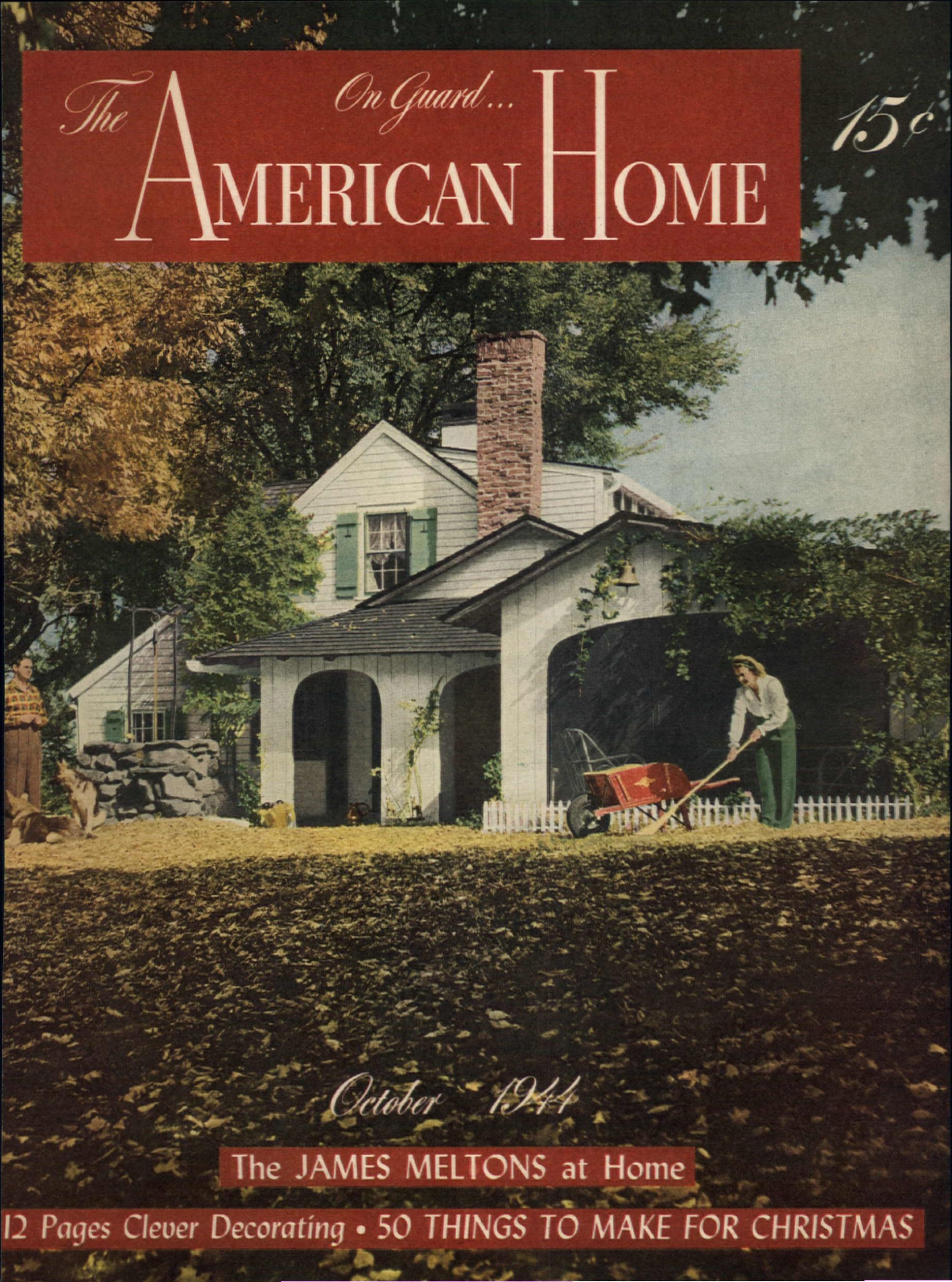
The AMERICAN HOME
On Guard...
15¢
October 1944
The JAMES MELTONS at Home
12 Pages Clever Decorating • 50 THINGS TO MAKE FOR CHRISTMAS

Wake Up and Dream!

There's a room you can call your own shortly after Victory . . . a room that's not a formless fantasy but a perfectly practical modern miracle of crystal, porcelain and harmonious towel textures.

There you will find the towel wardrobe you've longed for, complete in every colorful detail. Not just the limited selection of Cannon towels now available for your wait-it-out requirements. But the glorious new shades, patterns and matchless values for every purse and purpose, made possible by Cannon's vast resources and style leadership.

Cannon, the world's largest towel maker, will once again be making *fashion talk in the bathroom of tomorrow.*

Just two things more are needed: your dreams and plans for the bathroom you really want . . . and a backlog of War Bonds to make sure they will come true.

TRADE MARK REG. U.S.A. CANNON

Cannon Towels

CANNON SHEETS CANNON HOSIERY

WAR BONDS BOUGHT NOW will help speed Victory and some day will help decorate a room for you as lovely as the one you see here. One feature, of course, will be the treasure of its own wardrobe of perfectly matched and color-schemed Cannon bath and face towels, wash cloths, finge towels, bath mats and rugs. But that must wait until our Armed F no longer need so much of our production.

What's the Rush?

It's the telephone rush. Every night thousands of service men and women dash to the nearest telephones to talk with families and friends at home. Most of the Long Distance calls from camps and naval stations are crowded into a few short hours.

Many circuits are likely to be crowded at that time and it helps a lot when you "give 7 to 10 to the service men."

BELL TELEPHONE SYSTEM

Dear American Home

LOOKING for new and different ways *to get* a headache? Then here's all you need to do! Put a letter opener in your right hand, pick up a reader's letter in the left, brace yourself firmly on a straight chair . . . rip—read . . . give the contents a few seconds to sink in—and there you have it! The most beautiful headache you could ever want! Honestly, it's a tried and proved prescription. Ask us. We know! But we really love it. It's a sure-fire way of keeping us on our toes . . . of letting us know what *you, and you, and you* think! And that, of course, *is* important to us, you know.

Yes, we came in for a deluge of protests over some of the features in our July issue. Taking them in the order of "mosts" first—and we almost hate to bring the whole thing up again—the leading name on our list seems to be T. H. Robsjohn-Gibbings who is an "anti-antiquer." Better put on a steel helmet and duck into a slit trench . . . 'cause this is a pretty heavy barrage. Ready? Then here goes!

"The most repulsive article I have ever read in your magazine is one in your July issue. It is written by a T. H. Robsjohn-Gibbings, a Britisher who has fled the discomforts of his own country, to tell those gullible Americans what's what and profit thereby.

"If I am 'an American who loves America and wants to live in a true American way' . . . and I am—and he isn't . . . I don't need a Britisher to tell me what to have in my home. What does he know about a true American way of living?

"How this foreigner can speak for Jefferson I don't know, but it is my opinion that the antique furniture I treasure would not seem to Jefferson the tyranny of keeping up with the European Joneses." R. A. BAKER.

Still with us? There's more coming. "Aside from the fact that he wrote *'Goodbye Mr. Chippendale'* and that blurb in the July AMERICAN HOME, who for Pete's sake is T. H. Robsjohn-Gibbings? Someone so entirely lacking in background that it makes him paw the air and froth at the mouth at those who do have it or try to create the illusion of one by buying antiques? Or is he simply so allergic to things manufactured less than fifteen minutes ago that he has brainstorms? So I am un-American, am I, because I collect old china, glass and a few cup plates? Well, it's the only overt act any of my family have been caught at. And why bring Thomas Jefferson into the discussion? Who cares what he would think anyway? I don't blame Mr. Robsjohn-Gibbons for hating old things. I'm broadminded, I am. Let him hate and let him say so in as many words as he likes and can get paid for. I object to his telling me and the rest of the American people what to do or be considered un-American." MRS. G. A. PHILLIPS.

And so does MRS. F. D. JOHNSON. Object, we mean. "I have subscribed to THE AMERICAN HOME for years and love it. However, Mr. Robsjohn-Gibbings' article in the July copy finally riled me enough to blow off steam. Just because Mr. Robsjohn-Gibbings happens to dislike antiques and favors contemporary furniture, doesn't mean that Thomas Jefferson would throw up his hands in horror at the sight of a cobbler's bench as a coffee table. That is merely one man's opinion! We wouldn't think of scrapping Jefferson's *Declaration of Independence* so why would we scrap the fine, beautiful furniture of his time, when it is still as sound and solid as his ideas?"

All right. We know when to quit. But may we have the last word? For you gals who've been fuming with rage since Mr. Robsjohn-Gibbings denounced your antiques . . . here's a crumb of comfort. We'd never intended to divulge this, but Mr. R-G has so basked in the glare of *la publicite* that we now know at what time he arises in the morning, when he takes his nap and where he goes evenings. So, we presume, that we may join in and divulge a few secrets!

His office, described as "austere" in

BUY MORE WAR BONDS!

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WILLIAM J. HENNESSEY, Architectural and Building Research Editor
JULIA BLISS JOYNER, Food and Health Editor — WILLIAM H. GROVE, Assistant Art Director
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Use TAVERN WAX— *it* RESISTS WATER SPOTS!

TAVERN NON-RUB FLOOR WAX saves time and trouble on linoleum floors. And it's the *only* type of wax for rubber or asphalt tile! A cinch to apply. Just spread it on—let it dry for 20 minutes—and your floors have a finish that lasts and lasts—gets brighter with use. Damp mopping won't wash it away.

Guaranteed by Good Housekeeping

TAVERN PASTE AND LIQUID WAXES clean as they polish! Give months of protection to woodwork, wood floors, furniture, and all painted surfaces. Ideal for heavy traffic spots. Both waxes need a bit of buffing, but the shine you get is worth it! Like Tavern Non-Rub Wax, they resist water spots!

Tavern is a symbol of welcome and hospitality. Typical is Sir John Falstaff Inn at Gad's Hill, England

Try these other Socony-Vacuum Aids to Easy Housekeeping . . .

Good-bye Grease and Grime!

TAVERN PAINT CLEANER chases dirt from every kind of paint except water-mixed paints. Harmless to hands, clothes. Non-inflammable.

A Speedy Shine for mine!

TAVERN WINDOW CLEANER gives glass a million-dollar sparkle! Doesn't streak, doesn't chap your hands, has a nice scent.

Cut down Cleaning bills!

TAVERN RUG CLEANER does a super job on rugs, upholstery. Makes them look bright and new. Non-caustic, non-inflammable and so easy to use!

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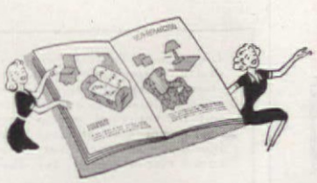
Also: Tavern Lustre Cloth • Tavern Furniture Gloss • Tavern Parowax or Paraseal Wax • Tavern Candles Tavern Leather Preserver • Tavern Electric Motor Oil



Bright reading for home decorators!

WRITE FOR "BETTER HOMEMAKING"—a picture-packed book with 33 do-it-yourself decorating ideas for *your* home! Written by Effa Brown, famous artist and decorator. Mail 10¢ to Socony-Vacuum, Dept. E, 26 Broadway, New York 4, N.Y.

ASK FOR TAVERN HOME PRODUCTS AT YOUR FAVORITE DEPARTMENT, HARDWARE OR GROCERY STORE

This New Smoothie does perfect paint jobs!

EAGLE *Ready-To-Use*
PURE WHITE LEAD

Want to experience a new painting thrill? Want to get real fun as well as maximum satisfaction from your next paint job? Want to discover a super-smooth, easier-to-apply, longer-lasting paint?

If you do (and who doesn't!), try painting with Eagle *Ready-To-Use* White Lead.

Ready-mixed . . . all set for the brush!

Eagle R.T.U. White Lead requires no mixing — it's factory-mixed to exactly the right consistency. You just stir and apply! Eagle R.T.U. has all the protective and beautifying qualities of famous Eagle White Lead Paste *plus* a remarkable new smoothness of flow and ease of brushing. You have to *use* Eagle R.T.U. to appreciate these qualities fully.

White lead is the best protection known for painted surfaces, and there is no *finer* white lead than Eagle Ready-To-Use! It forms a flexible, weather-defying film that ages gracefully, doesn't crack or scale, but leaves a smooth surface for eventual repainting. And it has unusually broad coverage and great hiding power.

Eagle Ready-To-Use White Lead comes in two forms: Primer-Sealer Coat and Outside White Finish Coat. Available in one and five-gallon pails. White only.

This 101-year-old Veteran is still going strong!

Favorite since 1843, Eagle White Lead Paste continues to be available everywhere. It's ground in pure linseed oil, and gives lasting protection and beauty to all painted surfaces.

★ *Buy MORE War Bonds — Hold What You Have!* ★

THE EAGLE-PICHER LEAD COMPANY

Cincinnati (1), Ohio

Member of the Lead Industries Association

EAGLE PURE WHITE LEAD

Two forms:
Ready-to-Use, and
Paste ground in
pure linseed oil

By the makers of Eagle Insulation — fireproof, water-repellent mineral wool

EAGLE EP PICHER

grays, beige, and white, furnished with his own modern furniture, includes a most modern coffee table. ON it—here it comes—we saw a very careful arrangement of pale little shells and pebbles. Yes, girls, with our own eyes bulging out, we saw it! And not even an all sea-shell picture frame could be more sentimental! They are there as memory pieces, must take hours to dust and rearrange each day and as we've always said, it all depends on *whose* sentiment it is! Feel better about his cracks about you and yours now that you have this on him? J. A.

Good. A further glance at our reader's mail made us feel better too. We received a honey of a letter from one of our readers in Rhodesia that made us forget about prescribing for headaches. What a lift after our earlier letdowns. "I am sure that you will be interested to know your magazine reaches me safely at frequent intervals. The March issue—with the lovely floral cover design—actually reached me in April. This is certainly express delivery, thanks to the British and American Navies. They deliver the goods!

Your ballot box results were indeed interesting. I like the homes of Mrs. Rogers and Mrs. Alley. The third choice would suit Rhodesia quite well. But tell me, why do the Americans and Canadians have the lavatory in the same room as the bathroom? Surely, it's more convenient to the residents and certainly more pleasant to have these two conveniences as separate rooms? We think so anyway.

Every issue of your magazine makes me wish we could have some of those beautiful kitchen and bathroom furnishings advertised in THE AMERICAN HOME, but alas, there is a war on, and all these elaborate fittings would have to be imported from America, Canada, or England.

I am very glad I became a subscriber of your magazine particularly during this house-building period. It has been most useful, and I am sure that after the War, great trade between Rhodesia and America will be carried on. Wishing your magazine every success." WINIFRED NEWALL, Salisbury, S. Rhodesia.

Sure, that's a pat on the back, but we took it on the chin, too, didn't we? Now how about a peek into the "good idea" department. MRS. T. O. GRISSELL, JR., has lots of them. She writes, "I am another Army wife, conscience eager to keep my man in the best of health and spirits. All Army wives, anxious to create cheer and ease, must be as thankful as I for ingenuities gleaned from the magazines.

I enjoyed Mrs. Gottlieb's *One Room House for War Working Army Wife* in your May issue, and added helpful hints from it to the notebook

Important: Letters requesting information should be accompanied by a stamped, completely addressed envelope. Manuscripts and illustrations will not be returned unless accompanied by the necessary postage. They will be handled with care, but we cannot assume responsibility for their safety.

YOU CAN *Expect More from* OIL-O-MATIC

Tomorrow your War Bond dollars will become Victory dollars—free to serve your home as they now serve your country. When that day comes, make certain the automatic heating equipment those dollars buy is "Built by Oil-O-Matic." Then you will be sure of the utmost in effortless comfort . . . healthful, abundant warmth . . . reassuring economy. Because "Built by Oil-O-Matic" will assure a happy combination of performance and adaptability proved through a quarter of a century of precision designing and building. Whatever your preference . . . warm air heating . . . steam . . . hot water . . . winter air conditioning . . . or whatever trend home heating may take . . . you can expect *more* from Oil-O-Matic.

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The* FACTS ABOUT THE *Abundant Fuel!

SEND IN NOW FOR YOUR FREE COPY OF THIS INTERESTING BOOKLET

Fill in the coupon below and mail today

WILLIAMS OIL-O-MATIC HEATING CORP.
BLOOMINGTON, ILLINOIS

Please send me a copy of the interesting new booklet "OIL FOR TOMORROW" . . . the factual story of the abundant fuel.

NAME

ADDRESS

CITY STATE

The chair that spoiled a happy home

By itself, this was the grandest, most comfortable chair in the world. Ask Fluther, the pup, if you don't believe us. Ask anyone who ever sank down deep in its come-and-forget-the-world cushions.

But . . . unfortunately, this chair was bought and put in a room *where it did not belong.* It stuck out like a sore thumb . . . didn't blend with the other furniture . . . *screamed* at every piece. Yes, poor planning spoiled the whole effect of everything in the room.

Many persons make the same mistake when they buy insurance for their homes or businesses. They buy *individual* policies here, there and everywhere . . . good policies by themselves to be sure . . . but from lack of proper planning, these policies seldom add up to an efficient or economical program.

That is why we say "See *The Man with the Plan,* your local Employers' Group Agent, before you buy insurance." Let him make a thorough analysis of your requirements. Let him go over your present policies to find the weak spots in your protection or coverages not in keeping with your needs. Let him explain the many new Employers' Group short cuts to better protection . . . new low cost comprehensive liability coverages for your *entire family,* including pets . . . new family burglary insurance that gives more protection at a lower cost . . . accident insurance for your wife and children . . . extended coverages for your fire insurance . . . and several others.

Above all, let *The Man with the Plan* guide you in getting planned insurance . . . the only kind that gives *freedom from worry over financial loss.*

The Man with the Plan brings you news by Cedric Foster . . . Sunday evenings over a national radio hook-up. Consult your radio page for time and station.

The Employers' Group

INSURANCE

Surety and Fidelity Bonds—Fire and Casualty Insurance

THE EMPLOYERS' LIABILITY ASSURANCE CORP., LTD.
THE EMPLOYERS' FIRE INSURANCE CO.
AMERICAN EMPLOYERS' INSURANCE CO.

One Liberty Square, Boston 7, Mass.

THE EMPLOYERS' GROUP MAN IS THE MAN WITH THE PLAN

RETIRE ON $150 A MONTH AFTER THE WAR

What will you be doing ten or fifteen years after the war?

Will you still be tied to the same desk—or able to quit work and enjoy life? Will you still have to work for a living? Or can you relax, and be your own boss about work? You can have a check for $150 coming in every month—steady as clockwork—if you decide now.

The way is a Phoenix Mutual Retirement Income Plan.

How a Man or Woman of 45 Can Retire on a Life Income

Suppose, for example, you're a man of 45 and want to get a regular income of $150 a month at age 60. To those who qualify, this typical Phoenix Mutual Plan guarantees:

A Monthly Check for $150 . . . You get a check for $150 when you reach age 60, and a check for $150 every month thereafter as long as you live.

Security for Your Wife . . . Your wife gets a life income if you should die before retirement age.

A Disability Benefit . . . If, before you reach age 60, total disability stops your earning power for six months or more, you will not have to pay any premiums falling due while you are disabled.

Send for Free Booklet

Send the coupon and receive, by mail, a free booklet which tells about Phoenix Mutual Retirement Income Plans. It explains how to get the life income you want—up to $150 a month and more—starting at age 55, 60, 65 or 70. Similar Plans are available for women. Don't delay. Send coupon for your copy now.

A NEW LOW-COST OFFER FOR WARTIME USE

Some men say, "Sure, I'd *like* to plan for retirement, but the way things are now I can't afford to. Security for my wife and family are all I can handle at present. But *some* day . . ."

For you and men like you, a new Plan has been developed which provides *extra* protection for your family—at a cost that is much less than you would pay for Straight Life insurance.

In addition, this new Plan enables you to qualify *right now*—while in good health—for retirement income privileges which, later on, may be no longer available to you. That's the kind of plan you want, isn't it?

The new Plan is for men from 20 to 50. It's called the Phoenix Mutual Security Income Plan, and it guarantees:

(1) Your wife gets a monthly income from the time of your death until she reaches 65, the age when Government old-age benefits begin. Your wife's income can be practically any amount she needs, up to $150 a month, or even more.

(2) When you are ready, you have the right, at any time before age 55 and without further medical examination, to *convert* your Security Income Plan into a Plan which includes retirement benefits for yourself.

For full information about these and other interesting features of this new Plan, check box at corner of coupon for men. Mail *now*.

ESTABLISHED 1851

PHOENIX MUTUAL

Retirement Income Plan

GUARANTEES YOUR FUTURE

PLAN FOR WOMEN

PHOENIX MUTUAL LIFE INSURANCE CO.
609 Elm Street, Hartford, Conn.

Please mail me, without cost or obligation, your illustrated booklet describing Retirement Income Plans for women.

Name_____

Date of Birth_____

Business Address_____

Home Address_____

PLAN FOR MEN

PHOENIX MUTUAL LIFE INSURANCE CO.
609 Elm Street, Hartford, Conn.

Please mail me, without cost or obligation, your illustrated booklet showing how to get a guaranteed income for life.

Name_____

Date of Birth_____

Business Address_____

Home Address_____

☐ NEW PLAN

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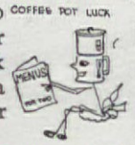
of streamlines I am collecting.

When we arrived hilariously in Riverside from Texas (seven flat tires in four days) I followed the Chamber of Commerce's directions to a 'private room with private bath.' The quotation lies amended to 'living room and kitchen.' Here are a few of the renovations. My husband has his jellied consomme or cold beer from an ice box which I made myself from odds and ends. For 3 a.m. breakfasts I use place mats and napkins of 19¢ huck towelling dyed very dark green and hemstitched for 8¢ a yard. The ivy that inspired that cool shade was donated generously to fill the kitchen's milk-carton window boxes covered in white.

For bed reading I made a lamp from an extension cord, wall board, shade, empty 50 calibre shells, and bracket. It has an inconspicuous 9" x 6" shelf, for cigarettes, ash trays, and watch. To pinch pennies, I ride my bike back and forth from the grocery store.

To save kitchen time, I use the drip coffee pot to boil carrots while it steams peas. I have found, too, that I can use it for heating vienna sausages, making marmalade, and soft-boiling eggs. My kitchen table, when not in use fits right into the wall panelling. Nice prints, family silver, fresh flowers, library books, do their part well to make a real home for us in our $7.50 a week room with bath plus a garage for housing our bicycle."



No, that isn't all. We'll end this chapter by sticking our chin out one more time to catch the blows launched at *"I Run My Career Like A Star."* MRS. E. J. MATHEWS: "The article is just short of maddening. We are hiding the July issue so Pop won't read it and think all women like the stuff." And from MRS. W. VROOMAN: "The article was excellent until it came to Sunday and then I paused and wondered if that was what Sunday means to THE AMERICAN HOME—roll up the rugs and dance. To me Sunday is a wonderful gift from God—to be quiet—enjoy the peace and comfort of my American home with my family. I regretted that THE AMERICAN HOME published that kind of Sunday."

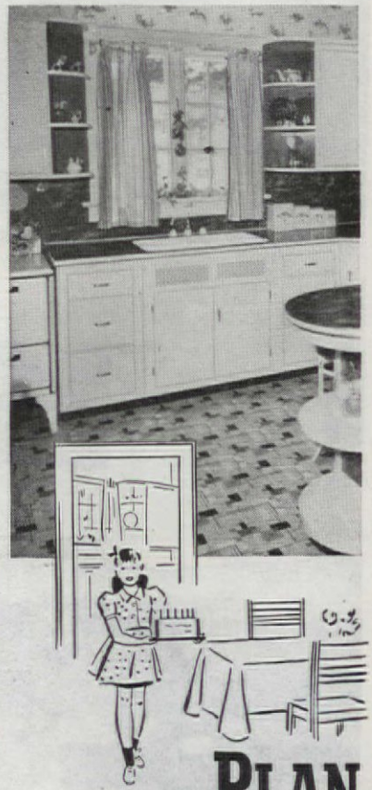
We hope Mrs. Vrooman will not overlook our Sunday dinner after church feature on page 110 of this issue.

NATIONAL WAR FUND

★ ★ ★

★ ★ ★

FOR OUR OWN - FOR OUR ALLIES



PLAN a more convenient KITCHEN with this postwar idea book!

It's so easy to plan a delightful, step-saving kitchen when you use this 32-page idea book "The New Open House." Here are photographs and diagrams showing you how to create more convenience, more charm, with doors, windows and woodwork of durable, toxic-treated Ponderosa Pine! But "The New Open House" doesn't stop at kitchens! It shows you how to have more livable living rooms . . . more charming bedrooms . . . more useful dining rooms! It tells you how to save money by using stock doors and window designs and also add to your home's value. It's fun to plan your home-to-be when you use "The New Open House." Mail the coupon and 10c for your copy today.

Ponderosa Pine
WOODWORK

SEND ONLY TEN CENTS FOR THIS STOREHOUSE OF IDEAS

If you plan to build a new home or remodel your present one in the postwar period, "The New Open House" is a must. Only ten cents brings you this source of inspiration and ideas. Mail the coupon.

PONDEROSA PINE WOODWORK
Dept. ZA-10, 111 W. Washington Street
Chicago 2, Illinois

Please send me a copy of "The New Open House." I enclose 10 cents.

Name.....

Address.....

City.....*State*.....

THE BEST IS YOURS—WITH PINE

Any morning brother Dave Can have hot water for his shave!

DOESN'T IT GIVE you a "lift" to think about the wonderful things you'll have in your Gas-equipped home of tomorrow? Hot water, for instance. Thanks to your new automatic Gas water heating system, you'll have a "hot spring" on tap every hour of the day!

Now Mom's meals are all sublime With half the work and half the time!

LOOK FORWARD to a new kind of kitchen . . . cooler, cleaner than you ever dreamed possible. To a new Certified Performance Gas range with such amazing fingertip controls it makes all your cooking easier. To a new Gas refrigerator — silent, trouble-free — that keeps *more* foods fresh *longer!*

No fuel to order...No fuel to store The heat comes on...You worry no more!

DREAM UP YOUR CLIMATE . . . and your new Gas air-conditioning unit will do the rest. You can have balmy warmth in January, comfortable coolness all summer long . . . brought to you by the magic of the flame that *cools as well as heats!*

...This is the house that Gas runs!

IT'S ON ITS WAY to you . . . the house that's the last word in comfort and convenience . . . the house that Gas runs! Today, in the great laboratories of the Gas industry, engineers are searching, testing, developing, perfecting the ways in which the tiny blue Gas flame can best serve you.

TOMORROW, this flame will help make your house easier to manage, more fun to live in than any house you ever hoped for! Speed that day by conserving Gas for war production and investing in the future with every War Bond you can buy.

AMERICAN GAS ASSOCIATION

GAS

THE MAGIC FLAME THAT WILL BRIGHTEN YOUR FUTURE

TO GET THIS
"Best-of-all KITCHEN HELPERS"
AS SOON AS POSSIBLE . . .

TELL YOUR DEALER

Now . . . You want a

NATIONAL
Presto
REG. U. S. PAT. OFF.
COOKER

Only the PRESTO COOKER has the
PATENTED
HOMEC SEAL
2 Steps to a Perfect Seal

1. Simply place the cover on the cooker

2. Then bring the handles together

A PRESTO Cooker saves natural food flavors and colors . . . enabling you to serve more attractive, delicious meals.

•

A PRESTO Cooker saves precious vitamins and minerals . . . giving added nourishment to your family.

•

A PRESTO Cooker saves up to 75% cooking time. . . . For example, it cooks peas in only 1 to 2 minutes; asparagus, beans, carrots, cauliflower in 2 to 3 minutes; potatoes in 8 to 15 minutes; a 4 pound pot roast in 40 minutes, etc., etc.

•

A PRESTO Cooker saves money by saving fuel . . . combining short cooking time with low heat, a PRESTO Cooker cuts down fuel bills.

Millions WANT THEM!

Be among the FIRST to get one . . .

Here is mighty good advice for America's homemakers. If you want to be one of the first in your locality to get a new PRESTO Cooker . . . to enjoy all of the conveniences and benefits of this famous pressure saucepan for yourself and family . . . tell your dealer *now* to notify you just as soon as he has PRESTO Cookers in stock.

The ready demand for PRESTO Cookers will, for some time to come, exceed the supply. So, to get your PRESTO Cooker sooner, see your dealer AT ONCE!

PRESTO is a product of the world's largest manufacturers of pressure cookers.

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EAU CLAIRE, WISCONSIN

FREE! *Send for this interesting, valuable brochure "Your Best Kitchen Helper—a PRESTO Cooker." Use penny postal card or coupon—Address, PRESTO, Dept. 72, Eau Claire, Wis.*

FOR EXCELLENCE IN PRODUCTION

BUY WAR BONDS

PRESTO, Dept. 72, Eau Claire, Wis.
Please send FREE brochure "Your Best Kitchen Helper—a PRESTO Cooker."

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(If you cannot call at your dealer's in person, now, but would like to be notified when he has PRESTO Cookers in stock, please print name of store above.)

Shelburne

May I Introduce Myself!

IMAGINE a vast round table at which all of you are sitting together at this moment. A round table is, as you know, the easiest of all places for confidential talk; so let me draw up a chair and introduce myself as your new food and nutrition editor.

I am a native of Tupelo, Mississippi. Now I live in another small town, Greenwich Village. Although this village is surrounded by New York City, it is still as self-consciously distinctive as any community in rural America.

I was educated at Mississippi State College for Women and at the University of Chicago. I have been food editor of Pictorial Review and more recently held a similar position on the Macfadden Publications. In between I served as assistant director of the Sealtest Laboratory Kitchen.

My hobbies are gardening in my apartment window boxes and week-ending out of town. I enjoy seeing what makes American homes successful, and I collect home lore the way some people collect antiques. The only difference is I collect it and pass it on.

I believe ardently in gracious living and feel devoutly that it is a birthright as well as a duty of everyone. Desire, purpose, plan, and honest work are a few of the milestones toward that goal. During this wartime we naturally are living very simply, but we can still bring ease, graciousness, comfort, and individuality to everything we do in our homes.

It has been said that no nation ever had more food than we have here in the United States or knew less about the preparation of it. Although we may question that observation, it should make us think very seriously.

As your food and nutrition editor, it is my hope that these pages will grow for you month by month in interest and genuine helpfulness. Through suggestions here, may you achieve economy of effort and develop a new skill in cooking. This department is your ally. We want you to send us your thoughts, questions, comments, suggestions, and criticisms.

Julia Bleis Joyner

Tip for a Toothless Lady—

IF YOU want sound teeth (and strong, straight bones) when you're big, you've got to get plenty of CALCIUM when you're *little!* (Scientists urge EXTRA calcium *...considerably more* than the minimum governmental requirement!)

SO TAKE A TIP! Drink Cocomalt every day with your meals! Cocomalt* is so rich in calcium it makes 3 glasses of milk equal *a whole quart* in calcium value... gives you that important "extra." (Also extra iron, phosphorus, and Vitamin B_1 and your day's need of Vitamin D!)

You'll love Cocomalt's delicious, chocolatey flavor—ask Mom to get a jar today.

** 2 heaping teaspoons to an 8-oz. glass of milk*

For EXTRA Calcium!

Cocomalt

A BIG DAY FOR MRS. D.

TICKLED TO FIND *Swift's Premium* Lamb at her dealer's . . . there's the brand name right on the meat. This fine lamb not always available under wartime conditions. So Mrs. D. gets a leg of Swift's Premium Lamb and can hardly wait to see family's enjoyment.

OH, JOY! Noon mail brings letter from son Jim, now in the Marines. "Food swell," says Jim. "If you're short at home, must be on our account, and we sure appreciate it. Great to see guns and planes rolling in, too . . . thanks to all you folks buying so many War Bonds."

THAT DECIDES HER. Money saved from last month's allowance enough for War Bond. Will make old dress do, buy bond today. Of course over 10% of husband's salary goes regularly for bonds but how satisfying to get extra bond herself, a *personal* contribution to the war effort.

IT'S A HAPPY MOMENT when she stops at bank to buy War Bond. More tanks and planes for boys like Jim . . . that's the very best way to spend money. "Not spend . . . *invest*," says banker. "Remember, this money earns interest. It's the best investment in the world."

FAMILY PERFECTLY DELIGHTED with grand surprise of leg of lamb. Just as tender and fine flavored as expected . . . *Swift's Premium* meats always are. To make it go as far as possible, Mrs. D. used a slow oven, 325° F. Low temperatures save shrinkage loss, give juicier meat. Lamb—with its highest quality proteins, B vitamins, and minerals—is a "Basic 7" food; Mrs. D. accompanies it with foods from two other basic groups—green beans and browned potatoes. Some of the leftover lamb will be used for *lunches*. Lunch is an important meal, should be filling and nutritious.

Swift's Premium Lamb

Like all meat, lamb is rich in the finest type of protein; it also supplies B vitamins and important minerals. For finest flavor and tenderness, get Swift's Premium *Lamb when you can.*

Getting PRACTICAL with plate glass

KITCHEN COMPANION

The doorbell! Who could it be? Book salesman or neighbor? How do you look? Make a quick check-up in this handy kitchen mirror . . . and you can face your caller without dismay, whoever it is. Saves steps. And brightens the kitchen.

VANITY PRESERVER

Practical protection against scratches, stains, or spilled cosmetics is a vanity top of Plate Glass. Smart as well as sensible. (How about combining it with a framed mirror, and gay walls finished with Pittsburgh Live Paint?)

FURNITURE SAVER

Men are so often in a hurry! Likely to go off and forget all about the cigarette they left burning. But no harm is done if your furniture is protected by Plate Glass tops. And speaking of men, they all like a mirror of their own!

You can get these items at your favorite department or furniture store.

THE MARK OF GOOD GLASS—WHOEVER MAKES THE MIRROR

The majority of mirror manufacturers use Pittsburgh Plate Glass because of its beauty and accurate reflections. So the Pittsburgh Label on a mirror or top is your assurance of good plate glass, no matter who makes the product. Remember, if you want the best, be sure your mirror or top is made of *plate glass*.

Free Booklet

Tells how to be your own home decorator . . . how to wake up rooms with mirrors and plate glass quickly and inexpensively. Dozens of ideas. Illustrated in color. Free. Get your copy.

Pittsburgh Plate Glass Company
2030-4 Grant Bldg., Pittsburgh 19, Pa.

Please send me, without obligation, your new, free booklet, entitled "Decorating your Home with Glass."

*Name*_____

*Address*_____

*City*_____ *State*_____

"PITTSBURGH" stands for Quality Glass and Paint

CONTRIBUTORS

• • • **MRS. JAMES MELTON,** set for a dash into Westport in her favorite car, a lively '04 Columbia Electric. Standing by is her famous husband, **JAMES MELTON,** a leading tenor of the Met, who, happily, hit on the hobby of collecting, reconditioning, and driving such patriarchs of the road long before their general practical use was imagined. His favorite car is a '10 Locomobile. But *really* old is their home in Connecticut, described on page 19 of this issue.

• • • **JEANNE GANGE'S** account of life in the dreamy Dominican Republic, where they never do today what can be put off until tomorrow, is the pleasantest possible escape literature for these hectic days. Her husband specializes in Latin American affairs and after the war the family—there's a young son, too—will travel and live abroad again. Now she revels in the strenuous American pace!

• • • To **W. PORTER WARE** an old shaving mug conveys a tale of barber parlors resplendent with marble-topped washstands, fancy nickel piping and even minstrels to serenade the customers while they were being shorn. His personal collection of such memorabilia has crowded the family out of one entire room in their home and a barber pole dominates the sleeping porch of his house. He is publicity director for the University of the South.

Growing PAINS!

As your children grow up, and your home grows larger, there's so much more to keep you busy. Deliver your home from growing pains . . . keep luxurious Pearl-Wick Hampers in bathroom, bedroom, kitchen. Particularly, have one in the *nursery*, to teach your child neatness.

Pearl-Wick Hampers are *Self-Ventilating*—soiled things keep free of odor and damp . . . *Decorator-Designed* — styled and built like fine furniture . . . *Colorfully Finished*—to match your loveliest rooms.

Temporarily, not all Pearl-Wick styles are available. But you can find one to suit your needs! Pearl-Wick Corp., Long Island City 2, N. Y.

PEARL-WICK *hampers*

There's a kitchen like this in your future...

JUST around that proverbial "corner", there's a kitchen whose beauty, convenience and thrift are bound to surpass your greatest expectations! It's the new Hotpoint Electric Kitchen you and Joe have been earmarking your War Bonds for. And we think you'll say it's a knockout, because it's styled in the modern manner—yet still has that homey, inviting look that makes a kitchen truly *livable!*

Your new Hotpoint Electric Kitchen is also designed *scientifically* to save you steps—and greatly simplify your home-management job. Best of all, these Hotpoint Kitchens are not expensive—can be afforded for homes in all price brackets.

The cost of a Hotpoint Electric Kitchen averages about 10% of home-building costs.

and Hotpoint *will save you time on All these tasks!*

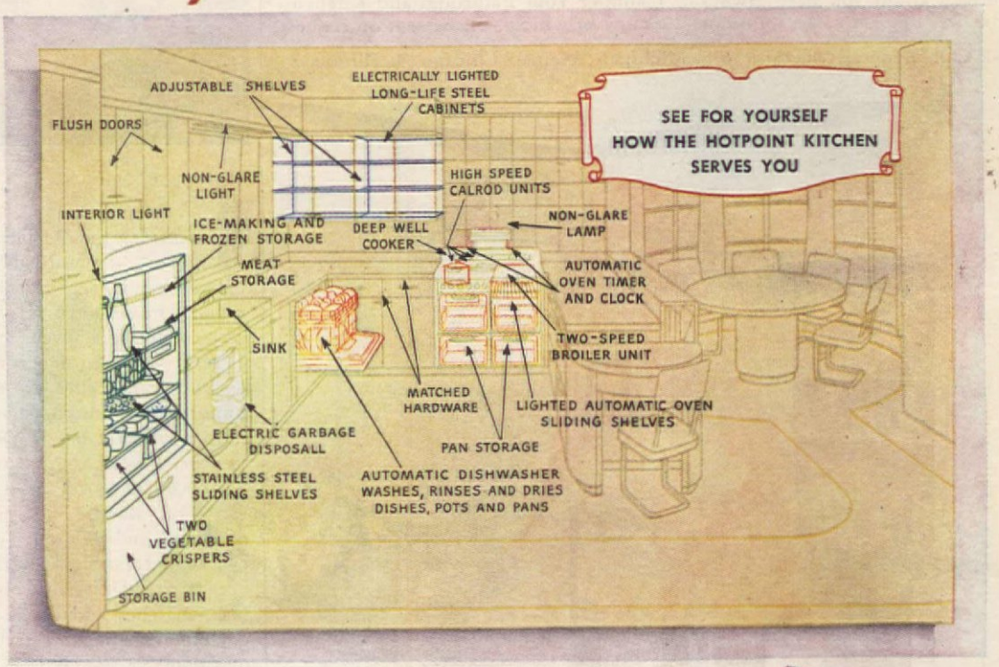
WORK CENTERS MAKE MINUTES COUNT IN THE HOTPOINT ELECTRIC KITCHEN

Refrigeration Center—Hotpoint Electric Refrigerator keeps foods fresh—provides fast, thrifty freezing and better arrangement of storage space.

Cooking Center—Hotpoint Electric Range, with utensils stored within arm's length, cooks fast and thriftily. Since there's no combustion dirt, pans and walls stay clean. Automatic controls end cause of many cooking failures.

Dishwashing Center—Hotpoint Electric Dishwasher-Sink washes and dries dishes, pots and pans cleaner without your hands touching water. Hotpoint Garbage Disposall whisks food waste away electrically. Space in cabinet below sink for soap, towels, etc.

Equipment Storage—Electrically lighted Hotpoint Steel Cabinets afford abundant space for dishes, utensils and dry foods.



Hotpoint ELECTRIC KITCHENS

Edison General Electric Appliance Co., Inc.
5677 West Taylor Street, Chicago 44, Illinois

Enclosed please find ten cents in coin or war stamp for which send me your new kitchen planning guide entitled, "Your Next Kitchen by Hotpoint."

*Name*_____

*Address*_____

*City and State*_____

STEP NUMBER 1
FOR YOUR DREAM HOME

SO many of us are sick of our old-fashioned kitchen—tired of the bathroom with its noisy closet, high tub and slow-draining lavatory. We want a new bathroom and kitchen—done in the modern style with the latest conveniences—efficient plumbing—bright cheery colors and lots of storage space.

It's not difficult to work miracles with your present bathroom and kitchen—to have the dream room you have always wanted. The first step is to start thinking on paper. Decide on the kind of room you want—where you will place the equipment—what you would like in storage space—what color schemes you prefer.

Then, when the time comes and regulations permit, your plumbing contractor will be able to supply you with beautiful new Crane fixtures.

To help you with your first planning step, we have prepared a booklet, "Step-Planning Your Bathroom and Kitchen," a copy of which will be sent on request.

CRANE CO., General Offices: 836 S. Michigan Avenue, Chicago 5, Illinois

CRANE

NATIONWIDE SERVICE THROUGH BRANCHES, WHOLESALERS, PLUMBING AND HEATING CONTRACTORS

PLUMBING • HEATING • PIPE • FITTINGS • VALVES

U. S. Forest Service Photos

REMEMBER the old jingle that told how, "for want of a nail," a horseshoe, a horse, a rider and, finally, a kingdom were lost? Here is a modern counterpart, even more tragic: Largely because of ignorance, carelessness, indifference, greed, and other unnecessary human shortcomings, *nearly 400,000 homes burn every year in these United States,* causing about $100,000,000 worth of damage and, worse yet, about 7,500 deaths, mostly of women and children. The principal causes of these fires are, in order of importance: Defective chimneys, rubbish, matches and careless smoking, defective heating apparatus, misuse of flammable liquids (cleaning fluids, etc.), electrical defects, combustible roofs, and lack of effective, reliable fire-fighting equipment.

The principal points of origin of these fires, according to analysis of one city's four-year record, are: Cellars (16%), kitchens (13%), roofs, porches, etc. (11%), stoves and bedrooms (each 10%). October 8 marks the start of another annual Fire Prevention Week. Let's all observe it—and also decide, now, to make 1944 FIRE PREVENTION YEAR!

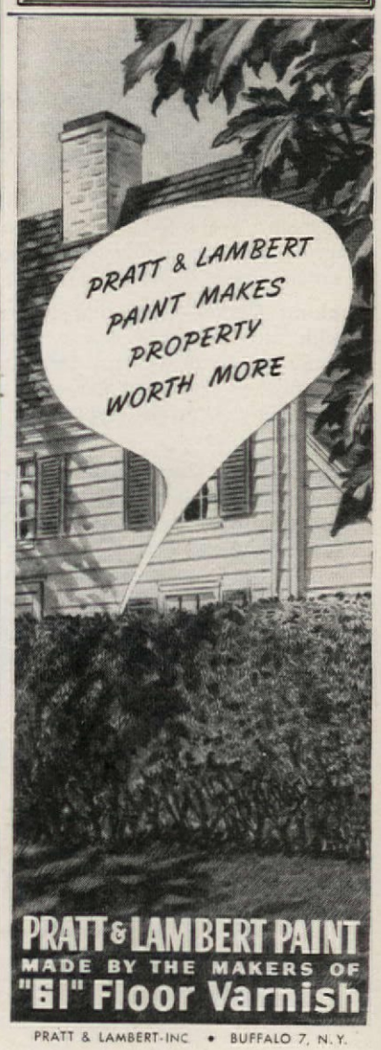
Trouble with SHOE "POINTS!"

QUICK... THE IODINE BOTTLE!

• If that sharp little nail-point that worked its way through the sole of his shoe nicked a bit of his foot, take prompt action to prevent infection. Do as doctors do... paint it with Iodine, a germicide recommended in first-aid for civilians and for our armed forces.

IODINE EDUCATIONAL BUREAU, INC.
120 Broadway, New York 5, N. Y.

IODINE
Foe of Infection



PRATT & LAMBERT-INC • BUFFALO 7, N. Y.

Needles and nails made his first watch tools . . .

THE March wind rattled the bedroom window. But the lantern on the floor gave a steady glow to warm the boy's feet.

His head bent more closely to the work. He nudged the balance wheel—and life and motion came back into the timepiece.

Watch repairing was coming easier to young Henry Ford. He had started at 14 and the first watch (today in his collection at Dearborn) had been mended with a shingle nail, tweezers made from a corset stay, and knitting needles. Now he had real tools. After school, he was neighborhood watch repairer.

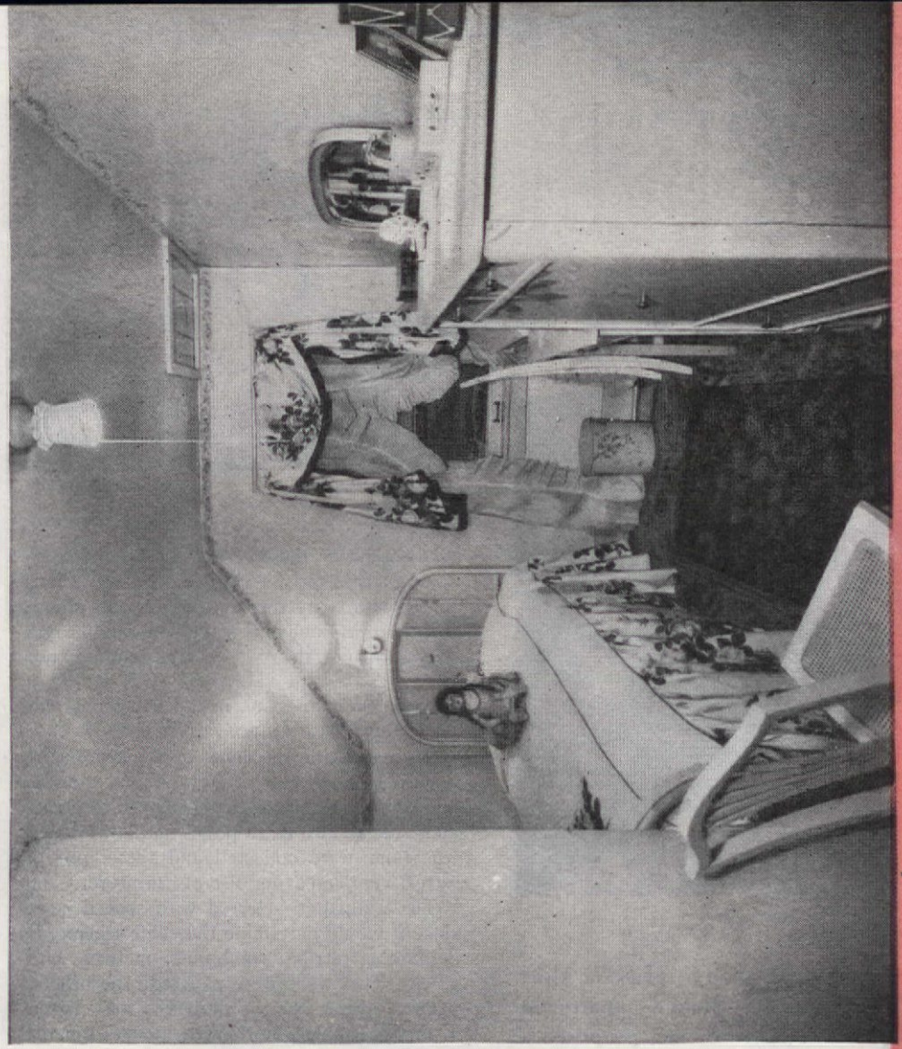
Everyone was enthusiastic about his work, particularly because he didn't charge for it. But it wasn't money that Henry Ford was interested in. Here was opportunity and he was making the most of it, an opportunity to *learn by doing*.

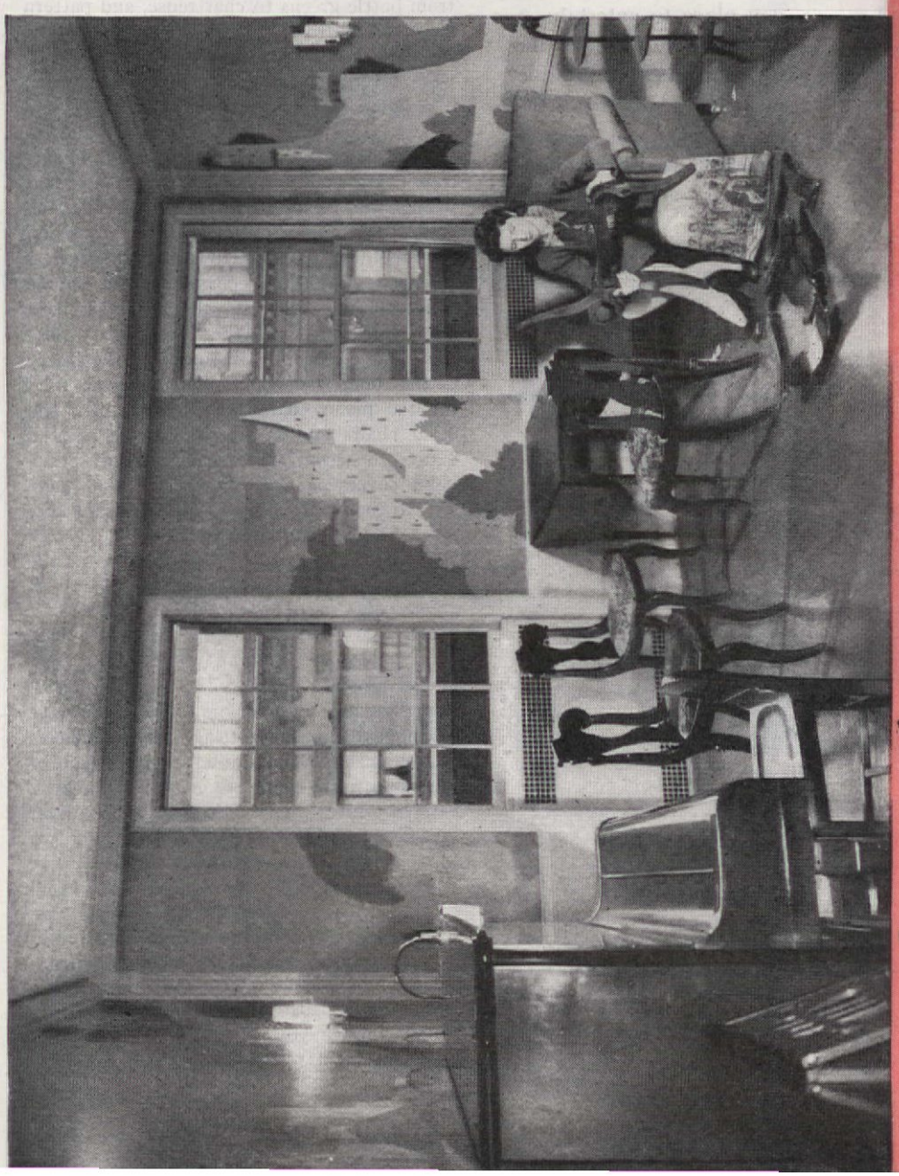
Years later, the watchmaker's touch and the creed of precision learned by Henry Ford in those winter nights were to guide the building of 30 million cars and trucks. Moreover, it was Mr. Ford's knowledge of watchmaking that prompted the inauguration of the assembly line. This in turn brought shorter working hours, increased wages, made life easier for millions, and is today speeding equipment to preserve our American way of living.

New cars still belong to the future. But when tomorrow's Ford, Mercury and Lincoln cars arrive, they will reflect anew the watchmaker's skill, the accurate workmanship, and the engineering resourcefulness that are typical of Ford Motor Company.

As in the past, they will be motorcars that are reliable and economical, smart and comfortable . . . priced within reach of the greatest number. Mr. Ford has said: "The profits we are most interested in are those the public gets from using the things we produce. The only real profit is the public benefit."

FORD MOTOR COMPANY





We Practice What We Preach!

