ON GUARD . . .

The AMERICAN HOME

15¢

October 1943

Our Cover Girl in Hollywood

TRUE TOWEL TALES: No. 2 . . . IN A LETTER FROM A FLIER IN ALASKA

Illustration from description in flier's letter

ALASKAN AQUACADE

At one new Alaskan airfield, so this flier writes, a bath is a prized but precarious event. First, swipe a couple of buckets from the cook. Then fill with water. Only it isn't water, it's ice that you breathe on until it gets unstiff enough to pour. And — slosh! . . . Then break off the icicles and — with a good, husky towel — rub a little life back again!

Yes, the brisk, efficient, hard-working towel you take for granted can be almost a life-saver sometimes. You who use Cannon towels in your own home will be glad to know that many of those same, husky, durable Cannons are going to our Armed Forces.

Because *they* need them more — there aren't so many towels at home. . . . And because they *do* need them, you'll take good care of those you have.

Millions of Cannon Towels

are now going to the Armed Forces. So you may find a smaller selection in the stores — fewer styles and a limited variety of colors. But the durable Cannon quality, the hardy quality that will see you through, remains the same. When the war is over, Cannon will again present the newest styles in the most charming colors.

For Victory—Buy U. S. War Bonds!

TRADE MARK CANNON

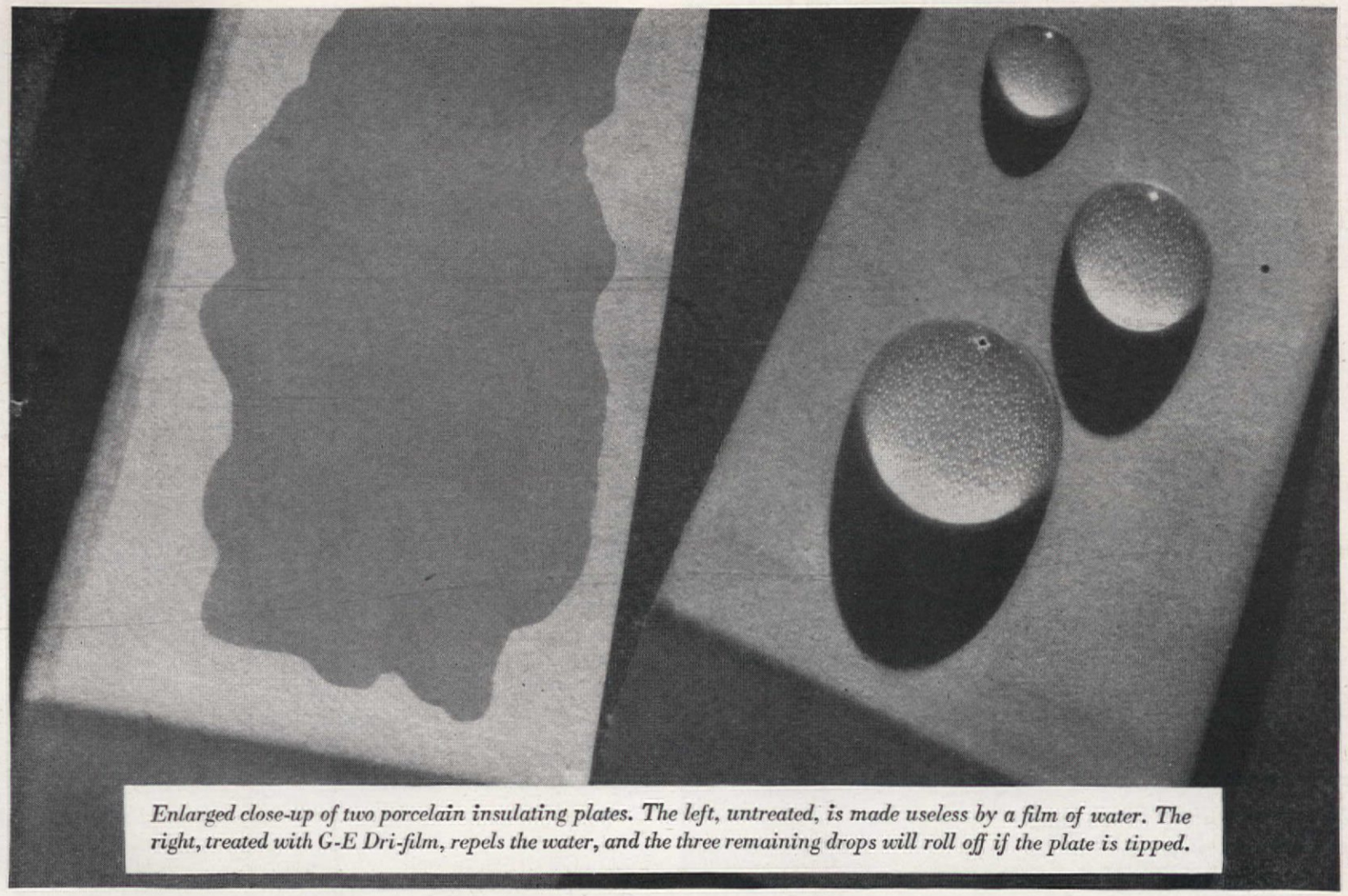
Cannon Towels

CANNON SHEETS CANNON HOSIERY

HOW TO MAKE YO TOWELS LAST LONG AND STAY "DURAB FOR THE DURATIO

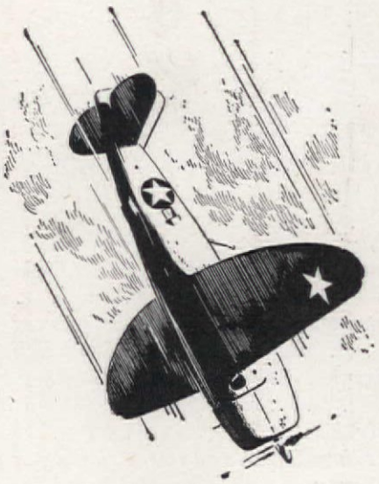
Launder before they become too soi
Fluff-dry terry towels—never i
If loops are snagged—cut off, never p
Mend selvage and other breaks immediat
Buy good-quality towels—always the best econo

N. W. AYER &



Enlarged close-up of two porcelain insulating plates. The left, untreated, is made useless by a film of water. The right, treated with G-E Dri-film, repels the water, and the three remaining drops will roll off if the plate is tipped.

How to cure a Flying Radio's LARYNGITIS



THERE USED TO BE a lot of trouble, every time an American pilot in a dogfight dropped a radio set 20,000 feet. Not crash trouble, for in the cases we're talking about the radio was in the plane and the pilot pulled out of the dive.

But sometimes the radio lost its voice. For the sudden plunge from cold to warmer air produced condensation of moisture—like the fog that collects on your glasses when you come indoors on a winter's day. A film of moisture formed on the radio's insulators; the film let the electricity leak away; the radio quit dead! And that was bad—since a modern fighting plane depends almost as much on its radio as it does on its wings.

But not so long ago General Electric scientists found a way around this difficulty. For if a porcelain insulator is exposed, for just a few seconds, to the vapor of a composition called G-E Dri-film—then the whole nature of the insulator's surface is changed. It looks just the same, but moisture doesn't gather any longer in a conducting film. Instead, it collects in isolated droplets that don't bother the radio a bit. The set keeps right on talking.

Today the voices of most military radios are being safeguarded by treating their insulators with G-E Dri-film. And the research that cures a radio's laryngitis is the same kind that has licked the problems of the turbosupercharger, and has packed the driving power of a destroyer into turbines not much bigger than a couple of trunks. It's the kind of research we're counting on, tomorrow, to turn the discoveries of wartime into peacetime products we can all use. *General Electric Co., Schenectady, N. Y.*

The best investment in the world is in this country's future
BUY WAR BONDS

GENERAL ELECTRIC

962-489A-211

HEAR THE GENERAL ELECTRIC RADIO PROGRAMS: THE "HOUR OF CHARM" SUNDAY 10 P.M. EWT. NBC—"THE WORLD TODAY" NEWS, EVERY WEEKDAY 6:45 P.M. EWT, CBS

Photograph by Ewing Galloway

Are You Listening, God?

ENID HUMPHREYS

WE WERE a typical feminine audience of the Depression Era. We talked in shrill voices, stirred nervously in our seats, and moved our hands incessantly while we waited for the lecturer of the afternoon to be introduced. We took boredom for granted.

"Why did I come?" I asked myself. "I don't believe that I can endure just sitting here two hours watching a woman play around with cold messy clay. She certainly will not be the answer to my prayers because God has not listened to them for months."

The sculptress arose then, and accepted our doubtful applause graciously. She explained that she would lecture as she modeled a clay bust of our president. I cannot pretend to recall what our lecturer said; it was the movements of her hands which fascinated me. A soothing sensation began to flow through my body as I watched the contours of Elaine's face forming beneath those skilled hands. Soon I began to feel the audience relaxing with me. A calm atmosphere had descended on that room in less than ten minutes' time. Restfulness was there.

What had happened to us? We all felt it; we talked about it for days afterwards. There were those of us who believed that the sculptress' voice had been able to achieve the soothing effect, while others thought that it was the movements of her hands. I belonged in the latter group, and so strong was my conviction that I determined to see for myself.

I have not an ounce of artistic ability, but I got myself some clay that winter and went to work. My results were monstrosities, but just the feel of the clay in my hands was pleasant. Every time I found myself getting bitter at the world and its uncertain times, out came

Contents

October, 1943 **Vol. XXX, No. 5**

Cover Design: See Page 37

Special Monthly Features

Personal!—Beauty Editor Takes Her Hair Down 82
Fashions—Too Good to Throw Away . *Eleanor Rich Van Staagen* 86
The Joe Wrights 92
Tempting the Sick to Eat—Family Health Series No. 10 *E. A. Electa MacLennan* 120

Children

Bobeep's Nursery . . . . . *Elizabeth Baum* 27
Your Idea or His?—Boys' Rooms 58
Dear Young Mother . . . . . *Aunt Sue* 71
What About the Oldest? . . . . . *Virginia J. Kempf* 78

Decorating

2 Barns Plus One Cottage Equals Rambling Colonial *Elsie D. Sopp* 61
We Found Patterns on Our Walls . . . . *Elizabeth Yates* 30
Francine's Dream Come True 37
One Room House 49
Charming Threesome . . . . . *Ruth W. Lee* 52
Your Idea or His?—Boys' Rooms 58
Feet of Clay? Yes, Indeed! . . . . . *Bernice K. Platt* 72

Gardening

Flowers for Fragrance—Fruits for Flavor 20
Salvaging a Shrub . . . . . *Gretchen Harshbarger* 98
Family Tradition . . . . . *Marie Eisenbrandt* 99

Handicrafts

Here's How to "Make it Do" and the Patterns to Do it . . . 90

Homes and Maintenance

Don't Be Afraid of Modern Architecture . . *Helen Bell Grady* 22
Preserve and Protect with Paint 24
Just What Do You Mean By Functional 28
Old Salem Houses Used Brick . . . . . *Joseph S. Sickler* 66
Build Your Own Permanent Storage Cellar . *Haydn S. Pearson* 96
But Suppose There Is a Fire . . . . . *Delbert Johnson* 102
Leaky Faucet? . . . . . *Lionel Wurts* 104

Parties, Food, Housekeeping

When You Buy—No. 8. Bedding . . *Esther Hansen McTighe* 44
Dry Cleaning 89
Be Your Own Efficiency Expert . . . . *Wynn Stephansen* 106
Cowgirls and Indians . . . . . *Louise Price Bell* 109
Fats and Oils—X. Food Monograph 110
Recipes 114
Health Packaged in Community Size 116
Halloween's Here Again! . *Elinor Scoville* and *Marcella Rysor* 118
Fun and Terror For a Family Party *Lillian S. Graham* and *Marjorie Wackerbarth* 122

Inspirational

Are You Listening, God? . . . . . *Enid Humphreys* 4
"How Can I Be Popular?" . . . . *Flora Mercer Brennan* 26
Perhaps You Were Just Too Tired! . *Margaret Fenton Headland* 76

THE AMERICAN HOME, OCTOBER, 1943, Vol. XXX, No. 5. Published monthly by The American Home Magazine Corporation, 444 Madison Ave., New York, N. Y. W. H. Eaton, President-Treasurer, Henry L. Jones, Vice-President, Jean Austin, Vice-President-Secretary. Executive, Editorial and Advertising headquarters, 444 Madison Avenue, New York. Subscription Department, 251 Fourth Avenue, N. Y. Branches for advertising only: 248 Boylston Street, Boston, Mass.; 360 North Michigan Avenue, Chicago, Ill.; A. D. McKinney, 915 Olive St., St. Louis, Mo.; W. F. Coleman, Henry Building, Seattle, Wash.; W. F. Coleman, 300 Montgomery Street, San Francisco, Calif.; W. F. Coleman, 530 West 6th Street, Los Angeles, Calif. Copyright, 1943, by The American Home Magazine Corporation. All rights reserved. Title registered in U. S. Patent Office. Subscription price in United States and Canada, $1.50 a year; two years, $2.25; three years, $3.00. Foreign postage, $1.00 per year extra. Entered as second class matter December 31, 1935, at the post office at New York, N. Y., under act of Congress, March 3, 1879.

"Look! There's a man under my bed!"

"THAT'S BILL. He's my husband. I've put him to work fixing that loose bed spring that just tore one of my precious Cannon Percale Sheets. It won't happen again!

"Now that it's wartime, sheets just *have* to be Methuselahs! The government wants all of us to make *everything we have* last longer—so we won't need to buy more, unnecessarily. That's plain waste!

"And it's awfully easy to make sheets last and last. Why, a home-economics expert told me that if women took the best possible care of sheets, they'd probably last *twice as long*. The sheets would, I mean. So I've learned a whole bag of tricks that mean long life to a sheet!"

My common-sense sheet-savers.

"I make sure nothing about the beds can catch and tear my sheets. (Now that one sheet's been torn!) I lift sheets off gently instead of yanking them. And the minute I spot a rip or worn place, I scurry for my mending basket!"

My washday wiles.

"I'm a clock-watcher—15 minutes for soaking sheets; 5 to 8 minutes of washing in the machine. Then plenty of rinses to get every smitch of soap out. And *then* I pray for sunshine—my favorite bleach!"

My hints for hanging.

"I fold my sheets hem to hem, and clothespin 'em with the fold hanging over about a foot. If it's windy, I hang them in a sheltered spot where they won't flap too much."

My ironing ideas.

"I don't use too hot an iron—that causes 'hidden scorch'—death on sheets! I never bear down directly on the folds. Before I put my sheets away, I make sure they're bone-dry so they won't mildew. And I use 'em round-robin style—taking fresh sheets from the *bottom* of the pile every time—to equalize wear."

My tip-off when you must buy sheets.

"Of course, you won't buy unless you're in desperate need! But when your linen cupboard is really bare, do remember this: smooth, dreamy-soft Cannon Percales cost just about the same as heavy-duty muslin. Besides, there are 25% more threads to the inch in Cannon Percales than in the best muslin—wonderful for wear!

"And Cannon Percales save money if you send your wash out at average pound laundry rates—because percale's lighter. Easier to do at home too!"

My best words of advice.

"Don't buy sheets unless you honestly have to! If you *do*, be sure to pick a name you can trust for all the things you can't see for yourself in a sheet. Just take the Cannon name—you've seen it on those wonderful Cannon Towels! It's every bit as dependable on sheets!"

These days, you may not always find the exact size that you want in Cannon Percale Sheets. If you don't, ask to see Cannon's economy muslin sheets. But whichever you buy, resolve to add years to their life by proper care! *Cannon Mills, Inc., New York, N. Y.*

[FOR VICTORY—BUY U. S. WAR BONDS AND STAMPS]

Cannon Percale Sheets

CANNON

Made by the makers of Cannon Towels and Hosiery

I WANT TO CALL MY DADDY . . .

Well, now, wait a minute, Junior. Those wires to Washington and to places where they make guns and tanks and planes are crowded with war calls.

OH—I'M SORRY! I FORGOT.

A really necessary call, like to Grandma or Granddad when they are sick, of course, is okay . . . but you wouldn't want to hold up a Long Distance call that might be ordering things for a ship or a submarine or fighter plane, now would you?

GEE, NO—I'LL WAIT TILL
DADDY GETS HOME TO TELL HIM
MY BIG SISTER'S GOT A FELLA.

Junior, you're a real team-mate. You think like most Americans. They are glad to help by not making Long Distance calls unless they must. And that does the heart good.

BELL TELEPHONE SYSTEM

the clay and to work I went. No one ever knew about those crude little figures, but people began to notice that I could play at an afternoon of bridge without a cigarette always in my hand, and my voice sounded less harsh even to my own ears that winter.

"Why only clay?" I asked myself. I tried making Christmas cards that year, cards demanding a good variety of gay colors. They were far from perfect, but they were the beginning of a restful family tradition—a tradition without age limit, an occupation uniting the family in a quiet pastime and demanding only willing hands.

The winter which had been dreaded was surprisingly easy to live through. The woman who had hereto huddled before the fireplace with her rebellious thoughts, awakened to a new beauty. An icicle hanging in the winter's sunlight began to hold all the enchantment of fairy tales in childhood. A fluffy white snowstorm seemed to cleanse the troubled air. God's hands were at work everywhere I looked.

I decided to do all my own gardening that spring, determined to get right down in the soil and forget my half-moons and nail polish. The results were better than all the nerve tonics and treatments that science has been able to produce. I found something that spring that I will never lose again. I found security when my hands met the earth. More than that, I discovered that in sowing with sincerity my seeds would grow. God was watching over the good earth.

All of us could not get out into near-by gardens last summer, but we have legs and we used them. We hired a piece of land, even though we had to walk several miles to reach it, and planted a Victory garden. We explored byways and the fields of hidden charms which we never noticed while traveling on the super highways in the fast lanes of traffic.

What has happened to one woman, can happen to you. Today, in spite of the horrors that fill the world, I am at peace with myself. It is a glorious feeling, a feeling which enables one to keep faith no matter what the future may bring. God is listening.

A wealthy lady whom I know cultivates a market garden entirely by herself. No one refers to her highly successful venture as a miserly gesture, people love her gentleness and quiet calm too much for that. Few know that the proceeds from that garden go to charity, and her own staff do not suspect the true reason why she insists upon digging and weed-

How to keep

WARM

and save fuel next winter

NOW—before cold weather sets in—is the time to prepare your house for the coming winter. Fuel supplies may be limited and the weather may be severe, but by doing the following things now, you can help to *decrease* your fuel consumption and *increase* your comfort considerably.

Install Weather-stripping on all doors and windows. By reducing heat loss, properly installed weather-stripping can cut fuel consumption as much as 20%.

Install Storm Sash on all doors and windows. This should result in a further saving of heat and fuel—especially if the storm sash is weather-stripped, rather than the windows and doors themselves.

Apply insulation under the attic flooring. This will save more heat...and fuel.

Have your heating system adjusted and cleaned to give you maximum heat from the fuel you burn. If your heating equipment is General Electric, call in your local G-E Heating Dealer for this work.

★ ★ ★

These are but a few of the many fuel-saving and comfort-promoting suggestions contained in General Electric's 40 page booklet—"Tips on Fuel Conservation." Included are many practical heat-saving ideas that you can put into effect *without spending a single penny.*

"Tips on Fuel Conservation" covers all kinds of heating systems—radiator and warm air; oil, coal and gas. For your *free* copy of this timely, helpful booklet, write to General Electric Company, Heating Equipment Division, Section 31210, Bloomfield, N. J.

Listen to the General Electric radio programs:
"THE HOUR OF CHARM"
Sundays, 10 P. M., EWT, on NBC
"THE WORLD TODAY" News
Weekdays, 6:45 P. M., EWT, on CBS

☆ BUY WAR BONDS ☆

GENERAL ELECTRIC

A TUMULTUOUS NOVEL THAT BARES THE SOULS OF

3 WOMEN IN LOVE

THIS IS LEDA

Beautiful, ambitious Leda determined to make up for an unhappy childhood by marrying into wealth and power. She succeeded; but then another man came along who made her triumph a mockery!

THIS IS BETSY

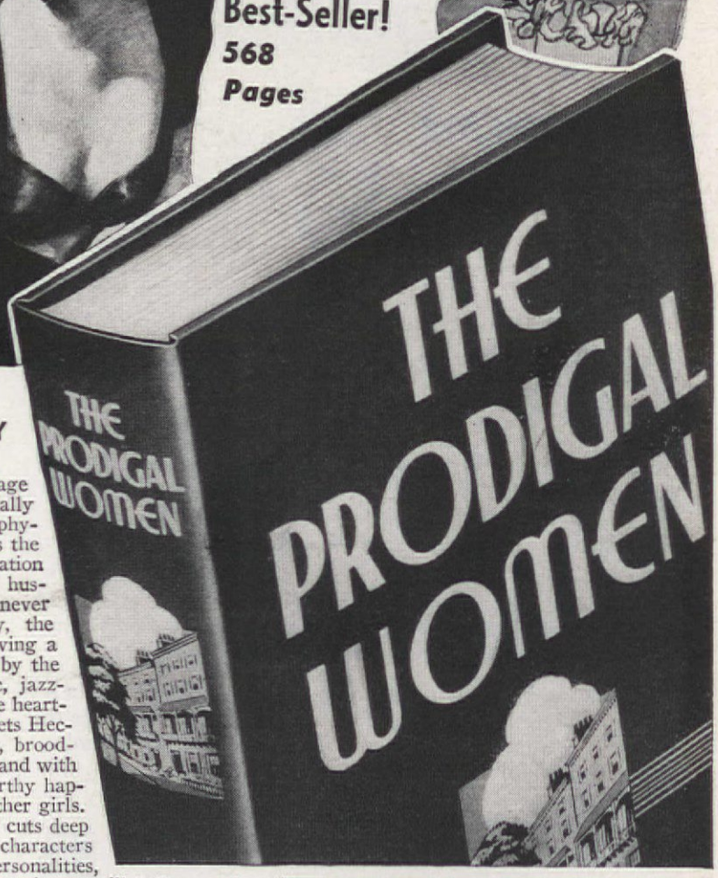
Happy-go-lucky, fun-loving Betsy gave her heart to a musical genius. She listened to his playing because he wanted her to, but she only waited for the music to stop and the kisses to begin!

THIS IS MAIZIE

Blonde, popular Maizie could have all the boy friends she wanted. But she chose a clandestine affair with a philandering artist and made a fateful tangle of both their lives!

A $3.00 Best-Seller!
568 Pages

FREE



if you join THE DOLLAR BOOK CLUB now . . .

THE PRODIGAL WOMEN BY NANCY HALE

YOURS FREE with Dollar Book Club Membership—this dramatic, outspoken novel that has provoked more excitement and discussion than any other American novel in recent years.

"The Prodigal Women" is the story of three unforgettable girls and the men they loved. Leda March is the sensitive, unhappy daughter of an insignificant branch of a great Boston family. Not until the arrival in her town of the carefree, haphazard Jekyll family from the South does Leda begin to understand what companionship really is. The two Jekyll girls, blonde, popular Maizie and the hoydenish Betsy, change the entire current of Leda's life, and the lives of the three girls from schooldays on become inextricably woven together.

It is Maizie who marries first. Her marriage to Lambert Rudd, magnetic, profane, philandering artist, becomes a living hell from which she cannot cut herself loose, even when it threatens her sanity and her life. Leda, determined and ambitious, walks open-eyed into a loveless marriage with a wealthy and socially prominent young Boston physician. Shocking to her, as the years go by, is the realization that she wants Maizie's husband with a madness she never knew before. And Betsy, the youngest, carefree and loving a good time, is first snared by the dancing feet of the erotic, jazz-mad Oren Garth. After the heartbreak of this affair, she meets Hector Connolly, tempestuous, brooding New York journalist, and with him achieves a kind of earthy happiness that is denied the other girls.

"The Prodigal Women" cuts deep into the human heart. Its characters are living, breathing personalities, whose every action and word you will follow with breathless suspense. Although this novel sells in the publisher's edition for $3.00, you may have a copy free if you join the Dollar Book Club now.

DOLLAR BOOK CLUB MEMBERSHIP IS FREE!

—and this $3.00 best-seller illustrates the amazing bargains it brings you!

HERE are the advantages of DOLLAR BOOK CLUB membership: First, it is the only book club that brings you books by outstanding authors, for only $1.00 each. This represents a saving to you of 50 to 75 per cent from the original $2.00 to $4.00 price. Every Dollar Book Club selection is a handsome, full-sized library edition, well-printed and handsomely bound in a format exclusively for members.

Second, members are privileged to purchase as many Club books as they wish at the special price of $1.00 each. Although one selection is made each month and manufactured exclusively for members at only $1.00 each, you do not have to accept a book every month; only the purchase of six selections a year is necessary.

The Economical, Systematic Way to Build a Library of Good Books

Dollar Book Club selections are from the best modern books—the outstanding fiction and non-fiction by famous authors—selected from the important new books submitted by the leading publishers. The Club offers books by Sinclair Lewis, Edna Ferber, W. Somerset Maugham, Pearl Buck, Vincent Sheean and many other noted writers. Such outstanding best sellers as RANDOM HARVEST, MRS. MINIVER, KING'S ROW, DRAGON SEED, THE STRANGE WOMAN and THE SONG OF BERNADETTE were all received by members at $1.00 each, while the public was paying from $2.00 to $3.00 for the publisher's edition, at retail.

300,000 discriminating readers are enthusiastic supporters of the Dollar Book Club. This huge membership enables the Club to offer book values unequaled by any other method of book buying.

Start Enjoying Membership at Once

Upon receipt of the attached coupon you will be sent a Free copy of THE PRODIGAL WOMEN. You will receive each month the free monthly magazine called "The Bulletin," which is sent exclusively to members of the Club. This Bulletin describes the selection and reviews about thirty other books (in the original publishers' edition selling at retail for $2.00 or more) available to members at only $1.00 each. If, after reading the Bulletin, you do not wish to purchase the next month's selection for $1.00, you may notify the Club anytime within two weeks, so that the book will not be sent you. You may request an alternate selection if desired. This order-by-mail method has been of great help to members during these days of curtailed travel for shopping. Every purchase from your Club is charged to your account—there are no C.O.D.'s, advance payments, dues or membership fees at any time.

Send No Money—Just Mail the Coupon

When you see THE PRODIGAL WOMEN and consider that this free book is typical of the values you will receive for only $1.00, you will realize the great advantage of free membership in this popular Club. Don't miss this wonderful offer. Mail the coupon now. DOUBLEDAY ONE DOLLAR BOOK CLUB, Garden City, New York.

BACK THE ATTACK—WITH WAR BONDS

Mail This Coupon
FREE: "The Prodigal Women"

Doubleday One Dollar Book Club
Dept. 10 A. H., Garden City, New York

Please enroll me free for one year as a Dollar Book Club subscriber and send me at once THE PRODIGAL WOMEN, FREE. With this book will come my first issue of the free monthly Club magazine called, "The Bulletin," describing the one-dollar bargain book for the following month and several other alternate bargains which are sold for $1.00 each to members only. Each month I am to have the privilege of notifying you in advance if I do not wish the following month's selection and whether or not I wish to purchase any of the alternate bargains at the Special Club price of $1.00 each. The purchase of books is entirely voluntary on my part. I do not have to accept a book every month—only six during the year to fulfill my membership requirement. And I pay nothing except $1.00 for each selection received, plus a few cents handling and shipping costs.

Mr.
Mrs. .....
Miss (PLEASE PRINT)

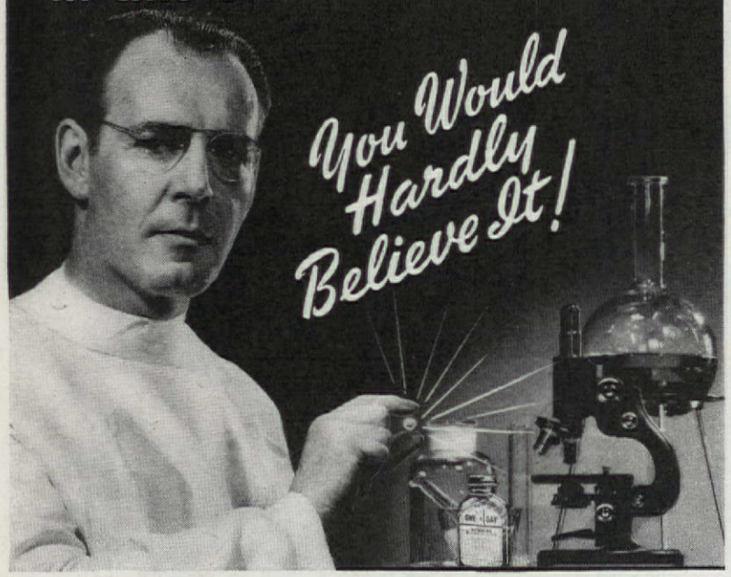
St. & No. .....

City ..... State .....

If under 21,
Occupation ..... Age please .....

Slightly higher in Canada: 105 Bond St., Toronto

Measure the POTENCY★(V.U.) in this Vitamin Tablet and—



Of course you can't actually *see* V.U.'s (Vitamin Units), but you can read the amazing potency story of One-A-Day Vitamin Tablets on the label of every package. Read it carefully . . . then compare it with others.

You Will See why One-A-Day Vitamin Tablets are so economical to use . . . so convenient to take. Because each little One-A-Day Vitamin A and D Tablet, and each One-A-Day Vitamin B-Complex Tablet is two to three times as potent as those brands where you must take two to three tablets or capsules daily to get your minimum requirements.

As a result, you take only a single tablet daily, pay only for one—no matter which group of Vitamins you use. And it stands to reason that a single tablet of such potency costs less to use than several of lower potency.

You Will See also why the potency of One-A-Day Vitamin A and D Tablets can be such a help in keeping up resistance to colds. Each tablet is the equivalent in A and D vitamins of 1½ teaspoonfuls of Cod Liver Oil, USP Minimum, yet they have no oily or fish liver taste. No wonder they are such favorites with children and adults too.

You Will See why thousands use One-A-Day Vitamin B-Complex Tablets for loss of energy and nervous irritability due to Vitamin B-Complex deficiency, for these vitamin-rich tablets cost so little to use that they bring Vitamin benefits within easy reach of all. Ask your druggist today for One-A-Day (brand) Vitamin Tablets.

SEE WHAT YOU SAVE . . . Prices on Vitamin A & D Tablets—one month's supply, only 50c; 90 days' supply, only $1.20; six months' supply, only $2.15, or *less than* 1¼c a day. Prices on Vitamin B-Complex Tablets—12 days' supply, only 45c; one month's supply, only 90c; three months' supply, only $2.25, or only 2½c a day.

★ **Vitamin Units** *"One-A-Day" is a registered trade mark of Miles Laboratories, Inc.*

MILES LABORATORIES, INC. *Makers of Alka-Seltzer*

ing each year in her own garden.

"I endure my winters, I live my summers," she told me one day not long ago. Millions of dollars had failed to heal a troubled mind; but being ingenious, it had found itself in a simple garden.

Then, there is my neighbor, Marie. Marie is considered the most well-balanced housewife among us. "If she didn't clean house about everytime she turns around, she'd be about as perfect a person as the Almighty ever created," I've heard commented.

I understand Marie's frequent bursts of energy now. The day France fell to Germany, Marie chose to wash windows and beat rugs. She could have gone into hysterics and spent months in morbid thought over the fate of her ancestral land. It would not have saved France, and the United States would have had one less clear-minded citizen. Our country needs housewives like Marie who can beat rugs and go on praying because they know that God is listening, and that He will answer.

It was interesting to note that at a recent fall reunion, a school awarded the eight-year medal of success to a young wife whom most of us would judge as unfortunate. I know the girl, she had five children during the first six years of married life, and her husband's salary is still such that it warrants Irish stew rather than chicken, and one saves by cents and not dollars. I went to see her.

"Tell me, Helen, how on earth do you manage to keep from going mad with this houseful? It's a mystery how you can go about things so calmly, and meet each situation with confidence."

Helen's eyes lighted up. "It was pretty awful at first. I guess I cried more than the babies did the first three years. Circumstances solved my problems though. Last year our older children began to need really expensive toys and clothes, and the family budget was all out of shape; so I started to make a few games and dolls. I make all our kiddies' toys now, and have built up a growing business selling them here in town. It's restful, and I can forget whatever the day may have brought. I sort of get my mind cleared up."

Helen "sort of gets her mind cleared up for tomorrow." How will your mind be tomorrow? Don't sit there and wonder as I did for so many months—do something about it. God will be listening, and he will help the hands which are willing to do their share. Our country needs all our hands as it never has before.

Amazing Professional Mothproofing Method now available for home use

NO ODOR · NO WRAPPING · NO STORING AWAY

Just a few minutes spraying with LARVEX—and Mrs. Neal has saved her husband's new suit from moth holes *for a whole year.*

WHY? Moths will actually starve to death before they will eat LARVEXED clothes, sofas or rugs!

This is the professional mothproofing method used by leading woolen mills, laundries and dry cleaners.

And, LARVEX is inexpensive—only 79¢ per pint, $1.19 per quart. Dry-cleaning won't impair its year-long protection. Use LARVEX *—be safe!*

➡ ***LARVEX IS DIFFERENT***

QUICK! A few minutes with LARVEX will mothproof a woman's coat for 12 months!

. . . CHEAP! Just *one* LARVEXING will mothproof this $89 upholstered chair *for a year!*

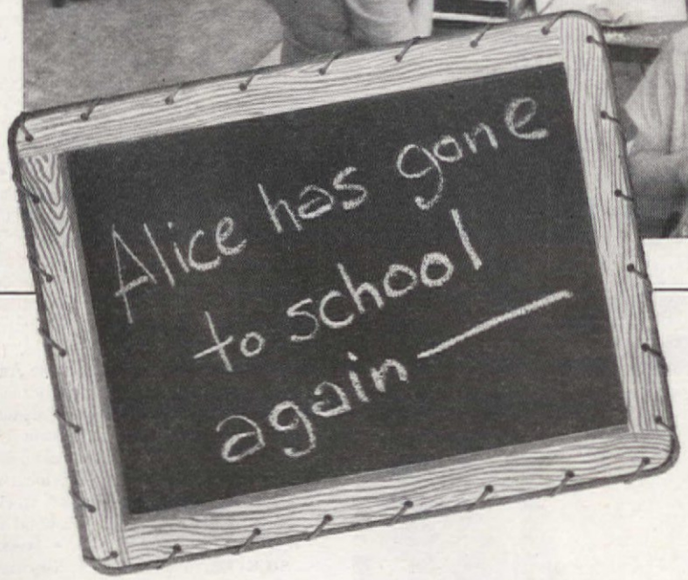
SURE! See this spectacular display at your Larvex dealer's. A covered dish showing treated and untreated cloth with live moth worms. Proof right before your eyes that moth worms will not eat Larvexed fabrics!

At all Drug and Dept. Stores
Larvex, New Brunswick, N. J.

ONE SPRAYING MOTHPROOFS FOR A WHOLE YEAR..

LARVEX

Registered Trade Mark



YES, Alice and thousands of other girls and women have been prepared by Chrysler Corporation training schools to perform valuable war-production tasks.

In the 26 plants of Chrysler Corporation, located in 13 cities and towns of the U. S. A., more than 25,000 women are engaged in war production. Many are carrying on the work formerly done by men who have left to join the Armed Forces.

In these factories and training schools are girls and women from all walks of life. Some are just out of high school; others are wives and mothers. Many have sons, husbands and brothers in the armed services. Some even are grandmothers. Many of them have never worked before. Pay began for all of them the day they entered school.

More women and girls are entering war production work with Chrysler Corporation every day. Many of them, like Alice, will start their work by going to school again so that they may add their skill and effort to the "on time" quantity production of essential equipment,—for the men who are fighting the war.

☆ ☆ ☆

WAR PRODUCTS OF CHRYSLER CORPORATION

Tanks • Tank Engines • Anti-Aircraft Guns • Bomber Fuselage Sections • Bomber Wings • Aircraft Engines • Wide Variety of Ammunition • Anti-Tank Vehicles • Command Reconnaissance Cars • Cantonment Furnaces • Troop Motor Transports • Ambulances • Marine Tractors • Weapon Carriers • Marine and Industrial Engines • Gyro-Compasses • Air Raid Sirens and Fire Fighting Equipment • Powdered Metal Parts • Harbor Tugs • Field Kitchens • Bomb Shackles • Tent Heaters • Refrigeration Compressors • Aircraft Landing Gear • and Other Important War Equipment.

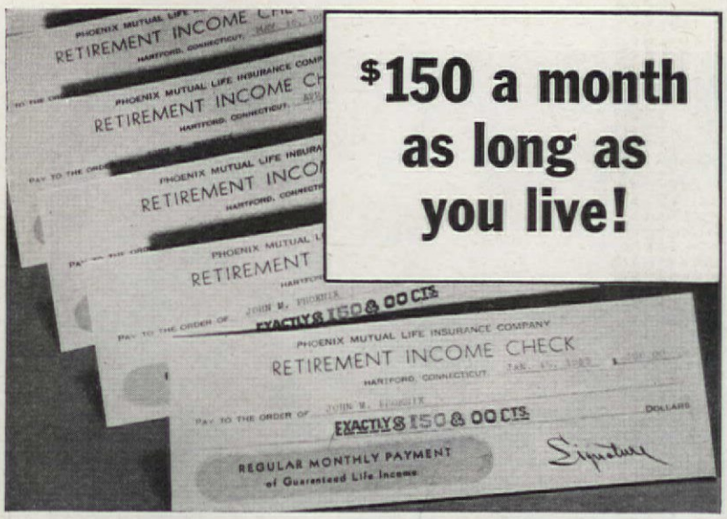
In the production of this war equipment Chrysler Corporation is assisted by 8,079 subcontractors in 856 towns in 39 states

Tune in Major Bowes, Every Thursday, CBS, 9:00 P.M., E.W.T.

CHRYSLER CORPORATION

PLYMOUTH ☆ DODGE ☆ DE SOTO ☆ CHRYSLER

[BACK THE ATTACK—WITH WAR BONDS]



$150 a month as long as you live!

Do you know there is someone of 60 who is dependent on you today?

That person is you—fifteen or twenty years from now.

Making sure that person has a secure future is *your* job. Would you not feel better about it if you knew a check for $150 would be coming in every month—for life?

How a Man or Woman Can Retire at 60 on a Life Income

There *is* a Plan that can give you the income you need when you need it, so you will be free to work or not, as you choose; to travel, play and be your own boss, on a guaranteed life income.

It's the Phoenix Mutual Retirement Income Plan that thousands of people in every walk of life are using.

Suppose, for example, you're a man of 40 and want to get a regular income of $150 a month at age 60. To those who qualify, this typical Phoenix Mutual Plan guarantees:

A Monthly Check for $150 . . . You get a check for $150 when you reach 60, and a check for $150 every month thereafter as long as you live.

Security for Your Wife . . . Your wife gets a life income if you should die before retirement age.

A Disability Benefit . . . If, before age 60, total disability stops your earning power for six months or more, you will not have to pay any premiums falling due while you are disabled.

Send for Free Booklet

Send the coupon and receive, by mail, a free booklet which tells about Phoenix Mutual Retirement Income Plans. It explains how to get the life income you want—up to $150 a month and more—starting at age 55, 60, 65 or 70. Similar Plans are available for women. Don't delay. Send coupon for your copy now.

A NEW LOW-COST OFFER FOR WARTIME USE

Some men say "Sure, I'd *like* to plan for retirement, but the way things are now I can't afford to. Security for my wife and family are all I can handle at present. But *some* day . . ."

For you and men like you, a new Plan has been developed which provides *extra* protection for your family—at a cost that is much less than you would pay for Straight Life insurance.

In addition, this new Plan enables you to qualify *right now*—while in good health—for retirement income privileges which, later on, may be no longer available to you. That's the kind of plan you want, isn't it?

The new Plan is for men from 20 to 50. It's called the Phoenix Mutual Security Income Plan, and it guarantees:

(1) Your wife gets a monthly income from the time of your death until she reaches 65, the age when Government old-age benefits begin. Your wife's income can be practically any amount she needs, up to $150 a month, or even more.

(2) When you are ready, you have the right, at any time before age 55 and without further medical examination, to *convert* your Security Income Plan into a Plan which includes retirement benefits for yourself.

For full information about these and other interesting features of this new Plan, check box at corner of coupon for men. Mail it *now*.

ESTABLISHED 1851

PHOENIX MUTUAL

Retirement Income Plan

GUARANTEES YOUR FUTURE

PLAN FOR WOMEN

PHOENIX MUTUAL LIFE INSURANCE CO.
584 Elm Street, Hartford, Conn.

Please mail me, without cost or obligation, your illustrated booklet describing Retirement Income Plans for women.

Name_____

Date of Birth_____

Business Address_____

Home Address_____

PLAN FOR MEN

PHOENIX MUTUAL LIFE INSURANCE CO.
584 Elm Street, Hartford, Conn.

Please mail me, without cost or obligation, your illustrated booklet showing how to get a guaranteed income for life.

Name_____

Date of Birth_____

Business Address_____

Home Address_____

☐ NEW PLAN

COPYRIGHT 1943, BY PHOENIX MUTUAL LIFE INSURANCE COMPANY

Contributors

E. A. ELECTA MacLENNAN
Guest Editor of the Month

PETER CLARKE

ESTHER HANSEN McTIGHE

LT. J. S. SICKLER

VERGINIA J. KEMPF

Our Guest Editor of the Month, **E. A. ELECTA MacLENNAN,** was born in Nova Scotia, Canada. She received her B.A. from Dalhousie University, Halifax, Nova Scotia. After graduating from Royal Victoria Hospital in Montreal, Miss MacLennan attended McGill School for Graduate Nurses. She worked with the Victorian Order of Nurses for two years before going "west" to be Clinical Instructor and Junior Administrator at the Vancouver General Hospital. Later she attended Teachers College, New York, from which she received her Master of Arts degree in Nursing Education. At present Miss MacLennan is Eastern Supervisor Victorian Order of Nurses for Canada, Ottawa. • • • Although **PETER CLARKE** was born in Chicago, some 24 years ago, his heart, he says, "has always been in the rocky State of Maine where I spent happy high school years. Three years later I was in Connecticut attending engineering school at night and practicing applied engineering in the daytime, loading radios on freight cars. After an interesting job with the Southern New England Telephone Company I went off and joined the Army. Later I was sent to Rutgers University where I am struggling with advanced electrical engineering." • • • **ESTHER HANSEN McTIGHE** is of Norwegian descent. She grew up in California and received her A.B. degree from the University of California, studied decorative arts in Europe and New York, and wrote decoration features on newspapers. Now she lives and writes in Nyack on the Hudson River. Her greatest interest is in making the American home charming and beautiful. She insists that to the "Four Freedoms" should be added "Freedom from Ugliness." Mrs. McTighe is an enthusiastic gardener, writes publicity for local war agencies, has a small red-haired, freckled son named Michael, and a husband who is a New York lawyer. • • • **JOSEPH S. SICKLER,** 1st Lt. AUS, discovered old brick houses while campaigning for votes in rural Salem County, New Jersey, back in 1931. He was elected and subsequently left the teaching profession to become an active politician. He writes for fun. Lt. Sickler was a Private in 1918 and commissioned in 1942. Graduate, Swarthmore College, A.B. 1920. • • • **VERGINIA J. KEMPF** says, "I was born in Spokane, Wash., and went to Washington State College and Rosary College, Illinois, where I received a B.A. in Dramatics. Two weeks after graduation I married a boy from Chicago, and have lived there since that event. After my marriage I wrote sketches for radio and programs for women's clubs. One fine day a friend asked, "Why don't you try writing for magazines?" I did just that and, amazingly, it sold! Caring for my two children, ages 2 and 6, and writing keeps me hopping, but I love it!

MRS. JEAN AUSTIN, Editor

ELEANORA SENSE, Food and Nutrition Editor MARION M. MAYER, Managing Editor LYNN GIVEN, Style and Beauty Editor E. L. D. SEYMOUR, Horticultural Editor WILLIAM J. HENNESSEY, Architectural and Building Research Editor JEANNIE DAVIDSON WILLIS, Party Editor MARY E. MONZE, Home Decorating Consultant WILLIAM H. GROVE, Assistant Art Director

FREE!

Don't fail to get this exciting, new, ration-stretching

Meat Recipe Booklet *from Armour*

Here's what's in it!

- 69 meat ration recipes
- How to save and use meat drippings
- What to do with leftovers
- How much meat to buy
- How to make a little meat go a long way
- Marketing pointers
- Menus that save both red and blue points

Tells how to make 69 thrifty dishes that really taste good on your meat ration. Send coupon for your free copy today!

ARMOUR IDEAS MAKE THE MOST OF MEAT

Imagine! This booklet gives you tested recipes for serving a delicious meat dish every day for more than two months—without repeating once! All thrifty ration-stretchers. The booklet also gives you meal-planning guides and buying information to help you make the most of your meat.

This is the authoritative collection of meat recipes that belongs in every kitchen! Developed and proved in Armour kitchens by Marie Gifford and her staff of food economists. Contains the best, tried and true family favorites! Dozens of new dishes to delight guests . . . bring you praise as a fine cook! The best thrifty ways of fixing beef, veal, lamb and pork . . . the tastiest ways of preparing "point-stretching" variety meats, such as heart, liver and kidney! The much talked about Star meat dishes featured in Armour pages in women's magazines this year.

Clip the coupon now! *Mail it today!* All your friends will want to borrow your copy when they hear about the tasty, *good* meals you'll be giving your family with these meat-stretching recipes!

Treet with Noodles and Cheese Sauce

1 can Armour's Treet
2 cups medium noodles (cooked)
¼ cup Cloverbloom Butter
¼ cup chopped green pepper
¼ cup chopped onion

Cook noodles in boiling, salted water 20 minutes. Cook green pepper and onion in butter or margarine until clear. Mix with noodles, heap on platter and top with slices of Treet which have been browned 1½ minutes to the side in frying pan. Serve with following cheese sauce: Make 1 cup of medium white sauce. Stir in 1 cup grated Cloverbloom Cheese, ½ tsp. dry mustard, ½ tsp. salt and 1 tbsp. Worcestershire Sauce. Stir until cheese melts. 4-5 servings. A deliciously filling dish!

Ham and Egg Pie

¾ lb. or 2 cups cubed cooked Star Ham.
2 tbsps. chopped onion
¼ cup chopped celery
3 tbsps. butter or margarine
6 tbsps. flour
2 cups milk
1¼ tsps. salt
2 hard cooked eggs
2 tbsps. chopped green pepper (if desired)

Brown onions and celery in butter; add flour. Stir in milk. Cook until thick. Season. Add quartered eggs, pepper, ham. Cover with following cheese-biscuit crust: Make regular biscuit dough (use only 1 cup flour). Add ⅓ cup grated cheese with flour. Pat dough into circle to cover casserole. Cut into pie-shaped wedges. Cover mixture. Bake 30 min. at 400° F. Serves 4.

MARIE GIFFORD, famed food economist in charge of Armour's kitchen, personally selected the recipes in this booklet as the best, thriftiest ways of preparing meat! Her life work is meat-cookery—and now in one booklet, you can get the benefit of her years of experiments with meat dishes. For good eating under rationing—send for your copy today!

Armour and Company

© ARMOUR AND COMPANY

BETTER CLIP NOW! *THE SOONER YOU GET IT, THE BETTER YOU'LL EAT!*

AH-10

ARMOUR AND COMPANY
P. O. Box 6310-A, Chicago, Ill.

Please send me my free copy of your new recipe booklet "69 Ration Recipes for Meat."

Name.....

Address.....

City..... *State*.....

PYREX WARE WILL SEE YOU THROUGH!

SEE WHAT ONE CASSEROLE CAN DO!

DON'T let food rationing cramp your cooking style! Pyrex ware will see you through! Each Pyrex dish is three dishes in one...it cooks, it serves, it stores. And every Pyrex dish has dozens of uses. You can bake better, in less time and with less fuel, in this modern, clear glass Pyrex ovenware!

USING COVER ALONE. You've got a treat coming if you've never tried Onion Pie! Grand vegetable dish to serve with pot roast. It's easy to make in the handy cover of your Pyrex Double Duty Casserole. Clear, smooth glass washes clean — doesn't retain the most stubborn tastes or odors. Recipe:

For filling, brown one pound of sliced onions in 3 tbsp. of fat. Add ¾ cup top milk, 2 tsp. vinegar, 1 well-beaten egg and 1 tsp. salt. Pour filling into baking powder biscuit crust already rolled out in the handy pie-plate cover. Bake in a hot oven, 400° F., 20 minutes, or until crust is a golden brown.

HERE'S A MEAL-IN-ONE-DISH! Thrifty Cabbage Roll-ups above require only ½ lb. ground meat to serve six. Uses vegetables right out of your Victory garden. Here's the recipe:

Brown ½ cup chopped onion and ½ lb. ground beef in hot fat. Combine with 2 cups cooked noodle rings or cooked diced potatoes, ½ cup diced celery, 1 cup bread crumbs, 1½ tsp. salt, ¼ tsp. chili powder and 1 well-beaten egg. Cook 6 to 8 cabbage leaves in boiling water about 3 minutes. Roll filling in cabbage leaf, fasten with toothpick. Place in 2 qt. Pyrex casserole with ½ cup water and 3 halved tomatoes sprinkled with sugar and salt. Cover and bake 30 min. at 400° F.

USING BOTTOM ALONE. For time-saving Sweet Rolls that melt in your mouth, cut biscuit dough in squares and dip in melted butter and then into a mixture of sugar and cinnamon. Place in layers in a greased Pyrex Dish. Bake uncovered in a hot oven (400° F) for 30 minutes. Bring to table in same dish.

If you can't find all the Pyrex ware you'd like, remember this! Searchlight lenses, radio parts, Army tableware, hospital supplies... are just a few of the items for which our Corning workers have been awarded the coveted Army-Navy "E"

IMPORTANT TO THRIFTY BUYERS

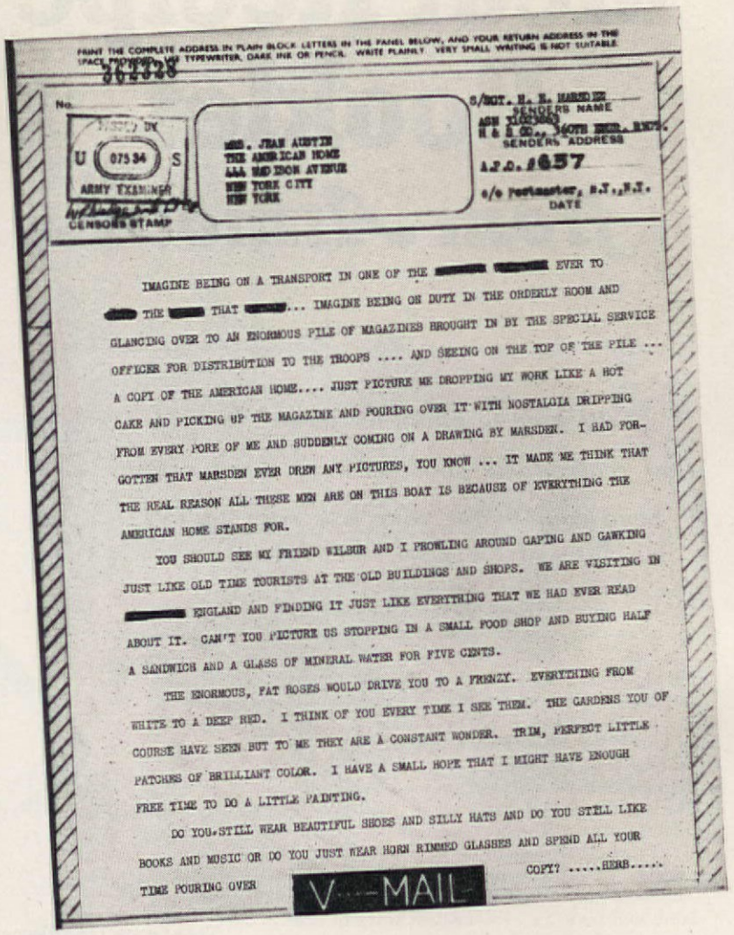
Look for this orange Pyrex ovenware label. It's your assurance of long and satisfactory service. Every dish carries the Pyrex trade-mark pressed in the glass.

LOOK FOR PYREX BRAND OVENWARE AND FLAMEWARE AT YOUR FAVORITE STORE!

"PYREX" IS A REGISTERED TRADE-MARK OF CORNING GLASS WORKS, CORNING, N. Y.

Dear American Home

Important! Letters requesting information should be accompanied by a stamped, addressed envelope. Manuscripts and illustrations will not be returned unless they are accompanied by the necessary postage. They will be handled with care, but we assume no responsibility for their safety



PRINT THE COMPLETE ADDRESS IN PLAIN BLOCK LETTERS IN THE PANEL BELOW, AND YOUR RETURN ADDRESS IN THE SPACE PROVIDED. USE TYPEWRITER, DARK INK OR PENCIL. WRITE PLAINLY. VERY SMALL WRITING IS NOT SUITABLE.

No. 979728

U 07534 S
ARMY EXAMINER
CENSOR'S STAMP

MRS. JEAN AUSTIN
THE AMERICAN HOME
444 MADISON AVENUE
NEW YORK CITY
NEW YORK

S/SGT. H. E. MARSDEN
SENDER'S NAME
APO 1657
SENDER'S ADDRESS
c/o postmaster, N.Y., N.Y.
DATE

IMAGINE BEING ON A TRANSPORT IN ONE OF THE [redacted] EVER TO [redacted] THE [redacted] THAT [redacted]... IMAGINE BEING ON DUTY IN THE ORDERLY ROOM AND GLANCING OVER TO AN ENORMOUS PILE OF MAGAZINES BROUGHT IN BY THE SPECIAL SERVICE OFFICER FOR DISTRIBUTION TO THE TROOPS .... AND SEEING ON THE TOP OF THE PILE ... A COPY OF THE AMERICAN HOME.... JUST PICTURE ME DROPPING MY WORK LIKE A HOT CAKE AND PICKING UP THE MAGAZINE AND POURING OVER IT WITH NOSTALGIA DRIPPING FROM EVERY PORE OF ME AND SUDDENLY COMING ON A DRAWING BY MARSDEN. I HAD FORGOTTEN THAT MARSDEN EVER DREW ANY PICTURES, YOU KNOW ... IT MADE ME THINK THAT THE REAL REASON ALL THESE MEN ARE ON THIS BOAT IS BECAUSE OF EVERYTHING THE AMERICAN HOME STANDS FOR.

YOU SHOULD SEE MY FRIEND WILBUR AND I PROWLING AROUND GAPING AND GAWKING JUST LIKE OLD TIME TOURISTS AT THE OLD BUILDINGS AND SHOPS. WE ARE VISITING IN [redacted] ENGLAND AND FINDING IT JUST LIKE EVERYTHING THAT WE HAD EVER READ ABOUT IT. CAN'T YOU PICTURE US STOPPING IN A SMALL FOOD SHOP AND BUYING HALF A SANDWICH AND A GLASS OF MINERAL WATER FOR FIVE CENTS.

THE ENORMOUS, FAT ROSES WOULD DRIVE YOU TO A FRENZY. EVERYTHING FROM WHITE TO A DEEP RED. I THINK OF YOU EVERY TIME I SEE THEM. THE GARDENS YOU OF COURSE HAVE SEEN BUT TO ME THEY ARE A CONSTANT WONDER. TRIM, PERFECT LITTLE PATCHES OF BRILLIANT COLOR. I HAVE A SMALL HOPE THAT I MIGHT HAVE ENOUGH FREE TIME TO DO A LITTLE PAINTING.

DO YOU STILL WEAR BEAUTIFUL SHOES AND SILLY HATS AND DO YOU STILL LIKE BOOKS AND MUSIC OR DO YOU JUST WEAR HORN RIMMED GLASSES AND SPEND ALL YOUR TIME POURING OVER COPY? .....HERB.....

V-MAIL

FROM "DOWN UNDER."—I recently received from my fiance, Lieutenant A. Tilliak, a letter in which he stated having seen (whilst in a prison camp in Germany) a model home in your magazine AMERICAN HOME. The particular model mentioned is one of five which appeared in a section dealing with the Golden Gate Exposition several years ago; the article was entitled, "Were we proud of 'our' Ranch House!" (It was the October, 1939, issue—Editor.) I have contacted several libraries and book shops here, but have been unable to locate the copy required. I would therefore be more than obliged if you could forward me a copy of this number with a bill. I might mention that my fiance has decided on the model house as our future home and naturally I am very interested to see it. Thanking you in anticipation, N. M. OCKENDEN, WA1. (New Zealand).

* * *

AND NOW from Vermont.—There's the AMERICAN HOME for you! A nice, friendly little note in answer to my inquiry, as though from a neighbor on the next crossroad. Thank you for your information regarding the Swedish fireplace. And would you route the enclosed money and three-year subscription to the proper source? Did you know that THE AMERICAN HOME is one of the most worn-out magazines on the tables at the Billings Library at the University of Vermont?

The "Do-It-Yourself" Paint–made from soy beans

One Coat Covers Wallpaper

A single brushstroke of SPRED covers old, marred or spotted wallpaper evenly and completely. One coat is enough for plaster, and wallboard, too.

Dries in ½ Hour

There's no faster-drying paint than SPRED. Rooms can be reoccupied 30 minutes after the last brushstroke—and without airing, for SPRED has no painty "after" odor.

One Gallon makes 1½ Gallons of Paint

You just add water—not critical, costly oils—to SPRED. A half gallon of water to a gallon of SPRED makes enough paint for an average room.

Washable

Just wipe a SPRED finish with a damp cloth or soap and water and it looks like new again. SPRED can do what many so-called "washable" paints can't do—take repeated washings.

In all the world, NO PAINT LIKE THIS!

Brighten Wartime Winter with SPRED

Brush the war clouds out of your home and give the family's morale a lift with SPRED—the revolutionary new All-Season paint made from soy beans.

SPRED contains the new ALPHA PROTEIN* that works wonders in paint—a development of four years of research by the Time-Tested Laboratories. And it's an inside paint that can be used both winter and summer.

You'll have fun redecorating with SPRED. It's so easy to use. You simply mix it with water and get a durable, washable paint. You can produce beautiful results without experience—and without the bother and mess of ordinary painting.

The super "hiding" qualities of SPRED give better coverage. Yet, it dries in *just 30 minutes*—with no painty "after" odor—no airing. And unlike many "water-mix" paints, you can wash it over and over again and it will still look like new.

SPRED is easy on the pocketbook, too. One gallon of SPRED mixed with a half gallon of water makes enough paint for an average-size room.

$2.98 A GALLON
(Slightly higher in Rocky Mt. Area)

* Trade Mark Reg. U. S. Pat. Off.

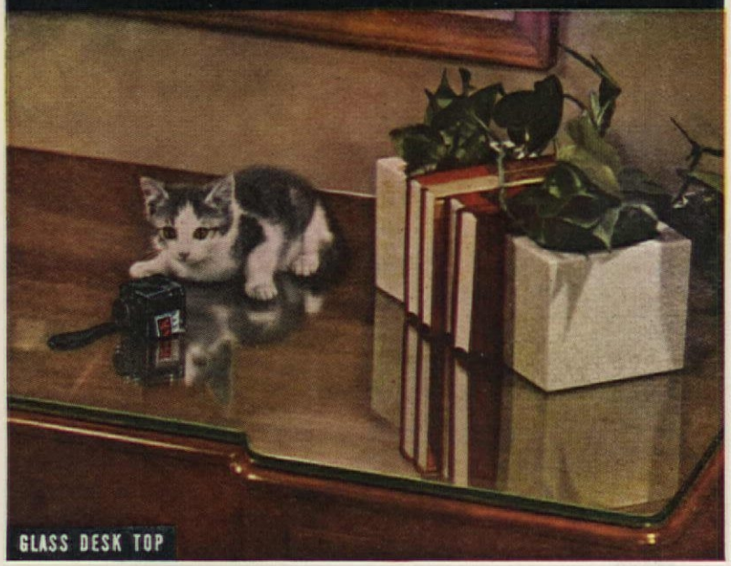
SEE SPRED demonstrated in stores selling these Time-Tested Paints { Glidden • Heath & Milligan • Adams & Elting • Climatic Campbell • T. L. Blood • Royal • Forest City • Billings-Chapin

A New Unique Color Book for the Wartime Home!

Do you know what colors are stimulating—what colors are soothing—and what colors fit your personality? The color scientists of Time-Tested Laboratories have prepared this book—packed with little-known facts on how *color* is helping beat the Axis—and how *you* can use *color* to improve health and morale on the home front. Get your copy of "Color Strategy" while the supply lasts. Send 10c in coin or stamps to Roberta Ross, Time-Tested Laboratories, Cleveland, Ohio.

Borrow "Color for America" from your Time-Tested paint dealer for help in planning home decorations. It contains 122 pages of color treatments for both exteriors and interiors that are harmonized under the authentic Munsell Color System. You may borrow this remarkable guide FREE OF CHARGE.

YOU CAN'T BEAT THESE IDEAS FOR USEFULNESS AND BEAUTY



Maybe you don't have an ink-spilling cat in your home . . . but the fine finish of your desk top is worth protecting from scars and scratches. A plate glass desk top will do it for you . . . and do a grand decorating job that will add style and sparkle to the room. A glass top can be cut to fit any piece of furniture.

Any room will thank you for "glamorizing" it with Pittsburgh Live Paint and a handsome plate glass mirror. The mirror reflects light and color, cheers up the room. Inexpensive . . . but 100 per cent effective.

We'll guarantee an extra-pleased husband if you hang a simple, unframed plate glass mirror above his bedroom chest. A cigarette-proof chest top of plate glass is a good trick, too. (Note: Christmas gift idea?)

Most mirror manufacturers use Pittsburgh Plate Glass in their mirrors because of its beauty and accurate reflections. So the Pittsburgh Label on a mirror or plate glass article is your assurance of good glass, no matter who makes the product. And remember, for *true* reflection, a mirror must be plate glass.

Free Booklet

Tells how to be your own home decorator . . . how to beautify rooms with mirrors and plate glass. Packed with practical suggestions. Illustrated in full color. Send for free copy.

Pittsburgh Plate Glass Company
2064-3 Grant Bldg., Pittsburgh, Pa.

Please send me, without obligation, your free booklet entitled, "Helpful Hints on the Use of Glass in Your Home."

*Name*_____

*Address*_____

*City*_____ *State*_____

"PITTSBURGH" stands for Quality Glass and Paint

Well, it is. It is emerging as leader of its field because it is so down-to-earth. You remember us, the little fellows with the little incomes, who are expected to be looking their best. You give us ideas about that dining room where we can have the dean in—if necessary—and still on Tuesdays can use it for ironing without feeling that we are desecrating the arty art of a super-decorator. Don't change your policy—there are a whale of a lot of us little fellows.—ELECTA S. LADD.

TO BE SHARED WITH HERB MARSDEN.—As a long and admiring subscriber I had missed Herbert Marsden's illustrations which my family and I looked forward to and enjoyed each month. Now, in July, appears the perfectly lovely picture with "Heritage for Anthony" (which also is delightful) and I am so glad to see it. Until someone presented me with his book, "Khaki Is More Than a Color," I hadn't known that Herbert was in the service. I knew him as a small boy, then lost sight of him until I saw his illustrations in AMERICAN HOME. I wasn't surprised as he showed talent and love of beautiful things then. Best wishes to him, to AMERICAN HOME, all that it stands for and its future. —MARIAN D. PICKLES. [See V-mail letter on page 12.]

WELL, WE LIKE FRANKNESS.—Mrs. Goddard is away, but I am enclosing my check as per card enclosed as I am pretty sure that she desires to continue the magazine. However, should you ever, ever again publish an article of such downright drool and drivel as the one by Marjorie Hutt in your June issue, I shall immediately stop the subscription, no matter how long it has to run. I can stand just so much and no more. If it was intended to be a funny article, which my entire family was under the impression it was, it still was not much; but if it was intended to be serious—well, heaven help us, what are we coming to?

Let's see. So we should get down on the floor and crawl around to get a six months old baby's viewpoint. Well, how do we get a viewpoint anyway? The baby can neither talk, have a definite sense of taste, nor full sight control at that age—or so I am informed by baby specialists. * * * Let's go into this matter a little further—the dumbness really arouses me. So a child lives four years before it can look out the average window. But was it an average child? I happen to have an 18 months old granddaughter and she has been looking out of windows here and at her own home ever since she could walk; in fact, the idea of being able to look out encouraged her to pull herself up to the window sill, and so learn to stand and walk quicker. Yet our houses were not built especially for children to look out the windows. Of course, if we are going to raise a race of midgets, that will have to be considered, but it is going to take one heck of a lot of alterations to change all the houses now built to accommodate them. Actually, of course, this is a growing world and, surprising as it might seem to Mrs. Hutt, these children are going to increase in height and size, so what fits today, will not fit in six months, a year, or two or three years. So why not plan on a large family—say a child each year for the next ten or fifteen; then the investment could be fully used, the idea given a practical test, and some definite conclusions arrived at. Then—the black wall paper for the children to scribble on! * * * Do *you* think they would limit their efforts to the black paper? Well, neither do I. What a landlord's dream these people must have been!
—H. H. GODDARD.

ABOUT BERRIES.—To whoever wrote the article "Berries" in the July issue, my sincere thanks. I have tried to convince several people, beside my family and my grocer, that there was a difference between blackberries and what are sold here for that but which are in reality dewberries. I can remember back some 74 years—I am now 77—we had the red and black cap raspberries, and the pet of my aunt, on an Indiana farm, was her row of *lemon* raspberries, of a pale yellow color, somewhat later than the others. Also a tree with what she called "sarviceberries," good in pies. Were they choke-cherries, or do you know? [They were probably the western juneberries or service berries, from the bush known also as shadblow; botanically, *Amelanchier alnifolia*.—Editor] Anyway, I remember the various kinds of jam. Plenty of wild strawberries, too, and currants—white, red and black—which were a glut most seasons. We used the large flat flowers of some plant for pie, but had no blueberries or cranberries then. It's too bad there is no one to pick the few fruits growing here and jam will soon be a prewar luxury, eh? But I hope I'll have a place to plant the new berry bush that I am going to buy in the very near future.—ADA SMITH.

We're Paving the ROAD TO VICTORY!

By getting all the War Bonds we can possibly afford we're helping to bring the great day of peace nearer. The War Bonds which pave the Victory road today will lead to a truly modern home tomorrow. Our War Bond savings will provide the means for a new Hotpoint Electric Kitchen when the war ends.

Our War Bond Savings Will Buy a Hotpoint Electric Kitchen

FOR HOMES COSTING $6,000. **The Meadow Lark Kitchen** illustrated is designed for homes costing as little as $6,000 and is completely electric, with Hotpoint Range, Refrigerator, Electric Dishwasher-Sink and Hotpoint Steel Cabinets.

FOR HOMES COSTING AS LITTLE AS

$4,000

Hotpoint Electric Kitchens including Range, Refrigerator, Sink and Steel Cabinets have been installed in numerous homes costing only $4,000.

The Cost of a Hotpoint Electric Kitchen Averages About 10% of Home-Building Costs

THE FIRST STEP IN HOME MODERNIZATION

You can change or beautify your home any way you wish—but it won't be a real postwar job of remodeling until you've installed a modern electric kitchen. That's why so many families are earmarking their War Bond Savings for a new Hotpoint Electric Kitchen. Profiting by the discoveries and improvements of wartime production, our engineers will be able to build even thriftier, more efficient equipment after Victory. Start your modernization program today by sending the coupon below.

BUY WAR BONDS TODAY—an Electric Kitchen Tomorrow!

• Your accurately controlled Hotpoint Electric Range will insure perfect baking results! And of course cooking the speedy electric way, the air in your kitchen will be free from fumes.

• You'll be able to save time and money by buying perishable foods in quantities. And foods stay fresher longer in the Hotpoint Electric Refrigerator.

• Two of your most tedious tasks will be gone with a Hotpoint Automatic Electric Dishwasher to do your dishes —a Hotpoint Disposall to get rid of food waste before it becomes garbage.

HOME PLANNING FILE

Start your plans now for tomorrow's Electric Kitchen. Save ideas for remodeling or building your new home in Hotpoint's Home Planning File. Size 9" x 12", of heavy box board, ten divisions, folder for War Bond purchases. If your electric company or dealer cannot supply you, send 25 cents in coin or War Stamps. (Offer restricted to continental U. S.)

Edison General Electric Appliance Co., Inc.
5643 W. Taylor St., Chicago 44, Illinois

Enclosed find 25 cents, for which please send Home Planning File.

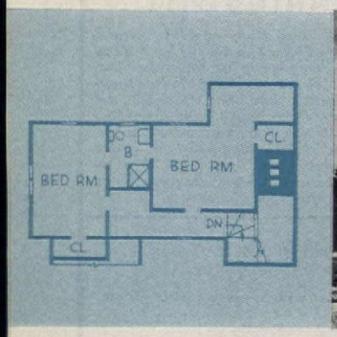
Name _____

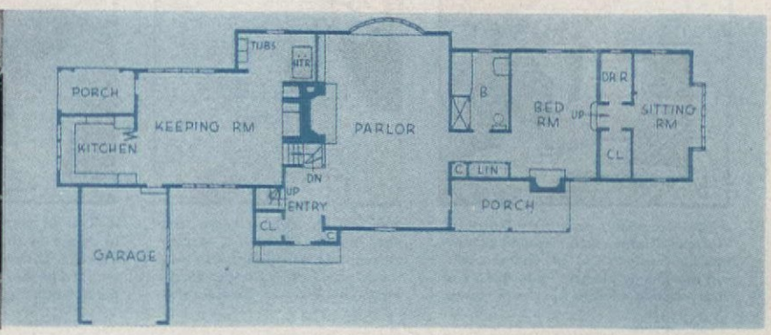
Address _____

City _____ *State* _____

ARMY E NAVY
FOR EXCELLENCE IN WAR PRODUCTION

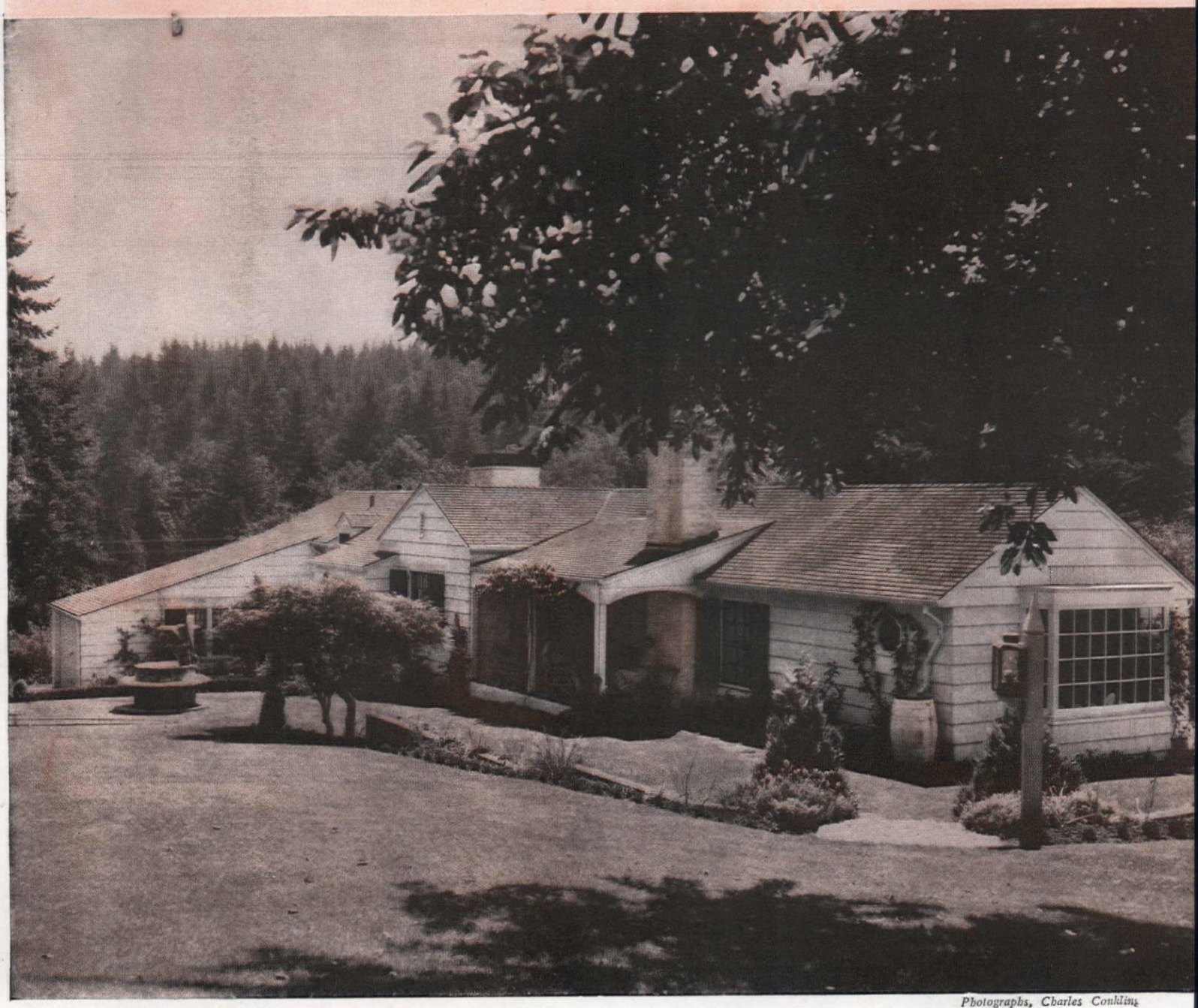
Hotpoint ELECTRIC KITCHENS





HOME OF DR. AND MRS. JAMES T. WALLS NEAR PORTLAND, OREGON

2 barns + 1 cottage = Rambling Colonial



Photographs, Charles Conklin

The Walls have been ardent antique collectors for fifteen years. Now their treasures are housed as they had always dreamed

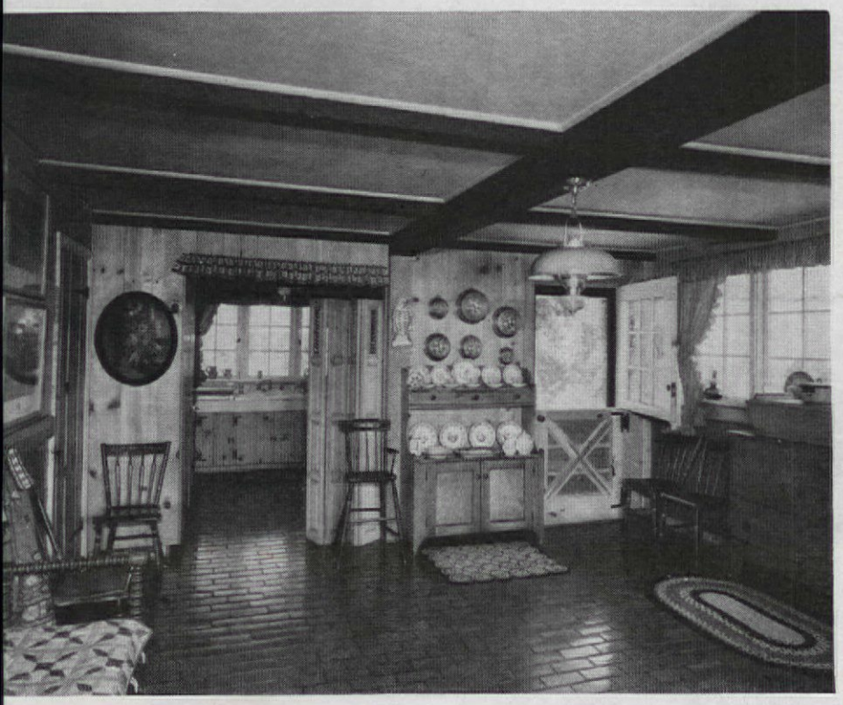
ELSIE DOTY SOPP

George M. Wolff, Architect

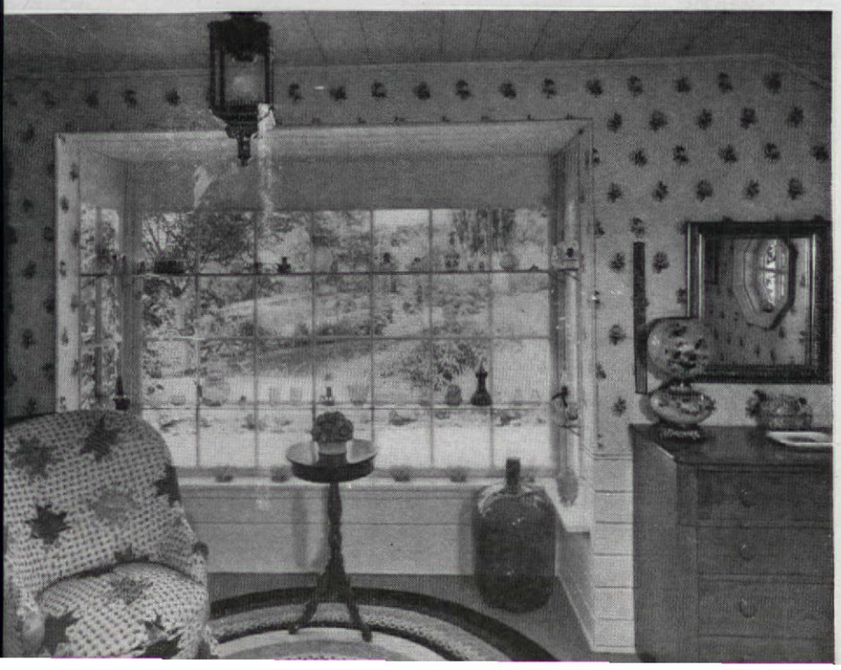
THERE are now many shining examples of homes furnished with the best of the past combined with the best of today. But Dr. and Mrs. James T. Walls have gone further than this in that they have (with the exception of two chairs which are excellent reproductions) completely done their house with old things, at the same time meeting all family needs without sacrificing comfort and utility. The Walls have been ardent collectors for the past fifteen years. About three and one half years ago it became possible to house their treasures as they had always dreamed—their cup of satisfaction is indeed filled.

For some time their home had been a small cottage on a tract of ground on the Garden Home Road near Portland, Oregon. One day while standing at the window in the barn loft, they had the vision of combining this barn, together with a smaller calf barn and their little house, into the charming home in which they now reside. With their architect, a plan was worked out that is a perfect setting for the kind of things with which they love to live, adding much to their value.

The family life centers around the keeping room. Waxed red paving brick, knotty pine, calico chintz paper and genuine antiques furnish it



Dr. and Mrs. Walls' private sitting room overlooks the garden



To begin with, your interest is quickened the moment you turn off the main road into Canterbury Lane (an old family name) leading to their property. The place is called "Millstone Farm" from a well with a real millstone for its foundation. There are spacious lawns bordered with beds of old-fashioned flowers and a vegetable garden hedged with espaliered apricot and peach trees. Here are found several beehives. Even the bees are kept in quaint old bee skeps from Holland. On a post near the front terrace is an old railroad station lamp of pewter and blown glass.

When the three buildings were pulled together, a house of three levels was the result. The barn became the garage, kitchen and family room

The squirrel on top of the newel post was carved by Gabriel Lavarre. The amusing stair carpet was made by Mrs. Walls

(keeping room is what Mrs. Walls prefers to call it), and the loft was made into the son's and daughter's bedrooms and bath. The living room, one step up from the entrance hall, was formerly their small dwelling. Stretching beyond this, is the owners' wing—a bedroom, dressing room, bath and sitting room. This wing is what was once the calf barn. All that was actually added were the two porches and front entrance.

As you pass over the threshold of the robin's egg blue door you are immediately impressed by the glow of color everywhere. The chartreuse yellow walls of the hall are enhanced by the contrasting colors of a large braided rug with the motto "Home Sweet Home" hooked in its center. The amusing stair carpet has "Millstone 1939" worked into the design. Mrs. Walls, like so many homemakers, has made all the rugs except in two rooms which required more stately floor coverings. Her rugs are particularly pleasing as she has faithfully copied old designs such as Stiegel roses, hearts, pomegranate buds and scrolls. In some instances, material for backgrounds has been dyed with walnut husks just as the early colonists did. There is a clock in every room, but the grandfather clock, made in 1750, is the best loved of all.

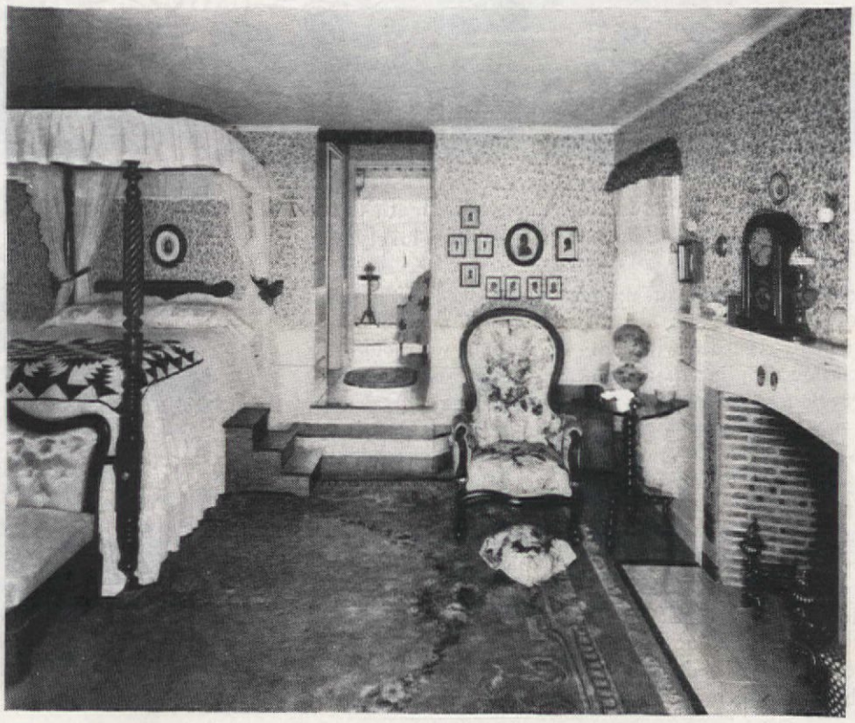
The most used or lived in part of the house is the keeping room. This, with a thoroughly modern equipped kitchen in an adjoining alcove, is floored with red paving brick, kept waxed and shining. One wall, as well as the kitchen cupboard doors, is made of knotty pine carefully selected and treated to resemble aged wood. The other three walls are papered in a red and yellow calico chintz design. The beams in this ceiling are all hand hewn to conform to the finish of the summer beam which was an original timber from the barn. A raised fireplace with a grill and an oven commands the center of attention. From this oven come such old-

fashioned delicacies as baked ham, baked beans and a brown bread made with honey and a specially ground whole wheat flour. The decorative character of this room is very Early American with a strong Pennsylvania Dutch influence. Pictures, ornaments, and furniture (except a red leather wing chair) are old. A sugar chest with dough chest on top, an old water bench, a stretcher used as a day bed, a maple dresser, a Boston rocker, a large drop-leaf cherry table, a cradle to hold magazines as well as old china, porcelain, bottles, Yorkshire costume prints and a Pennsylvania Dutch birth certificate is a collection to warm the heart of any lover of antiques. This room at once so livable and restrained in taste is one long to be remembered. The red and yellow color scheme is emphasized in the old red table cloths and in the red and yellow calico (turkey tracks pattern) quilt which Mrs. Walls made to cover the day bed. The brass and copper pans, slip pottery and Sandwich glass are all used—not merely looked at. The screen separating this room from the kitchen was once an inside shutter from one of Portland's old homes. A Dutch door opens to a paved terrace near which is an herb garden.

The daughter's room is gay with its English chintz paper repeating the colors used in the quilts on the pine and maple twin beds. The calico pieces in these "rising sun" quilts as well as the calico swag on the draped dressing table, are at least a hundred years old. The old-fashioned pillow shams on the beds are embroidered in a funny old poem. The one in a poppy design says, "She slept and dreamt that life was beauty," and the other in morning glories adds, "And woke to find that life was duty." One of the prized possessions is an ancient cradle with cheese cutter rockers and the original hex symbols are intact "to keep away all evil."

The son's room is in panelled pine, and very attractive with it is the quilt of old turkey red calico on the old poster bed. The tester ruffle and flounce is also of a red material used in the Aurora Colony in early Oregon days. On the walls are two original

Their son's room in pine and turkey red calico.
The master bedroom, like the parlor, is more elegant in its furnishings



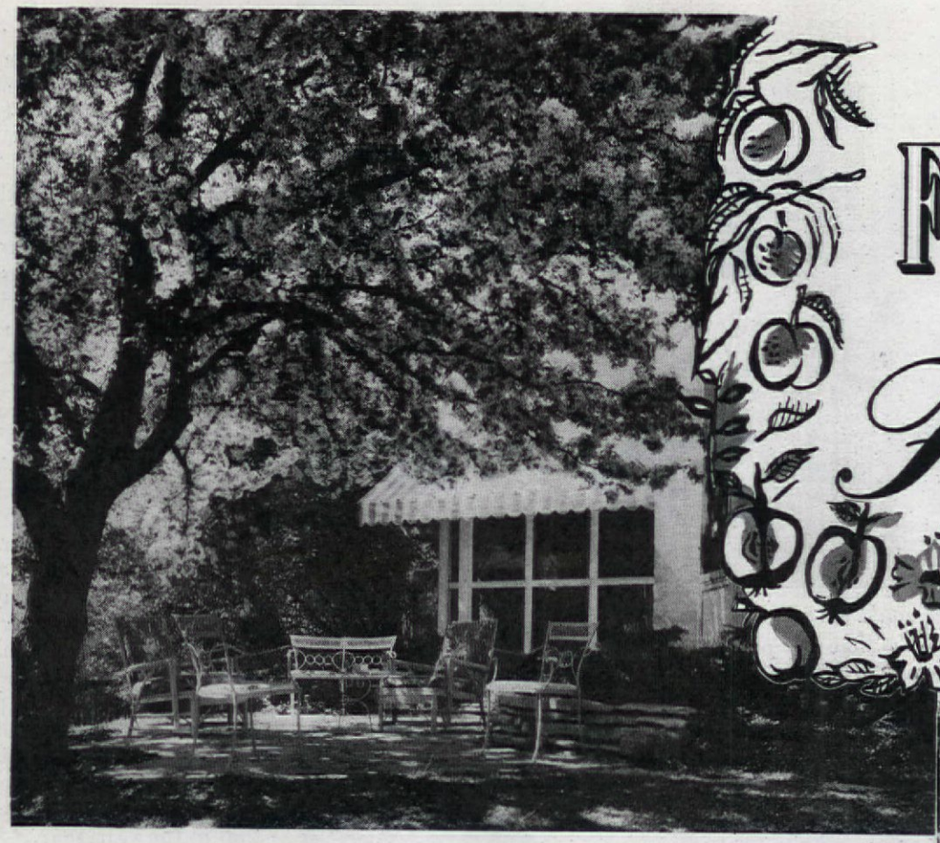
Their daughter's room is gay with English chintz paper, "rising sun" quilts, a prized cradle with cheese cutter rockers

Currier and Ives prints in curly maple frames, and a map dated 1714. The pine chest has Sandwich glass knobs. It is interesting to see the use which the owner has made of quilts in decorating; one in star design is looped back between the son's room and his study under the eaves.

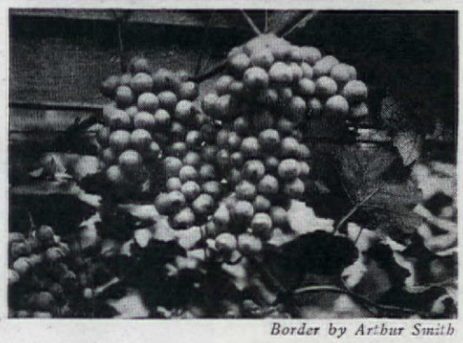
The early American character prevails in all the rooms except the living room, or parlor, which it really is. The antique Brussels rug found in Maine is the keynote for furnishing the living room in the Victorian tradition. The paintings in this room are early American portraits in oil. There is a corner cupboard which holds an array of lovely tea pots. A pair of early Victorian arm chairs and a large round cherry table are interesting but perhaps the most cherished piece is the rosewood square piano that came from San Francisco to Oregon on a clipper ship in the year 1852.

Adjoining the living room are Dr. and Mrs. Walls' rooms. The fireplace is faced with Minton tiles which repeat the soft colors in the Aubusson type rug covering the floor. The canopied four-poster has its own tiny stair. Also in this room are a slipper sofa of crotch mahogany, covered with hand blocked satin, and a curly birch chest of drawers. A group of portrait silhouettes on the wall are cut from cloth and old tea box paper, and some of them are among the oldest in existence. The whale oil sconces over the mantel, the eighteenth century petit point picture, botany prints and French miniatures are delightful companions here.

Adjoining the bedroom is a sitting room which contains among other interesting pieces a barrel chair upholstered in a quilt made in 1850. Strips of great-grandfather's needle point suspenders are used as hangings on each side of the mirror. An old desk from a clipper ship, a large blown glass bottle, and a carriage lamp are a part of the fascination of this room. Unique and beautiful pieces have been collected from various places over a period of years, and the Walls' home is one that is still growing and will continue to see a great deal of happy, comfortable living.



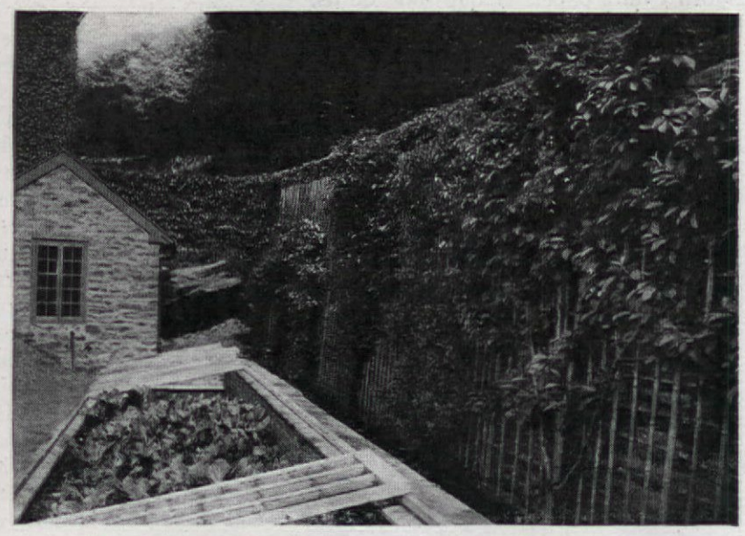
FLOWERS *For* Fragrance



Border by Arthur Smith

"Blossoms fresh with spring beauty" grace the George E. Booth terrace in Winnetka. Yet are cherries, peaches, or grapes, for instance, any less lovely?

AS ONE result of a frightful world war, an unprecedented need for food of all kinds, and the consequent pressure of increased prices and rationing regulations, fruits are being regarded with new—or perhaps we should say revived—respect and appreciation. Finding that the nearest chain store or stand is not the inexhaustible reservoir that many of us ha come to regard it, people are thinking very seriously—not to say wisely—about including an apple tree or two, a few grape vines and some berry plants in their victory garden area. They have been thinking, and acting, that way for some months, so that the fruit tree business last spring proved a complete sell-out for some nurseries, and promises this fall to exhaust many more of the smaller than usual stocks. Why smaller? Well, the suddenly increased demand following a distinct lull in fruit growing interest is one reason. Fruit plants are usually two or more years old when sold and the "crop" now ready for the market was started when the outlook was so different and even discouraging that budding and grafting operations were considerably curtailed. Another cause has been the tightening labor situation on nurseries as on farms, which has hampered the digging and shipping of salable stock, the care of young plants, and the propagation of more. Hence we have a crying need for fruit and fruit products—for fighters and civilians alike, a strong and growing demand for nursery stock and a definitely below normal supply. The moral echoes that mentioned in discussing the fall bulb situation in September: figure out what you can take care of well, make up a careful list of what you need, and get your order in promptly without waiting for the arrival of the late fall planting season to obtain supplies.

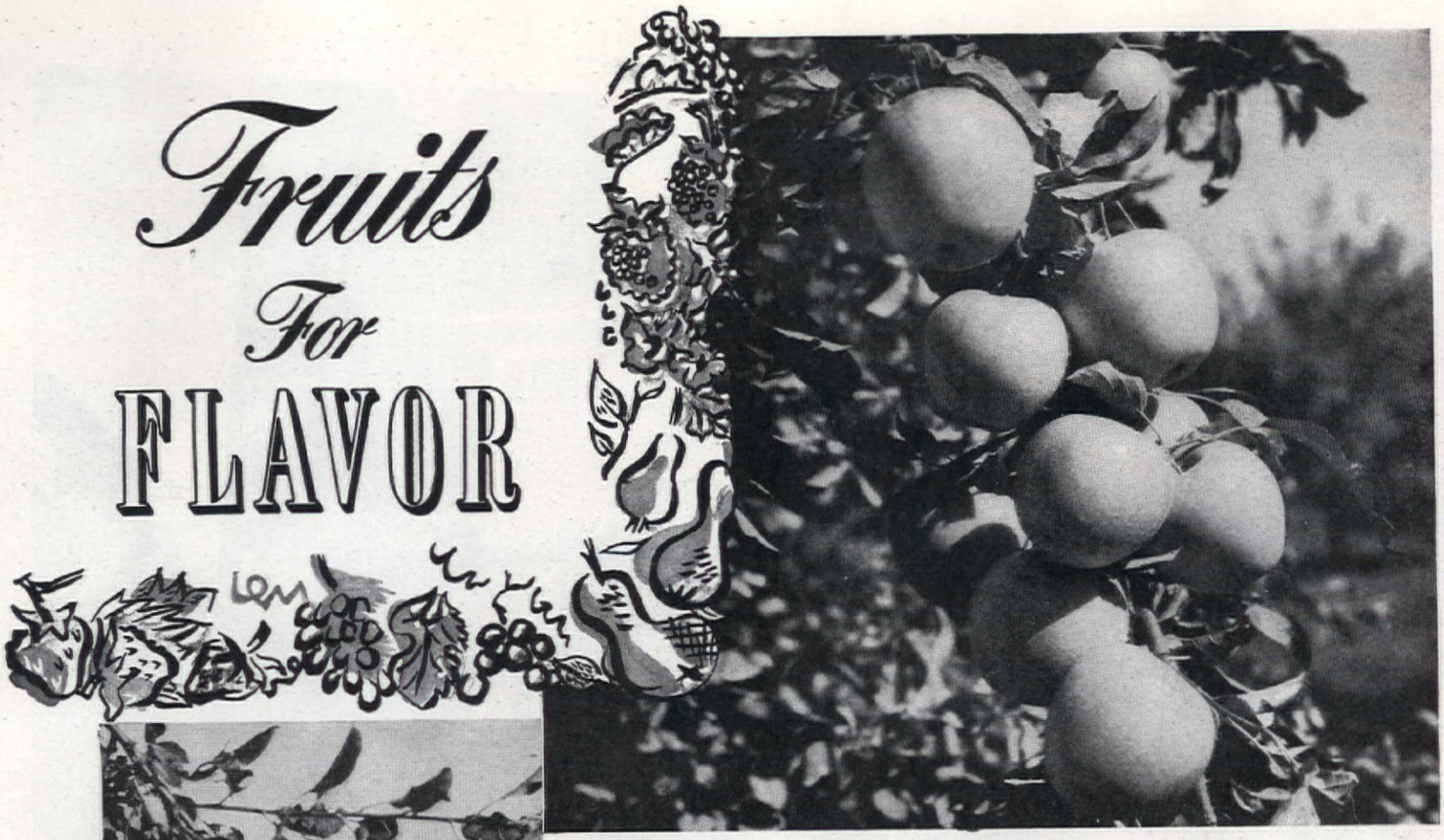


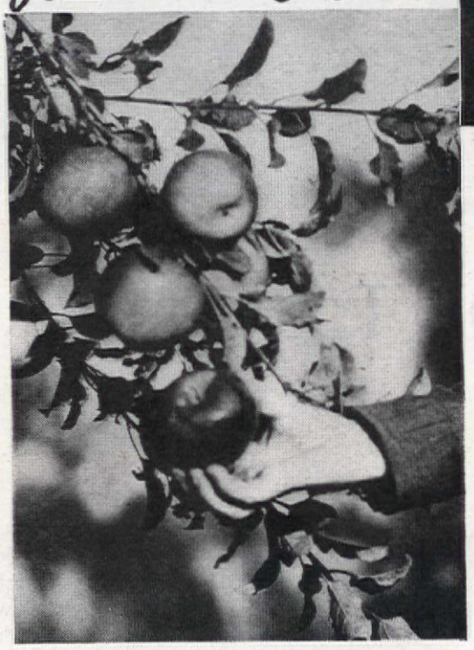
Here's practical, productive reciprocity: The espaliered fruit trees give character and charm to the wall that protects them

Accompanying the increased importance of fruit as food, comes a reawakened and intensified realization of that other value of many of the fruit plants—as sources of all season beauty, objects of delight in the home landscape, be it ever so small. This is no new discovery. As long ago as 1852, it was proclaimed by Andrew Jackson Downing, America's first great landscape gardener and by many considered the outstanding horticultural figure in New World annals, that, "Fine fruit is the flower of commodities. It is the most perfect union of the useful and the beautiful that the world knows. Trees full of soft foliage; blossoms fresh with spring beauty; and finally—fruit, rich, bloom-dusted, melting, and luscious; such are the treasures of the orchard and the garden, temptingly offered to every landholder in this bright and sunny, though temperate, climate."

Well, then, what is the wise course this fall? If you have the space and proper conditions, plant a collection of fruit bearers,

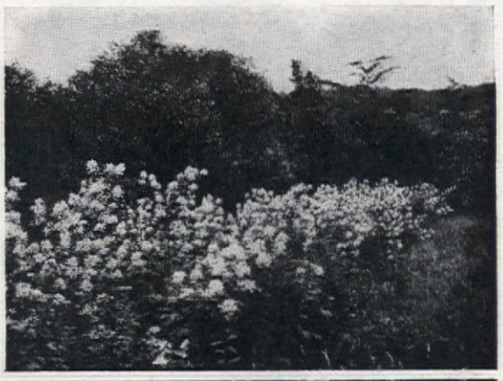
Fruits For FLAVOR





What finer flavors and colors can Nature offer than those of apples? Above, Golden Delicious; left, Rome Beauty and its Red counterpart

varieties of fruits under hoped for, normal conditions, there is abundant, dependable, detailed information to be found in several good books (notably Kains' "Grow Your Own Fruit," and in various nursery and plant catalogues of the better class. Incidentally, there is real significance in the fact that one of the most striking flower, fruit, and vegetable catalogues yet published was issued this year—as a sixty-page, full color, more-than-folio-size book, at $5.00 a copy —by one of the country's two largest mail order houses. That is recognition—of the great importance of horticulture and of the dignity of garden material.



You can grow fruit very successfully as a hedge-row (here are blackberries growing in profusion), on an arbored vine, or in a small home orchard, like this of the Russell Howes

selecting carefully those kinds that are most likely to succeed on your property; that will yield quality products for table use, cooking and, if possible, winter storage; that will thrive under the comparatively limited attention that you may have to give them for the duration. Resist the temptation to over buy and plant too thickly (which is horticultural hoarding)! Buy from a near-by source if you can locate a reliable one; otherwise from a large, well-known firm that has made a reputation and wants to retain and deserve it. Study and discuss with experienced growers or other authorities the peculiarities and special adaptibilities of your location, soil, climate, and all such controlling factors. If any of them can and should be improved—the soil, for example—give attention to that, even at the cost of delaying the planting until spring; for proper preparation is a major and essential part of successful fruit growing.

When it comes to laying out your fruit garden or placing individual plants, (1) keep in mind the landscaping value of every tree, bush, or vine, especially later on; (2) give each one plenty of room to develop to its full stature, beauty, and productivity; (3) so far as possible combine and interplant standard-size, slow-growing specimens and dwarfs, or quick-maturing, often shorter-lived, sorts. As to the necessary spacing of plants or rows; the probable or average time-lapse between planting and bearing; the expected useful lifetime of and possible returns from the different kinds and

Photographs, Willming, J. Horace McFarland Co., Stark Bro's Nurseries

Home of MR. and MRS. STARR THOMAS, Berkeley, California

These equally charming dining alcoves in two modern houses prove that a modern exterior need not influence home decoration

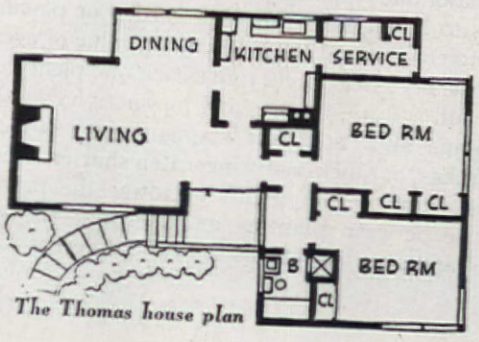
DON'T BE AFRAID

FRANCIS JOSEPH McCARTHY,
designer of both houses

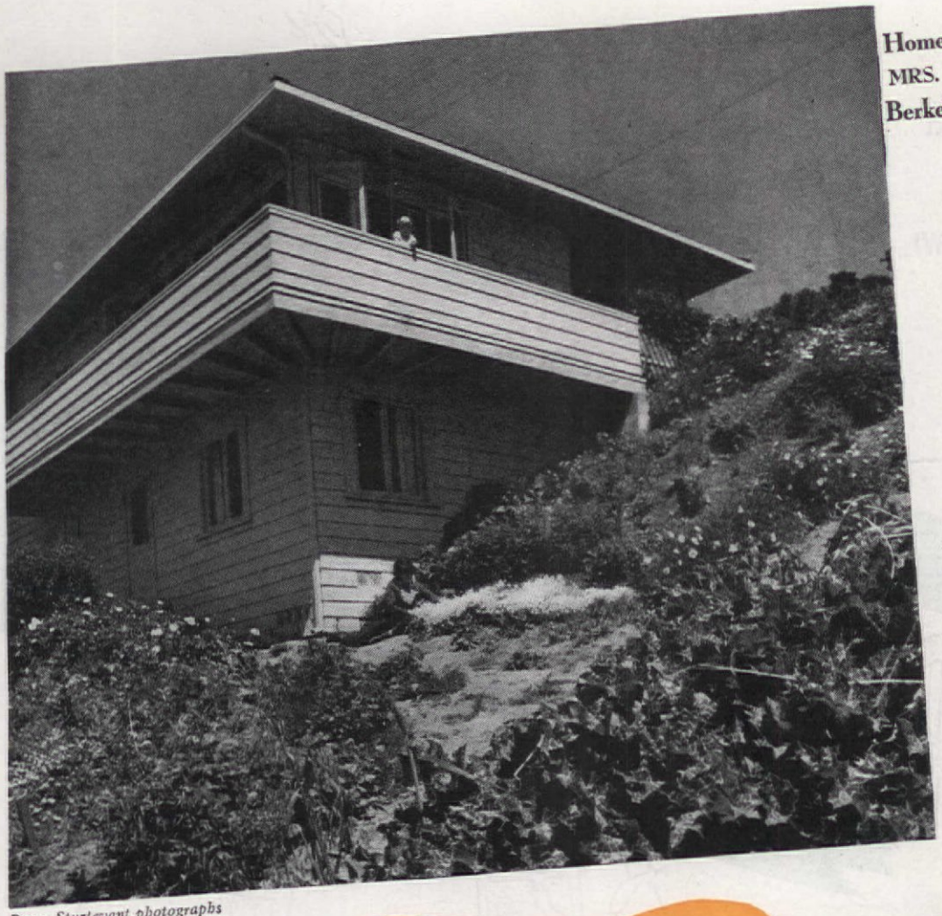
"OF COURSE, I'd love a modern house—but I also love period furniture. Naturally the two could never mix." How often have we heard this plaint—how often have we made the same answer. Nonsense, we say, modern and tradition can marry, and what's more, in fairy tale tradition, they likewise can live happily ever after.

Let's take as example these two modern houses built on adjoining lots in Berkeley, California. Architecturally their design and details are strictly modern—yet one has been furnished in Eighteenth Century style while for the other interiors up-to-the-minute pieces were chosen. Both are successful; both are tremendously attractive and homelike in appearance. In each case, the modern background is used to enhance the inherent beauty of each individual piece. Simplicity is the keynote of the interior throughout.

In the home of Mrs. Olga Clark we find modern home furnishings used with extremely good taste. To give a feeling of space, the architect has made the living room and dining room one, with a wall buttress marking the division. Rust colored rugs are on the floor. The sofa and large matching



The Thomas house plan



Home of
MRS. OLGA CLARK,
Berkeley, California

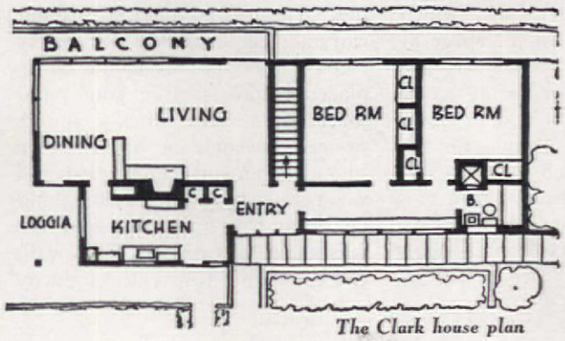
Roger Sturtevant photographs

OF modern ARCHITECTURE

HELEN BELL GRADY

chair are covered in a rough woven fabric in soft brick tones. Most of the furniture is of bleached wood. Other color accents in the room are white, mustard and rust. A white Carrera glass mantel acts as a restful focal point on the end wall.

Mrs. Starr Thomas, with the help of Mrs. Carol Kicchler decorator, selected period furniture for her home. She was happy to discover that the simple wall areas silhouetted beautifully the lines of each piece. Walls of the living-dining room are an off white tone. The rug is platinum beige and yellow casement cloth draperies hang at each window. The low sofa is covered in bamboo pattern glazed chintz in soft green. Each color was carefully selected to bring out the rich brown tones of the mahogany furniture. We are happy to present these very interesting contrasts in decoration—they prove our point completely.



The Clark house plan

Living rooms in Thomas and Clark homes are different yet distinguished

Radiant Heating Will Give Us Healthier Homes

says L. F. Rains
President
A. M. Byers Co.

RADIANT heating was just getting its start when war put a stop to home building. However, about 500 American homes are experiencing the advantages of this type of heat. In these homes, there are no hot or cold spots or drafts. In every room you may enjoy fresh, pleasant warmth, the same glow you feel in the direct rays of the sun on a fine spring day. This warmth comes from ceiling, walls or floor areas, moderately heated by concealed pipes carrying hot water. Many of these owners believe that this even temperature and absence of drafts reduces the number of colds in the family and minimizes cleaning worries, because warm walls have less tendency to collect dirt. They find it much easier to decorate a home, too, for the absence of heating outlets leaves more useful wall and floor space.

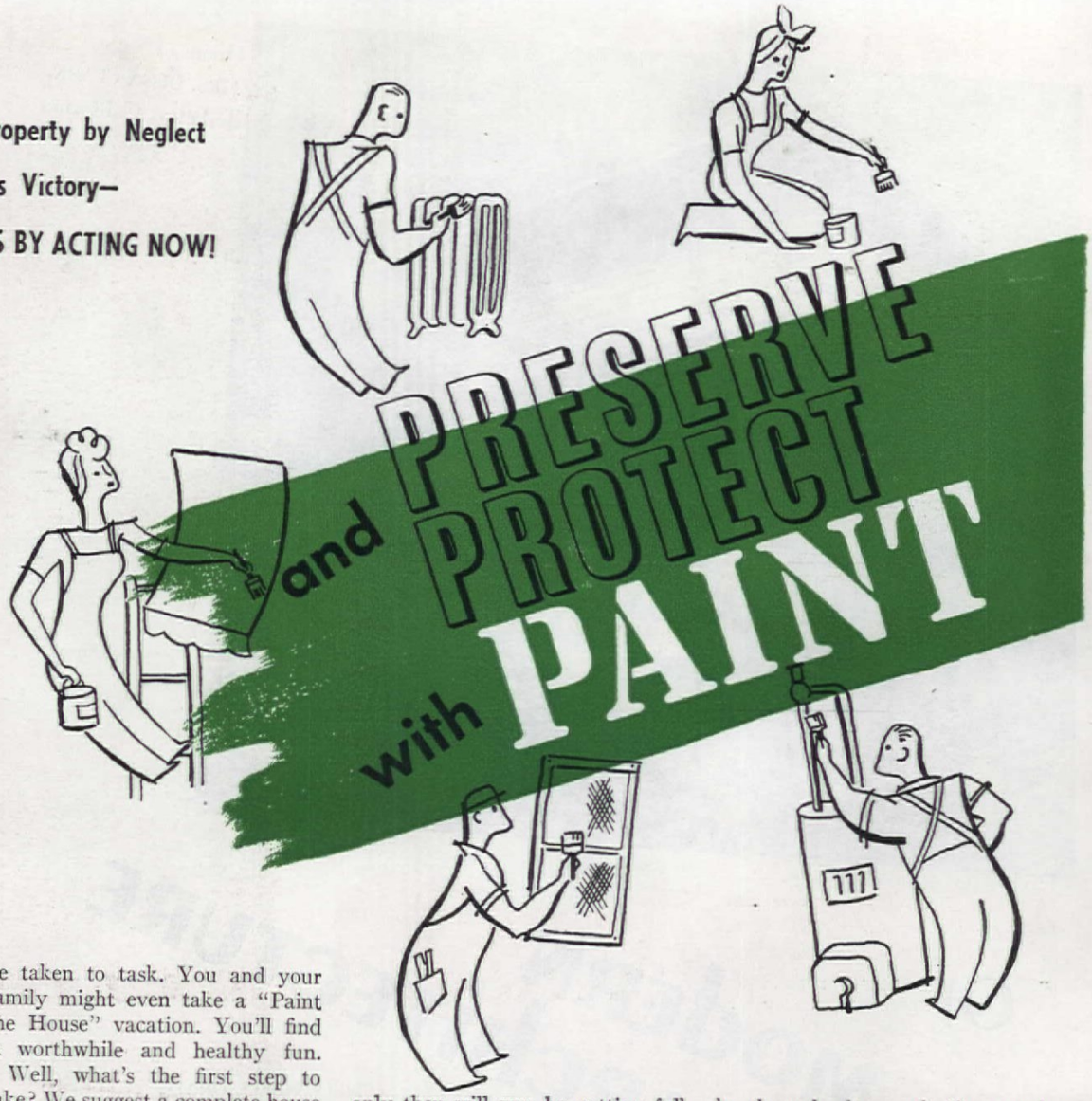
Presdwoods, Tested by War, Will Contribute Greatly To Future Home Design

predicts
R. G. Wallace
Vice President,
Masonite Corp.

TODAY, the materials for your future home are performing invaluable service on the nation's battle fronts. The war is a tough testing ground for the wide field of presdwoods. Their strength, economy and ease of fabrication for dies that stamp out bomber parts will play a big part in the construction of your future homes. The same efficient insulating materials that keep military huts warm in Alaska and cool in the tropics will do the same for that post-war house. Sturdy hardboards, now used for over 500 military purposes will give your new home weather-tight exteriors and beautiful, durable interiors. The flexibility of these wood fiber hardboards means more flexibility of design. Greater comfort, economy, and livability are certainties for that future peacetime home.

The Destruction of American Property by Neglect Would Be a Major Axis Victory—

YOUR DUTY IS TO PREVENT THIS BY ACTING NOW!



HOMEOWNERS, on guard! Arm yourselves this Fall with paintpot and brush and protect your property from those destructive, insidious saboteurs on the Home Front—*Decay* and *Corrosion*. Remember, there's a direct link between our homes and the continued production of vital weapons of war. Most building materials have enlisted in the armed forces for the Duration. Little can be spared for private duty. Our job is to make what we now have last until a victorious Johnny comes marching home!

Just think, there's about 250 billion dollars' worth of American property. To allow this to disintegrate and decay would be a loss as great as any the enemy could inflict. It's up to each and every one of us to see that this does not happen. Time is precious—we'll have to work fast and efficiently.

Now, here's where paint enters the picture. Remember, there's still plenty of high quality paint now available. Many of the new wartime paint formulas have proven entirely satisfactory. In some instances these newer formulas, because of intense chemical research, are in reality an improvement on some of the pre-war products.

FALL IS THE IDEAL TIME FOR PAINTING!

Because of its moderate temperatures, the Fall season has always been the best painting time. Not only are walls thoroughly dried out by the hot summer sun, but there's less interference by insects and bugs, always a cause of annoyance to the amateur painter. Then, too, plants, especially vines, having shed their leaves, make it much easier to get at all surfaces. At this time of year, just before exposure to the ravages of winter, it's imperative that our homes be thoroughly guarded. Not only will your home be safe, but the family's health will be given added protection. Again we've already discovered that wartime Springs are pretty busy affairs. Victory gardens take up a lot of time—and hard labor. There's not much energy left for other household duties. On the other hand, after the harvesting of the crops, these neglected jobs can be taken to task. You and your family might even take a "Paint the House" vacation. You'll find it worthwhile and healthy fun.

Well, what's the first step to take? We suggest a complete house inventory, starting with the basement and working up. With a system, it won't be difficult to discover the danger points. Remember that rust spot on the metal porch roof. Looks small and insignificant—but that's just how these Home Front enemies work. It doesn't take long before a major operation is necessary. Or that worn spot on the front steps. Many an accident has been born from less. So leave no stone unturned—be thorough. A lot of the work you can do yourself, but BEWARE—don't attempt the impossible. Call in a professional painter for big jobs.

PROPER PREPARATION IS MOST NECESSARY

Even the best of paints will not adhere to a dirty greasy surface. The first step in any good painting job is seeing that all areas are dry, clean and smooth. This entails a lot of muscle grease but if you aren't ready to go to the trouble; by all means get outside help. Otherwise you'll be just throwing money away. A wire brush, sandpaper and, in extreme cases, a blow torch will do the trick for you. Don't give up until your hand feels a velvety smooth surface. Then and only then will you be getting full value for every penny you spend.

The ideal temperature for painting is from 60 to 80 degrees. Varnish authorities recommend that their product never be used at temperatures less than 70 degrees.

REMEMBER GOOD PAINT IS REAL ECONOMY

Painting at regular intervals is the cheapest form of maintenance. However, only good paint is an economy. When we consider that labor averages about 75 per cent of any paint job, the actual difference between paint costs is a minor matter. Then, too, the best paints give more actual coverage, proving again their worth. For the same reason, the use of pure gum turpentine is also highly recommended.

Leftover paint should always be salvaged. When pouring into a container, select one which leaves a minimum of air space at the top and tightly cover. If left in a large container, paint has a tendency to thicken and dry out. If your paint has a skim over the top, strain through a piece of cheesecloth into a new clean can or jar. Brushes are also at a premium now. So guard yours with care. See that they are thoroughly cleaned after each time used.

A fact to remember is that, aside from adding beauty, paint is the protective coating against the ravages of natural elements. Complete coverage is necessary else your job's Achilles' heel will soon be discovered. Paint keeps wood in good condition, and according to the National Board of Fire Underwriters, a painted building is less likely to catch fire. An added incentive for a good job. Again, paint, especially on interiors, has a definite therapeutic value in that it helps eliminate bugs and vermin.

A WORD TO THE WISE—REPAIR SMALL DEFECTS FIRST

Because all new building has been interrupted for the Duration, we'll concentrate on homes we now live in. Let's start with the exterior in our inventory taking. Of course no amount of paint can undo the danger of completely rotted material. This should be replaced before starting your paint job. As we have already stated, woodwork should be brought to a smooth clean surface. Any exposed wood or newly patched work should be thoroughly primed before the finishing coat is applied. Brick walls can be made extra weathertight by

AT THE SAME TIME ADD JOY AND CHEER TO YOUR HOME!

means of colorless waterproofing paint or, if color is wanted, by many of the paints manufactured especially for this very purpose.