Jeananne Lund inherits assorted hand-me-downs, we remake them into a pretty pink and lime room for the young lady

Gay Sloane, a member of our Decorating Staff, practices what she preaches, achieves smart, gay living quarters for self and sister

"It's easy to say, but can it be DONE?" is a familiar wail to all of us, and so periodically we feel impelled to put down on these pages proof that we can, and do, practice what we preach. Proof that we know what we're talking about when we write you that the toughest decorating problems can be licked, that gay and clever and charming rooms can be achieved no matter how mountainous the obstacles. This month, herewith, we show you two of our most recent "jobs." The first, Jeananne Lund's room, is the familiar old problem of hand-me-downs shoved into the children's rooms. Definitely dated, out of scale for this tiniest room in the world (it is actually 10′ x 8′ at its widest point!), it looked exactly what it was—an ill-assorted conglomeration of her parent's first bedroom "suite." There was no place for her to read comfortably, no place for her books, nothing pretty nor dainty to inspire her to take better care of herself or her surroundings. Yet note, please, that with space planning and two built-ins, a bookcase headboard for the bed and another bookcase over the wobbly "lady's writing desk" the room becomes not only a pretty room, but a practical room, too, where she may study, read, or have that much needed privacy that even a very young lady needs and should have. The alcove, "papered" in the same Everglaze chintz of the bed, is now an actual asset to the room. Glass knobs, amputation of the long legs and substitution of a simple baseboard on the "chiffonier" brings that monster down to reasonable height. The old night table and the "detached" mirror, all too obviously a part of another bedroom suite, become a dainty dressing table unit with nothing more magical than a touch of paint, skirts, and ruffles. The once over-dressed window is stripped down to a simple valance and a panty curtain, to let in all possible air and sun. Two Charm Tred tufted rugs in dusty pink make a luxurious floor covering that is washably practical. In fact the entire color scheme is practical, for though we've used soft and pretty colors, they are colors that won't easily show juvenile wear and tear. So much then for this tough assignment of decorating in a rented job, on a budget, and using what was on hand. Now let's get on with our second proof of the pudding story—told by Gay Sloane herself.

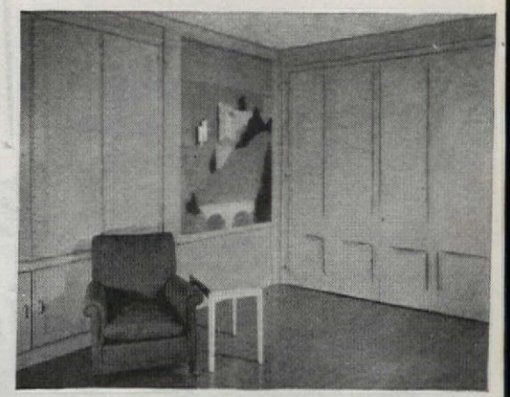
GAY SLOANE

My sister and I needed a separate room where we could entertain our friends informally; somewhere to put our books which had been accumulating in undersized bookcases and closet shelves ever since we learned to read. We needed, most of all, surroundings that we ourselves had planned—gay and cheerful, and we found we could have what we wanted on the top floor of our own house—our old nursery and playroom!

As a member of The American Home decorating staff, it was my turn to practice what I preach, though I must admit, we looked over our top floor with many misgivings. This, we thought, was built to be scrubbed, not admired. Scenic linoleum cov-

Photographs F. M. Demarest and Robert J. Arnold

Proof conclusive that Miss Sloane's apartment achieves its purpose—a gay place to entertain, a cheerful background for herself. Below, the simple means by which Jeanne's room was "pulled together" and every inch utilized to good advantage



ered the walls; the colors, practical and spot-concealing browns, greens and orange. Combined with a northern exposure, tan woodwork, brown linoleum on the floor, and heavy, dark furniture, the prospect was definitely not cheerful. Its real value, however, lay in a stove, ice-box and sink installed behind folding doors—with a pre-ration cookbook!

To begin with, the doors were taken off the bookshelves. In the attic we found a table and four small chairs that belonged to great-aunt Adela. Two extra tables and a discarded tea stand were collected and these, plus a settee, completed our list of furniture.

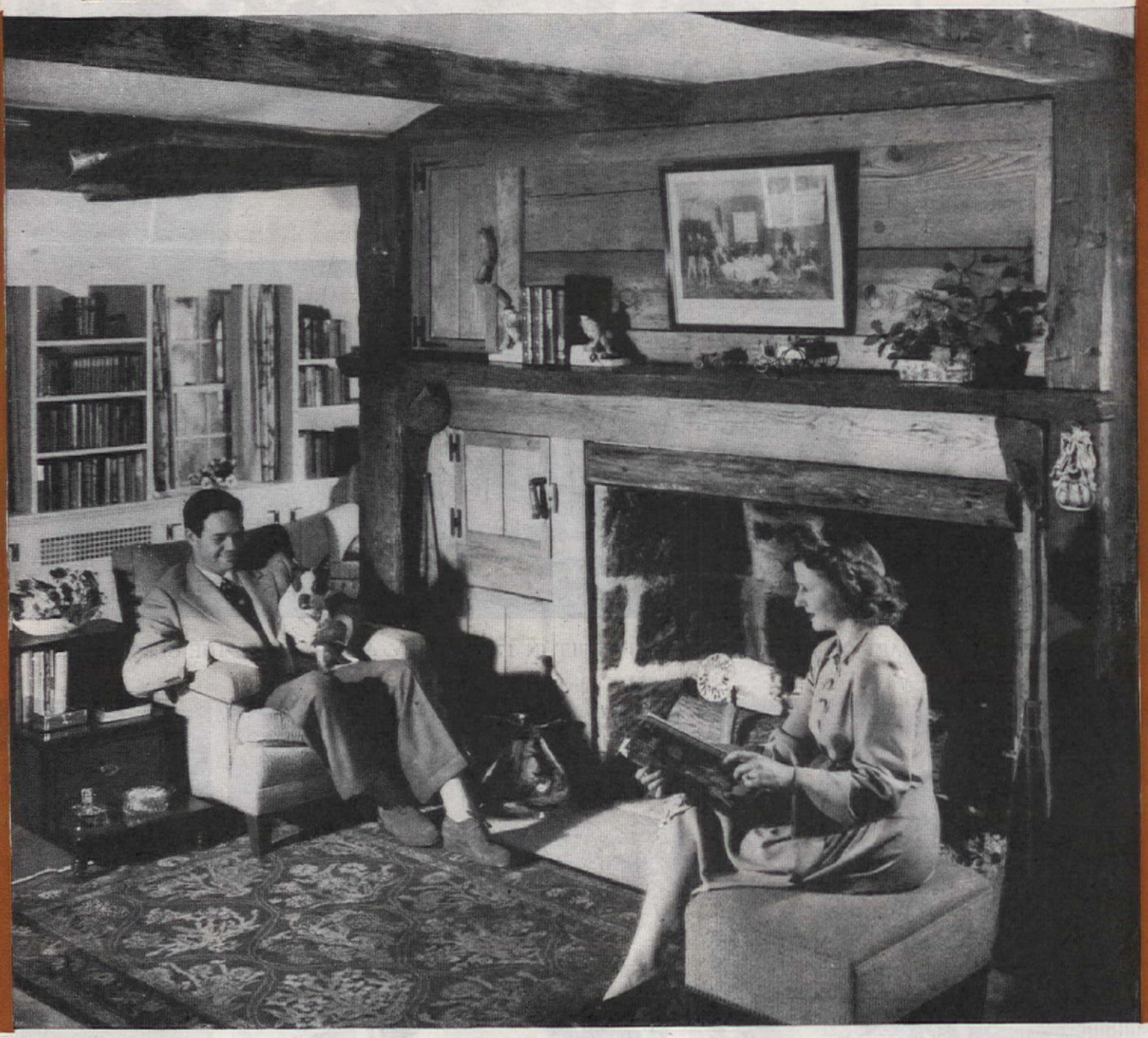
The wallpaper, selected with special care, since it would determine the color scheme, is a dashing stripe combining mauves and greens. Two walls were papered; the others, painted white. For the draperies was chosen Everglaze apple chintz with greens, ranging from bottle greens to chartreuse, and pattern large enough to stand out against the stripe. The two large chairs, destined for hard wear, were covered in dark green nubbly material. The floor was painted a dark green.

The inside of the bookshelves and the inside of the cooking alcove were painted chartreuse. The doors of that alcove, so bare and white, were painted chartreuse inside the panels, the outside frames, dark green, and the moulding, mauve. However, our greatest satisfaction came in seeing the piano emerge Cinderella-like from its gloomy finish to a light chartreuse, with the "personalized" design, that contributed distinctly to the gaiety of the room. This same chartreuse was used for the piano chair and dining table. The other chairs and music stand were painted mauve to accent the greens. Raggedy petit-point covers on the dining chair seats gave way to the brilliant green you see in the picture; the love seat was upholstered in a lovely yellowy chartreuse cotton material after the wooden frame had been painted the dark green color used on the floor.

Our apartment was taking shape. We lived in it as soon as the paint was dry, and then looked around with a critical eye for flaws. Four sketches, in the colors of the room, were mounted with green blotting-paper and sheets of clear glass. Blank walls on either side of the piano were taken care of by ivy brackets, painted white, filled with pots of luxuriant ivy. Two small white cotton rugs and two porcelain lamps finished our labors.

Although there were moments when, frankly, we wished we had never begun, we soon realized how important it was to live in a place that one could call one's very own. What we have done with a nondescript room and a hodgepodge assortment of furniture will encourage you, we hope, to make the things at hand work just as well for you!

THE JAMES MELTONS AT HOME



As you go calling on the James Meltons via the photographs on these pages you can see the basis for Mrs. Melton's nutshell description: "Our home is no decorator's dream . . . but it's very much lived in and doesn't look at all like a window display. Of course, that is the kind of home I, personally, should hate to live in, but that may be my idiosyncrasy." You may be inclined to disagree on a couple of points for any part of the house would look well in a window display, and if a decorator saw it in her dreams probably she would smile very happily for the charm and the lived-in atmosphere are manifest even from a distance. Coming up the hill toward the house, which is near Westport, Connecticut, you pause for a moment to contemplate the quiet beauty of the setting, the graciously sloping lawn and the low, rambling house under the canopy of guardian trees. The oldest part of the house, at the right in the top view, was built in 1739 and was "pre salt-box" in architecture. The addition of a kitchen shed at the rear made it "salt-box" and later the addition of a small front room downstairs gave it the Cape Cod style. Until 1925 the only water source was the well at the door and it still yields delicious, sparkling cold water. At the other end of the long building are the guest house and the little three-room home of Mrs. Melton's mother, who is Marjorie Barkley McClure, the novelist. Away from the house are the 40-acre farm and apple orchard.

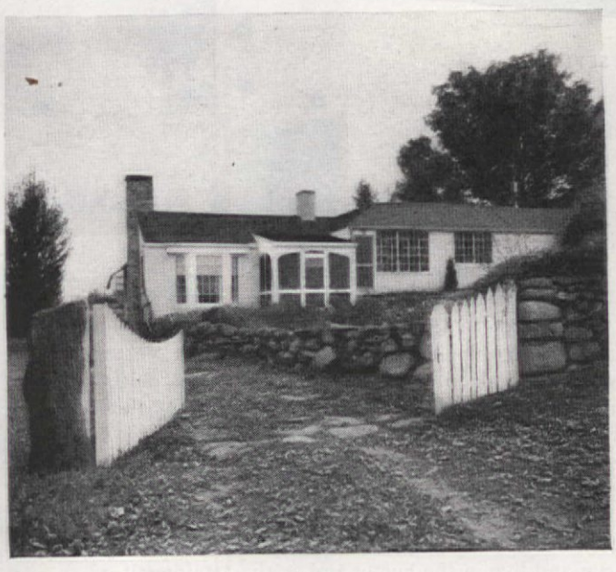
In the living room before the great fireplace James Melton, Metropolitan Opera tenor and star of screen, concert stage and radio, relaxes with his most appreciative audience—the leading lady of his choice, and Socks, the Boston bull, their constant companion. Next to singing Mr. Melton likes collecting. Large as it is, the living room doesn't accommodate his prize collection of some sixty ancient cars which he delights in reconditioning and putting to practical use in these horse-and-buggy days. But there is no lack of evidence that a collector lives here. Note the old rifles which are part of his collection of antique firearms and the miniature automobiles. The fireplace facade is of old chestnut and the mantel is a single slab of walnut found

INTERIOR VIEWS OF THE MAIN PART OF THE MELTON HOUSE, BUILT IN 1739. BELOW, AT FAR RIGHT, THE GUEST BEDROOM

on the property. Above the mantel is a print which dates back to 1839 of the famous painting of a hunt-breakfast group at Melton Mowbray in Leicester County, England, entitled "The Melton Breakfast." The Dutch ovens have been insulated for use as cupboards. Book shelves, designed by Mrs. Melton, run the full length of the room and the lower sections were built for records, files, and photographs. When the Meltons remodeled the house, they threw three small rooms together to make the living room but for all its space it is warm and friendly—truly a "much lived-in room."

The cupboards at the south end of the dining room are nice reproductions of early designs and their contents are authentic old glass, finely matched. This is Mrs. Melton's collection. Part of it is seen on the table center. The tableware pattern is "prism and diamond point," early American Flint Glass of unusual brilliance. A matched set of the "prism and diamond point," purchased from Ruth Webb Lee, internationally recognized expert on old glass, was a recent wedding anniversary remembrance from Mr. Melton They are especially fond of the dining room fireplace. Here are two more of Mr. Melton's antiques, a Scotch made brass teakettle and a fine example of a spinning wheel. The Joseph Pennell etching, "Hail America" was done on paper

GROUPED ABOUT THE DINING ROOM FIREPLACE ARE SOME OF THE MELTONS' LOVELIEST OLD THINGS. ALSO NOTE H AND L HINGES



Mrs. Melton enjoys a neighborly visit with Mrs. McClure, her mother, who has her own charming little home which combines with the guest house, shown here from the drive

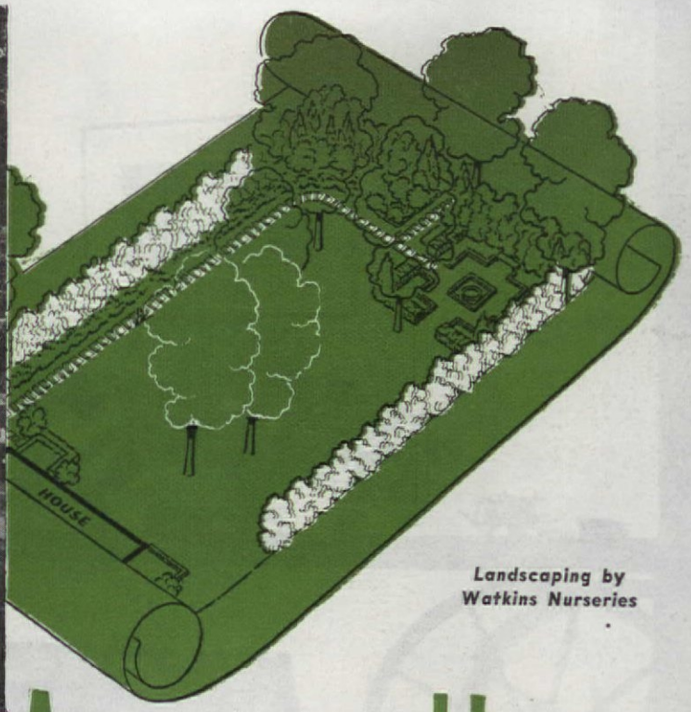
Photographs
F. M. Demarest

manufactured in England in 1735, four years before the fireplace was built.

Mrs. Melton's bedroom is enchantingly feminine—shell pink and turquoise star wallpaper, star organdy curtains, chintz-covered bed and draped dressing table. The clever color blend of furnishings with background gives the illusion of a larger room and softens the ceiling irregularities of the old "loft." Mr. Melton's room is severely masculine with wallpaper like homespun tweed.

The guest house was made from an old workshop found on the place and where the dressing table now is stood the coal stove in use by farmer residents for over 100 years. The guest house has its own living room. At the extreme left of the guest house and part of it is Mrs. Melton's mother's suite, in effect a spacious little house with a dual role. The living room has a Bermuda tray ceiling with dentil cornice, Williamsburg blue walls, and jade green carpet. There are also a bedroom and "bandbox" kitchen.

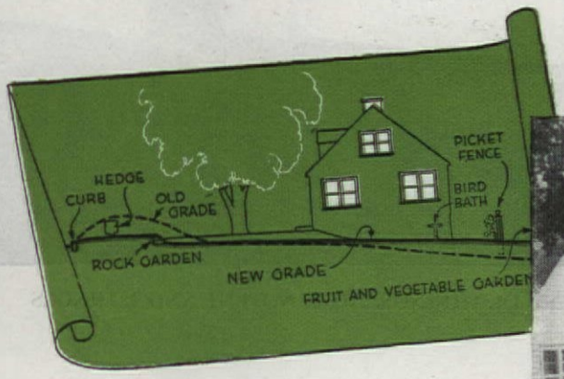
We left the Meltons raking up the fall leaves—as you see them on our cover. Mr. Melton's comment, "it's a funny little old house," was not the impression we carried away—what with the forty-acre farm, prize apple orchard, provision for freezing and storing crops, complete living quarters for everyone on the place, we would say the Melton "aria" is nigh on to perfection.



Landscaping by Watkins Nurseries

PRIMER FOR THE AMERICAN HOME

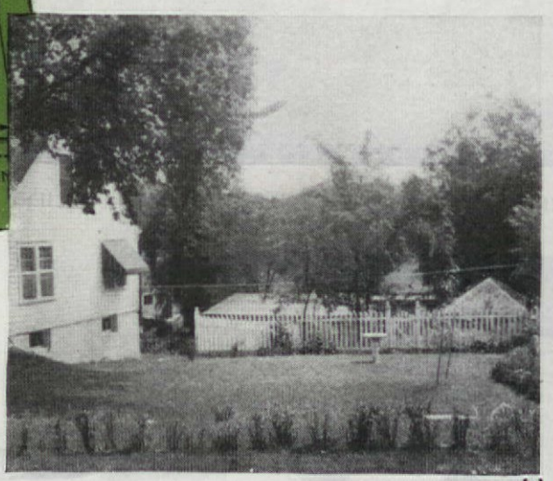
LESSON 8 . . . Planting Plans



E. L. D. SEYMOUR

HOW important it is to plan carefully even a small vegetable plot has been learned by millions of Americans during three years of victory gardening. What is needed now is something, short of a global war, that will bring more of us to a comparable realization of the importance and advantages of planning—*in advance*—the entire layout and development of all parts of the garden and grounds of any home property. Recently I heard the opinion expressed that a person seeking or planning a home would do well to confer with a landscape architect even before consulting a realtor about available land, or a lawyer about buying any! Well, that may be putting it a bit too strongly. But it is just as logical and desirable to plan the surroundings, setting, and outdoor features of a home as it is to design the building, its floor plans, and the placing of its furniture. In fact, it is even more fundamental; more essential to the maximum comfort, satisfaction, and lasting happiness of those who own and live in the home, and to the attainment of higher standards of community efficiency, attractiveness, and progress.

Unfortunately, many people, when buying or building a home—or thinking of doing so—become so engrossed with questions (and costs) of architecture, construction, decoration, and furnishing that they forget or ignore the outdoor problems and possibilities until, after moving in and settling down, one day they suddenly become aware of the stark and ugly results of their oversight. Others, anxious to avoid that mistake and wanting to provide a suitable setting, do nothing because they have the idea that effective garden planning or "landscaping" is a

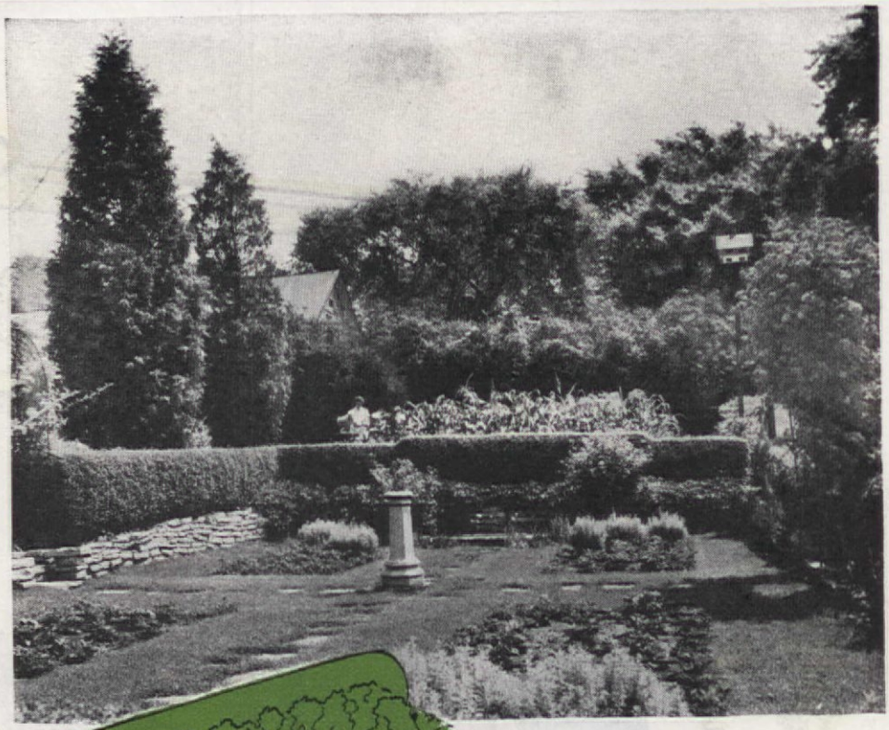


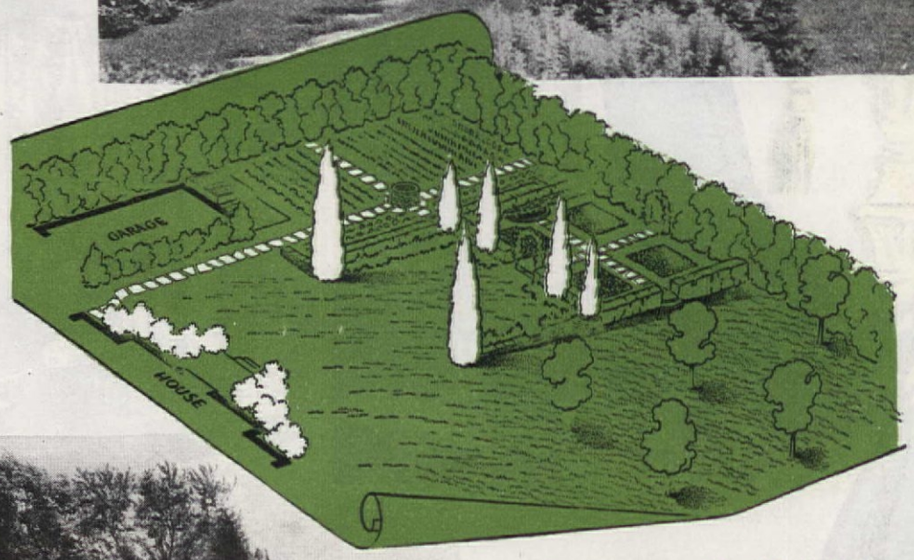
(a)

(b)

The Dean Wildes, in one year's adventure in landscaping, turned a rough 50' jungle of weeds and underbrush (b) into a gently sloping side lawn (a) bounded by the house, the picket fence and flower bed, a shrub border, and, at the front, this cheerful rock garden

Garden plans should consider and encompass both present and future needs. The grounds of the A. Ballard Bradley home in Illinois (right) provide, for the ardent gardening enthusiasm of Mrs. Bradley: (1) a service area, with a tool room in the garage, cold frames, and vegetable garden around a wishing-well incinerator; (2) a hedged, formal, sunken garden of perennials and, at present, strawberries; (3) a lawn area that sweeps up to the front door and down through the orchard to the highway. . . . In Virginia, for the James Hunters, the garden plan (left) provides a protecting shrub border, a small ornamental planting in the far corner, and a barbecue pit, picnic area, etc., in the space where, for the present, as the picture shows, swings, a sand pile and other inviting devices make the garden a splendid place for small children to play in happily and safely.





GARDENER and Purposes . . . 1

Photographs by Charles H. Keller, F. M. Demarest and Dean Wilde
Plans rendered by Sigman-Ward

complicated, costly procedure available only to wealthy owners of large estates who can afford the services of high-priced firms of landscape architects.

That assumption is just as unwarranted as the other attitude is shortsighted and impractical. Landscape architecture combines, of course, elements of art and of a profession; but its basic principles can be grasped and appreciated, and many of its simpler applications can be practiced, by a genuinely interested and enthusiastic homemaker just as easily and successfully as he can apply the rudiments of other kinds of craftsmanship in building a log cabin or chicken house, making a boat, a chair or a chest, fashioning a garment, or "creating" a flower arrangement.

But it should be kept in mind that, whether a problem of garden design is turned over to a professional or tackled by the home owner himself, the vital and indispensable first step toward its successful solution is a clear cut decision as to the purpose, the objectives of the garden in mind. This involves answering such questions as: What kind of surroundings do I (or we) prefer—trees, open country, or vistas?—hills or valleys, landscapes or water views? How much garden space do we want—and can we care for? What use or uses are we going to make of it—do we want room for games and entertaining, for hobbies such as intensive flower growing or plant breeding, for raising part of our yearly food needs, or for children to play in safely and happily? How many people are going to use this garden, and how continuously? What future changes must be kept in mind and provided for; how soon are they likely to take place? What percentage of the entire homemaking budget is available for the planning, planting and furnishing of the grounds? How much of this appropriation can be spent at once, and at what intervals thereafter? How much labor (hired or family) can be counted on for maintaining the garden? If a site is already under consideration, what limitations on the use of plant materials are set by its climate, soil, altitude, exposure, etc.? What, and how much, will have to be done to clear, grade, drain, and otherwise prepare it for development?

It may seem as though these and many other questions that can—and should—be asked have no direct connection with the drawing of an actual plan or design for a garden; with the elements that enter its composition, the materials with which it is to be carried out, and the many details which, together, constitute what is generally meant by the landscaping of a place. Actually, they have. The importance of those later steps (which will be taken up in Part II) must not be underestimated. But just as they are vital in the execution of a specific garden plan, so the considerations and purposes above mentioned are essential to the formulation of what may be called the overall campaign or "strategy" of a project in landscaping.

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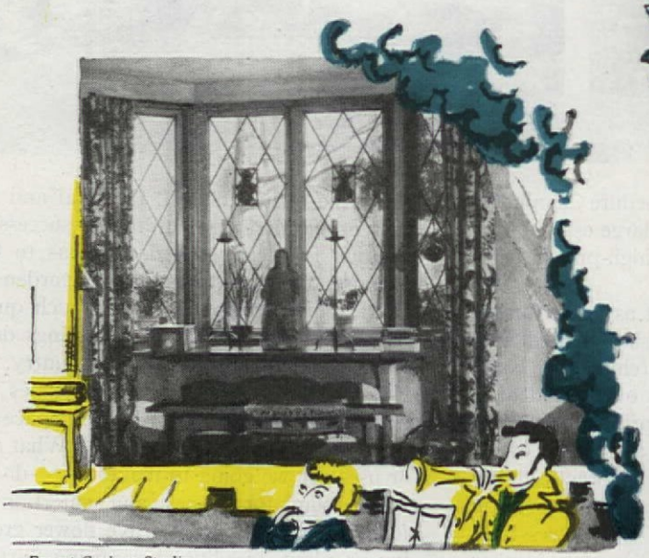
Dainty bedroom curtains of seersucker with tiny ruffle trim, tied back with grosgrain ribbon attached to the pole

Extra wide ruffles and a big bow of brown and white plaid gingham added to sheets make glamorous curtains

Sketches by HOPE HENDLER

From Isabelle Vaughan

Sheets into formal draperies—merely a decorative valance and trimming of colored fringe to heighten the window interest. These are dyed bright yellow



Ernest Graham Studio

Making the most of a bay window with only one pair of draperies in carefully chosen fabric. The effect here is simple but elegant accentuating beauty of window

From Elsa Shaw

Plain draperies gain interest and style with valance made of three widths of a "special" material, draped and knotted in this way. Valance can be tacked in place

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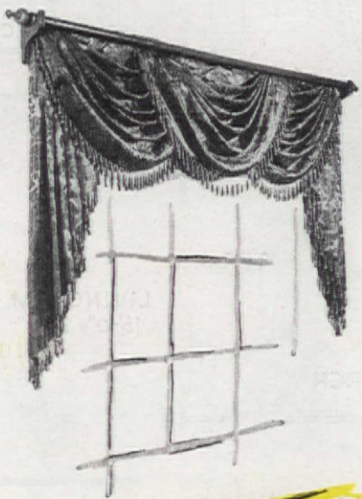

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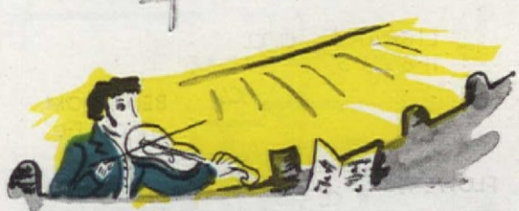

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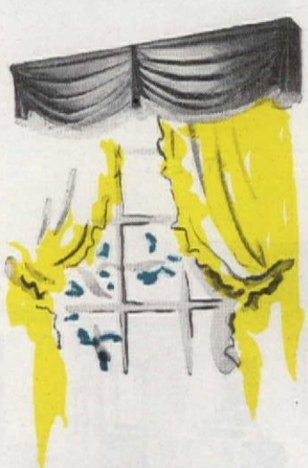

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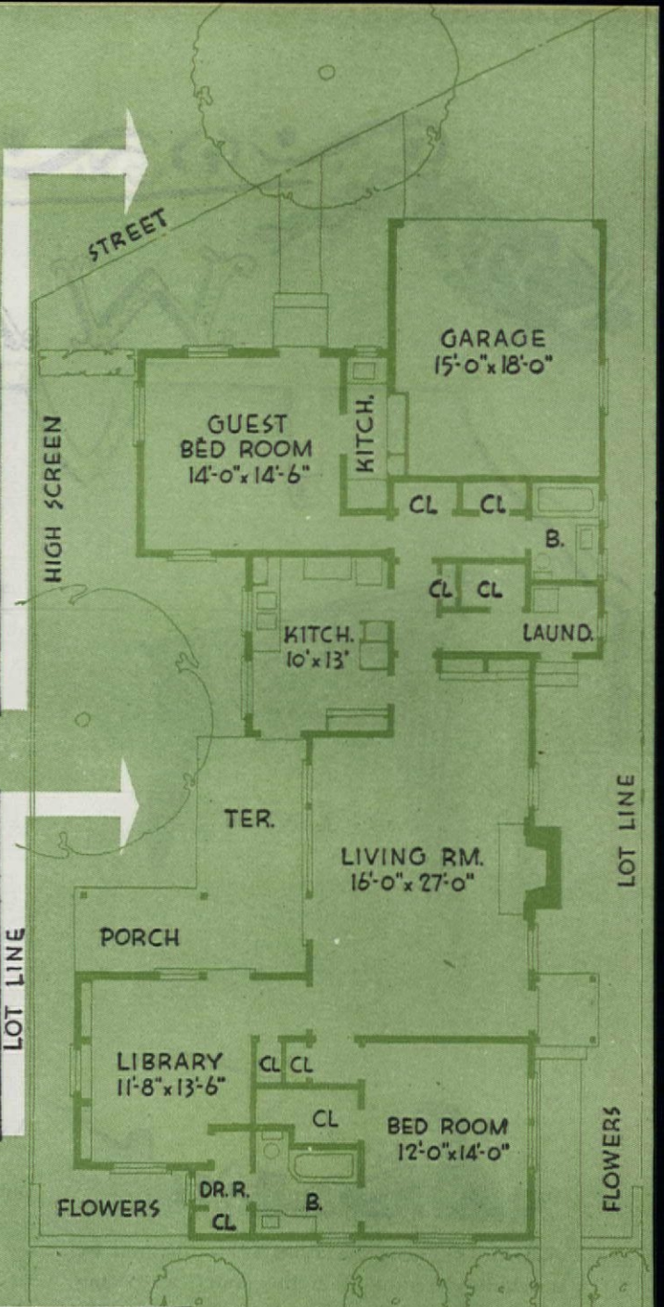
INCOME and LIVING on the SAME LOT!

HERE'S HOPE FOR THOSE WHOSE LOT MUST PAY DIVIDENDS

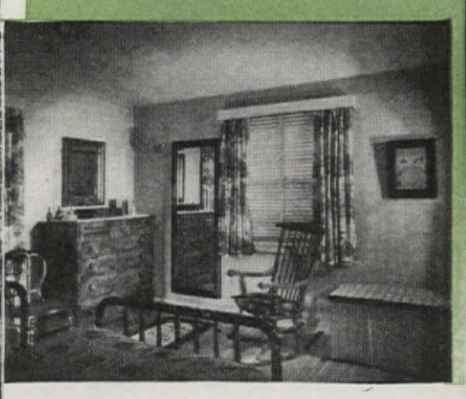
WILLIAM J. HENNESSEY

HOME and income on the same lot—how many of us have shied away from the most common solution to this problem—the two-family house! Hybrid at best, it has neither the appearance of a private dwelling nor the stature of an apartment house. Looked down upon by its neighbors, in many cases forbidden in better residential districts—it is neither fish nor fowl. Furthermore, it destroys that most prized requirement for a full and complete homelife—privacy!

To many who for one reason or another must make their property pay, the examples on these and the following pages should bring a fresh ray of hope. The idea of having two houses on one piece of property is, of course, not new. But these are not estates in any sense of the word. Here are inspiring answers to an important phase of building—but on lots that are average in size! In most cases we find two houses—one to be lived in, the other to be rented—each has a feeling of privacy without being too confined. Oddly enough our houses are all in California. Yet their application would be as practical in any



Home of MISS ELLA GREENMAN
South Pasadena, California



To all appearances, this is a simple well designed cottage—yet it conceals two dwellings under its low slanting roof

other part of the country. The houses, themselves, could be just as successfully built in Maine or Oregon. We feel that a hard nut has been cracked at last, and we're certain also that many will find here an answer to the vexing building problem—house plus an income.

THE first example offered, the Ella Greenman house in South Pasadena, California, was not built with an eye to income. It does show us how two houses can be designed under one roof. Miss Greenman wanted privacy for both herself and her grown adopted daughter. The plan, which really could be adapted for a single home, does just that. There are two separate entrances each facing different streets. Miss Greenman occupies the main portion of the house; her daughter uses the guest bedroom, kitchenette and bath. There is easy access between both areas yet, by simply closing one door, each occupant can be as independent and private as her heart desires.

Let's study the main house first. Here we find a combination living-dining room of ample dimensions, one wall of which, completely windowed, overlooks the attractive terrace and garden. Walls are of beige-yellow and white wallpaper. Cleverly hidden behind panelled wood doors in the dining alcove, dishes are always handy yet never obtrusive. Color accents in this room are cedar beige with here and there blue upholstery in a striped fabric. The family portrait over the wide mantel is in a handsome, old ogee frame, a family heirloom.

One end of the library is pine panelled, recalling the same arched effect in the dining alcove. This room, too, has a glimpse of the terrace and garden. Gay chintz curtains in rose, green and yellow complement the tan and green wallpaper. Ingeniously connected to the bath through a toy dressing room, the library is often used as an added bedroom. Built-in drawers and cupboards in the dressing room add greatly to its usefulness. Miss Greenman's preference for beige and blues finds expression also in her own bedroom. The blue is in the wallpaper while complementary tones of beige and rose have been used in the old hooked rugs. Curtains are of blue and white while more of the same colors form a hickory leaf pattern on the Colonial bed coverlets.

For complete privacy under one roof we give you this plan. What a solution when renting to a lone school teacher or college student!

Large violet-ray panes of glass reaching from ceiling to floor bring the inviting, cool greenery of the patio directly into the spacious Greenman living room

Architect, ARTHUR T. GILMAN

Photographs: Maynard L. Parker

The charm and beauty of family possessions add a touch of old-worldliness through the entire house

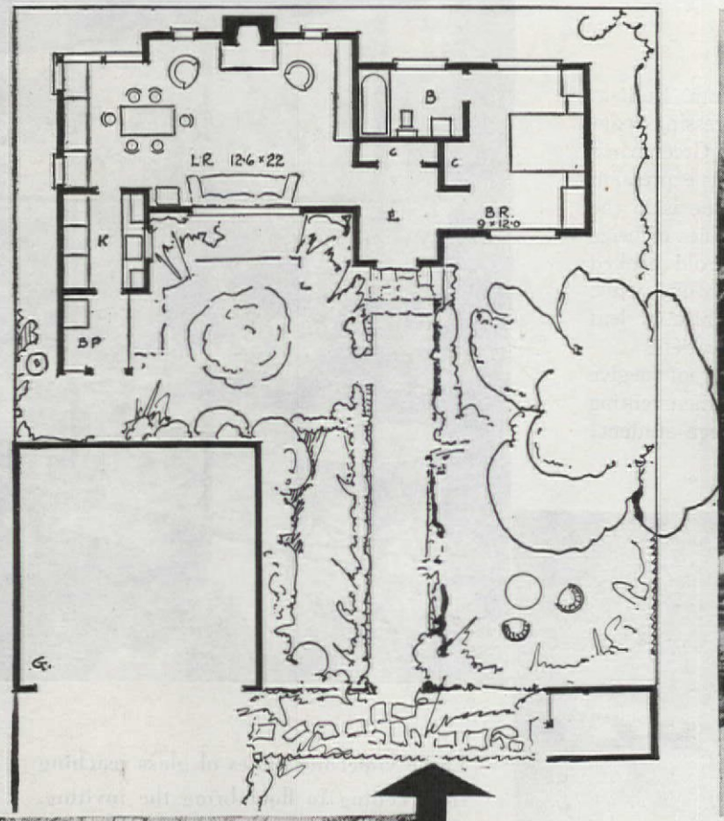
The old spinning wheel beside the fireplace once belonged to Miss Greenman's grandmother. Ginger jar forms the base for lamp silhouetted against adjacent window

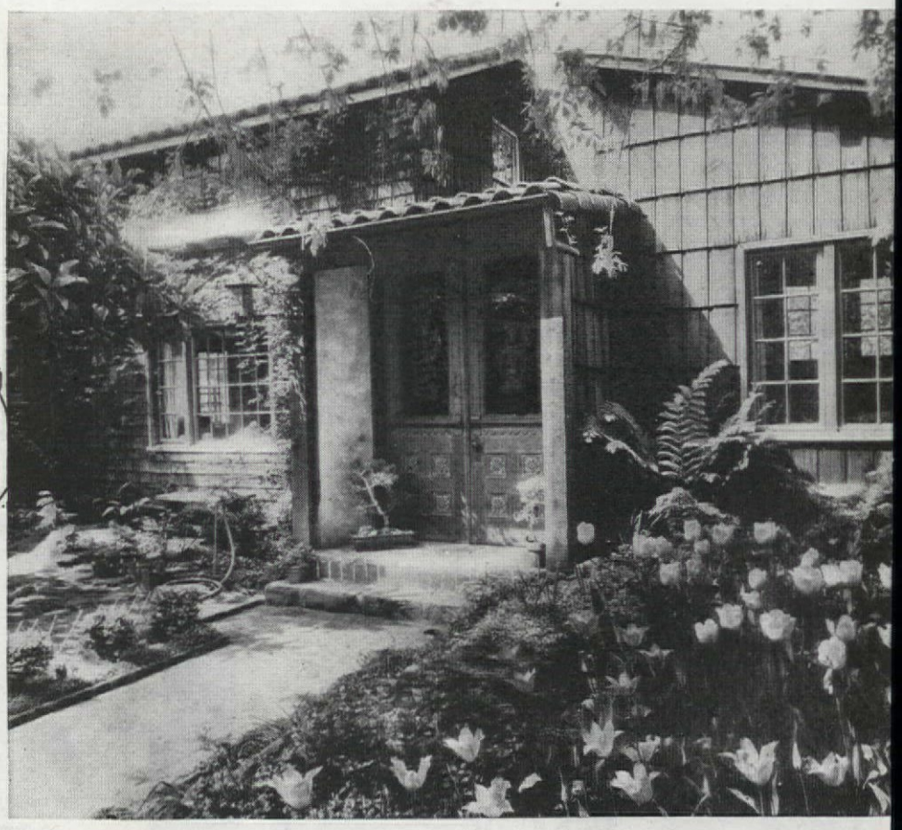
Data: Martha B. Darbyshire

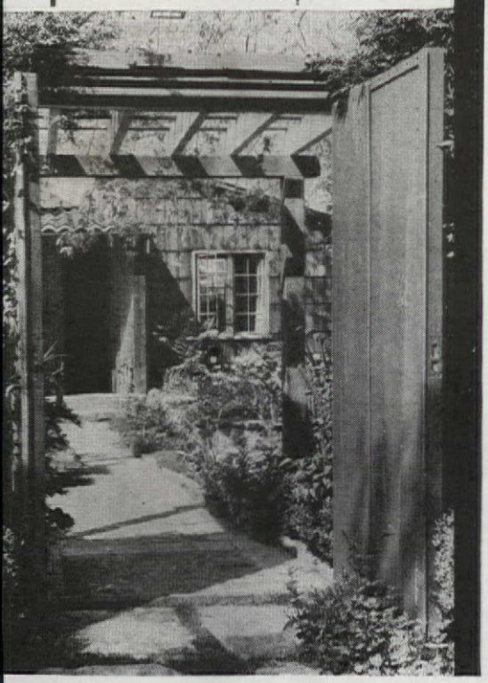
If you live near a college or manufacturing center, we're sure that you'd find little use for hanging up that "For Rent" sign.

The house itself has a low cottagey look. Its walls are painted cream with dark green shutters as accent. Completely photogenic from all angles, there's a homey quality that definitely puts it in the private house class. We are certain whether income or just plain living is your objective, the Greenman house definitely will offer stimulating inspiration.

THE examples shown on our following pages certainly come under the "two houses on one lot" category. The cottage belonging to Architect R. W. Ratcliff in Berkeley, California, was originally a workshop. Built on the back of a 50′ x 160′ lot, it is completely charming in appearance; quite reminiscent of the studio type houses so greatly in demand. An old-fashioned dwelling is located directly on the street and its garden is divided from the rented portion of the lot by a picturesque wall. Entrance through this wall is provided by an

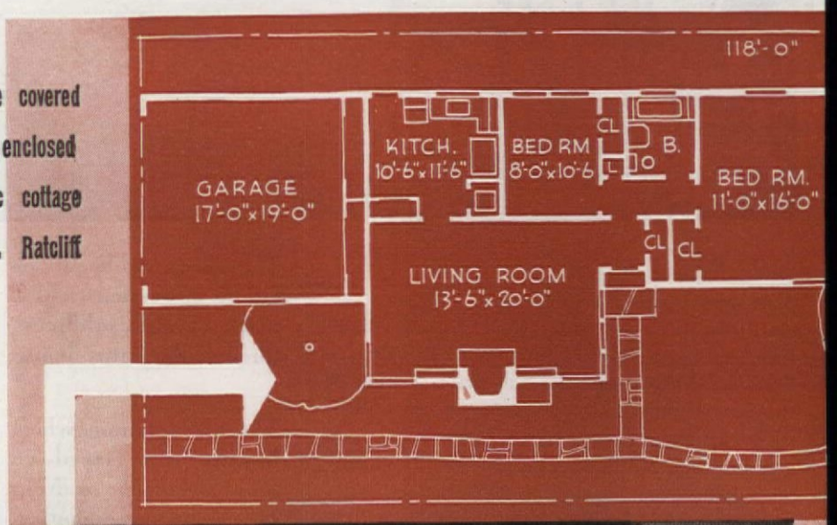






STUDIO GARDEN as GILT EDGE INVESTMENT

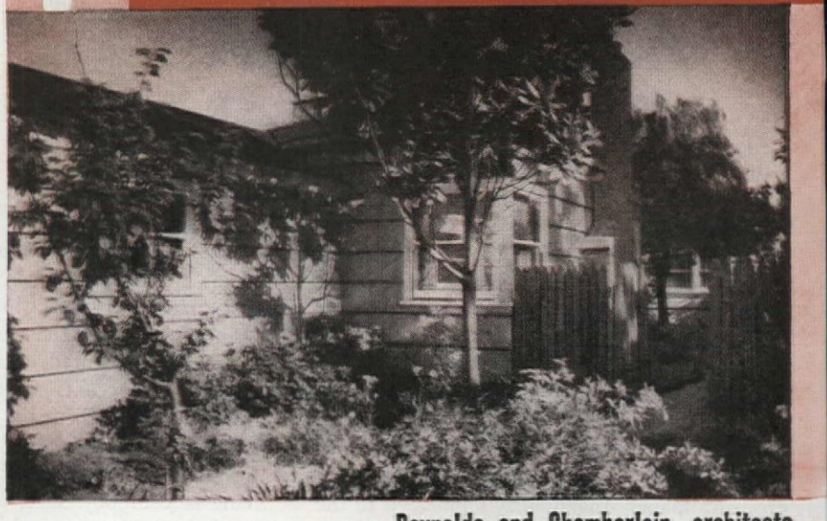
Redwood doors in a high vine covered wall lead to the attractive enclosed garden in front of the rustic cottage designed by Architect R. W. Ratcliff



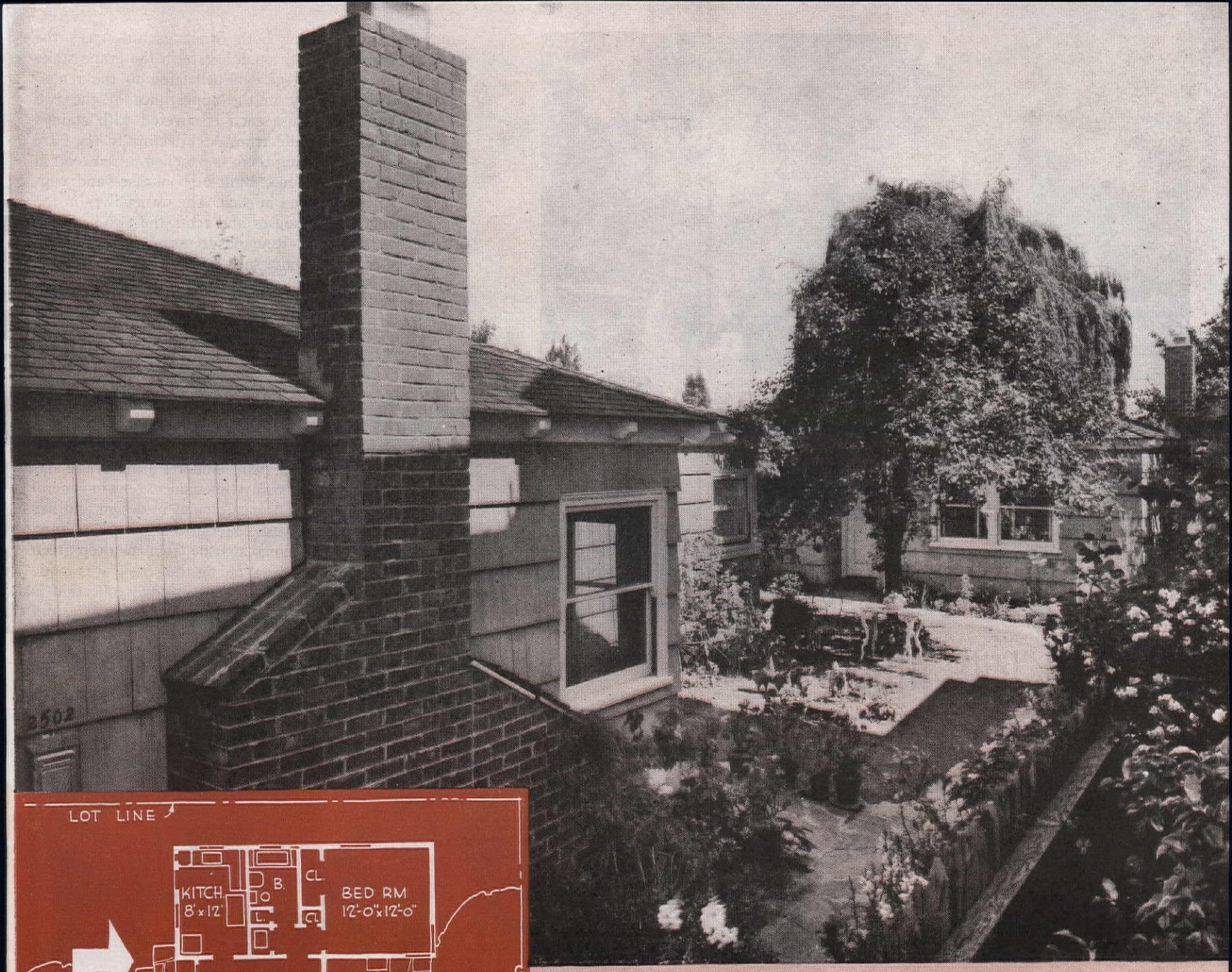
Data: Helen Bell Grady
Photographs: W. L. Strietmann

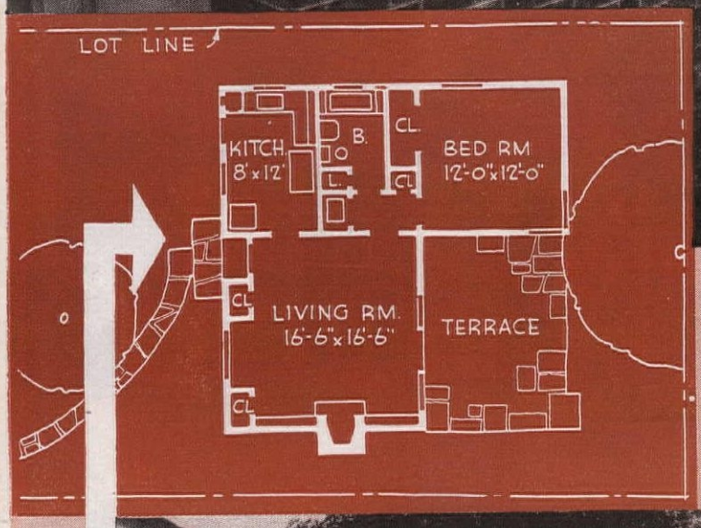
interesting Chinese gate. The studio building itself is approximately apartment size with an ample living-dining room commanding a generous view of the garden. There is also a large bedroom, bath and streamlined kitchen. The exterior is of redwood shingles surmounted by a roof of soft red tiles. The entrance door is outstandingly beautiful with hand carved lower panels and ruby red glass panes etched in white. Protection from the elements is provided at the entrance by cleverly placed jutting walls and a gently sloped tile roof. Both houses on this lot receive a maximum of privacy; each garden adds charm and unity to the overall lot picture.

WHEN Mr. Lewis B. Reynolds was casting an eye about for a good investment and a home too, he decided to build two cottages on a 40 x 120 foot lot. Brother architect, Malcolm D. Reynolds with his associate, Loy Chamberlain, saw tremendous possibilities in the venture and so helped in the planning. The two houses are so placed that each has a private garden. The front house joins the

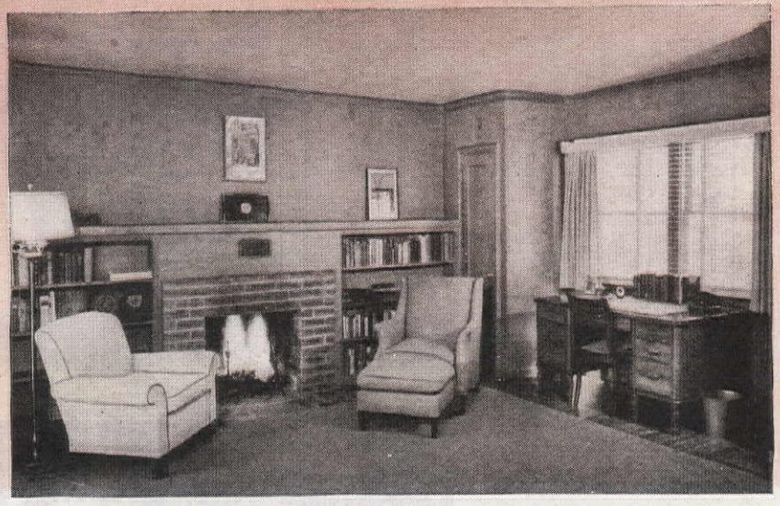


Reynolds and Chamberlain, architects



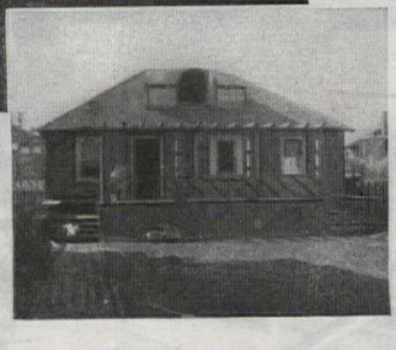


2 HOUSES ON 1 NARROW LOT
Each with Its Own PRIVATE GARDEN



One to rent—one to live in—two houses on single lot built by Mr. Lewis B. Reynolds in Berkeley, California

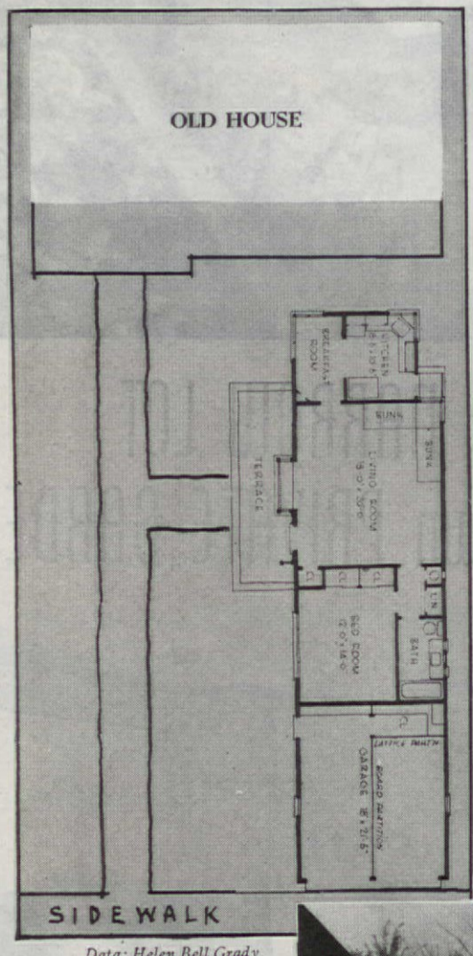
Photographs: Waters and Hainlin



Rented Cottage adds BEAUTY plus INCOME

double garage serving both dwellings and faces the street. A walk leads through a gate in the grape stake fence into the small garden belonging to the rented house. There's unity in the appearance of the two houses, mostly because each is covered with stained shingles and has white trim. Architecturally they are quite alike. Each living room is panelled in redwood in a soft pink-brown tone. Built-in bookcases and cupboards have been used in each. The owner lives in the smaller of the two houses and rents the two-bedroom front dwelling. Mr. Reynolds reports that his main objective has been most successfully reached. Renting the front cottage has been a very easy affair. He calls it his gilt-edge investment and enthusiastically recommends that others faced with his particular problem follow suit. Sound advice we call it from one who knows.

MR. and Mrs. A. P. Lange were living in an old family dwelling at the rear of a 120 foot deep lot when they decided to build a small house on the same property. Because of the nature of the lot, the new building had to be quite narrow in plan. The resulting house has been copied by others many times since. Low in general appearance, it is California Colonial in design and has wide overhanging eaves. Exterior walls were painted white, receiving additional sparkle from the deep green shutters. A double garage, facing the street, was made part of the house. Mrs. Lange's antique collection is displayed in the pine panelled living room. The old house, at the rear of the lot, was also restyled by Mrs. Lange and rented. In this example the garden is used by both occupants of the lot but without an ounce of friction.



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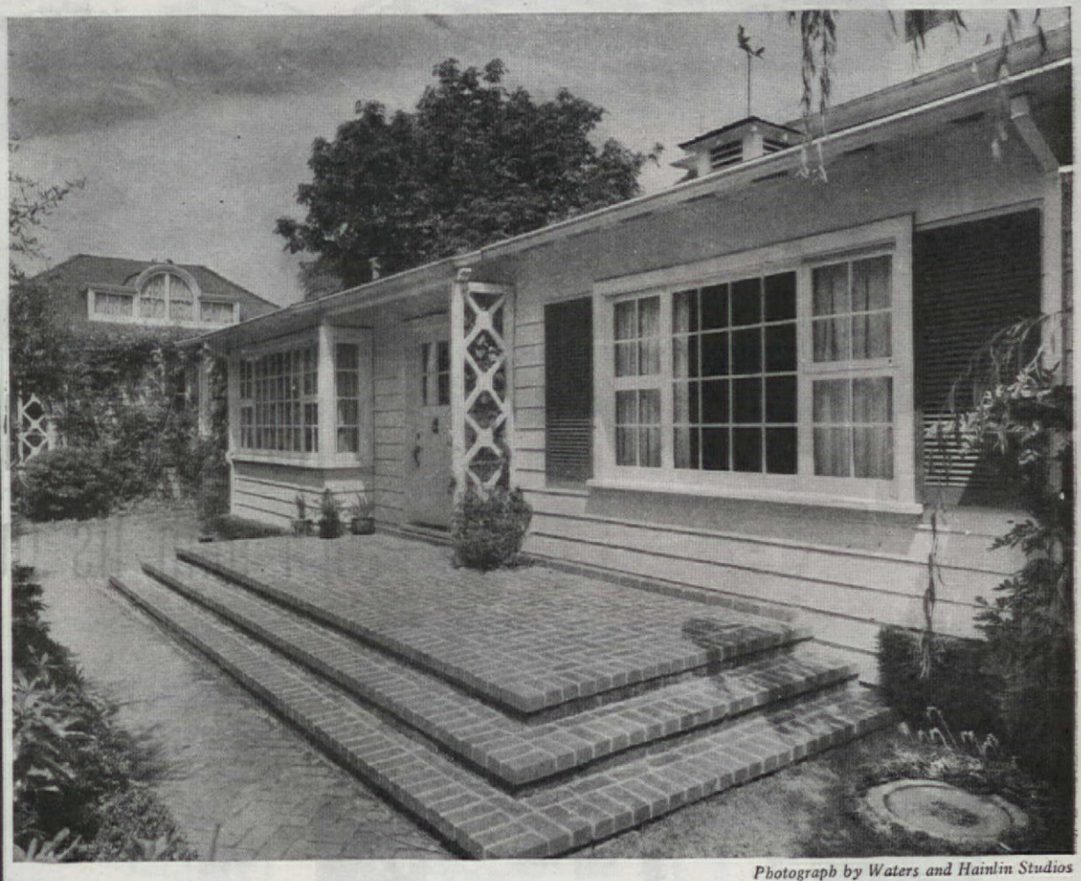

Photograph by Waters and Hainlin Studios

A narrow lot was no handicap for these attractive houses, each sharing a common garden, each house completely individual in design and atmosphere

Double garage facing the street serves both houses of Mr. and Mrs. A. P. Lange of Berkeley, California

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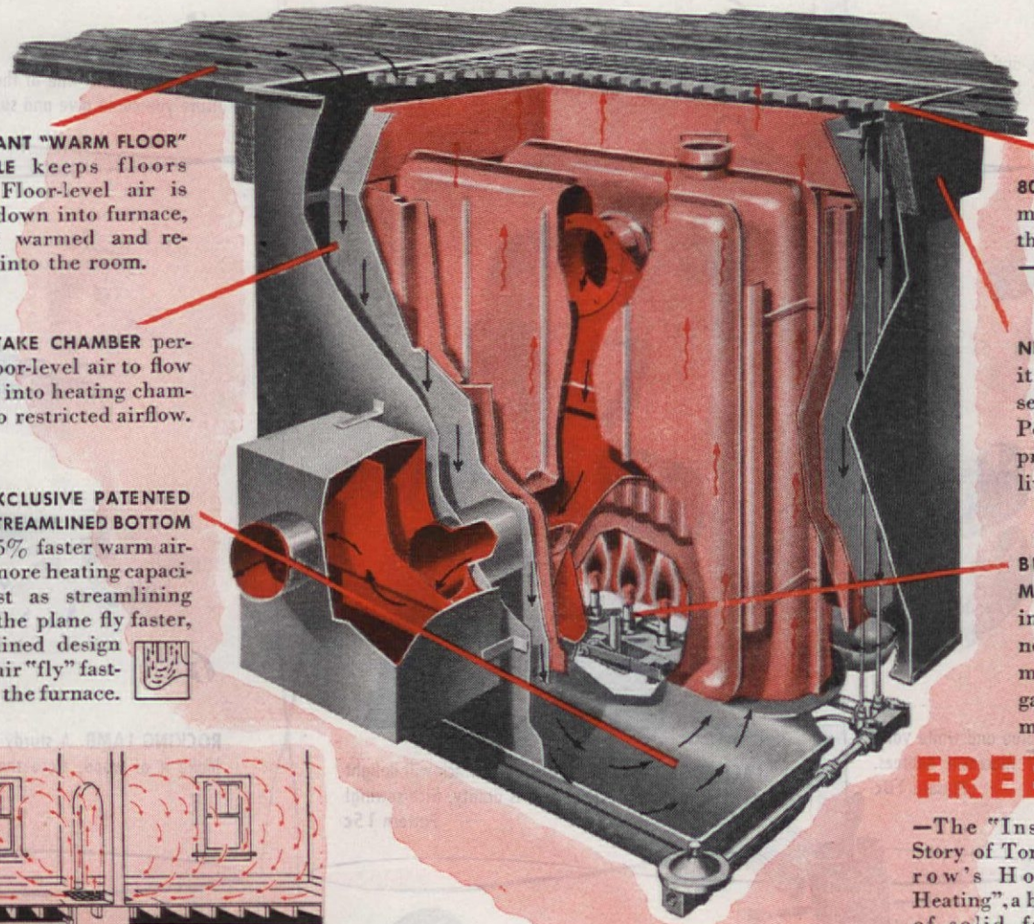

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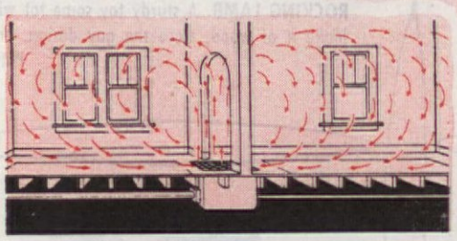

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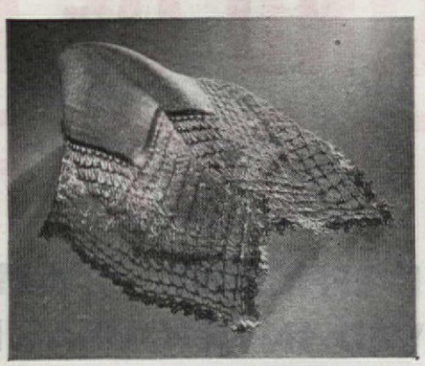

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FOR Christmas!

We are fully confident that this tantalizing spread of gifts to make is the signal that will start things humming in your behind-the-scenes Christmas workshop. A glance tells you that they are as ornamental as tree trimming. Many are the "luxury touches" for home or wardrobe that come to be regarded as indispensables. And there are some, to be sure, with no other purpose than to delight the heart of a child. If you quickly run over the list of things you want to give—just in your mind—you will find a close tally between yours and ours. The 50 are hand-picked, first, for pleasure in giving, and next, for that in making. Our board of experts on making things were determined to select only gifts that are reasonably easy to make. Each is explained in detail and contains all necessary step-by-step instructions. We consider the final 50 selected Christmas workshop exclusives and we believe you will get genuine joy out of giving them. On page 40 you will find a convenient order blank. Mail now!

10

PETER RABBIT. Wistfully floppy ears and an extra suit. Tracings and instructions. Pattern 15c

11

METAL TRAYS. Make a brand-new gift of old metal trays with these instructions for tracings and painting. Pattern 20c

12

BAG, COMB and BUCKLE. Party fixings for that touch of glamour. Magic in the versatile crochet hook. Pattern 10c

13

STOCKING CAP and SOCKS. Scarf of cap wraps warmly about throat, socks are ABC simple. All details. Pattern 10c

14

GIRL DOLL. Pert teen age doll whose wondering expression and cute clothes will endear her to all. Pattern 15c

15

GIFTS IN PAINTED WOOD. Gay as Christmas are these kitchen canisters.. book ends, and wall bracket. Pattern 20c

16

TOWEL RACK and PADS. Here's the answer to the children's worry about what to make Mother and Dad. Pattern 15c

17

PAINTED TABLECLOTH. Textile painting has taken the place of gin rummy! Design for cloth and napkins. Pattern 20c

Use Order Form on Page 40

BIGELOW WEAVERS PRESENT

WHEN OUR SHIP COMES IN

TIME: THE FUTURE

ENSIGN ANNE HAWE

ENSIGN THOMAS HAWE

CHAPLAIN KNOX

PLOT: The chaplain married them
soon after Anne met Tom at the Base.
They've had little time together
but they are sure the future's 4.0.
Both want the same things
when their ship comes in . . .
it may not be too long now . . .
a home near the water,
a sea-view living room,
a binnacle in the big window.
Tom says it all will be
blue-water sailing,
so a blue-water blue rug is
the first thing they will buy.
Anne has learned respect for
fine materials and design.
Anne knows in a Bigelow rug
these things will all be theirs,
be it Beauvais,
or another grade by Bigelow.

FREE BOOKLET. See the rest of this room — by famous designer. Decorating rules, colors, helpful hints for you. Write us. Address below.

BIGELOW WEAVERS

Fine rugs and carpets since 1825

RUGS & CARPETS BY THE BIGELOW WEAVERS

Copr. 1944, Bigelow-Sanford Carpet Co., Inc., . . . address; Dept., AH, 140 Madison Ave., New York 16, N. Y.

50 THINGS TO MAKE FOR *Christmas!*

18

SILENT BUTLER. Take any metal box and trace and paint the design on it yourself. It's fun. Complete pattern **10c**

19

GUEST TOWELS. Amusing circus animals to embroider on guest towels will give them that very special touch. Pattern **15c**

20

LORD'S PRAYER. Two versions, either St. James or Catholic, wreathed in beautiful design. Hot-iron transfers. Pattern **15c**

21

STRAWBERRY APRON. A festive frock-saver and hair ornament for the friend who is her own maid. Easy pattern **20c**

22

SLIPPERS. Priority rating on the Christmas gift list is due such gay foot warmers as these—you'll want a pair for yourself after the gift season is over. Pattern **10c**

23

FIRESIDE BENCHES that actually are simple to make and are most welcome gifts. Complete pattern **15c**

Use Order Form on Page 40

because
NO OTHER CONTAINER PROTECTS LIKE THE CAN...

Your family can always enjoy real home-style soup . . . in the steel-and-tin can. No other container combines *all these 4 advantages . . .*

1. SAFETY: Happy eating for the family when Mother serves soup! And the steel-and-tin can protects fine soups against air, light, loss of flavor. Food cans are sterilized in the canning process —*so there is no safer container for any unused portion!* Simply cover and refrigerate.

2. ECONOMY: Wise shoppers know that the can is a real friend of the family budget. Because the can itself is easy to make, fill, ship, and handle. No wonder that the can is the preferred container for some 2,500 products normally packed in cans by over 135 industries!

3. QUALITY PROTECTION: Good cooks praise the air-and-light-tight can that gives *lasting* protection to flavor, color, vitamins, and minerals. Canned foods frequently retain *more* vitamins and *more* minerals than do many foods bought in market and cooked at home.

4. CONVENIENCE: We all know the shining steel-and-tin can is a typically American symbol of convenience! Cans don't break. They're easy to carry, easy to store. Quick and easy to chill. Easy to open and to dispose of. No other container gives you *all* these advantages.

Cans Fight for Victory

That's why many favorite products in cans are missing from your dealer's shelves. They'll be back—after Victory. New improved cans, developed by research and tested by battle, will serve America. *Meanwhile, please use wisely, without waste, all items you get in cans. Turn empty cans in for salvage!*

CAN MANUFACTURERS' INSTITUTE, INC., NEW YORK

50 THINGS TO MAKE FOR *Christmas!*

24

DECORATIVE BOXES. Make the wooden box for cigarettes, use a tin (empty fruit or vegetable) container for tobacco. Add decorations. Pattern **10c**

25

CROSS STITCH TABLE SET. Gay peasant designs to make a gift set of four mats and napkins. Hot-iron transfers for embroidery. Complete pattern **20c**

26

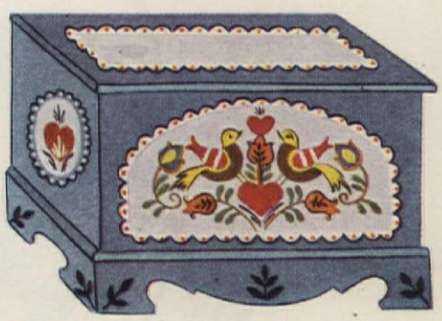
PATCHWORK APRONS. Gay mother and daughter aprons make light of work, are gifts that wear well. Pattern **10c**

27

AFTER-SKI SHOES. Among the easiest to make gifts! Buy regular socks, crochet soles, and knit the colorful trimmings! Pattern **10c**

28

TOM CAT. Guaranteed not to scratch when being dressed in his cute suits. Towel material for body. Pattern **10c**



29

TOY CHEST. A child's gift his parents will appreciate for it will encourage neatness. Complete instructions. Pattern **20c**

30

TWO CHAIR BACKS. Designs for little boy's and girl's chair with tracings and painting directions in full. Easy for Dad to make. Pattern **10c**

31

BED JACKET. Soft, dainty and warm and just the thing for the friend who likes reading in bed. Complete knitting and sewing details given. Pattern **20c**

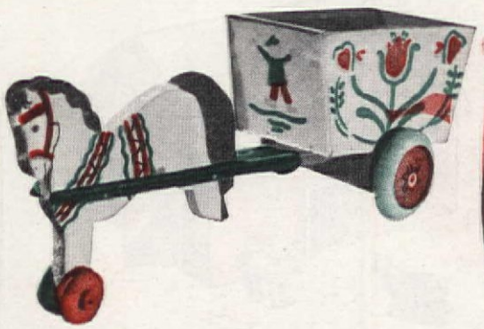
32

DOLL'S HOUSE. Copied from a real weekend house, with architectural plans, half-scale drawings and detailed construction specifications. Pattern **35c**

Use Order Form on Page 40

33

SCOTCH-PLAID BAG. Make it to match coat or suit, with a smart compact cover of the same material.
Pattern 10c



34

DUMP CART. For a future contractor's sand pile. All tracings, construction drawings and directions given.
Pattern 10c

35

BUTTERFLY APRON.
For a very special gift, it can be made of crisp organdy. Tracing for butterfly ornaments. Pattern 20c

36

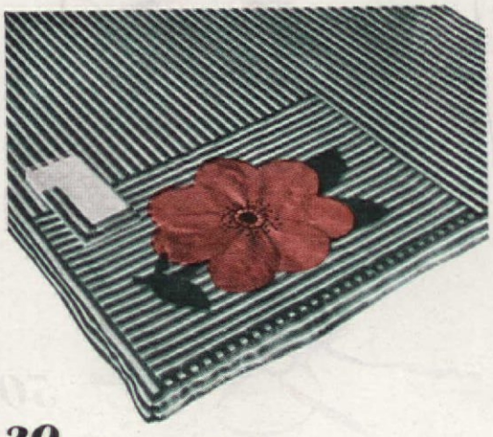
SNOOD CAP and TRIMMING. Can be worn several different ways. Instructions illustrated for each one.
Pattern 10c

37

RED EVENING JACKET.
For the young girl. Goes well with dirndls. Hot-iron transfer for the embroidery design. Simple to make.
Pattern 20c

38

STUFFED CUDDLETOYS.
Whip them up in jig time for the toddler. Tracings, all instructions are given for each. Pattern 25c



39

BRIDGE SET. Smart, practical, certain to please. Tracings for the appliques and complete instructions.
Pattern 10c

40

SKI OUTFIT. Becoming hat and double gloves. Over mitts turn back to free the fingers for skiing. Crochet.
Pattern 10c

41

SNOW CAP AND MITTS. Ruffle on cap comes down over coat collar for warmth. Full stitch illustrations.
Pattern 10c

Use Order Form on Page 40

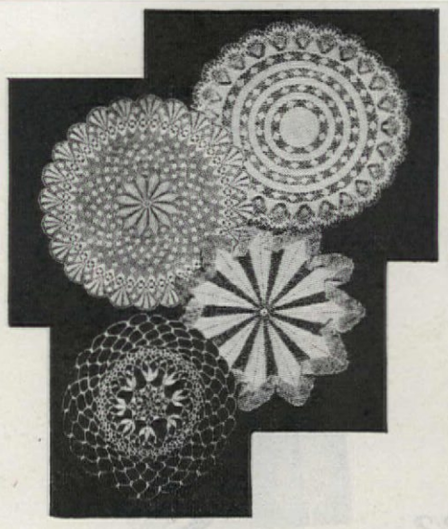
50 THINGS TO MAKE FOR *Christmas!*

42

PIQUE PARTY APRON. Very feminine and efficient looking. Tissue and directions. Pattern 15c

43

TOY BARN. Any child would like to see this toy under his tree. Construction drawings and instructions. Pattern 15c



44

LACE DOILIES. Most attractive gifts and not difficult to make. Crochet instructions for 4. Pattern 15c

45

SMART ROOMY BAG. Crochet it in black or to match a favorite hat and it will be a holiday hit! Stitches illustrated in detail. Pattern 10c

46

BALLERINA. With her pert face and fluffy costume she is very special. Doll and clothes. Pattern 15c

47

MAKE-UP APRON. Any woman will love having such a gift for dressing table use. Simple directions given. Pattern 20c

48

BOW TRIMMED GLOVES. Exactly what almost every woman can always use—another pair of gloves! Just follow complete instructions for smart sewing. Pattern 20c

49

DICKIE WITH BOWS. A quick change and a welcome addition to any wardrobe. Make it for a gift. Pattern 20c

50

SLIPPERS

Nearest thing to going barefoot, but nicer. Crochet them. Detailed stitches illustrated. Pattern 10c

Use Order Form on Page 40

PRIORITIES LIFTED

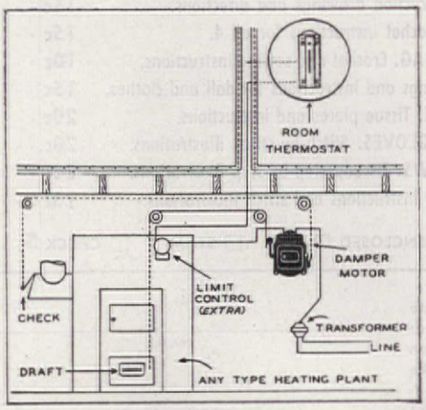
On HONEYWELL *"Electric Janitor"* DAMPER CONTROLS

YOU CAN SAVE

10 to 30%

OF YOUR COAL

Save 3 a day



TO SAVE COAL, the government has just released materials for the manufacture of damper controls for hand-fired home heating plants.

The Honeywell damper control is called the "Electric Janitor" because it regulates your heat automatically. It is electrically operated—no manual attention is necessary. Just set the Honeywell thermostat at the temperature you desire and the Electric Janitor will do the rest. It can save from 10 to 30% of your fuel bill. Besides it will give you 24 hour comfort and save many steps.

The "Electric Janitor" is furnished in a complete package ready for installation. It requires no changes in your present heating system and can be installed in a few hours.

Only a limited number of these controls will be available. So go to your heating dealer and place your order without delay. And be sure you get the genuine Honeywell Electric Janitor.

If your dealer does not have it in stock, he will gladly order it in time for installation before the Winter season sets in.

Electric Janitor Package
LIMIT CONTROL EXTRA

Package includes the famous Honeywell "heat-leveling" thermostat, electric damper motor and all accessories for quick installation

$23.00 Plus Installation

LISTEN . . . *The Blue Jacket Choir with Danny O'Neil every Sunday 11:05 to 11:30 A. M. Eastern War Time, C. B. S.*

MINNEAPOLIS **Honeywell**
TEMPERATURE CONTROLS

Makers of the famous M-H Electronic Autopilot used on AAF 4-engined bombers

Back The Attack—Buy MORE War Bonds!

Is now a good time to buy blankets?

YES. Wool has been released for civilian use, so you can really shop for *value* again! Of course, you shouldn't buy new blankets if your present ones are serviceable; buy *extra* War Bonds instead. But if you *really* need new blankets, buy Chathams—they launder beautifully and last for years.

How can I be sure I'm getting good value?

Look for the famous Informative Label on every Chatham Blanket. It gives all the facts about size, weight, construction, durability, colorfastness, shrinkage—facts you need to *compare* values. Sometimes a lower-priced Chatham Blanket will suit your requirements as well as a more luxurious one. The Informative Label helps you to decide.

Can I get a Chatham Blanket at the price I can afford?

Yes, you can. From luxurious all-wools to thrifty, serviceable blends, there's a Chatham Blanket within your budget—and it's the finest blanket to be had at its price. See Chatham's Sutton, Marley, Woolwich, Lamsdown, from about $6* to $16*. Four pretty colors: Rose, Blue, Green, Cedar, with matching bindings of rayon satin.

**Prices slightly higher in the West*

BE SURE—look for the Chatham Informative Label!

BUY EXTRA WAR BONDS

Chatham Blankets

"THE AMERICAN STANDARD FOR BEDTIME COMFORT"

Chatham Mfg. Co., Elkin, N. C.

AMERICAN HOME Order Form

QUANTITY		AMOUNT
.....	1. **BABY DOLL.** Doll and clothes tracings, full instructions. 15c	c
.....	2. **LACE HANDKERCHIEF.** Easy-to-follow crochet instructions. 10c	c
.....	3. **LUGGAGE RACK.** Construction drawings and full directions. 10c	c
.....	4. **BABY SET.** Knitting instructions for pull-over and soakers. Crochet instructions for shoes. 10c	c
.....	5. **LACE-EDGED GILET.** Tissues, step-by-step illustrations. 15c	c
.....	6. **ROCKING LAMB.** Tracings, construction directions. 15c	c
.....	7. **DRAW-STRING SWEATER.** Illustrated knitting instructions. 10c	c
.....	8. **DOLL FURNITURE.** Tracings for pieces and slip covers. 20c	c
.....	9. **MULES.** Crochet instructions for men's and girls' sizes. 10c	c
.....	10. **PETER RABBIT.** Tracings for toy and two suits, plus directions. 15c	c
.....	11. **METAL TRAYS.** Tracings and painting instructions. 20c	c
.....	12. **BAG, COMB AND BUCKLE.** Crochet, sewing instructions. 10c	c
.....	13. **STOCKING CAP AND SOCKS.** Illustrated instructions. 10c	c
.....	14. **GIRL DOLL.** Tracings for doll and clothes, plus directions. 15c	c
.....	15. **GIFTS IN PAINTED WOOD.** Complete information. 20c	c
.....	16. **TOWEL RACK AND PADS.** Simplest directions. 15c	c
.....	17. **PAINTED TABLE CLOTH.** Tracings plus instructions. 20c	c
.....	18. **SILENT BUTLER.** Tracings and directions. 10c	c
.....	19. **GUEST TOWELS.** Hot-iron transfers, 2 of each, directions. 15c	c
.....	20A. **LORD'S PRAYER,** King James version. 15c	c
.....	20C. **LORD'S PRAYER,** Catholic version. 15c	c
.....	21. **STRAWBERRY APRON.** Tissues, tracings and instructions. 20c	c
.....	22. **SLIPPERS.** Knitting and crochet instructions for all. 10c	c
.....	23. **FIRESIDE BENCHES.** Construction diagrams and directions. 15c	c
.....	24. **DECORATIVE BOXES.** Tracings and directions. 10c	c
.....	25. **CROSS-STITCH TABLE SET.** Transfers, directions. 20c	c
.....	26. **PATCHWORK APRON.** Directions—fit all sizes. 10c	c
.....	27. **AFTER-SKI SHOES.** Sole instructions, trimming illustrations. 10c	c
.....	28. **TOM CAT.** Tracings and instructions for toy and clothes. 15c	c
.....	29. **TOY CHEST.** Construction drawings, tracings to paint. 20c	c
.....	30. **TWO CHAIR BACKS.** Tracings and instructions for painting. 10c	c
.....	31. **BED JACKET.** Tissue pattern for lining—full instructions. 20c	c
.....	32. **DOLL'S HOUSE.** Scale drawings—material specifications. 35c	c
.....	33. **SCOTCH-PLAID BAG.** Sewing instructions for bag and vanity cover; crochet directions for shoulder strap. 10c	c
.....	34. **DUMP CART.** Tracings, construction drawings and directions. 10c	c
.....	35. **BUTTERFLY APRON.** Tissues, butterfly tracing directions. 20c	c
.....	36. **SNOOD CAP AND TRIMMING.** Crochet instructions. 10c	c
.....	37. **RED EVENING JACKET.** Tissues, transfer, directions. 20c	c
.....	38. **STUFFED CUDDLETOYS.** Tracings—sewing and crochet instructions for all. 25c	c
.....	39. **BRIDGE SET.** Tracings for appliques and instructions. 10c	c
.....	40. **SKI OUTFIT.** Complete instructions for cap and gloves. 10c	c
.....	41. **SNOW CAP AND MITTS.** Knitting instructions. 10c	c
.....	42. **PIQUE PARTY APRON.** Tissue pattern and instructions. 15c	c
.....	43. **TOY BARN.** Construction drawings and directions. 15c	c
.....	44. **LACE DOILIES.** Crochet instructions for all 4. 15c	c
.....	45. **SMART ROOMY BAG.** Crochet and sewing instructions. 10c	c
.....	46. **BALLERINA.** Tracings and instructions for doll and clothes. 15c	c
.....	47. **MAKE-UP APRON.** Tissue pieces and instructions. 20c	c
.....	48. **BOW TRIMMED GLOVES.** Stitch-by-stitch illustrations. 20c	c
.....	49. **DICKIE WITH BOWS.** Tissues, step-by-step illustrations. 20c	c
.....	50. **SLIPPERS.** Crochet instructions and stitch illustrations. 10c	c
	TOTAL AMOUNT ENCLOSED ☐ M.O. ☐ STAMPS ☐ CHECK $.....	

In left hand column indicate quantity of each pattern desired; extend total in right hand column (i.e., 4 of No. 1 would be 60c). Be sure to add up and enclose remittance for correct amount. PRINT NAME AND ADDRESS in coupon, as it will be used as a label for mailing patterns. Cut out entire order form along dash lines.

Mail M.O., Stamps or Check to:
THE AMERICAN HOME
55 Fifth Ave., New York 3, N. Y.

NAME

STREET ADDRESS

CITY ZONE NO. STATE

HOW TO LOSE MONEY IN A HURRY

1 Bill Watson had an experience you wouldn't want. It was with an old fellow who did odd jobs—like cutting grass, trimming shrubbery and digging flower beds.

2 Then it happened. Apparently, there was an unnoticed loose step on the stepladder. Anyway, the gardener tumbled from the ladder while trimming the top of a hedge.

3 Bill did everything a good citizen would do. Took the old man to the hospital, paid all the doctors' and nurses' bills. He thought that was the end of the matter.

4 It wasn't. Somebody told the old man he had a suit for damages...he collected...and plenty. Bill had to mortgage his home and sacrifice most of his lifetime savings to pay that judgment. You've guessed it. *Bill didn't have that kind of insurance!*

$10 a Year Would Have Saved Bill's Worries

YES . . . for only $10 a year, Bill could have protected himself against that loss—just as you, too, can protect yourself and your family up to $10,000 against damage suit claims which might cause you to lose *your* home or *your* savings.

Why take chances? Ask any Insurance Agent or Broker to tell you about North America's New $10,000 Comprehensive Personal Liability Policy—the biggest $10 worth of protection you can buy. He will also tell you, without obligation, how to *protect what you have* against:

1. Damage to your home, your car, or other personal property.
2. Claims for injuries to other persons or damage to their property.
3. Loss of income through personal accidents—on land, in the air, or at sea.

Call in your local Agent or Broker. Talk with him about North America protection. He charges you nothing for advice, nothing for his time. Yet, he may save you money and trouble.

* * *

Insurance Company of North America, founded 1792, oldest stock fire and marine insurance company in the country, heads the group of North America Companies which write practically all types of Fire, Marine, Automobile, and Casualty insurance through your own Agent or Broker. North America Agents are listed in local Classified Telephone Directories.

1792 PROTECT WHAT YOU HAVE

INSURANCE COMPANY OF NORTH AMERICA COMPANIES

INSURANCE COMPANY OF NORTH AMERICA • INDEMNITY INSURANCE COMPANY OF NORTH AMERICA • CENTRAL INSURANCE COMPANY OF BALTIMORE
THE ALLIANCE INSURANCE COMPANY OF PHILADELPHIA • NATIONAL SECURITY INSURANCE COMPANY • PHILADELPHIA FIRE AND MARINE INSURANCE COMPANY

COMMANDO TRAINING
just outside his own door!

It doesn't pay to take a dare, or make one. Commando training protects both yourself and your buddy

Story and photographs by E. LAURENCE PALMER

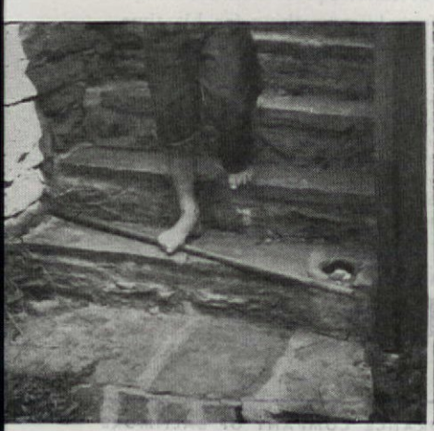
It is fun, and a good thing, to know all you can about your immediate environment, as well as the town, state, country, and world you live in. But you will be happier if you know how to explore and enjoy your neighborhood without fear of trouble or danger. You see, unless you use common sense, there are as many kinds and sources of danger in backyards, bedrooms, and bathrooms as on fighting fronts. Men prepare themselves to meet the dangers of war—that's commando training! We, at home, can and should be as sensible in training ourselves to avoid accidents and other dangers that are both unnecessary and wasteful.

It's all right to want to be a "rising young man," but attaining high positions is sometimes dangerous. Poles, trees, ladders, even stairways, always tempt virile human beings. It's good sense to yield to such temptations intelligently. If you must climb trees and poles, use your head as well as your arms and legs; be sure a branch can support you before putting full weight on it; be ready to grab another if the first gives way. Don't ever drop things from a tree or other height, even though you are "sure" there is no one below. Don't climb poles carrying power lines; if a cat goes up one, give it time and it will come down. Stay off roofs unless necessary, and while there, don't try to be smart; provide an emergency support, and use it. A ladder is made to use, not to play on. In climbing it, grasp the sides, not the rungs, and be sure it is firmly supported, at both the bottom and the top.

Water doesn't have to be deep to be dangerous. A drip from a roof may cause a slippery sidewalk or, in winter, build up an icicle big enough to kill someone if it falls. Low spots in paths may become icy and slippery if not filled in, graded or drained. Wet leaves on smooth surfaces offer a precarious footing and are one of the special hazards of late fall days.

Night is full of thrills, but it can be dangerous to roam in a near-by backyard (or even your own) in the dark, unless you know where the clothesline is that may clip your Adam's apple, or the steps to the lily pool, or the log across the garden path. If you or others are careless with garden tools, bicycles, toys, it may be dangerous even to walk around the house after dark. A toy wagon left on the path or just outside the door, besides causing a bad fall, may itself be damaged in the encounter—or in retaliation at the hands of the victim!

Perhaps the most important home commando order is: Be smart, but not "too smart." Smartness means intelligence, the ability to predict the results of acts before they are performed. So it is not smart—or funny—to pull chairs out from under people, or push the head of



Oh yes, a stick or other object unnoticed on the steps can throw you. And the result may not make you grin as it did this lucky guy

Of course, no one does things like this deliberately. But suppose someone (or you!) leaves the scythe or board there and you hit it!

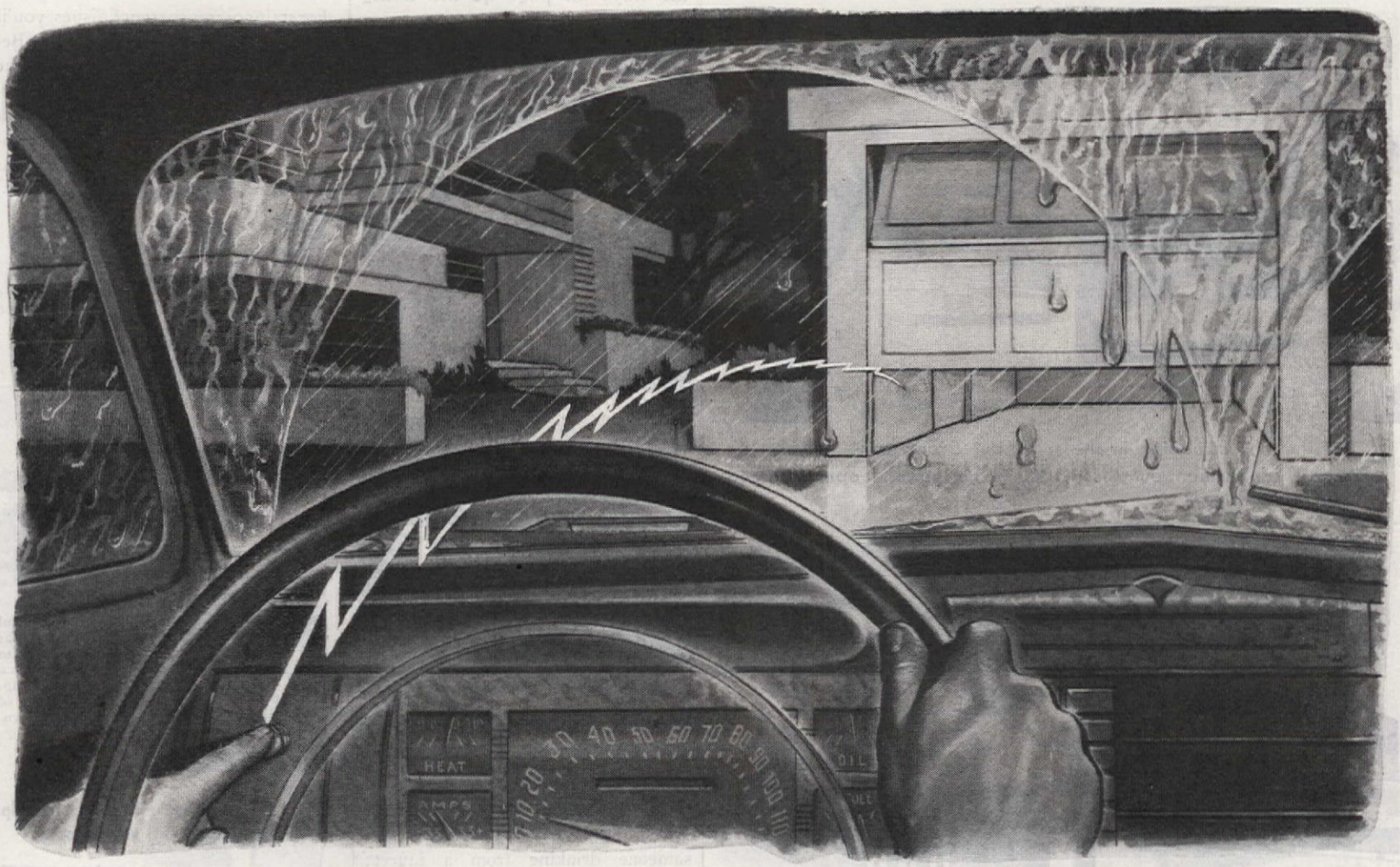
You open this Garage Door from inside your car!

It's pouring rain when you turn your new post-war car into the driveway. You think, "Gosh, do I have to get out and get all wet opening the garage door?"

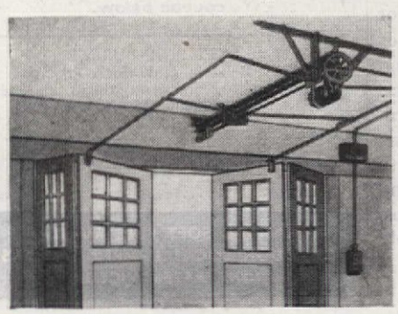
Of course not! You just push a tiny button on your car's instrument panel—and the wide doors open. Floodlights make the driveway bright as day. You drive in. After you've gone into the house, just press another button. The doors close automatically, and the garage lights switch off!

Yes, the amazing Avco Automatic Door Operator does seem like a dream of the future—but it's here right now. Already, it controls hundreds of doors in big industrial plants, helps speed war goods production, saves time, promotes safety.

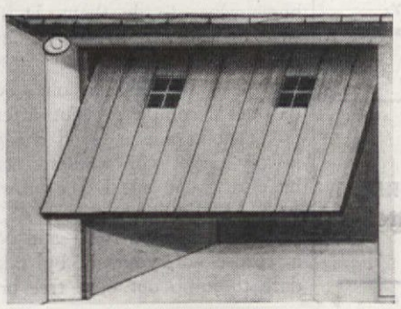
Your Avco Automatic Door Operator will be available for the early post-war period. Write for complete information.



OPENS ANY TYPE OF STANDARD DOOR — Overhead Fold, Tilt, Inward or Outward Fold — no matter what type doors on your garage — there's an Avco Automatic Door Operator for you. In hundreds of installations, they are setting records for continuous, low-cost, trouble-free operation.



3 MODELS FOR HOME USE — and each is precision-made to give a lifetime of service. Avco Automatic Door Operators are easily installed in existing garages, with a correct size for your particular needs. They may be changed from one door to another at any future time.



AVCO AUTOMATIC DOOR OPERATORS

Avco

THE HORTON MANUFACTURING DIVISION

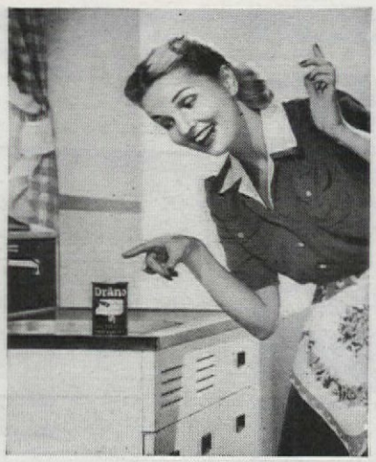
The Aviation Corporation
Detroit, Michigan

1. Lady—look out! Only 2 inches from where you fixed that food—

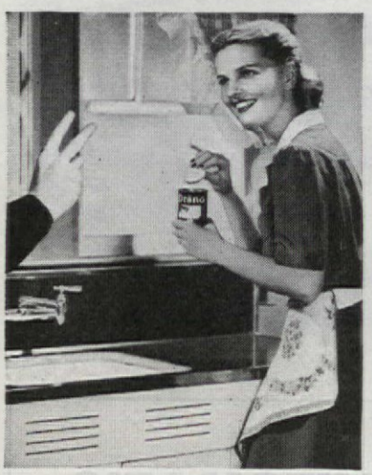
2. your sink drain is alive with dangerous sewer germs.

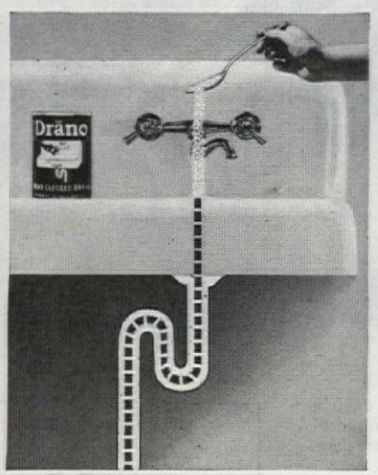
(Discovered in tests by Molnar Laboratories.)

3. All the sink scrubbing in the world can't clean out these threatening germs—



4. but Drāno can! It boils out sewer germs. It opens clogged drains.

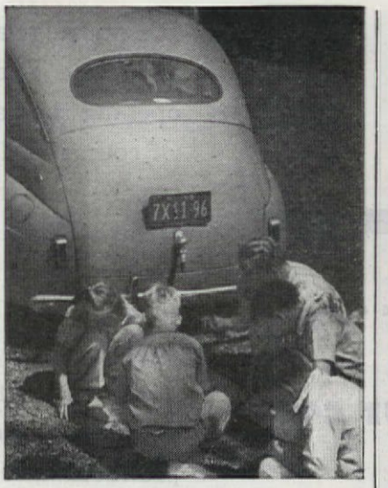




5. Don't take chances. Use Drāno twice weekly to keep sink drains safe, sanitary.

Never over 25¢ at drug, grocery, and hardware stores.

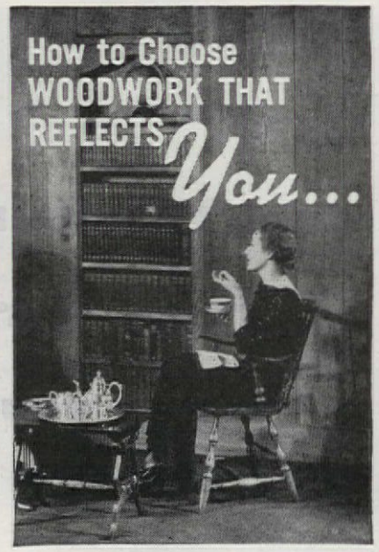
Drāno CLEANS OUT SEWER GERMS OPENS CLOGGED DRAINS



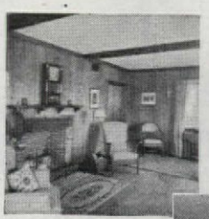
Common (commando) sense says don't play behind parked cars; or use the street for a playground, as the boys on page 42 are doing

The dog sees nothing to laugh at, for "practical jokes" are neither practical nor humorous. Have fun with others, not at their expense

someone drinking from a faucet; broken teeth and a badly dislocated friendship are likely results. Don't push anyone onto the ice, under the water, or into thorny bushes or a wasps' nest. Some people call such things "horseplay," which is unfair to horses, for they have too much horse sense to do them. Don't, for the fun of it, light fires, indoors or out; and if you have a real reason and need for making one, be sure to put it completely out afterward. Don't point a gun, even a toy one, at any target you wouldn't want to hit if it went off. Don't crowd and rush people down flights of steps. And don't make a fool—and possibly a corpse—of yourself by taking a dare to jump out of a tree or off a



For paint or enamel finish, wood texture must be soft and free from pitch. For stains or transparent finishes, you'll want attractive figure and grain. Because Arkansas Soft Pine Satin-like Interior Trim has all these characteristics, in your choice of woodwork patterns it's the amazingly simple answer to having your home interior as individual as yourself.



If you like quaint Cape Cod, you'll like this Paul Revere Pattern in Arkansas Soft Pine Paneling.

This semi-formal treatment uses stiles and rails of Arkansas Soft Pine trim and mouldings, installed over a smooth plaster wall, the whole painted an off-white.

Here the beautiful figure of Arkansas Soft Pine shows to advantage through a transparent finish applied to paneling of ultra-modern design.

Two Useful Booklets to help you choose

ARKANSAS SOFT PINE TRADE MARK REGISTERED

Send for your copies now by mailing the convenient coupon below.

ARKANSAS SOFT PINE BUREAU
1044 Boyle Building, Little Rock, Arkansas
Enclosed find 10 cents (west of the Rockies 25¢) for your woodwork and paneling books.

Name.....

Street No......

City & State.....

ARKANSAS SOFT PINE AVAILABLE THROUGH LOCAL LUMBER DEALERS RIGHT AFTER VICTORY

Why Zenith's Policy of

"RADIONICS EXCLUSIVELY"

Means the Finest of Radio for You in Your Coming New Zenith!

Guarantees You the Most Advanced Engineering, the Finest in Tone, the Utmost Dollar-for-Dollar Value

RADIONICS is the vast new science of our age. Besides radio and electronics, it includes sensational new developments so secret that not even a whisper about their existence has reached the public!

Every Zenith worker, from chief engineer to the man or woman on the assembly line, is a highly trained specialist in "RADIONICS EXCLUSIVELY."

Zenith does not "spread itself thin" over unrelated fields like washing machines, refrigerators, electric irons, cooking ranges, vacuum cleaners. We have no intention of competing with lifelong specialists in these fields. Zenith *concentrates* its leadership in engineering and precision manufacture on "RADIONICS AND *ONLY* RADIONICS."

That's the big reason why millions of owners of pre-war Zeniths are still getting top radio enjoyment with least service expense in America today!

That's the big reason for Zenith's outstanding war record... the reason why fighting men swear by Zenith-made Radionic Equipment on battle fronts from Normandy to the South Pacific!

AND that's why *you* will get the most for your radio dollar from Zenith, the instant victory enables us to build the coming new Zenith Radionic Radios for your home!

"RADIONICS EXCLUSIVELY" is the basic policy that has kept Zenith always ahead ... brought Zenith from building radios on a kitchen table 25 years ago to one of the world's largest manufacturers in Radio today.

Not only is Zenith a leader in standard radio, but through past experience and unrivaled war work in "RADIONICS EXCLUSIVELY," Zenith enjoys the world's foremost background in High Frequency—which includes FM Radio, Television and Short Wave. In fact, it was Zenith that years ago introduced short wave communication into the U. S. Navy!

You will inherit the thrilling results of this Zenith mastery in Radionics—in the coming new Zenith Radionic Radios, Radio-Phonographs and Global Portables.

YES, Mr. and Mrs. America—Zenith is launching a Radionic Revolution... to bring you the most advanced engineering and precision quality at low cost, combined as you have *never* seen them before!

Watch for the Zenith Radionic Revolution. It pays to put your money on a winner, so *keep your eye on Zenith for the best in radio—and see Zenith first.*

ZENITH RADIO CORPORATION, Chicago 39, Ill.
All Production Now for War or Rehabilitation

Keep Your Eye on ZENITH *for the Best in Radio!*

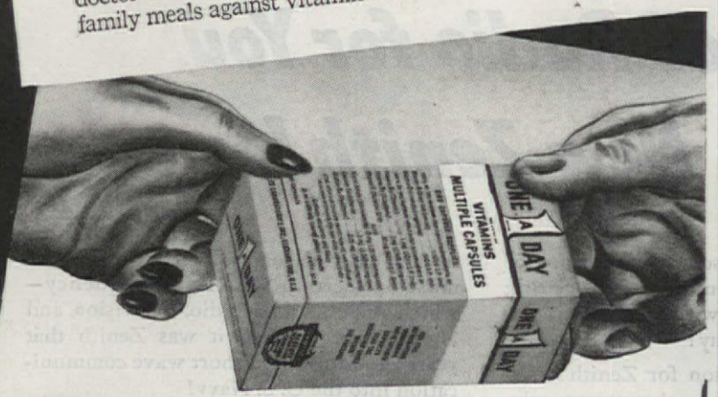
REG. U. S. PAT. OFF.
LONG DISTANCE RADIO
REG. U. S. PAT. OFF.

RADIONIC PRODUCTS EXCLUSIVELY—
WORLD'S LEADING MANUFACTURER

RADIO · FM · TELEVISION · RADAR · SHORT WAVE · RADIO-PHONOGRAPHS · HEARING AIDS

My Doctor TOLD ME . .

. . . Something about vitamins that opened my eyes. He told me . . . thousands of folks who eat plenty of food *still* suffer from vitamin deficiencies. He said that many people are leading happier, more active lives because of supplementary vitamins. To help guard against *lowered resistance to colds, nervous upsets, digestive disorders,* and a *general run-down condition* often due to vitamin deficiencies, my doctor told me it was just good *common sense* to insure my family meals against vitamin-shortage with *added* vitamins.

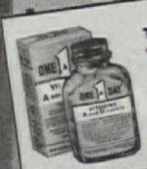


My Druggist SOLD ME .

. . . One-A-Day (brand) Multiple Vitamins! One-A-Day Vitamins are *everybody's* brand! . . . economical! . . . convenient! They are laboratory-tested and potency-guaranteed! In fact, you can't buy vitamins more scientifically compounded no matter how much more you have to pay. So . . . since talking to my doctor and visiting my friendly druggist . . . my family and I are taking the road to Vitamin *health* protection. We're taking ONE-A-DAY (brand) Multiple Vitamins *regularly!* . . . every day all year 'round!