METALS ARE PRECIOUS— GUARD YOURS WELL!

Metal roofing and flashing should be checked, loose places secured with non-rustable nails and then all rust and corrosion scraped off before being repainted. This applies also to gutters and downspouts. Remember, metals are irreplaceable at present. Before storing wire mesh window and door screens, they should be well brushed and cleaned, then painted with a coat of half spar varnish and half gum turpentine. If color is applied, the paint should be well thinned in order to avoid clogging the openings. Copper and bronze screens usually do not need any added protection, though these too might benefit by a coat of thin varnish. Other exterior metal objects needing extra protection at this time of year are lawn mowers, garden tools and garbage pails. In the case of tools and lawn mowers, it is very wise to wipe them clean of any dampness; oil or grease cutting parts well and then paint or varnish the remaining woodwork. Grease should be removed from the inside of all garbage pails, rust and dirt scraped off, and both inside and out given a good paint job. An added precaution is to build a wooden platform for the pails to stand on. All exterior ironwork calls for special attention in the Fall. Follow the procedure described for other metal surfaces to obtain the best results.

Canvas surfaces should be preserved from rot and mildew by proper painting. Here paint or varnish should be applied very thin in order that the material retain its pliability and natural resiliency.

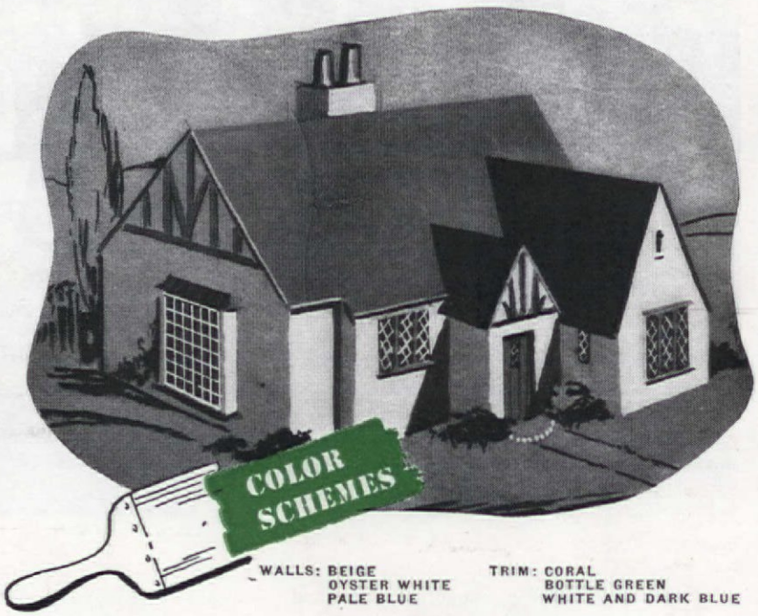
BEAUTY IN PAINT COSTS YOU NO MORE

While perhaps colors are limited at present, there's enough variety to satisfy. Remember, beauty is the added dividend paint manufacturers throw in with their wares. It costs you no more. Now the interior of a house is where the amateur painter has a field day. Here's where he or she can work without professional help. The new water solvent paints not only do a marvelous covering job but they do it economically and thoroughly. Clean all walls well before applying the paint brush. Dirt and grime will not only prevent proper adhesion but will distort colors. This is especially true in kitchens and rooms with open fireplaces. Clean the walls with a painter's cleaner or with strong soap and water, then wipe with clean water and dry thoroughly. Many of the water solvent paints come packaged with a soft roller for application, releasing brushes for wartime duty elsewhere. It is wise in kitchens and baths to have a hard surface on the walls and woodwork. Enamel paints do the trick here, surviving constant washing.

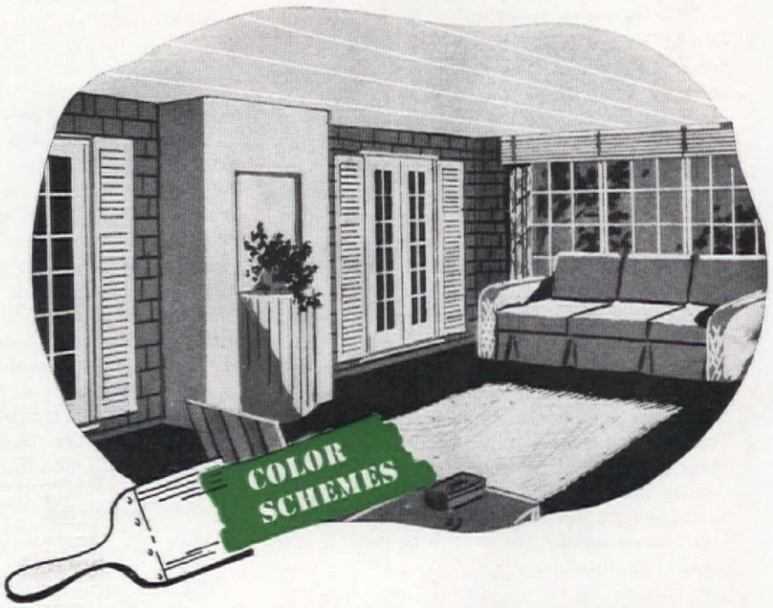
When tackling a floor, it is better to tackle the entire area rather than a few individual spots. Remove all wax with pure gum turpentine or mineral spirits. Then apply two thin coats of the original finish, sandpapering between coats.

Check over all metalwork in your home—furnaces, pipes, washing machines, cabinets in kitchen and bathrooms—they all need constant attention. Sandpaper and clean completely before applying any paint. Do it now—you very possibly won't be able to replace it until after the war is over!

WALLS: BARN RED / YELLOW / NILE GREEN — TRIM: WHITE / WHITE / WHITE — SHUTTERS: WHITE / TERRA COTTA / DARK GREEN

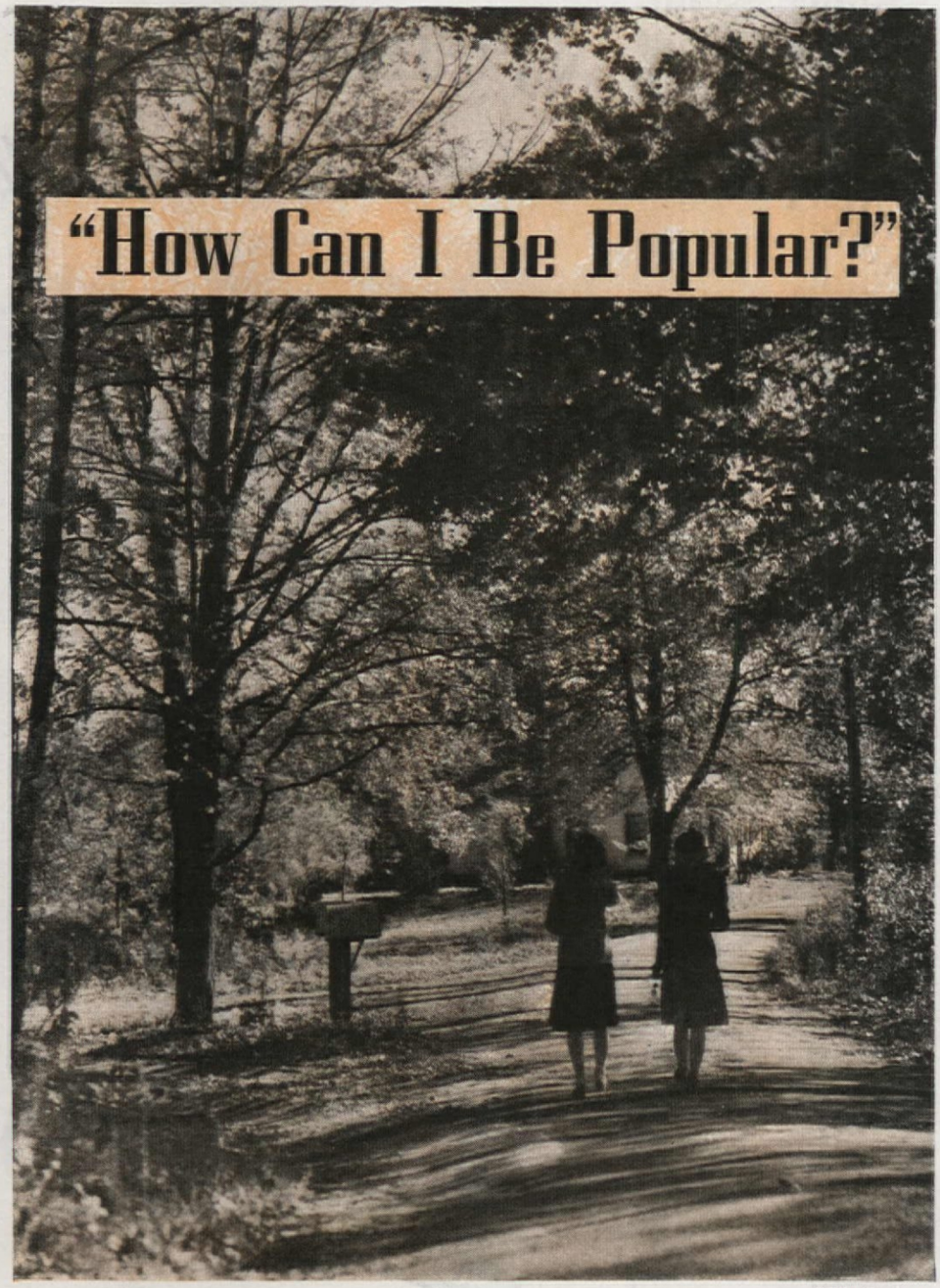


WALLS: BEIGE / OYSTER WHITE / PALE BLUE — TRIM: CORAL / BOTTLE GREEN / WHITE AND DARK BLUE



HOUSE WALL: YELLOW / BARN RED / BROWN — TRIM: WHITE / OYSTER WHITE / YELLOW — FLOOR: DARK GREEN / BLACK / TERRA COTTA

"How Can I Be Popular?"



Philip Gendreau

FLORA MERCER BRENNAN

"BELONGING" is one of the first and deepest urges that a human being has. When we are born, the rest of the world is here before us. A lot of our life is spent in trying to feel at home in a universe already established. We take it for granted that we "belong" in our families and, strange as it seems, no matter what kind of family into which we are born, we love them, are loyal to them. But our friends—they are another matter. While we take it for granted that our families will love us and stand by us, we are not so casual about our friends. We like to think that choices can be made.

My girls ask with such passionate intensity: "But why do I care so much what they think? Why does it make so much difference to me whether they like me or not?"

I want to reply that to be a welcomed member of the human family is a deep instinctive longing of all of us from birth to death. We desire different sorts of welcome at different ages, but we want to be *sure* of our welcome, always. As infants, we want to be cuddled and made comfortable. As children, we want to be part of the neighborhood gang. In those years, too, we dream a good many dreams about the time we will be grown up and famous—a time when we will not belong only to our friends, but be hailed by the world as a great actress, or a great aviatrix, or a great writer. As adolescents, we want to be one of a crowd, popular with other boys and girls, telephoned to, invited places, and admired for our clothes and our appearance. And as adults, we crave the knowledge that we are a recognized part of our community, someone dependent on and loved by others, someone whose personal strength seems larger because he has friends who supplement him. To be warmly included in a group is one of life's most joyous experiences.

If I am right in judging the deep preoccupation of our adolescent girls, "belonging" is the most important business of these transition years between childhood and adulthood. To help them accomplish it with less stress is a parent's job and as I have listened to girls talking about other girls, they most often say of one they admire, "Has she ever got *personality!*" If you asked them to define what they mean, they would have to introduce some adjectives which rise tardily to their slangy tongues and then still be dissatisfied because they had not caught that indefinable something which adds up to personality.

So for their sakes, I would assume that personality defies definition. I would let them assume that either you have it, or you haven't. I would skip right over that longed-for characterization to talk to them instead about personality *plus*. At least the *pluses* can be defined! And by the mystifying process of working hard to develop the pluses, the aspirant will emerge with the personality!

So for their sakes, I would assume that personality defies definition. I would let them assume that either you have it, or you haven't. I would skip right over that longed-for characterization to talk to them instead about personality *plus*. At least the *pluses* can be defined! And by the mystifying process of working hard to develop the pluses, the aspirant will emerge with the personality!

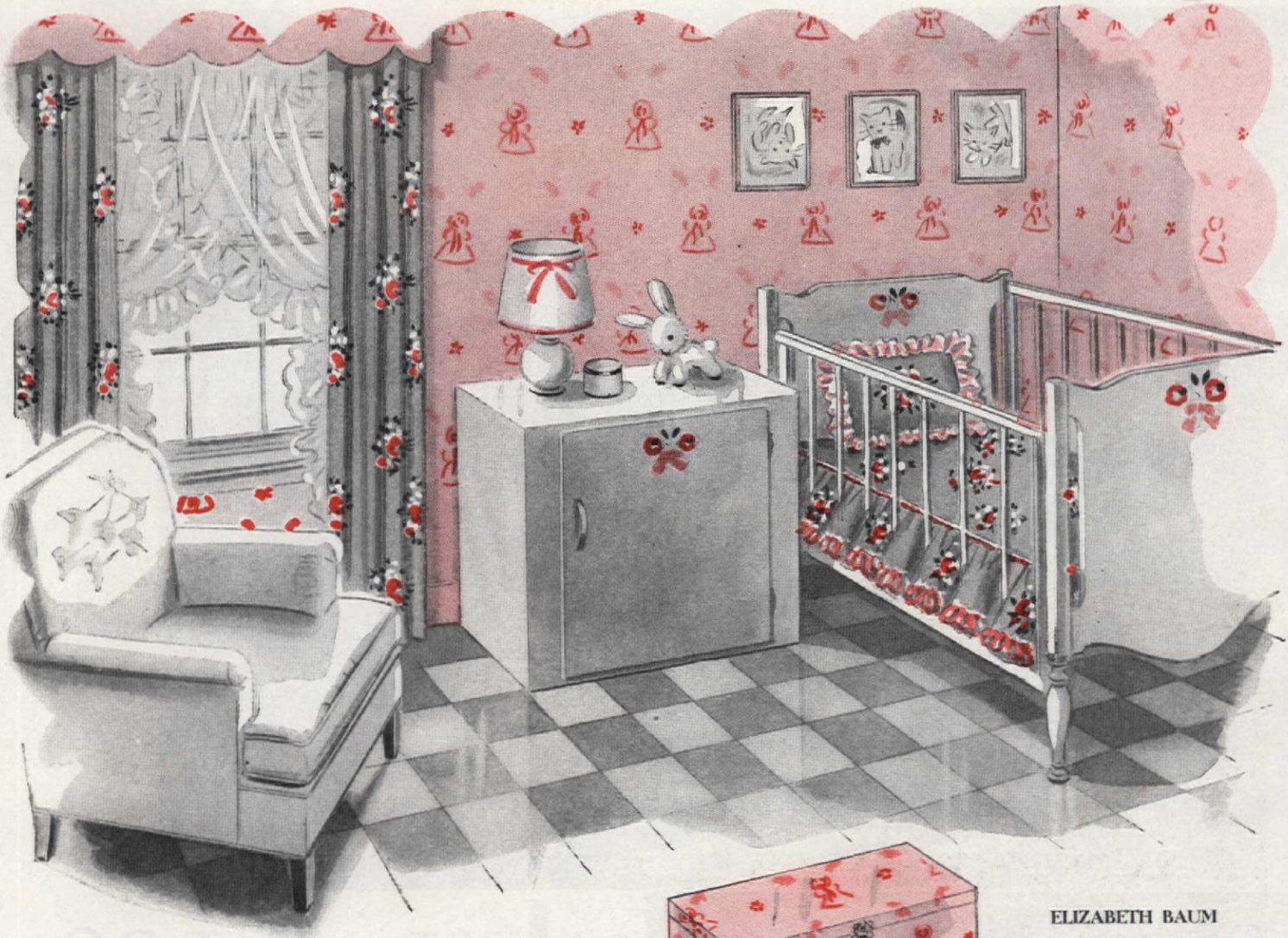
The first important plus is this: for a girl to recognize that the way she feels inside—diffident, uncertain, eager to be wanted, quick to sense a snub—is exactly the way all of the other young folks she knows feel too, no matter how glamorous their exteriors. Because she is too inexperienced or too shy honestly to compare notes with her acquaintances; because adolescent vocabularies do not adapt themselves easily to self-analysis; because it is so much more important to her to save face rather than confess her uncertainties to her mates; she uses a stock phrase to cover her loneliness and insecurity: "I'm different!" Behind it, she maintains her illusions of dignity, and hopes someday to discover someone who "understands." Could she but know it, her big day will be that on which she discovers that she herself "understands"—understands that another girl whose clothes and whose way with the boys she has sighed for months to emulate is not the sure mistress of herself she has always assumed her to be, but in her turn is discontented with her "old sweaters," and palpitates with dejection because Bill failed to speak to her. "Just like me!" breathes Girl Number One. That small crack in her wall of involuntary isolation may illumine a landscape which grows fuller and fuller of boys and girls whom she recognizes as kin. She will be looking for similarities, not differences.

The second plus is being willing to make the effort to approach the other person. Her habit, carried over as a member of a family where she was the one brought into a group existing for her, is to wait to be sought. But all her companions are waiting for the same thing! It is her obligation to seek them out as much as it is theirs to seek her. It seems conceited to think otherwise.

The third plus is a big one: Have something to offer the person or group you want for your friends. Not money, not family, not a big house, a car, clothes, social position. The most effective things that can be offered cost no money—your interested attention, your sympathetic awareness of your companion as a *person*, for instance. She may be just as anxious to tell you all about *herself* as you are to tell her all about *yourself!* The next thing to offer is the very best physical appearance you can make. Here again, money is of far less consequence than simpler things—immaculate cleanliness, with careful thought for deodorants; confidant, "proud" posture; grooming that takes care of hair that flies, buttons which are not replaced by safety pins, socks that are darned instead of being hopefully tucked into the heel of the shoe; skirts pressed and sweaters carefully dried in shape after home laundering; cosmetics carefully applied.

Still in the class of assets which cost less than nothing are good manners, courtesy, considerateness. Kindness belongs there too, but kindness of intent is sometimes made awkward by lack of familiarity with social custom. It is obligatory for a parent who possesses them herself to acquaint her child with the "rich variety of quaint, mannerly phrases which should make our lives gracious," to quote Dorothy Canfield Fisher. If courtesy can be passed on to our children by precept and example we will shorten some of their period of social insecurity.

These are the things I wish to say to the shadowy multitude of adolescent girls I see behind my own as we talk in the kitchen before dinner. I want to say to each one of them that she can't possibly keep all these things in mind each day without waking up some morning to find that in the days that have passed she has lost her fear of loneliness, her anxiety for popularity.



ELIZABETH BAUM

Sketches by Isabelle Vaughn

Bopeep's Nursery

WE WANTED our little daughter to have a room all her own. But how was it going to be possible in our small four-room house? We finally decided to convert our dining room into her nursery. Of course, we would have to do the remodeling ourselves, and make our nursery dreams rhyme with our pocketbook!

Careful planning first, then, papering, painting, sawing, sewing—everything we did ourselves. It meant plenty of hard work. But this adventure into decorating a nursery was only a $23.22 experience!

A friend gave us some left-over enamel, and we painted the woodwork three coats. Pale pink wallpaper, just the color for little daughters, with Little Bopeep in the design, we put on the walls. We used this same wallpaper for the window valance. Papered and painted for $1.52, our pretty room was now ready for the little furniture.

In a friend's cellar we found an out-grown crib and playpen. The crib was old-fashioned with high designs on the end boards, but we modernized it by cutting and rounding them down. After much scraping and sandpapering, we painted the crib and playpen with a special non-lead paint, and decaled Little Bopeep on the end boards. An unpainted chest ($11.50) painted with white enamel, a toy box (a Christmas goody box) covered with wallpaper, an old faded boudoir chair covered with white leather, and a linoleum rug of Quaker design, went into our new nursery. Later Mr. Baum bought some lumber and built a wardrobe to hold our daughter's little dresses. Seven yards of printed material, white stripes and a floral design on a blue ground, and three yards of plain yellow material for the spread ruffle, made our drapes and bedspread.

Every day we get new ideas for our Bopeep nursery. Yesterday I covered a satin comforter with a seersucker coverlet, center cut out and crocheted around. This cover is easy to keep clean—and no ironing! So far we have proved that our new ideas need not be expensive ones.

Little Bopeeps everywhere: they pop up on the pink wallpaper, remodeled crib, toy box, home-made wardrobe and new chest

Photographs Julius Shulman

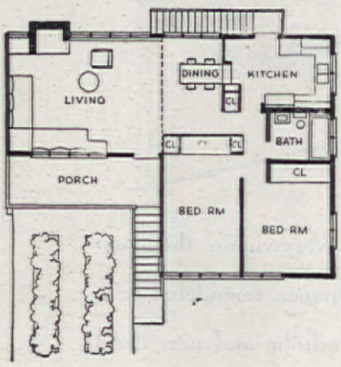
Data, Ethel McCall Head

JUST WHAT DO YOU MEAN

PERHAPS we're just plain ornery but the careless use of words can really make us fighting mad. Take the word "functional" for instance. When applied to a house, just what is its real meaning? Many feel that no house can really rate this coveted description unless it boasts at least one exposed steel column and looks as efficient and stark as an operating room. Nonsense we say!

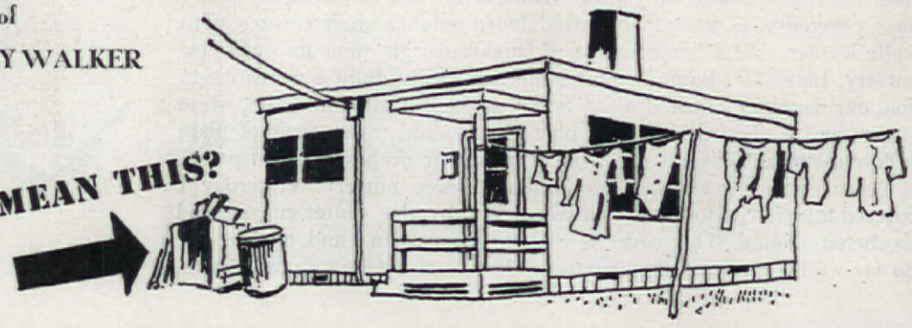
We'd like to settle the argument once and for all. To begin with, let's turn to Mr. Webster, that verbal Delphic Oracle, for a bit of advice. Here we find that functional means "'designed with reference to proper performance or action." So that's that. No mention of appearance; not a word about size or shape. Just a logical and smooth performance of duty.

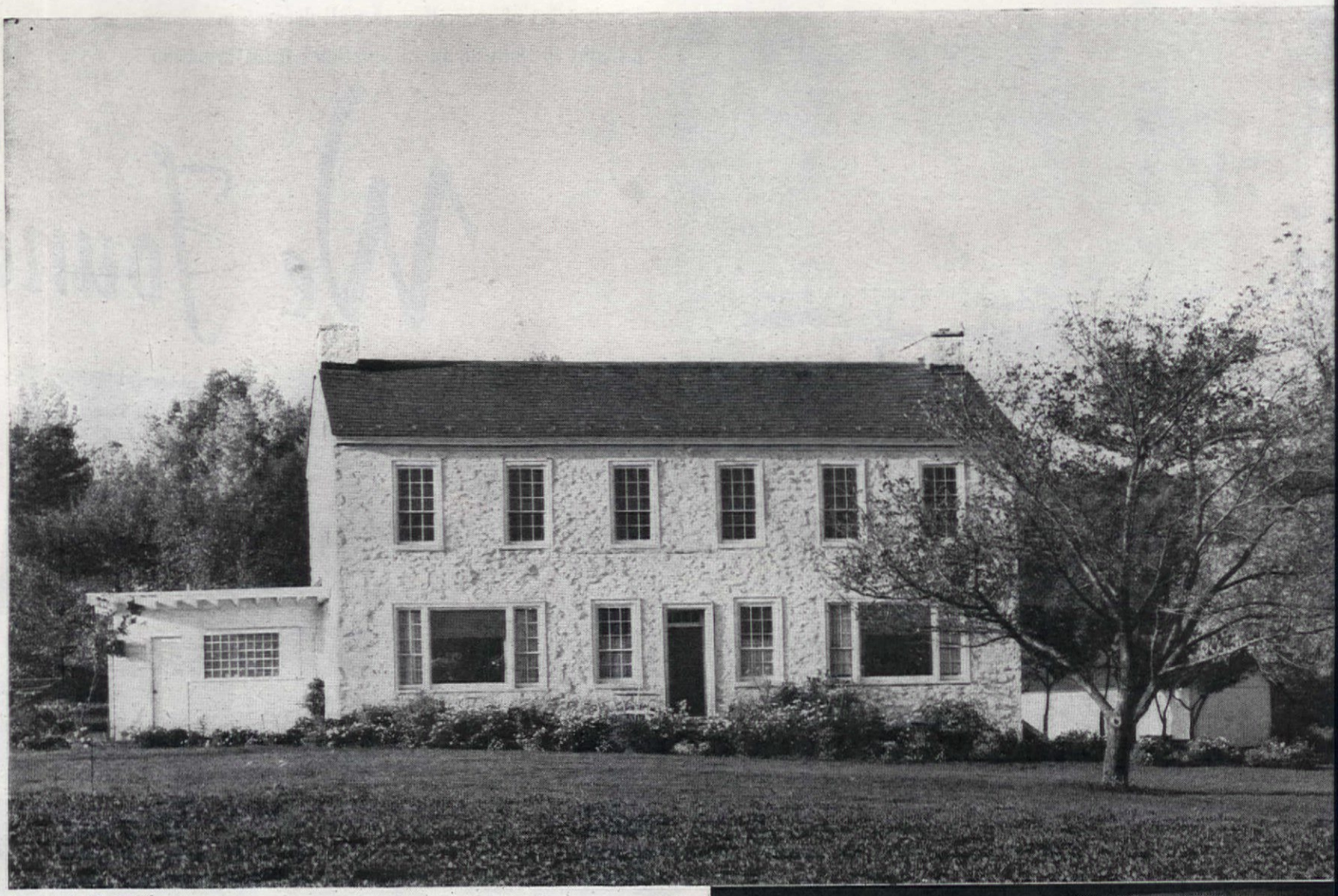
Well, what sort of a house does this bring to mind? Right here is where you enter the picture—you and your family, your tastes, individualities and particular manner of living. To be strictly functional, your house should express YOU! If a rose covered trellis at the front door spells "Home Sweet Home" to you, then by all means have one. On the other hand, if you get a tremendous kick out of polished steel and chrome; should



The Los Angeles Home of
MR. and MRS. RODNEY WALKER
Designed by the owner

MUST IT MEAN THIS?





Photographs, Richard Garrison

BY *Functional?*

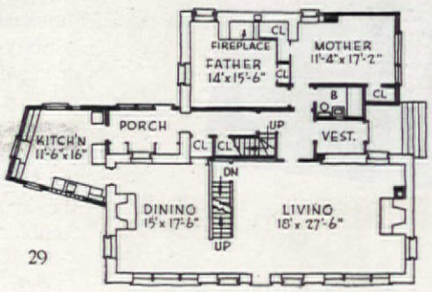
your tastes run to straight, unadorned lines, then make certain they are a part of your house. Select a plan that makes for smooth running of the daily household routine. If you can honestly say that the Dream House you're planning expresses the individual and collective tastes of your family —WITHOUT COMPROMISE— you're on the right track. The house is the truly functional one— designed for YOU!

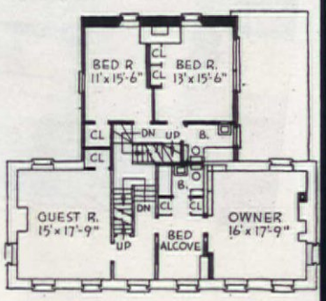
Examples are always interesting. Let's examine the Rodney Walker house, small and compact in plan. The Walkers are an up-to-the-minute young couple with one child. The house, being located in a deep ravine, necessitated putting the living quarters on the second floor for light and air. A garage and spare room are on the ground level. Large windows abound, creating an illusion of living in the treetops. For simple housekeeping, a hinged dining room table makes serving from the kitchen an easy matter. Incidentally, being young, the Walkers love to entertain and dance. So up closes the table and —presto, more floor area is available. Built-in furniture is in keeping with the modern interiors.

Though completely different in design, the remodeled stone farmhouse of John Monks, Jr. fits perfectly into our story. An integral part of the plan is the comfortable, quiet apartment planned especially for the owner's invalid parents. Here they are assured of privacy. Oversize picture windows bring the lush Pennsylvania countryside right into each room. Mr. Monks, a playwright, has a suite on the second floor where he can write to his heart's content without any disturbance by the family.

Here we have two houses planned for specific purposes, each a completely functional home; two homes that prove conclusively our point and Mr. Webster's definition, too —the word "functional" has nothing to do with appearance, size, or shape of a home, but is descriptive of its ultimate use.

Remodeled house for MR. JOHN MONKS, JR.
Springtown, Pennsylvania
GEORGE KOSMAK, ERNEST PAYER, Associate Architects

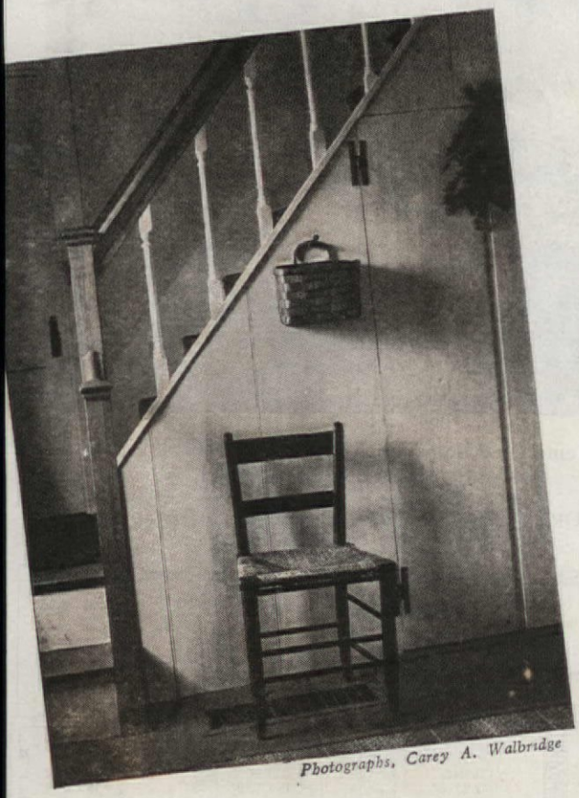




The lost art of stenciling as wall decoration brought to light again in Shieling's transformation

We Found

The guest room off the front hallway was originally "the parlor." The kitchen became the new living room and the summer kitchen, one step down, became the dining room



Photographs, Carey A. Walbridge

SUCH a plain little house it seemed, that January day when we first saw it, and yet it said to us so unmistakably that it was the house we had been seeking, for it had much that we desired. To begin with, it lay in the gentle rolling hills of southern New Hampshire, only a mile and a half from the town of Peterborough. It was on a good black road, which we had come to know meant something for year-round country living—a road that would be cleared in the winter and would offer no problems during spring mud-time. Electricity and telephone were near, which counted for a great deal. And the house, though so plain, was sturdily built. Facing south, it caught the fullness of the sun at all seasons of the year, while a great maple and gracious pines brought coolness in the summer and protection in the winter. It was well-tested, as houses go, for it had looked over open fields and pine-tipped woodlands to a range of mountains for more than a hundred years. It had stood against time.

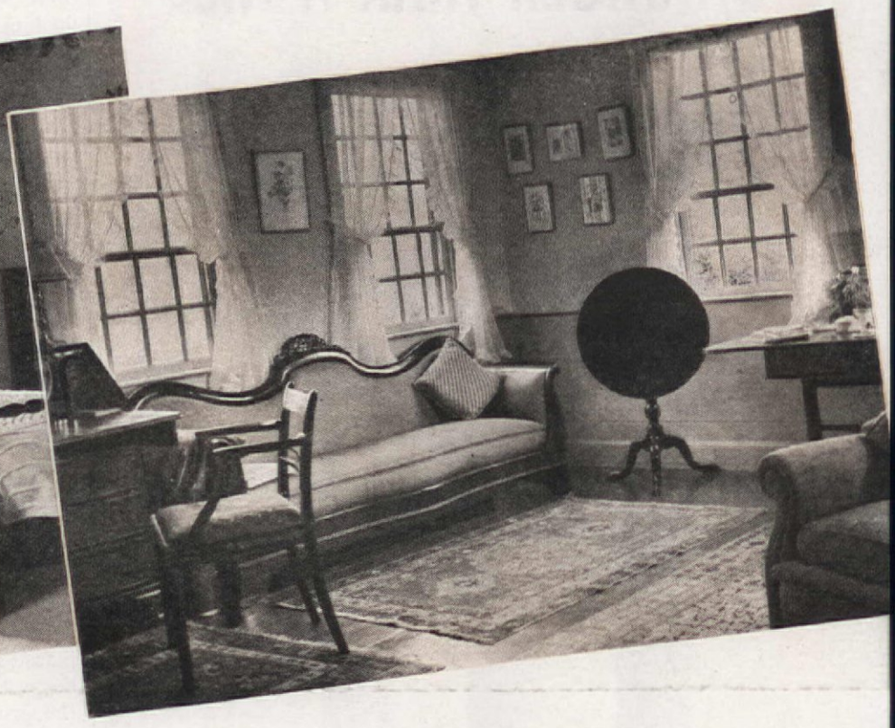
Sixty-seven acres more or less, as the old deed said, went with the house, and, though most of them were wooded, there was good pasture, an orchard, a blueberry hillside, and plenty of clean land for vegetable raising and fruit growing. Through the heart of the sixty-seven acres, a mountain brook tumbled and laughed. Yes, it was our house. It said as much to us that January day; nor did it seem at all surprising when, two weeks later, the transactions were completed and we stood in it with the happy satisfaction that it really was our house.

But it was such a plain house! Nothing could alter that fact. We looked at each other, wondering if carpentry and imagination could ever give it charm. The very plainness was a challenge, and we took it up with the aid of a contractor whose knowledge of old houses was one with his love for them. Entering the little farmhouse by the front door, we stood in a small hallway; on the left was the parlor, on the right the kitchen. There were two bedrooms and a buttery off these rooms, and all were built around a huge center chimney. There was a stairway leading up to the loft. In the wing there was a summer kitchen and woodshed. And that was all. The five fireplaces had been blocked up and stoves stood before them. The old, many-lighted windows had been removed some years ago and long-paned expanses of glass set in their places. A garage had been tacked on which managed to obscure the lovely view of mountains to the east, and marred the lines of the house.

Our contractor and his men worked quickly and all the jobs that we could do, we did. The transformation began on that first February day when we took possession

Patterns on our Walls!

ELIZABETH YATES

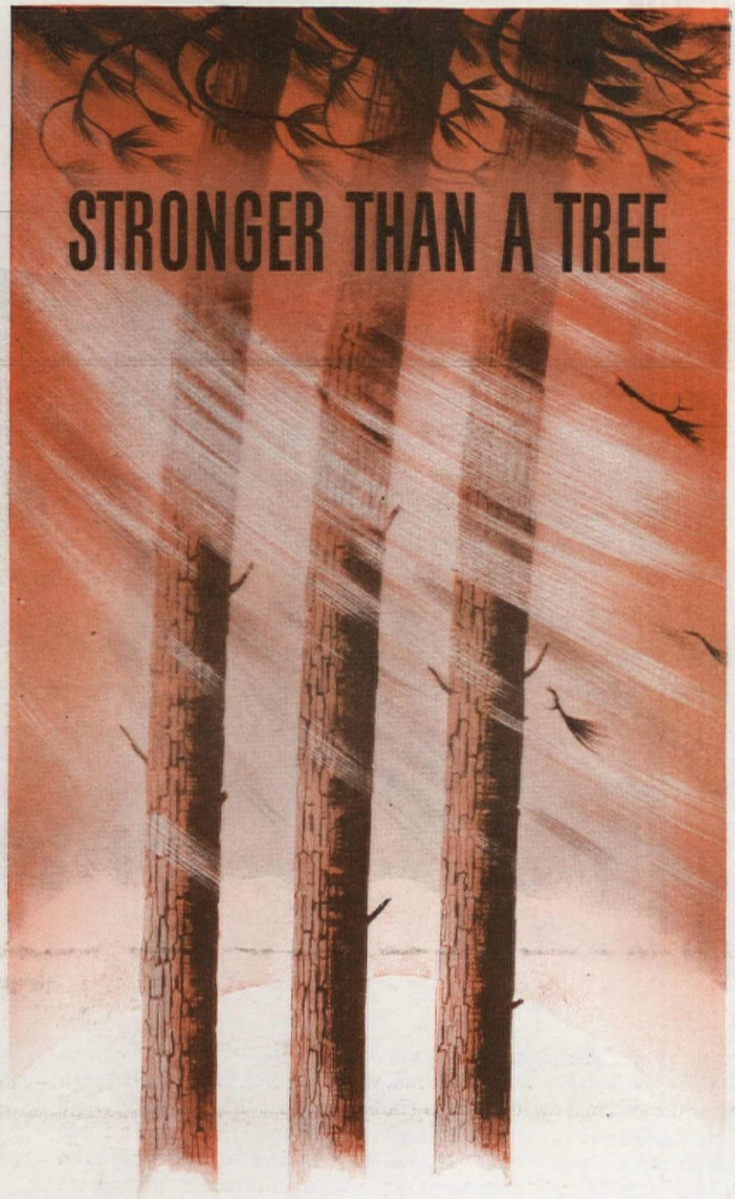


of the house. The fireplaces were opened, revealing blackened cranes and hand-made mellow pink bricks with square bricks on the hearths. Next, the windows were taken out and shortened to their original size and twenty-light windows with wide rails set in their place. The "parlor" at the left of the small front entry became the guest room, and the bedroom off it became two rooms—a bathroom adjacent to the guest room and a small study. The other bedroom became a fair-sized back hall. The stairs that had taken up room in the "kitchen" were brought around to this hall, and beneath them went the stairs to the cellar. Large cupboards were built in the hall. The buttery, leading off the hall and connecting with the wing, became a modern kitchen with built-in cupboards, shelves and sink, counters on both sides, electric stove and ice box. It was small, but very efficient. The original "kitchen," being the largest and best situated room in the house, became the living room. Book cases were built in where stairs had once been. Another window was cut in to increase the expanse of magnificent mountain view.

The wing led off this room, down one step. Here, the room that was the summer kitchen became our dining room. The fireplace, when opened, proved to be a deep granite-mantled one, with the old stew kettle set in an arch beside it. The south door was turned into a Dutch door and another window was cut near it to balance the two on the opposite side. A very dilapidated woodshed was made smaller and the remaining space is now a porch with three exposures commanding wide views. The garage came away entirely, and there the house stood—restored almost exactly in its original aspect. But we did need more room, so a dormer was cut into the north side of the house, and this allowed space upstairs for a bathroom and two bedrooms with generous cupboards.

So much for the plain facts, now for the treasures. The walls in the summer kitchen which became the dining room had been painted dun color, but the boards were wide—some of them twenty-one inches—and they were pine. We set to work to strip the paint, eight layers of it, each one coming off singly with applications of paint remover and a putty knife peeling it. Oh, the patience it took, and the toil, over slow long days! But, when the work was done, the wide boards of native pine glowed forth in all the richness of their natural coloring, soft and compelling to the touch like the smoothest silk. We were working on those boards one day, when we heard an exultant shout from the carpenters who were changing the position of a door leading from the guest room to the bathroom. A piece of plaster had come away and on it, where the wall paper had pulled off, were faint traces of early stenciling. Laboriously then we set to work to steam the wall paper from the wall, six layers of it, until we found the stenciling. Delicate and charming it was, faint designs on a pale gray background, though so obliterated that we had to be content with finding just enough to give us the pattern so we might retrace it. This we did, on gray walls as close to the original as possible. It was a floral pattern of moss green and brick red, with little hearts tucked between the leaves (indicating that the first "readying" of the house had been for a bride), and a frieze of oak leaves—gay and free as if capering in an October wind. Looking for more stenciling, we found it under layers of paper in the little front entry. This time its background was bright yellow and its chief design pineapples—that traditional New England symbol of hospitality.

Stenciling flourished in New England during the first quarter of the 19th century when the toil of subduing a wilderness land had lessened a little and time could be given to the beautifying of homes. Sometimes today, in old houses, stenciled rooms are found intact, but more often only traces remain; for it was a fashion that had its day, and when wall papers became more generally available stenciling gave place to them. It was a lovely art, indigenous to the country itself and practiced by craftsmen who journeyed from one farm to another, one state to the next, sometimes being paid in cash and often in kind—lodging for a season, materials, or some useful commodity. Designs were drawn largely from nature, with brief flights of imagination like pineapples or birds of Paradise; and tools were simple—brushes of varying size and thickness, stiff paper from which the stencils could be cut, dry colors to be mixed with sour milk and sometimes a little glue to give the paint binding properties, measuring tools, with a cord and chalk for the spacing—all of which could be carried in a journeyman's pack or in his saddle bags, while the milk would be



JUST as Nature makes a tree strong, with the grain, to resist the strains of storms, man now makes hardboards without grain, strong in *all* directions, able to stand the strains of a wide variety of new uses.

These hardboards are the now world-famous Masonite* Presdwoods* developed by the late W. H. Mason 19 years ago. Mason learned how to explode wood and then put its undamaged lignin and cellulose materials back together again . . . with the cellulose fibers running at all angles.

Masonite ligno-cellulose hardboards are almost as smooth as glass. They may be worked with tools like wood. Yet they do not warp, chip, split, or crack when properly used.

Today, Masonite Presdwoods are used to make many products formerly requiring war-strategic steel, aluminum, rubber, and other critical materials. Little remains for civilian use now, but after the war it will again be available to provide your home with beautiful walls and ceilings, built-in furniture, kitchen cabinets and other attractive features. Masonite Corp., 111 W. Washington Street, Chicago 2, Illinois.

Trade-mark Reg. U. S. Pat. Off. "Masonite" identifies all products marketed by the Masonite Corporation. COPYRIGHT 1943, MASONITE CORP.

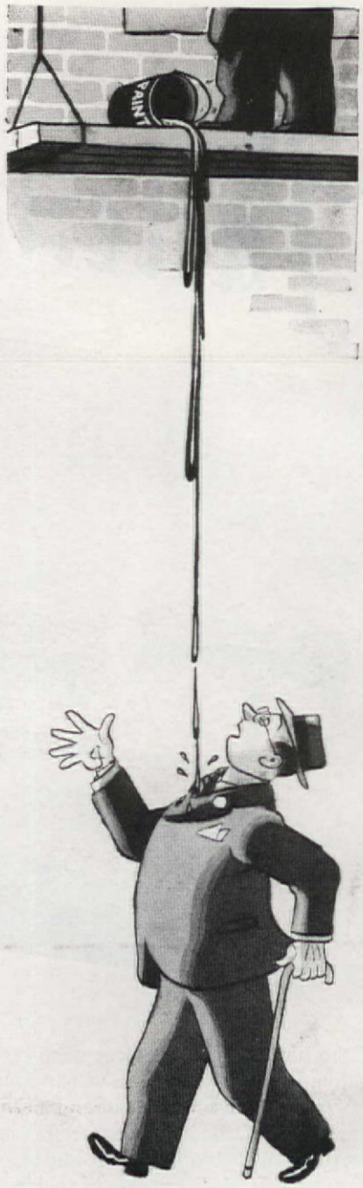
MASONITE PRESDWOODS

THE LIGNO-CELLULOSE HARDBOARDS

on hand at every farm. Journeymen brought news wherever they went, as well as their skill, tales from the cities, talk of the countryside, and they were in their way one of the forces that wove a scattered people into the fabric of a nation, bound our people together.

Patterns spaced on different walls were always so individual that, looking at them now, one feels the journeymen stencilers must have tried hard to leave in each house just what each family most wanted to have, instead of following any set patterns; as such, it was essentially American, not copying anything but expressing individual tastes in distinctive ways. Stencils were cut from a stiff paper with a sharp knife that was constantly being sharpened, and often the edges of the design were beveled so they would be very smooth and give a fine line. The walls of a room would first have been washed with some neutral tone—gray or yellow were favorite backgrounds—then the stencils were applied. If two colors were used—fruit on a bough or flowers, perhaps—a second stencil would be laid over the first after the first had dried. A repetitive frieze would almost always be placed near the ceiling, above and below the chair rail, often around the windows and door frames; while the space between would be left for the main design—flowers, sunbursts, willows, bells, patterns somehow meaningful as symbols or ideas to artist or occupant.

Our stencils were fragmentary, but we found sufficient to trace the designs and be sure of the colors. We have since seen the very stencils used on our walls, and the brushes too, for these are all in the kit of Moses Eaton now in the good keeping of the Society for the Preservation of New England Antiquities in Boston. From the first, we were reasonably sure that our walls had been done by one of the Eatons. Father and son, both named Moses, lived in southern New Hampshire during stenciling days and when they were not farming their land they were bringing beauty to neighboring houses, and many an old dwelling in our part of the country still praises their handiwork. When we heard that the kit of one of the Eatons had been preserved, we went to see it. It was a simple wooden box that would have fitted comfortably across a saddle and it held all the equipment necessary. There, too, were the brushes, fat ones and flat ones, with the paint dried to a powder on them and filling the air with a colored dust if shaken, though they had not been used for over a hundred years.



To find a Cleaner

. . . just look in the Classified section of your telephone book

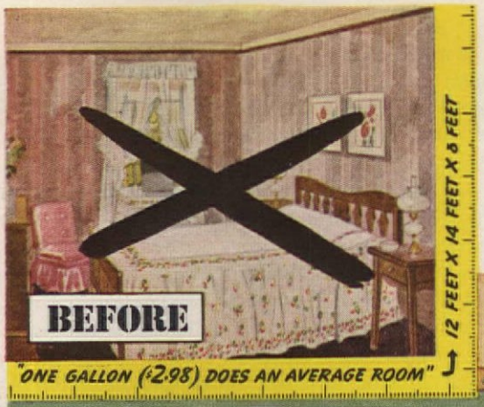
When you walk into trouble, the Classified will help you out. Whether you need a cleaner, a lawyer or an insurance agent, the Classified tells who and where.

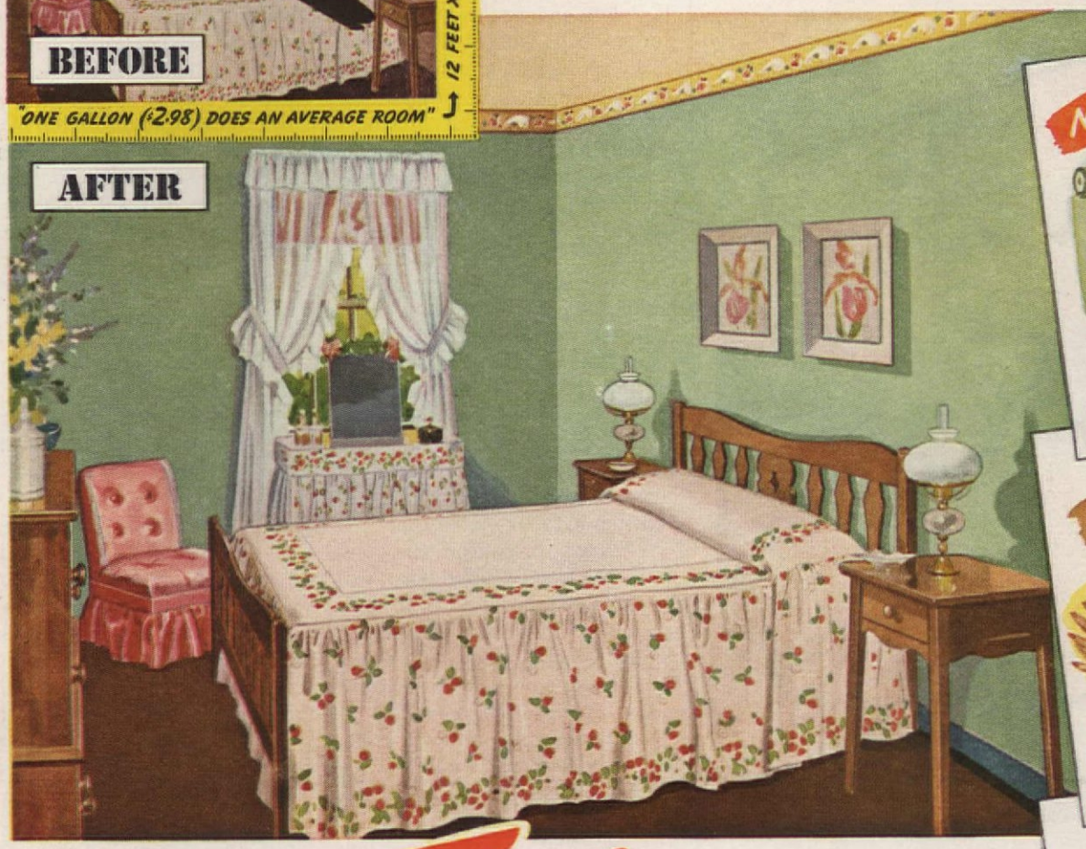
Get acquainted with the Classified. It's convenient. It saves time. It helps you find what you want when you want it.

After you buy *WAR BONDS**

...you can still afford Kem-Tone!

TRADE MARK Reg U S Pat Off.





Kem-Tone Miracle Wall Finish

TRADE MARK Reg U S. Pat. Off

DOES A ROOM FOR $2.98!

1. **REAL ECONOMY** —One gallon does an average room!
2. **ONE COAT COVERS** painted walls, wallboard, most wallpapers, basement walls!
3. **APPLIES LIKE MAGIC!**
4. **DRIES IN ONE HOUR!**
5. **MIXES WITH WATER!**
6. **WASHES EASILY!**
7. **NO OFFENSIVE PAINT ODOR!**

$2.98* PER GAL.

PASTE FORM

You add ½ gallon water, bringing actual cost to $1.98 per gal.!

(*Prices slightly higher in Rocky Mt. Area.)

ROLL IT ON Smoothly!

Apply Kem-Tone with a wide brush or with the new Kem-Tone Roller-Koater which rolls Kem-Tone over your walls quickly, easily, *smoothly!* **89¢**

Kem-Tone ROLLER-KOATER

BE SURE TO ASK FOR GENUINE KEM-TONE—ACCEPT NO SUBSTITUTES!

* Be patriotic...be thrifty! Invest in War Stamps and Bonds. Then save money by carrying out *needed painting only* with Kem-Tone—and buy yourself *more* stamps and bonds with the "difference"!

BACK THE ATTACK—BUY WAR BONDS

TRIM IT Beautifully!

Use the smart, new Kem-Tone wall border trims. Gummed, ready-to-apply. In a variety of color-fast patterns. Washable!

AS LOW AS **15¢** A ROLL

Kem-Tone TRIMS

KEM-TONE IS DISTRIBUTED BY THESE LEADING PAINT COMPANIES:

ACME WHITE LEAD & COLOR WORKS
Detroit, Michigan

DETROIT WHITE LEAD WORKS
Detroit, Michigan

W. W. LAWRENCE & COMPANY
Pittsburgh, Pennsylvania

LINCOLN PAINT & COLOR COMPANY
Lincoln, Nebraska

THE LOWE BROTHERS COMPANY
Dayton, Ohio

JOHN LUCAS & COMPANY, INC.
Philadelphia, Pennsylvania

THE MARTIN-SENOUR COMPANY
Chicago, Illinois

PENINSULAR PAINT & VARNISH CO.
Detroit, Michigan

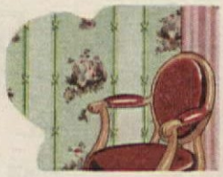
THE SHERWIN-WILLIAMS CO.
Cleveland, Ohio

GET Kem-Tone AT YOUR NEAREST HARDWARE, PAINT, LUMBER OR DEPARTMENT STORE!

Best in 5 Ways for Brighter Homes

1. Imperial *Washable* Wallpaper quality is unchanged . . . maintained at the same high standard that has made it the leader among wallpapers!

2. Imperial designs and colors are planned in every paper to provide a "color recipe" for individual and distinctive room decoration.



3. Imperial is Color-Locked*—*guaranteed* washable and resistant to light. You can clean it readily and need not fear sunshine on its lovely colors.

4. Imperial is economical—its beauty *will last*. And its reasonable cost will be a very pleasant surprise.

5. Imperial is ready for immediate selection . . . offers a wide variety of patterns and colors to suit every home.

Imperial *Washable* Wallpapers do the complete job . . . give your home the freshness, cheer, and beauty you need . . . the greatest home improvement at least expense. Nowadays you spend more time at home . . . there's more reason to be sure you get Imperial, always identified by the Imperial silver label.

***COLOR-LOCKED** . . . an exclusive Imperial process by virtue of which all Imperial *Washable* Wallpapers are guaranteed for 3 years from date of hanging to withstand room exposure without fading and to clean satisfactorily in accordance with the instructions included in every roll. Should any Imperial *Washable* Wallpaper fail in these respects, it will be replaced without charge.

Ideas for Home Beauty. Send just 10¢ for Jean McLain's "Decorating Ideas," sketches and suggestions for every room in the house.

Imperial Paper and Color Corporation
Dept. H-36, Glens Falls, N. Y.

Your Name_____

Address_____

City_____ State_____

Copr. 1943—Imperial Paper and Color Corp.

There was, as well, a whole collection of stencils, edges of the designs bearing traces of the different colored paints used; and then we knew for certain that one of the Eatons had done our house, for there were the very patterns we had found on our walls, and the rims of color—pineapples, oak leaves, flowers, bells, and little hearts.

We are using our stencils now in a variety of ways. A painted chair takes on a note of gaiety if it has a few oak leaves across the back; an old chest, brightened by a coat of paint, with stencils applied in contrasting colors has almost the appearance of an early Dutch piece; wooden boxes, the inside of cupboard doors, all offer possibilities. A little imagination, a flare with colors, and an early craft has useful present-day application. The cost of stenciling? For a room, no more than a good wall paper, and considerably less depending on how much of the work you can do yourself in your spare time.

A stone's throw from the house was a weathered gray barn with an enclosed yard and near it an ice house. The barn became our garage, general storage space, and hen house, while standing ready to answer many more uses. The ice house became my workshop. The roof was lowered, windows were cut in, a chimney was built, and the whole unit was shingled. The first job I did in it was something I had been longing to do ever since we had discovered the stenciled walls and I had set myself to discovering something about the early craft of the journeymen stencilers who plied their trade in the first quarter of the nineteenth century. It was a novel that fairly wrote itself, so fascinating was the material, and it called itself quite logically "Patterns on the Walls."

On a May day, just four months after work had been commenced, we moved into the house—such a snug, sturdy, friendly house it was, and happy, as if the different families who had lived in it had left their impress of homely felicity upon its walls. The apple trees before the house were gay with blossom and the lilacs by the doorstone were deep purple and memorably scented of early spring.

A friend came to call that first evening we settled in our home.

"What a lot you've done!" she said. "It always was such a plain house. The change is amazing."

"We really did very little—" we tried to explain, for beyond a few modern improvements, all we had done was to restore the house to what it was, making it true to its first builder's concept. A dash of imagination, a pinch of knowledge, several grains of skill—made possible by a Federal Housing Administration loan—and much loving labor were all that had gone into the making of our home.

Basically good proportions of the starkly plain old house were a redeeming feature in arriving at this charming restoration

Mary Jane's quarter won a battle

It all started on a rainy Tuesday morning.

Mary Jane, she's that bright-eyed youngster from the next block, bought a War Stamp.

It was just an ordinary 25c War Stamp . . . or maybe it wasn't so ordinary, for here's what happened.

Mary Jane's 25-cent piece went into the U. S. Treasury. It joined a lot of other quarters there, hundreds of them, thousands of them, hundreds of thousands.

And a man in another city took a heavy calibre bullet from a production line and packed it in a box.

That bullet cost less than 25c. Mary Jane's quarter bought several of them, but we want to talk about the job one bullet did.

This is how . . .

A tired Marine lay prone on the ground. Rain poured from the tropical sky. The jungle steamed. A party of Japs, spearhead of an advance, moved cautiously along a trail.

One Marine couldn't stop them by himself, not when he had just a single bullet left.

But that was Mary Jane's bullet. It must have had a spell placed on it.

The Marine drew a bead on the leading Jap. He squeezed the trigger.

. . . he didn't miss!

The Japs, confused, bewildered, leaderless . . . got out of there . . . and got out FAST.

Later, that whole island was swept clean of Nipponese, but it would have been a far more costly fight if a single Marine, with a single bullet, hadn't stopped the first Japanese advance.

Which proves that a little thing like a 25c War Stamp can do a mighty big job.

War Stamps, and War Bonds, in small and large denominations, save lives, save battles, and can win this War!

War Bonds and Stamps will help save America.

Protect what you have! Put every penny you possibly can into War Bonds . . . . . *and then buy more of them.*

THE OLDEST AMERICAN FIRE AND MARINE INSURANCE COMPANY ★ FOUNDED 1792 ★ CAPITAL $12,000,000

Insurance Company of

NORTH AMERICA

PHILADELPHIA

PROTECT WHAT YOU HAVE

COPYRIGHT 1932 by INS. CO. OF NORTH AMERICA

FOR YOUR SCRAPBOOK

"Rugs and Carpeting Ideas"

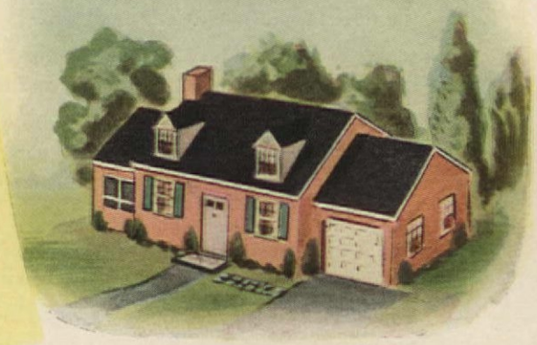
Plan Now for Re-decoration

and

START WITH THE RUGS

1. COLOR—Select Shades that Compliment You
2. WEAVE—Wilton Gives Long Service

Buy Bonds Now
—and Plan Your Victory Home



THE SHADES in your Rug set the color scheme for the entire room. So . . . plan on just the colorings you like best, in Rugs or Carpeting of sturdy, long-wearing Wilton weave . . . and every room in your home will be in perfect taste . . . a constant source of joy and pleasure for your family and friends. (Every Rug bearing the Holmes' Label is a fine Wilton.)