Help keep up your GET-UP and GO!

Guaranteed by Good Housekeeping



To help keep up normal resistance to colds or for night blindness or to help maintain strong bones and teeth, take ONE-A-DAY (brand) Vitamin A and D Tablets. 30, 90, 180 tablets in *yellow* packages.

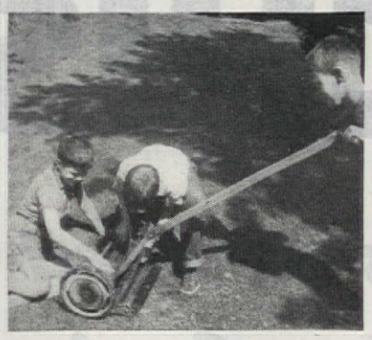
REFUND OR REPLACEMENT GUARANTEED BY PARENTS' MAGAZINE IF NOT AS ADVERTISED THEREIN

To help maintain normal energy, nerves and digestion, take a ONE-A-DAY (brand) B-Complex Tablet in addition to your daily meals. 24, 90, 180 tablets in *gray* packages.

ONE-A-DAY is the Registered Trademark of Miles Laboratories, Inc.

MILES LABORATORIES, INC. (Established Sixty Years) *Makers of Alka-Seltzer*

Of course, the idea in bumping the drinker's head was merely to douse him. But if a broken tooth results—that isn't fun



To "monkey with the buzz saw" means to take silly risks. Fooling with a sharp device made for serious work is a good example

A missing ladder rung may mean a broken leg. Commando forethought helps reduce casualties

shed roof, or to see how long you can hold a lighted fire-cracker before you throw it. Probably you can think of plenty more ways to use your commonsense if you set about it. Well, that's a mighty sensible thing to do, because the more you realize that undesirable things may happen if you don't take simple precautions, the less they are liable to. That's the idea back of commando training.

Why Mrs. Smith buys half as much soap . . .

as Mrs. Brown . . .

but has a cleaner home!

THEY'RE next-door neighbors, but what a difference in their homes! The Browns use soap lavishly, yet there's a ring around their bathtubs, greasy film on dishes, stiffness and discoloration in home-laundered things.

The Smiths, with half the soap—and half the housework—always have spic-and-span tubs and washbowls, dishes that rinse to a high sparkle, soft, snow-white washes without hard rubbing. Rich suds make bathing a pleasure at the Smith's, bring out the lustre of shampooed hair, protect the natural loveliness of the skin.

Why? The Smiths have discovered Permutit-softened water! Their Permutit* Home Water Conditioner, attached to the water main, gives them soft, clear, iron-free water from every faucet in their house.

*Trademark Reg. U.S.Pat.Off.

PERMUTIT

the home appliance that turns hard water into

SOFT WATER

Mail coupon today for FREE booklet

THE PERMUTIT CO.,
Dept. AH, 330 W. 42nd St., New York 18, N.Y.
Please send me FREE Permutit booklet and advise me what dealer can supply the equipment.

Name_____
Address_____
City_____
County_____ State_____

POSTWAR CANDIDATES

BEING NOMINATED RIGHT NOW

★ On the eighth day of many a manufacturer's war crowded week, new products are being readied for your postwar favor.

How soon you will be able to get your first look at these products, only time and the progress of the war can tell.

Winning the war comes first, but already some aluminum is being used for other than war purposes, as the man power situation permits.

The very essence of what we are fighting for lies in the beautiful fact that these new products will be *candidates* for your dollar . . . no more, and no less.

They have got to deliver the goods, or they don't deserve your vote. And that goes for the ones that will use our Alcoa Aluminum, which we hear is counting heavily in the plans of scores of manufacturers. They propose to give you new lightness, and resistance to corrosion, and beauty, with our favorite metal, and we shall be helping them every way we know how.

We are happy here at Alcoa that the American way is to give the consumer free and untrammeled Freedom of Choice. We men and women are ourselves a group of 95,000 consumers who personally want that freedom, just as you do.

Freedom of Choice also implies Freedom of Competition.

All the progress we made in fathering aluminum for over fifty years came out of the challenge of competing for your favor.

Before long, many companies with war-born aluminum facilities will be seconding our enthusiasm for this light, strong, and versatile metal. We Men and Women of Alcoa Aluminum are a bit proud that our favorite metal has come of age.

But our competition is not with each other. Our mutual foes are dead weight, inconvenience, the ravages of weather, and doing-things-the-same-old-way. The aluminum industry is out to lick these things to win your vote on the counters of America. And among the most important of the things Alcoa Aluminum offers the manufacturers preparing new products for you, is 56 years of down-to-earth know-how.

The men and women of

ALCOA ALUMINUM

Navy mate brightens fate

1

Three cheers for this brave
little wartime wife!
She packs up her comfortable
orderly life—

2

And pitches right in
when faced with the chore
Of making a home
in a small two-by-four.

3

Cocks an eye at the windows,
all cloudy and drear,
Whisks out her Windex,
and grins ear to ear!

4

For quick as a wink
the whole job is through.
Yes, Windex for windows
is *easy* for you!

5

Just spray and then wipe—
no bother, no mess,
And each window costs
not a penny—but less.

6

Get WINDEX (the 20-ounce
bottle) today
And polish *your* windows
this thrifty-smart way!

Get Brighter Windows Quicker With—

WINDEX

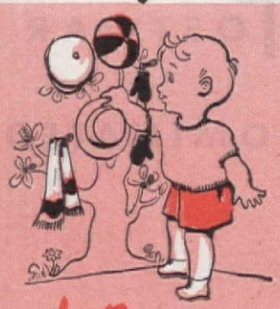
WINDEX is a must for house cleaning! No streaking, no film, when you insist on this noninflammable, oil-free cleaner that costs but a fraction of a cent per window pane. Don't trust cheap substitutes!

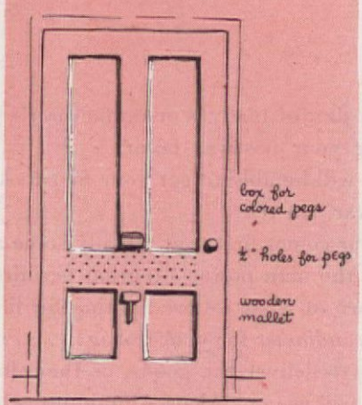
For Economy, Buy the Big 20-ounce Size

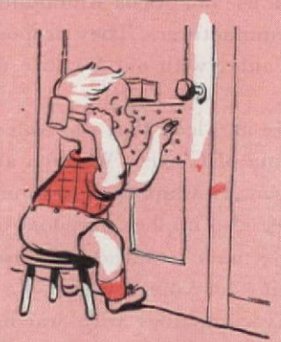
Copr. 1944 The Drackett Co

Young Tricks for Youngsters

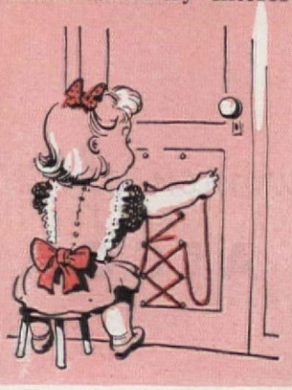
DOROTHY PORTER







Make a game of neatness and your child will love it. Paint a tree on his wall or door with hooks for mittens and hats. Fit closet door with peg and hammer or lace-up toy to catch small-fry interest



Sketches by author

"Just one cake cleans so MANY windows!"

You'll be surprised how *far* one cake of Bon Ami goes! But you'll be even *more* delighted with the good job this thrifty cleanser does. For Bon Ami not only gets windows spotlessly clean . . . It gives every pane of glass a brilliant, crystal-clear polish, too!

FOLLOW THIS METHOD: Use only a *thin* coating of Bon Ami. Then, while still damp, wipe off and see how your windows shine!

Bon Ami Cake

POLISHES AS IT CLEANS

CIGARETTE BURNS

Moth Holes or *Tears* . . . in Suits, Dresses, Coats, Sweaters or Knitted Garments.

REWOVEN *LIKE NEW!*

Don't throw them away. *Mail them to us (insured) for free estimate.* Charges as low as $1.50. 7-day service. Guaranteed work.

GLOBE REPAIR SERVICE, Dept. A
America's Leading Repair Service
17 North State St., Chicago 2, Illinois

HAVING A BABY?

New Hygeia "Steri-Seal" Cap protects formula

A new improvement in feeding technique. After preparing formula and filling bottles apply Hygeia Nipple by exclusive tab, then place "Steri-Seal" Cap over nipple. Thus nipple is untouched until by baby in actual feeding. Reduces danger of infection.

SAVES TIME; CONVENIENT FOR STORAGE, OUT-OF-HOME FEEDING.

Easy-to-clean Hygeia Bottles have wide base to prevent tipping, scale in color for easy reading. Famous breast-shaped nipple has patented air-vent to reduce "wind-sucking." Ask your druggist for Hygeia equipment.

CONSULT YOUR DOCTOR REGULARLY.

Amazing Professional Mothproofing Method now available for home use

NO ODOR • NO WRAPPING • NO STORING AWAY

Just a few minutes spraying with LARVEX—and Mrs. Neal has saved her husband's new suit from moth holes *for a whole year.*

WHY? Moths will actually starve to death before they will eat LARVEXED clothes, sofas or rugs!

This is the professional mothproofing method used by leading woolen mills, laundries and dry cleaners.

And, LARVEX is inexpensive—only 79¢ per pint, $1.19 per quart. Dry-cleaning won't impair its year-long protection. Use LARVEX *—be safe!*

➡ LARVEX IS DIFFERENT

QUICK! A few minutes with LARVEX will mothproof a woman's coat for 12 months!

... CHEAP! Just *one* LARVEXING will mothproof this $89 upholstered chair *for a year!*

SURE! See this spectacular display at your Larvex dealer's. A covered dish showing treated and untreated cloth with live moth worms. Proof right before your eyes that moth worms will not eat Larvexed fabrics!

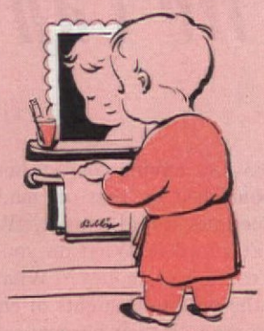
At all Drug and Dept. Stores
Larvex, New Brunswick, N. J.

ONE SPRAYING MOTHPROOFS FOR A WHOLE YEAR..

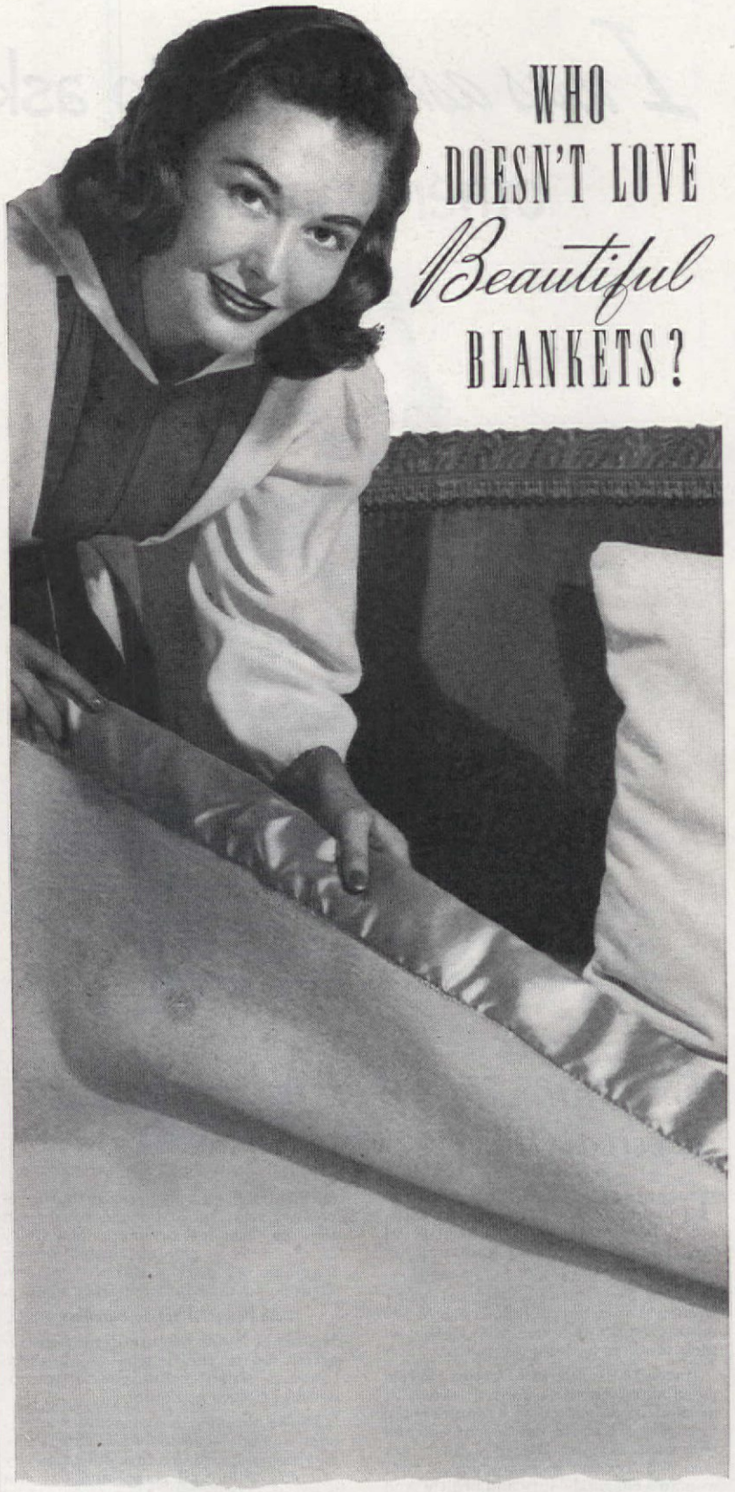
LARVEX

Registered Trade Mark

Here is another neat young trick: paint the little boy on wall, affix hooks at each shoulder for overall straps and a peg for the sweater hanger. Hanging clothes to be worn tomorrow is a game. If he shares your bathroom, give him his very own towel rack, with shelf and the mirror just his height



To save hunting and sweeping up the numerous small possessions, hang them on a large decorative board, studded with hooks. Also put up shelf about child's eye level to give him a parking lane for the small cars apt to be left strewn underfoot. It's surprising how much a child will do for himself when a twist of fun is given to the grown-up demand for neatness and all the hooks, pegs, and shelves are within easy reach



WHO DOESN'T LOVE *Beautiful* BLANKETS?

Perhaps your eye, too, has been caught by the downy softness and the clear, clean colors of St. Marys blankets. The secret of this distinctive beauty is choice, pure white virgin wools—quality wools that produce a fine, fleecy nap and true color tones, even in the daintiest pastel shades. See the added charm that is yours in St. Marys Blankets. Look for the famous St. Marys label.

"ALWAYS A PLEASANT GOODNIGHT"

St. Marys Blankets

ST. MARYS BLANKETS, DEPT. A, ST. MARYS, OHIO

I was ashamed to ask other women—

these intimate physical facts!

"THERE was so much about *intimate* feminine hygiene I wanted to know but didn't. And I was ashamed to let other women find out how ignorant I was.

How glad I am now I *didn't* ask them because I've learned since so many women know only "half-truths"—or misinformation as out-dated as that of their mothers and grandmothers.

Instead I went to my Doctor. He told me about a *newer*, modern, scientific method of douching with Zonite—the discovery of a world-famous surgeon and renowned chemist. He explained how feminine hygiene is so important to a woman's charm, beauty and health. And how Zonite helps solve one of woman's most serious deodorant problems."

Smart Women No Longer Use Weak Or Harmful Preparations—

Old-fashioned mixtures of soap, soda or vinegar DO NOT and CAN NOT give the germicidal and deodorant action of Zonite. And don't let anyone tell you they do!

On the other hand *don't* use old-time over-strong solutions of harmful poisons (many with warning skull and crossbones on label) which can actually burn, severely irritate and damage tissues—in time may even impair functional activity of the mucous glands. Untold misery may come from this. But with *modern* Zonite you take no such risky chance.

So *Powerful* Yet *So Harmless*

No other type of liquid antiseptic-germicide for the douche of all those tested is SO POWERFUL yet SO SAFE to delicate tissues as Zonite.

Zonite actually destroys and removes offending odor-causing waste substances and helps guard against infection by *instantly* killing all germs and bacteria it touches. Of course due to anatomical barriers it's not always possible to contact all germs in the tract. BUT YOU CAN BE SURE OF THIS! No other germicide kills germs *any faster* or *more thoroughly* than Zonite! Zonite kills every *reachable* germ and keeps them from multiplying.

Yet Zonite is so *harmless*. POSITIVELY *non-poisonous, non-caustic, non-burning.* Use Zonite as often as needed without the slightest danger. Follow directions.

Buy a bottle of Zonite *today* for "feminine daintiness" and charm.

FREE BOOK Gives Frank Intimate Details of Newer Feminine Hygiene

FREE!

Tear this coupon out and send to Zonite, Dept. 400, 370 Lexington Avenue, New York 17, N. Y., and receive in *plain wrapper* enlightening new book edited by several eminent Gynecologists.

Name_____

Address_____

City_____ State_____

Zonite

FOR NEWER

feminine hygiene

H. Armstrong Roberts

We Can't Afford It!

ELINOR SCOVILLE

IMAGINE having your enthusiasms squelched by that oft made and sometimes stupid remark, "We just can't afford it. What do you think we're made of, money?" What must be the private thoughts of children who are told their parents can't afford a thing that is large in importance to them, then see these parents affording things—such as golf sticks or fur jackets—they consider of no importance whatever!

While you are "not affording things," can you afford to give your children attitudes of who can and who cannot afford material things? Most things do have a money value, but human relationships and spiritual values are not to be bartered. It might be wise to skip some of the material things that can be afforded and to put the stress on the spiritual things that are more essential to the child's growth.

Ask yourself whether your children are going to grow up with a price tag attached to everything. Instead of, "can we afford a swimming pool in the back yard (even one of the small, splash pools), state it this way, "do we want a swimming pool enough to go out and earn the money toward it, and to give up some of our other pleasures?"

Certainly "we can't afford a vacation at the beach" if mother's future health depends on having an operation this year and there isn't money for both. Nor can we "afford" to send sister to college if we are putting our money into clothes to keep up with the Joneses.

There are so many things children need to learn not to afford. They can't afford to tolerate racial discrimination in their century, a false sense of values, contempt for the individual, callousness over the crippled and disabled who will follow in the wake of this war, nor lack of conscience for the spiritual values that are as essential to life as food. You must help them to see the terrible price tags attached to the things they can't afford.

It is up to you to keep them from the path of crooked understanding—keep from raising them with the theme song of "we can't afford it" as applied only to money. Let's see if we can't help them to discriminate now between the intangibles that they can and can't afford for a better world tomorrow.

"The **WAR BONDS** you buy make him the best equipped soldier in the world..."

"Give him this Aid when he goes on a Raid"

"Your **RATION STAMPS** mean **RATIONS** for him..."

"The **METAL** you do without makes the gun he can't do without..."

"Help stretch **RUBBER** so he'll have a Gas Mask..."

"The **SHOE LEATHER** you do without will carry him to Berlin..."

The Dutch Boy goes along on a Landing Party . . .

Hello, I'm your Dutch Boy Reporter.

It's H-hour!

We're on the deck of a transport off the enemy coast!

We're all set to go over the side, knock out the shore installations and set up a beachhead . . .

The boys are giving their equipment a last-second check-over now. It's the finest equipment of any fighting men anywhere — and I'm mighty glad my company helps turn it out . . .

Take just one National Lead product — sheet lead for lining tanks in which materials are processed with sulfuric acid. It helps textile mills make that rugged G.I. fabric . . . helps leather concerns to tan that tough shoe leather. And it's used in making rubber for the gas masks these raiders always carry . . .

* * *

But here we go — down the cargo nets and into the landing barges!

And there go our planes to soften things up ashore! They're the most advanced ships in the air. Many of their important parts are stamped out with dies cast from a special metal which we furnish to practically every plane builder in the United States . . .

Better eat your rations . . . (don't know when we'll eat again). You'll find them fresh as the day they were packed — and solders like ours help keep the cans sealed tight . . .

* * *

Listen to our motor roar! These landing barges sure eat gas. Night and day our well-drilling compounds are helping oil men sink new wells faster and safer to keep these babies perking . . .

* * *

Hit the beach and dig in! From now on it's up to G.I. Joe. He's got plenty of lead in his bullets — and plenty of our concentrated sulfuric acid went into the making of the powder that fires 'em.

There they go — wave after wave of them! The best equipped, best trained bunch in the world. Nothing can stop 'em! National Lead Company, 111 Broadway, New York 6, N. Y.

Awarded to two of our units: AMERICAN BEARING CORP. (☆☆) and MAGNESIUM REDUCTION CO.

National Lead Company

Miners, smelters and refiners of: Lead, zinc and other ores. Manufacturers of: Lead, titanium, barium and calcium pigments; linseed and castor oils; brass, bronze and babbitt bearings; sheet lead, lead pipe, solder, printers' metals and other lead products; magnesium; non-ferrous alloys; acid manufacturing equipment.

"She says Mrs. Wiffletree wants to borrow your Scranton Craftspuns for her daughter's wedding"

Of course, we aren't suggesting a *"Share your Scrantons Club"*—women are so fond of their Craftspun* Curtains they just wouldn't part with them anyway. But don't be surprised if some friend does drop in to beg or borrow yours!

Because Scranton Craftspuns have always been ahead of the fashion parade, yours are still in perfect style. And, with their strong tied-in-place weave, you can go on washing them time after time.

We've been knee-deep in war work, but just as soon as we can we'll be getting out those newer-than-ever Scrantons for you.

Scranton CRAFTSPUN Curtains

"THE NET OF THEM ALL"

*Reg. U. S. Pat. Off.

Attic Home...

for 2 Navy Wives

RUTH W. LEE

After he goes overseas, what about her living arrangements? That is a question every woman whose husband is in uniform expects to have to settle sometime. Two young Navy wives have settled it by joining forces for a duration living plan that provides an attractive home and assures congenial companionship while they are marking time. In part, this is a sequel to "Temporary Hdqrs.," which appeared on these pages just over a year ago and described the tiny cottage, economically but charmingly furnished by Lieutenant and Mrs. James H. Stanton as their home during his assignment to the Great Lakes Naval Training

How Jane chased gloom from a room

Jane: What's this? A new paint invention called SPRED that takes no experience to use. That looks like the answer to my problem. Guess I'll go in.

Jane: My, but it *is* easy to use SPRED. It flows on so smooth and fast—with no brush marks. I never knew that painting could be so easy.

Mary: Why, Jane—it's wonderful—and *so* good looking!

Jane: I did it in just one morning. And I'm going to do the bedrooms next.

SPRED

The EXTRA Durable Wall Finish

Easy to Mix . . . Easy to apply

SPRED is not just another water-mix paint. It is a first quality oil paint that mixes with water and stays mixed because the oil is actually homogenized. SPRED is easier to apply and more durable because of an exclusive soy bean derivative invented by Glidden.

7 SPRED Advantages:

- One coat covers most surfaces
- One gallon does average room
- Dries in 30 minutes
- No "painty" odor
- Durable. Will stand repeated washing
- Mixes with water
- 11 beautiful colors

Only $2.98 *a Gallon*

Slightly Higher in Rocky Mountain Area

An OIL Paint that really mixes with water

FREE

SPRED colors are beautiful. Send for free set of eleven large color sample swatches. These swatches are not just approximate SPRED colors . . . they are actual samples of SPRED.

Mail Coupon Today!

THE GLIDDEN COMPANY, Dept. B-10
CLEVELAND, OHIO

Please send me the eleven SPRED color swatches FREE.

Name_____

Address_____

City_____ State_____

© 1944, The Glidden Company

A Soy Bean Paint Invented by THE GLIDDEN COMPANY

Give your things that crisp-as-new look with

© Corn Products Sales Co.

LINIT not only makes cotton look and feel like linen—**LINIT** penetrates and protects fine fabrics. **LINIT** renews their original finish. **LINIT** is easy to prepare—irons smoothly and easily. ALL grocers **SELL LINIT.**

- **SHEETS AND PILLOWCASES**—Cool, lightly-starched sheets invite you to forget your troubles and sleep like a child.
- **TABLECLOTHS—NAPKINS**—Neat, attractive **LINIT**-starched table linen is as much a part of good eating as good food.
- **SLIPCOVERS**—Preserve hard-to-replace upholstery fabrics with gay slip-covers. **LINIT** starch for clean crispness.
- **CURTAINS**—Every window is a picture window when framed with pretty curtains. **LINIT**-starched, they stay clean longer.
- **MEN'S SHIRTS—WORKCLOTHES**—**LINIT**-starching is important for it tends to shed dirt and soil, giving longer wear.
- **LINGERIE—BLOUSES—DRESSES**—Girls who look as if they came "right out of the top-drawer" depend on **LINIT**-starching.

Photographs by Nowell Ward

Two gals can live more cheaply than one and make a home that is much more attractive, as proved by these two young Navy wives in their Winnetka attic home

Station. Just afterwards, Lt. Stanton and his buddy, Lt. James Fitzmorris, were sent to the South Pacific. The cottage had to be given up and both wives again faced a housing problem, now solved to the satisfaction of all concerned—and very pleasantly indeed for the new and youngest member of the Stanton household, who is thriving un-

How good a wartime cook are you?

Potatoes and Eggs—but Different!
Every time you can, call on the goodness of Del Monte *Early Garden* Peas to make potato cakes and steamed eggs something to hurry home for! This combination flourishes with Del Monte Whole Kernel Corn, too—the tender, golden kind!

Rice Need a Friend? Try De Luxe Plums!
Pit these rich Del Monte Plums or not—mix with cooked rice, place in buttered casserole, top with brown sugar, butter or margarine, and spice. *Cover tightly,* bake about 30 minutes. Extra fine served hot with top milk.

Of course you're having your troubles—
but you can still tempt appetites with flavor as good as this!

Start with most any plentiful food, combine it with Del Monte flavor, and there you are! You can see right here what the Del Monte touch does for rice, potatoes and pancakes.

Best of all, *any* Del Monte Fruit or Vegetable will do as much for any everyday food you want to brighten or improve.

Of course, you can't always expect to find the Del Monte variety you set out to buy. To begin with, there are less Del Monte Fruits to sell. Then, so many women want Del Monte quality, they buy this label whenever they find it. That's why it's so often first to go from grocers' shelves.

But that shouldn't discourage you! Get the habit of choosing cheerfully from the Del Monte Foods your grocer *does* have. Then you make the most of your ration points—and money, too!

And take hope! Some fine day you'll choose again from all the Del Monte favorites—in every can and jar size you need.

HELP WIND UP THE WAR!

Keep on conserving—food, tin, fats, paper, tires, gasoline

Keep on giving—blood for the wounded

Keep on buying—Bonds and more Bonds

Something Special for Your Pancakes!
Make very thin pancakes, then make them wonderful with drained, hot, buttered Del Monte Fruit Cocktail, sweetened slightly with brown sugar. Or, use Del Monte Apricots or Sliced Peaches. Grand, whichever Del Monte Fruit you use.

Del Monte Foods

CHOOSE FROM THE VARIETIES YOUR GROCER HAS—ANY ONE A GOOD BUY FOR YOUR MONEY

Right — for those who wear the Purple Heart

Now he's on his way. The hospital train will take him to convalescence close to home and family.

This hospital on wheels is staffed and equipped to handle his every need on the journey. Throughout, it is flooded with a new kind of light—cool and glare-free fluorescent. It is easy on the eyes of wounded men. It helps doctors and nurses do their jobs.

This lighting equipment, like everything else on the hospital train, is the last word. Fixtures and lamps are manufactured by Sylvania, which means they are built to one standard — the highest anywhere known.

Right — for the blessed event

Whom the new baby looks like will be decided under orescent—and this softly diffused light will rest Moth eyes.

Cool, comfortable fluorescent, with its high efficiency accurate color control, will find many uses in the mod postwar hospital. And this new kind of light is the r economical known.

Fluorescent light that is engineered to hospital n will be a specialty of Sylvania — pioneer in light pacemaker in the fluorescent field. It will, of course, made to Sylvania's one standard — the highest anywh known. Sylvania Electric Products Inc., 500 Fifth Aven New York 18, N. Y.

SYLVANIA

ONE STANDARD—THE HIGHEST ANYWHERE KNOWN

BUY WAR BONDS

FOR THE DURATION

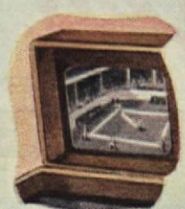
America's war program gets first call on all our products, resources and skill

RADIO TUBES

Sylvania was first to develop a complete line of 1.5-volt radio tubes which draw their power from a single dry cell battery. This made the camera-type portable radio set the rage of 1938. It also cut in half the battery weight our boys in the military communications services have to carry afield.

ELECTRONIC DEVICES

Heart of your postwar television set will be a cathode ray tube. This electron tube is one of many types that Sylvania is even now producing. Work in the field of electronics is a definite part of Sylvania's activities.



LAMPS AND FIXTURES

Sylvania is pioneer in lighting — pacemaker in the fluorescent field. Sylvania is the leading manufacturer of fluorescent fixtures. Sylvania lamps in Sylvania fixtures give fluorescent performance at its finest — light that is right.

Peg hunts

Sue finds

Guess which one uses the Classified Telephone Book

The answer is easy. Smart Sue knows that the popular 'yellow pages' of her telephone directory list authorized dealers of many trade marked home appliances.

The Classified's a great time-saver for busy shoppers... a real guide to repair and service shops that can keep things in good order for further wartime use.

der the care of two grown-ups.

Weeks of pavement pounding preceded the find—an attic apartment just completed in one of the oldest houses in Winnetka with everything they had dreamed of within their Navy wives' budget. A typical steep attic stairway leads to a delightful four-room suite with a round living room converted from the old-fashioned turret of the General Grant era, two bedrooms, one large enough to serve as a sitting room, nursery and bedroom for Lucy Stanton and her baby; a small but efficient kitchen, and across the hall, a bath.

The hall was painted shocking pink and the old electric fuse box near the head of the stairs promptly became a shadow box, elegantly framed with gold lace doilies, for a pair of wedding portraits and a tiny vase of flowers. Beneath it was placed a half-moon marble topped Victorian table. This vignette alone is reward enough for the steep climb. The living room, with its vaulted, conical ceiling, painted the same saucy pink, and with draperies of a lively aqua and camellia pink chintz, seems to be the perfect setting for their solidly built attic loot—an old Italian refectory table not in the least out of place for spaghetti and tossed salad suppers, a love seat, coffee table, armchairs, and hooked rugs spread about the black floor. Chairs are slip-covered in rose chintz, blue denim, and striped ticking.

In Mrs. Fitzmorris' bedroom is a pair of single beds which display her favorite wedding gift, the blue and yellow Colonial bedspreads, made by her grandmother. She has a chest and dressing table and a few pieces of Victorian furniture. The walls and rug are blue.

Mrs. Stanton's combination room is an enchanting mixture of Victorian family chests, tables, rockers, a low four-poster with a crocheted quilt, and a Victorian cradle for the baby. The cradle has been in the family for generations. The living end of the room is the essence of Victoriana. It is furnished with an old rosewood settee, armless chairs, and horsehair rocker.

This joint venture has proved women can live together very congenially and comfortably. They share expenses and work equally and clean, cook, and entertain with far greater ease than could be managed singly. Their individual touches have given the apartment an unusual charm and the cost has been almost negligible. Their duration home is the product of ingenuity, some skill at sewing, to make the accessories, cast-offs, and, above all, an appreciation of friendship.

Plan now for Indoor Comfort

..and you can be sure of really enjoying it in your new home

Send today for complete story on a

MUELLER Climatrol
WINTER AIR CONDITIONER

A heating system that provides true indoor comfort — with convenience and economy — is a vital element in planning your new home. It's time now to compare your idea of comfort with America's post-war standard — and to make certain that your choice measures up. Mueller's interesting book, "The New Trend in Home Furnace Design," gives the information you need — with pictures and diagrams. It also demonstrates why you can depend on Mueller furnaces and winter air conditioners to meet your requirements and give you years of satisfaction. This 87-year-old company offers equipment for homes of every size, type, and price range (old or new) . . . specifically designed for the fuel of your choice . . . good-looking, efficient. C-10

Write now for this free book.

[TEAR OUT AND MAIL COUPON]

L. J. MUELLER FURNACE COMPANY
2040 W. Oklahoma Ave., Milwaukee 7, Wis.
Please send me "The New Trend in Home Furnace Design," also literature describing furnaces for:
Gas ☐ Oil ☐ Coal ☐ Gas Boilers ☐
Name.....
Address.....
City.....(.....) State.....

Gas Mueller equipment includes gas-fired winter air conditioners, gravity furnaces, and boilers for steam or hot water.

Oil Just the right size and type for your home, in the complete Mueller oil-fired line.

Coal Complete selection of coal-fired winter air conditioners and gravity furnaces, including special stoker-fired model.

MEMBER I.C.I.

MUELLER Climatrol
HEATING AND WINTER AIR CONDITIONING

HOOVER SERVICE

has genuine parts for every Hoover Cleaner made in the last 25 years

Hoover Cleaners today are giving their owners service far beyond anything ever asked or expected of them. The reason: the quality built into the Hoover Cleaner and service by Hoover. *The Hoover Company offers genuine Hoover parts for every Hoover Cleaner made in the last 25 years.* This authorized Hoover service is available at minimum cost to Hoover owners all over the United States and Canada.

THE HOOVER COMPANY, North Canton, Ohio; Hamilton, Ontario, Canada.

Hoover Service Saves You Money

Take no chances! Give your cleaner genuine Hoover Company service and genuine replacement parts (available for all Hoovers made in the last 25 years). *Cost is low—for example:*

MOTOR cleaned, lubricated, new carbon brushes installed
AGITATOR or BRUSH ROLL cleaned and lubricated
BELT replaced
BAG completely renovated
CORD, SWITCH, all electrical connections checked
APPEARANCE improved
CLEANING EFFICIENCY restored

TOTAL COST ONLY
$2.84
PLUS TAX

(25 cents higher in some areas)

All work guaranteed. Estimates furnished. Prompt service.

You can get genuine Hoover service only at Hoover Factory Branch Service Stations, Authorized Hoover Dealers and Authorized Hoover Service Agencies (consult classified phone directory under "Vacuum Cleaners"). If there is no Hoover listing, write us. When the serviceman calls, insist that he show you his Hoover credentials.

P.S. Never discard worn or broken parts. They must be turned in for replacements.

The Army-Navy "E" award received three times for high achievement in the production of essential war equipment.

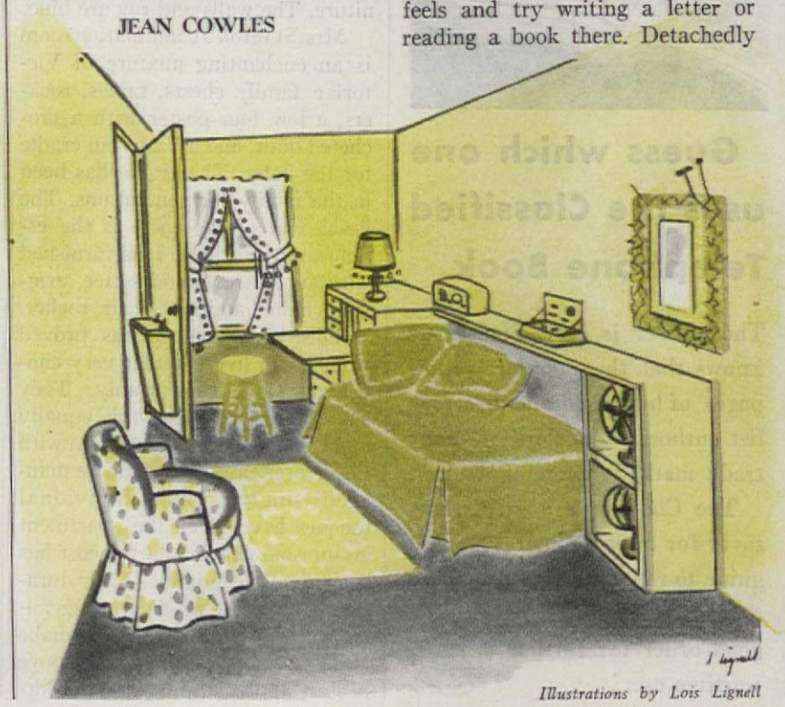
The HOOVER
REG. U. S. PAT. OFF.
IT BEATS ... AS IT SWEEPS ... AS IT CLEANS

Will There Be An OCCUPANT for it?

Living quarters, as well as work and the pay check, enter into the maid's evaluation of her new job. Contrast this drab bare room with its much more livable counterpart

JEAN COWLES

IT HAS often been said that the lady of the house should sleep in her guest room for a night or two to find out what is wrong with it. The same recommendation applies, but even more directly, to the maid's room—now empty perhaps for the duration. This is a time to take inventory of the living quarters you have to offer your next household worker. See how the bed feels and try writing a letter or reading a book there. Detachedly



Illustrations by Lois Lignell

"IT'S NO PLACE FOR A *Lady*"

We agree with you perfectly, youngster. Ugly toilet bowl stains and discolorations are *too* awful. They are inexcusable, too, for Sani-Flush makes toilet bowls gleaming white and sanitary—quickly and easily. Use at least twice a week. Removes many recurring toilet germs and a cause of toilet odors. No messy scrubbing or special disinfectants.

Sani-Flush isn't a bit like ordinary cleansers. It works *chemically*—even cleans the hidden trap. Doesn't hurt septic tanks or their action and is safe in toilet connections. (*See directions on can.*) *Sold everywhere* —two convenient sizes.

Sani-Flush

CLEANS TOILET BOWLS WITHOUT SCRUBBING

SAFE IN SEPTIC TANKS!

Don't scrub toilet bowls just because you fear trouble with your septic tank. Eminent research authorities have proven how easy and safe Sani-Flush is for toilet sanitation with septic tanks. Send for free copy of their scientific report. Address The Hygienic Products Co., Dept. I-2, Canton, Ohio.

Give Your Feet An Ice-Mint Treat

Get Happy, Cooling Relief For Burning Callouses—Put Spring in Your Step

Don't groan about tired, burning feet. Don't moan about callouses. Get busy and give them an Ice-Mint treat. Feel the comforting, soothing coolness of Ice-Mint driving out fiery burning...aching tiredness. Rub Ice-Mint over those ugly hard old corns and callouses, as directed. See how white, cream-like Ice-Mint helps soften them up. Get foot happy today the Ice-Mint way. Your druggist has Ice-Mint.

LIKE STERLING SILVER

Eaton's
FINE LETTER PAPERS

Stop the waste of "orphan" sheets and envelopes. Buy Eaton papers on a fill-in-as-needed basis . . matching sheets and envelopes together or separately. Wherever fine paper is sold.

ARE SOLD IN OPEN STOCK

appraised, the bed may be a discarded one with a lumpy mattress.

No houseworker expects an expensive innerspring mattress but she should be able to count on a fairly comfortable one that is not all worn out. If she is to stay in evenings with the children, there should be a good reading lamp with a bulb large enough for adequate light. Good lamps are inexpensive. So are small upholstered chairs of the boudoir type. A small clothes hamper, which can be purchased for very little, will encourage her in ways of neatness, and a modest table desk will not only provide writing space for those letters home but will save the bedspread from ink stains incurred in the attempt to write while lying down.

If there is insufficient heat from the furnace in winter, an electric auxiliary heater should be installed. The lighting company will know the approximate cost of running this appliance and you can explain the extra cost, and the fact that it is for use in the coldest weather.

Very often the maid's room is unbearably hot in summer for it is apt to be on the third floor just under the roof. If this is the case, she shouldn't have to endure the stifling heat without an electric fan. Imagine your daughter having to live in such a room in someone else's home. Just remember, your maid is another woman's daughter.

Housework is a lonely occupation compared to office or industrial work. The jobs that make up housework are not hard, but they are solitary. One woman who has only recently taken over these tasks says she finds herself talking to the four walls. And we can flip on the radio for company as we go about the work. But what would have been said to the maid who assumed the same privilege a couple of years ago? I remember complaining of a girl's singing around our house a few years past. Now, I would welcome a singer.

The privilege of using the telephone will do a great deal to keep the maid from feeling cut off from her own world. Tell her she can use it in her free time so she won't need to feel guilty and hang up as soon as she hears you approaching.

We cannot stay home to entertain our maids—when and if we get them!—but we can make their lives much more pleasant. Besides making their rooms livable, we can arrange their work schedules systematically so they can finish in the kitchen by two o'clock, draw the shades against the sun, and be free until time to start dinner.

American BOY MEETS *British* GIRL

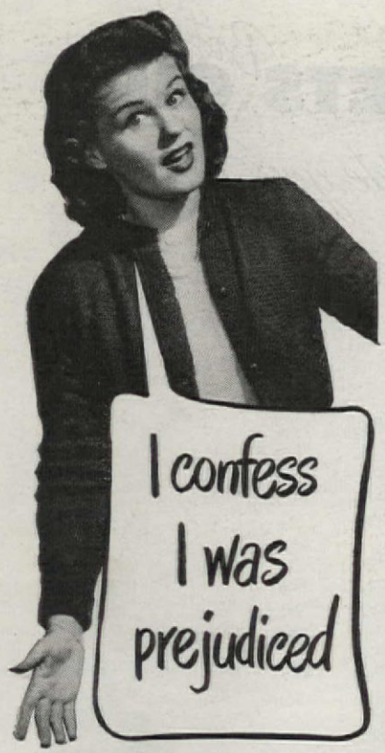
—and another bride gets Pequots!

Women who are conservation-conscious are Pequot-conscious, too. For long-wearing Pequots, with their sturdy, close-woven texture, and double-tape selvages for extra firmness, need replacing less often. Four generations of housewives have discovered it's hard to wear out a Pequot! We're glad we can still make some Pequots for home use, in addition to tremendous quantities for our armed forces. Women who conserve, deserve our finest efforts. Pequot Mills, Salem, Massachusetts.

BUY MORE WAR BONDS

PEQUOT SHEETS AND PILLOW CASES

PEQUOT SHEETS



NO BELTS
NO PINS
NO PADS
NO ODOR

At first the Tampax idea seemed too revolutionary, too novel . . . If she really was prejudiced it is not surprising, for the "internal absorption" method, though long familiar to doctors, is to most women a *decidedly different* approach to the problem of monthly sanitary protection.

Tampax puts the accent on modern streamlining—no belts, pins or external pads. Also, Tampax emphasizes comfort—no odor, no chafing, quick change and easy disposal. Made of pure surgical cotton, Tampax comes in individual applicators, making insertion quick and dainty. The user cannot even feel the Tampax when it is in place. It is of course quite invisible and *cannot* cause a bulge or ridge beneath any dress. Millions of women have "gone modern" and switched to the use of Tampax. Why not join up?

Buy Tampax at drug stores and notion counters. *Three absorbencies:* Regular, Super, Junior. Whole month's supply will go into your purse. Economy box contains 4 months' supply (average). Tampax Incorporated, Palmer, Mass.

3 Absorbencies
REGULAR
SUPER JUNIOR

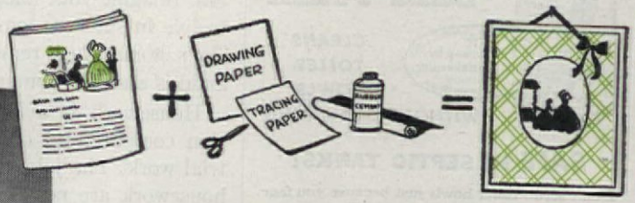
Guaranteed by Good Housekeeping

Accepted for Advertising by the Journal of the American Medical Association

A new arrangement of old prints makes them a surprisingly good match for modern pieces

No Money Left for Pictures?

FURNISHING a new house may place so much unusual strain on the purse strings that they simply cannot be stretched to provide the pictures necessary to the warmly personal atmosphere that makes it a home. And yet this lack is not to be dismissed from the mind until it can be filled in style. Wall blanks attract the eye against the will and are a continual source of annoyance for they advertise the unfinished job of decorating. Don't leave them blank. There are any number of pictorial ruses suggested by resourceful homemakers which you can copy—perhaps improve upon! Regardless of whether you have just furnished your house, one of these ideas may strike your fancy as the means of refurbishing the decora-



Sketches by Milt Groth

F. M. Demarest, Pollard Studio Photographs

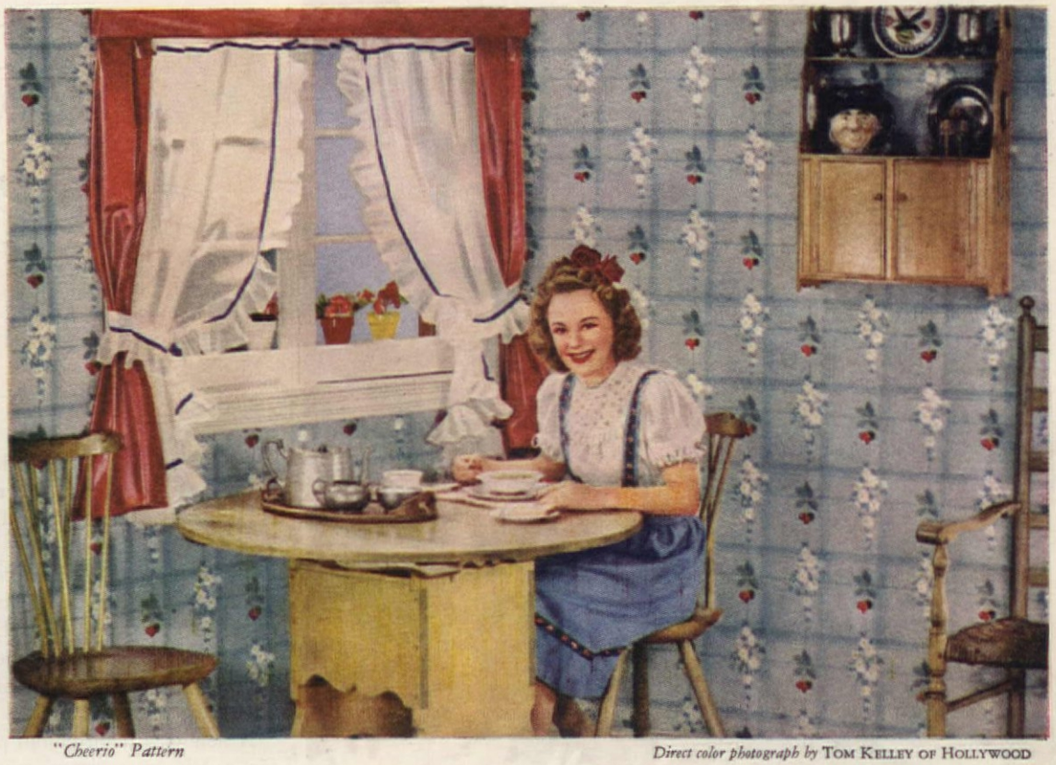
Use mats to show off a child's art work; and build up the importance of too-small pictures

"It's actually Fun, putting up TRIMZ READY-PASTED WALLPAPER!"

TRADE MARK

Says SONJA HENIE

International Pictures Star



"Cheerio" Pattern

Direct color photograph by TOM KELLEY OF HOLLYWOOD

"I'm doing it—you can, too . . . at 1/3 the old-way cost . . . with no manpower worries!"

ONE of Hollywood's brightest stars, Sonja Henie (in private life Mrs. Dan Topping) lives in a house she's made famous for its inviting hominess. "Several of our rooms needed doing over badly," relates Sonja. "But help was hard to get, and I'd almost given up hope when I discovered the many lovely patterns in this miracle wallpaper—all ready-pasted so *anyone* can put it up!

JUST DIP IN CLEAN WATER

"I just followed the simple directions on the package—and lo and behold—I put it up like an expert! It was actually fun. All you do is dip it in clean water and apply it! In 20 minutes, it's dry. You don't need paste or tools. You don't tear up the room—there's no mess to clean up. I did it all during my spare time, starting and stopping when I pleased. And the whole cost was just about one-third of the old way!"

Millions of women are following this smart lead from Hollywood—style center of the world. Do as they do . . . choose lovely TRIMZ Wallpaper . . . have fun putting it up . . . and laugh at manpower worries. Try one room and *prove* how easy it is.

Only three boxes do an average 10 by 12 ft. room, cost as little as $5.94 complete with matching border! Patterns for every room—

. . . AND APPLY

all fadeproof, washable and guaranteed to stick or your money back! Select them today, with simple chart that tells how to match any color scheme.

At Department, Hardware, Wallpaper and Chain Stores everywhere

TRIMZ CO., INC.

Division of United Wall Paper Factories, Inc.
World's Largest Manufacturers
of Wallpaper and Ready-Pasted Decorations
General Office: Merchandise Mart, Chicago 54, Ill.

Work Magic in Closets, too, with TRIMZ Cedar Closet Paper

Ready-pasted, ready to apply. Looks and smells like cedar, contains real cedar wood, gives your closets the rich beauty of the natural cedar wood grain. Washable and guaranteed to stick or money back. Only $1.98 a box. Two boxes do most closets, both walls and ceiling. Use it for lining hat boxes, drawers, trunks, chests, too.

- ***Be Your Own Artist with TRIMZ APPLIKAYS.*** Use these gorgeous ready-pasted, ready-cut-out decorations on walls, furniture, screens, mirrors, lamps. Seven matching pieces in each set give *dozens* of stunning arrangements. Only 59c per set!
- ***Dress Up Plain Rooms with TRIMZ BORDERS, too.*** Just dip 'em in water and apply . . . for new sparkle around plain or painted walls and ceilings . . . around mirrors, waste baskets, window frames. Priced as low as 15c per 12 ft. roll. Striking patterns for every type room.

COPYRIGHT 1944, UNITED WALL PAPER FACTORIES, INC.

Martex Towels are famous for the long wear that means low cost per year—an economy that's like putting money in the bank. With good towels for home use so scarce, this Martex characteristic is now doubly important.

- Take extra good care of the towels you have.
- Never let a frayed edge or a weak spot get a head start. Mend it now.
- Launder towels frequently—and don't dump them damp into the hamper.
- Rotate your towels. Put newly-laundered towels on top of the pile . . . "deal from the bottom" every time you take out a fresh one.

And if you must replenish your towels, remember the Martex label means clear true colors, thick absorbent pile and the plied-yarn underweave, longest-wearing towel construction known. At fine linen and department stores. Wellington Sears Company, 65 Worth St., New York 13, N. Y.

BUY MORE WAR BONDS

Martex

BATH TOWELS • DISH TOWELS • CHENILLE MATS

tions. They are considerably less work than is involved in moving the furniture around for a change.

If you have gone modern in your furnishings but are stuck with the ones that went well with furniture of another, unstreamlined period, you can bring them up to date by your arrangement of them. A set of prints the same size is most effective in conjunction with the modern unit shown on the preceding

page. Two strips of colored tape—or heavy ribbon in whatever color is desired—are applied to the wall in vertical and horizontal lengths forming a right angle at one side and above the dressing table mirror and the old prints placed, fairly close together, on either side of the angle. As you see, the old and new are perfectly congenial.

A new treatment of old pictures for a Victorian room features a whatnot. Grouped about it are both rectangular and round pictures, with two plates of lovely design to

give fresh interest to the arrangement. The pictures are below and above the conventional height and, flanking the whatnot, make the room furnishings at this point much more important than otherwise.

From **WENDELL SMITH** comes a two-fold suggestion for showing appreciation of your child's efforts in the direction of art *and* solving the problem of pictures for a blank space. He points out that nothing

Crystal Ivy Rings
WESTMORELAND

A new way to add charm to your table . . .

These gleaming, crystal Ivy Rings bring to your table the beauty and fragrance of a lovely summer garden. Exquisitely handmade creations available in two sizes: 7½ inch and 12 inch—used separately, or in combination—the smaller ring nestles snugly inside the larger ring permitting endless floral combinations. The center compartment, of either size, can be used for fruits, candlesticks, sweets, or cakes with novel effect. At your Gift Shop or Department Store.

WESTMORELAND GLASS CO.
GRAPEVILLE, PA.

Handmade Glassware of Quality

Smartly decorated windows are softly veiled with

Zionet

CURTAINS

Available in wartime quantities in your stores

ZION LACE CURTAIN MILL, ZION, ILL.
Manufacturing Division of Marshall Field & Company, Inc.

WE'LL BUILD OUR HOUSE HIGH UP ON THAT HILL . . .

Let's follow our star . . .
And there, where it points to the top of the hill, where the tall pines are . . . that's where our new house will be.

Why, I can just see moonlight drift down through our trees, touching our windows as if to inquire, "Anybody in? Anybody home? *Who* lives here?" And if you took my hand right now and said, "Come on!", I believe we could walk right out of here and up a stepping-stone path to our front door, to our new home . . . to a house meant to laugh in and play in and live in, just as we've dreamed it would be.

And when morning comes, you'd lean over to me and touch me gently and say, "Wake up, you sleepy-head. Can't you tell that marvelous smell means the coffee's on and the biscuits are brown nd it's time to get up and go down?"

nd down we'd go, down the winding stair, past e grandfather's clock and the old rocking chair, d all of a sudden we'd be . . . in our kitchen . . .

at will be an enchanted place!

first thing we'll see is something that works like magic—our new electric range! And on it will be a full and fragrant pot of steaming coffee and, inside, biscuits piping hot . . . ready and waiting because we flicked a switch last night before we went to bed . . . and our big, white refrigerator with its gleaming glass shelves chock-full of good things to eat . . .

And over there will be something *you've* never seen in all your life . . . a chest, all white and shiny—our new home freezer—and out of it will pop the strangest, most wonderful things . . . like strawberries and asparagus and peaches in the middle of winter!

And I'll find at the end of the day, I'll still not be tired . . .

We'll have time to explore in a world of our own . . . and plan for our future . . .

After the war!

• • •

This is no dream.

We believe your hope for a new and finer home can and will come true.

Here at Kelvinator, when Victory is won, all the new strength, the new abilities and skills born of war, will be turned to production for peace.

That means that Kelvinator will build more and finer electrical appliances than we have ever built before. It means refrigerators, electric ranges, home freezers, and electric water heaters to make the kitchens of America the truly enchanted places they can be . . . it means appliances that will be a more useful, more intimate part of the home you want—when peace comes.

This will be our part in the building of a greater, a happier nation. For we believe all of us owe to those who have fought to preserve it, a strong, vital and growing America—where every man and every woman will have the freedom and the opportunity to make their dreams come true.

This booklet with pictures and floor plans for "Hilltop" house, and five other modern low-cost homes, together with details of their exciting new postwar kitchens designed for easy living, is offered to home planners without cost. See your Kelvinator retailer or drop a post-card to Department C, Kelvinator, Detroit 32, Michigan.

ELVINATOR CORNER

HEART of your postwar kitchen is the Kelvinator Corner with the new Kelvinator Refrigerator . . . the new Kelvinator Electric Range . . . the new Kelvinator Electric Water Heater . . . and the new Kelvinator Home Freezer that keeps foods at flavor peak indefinitely! Though now aircraft engines and propellers roll down Kelvinator assembly lines, the day will come and soon when your Kelvinator dealer will be demonstrating these magical new kitchen appliances for you!

KELVINATOR
of NASH-KELVINATOR CORP.

For Your Home—Refrigerators, Home Freezers, Electric Ranges and Electric Water Heaters.

N·K

Settings and accessories by Lord & Taylor.

HIS RING—on your finger—it is a symbol of things hoped for! The house, the garden, the babies, the dear life you plan to share tomorrow! And it's not too soon to plan—to think about the details that build a background for good living.

North Stars, for instance—those blankets of caressing luxury. They're virgin wool to the last fluff, long-fibered, woven to stay kitten-soft through years of wash-and-wear. When you buy blankets, you're making an enduring investment. Invest wisely—buy North Stars! Light as down, warm as Spring, every North Star Blanket sweetens sleep—and . . .

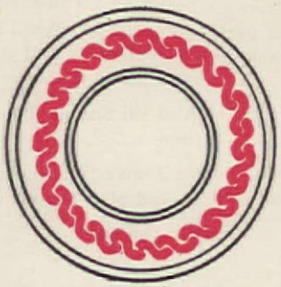
NORTH STAR
All-wool Beautymaps
BLANKETS

sleep is your best beauty treatment

PICTURED: North Star "Regal" Pair, Rose Dust. From budget quality to utmost luxury, North Stars are supreme values. At fine stores everywhere. North Star Woolen Mill Co., Minneapolis 1, Minn.

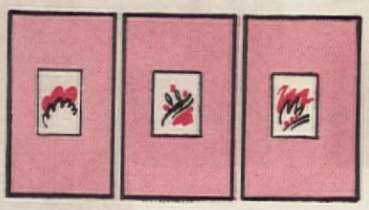
"North Star" is also your guide to fine baby blankets . . . superb all-wool fabrics . . . exquisite hand-woven "Means Weave" throws.

pleases or encourages a child more than to have his art work glorified in his own home. Sometimes, of course, the crude drawings or paintings are too bad even for a parent to love in their native state, "but we found that by mounting the paintings on wide white mats the effect of good primary colors was



actually very pleasing. Grouped two over two, these childish works of art now form a decorative display for our living room and give recognition to our son's ability where he most appreciates it—his own home." The photograph, the third shown at the beginning of the article, convincingly illustrates the good use to which such drawings may be put. Who knows, there may be a young Rembrandt in your home! At any rate, see what the proper mountings will do for his drawings. You may be delightfully surprised at the result.

Some of the oddest things make the most wonderful picture frames. **FRANCES D. LANGE** has an exceptionally keen eye for the possibilities of such unheard-of items as



stove-pipe collars and desk blotters for playing up pictures to make them more than space-fillers. The stove-pipe collars are painted first, and the pictures are then glued in place with gummed paper tape. The string or ribbon by which the picture is hung is attached by the tape. These make more-than-satisfactory porthole pictures for a young sailor's room. The new use for desk blotters is particularly recommended for the small pictures that seem to be lost in a large expanse of wall. The blotters—yes, some are around still!—are in gorgeous colors and might have been manufactured expressly for mats,

He's looking forward to seeing you in person, not just in dreams. You want him to say: "You're as lovely as I remembered you."

For that all-important moment, let the warm glow of candlelight enhance your beauty.

But not all candles are the same. *Taperlites* are guaranteed to burn evenly, without smoke. They are dripless, odorless. The *Firm-Fit* end holds them perfectly erect.

Ask for Taperlites at department, drug, houseware, grocery stores and gift shops—or wherever candles are sold.

Write now for free Booklet: "Guide to Lovelier Table Settings." Dept. AH10.

Taperlite
Made by
WILL & BAUMER CANDLE CO., INC.
Syracuse, N. Y.
Candle Makers Since 1855

RUG MAGIC BY OLSON

HOW YOUR OLD RUGS, CLOTHING will Save up to ½

IT'S ALL SO EASY. Material is picked up at your door and shipped Freight or Express at our expense to the Olson FACTORY.

BY THE OLSON PROCESS we sterilize, shred, merge materials of all kinds—reclaim the valuable wool etc., then bleach, card, spin, dye and weave into lovely, new, deep-textured, Reversible, double luxury—

BROADLOOM RUGS
—in sizes to 16 ft. seamless, by any length, in—
Solid Colors, Tweed Blends, 18th Century Floral, Leaf, Early American, Oriental patterns.

FACTORY-TO-YOU. Satisfaction guaranteed. 2 million customers. We do not have agents or sell thru stores. 70th Year!

Sorry if War Work causes delays.

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Mail coupon or 1¢ postcard

FREE Catalog *in* Colors

OLSON RUG CO., B-46, Chicago 41
Mail Rug Catalog (*Decorating Guide*) FREE

NAME_____

ADDRESS_____

TOWN_____ STATE_____

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Rise and Shine

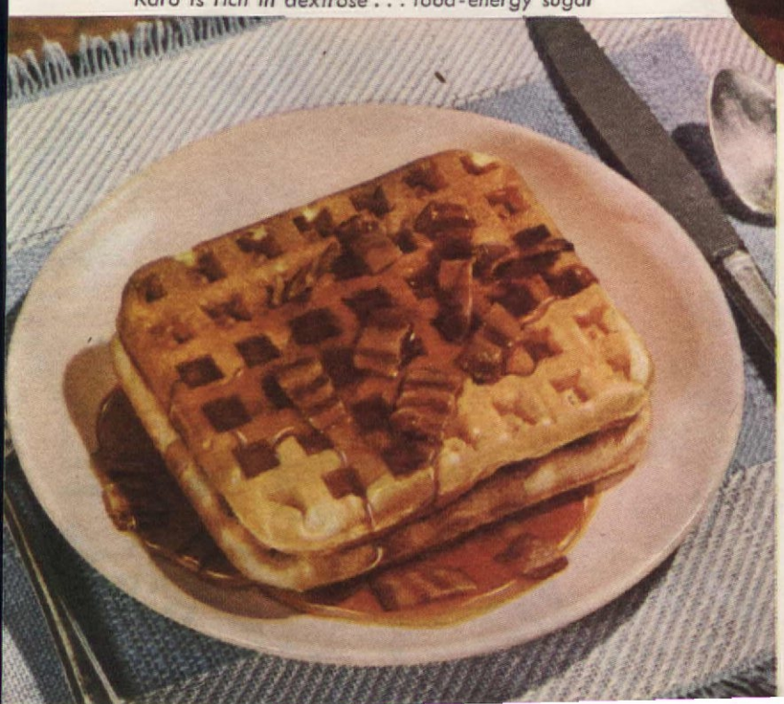
ONE WHIFF of a Karo breakfast is better'n an alarm clock at our house. Mom knows every day should start with a real energizin' breakfast. So she whips up wheatcakes or waffles or hot biscuits . . . and serves them with *hot buttered* Karo. That saves butter, 'cause she doesn't have to serve it at the table. And *hot buttered* Karo helps keep food hot, the way you like it. Take it from an expert . . . that's me . . . you never tasted such rich flavor. Try it, won't you?

THE KARO KID

HOT BUTTERED KARO . . . .

Karo is rich in dextrose . . . food-energy sugar

Heat Karo, (about one cup for four people); melt a small amount of butter or margarine in it (1 or 2 tablespoons or pats—as your supply allows). Serve piping hot on pancakes, waffles, French toast, hot biscuits or fried mush. For flavor variations add a strip or two of fried and chopped bacon, or a little cooked, chopped ham (leftover if you like).



© Corn Products Sales Co.

The soldier without an army

It's tough to be forced to the side lines when there's still a score to settle on the frontlines. But they must wait it out, while their outfits fight it out— these soldiers of the Purple Heart.

Possibly there's a member of this Forlorn Legion on your street. Help him forget his pain. Help him get back to a useful job. Give him reason to know that the Purple Heart he wears is but a symbol of the grateful heart he has won . . . from all Americans.

* * *

Across the land, SONORA Radios are dutifully and faithfully linking battle fronts with the Home Front. No man-made miracle ever was given a greater opportunity to serve the nation.

Just as soon as our armed forces no longer need our facilities, the fine SONORA tradition of tonal perfection will be resumed—for the pleasures and entertainment of a victorious America.

SONORA RADIO & TELEVISION CORPORATION
325 North Hoyne Avenue, Chicago

BRING THE BOYS HOME SOONER — BUY WAR BONDS

Sonora
Clear as a Bell

RADIOS • PHONOGRAPHS RADIO — PHONOGRAPHS RECORDS • RADIO — PHONO — RECORDERS

so well do they lend themselves to the purpose. Cut an opening in the blotter just a trifle smaller than the picture, glue the edges of the picture to the under side of the opening and frame. That's all there is to it. You will like this enlargement process and it is quite inexpensive.

MRS. BEN JACKSON proposes oilcloth silhouettes for those gaps in the wall and for examples submits a pair framed with cheery plaid and polka dot cotton. If you can trace a picture, cut around an outline, and wield a paste brush, she promises that you can make these attractive pictures. You don't have to worry about your artistic inability. Just be willing to take your time to experiment. First, you must decide what type of silhouette you want—children, sports, anything that suits you and your wall space. Next, ransack your storeroom and the neighbor's attic for old magazines or children's story books for illustrations that coincide with what you have in mind, and save them for a nice, rainy day. In looking over your hoard for silhouettes, keep in mind that a silhouette depends entirely on outline for interest and meaning. When in doubt about the suitability of a picture, take a pencil and blacken everything inside the outline. If the picture still makes "sense" it is good material. The rest is easy. Put on your bonnet and visit the five and dime stores. For an outlay of about fifty cents, you can acquire the other materials you need—one-fourth yard of black, shiny and smooth oilcloth, one tube of rubber cement; tracing paper; one sheet of drawing paper. Trace the silhouette you want and transfer it to the *back* of the oilcloth with carbon paper. Then use a small pair of scissors, very sharp ones, for cutting. Keep the edges and corners clear cut and smooth. After that, paste the silhouette to the drawing paper. The frame can be cut out of any heavy cardboard, covered with any scrap of material that seems to be appropriate, glue on with the same cement, attach the ribbon—with a bow for swank if it pleases you—for the hanger, and that's the end of that. Small checks, plaids, polka dots and tiny prints are perky picture frame materials. The outer edge can be finished with smooth, solid-color material. Or, rickrack braid can be employed as extra trim. The size eight inches by nine and one-half inches is easy to handle and a pair or a group makes a showing in rooms not too formal in furnishings.

FLOY PHELPS thinks it is a mistake to pass up the colorful and

YOU CAN TRUST your linens to the mild, gentle action of Clorox . . . for Clorox is ultra-refined, free from caustic. It restores white cottons and linens to beautiful snowy-whiteness (brightens fast colors), makes them fresh, sanitary; removes stains, scorch, mildew. And because Clorox lessens rubbing, it helps conserve fabrics. It's easy to get all these outstanding benefits by simply following directions on the Clorox label

WHY TAKE CHANCES! "When it's CLOROX-CLEAN it's hygienically clean!"

AMERICA'S FAVORITE BLEACH AND HOUSEHOLD DISINFECTANT

CLOROX Disinfects DEODORIZES BLEACHES REMOVES STAINS

FREE FROM CAUSTIC

Copr. 1944, Clorox Chemical Co.

NEED MORE CLOSET SPACE?

K-VENIENCE Clothes Closet fixtures are your answer! More than 40 modern miracle workers that double hanging capacity, keep closets tidy, clothes in order, in easy reach. Chrome shoe, tie, hat and towel racks, trouser-skirt hangers, clothing carriers, extension rods and others. Available again in Dept. and Hdwre. Stores right *after* the war. Send for free folder.

KNAPE & VOGT Dept. A-10 Grand Rapids, Mich.

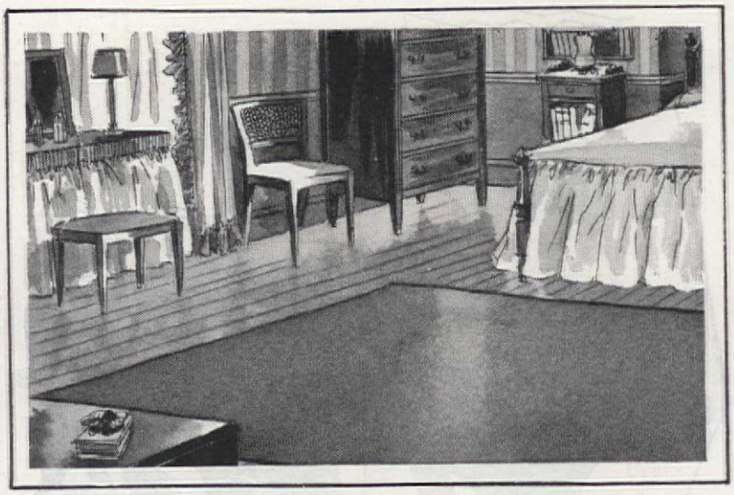
Women Who Suffer from SIMPLE ANEMIA

Here's One Of The Best Ways To Help Build Up Red Blood!

You girls who suffer from simple anemia or who lose so much during monthly periods that you feel tired, weak, "dragged out"—due to low blood iron—try Lydia Pinkham's TABLETS.

Pinkham's Tablets are one of the greatest blood-iron tonics you can buy for home use to help build up red blood to give more strength—in such cases. Follow label directions. *Worth trying!*

Lydia Pinkham's TABLETS



What's wrong with this room? **LOOK AT THAT RUG!**

Now look! Here's the identical bedroom with an **ALEXANDER SMITH FLOOR-PLAN RUG!**

IMAGINE you imagining the dream-bedroom in your post-war home. You picture a heart-warming spot with your favorite furniture dramatized with dainty draperies and spreads. And for perfect harmony, the right rug. *A big enough rug* to fit the shape of the room so there will be no awkward gaping borders to distort proportions. *A lovely pattern* to enhance furniture design. *A fine quality* for foot-delighting comfort and quiet luxury.

Have it your way! Make your dream-room come true by planning on one of the many Alexander Smith Floor-Plan patterns. Whatever the size of your bedroom you'll find a Floor-Plan Rug to fit, a design that's exactly right.

It's fun to do over with color. *Send for "A Portfolio of 212 Ideas for Your Post-War Home" and our "Colorama" booklet, both free. They'll help you plan your dream-home in fascinating color.*

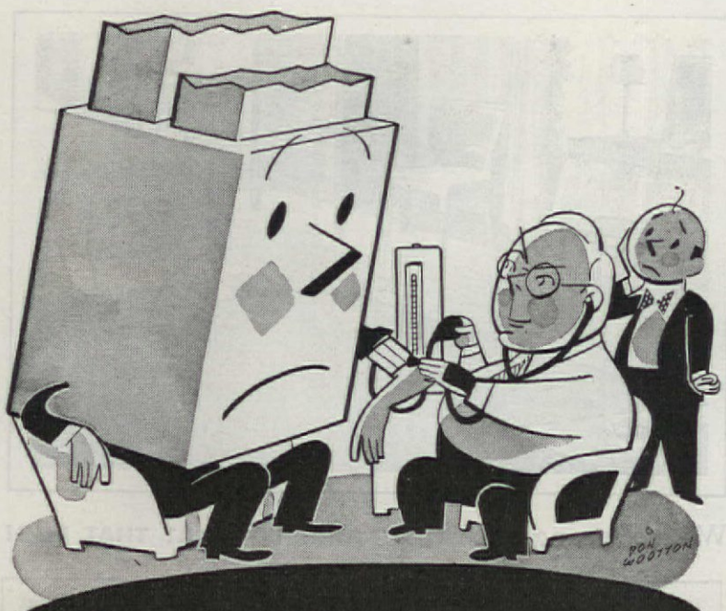
ALEXANDER SMITH & SONS CARPET COMPANY

ARMY E NAVY

ALEXANDER SMITH GOOD HOUSEKEEPING ALL-WOOL PILE

FLOOR-PLAN RUGS • BROADLOOM CARPETS

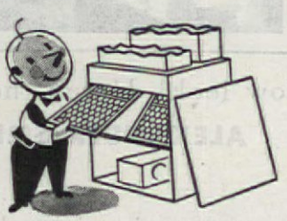
295 Fifth Avenue, New York 16, N. Y.



Don't let "Poor Circulation" *waste* valuable furnace *fuel!*

1 If your forced-warm-air furnace isn't doing its best—isn't giving you lots of clean heat with a minimum of fuel—we suggest that you . . .

2 Examine the air filters in the blower cabinet. They may be *clogged with dirt,* impairing the circulation of warm air from your furnace.



3 You can remedy this situation quickly and inexpensively by replacing these dirty filters with new Dust-Stops*. You'll get more heat . . . and, equally important, you'll save fuel.

4 New, clean Dust-Stops will also filter out much dirt and grime that would otherwise settle on walls, furniture and draperies.

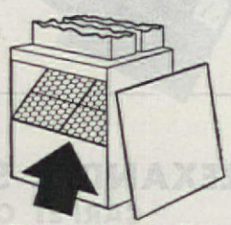
Look in the classified telephone directory for Dust-Stop dealers, or order from your local department or hardware store. Most sizes cost only $1.50 each.

FIBERGLAS*

DUSTOP*

*T. M. Reg. U. S. Pat. Off.

AIR FILTERS



Filters are inside the blower cabinet. Just remove the panel to replace.

Owens-Corning Fiberglas Corp., 1905 Nicholas Bldg., Toledo 1, Ohio
In Canada: Fiberglas Canada, Ltd., Oshawa, Ontario

attractive pictures to be found in magazines that, obviously, would make excellent wall decorations—but for the cost of framing. She has that solution, and it's as novel and at the same time practical as you could wish: Get plain embroidery hoops, place them over the picture, and cut it to fit the hoop. With a thumb tack, a loop of cord or ribbon for hanging, and a coat of shellac to protect the surface, you have a new picture. The cost? Ten cents for the hoops. The words of caution are: Take care in centering the picture in the frame before closing the hoops. After this is done, you may like to enamel or stain the hoops so the frame matches your other furnishings. As with other small pictures, these make their best appearance in pairs.

Pan Whittemore, who had no money left for pictures, but plenty of ideas, thought up this pair:

"Our Daily Bread was Black and Burnt (at first) We Thank Thee that My Wife Has Learnt (at last)"

Photographs by Jack Ansley

MRS. E. LOUIS hit on an entirely original—and most decorative—idea for matching pictures to draperies. After she finished making the draperies for her bedroom she looked for but failed to find any pictures which harmonized well with the amusing animals in the pattern of the material. So . . . she very carefully cut out the animals from the material itself and applied them to plain white pottery plates with liquid thread. These were hung on the wall with wire and arranged in a symmetrical group.

NOW I'M A GLAMOUR GIRL AGAIN

• I felt sick, and I know I looked it. I knew what was the matter—worms! I had them before and knew the signs.

Fortunately, my Master did, too. Before they'd had a chance to make me really sick, he got rid of them in a hurry—with Sergeant's SURE SHOT Capsules. (Puppy Capsules for young dogs.) Then he gave me Sergeant's Vitamin Capsules (Vitapets), and now I feel fit.

My Master got the low-down on taking care of me from Sergeant's Dog Book. It's a great help to dog owners—and *free* at drug and pet stores, or with this coupon.

FREE SERGEANT'S Dept. 13-J, Richmond 20, Va.
Please mail NEW, 40-page, illustrated Sergeant's Dog Book to:
Print
Name_____
Address_____
City State

Sergeant's DOG MEDICINES

Tired Kidneys Often Bring Sleepless Nights

Doctors say your kidneys contain 15 miles of tiny tubes or filters which help to purify the blood and keep you healthy. When they get tired and don't work right in the daytime, many people have to get up nights. Don't neglect this condition and lose valuable, restful sleep.

When disorder of kidney function permits poisonous matter to remain in your blood, it may also cause nagging backache, rheumatic pains, leg pains, loss of pep and energy, swelling, puffiness under the eyes, headaches and dizziness.

Don't wait! Ask your druggist for Doan's Pills, used successfully by millions for over 40 years. They give happy relief and will help the 15 miles of kidney tubes flush out poisonous waste from your blood. Get Doan's Pills.

ADVICE ON

WRITE FOR THIS FREE BOOKLET TODAY!

HOW TO STOP MOTH DAMAGE —Berlou

BERLOU STOPS MOTH DAMAGE for 5 Years or WE PAY THE BILL

Protect your clothing, rugs, furniture from moths with odorless, stainless, inexpensive Berlou. Will not harm fine fabrics. Stands repeated dry cleanings.

Berlou is easy to apply with hand sprayer or vacuum sweeper sprayer. If Berlou fails, we repair, replace, or pay value of article. You get written 5-year guarantee.

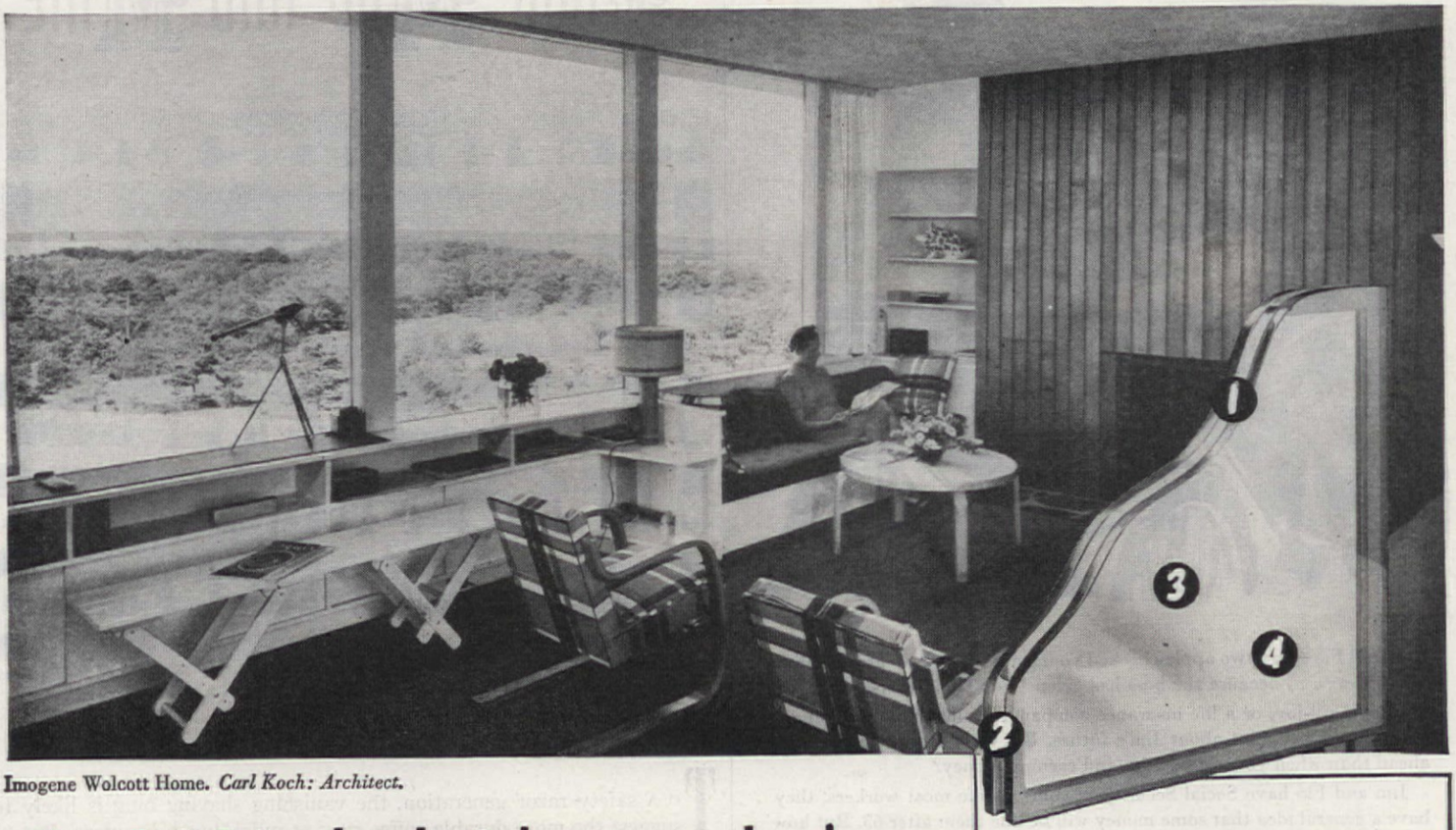
Berlou is sold by department, furniture, drug, hardware, stores. If dealer can't supply, we will.

Better Cleaners Offer Berlou Service
Write for Free Moth Control Booklet
BERLOU MFG. CO., Dept. 95, Marion, Ohio

BERLOU *Guaranteed* **MOTHSPRAY**

Thermopane

with the
BONDERMETIC SEAL



Imogene Wolcott Home. *Carl Koch: Architect.*

New L·O·F *insulated* windowpane makes larger windows thoroughly practical in every climate

You can "let yourself go" when you plan the windows for your postwar home. Make them as large as you've always wanted them . . . flood your new home with cheerful sunshine . . . treat yourself to exciting views of outdoor beauty. You now can do all this without worry about excessive heat loss. Rooms also can be kept cooler in summer.

THERMOPANE—the revolutionary new Libbey·Owens·Ford windowpane that insulates—makes this possible. Thermopane is a patented, factory-built transparent glass insulating unit. It is made of two panes of glass, separated by an insulating layer of air, and sealed around the edges with a patented metal-to-glass bond. Thermopane fits into a modified single sash, just like an ordinary single pane of glass.

Here is an important step ahead in home construction—a step that will make your postwar home more enjoyable, more comfortable and more economical to heat. Get the facts about it now. Write to Libbey·Owens·Ford Glass Company, 1104 Nicholas Building, Toledo 3, Ohio.

4 important features of Thermopane

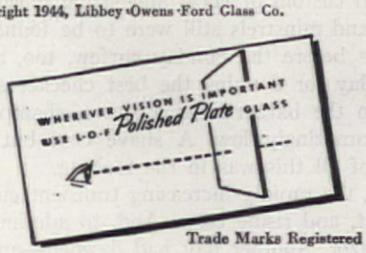
1 **INSULATING AIR SPACE.** The layer of air inside the Thermopane units is scientifically cleaned, dried and hermetically-sealed at the factory. This sealed-in air gives Thermopane its high insulating efficiency.

2 **BONDERMETIC SEAL.** This patented, weatherproof, metal-to-glass seal bonds the two panes of glass into one unit to prevent dirt and moisture from entering the air space.

3 **CLEAR VISION.** The dry air is sealed in with the patented bond to prevent frost or condensation from forming on the inner surfaces of the panes of glass.

4 **ONLY TWO SURFACES TO CLEAN.** The glass surfaces inside a unit are specially cleaned at the factory . . . and stay clean!

Copyright 1944, Libbey·Owens·Ford Glass Co.



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LIBBEY·OWENS·FORD
a Great Name in **GLASS**

It won't be a stylish marriage,
I can't afford a carriage

JIM and Flo—and two apple-cheeked youngsters at home—are bubbling with gaiety . . . because the boss has given "Pop" a $10 raise!

Only a kill-joy, or a life insurance company, would think of raising a question at this point about Jim's future. But what better time to plan ahead than when you are healthy and earning money?

Jim and Flo have Social Security of course. Like most workers, they have a general idea that some money will be due them after 65. But how much money? And under what conditions? There's a real danger that Jim may put off finding the facts about Social Security until too late to do anything about them.

So The Mutual Life is sending its Field Representatives out to give to thousands a free information service on Social Security, a subject in which they have had special training.

We hope a Mutual Life friend catches up with Jim soon, and convinces him that Social Security benefits, while decidedly helpful, are only a start toward the future he wants. Jim will be amazed at how much happiness a few dollars regularly saved will bring when Mutual Life insurance teams up with Social Security.

Write for **FREE** *Social Security* **HELPS**

Every Social Security card owner can profit from THIS FILE for safekeeping the 7 types of official records needed to collect benefits. Gather and file these records now. Spare yourself—or your widow—trouble later, possibly costly delay. THIS FOLDER for easily calculating future income from Social Security and present life insurance. Mail the coupon today to Dept. AS-12.

Our 2nd Century of Service

THE MUTUAL LIFE
INSURANCE COMPANY of NEW YORK
"First in America" Lewis W. Douglas, President
34 NASSAU STREET NEW YORK CITY

NAME..... AGE.....
ADDRESS.....
OCCUPATION.....

YOUR MUG AND MINE

Photographs by Herman Harris Lamb

W. PORTER WARE

TO A safety razor generation, the vanishing shaving mug is likely to suggest the more durable coffee cups at quick lunch counters. But to an old timer it is brimming over with nostalgic associations. In the palatial barber shops just before the turn of the century, the "steady customers" sometimes had an especially built cabinet for their mugs. Usually this was oak, with small, square pigeonholes for dozens of individual mugs that were kept at the shop. Another imposing sight was the washstand arrangement. The stands and basins were placed in polysided groups and presented a gleaming array of marble tops and brass trimming. Of course, the fancy nickel piping was as exposed as possible! Off in the corner by the entrance was a towering hat tree or stand (with no checking service) for the gentlemen's derbies and gold-headed canes and umbrellas. A battery of brass cuspidors lined the base of a wall not too distant from the barbers' chairs. It was a momentarily discomfited customer who missed the range. Somewhere about the shop was an arresting cardboard plaque with illustrations of the latest styles in haircuts. These ran to contouring apparently intended to bring out the latent Neanderthal Man. They were decidedly on the rugged side. While customers waited their turn they could study the barber bottles of Bristol glass, hobnail types in red, canary, blue, and amber; other bottles in cameos, swirls, seaweed, overlay, and onion stripe. Or, they could catch up on their reading—the "Police Gazette" or issues of that famous theatrical and sports-news magazine, "The New York Clipper." Those were the days before the centuries-old custom of vocal and string music in the barber shops had died out and minstrels still were to be found in the metropolitan centers. It was before the Sunday curfew, too, and this was apt to be the regular day for donning the best checker suit and making the weekly jaunt to the barber's for a shave, shampoo, and shine. The total bill was amazingly low. A shave cost but ten or fifteen cents. But the end of all this was in the making.

Came the Sunday closing, the rapidly increasing transient customers due to highway development, and rising costs. And, to administer the coup de grace, the safety razor. Another day had dawned—and shav-

Maintenance savings are *Greater* than the extra cost of *COPPER and BRASS*

YES, YOU CAN "shave" the cost of any home you choose to build, and short-sighted home builders often do. But architects know that these shavings are mighty thin compared with the year after year *savings* that quality construction will give you.

Take the very important item of metals for example. You might use rustable metals in building this striking modern home . . . and save two hundred dollars.

Or, you could select copper tubes or brass pipe for both hot and cold water lines, a water heater with an Everdur* tank; solid brass or bronze hardware throughout the house; copper flashings for chimney, roof, windows and doors; copper gutters and downspouts and bronze screens.

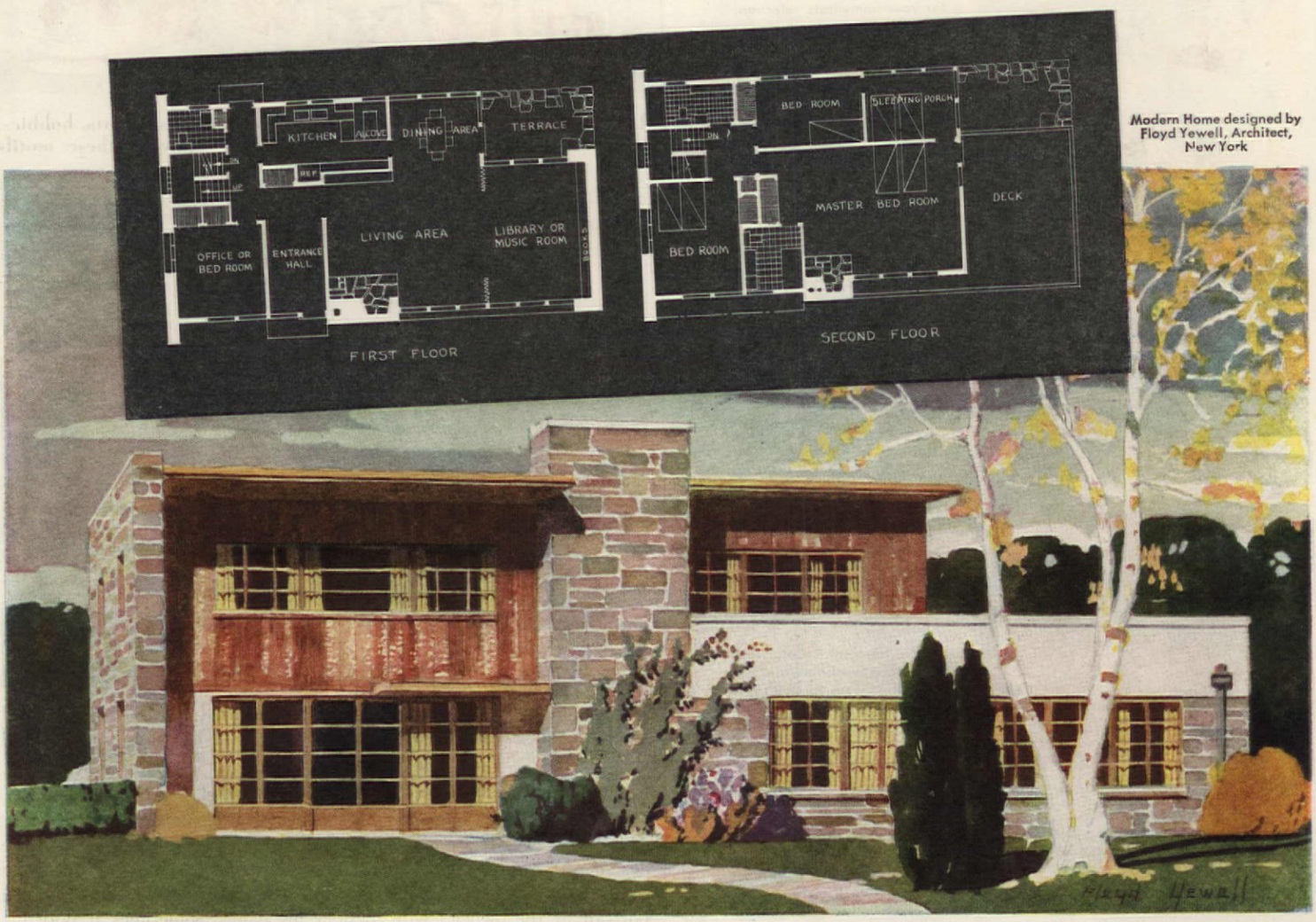
You would then have the satisfaction of knowing that your home would be safe against the costly inroads of rust. No rusty water or rust-clogged pipes for you. No rust holes in flashings to cause leaks, stain interiors and perhaps bring plaster crashing down.

Your locks, hinges, latches would remain rust-free, smooth-acting, handsome and efficient . . . your rustless bronze screens would be good for many years of trouble-free protection. Such security assumes tangible value when repairs for a single instance of rustable metal failure might cost more than was saved.

*Reg. U. S. Pat. Off. 4419

Architects specify copper and brass for the $6,000 home.

Several hundred architects, interviewed in a recent coast-to-coast investigation recommended materials for the $6,000 home. For water pipes, they chose copper and brass; for gutters, downspouts and flashings, copper; for hardware, solid brass and bronze; and in each category the decision was three-to-one or higher in favor of copper and copper alloys.



Modern Home designed by Floyd Yewell, Architect, New York

BUY BONDS . . . *the more the quicker!*

Those who have cut home maintenance and repair costs through rustproofing with copper . . . can buy more bonds today. Those who are fighting rust should buy bonds now so they can rustproof later.

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THE AMERICAN BRASS COMPANY
Subsidiary of Anaconda Copper Mining Company
General Offices: Waterbury 88, Connecticut
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Anaconda Copper & Brass

NOW, AS ALWAYS, The Best Buy for your home!

IMPERIAL *Washable* WALLPAPERS

Because, even today, Imperial maintains the famous quality which has made it the leader among wallpapers. And a wide variety of patterns and colors is ready for your immediate selection.

Because every Imperial paper gives you a fashion-right "Color-Recipe." Many will blend with your present color scheme—others will give you inspiration for a new decorative plan.

Because Imperial is Color-Locked*, guaranteed washable and light-resistant . . . easy to clean and unafraid of sunshine. Its beauty lasts for years — and it costs less than you'd think possible.

HOW FORTUNATE that the improvement that can do most for your home is ready for your selection—lovely Imperial *Washable* Wallpapers! Because they're Color-Locked, their beauty *lasts*—a real economy. And they cost less than you'd dream. Be sure you get genuine Imperial, always identified in sample books by the famous silver label.

*COLOR-LOCKED . . . an exclusive Imperial process by virtue of which all Imperial *Washable* Wallpapers are guaranteed for 3 years from date of hanging to withstand room exposure without fading and to clean satisfactorily in accordance with the instructions included in every roll. Should any Imperial *Washable* Wallpaper fail in these respects, it will be replaced without charge.

Ideas for Home Beauty. Send just 10¢ for Jean McLain's "Decorating Ideas," sketches and suggestions for every room in the house.

Imperial Paper and Color Corporation
Dept. A-38, Glens Falls, N. Y.

Your Name _____

Address _____

City _____ State _____

Copr. 1944 — Imperial Paper and Color Corp.

Whatever the design, the barber shop customer wanted his name on his shaving mug. Sometimes his own signature was reproduced

Designs were as diverse as the owners' pet interests. Sports, hobbies, secret societies, and occupations furnished many of these motifs

When none of the catalogue designs appealed, the customer could send his suggestion and order the only shaving mug of its kind

ing mugs were as obsolete as washstands with elaborate nickel piping.

While some of us remember these mugs of other days, few of us know of their variety. There was the label mug—an early type—in which the design was created by affixing a fancy label with some sort of strong composition, then adding a glass protective covering. The label bore a portrait of the owner's wife, besides his name. Sometimes it bore his name only, in an ensemble of extremely decorative lettering and design. Then there was the mug with the owner's name in gilded or dark lettering, usually of Old English style. As a variation, the owner's signature was reproduced. A third type had a fancy floral or scenic design, or pictures of birds or animals, with the owner's name just below. Some of the patrons preferred mugs with the design devoted to their trade or occupation, favorite sport or secret society, and their names. One varia-

Your own dining room, beautifully paneled in Oak... and just the way your individual taste demands! The grain, as in all the wide varieties of Weldwood hardwoods, can run horizontally or vertically... as you like it... for every decorative mode, from classical to modern. All are ideal for the home you plan to build... or installed over your present walls!

Wood Paneled Walls...

promise modern loveliness for post-war living

Think of it! Genuine hardwood paneled rooms for your own home!

And with all the appealing loveliness you've always admired . . . and dreamed of having for your own!

They'll be yours . . . tomorrow . . . in excitingly beautiful Weldwood Plywood Paneling.

Expensive? Not at all! For while the cost will vary with local and current conditions, and with the wood selected, prices will fit a modest budget.

You'll have your choice among cool oak, warm walnut, rich mahogany, knotty pine, gum and other fine hardwoods, as well as Weldtex,* the textured panel.

* Reg. U. S. Pat. Off.

And how practical these beautiful panels are!

Permanent and crack-proof, *they're guaranteed for the life of the house!*

For dri-built construction, walls of Weldwood Paneling bring in no damaging moisture to warp your windows, doors and moldings.

And they're ideal for remodeling the rooms you have!

Weldwood Panels, quickly installed over old walls, can replace dinginess with warm-hearted charm . . . *almost overnight!*

For those walls you intend to paper or paint, Weldwood Utility Panels provide an ideal, crack-proof under-surface.

Faced with unselected hardwood gum, they are permanently smooth to your eye and to your touch. They're hard to dent. *And they won't crumble or crack.*

Ask your architect or builder about the many advantages of Weldwood Plywood Paneling and Weldwood Utility Panels. Ask your lumber dealer about actual samples.

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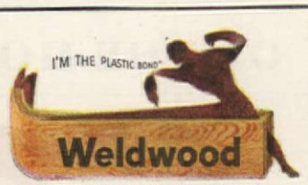
PLYWOOD

Waterproof Weldwood, so marked, is bonded with phenol formaldehyde synthetic resin. Other types of water-resistant Weldwood are manufactured with extended urea resins and other approved bonding agents. Back of these Weldwood Plywood Products are unmatched facilities and experience in Plywood production and fabrication. Available also are the services of a qualified technical staff which includes engineers, chemists and wood technologists.



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Branches in principal cities.

Also send for FREE Illustrated booklet showing many ideas in full color for beautiful low-cost paneled rooms

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Please send me a free copy of "Beautiful Wood For Beautiful Homes."

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The Magic Touch

Just as the kiss of early frost magically brings out the autumn colorings, so the kiss of the hops in Schlitz imparts only the piquant hop flavor with none of the bitterness. All over the world Schlitz is famous as America's most distinguished beer

Copr. 1944, Jos. Schlitz Brewing Co., Milwaukee, Wis.

JUST THE *kiss* OF THE HOPS

..none of the bitterness

Schlitz

THE BEER THAT MADE MILWAUKEE FAMOUS

ONLY 10c PER 100 CORNERS in Black, White, Gray, Green, Red, Sepia, Ivory, Pink, Blue and Victory. Gold and Silver, 60 corners for 10c At all 5c and 10c Stores, Drug, Camera, Stationery and Dept. Stores.

Ace Art Co.
Reading, Mass.

LOOK FOR NAME NUACE ON PACKAGE!

ROTO-ROOTER Cleans CLOGGED DRAINS • SEWERS Electrically

NO DIGGING!

● Don't go to the expense of digging up and replacing clogged sewers and drains. The nation-wide Roto-Rooter service, using the amazing electric Roto-Rooter Sewer Cleaning Machine, speedily removes tree roots, grease, scale and other debris . . . without digging. No fuss or muss. Actually razor kleens every inch of the line from house to main sewer.

FREE! Sewer and Drain Handbook! Tells and pictures causes of clogged sewers and drains . . . how to thoroughly clean them. Write for Free copy!

ROTO-ROOTER CORP.
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END DRAINAGE TROUBLES

ORANGEBURG PIPE is the modern pipe for house-to-sewer connections, downspouts and any tight-line drainage outside the building. Light weight. Non-metallic. Does not break or crack easily. Easy to install. Can be sawed to any length. TAPERWELD JOINTS easily and quickly made. No cement or compounds needed. Permanent, watertight, root-proof. No infiltration—no leaks—no root growth.

ORANGEBURG PERFORATED PIPE with snap couplings for septic tank filter beds, foundation drains, sub-soil drainage.

Ask your plumbing contractor or building material dealer. *Or mail coupon today!*

ORANGEBURG FIBRE PIPE

THE FIBRE CONDUIT CO.,
ORANGEBURG, N. Y. (AH-10)
Please send information about Orangeburg Fibre Pipe.
Name.....
Address.....City.....

tion was an industrial occupation mug with the firm name, issued as an advertisement. The numeral mug, with a large number in gold, was used by barbers in military encampments, or in barber shops catering to a transient trade. The photographic mug was an offshoot of the occupational shaving mug, but instead of a hand-painted design, it bore a photographic scene of the owner's trade or occupation. The variation of this was a photographic bust of the owner made, in particular, for sheriffs and other political figures, with the owner's name. Those six descriptions of the individual mugs to be seen in the barber shops of by-gone days are enough to refresh the memory. They came into vogue after the Civil War and continued up to the depression. Few decorators, however, remained active until the late 1920's.

The quality of the mug depended upon the composition and the designer's skill. Barber supply companies and many china decorating companies not in the barber supply business employed artists to paint and fire individual shaving mugs. Sometimes one man was detailed to do nothing else but the individual names. Among the very fine designs were miniatures, a few executed under the magnifying glass. However, many mediocre examples appeared along with the better ones.

Two famous shaving mug decorators deserve special mention: Curt Grim, who worked for a St. Louis company, beginning in 1895, and J. R. Voldan, an early decorator in business both for himself and for a company located in Cleveland. Mr. Voldan lived until 1939, when he died either in France or Czechoslovakia. Mr. Grim died in October, 1943. A mug with my signature was made for me by Mr. Grim just before his death. He used an original old blank and the great skill still remaining in his hands. He was the prince of old shaving mug decorators but his whereabouts were unknown for many years after his retirement in the 1920's. He was so modest that he failed to leave his address with friends in St. Louis when he went out West.

According to Mr. Grim, this career had its exciting moments. For example, there was the time the customer's order was mistaken for a crawling caterpillar instead of a caterpillar truck and the mug was made up in error. The rush season began around the first of September each year and lasted through Christmas. Blank mugs with a glazed finish were imported from France, England, Austria, and Bavaria and from the year 1891

"Over Wallpaper?" "Yes! right over wallpaper with Kem-Tone" TRADE MARK Reg. U.S. Pat. Off. MIRACLE WALL FINISH

DOES A ROOM — FOR ONLY $2.98!

1. One Coat Covers most wallpapers, painted walls and ceilings, wallboard, basement walls.
2. Applies Like Magic! 5. No "Painty" Odor!
3. Dries In One Hour! 6. Washes Easily!
4. Mixes With Water! 7. Loveliest Colors!

ALWAYS ASK FOR GENUINE KEM-TONE AT YOUR NEAREST DEALER'S!

Plastic Patch
Quickly, easily repairs cracks, holes in walls, woodwork. Anyone can use it! 23c lb. pkge.

Kem-Tone Roller-Koater
Rolls Kem-Tone right over your walls! 89c

Kem-Tone Trims
Smart wall border trims, ready-to-apply. AS LOW AS 15c PER ROLL

$2.98* Per Gal. PASTE FORM
Add ½ gal. water, which brings actual cost per gal. down to only $1.98!
(*Prices slightly higher in Rocky Mt. Area)

The modern ...racle wall finish ...-Tone ...LON BLUE ...R • IT'S WASHABLE ...OAT COVERS

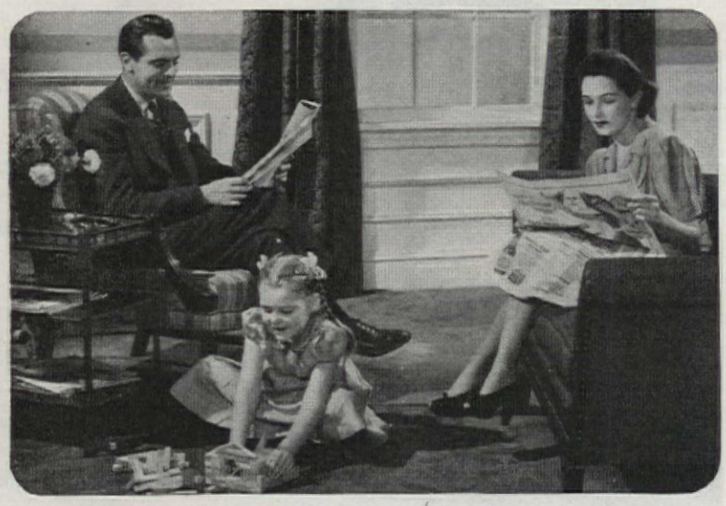
TUNE IN! THE KEM-TONE MIRACLE RADIO SHOW WITH DUNNINGER MIRACLE MENTALIST
EVERY WEDNESDAY NIGHT 9 TO 9:30 E.W.T. • THE BLUE NETWORK

IT ACTUALLY COSTS MONEY TO BE *UNCOMFORTABLE*

IF TOO WARM . . . you waste expensive fuel by opening the windows to let excess heat escape.

IF TOO COLD . . . your heating system is not burning fuel efficiently. You are not getting the heat you pay for.

FOR LUXURIOUS *LIVING COMFORT* ON LESS FUEL, CONVERT YOUR HOT WATER HEATING SYSTEM TO *FORCED CIRCULATION*



If you have a hot water heating system, you can now enjoy the benefits of science's latest contribution to healthful home comfort. By simply modernizing with B & G Triple Duty equipment, your heating plant is converted to a modern *forced circulation* system. You'll find an unbelievable improvement in comfort . . . and a welcome saving in fuel expense.

The B & G Triple Duty System cuts your heating costs because it prevents needless fuel consumption. It *automatically* supplies heat in just the right amount to match the weather. Hence you never suffer the stuffy discomfort of overheating nor the chilly misery of too little warmth.

Year 'round hot water for kitchen, laundry and bath

What greater luxury and labor-saving convenience than all the hot water you can use! The B & G Triple Duty System furnishes it *—both summer and winter—*at a cost amazingly low.

For new or old homes

Whether you are planning a new home or modernizing your present one, B & G Triple Duty equipment can be easily installed on your boiler. Send today for free booklet which describes fully how this modern heating equipment gives you comfort you've never known before, yet reduces fuel cost.

Boundless hot water 24 hours a day

Shows you how to save money and **HELP THE FUEL CONSERVATION PROGRAM**

B&G TRIPLE DUTY SYSTEM

BELL & GOSSETT CO., Morton Grove, Illinois—Dept. A4

Send at once your free booklet "Conditioned, Sun-like Warmth."

NAME.....

ADDRESS.....