Right now, under war restrictions, Rug Mills can use only one-fourth as much carpet wools as pre-war. Looms are busy making vital materials needed for the Armed Forces . . . things like duck, webbing, blankets.

However, you can see samples of Holmes' Wilton in the Stores—though in fewer styles and smaller variety of colors than formerly. If your Store can't make immediate deliveries, please realize they're doing their very best for the duration with their restricted supplies.

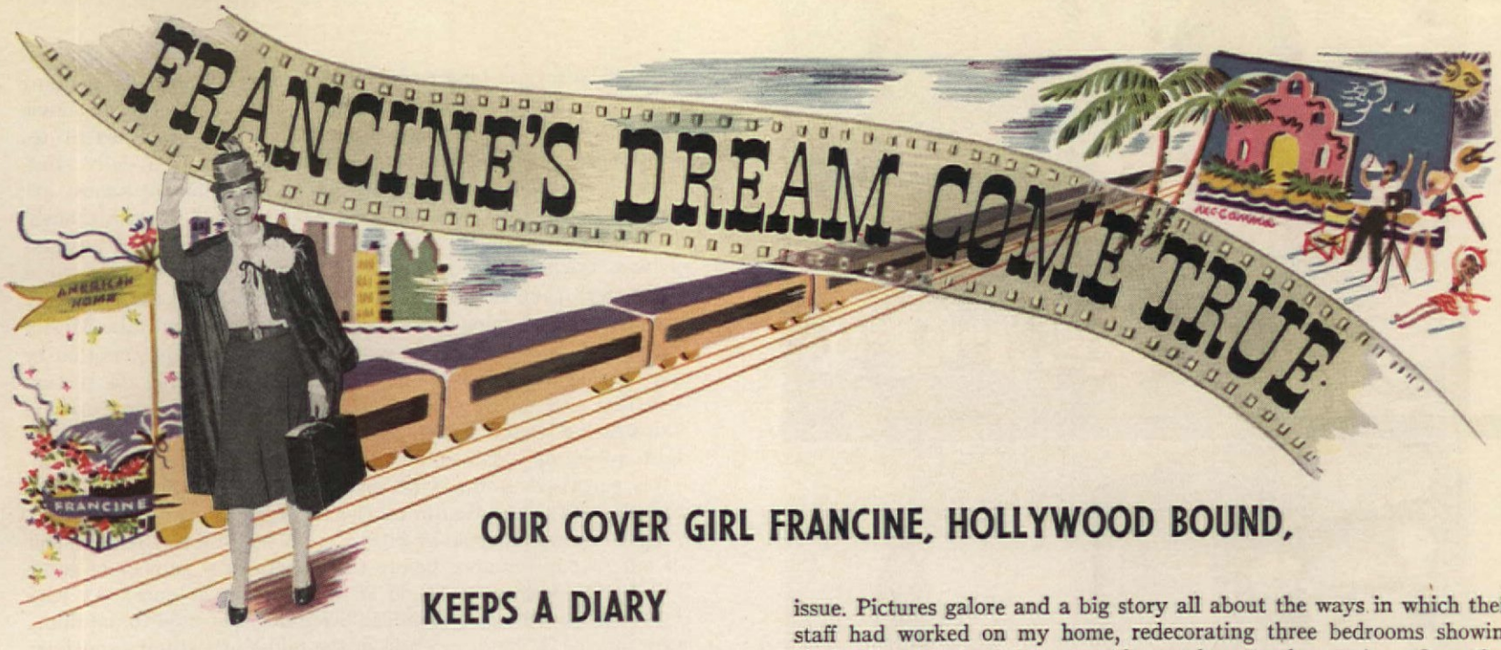
ARCHIBALD HOLMES & SON • PHILADELPHIA • Est. 1857

HOLMES

Broadloom

WILTON

Styled for Tomorrow



OUR COVER GIRL FRANCINE, HOLLYWOOD BOUND, KEEPS A DIARY FOR HER AMERICAN HOME FRIENDS

DEAR DIARY:

April 12—Any spider can spin a web across the corner of a room, but when it comes to spanning the width or length of the room, that's beyond the spider's wildest dreams. And that's about the way I feel right now —half an hour out of Grand Central Station in New York. Here I am, headed along with fifteen other Cover Girls for Hollywood to make a technicolor picture with Rita Hayworth for Columbia Studios. I can't believe it. Seems like a dream, but it is true. California here I come!

I think, Dear Diary, that I'll jot down some of my experience. It will be interesting to read over later and remember just what happens when a girl is snatched out of her little suburban home and whisked off to Hollywood to make a motion picture. And I'll start today, Dear Diary, for today was not just "another day." It was special—hectic and all tied up in knots. But let me reminisce a bit on the why's and how's of my getting to Hollywood—it's hard to believe all this is more than a dream!

Early this year I was chosen by THE AMERICAN HOME to be their Cover Girl. They took pictures of Lynn and Bobby (my children) and me for their March issue. Pictures galore and a big story all about the ways in which their staff had worked on my home, redecorating three bedrooms showing "before" and "after" shots to make any home-maker envious. Once they took me and my house over I began living in a dizzy-delightful whirl. Those three made over bedrooms were beauties, our future plans for the other rooms equally exciting.

And now Hollywood, the end of that rainbow we dreamed of last spring comes true. By the time my AMERICAN HOME readers see this in print I will have come back to my own home and children and with what reams of ideas for my home.

April 15—I almost missed our train while changing in Chicago, but that wasn't nearly so breath-taking as in Albuquerque when a troop train pulled into the station. How those soldiers knew we were a group of girls headed for Hollywood, I'll never know, but what cheers and whoops!

Barbara Hutton Grant and her husband Cary Grant were on the train, too, and our five-year-old Cover Girl, Cheryl Archer, and young Lance, Barbara's son, were great friends in no time. I had fun playing Gin Rummy with Janet Blair, but from the beating I took, looks as if acting isn't all I'll have to learn while in Hollywood.

April 16—We arrived in Los Angeles today and there were orange trees growing in the forecourt of the Los Angeles Union Station, —a far cry from the dismal, rainy day we left behind in New York.

Columbia Pictures, Photographs by Scott

Another battery of photographers and enough flash bulbs popping to turn night into day, and as if to initiate us pronto into movie life, dozens of news reporters excitedly firing questions at us.

April 19—Once I resolved to make this diary a daily stint, but events and duties have piled up so fast I find it almost impossible to set down each day what has happened. I must, though, make a memo of our first day at Columbia Studio. That business of first learning the ropes behind the unseen scene is, to a "foreigner" from far away Crestwood, New York, the real story of how one gets going after they pass the secret portals. Mostly it's a matter of dozens of introductions to the powers-that-be and hearing from each one about his part in making the picture —in this case, "The Cover Girl." Next came the Makeup and Hairdressing Departments. We were given makeup color tests right away, for technicolor camera makeup is very important. I was surprised at the dark shades that are required. Then we were shunted to the Wardrobe Department and so to lunch.

Next day we reported at 8:00 a.m. to the Makeup Department for our first appearance before the camera in a number of tests. Will I ever, ever learn to do all things right at once? As Rita Hayworth said though, "You can eventually get used to anything, even hanging." She dropped in in the midst of the tests and later came up to the house with us for a late lunch and a swim. Rita is really prettier off the screen than she is on. She is utterly charming and so natural you can't help but like her immediately.

SO FAR, Dear Diary, I have been talking shop only. We are not yet working every day on the picture, and you can guess what I've been doing on my off days. Snooping around in homes of new friends for ideas to use in my home back in Crestwood! I'm so happy with my three newly decorated bedrooms, but seeing the results THE AMERICAN HOME accomplished has given me the itch to get busy on the rest of my home. I'm

FRANCINE OPENLY "STEALS" GINGER'S RADIO CABINET IDEA

Grand ideas are poured right into our Cover Girl's lap in each new home she visits. Ginger Rogers' milk bar gave her a big thrill. Francine is always watching for new ideas in children's rooms. Her own two youngsters will profit when she brings home ideas from the Richard Smart's nursery (top). Movieland dressing rooms inspire all sorts of plans and treatments, and fireplace tiles, too, gain place on the "must-be" list

going to take dozens of pictures, Dear Diary, and make all kinds of notes on what I see out here. Maybe from those THE AMERICAN HOME can help me adapt some in Hollywood to Crestwood.

Pat Smart and her husband, Richard, have a delightful house in Bel Air which is my idea of something truly livable. Number one point that took my eye was the collection of Staffordshire dogs, each covered in glass globes and placed on a tier table. This fits so beautifully into the dining room bay window. Bay windows add space to rooms, but they are not always easy to furnish. The tier table is exactly right; it fills but does not crowd the space and still lets in all the light and view.

My very favorite room in Pat's house is the study. The color scheme is deep green, yellow, and red. This is the room I am going to duplicate, as nearly as possible, in my sunroom. The walls are a strong but restful green; the curtains, yellow; and the accents in the room, red. Pat has a yellow upholstered Victorian chaperone's seat at one side of her fireplace, stacked with small petit point cushions (she made them herself) in red, green, and yellow. It's the one I'm sitting on right out front on this very cover. I wonder if there is another seat like it in the world?

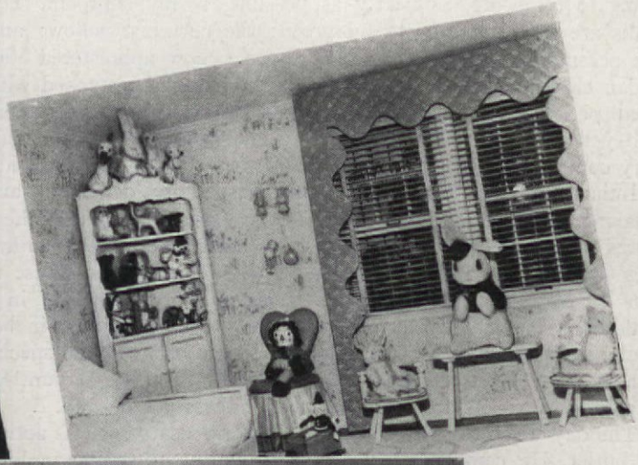
Luncheon with Jinx Falkenburg was really delightful and relaxing and gave me ideas galore for my own home. The Falkenburgs enjoy one of those informal households where everyone has a good time and never knows when to go home. The house is run by Mrs. Falkenburg and a Mexican family who live in a little house at the rear of the property. Mrs. Falkenburg in her genial manner adopted the family some time back, for no special reason other than a kindly gesture. Now, in these servantless days, the Mexicans are returning her kindness double-fold.

The day we were there a young lad twelve years old was acting as butler. He came in from school promptly at twelve in blue jeans and quickly slipped into a spotless white coat and was ready for his job which he handled faultlessly! The food (cool, tropical viands) was served at a table which Mr. Falkenburg made. The family is like that. Instead of an elaborate dining room, they have a hand-hewn oak table with benches which are exactly right with their handsome pottery and glassware. I couldn't resist asking to photograph it and shall copy their lighting fixture, made with vines growing up the wooden link chain.

At Ginger Rogers' I was almost ashamed of myself. I wanted to photograph everything in her house. You will say, Dear Diary, that I nearly did! Everything in Ginger's home is "just right." It's genuinely homey and planned with such care as to make each piece of furniture, each fixture, and each arrangement indispensable. Can you blame me, Dear Diary, for falling in love with this?

Instead of a dining table Ginger Rogers uses nested tea carts. Instead of chairs, wall seats. Hanging shelves for two separate hobbies appealed to Francine as did Ginger's comfortable, low backed chairs that hit just the right spot

The Richards Smarts have hinged collapsible wall-board black-out doors over French doors that look well closed or open. Francine wants a little sweetheart chair like the Smarts' for Lynn's room back home



First it was Ginger's living room fireplace that took my eyes. My AMERICAN HOME decorator had already suggested blue tile to outline the firebox of our fireplace. Here was the exact idea. The next thing, applicable to my own home which I saw, was a radio cabinet. I've always wanted to find a cabinet, one that would be right in our house, and transfer the mechanical "innards" of our radio to it. I've sketched Ginger's, and hope to find a carpenter who can decipher my drawing. Radios are so necessary, but old style cabinets are hard to cope with. Now I've got the perfect answer.

I even photographed one of a pair of long, narrow hanging shelves over a sofa in the library. I have a penchant for little things, but a large hanging shelf becomes cluttered when decorated with any number of miniatures. Two hanging shelves, long and narrow, allow one unit for two separate hobbies and appear a better size for miniature objects.

Ginger is a practical girl for all of her gay personality. Her breakfast room proves it. Instead of a dining table, she has nested tea carts. Instead of chairs, there are wall seats. When breakfast is to be served, the carts are wheeled into the kitchen, set, and then brought back into the breakfast room, replete with everything from orange juice to coffee. If breakfast in bed is the luxury of the day, the cart goes to the bedroom just as easily and it's a cinch of an idea for Sunday night suppers. This idea, Dear Diary, is one of the "must-be's," this is Number One item for home.

Then last but far from least comes Ginger's basement recreation room. We have talked and even drawn sketches of a basement playroom at our house, but now seeing Ginger's, there must be more than sketches. There are wonderful things in every nook and corner of this room, and oh, how Lynn and Bobby would love this—an ice cream bar with chrome bins for ice cream sodas and mix malts and cokes. The secret is—Ginger owns a dairy—alas,

A collection of Staffordshire dogs, each in his own glass globe, sun themselves on a tier table in the dining room bay of the Richard Smart's home. An idea both smart and utilitarian, shows 'em off well, keeps 'em dust-proof and is just one more idea that our Francine is bringing back home with her

TO MOM . . . *for conspicuous gallantry*

What is gallantry made of? Blood and sweat and tears? Yes, and other things too. Smiling goodbyes. Cheerful letters. Ears closed to rumor. Lips sealed to gossip. An uncomplaining spirit. Waiting.

That's the gallantry of wives and mothers . . . of sweethearts and sisters. That's why your soldier is proud of you. That's why he's fighting for you.

Help him to win. Even your most run-of-the-day tasks can be done in a way that helps. Like buying sheets. It's gallant to deny yourself new ones if there's life left in the old. It's gallant to smile in the face of shortages.

It's gallant to buy thoughtfully—comparing, comparing until you know you have found the most value for your money.

It's gallant to spend care on your possessions to make them last . . . to conserve materials for war.

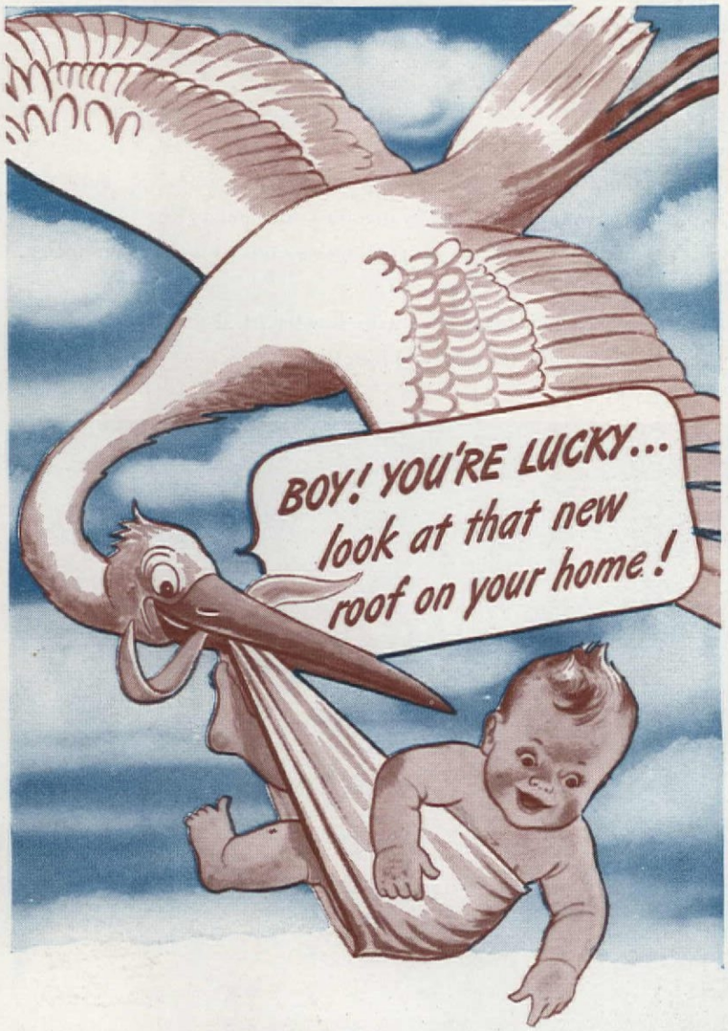
You mother of a soldier—you wife, sweetheart, sister—keep on being gallant! It's terribly necessary to him that you do.

Pacific Sheets are made on the principle of balance: all the desired qualities—whiteness, softness, smoothness, strength and firmness—are present in *equal* degree. Identified by the Pacific Facbook label, which tells you clearly the facts which enable you to buy your sheets intelligently, including the size, quality of cotton, type of weave, thread count, breaking strength, weight, finish, shrinkage. Made by the makers of Pacific Factag Fabrics.

Pacific BALANCED *Sheets*

PACIFIC PERCALE • PACIFIC HEAVY MUSLIN • PACIFIC TRUTH

Pacific Mills, 214 Church Street, New York



"You can take it from me, baby, because I've seen a lot of roofs in my travels. You're landing in a snug berth . . . your home's got a new Certain-teed roof!"

Doctor Stork's right! For a bright, new Certain-teed roof is a sure sign of a well-protected home . . . weathertight, shipshape, and snug! And Certain-teed Shingles are mighty pretty, too . . . come in good-looking colors and blends. And wear? They're "Millerized"—supersaturated with moisture-proof asphalt—then heavily coated with mineral granules.

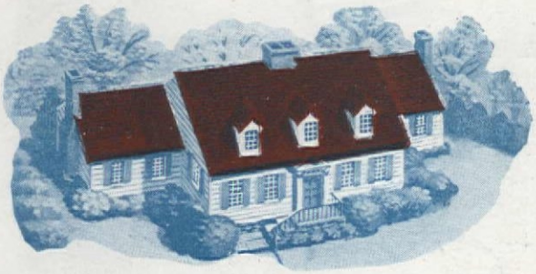
But most important, they're fire-resistant—carry the Fire Underwriters' Approval Label. That means greater *safety!*

HOW ABOUT YOUR ROOF? Need a new one? Act *now!* Winter's on the way! Our Government urges everybody to keep homes in good repair. And there's plenty of Certain-teed Shingles available.

FREE Booklet! New Roofs for Old!

The wartime way to give your home a new lease on life—economically with Certain-teed Asphalt Shingles. Write to Dept. A-5, Certain-teed Products Corp., 120 S. LaSalle St., Chicago, Ill.

★DON'T FORGET, we've only BEGUN to fight! See the thing through! Buy War Bonds!★

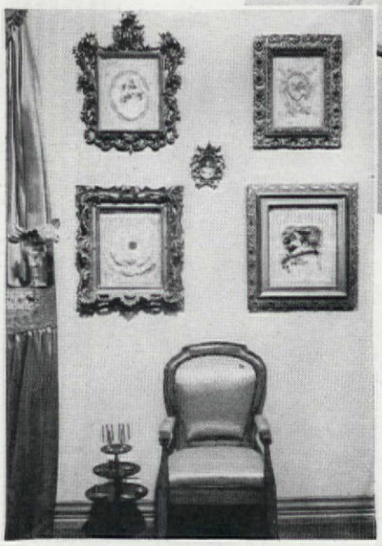


CERTAIN-TEED

BUILDING PRODUCTS

Four old Vieux Optiques with cut-out figures in period costumes give grand perspective in their shadow box frames

Lovely old shell prints on shell pink wall surrounded by real shells on wall brackets and real shell picture frames



All are Smart (home) ideas! The valentines Mr. Smart gave Mrs. Smart framed in handsome gold leaf frames

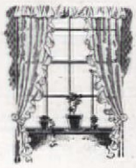
we don't! There are features of the room though which *are* applicable to our needs and purse. The fireplace takes advantage of a basement chimney, and big hand-hewn wooden uprights have double benches built between them as well as benches run around the wall. And I shall continue to visit equally lovely homes of other Hollywood stars. I intend to keep these visits going until our train pulls out of the Los Angeles station, headed once again for New York. I'm a "hick" from back east, I'll have to admit, but who wouldn't be impressed by such beautiful surroundings and homes? But for all of Hollywood glamour and the new ideas galore, it isn't all out of my reach nor the reach of any other American Home owner who has real interests and ambitions in his home. I've taken dozens and dozens of pictures, I know and my sketch book is beginning to grow thick, but each of the things I've noted for my own use back home are the little things that can be incorporated into any home—big or small. Dreams do come true, but only when you begin making them (just see where my dream of Hollywood has led me.) Again that stretch of imagination comparable to the spider spinning a web the *length* of the room, but spiders *do* spin webs across corners of rooms, sometimes even farther. Yes, Dear Diary, sometimes strange things happen beyond one's wildest dreams. If not, what am I doing in Hollywood? That reminds me—today I work. Spinning, spinning, spinning, and my dearest dream has come true.

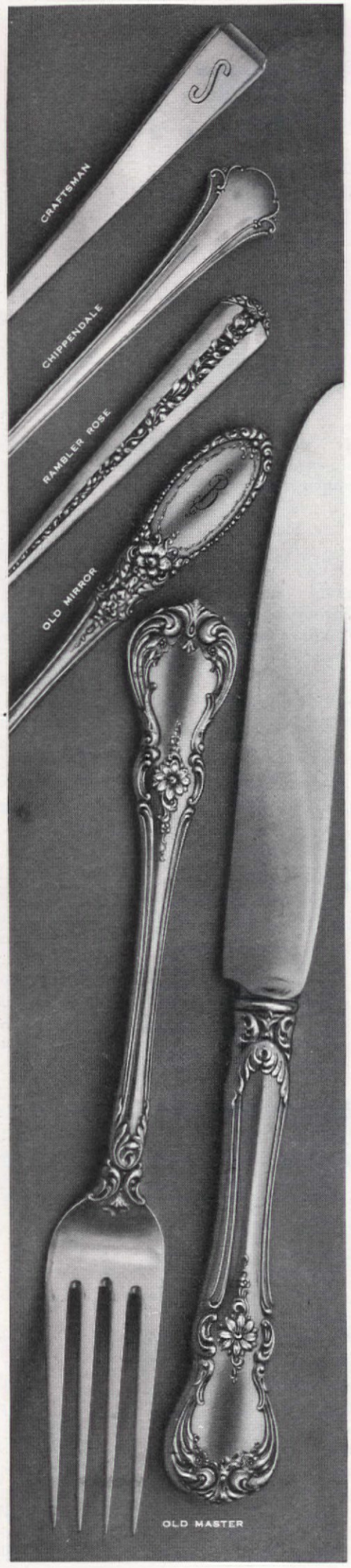
These things mean home

Your work basket, with its spools of colored threads . . . the buttons, from a parade of vanished clothes . . . a strawberry for your needles . . . a fat plush pin cushion . . . these things mean home.

The ruffled kitchen curtains, freshly pressed . . . the tiny pots of herbs along the sill . . . the clear glass panes . . . the garden, gay with flowers, reaching to the hedge . . . these things mean home.

A family birthday dinner . . . the table with the family grouped around it . . . fresh flowers in a splash of color . . . candles on the cake with their pointed golden flames . . . crystal gleaming . . . your Sterling Silver at each place . . . these things mean home.





Yet even Towle Sterling — precious solid silver fashioned in craft traditions that began in 1690 — for all its grace and beauty is not expensive . . . a Place Setting of six essential pieces costs as little as $20.25 including Federal Tax. Of course, Towle's part in war production means fewer patterns and fewer pieces. If you can't get what you want now, ask your jeweler about the Towle War Bond Plan . . . which gives you a "priority" on your favorite Towle pattern.

Write for a free copy of "The Bride in Wartime — and her Towle Sterling" . . . a new booklet written to help you select your pattern and care for your Sterling. . . . Address: THE TOWLE SILVERSMITHS, Dept. E-10, Newburyport, Massachusetts.

TOWLE

S T E R L I N G

HOME STUDY COURSE IN SHREWD BUYING

WHEN YOU BUY... KNOW WHAT TO BUY

8. BEDDING

ESTHER HANSEN McTIGHE

BUYING new bedding is a seasonable thought for many people. Maybe you are a newly-married couple and have none at all, but you want what you buy, today as always, to give the best comfort possible, and last as long as can reasonably be expected. Perhaps you are an older-married couple, and your sleep equipment needs replacing. Springs and mattresses may be bogging down, giving you backaches, making you wake up in the morning almost as tired as when you went to bed. Perhaps you need to add to your store of blankets because they are worn or because you have moved to another climate, or your pillows may simply refuse to fluff up, and act instead like lumps of lead. You need not be afraid to invest your money today in this primary essential in home equipment; while the war has affected the bedding market to some extent, you still will be getting every penny's worth spent on good sleep equipment. The government, realizing that civilians as well as soldiers must sleep properly to win the war, has been constantly relaxing earlier curtailments of vital materials so that now the civilian situation is much easier. Today, just as in pre-war days, your best protection in buying any part of your sleep equipment is the label of a reliable manufacturer. Not only will this give you the exact contents of each product, but the manufacturer's name itself is guarantee that you are getting the very best equipment, made the best way, that *that* manufacturer can possibly devise. That label also protects you against any products made beyond the law, and usually sub-standard in quality . . . black market products, which even in this field are very possibly on the scene.

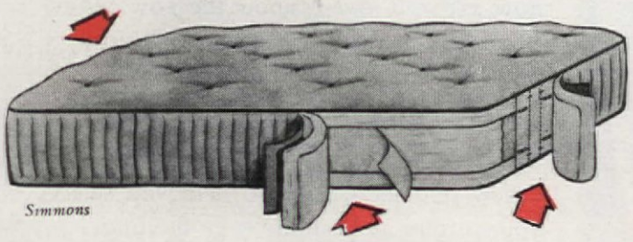
You who are investing in new mattresses, will find on the market cotton felt mattresses made without innersprings. The government banned the use of innersprings in mattresses well over a year ago, to conserve metal for fighting equipment. Cotton felt mattresses are by no means a war baby. They have been made for over 50 years in this country, and have sold well even when innerspring mattresses were available. The better grades of cotton felt mattresses, made with full layers of long, white staple cotton, will give excellent wear, and are deeply comfortable. Sunning and airing will retain their resilient qualities indefinitely. The less expensive cotton felt mattresses, made with felted cotton linters and waste (not substitutes, but standard filling materials in the mattress industry) will also give good service. Again, the label listing the contents of the mattress is your best guide. Since prices were frozen early in the war by the government, you can buy mattresses at pre-war prices.

Dolli Tingle

You may be considering a hair mattress. The best hair filling is horse hair which is not only more expensive, but scarce since horse hair also has been frozen by the government for military use. A few mattress manufacturers are mixing hog hair with cotton felt, using hog hair on one side for summer sleeping (all animal fibres are cooler than vegetable fibres), and cotton felt on the other for winter sleeping. This too makes a good mattress. All hog hair, however, is considered much too hard for efficient and comfortable rest for the average person.

If you do not stick to the beaten path of well-established stores in your shopping tour, you may be surprised to find innerspring mattresses for sale. Don't let them lure you, for not only are they made in violation of government orders, and are therefore black market products, but they are generally made of old innerspring units salvaged from dump heaps by rag pickers. Most of them are defective, but the purchaser doesn't discover this until it is in use. These mattresses are not being made by legitimate mattress factories; they are made in fly-by-night shops which cater to black markets.

The civilian is really much better off today in buying bedsprings and boxsprings than at any time in the past year. Early last summer, a government order known as L-49 to the bedding industry was amended, whereby the use of more steel in each unit is now permitted (and steel for its flexibility is still the best product man has found for a mattress base). In place of bedsprings with wood frames and steel coils, you may now buy all-metal bedsprings with metal frames, coils and border wire. So that the actual amount of metal will remain the same as last year, production has been reduced 20 per cent—or 40 per cent of the production in pre-war days. It is very reassuring to know that if you need a new bedspring or boxspring, you can buy a good one.



Simmons

Serta

These mattresses built for enduring comfort of fine staple cotton pass critical inspection with flying colors

ELECTRONICS promises to revolutionize precision control . . . This means that in the regulation of temperature and humidity, wasteful and unhealthful fluctuations will be reduced to a practical zero. To control the improved heating and air conditioning systems, which manufacturers will have ready for post war buildings, Minneapolis-Honeywell now has under development and test, electronic controls which may bring an entirely new conception of bodily comfort and health . . . Remember, it is Mineapolis-Honeywell Controls that make Automatic Heating and Air Conditioning automatic . . . . Minneapolis-Honeywell Regulator Company, 2737 Fourth Avenue South, Minneapolis 8, Minnesota. In Canada: Toronto, Ontario. In Europe: London, England, and Stockholm, Sweden.

BUY MORE WAR BONDS!

ARMY E NAVY

MINNEAPOLIS-HONEYWELL

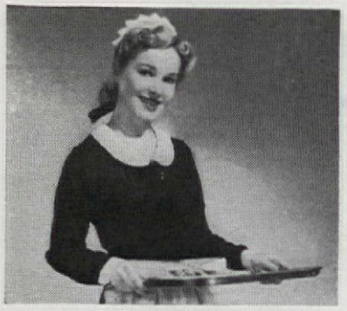
TEMPERATURE CONTROLS

the Chronotherm

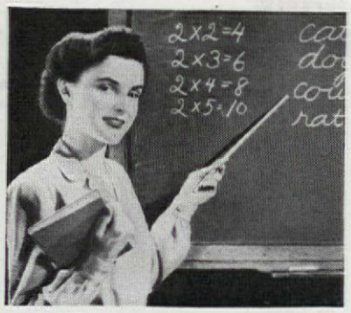
THE NEW CLOCK THERMOSTAT THAT SAVES FUEL

These are War Jobs, too

—and you're needed!



WAITRESSES: With more people working, cafeterias and restaurants are busier than ever, feeding war workers. Here's important work you can do!



TEACHERS: If you've ever taught school or are trained for teaching, you're needed. There's a serious shortage of teachers.

LAUNDRY WORKERS: Laundry work is essential to the health and welfare of the community. The hardest work is done by machines.

BUS OR TAXI DRIVER: War workers must get to their jobs on time. Any job in transportation service helps the war program.

A BREAKDOWN OF LAUNDRY, RESTAURANT, SCHOOL, AND TRANSPORTATION FACILITIES THREATENS. It's up to YOU to take a paying job, help keep them running! Impossible for an inexperienced woman to really accomplish anything? Nonsense! Hundreds of thousands of women are. YOU can, too! If your children are over 14, if you're in good health, there are many jobs of vital importance for you to do. Interesting jobs too.

YOU DON'T NEED EXPERIENCE—TRAINING IS FREE. You don't have to take an expensive training course to get a war job. Ask your local United States Employment office about FREE training.

HOW TO FIND YOUR RIGHT JOB. Look through the Classified Section of the newspapers to see the many types of jobs there are. Then go to the United States Employment Service office. They'll be glad to help you find the kind of job you want. DON'T DELAY! APPLY FOR YOUR WAR JOB! Remember—each day the war is shortened saves thousands of American lives and three hundred million dollars.

The more women at work —the sooner we'll WIN!

THIS SPACE CONTRIBUTED BY

Drāno

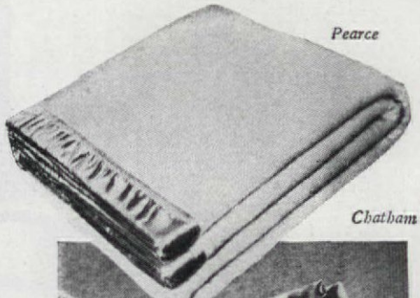
OPENS CLOGGED DRAINS—KEEPS DRAINS CLEAN

WHEN YOU BUY... KNOW WHAT TO BUY

There are only two types of bedsprings which are made: the wire top bedspring with single cone coils, and the helical top bedspring with single cone coils. The helical top bedspring is better for comfort, since it gives a more resilient surface for the cotton mattresses which are being made today. Flat springs may also be made, but in a limited number, inasmuch as manufacturers will in all probability devote their production to the more comfortable coil bedsprings.

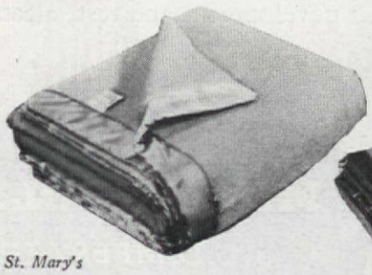
Prices on bedsprings are only about 10 per cent higher than in pre-war times, and also are under rigid OPA ceiling regulations. Each manufacturer must attach to each bedspring a tag listing the ceiling prices to the consumer. So be sure to look for this tag, too! Quite a business has sprung up in salvaging old bedsprings. Some of these are repaired and repainted, and others are offered for sale just as they are. However, even in the case of second-hand bedsprings, the government requires that ceiling price tags be attached. So if you are buying your bedsprings second-hand, again watch for the ceiling price tag; it has been required for the protection of yourself and other people.

Those of you who have been brought up on the box spring tradition, believing that it offers the greatest amount of sleep quality (which is not always true), may still be able to buy one—if you are lucky—for only one-fourth as many boxsprings are being made as bedsprings. If you are able to buy one, however, you will find it pretty much like the pre-war product, due again to the amendment to that L-49 order. While the new order permits the use of only 70 per cent as much steel as was used in pre-war boxsprings, manufacturers are utilizing this alloted steel so carefully, placing the coils so scientifically, that the same resiliency and serviceability of the pre-war product is assured. To use as much steel as possible for the coils the metal in the wood frames is cut to the bone. In buying a new box spring it is important to know that, because only a limited number of boxsprings may be made, those that are may contain considerably more steel than was permitted at the beginning of the year. The old order placed the use of steel at the maximum, but did not mention the minimum so that some boxsprings were on the market having as little as two pounds of steel! Boxsprings are frozen at March 1942 level.

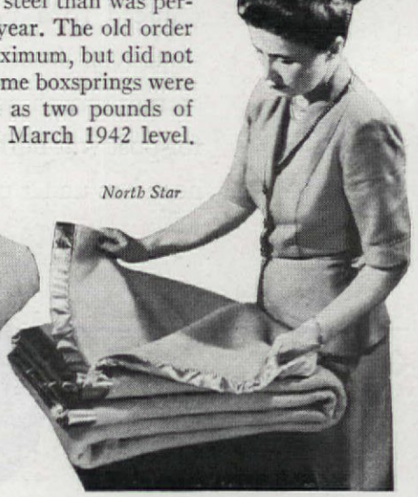


Pearce

Chatham



St. Mary's



North Star

"He found a Dream House waiting *after his first cruise!*"

1. *FULL SPEED AHEAD!* FAST ACTION WAS NEEDED TO GET OUR NEW HOUSE READY FOR TOM'S HOME-COMING! SO "LITTLE ME" PAPERED LIVING, DINING AND BEDROOMS WITH . . .

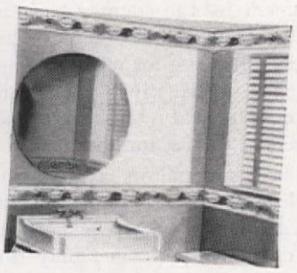
TRIMZ Ready-Pasted Wallpaper

"It was *so* easy . . . I just dipped these washable, fadeproof rolls in water, put 'em up! When smoothed with a wet sponge, the job was done! The new paper was dry in 20 minutes! A simple chart in the store shows correct color combinations and how many boxes you need (3 boxes are enough for an average room). The cost? As low as $1.98 per box, including borders! $1.39 a box for ceiling paper."

Made by TRIMZ COMPANY, INC., 1008 So. Spaulding, Chicago

2. *BORDERS AWEIGH!* HE SURE APPRECIATED THE GLAMOUR I GAVE OUR KITCHEN AND BATHROOM WITH . . .

TRIMZ Ready-Pasted Borders for Plain or Painted Walls



"My, how these colorful borders spruced up our painted kitchen and bathroom walls! They sparkle like sea-spray in the sun! I just wet them, and put them up. You can get them at your 5 & 10, department, or paint store—only 15c, 20c and 29c for 12-foot rolls—all washable, fade-proof, and style-tested."

Sole Distributors
MEYERCORD COMPANY, 5327 West Lake Street, Chicago

3. *SHIPSHAPE THROUGHOUT!* HE WAS AMAZED BY OUR CLOSETS AND DRESSER DRAWERS! I'D GIVEN THEM THE LOOK AND AROMA OF REAL CEDAR PANELING WITH

TRIMZ Ready-Pasted "Cedar Closet" Paper

"At last I have the 'cedar closets' I've always wanted! This amazing paper contains *real* cedar wood, and has a *real* cedar grain pattern! And the cedar *scent*—that thrilling, clean cedar smell—is right in it, too! I just wet it—and put it up in *all* my closets, including the inside of the doors! It's the final touch to the TRIMZ treatment . . . and will make *your* house 'shipshape', too!"

Made by
TRIMZ COMPANY, INC., 1008 So. Spaulding, Chicago

It's All So Easy with

TRIMZ

TRADE MARK

Ready-Pasted Wallpaper
Ready-Pasted Borders for Painted Walls
Ready-Pasted "Cedar Closet" Paper

NO PASTE

NO TOOLS

NO MUSS

JUST DIP IN WATER AND HANG

They're guaranteed to stick —or money back!

Available at CHAIN, DRUG, DEPT. AND GENERAL STORES

In a tizzy— 'cause you're busy?

1 This is the story
of Madeline A
Shown dunking the baby
to start off the day.

2 She works like a beaver
from morning till night
Then home she must hurry
to set her house right.

3 You'd think all this work
would make her feel sick,
But she's found out that
WINDEX will turn quite a trick!

4 It cleans up her windows,
her mirrors and glass,
As a work-saving wonder
it's hard to surpass!

5 Spray it on—wipe it off—
for a penny or so
You'll have windows
that sparkle, glitter, and glow!

6 So if house-cleaning time
is a worry for you
Just remember what hard-working
WINDEX can do!

WINDEX

Costs Only a Fraction of a Cent Per Window

WINDEX is a *must* for house cleaning! No streaking, no film, when you insist on this noninflammable, oil-free cleaner that costs but a fraction of a cent per window pane. Don't trust cheap substitutes!

Copr. 1943, The Drackett Co.

FOR ECONOMY BUY THE BIG 20-OUNCE SIZE

At present the blanket market presents a more encouraging picture. If you tried to buy all-wool blankets last fall, just a year ago, you were amazed at their scarcity. Actually our woolen mills were turning them out by the millions; approximately 50,000,000 all-wool blankets had been contracted for by the government in the last four years, including the end of 1943.

This fall the situation is much easier. There are more all-wool blankets on the market again . . . although not in the quantity we knew in pre-war days. Ships have been returning from Australia with wool in sufficient quantity for the government to release allotments of wool for civilian use. To spread out the available supply, the government issued last spring what is known as a simplification order, streamlining the production of civilian blankets. It limits the length of blankets to 84 inches and the width to 72. Now that isn't a hardship. Even though in recent years we have been educated to ask for extra-length blankets (90 inches) as in sheets, before that the 72x84 blanket was the standard size. However, by this ruling it gives seven more blankets in every 100 to civilians; also limits the number of colors each mill may produce to four plus white.

Among the blends you will notice rayon blankets—rayon yarns combined with wool and cotton. They are the result of several years' experiment by the country's leading mills, who were endeavoring to find a good alternate for wool, and produced a special rayon yarn which has definite heat retaining qualities. Excellent values for the money.

There are pillows available for civilian use, but if you own good down pillows, take care of them, for down (which comes only from water fowls) long ago was frozen by the government for use in sleeping bags for the Army and Navy. Goose and duck feathers, next in quality, were then frozen too. For civilian use three general types are available. One is called "feather fibre" which is actually chicken and turkey feathers crushed in a blower which removes the quill. A second type is the pillow filled with reprocessed down—actually second-hand down which has been sterilized and reworked, but even this product is very limited. The shortage is being made up to some extent by cotton as a filling.

Present indications are that bedding supplies are reasonably adequate in quantity, acceptable in quality, and that no further drastic curtailments need necessarily be anticipated for the duration.

To the Memory of Golden Hours

PAY lasting tribute to memory's priceless hours. Carve proudly on fine durable stone the name you inevitably link with happy days. Honor that name with a monument sculptured from Select Barre Granite. For Select Barre Granite has, alone, that priceless quality of innate hardness that weathers the years *cleanly*, retaining, like new, the superb *vitality* of this world-famous stone.

Look for the dealer who offers a monument inscribed with a Barre Guild Seal and *backed* by a Barre Guild Certificate. These are guarantees of highest quality assured by the Barre Granite Association—located in Barre, Vermont, "The Granite Center of the World".

Try The NEWEST Thing in CLEANERS

COLDFOAM SUDS Without Soap

THE COLD WATER SOAPLESS SOAP POWDER

WASHES PAINT, CARS, DISHES, FLOORS, CLOTHES—

1-lb. can makes 40 gallons . . 25¢

At Hardware, Paint, Dept. Stores · Savogran Co., Boston

PLAN . . . the All-Shingle Home

THE HOME that combines beauty with long life, economy and negligible upkeep . . . the home that will be warm in winter and cool in summer because cedar shingles insulate . . . the all-shingle home that holds paint and stain to perfection.

For illustrated home-planning booklet, write Red Cedar Shingle Bureau, Seattle, Wn., or Vancouver, B. C., Canada.

CERTIGRADE Red Cedar SHINGLES

Red Cedar SHINGLES

One Room Home

F. M. Demarest

"LIVING in hotel rooms or tiny apartments and moving on a minute's notice has become part of the American way of life in the past few months; but this does not mean we have lost pride in our homes, nor does it mean that people are interested in ideas for making temporary homes seem more permanent," says Mrs. D. F. Mc Mahon, Jr., whose one-room apartment we photographed for these pages. To begin with, when she and Mr. Mc Mahon took the apartment, they had only one chartreuse rug and the matching lounge chairs, but Mrs. Mc Mahon was determined to make an attractive home out of this one room even though she had to do all the work herself and confine her purchases to only the most essential pieces of furniture for the room.

The one large window is curtained in unbleached muslin with wide ruffles of red and white striped ticking. Sufficient light falls on the oval Sheraton desk. The printed chintz on the oval seat of chair lends contrast

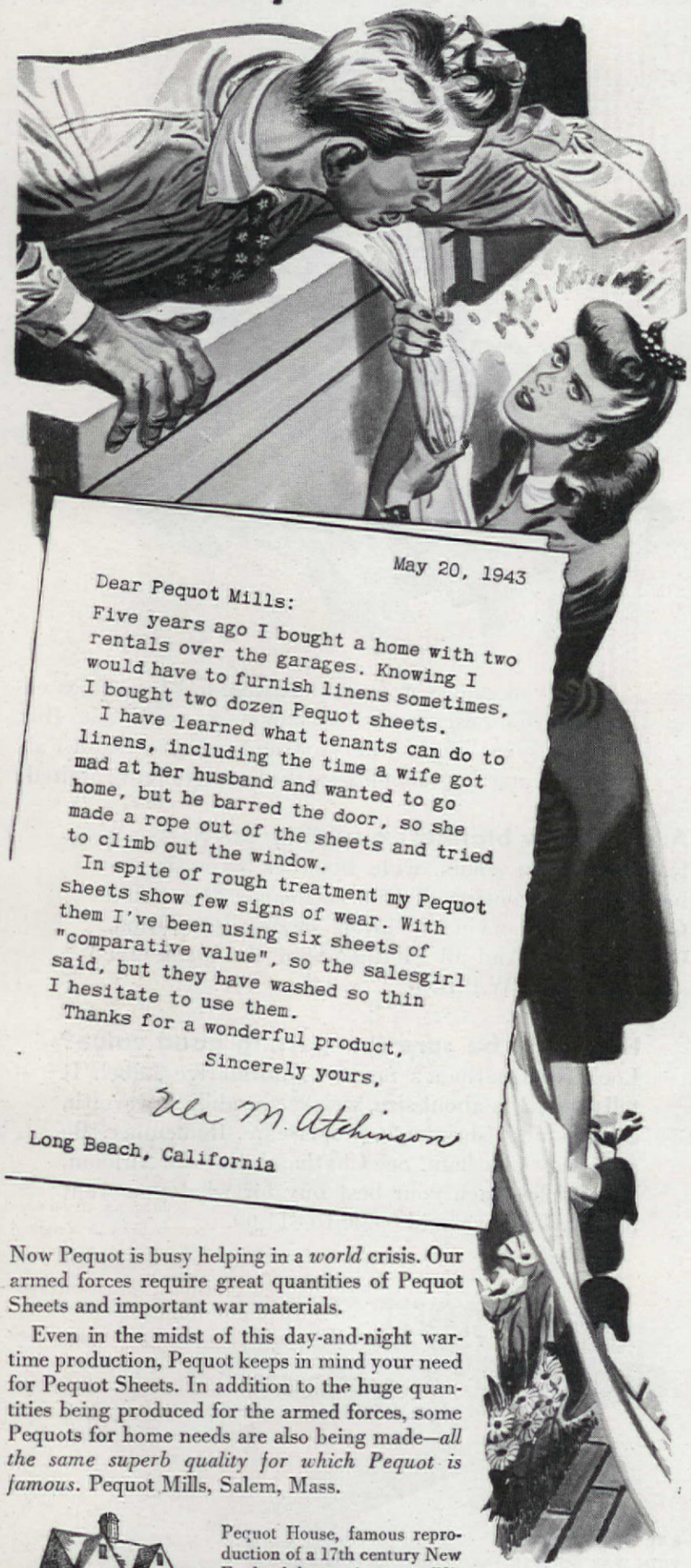
An effect of spaciousness was achieved by the simple trick of painting the walls a light chartreuse to blend with the carpet. Colorfully, this was important and a happy choice. The studio couch was slip-covered in unbleached muslin and quilted. The ruffles on this cover and the pillows, which were also quilted, are of a red and white striped ticking. Slip covers of this red and white striped ticking are used on the two lounge chairs. Unbleached muslin makes the

Yes, you can. Now that more wool has been released for civilian use, good new blankets are available. But because making blankets for the armed forces must always come first, supplies for the home front are limited.

Are the new blankets any different? Luxury features—extra colors, wide bindings, over-sizes—have been discontinued. But you can still get fine Chatham Blankets in four lovely shades: Rose, Blue, Green, Cedar. And all Chathams are the maximum size allowed by W.P.B.—72" x 84".

How can I be sure I'm getting good value? Look for Chatham's famous Informative Label. It tells the facts about size, weight, durability, warmth, colorfastness, shrinkage, proper care. Remember. Be *sure*. Buy Chatham. See Chatham's Sutton, Airloom, Woolwich—each your best buy for what you want to pay. From around $5.00 to $11.00.

ANGRY WIFE *proves* PEQUOT WEAR



May 20, 1943

Dear Pequot Mills:

Five years ago I bought a home with two rentals over the garages. Knowing I would have to furnish linens sometimes, I bought two dozen Pequot sheets.

I have learned what tenants can do to linens, including the time a wife got mad at her husband and wanted to go home, but he barred the door, so she made a rope out of the sheets and tried to climb out the window.

In spite of rough treatment my Pequot sheets show few signs of wear. With them I've been using six sheets of "comparative value", so the salesgirl said, but they have washed so thin I hesitate to use them.

Thanks for a wonderful product,

Sincerely yours,

Ula M. Atchinson

Long Beach, California

Now Pequot is busy helping in a *world* crisis. Our armed forces require great quantities of Pequot Sheets and important war materials.

Even in the midst of this day-and-night wartime production, Pequot keeps in mind your need for Pequot Sheets. In addition to the huge quantities being produced for the armed forces, some Pequots for home needs are also being made—*all the same superb quality for which Pequot is famous.* Pequot Mills, Salem, Mass.

Pequot House, famous reproduction of a 17th century New England home, is now affiliated with the U.S.O. as a recreation center for service men and women.

BUY WAR BONDS

PEQUOT SHEETS AND PILLOW CASES SHEETS

The studio couch covered with quilted, unbleached muslin is different. Red and white striped covers on the two lounge chairs add the note of gaiety

beautifully full tie-back curtains, too, and the wide ruffles are of the same red and white stripe.

A circular floor-length skirt of glazed chintz, red roses and green leaves on a white ground, covers the round table when it is not used for dining. This chintz was bought at a remnant counter. There was enough to make seat slip covers for the dining chairs, and for the cut-outs for the pictures and the ceiling above the round table. The flowers were cut out and mounted, as shown in the little pictures above the table. The little picture frames all came from the dime store. They were of various woods and colors, but a coat of gilt paint made them a unit. The large picture over the chest is of the same chintz, but used in an old frame. Two unpainted bookcases from one of the large department stores were painted white, and the shelves were lined with the striped ticking. These cases, as you can see, are at either end of the couch, and the backs are covered in the quilted, unbleached muslin. The tops of these cases are used for lamps, books, ashtrays, etc.

The clever use of inexpensive fabrics, careful planning of money spent, and hours of patient sewing, have made this a home in one room.

Note picture is a cut-out of the same chintz that covers the four dining chairs. An old frame was used for the large print

It's this easy to beat the Fuel Shortage *with* KIMSUL INSULATION

REG. U.S. & CAN. PAT. OFF.

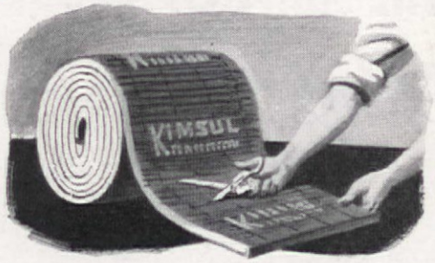
Home owners! Here's a sure way to get full benefit from every ounce of fuel you burn next winter. Simply insulate your attic with KIMSUL* . . . the very same material that Uncle Sam uses to insulate the famed Quonset military prefabricated huts that helps to keep our soldiers and marines comfortable in the tropics and in the arctic.

Let your KIMSUL dealer show you how to get an F. H. A. loan to finance the small cost of KIMSUL Insulation!

Here's the way to quickly and easily insulate your attic yourself!

1. If your attic is *unfloored*, install KIMSUL there. To determine quantity of insulation needed, measure space between two joists to get width of blanket required. Then multiply attic width by its length to get total square feet of insulation needed. If attic is *floored* install KIMSUL in sloping roof. Remember to take measurements to your dealer.

2. Leading building supply dealers, department stores, and hardware stores carry KIMSUL, or can get it for you. KIMSUL comes in handy, compact rolls in 3 widths to fit all standard attic construction. Clean, odorless, free from dirt, every fiber of KIMSUL is treated to resist fire, moisture and mold. Instructions for installing printed on package.

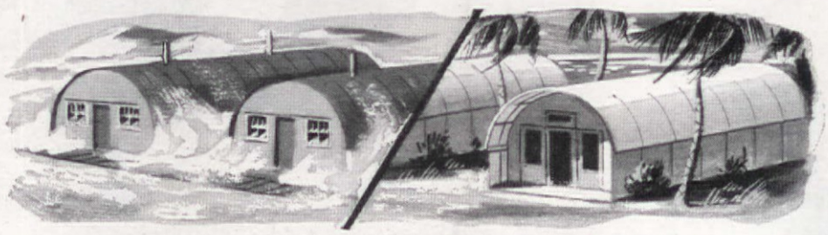


3. KIMSUL comes compressed to 1/5th its installed length and in rolls 16", 20", and 24" wide. Each roll contains 100 sq. ft. of insulation. To install you simply cut off required length with knife or shears, expand the blanket and tack it in place. It's a quick and easy one-man job to install KIMSUL insulation in your home.

4. To install KIMSUL in *unfloored* attic, use one of the many cleats that come with each roll of KIMSUL to fasten one end of the blanket at junction of floor and eave. Pull blanket across attic floor, stretching it taut, and fasten to opposite eave. Repeat for each open section of floor. That's all!

5. If your attic is floored, insulate attic roof instead. Cut lengths of blanket long enough to reach from eave up to collar beam, across beam and down roof to the opposite eave. Use the cleats to fasten KIMSUL in place as you go. An attic roof is easy to insulate with KIMSUL! See illustration above.

6. This man is holding enough double-thick KIMSUL to insulate 200 square feet of attic space. Because KIMSUL is so compact and extremely light in weight you can carry 200 square feet of KIMSUL to the attic in *one trip* as against several trips with uncompressed insulation. KIMSUL makes the job easy!



A great testimonial to KIMSUL . . . U. S. Army and Marine Corps prefabricated military huts shown above are insulated with KIMSUL to keep our boys comfortable in the bleakest arctic wastes! KIMSUL keeps heat out, too! Keeps our fighters cooler in steamy jungles . . . just as it will keep *your* home cooler on sticky summer days. KIMSUL is one of the most effective insulations known.

**KIMSUL (trade-mark) means Kimberly-Clark Insulation*

Send for New, Up-to-the-Minute Insulating Folder!

Here's a valuable folder that is packed full of *facts* that show you the sure, easy way to be comfortable next winter in *spite* of strict fuel rationing. Be sure to send for your copy of this folder today. Mail coupon now.

KIMBERLY-CLARK CORPORATION Est. 1872
Building Insulation Division, Neenah, Wisconsin

I want to be warm next winter in spite of fuel rationing. Please rush Free Folder, "INSTRUCTIONS FOR INSULATING THE ATTIC" with full information about heat-saving KIMSUL.

AH-1043

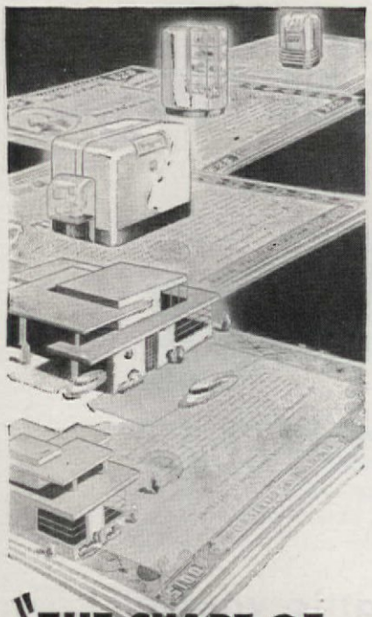
Name.....

Address.....

City.....*State*.....

FOR VICTORY BUY UNITED STATES WAR BONDS AND STAMPS

KIMSUL IS MADE BY KIMBERLY-CLARK CORPORATION, NEENAH, WIS.



"THE SHAPE OF *Things to Come*"

Beyond those War Bonds you are so faithfully buying, postwar America is already beginning to take shape. We have a good start toward better living in a better America. But only a start! Because Victory must come first!

Victory must come first on every fighting front! Victory must come first in our factories and on our farms! Victory must come first in the minds and hearts of all Americans! Because the definite "shape of things to come" depends entirely on the successful conclusion of our global war. Then—and only then, will Oil-O-Matic skill, facilities and productive capacity again be devoted to building the products of better living.

War Bonds are the *only* key to the *two* victories that mean better living in a better America. As War Bonds your dollars help build and buy the weapons of Victory for our fighting men. As War Bonds your dollars mean Victory over inflation with its runaway prices and economic destruction. As War Bonds your dollars will actually increase in numbers to become your *better living* dollars of tomorrow.

ARMY E NAVY

THE BONDS YOU BUY TODAY ARE YOUR GUARANTEE OF A *Better Tomorrow!*

BUY WAR SAVINGS STAMPS & BONDS

WILLIAMS OIL-O-MATIC HEATING

WILLIAMS OIL-O-MATIC HEATING CORPORATION
BLOOMINGTON, ILLINOIS

Before our story went to press, Colonel Krum was the victim of an Army air crash while on duty in Iceland. The photograph above was taken at his desk in London, where he was chief of public relations for the U. S. Army in the European theatre, the man who broke the news of North Africa

CHARMING THREESOME

Built around a common garden are the homes of

LT. and MRS. BOYD HILL

LT. and MRS. CHARLES A. WARREN

MRS. CAROLINE KRUM, widow of COL. MORROW KRUM

IN THESE days of husbandless housekeeping, Mrs. Krum and Mrs. Hill are delighted that they have small one-story houses to take care of, and that they are next door to each other. Mrs. Krum and her ten-year-old son now share their small home with another officer's wife. Next in our charming threesome are Lt. and Mrs. Boyd Hill and their daughter, Carol. Lt. Hill, an architect who has built many Lake Forest homes, is now in the Navy, located in Detroit at the moment, and, completing the group of three small houses built around a common square garden, is the former home of Mrs. Krum's and Mrs. Hill's mother. Now it is rented to Lt. and Mrs. Charles A. Warren of Oklahoma City, stationed at Great Lakes Naval Training Station nearby. Mrs. Warren goes to college in Lake Forest. Mrs. Krum and Mrs. Hill are active workers in the Office of Civilian Defense, which has done a magnificent job of reconditioning houses for the families of Great Lakes Naval officers. It's a charming threesome, true enough, but also it is a group of Americans that are as useful citizens as they are charming people who continue to live gracefully.

Mrs. Krum's six room house has been remodelled many times and started its career as a sectional home. The living room is dramatic and sophisticated, a room replete with chic and charm, thanks to Mrs. Krum's eye for color plus her fine antiques and her gift for cozy groupings. Walls are dusty peach with matching peach gabardine curtains. The shaggy white chenille rug repeats the white of the fireplace wall. Flanking the fireside black stool with its deep white fringe are the slip-covered lounge chairs, eye-catching because of the peony patterned chintz in peach, rose and larkspur blue. Next to the needlepoint arm chair is a gray love seat, piped in wine color. On the opposite wall is a blue striped sofa. High lighting the room are the fine modern watercolors and the pair of old wine color pottery lamps next to the fireplace on two small drum tables.