CITY..... STATE.....

these bore the mark of the country of manufacture. This country supplied a few blanks of a semi-vitreous composition but they were not quite so desirable as the imported kind. Upon these blanks the decorators did their work. It was extremely hard on the eyes.

Barber supply catalogues listed some four hundred trade designs for the shops to show customers who wanted to order individual mugs. Some of the catalogues carried illustrations of mugs and bottles in color, followed by pages of illustrations in black and white. Also, from time to time, "Mug Sheets" were issued, huge folded papers with printed designs for secret society or occupational mugs.

Steel plates of the more common designs were kept on hand by the decorators. The plates were on the order of "wet points" for transfer of the bare outline of the design to a thin tissue paper and thence to the mug itself. There followed hand painting, the adding of the name, and the process of firing.

The supply companies were ready to execute any sort of design suggested by a sketch, photograph, or even description, for the choosy customers so there were certain one-of-a-kind designs. One such mug is here on the table as this is being typed. It is partly photographic and partly hand-designed. There is a medallion photograph of Ezra Cornell, the founder of Cornell University, together with his motto, and a second medallion, done by hand, shows the owner's initials entangled in a labyrinth of artistic flourishes and color. On the body of the mug are the Cornell colors and the date 1908.

Besides the individual shaving mugs, many patented mugs were released upon a bewhiskered world, mostly for barber shop use. As a matter of fact, no less than ninety-four of these patents appeared in this country between 1860 and 1940. A careful study of the U. S. patents reveals that the main ideas behind all of them was sanitation and the production of abundant lather—features which most of them, by the way, seem to lack! Oddly enough, few such inventions survive from the point of view of their practical usage.

CHRISTMAS MAIL

IMPORTANT: On page 8 of the September issue the notice about Christmas mail listed incorrectly the required inches for overseas packages. The correct limitations of weight and size are: 5 lbs., 15 in. in length, and 36 in. in length and girth combined. Perishable articles will not be accepted. Christmas mail month for the boys overseas will run from September 15 to October 15. Mail early.

An important message to previous Tucson visitors

It is very important to have *confirmed reservations* and to make them well in advance. Living accommodations, especially in the peak months of January, February and March, are limited and we are anxious to save you any inconvenience or embarrassment.

For information and free booklet, write our 23-year, non-profit *Tucson Sunshine Climate Club*, 4453-A Rialto, Tucson, Arizona.

• Guest ranches • Excellent private schools • American and European plan hotels •

P.S. War hasn't changed Tucson's famous climate. Skies are still blue, air is warm, dry, invigorating!

TUCSON

Your place in the sun is **TUCSON**

MENDS FURNITURE

Also dishes, glassware, toys and luggage. Good for models too.

DU PONT DUCO CEMENT

SAVOGRAN REMOVER & BLEACHER

Renews Floors!

AT PAINT AND H'DWARE STORES *WRITE FOR CIRCULAR R*

THE SAVOGRAN CO.••• BOSTON 10, MASS.

CORNS

Doctor's Relief Acts Instantly

Stop suffering! Use Dr. Scholl's Zino-pads on your corns or sore toes. These thin, soothing, cushioning, protective pads instantly stop tormenting shoe friction and lift painful pressure—the causes of misery from corns. Used with the separate *Medications* included, Dr. Scholl's Zino-pads quickly remove your corns. Don't be without this fast scientific relief another day. Costs but a trifle. At all Drug, Shoe, Department Stores, Toilet Goods Counters.

Dr Scholl's Zino-pads

RUSCO

ends the screen-to-storm-window nuisance!

Removing and storing screens

Cleaning, painting storm windows

Putting up storm windows

Rusco Triple-Service Windows combine storm sash, screens, weather-stripping in *one* unit—permanently installed for complete window protection. You change from screen to storm sash in 30 Seconds!

Gone — the fuss and bother of storing, cleaning, re-fitting, repairing, attaching screen or storm sash. Rusco brings you rain-proof, draft-free, year 'round ventilation with finger-tip control. Operates from *inside* your house. Fuel savings up to 30%. Can be FHA financed . . . as low as $6.50 a month.

For free descriptive booklet and name of nearest distributor, write The F. C. Russell Company, 1836-A Euclid Ave., Cleveland, O.

RUSCO

PATENTED

All-Weather Triple-Service Windows

Dogs like being fed the Milk-Bone way! They like a nourishing breakfast of crunchy, Milk-Bone Biscuit and a hearty supper of Milk-Bone Tiny-Bits. Just add warm water, soup, broth or vegetables, plus bits of meat if you wish.

Dependable Milk-Bone is a favorite with dogs because it is made of the finest ingredients, high protein meat meal, whole wheat flour, milk, yeast, fish liver oil and minerals and contains five vital vitamins, A, B_1, D, E and G. Ask your dealer for non-rationed Milk-Bone today.

Contains Vitamins A, B_1, D, E, and G

NATIONAL BISCUIT COMPANY

National Biscuit Co., Dept. G-10
449 West 14th St., New York 11, N. Y.
Send me Free Sample Milk-Bone Biscuit and Tiny-Bits. Also Booklet: "How To Care For And Feed Your Dog." (Please print. Paste coupon on postcard if you wish.)

Name.....
Address.....
City and State .....

SAVE FUEL!

THERE'S danger ahead for all of us if this warning is not heeded right NOW! Fuel must be conserved—daily it becomes more and more scarce. Remember, the war has not been won yet—no, not by a long shot. Experts on every fighting front voice this sentiment. Battle lines are increasing over the face of the globe. Everyday cargoes of precious fuel find their way to these vital areas in increasing numbers. Naturally there won't be a great deal left for those of us on the home front. So let's guard what little we have with every ounce of ingenuity that we can muster. It won't be difficult if a few simple and basic rules are followed.

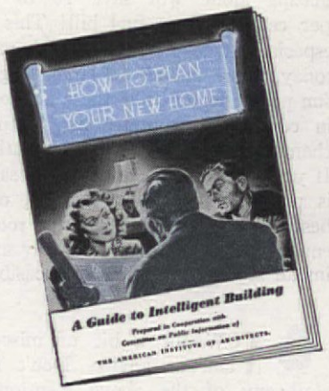
FIRST, start by getting your heating plant in A-1 condition. If experts are not available, do it yourself. Open up the clean-out doors of your heater. Then with a metal scraper clean out whatever soot or ash has accumulated on the inside surface. A long handled wire flue brush will help you get at out-of-reach surfaces. Now detach the smoke pipe leading to the chimney and do a thorough job at cleaning this dirt collector. Next dump the grates, remove ashes from the ashpit and clean the outside of your heater. If yours is a hot water or steam system, drain the boiler to draw off any scale or sediment that has formed. Refill the boiler immediately—in a hot water system to the top of the highest radiator; in a steam system, as far as the water line of the boiler. Now test the heater and chimney for leaks—if any, see that they are properly sealed with a good caulking compound or cement. When you are satisfied that everything is in apple-pie order, start looking about for the other fuel squanderers.

NO ONE can stress the important part that proper insulation plays in conserving fuel. When used in combination with storm sash and weather stripping, savings as high as 60% can result. There are many kinds of insulation on the market, most of it can be readily applied by an amateur. Since every job and every climate call for individual selection, your best bet will be the advice of a reputable local dealer. He can

ARCHITECTS SAY:

"This book will help you"

—and it's Free!



● Nothing will take the place of an architect's professional advice in actually building that postwar home of yours. But now, while you have the time, get all those dreams and ideas organized . . . be ready when you call on him.

Here's a booklet that gives practical help on the things that are apt to get overlooked until it's too late—such basic problems as "Fitting the House to the Lot and Family," "Original Cost and Upkeep," "Resale Value," and last and most important, "Working With Your Architect."

Changing methods and materials, greater demand than supply... these are conditions you can expect after the war. An architect's services, even more than before, will be a necessity in building a successful home. Get your copy of this free booklet now—it explains how you two can best work together.

Architects endorse this useful book

Edwards and Company, Box 390, Norwalk, Conn.

Please send a free copy of the booklet, "How To Plan Your New Home."

Name_____ AH 10

Street_____

City_____ State_____

(Save Postage—Paste Coupon on Penny Post Card)

Plan your house now!
START RIGHT—
WITH AN
ARCHITECT.

EDWARDS
SINCE 1872
ELECTRICAL SIGNALING
Bells · Chimes · Telephones · Alarms
for Homes, Offices, Schools, Hospitals

Plan this
Extra Comfort for
YOUR POST-WAR HOME

Build a
HEATILATOR
FIREPLACE
that Circulates Heat!

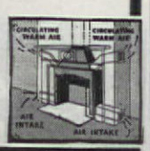
● That new home you are planning really wouldn't be a home without the cheer and beauty of an open fire. So build *your* Home of Tomorrow around a Heatilator Fireplace. This modern, scientific fireplace actually warms the entire room . . . circulates warmed air to far corners and even to adjoining rooms. It will give you more heating value from your fuel dollars than ever before. And it will save fuel, too, because you can use this fireplace to warm the entire house on cool spring and fall days, cutting weeks off the furnace-burning season and dollars off the fuel bill.

Thousands in Use

● The Heatilator Fireplace has been used and proved for more than 17 years, giving complete satisfaction in thousands of homes and camps all over America. It solves the heating problem in basement rooms. Makes camps usable weeks longer, even for winter week-ends.

Will Not Smoke

● Concealed inside the masonry, the Heatilator is a double-walled steel heating chamber around which any style of fireplace is correctly built. It eliminates faults of design that commonly cause smoking. Firebox, damper, smoke-dome and down-draft shelf are built-in parts of the unit, greatly simplifying construction and saving materials. You can enjoy its modern, heat-circulating advantages for little more than an old-fashioned fireplace would cost you. Write now for complete facts. Heatilator Fireplaces again will be available from your building material dealer after the war.



HEATILATOR, INC.
627 E. Brighton Ave.
Syracuse 5, N. Y.

HEATILATOR
Fireplace

SOME of the greatest causes of lost heat are drafts of cold air seeping in through faulty windows or door openings. Weather stripping will end your troubles here. Tests have proved that by the use of proper stripping alone, savings as high as 20% may be effected. Here again you have a great choice regarding material available. Don't skimp—get the best. You'll save money in the long run. Take off a week end—do a thorough job of checking your doors and windows now. Then tackle the installation yourself. It isn't hard job, material is available on the market, and you'll be a happier person during next winter for your farsightedness.

MOST of us who live in the north are familiar with the benefits of storm sash. Double glazing alone will save 10 to 15 per cent on your fuel bill! This is especially true if, like most homes today, yours includes a large, bright sun porch. Rooms like these are tops in comfort in summer but torture chambers during cold winter months. If you feel that the price of the sash is prohibitive for your budget, our best advice is to shut off this room entirely. But, by all means, buy and install storm sash whenever possible.

NOW for a bit of miscellaneous advice. Don't install any of the above mentioned fuel savers singly—use them in combination. You'll never regret the initial expense—comfort and family health will repay you many times over. Close off all rooms not being used and weather-strip their doors against drafts. Draw your window shades at night against the cold impact of the glass area. Use metal covered reflectors behind each radiator for more efficiency. Even metal covered paper will help here. Paint your radiators with colored enamel; bronze and metallic paints have been proved poor conductors of heat. Seal up every crack and cranny in your house to keep out the cold, heat stealing drafts—do this in addition to weather stripping. Also don't keep your house overheated. It's healthier by far when the air in each room is just comfortably warm. Remember, your government is being pretty patient with you—no orders have been issued—it's entirely up to your own conscience. Why not voluntarily do your share. You and your family will benefit in both health and comfort; our fuel supply will go where it is most needed.

FOR *Lovelier* HOMES
USE
CABOT'S
COLLOPAKES

Architect: Edwin M. Loye, Bronxville, N.Y.
Cabot's Collopakes give homes greater beauty and long-lasting protection because they are *colloidal* paints made by inseparably uniting pure paint pigments and wear-resistant oils. This forms a tough, even paint film that protects for years—has greater covering power—shows no brush marks—keeps colors rich, lively, non-fading. Despite wartime limitations the quality of Cabot's Collopakes has been maintained.

FREE BOOKLET—"The Little White Book"—Shows prize-winning houses painted with Cabot's Collopakes. Write for your copy and color cards today to Samuel Cabot, Inc., 1203 Oliver Bldg., Boston 9, Mass.

CABOT'S Gloss Collopakes
and DOUBLE WHITE

LOOK up at your ceilings! Have embarrassing plaster cracks begun to appear? Plan now to have ceilings of enduring beauty—made of Upson Panels—ready right after Victory. Washable, non-dust catching surface. Applied in few hours with little muss or dirt. Send for our FREE 16-page booklet now. It's brimful of practical suggestions for ceilings—for new rooms, modernized kitchens, baths, dens, playrooms. *Mail the coupon for your copy.*

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Send me your FREE booklet—"How To Remodel Interiors For Pleasure—For Utility."
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Address _____
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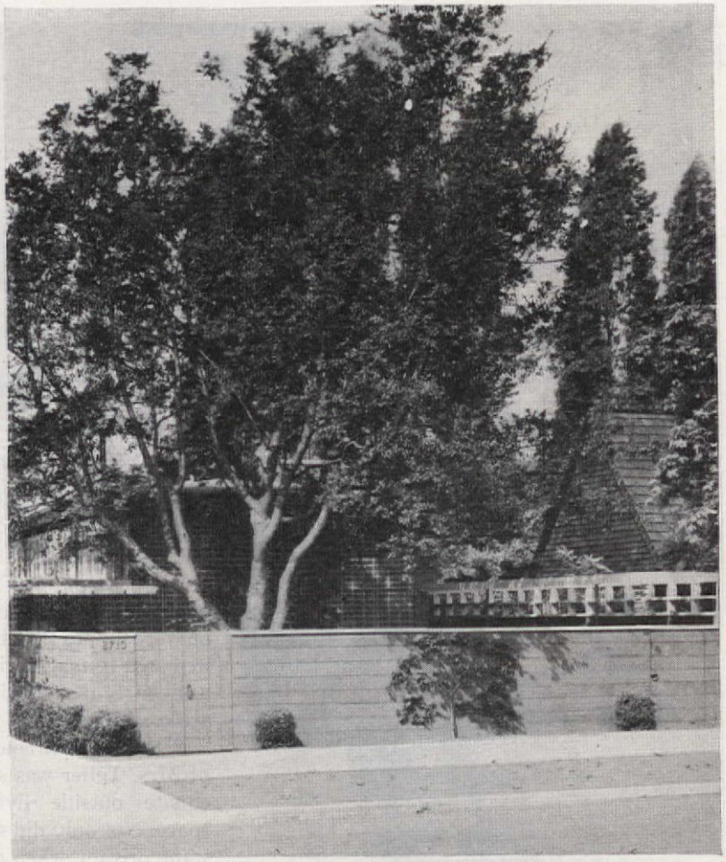
1 old tennis court + Imagination =

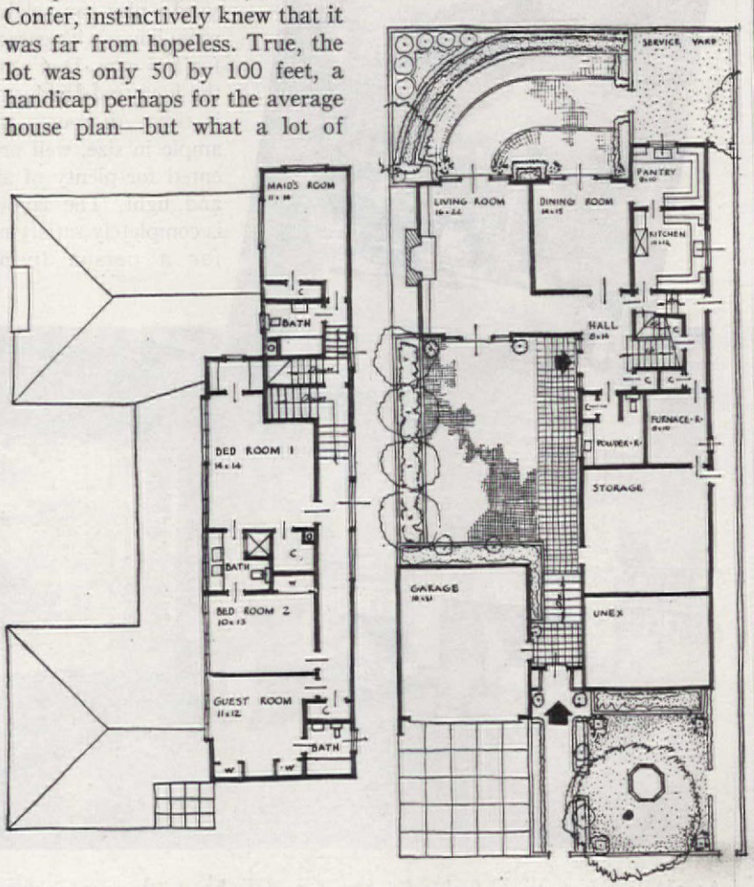
AN EIGHT-ROOM HOUSE
THREE PATIOS
A TWO-CAR GARAGE
and
SERVICE COURT

HELEN BELL GRADY



Behind their redwood fence the grounds are pleasantly secluded

LUCKY for Mrs. E. P. Telfer that so many prospective buyers considered property with an old tennis court on it too narrow for practical building. Located in one of Berkeley's best residential districts, the lot was really a prize. Oddly enough, many could not see its possibilities. Exceptions to the rule, Mrs. Telfer and her architect, Frederick L. Confer, instinctively knew that it was far from hopeless. True, the lot was only 50 by 100 feet, a handicap perhaps for the average house plan—but what a lot of



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*Quoted from U.S. Bureau of Mines Circular 7166

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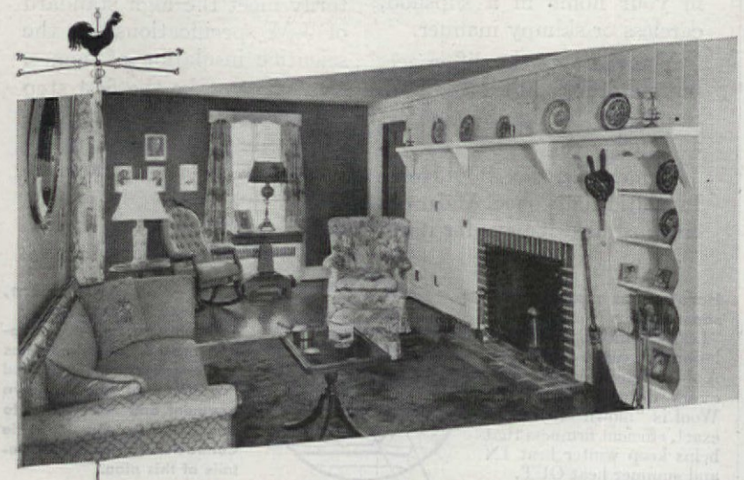

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With deep respect for the traditions of early New England, the Western Pines* grace the living-room of a lovely Massachusetts home.

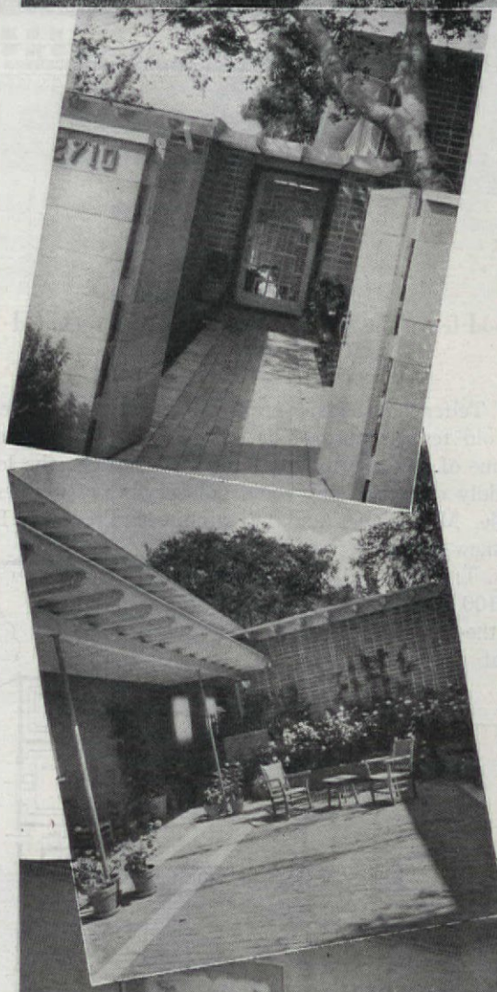
Here, too, these distinguished woods offer a splendid example of their ingrained versatility. For the wall surrounding the fireplace, Western Pine paneling has been painted white and the knots have been buffed so they "just show through." For the typical New England floor, wide boards of Western Pines have been polished and waxed to a rich and lasting luster.

Ideas like these are plentiful in "Western Pine Camera Views," a picture book that should belong to every one who intends to build or remodel "some day." Your copy is FREE for the asking. Just address: Western Pine Association, Dept. 193-F, Yeon Building, Portland 4, Oregon.

***THESE** ARE THE WESTERN PINES*

*Idaho White Pine
*Ponderosa Pine
*Sugar Pine

Edwards-Donant



house and garden can be worked into this limited area if imagination and careful planning are combined.

A major requirement of Mrs. Telfer was adequate outside living space. Not only did she want privacy when entertaining guests but a maximum of sunshine at the same time. As you can see, she got all this—and more! When plans were completed, there were three inviting patios, a service yard, plus an eight-room house with garage for two cars. Don't get the idea that the house is tiny. All rooms are ample in size, well oriented for plenty of air and light. The layout is completely satisfying for a person living

At the top, a view of the front courtyard. Next, the main street entrance, center patio, and finally the Modern-Oriental living room

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DIC-A-DOO
Paint Brush Bath

alone, yet allows generous room for entertaining large groups. Living room and dining room open onto courts, permitting easy circulation for guests and in reality bring the outdoors directly into these attractive, colorful rooms. The house is set back on the lot and is four feet below street level. A high redwood wall, painted soft pinkish red to match the exterior bricks, extends across the front. By facing the garage onto the street, its back wall was utilized as part of the enclosure for a big outdoor living space. To enter the house one passes through a gate in the front wall, down brick steps into the main patio and thence along a wide brick path which leads to the door.

The floor plan itself is well worth studying inasmuch as most suburban lots are approximately this size. Mr. Confer has solved the circulation problem most successfully. The main entrance hall is convenient to all major rooms. It is small but without any feeling of being cramped. Rare antiques collected by Mrs. Telfer furnish both living and dining rooms. The latter room is definitely Colonial in feeling with a Williamsburg wallpaper, fine old Chippendale dining table and chairs and a beautifully designed buffet. More modern in feeling is the living room with just a touch of the Orient about it. Walls are of Philippine mahogany in soft tan. The ceiling has been given an exciting quality by means of silver Chinese paper. The period furniture seems perfectly at home against this background. Bedrooms on the second floor have been given plenty of closet space. These are approached along a straight well-lighted corridor. Rooms are placed to gain a maximum garden view. One wall in each bedroom is built completely of glass which not only results in bright cheerful interiors but, by mere repetition, is an important asset to the house's exterior. A maid's room with bath completes the second floor arrangement. In all, the house and its various gardens form a most livable whole. We feel that both Mrs. Telfer and her architect are to be heartily congratulated on their keen foresight and ingenuity.

This modern skyscraper [RCA BUILDING, ROCKEFELLER CENTER, N. Y.] **and this modern residence**

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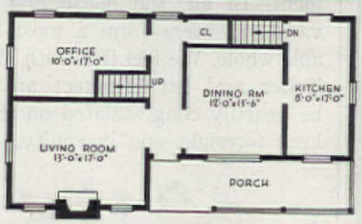
New Lease on Life HOUSE

Home of MR. and MRS. JUDD LYNN, Glenview, Illinois

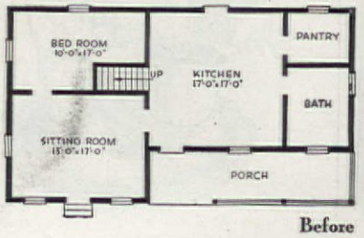
RUTH W. LEE

SAD indeed is the lot of those who live in perfect houses. This is the firm belief of the Judd Lynns of Glenview, Illinois. If a house ever reaches that stage of complete perfection whereby not one tiny change is necessary to improve its livability—then, they say there's but one thing to do. That one thing is to just move out and find another house. Contentment too often leads to boredom—a word not included in the Lynn vocabulary.

Perhaps from this introduction you may get the idea that the Lynn household is in a state of constant flux. In more ways than one, you are right. Soon after they purchased an old farmhouse, it was merrily wending its way to a new lot three blocks away. And this was only the beginning. Being well equipped with imagination and energy plus the ability to get things done, it was not long before the farmhouse took a new lease on life. Well, just gaze at the above "before" and "after" photographs and you get some idea of what we mean. A mighty slick job of face lifting, we call it, and a credit to this ambitious, farsighted family. Mr. Lynn drew the alteration plans himself and let all contracts. Being pretty handy with tools, he installed the entire heating system himself. A full basement with poured concrete walls was built and rock wool insulation used in all exterior walls. The two-car garage is a later addition. Downstairs walls are of plaster; those on the second floor of wallboard.



After



Before

The color schemes throughout are both simple and effective. Exterior siding is grey with white trim and blue shutters. The roof is covered with natural cedar shingles. Walls of the living room are aquamarine accented by white painted pine boards over the mantel. A spatter floor in shades of green adds a quaint touch to the room as does the brown and beige braided rug. Though the draperies are of off-white cotton, bound in rose and gray, most of the color accents are of green and blue. The dining room is very gay with its cheerful colonial chintz

"AFTER DOIN' IT A MILLION TIMES . . . BETCHA I'LL KNOW HOW"

Betcha you will, too, honey! Any grownup will tell you, practice makes perfect.

Take electric appliances, for instance. Anyone making 30 million of them is bound to gain a powerful lot of knowledge on what makes them tick. And 30 million is the number of electric home appliances Westinghouse had built up to the time of the war.

Now, experience alone isn't everything. It takes imagination, engineering, and top-notch designing, too, to make the kind of ranges, refrigerators and other appliances you want.

But the good plain common sense that comes only from years of keeping at it is the seasoning that makes these other things really work.

Today, our engineers and designers are busy at the most important job of all—making essential materials that will help win the war. But there'll come a day when they can go back to their first love—building wonderful new appliances that will give *you* a helping hand with your homemaking.

Until then, let's all pull together to get the war over.

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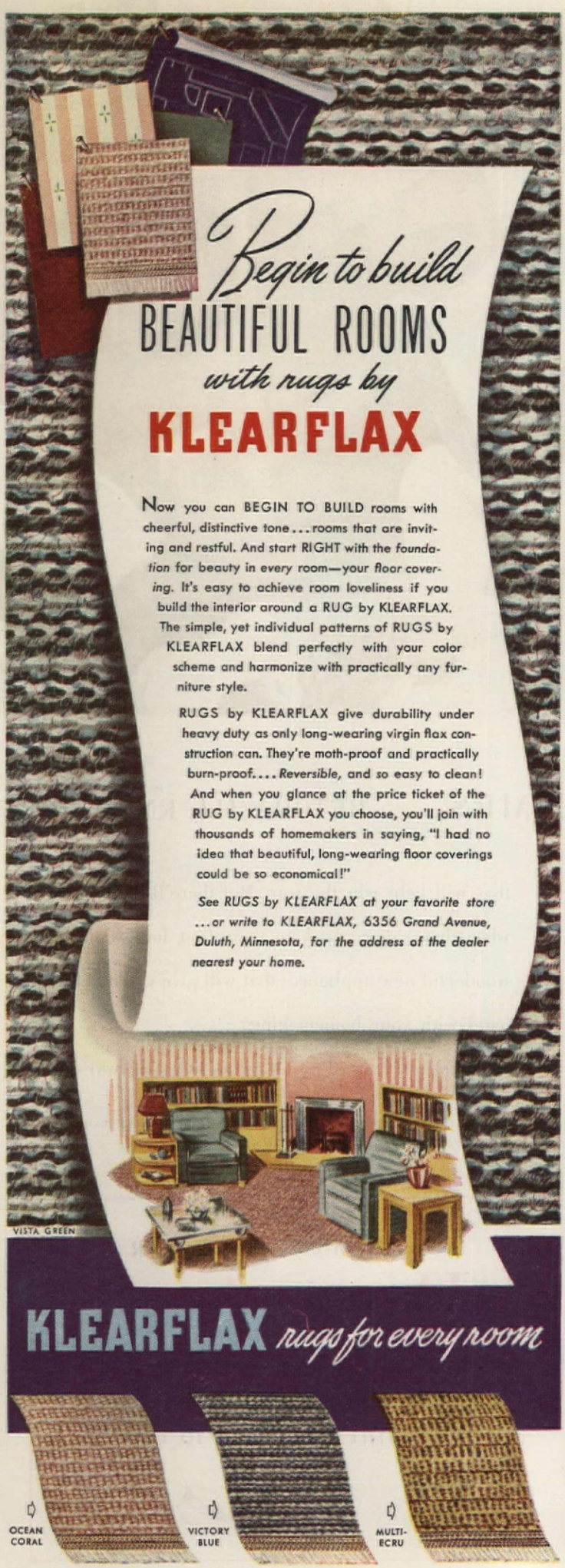
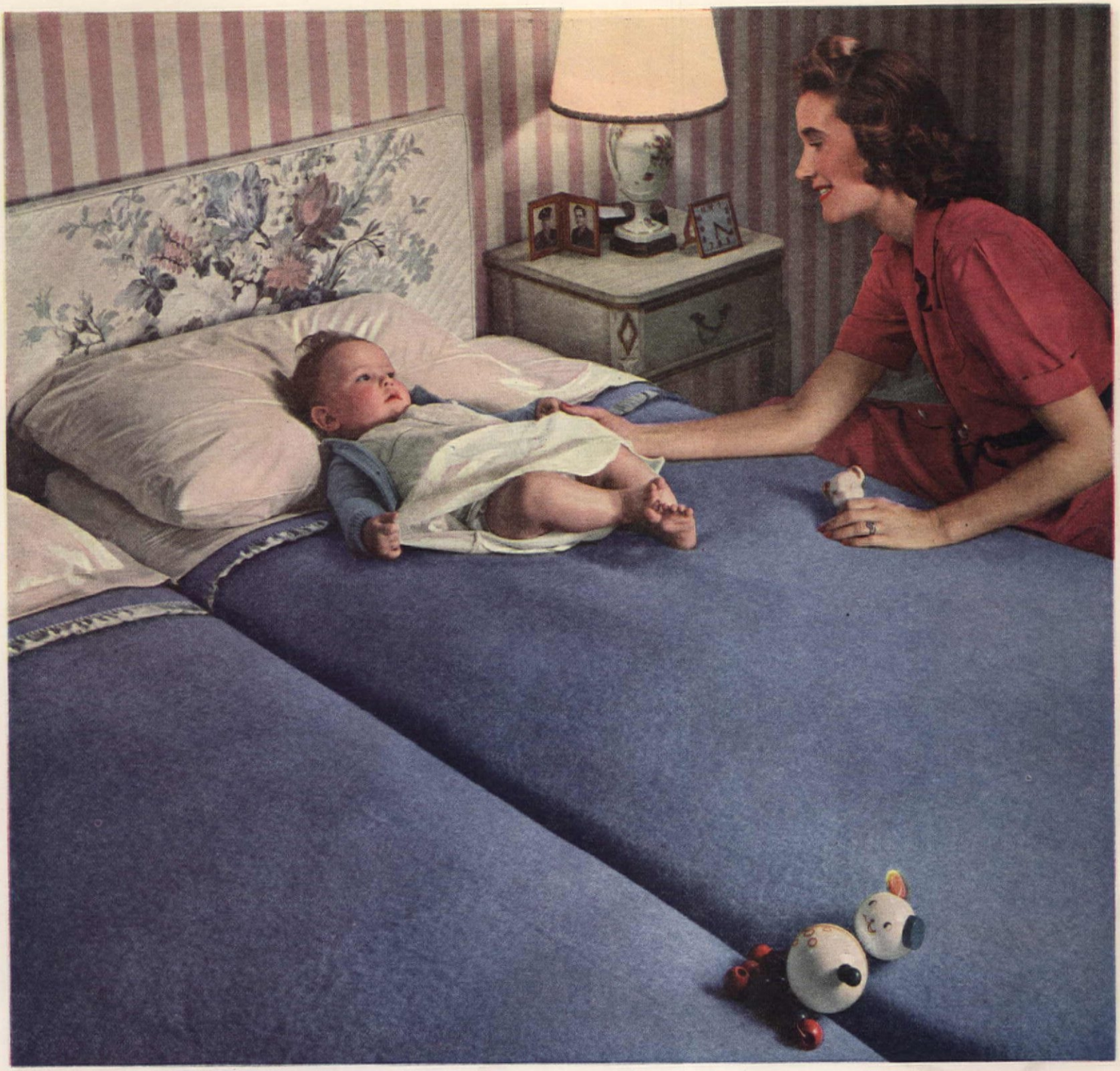


wallpaper and blue woodwork. The floor here is of black and white speckled linoleum. Curtains are simple white dotted swiss tiebacks.

Decorating plans for the other rooms are still in progress, but, then, haven't we warned you of these ambitious Lynns! In fact, they'd like the work to go slowly since every minute of it is filled with excitement and fun. There's always more to do and willing hands to do it. If you're planning to buy that "Old Place" on the outskirts of town but fear tackling the alterations—follow the advice of the Lynn family—hard work and imagination will do the trick.

Photographs, Frank Willming



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It's a precious make-believe. Let him enjoy this proud privilege before he is tucked in his crib... A far-away father is dreaming tonight of this home of his heart and the son he may never have seen. That father is missing the sweetest moment of the children's hour—when toys fall from fingers tired with play and a pillow waits for a drowsy head. But he and millions like him give thanks that in *this* blessed land children are *safe*, and brave devoted wives and mothers watch tenderly over little ones who may grow up to know a better world.

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G-E MAZDA LAMPS

GENERAL ELECTRIC

No investigation has been made by General Electric Company regarding the patent situation on the design or construction suggestions shown in the above architectural sketches.

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What and What Not to Plant along Your Boundary Line

LEO T. PARKER

H. Armstrong Roberts

It is better to discuss boundary disputes quietly and amicably, in advance, than to battle over them later. The law steps in when people are not wise enough or patient enough to solve their problems

Sketches by J. Lewicki

THE more we Americans can learn about international good neighbor policies the better. But meanwhile, let's not overlook the problems and possibilities of our relations with our most immediate neighbors as we commonly use the word—that is, the folks next door.

Every year many suits are filed against property owners who, without bad intent, plant on or close to boundary lines not realizing the liability involved or incurred. Property owners who, on the other hand, understand their legal rights in this respect, can not only escape the embarrassment and cost of law suits, but also avoid the loss of a neighbor's friendship. First of all, it is important to know that no property owner may, without incurring liability, plant anything that is likely to spread or encroach onto his neighbor's property, even though the encroachment may be only a fraction of an inch. This is so because the owner of property has exclusive legal rights. On the other hand, if owners of adjoining properties agree upon what can be planted on the boundary line, the growing plants are *common property* of the owners of the adjoining plots and neither owner is at liberty to cut them without full consent of the other. The problem of overhanging branches raises other questions; modern higher courts hold that where they protrude over adjoining property, the owner of that property may cut them off. Also, he may pick fruit from such branches, even though the tree trunk stands on his neighbor's land. In 24 Hun (N.Y.) 405, the court said: "The overhanging branches of a tree not poisonous or noxious in its nature are not a nuisance *per se* in such a sense as to sustain an action for damage." But in Mississippi (52 Miss. 125), the higher court held that a tree *of noxious character*, or bad odor, *is* a legal nuisance and that a property owner may sue and recover damages from the adjoining property owner who maintains such a tree and doesn't keep it within his grounds.

Many property owners believe that they can avoid future controversies if they plant shrubs, or the like, sufficiently far from the boundary line so that the branches do not overhang a neighbor's property. This is not so. A few years ago a property owner planted a hedge one foot within his lot line. Before long, the plants had grown to a considerable height, and the roots had invaded the adjoining land, whose owner thereupon notified his neighbor that he must dig out the roots because they grew into a portion of his property used for flower beds; his legal rights, he maintained, were thereby being infringed upon. As the neighbor did not comply, he later instituted suit. In settling the case, the court held that the complaining property owner could, himself, cut off the invading roots, but that he could not compel the owner of the property from which they came to do so. Other decisions have established that such a complainant may recover damages from his neighbor *if he can prove that he was damaged*. However, it is often difficult to prove damages in such circumstances. In Nutting, 175 N. E. 490, for example, it was shown that roots from a large poplar tree penetrated the soil of the adjoining lot. The owner alleged that he was put to the expense of digging out the roots, and sued to recover damages, but the court, on the ground that he did not prove his allegation, refused to hold liable the owner of the land on which the tree grew. Modern higher courts also hold that a property owner may, if he so desires, plant enough trees to cover his property with a thick forest. Any injury done to a neighbor by the mere shade of the trees is not considered damaging from a legal standpoint; but, as noted, if damages resulting from the extension of boughs and the penetration of roots can be proved, the infringed property owner is entitled to a recovery.

du Pont de Nemours Co.

In your garden, you may grow what you will—even poison-ivy! But if it crosses the lot line, you are responsible for whatever damage it may cause

The ownership rights to plants planted by a person on land not owned by him bring up some interesting points. For example, modern higher courts consistently hold that all permanent improvements or plantings made on real estate without the consent of the owner belong to him. But if a small plant, such as a rosebush, is set out on land of another (as, for

Knotty pine wallpaper...golden brown maple furniture...that's a "made-in-the-U.S." setting for this colorful plaid rug designed by Deltox. If you like your beauty functional, you'll love its sturdy Kraft fiber weave—no nap to attract dirt or lint. Your Deltox dealer has other styles, too, many of which are reversible. When you see him about getting you a new Deltox, ask him to tell you how to keep your present rugs in top-flight condition.

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instance, by a tenant) with either a written or a verbal agreement that it may be removed at the pleasure of the planter, that plant does *not* become a part of the real estate but remains the property of the person who planted it, *providing* it can be removed without serious damage to the realty. However, this law, though applicable to flowers, small plants, and shrubs, does not apply to trees unless *a written agreement* is entered into between the two owners. (See Mason, 165 Mo. App. 718.) Incidentally, in this connection, all agreements pertaining to real property which cannot be performed within a year must be in writing; otherwise the contract is void.

With regard to "spite fences" and similar structures, either built or planted, higher courts in Alabama, Georgia, Louisiana, Michigan, Nebraska, New Hampshire, North Carolina, Oklahoma, and South Dakota have ruled that every man, in the use of his own property, *must avoid injury to his neighbor's property,* as much as possible. One such ruling says that, "It must be remembered that no man has a legal right to make a malicious use of his property, not for any benefit or advantage to himself, but for the actual purpose of damaging his neighbor." Yet, courts in several other states have declared that a land owner may erect any structure on his own property, even though it injures his neighbor and is of no substantial benefit to himself. Of course, the structure or planting must be exclusively and wholly on the land of its builder or planter. Such decisions have been rendered in California, Illinois, Indiana, Kansas, Montana, Ohio, and West Virginia.

The obvious moral for home owners is: First, make sure of all facts regarding the boundary lines of the property you own, are renting, or are going to occupy—both the facts on paper and those on the ground. Second, make every effort to maintain amicable, neighborly relations with your adjoining property owners (and, of course, your landlord, if you are a renter). Third, in this spirit, discuss in advance plans for fences, hedges, and other things that involve or may involve boundary line complications. Fourth, familiarize yourself with the laws of your State (and with any local ordinances) regarding boundaries and the rights of adjoining property owners; then carefully respect them in any planting you may do, and try to get your neighbors and the community in general to follow the same policy.

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Dolli Tingle

LOUISE E. HARRIS

Now is the time to make yourself a new garden, whether that means doing over the whole plot, or merely revamping certain portions of it, as I did here in Georgia. Certainly you don't want to be a member of the would-be gardeners' club: one of those people who, on seeing a friend's garden in the spring, raves about each and every flower, then eagerly begs the loan of some catalogues. "I'm going right home and make a garden just like yours," she explains; adding, almost patronizingly, "but not precisely, for I wouldn't think of being a copy-cat." Of course, the garden owner doesn't worry about duplication or dangerous rivalry but, being an honorable soul (as most gardeners seem to be), she offers the suggestion, in phrases which she hopes will not crush the aspirant, that it is really too late that season to begin. She advises visits to other friends' gardens, the noting of flowers that especially appeal, the accumulation of facts about where and how to plant them, and then, when fall comes, the actual start of the work. But none of the suggestions penetrates even the outer layer of the novice's enthusiasm. Half a dozen catalogues are carried home, studied intensively and annotated generously—and then, sad to relate, this eleventh or twelfth hour gardener spends good money for seeds and plants most of which die a-borning, and for plant foods and sprays that are unable to avert that outcome.

So that you may avoid similar disappointment, let me offer a bit of advice based on personal experience. If, in late spring, you decide that your beds and borders ought to be remade, you can start right away to put your project into operation—*but* along the lines of planning only. Figure out just what you want to do, get yourself and your equipment in readiness, and then, as fall approaches, turn to and dig in—literally. As a first step, and without regard to your draftsmanship abilities or proclivities, draw on paper a rough design of the arrangement you want; or make several, so you can select the best. Mark approximate positions for your favorite perennials—your hemerocallis, perennial phlox, blue salvia, sweet william, candytuft, English daisies and Phlox divaricata. Leave spaces for iris of which clumps must be divided and reset, and for bulbs, such as groups of Lilium tenuifolium near your early daisies, or Madonna lilies that will bloom later among your blue salvia and yellow daylilies. I would especially leave room among the blue phlox for clumps of yellow pansies or apricot violas; or perhaps a few dozen strawberry plants, valuable for both their decorative effect and their fruit.

And then, in October, when the zinnias look like bedraggled old maids, the petunias are crawling around on all fours, the ageratum is going on one cylinder, and even the nasturtiums are prostrate after a long, hot summer, don't let anyone—not even your husband—persuade you to spare them longer. Instead, early the next day (before your intention weakens) yank up every last vestige of those wornout summer annuals

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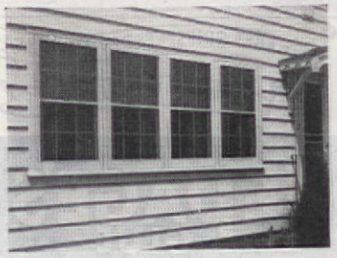
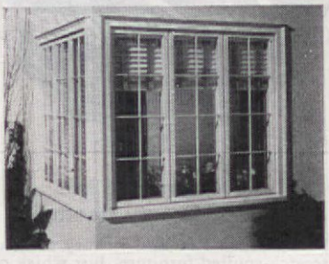
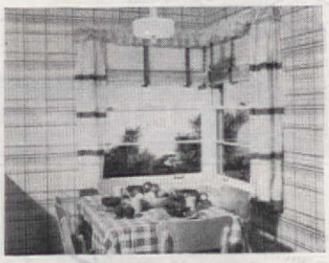


Here is a corner installation of Curtis Silentite casements. These casements have no exterior hardware and are operated by a new method. They cannot rattle or swing in the wind and are "insulated" to save fuel.





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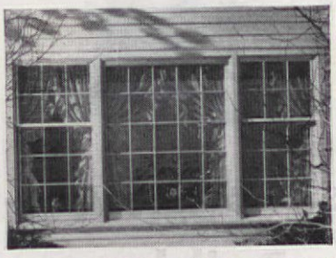

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and pile them on the compost heap. Next, lift from the beds you are overhauling, the clumps of perennials and transfer them to a place you have prepared in an out of the way spot for their temporary accommodation—a sort of tourist home. But be sure it meets the requirements of a good permanent plant home—cleanliness, adequate ventilation, light, and drainage. When the last plant has been taken up, then comes the yardman's inning (who may be the helper who gives you a day's work now and then, or, perhaps, the man of the house). Stand close by to see that he forks up every square foot of ground. Before he spreads any plant food, he must rake out all weeds and grass roots and thoroughly work in any manure or compost you have been able to provide. If your plans call for some grade changes, this is the time to add or remove soil as may be necessary. If you are fortunate enough to have field stones or moss covered flat rocks from the edge of a stream, you can set them firmly in the soft ground along the edge of the bed, slanting them slightly toward the front. They are good temperature stabilizers, hold moisture on hot summer days, and serve as an artistic background for low, trailing flowers and a pleasing complement for the taller plants behind them.

When the soil has been raked and re-raked to a loose mellowness, spread some bone meal, agricultural lime, cottonseed meal (if you can get it) and a small amount of commercial fertilizer, and have this raked in thoroughly. If you are in cahoots with the weather man, order two or three days of sunshine for it is a wonderful soil tonic. And now for the planting.

Separate your clumps of perennials, consult your chart and place the divisions according to height and desired color effect. If some of them yield fewer plants than you want, make stem cuttings about 3″ long and stick them where needed. (If you have begun your work early enough for a few roots to get a toe hold before cold weather, these cuttings will bloom the following spring.) If your plans call for tall spikes of larkspur or golden splashes of California poppies or dainty spots of dwarf pink saponaria and sweet alyssum, scatter the seeds, pat them gently into the ground, and forget about them, for, believe it or not, you are through. When next spring's warm days come, you will be treated to a whole series of thrills as your garden—seemingly alone and unaided—begins to burst into bloom.

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Rose Trees

THE reference to tree roses in the September issue (page 15) reminds me that a year ago another contributor to your columns, writing on winter protection, said that "Tender things like tree roses need burlap overcoats." I learned the hard way that such advice might lead to the loss of many plants in cold regions. Here in Wisconsin, I at first tied my rose trees up in burlap, paper, and rags; and still they froze. So the following suggestions, based on four years' experience, may help beginners with these lovely plants. (My 15 trees flower all summer long; one year, the last bud opened November 8.)

I plant in a hole 15" in diameter, deep enough to leave a depression for soaking. I sift the soil and mix it with an equal amount of peat moss or sand for drainage and a couple of handfuls of bone meal. I soak the newly set tree and stake it. Twice during the growing season I stir two handfuls of bone into the soil, and every two weeks give a little sheep manure water. A handful of plant food in spring is very good, too. To keep the trees bushy, I leave the roses on until the petals fall, then clip the stem at the next leaf. An occasional cutting of flowers for the house does no harm, but, of course, the larger the tree, the more abundant the blooms.

As to winter care, I lost plants until I learned that the trees must be laid on the ground and covered. First, dig away some of the soil at one side of the roots; gently force the trunk over until it lies almost flat, then carefully tie or fasten it there. Next, cover roots, top and all, especially the point of the graft, with plenty of wet leaves; on these put lots of straw or hay and, on that, soil. If you have manure, a layer of it will prevent too hard freezing. In spring, don't delay until warm weather causes mold. About May 1 (here) remove the hay or straw down to where ice appears. As this melts away so the rest of the cover can be removed, straighten the tree up, removing some soil from beneath it if necessary and repacking it around the roots after the plant is erect and staked.—CARL G. WEGENER

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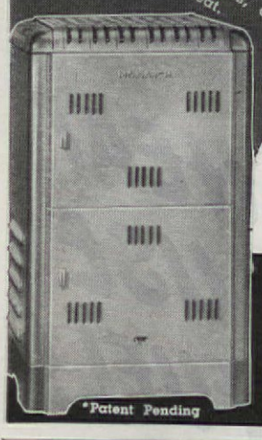

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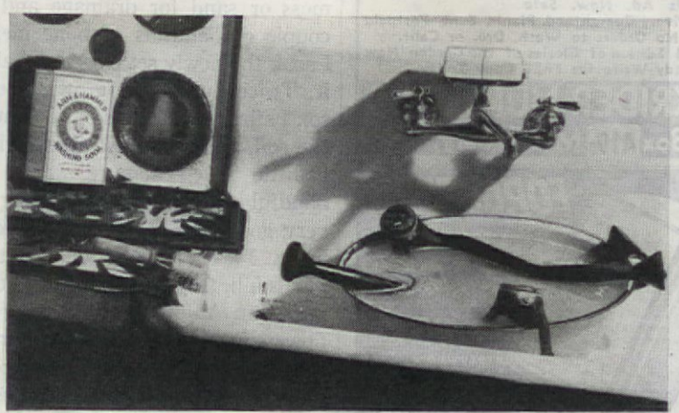
DID you ever see an oven smoking? Well, if you did, don't blame the range. Or when that can't-fail-recipe you got from Grandma for apple sauce cake tastes "fishy," don't blame Grandma. The fault is all yours. For down under the white and gleaming top of your range, all is not so spick-and-span. Your entire range needs its "insides" scrubbed down with hot soapy water and washing soda.

To clean range: (a) remove grids over the burner tops, (b) lift out burner pan and little lid over pilot light, (c) next, the black plate over pilot light channels, (d) then lift out the four burners by pushing slightly away from you



Wash burners, grids, and trays in hot soapy water and soda

To begin cleaning your range, remove the grids over the top burners first, then the burner tray and pilot light cover. Push each burner away from the gas stems, lifting up, at the same time, from the burner rods. These burners can be cleaned in boiling hot soapy water to which a tablespoon of soda has been added to every quart of water. Use a stiff brush and wear rubber gloves. Flame holes may be cleaned with a stiff piece of wire; a kitchen knife can be used to clean the circular slots in other types. Top burners may be dried face down in the oven before putting them back.

After replacing the cleaned top parts, use a screwdriver to adjust the pilot light set-screw so the flame will not go out when all burners are in use; a 3/8" yellow flame is about right. Gas pressure is adjusted for each top burner at the gas stem just inside the front edge of the range by turning in or out a small hexagonal nut. Near this nut is the air-mixer cap or shutter; by partially loosening the screw that holds it, you can turn this cap so as to determine the mixture of gas and air. An all blue flame means mixture is right; a yellow flame means too much gas; "popping back" means too much air.

Your oven comes next. First lift the bottom slightly and pull it out; then the wire racks and guides. The broiler compartment comes apart just as easily, permitting it and the oven to be scrubbed. Next push the large oven burner back from the gas stem, lift it out and wash it as you did the top burners. Clean all openings.

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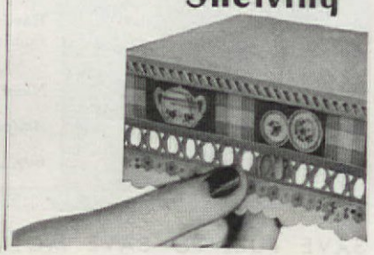

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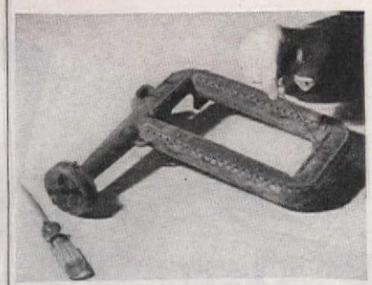
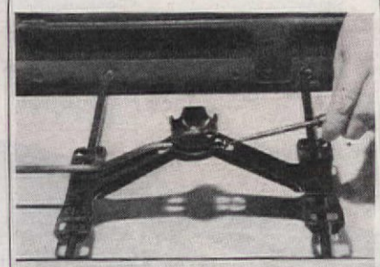
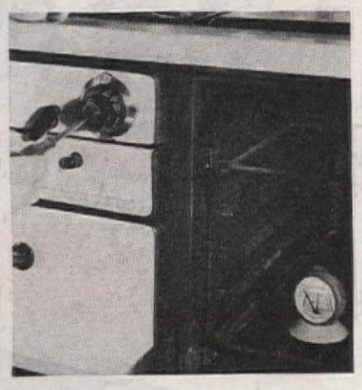


Use a piece of wire to clean clogged holes in oven burner and in the four top burners



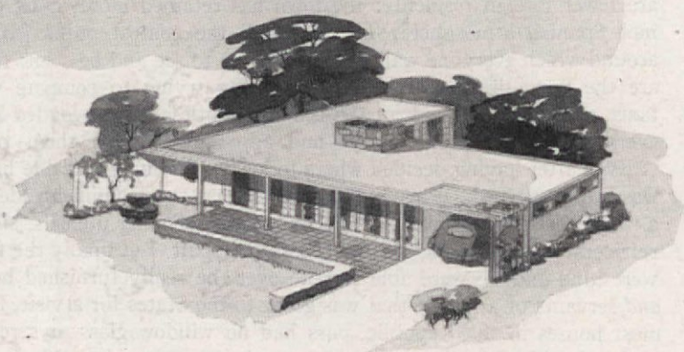
To adjust height of pilot flame, turn small set-screw underneath to raise or lower the pilot flame



To adjust regulator, remove cap and turn screw until oven thermometer and regulator coincide

mometer in the oven, closing the door, and heating it for 15 minutes, when the readings of regulator and thermometer should be the same. If not, a regulator like that pictured can be adjusted by prying off the central cap with a knife edge, loosening the central screw and turning the pointer *very slightly* to "high" or "low." When the two temperatures agree, then tighten screw and replace cap. *Never take the heat regulator apart.* If you cannot fix it as directed, get an expert.— LIONEL WURTS

Dream windows for a postwar home



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MAÑAÑA SEÑORA

HOUSEKEEPING ADVENTURES IN OUR DOMINICAN REPUBLIC

JEANNE GANGE

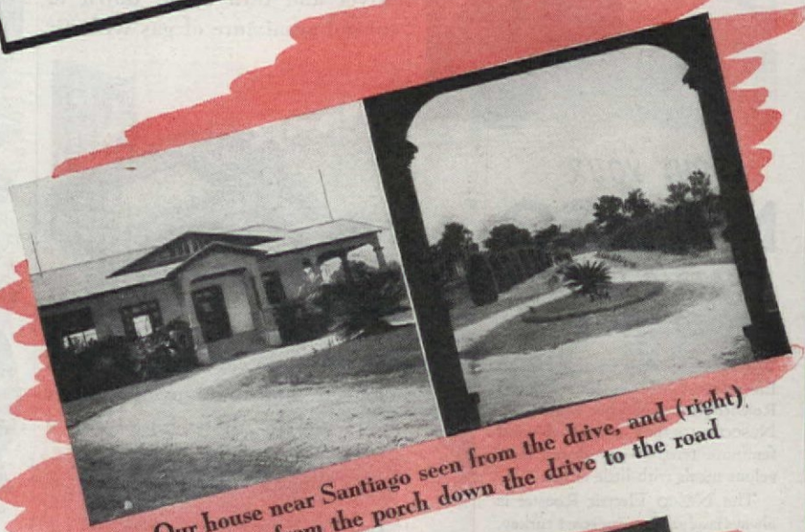
HAVING invited guests for dinner and made all my plans, I was startled to have my yard boy say, "I couldn't get any meat today, Señora, because the butcher decided not to kill." When I protested, "But this is Thursday, the day he usually kills," he shrugged his shoulders and replied, "He wants to wait until *mañana,* Señora." Thus painfully I began to learn some of the ups and downs connected with housekeeping in the Dominican Republic.

When we first learned that we were to spend six or seven months in that (to us) little known part of the tropics, all our friends gave us their ideas of what it would be like. Some saw us living in a palm-thatched hut built up on stilts; others had romantic ideas about an old Spanish house complete with flower-filled patio. Realizing that the capital, Ciudad Trujillo (formerly called Santo Domingo), was the oldest city in the Western Hemisphere, having been founded by Christopher Columbus' brother, Bartholomew, I leaned toward the old Spanish house version. But as is usually the case with such preconceived notions, both theories were wrong. True, there were both types of house to be found, but since the thatched huts were always out in the country and occupied by the very poor, and the old houses were in the middle of the city where there was much noise and little fresh air, we decided in favor of a suburban home about two and a half miles out of the interior town of Santiago de los Caballeros. We chose Santiago, first, because the climate is much better there than in the lower and more humid Ciudad Trujillo, and second, because there are fewer foreign residents; the town has retained more of its original Spanish atmosphere. There is still the central public square around which everyone walks every evening to see and be seen; there are the horse-drawn carriages pathetically trying to compete with taxis, and, as in all parts of the island, countless burros loaded with every conceivable commodity—and apparently all of them tired.

Even after having decided where to locate, finding a suitable house was a difficult task. When we discovered that the Dominican idea of a "furnished" house was one without dishes, cooking utensils, silver, refrigerator, mattresses, etc., we began to despair. But finally the fates were kind and we were able to take over the really furnished house *and* servants of a family that was going to the States for a visit. Like most houses in the Republic, ours had no window glass or screens, both of which, having to be imported, are expensive. Moreover, Dominicans believe that screens considerably lessen the circulation of air and often do without them for that reason. It seemed to me that, there being so little breeze, I would have preferred to forfeit it in exchange for freedom from the ever-present mosquitoes.

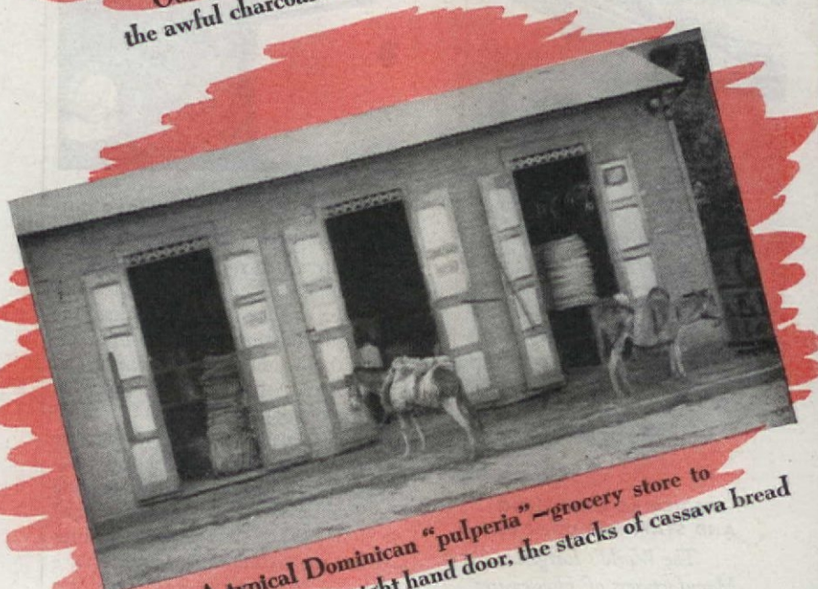
Aside from that inconvenience, the house was a comfortable six-room dwelling with a wooden verandah on three sides, situated well back from the road on several acres of land. It thrilled me to have guava and mango trees growing in my yard, and the garden of lettuce, radishes, and tomatoes which the owners had started was very helpful for it can be dangerous to eat raw vegetables from the market because of the possibility of contracting dysentery or typhoid.

As already noted, the first thing I had to learn about housekeeping



Our house near Santiago seen from the drive, and (right) looking from the porch down the drive to the road

Our windowless, high-ceilinged dining room and, beside the awful charcoal stove, Julia, the cook, and Dolores, the maid



A typical Dominican "pulperia"—grocery store to you. Note, inside the right hand door, the stacks of cassava bread

IF IT'S FRIGIDAIRE
IT'S DEPENDABLE

"Today, more than ever, we're glad we own a Frigidaire Electric Range"

Food Fights for Freedom!
Keep the
Home Front Pledge!

Frigidaire, busy with war production... today is no less proud of the millions of Frigidaire products, made in peacetime, now serving their users so well, so dependably, in so many helpful ways.

Now, when it's mighty important to get *all the good* from the food you use, Frigidaire Electric Ranges are giving valuable home front help. Through efficient low-water cooking they're saving health-giving vitamins and other food values often boiled away.

In thousands of homes their accurately-controlled electric heat is helping to conserve points and money by making the less costly cuts of meat more savory and tender. And their *many automatic features* leave more time and energy for other wartime tasks.

We're glad that when this help is so important, these ranges are serving faithfully. For safeguarding this dependability has been the aim of the whole Frigidaire organization: the plant worker, the dealer and the service man.

To continue to make Frigidaire products America's first choice is our goal for the future. The fulfillment of our plans must await Victory. But one thing is certain: *there will be more and better Frigidaire products for more people—and in their making, more jobs for more men!*

Listen to
GENERAL MOTORS SYMPHONY OF THE AIR . . .
Every Sunday Afternoon, NBC Network

"I wouldn't give it up!" is the usual comment of a Frigidaire Electric Range owner. The 1942 model shown here represents the best in electric cookery. Indeed, this dependable Frigidaire Electric Range will be the standard for peacetime comparison.

For Excellence in War Production

FRIGIDAIRE
Division of
GENERAL MOTORS

Peacetime builders of
ELECTRIC REFRIGERATORS • RANGES • WATER HEATERS
HOME FREEZERS • ICE CREAM CABINETS
COMMERCIAL REFRIGERATION • AIR CONDITIONERS
BEVERAGE, MILK, AND WATER COOLERS

This is a Victory Gardener... Shouldn't she be proud?

She should indeed! And Uncle Sam is proud of her too for making food fight for freedom. She'll be prouder still when she sees her garden in sparkling Pyrex Ware!

This is Pyrex Ware... Shouldn't we be proud?

You bet we *are* proud to offer such lovely Pyrex Ware at such low prices. (You can buy all 7 dishes shown here for only $1.95.) Won't they look nice on your shelf?

This is a Victory Gardener doing herself proud with PYREX WARE. Isn't it grand?

IT sure is grand! Watch your family's eyes when your Victory Garden comes piping hot to the table in gleaming Pyrex Ware! You won't waste a single hard-won carrot, because leftovers can be stored, reheated, and served again in the same Pyrex dish. You will save dishwashing. And you will save time, because food bakes as much as one-third faster in Pyrex Ware.

AND LOOK AT THIS FLAVOR SAVER... the first Pyrex Pie Plate with glass handles to make serving easier. You never saw a lovelier dish! Fluted edge and extra depth keep all the flavor and juices inside the pie and out of your oven. 10-inch.....only **45¢**

HEY, GARDENERS! This Pyrex Double Duty Casserole is *two* dishes in one. Bottom is an open baking dish, just right for baked apples, scalloped potatoes, and tomatoes. Top comes in handy as an extra pie plate. Three sizes. 1½ quart size.....only **65¢**

This is the Pyrex Deep Pie Dish

Ideal for individual chicken pies. Wonderful too for serving apple sauce, cereal, custard, soup. Especially swell for the kids. Get 4...and have fun watching food cook! Two sizes. 8-oz. (one cup) size, each..only **10¢**

This is the Pyrex Trade-Mark

You can find the little one pressed into the bottom of every PYREX dish. It and the orange label both mean "A Product of Corning Research in Glass." Corning Glass Works, Corning, N. Y.

PYREX REG. U.S. PAT. OFF.

PRESSED IN GLASS

in a Latin American country was not to expect too much, and to be prepared for any emergency. Having lived where it was possible to buy almost any foodstuff one wanted at practically any time, it was hard to realize that I could get meat, butter, eggs, milk, and vegetables only from very unreliable sources. In planning meals it was necessary to have an alternative in case the butcher didn't kill, the hens didn't lay, the cow went dry or the vegetable woman didn't come! Since we lived too far out of town for the cook to go to market every day (as is usually the custom), we bought large quantities from the market two or three times a week and depended on vendors who came to the house on burro-back to fill in with chickens, eggs, vegetables, and fruit. We could buy meat either in the market or directly from a man who lived near us and who butchered for the market. We preferred to buy from him, and on the days he killed, because neither the native butchers nor the markets had any means of refrigeration. Foreigners used to having their meat hung for a time would buy three or four days ahead of the time they planned to use it so they could keep it in their own refrigerators in an attempt to tenderize it. That was the method we tried to follow, but sometimes, if a cut looked especially tough, the cook would wrap it in papaya leaves for several hours, so as to let the pepsin they contain soften the meat fibres.

After the difficulties of obtaining food, came those of preparing it. They fell to Julia, the cook, who was forty-fiveish and possessed the strangest, most metallic-looking eyes I ever saw. But her eyes were not the oddest thing about her; her linguistic abilities—or rather lack of them—topped everything. When we first got the house, I was delighted to learn that I was to have an English-speaking cook, for I knew no Spanish. But another thing I didn't know was that she spoke Spanish as well as some English and was unable to distinguish between them! For a time we had some queer conversations even though I always tried to have the maid, Dolores, at hand to serve as interpreter. Unfortunately Dolores wasn't very good at it and would too often repeat my orders to Julia in English and then try to tell me

Street scenes in Ciudad Trujillo and Santiago. A woman flower vendor and Antonia, our "vegetable woman," at left; above, a glimpse of the market and a typical fruit stand with owner

Umbrellas and rubbers
A blow to his pride?
The wheat germ in Ralston
Protects from inside

WHEAT GERM

IS THE GOLDEN

HEART OF WHEAT

THAT'S ADDED

IN EXTRA AMOUNTS

TO NATURAL WHOLE WHEAT

IN DELICIOUS

HOT RALSTON CEREALS

A warm-up, build-up cereal for all the family, 2½ times richer than whole wheat in wheat germ, Richest cereal source of protective B-vitamins Needed for energy, good nerves, appetite, growth. A grand heart-of-wheat flavor, too! Buy some today.

HOT RALSTON IS WHOLE WHEAT PLUS EXTRA PROTECTIVE WHEAT GERM

Enjoy WILTON Carpeting

UPSTAIRS AND DOWN

Holmes "Dream Home" Floor Covering Suggestions for Post-war Planners. Carpet Patterns are Enlarged to Show Detail.

Save the Cost and Up-keep of Expensive Flooring

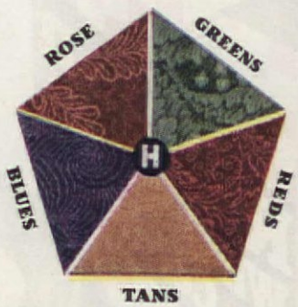
NOTHING quite equals the comfort, the style, the serviceability of fine Wilton Broadloom Carpet laid *wall-to-wall*, upstairs, as well as down ... in halls and on the stairs.

Leading Decorators have recommended it for years. Guest rooms and suites of the finest hotels are all carpeted *wall-to-wall* for the comfort and enjoyment of the guests.

After the war you can enjoy this same luxury in your Dream Home at much lower cost than you would expect for so much lasting satisfaction.

By laying the Carpet over your foundation floors you eliminate the first cost and the endless care and upkeep of expensive top flooring. This saving goes a long way towards the cost of the Carpeting.

If you are remodeling, just cover up the old, worn floors and save all the refinishing costs.



Basic Carpet Colors

COPYRIGHT 1944 ARCHIBALD HOLMES & SON

Another special advantage of *wall-to-wall* Carpeting is the air of spaciousness it imparts. The unbroken area of color really makes each room seem much larger. The effect is further enhanced when you use matching or harmonizing colors in adjoining rooms and halls.

The question of wear is answered in the strong, durable Holmes Wilton weave. Colorings stay fresh looking, too, for the subtle toned patterns do not show shading or foot marks as plain shades do.

Of course, until Victory is won and materials, and weavers are available for civilian goods, all Carpets are scarce. But, wise Dreamers are planning their peace-time Homes now . . . and this includes smart Interior Decorating from the Carpet up.

Archibald Holmes & Son, Philadelphia 24, Penna.

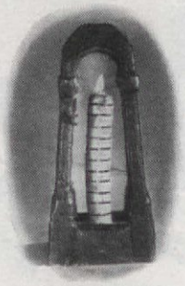
Plan on Carpeting From Wall-to-Wall with

HOLMES BROADLOOM WILTON

How times have changed!

1
Man's first timepiece was probably a stick or tree, set so it marked the passage of time by the length of its shadow. From this came the sun-dial, which served in various forms for many centuries. There is an amusing record of a Roman poet who complained that his stomach was "a sun-dial, truer and more exact than any of them!"

2
Since sun-dials were useless on dull days or at night, some shrewd soul devised a water-clock, based upon the flow of water through an opening. These were of many types. Shown is a replica of a Chinese water-clock, some 3000 years old. Water dripped from one copper jar to another, while a bamboo float in the bottom jar slowly rose to mark the passage of 12 hours.



3
After the invention of candles, man's ingenuity used them, too, for telling time. They were marked into sections, each of which burned about the same length of time. King Arthur of England is supposed to have improved such a candle-clock by slipping over it a case of horn, scraped thin, to shield the flame from the wind. From such a case, called "lanthorn" in old English, came our word "lantern."

4
Candles burned unevenly, water-clocks froze in winter, sun-dials had to have sun—so man developed the sand-glass or hour-glass. Its principle is really the same as the water-clock, with fine sand (or mercury) flowing from one bulb to another in a given period of time. A two-minute sand-glass is still used to time the bell that announces a vote in the British House of Commons.

5
The earliest actual clocks, with gear wheels and weights, seem to date from the 13th century. Spring-driven timekeepers came a couple of centuries later. The first of these were watches called "Nuremberg eggs." Use of a tightly wound spring to drive clocks was the only important development in clock-making for more than 400 years. And spring-driven clocks had to be wound regularly to give time.

THE MOST MODERN, ACCURATE TIME TODAY IS ELECTRIC

Timekeeping was revolutionized in 1916, with the invention of a clock run by household electricity and regulated by controlled current impulses from the powerhouse. This electric clock was called "Telechron," meaning "time from a distance." It was silent, precise, dependable. No winding, no oiling. Millions were bought by people who needed the right time *all* the time. . . . Today, of course, Telechron is still busy with war work. But handsome *new* Telechron clocks will be back before long to give you a trustworthy, trouble-free timekeeping *system* as modern as your post-war home!

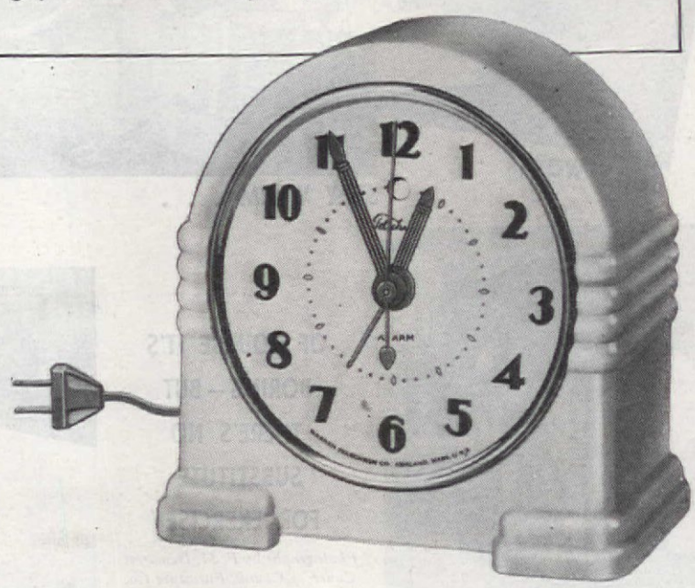
Telechron

REG. U. S. PAT. OFF.

ELECTRIC CLOCKS

WARREN TELECHRON COMPANY • ASHLAND, MASSACHUSETTS

Also Makers of Telechron Synchronous Motors for Industrial Uses



Twelve million Americans need alarm clocks, WPB surveys show. Limited numbers of war model electric alarms are now being made, but the demand is far greater than the supply. If you have an alarm clock that can possibly be repaired, please leave the new clocks for war workers who have none

It's Important That You KEEP RESTED!

PHOEBE RADCLIFFE

PRESSURE of work and responsibility has something—but not everything—to do with your feeling all dragged out. Much of our fatigue is the penalty for daily habits of living and these, luckily, can be changed so that instead of tearing us down they form buffers against fatigue and contribute to an energy reserve for efficiency and fun.

Sleep is such a simple remedy for this ill that we try to ignore it. Try to avoid trivial excuses for staying up late. Take time out in the daytime for a short rest, too. If you are a housewife, rest immediately after lunch. Lie down for an hour—and sleep. If you are a business man or woman, stretch out on your bed for twenty to thirty minutes before dinner. You may feel that is coddling yourself, but you will last longer and do more than the person who tries to keep going.

Food is a decided factor in your energy—not stimulants, such as a cup of tea or coffee, or desserts or sweets that are supposed to give you quick energy. Most people stand their best chance of gaining in vitality by sticking to a balanced diet.

If you are tired all the time, you may feel entitled to ride whenever you can. And yet a short walk in the fresh air is probably just what you need. Try walking at least part of the way to your office every day. If your job is at home, walk to market or to a friend's house. Besides the walk, you need a few special exercises night or morning. Exercises may seem very boring to you—they are! But they're well worth a few minutes' boredom. Be moderate and persistent and see if you don't like the results. Your feet will be particularly grateful for a bit of attention. Stretch your toes, rotate your feet at the ankles, and pick up imaginary marbles in your toes. You know the routine. Do it! You'll feel footloose.

Many people are chilly from November to May! Fighting cold tenses your body, saps your energy. It's much simpler to dress for the cold. Get some warm woollies and wear them indoors and outdoors. Make sure that you sleep warm, but not "heavy," so you can sleep well, without being weighted down.

Poor posture is a common cause of fatigue. It causes a constant, nagging pull on all the muscles involved in the poor alignment. Moreover, a back that is weakened by wrong posture practically invites a sacroiliac or some other painful strain.

Last of all, don't fight depressing ideas but replace them with more constructive thoughts—of gratitude and faith. Remind yourself that "In quietness and confidence shall be your strength."

DON'T WORRY . . .

STAY WARM . . .

EAT WISELY . . .

YOU DO NEED A SIESTA!

OF COURSE IT'S BORING—BUT THERE'S NO SUBSTITUTE FOR EXCEPTIONAL!

Photographs by F. M. Demarest
Courtesy Charak Furniture Co.

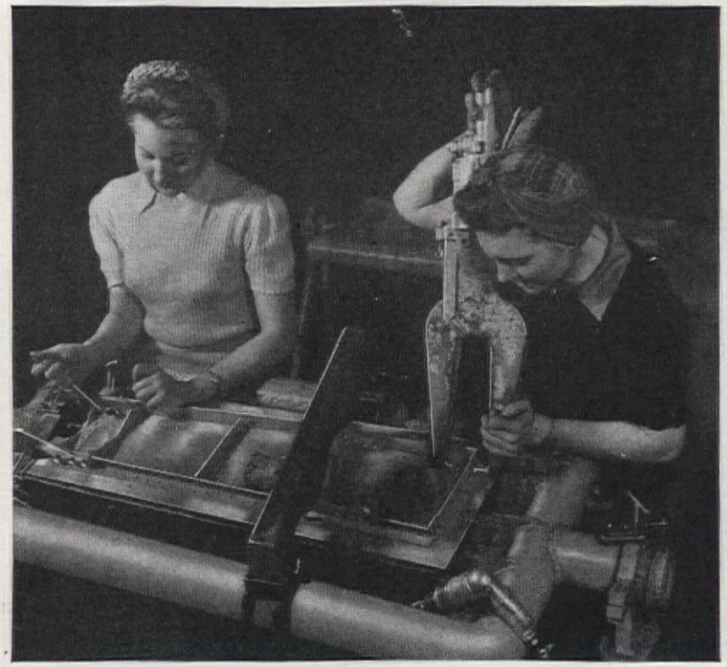
RESIST "JUST ONE MORE CHAPTER"

SLEEP WARM NOT "HEAVY"

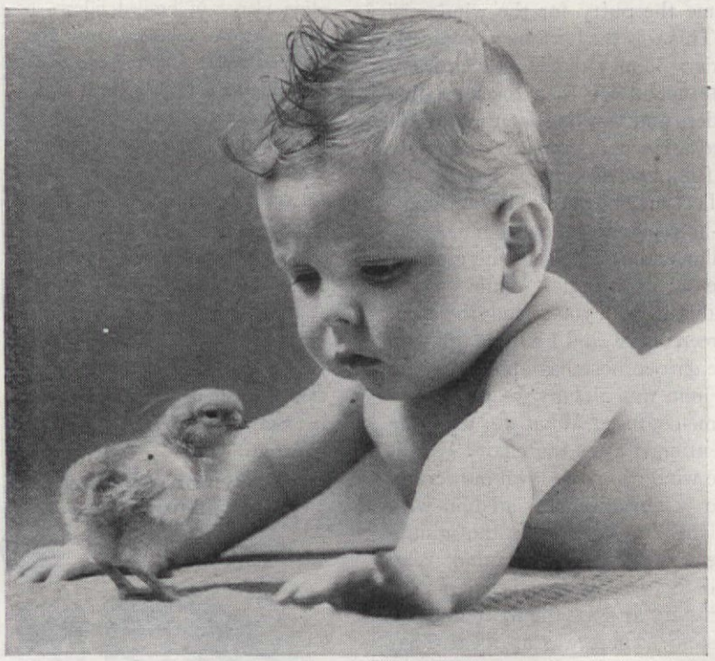
"I thank my lucky stars I picked Servel . . . it's so silent"

says Hedda Hopper *famous Hollywood commentator*

Miss Hopper gets around in Hollywood. She says it was what she heard that made her decide on a Servel Gas Refrigerator. "Servel's different—it *never* makes a sound. Never gives a moment's trouble, either." And two million other owners feel the same way about the only refrigerator that has no moving parts in its freezing system to wear or get noisy.



If you're one of the many folks who tell us they'd like to switch to Servels right now, we've got to say "sorry." Our plant is 100% on war work. The refrigerators we have made go to the Army and Navy, because Servel is the one refrigerator that will operate anywhere. After the war, we plan to make more of them than ever . . . more attractive ones, too.



There'll be new home comforts coming off the Servel line, too. The Servel *All-Year* Gas Air Conditioner is one of them. It will heat your home in winter, cool it in summer, provide just the right amount of humidity for health. Hundreds of these systems are already on test in homes throughout the country . . . and winning praise everywhere.

See your Gas Company for the announcement of new Servel products after the war. That's where the Gas Refrigerator that "stays silent and lasts longer" was introduced. And that's where you can get help today in planning home improvements for the future. Meanwhile, start saving for the things you want—buy War Bonds and Stamps.

AS SOFT AND LOVELY AS CANDLELIGHT

On a chilly night, what could be more welcoming, more gracious, than a room bathed in the beauty of a candle's glow? Lady Seymour Blankets radiate this same warmth and loveliness. They're as soft as candlelight, with deep, springy nap to give them that extra coziness that makes sleeping a real joy. Lady Seymour Blankets are all pure wool. They're rayon-satin bound, and come in soft, rich colors.

Lady Seymour
ALL WOOL BLANKETS
SEYMOUR WOOLEN MILLS
SEYMOUR, INDIANA
ALSO MAKERS OF SEYMOUR ALL WOOL FLANNELS

Send For Leaflet "WHITE MAGIC"

All leading curtain manufacturers and retailers feature those organdies and marquisettes which stay fresh and crisp indefinitely . . .

because they're

Bellmanized

FOR "PERMANENT" BEAUTY • THEY NEED NO STARCH

BELLMAN BROOK BLEACHERY CO., FAIRVIEW, N. J.

Roley Poley CUSTOMETTES are smart SLIP COVERS

PERFECT FIT!

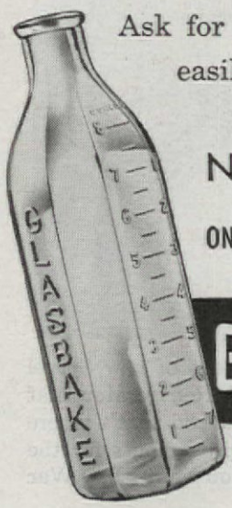
Separate arms and back—"Hug-Flex" shoulders — fully adjustable.

Beauty, quality and custom-like fit. Ready made for most standard furniture styles. Wide choice of materials and patterns.

If your dealer is temporarily out of Roley Poley Slip Covers, please be patient until his next shipment arrives.

Roley Poley Mfg. Co., Chicago 10, Ill.

AT BETTER DEPARTMENT STORES



Ask for this heat-resisting, easily cleaned, non-rolling

NURSER

ONLY 10¢

15¢ in Canada

McKEE GLASBAKE NURSER

Guaranteed by Good Housekeeping

McKEE GLASS CO., Jeannette, Pa.

Established 1853

The Joneses

Voluntarily go on a Priority Basis!

SARAH SHIELDS PFEIFFER

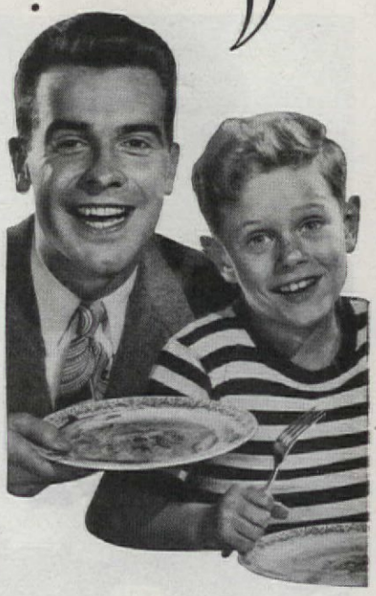
Sketches by Dorothy Porter

IT BEGAN as soon as John stepped inside the front door. "Please glue the rung of the dining room chair right away! And won't you fix the lawn mower so the grass can be cut? And, John, did you bring home the putty for the window?"

This was the barrage of domestic orders John walked into Saturday afternoon. He had been taking orders and working for the boss all week. He had thought yearningly of fishing or relaxing with his stamp collection, but the oral list of things-to-be-repaired followed him down cellar as he picked up the glue for the chair rung: "While you're about it will you mend the back screen door? And I hate to tell you, the garden hose has another leak."

John was already weary. He became confused. What was it Marge mentioned after the chair? Was it the window or the lawn mower? If she just wouldn't assail him with a long list of requests the minute the week end rolled around. Why couldn't she be as efficient as his secretary and use the written memo system? There was an idea! That night after the dishes were done and the children in bed, he had a long talk with Marge. He prefaced it with the explanation that he expected to be the handy man in his own home, enjoyed it, and appreci-

Us men want more **40-Fathom!**



The verdict is unanimous
From Juniors and their Pops,
When 40-Fathom is the dish
They both agree it's tops!

Hearty fall appetites get a great kick out of 40-Fathom sea-foods, the very pick of deep sea delights!

How the menfolks go for a sizzling platter of broiled fillets — or golden-brown fishcakes, real New England style! And any one of the tempting varieties is a cinch to prepare—no fuss or waste. Be good to your family — serve up plenty of 40-Fathom . . . extra-rich in healthful vitamins, minerals and proteins.

Like everyone else, we have a war job to do. Part of our 40-Fathom fishing fleet is serving Uncle Sam, so you may not get a full selection at your dealer's. But the 40-Fathom label is worth looking for. On quick-frozen, fresh or canned sea foods, it means *Fresh Caught Flavor* and finest quality.

40-FATHOM FISH, INC.
BOSTON

Guaranteed by Good Housekeeping

The Fish
Who Got Away

The fish who got a-way
Foot-loose and fan-cy free
Might have pre-ferred to stay
If he had heard that he
Would end in state u-pon a plate
With Snider's Sauce! Ah, hap-py fate!

OLD SALT SNIDER sings a song of Snider's Cocktail Sauce... the sauce that *makes* the sea-food dish! Adds tang to meat dishes too!

•

Fine ripe tomatoes, crisp celery, young onions, fresh cabbage, horse-radish, and *lots* of tasty spices... all in one *super*-sauce

You just don't know how good the simplest food can taste until you've tried it with *Snider's* famous Cocktail Sauce!

The Snider Folks

SNIDER'S COCKTAIL SAUCE
for all sea food!

Copyright 1944 by General Foods Corp.

ated the money saved by his making the repairs. "I really don't mind mending this and patching that, but I want to select my own time for it. I don't want to spend all my week ends doing nothing but chores."

Marge made the point that "how can you know about repairs unless I tell you?" John's business, like everyone else's, has been affected by the war and he had the answer in war terminology. "Give me a priority list once a week with the repairs in the order of their importance and I'll get to each of them as quickly as possible." So the Joneses have gone on a priority basis—and it works. Marge makes out the memorandum for John Thursday night, along with the weekly grocery list, so that he can bring home on Friday or Saturday whatever may be needed for the repairs. He gets them done. And now he doesn't dread his homecoming every Saturday afternoon.

Impressed and smitten with a

sense of guilt over her own procrastinations, Marge reflected that a personal priority list would not be amiss. It would have stimulated her to write those two letters, one of sympathy and the other of congratulation, which were a couple of weeks overdue. Somehow, she should have managed to get things like that done. Apropos of such honest second thoughts, she could have bought that putty for John when she went marketing. That settled it! Marge began making up her personal priority list of things that needed to be done.

As the plan caught on, Dora and Billy were included. How many times was it necessary to remind Dora to return her library books . . . to finish a letter . . . By all means, a priority list for Dora!

And Billy . . . Wasn't it tiresome to tell him, over and over again, to take out the trash? And to take a clean towel to the gym and shine the shoes and rake up the leaves!

1. GRANDMA'S OLD FASHIONED GLAZED PEARS

3 pears
Whole cloves
½ cup Grandma's Molasses
2 tbsps. lemon juice
2 tbsps. butter or margarine

Halve, peel and core pears. Stick with cloves, arrange on greased baking dish. Combine molasses and lemon juice, pour over fruit. Dot with butter, bake in moderate oven (350°F) 45 minutes, basting occasionally for a *beautiful glaze*. For delicious flavor insist on Grandma's Molasses . . . it does not contain sulphur dioxide.

2. GRANDMA'S BAKED BEANS

Here's a *new* flavor tip for baked beans. For extra deliciousness, add

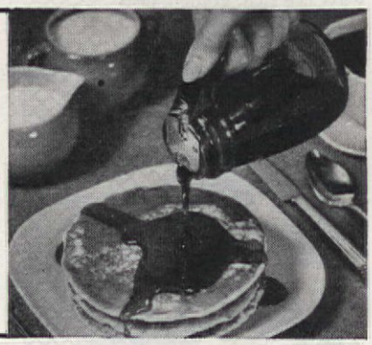
2 tbsps. Grandma's Molasses to 2 cups cooked beans

Or if you are following an old family recipe, add ½ cup molasses to 2 cups of uncooked beans. But be sure to use Grandma's Molasses. You see, its purity isn't destroyed by artificial preservatives for NONE is used.

3. HOT BUTTERED MOLASSES

1 part butter or margarine
3 parts Grandma's Molasses

Mix, heat and serve piping hot as a delicious butter-stretcher for pancakes, and hear your family cheer. For finer flavor, more tempting color, add 1 tbsp. Grandma's *sweeter, mellower* molasses to every cup of flour or prepared pancake mix. To make foods taste better use Grandma's Molasses.



GRANDMA'S
OLD FASHIONED
MOLASSES

NEW COOK BOOK—FREE!

American Molasses Company, Dept AH-10
120 Wall Street, New York 5, N.Y.
Please send me FREE Grandma's new book of 101 delicious Molasses recipes.
(Please print plainly)

Name .....
Address .....
City ..... *State* .....

Ah-! An old-fashioned flavor
Whole wheat, rich and grand,
For a steaming hot breakfast
Have Wheatsworth on hand!

Wheatsworth CEREAL

The enjoyment and nourishment of 100% whole wheat quickly brought out by thorough cooking in your home.

NABISCO

MADE BY NABISCO . . . NATIONAL BISCUIT COMPANY

HOT DOGS A NEW WAY!

SO EASY TO DO, TOO!

Mix Durkee's Dressing with a little water and minced onion; cover split frankfurters; let stand 15 minutes. Bake in moderate oven.

To give swell flavor to sandwiches, salads, fish, meat or cheese dishes, always use rich, golden, tasty Durkee's Dressing! Write today for NEW, EASY-TO-DO RECIPES to Durkee's, Dept. AH10, Elmhurst, L. I.

DRESS IT UP WITH
DURKEE'S FAMOUS DRESSING

WHEN YOU CHANGE ADDRESS—Be sure to notify the Subscription Dept. of THE AMERICAN HOME at 55 Fifth Ave., N. Y. C. 3, giving the old as well as the new address, and do this at least four weeks in advance. The Post Office Department does not forward magazines unless you pay additional postage.

A BAKER'S DOZEN, 13 OF THEM, $3 PREPAID

Generous in size (6 x 2 ins.) gaily decorated bowls for fruit, cereals, serving, etc., from our good neighbor Mexico. They look like the five dollar bracket but cost only $3.00. We can ship immediately! *For 95c additional we will pack your order in a serviceable bamboo basket, wastepaper size; total price prepaid with basket, $3.95. Please, no C.O.D's. Fee is 38c.*

OLD MEXICO SHOP
SANTA FE, NEW MEXICO

GLASER
EVERBEST
Preserves and Jellies

SEEDLESS CHERRY JAM

Mm! Fresh-cherry goodness and aroma—right from the orchard! Spreads with the butter-smoothness of our famous seedless black r spberry . . . and tastes just as richly delicious!

GLASER, CRANDELL CO.
CHICAGO 8

NEW! Another delicious specially created by EVERBEST!

A boy's memory is so short! Knowing his Dad had a priority list, Billy was glad to have one also. Marge found there was no need for the importunate intermediary of Her Voice which was often hopeless.

The priority idea worked so successfully in expenditures of effort that the Joneses decided to apply it to money. John announced he had received an extra dividend check and that Marge could buy the occasional chair she had wanted in the spring. But they needed other things more—draperies and a fire screen—and the check wouldn't stretch for all of them. "But why not make a priority list of the new things the family needs," John suggested, "and get them one at a time? Let's make it easy for ourselves." Marge smiled instant agreement. Paying small sums at intervals is much easier than one large amount, and by making a plan before buying and decorating, she would have the opportunity to shop around.

Now the Joneses go about the matter of individual duties and household needs with the forthrightness of a war strategy board. After all, it is their private war to keep the family corporation functioning smoothly and on a solvent basis. Their priorities are personal and profitable.

Sketches by Leonard Weisgard

. . . And Another Solution

WHEN you begin handing homework memos to the head of the house, it is just as well to be prepared to find yourself on the receiving end. That is what happened to me. I am ready now to admit it is only fair domestic practice, even that it has some excellent points. But at the time I was set back on my heels. You know how it is . . . there are always things about the house a woman can't cope with such as putting a new lock on a door or sawing off the dead limb of a tree. The most opportune moment for broaching these odd jobs was Sunday morning after he had finished breakfast and the papers. Even then I would temper my requests to his mood. When he seemed unusually tired from work—or our Saturday night romping with friends—I tried to be very diplomatic about mentioning any repairs. He was working so hard at his work it seemed a shame to have to plague him at home.

LOUISE B. JOHNSON

Then came the Sunday morning when I was the one who got out of bed on the

Pineapple Upside-Down Salad

IT'S NEW! A real discovery! Pineapple Upside-Down Salad in which golden ripe slices of Dole Hawaiian Pineapple smile out from a crystal setting. This enticing new treat is slated for the same acclaim as the popular Pineapple Upside-Down Cake.

Any time that inimitable Dole flavor is most welcome. And *every* time, whether it be combined with other foods or served by itself, any Dole Hawaiian Pineapple Product pays point dividends in enjoyment.

DOLE PINEAPPLE UPSIDE-DOWN SALAD

- 2 tbsps. plain unflavored gelatine
- ½ cup cold water
- 1 ¼ cups boiling water
- ½ cup sugar
- 1 tsp. salt
- ½ cup pineapple syrup
- ½ cup mild vinegar
- ¼ cup lemon juice
- 3 slices Dole Pineapple
- 3 cups finely shredded cabbage
- 1 cup finely diced celery, or radishes or cucumbers
- ¼ cup diced pimiento
- ¼ cup diced green pepper

Add gelatine to cold water, let stand 5 minutes. Add boiling water, sugar, salt. Stir till dissolved. Add pineapple syrup from slices, vinegar and lemon juice; cool. Pour into loaf pan to depth of ¼ inch. Chill till almost firm. Arrange 2 slices of pineapple over gelatine and chill till firm. Dice remaining pineapple fine, add to vegetables, fold into remaining gelatine. Pour over pineapple in pan and chill. Turn out, serve with mayonnaise. Serves 6 to 8.

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● Busy mornings . . . busy days ahead! Get off to a bright start the easy way. Just punch and pour. Then drink that invigorating Dole Hawaiian Pineapple Juice. Such a delightful variation in the fruit juice diet . . . such nutritious goodness . . . it's a more than satisfying reward for careful point planning.

BUY ANOTHER WAR BOND

"Fresh Vegetables"

Juices pressed from all these fresh vegetables— ● lettuce ● parsley ● spinach ● watercress ● tomatoes ● celery ● beets and ● carrots—combined in V-8 Cocktail* produce its extremely delicious flavor. V-8 contains Vitamins A, B_1, C, calcium and iron. So, for the sheer delight of *great* flavor, and this garden goodness *drink* your vegetables in V-8—its

the Tasty Way

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Guaranteed by Good Housekeeping
IF DEFECTIVE OR NOT AS ADVERTISED THEREIN
REPLACEMENT OR RETURN OF MONEY

wrong side. Where, I asked myself grumpily, was my day off? Sunday was just the seventh day in the week for me! I had to get up almost the same time as on week days to get the children scrubbed, pigtailed, and off to Sunday school. As soon as they were out of the way, I had dinner to prepare, and later on perhaps a collation for our guests that evening. Well, we'd see! He expected everything to run smoothly, didn't he—Sunday or no! I sat down to the typewriter and rattled off the list for him under the heading THESE THINGS HAVE TO BE DONE AND I CAN'T DO THEM. This was propped by his coffee cup regardless of how he might be feeling when he came to breakfast. He read it silently, placed it to one side, and continued breakfast. It was a very leisurely, congenial meal. There was no reference to my suggestions of repairs but in the course of a couple of hours I noticed him puttering with the door lock.

But when I returned to the kitchen to start cooking dinner, my list was back on the table with a reply in kind scrawled across the bottom. It was headed THINGS I CAN'T DO, and enumerated: Sew buttons on my pajama tops—the pair I was wearing last night; darn my socks; clean out that medicine chest so I can put my razor in without cutting myself; take my brown shoes to be resoled tomorrow morning; have the car inspected.

While he went on with my list of man-size repairs, I went just as silently about his list to me. They were things I would have had to hunt for—well, some of them were! At all events, each of us completed the list. Secret amusement at the other's reaction may have helped to lighten the tasks. I am sure, too, that we were rather pleased with ourselves for the promptness displayed in disposing of the two lists. The method worked so well that we followed it on subsequent Sundays. To my chagrin, there were just as many items needing my attention as there were jobs for him to do. Having them brought to my notice in a memo constitutes an incentive to rectify the omissions. We each get more done than in the days when we made our requests whenever we thought of them. And oh, so many words are saved!

WAFFLES made with DUFF'S WAFFLE MIX

Your cupboard is never bare when you have this handy fully-prepared mix on the pantry shelf! Quick as a wink you can turn out crisp golden waffles that hit the spot with hungry families any time of day!

JUST ADD WATER —that's all!

MADE WITH ENRICHED FLOUR

SALLY SILEX says...

Spiritual Dividends

The American Way is prolific in providing spiritual as well as material dividends.

The fruits of the system in furnishing more abundant physical standards of living for typical families than prevail elsewhere in the world are well known.

But our competitive economic society does more than provide us with more and better goods — important as that function is.

It also throws off rich rewards of a spiritual nature.

It gives the housewife the invaluable privilege of selecting goods and services of her own choosing that meet her individual tastes, whims and desires.

Similarly, it enables producers to engage in congenial work of their own choosing.

This freedom of choice, which is the essence of Americanism, exalts the individual, recognizes that he is created in the image of God and gives spiritual tone to the American system. Recognition of the human personality as a sovereign being for whose happiness and welfare all human institutions, including government itself, are created tends to make us more considerate of each other, tends to break down class distinction and to build toward the brotherhood of man.

We have not done a perfect job of this in our country but, even so, we have done better than any other people in history. The important thing is to continue this progress.

In simple terms, the American Way is opposed to pushing around the individual citizen, no matter how humble.

No corporate or governmental dictator is permitted in law or in morals to substitute his judgment and taste for that of the individual citizen.

Instead of regimentation, the American system stands for the right of the individual to have his own personal tastes, desires and whims.

All American business, large and small, is governed by recognition of the basic principle that it can survive only through pleasing customers.

Thus, the American private enterprise system involves much more than the special privilege of business owners.

It is an instrument for enabling self-supporting citizens to earn a better living through making and exchanging goods and services in a manner that expresses their own inclinations, talents, and desires.

G. A. Eastwood

President, Armour and Company

Third of a series of statements on the American system of free enterprise which makes possible such institutions for service as Armour and Company.

BUY THE BEST — BUY ARMOUR'S STAR

Famous Armour's Star Ham

turns simple meals into something special

—Save these 2 new dinner recipes

Any time that you want to give your family or guests a specially good dinner, just plan a meal around Armour's Star Ham. It's the ham that's famous for flavor! Rich . . . yet mild . . . and the tenderest ever!

For Armour's Star Hams are better from the start...carefully selected for quality and uniformity. Then sugar-cured and smoked over hickory and hardwood fires . . . mellowed in Armour's secret way with strict control over every step. You will be repaid in tenderness and flavor when you ask your meat-dealer for Armour's Star Ham.

Here Armour gives you recipes for two delicious ham meals. When ordering your ham slice for the broiled dinner, be sure to get enough so you'll have some left over for the other meal. Both have been raved over by everyone who has tried them!

Armour ideas make the most of meat.

Buy War Bonds and Stamps

Broiled Armour's Star Ham Slice With Corn-Stuffed Peppers

To Broil Ham: Use a 1½-inch thick center slice of Armour's Star Ham (about 2 lbs.) Score fat edge. Place ham on broiler set 4-5 inches under heat unit and broil 12 minutes to the side or 25 minutes total time. This quantity of ham will serve 4, with enough ham left over for the other recipe.

Stuffed Peppers: Cut tops from 4 green peppers, remove seeds, wash, and parboil for 5 minutes in boiling salted water. Fill with cooked corn to which a little chopped pimiento and melted butter are added. Set in a little water in a shallow baking pan. Bake for 25-30 minutes in a low 325° F. oven. Arrange as illustrated for serving.

Creamed Armour's Star Ham and Mushrooms in Toast Scallops

Make medium white sauce, using 2 tbsps. Cloverbloom Butter, 2 tbsps. flour, ½ tsp. salt, ⅛ tsp. pepper, 1½ cups milk. Add 1 cup sliced mushrooms, browned in a little butter. Add 2½ cups cubed Armour's Star cooked ham and 1 cup cooked or canned peas. Season to taste. Serve in toast cups made by cutting out 3 circles of bread with a scalloped cookie cutter. Cut centers out of 2 of the circles. Use the whole circle for bottom layer and top with other two. Brush with melted butter and toast in oven. Fill toast circles with ham mixture. Serves 6 to 7.

Tune in "DATELINE" Every Monday Night Over CBS. See Local Paper for Time.

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ARMOUR
and Company

AMERICAN INSTITUTIONS

6...Company for Sunday Dinner

F. M. Demarest

Ideas from ELLEN CARR

Philip Gendreau

HAVING company for Sunday dinner is a grass roots custom that must have originated when the first Pilgrim got his kitchen in working order—even before the first church was built! But to a marked degree it derives from our church-going. Certainly the custom reached its zenith during our circuit rider days when members of the congregation warmly competed for the company of the visiting parson after church and the chosen cook, inspired perhaps by the secret worry that the collection may have been too meager for the good man's grocery bill, served a meal that was a strain on table and belt buckles.

We cling to the custom for many reasons. It is a great occasion for clan gatherings. The Sunday-go-to-meeting mood insures that everyone from the youngest tyke to the sometimes unpredictable in-law will be on his good behavior. Or, perhaps we just think so—being in a "do unto others" mood ourselves! At any rate, we like having all our ramified kith and kin under one roof, sitting down at the same table. We renew old ties, dust off half-forgotten anecdotes, and hash over plans for tomorrow. With all this goes the strong undercurrent feeling that we are part of a group embracing generations and secure in our link with the past and future. And yet our feeling closer as a family is no barrier to friendship with the outsider. In fact, he isn't permitted to remain an outsider. He is drawn into the family and made to feel part of it. Now that our world is topsy-turvy, company for Sunday dinner is quite as likely to be from around the globe as from across the street. Service men and women who are shunted into our midst for a brief while find the same friendly groups lingering about the church steps and proffering the same invitation to "come on home with us and have dinner" as they would in their home towns. They have only to close their eyes and they might be back with the folks. And they say they like these Sunday dinners better than any other hospitality we have to offer. For our part, it is such pleasurable sociability as to seem almost selfish. There is an easy, casual hospitality connected with the custom that particularly appeals to our American temperament. Usually, the menu is simple—like the one given on this page—but the food is cooked with imagination and skill. If you turn to the recipe for the fruity shrimp cocktail, you find the unusual

China—Southern Potteries, Inc.; goblets—Westmoreland Glass Co.; silver—Towle Mfg. Co.; cloth and napkins—B. Altman; candelabra—I. Freeman & Son; room—Charak Furniture Co.

Menu for Company Dinner

Fruity Shrimp Cocktail

Company Chicken • Fluffy Rice

Julienne Carrots

Broccoli • Sour Cream Sauce

Cornmeal-Soya Muffins

Peach Sherbet • Chocolate Fudgies

Coffee • Milk

You want *a* really *good cup of coffee at breakfast? Whether or not you're rushed, use Nescafé... made instantly... flavor unsurpassed.*

A teaspoonful in a cup
Add hot water it's ready

A quick cup of

FULL FLAVORED COFFEE

—that's Nescafé

TEMPORARILY, THE ARMED FORCES ARE TAKING ALL THE NESCAFÉ WE MAKE.
When military requirements have been met, Nescafé will again be available at your grocer's.

FULL FLAVORED, because in Nescafé all the aroma and flavor of freshly roasted coffee are "sealed in" by added carbohydrates, a distinctive process developed by Nestlé's. In Nescafé, *all* the fragrance, goodness and stimulation of fine coffee are preserved for you, roaster fresh, until released in your cup.

And Nescafé is *so* easy to prepare... a coffee extract, powdered for your convenience, it saves *so* much time and work. There's no coffee maker to get ready or to clean, no grounds to dispose of. Each cup is made to individual taste, always delicious, always the same.

Nescafé is economical, too, especially so as you make only the amount you want... you get all the advantages of Nescafé for about 1¢ per cup.

NESCAFÉ (PRONOUNCED NES-CAFAY) IS A NESTLÉ PRODUCT, COMPOSED OF EQUAL PARTS OF SKILLFULLY BREWED SOLUBLE COFFEE AND ADDED CARBOHYDRATES (DEXTRINS, MALTOSE AND DEXTROSE) ADDED SOLELY TO PROTECT THE FLAVOR.

AWARDED SUNBURY NESCAFÉ PLANT

NESTLÉ'S MILK PRODUCTS, INC. • NEW YORK, U. S. A.

combination of shrimp with slices of delicately flavored avocado or banana with sections of tart citrus fruit and a fruit and honey dressing to make the blend a Lucullan triumph. Chicken is invariably near the top of the list of main course favorites and it is included here in a new and delicious recipe, which calls for two nice, plump fowls. The pieces are dipped in flour, browned in sizzling fat, then put into a pot along with tomato juice, diced celery, onion, and a few bay leaves. The lid is clamped on firmly and the cooking continued for about one hour in a moderate oven. Water is added as needed. The delectable result is served on fluffy white rice and topped with the tomato gravy. To complete the menu it is suggested that you serve Julienne carrots, broccoli with a sour cream sauce that is something special, cornmeal-soya muffins, peach sherbet and chocolate fudgies. Roast chicken, of course, is one of our stand-bys. We like it with savory stuffing that tantalizes the appetite for half an hour ahead of time, and served with a fruit jelly. Another change is Southern fried chicken with cream gravy and hot bread of some kind—biscuits when the family has its say! The biscuits can be mixed, except for the liquid, early in the day, to avoid last minute bustling about the kitchen. Or, a packaged prepared biscuit mixture can be used to save time.

The government forecast of more, but not top-quality, beef on the market has been something of a challenge to culinary skill. The longer period of cooking required, however, is all in its favor for Sunday dinner. Pot roast, tightly covered, can be left to cook gently while you attend church. Stuffed flank steak is easily prepared and always delicious. And there is the old reliable, meat loaf, in which a bit of meat is made to go a long way in combination with potatoes, cereal, or vegetables.