When fuel was rationed, Mrs. Krum closed off this living room for the winter, (with the approach of spring, she re-opens it) and converted her small

RUTH W. LEE

Starting life as a Sears Roebuck portable house, the Hill home has been remodelled NINE times to meet family changes. All three houses, simple architecturally, are sophisticated within

Photographs, Charles H. Keller

Mrs. Krum sets off her fine antiques against dusty peach backgrounds, a shaggy white rug. In the winter she closes off this living room and doubles up in the dining room to save fuel

Mrs. Krum entertains, writes, and dines with her son in her small square dining room

Morrow Krum, Jr., better known as Mike, "at ease"

square dining room into a triple-purpose room. Here she writes at her desk, entertains and dines with her son in very cozy surroundings.

By hanging a rug over the French doors, she helps to insulate the room and conserve fuel. She has moved her dining table and chairs into the closed off living room and brought a few living room comfortable chairs into her "winter" sitting-dining room. The cocoa brown walls, marbleized linoleum floor and provincial chintz curtains in brown, red and green make a colorful background for her collection of fine antiques.

Morrow Krum, Jr., better known as Mike, has only one regret: that they do not lower the draft age to ten. He chose a wallpaper with battle ships and airplanes, as well as the blue linoleum floor. To finish off the patriotic colors, his bedspreads are red, white and blue, with no muss or fuss, because they are heavy, rough textured cotton. His celebrated father made the white scalloped frames for his windows, above the navy blue dado. His father also made the sturdy walnut desk, where Mike does his school work with serious industry.

Any Navy man's wife feels at home in this delightful pale peach and chocolate brown guest room, once a maid's room

Originally the home of Mrs. Krum's and Mrs. Hill's mother, house number 5 is now rented to Navy families. No furnishings have been changed by these sisters who understand transient living needs

LINNY *Plays Aunty for a Day* BY Rose

1

MORE FUN THAN A CIRCUS is the thrill of anticipation. It's a joy to dress up little girls in such pretty dresses. After starching with Linit they iron easily and beautifully.

2

HE ONLY WANTS TO PLAY. And don't worry about your clothes. Linit-starched surfaces tend to shed dust —stay clean longer.

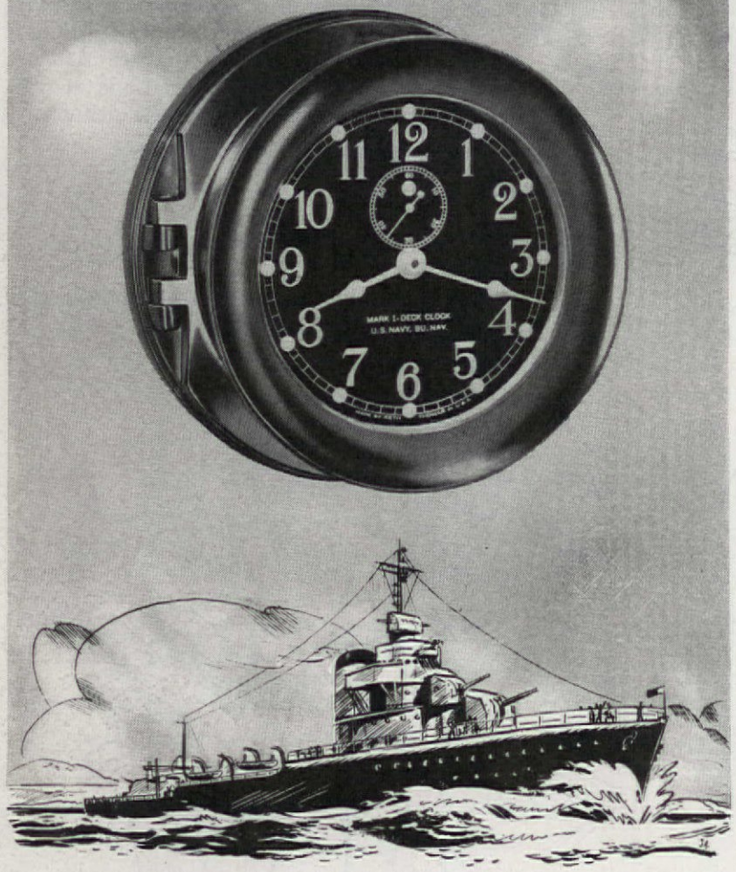
FOR VICTORY
Buy U. S. War Bonds & Stamps

3

WON'T YOUR MOTHER BE SURPRISED to see you come home looking so fresh and clean! Tell her that your Aunty Linny starched your dresses with Linit and to try this starch on everything washable — G'bye Now.

ALL GROCERS SELL LINIT

Seagoing Time for Uncle Sam



WHEN YOU READ of a particularly successful American land and sea action, the dispatch usually includes this phrase: "The naval support was perfectly timed." Timing in the Navy is as important as men and guns and ammunition.

Seth Thomas* is proud to be able to devote a heritage of 129 years of fine clock-making to the Navy. And to our Navy goes every marine clock like the one you see pictured above.

Other Seth Thomas clocks are serving with the ships of the U. S. Maritime Commission, the Coast Guard, and other of our armed services throughout the world . . . helping to win the war.

All Seth Thomas production, in fact, is now devoted to Uncle Sam's needs. No Seth Thomas clocks are being made for civilian use.

But after the war is won, the same fine Seth Thomas movements now being used to time America's war effort will again be available to time America at peace.

*Trade Mark Reg. U. S. Pat. Off.

Seth Thomas Clocks

SELF-STARTING ELECTRIC, OR KEY WOUND

Seth Thomas Clocks, Thomaston, Connecticut — A Division of General Time Instruments Corp.

Mrs. Boyd Hill manages time for tea with daughter Carol no matter how busy the day

Like her sister, Mrs. Hill combines family treasures with rich, dramatic colors

For the duration, Mrs. Krum has converted her ex-maid's room into a delightful guest room for naval officer's wives. When Lt. Warren is away on duty, Mrs. Warren lives here with Mrs. Krum. Like all the rooms, except Mike's patriotic room, the colors are combinations of pinks and browns. Here the walls are pale peach, the chintz draperies are rose and peach, the comforters on white chenille spreads are chocolate brown, matching the boudoir chair. Comfort and color combine to make any Navy wife feel perfectly "at home."

Across the garden walk is her sister's, Mrs. Hill's, six room house, originally built in 1925 and remodelled nine times. It started out as a Sears Roebuck portable house, and now includes living-dining room, kitchen, maid's room (guest room for the duration), master bedroom and daughter's room. The living room part of the living-dining room has chocolate brown walls, a beige shaggy rug and nubby weave draperies in beige tones. The family

A former nursery skillfully converted by Mrs. Hill into an extra "sitting room" in green, white and rose chintz. Carol and Mike compete in a game of backgammon

Jimmie got a germ* and hit a homer !

*the protective wheat germ in delicious hot Ralston

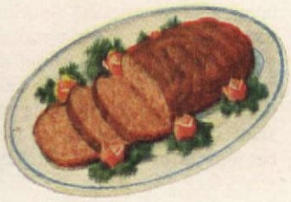
No Diet Complete Without Whole Grain

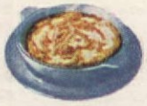
Delicious Hot Ralston is Whole Grain Plus Extra Amounts of Protective Wheat Germ

2 KINDS OF HOT RALSTON

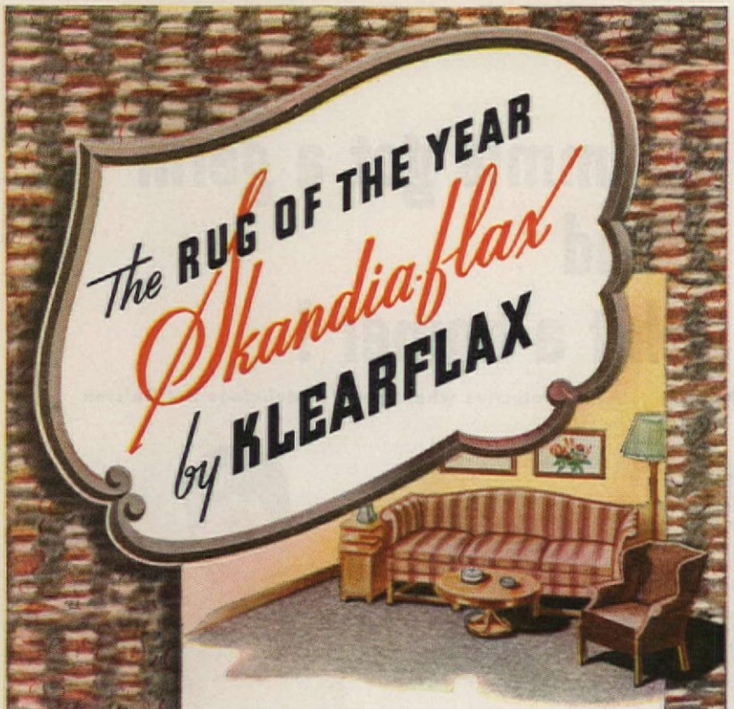
Delicious Point-Saver Meat Loaf

Mix 1 lb. ground pork, veal, lamb or beef, ¼ cup Ralston, ⅓ cup milk, 1 slightly beaten egg, ¼ cup fine-cut onion, 1 tsp. salt, few grains pepper. Shape into loaf. Put in greased baking pan, top with meat drippings. Bake in moderately slow oven (350° F.) for 50 minutes. Baste occasionally. Serves 4 generously. And *is it good!*





This is the breakfast
Of delicious hot Ralston
That Jimmie ate
To get the protective wheat germ
The golden heart of wheat
That releases new energy
That strengthens the nerves
That promotes growth
And aids digestion
A grand build-up breakfast
For all the family
Rich in protein, iron, B-vitamins
Ralston helps make up
For foods that now are rationed
It's whole wheat . . . a Basic-7 food
Thrifty and not rationed



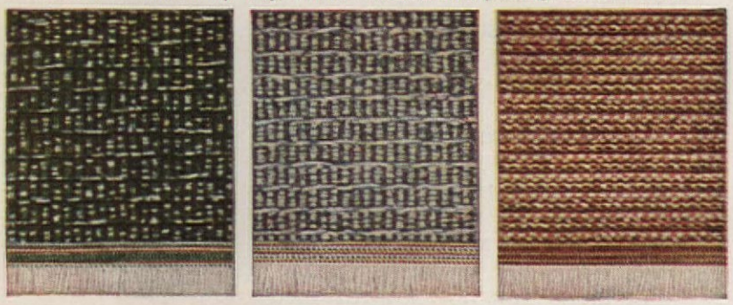
Want to put new life into a dull room? Are you planning to redecorate a room, or two, or the whole house? Before you start—and especially before you choose your new rug—be sure to see RUGS by KLEARFLAX.

These sturdy weaves of linen and linen with cotton offer just about everything you want in a rug. Rich, delightful, gay color mixtures that brighten rooms in a hurry. Distinctive textures that have that "different" appearance. Durability that takes rough wear for years without showing it.

In addition, these RUGS by KLEARFLAX are mothproof and practically burnproof. They're reversible, too—to give double duty. And you'll find them easy to clean—there's no excess nap to hold dust and dirt.

You'll agree KLEARFLAX rugs are worth more when you see their price tags at your favorite store. If you have difficulty finding a dealer, write us for the name of one nearby—KLEARFLAX, 6342 Grand Avenue, Duluth, Minnesota.

Inspect Skandia-Flax and other Klearflax rugs at your favorite store. Ask to see the many lively, attractive colors and the pleasing, distinctive weaves.



KLEARFLAX *RUGS FOR EVERY ROOM!*

antiques give this small house great quality and distinction. The small Sheraton secretary, beige and brown striped love seat, Regency coffee table, console table with fine Sheffield tea service, all contribute to making a gracious, warm living room. Accenting the room colors are the fine needlepoint covered antique chairs, the dull gold screen separating the dining end of the room, the fine pictures and accessories, the satinwood and ebony of the Regency coffee table.

The striking wallpaper used in the dining end of the combination living-dining room gives a festive feeling to the room. Above the white dado and sheer white glass curtains, the soft colors of the rosette pattern framed in white on a blue-gray ground are delightful. Side chairs are Directoire with rose-brown leather seats. The walnut refectory table is another family treasure and very handsome.

Connecting dining room with bedrooms is a small alcove room, formerly the nursery, which Mrs. Hill has skillfully converted into an "extra" sitting room. Its comfortable built-in window benches (which cover blanket storage space) make an ideal spot for the children's reading. Walls are green, floor is cream color marbleized linoleum, cushions are green and white nubby cotton. Green and rose chintz draperies are used over white dotted swiss tie-back curtains. The green velveteen table cover is the Victorian touch which both Mrs. Hill and Mrs. Krum know how to use so effectively.

Lt. Charles A. Warren of Oklahoma and his wife think they are very lucky to have found a small house with so much warmth and charm. Adding to its comfort, the neighborly friendship of Mrs. Krum and Mrs. Hill, they deem themselves twice fortunate. Originally this third of our threesome was the home of Mrs. Krum's and Mrs. Hill's mother. Now the sisters are glad to rent it to Navy families, whose transient lives they understand so well. No furnishings have been changed. A spinet piano, blue walls, monk's cloth curtains and oriental rugs combined with oak chest, old grandfather's clock and other antiques make a gracious, hospitable home. Lucky indeed are these comfortably-housed "transients"!

These homes are both simple and livable, greatly enhanced by fine family antiques, rich colors and choice accessories. They illustrate beautifully how fine traditional furniture can be used in simple one story homes and lend them an air of subtle distinction.

WHAT boy doesn't crave a desk of his very own—not a copy of a grown-up one or, worse still, one of those hand-me-down's that always seem to be a fella's lot. Mr. and Mrs. Stewart McCarty hit upon a most original solution when designing a desk for their young son's room. Built of sturdy wood, finished to show the natural grain, here's a piece of furniture that can stand any sort of punishment and is decorative at the same time. The enclosed end conceals open bookcases and there's a small drawer for the many odds and ends that are a part of any fella's life. The slanted top is covered by a map, particularly needed these days if one is to be well informed on the happenings on our battlefronts.—RHOMA Q. AVEN

WONS* in Action!

● When that glorious hour of "unconditional surrender" has struck, our gallant fighting men can lay aside their uniforms and enjoy the freedom they have helped to create; the production front can turn to the manufacture of all those items that will make life more pleasant for the great masses of people; but, housewives are the *WONS** who will still be wearing their uniform, the kitchen apron, in peace as well as wartime.

Thousands on thousands of *WONS** had equipped their kitchen laboratories with YOUNGSTOWN Pressed Steel kitchens before civilian production ceased—and how they have blessed the convenience that has been theirs during these crowded days!

And when War Bonds and Stamps are ready to be converted into peacetime kitchens, YOUNGSTOWN Pressed Steel kitchens will be ready for the *WONS** who want the practical convenience they are needing so badly now.

YOUNGSTOWN PRESSED STEEL Division of MULLINS MANUFACTURING CORP.
WARREN, OHIO

Youngstown Kitchens

* **W**omen's **O**wn **N**utrition **S**ervice supplies the health-giving food that keeps the Nation strong.

IN RECOGNITION OF A QUALITY PRODUCT

Photograph, F. M. Demarest

Contributors–

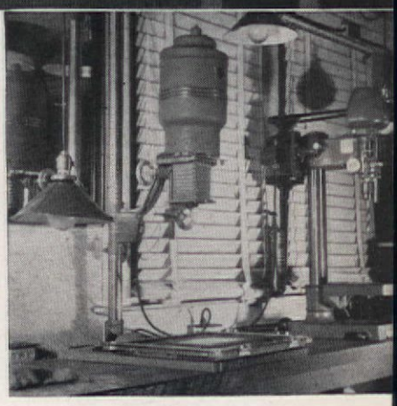
Mr. G. V. Fuller, Mr. L. Alden Marsh, Mr. Peter Clarke, Mrs. G. Darwin Peavy and George (age 10), Mrs. Thea Heinemann, our own architectural and decorating departments. Our boys' room: Wallpaper, Imperial; linoleum, Armstrong; furniture from H. T. Cushman; fabrics, Louisville Textile; paint, Spred, made by Glidden

WE FELT highly complimented when Peter Clarke, now in the Army, took us into his confidence and wrote us about his room "in an endeavor to get before the mothers of America the plea of their offspring for practical rooms in which they can live a normal existence, and for at least a small say in the planning of those rooms." Though above the average in age, he is, he says, "very nearly a boy." His (room shown at the right) though designed and put together for—and largely by—him when he was twenty, is the last of a series that started when he was ten; rooms that have changed with his age, interests, financial condition and location, but in which *his* interests and desires

L. Alden Marsh

The measure of a boy's room is not its cost, style, or decor, but rather what it offers of privacy, personal freedom, comfort, things for him to live with. Peter Clarke's (below) is enviably equipped; the L.W.S.C. did its own attic club room (above). And both meet the test: they are right

YOUR IDEA OR HIS?



have always been given expression; in which he always had fun and freedom in following out his ideas. There are too many boys, he says, "living in beautiful pastel-tinted boudoirs, with their every normal, healthy desire to do something or build something abruptly stifled by their surroundings, their parents, or both. Their rooms may be the parents' idea of everything a boy could want, but somehow the boy never seems to be heard from." Well, Peter Clarke has spoken.

His theme is the keynote of this article. It was our chart when we conceived and built the room shown on the facing page, in which we tried to combine comfort, utility, practical simplicity and the kind of sensible good looks that

F. M. Demarest

Of course you'd like to give your sons quarters like these of the Fuller boys. But if you can't—

table (later covered with Masonite) to serve the study; a fluorescent light over it that proved well worth the extra cost; seven-foot shelves right up to the ceiling on two sides; a 14′ work bench along the southern side; a desk next the bed, a chiffonier and two steel tubing chairs provide ample furnishings and leave room for the equipment needed for his many hobbies. Grey porch enamel on all woodwork is serviceable and effective with red floor and cream blinds.

At the left are views of the room shared by the two sons of Mr. G. V. Fuller, whose alluring workshop and game room were pictured and described on the cover of and in the August, 1942, AMERICAN HOME. Here skill, ingenuity, and good taste have combined with a real paternal understanding (not the commonest thing in the world) to give them the sort of diggings any youngster could delight in.

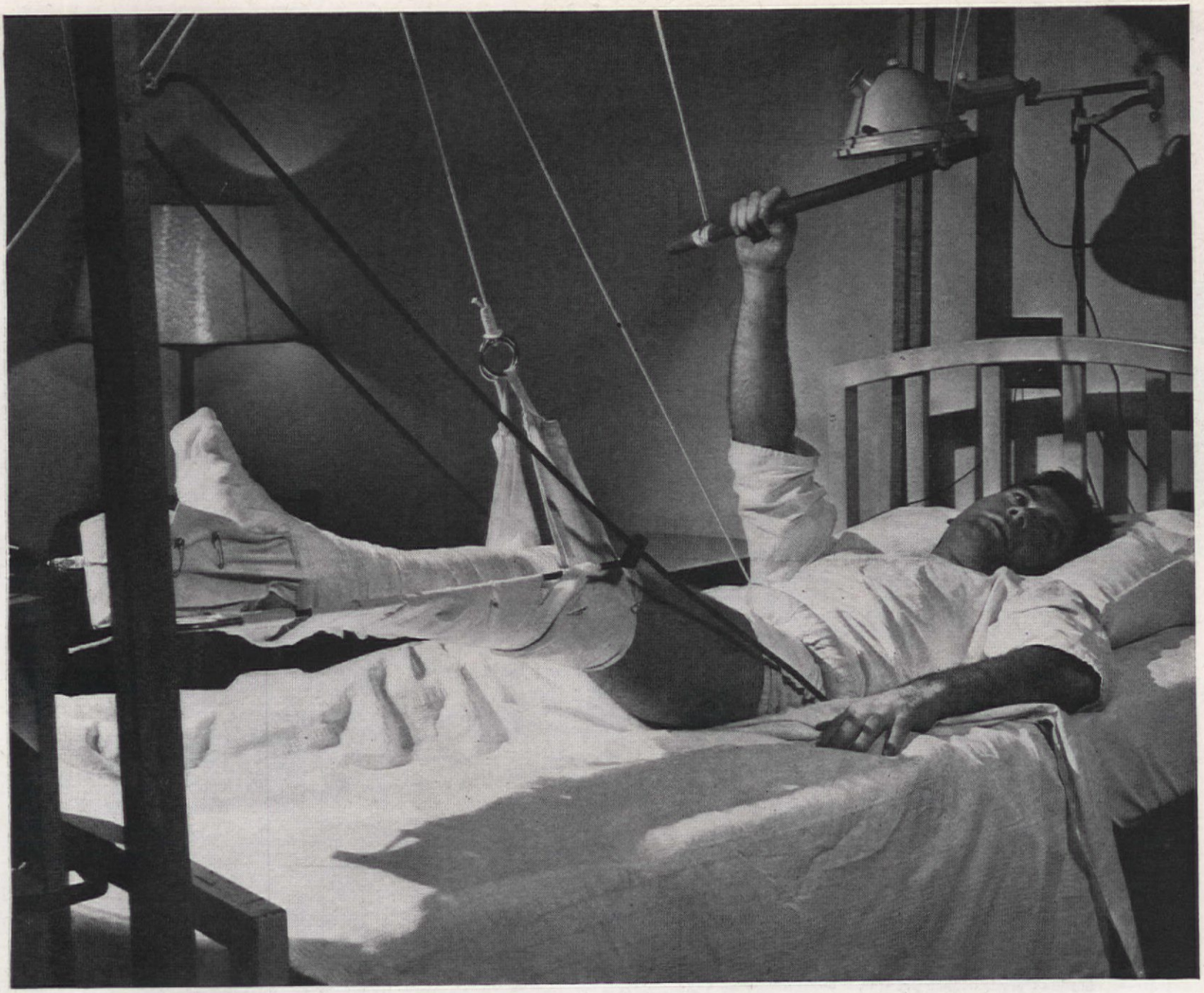
Don't get the idea that this applies only to rooms for grown-up chaps; or that it need involve extensive operations and large investments. The little fellows have their preferences, too; there is a special reward in working with and for them, and a great deal of happiness can result from very modest expenditures. Sending us the picture of the bunk room illustrated on page 64, which she and her husband made out of a coat closet for their Bob, age 6, Mrs. Thea Heinemann writes: "Now he has a room of his own. Living in a feminine world dominated by a Big Sis, subject to Baby Sis' cries, ruled by a mother's hand and, even when at school, taught by a lady, he feels that he has at last come into his own, with a haven of refuge. Giving it to him has thrilled us, too, for with our own unskilled hands and less than $20 expense, his father and I made it. Building the bunks was the most difficult part, for we had to break through a brick wall to make room for the windows over them (the lower

Elinor Henry Brown

—why, there's joy in simple settings, too. Ask the Peavy brothers

appeal to boys whatever their age. When it was finished, just to test the soundness of our theories, we invited two of our friends in to try it—the "reg'lar fellers" seen in the picture. Well, sir, they came, they saw, they made themselves at home . . . and they said it was "Swell!" You see, it offers a chance for self-expression as well as solid comfort. Take the propeller motif on the bookcase base and the valances,—and the desk light—they would be fun to make. And the linoleum-covered desk: it's plain, substantial, adequate and thoroughly make-able, whether by the boy himself or, as an October handyman job, by parents or big brothers or sisters who want to make something really useful. That will be really appreciated.

To start with, Peter Clarke wanted a room easily kept clean and not easily damaged. That meant washable wallpaper, rugged Venetian blinds and the toughest possible linoleum (solid red with black runners dividing the area into "study, bedroom and workshop" sounds startling, but it worked out well). A strong, all steel bed with washable dark blue spread; a very solid 32″ by 42″ second hand



The Leg that kicked the Agent out the door

"Tell him I'm busy. Tell him I'm out. Tell him anything. An insurance agent is the last person on earth I want to see today."

How many busy men and women have said just that, only to have an accident later and to lie in pain, thinking about the bills and how they could have been paid by the man they wouldn't see?

It's an unfortunate fact . . . many persons can't see the need for insurance until *after* the accident. Lessons, thus learned, are costly.

* * *

A better way . . . a way that costs nothing . . . is to talk with *The Man with the Plan,* your local Employers' Group Agent. Let him sit down with you at your leisure, and show you how to protect your vital income in case of accident. Let him explain all the different kinds of Employers' Group Accident Policies, particularly the new, low-cost *Family Policy* which covers hospital and surgical expenses for accidents to any member of your family.

Remember, *The Man with the Plan* is not a high-pressure salesman. He is a highly competent insurance counsellor. He thoroughly analyzes your protection and needs. He gives you, absolutely free, a complete personal *plan* . . . in handy book form . . . which guides you in buying proper fire and casualty insurance for your home and all its members.

Call *The Man with the Plan* today. He is your local representative of The Employers' Group . . . a group of three of the most progressive fire and casualty insurance companies in America.

THE

Employers' Group

Fire and Casualty Insurance, Including Surety and Fidelity Bonds

THE EMPLOYERS' LIABILITY ASSURANCE CORP., LTD.
THE EMPLOYERS' FIRE INSURANCE CO.
AMERICAN EMPLOYERS' INSURANCE CO.

110 Milk Street, Boston, Mass.

THE EMPLOYERS' GROUP MAN IS THE MAN WITH THE PLAN

"Between Tojo and Me..."

"HAVE you ever sat, inches from death, not daring to move a muscle, while Zeros zoomed overhead—looking for you—*personally?*

"Well—that's my act out here. And it *might* be a whole lot worse, 'cause, you see, in between Tojo and me there's a magic veil that even those dirty little squint-eyes can't penetrate—a couple of yards of lace net that remind me of—

"Say, isn't it the darndest thing what a fellow thinks of out here? Lace Curtains! *Female stuff!*

"Maybe. But, to me, Mom's lace net curtains always spell home. Whenever it was curtain-washing time, round our house, it was like being caught with your camouflage down!

"And Mom loved her net curtains, too. Never forget her working on Pop for new ones for the living room. She, allowing that hers were five years old and completely out of style . . . and Pop telling her they were as good as new! That made her boil! She'd claim she'd *never* buy Scranton Craftspun ones again—*they lasted too long,* with their tied-in-place weave.

"I don't guess Mom'd think much of my new net 'curtains' —and I'm sure she'd never go for swapping her window screens for my Scranton mosquito netting. But I have a hunch that this year she'll be humming as she washes those old Scranton jobs—happy she's helping keep that little extra something between Tojo and me."

* * *

Right now, the great looms that gave you exquisite Scranton Craftspun* Curtains and Lace Dinner Cloths are *weaving weapons of war* for the boys out there . . . camouflage nets and mosquito netting. Skilled workers, who sewed in hems and headings, are building parachutes. For, Scranton's new line is the front line. So why not hang up a couple of Bonds instead—just between Tojo and you.

Scranton CRAFTSPUN CURTAINS

*Reg. U. S. Pat. Off.

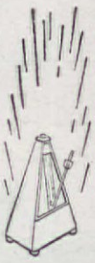
"THE NET OF THEM ALL"

bunk is for Bob's guest). Nor was the cabinet work on the cupboards under the bunks easy for inexperienced workers using the simplest of tools. But we did it; and we simulated a log-cabin wall by nailing peeled slabs over tar paper and painting the spaces between them white; we transformed an old wagon wheel that we found in a field into a ceiling light, and, as a final touch, we nailed a horseshoe over the door of Bob's room for luck."

The successful "doing over" of a 9 by 18 ft. room for George and Bobby Peavy, seen deep in a game of Hop Ching at the bottom of page 60, is told in a letter in George's own handwriting. Reporting on "Our New Old Room," he says: "We are very proud of our room since Daddy and Mother fixed it over for us. Bobby and I told them just how we wanted it and the pictures show what a nice room we have now. Daddy built us a new cupboard at the back for our toys and another beside it for our clothes. We also have a bookcase for our big books and magazines that does not show in the pictures. Our furniture is painted ivory, also the legs of an old card table and Mother covered it with white leatherette. Now we have a good place to play games and do home work. Our chairs are dark blue, only in the picture of Bobby and me we used a stool because the paint on the other chair was still wet. Our rug is a funny sort of map of the United States and it is linoleum. My grandmother gave us our aquarium and Midnight, our cat, doesn't bother the fish at all. My mother made our bed spreads of cloth like overalls are made of. They are blue and white striped and don't show dirt if we put our feet on them. And our chair cushions and cover for the tall dresser you can't see are made of red and blue cloth with pictures of deer on it. We made the shelves over our beds for our little books ourselves. Our lamps hook on the wall so we can read in bed if we want to. Daddy said our room cost so little to do over he didn't see why we didn't get at it a long time ago. It was lots of fun and we helped paint and varnish. Now we like to keep our room nice and clean. I am 10 and Bobby is 8."

Whether it is a room for one boy or a bunch of boys, the same principles apply. Describing the club room of the Living World Science Club pictured at the top of page 59, which he let the members build in his attic, Mr. L. Alden Marsh says: "You say I should have directed the making

The MUSETTE Piano—and Your Child's Musical Future



Were you on the point of buying a Musette Piano and starting your child's musical education prior to America's entry into the war? Don't give up those piano lessons. Years lost now can never be made up for. Arrange for instructions now on "teacher's piano" or on a second hand instrument. You shall have your MUSETTE after the war—we promise you that! And it will be the finest piano in every way Winter & Company (est. 1899) has ever produced.

THE PIANO OF TOMORROW!

Winter & Company NEW YORK Musette

PRATT & LAMBERT PAINT
MADE BY THE MAKERS OF
"B" Floor Varnish

PRATT & LAMBERT-INC. • BUFFALO, N.Y.

"...and I'd clap my hands and dinner would be ready..."

WOULDN'T it be wonderful if cooking were as easy as that? Haven't you wished it a thousand times?

Wishes almost as fabulous *are coming true* . . . tomorrow!

For in the laboratories of the Gas industry, engineers are developing plans to make your own home as wondrous as a magic castle . . .

There'll be amazing Certified Performance Gas ranges that "do everything but put dinner on the table" . . . Gas refrigerators and water heaters that perform a hundred miracles to make life easier, more enjoyable . . . house heating and air conditioning that make your home as cool as the mountains in summer, as balmy as the tropics in winter . . . without a lick of work from you.

Today, the tiny, blue Gas flame that will make all this possible is working to speed Victory. Use it wisely.

But tomorrow this same blue flame will transform your home — be it large or small — into a happier, healthier, more *economical* place to live.

Isn't this something worth saving for — with every War Bond you can buy?

AMERICAN GAS ASSOCIATION

THE FLAME THAT WILL BRIGHTEN YOUR FUTURE . . . . . GAS

I spied on Junior

to learn the truth about candy!

DO AS CHILDREN DO! EAT TOOTSIE ROLLS
—THE LUSCIOUS CANDY THAT HELPS BEAT FATIGUE!

● Kids are smart—they know their candy! Grown-ups who want to be more like tireless youngsters should do what kids do—eat plenty of chewy chocolaty Tootsie Rolls.

Made with milk, enriched with dextrose, Tootsie Rolls are *packed* with energy. A 5¢ Tootsie Roll contains as many energy units as a woman uses doing nearly two hours of ironing.

Try Tootsie Rolls in lunch boxes, for extra-quick desserts, bridge party refreshments. Take a tip from Junior. Get a *Tootsie Roll* today!

Tootsie Rolls Co. also makes these other fine food products
TOOTSIE FUDGE
TOOTSIE POPS
TOOTSIE TEMPTEES
TOOTSIE CARAMELS
TOOTSIE V-M*
*Vitamin-Mineral fortifier that makes milk taste like Tootsie Rolls.

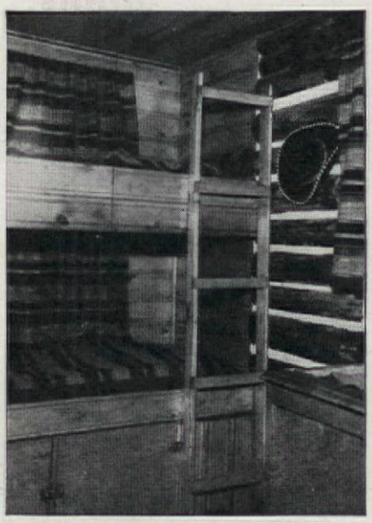
BUY WAR BONDS AND STAMPS

★ *Still only 1¢ and 5¢*

of this art gallery in which each member was given a section of the wall to paper with magazine covers? I ask, is not this the age of freedom of expression? Should I indoctrinate children with my old fashioned ideas of color combinations and beauty of design? After all, doesn't nature mix up all kinds of life and color and do we not love the effect?"

And in that spirit he let them do the job their own way, simply offering suggestions and helping to re-lay the floor, make doors for closets under the eaves in which to store screens and other unremovable household essentials, collect second hand but entirely satisfactory furniture, and safeguard the stairs with a sturdy, handmade balustrade. For some time he opposed the idea of a museum, but finally he gave in before the fervent offering of specimens on the altar of science. However, he drew the line at a menagerie, so members have to keep their live pets at home. "The transformation of the room has been going on for years and will never be completed. Tommy, who colored that butterfly, died, so we cannot cover that; Billy has grown up, but he often comes back, so we don't repaper his panel. But here and there pictures can be changed, and meanwhile children spend happy hours —'just looking.' Not a few parents and grandparents whose hearts have not withered, climb the stairs, give startled looks at the horned owl and other treasures and murmur in words of another and later generation, 'Oh, boy!' "

But the children? They admire it, love it, are proud of it and take care of it. Why? Because it is all theirs, made with their help, the way they wanted it. Remember that when you fix up a room for a boy.



Bob's bunk room with double decker was originally a coat closet

MAKE OLD BRUSHES *LIKE NEW*
KEEP NEW BRUSHES IN TOP CONDITION

Actual Photograph

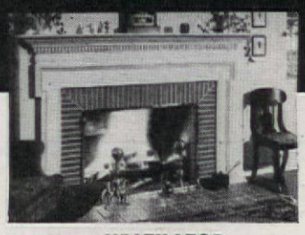
Here's the answer to wartime brush scarcities. Cabot's amazing new brush cleaner removes all of the hardened old paint, varnish or lacquer right down to the heel. Leaves bristles soft, flexible, lustrous. Harmless to setting. Ideal to keep new brushes in top condition. Non-caustic, non-inflammable. Does the job quicker, better—more economically.

Try it! Ask for some today at your nearest paint or hardware dealer, or send 25¢ to cover mailing—packing costs for 4 oz. bottle. Samuel Cabot, Inc., 1204 Oliver Building, Boston, Mass.

SAVE YOUR BRUSHES WITH
CABOT'S BRUSH CLEANER
AND WHEN YOU PAINT USE

Cabot's DOUBLE-WHITE *and* Gloss Collopakes

Warm Only the Rooms
YOU USE MOST . . .

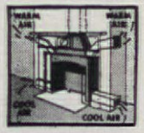


Let Your HEATILATOR
Fireplace
help to save scarce fuels

- Don't keep the furnace going full blast all day to warm the whole house. Just keep it burning enough to drive out the chill, and let your Heatilator Fireplace warm your living room.
- The circulated heat from a Heatilator Fireplace will warm every corner of the living room, and even adjoining rooms. It will burn unrationed fuels and stretch your supply of rationed fuel over a longer period. Correctly designed, it eliminates the usual causes of smoking.

Plan Now for Your Future Home or Camp

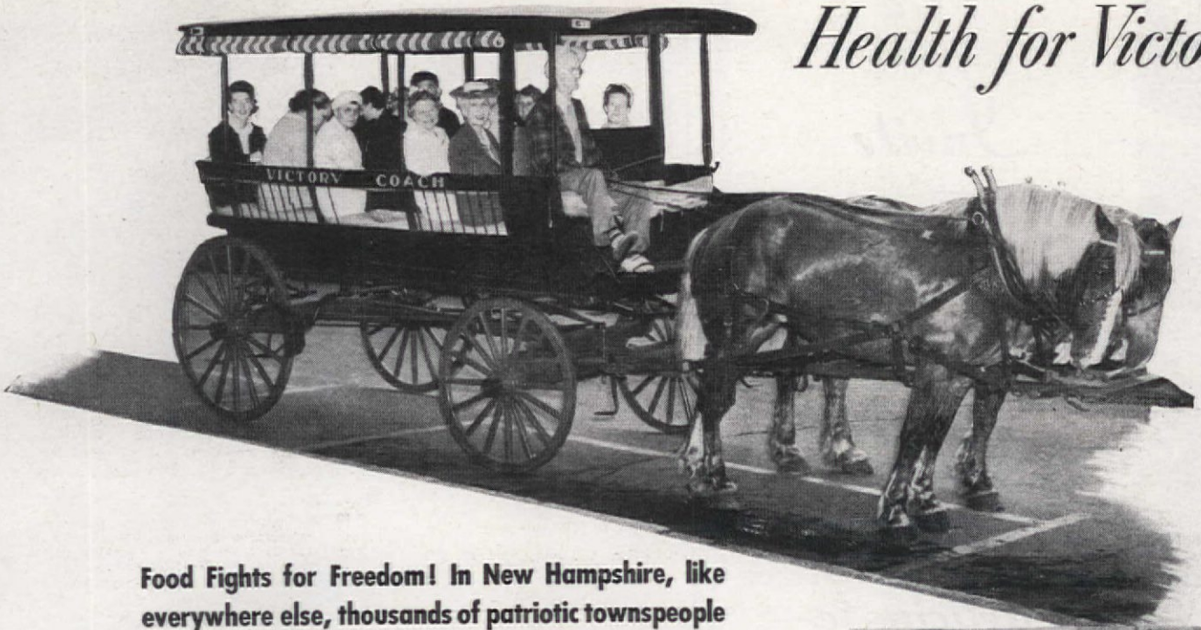
- Today the manufacture of Heatilators has given way to the production of important war munitions. No more Heatilator units can be made for the duration. But, in planning your post-war home or camp, don't forget the lessons of the war. Be sure to include a Heatilator Fireplace. Write now for complete information.



HEATILATOR, INC.
510 E. Brighton Ave.
Syracuse 5, N. Y.

HEATILATOR Fireplace

"GAS OR NO GAS.. *we're not missing tonight's Health for Victory Meeting!*"



Food Fights for Freedom! In New Hampshire, like everywhere else, thousands of patriotic townspeople are learning how to eat well, in spite of shortages

"Food shortages? You bet we have them . . . but our Health-for-Victory Clubs show us how to use foods that *are* available in meals that keep our families fit".

The women's clubs, the granges, the industrialists . . . even the preachers in the pulpits . . . are backing this vital eating-for-health crusade in New Hampshire. Right from the start, the State Nutrition Council and the Civilian Defense gave it their fervent blessing!

By bus, streetcar, horse-drawn mountain wagon, on foot, the women turn out for the monthly H-for-V meetings put on by the capable home economists of the Public Service Company of New Hampshire.

It's the same story from the East Coast to Hawaii. Food Fights for Freedom among members of more than 1,300 H-for-V Clubs sponsored by war plants and other organizations. Many hold monthly meetings. All distribute regularly, Meal Planning Guides which provide menus and recipes for every meal in the month.

All Health-for-Victory materials are prepared by nutrition-wise Westinghouse home economists. They've also edited "THE ABC's OF EATING FOR HEALTH" to help you plan delicious point-thrifty meals for *your* family. You'll want a copy.

Feeding 7 Healthy Daughters is no cinch these days. Mrs. Shedd and family, of Newport, N. H., welcome the low-cost H-for-V menus.

"Children First— pregnant and nursing mothers next. Rest of family must share what's left", is H-for-V advice on using available milk.

Uncle Sam's "Basic 7" food chart is keystone of all H-for-V menus. Miss Delphine Lerschen, N. H. home economist, explains it in full detail.

Labor and Management Join Hands. Mrs. Beauchaine, Newport, N. H. C.I.O. head, talks over active support of H-for-V with Dorr Woolen Mills president, Civilian Defense and Public Service co-sponsors.

Free! "THE ABC's OF EATING FOR HEALTH"

This 16-page book is packed full of information on what foods to eat and why. Shows how to plan health-building meals in spite of food shortages and rationing. Tells how to cook to retain the most vitamins in foods. Contains the essential eating-for-health facts on which the H-for-V Club is based. Written in simple, nontechnical language. Write for your free sample copy to

WESTINGHOUSE ELECTRIC & MANUFACTURING COMPANY
396 Fourth St. Mansfield, Ohio

TUNE IN ON JOHN CHARLES THOMAS, WESTINGHOUSE PROGRAM, NBC, SUNDAY AT 2:30 P. M., E. W. T.

Health-for-Victory

A CONTRIBUTION TO AMERICA'S WAR EFFORT BY
Westinghouse
PLANTS IN 25 CITIES . . . OFFICES EVERYWHERE

ELECTRIC APPLIANCE DIVISION, MANSFIELD, OHIO

OLSON works RUG MAGIC with Materials You Send *

Your OLD RUGS, CLOTHING Save up to 1/2

Learn How materials are picked up at your door by Freight or Express at our expense—how we shred, merge and reclaim valuable materials of all kinds; picker, bleach, card, spin, redye and weave into lovely, new, deep-textured

BROADLOOM RUGS

woven Reversible for double wear and luxury. Sizes to fit all rooms in solid colors, tweed blends, 18th Century floral, Early American and Oriental patterns.

FACTORY-TO-YOU!

Our 69th year: Over two million customers. We do not employ agents or sell through stores. **Sorry if War Work causes delays, but Olson Rugs are worth waiting for.*

FREE BOOK IN COLORS Decorating Guide

Mail coupon below or 1c Post Card for beautiful *OLSON Catalog and Decorating Guide*—26 model rooms—full information.

Early American

©1943

OLSON RUG CO., Dept. F-49, CHICAGO, ILL.

Please mail Olson Rug Book Free to:

NAME

ADDRESS

TOWN

STATE

We Invite You to Participate—

IN AN IMPORTANT and much needed contribution to a successful Victory Garden Program in the coming year—1944.

We want to help American homes everywhere produce more food for themselves next year, use and conserve it more efficiently.

We believe that millions of the victory gardeners of 1943 have learned—perhaps easily, perhaps at considerable cost—ways in which they can be more successful. Things that they, and their fellow gardeners, should do—or should not do—to secure better results for themselves and the country.

* * *

In our January issue, we want to present a "Hindsight and Foresight Victory Garden Symposium" of specific information and advice, based on actual experiences.

We invite you to send in your suggestions, not in the form of a formal article on how you had—or failed to have—a victory garden this season, but as a short, informal, straightforward letter, noting one (or more) things that you know now that you will or definitely will not do in your 1944 garden—things that will have interest and value for others like yourself all over the land. Send a photograph (not an irreplaceable one, for we cannot return it) of yourself and/or your garden, if you like.

For every contribution we use, we will pay $5.00—but, as stated, we will not attempt to return any letter or picture, used or not.

This is a project in which useful facts and sincere helpfulness count, —not literary or artistic merit.

Dozens of Ideas *for your Postwar* Bedrooms in this Inspiring Book!

Want to have warmth, charm, and more comfort in your postwar bedrooms—and for every other room of your home? A 32-page idea book—"The New Open House"—shows you how to get these benefits with doors, windows and woodwork of Ponderosa Pine. It explains why wood is the *most* satisfactory of all building materials . . . why windows of wood are weather-tight, why doors and woodwork of Ponderosa Pine provide lasting satisfaction. Here's a wealth of information you'll need for your postwar planning—plenty of illustrations "that show how to do it" with wood. Some other subjects covered in "The New Open House":

- Adding spaciousness with bay windows
- How to have more closet room
- Planning more inviting hallways and vestibules
- Increasing bathroom utility
- Making better use of living space

Ponderosa Pine WOODWORK

ONLY 10 CENTS BRINGS YOU THIS PLANNING GUIDE!

Whether you're planning to build a new home or to remodel your present one, you'll want "The New Open House." Send only 10 cents for this fully illustrated, thought-inspiring booklet

PONDEROSA PINE WOODWORK
Dept. YA-10, 111 W. Washington St.
Chicago 2, Illinois

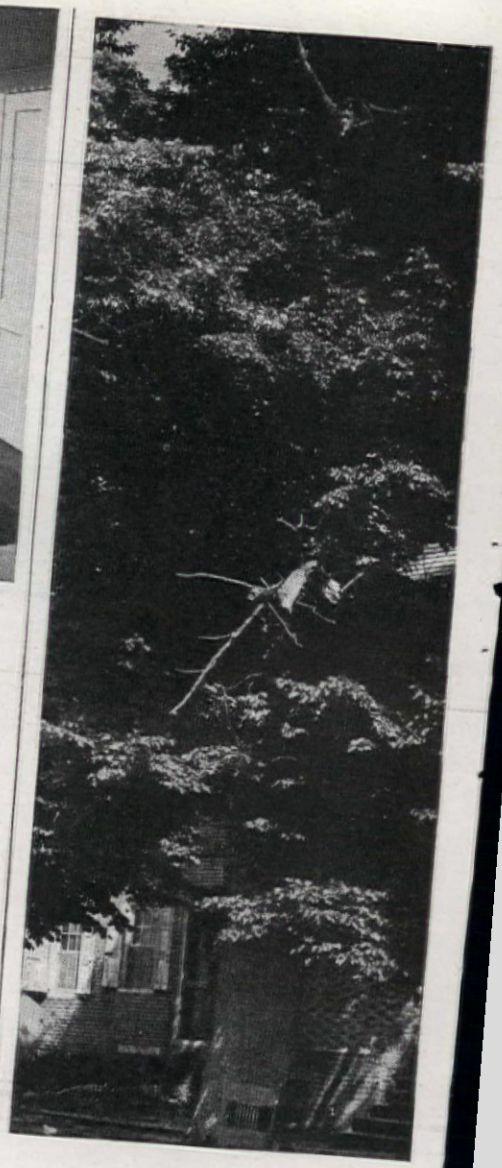
Please send me a copy of "*The New Open House.*" I enclose 10c.

Name.....

Address.....

City.....*State*.....

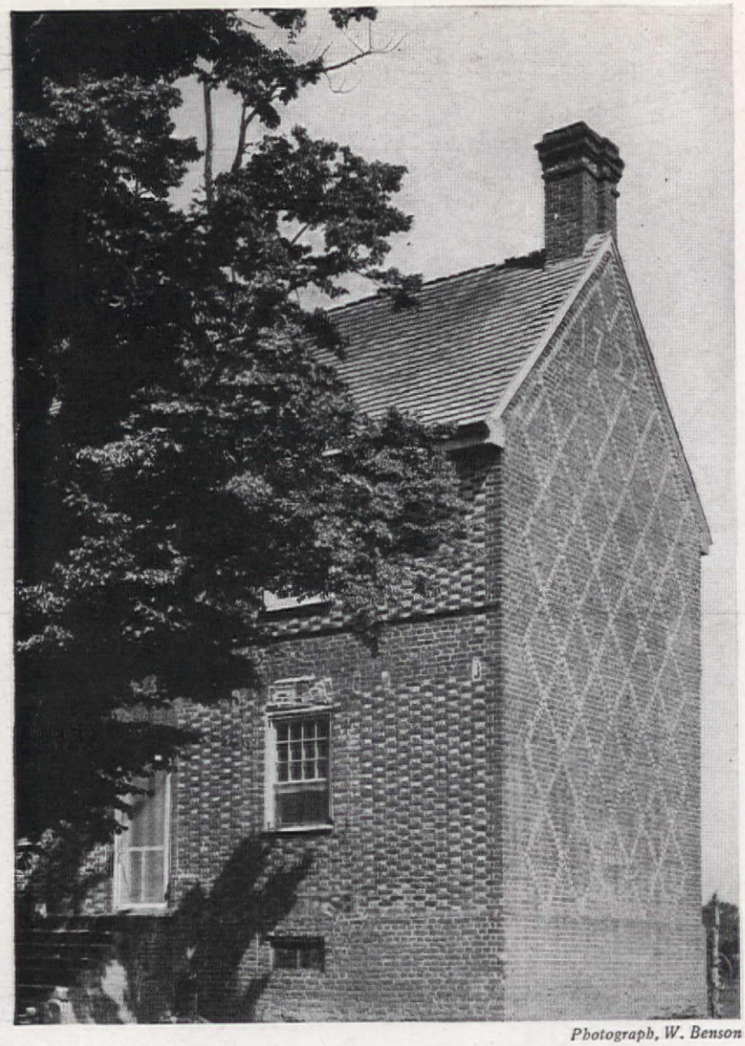
THE BEST IS YOURS—WITH PINE



Old Salem

UNIQUE in the history of early American brick houses are those found in and around Salem County, New Jersey. Williamsburg, Virginia is justly famed for its gracious, charming homes; Westover, Shirley and Brandon on the banks of the James River are noted for fine Georgian masterpieces. As we come north, New Castle in Delaware and Little Greenwich in Cumberland County, New Jersey still take the traveler back to the days of our nation's youth. Yet, Salem County alone boasts houses not only built of old brick but also show us brick used as a definite part of the ornament.

Most of these houses, built before 1750, have on their walls dates, initials of the builders and in some cases fantastic ornamental work in the shape of scrolls and crisscross designs. It is this peculiarity of the Salem houses that not only gives them such charm and an object lesson in antiquity but also adds refreshing individuality to the houses and compositely gives that



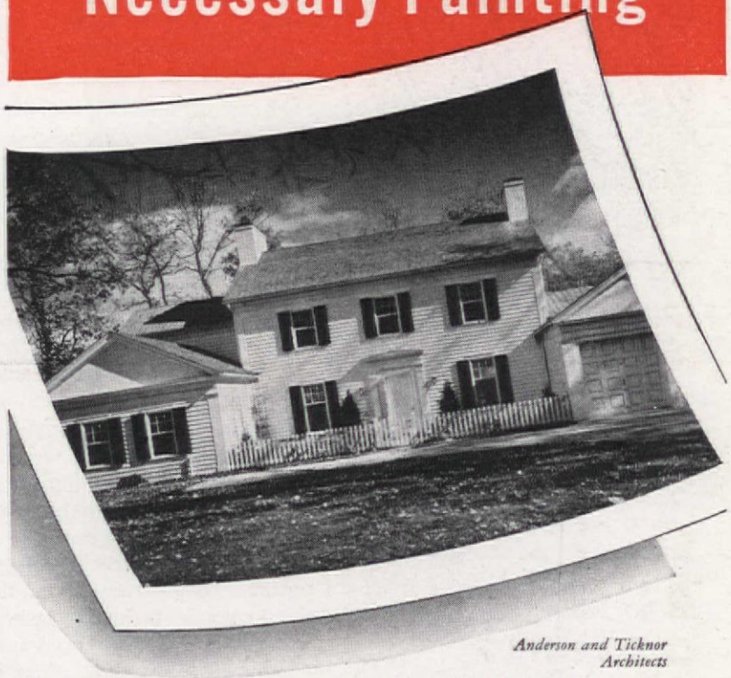
Photograph, W. Benson

Houses Used Brick Interestingly!

JOSEPH S. SICKLER

Mellowed with years the infinite variety of their unique designs present a delightful individuality found only in this section of the country

★ ★ F.H.A. says ★ ★
"Do not neglect Necessary Painting"



Anderson and Ticknor Architects

Thinking of putting off that needed paint job for still another year? Don't do it! The F. H. A. says it's your *responsibility* to keep property in good repair. And necessary painting can save valuable property from deterioration.

A WARTIMELY SAFEGUARD

Eagle *pure* White Lead has protected American homes through 100 years and four wars. This beautiful time-and-weather defying pure white lead anchors deeply into the pores of the surface ... wears slowly and stubbornly ... actually *prepares itself for economical painting years later.*

... AT MODEST COST!

You get more than *future* economy—Eagle White Lead is downright economical *now*. You see, it is sold by the pound—not by the gallon. And average national price of Eagle White Lead in oil is only $2.67 per gallon of finish coat.

Economical? Definitely. And the quality is as great as the cost is small. In a year of many drastic substitutions, Eagle White Lead remains the same pure product. Contact a good painter today. Specify Eagle White Lead for enduring protection, lasting beauty.

THE EAGLE-PICHER LEAD COMPANY, CINCINNATI, OHIO

Member of the Lead Industries Association

EAGLE 1843 EP 1943 PICHER

Back the Attack — Buy more War Bonds now

EAGLE WHITE LEAD

★

Made by the makers of Eagle Insulation—thick, fireproof mineral wool.

STREAMLINED FOR EASY-CLEANING, LONG WEAR, LOW COST!

Three charming "GrassMatting" patterns in Pabco Stainless Sheen! Tan and Rust, above; Tan and Blue; and Natural Tan.

PABCO Stainless Sheen SURFACED GUARANTY RUGS AND FLOOR COVERINGS!

Matchless combination! The picturesque beauty of "Grass Matting" coupled with the long wear and healthful sanitation of Pabco's wonder-surface of heavy duty hard enamel . . . *"Stainless Sheen"!* Mirror-smooth, mirror-bright cleanliness instead of dirt-catching fibres and accident-causing wrinkles! "Stainless Sheen" wipes clean with a swish of a damp cloth . . . and it wears and wears!

IDEAL FLOOR . . . UPSTAIRS, DOWNSTAIRS, ALL AROUND THE HOUSE!

Pabco "Grass Matting" provides the inexpensive, war-time way to re-floor any room in any home, city or country! Install it wall-to-wall; use it as a rug, matting or border! Your dealer also features many other colorful Pabco "Stainless Sheen" patterns, including the new Pabco Guaranty Rugs that are *guaranteed 5 years* (abuse and commercial use excepted). For new re-decoration booklet, send two 3c stamps to Dept. 1443, nearest Pabco office.

PABCO PLANTS ARE CONTINUING TO INCREASE THEIR PRODUCTION OF WAR MATÉRIEL FOR THE ARMED SERVICES.

THE PARAFFINE COMPANIES, INC. New York • Chicago San Francisco

Makers, also, of Pabco Soil-Sealed Linoleum

quality to the whole countryside. Throughout the Quaker section of West Jersey from Burlington to Cumberland County, isolated specimens of these brick houses proudly rear their heads. By the reproductions on their walls they prove direct descendancy from ancient English palaces, churches and homes. Hampton Court shows how these tracings in American West Jersey received their inspiration.

The best of this brick wall art is to be found in John Fenwick's Colony of Salem. Here are the most unique and handsomest specimens of all. Salem is seven years older than nearby Philadelphia and owes its inspiration to John Fenwick who introduced William Penn to American colonization. The phenomenal growth of Philadelphia has rather overshadowed its elder brother situated on its southwest.

Just why does this one section alone in our land have this remarkable quality? It's rather difficult to give an assured answer to this question but a logical guess might be in order. Most of the early artisans in Fenwick's colony came from the eastern counties in England where this lovely and intricate brickwork predominates. Why they settled in one and only one locality is hard to fathom but that seems to be the truth. Nathaniel Lloyd's "History of English Brickwork" is extremely valuable in connecting the handiwork of the two countries. One illustration in this remarkable book gives us a picture of the Inner Gatehouse of Leighs Priory, Essex, England bearing on its walls the same form of diaper design brick found on many Salem houses. Layer Marney Hall and Sandon Church, also in Essex, demonstrate the same pattern. Diamonds, zigzags and checkerboards are other familiar designs; in each case the purple or blue of the glazed brick design stands out in marked contrast to the red background.

So much for ancient patterns. The bricklayers of Salem took what designs the mother country offered but added many new elaborations of their own. It's rather a pity that these unique builders, who add such a colorful page in early architectural design, should go down nameless. Only one name, that of Richard Woodnut, whose family line is still maintained in Salem County, is known among the master bricklayers of the 1720-1760 period when most of the work was done. The names of the others have been lost in the passing 200 years. One fact is significant though. It was fully 50 years after John Fenwick settled in this district before these unique brick patterns began making an appearance. The Salem brickwork starts in 1722 and continues until the beginning of the Revolution. In the other West Jersey counties where the scroll work is not quite so prominent and where the exterior brickwork is limited to dates and figures, the period is roughly the same. It seems that these early settlers of West Jersey were especially fond of remembering the date of each house's erection. Thus it is that the Bradway House, standing at the foot of West Broadway in Salem, has on its west wall the date 1691, probably the oldest dated house in New Jersey. Dates in this section and in other parts of West Jersey become more and more evident until 1730 when the fantastic brickwork really came into its own. Beginning in 1722 in Salem, we find bricklayers using gable tips for the perpetuation of their dates and initials nearly always done in glazed brick. For example, on the Richard Smith house, just outside Salem, we find on the attic peak the initials R S S, one of the S's being placed above the other two letters. Immediately below is the date, 1729 and still further down diaper work identical with that on the Inner Gatehouse at Leighs priory in England.

These initials are interesting in themselves. The top S stands for Smith, the R to the left indicates the builder while the remaining S honors Sarah, wife of Richard. This seemed to be common practice among the early builders.

From 1722 on, we enter the fantastic period. The Abel Nicholson house has the entire east wall completely covered with a diamond pattern. Here the builder's initials have been omitted but the date 1722, high up on the gable, stands out in clear blue against the red brick wall. In each and every case these glazed brick shine forth as clear and bright as on the day they were first installed. This use of different colored glass is carried further on the Nicholson house by the use of alternating colored brick on its front wall. The resulting effect is gay and scintillating. This house also gives us a glimpse into the politics of our early times. High up on the wall is a bricked up window, a tax evader of its time. Tradition has it that when the British government placed a tax on the number of panes of glass in any given window, colonists closed up many of their windows and used only those really necessary for their daytime tasks.

While describing these old houses of Salem, it might be wise at this point to dispose of a legend. At

One Job

★ **Winning the war in the shortest possible time. That's *your* one job . . . and *ours*. From making the world's most complete line of oil-burners, both domestic and industrial, we have turned to war-work in which our oil-burner experience, coupled with our engineering experience, has proved most valuable.**

Many of the special-purpose products we are making for Uncle Sam are of an oil-burning nature. We are glad of this, for it helps us to "keep our hand in" . . . to develop new skills that will enable us to furnish America with even finer oil-burners for homes, offices, schools, and buildings when the war is over.

We want you to remember the name "York Heat," for we hope you will re-invest some of those War Bonds you are buying *today* in York Heat for your home *tomorrow*. We pledge that it will be the finest automatic heating equipment that minds can plan and machines can build. In the meantime, buy War Bonds . . . and *more* bonds!