The knack of easy hospitality hinges on advance preparation. As the hostess, you have to be able to take it easy; as the cook, you have all the responsibility for getting a meal that upholds your reputation as a cook. Dessert, of prime importance in the Sunday menu, sometimes may be prepared a day in advance. When we are having cake or pie, I always do the baking on Saturday. Occasionally, when I am in too much of a tearing hurry to do any baking, I buy one of the excellent products made by some cook who has given up her amateur standing. A favorite is fruit pie, briefly reheated just before

New Orleans Molasses Milk Shake

RICH IN IRON

Add one tablespoonful of iron-rich Brer Rabbit *Gold Label* Molasses to a glass of cold or warm milk. Iron helps to build good red blood!

Brer Rabbit GOLD LABEL Molasses

Light colored, sweet, mild... Gives the flavor children love

Watch the youngsters go for this delicious, *iron-rich* drink! Even children who dislike plain milk enjoy it when molasses is added.

Gold Label Brer Rabbit Molasses is highest quality, fancy, light New Orleans molasses—sweet and mild. Full of the luscious flavor of Louisiana sugar cane. It's a delicious table treat on pancakes, waffles, French toast, cereal . . . and as a spread for bread.

If you prefer dark molasses, get *Green Label* Brer Rabbit recommended especially for cooking and for a full flavored milk shake.

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Please send my free copy of "Brer Rabbit's Modern Recipes for Modern Living." Also pamphlet, "Something Every Mother Should Know," on iron needs.

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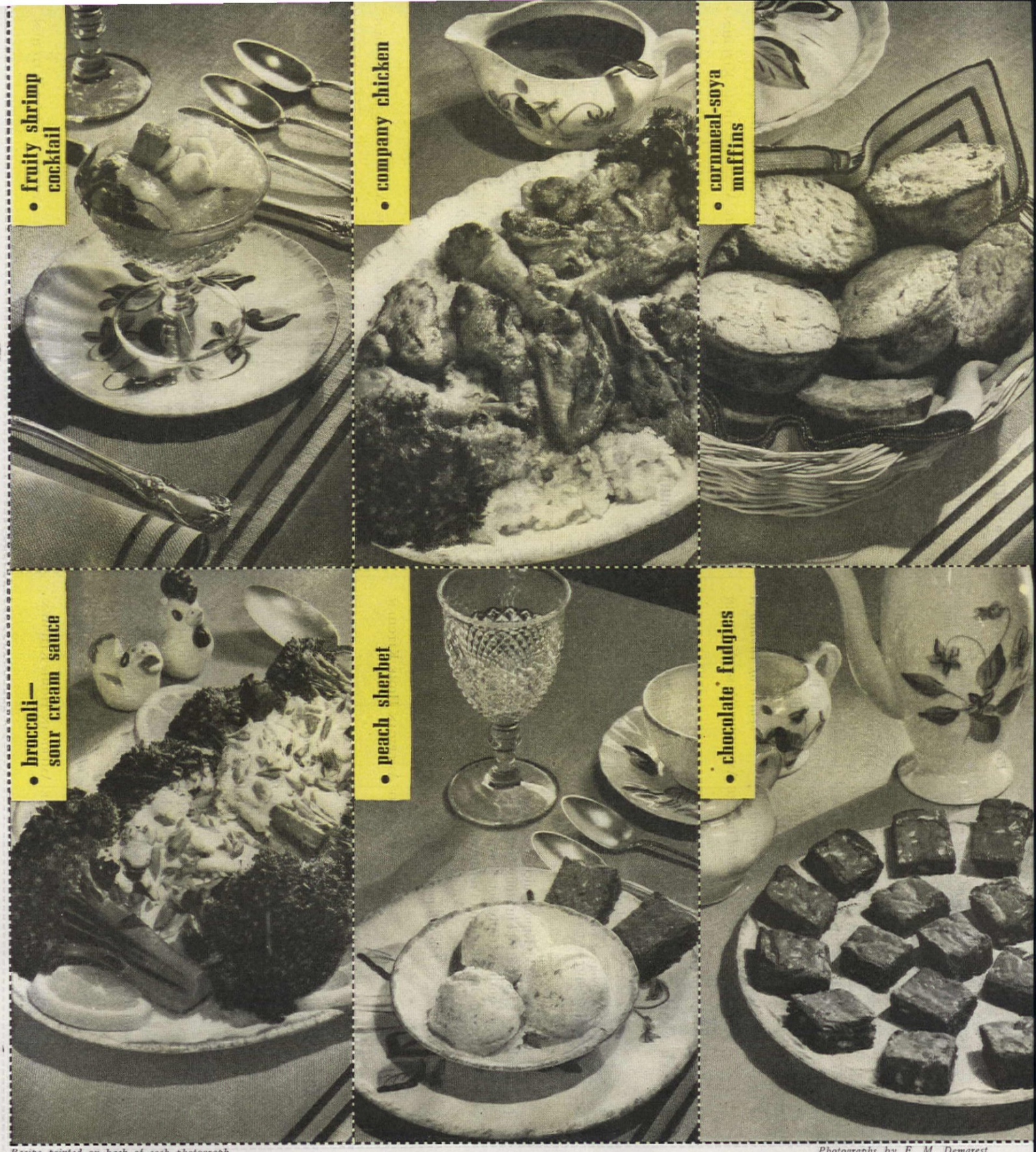


Recipe printed on back of each photograph

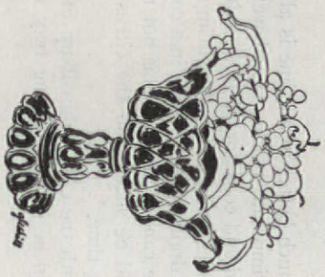
Photographs by F. M. Demarest

serving. A scoop of ice cream on top also brings cries of delight!

The chocolate fudgies, always a favorite with young and old alike, and part of the current suggestion for dessert, can be whisked out of the way with scarcely a break in your busiest Saturday pace. Freshly cooked apple sauce is as delightful a complement for them as the sherbet and this also can be prepared the day before. Both recipes are so simple that the cooking can be dovetailed with that of the Saturday meal.

By all means, include the shrimp for the cocktail in these Saturday preliminaries. When put off with the necessary last-minute chores, the bother of separating the dainty crustaceans from their armor looms as a major annoyance. Besides, they taste much better when time is allowed for a thorough chilling. Plunge the shrimp into boiling salted water to which herbs and celery have been added and cook for 15 to 20 minutes. In this way, they are permeated with the seasoning. After the shrimp have been peeled and the dark vein removed, drain well and place in a covered container in the refrigerator. If you use canned shrimp, it is not necessary to cook them. The avocado should be sliced and the citrus fruit sectioned as close as possible to serving time.

If you settle for the sherbet to go with the cake, whip it up Sunday morning along with breakfast. It should be in the freezing tray for at



least three hours, but a little longer time certainly does no harm.

While the day is still young—before you lose that feeling of luxury that belongs to Sunday and to *keep* from losing it—get organized for cooking the main meal. Mix the cocktail dressing and the dry ingredients for the soya-cornmeal muffins and, reserving a clear space for work, set out the utensils and tools you will be using. Not having to stop to look for these in cupboards and drawers contributes immeasurably to the smooth efficiency that lets you shine as a cook and a hostess. By working ahead, you can relax later.

One of the safeguards to easy hospitality is a small reserve of such menu fillers as canned fruit for dessert or canned or dehydrated soups. When company catches you unaware, open a can of chicken or fish, put in a casserole, add a can of peas, moisten with canned cream of mushroom soup, top with ready-to-eat cereal flakes, and pop into the oven.

Wartime rationing doesn't present any actual difficulty to us. We still have guests for Sunday dinner—and the requests for second helpings can't, by any stretch of the imagination, be construed as complaints.

Photograph printed on back of each recipe

• chocolate fudgies

Preparation time: 35 min.

2 eggs well beaten
1 cup sugar
2 squares (2 oz.) unsweetened chocolate
½ cup butter or margarine
⅔ cup enriched flour
⅛ tsp. salt
½ tsp. vanilla
½ cup chopped walnuts
¼ cup raisins

COMBINE beaten eggs and sugar; beat until mixture is light and creamy. Melt chocolate and butter. Add this to the first mixture. Next stir in flour which has been sifted with the salt. Add chopped nuts, vanilla, and raisins and mix thoroughly. Turn into a greased 8-inch square pan and bake in a moderately hot oven 375°F for 25 minutes. Cool. Cut in squares before removing from pan.

Yields: 25 squares ***108 cal. per serving*** ***Source of vitamin A***

Tested in THE AMERICAN HOME KITCHEN

• peach sherbet

Preparation time: 25 min. (3 hrs. for freezing)

⅔ cup sweetened condensed milk
⅓ cup lemon juice
¼ cup peach syrup or cold water
2 tbs. melted butter or margarine
1½ cups peach pulp
⅛ tsp. salt
2 egg whites stiffly beaten

COMBINE milk, lemon juice, peach syrup, and melted butter. Add peach pulp and salt and fold in stiffly beaten egg whites. Pour into refrigerator tray and freeze until partially set. Turn into a chilled bowl and beat until smooth but not melted. Return to refrigerator tray and freeze (about 3 hours).

Serves: 6–8 ***156 cal. per serving*** ***Source of vitamins A, C***

Tested in THE AMERICAN HOME KITCHEN

• broccoli—sour cream sauce

Preparation time: 35 min.

2 bunches broccoli
Sour cream sauce:
2 tbs. finely chopped onion
2 tbs. butter or margarine
1½ cups sour cream
2 tsp. sugar
1 tsp. vinegar
1 tsp. salt
dash of pepper
¼ cup chopped peanuts

TRIM and wash broccoli and cook in boiling salted water until tender. Melt butter in the top of a double boiler over hot water, add onion and cook until soft. Add sour cream, sugar, vinegar, and seasonings and cook for 10 minutes. To serve: Pour sauce over broccoli and sprinkle with chopped peanuts.

Serves 6–8 ***300 cal. per serving*** ***Source of vitamins A, B complex***

Tested in THE AMERICAN HOME KITCHEN

• cornmeal—soya muffins

Preparation time: 35 min.

1 cup cornmeal
1 cup soya flour
3 tsp. baking powder
1 tsp. salt
2 tbs. sugar
1¼ cups milk
1 egg beaten
4 tbs. shortening melted

SIFT together cornmeal, soya flour, baking powder, salt, and sugar. Combine milk, beaten egg, and melted shortening. Add this to the cornmeal mixture, stirring only enough to moisten the dry ingredients. Pour into well greased muffin pans and bake in a moderately hot oven 425°F for 25 minutes.

Yields: 10 large muffins ***192 cal. per serving*** ***Source of vitamins A, B complex***

Tested in THE AMERICAN HOME KITCHEN

• company chicken

Preparation time: 1½ hrs.

2 3-lb. fowls cut up
salt, pepper
flour
4 tbs. fat
2 cups tomato juice
½ cup celery
3 tbs. chopped onion
2 bay leaves
hot cooked rice
½ cup milk or ¼ cup evaporated milk and ¼ cup water

SPRINKLE chicken with salt and pepper; dip in flour and brown thoroughly in the hot fat. Add tomato juice, celery, onion, and bay leaves. Cover with a tight lid and bake in a moderate oven 350°F for 1 hour. Remove chicken from pan onto platter of cooked rice. Add the milk to the gravy in the pan, stirring constantly for 3 minutes on top the stove. Serve gravy over chicken.

Serves: 6–8 ***280 cal. per serving*** ***Source of vitamins C, B complex***

Submitted by Ellen Carr

Tested in THE AMERICAN HOME KITCHEN

• fruity shrimp cocktail

Preparation time: 25 min.

1 lb. shrimp
2 grapefruit sectioned
2 oranges sectioned
1 small avocado or banana
Fruit juice dressing:
2 tbs. honey
¼ cup grapefruit juice
⅓ cup salad oil
1 tsp. paprika
½ tsp. salt

COOK shrimp in boiling salted water to which has been added 1 bay leaf, dash of thyme, and a stalk of celery, for 20 minutes. Drain and clean shrimp. Cut shrimp, grapefruit, oranges, and avocado into small pieces and arrange in long stem glasses. Chill. Serve with fruit juice dressing made as follows: Combine honey, grapefruit juice, salad oil, and seasonings in a bowl and beat thoroughly with a rotary egg beater. If desired, garnish cocktail with mint leaves or a sprig of watercress.

Serves: 6 ***345 cal. per serving*** ***Source of vitamins A, C***

Tested in THE AMERICAN HOME KITCHEN

Apples are Ripe!

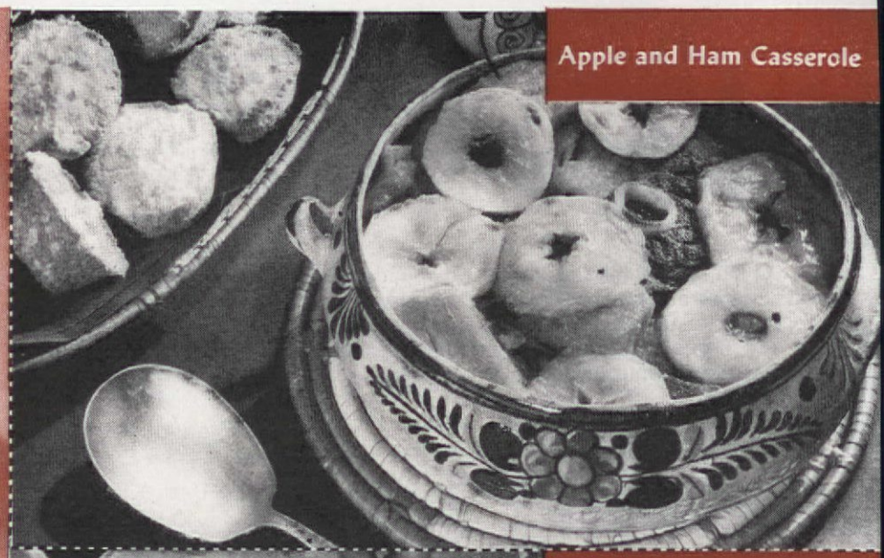
APPLES are hanging red and heavy in the golden autumn sunshine. The trees are not breaking as in bumper years, but the crop is going to be adequate this fall. Tart and juicy, thin-skinned and sweet, pale green and mellow, there is an apple to the taste of every family and particularly to that of every boy and girl.

Apples are associated with frost and falling leaves, harvest and wood smoke, blazing hearths and festive gatherings. Stored, they can be enjoyed all winter, but right now their crisp, sharp freshness is the chief delight of everyone.

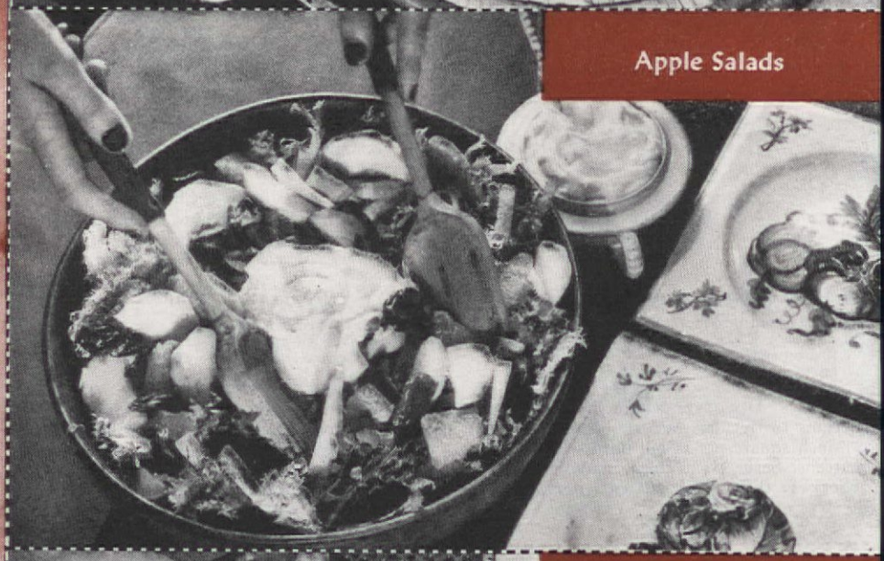
Every household has its favorite apple recipe. Undoubtedly, you have yours. Maybe the success of it depends upon some secret flavor of cookery; for instance, apples baked with honey, applesauce stewed in cider with lemon and cloves.

Apples can be used in any course of a meal, from the appetizer to the dessert. They are particularly delicious with fowl and game, with pork both fresh and cured. Alone or combined with other fruits or with vegetables, they have no superior in salads, particularly with a heavy meal. As a dessert, apple pie has no rival except ice cream, and the two together are the gourmet's dream.

In the five recipes given here, we are revealing a few of our own culinary flourishes, in each case the distinction being achieved by the addition of an ingredient rather unusual in that particular dish. The flavor of the Apple and Ham Casserole, for instance, is brought out by mustard and brown sugar. The mayonnaise used with the apple salads is pointed up by ginger. Cheese with apple pie is delightfully familiar, but in the crust it becomes subtle and tantalizing. Most unexpected of all is chocolate in the apple pudding.



Apple and Ham Casserole



Apple Salads

Apple Open Face Pie

Apple Cereal Pudding

• apple and ham casserole

Preparation time: 75 min.

3 medium apples
3 medium sweet potatoes, cooked
2 cups diced cooked ham or 6 servings of cooked sliced ham
1 tsp. dry mustard
¼ cup water or apple juice
4 tbs. brown sugar

PEEL, core and slice apples in rounds. Arrange apple rounds, sliced sweet potatoes and ham in layers in a greased or oiled casserole ending with apple rounds. Sprinkle each layer with mustard. Add water or apple juice, cover and bake 50 minutes or until apples are tender. Remove cover, top with brown sugar and bake about 10 minutes longer.

Serves: 6 ***266 cal. per serving*** ***Source of Vitamin A***

Tested in THE AMERICAN HOME KITCHEN

• apple salads

Tossed apple salad with ginger mayonnaise: ***Preparation time: 20 min.***

1½ cups sliced apples
1½ cups orange sections
½ cup chopped dates or seedless grapes
Salad greens (lettuce, chicory, escarole or watercress).

Ginger Mayonnaise
1 tsp. sugar
½ tsp. ginger
½ cup mayonnaise

MAKE ginger mayonnaise as follows: Add sugar and ginger to mayonnaise and mix well. Put chilled fruit and greens (broken in pieces) in a bowl. Add ginger mayonnaise and toss together lightly with spoon and fork. Serve from bowl.

Serves: 6 ***280 cal. per serving*** ***Source of vitamins C, B complex***

Jellied cabbage and apple salad: ***Preparation time: 2½ hrs.***

1 pkg. lemon or lime flavored gelatin
2 cups hot water
1 tbs. vinegar
1 tsp. salt
1 cup chopped raw cabbage
1 cup chopped apples
¼ cup coarsely chopped nuts
Lettuce or other greens

DISSOLVE gelatin in hot water; add vinegar and salt. Chill until mixture begins to thicken. Add cabbage, apples and nuts. Pour into individual molds or into an 8-inch square pan. Chill until set. Unmold or cut in squares and serve on lettuce or other greens. Serve with ginger mayonnaise.

Serves: 6-8 ***90 cal. per serving*** ***Source of Vitamins C, B complex***

Tested in THE AMERICAN HOME KITCHEN

• open face apple pie

Preparation time: 75 min.

5 cups sliced apples
¾ cup sugar
1½ tbs. enriched flour
1 tsp. cinnamon
¼ tsp. salt
1 tbs. butter or margarine

Cheese pastry
1 cup enriched flour
½ tsp. salt
¼ cup shortening
⅓ cup grated American cheese
3 tbs. water

LINE a 9-inch pie pan with cheese pastry made as follows: Sift together the flour and salt. Cut in shortening and cheese with two knives or a pastry blender. Add water in small amounts, stirring lightly with a fork. Shape dough in a ball and chill. Put dough on floured board and roll out about ⅛ inch thick.

Place ½ of the apples in the pie shell. Mix the sugar, flour, cinnamon and salt and sprinkle ½ of the mixture over the apples. Add remaining apples and sprinkle with the remaining sugar mixture. Dot with butter and bake in a hot oven (450°F) for 10 minutes. Decrease heat to a moderate oven (350°F) and continue baking for 30 to 50 minutes or until apples are tender.

Serves: 6 ***382 cal. per serving***

Tested in THE AMERICAN HOME KITCHEN

• apple cereal pudding

Preparation time: 60 min.

2 cups cereal flakes
⅓ cup melted butter or margarine
½ tsp. salt
4 cups sliced apples
½ cup brown sugar
1 tsp. cinnamon
¾ cup semi-sweet chocolate pieces
3 tbs. water

COMBINE cereal flakes, butter and salt. Arrange ⅓ of this mixture in the bottom of a greased or oiled baking dish. Top with ½ of the apples, brown sugar, cinnamon and chocolate pieces. Cover with ⅓ of the cereal flake mixture and then the remaining apples, cinnamon and brown sugar. Top with the remainder of the flakes and chocolate and add the water. Bake in a moderate oven (350°F) for 45 minutes. Serve with light cream or top milk.

Serves: 6 ***307 cal. per serving*** ***Source of vitamins A, B complex***

Tested in THE AMERICAN HOME KITCHEN

MARION BARRETT OBERMEYER

Sketch by Herbert Marsden

for Holidays!

NEVER in history were moments so full of portent and import. Still we must snatch a few golden ones for the children's delight. The makings of a party are in the peanut butter jar and the graham cracker box. The day may be any of the seven. The guests will be small limbs of vitality. The reward will be bountiful.

We never wait for holidays at our house to have parties. We have them on the slightest provocation, the very slightest. If our small son has cousins visiting him for the week end, we have a supper party. We use colored paper napkins and make our own place cards, fetching ones from bright pictures cut from magazines. This is quick work for we keep on hand a box of such pictures and a package of visiting cards. Perhaps we have potatoes cut in half, a slice of bacon picketed thereon with toothpicks, baked until the potatoes are nicely browned. In our childhood we knew these potatoes as boats. Our youngsters call them "Little Toots" after a New York harbor tugboat in one of their favorite stories. With these we sometimes have corn pudding baked in casseroles, lettuce and carrot strips—joyfully eaten as "bunny food"—and whatever dessert seems to be in order.

Anything is a treat that's treated as a treat, if you will pardon the repetition. Our eggs are very special for we cut our bread in strips and dip it into poached eggs. This is the way great-grandmother, grandmother, father, aunts, and uncles all learned to eat eggs. With such tradition to glorify eggs, no wonder they go down like candy.

After such a supper, we may empty the wastebasket for a game of bean-bag toss, or get out the ninepins. It is more fun to play for some prize, such as an apple or a handful of salted peanuts.

A cowboy party, outdoors, always meets with approval. Some of the little boys will have cowboy suits and can be induced to share the vests with the girls who can complete their regalia with old broad brimmed hats. Children like to run this kind of party without any outside assistance. When they tire of galloping around on their fierce steeds, usually fallen branches, and shooting and yelling, I get out the folding table, Daddy builds the fire in the outdoor fireplace and we bring the party to a halt with a wienie roast.

A popular diversion at our house is "taking a voyage," suggested by the book, "Voyages of Dr. Doolittle." They may borrow the baby's playpen (that intrigued bit of humanity is usually content to watch from his high chair), pack their suitcases with heaven knows what, assemble all the stuffed animals, and off they sail. For these adventures I provide lunch boxes—peanut butter and jelly sandwiches, a vacuum full of milk, the enameled picnic cups, and apples.

In summer we often have picnic lunches. I pack a basket and send them out under a child-loving tree or go with them to a farther site. One Christmas we had a taking-down-the-tree party so Barrett John wouldn't mind seeing it go. We have milk and cookies with the bedtime story, painting parties on the dining table, and cookie-making parties. Small doings, to be sure, but out of the ordinary run of events.

When I am my Gunner's Mate

When a certain gunner in Uncle Sam's Navy comes home to marry me—and stay—I'm going to need the very best appliances and housewares! Things will have to be right for that man. Home spic-and-span as a cruiser's deck, food cooked to beat the fleet. So I'm using the "U" Plan for "V" Day. Here's how it works: . . . **(1)** Check on this page the Universal housewares you will need . . . **(2)** Add up the estimated values you decide upon . . . **(3)** Put that sum into War Bonds . . . **(4)** Take the check list to your local dealer today and ask him to put you on his priority list.

You make no down payment, you're under no obligation! But you do put yourself in line among the lucky "firsts" to get Universal products after Victory! *Send for the "U" Plan for "V" Day Booklet which gives added details—write to Dept. AH,*

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Sandwich Grills	7.95— 12.50	.....
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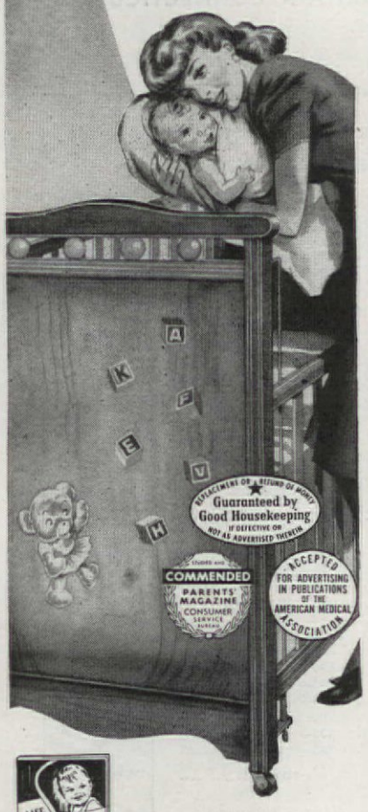

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Bath Shower for Baby

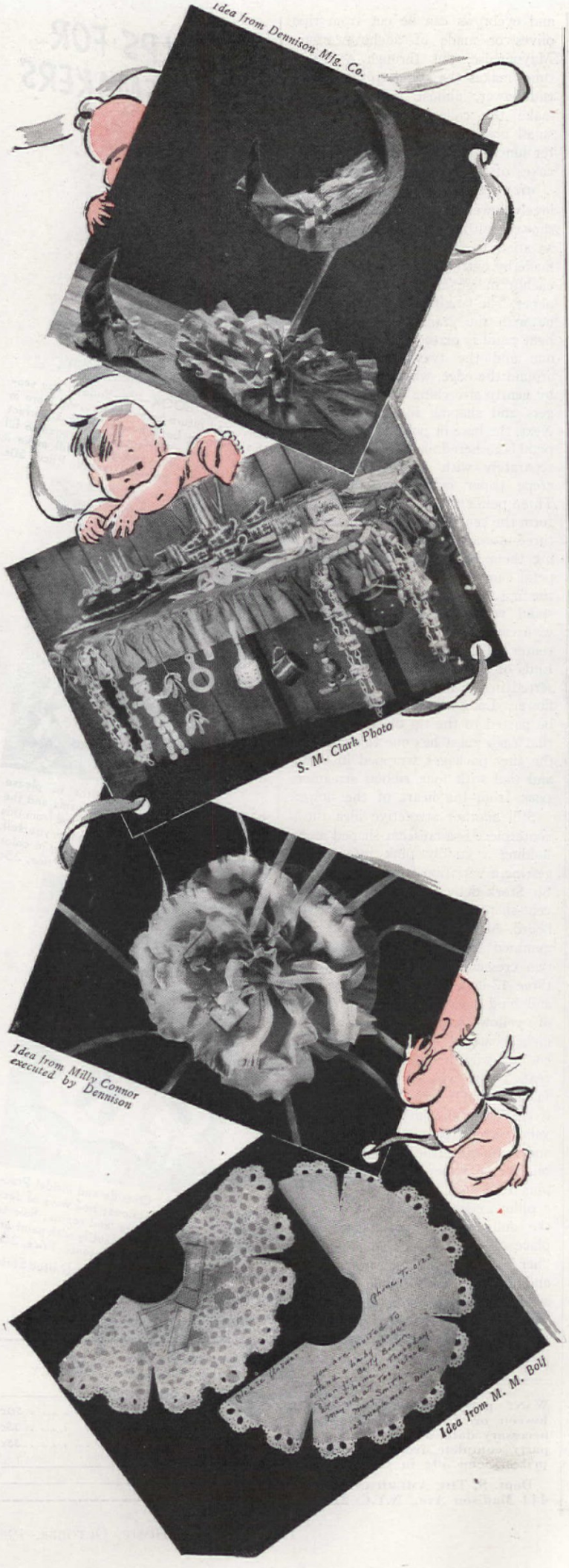
A whole set of new ideas for a different kind of baby shower

BATHING baby is so pleasant a ritual that a bath shower in his honor is practically guaranteed to be an unusually buoyant occasion. Some of the most attractive and definitely the most welcome gifts to be found in the reasonable price bracket are among the accessories for the angel's tub. Your fun begins with the preparations. For an astonishingly small amount of money, coupled with no more than light exercise of your nimble fingers, you can turn out your own party fixings—and do a professional job of it, too.

M. M. BOLF leads the list with a suggestion for an invitation that is both different and easily made. Simply fold a small lace paper doily in half, cut a lining to fit from either pink or blue stationery, snip down the front, delete the center for the neckline so that it resembles a baby's lacy sacque. Paste a minute bow, matching the lining, in front and apply a mere speck of paste to hold the lace and lining together. Write your message inside, slip into matching envelopes, and send them on their way to the "invited."

JUNE COCHRANE ORTGIES' bright thinking cap scintillates with ideas for a luncheon on the baby bath shower theme. She suggests a pink and blue color scheme with small towels for the place mats and gay washcloths for the napkins. For the centerpiece she likes a doll's bathtub filled with masses of fluffy white flowers to represent soap suds, with a baby doll plumped down in the center, and with a few pink and blue celluloid bath toys "floating" on top of the suds. Food for such an affair, she thinks, was meant not only to be eaten, but to be talked about. So why not use the glass jars for swabs, cotton, etc., for the table setting? Usually these are glass and are marked. In the "swabs" jar you might place carrot sticks, sliced slim and tipped with cream cheese, so they really look like swabs. The soap dish is perfect for cream cheese. To assure that it is recognized, take a toothpick and scratch the word soap or the name of a favored brand of soap across the top of the bar of cheese. But the chief conversation piece is her open face sandwich—a startling likeness of a good natured infant in full smile. For this, use a rounded loaf of bread and mix pink vegetable coloring with cream cheese to give it the proper tint. Season highly and spread smoothly over the bread. To make the mouth, slice cold boiled or baked ham in a crescent shape and place on the lower portion of the face—corners turned up, please! Eyes

Sketches by Ruth Wood



Germs often cause skin troubles such as prickly heat, diaper rash. To protect baby, best powder is Mennen. More *antiseptic!* Round photos above prove it. Centers of plates contain 3 leading baby powders. In gray areas, *germs thrive;* but in dark band around *Mennen* powder (far right), germ growth has been prevented!

Which baby powder is smoothest is proved by round photos above; they show 3 leading baby powders seen thru microscope. Mennen (far right) is smoother, finer in texture. That's due to special "hammerizing" process which makes Mennen Baby Powder the *best* protection against chafing. Delicate new scent keeps baby *lovelier.*

Want the best for your baby?

3 out of 4 doctors said in survey—baby powder should be antiseptic. It is if it's MENNEN.

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The world doesn't understand how a woman with gray hair can still *feel* young. To the world, gray hair means "old," and many a sparkling personality is buried beneath this dull, drab color.

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CLAIROL IS DELIGHTFUL—Your hair luxuriates in a froth of iridescent bubbles. And quickly—almost before you know it—it's clean, silky soft and permanently colored. Every trace of gray hair has vanished!

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A careful old man of Kildare
Repaired and glued up his best chair;
The glue didn't hold,
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The old fellow lit you-know-where!

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and eyebrows can be cut from ripe olives or made of anchovy paste. Mayonnaise, put through a pastry tube, makes the stand-up curl. Slice cauliflower, almost tissue thin, to make the collar. Serve flat on a small plate for the first course. After lunch, use finger bowls with tiny cakes of floating soap on top.

MILLY CONNOR has thought up a lovely flower centerpiece for any baby shower—although she suggests it for an affair to welcome Sir Stork. It is made by cutting fourteen large petals each from light and medium pink crepe paper. The length of the petal should be with the grain of the paper. A light petal is placed on top of a dark one and the two pasted together around the edge, which then is fluted by gently stretching between the fingers and shaping like a rose petal. Next, the base or pointed end of each petal is gathered together and wrapped separately with a narrow strip of crepe paper cut across the grain. Three petals are grouped together to form the center cup of the flower, and three more petals are added by placing them so that the center of the petal comes in between the petals in the first row. All are tied together with spool wire, ends wrapped together with crepe paper, and inserted in the center of a heavy flower container. Ends of the remaining petals are inserted in the holder to form a large flower. Long ribbon streamers may be pasted to the tip of the petals so that each guest has one to draw, and the tiny packages wrapped in tissue and tied with long ribbon streamers peek from the heart of the flower.

Still another attractive idea for a centerpiece is a crescent-shaped moon holding a cuddly pink infant, suggesting a variation from the accepted Sir Stork delivery. Cut 15-inch crescent-shaped pieces from white Bristol board. Attach wire inside curve with gummed tape before fastening the two crescents together at ends. Cut three 12-inch lengths of heavy wire, and bind together with narrow strip of yellow crepe paper, leaving 3 inches bare at each end. Insert one end of wire between the two crescents, bend wire at other end and fasten to an 8-inch heavy cardboard circle. Cover the outside with crushed yellow crepe paper, line with pink, and camouflage the base with shirred blue crepe paper, ribbon bows, and pink rose buds. For the inside, make a pillow, edged with narrow lace, tie the doll in place with spool wire, place a lace edged coverlet over "her," paste ends to sides of crescent and decorate with ribbon bows and streamers. In the same theme, make favors for guest places, using small nut cups inside miniature crescents.

WANT party suggestions for Halloween or Thanksgiving? Give us necessary data, and we'll plan your party complete from invitation to prizes. Send 50¢ in stamps to

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Don't build high fuel bills into your chimney

LIKE lots of other families at this time, you may be figuring on building a new home after the war.

If so, it is important to know that *skimping on your chimney can be one of the costliest mistakes you could make—if you build a chimney too small for bituminous coal.*

Fuel bills can be far more than your taxes—or the interest on your mortgage.

So it's wise to plan for a thrifty fuel.

Almost half the homes in the United States are heated with bituminous coal.

And with the efficient new heating plants now being planned it will be convenient as well as thrifty to use.

Better make a note to talk this over with your architect.

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the average delivered cost of bituminous coal is less; costs less to use.

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modern stokers take the drudgery out of "tending the furnace" by making that an almost completely automatic operation.

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bituminous is mined in 24 states in the Union — and there is estimated to be enough of it underground to last three thousand years.

EFFICIENCY
clean-treated, properly sized bituminous provides even, uniform temperatures.

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bituminous coal meets every home heating requirement and at less cost.

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BITUMINOUS COAL *Institute*

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Drawing by Jamie Knapp

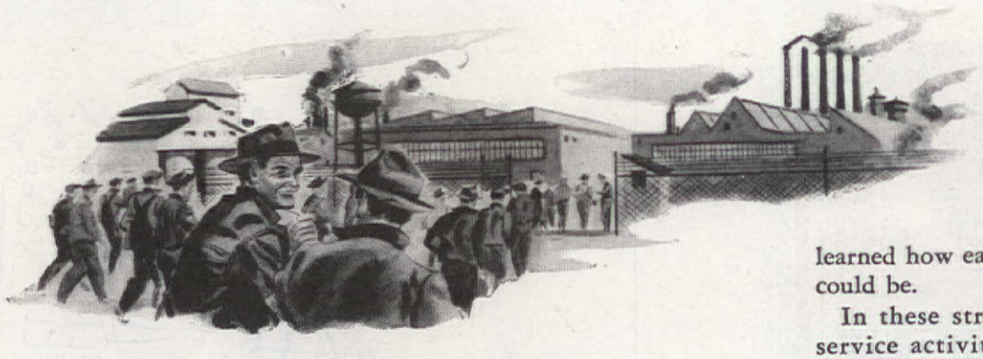
Bless Your Postwar Home with a Groundbreaking Party

DREAM houses, as it turns out, have the firmest foundations of any. Time was—and not long ago—when a dream house was mentioned in a light and frivolous voice to show it was in the same class as the mythical castle in Spain or the still more nebulous castle in the air. But there has been so much shattering of solid concrete, brick, and tile houses over the world that dream houses have become not only practicable but necessary. When the war is over there will be millions of new homes even in our own country for all such activity has been put aside until our national job is finished. Meanwhile dream houses are the kindling for imagination and courage. So many things we never expected have happened. . . . Boys from Texas are winging through the skies over Germany, the fellows from New Jersey cut through the jungle and fight mosquitoes and bugs and push back the Rising Sun from the Pacific islands, and the people remaining have picked up their belongings and moved from Dothan, Alabama, to Detroit, Michigan, and from Virginia to Alaska to work where they are needed most. And each carries with him a dream of what home will be like. Afterwards. There's the certainty now that a dream is a tangible thing. A dream house is practically a blueprint. Any man knows he can have that little house of his own sometime. Every man expects to. That's what he is fighting for. His letters, written from every fighting front, say so.

It may be a long while before you build—or it may be tomorrow. If you own your land, you are that much ahead. If not, the war bonds you buy will assure your purchasing power for the land and all your other needs when the time comes. And when it comes, let it be a celebration, the kind our forebears held when they built their homes in the wilderness of this country! By all means, have a ground-breaking party. If you are building on the edge of town or in the country, it is the suggestion of **DORIS HUDSON MOSS** that you hold a regular old-time party on the building site, with a barbecue or another outdoor meal.

Prepare plenty of delicious food to be carried from home, an adequate amount of iced water or iced tea, and make more coffee than possibly could be used. While supper is cooking, get on with the laying of the cornerstone. Everyone should be asked to sign a really beautiful parchment scroll which bears a likeness of the architect's drawing of the house-to-be. Then, with much ceremony, place the scroll in a wide mouthed fruit jar, along with other items suitable for preservation beneath the cornerstone of a beloved home—photographs of the country road and the nearest town, photographs of all the family including pets, poetry suitable to the occasion, etc., seal the jar very tightly and bury it beneath the cornerstone which has previously been carried to the spot. And then to the supper around the fire, with good talk, songs, and laughter.

If you are building in town, have the ceremony and then supper at your present home. Make the sacred moment of ground-breaking for your post-war home a memorable occasion, for it will mean that the dreams which carried us through chaos are beginning to be realized.



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Explanatory Booklet "Work Economy" FREE on request

Just before the war, millions of American housewives began to realize that they were paying an unnecessary penalty in time and health for working in kitchens badly arranged and poorly equipped. Mullins, maker of YOUNGSTOWN Kitchens, awake to this rising revolt against outmoded kitchens, designed and developed modern work-saving kitchens made from pressed steel.

Immediately, thousands of American housewives bought YOUNGSTOWN Kitchens and learned how easy and pleasant their kitchen work could be.

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When the victory we are all working for brings peace to the world, YOUNGSTOWN Kitchens will again be ready with the comfort and convenience that thousands upon thousands of housewives are longing for.

Help Win the Fight by Buying More War Bonds. After the war, buy YOUNGSTOWN Kitchens that will *save work* for the housewife and *make production* and *distribution* work for a multitude of workers.

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Please send me Youngstown catalog, "Get Acquainted with Your Kitchen" ☐ I plan to build. ☐

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Please send me FREE mirror book.
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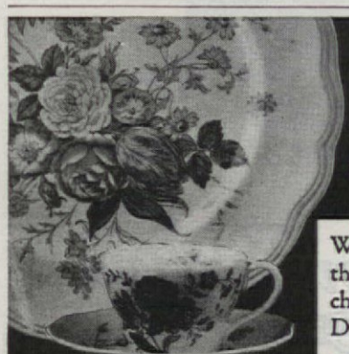

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LOUISA RANDALL CHURCH

A Fussy Housekeeper Speaks Up!

If you are a fussy housekeeper, as I am, you have become somewhat inured to the belittling attitude of women to whom housework is an anathema. The cliché that "I'll never be a slave to housework—life is too short" barely vibrates the eardrums. But it's going a bit far when a woman columnist says, "Whenever I see a shining kitchen stove I know a neurotic keeps it so." And when a friend chides, "Until the war is over, it's not patriotic to be so fussy. One can't afford the luxury of a spick-and-span, well-kept house these busy days."

It's too bad not to give some of our topflight humorists a fling at the neurosis angle. But medical opinion must come first in this realm. From what they say, the woman who fusses about her home for the sheer joy of it and for the satisfactions which follow will never be other than a happily adjusted woman. To quote Louis M. Bisch, M.D., "If more women believed that and would get out of homemaking all there is to get, far fewer neurotic disorders would wind up in the hands of the doctors." According to what the psychologists tell us, only when a woman is the victim of unconscious habits which prevent her from doing the things she longs to do—only when she is fundamentally bored with cooking, cleaning, or mending, or when she fusses from a sense of duty, pride, or conscience—will she show evidences of neurotic trends. Neurotics, they assert, are square pegs in round holes, people who fail to use their talents or who have no vital interest in devotion to which they can forget self. The women who find complete satisfaction in striving for perfection in homemaking are certainly in no danger of that affliction.

As I see it, the woman who has built up habit patterns of perfections in the craft of housekeeping and in

Sketches by Ruth Wood

the art of homemaking is as important to the war effort as any other career woman. She is the fountainhead of a soldier's faith—without which wars can be lost. She it is who keeps alive the fine traditions of the past. By example she instills worthwhile habits and builds character in her children. She motivates scientific research in home improvement. Without her there would be no progress nor memories to hand down to the succeeding generations.

To the millions of our men on far battlefields the memory of home is "the one door that is never closed." The sailor standing alone through the cold night watches draws his only warmth from remembrance of some cheerful, cozy hearthside. The soldier in the midden of his dugout fills the rare and swiftly transient moment of peace with the dream of clean and restful things—sudsy baths, a comfortable bed, and the old favorite, meals with the family. Of such beloved phantoms is the fabric of valor.

Any veteran will tell you, as one told me, that his most poignant fear was that things might change back home. "In all my letters I begged mother to keep home as I remembered it," he said. "I'll never forget that homecoming—everything as I'd dreamed it would be—flowers, lighted candles, home-cooked food! Oh boy! It's great to have such a mother!"

To many such women the love of domestic efficiency and beauty is a deep-rooted heritage. It is their joy to transmit this love of thrift, cleanliness, tidiness, comfort, and hospitality to later generations. Thus, they are "bridges between yesterday and tomorrow, and very important ones."

Our grandmothers established the standard for homemaking through their fidelity to the fine old maxim that "If a thing is worth doing at all it is worth doing well." Whatever was at hand—the laundering of a fine damask cloth, darning stockings, cleaning out the attic—was done with the painstaking thoroughness of a master craftsman. Through them we have been conditioned to abhor shiftlessness and to prize efficiency. And now that we are so concerned with national efficiency, home efficiency is downright patriotic. The fussy housekeeper is fully aware that dirt left in clothes, carpets, upholstery and blankets will shorten their wear; that hospital-cleanliness in kitchens, baths and bedrooms has a vital bearing on the prevention of illness; that brightening the home does brighten hearts.

Juvenile delinquency is rare among young people whose homes are going concerns with daily tasks performed on schedule and with meticulous care, with all the serene symbols of domesticity, such as the stack of freshly ironed linen, the pungent perfume of bread baking, that nurture the sense of security. Don't let anyone tell you children lack appreciation of these things. More likely, it's some serious lack in homemaking that prompts the reckless quest for excitement that leads to trouble outside the home.

Fussy housekeepers are important cogs in progress. Because of them homemaking has become, it is said, the biggest industry in America. This seems to be confirmed by the wealth of articles, recipes and illustrations that make up the magazines which cater to home lovers. And for further confirmation you have only to look about you at the home improvements. Observe the outdoor living rooms and fireplaces, the bay windows filled with colored glassware, the painted furniture, basement recreation rooms, the vogue for low coffee tables, painted furniture, streamlined kitchens. What would happen to the industries producing these articles if all women decided they were unimportant and unnecessary for homemaking?

The cooperation of women trained in the business of homemaking has contributed enormously to the high standards in community welfare projects. Having mastered the intricacies of running a home, these women are qualified for many other fields of service. When the Red Cross or the Parent-Teacher Association launches a drive, it invariably turns to these women. They are not afraid of work and they know the value of care in

little things and the importance of time. Whenever someone is needed for a disagreeable task, nine times out of ten a busy housewife is the volunteer. These women are the builders, creating a pattern of life that is far-reaching in its effect.

And, by the way, did you ever think of the fastidious housekeeper as a creative artist? That's what she is. There is an old saying that he who works with his hands is a laborer, he who works with his hands and his head is a craftsman, but he who works with his hands and his heart is a creative artist. The fussy homemaker puts her heart into her work. Like all creative artists, she is a perfectionist and never satisfied until her work has been brought to marked excellence. Perfection in homemaking cannot be reached by any random process or accomplished with less precision than is demanded for writing or composing music, and the efforts of the housewife should receive as much appreciation as those of any other artist.

All women can be classified as laborers, craftsmen or creative artists in so fundamental a task as meal service. Think of the homemaker who hates cooking and serves any old thing that passes for food! What a contrast with the woman who uses

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her head and plans a balanced menu. And how far out of the class of either is the woman who plans and serves a meal that is perfection from first course to last because she loves doing it. She is the artist for this reason.

The same analogy applies to the arrangement of furniture and bric-a-brac, the choice of hangings, lamps, and pictures. The care a mother gives her baby, the parties she gives, the comfort of her guest room, the selection of the clothes she wears, all reveal the degree of perfection to which she aspires. Whatever atmosphere pervades her home, whether it be one of cleanliness, orderliness, serenity or hospitality, exists because she has created it and strives to keep it so.

Someone has said that a woman's home is a plus or minus sign to everyone entering it. Costly furnishings do not make the difference, for without a woman's fussiness the richest home can be dull and as utterly lacking in personality as most doctors' waiting rooms. Because of the same lack of fussy care, the homes of the greasy dishcloth, bedraggled curtain, grimy window glass, and finger-marked paint must also be given a minus sign.

The charm of individual atmosphere is felt the moment you enter a home presided over by a fussy housekeeper. You notice a loving touch here, a clever one there. Perhaps there is a canary singing in a sunny window filled with vines and blooming plants. Tea may be served beside a glowing fire. Books and magazines will be within easy reach, the clocks will be ticking and all on time, the curtains crisply immaculate, the brass gleaming. Scores of such fussy touches add up to a plus sign in any home.

Women hemmed in by family cares or financial limitations and those living remote from the distractions of city life must of necessity find emotional outlets in things close at hand. So they direct their interest and energy to homemaking. They become creative artists within the walls of a tiny Cape Cod cottage, a village tenement, or a city apartment.

I am thinking just now of a kitchen-sitting room in the home of a mill worker in a neighboring village. Old rocking chairs, perked up with sprightly gingham ruffles and cushions, bright yellow oilcloth on the tables and work counters, a shining black kitchen stove, colorful braided rugs, embroidered tea towels and hand-painted canisters are the homely little touches that make that country kitchen a vivid and comfortable room. Aside from elbow grease, my friend has nothing to spend on art. But I am convinced that keeping her little home tidy and cozy gives her a satisfaction equal to the so-called "forces" which engulf the most highbrow patron of art.

We all know women who can turn their hands accurately and efficiently to any household task because of the gift of manual dexterity. Does it require any strain of the imagination to liken them to the sculptor who carves out beauty with the muscles of trained hands? And how about the woman who utilizes a systematic schedule to obtain tranquility and harmony in her home—isn't she to be compared to the musician who relies on the perfection of rhythm, tempo, and pitch in his playing of a masterpiece?

If you are annoyed because someone is so heedless as to drop cigarette ashes on a clean rug, or by the sight of pictures hanging askew, magazines thrown helter-skelter, or a wrinkled bedspread over an ill made bed, you *aren't a neurotic*. You are one of the company of artists who strive for line, balance, harmony, and the rightness of things. You get your satisfaction out of doing the job you have taken and other people can thank you because you make life comfortable and pleasant for them.

I am very sure that the greatest satisfactions in life come from work well done. There is a lasting spiritual quality about the woman who creates and preserves a lovely home. Her achievement is an example of art in its noblest form and her place is with the immortals. She never dies. She lives on in the character and the memory of her children, and in her children's children. The world must respect her; and it should just leave her to her "fussing."

If you are among these fussy housekeepers, don't be deterred by the suasions of less fussy homemakers. Women like you are the backbone of America. Stick to your guns!

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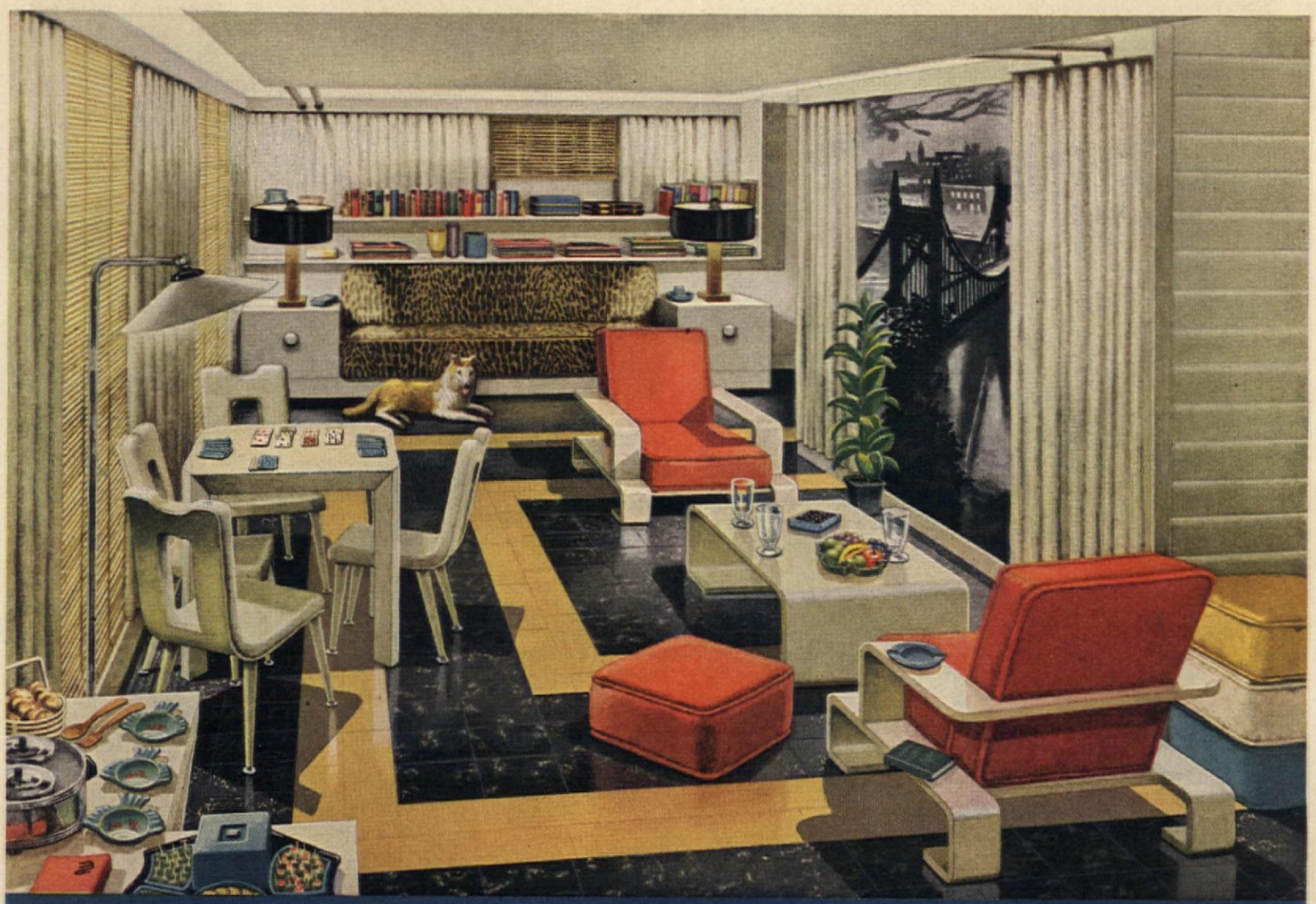

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