YORK HEAT

Division of
THOMAS SHIPLEY, INC.
York, Pa.

A dirty, badly stained toilet won't stand inspection. But why have one? Sani-Flush will keep your toilet bowl sparklingly clean. Every application cleans away recurring film, stains and incrustations where toilet germs may lurk. Removes a cause of toilet odors. It's quick, easy—and thorough. No rubbing or scrubbing. No need for a cleanser *plus* a disinfectant when you use Sani-Flush for toilet sanitation.

Don't confuse Sani-Flush with ordinary cleansers. It works chemically. Cleans the hidden trap. *When used according to directions on the can, Sani-Flush cannot injure septic tanks* or their action and is safe in toilet connections.* Use it at least twice a week. Sold everywhere. Two handy sizes.

FREE* *For Septic Tank Owners*

Septic tank owners don't have to scrub toilets, either! Tests by eminent research authorities show how easy and safe Sani-Flush is for toilet sanitation with septic tanks. For free copy of their scientific report, write: The Hygienic Products Co., Dept. 15, Canton, Ohio.

Sani-Flush

CLEANS TOILET BOWLS WITHOUT SCOURING

***Recipe* for a patriotic vacation**

1. Go directly to one place and stay there the full time. *We suggest dry, sunny Tucson where the tonic desert air will re-energize you for the bigger war and post-war jobs ahead.*

2. Be sure to make advance reservations. *Tucson visitors are invited to use the free services of our 22-year, non-profit Sunshine Climate Club.**

3. Travel as light as possible. *You'll need less luggage for Tucson's informal, outdoor life.*

*WRITE TODAY! For reservations ☐ or free booklet ☐ *Tucson Sunshine Climate Club,* 4353-A Rialto, Tucson, Ariz.

TUCSON

Your place in the sun is **TUCSON**

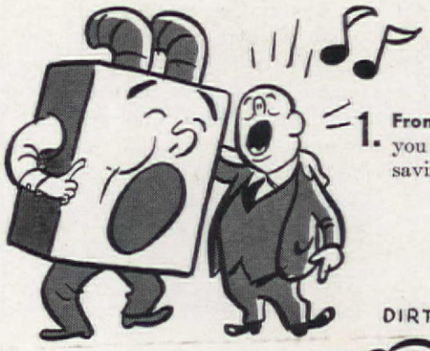
one time, general belief was that the brick going into their construction came from England. Indeed, many still believe this to be true. If we investigate the circumstances, we find that there were not enough ships afloat at the time to carry the materials necessary for the erection of this many buildings. True, in some cases in our country's growth, there are houses which have been built of imported brick but they are few and far between. In Salem, it can safely be said that only one house, the Pledger house, can boast of English brick. The family records attest to that fact. In all other cases the brick used in the early Salem houses was made right on the premises. Anyone acquainted with the soil of New Jersey knows that all natural ingredients are on hand. Time has removed all traces of the home made brick kilns and long since covered the bare holes of excavation but there is no doubt that the brick came largely from the same ground as the proposed structure. In 1820, newspaper accounts tell how a certain Baptist meeting house was erected by volunteer masons and how the manufacture of the bricks was done in the very church yard itself.

Several years before 1700, the colonists submitted to a brick law; one that provided certain specifications for brick sizes. All brick had to be 2¾ inches thick, 4½ inches broad and 9½ inches long and all must be well burned. There were in those days brick appraisers whose duty it was to view all bricks made and destroy those found faulty and not up to standard.

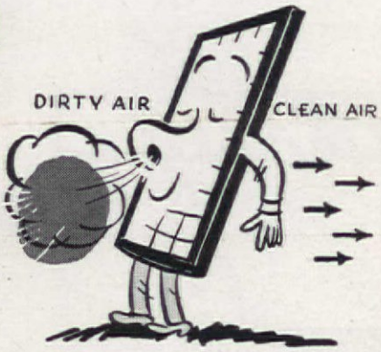
Another curious and disputed fact arises in connection with the colonial manufacture of brick. This concerns the blue or glazed units which intermingle with the ordinary red brick and give such brilliance to the patterns. One school holds that the blue brick was mixed with bluish colored glass to give it a glazed effect. As a matter of fact, much of the red brick is highly burnished too. The best answer seems to be that the blue bricks were better roasted or toasted than the red variety. Made of the same materials, they were held closer to the fire and longer; this resulted in a burned out bluish tint. Two hundred years have proven that the blue brick still retains its lustre to a very high degree.

Over in Alloway township, about seven miles east of Salem City, may be found an empty field on the Alloway-Daretown road which contains large quantities of broken glass. This is the site of the Caspar Wistars early glass-house, started

WHY LET YOUR FURNACE ROB YOU OF FUEL?



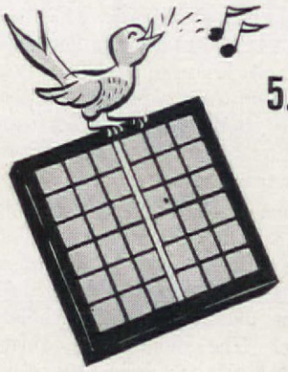
1. From your forced-warm-air furnace, you can get plenty of clean, fuel-saving heat this winter, only if . . .



2. . . . The air filters in your furnace are clean. Your furnace breathes air through these air filters.

3. When dirty, these air filters prevent *enough* warm air from circulating in the house. You're chilly. Fuel is wasted.

4. With clean filters, you should get *plenty* of warm air. Fuel is not wasted. Excess dirt that might soil walls and drapes is trapped in the filters.



5. Get new Dust-Stop* Air Filters today. THE BEST! They're standard in most makes of forced-warm-air furnaces.

6. Look in the classified telephone directory for your Dust-Stop dealer, or order from your local department or hardware store. Most sizes, $1.50 each.

FIBERGLAS*
DUSTOP*
*T. M. Reg. U. S. Pat. Off.
AIR FILTERS

OPEN UP BLOWER CABINET-FILTERS ARE INSIDE.

Owens-Corning Fiberglas Corporation, Toledo, O., Fiberglas Canada, Ltd., Oshawa, Ont.

I'M A *father*

LISTEN, FOLKS, TO MY WIFE'S V-LETTER!

"... *to our baby, mother gave a simply captivating* Storkline *crib, and to us —a War Bond.*"

GEE! A WAR BOND TO SPEED ME HOME TO SEE...

"... *our baby on its* Storkline *Dress'n Bath and seated in a* Storkline *High Chair.*"

I'LL BE A PROUD DAD WHEELING MY KIDDIE IN AN EXQUISITE, NEW STORKLINE *Boulevard* STATION WAGON

(illustrated)—or a smart

Crusader FOLDING CARRIAGE

(Look for the Storkline Blue Ribbon)

LIFE BEGINS WITH STORKLINE

Storkline

INFANT AND JUVENILE FURNITURE and BABY CARRIAGES

At better department stores, furniture stores, and juvenile shops—everywhere. Write for name of dealer nearest YOU.

STORKLINE FURNITURE CORPORATION

4406 W. 26th ST. CHICAGO, ILL.

in 1738 and until 1780 the largest and most flourishing industrial plant in Colonial America. Today it is one of the country's forgotten enterprises, but the few remaining pieces of authentic glassware from its factory are worth small fortunes. A short distance from this neglected relic, is one of the most unique brick houses in this country. The house is known as the John Dickison house and was built in 1754 when Wistarburg was in full blast. Even though the house now has a few modern touches, such as lean-to's and steel sash, enough remains to convince the onlooker that before him stands one of the most accomplished brick designs built anywhere. Blue brick again on red but with what freshness and ingenuity of design! Beginning at the gable peak, we find the letter D with I and M to its right and left respectively. Evidently the brickmakers could not produce a satisfactory J—so I was used instead. Blue filled diamonds flank the initials. More blue diamonds lie above an enormous 1754. Coming from below to separate the 17 and 54, midway on the gable, is a huge flowery design of more diamonds, triangles and ellipses, broadening out at the top. We do not know the designer's name but evidently his origin was English. Still, more imagination is used here than on any English work known today. Some of the diamond tracery is blocked in with solid blue brick, while others show the background red shining through. This house is a real monument to a master craftsman. The wall has a perfect setting. Evidently what was once a beautiful colonial garden is now a profusion of wild blooms of all colors and shapes—dahlias, cosmos, hollyhocks, rambler roses in abundance with red cedars forming a tranquil background screen.

Some of the houses in this district are in deplorable condition. Little is left of the Padgett house except a masterly wall done much in the manner of the Nicholson house. The floors are rotted through, the roof is in tatters and the windows lie bare to the walls. One interesting feature of this house is the hearse or dead door, which is located between two windows on the first floor. This strange feature was common in colonial houses and was merely used during funerals. Many of these doors were bricked up after the burial and acted as a sort of memorial for the early pioneer dead.

By the time the Georgian influence was felt in this part of the world most of the intricate brick design had been discarded. This new influence was manifest in many beautiful main entrance doorways. The Dickison house is the exception to the rule having been constructed after the Georgian style had long been adopted.

The crowning glory of old Salem is the Seven Stars Tavern, located miles from the town on the ancient Kings Highway which ran between Salem and Burlington as early as 1681. The initials and date on the southern gable prove the fact that it was built in 1762 by Peter Lauderback. The front elevation with its lean-to gives a rather severe appearance, in fact, without the Georgian embellishments, there would be a staid "meeting house" look about it. But, here again, plainness is relieved by the lively blue and red brick pattern. One interesting feature is a small window on the left of the main front door. This, according to legend, opened directly onto the bar so that the stage coach driver could be served his soul-warming hot toddy without dismounting. Also, inside the building and running from attic to bar is a speaking tube for convenient ordering of beverages by the thirsty guests.

In Salem City, recently set up in Johnson Park, is the John Jones Law Office, one of the oldest, if not the oldest brick law office in the United States. This building is a small conical affair just large enough to hold an attorney, a desk and one client at a time. It was erected in 1735 and was used in the pre-revolutionary period by John Jones, the town's first resident lawyer. Later on, it became a medical office for Dr. Ebenezer Howell, an ardent patriot, whose books were burned by the British, while the good medico was absent on military duty in 1778. As part of the Swedish Celebration held in Salem in 1938, the building was moved from its old location to Johnson Park where it may now be viewed in a happily refurbished condition. It's a pity that more of these interesting old buildings have not also been preserved.

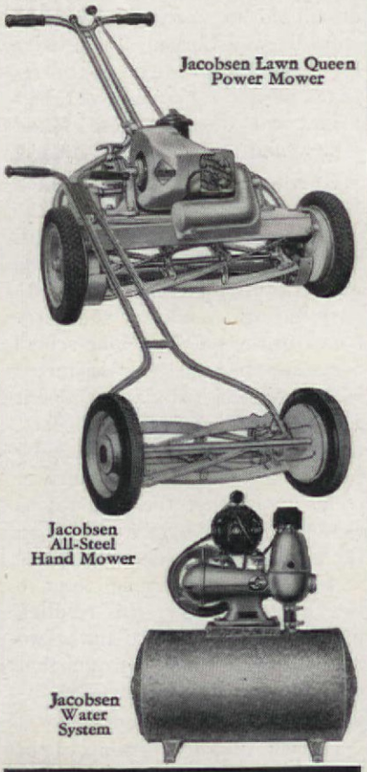
So we can see that here in old Salem, New Jersey, there's a slice of our early history—different from that of any other district. It's flavor is unique but adds up to an interesting whole when we realize that it is because of the many individual contributions made by these brave, sturdy forefathers, we now are a strong nation, united today even though born of many and varied ancestries. For an awareness of our national heritage in this time of peril, thank goodness we have our Williamsburg, our Hingham, and our Old Salem.

WHEN HE COMES BACK TO THE *Home* HE'S FIGHTING FOR

● While our boys are out there fighting for the safety of all American homes, we believe they often think of the gardens back home, the flower bordered cool and green lawns. When the war is over and they make their peacetime plans for homes of their own, they will remember Jacobsen and the dependable equipment that has served them so well on the fighting front.

For 21 years, Jacobsen has been manufacturing Hand and Power Mowing Equipment. Today, and until peace comes, our entire production has been converted to building critical war equipment.

Include Jacobsen in your plans for tomorrow. There will be a Jacobsen Mower for every type and size of lawn—Jacobsen Water Systems in various sizes for deep and shallow wells.



JACOBSEN MANUFACTURING COMPANY

771 WASHINGTON ST., RACINE, WISCONSIN

"It gives mirrors a lovely sparkle ...quickly, too!"

It's as important to really *polish* your mirrors as it is to wipe off the dust, dirt and finger-marks. Bon Ami Cake does both at once: Cleans glass quickly, easily . . . leaves it unscratched and polished crystal-clear with never a trace of "oily" dust-catching film. That's why there's nothing like Bon Ami for windows, windshields and mirrors!

Bon Ami Cake

LEAVES NO OILY FILM

LIKE STERLING SILVER

Eaton's

FINE LETTER PAPERS

Stop the waste of "orphan" sheets and envelopes. Buy Eaton papers on a fill-in-as-needed basis...matching sheets and envelopes together or separately. Wherever fine paper is sold.

ARE SOLD IN OPEN STOCK

Here's a Better

DRAINAGE PIPE

It's Not Metal! It's Not Tile! IT'S FIBRE!

Not a substitute — an improvement over cast iron or tile pipe for non-pressure uses. For house-to-sewer or house-to-septic tank connections, down-spouts, and any other tight-line drainage. Also comes perforated for septic tank filter beds, foundation drains, sub-soil drainage, irrigation. Lightweight. Easy to use. Can be cut with saw. Non-corrodible. Repels root growth. Durable—lasts a lifetime. Economical. Write for circular. THE FIBRE CONDUIT COMPANY, Orangeburg, N. Y.

ORANGEBURG FIBRE PIPE

Dear New Mother

So many interesting letters have been written to me about experiences you have had when traveling with your tiny baby. I only wish that there were space to print all. Here is one idea that a new mother wishes to share. When filling bottles on a motor or train trip she uses funnel shaped paper cups by snipping off the end to have an opening. Try it, see how perfect it works—and how convenient!

Traveling is difficult for the mother, too, particularly when it comes to eating. The diners are crowded, so it wouldn't be a bad idea to pack your own lunch in one of the new Dixie Victory Lunch kits. Another idea is to take along some individual boxes of cereal and fruit and then buy some milk to go with it. The other day at the Waldorf Astoria Hotel in New York a summer luncheon featuring ready-to-eat cereal and fruit as the main course was given by General Foods. Some of the fruits included with the cereals were prunes stuffed with cottage cheese, baked apple, fruit molded in gelatin. This was served in fancy, old-fashioned soup dishes and it was really nice. Don't think your husband won't like the idea because all the men I saw at the luncheon were eating their cereal, milk and fruit and liking it!

Which brings me to another subject of much concern to mothers, and that is the story of soybeans. Soybeans are being publicized a great deal because they are a good source of fats and proteins. There are several types of soybeans, you know, the edible variety, the field kind, and then the variety used for plastics and such things. It's the edible soybean which is used for foods and the fat is crushed out and the remaining grits or meal is made into flour. Staley Manufacturing Company of

We Women Have Our Rights!

Insure her right to health, cleanliness and beauty.

Take special care of the bathroom, for critical materials — iron, brass, zinc, lead, copper, chromium, rubber — are being used for implements of war.

Kohler plumbing equipment can be made now only for war's essential installations — in war industries, hospitals, ships, military bases.

The facilities of the Company are mainly devoted to the arming of our forces — on the ground, in the air, on and under the sea. Kohler Co. Established in 1873. Kohler, Wisconsin.

- **Make your plumbing last by taking good care of it.**

HERE'S HOW:

- **Shut off faucets fully but without using unnecessary force.**
- **Keep all surfaces clean and drains open.**
- **Have your plumber make periodical inspections of your bathroom, kitchen and laundry plumbing equipment.**

SAVE SPACE FOR THE BATHTUB

Foresight in planning today's war home building and remodeling will provide space for the bathtub not now available. A home is more salable if the bathroom appointments can easily be completed. Write for informative folder, "What About the Bathtub?"

★ ***BUY UNITED STATES WAR BONDS*** ★

KOHLER OF KOHLER

PLUMBING FIXTURES AND FITTINGS • HEATING EQUIPMENT
ELECTRIC PLANTS

"... and I found just the plan for our dream house ... in this wonderful plan book!"

15 Dandy Home Plans To Feast Your Eyes On

"Before Bill left for the Army we agreed we'd be smart to be ready to build the minute he gets home.

"So I'm having the time of my life finding out about materials and gadgets . . . and it's positively thrilling. I've got a scrap book already *fat* with grand ideas and now here's this marvelous Arkansas Soft Pine home plan book with almost exactly the house we've talked about.

"I didn't know much about lumber and woodwork, but this book makes it all very simple and easy to understand. For instance, I know now that we can afford lovely woodwork in all the rooms, including mellow pine paneling in the dining room, each finished in just the colors we like, because Arkansas Soft Pine can be painted, stained and enameled *beautifully* ... and because it's inexpensive."

You, too, in dreaming your own home-to-be, will get the same thrill from this fascinating book as the girl up there on the telephone. Be sure to mail the coupon for your copy. Its pages are filled with wonderfully helpful ideas, 15 dandy moderate-cost home plans by good architects, and a lot more you and *your* Bill will want to know when the exciting moment arrives to huddle with your contractor and lumber dealer.

ARKANSAS SOFT PINE TRADE MARK REGISTERED

MAIL COUPON NOW

ARKANSAS SOFT PINE BUREAU
1043 Boyle Building, Little Rock, Arkansas
Enclosed find 25c for your plan book.

Name.....

Address.....

Decatur, Illinois (Illinois is one state notable for good soybeans) has a new flour called Stoy Soy Flour. We believe and they agree that soy flour should enhance the protein value of any dish or sauce but should not alter the flavor. After all, we still eat because the food tastes good. I believe we all get slightly tired of hearing "Eat this because it is good for you." A recipe book showing uses for soy flour are given and this flour will have national distribution.

One of the best government publications I have seen recently tells briefly, clearly and concisely what the pregnant woman should do before and after the baby has arrived. Even if you have had your baby you should have a copy to read or to give to a friend who is expecting a baby. The folder tells about the first visit to the doctor plus advice on foods, restrictions, exercise, resting, clothing, preparations for the birth, and mental hygiene. A list of danger signals are included and in these days when doctors are so rushed and busy it is helpful to know what to do when something seems to be going wrong. Maybe it is a false alarm, but it is better to be safe and know. There is also advice for "after the baby is born." I liked the sound advice for working mothers, that they should stop working at the seventh month of pregnancy and not attempt to return to active work until the baby is at least two months old. With so many working mothers, this is pertinent advice. You may obtain a copy by writing to the Superintendent of Documents, Washington, D. C. and ask for C. B. Folder 1 titled "The Expectant Mother."

And don't forget to write me, too.

Aunt Sue

MENUS FOR OCTOBER

Include the "daily three" for entire month, market orders, time schedules. 10¢. Ask for October #150.

* * *

Expert counsel on purchasing:
Fruits & Vegetables, No. 128 . 6¢
Staples, No. 104 . . . . . 6¢
Canned Goods, No. 105 . . . . 6¢
SPECIAL—*All three for 15¢*

* * *

Send stamps, order by number

THE AMERICAN HOME
251 Fourth Ave., N. Y., N. Y.

Need Room for Growing Children?

Use Nu-Wood!

War or no war, children *will* grow. Give them the extra room they need—quickly—easily—inexpensively—with Nu-Wood Interior Finish! With this softly colored, fade-proof material, you can subdivide space at low cost . . . build new rooms in unused or waste space, for children, "double-up" families, or war workers. What's more, you can make old rooms new again, because Nu-Wood goes right over cracked dingy plaster—needs no painting or papering. Nu-Wood provides added insulation to conserve fuel and keep rooms warmer . . . deadens sound, too. Find out about Nu-Wood for making your home more useful—see your ***lumber dealer*** or mail coupon!

Nu-Wood

INSULATING INTERIOR FINISH

WOOD CONVERSION COMPANY
Dept. 114-10, First National Bank Bldg.
St. Paul, Minnesota

Gentlemen:
Please send me your FREE Nu-Wood Color Guide. I am a home owner ☐ renter ☐ architect ☐ student ☐ contractor ☐

Name.....

Address.....

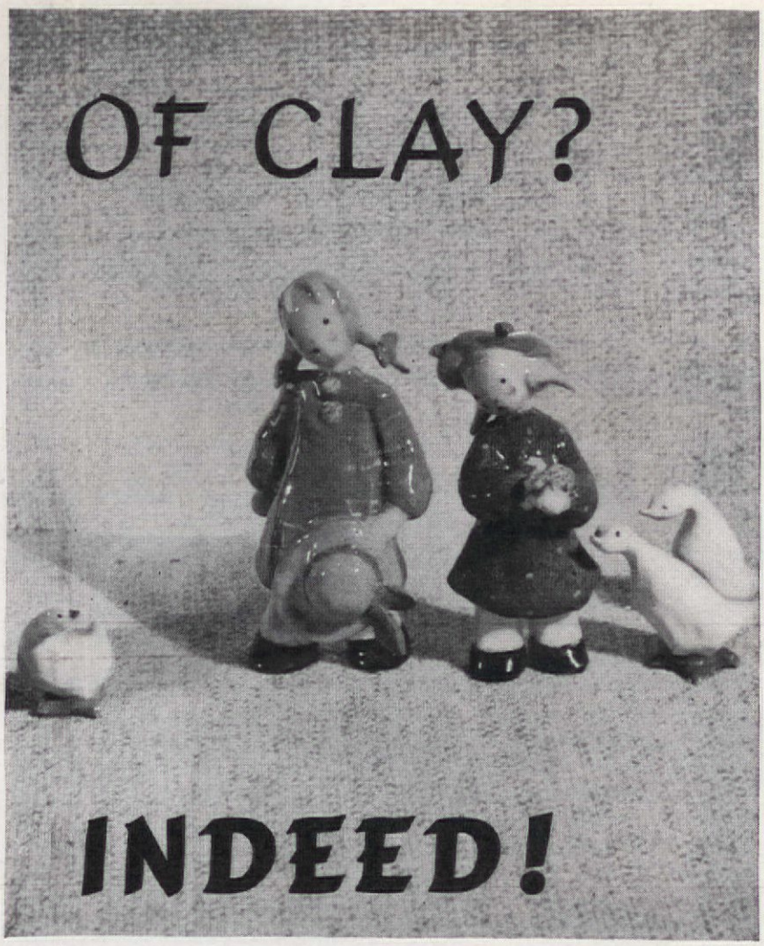
City.....*State*.....

"ONCE upon a time, in a land where they have big blue lakes and great dark forests of tall trees, and where the policemen wear beautiful red coats, there lived a little girl, and her name was Jean." Yes, that storybook quotation easily could be the beginning of the story of Jean Manley, young Canadian-born Hollywood artist, whose fascinating little figures in ceramics certainly reflect the delightful, elusive quality of make-believe. Anyone who has ever seen and handled one of these small sculptured figures will appreciate the fact that Jean Manley's art defies adequate description. You can use words like colorful, gay, blithe, whimsical, impish, and yet you don't express the feeling of freedom and action, the delicate and subtle humor, or the eternal freshness that has maintained through several thousand characters that she has created.

This new and captivating artistic expression has found a unique place in American home decoration. The quaint gaiety of many of the subjects has made them ideally adaptable for use in widely diversified situations. You find them at home on hanging shelves, giving color notes to dark corners, in shallow bowls adding their own charm to

Story by BERNICE K. PLATT

Photographs, Jane Below



flower arrangements, and on fireplace mantels as a charmingly different decorative note. They add verve to colorful rumpus room, or a charming touch to the austere dignity of the paneled library.

The life-like little clay figures illustrated are just a few of the host of jaunty, waggish, bouyant characters which continue to delight America; small happy children with tiny dolls, the goose girl with her waddling flock of geese, Mary and her little lamb, sedate little angels walking in the wind holding their halos on their heads with both hands. Jean Manley's imagination seems to be endless. The colors used in glazing are soft dusty pinks, blues, greens, browns, and yellows predominating. You will be slightly amazed to discover that the small charmingly expressive faces are nothing more than three dots, forming two eyes and a mouth. She has a facility for costuming her little figures in a style that expresses ageless simplicity. Probably this ability has developed from her study of costuming, and she has collected a fine library on this subject ranging in scope from mediaeval times to the modern day.

The story of the artist is as interesting as her art. Eight short years ago, entirely for her own

From the land of make believe these little figures add a piquant flavor to our prosaic world

In these days of conservation you can paint and save with the

DEVOE
2-COAT SYSTEM

For thousands of tests prove that DEVOE *outlasts average paints 2 to 1... gives greater protection*

Save and protect are national watchwords. With Devoe's famous 2-Coat System of Painting you save up to 50% of your painting costs because of the longer-lasting job you get... protect your house against wear and weather... carry it safely through this critical period of replacement and repair.

Devoe developed this system of painting long before the war. Thousands of homes everywhere bear witness to the saving of surface... enhancement of appearance... made possible by the use of these two *different* paints... applied in this scientific way:

THE NEW UNDERCOAT seals oil-thirsty surfaces of wood or old paint, laying on a solid, non-cracking foundation.

THE NEW TOPCOAT... has amazing "hiding" power ... covers more surface with a smooth finish that fights sun and weather... resists fading, staining and attack by ice and rain.

Together this "team" of paints combats checking, cracking, peeling and costs no more than other first-quality paints.

Do you have paint problems? Your Devoe dealer can help you. He is usually the outstanding paint merchant in the community. "People who know—use Devoe."

DEVOE PAINTS

Founded 1754, Devoe has sent men and money to every U. S. War

FIRST AVENUE at 44th STREET, NEW YORK 17, N. Y.

BY Drexel

A name to remember

Today the Drexel Furniture Company is making plywood and parts for planes that will help hasten Victory. When the war is won, Drexel will make fine furniture again. Remember the name...and begin now to decide which Drexel pieces you will buy first. To aid your planning, send for our interesting booklet: "Your Home—and Drexel Furniture." Please enclose 10c for postage.

LEFT: *A Chippendale ladderback.* BELOW: *Jester bed with swag and tulip bulb carving. From original in old Georgia.*

Very fine buffet with unusual back rail. Mahogany, with Old English finish.

Serpentine chest-on-chest in hand-rubbed mahogany.

Quarter-circle corner cabinet, for living room or dining room.

Federal American chest. Can be used, without mirror, as a buffet.

419

BY Drexel

by Drexel

* In the Armed Forces.

DREXEL FURNITURE CO.
DREXEL, NO. CAROLINA

pleasure and with no previous training in clay modeling, she molded a quaint little Dutch character. This small figure so caught the fancy of her friends, that she modeled more and more. Success was at her heels. Although she has now achieved national recognition, Jean is still in her twenties. She is small, with red gold hair and blue eyes; she is rather quiet and shy among strangers, but among friends, to quote them, 'she talks all the time with an irrepressible wit that darts and darts." She works hard and rapidly when she gets at it but, like most artists, and still quoting, "she procrastinates"—but not too long.

The first Jean Manley studio was her kitchen, and for a time there was clay tracked throughout the house and even clay in the food. Fortunately, when she and her husband recently built their new home back of the hills of Hollywood, in San Fernando valley, they included a separate studio for her work. Jean is never satisfied with her completed ceramics when they come out of the baking kiln, and she insists that too much money is charged for them. Be that as it may, a score of collectors are waiting and anxious to add to their Jean Manley collection. In 1940, an honor rarely accorded young artists, she was invited to exhibit her work in the Metropolitan Museum of Art in New York.

In these times of worry and stress it is an encouraging note to

Demurely sedate little angel by Jean Manley

find a young woman whose creative genius and surprising versatility is still expressed with such whimsy and delicate humor. Through the medium of her entrancing ceramics, Jean Manley offers gaiety to the home, and unmistakably America responds to her artistry with delight.

KEEP YOUR

Zionet Curtains

FRESH AND PRETTY!

They'll last until our mill no longer needs to make camouflage net for the Army. Then there will be more Zionets, lovelier than ever!

Guaranteed by Good Housekeeping

ZION LACE CURTAIN MILL, ZION, ILL.
Manufacturing Division of Marshall Field & Company, Inc.

AWARDED TO PLANT 2 OPTICAL DIVISION

1st. Lieut. Bernard Shaw, 28 year old son of Mrs. Veta Shaw, who is serving with the U. S. Army in the South Pacific.

"Good Pictures" bring you together

Dear Mom and Mary:

Civilization has long been a dream to us, and when we look at a magazine or pictures from the good old U. S. A. it is like looking at Mars or some far-off, mythical place where all good soldiers go.

I'm not quite up on the local situation, I want to hear about Ann Arbor, Detroit, how people act, think, and what is going on. People at home have no idea how it is not to see a building, a church, a pretty girl for seven long months.

We are not ungrateful, it's just that we always want our World held up before us—it makes it easier to go on.

Love to all,
Bernard

"Good Pictures"

argus
INTERNATIONAL INDUSTRIES, INC.
ANN ARBOR MICHIGAN

As Smooth as a Waltz

The full, fine flavor of Schlitz is loved all the more because it is neither harsh nor bitter. Brewed with just the *kiss* of the hops, America's most distinguished brew achieves the smoothness so greatly desired by those who want fine beer without bitterness.

Copyright 1943, Jos. Schlitz Brewing Co., Milwaukee, Wis.

JUST THE *kiss* OF THE HOPS

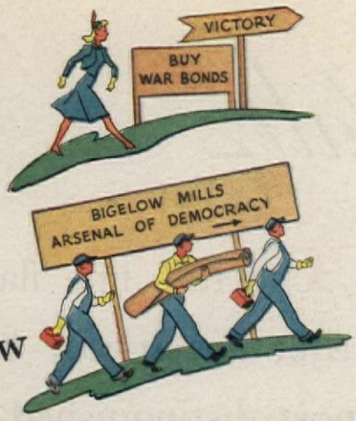
..none of the bitterness

Schlitz

THE BEER THAT MADE MILWAUKEE FAMOUS

On the warpath today?

So is Bigelow



A gay modern room that started right . . . with a luxurious, textured Bigelow rug

But we've great ideas for tomorrow

You'll want exciting rugs for your after-the-war home. Bigelow has great ideas for them . . thrilling designs, vibrant colors, marvelous textures . . . after the war in that beautiful, long-wearing grade of carpet you know now as Bigelow BEAUVAIS.

Powder-ene dry-cleans rugs at home

It's easy, economical and safe with Powder-ene. Simply brush it on. Let stand. Vacuum off. No liquid. No suds. For FREE booklet on rug care, write Bigelow Weavers, Dept. 103A, 140 Madison Ave., New York 16, N.Y.

Copr. 1943, Bigelow-Sanford Carpet Co., Inc.

BIGELOW WEAVERS

Fine rugs and carpets since 1825

Perhaps you were just too tired!

MARGARET FENTON HEADLAND

"ALL the struggles I ever had with my little children happened when I was tired." So spoke a woman whose children are now in college. Her words set me thinking. My anger at Tommy last week, was it because the vase he broke was so valuable? Or was it because I was tired and felt I could not stand another disturbance that day?

"Why do you speak to me in that cross voice?" asked my little daughter. The crossness in my voice was merely a carry-over from a cake that had burned, some telephoning for the church, and getting ready for a birthday dinner. When we are cross, we enforce obedience in a way that makes children resentful, and make ultimatums and decisions that are very unwise and poorly considered.

"I knew Anne's cold was too bad for her to go out of doors." Yet I let her go. Why? I was just too tired to summon strength enough to present all the reasons tactfully. It was easier to let her have her own way. Most of the time we are tired, not because of anything we have done for our families, but because of outside activities we have put ahead of our real job. And our children are the ones to suffer our shirking the real job.

At a bridge party, I sat across from an attractive young mother who was being congratulated for her five weeks old baby. She had hurried to get things done at home to get to the party. Her two year son had to have his dinner and be put to bed for a nap; the baby had to be bathed and dressed. She finished her tale, "It's really terribly hard to do things when the children are small and helpless."

An older woman who sat at our table spoke up. "Really, what are the 'things' which are more important than taking care of your baby?" Her remark aroused a great deal of discussion as to why mothers must get away from their children, but it set me to thinking. How much of the comparatively small part of our children's lives should we give up for outside activities? We can't stay home with our children all day every day. We need to have some changes, something to stimulate us mentally. But real recreation should really *recreate* rather than tire and overstimulate. How a woman spends the hours when she is away from her children determines in part whether she returns ready to put Junior to bed, read to sister, listen to her husband's worries, or whether she returns with a nervous headache and a resentment at taking up her job again and making the best of it.

The pendulum has swung a long way since a mother's only daytime activity was an occasional church meeting or shopping trip. Yet in those other days, how often did we hear of women having breakdowns? That women should take part in defense, church, and civic affairs is greatly to be desired, but not until that time arrives when they can do all these things and still have time and strength for the family. There are years after the children are in high school and college when these things can be all absorbing. But while the children are small, not all the labor saving devices in the world, nor all the paid help can do what the average mother can do in training and helping those children to form the habits which can only be formed in their early months and years.

The mother who engages in too many varied activities outside her home when her children are little may rue the day that she left to others what was really her most important job. Don't let your children say of you in their later years that you were always too busy, cross, or tired to give them attention, understanding, or sympathy. You know what you can do in one day, and most of us do not have the strength or energy to accomplish much more than our home and children demand of us.

Some of us can be patient and sunny tempered no matter how much we crowd our lives. But most of us are just poor humans, and for us my plea is that we protect ourselves from getting too tired during those important years when our children need a rested mother, one who knows her children should always come first.

A *Fir-Texed Hobby Room* IS HIS "CASTLE"

Ivrykote ceiling, Wheatkote sidewalls and Greenkote trim illustrate the decorative opportunity provided by Fir-Tex.

Other members of the family invade the "castle" to enjoy fun at home.

FIR-TEX can transform your basement into the hobby room of your choice

THERE should be one place in the home a man can call his own—a place where he can keep his photographic equipment, fishing tackle and guns. It is his "sanctum." But never believe the rest of the family won't enjoy the room, too. War time is home time. A Fir-Texed hobby room will make that time thoroughly enjoyable.

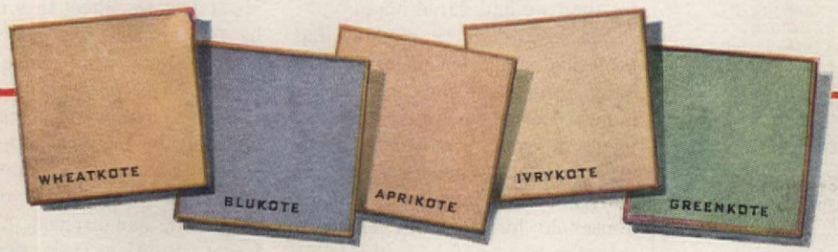
Fir-Tex also can create an extra bedroom from unused attic space. Remodeling with Fir-Tex Colorkote panels and tile is simple. See your lumber supply dealer for suggestions and estimates.

TOUGH WOOD FIBERS. Fibers from natural wood are thoroughly sterilized and felted together into firm, solid boards.

BETTER SHEATHING. Use on roof and outer walls. Sheathing and insulation in one board, at one cost.

BETTER PLASTER BASE. Prevents lath marks . . . greatly reduces plaster cracking, insulates.

Fir-Tex Colorkote panels and tile are available in five beautiful pastel shades. Factory finished—no further painting or decoration needed.



FIR-TEX

INSULATING COLOR PANELS

FREE . . . 28-PAGE FIR-TEX CATALOG

Mail to: Fir-Tex, Porter Building, Portland, Oregon.

Free 28-page catalog in color. Illustrates many selections for wall and ceiling finishes. Shows how you can build extra rooms *within* homes.

Name _____

Address _____ AH O-43

Juices of all these vegetables in every glass of V-8

m-m-m-that *FLAVOR!*

Your first sip will tell you why families *enthuse* over V-8. Such a satisfying ready-to-drink flavor without adding a thing. And that wealth of garden goodness in V-8's inspired combination of fresh-vegetable juices is particularly important these busy days to grown-ups and children alike. Enjoy V-8 *very* cold or *piping* hot with meals or snacks. Add its freshening goodness to wartime recipes.* Remember to renew your supply of V-8 today—at your food store.

Juices of
LETTUCE
BEETS
CELERY
CARROTS
TOMATOES
SPINACH
PARSLEY
WATERCRESS
Deliciously Combined

V-8 is pasteurized (not cooked). It contains Vitamins A, B and C, Calcium and Iron.

*Write for Booklet of V-8 recipes to Standard Brands Incorporated, Loudon Division, Terre Haute, Indiana.

U.S. NEEDS US STRONG ★ EAT THE BASIC 7 EVERY DAY ★

COPYRIGHT 1943. STANDARD BRANDS INCORPORATED

What About the Oldest?

John Allan

VERGINIA J. KEMPF

THE doctor said, "Well, young lady, you're going to have another baby." Another baby! I walked home thrilled to death. I could hardly wait until dinner to tell my husband the news. Then I told a few intimate friends quietly. Everything seemed perfect until one of those intimate friends said, "Don't forget about D. G." D. G. is my four-year-old son. "Why, what do you mean, forget him? He's the apple of my eye, and another baby certainly won't change that!" The friend replied, "Not for you, but what about him? I'll never forget when I came home with Sarah. Johnnie took one look at her and ran to his daddy, saying, 'Well, anyway, *you* love me!' "

I didn't want anything like that to happen. D. G. must love the new baby. Everything must be just twice as nice with two, without any discord or hurt feelings. So that very night I cornered my husband and explained the situation. And from that discussion evolved a plan which worked better than we had dared hope.

We discarded the method that some had suggested of leaving the baby quite alone for the first few months except when necessary. By using this plan we were told the older gradually gets used to the baby and soon includes her in the household himself. But somehow this didn't seem fair to the baby. Every tiny infant needs loving care, needs to know his distress signals will surely be answered, else why would he cry as if his heart were breaking and then love it so when you pick him up for affection and coddling?

We decided instead of ignoring the coming of the new baby to introduce her into our household long before her actual appearance. About the fourth month D. G. was told that the family was to be enlarged. Questions poured forth in an endless stream. Everything was answered as clearly as possible: baby would be about the size of his panda, she wouldn't be able to walk, talk, or even play at first, but with our help she'd grow and grow. Soon she would be just lots of fun for him. He couldn't comprehend it all at once, and the same answers had to be repeated during the remaining months, but gradually he formed quite a clear picture of what to expect.

All the clothes that were too small for him must, at his own suggestion, be saved for the baby. He started to collect toys for which he felt he was too grown-up, so that the baby would have a "good supply." He could hardly wait for Daddy to paint his old crib, and greasing the buggy was a thrilling event. "Baby" soon became almost an actual presence in our house before she had arrived. A far different situation from that facing

WHEN YOU SERVE SALADS FROM YOUR VICTORY GARDEN

Pep up your salad dressings with a spoonful of Lea & Perrins Sauce! It gives salads an exciting, different flavor! Try it! It's not rationed!

LEA & PERRINS SAUCE

The ORIGINAL Worcestershire!

GOOD NEWS for busy housewives

DUFF'S HOT MUFFIN MIX

now at your Grocer's

Delicious, even-textured muffins are magically easy to make with this fine quality, fully-prepared muffin mix! Like all the famous Duff's Mixes . . .

ADD ONLY WATER . . . . that's all!

Needs no shortening, eggs, or milk. Everything's in!

Made with ENRICHED FLOUR

Guaranteed by Good Housekeeping

DUFF'S HOT MUFFIN MIX

by the makers of Duff's Gingerbread Mix

the young mother who told me she didn't even tell her first child about the new baby until she arrived home bringing it with her!

One day when we were out driving we showed D. G. the hospital where he was born and told him the new baby would come from there, too. It was then we prepared him for mother's absence of ten days. "But guess what! You are going to stay at Grandma's!" That was a thrill, and quite enough to make up for mother's departure. Only one thing he wondered, "Why couldn't he go to the hospital, too?" Daddy answered that, "Well, only Mommys are allowed to go there. Even Daddy can only visit, and then just for a short while." So that settled one problem.

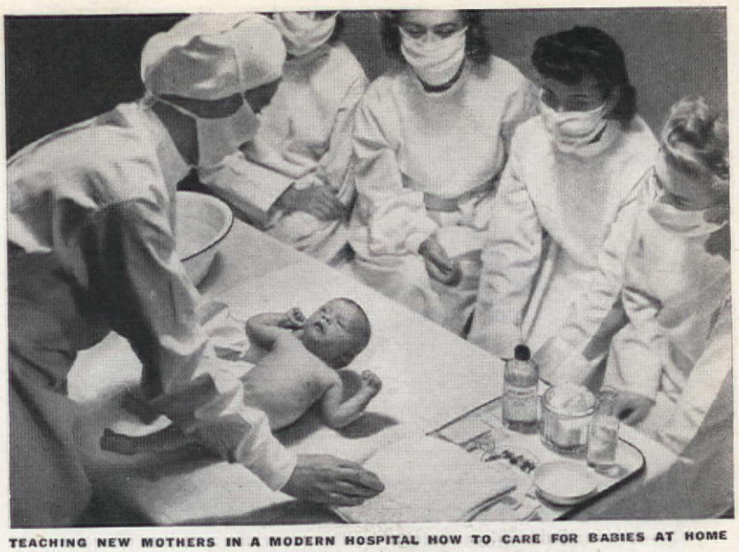
Every day during my stay at the hospital D. G. would telephone, and his first question was always, "What's my baby doing?" Now it was *his* baby. It belonged to him, also; he accepted her.

I will never forget D. G.'s arrival home after I returned from the hospital. Could this be my little boy? He looked so grown up—such a man! We were both so happy to see each other again.

D. G. looked at his new sister, Kathleen. There was wonder and love on his face. The baby we had talked about for months was actually here. He reached his hand gently into the basket to touch her—here was his baby! From that moment his loving care for her has made us realize how worth-while those months of preparation were. We are proud of "big brother" and his actions show he feels it.

However, the hardest test was yet to come. Baby was really here now, and admiring friends poured in with gifts and congratulations. We had coached our relatives to greet D. G. first as usual and then let him show them *his* baby. This worked beautifully, but you can't always coach your friends. So when D. G. was pushed to the outside circle I always made sure that I had his hand or a comforting arm around his shoulder. I was nervous that perhaps all the gifts for Kathleen might cause resentment. D. G. was allowed the privilege of opening each package, and whenever it was possible I would give him part of it. He started saving the ribbons, so that each present meant another addition to his collection of baby ribbons.

When at last the baby was put outside, D. G. was her guardian. He shooed away the cats and dogs, and told his playmates (quite authoritatively), "Don't bother the baby." I'll admit he often forgets and leads the noise-makers with



TEACHING NEW MOTHERS IN A MODERN HOSPITAL HOW TO CARE FOR BABIES AT HOME

Wartime QUIZ for Mothers

These vital questions about baby care were asked of 6,000 physicians, including most of America's baby specialists, by a leading medical journal. Here are their answers:

QUESTION: ***"Do you favor the use of oil on baby's skin?"***

ANSWER: Over 95% of physicians said *yes*. Hospitals advise the same (almost all hospitals use *Mennen* Oil—because it's *antiseptic*).

QUESTION: ***"Should oil be used all over baby's body daily?"***

ANSWER: 3 out of 4 physicians said *yes*—helps prevent dryness, chafing. (Most important—*antiseptic* oil helps protect skin against germs).

QUESTION: ***"Should oil be used after every diaper change?"***

ANSWER: 3 out of 4 physicians said *yes*. (*Antiseptic* oil helps prevent diaper rash caused by action of *germs* in contact with wet diapers).

QUESTION: ***"Up to what age should oil be used on baby?"***

ANSWER: Physicians said, on average, "Continue using oil until baby is over 6 months old." Many advised using oil up to 18 months.

ANSWER: 4 out of 5 physicians said baby oil should be *antiseptic*. Only one widely-sold baby oil *is* antiseptic—Mennen Antiseptic Oil. It helps check harmful germs, hence helps prevent prickly heat, diaper rash, impetigo and other skin irritations. Hospitals find that Mennen is also *gentlest*, keeps skin smoothest. Special ingredient soothes itching, smarting. Use the *best* for your baby—Mennen Antiseptic Oil.

Make a bed you like to lie in

You spend a third of your life in bed! Why not make that third comfortable and restful with Dan River's lovely sheets on your bed. These bright white wonders are soothingly smooth; huskies for wear and washings, too. Many of them are satisfying war needs today. That's why you may not be able to buy all the Dan River's Sheets you'd like.

DAN RIVER'S *Virginia Manor* . a luxury muslin
DAN RIVER'S *Shenandoah* . . . . a utility muslin

Guaranteed by Good Housekeeping

DAN RIVER'S SHEETS

From Old Virginia

DAN RIVER MILLS DANVILLE, VIRGINIA

PRIVATE JONES HAS A PLAN FOR PEACE

• It's pretty much of a personal plan. It concerns the basement at his home. When his present job is done, Private Jones is going to turn that old basement into a slick, up-to-the-minute game room.

• He wants a neat bar, a built-in radio and a lot of other things. And because he wants the room to look just right, and yet not cost too much, he's decided on interiors of knotty Western Pines.*

• If you are planning to remodel your home—inside or out—or if you are planning now for the new home you will build when the war is over, you should investigate the amazing versatility and economy of the friendly, smooth-textured Western Pines. To learn more about these fine woods, write today for your FREE copy of "Western Pine Camera Views." Western Pine Association, Dept. 177-F, Yeon Building, Portland, Oregon.

*Idaho White Pine *Ponderosa Pine *Sugar Pine

THESE ARE THE WESTERN PINES

laughing and screaming, but Kathleen has become used to this. Now the noisiest game of tag can be played around her buggy and she sleeps as peacefully as an angel. If she is awake, she seems to enjoy the noise. Maybe she feels she's already part of the "gang."

After dinner now Daddy gives more of his time to D. G. than to his newspaper. Sometimes they take a ride, or cut the lawn. Whatever they do, it's fun, and they're both gaining from the experiences they are enjoying together.

Kathleen casts many a worshipful eye toward her brother. He feels as if he has become quite an important person. I think things run more smoothly than they did before Kathleen arrived. In solving our problem we have given D. G. consideration. We're rewarded for any effort spent when D. G. walks up to Kathleen's crib, she starts to coo and laugh, and he turns to me and says, "You know, mom, Kathy really likes me." That is a memory I will always treasure.

THE main responsibility for "holding the line" lies with the American people. They, and they alone, can smash the inflationary spiral and assure a fair share of food for every one. They, and they alone, can keep the cost of living down—within reasonable limits. To do this—Americans everywhere are being asked to make and to keep the Home Front Pledge shown above. For further information write your local OPA.

3rd War Loan
Buy more Bonds

NATIONAL WAR FUND

"Get into this federation of world philanthropies that is called the National War Fund. Go far out to war-torn China and begin to ladle out bowls of life-giving soup to starving women and babies. Stop in a Russian base hospital long enough to tell gasping gallant boys that the plane has come—the plasma that means life is here! Help to guide a frightened group of Greek mothers to a safe shelter; deal out chocolate and cigarettes to our own grinning soldiers at chilly, silent Alaska and Greenland, and on the hot steep beaches of the tropics. Do this through the agency that has perfected the machinery of mercy, over all the seas, along all the roadways of the world. No money that you ever invested anywhere will bring you the returns this money will!"—KATHLEEN NORRIS

...AND PLEASE DON'T FORGET MY DAILY MILK-BONE!

The answer to a dog's prayer—and every owner's, too—is Milk-Bone, the crunchy, nourishing food that tastes so good. It's the same dependable Milk-Bone that generations of dogs have thrived on. Contains the five vital vitamins, A, B_1, D, E, and G, plus milk, high protein beef meat meal, fish liver oil, yeast, whole wheat flour and necessary minerals. Let Milk-Bone put an end to your feeding troubles. Add it to your dog's diet today! Ask for Milk-Bone at your dealer.

NATIONAL BISCUIT COMPANY

National Biscuit Company
449 W. 14th St., N. Y. C., Dept. G-10
Send me FREE SAMPLE MILK-BONE and BOOKLET: "How To Care For And Feed Your Dog." (Please print. Paste coupon on penny postcard if you wish.)
Name
Address
City and State

If toilet bowls would only clean themselves!

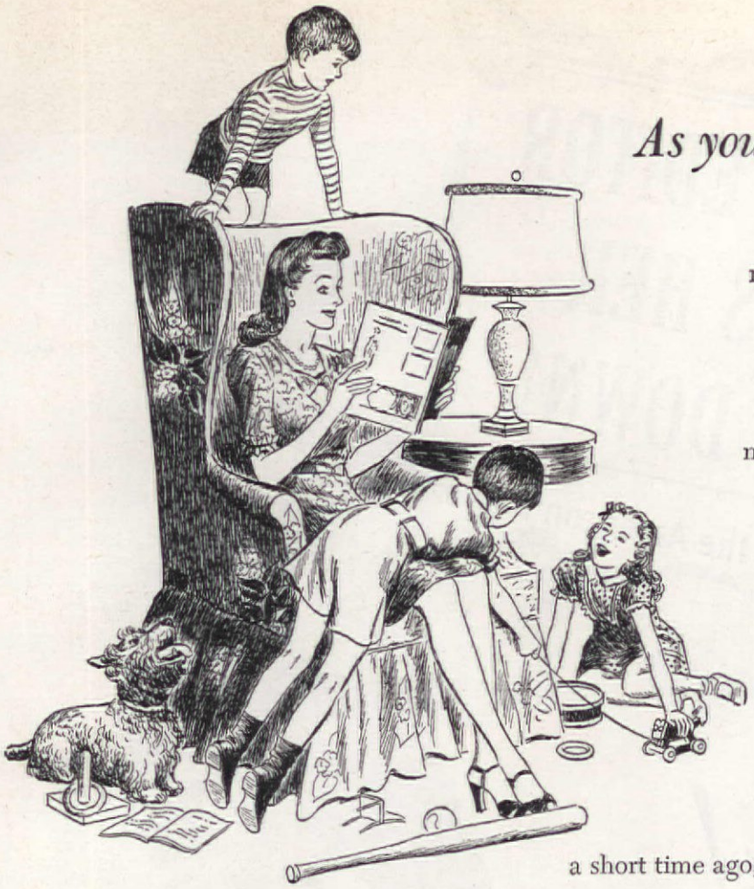
No, toilet bowls won't clean themselves, but here's a self-acting toilet bowl cleaner . . . Vanish! It's effervescent—bubbles as it cleans *quickly!* Bubbles odors away, too, and leaves a fresh clean minty fragrance. Try Vanish . . . it costs no more than ordinary cleaners . . . and does so much more! On sale at grocery stores—or send 25¢ to Dept. G2, Expello Corporation, Dover, N. H.

New wartime container.

Guaranteed by Good Housekeeping

Popular metal package will return after the war.

Manufactured by the makers of EXPELLO Moth Destroyer and Insecticide



As you read this . . . a worker in Williamsport, Pennsylvania, measures a part he (*or she!*) has just machined for a Lycoming aircraft engine.

It is accurate to within a few *millionths* of an inch.

Nothing you now own—not your watch, not your car, not your radio—was made with such precision and such skill as this.

And today, in this and the other plants of the Aviation Corporation, thousands of men and women are working to standards higher than large groups of Americans have ever worked to before.

This mighty reservoir of human skills did not exist a short time ago, yet today it is a vital factor in America's great war effort.

And after the war, these skilled workers and their wonderful modern machines will still be America's to use.

That places a tremendous responsibility upon those of us who must plan *how* to employ these skilled men and women after the war.

Many of them will go on building planes . . . for the day when *you* will fly is at hand. But many, too, will work on *other* products for your personal use . . . products bearing the "Avco" name . . . home products which will reflect the skill and ingenuity of men and women trained to work to the incredibly high standards of the aviation industry.

MAKERS OF

Avco

PRODUCTS

THE AVIATION CORPORATION

Manufacturing Units

LYCOMING DIVISION
SPENCER HEATER DIVISION
AMERICAN PROPELLER CORPORATION
REPUBLIC AIRCRAFT PRODUCTS DIVISION
NORTHERN AIRCRAFT PRODUCTS DIVISION

Subsidiary and Associated Companies

AMERICAN CENTRAL MANUFACTURING CORPORATION
NEW YORK SHIPBUILDING CORPORATION
CONSOLIDATED VULTEE AIRCRAFT CORPORATION

But **KLEENEX* TISSUES** help keep me on the job! I use them during colds and say goodbye to sore nose misery! *(from a letter by* P. S., Thomaston, Ga.)

PROTECT THE OTHERS! **KLEENEX** HELPS CHECK SPREAD OF COLDS. USE A TISSUE ONCE—THEN DESTROY, GERMS AND ALL!

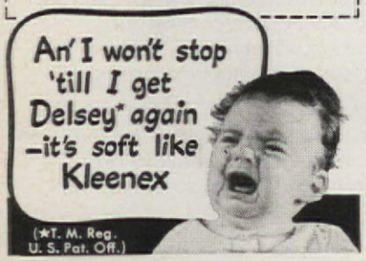
With the **KLEENEX** Serv-a-Tissue Box you pull a tissue and up pops another—not a handful as with ordinary boxes. Saves tissues-saves money! *(from letter by* B. W., Galveston, Tex.)

TELL ME ANOTHER SAYS Kleenex

AND WIN A $25 WAR BOND for each statement we publish on why you like Kleenex Tissues better than any other brand. Address: Kleenex, 919 N. Michigan Ave., Chicago, 11, Illinois

TEST FOR TISSUES!

HOLD ***KLEENEX*** UP TO A LIGHT—YOU WON'T FIND HOLES OR WEAK SPOTS! REGARDLESS OF WHAT OTHERS DO, WE ARE DETERMINED TO MAINTAIN ***KLEENEX QUALITY*** IN EVERY PARTICULAR!



(*T. M. Reg. U. S. Pat. Off.)

BEAUTY EDITOR TAKES HER HAIR DOWN!

AND PUTS IT UP AGAIN

Special from the American Home

Personal!

Hair styled by Christian Frederick Jungst

WHEN interviewed at her desk the other day, Lynn Given, Beauty Editor of the American Home, gave us some inside information that should give courage to a lot of gals. It's a hair-combing tale, and we give it to you in her own experienced words.

"Once upon a time, they laughed when I sat down to the dressing table to comb my hair, but now I can roll my own. And if I can do it, so can anyone with hair on her head! I shall take my hair down and tell all, hoping that my experience will give courage to my struggling sisters-under-the-scalp.

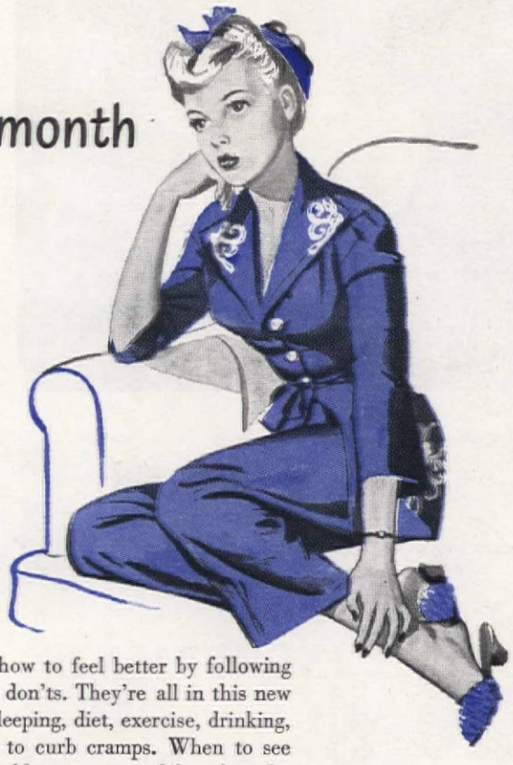
"It wasn't always that I could pick up a comb without wondering what the outcome was going to be. There was a time when I might just as well have had on boxing gloves, I was that clumsy when it came to hair combing. I'd try to make my hair roll over and lie down, only to find my finger wrapped securely in a neat package with my hair. When I had finally extricated the finger, there was neither neatness nor package. As a result I went about, looking like Joyce Kilmer's inspiration for that immortal line 'a nest of robins in her hair'. In desperation, I would go to the hairdressers and come out looking like Mrs. Astorbilt, but the next morning, when left to myself, the robins would be back again, nesting like mad.

"This led to the inevitable result of viewing with alarm all hair styling, and thinking very unladylike thoughts of Beauty Editors, like, 'I'd just like to see one of those dames handle that hair-do. It's all very well to sit at a desk and write all these things, but they should be made to practice what they preach.' (This was before I joined the Order!)

"To keep from getting in my own hair permanently, I went to a very smart and sane hair stylist and said, 'Now listen, my friend, here's my hair and here's my face. See what you can do about matching them up, so's they'll get along together. *But*, if you don't give me a hair-style that I can manage myself, I shall snatch each one of your customers bald-headed!'

"So-o-o-o, he did, and this is how it worked. First we settled on a line we liked, then he shaped and thinned my hair, gave me a good permanent, set my hair. When he combed it, he showed me each step, explained how to get a clean upsweep, showed me how to roll the hair over my finger without having to leave it there like a finger in the dike. He even made me comb it myself, right there in front of him, so I put on my boxing gloves and went to work but it

I was an Absentee 3 days each month



Not that I wanted to be absent, but every month it was the same thing. And not just me, mind you—there are plenty other women in our plant who have to let down on their "problem days".

EVERY MINUTE COUNTS

A war-plant nurse reports that their *greatest* number of absentees are women who miss 1 to 3 days of work each month, frequently on "problem days"! Quite naturally, she asked the people who sell Kotex* sanitary napkins, who are specialists in this subject, to help find a solution.

And then I learned—

I found the answer—how to feel better by following a few simple do's and don'ts. They're all in this new booklet . . . facts on sleeping, diet, exercise, drinking, lifting, showers. How to curb cramps. When to see your doctor. Facts for older women; and for when the stork's expected. Plain talk about tampons. And how to make your sanitary pad give greater comfort!

EVERY MINUTE COUNTS

"That Day is Here Again" is the new booklet just off the press and free to all women—offered with the compliments of Kotex in the interest of helping workers and aiding the war effort. Send for *your* copy—today!

On the job every day now—

I'm taking a man's place and from now on I'm going to be a round-the-month worker! If you ask me, every woman worker will want this booklet—even your mother couldn't possibly know all the helpful hints it gives for "that" certain time!

TO WAR-PLANT NURSES AND PERSONNEL MANAGERS

We'll gladly send you (without charge) a quantity of the new booklet "That Day is Here Again" for distribution to your women workers. Please specify the number you require.

Available, too, is a new free manual "Every Minute Counts". It serves as a "refresher" course for plant nurse or doctor—makes it easy to conduct instruction classes. Specify whether you also want free jumbo size charts on Menstrual Physiology. Mail request to:

KOTEX, 919 N. MICHIGAN AVE., CHICAGO 11, ILL.

EVERY MINUTE COUNTS

For your free copy of "That Day is Here Again" just mail name and address to P.O. Box 3434, Dept. AH-10, Chicago 54, Ill. We take pride that we are able to give you this authoritative information. And in these days when the nation is counting on woman-power, we take pride in the fact that more women use Kotex than all other brands of pads put together—to help them keep going *in comfort.*

(*T. M. Reg. U. S. Pat. Off.)

SPECIAL POWER
to Benefit and Beautify through
SPECIAL INGREDIENTS

Women have learned that a cream can beautify only if it contains ingredients which are able to *do definite constructive work* for their skin. Of course they want a cream to be lovely and luxurious. But it must be much more.

Phillips' Milk of Magnesia Skin Cream is bringing that "more" to thousands of women today. It contains *special* beneficial ingredients which do *special* constructive work for your skin—(1) softening and neutralizing any acid accumulations often found in the external pore openings; (2) helping to retain moisture in the skin and thus helping to keep it soft, supple, free from dryness.

The first of these *special* ingredients is something no other cream contains—fine genuine Phillips' Milk of Magnesia. Then it contains cholesterol which holds needed moisture in the skin. And it contains softening suppling oils.

***Give it a chance at night!* Let these ingredients do their beneficial beautifying best at night—to soften, to neutralize any acid accumulations in the external pore openings, to supply moisture and oils.**

***Use it as a foundation!* See what a soft, smooth finish it leaves on your skin—practically perfect for make-up! Powder and rouge go on evenly and hold for hours.**

The special power of Phillips' Milk of Magnesia Skin Cream can help you, as it has thousands of others, to find and keep the fresh, dewy, delicate bloom you want your skin to have.

PHILLIPS'
Milk of Magnesia
SKIN CREAM

PHILLIPS' MILK OF MAGNESIA CLEANSING CREAM
A cleansing with this cream and you will know it is different! It loosens and absorbs surface grime from the outer pore openings and floats away any accumulations. See how clean, soft and refreshed your skin looks and feels after a cleansing with this cream.

wasn't quite so difficult. My hair had been started on its path of discipline, its destiny had been shaped. That's one of the most important steps in hair-grooming. To have and maintain a well-groomed head takes time and patience until you get the knack. It takes care on your part and your hairdresser, there's no two ways about that. Hair styles don't just grow like Topsy. But you don't have to be a slave to them. You don't have to sleep standing up, for instance, but, it is quite essential, after you've done the requisite brushing at night, that you go to your slumbers with the hair pushed back in place, and kept there with a light net. You won't get claustrophobia either. If I can get used to sleeping that way, anyone can. Then you can wake up looking *almost* as untouched

Photographs, Frank Nothaft

As your part goes, so goes your hair style. That's the first thing to get straight and right before you start the actual combing. A messy part is the path to the same kind of hair-do. Be sure you separate the sides so no hairs are homeless and wandering in the breeze

After you have brushed the back over and up so it's smooth *all the way through to your scalp*, hold hair fast with a three inch comb which afterwards is concealed by the roll. Catch under side of roll with hidden bobbies

The trick of making the side sweep back and front at the same time is done this way. As you pull back with brush, pull roll to front gently with hand. Make fast with bobbie pins that are hidden in the roll. (A little back-combing helps a lot on this side, too)

as they do in movies, if that's an accomplishment especially craved.

"The three pictures above are about the most important steps I can think of in the combing of this particular style, or any other that's upswept for that matter. One thing I discovered, very early in the game, was that unless I kept my hair as immaculately groomed as possible, it was no go. Straggly ends are bad enough in any hair style, but with an upswept one, they are horribly exaggerated. The beauty of an upsweep

You Women Who Suffer From

HOT FLASHES then CHILLY FEELINGS

If *you*—like so many women between the ages of 38 and 52—suffer from hot flashes, weak, nervous feelings, distress of "irregularities", are blue at times—due to the functional middle age period peculiar to women — try Lydia E. Pinkham's Vegetable Compound — to relieve such symptoms.

Taken regularly — Pinkham's Compound helps build up resistance against such distress. It also is a fine stomachic tonic. Follow label directions.

LYDIA E. PINKHAM'S VEGETABLE COMPOUND

Help Kidneys If Back Aches

Do you feel older than you are or suffer from Getting Up Nights, Backache, Nervousness, Leg Pains, Dizziness, Swollen Ankles, Rheumatic Pains, Burning, scanty or frequent passages? If so, remember that your Kidneys are vital to your health and that these symptoms may be due to non-organic and non-systemic Kidney and Bladder troubles—in such cases **Cystex** (a physician's prescription) usually gives prompt and joyous relief by helping the Kidneys flush out poisonous excess acids and wastes. You have everything to gain and nothing to lose in trying **Cystex**. An iron-clad guarantee assures a refund of your money on return of empty package unless fully satisfied. Don't delay. Get **Cystex** (Siss-tèx) from your druggist today.

Cystex Helps Flush Kidneys **Only 35c.**

Asthma Mucus Loosened First Day

For Thousands of Sufferers

Choking, gasping, wheezing spasms of Bronchial Asthma ruin sleep and energy. Ingredients in the prescription **Mendaco** quickly circulate through the blood and commonly help loosen the thick strangling mucus the first day, thus aiding nature in palliating the terrible recurring choking spasms, and in promoting freer breathing and restful sleep. **Mendaco** is not a smoke, dope, or injection. Just pleasant, tasteless palliating tablets that have helped thousands of sufferers. Iron clad guarantee—money back unless completely satisfactory. Ask your druggist for **Mendaco** today. **Only 60c.**

Tired Kidneys Often Bring Sleepless Nights

Doctors say your kidneys contain 15 miles of tiny tubes or filters which help to purify the blood and keep you healthy. When they get tired and don't work right in the daytime, many people have to get up nights. Don't neglect this condition and lose valuable, restful sleep.

When disorder of kidney function permits poisonous matter to remain in your blood, it may also cause nagging backache, rheumatic pains, leg pains, loss of pep and energy, swelling, puffiness under the eyes, headaches and dizziness.

Don't wait! Ask your druggist for Doan's Pills, used successfully by millions for over 40 years. They give happy relief and will help the 15 miles of kidney tubes flush out poisonous waste from your blood. Get Doan's Pills.

Good-Bye To Shoe Pinch—Foot Friction

Relieve Tired, Burning, Perspiring Feet This Easy Way

Sprinkle Allen's Foot-Ease on your feet and into your shoes. So quick, convenient to use. Helps tight or new shoes to feel more easy and comfortable. Tends to relieve friction and rubbing. Brings soothing relief to tired, burning, swollen feet. Grand for those with perspiring feet. Acts to absorb excessive perspiration and prevent offensive foot odors. A real joy and comfort for those who must be on their feet for long hours. For real foot comfort, remember, it's Allen's Foot-Ease! **Get it at your druggist today!**

lies in its clean streamlined effect.

I use three bobbie pins and a three inch comb, hidden by the roll on the left, and two bobbie pins on the right. I find, too, that using a good pomade, rubbed lightly on the brush for the last few strokes, helps the grooming no end. A shampoo and set every two weeks with good home attention in between (brushing, scalp cleansing and massage) pretty well takes care of the situation I have found.

I learned all this before I became one of the bevy of pulchritude dispensers, so it isn't just being in the business! I know, from hair raising experience, that anyone, with two hands and ten fingers, can maintain a smart, well-groomed head.

Smart new coiffure for frillier women. No top curls to cramp your choice of hats

HAIR STYLE above, and one other, done especially for THE AMERICAN HOME by Christian Frederick Jungst of New York, can be set at home if you're handy with the pin curl. Directions and diagrams for setting both styles (the other's for the tailored gal) yours for 6 cents in stamps. Order *"Two Hair Styles . . . and how they're done."* . . . #151

BEAUTY BARGAIN

***Daily Dozen about the House* #111, 3¢**

***What's Wrong with You?* #121, 3¢**

***Party Beauty Tips* #125, 3¢**

***Head First for Beauty* #131, 3¢**

All four of these booklets, bulging with beauty aids, from exercise to hair helps, yours for 10¢. Please send stamps and order by number and title from—

THE AMERICAN HOME
251 Fourth Avenue
New York City

The Smile That Hid an Aching Heart

The story of a wife who longed for love . . . the story of a husband who longed to give it . . . A story that will help you understand many a marriage failure!

JANE watched her handsome husband, in his lieutenant's uniform, disappear through the gates of Track 7. Her brave smile vanished as the ache in her heart became unbearable.

Saying goodbye to Tom always meant a heartache, but this time the pain was far greater. Something had spoiled their precious reunion . . . something she couldn't understand. He seemed almost glad to be leaving her . . . he was so aloof and silent . . .

DOCTORS KNOW that too many women still do not have up-to-date information about certain physical facts. And too many who think they know have only half-knowledge. So they still rely on ineffective or dangerous preparations.

You have a right to know about the important medical advances made during recent years in connection with this intimate problem. They affect every woman's health and happiness.

And so, with the cooperation of doctors who specialize in women's medical problems, the makers of Zonite have just published an authoritative new book, which clearly explains the facts. (*See free book offer below.*)

YOU SHOULD, however, be warned here about two definite threats to happiness. First, *the danger of infection present every day in every woman's life.* Second, *the most serious deodorization problem any woman has* . . . one which you may not suspect. And what to use is so important. That's why you ought to know about Zonite Antiseptic.

USED IN THE DOUCHE (as well as for a simple every-day routine of external protection) Zonite is both antiseptic and deodorant. Zonite deodorizes, not by just masking, but by actually *destroying* odors. Leaves no lasting odor of its own.

Zonite also kills immediately all germs and bacteria on contact. Yet contains no poisons or acids. No other type of liquid antiseptic-germicide is more powerful, yet so safe. Your druggist has Zonite.

For Every Woman's Most Serious Deodorant Problem

FREE BOOK
Just Published
Reveals new findings every woman should know about!

This new, frankly-written book reveals up-to-date findings about an intimate problem every woman should understand. Sent in plain envelope. Mail coupon to Dept. 881-B, Zonite Products Corporation, 370 Lexington Avenue, New York 17, N. Y.

Name.....

Street.....

City.....*State*.....

Advance Pattern 3194. Sizes 2-6. 15¢

3

1. Shirt. Advance Pattern 2808. 6-16. 15¢
Shorts. Advance Pattern 3039. 6-12. 15¢
2. Blouse, skirt. Advance Pattern 3155. 2-6. 15¢

1

2

Don't let moth holes stymie you either. There are ways of laying the pattern in between them. Or you can hide them in hems or under pockets if you're clever

TOO GOOD TO

HAVE YOU BEEN HOARDING OUT-DATED, OUT-GROWN CLOTHES IN YOUR ATTIC BECAUSE YOU COULDN'T BEAR TO THROW THEM AWAY? HERE'S YOUR ANSWER . . . MAKE THEM OVER AND SAVE

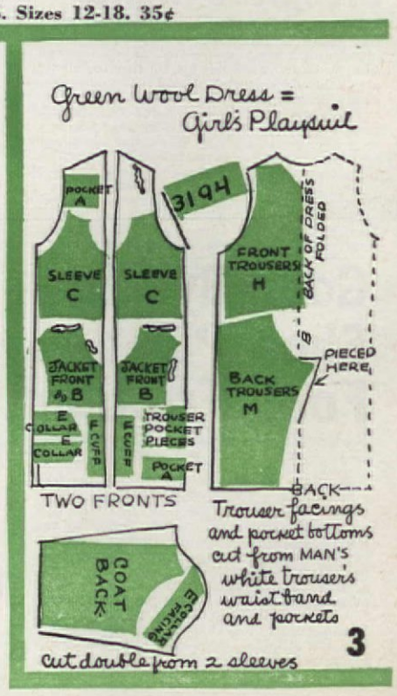
Order our booklet, LIFE IN THE OLD CLOTHES YET! #152 and get more tips and suggestions that will help and inspire you. 10¢ in stamps, order by number and title
THE AMERICAN HOME
251 Fourth Ave., N.Y.C.

4

ELEANOR RICH VAN STAAGEN

Advance Pattern 3545. Sizes 12-18. 35¢

This two-piece suit is a very handy thing to have. It's made from the type of coat which was popular several years ago. Haven't you a couple tucked away somewhere?



3

ORDER ADVANCE PATTERNS FROM

THROW AWAY!

NOW'S THE time for all good skeletons in your clothes closet to come to the aid of their country! Those fabulous dresses of the 1914 era with their wandering waist lines, that coat with the dated sleeve, the dress that the moths enjoyed in spots, all of them too good to throw away when each housecleaning comes, can now get back in circulation. We are talking about made-overs, and we don't mean just letting out the hem for little Nancy, or taking in the seams to fit young Susan. We mean doing a well planned job of ripping, cleaning and combining that will result in a brand-new outfit that probably couldn't be duplicated in fabric in this day and age. Patterns work just as well on madeovers as they do on new material. It takes a little figuring sometimes, but the results are worth it, financially as well as from the satisfaction standpoint. There's a very definite thrill, tinged with legitimate smugness to be able to say, "This little number . . . ? Remember that black satin evening gown I wore to the Fireman's Ball back in 1914? And that red wool dress I wore in college? . . . Yes, really!"

So, just to prove it can be done, here are five different outfits made from just such things as almost everyone has hanging in her attic and you can use your clothes budget to buy bonds.

1-2. Brother and Sister Act

Peter's shirt and Sally's dirndl are made from a gold flannel one-piece dress that the moths loved, too. Cutting through and between the holes resulted in five straight pieces, which, sewed end to end, were wide enough for the skirt, piecing was hidden under the pleats. What remained of the dress was enough for the shirt pattern, with its smaller pieces. If you were to look carefully, you would find four large button holes that were sewed up in sleeve gathers.

As for Sally's crisp, perky white blouse, that was the electric meterman's shirt, believe it or not. It's sprazzed up with colored embroidered ruffling, and red, yellow, green, and blue buttons. They're lots of chapters in the tail of a shirt! 50 cents covered expense of dirndl and blouse. Pretty good going we think!

Peter's trousers actually came from the men's department. Dad's old navy blue pants that once had been Sunday best, before he got a little heavier, were hauled out from hiding, washed in proper soap and water. This brought the material back to a perfect soft texture. Size six trousers were easily cut from the whole parts. Two sizes larger might have been manipulated by substituting cotton cloth for the inside portion of the pockets. Shirt and trousers cost 40 cents!

VIA HOLLYWOOD

Kay Campbell, Hollywood Reporter

Even Hollywood goes in for made-overs! This outfit, modeled by Julie Bishop, will be worn by Ida Lupino in "In Our Time." Designer Milo Anderson took a simple beige wool dress from the wardrobe, substituted a hand-knit back, sleeves, collar, belt and bag

Warner Bros.

3. Playsuit

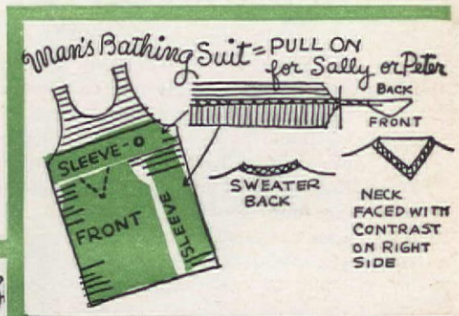
See the be-buttoned, outmoded number the young lady is hysterically modeling in the right hand corner, other page? See the smart little playsuit Sally is sporting (3)? They are one and the same. It was a stunner in green pure wool flannel in 1925, and just too good to throw away. A boy's pattern was converted to our needs, and the suit was prettied up with red flannel ruffles, strips for which were cut from the belt of an old bathrobe. Patch pockets cover the moth holes! Even the pin tucks that ran all over the old dress helped to feminize. Just a case of using what you have and putting it to work. Just where could you get such an outfit for 60 cents?

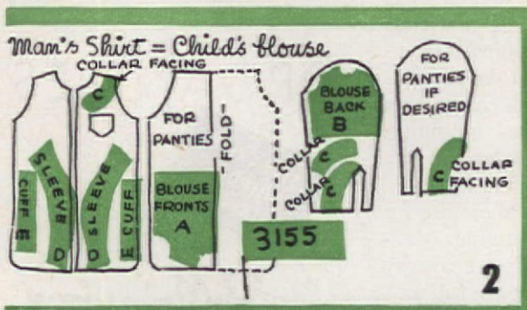
4. A Suit for a Lady

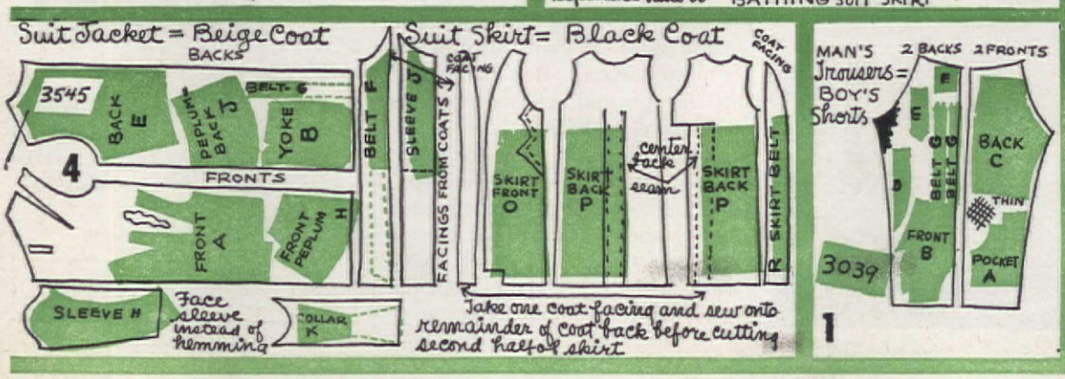
Go to town garbed in two old coats? Certainly when they come out looking like this! We started with the two at the left of the picture, a beige and a black one, as smart a combination as you can get. The black one was smaller, therefore it became the skirt. The back pleat in the pattern was neatly replaced by a straight gore, cut from the coat facing. This is just an example of a squeeze play necessary in the make-over venture. The pleat isn't essential, so the effect is not spoiled in the least. The black trimming in the facing of the collar and belt, pocket flaps and button holes are flannel from an old dress. The coat cloth was too bulky for such fine points of finishing. The lining of the black coat was more than enough for the jacket.

As for the beige top, it went smoothly together. The fact that the back has a seam in the center, and that the two-piece sleeve from

Use same Advance pattern 2308 for guide to sleeve length, depth of armhole and neck. Rely on stretch of jersey for the fit of smart pull-on







Genuine Nurre Mirrors reflect every passing mood of the room—day or evening, in sunshine or lamplight—the gayety of a party, the contentment of a quiet evening. The Nurre craftsmen have designed mirrors to harmonize with any home, each more lovely and distinctive in design than the next, all made of polished plate glass for clear, undistorted reflections and scientifically silvered for years of unblemished beauty. You will find them surprisingly moderate in cost at your local dealers.

Living Genuine NURRE Mirrors Pictures

FREE Booklet 1943 Edition

"How Famous Decorators Would Use Mirrors in Your Home" How you can use 'Living Pictures" to beautify your home.

The Nurre Companies, Inc., Dept. AH Bloomington, Indiana

Please send me FREE Mirror Booklet

Name.....

Address.....

City.....State.....

Imagine a Rug so smart, so practical.. for only $16.95* 9 x 12 size

It's a Deltox—and it's as sensible as it is good-looking. So easy to clean—its unique flat weave has no nap to catch and hold dust. Sturdy, too—woven of tough Kraft fibre, your Deltox Rug will stand up under long, hard wear. And it's reversible... two usable sides for double duty. ☆ ☆ Ask your dealer to show you Deltox, and be patient if he can't supply you promptly. More women than ever before are wanting Deltox Rugs these days... more women than we can ever hope to make rugs for in wartime. But remember, they are values worth looking for, and *waiting* for!

*Prices differ slightly according to locality.

Another pattern, substituted in this instance because that was the way the coat sleeve had been cut, presented no obstacles. Sometimes the combinations of patterns is necessary; that's part of the fun.

The smart little matching pill box is a simple beauty. To give body to the crown, it was stitched on a piece of taffeta from a petticoat. The belting used for the stiffening and the grosgrain ribbon for appearances were new as were the suit buttons. Even with these expenditures, the whole ensemble, pattern included, cost $1.40!

5. What do you mean, bathing suits?

Just that Peter's smart be-striped pull-over and Sally's cardigan were bathing suits! Dad's bathing top turned out to be Peter's smart sweater, with the red, blue, and grey stripes snitched from the straps that once upheld mother's suit. It's purpose is two-fold . . . it trims, and it disguises the fact the jersey ribbing in sleeves doesn't all go in the same direction. Just another trick of the trade.

Sally's cardigan happens to have been the underpinnings of a bright turquoise bathing suit, turned upside down, because when the crotch was removed, it left a perfect neckline. (If you aren't so fortunate when you try yours, shape it to fit.) The sleeves are cut from the skirt and faced on the edges with the belt and shoulder straps. The buttons were salvaged from a house dress. The same pattern as that used for the little white blouse can be used for a guide.

And that's our story. Here's visible evidence that most of us have been hiding away fashionable treasures in moth balls. The grand total, for instance, for all these clothes came to $2.90. Most of that huge sum went for little odds and ends of buttons and trimmings. It includes, too, the cost of the patterns used to produce this make-over magic with needle and ingenuity.

No made-over problem is ever the same, so no hard and fast rules can be laid down, as there are for working with new material. Making-over does require ingenuity and imagination, that we can say. It takes study of the situation, and planning of the material to evolve a masterpiece. . . But that is part of the fun and achievement, this modern day and age.

Once again, we say, don't just shift these treasures from one moth-proof bag to another each spring and fall, when you can do all these things, and many, many more with them. Make them do. They *are* too good to throw away!

PUT YOUR ROOM *On the Alert* WITH TABLES

Get ready for that "important guest" by styling-up your favorite room with Zangerle Tables. Their authentic 18th Century lines, handsome, hand-rubbed finishes and superb construction will give a new "lift" to your home. Popularly priced . . . at leading stores everywhere.

WRITE FOR "GUIDE TO GOOD TASTE"

A new booklet on decoration 6 easy lessons, on periods, color, arrangement, etc. Send for your copy today . . . only 10c.

ZANGERLE & PETERSON CO.
2164 Clybourn Ave., Chicago

PEARCE blankets

DEEP and WARM yet so light and downy

Pearce Blankets must go to the armed forces—only a few to the stores. Extra care will cause them to retain their loveliness and warmth through added years of service. The close firm weave, the deep soft nap, the beautiful colors are resistant to normal wear and to proper washing. Put the saving into War Bonds.

$8.95 to $15.95

Sample swatch and folder on the care of Pearce Blankets upon request.

Pearce Mfg. Company
America's Oldest Blanket Mill
Latrobe, Pa.

ORGANDIES

STAY CRISP WITHOUT STARCH!

WHEN THEY'RE Bellmanized

Merely WASH · DAMPEN · IRON

BETTER ORGANDIE CURTAINS ARE Bellmanized

LOOK FOR THIS LABEL

SEND FOR BOOKLET

BELLMAN BROOK, Fairview, N. J. AH
Please send Bellmanized booklet

Name.....

Street.....

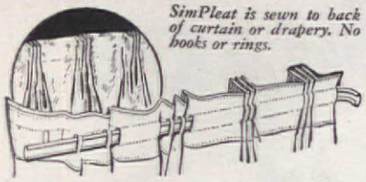
City.....State.....

SIMPLEAT JUST MADE MY DRAPERIES—WHAT A WONDERFUL DISCOVERY

CONSO

SIMPLEAT

TAPE PLEATER



SimPleat is sewn to back of curtain or drapery. No hooks or rings.

SimPleat is easy to attach, invisible from the front. Sew to back of curtain or drapery and crease into perfect French pleats with your fingers. Can be used on any weight material. Made of durable fabric that retains stiffness after washing or cleaning. Your curtains and draperies will look better, hang better with SimPleat.

Made in three widths, 2" at 10¢ a yard, 2½" at 15¢ and 3" at 19¢. Sold in the drapery section of department, variety and specialty stores. If not available, order direct, send check or M. O.

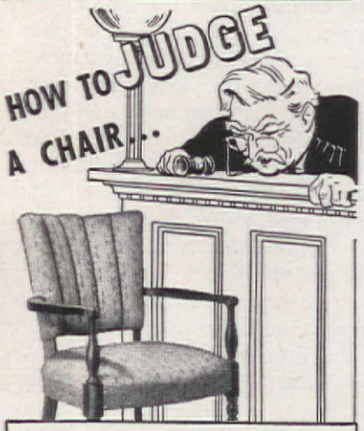
Send for "1001 Decorative Ideas"

Forty pages packed with helpful information, profusely illustrated. How to cut, fit, sew slipcovers, draperies, valances, dressing table skirts, etc. Sold in drapery departments or by mail 15 cents, stamps or coin.

CONSOLIDATED TRIMMING CORP.
Dept. E,
27 W. 23rd St., N. Y. C.

Guaranteed by Good Housekeeping

HOW TO JUDGE A CHAIR...



• Good design is the basic quality of a chair. A well-designed chair not only has beauty and strength, but holds you in a correct, comfortable posture that permits perfect relaxation. To really judge a chair, you must sit in it.

When you choose a chair designed and built by the Sheboygan Chair Company, you get the best materials available, high-quality finishes skillfully applied, and all the superior unseen qualities that have won us leadership as chair craftsmen over a period of seventy-five years.

Over 6,000 dealers can show you chairs bearing our diamond trade-mark. It is a symbol of quality. If your favorite dealer can't show you Sheboygan Chairs, write for the name of our nearest dealer.

SHEBOYGAN CHAIR COMPANY SHEBOYGAN WIS. U.S.A.

SHEBOYGAN CHAIR COMPANY

Designers and builders of good chairs since 1868 — for homes, offices, schools, and institutions.

SHEBOYGAN • WISCONSIN

OUR 75th ANNIVERSARY AS CHAIR CRAFTSMEN

Your Cleaner May Refuse!

YOU may be left holding the bag when you take your curtains, rugs, and furniture to the cleaner's this fall. Manpower shortage is largely responsible for the restrictions. Local increases of industrial workers, more women in industry, are two more factors. Your cleaner is faced with the job of making his present inadequate facilities serve the *largest* number of people in the *best* way. This means the elimination of many non-essential services.

It is impossible in many cities to have evening clothes, white suits, pleated dresses cleaned. Garments that can be handled quickly are given preference. Furniture and homefurnishings are regarded as luxury items. You may feel that your furniture will last longer if cleaned. But the workers' clothes are definitely more essential to the war effort today.

This situation is not true everywhere. Some cleaners may still say they can handle your homefurnishings when the work peak of the week or season is past. In other areas the War Manpower Commission may have made it impossible for your cleaner to oblige you. The best thing to do is to call your cleaner and ask him. It will be up to you to understand the reason for his refusal. Cleaners have given up a lucrative source of income in refusing furniture.

If your sofa or chair cannot be cleaned, there are many things that you can do yourself. A good idea is to keep slipcovers on them for the winter. If you decide on covers, don't forget to go over your furniture with a vacuum cleaner first, and once a month afterward. This reduces the dangers of moth or beetle damage. Unless we miss our guess, antimacassars will be coming back, too! Some cleaners may still handle fancy drapes, curtains, lampshades. But take our advice and substitute plain ones.

The National Association of Dyers & Cleaners advises against applying the various types of home cleaning fluids being sold. Aside from the hazards connected with their application (we are warned against them by the National Safety Council and the National Fire Prevention Association), it is next to impossible for an amateur to do a good job in the home.

IN WALLPAPER IT'S "Unitized"!

The Name That Assures You:

★ **STYLE-TESTED SMARTNESS!**

★ **PRE-PROVED, WALL-TESTED DESIGNS BY WORLD'S LEADING ARTISTS!**

★ ***GUARANTEED* FADE-PROOF, AND *GUARANTEED* WASHABLE WHEN SO MARKED!**

Unitized GUARANTEED Wallpaper — SUN TESTED — STYLE TESTED — WALL TESTED — Washable

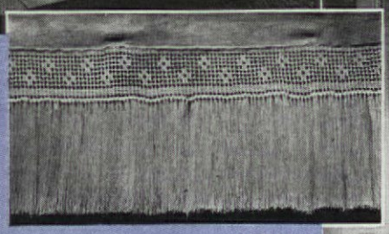
LOOK FOR THIS "UNITIZED" SEAL on the back of wallpaper samples at your dealer's. It makes selection so sure, so swift, so easy!

ARMY E NAVY

Imagine! Incendiary bombs, Army and Navy flares, explosives and tank parts being made by a wallpaper company! But that's our job for Uncle Sam . . . and, for outstanding merit in war production, the employees of United Wallpaper Factories have been awarded the Army-Navy "E" for excellence!

LOOK FOR "UNITIZED" WHEN YOU BUY WALLPAPER

HERE'S HOW to "Make It Do"



1

626

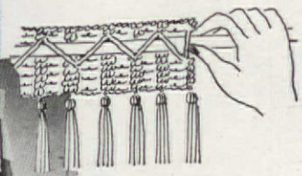
Curtains, Mico Textile

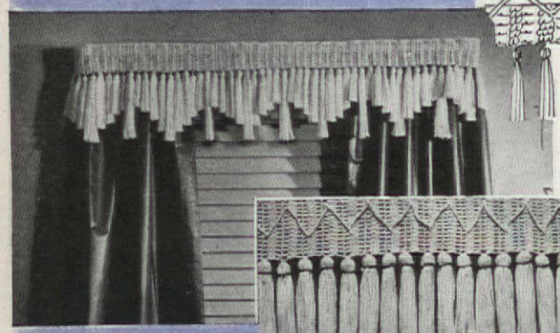
AMERICAN HOME PATTERN 626: Complete directions are given to you for crocheting all three of these "curtain stretchers." The fringe and two valances can be made to fit any size window 15¢

PICTURE of a young lady in a dilemma. She's moved, as who hasn't these nomadic days, and her very fine marquisette curtains are neither long enough or short enough to be proper. To cut or not to cut? She's an agile lass with her crochet hook and she decides against the scissors . . . after all, maybe the next time she moves, the windows will be different again, and as our mother used to say, if a thing is large, "there's always enough of the same to make it smaller". **1.** If she decides to lengthen her curtains from the bottom, she simply crochets the stunning fringe pictured (it looks as though it cost a fortune, but really it comes to about $1.50 in money and twenty hours of pleasant labor). When it's attached to the curtain, it *just* misses the floor in the most approved manner. That's one way to make it do.

If she decides to lengthen the curtains from the top, we have a solution for that, too. She simply puts on a false heading that gives her the desired length, and covers it up with a crocheted valance. And there's something about a handsome valance that does things to a room. **2.** We are particularly smitten with the Victorian be-tasselled one. As you see, it can be used with draperies as well as curtains. Frankly, there's more work entailed in this one, but it is worth it. You can have all this elegance, and it is really that, for about a dollar a window. **3.** The ruffled one with its generous tassels gives a very fresh, crisp top to any window. This could be used with either curtains or draperies, too. Both valances take about the same time to do and cost about the same to make. So, get your pattern orders in early and go to it.

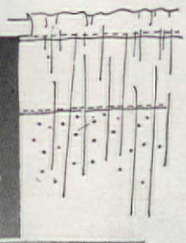
Accessorizing the home these wartime days takes an extra bit of doing. There are so many of the little touches that are hard to get. For instance, maybe you've heard about the scarcity of lamp-





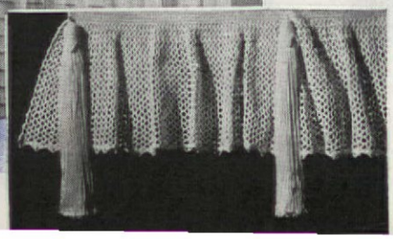
2

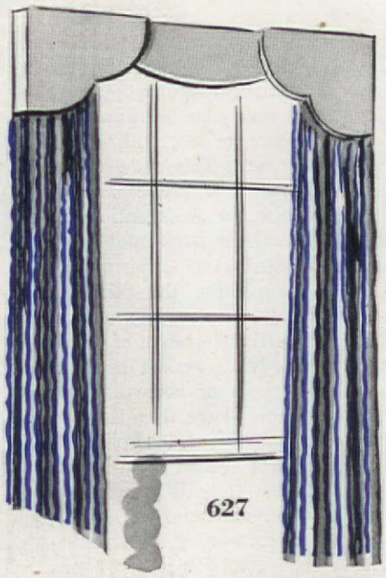
626



3

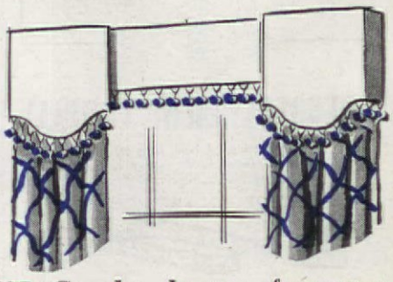
626





627

Here's a valancing act for the man of the house to work at. It's another stunt that's handy to know when you're moving around from one house to another. These two valances are made to be adjustable to almost any window. Painted to suit the decor, or covered with wallpaper or fabric



AMERICAN HOME PATTERN 627: Complete directions for cutting and constructing the two variations on the valance theme. It's a good way to use scrap lumber with very unscrappy results. Decorate to please! 15¢

and the Patterns to do it!

shades we've been hiding our lights under in the years of peace. It seems that they're in the hen's teeth category as far as being able to get. So what do you do . . . ? Maybe yours are battered, maybe they are dirty, but there's light in the old shade yet, and you just don't throw things away now. You make a cover-all for your shades, via the crochet needle, and when you see the variety possible, we'll bet it won't be just a Duration gesture on your part. They are simple to make, simpler to put on and of course, they can be washed as often as necessary.

An especially nice thing about these lampshade cover-alls is that you can change your color scheme almost as often as you change your mind. (Provided, of course, that you don't get too womanish in exercising that prerogative!) An evening's work or so, and presto! you've a new set of lamps for the living room, or you've changed the character of the boudoir.

1. If you have a Victorian, Georgian or modern room, the fringed shade will be right at home, and it is *very* smart. It takes less than ten hours to make, and costs fifty cents—well worth your time and money.

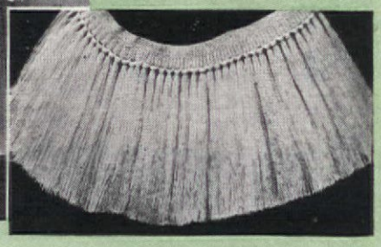
2. For the more informal room, we recommend the "fishnet" effect. Done in a dark thread over a light shade, you really have something. We did our model in red over white. Black over gold would be smart.

Then there are the little silk shades that have given up the ghost in spots. All is not lost here, either. You can still restore your favorite.

3. This is the hug-me-tight kind that has a great deal of style and makes a very sturdy shade of its former self. It costs about fifty cents and will take you less than eighteen hours to make.

4. We call this the doily shade. It's fresh, it's feminine, and a credit to any dressing table. It covers a multitude of sins beautifully, same time, same cost as the other. So get out your crochet needle and save!

1

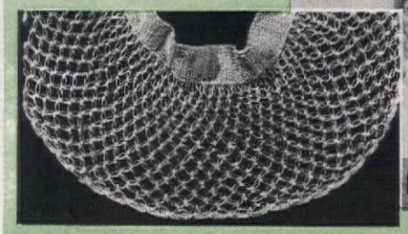


628

AMERICAN HOME PATTERN

628: You get directions for crocheting all four of these smart "lampshade cover-alls." All of them can be adapted to fit your shade problem, and you'll get a lot of satisfaction, too, for 15¢

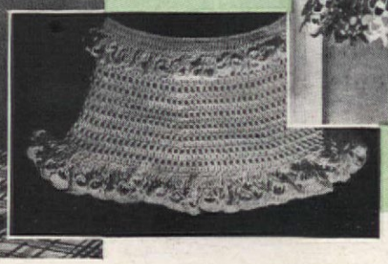
2



628

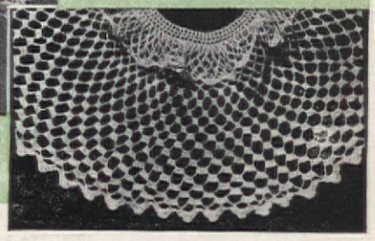
ORDER AMERICAN HOME PATTERNS FROM AMERICAN HOME PATTERN SERVICE, 251 FOURTH AVE., NEW YORK CITY

3

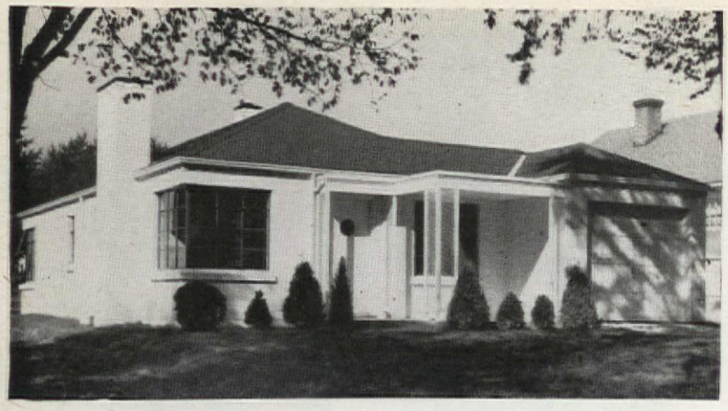


4

628



F. M. Demarest, photographs



Buy War Bonds Now for Postwar Priority on a Concrete Home

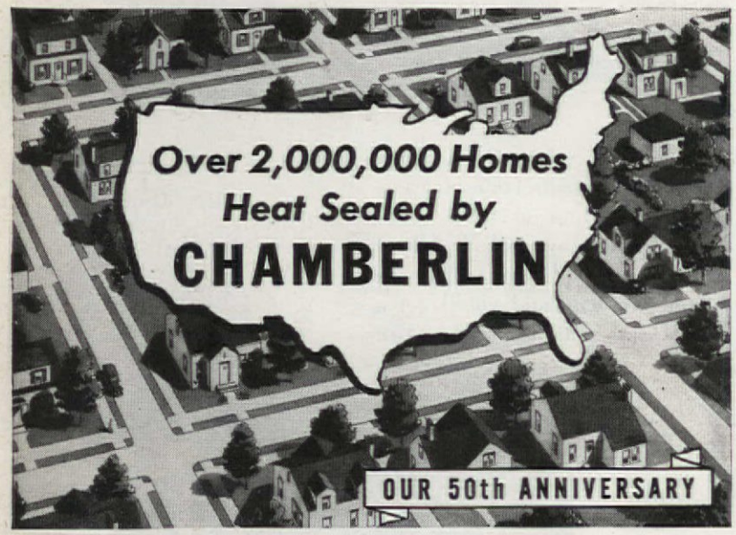
After the war thousands will want to build new homes. By planning now, you can get ahead of the rush and be among the first to build the home you want, with the beauty, firesafety, long life, and low annual cost that are so vitally important.

The necessary steps are easy!

To help finance the cost, buy and save all the War Bonds your budget will allow. And while you're saving, consult a concrete products manufacturer for the names of experienced architects and concrete builders. Have plans and specifications prepared, and tell a concrete builder to put you on his postwar preferred list. We'll gladly send you helpful free literature, on request.

PORTLAND CEMENT ASSOCIATION, Dept. 10-5, 33 W. Grand Ave., Chicago 10, Ill.

A national organization to improve and extend the uses of concrete... through scientific research and engineering field work



Are YOU Going to Insulate? Call in an Expert!

CALL CHAMBERLIN!

★ FACTORY BRANCHES IN ALL PRINCIPAL CITIES ★

Chamberlin is a complete service... Rock Wool Insulation is a leader in its line... rely on Chamberlin's 50 years of successful leadership and all-around experience to completely insulate and winterproof your home Now! *Conserve fuel for war!*

FREE
• Fuel Saving estimate and Government Fuel Saving Book. Terms: 3 years to pay.

CHAMBERLIN METAL WEATHER STRIP CO.
1260 LaBrosse St., Detroit 26, Michigan

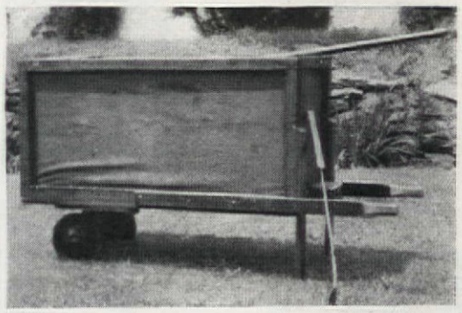
WEATHER STRIPS ROCK WOOL STORM SASH CALKING SCREENS

Contributors to the Joe Wrights' American Home

MONROE M. HUFFORD
MRS. HELEN ELIZABETH RYAN
MRS. WILMA MORRISON
ERNEST ROBSON
MERCEDES CLIFTON
PHILIP R. JENKINS
FRANCES D. LANGE

ALMOST any bright Saturday afternoon in October you will find the Joe Wrights enjoying the crisp Autumn sunshine in their own backyard. Joe chats with Neighbor Tompkins while he is raking up the fallen leaves for his compost heap, as Mrs. Joe and the baby, Jimmy, watch the proceedings. Grandpa Wright gave Sis a pumpkin for her very own when she spent a recent week-end at the farm. And although Halloween seems ages away to Sis, Buddy promised to make her a Jack o'Lantern before he goes over to the vacant lot for some "touch football" with chums.

Joe's leaf hauling has been considerably simplified since he made a *grass-and-leaf-cart* which was suggested by Monroe M. Hufford of Lancaster, Pa. The body of the cart is a large-sized packing case, and the wheels, which are attached near the front, came from an old wagon that Buddy had outgrown. Joe fastened two upright pieces of



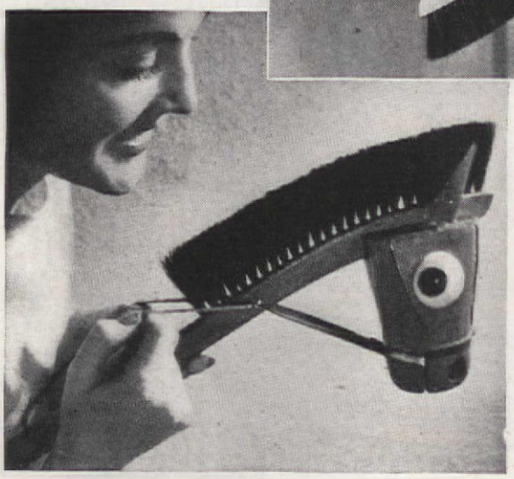
This jaunty looking cart made by Joe is a very useful gadget for hauling leaves to the compost heap

Sketches by
MILT GROTH

wood to the end of the cart to keep it level, and bolted on a pair of sturdy handles to propel it. A couple of hinges were added on one end so the cart can be opened from the bottom to dump the grass or leaves. As a final touch, Joe gave the cart two coats of paint. It's a very handy contraption!

A trip to Grandpa Wright's farm at harvest time gave the Wright family several new ideas. Buddy found an old cow bell while he was rummaging through the barn. Joe discovered a bracket from an outmoded wrought iron bridge lamp, and fastened the bell to it, allowing the neckstrap to hang below for a handle. Buddy neatly painted *Ring* on the doorpost, and now farm visitors announce themselves with a melodious cow doorbell.

The clothes brush is trotted out often when it's a thoroughbred. A potato masher serves as the head with two wooden disks and buttons for eyes



They'll Buy IRON FIREMAN COMFORT *tomorrow*

AMERICA needs billions of dollars to buy invasion bombers today. So stint yourself to buy bonds. When the skies are clear again, you can use the dollars you hoarded in war bonds to buy cherished comforts like automatic heating.

Each bond you buy helps to finance the war . . . keep prices down . . . and give you cash to buy the many things you will want when the war is won.

Now Iron Fireman's stoker production is limited to commercial and industrial sizes as most of its facilities are devoted to making airplane and ordnance parts, marine engines and other war items. When victory comes, coal stokers for homes will be available again. Then with your war bond dollars you will be able to buy a post-war Iron Fireman stoker for your home. Iron Fireman is the pioneer and world's largest stoker manufacturer. Iron Fireman stokers are the standard of value.

Earmark Bonds for an Iron Fireman

Iron Fireman automatic coal heat is now preferred by thoughtful, thrifty people everywhere. It is unexcelled in cleanliness, safety and economy. It is automatic and provides an abundant supply of the most wholesome, mellow warmth that money can buy. The money you invest in war bonds today will bring you this cherished home comfort "when it's over." Iron Fireman Mfg. Co., 3632 W. 106th St., Cleveland 11. Plants at Portland, Ore.; Cleveland; Toronto.

This quiet, clean Iron Fireman feeds coal direct from bin to fire. No shoveling.

THE MACHINE THAT MADE COAL AN AUTOMATIC FUEL

THE IRON FIREMAN

IRON FIREMAN

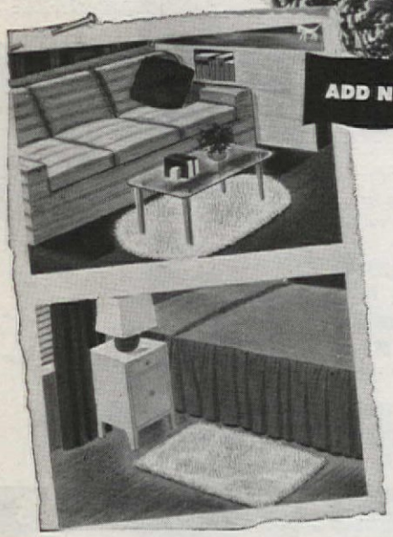
AUTOMATIC COAL STOKERS

When a homemaker writes, "I am the very proud owner of several of your lovely St. Marys blankets," it's more than a gracious compliment It's a deep down feeling of pride of ownership typical of St Marys users. And no wonder, for prized St. Marys quality comes from a mill that has specialized in virgin wool textiles for nearly one hundred years. Most of our production now goes to the armed forces —which explains the limited supply at your dealer's

ST. MARYS WOOLEN MFG. CO., St. Marys, Ohio

FREE BOOKLET
Tells how to preserve the warmth and beauty of your fine blankets and make them last longer. Write us today for your free copy.

St. Marys BLANKETS



ADD NEW CHARM TO *Every* ROOM

You'll love the luxurious shaggy softness and fresh pastel shades of these new CHARM-TRED Shag Rugs. They're so practical, too—easily washable—and unusually moderate in price. They lend just the right accent to your living room, bed-room, den or bathroom. Available in: Dusty Rose, Copen Blue, Nile, Peach, Sand, Ivory, Slate, Maize —in Round, Oval or Oblong—in sizes from 18" x 34" to 34 x 54". Prices range from $2.95 to $9.95.

Ask your favorite furniture or department store to show you *genuine* CHARM-TRED Shag Rugs *today!*

Made by Ben Greenberg & Brother
CHICAGO • New York • Los Angeles

Gourds from Grandma Wright's garden were made into something practical and useful by Mrs. Joe. First, they were thoroughly dried, then a hole was cut in the top and bottom through which a cord was run. The cord was knotted above the gourd and beads were used to hold the drawer pulls in place. You will see they were painted as children. So that the paint would ad-

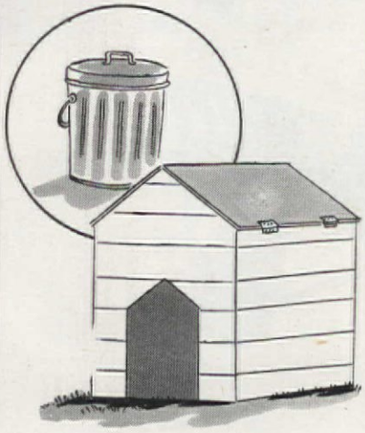
F. M. Demarest

here the thin skin was rubbed off with steel wool after the gourds had soaked all night. Then they were allowed to dry and lacquered.

After a visit to a neighbor Joe made a mental note to build a bird bath in the side of the lily pool. Water for this tiny tub is just scooped in by hand from the pool.

A useful little gadget that Mrs. Joe plans to use for a prize at her next party is one of those pipe-

The twin of Skip's abode neatly camouflages the garbage can



The Dennison Handy Helper says:
"WRAP IT TIGHT—MARK IT RIGHT"
Dennison
MAILING LABELS

YOU NEED THESE, TOO!
Transparent Mending Tape • Crepe Paper
Gummed Reinforcements • PRES-a-ply Labels
Index Tabs • Shipping Tags • Gummed Labels
DENNISON MFG. CO., Framingham, Mass.

Plan Your
POSTWAR
SUPERIOR FIREPLACE
NOW

Send 25¢ (to cover handling costs) for 8½"x11" book of fireplace designs & plans; 31 pictures of beautiful interiors; plans & elevations & other suggestions to help you design your Superior Fireplace which will uniformly circulate heat and eliminate smoke.

SUPERIOR FIREPLACE CO.
1046 S. Olive St. Los Angeles (15), California

FORGETFUL?

A POCKET MEMORY SYSTEM
Perforated coupons — each memo separate — tear out when attended to. Refills available everywhere. Fine leathers $1 to $10. WRITE FREE Sample Dealers Names and Catalog Dept. AH-10

ROBINSON REMINDERS
Westfield, Mass.

Guard Against MOTHS

A moth-free home is a mark of good housekeeping. Kill the moths that work all year around. Protect your hard-to-replace rugs, furs, furniture and clothes. Guard your good house-keeping reputation with Berlou. It will stand repeated dry-cleanings. Easily applied, odorless, stainless, inexpensive, it eliminates storing and wrapping. Saves servicemen's clothing for duration. Only Berlou backs all claims with a

WRITTEN 5-YEAR GUARANTEE

If Berlou fails we repair, replace or pay value of article. Berlou is sold by leading department, furniture, hardware and drug stores. If your dealer can't supply, we will.

Better Cleaners offer Berlou Service.
Write for Free Moth Control Booklet
Berlou Mfg. Co., Dept 24, Marion, Ohio

BERLOU *Guaranteed* **MOTHSPRAY**

DURATION-WISE WOMEN HAVE DOUBLE LIFE CURTAINS

Lucky is the woman whose friendly windows are all dressed up in dainty Double Life Curtains. For—marvel of marvels—they stay that way! The secret lies in a patented construction feature which permits end-for-end reversing after each Ivory tubbing. Since most curtain wear comes at the bottom, the constant reversing doubles the life—hence the name!

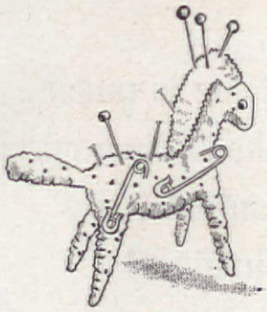
War restrictions have limited the output and cut down the styles. But it's definitely worth looking for Double Life Curtains. For something extra-special, choose those made from famous Bedford Scrim. Ask at your favorite curtain shop or department store. Fairclough & Gold, 470 Atlantic Avenue, Boston 10, Massachusetts.

DOUBLE LIFE Curtains
A BEDFORD-MADE PRODUCT

Get SOILAX at Hardware, Paint, Variety and Department Stores
Economics Laboratory, Inc., St. Paul, Minn.

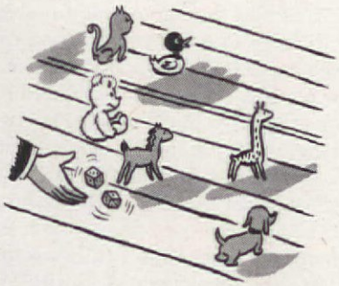
cleaner animals from the dime store. It makes a fine pin-cushion.

A game that the Wrights like to play is a variation of a horse racing game. Joe will lay out on the rug about a dozen pieces of colored yarn, a foot apart. Along the course will be three or four hurdles made by using two pieces of yarn instead of one. Six objects are



placed at the start of the course—you can use children's toy animals, little glass animals, doorstops, or china pieces. Joe will have the guests place penny bets on their favorite steeds, and he will choose the most vocal friend to roll the dice. If the first throw is a (6) and a (1), the horse in #1 position advances one "yarn" space, and the horse in #6 position does likewise. The game progresses in this manner. To clear a hurdle means that doubles must be thrown. Those who have bet on the winning horse get the bets placed on all the horses by the losers.

The Joe Wrights, as you know, have a small white dog with black



ears who comes running when they call "Skip." Joe built a cozy little doghouse in the yard for Skip, and Frances D. Lange suggested that he should build a twin for it. The second doghouse has one section of the roof hinged so that it can easily be lifted up, and the garbage can is kept inside. This prevents any tip-overs of the can whenever any of Skip's canine pals come to call. It really looks attractive, too! One of Buddy's chores is keeping Skip clean. Too frequent washing takes the gloss from his coat and is unnecessary if he is brushed often and thoroughly. He really appreciates the brushing even though he behaves like a small boy when it is time for his bath.

30% of all heat loss is through window panes!

By pulling down your cloth window shades you create an insulating dead air space between the shade and the pane. Tests made by the Armour Research Foundation show that proper use of your shades can reduce heat loss through windows by as much as one-third. As a result, you can save up to 10% on fuel and have a much warmer home. The shades are at your windows. Begin now to put them to this thrifty and patriotic use.

OTHER HELPFUL HEAT-SAVING IDEAS See that insulation is complete on steam and hot water lines. Put up storm sash and storm doors. Use weather stripping and caulking around windows and doors. Insulate roof and attic. Close doors quickly when entering or leaving the house. Put rug against bedroom doors during night.

HOW TO USE YOUR CLOTH WINDOW SHADES FOR HEAT CONSERVATION

FREE HELP—get this interesting booklet on helpful wartime uses of cloth window shades. Ask your dealer or write Window Shade Institute, 60 E. 42nd St., New York, 17, N. Y.

Sponsored by THE CHAS. W. BRENEMAN CO.—THE COLUMBIA MILLS, INC.—STEWART HARTSHORN COMPANY—ILLINOIS SHADE CLOTH CORPORATION—INTERSTATE SHADE CLOTH COMPANY—LAPSLEY INTERSTATE SHADE CLOTH COMPANY—McMASTER-REILLY SHADE CLOTH COMPANY—OSWEGO SHADE CLOTH COMPANY—WM. VOLKER & COMPANY—THE WESTERN SHADE CLOTH COMPANY

HIS SAFETY IS IN THE BAG!

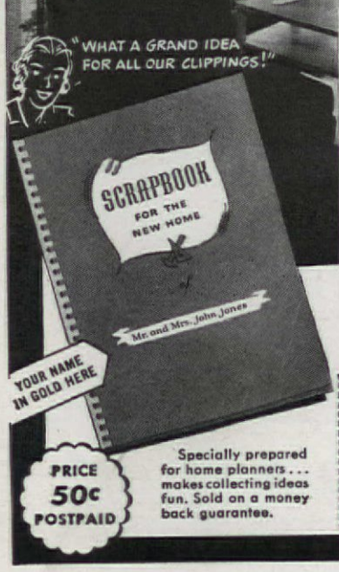
A gas mask offers only partial protection against the so-called "blister gases", which do their damage by contact with any portion of the body. So, American troops in action are now protected by a "Reader's Digest" size packet. Folded into this packet is a gas-proof cover which can be donned within seconds after a gas alarm . . . a life-saving wartime product Railley is proud of. When such products are no longer needed, your favorite store will once again offer you Pin-It-Up Lamps, attractive shades and lighting accessories, as well as other products—new products—Railley is now planning for peacetime living.

IF WORK WILL WIN . . . WE'LL WIN!

Railley
CORPORATION · CLEVELAND, OHIO
ORIGINATORS OF THE PIN-IT-UP LAMP

X-RAY PARTS • GAS PROOF COVERS • SAFETY GOGGLE SHIELDS • DUMMY FUZES • PRACTICE CARTRIDGES

Window Beauty Ideas FOR YOUR NEW HOME



If you are collecting ideas now for your new home, you'll want this special Home Planner's Scrapbook in which you can collect and arrange all of the clippings and booklets you have been saving. Good looking Moroccan Brown Leatherette cover, Ivory Plastic Binding. Your name stamped in gold on your copy.

Special sections for house plans—kitchen ideas, bathroom ideas, outdoor living rooms and all other rooms, also special page on which to sketch your lot.

Also sent without extra cost, our special booklet "Window Beauty Ideas" showing Andersen Windows in bays, window seats, picture windows, corner windows . . . Andersen Windows are beautifully designed and precision fitted.

SEND NOW! . . . FOR YOUR COPY

PRICE 50c POSTPAID

Specially prepared for home planners . . . makes collecting ideas fun. Sold on a money back guarantee.

Andersen Corporation, Dept. AH103
Bayport, Minnesota

I enclose 50c (coin or war stamps) for your Home Planner's Scrapbook. Also send without extra cost your booklet "Window Beauty Ideas".

Name.....
(Print your name as you want it on your scrapbook)
Address.....
City.....State.....

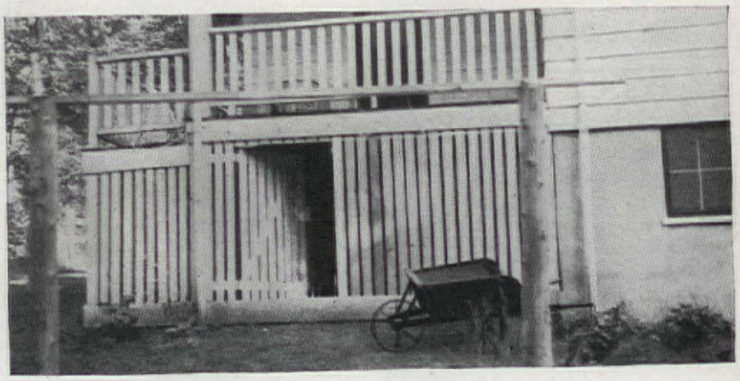
BUILD YOUR OWN *Permanent* STORAGE CELLAR

Mine is under the kitchen porch and cost less than $50

HADYN S. PEARSON

WITH the food situation what it is, your harvest season this year should continue until you have put away an adequate winter supply. This should include plenty of apples, pears, potatoes, cabbage, celery, root crops, etc. stored according to the principles outlined in the September AMERICAN HOME, as well as canned, dried or otherwise processed stocks of more perishable crops. If your own garden cannot provide enough, now is the time to buy from farmers, or at wholesale markets or auctions so as to get the benefit of quantity prices and minimum delay between ground and storage bin.

Where to build your storage cellar? Well, it can be part of the house cellar; or built under a terrace or into a hillside or bank. But I recently made one (of cement building blocks) under part of our kitchen porch, and you, too, might find my method practical and simple. I made it 6½′ long, 5½′ wide and 7½′ high (inside measurements) and the bricks, which cost 17 cents each and were 16″ by 12″ by 8″ made the overall dimensions a foot greater. With the house foundation walls forming two sides, the space for the cellar (which extends to within 4″ of the edge of the porch) was dug out 3 ft. below ground level and the blocks were laid to form the other two sides, with an inch of concrete between them. This was 1 part cement and 3 parts washed sand, made not too moist. When the ground level was reached, I left a space in one side for a door 5′ high and wide enough to admit bushel boxes and baskets. The frame is of 2 x 4's; the door itself of two thicknesses of heavy boards with building



To the right of the door and 4 in. back of the slats is the cellar

—SAYS "OLD SARGE"

We've got to crack this 3-way alliance —Roundworms, Hookworms and Tapeworms. And our outfit has the weapons.

Sergeant's SURE SHOT Capsules (or Puppy Capsules for pups and small dogs) mow down Roundworms and Hookworms. And Sergeant's Tapeworm Medicine cleans out dangerous Tapeworms. Then Sergeant's build-up Vitamin Capsules (Vitapets)—and a dog's as good as new!

Drug and pet stores have Sergeant's medicines—and the free Sergeant's Dog Book (or get one with this coupon).

FREE SERGEANT'S Dept. 64-K, Richmond 20, Va. Please mail NEW, 1943, 40-page, illustrated Sergeant's Dog Book to:

Print

Name_____

Address_____

City State

Sergeant's DOG MEDICINES

BERRY PLANTS FOR FALL PLANTING

Strawberries, Raspberries, Blackberries, Blueberries, Elderberries, Gooseberries, Currants, Grapes, Also Trees, Shrubs, Roses, Vines, Perennials. 60 Yrs. in Business. Write for folder.

L. J. FARMER, Box AH, Pulaski, N. Y.

YOUR HOSPITAL AND DOCTOR BILLS PAID!

SICKNESS or ACCIDENT

Don't allow Hospitalization expense to ruin your life savings. Insure NOW...BEFORE IT'S TOO LATE! In case of unexpected sickness or accident you may go to any Hospital in the U. S. or Canada, under any Doctor's care. Your expenses will be paid in strict accordance with Policy provisions. Individual or entire family eligible (to age 70). No agent will call.

POLICY PAYS

Hospital Expenses for Sickness or Accident up to **$540.00**

Doctor Expense up to **$135.00**

Loss of Time from Work up to **$300.00**

Loss of Life **$1000.00**

War Coverage . . . and other valuable benefits.

MAIL COUPON AT ONCE

NORTH AMERICAN MUTUAL INSURANCE CO.
Dept. AH3-10, Wilmington, Del.
Please send me, without obligation, details about your "3c A Day Hospitalization Insurance Plan".

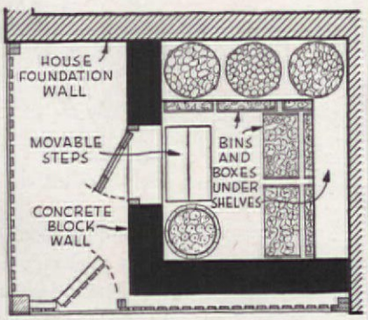
Name .....

Address .....

City ..... State .....

paper between. It is weather-stripped so as to be really weather proof, and also has a 12″ by 18″ sliding panel for ventilation—which means letting warm air out or cold air in as needed to maintain a temperature of 36 to 40 degrees F. (We suggest wire screening over the ventilator to exclude mice and other unwelcome visitors.—EDITORS.) The roof is of strong, tight-fitting, well creosoted planks covered with three layers of heavy, asbestos-surfaced roofing paper and 4″ of fine sand. This comes to within 4 in. of the bottom of the 2 by 6 porch floor beams, or 10 in. of the porch itself.

Inside the cellar are movable wooden steps, a set of wide shelves for bushel boxes, other shelves for canned goods, etc. and below them boxes of sand in which beets, carrots, turnips and the like are kept. In addition to the sliding ventilator in the door, I ran an electric light wire in through the roof so I could install a 100-watt bulb and operate it from the house. Besides its convenience when you want to get something from or put something in the cellar, it will help keep the temperature from going too low during short spells of exceptionally cold weather. As to the floor, leave this the natural earth to provide the correct moistness of the



Plan of Mr. Pearson's storage cellar. Scale 3/16″ to 1′

air and do away with the necessity of spreading peat moss, sprinkling it from time to time as needed. Also on a dirt floor, soil can be piled up around roots of celery and cabbage or around clumps of rhubarb and witloof chicory wanted for late winter forcing.

According to my experience, a storage cellar the size of mine can be built by any handyman for less than $50, perhaps under $30. Depending on the size of the family and the amount of food needed, it should pay for itself in a very few years. It is said that Winston Churchill likes to build with bricks. You will find it good fun and well worth while to build with cement blocks in your own backyard.

TODAY, MORE THAN EVER, IT IS IMPORTANT THAT YOU GET MAXIMUM FUEL SAVINGS FROM YOUR HOME INSULATION . . .

EVER since the fuel situation became acute, due to the war, the demand for Johns-Manville Home Insulation has far exceeded the supply.

This is true despite the fact that Johns-Manville factories have been working 24 hours a day, 7 days a week.

In the first eight months of 1943, Johns-Manville factories made and shipped 48% more Rock Wool Home Insulation than in the first eight months of 1942. No manufacturer in the country today is turning out anywhere near as much Rock Wool as Johns-Manville.

Demand Exceeds Supply

But still, in many areas, the demand exceeds the supply. We are grateful for this definite evidence of confidence in Johns-Manville and its products and sincerely sorry that we cannot make immediate installation in many cases. To be entirely fair, all orders are being recorded and filled on a "first come, first served" basis. That is why we urge you to place your order right away.

Remember you invest in insulation only once. After it is installed you can't change it! So it's important that you have confidence in the product you buy. Insist on Johns-Manville insulation. It is made by the pioneers in the insulation business, and is scientifically installed by trained contractors.

• • •

More than 500,000 home-owners know from experience that Johns-Manville Home Insulation saves up to 30% on fuel bills year after year. They, too, will tell you, "Be sure to get a Johns-Manville job!"

The coupon below will bring you promptly the facts you need.

Johns-Manville, Dept. AH-A10
22 East 40th Street, New York 16, N. Y.

Without obligation, I would like a copy of your Home Insulation Book and a free estimate from your nearest representative on the cost of insulating my house.

Name_____

Address_____ Phone_____

City_____ State_____

JOHNS-MANVILLE "BLOWN" HOME INSULATION

For Autumn Planting

OUR SPECIAL

ROSE COLLECTION No. 1

Think of being able to purchase eight Everblooming Roses, representing the best and newest among the introductions of recent years, such as the exquisite yellow Hybrid Tea Rose Mrs. Pierre S. DuPont. All strong growing, free flowering kinds in a variety of colors—reds, pinks, yellows and white. No. 1 select two year old plants.

Price: 8 Roses for $6.50

Jubilee Daffodil Mixture

Unique with Wayside. Composed of over 200 choice collector's varieties; also all our tested unnamed seedlings. A rare offer. Top size bulbs.

25....$ 4.00 50....$ 7.00
100.... 12.50 1000.... 110.00
(250 or more may be had at the 1000 rate)

New Autumn Catalog

It's filled with the best there is for Autumn Planting in Roses, Bulbs, Lilies and new shrubs. True to life colors. Ample cultural instructions. Send 15¢ (coins or stamps) with your request, to cover postage and cost of handling.

Wayside Gardens
12 Mentor Ave., Mentor, Ohio

Trade Mark Reg. U.S.A.

Make Your PAINT BRUSHES LAST!

Good, long bristled, new Brushes are scarcer than hen's teeth! Conserve and prolong their life by cleaning with Paint Brush Bath after every use. It keeps the bristles of new brushes clean and flexible. It restores neglected, hardened old brushes to life and service. 5¢ package cleans several brushes. Ask for Dic-A-Doo Brush Bath at paint, hardware and 5 & 10¢ stores. Patent Cereals Company, Geneva, N.Y. ... makers of famous DIC-A-DOO PAINT CLEANERS.

DIC-A-DOO PAINT BRUSH BATH

10 HARDY PHLOX $1

WILL BLOOM NEXT SUMMER
TEN NEWEST VARIETIES. LARGE FLOWERING TYPE

Ten distinct colors, each different. Nice 2 year roots. Sure to grow and bloom next summer. **Easy to order. Clip ad, mail with name, address, and $1.00, today. Safe delivery guaranteed. Postpaid east** of Rocky Mountains. West of the Rockies, add 25c extra postage.

FREE Glories of the Garden
Krider's New Fall Edition Now Ready

Features the Best American Grown Tulip Bulbs and hundreds of other colorful novelties for fall planting. Write for your FREE copy today.

KRIDER NURSERIES
Box 913, Middlebury, Ind.

Burpee's Giant LARKSPUR

Plant Seeds This Fall for biggest, best Larkspur next spring. *Easy to grow.* To try, we'll send a 15c-Pkt. Burpee's Giant Double Larkspur free, mixed colors, with directions. Needs no special care. *Send stamp for postage.* Burpee's Seed Catalog free.

W. Atlee Burpee Co.
Philadelphia 32, Pa. *or* Clinton, Iowa

Azaleamum

600 LARGE BLOOMS

America's great flowering sensation! Grows bushel-size first year with 600 2" blooms. 3 months' gorgeous beauty. 6 vivid colors. Now available for Fall planting! **FREE** Garden Beauty Book. Write today! **R. M. KELLOGG CO.** Box 1441, Three Rivers, Mich.

Mortite UTILITY TAPE

BETWEEN YOU AND THE COLD

New pliable plastic stops leaks, saves fuel. Weatherstrips windows, doors, baseboards — caulks casements; makes packing, gaskets.

Easy to apply. Unrolls like ribbon. Just press into place and it stays put. Does not crack, chip, dry out or shrink.

About 80 ft. to box. At Hardware, Plumbing, Mill Supply Dealers or $1.25 prepaid ($1.40 west of Rockies)

Send for Circular

No Drip STOPS THAT DRIP

A sure cure for condensation drip from tanks, pipes, walls, ceilings, etc. Apply with brush, trowel or spray. At stores or $1.90 for 1 gal. prepaid ($2.10 west of Rockies). Free Circular.

J. W. MORTELL CO. 524 Burch St. KANKAKEE, ILL.

A PATRIOTIC HOME GIFT

COLLINS VISIBLE The Glass Mail Box...

A WAR-TIME PRODUCT OF PERMANENT VALUE

All-Weather, All-Glass Mail Box

No Metal—No Wood

Will Never Tarnish, Swell, Rust, Warp or Split.

Heavy Crystal Glass Body With Plastic Fasteners.

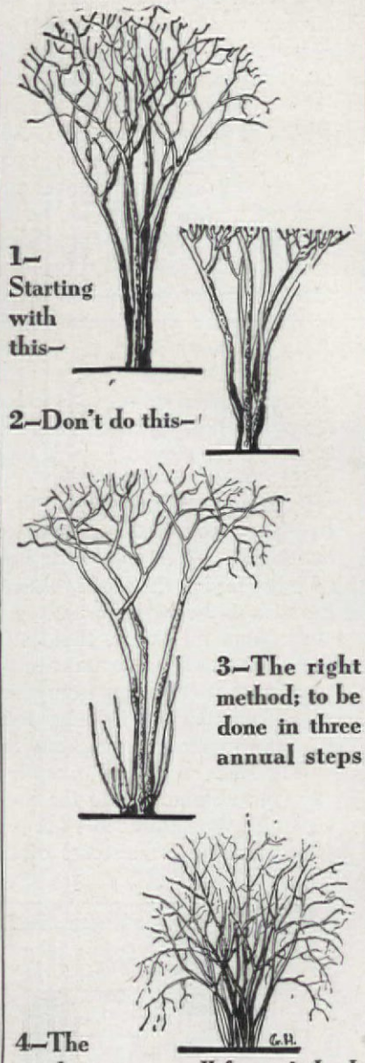
- **Contents Always Visible.**
- **Saves Time, Unnecessary Trips and Exposure in Bad Weather.**
- **Large Capacity.**

If dealer cannot supply, send his name and $1.50 and we will ship prepaid. West of Rockies $1.75.

"Glass Retains Its Original Beauty Always"

GEO. F. COLLINS & CO.
DEPT. A SAPULPA, OKLAHOMA

Salvaging a SHRUB



1—Starting with this—

2—Don't do this—

3—The right method; to be done in three annual steps

4—The result: a new, well-formed shrub

NO, YOU needn't root out and destroy that old, leggy, woody shrub. If it has a sound root system, unrotted base or crown and healthy foliage, it can probably be rejuvenated and rebeautified by major, but careful, surgery. A really heroic measure is to prune back to the ground the entire bush (bare branches and all) in one early-spring operation. Most of the common, hardy things, like mock orange, lilac, honeysuckle, forsythia, will quickly send up strong new shoots, from which you select a few of the best to form (with judicious pruning and training) a new specimen. Usually it will be better—and you will prefer—to do the rejuvenating on the instalment plan, removing, say, a third of the scraggy branches each spring. As the new growth develops, it first hides and later replaces the bare sticks, and a compact, bushy shrub results. A mere top-trimming or "hair-cut" is no use at all.—

GRETCHEN HARSHBARGER

Repel the Invasion of FOOD SABOTEURS

BAND NOW with TREE TANGLEFOOT

Fall infestations of Cankerworms and other climbing, tree destroying insects will strike without warning in unexpected places. Take no chances, band with Tree Tanglefoot Now. It stops those saboteurs in their tracks. Conservation of every ounce of food is a patriotic duty. For sale at Department, Hardware, Drug and Seed stores. Write for informative booklet.

Though highly desirable for shade trees, Tree Tanglefoot should be restricted solely to food protection until after the war because of the critical materials it contains.

THE TANGLEFOOT COMPANY,
351 Hemlock St.,
Grand Rapids, Michigan.

Buy War Bonds

Feed House Plants

These rich plant food tablets strengthen plants to resist changing temperatures and keep everything lovely and green all winter. Start now. Dealers 25¢-50¢-$1-$2.75 Plantabbs Co., Baltimore-1, Md.

Fulton's PLANTABBS

TORO

POWER MOWERS

All Over the World

TORO MANUFACTURING CORP'N.
MINNEAPOLIS, MINN.

HEADS UP FOR VICTORY!

KILLS FLEAS, LICE AND TICKS

PULVEX FLEA POWDER 25¢ AND 50¢

Burpee's GIANT ZINNIAS

Dahlia-Flowered **Scarlet, Yellow, Lavender and Rose,** four 15c-Packets for 10c, postpaid. *Seed Catalog Free.*

4 PKTS. 10¢

W. ATLEE BURPEE CO.
Philadelphia 32, Pa. *or* Clinton, Iowa.

NEW RADFORD 2 STORY POULTRY APARTMENT

New, attractive backyard apartment for brooding up to 50 chicks, raising broilers, or keeping 8 to 10 layers. Strong, durable construction. A so ideal for bantams. Write for prices and literature.

RADFORD COMPANY, 37 Wis. Ave., Oshkosh, Wis.

Do You Own A "Scratching" Dog?

Does your dog constantly scratch, dig and bite himself—often until his skin is raw and sore? He may be perfectly clean and flea free, but suffering from an intense itching irritation that has centered in the nerve endings of his skin. He is in torment and can't help scratching—unless you try to help him. Try giving him Rex Hunters Dog Powders, once each week, and note the quick improvement. One owner writes: "If my dog could talk I know he would say thanks for Rex Hunters Dog Powders. He was raw and sore from scratching and just laid around. Now he plays and is full of pep." Ask for Rex Hunters Dog Powders at any good drug store, sport or pet shop. Only 25c. Economy size box only $1.00.

J. Hilgers & Co., Dept. 580, Binghamton, N. Y.

Family Tradition

Cereus, glowing in the still summer moonlight

Business Men's Studio

Camellia tricolor sieboldi

Fruitland Nurseries

Variety mathoniana rubra

Two Plants Whose Exotic Charm and Mystery Have Thrilled Us Through Four Generations

MARIE EISENBRANDT

WITH gardeners the world over, the cultivation of certain flowers often becomes a tradition. In my family two plants—the Camellia japonica and the night-blooming cereus—have achieved this distinction. The favorite flowers of four generations, they have become such a part of our home life that December without the red "japonicas" and July nights without the white glory of the cereus would seem incomplete and strange indeed.

My paternal grandfather was responsible for our introduction to the camellia. A gay nineteenth century gentleman, he sold drums and fifes to the Union Army, hunted in his free time, and traveled. On one trip by boat from Baltimore to North Carolina the beauty of blossoming camellias caught his roving eye and he brought home a plant of the single red variety. However, with his other activities, he had little time for flowers and its care was soon delegated to my father. He, a boy of twelve, had already developed a love for flowers and quickly sensed the possibilities of the camellia as a winter house plant. Thereafter, his experiences with the plant were influenced by the

Maizie sure can pack a punch Into an ordinary lunch! She's found Heinz Mustard just the thing To give a sandwich zest and zing!

2 KINDS
Brown and Yellow
57

Genuine Stone-Ground
Heinz
PREPARED MUSTARD

For ELDERLY PEOPLE

When the Digestion is Weakened or Impaired

TO maintain strength and vitality in one's later years—when digestion is weakened or mastication difficult—Ovaltine can help in two important ways:

First, Ovaltine supplies, in food-drink form, concentrated nourishment needed to repair muscle, nerve and body cells. It is specially processed for easy digestion.

Second, Ovaltine provides a wide variety of vital food elements known to be absolutely necessary for vitality and strength —including Vitamins A, B_1, D and G and Minerals Iron, Calcium and Phosphorus. All so important to vigorous health. These elements are generally deficient in "restricted" diets.

Also important, when taken at bedtime Ovaltine invites refreshing sleep, entirely *without drugs.* So why not get it today at your grocery or drug store?

OVALTINE
THE PROTECTING FOOD-DRINK

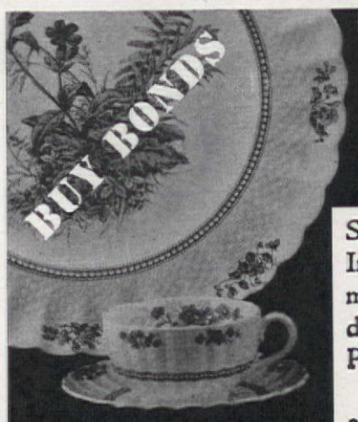
QUICK REPAIRS!

PLASTIC WOOD

use
ROYLIES

PAPER DOYLIES
Set *appetizing* wartime tables, yet save laundry soap, fuel, and time . . . as well as linens and cotton.

By makers of ROYLEDGE Paper Shelving



Individual Place Setting $7.01

THE FINE ENGLISH DINNERWARE
Spode
ROSALIE

Start your set of Spode with an Individual Place Setting. Add more from open stock. Ask your dealer about the Place Setting Plan or write for Booklet 17.

Sole Agents and Wholesale Distributors
COPELAND & THOMPSON, INC.
206 FIFTH AVENUE, NEW YORK 10, N Y

SAVE FUEL WITH THIS APPROVED "GLASS LINED" Monarch MALLEABLE COAL-WOOD RANGE

HAS THESE FAMOUS MONARCH FEATURES

- ★ "VITRIFUSED" Glass-Lined Flues
- ★ Four-wall Body Construction
- ★ Duplex Draft Control
- ★ Durable Malleable Cooking Top with Mirco "Gun Metal" Finish
- ★ Full PORCELAIN ENAMEL Finish

This government-approved Monarch Range is quality built. It has the basic features of Monarch construction and will give dependable, economical service, as well as make a pleasing appearance in any modern country home kitchen.

— famous for 3 GENERATIONS

See your Monarch dealer or write direct to the factory

ARMY E NAVY

MALLEABLE IRON RANGE CO.
493 Lake St. Beaver Dam, Wis.
Monarch-built Gas & Electric Ranges will be available after the war.

BUY WAR BONDS

PLANT FRUITING AGE TREES

THESE LARGER and OLDER TREES ARE IDEAL FOR A QUICK CROP. FALL IS IDEAL PLANTING TIME.

Grow your own fruits and Flowers this Fall with Maloney's selected varieties of FRUIT TREES—BERRIES—SHRUBS—ROSES—PERENNIALS—DWARF and 5 in 1 FRUIT TREES. Our 59th Year. Illustrated Catalog Free.

MALONEY BROS. NURSERY CO. INC.
11 Circle Road, Dansville, N. Y.

MALONEY CATALOG FREE

FRENCH LILACS

THE BEST GROWN!

Brand's French Lilacs are grown on their own roots and are hardy, true to type and prolific bloomers. Our catalog lists some wonderful selections at moderate prices.

PRIZE-WINNING PEONIES from our world-famous collection can always be relied upon for desired results.

FREE: Our New Fall Catalog
BRAND'S PEONY FARMS
127 E. Division St. Faribault, Minn.

REDUCE 3 to 5 Pounds a Week Yet EAT Plenty!

Money Back Guarantee

USERS SAY

Physician's Wife: "I lost 15 pounds in 24 days." Mrs. C. M., Ithaca, N. Y.: "My hips were 53 inches; now 43 inches. I feel like a new person. I like the taste also. My doctor says it was O. K." Mrs. P. M., Fresno, Cal.: "I lost 18 pounds in 3 weeks." Miss H., Wash., D. C.: "Had to tell the wonderful news! Reduced from 200 to 136 pounds in 3 months following your plan. It's great to be able to wear youthful clothes. My friends are amazed, and many of them are following the plan now."

MEN and women all over this country are reporting remarkable results in losing weight easily. Many lost 20 pounds a month and more. They are following the Easy Reducing Plan of Dr. Edward Parrish, well-known physician and editor, former chief of a U.S. military hospital and a state public health officer.

Dr. Parrish's Easy Reducing Plan makes reducing a pleasure because it has NO STRICT DIETS, requires no exercises, HARMLESS, too, because it calls for no reducing drugs.

Here is Dr. Parrish's Easy Reducing Plan EXACTLY as given over the air to millions: For lunch take 2 teaspoonfuls of CAL-PAR in a glass of juice, water or any beverage. Take nothing else for lunch except a cup of coffee, if desired. For breakfast and dinner EAT AS YOU USUALLY DO, but eat sensibly. Don't cut out fatty, starchy foods—just cut down on them. By following Dr. Parrish's Easy Reducing Plan, you cut down your daily caloric intake, thus losing weight naturally. You needn't suffer a single hungry moment. CAL-PAR is not a harmful reducing drug. It is a special dietary product, fortifying your diet with certain essential minerals and vitamins. Most overweight people are helped by Dr. Parrish's Easy Reducing Plan. Try it and you and your friends will marvel at the vast improvement in your figure. Get a $1.25 can of CAL-PAR at health food and drug stores.

- ● NO EXERCISE!
- ● NO REDUCING DRUGS!
- ● ABSOLUTELY HARMLESS!

If your dealer hasn't CAL-PAR a special introductory can containing 18 DAYS' SUPPLY will be sent you direct, postpaid, FOR ONLY ONE DOLLAR. This $1.00 can is not sold at stores. Money back if not satisfied. Fill out the coupon, pin a dollar bill to it and mail today. We will also send you FREE, Dr. Parrish's booklet on reducing containing important facts you ought to know including weight tables and charts of food values.

CAL-PAR Dept. 30P
685 Broadway, New York 12, N. Y.
I enclose $1.00 for a special CAL-PAR can, to be sent postage paid, and Dr. Parrish's booklet on reducing. If not satisfied I may return unused portion and my $1.00 will be refunded. (C.O.D. U.S.A. only.)

NAME .....
ADDRESS .....
CITY .....

development of household heating. In those early days of the glowing Latrobe stove, camellias flourished; later, with the introduction of hot air furnaces, they wilted; but when hot water heat came in, permitting the mild, moist atmosphere the plants need, they again grew luxuriantly. Father found that they thrive best in a soil consisting of equal parts turfy loam and peat with a sizeable addition of sharp sand; that they should be repotted just before new growth starts; that the temperature should be raised a little after repotting and the plants given a liberal watering. When the new growth is well developed, the extra heat can be discontinued and water can be given more sparingly so as to harden the plants before they are placed outdoors for the summer months. Here the wood will ripen thoroughly and the flower buds swell. In autumn, the plants are taken in again and watered carefully since too little water or too much will cause the buds to wither and drop off the plant.

In California and the South, where camellias grow out-of-doors the year 'round, a warm, open, loamy soil containing a liberal amount of leaf mold or peat moss is used. They dislike windy locations and do best on sloping banks and in rocky places where there is good drainage, especially when associated with over-arching oaks or elms in a soil never without some moisture down within reach of the roots. With proper care the single and semi-double varieties will blossom from March until June. Camellias are usually propagated by cuttings, preferably of the new wood after it has hardened. Rooted in sand and kept moist, they take about four years to produce flowers. However, once a plant blooms, it repeats year after year, and may even outlive its owner. Another recommendation is the fact that when a flower drops from a plant, it falls complete, and several such blossoms, with a spray of leaves, will last for a week or more in a low glass bowl of water, forming a lovely and exotic table decoration. Plants suffer but little from insect pests. A white scale and mealy bugs which sometimes appear are easily washed off with soapy water. Young growths and flower buds may be attacked by black and green aphis, but fumigation with nicotine promptly kills them—as one of the happy memories of my childhood taught me. My father was not a smoker, and on the rare occasions when he found it necessary to kill the bugs on his camellias, my brothers and I would gather in an admiring circle to watch the amaz-

Today... MORE NEED FOR HOME HEALTH PROTECTION MORE NEED FOR CLOROX!

ALL OVER AMERICA, workers are helping to speed up production for Victory. Their health—everyone's health—is more vitally important today than ever. To help safeguard your family against hidden germ dangers use Clorox in routine cleansing of china, glass, tile, enamel, porcelain, linoleum, wood surfaces; and in laundering white and color-fast cottons and linens. Clorox not only disinfects, it deodorizes, removes stains, too. Simply follow directions on label. Clorox is concentrated for economy. There's only one Clorox . . . always order by name.

AMERICA'S FAVORITE BLEACH AND HOUSEHOLD DISINFECTANT

CLOROX Disinfects DEODORIZES BLEACHES REMOVES STAINS
FREE FROM CAUSTIC

Copr. 1943 Clorox Chemical Co.

Every Bottle Tells How GRAVY MASTER MAKES GRAVY GOOD 15¢

How Charming! this lovely 3-piece POTTERY TEA SET

You'll delight in this beautiful new Roseville creation with its exquisite Magnolia design and soft hand-painted colors! 62 other equally attractive items, in Tan, Blue, Green. At dep't stores & gift shops everywhere.

Send for free Magnolia folder.

ROSEVILLE POTTERY, INC.
Dept. A-103
Zanesville, Ohio

ROSEVILLE
DECORATIVE ART POTTERY

ing performance of Daddy smoking a big, black cigar! Incidentally, while Father had to make his own cuttings, today the home gardener can purchase nursery-grown plants ready to take home and blossom.

During the winter, one whole shelf in the conservatory is devoted to Father's japonicas, which crowd out my mother's begonias and cause more than one family argument. No other member of the family is allowed to cut a single flower, and he only for special events such as a wedding anniversary or the birth of a grandchild. His enthusiasm has affected my brothers, who now raise their own camellias; and as to the fourth generation I spoke of, each of his grandchildren has a japonica of his own grown from one of Grandpa's cuttings from the first family plant.

It was a maternal grandmother who brought the ungainly night-blooming cereus into the family. Just after the Southern Pacific was finished, she made a daring journey to the Wild West with her six-foot banker husband. Reaching scarcely to his elbow, skipping now and then to keep up with his strides, she walked through the desert with him one warm summer night and stood entranced before the evanescent beauty of a cereus growing wild among the mesquite. I think she fell in love with the white blossoms glowing in the moonlight, for they returned to the spot next day, made cuttings, wrapped them in burlap and carried them in the family gladstone all the way back to Baltimore where, in the long, terraced garden, they flourished heartily.

With her usual quiet efficiency, she had learned from the Westerners the simple rules about growing the plant: that it needs only good soil mixed with sand or broken pieces of pot, good drainage and just enough water to keep the soil from drying out. In Maryland's moderate temperature she kept the plant outside until the first frost. Further south, of course, it can be grown outdoors all the year. As it may attain a height of ten feet and is of a leaning disposition, a lattice support is advisable and helpful.

To provide her daughters with plants as they married, she made cuttings every spring, allowing the cut surfaces to dry for several days before planting the cuttings in sand. There they were kept moist until well rooted, when they were transplanted to richer soil. A plant may bear ten or twelve flowers at a time—long, funnel-shaped, water-lilylike blooms which appear between dusk and daylight, lasting that night only. Something of mystery and awe, something lovely and sad lingers about such fleeting beauty. Because of it, my grandmother instituted night-blooming cereus parties and year after year on hot summer nights when buds were about to open we would gather in her garden. Not until the last had spread to its full diameter of six or eight inches did she allow refreshments to be served—mint juleps for the parents, tall glasses of claret lemonade for us children. No wonder we grew up ardent admirers of the desert plant. Or that a youthful aunt was rumored to have broken her engagement with "the wrong man" because he had failed to appreciate the white beauty of the night-blooming cereus!

ACT ONE—1934. A star is born. Coolerator announces *the air conditioned refrigerator* in 1934 . . . it kept foods garden fresh. From the beginning, Coolerator's efficient performance captured a huge American audience, and as the action shifts to . . .

ACT TWO—1943, we see the brilliant wartime Coolerator of *today* with its new 4 way circulation of washed air! Coolerator saves vital war materials, meets WPB requirements. In this big handsome refrigerator fresh foods stay amazingly fresh for days, vitamins are protected, food odors carried away. And the price ticket reads only $72.75 f.o.b. Duluth.

ACT THREE—194? The curtain on this exciting act in Coolerator's history won't rise until 194?. Now Coolerator is busy with war work and production of today's Coolerator to keep vital foods fresh. Through the years, Coolerator has pioneered and progressed in fine refrigeration. Years of *knowing how* will contribute to bring you new ideas, new developments, greater economy in home refrigeration! The Coolerator Company, Dept. AH6, Duluth, Minn.

Save with Coolerator and Buy War Bonds and Stamps

LOOK TO

Coolerator

FOR BETTER REFRIGERATION

BUILT-IN SHELVES FROM A DRAB OLD KITCHEN CUPBOARD. I stood the old cupboard as long as I could and then one day it just seemed to be too much. I marked off the sides with a large plate and used a smaller plate for marking off the top. Now it was ready for a fine saw, and my husband went to work on it. He cut where I had marked and, when the pieces fell away, before us was an attractive group of open shelves framed by the curves. We painted the back and the shelves. On the shelves we used some plates and pitchers. The left-over scalloped wood adds a decorative touch under the shelf at the left of the window.

—Mrs. Harry Furman

TO REACH HIM BY CHRISTMAS Under the War Department regulation, *unsolicited Christmas gifts sent by parcel post to Army personnel overseas MUST be mailed between September 15 and October 15.* Before or after that, gifts may be mailed only on presentation at the post office of a letter from a soldier overseas, requesting the article. Gifts for Navy men overseas should be mailed between September 15 and November 1. For parcel post gifts to India and China, September 15 should be the deadline. To assure delivery, *Christmas cards should also be mailed during this time.* For further details write Mr. Isaac Gregg, Director of Press Relations, New Post Office Building, 12th and Pennsylvania Ave., N.W., Washington 25, D. C.

NO BELTS
NO PINS
NO PADS
NO ODOR

"Take my word for it, Tampax can make a vast difference to your comfort and your disposition during *those vexing days* of the month". . . . For Tampax is worn internally, requiring no belts, pins or pads and causing no odor or chafing. And so one woman says to another, "Take my word for it—and start using Tampax."

No bulging or bunching beneath the costume can come from Tampax, and the user herself cannot feel it when in place. Made of pure surgical cotton, it is very compact to carry in purse and very handy to change by means of patented individual applicators. Your hands need not even touch it. Tampax is particularly neat under slacks and may be worn in tub or shower.

Tampax was perfected by a physician and comes in 3 *different absorbencies:* Regular, Super, Junior. Ask at drug stores, notion counters. Introductory box, 20¢. Economy package of 40 lasts 4 months, average. Buy today! Tampax Incorporated, Palmer, Mass.

Guaranteed by Good Housekeeping

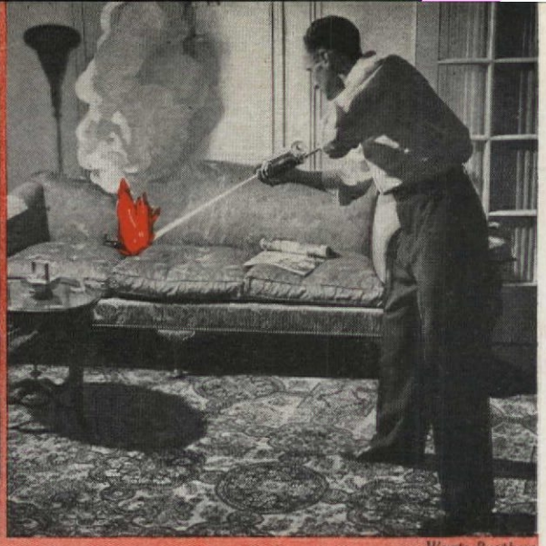
Accepted for Advertising by the Journal of the American Medical Association

3 Absorbencies
REGULAR
SUPER JUNIOR

BUT SUPPOSE THERE IS A FIRE!

DELBERT JOHNSON
Safety Research Institute

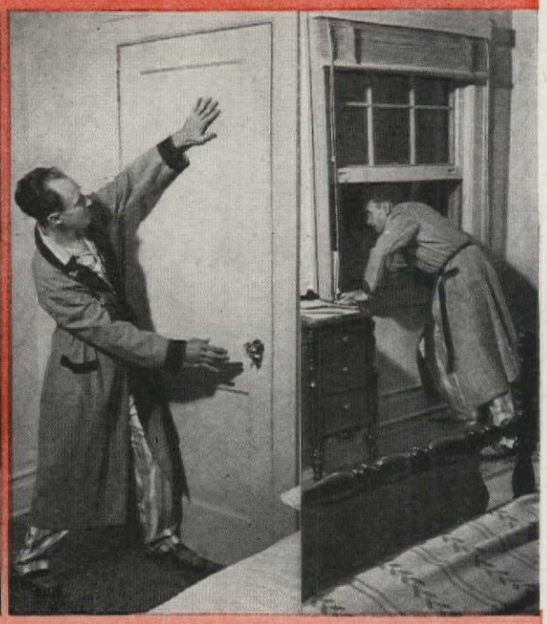
1 If a small fire starts and you're on hand: Call everyone from upstairs rooms; get them out of the house; have someone turn in an alarm, by telephone or at the nearest box. (Find out, NOW, where it is.)



Wurts Brothers

2 Attack blaze with the best "first aid" appliance available (preferably an Underwriters'-approved extinguisher). Aim stream *at base of fire; stand as far away as possible and between fire and exit.*

3 As soon as fire is out (here, some smoldering embers under the cushion needed further attention), open windows and outside doors to ventilate room. One person can return to house to help do this.



4 If, in bed, you suspect fire in the house, feel if door is hot; if not, open cautiously, leaning backward, foot braced at base; arouse others. If door is hot, leave it closed, open window, call for help.

5 Suspecting fire in basement, get family out and turn in alarm. Seek blaze with flashlight and extinguisher, and handle it as told in 2, above. Leave doors open behind you; have someone within call.

6 Don't neglect family fire drills. Here, Mr. H. is combining his regular extinguisher-inspection and recharging day with a demonstration of how to use it. Neighbor S. is also testing his type of equipment.

ALL right, then. You're careful. You don't take risks. You try to prevent hazards. But suppose, notwithstanding all that caution, just suppose there is a fire. A neglected cigarette falls from an ashtray and sets fire to a sofa cushion. Or a flimsy kitchen curtain blows across a lighted stove burner and bursts into flame. Or, worse still, in the dead of night you are awakened by the ominous cry of "Fire!" or the insidious smell of smoke. Do you, in each case, know what to do? Does every member of your family know the simple principles of "first aid" fire fighting at home? If not, study them, as laid down and especially demonstrated here, first in respect to a small fire that breaks out when you're right on the spot; second, when you're in bed, perhaps asleep, and don't know where the fire is located, or how serious it is.

As your contribution to Fire Prevention Week (October 3 to 9)—which, of course, is not a complete training period but simply the beginning of another year of fire and safety consciousness—why not become thoroughly familiar with these rules by means of a family fire drill? You can make it fun for the children; and it will give adults a chance to apply their knowledge of civilian defense measures. For no matter what causes a fire—whether an enemy incendiary bomb or spontaneous ignition in a rubbish pile—the resulting blaze always will be the same, menacing, implacable, destructive, cruel.

First, draw a simple diagram of your home and on it indicate the exits from the different parts of the house, any special hazards, and the location of first aid fire protection equipment—extinguishers, hose, pails, flashlights, etc. Next, assign definite duties to every member of the household. Teach the younger children to leave the house quickly if told to; not to hide in closets or under beds. Older children can be taught how to turn in an alarm. Mother, sister and servants, if any, can be given the supervision of the escape of youngsters, old people or invalids. The men of the family, or its wartime head, will take charge of the actual fire fighting.

When everyone knows his or her duties, hold an occasional practice alarm drill. A surprise one will test the whole family's alertness and reveal any lack or haziness of information. Include an outdoor extinguisher demonstration on a make-believe fire. Every extinguisher should be inspected at least annually, and as this usually involves discharging and recharging it, the operation provides a good chance for such a drill.

...shucks! you don't know the half of it!

Gosh...I was mad the first day our grocer told Mother he didn't have any Karo Syrup for me. I just couldn't understand it.

Every year the farmers grow billions of bushels of good American corn. So what's the matter with the Karo people? If they got corn, big factories and plenty of glass bottles, why can't I get Karo? That's what I was askin'.

Well, you know what I found out?

The big Karo plants are still trying to keep up with demand. But the Army and Navy and millions of American folks at home keep calling for more and more Karo. The Karo people tell me that they can't step up Karo production any further without tamperin' with quality...and they *just won't do that.* They say they gotta keep faith with doctors, mothers, us babies...and everybody.

Now, we little folks don't eat *much* Karo, but we *must* have it to help us grow big and strong. So the Karo people are askin' the grocers of America to "have a heart"...and always reserve a supply of Karo 'specially for us babies. And the grocers are doin' it...ain't that swell?

CORN PRODUCTS REFINING COMPANY
17 Battery Place, New York, N. Y.

©C. P. R. Co.

Karo Is Rich In Dextrose... Food-Energy Sugar

IMPORTANT TO DOCTORS

(To Mothers, Too):

Mothers who cannot buy Karo for their babies are invited to write us (post card) giving name and address of favorite grocer. We will take steps promptly to supply these grocers with Karo for babies.

BECAUSE THERE IS NO SUBSTITUTE FOR QUALITY, THERE NEVER CAN BE A "SUBSTITUTE" FOR KARO

Point-thrifty TREET is ALL solid meat

Recipe

Treet Potato Puffs

Easy to Make . . . Serves 5

What a feast! Fluffy mashed potatoes sandwiched between tender slices of Treet. So simple to fix . . . so easy on points, you'll want to try it tonight. Here's all you need!

1 can Armour's Treet
2½ cups seasoned mashed potatoes
2 tbsps. chopped onion
1 tbsp. chopped parsley or green pepper

Cut the Treet into 10 slices and lay half of them in a flat baking dish. Heap each of these slices with ½ cup whipped potatoes which have been mixed with onion and parsley. Top with the rest of the Treet slices and bake for 20 minutes in a 350° oven. Garnish with your favorite vegetable.

Treet's a delicious blend of choice pork shoulder and tender ham—both high vitamin meats! Get ready-to-eat Treet tonight!

Try **VITALOX—**
Armour's New Meat-Flavor Discovery!
Perks up stews, gravies, sauces, soups—without a ration stamp!

If You Can't Get Treet, remember it's because so much of it goes to our fighting men. Your dealer will have it again in a few days . . . so keep on asking for Treet!

BUY WAR BONDS AND STAMPS

Armour and Company

For finest quality and flavor ask for:

Star Canned Meats, Star Ham and Bacon, Star Beef, Veal and Lamb, Star Sausages, Cloverbloom Poultry and Dairy Products.

© ARMOUR AND COMPANY

Leaky Faucet?

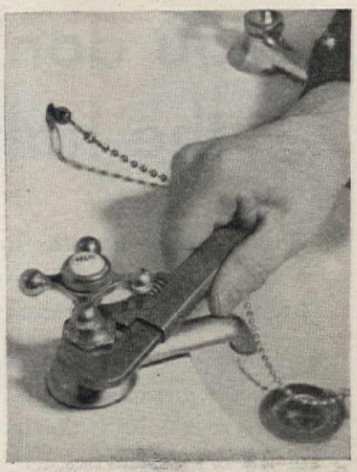
LIONEL WURTS

Photographs, Wurts Brothers

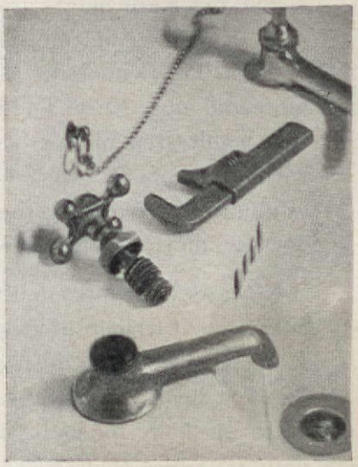
DOES your faucet leak, or maybe merely chatter, when you turn on the water? The latter usually means that the screw that holds the washer in place is loose; sometimes it comes out and drops down the water pipe. If the water dribbles or runs quite a stream, even after you have turned the faucet down tightly, a new washer is probably called for. A box of the common red fibre type in assorted sizes costs only a few cents; sometimes extra screws are included. Some washers are built to seat themselves in a worn faucet, but any kind is better than a leaky, wasteful one these days when plumbers are so scarce and busy and hard to locate.

The next step is to turn off the water. Modern plumbing usually has a shut-off valve for each fixture. Otherwise the best plan is to shut off all water at the main valve in the cellar. If this is not convenient, and if the water pressure is not too high, turning on all the faucets on the line running to the one to be fixed will usually cut down the flow sufficiently.

Suppose, in an old house, the hot water in the bathroom basin leaks. First, open the hot-water faucet in the bathtub. Next, unscrew the threaded hexagonal cap that holds down the stem, using any smooth-jawed wrench that will not mar the metal; *don't use* a stilson or pipe wrench which has sharp, saw-tooth jaws. For added protection, a bit of card-board around the cap will avoid scratches. When the cap comes loose, unscrew and pull out stem and valve which can be repaired at your work bench if you like. A new washer can be put in place on the spot after, as a precaution, covering the opened up faucet with a tin cup to prevent a sudden spurt should anyone forget and close the other faucets on the line. With a screwdriver take out the small machine screw that holds the washer and replace the latter with a new one; or you may need two together. Tighten the screw, replace stem in faucet, screw down cap, and there you are. Don't worry, or twist the faucet hard, if an occasional drop falls for a time; a new washer usually takes a little while to adjust itself and make a snug fit against the valve opening.



Turn water off or lower pressure. Then loosen faucet cap, taking great care not to mar it



Unscrew cap until it is free, then unscrew and lift out valve stem with the critical washer at its end

Removal of small screw at base of stem frees old washer which is reversed or, better, replaced

Hats *on* to MAZOLA!

★ FOR FRYING

★★ FOR SHORTENING

RATION-WISE WOMEN appreciate the unique value of Mazola in their war-time food budgets. Fine for frying, excellent for shortening, delicious for salads, Mazola works wonders in saving precious points. Try these recipes . . . to prove that Mazola is as superior for frying and shortening as it is for making fresh, delicious salad dressings.

★★★ FOR SALADS

FRIED CHICKEN—*tender, golden brown, digestible*—Use 2½ to 3½ lb. chickens, cut into pieces. Wash and dry. Dredge each chicken thoroughly in large bowl containing mixture of 1 cup flour, 2 teaspoons salt, ½ teaspoon pepper. Pour Mazola into heavy frying pan to depth of 1 inch. When hot, add chicken and brown both sides (uncovered). Reduce heat to low, cover closely and continue cooking. Turn frequently until done — 40 to 60 minutes.

PIE CRUST — *that "melts in your mouth"—for apple, fresh fruit, berry or any pie!*

2 cups sifted flour
½ teaspoon salt
½ cup Mazola
Cold water to moisten (about ¼ cup)

Sift together flour and salt. Mix in Mazola lightly with fork or pastry blender. Add water, a small amount at a time, and work lightly with a fork. (The dough should be soft.) Roll out immediately on floured board. Makes top and bottom crust for one 9-inch pie, or two 9-inch pastry shells.

FRENCH DRESSING — *quick and easy to make*-

¾ teaspoon salt — *⅛ teaspoon pepper*
¼ teaspoon paprika — *1 teaspoon sugar*
¾ cup Mazola — *¼ cup vinegar*
¼ teaspoon dry mustard

Measure all ingredients into mixing bowl or glass jar. Beat with rotary beater or shake to mix thoroughly. Shake or beat just before serving. Makes 1 cup dressing.

azola now comes to you in a rstal-clear bottle, enclosed in sealed carton. This carton safeards the quality and golden odness of Mazola against light, hich often affects salad oils.

FOR VICTORY
Buy U. S. War
Bonds and Stamps

MAZOLA IS AS GOOD AND DELICIOUS TO EAT AS THE GOLDEN CORN FROM WHICH IT COMES

Mazola is a pure *vegetable* oil — *all* food value. It contains no moisture, no air, no animal fat. When you use Mazola for frying, for shortening, and for salads, you save butter, you need no other solid fats, you make *fresh,* delicious salad dressings at low cost.

The *economy* of Mazola has little to do with its popularity. The *purity* and *quality* of Mazola are paramount in appealing to particular people. All grocers sell Mazola in crystal-clear bottles protected by sealed outer cartons.

© C. P. S. Co., 1943

CORN PRODUCTS SALES COMPANY, NEW YORK, N. Y.

Who said "No cake"?

INDEED YOU CAN make wartime cakes — minus shortening or minus sugar or minus eggs — *with* Swans Down! And what cakes . . . unbelievably light . . . tender! No ordinary flour could give such results.

EGGLESS CHOCOLATE CAKE

2 squares Baker's Unsweetened Chocolate
1 cup milk
1¾ cups sifted Swans Down Cake Flour
¾ teaspoon soda
¾ teaspoon salt
1 cup sugar
⅓ cup shortening
1 teaspoon vanilla

Combine chocolate and milk in top of double boiler and cook over rapidly boiling water 5 minutes, stirring occasionally. Blend with rotary egg beater; cool. Sift flour once, measure, add soda, salt, and sugar and sift together three times. Cream shortening; add flour mixture, vanilla, and chocolate mixture, and stir until all flour is dampened. Then beat vigorously 1 minute. Bake in two greased and lightly floured 8-inch layer pans in moderate oven (375° F.) 20 minutes, or until done.

Eggless Cocoa Cake. Substitute ¼ cup Baker's Breakfast Cocoa for chocolate. Sift cocoa with dry ingredients and add cold milk with vanilla.

Orange Frosting. Combine 1½ cups sifted confectioners' sugar, 1½ teaspoons grated orange rind, 2 tablespoons lemon juice, and dash of salt. Add 2 tablespoons hot melted butter or other shortening and beat vigorously 1 minute, adding more liquid, if necessary.

(*All measurements are level.*)

No Eggs!

Yet with Swans Down, this delicious cake is light as any egg-rich cake you ever ate!

No Sugar! →

Luscious Honey Spice Cake . . . tender . . . moist . . . fruity. The recipe's in the new Swans Down booklet!

← No Shortening!

Fluffy golden Jelly Roll—like taking a bite of sunshine! Send for the recipe booklet and try it *soon!*

Swans Down says "Wonderful cake— even with ration recipes!"

MAIL THIS COUPON

Send 6¢ for timely new wartime recipe booklet!

GENERAL FOODS, Dept. A.H.10-43, BATTLE CREEK, MICH.
Please send me "How to Bake by the Ration Book"—new Swans Down recipes for cakes, other desserts, quick breads! I enclose 6¢ in stamps.

*Name*_____
*Street*_____
*City*_____ *State*_____
(Good in U. S. A. only)

DID you ever wish for an extra hour a day to use as you please, an hour to spend with an easy conscience on reading or sewing or some special hobby—even some extra work?

Well, why not make that time? Make that time by salvaging hours spent on housework. How do you do it? The answer is simply by being your own efficiency engineer. Apply some of the methods that modern industry has used to eliminate wasted time to speed up production, which means more tanks, planes and ammunition to them. Speeding up production doesn't necessarily mean speeding up motion, but it does mean eliminating any waste motion. The efficiency expert will say to use six steps instead of ten to do the task.

Of course, the efficiency expert does all his calculating in the large factories with a stop watch and high-pressure thought. You don't need the stop watch, but you can apply some heavy thinking, the same kind of thinking required to play a good game of bridge or croquet. Observation, analysis, and deduction are the key words.

Let's start with the arrangement and storage of food in the refrigerator. Did you ever check yourself as you put away food in the refrigerator? When clearing the table are you guilty of taking separate trips for each item? Why not use a tray and put on it all food refrigerator-bound. Place the tray near your refrigerator and arrange everything in logical order; that is, decide on the most convenient spot for each staple item, butter, eggs, bacon, cheese, and memorize the position. It will take a few minutes to experiment and plan, plus using some concentration to form the habit of always putting the right food in the right spot. Eliminate hiding foods; place foods so that they require no juggling to make them available. Maybe your family would like to spoil your systematic arrangement when raiding the refrigerator for a snack, but you could even help out there by putting all snack food on an accessible shelf within easy reach of hungry hands. This thought-out arrangement will save on your electricity, gas, or ice bill, depending upon the type of refrigerator you are fortunate enough to have!

Is dishwashing the dullest job you have? It can be your most efficient job! To really save time, clock your present routine. The home substitute for a stop watch is an extra clock (if you are fortunate enough to own one). Anyway take the clock to your kitchen, set it at twelve o'clock and begin the job of clearing table, scraping dishes and then washing dishes. If a phone call interrupts your work, note the time you are called away and re-set the clock to that reading when work is resumed. Time each part of the job, clearing the table, putting away food, washing and putting away dishes. Write down each job and the minutes required to complete it thoroughly.

The next day, you really become the efficiency expert. Instead of listening to the radio, collect your wits and concentrate. You must split yourself into two persons; one working, and the other watching for every unnecessary motion. Ask yourself: "Is there any way that particular bit of action can be

Carry all the refrigerator-bound foods on a tray

done more simply and with less waste motion?" Do you trot back and forth from dining room to kitchen, convoying a few dishes each trip? Use a tray, and time yourself. Also, try putting several thicknesses of paper towel at one end of the tray, scrape the dishes before stacking, and put the waste into the paper towels. Don't be shocked, no one is watching except your efficient half, and she will approve if the clock says that time and motion are being saved.

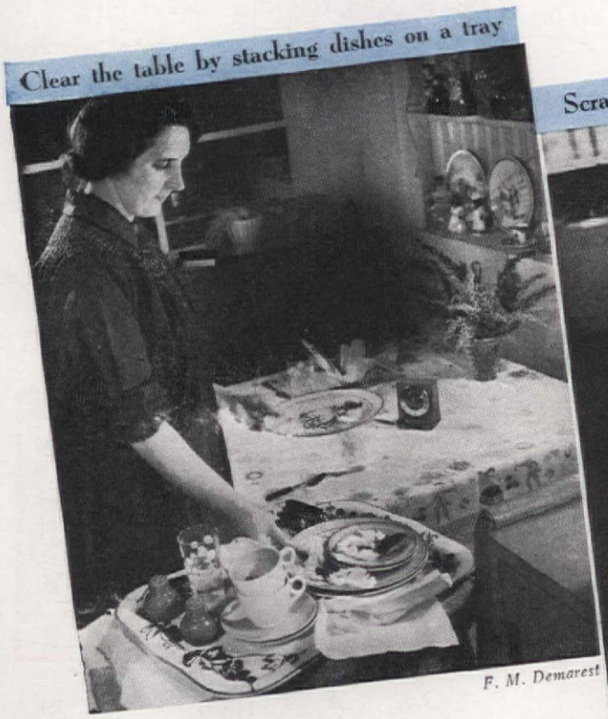
Which method do you use for drying dishes . . . polishing dry with a towel, or rinsing in hot water and stacking in a rack to let them steam dry? The latter method is more efficient and sanitary. While the dishes are drying consider your arrangement of storing dishes, pots, and pans. Are the most used dishes at the front, your favorite pan within easy reach? Plan your arrangements as carefully and thoroughly as you plan your wardrobe or dinner parties.

This systematic system can be carried to cleaning, dusting, bed-making, washing clothes, ironing and so on. Experiment with new routines and be your severest critic. Improve methods whenever possible because you know the first sign of aging mentally is refusing to change a habit. After deciding on a system, use it for a week. Really give it a chance to work. Then bring out the clock and time each job again. Did you save any minutes? Of course you did. And the philosopher will advise: Use the saved time wisely! Don't fritter it away, but spend it on the things you have never had time for before.

BE YOUR OWN

EFFICIENCY EXPERT

WYNN STEPHANSEN



Clear the table by stacking dishes on a tray

F. M. Demarest

Scrape plates on paper towel to save time

Clock washing time. Drain dishes to dry

Buy More War Bonds for Victory

More help from your refrigerator!

FRIGIDAIRE

tells you 58 thrifty ways to put a lift in leftovers

It's easy to give fresh new appeal to leftover food. All you need is a refrigerator and a little imagination.

Save the good in leftovers by refrigerating them promptly and properly. Then re-serve them in tempting new dishes. Making the most of leftovers helps you balance your food budget and ease the strain on your ration book. Besides, every bit of food you save is a contribution to the war effort! Here are some practical tips. How many of them do you know?

1. Store leftovers in your refrigerator immediately after meals. Keep them up front where you won't forget them. Use promptly for maximum flavor and nutritive value.

2. Keep *leftovers covered to prevent drying out and loss of flavor, unless your refrigerator has a high humidity compartment that makes covering unnecessary.*

3. Refrigerate any part of opened canned goods that are not used immediately. If you haven't enough for another meal try combining 2 vegetables, 2 fruits, or 2 soups. This way you can often make 2 cans of food do for 3 meals.

4. Serve *leftover cooked vegetables in a gay new dress. They're more appealing. One way is to use them in attractive salads. No second cooking is involved and vitamin values are protected.*

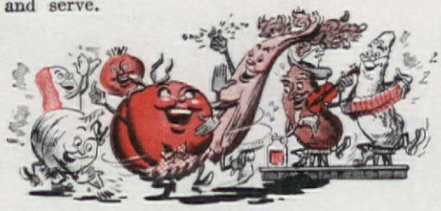
5. Save the liquor that remains when vegetables are cooked. It's rich in vitamins and minerals; adds flavor to sauces, gravies, vegetable cocktails. Keep it in a covered jar in your refrigerator. Save fruit juices and syrups for cold drinks, gelatin and other desserts.

6. Accumulate leftover potatoes and vegetables like peas and beans in a covered dish in your refrigerator. Use them in your favorite hash or stew to add flavor, food value.

7. Use leftover creamed vegetables in a cream soup, or rinse and save for salads.

8. Save *leftover cabbage, celery, carrots, turnips, peas—even celery and onion tops—to give added flavor to soup stock or soups. The greater the variety the better the soup! See Wartime Suggestions★ for simple soup stock and soup recipes.*

9. Use leftover mashed potatoes in potato cakes; in croquettes; as topping for a meat pie. Or reheat with milk in the top of a double boiler and serve.



10. Combine *a leftover vegetable with a fresh vegetable—it's a brand new dish! Some especially good combinations are carrots and peas, corn and lima beans, string beans and creamed potatoes. There are many others. Experiment!*

11. Put leftover uncooked egg yolks in very small container. Before refrigerating, cover with thin layer of cold water or cooking oil to prevent drying and discoloration. Use for custards, sauces, mayonnaise, or in cakes.

12. Place leftover uncooked egg whites in small, tightly-covered refrigerator jar. Use in meringues, frostings, floating islands.

13. Reheat *green vegetables, beets, carrots and turnips over steam in top of double boiler or in sieve or colander over boiling water. This guards against discoloration. Although reheating may reduce vitamin content to some extent, minerals and other food values are saved.*

14. Collect the small dabs of butter or margarine left on plates. Keep in small covered container in refrigerator. This fat, which might otherwise be wasted, is excellent for cooking or seasoning vegetables.

44 more ways to use leftovers in taste-tempting dishes!

Apricots
In fruit salad
In apricot whip
In jellied fruit salad ring
As ice cream sauce

String Beans
In vegetable salad ring
With scalloped vegetables
Added to vegetable soup
In spring salad

Carrots
In meat pies
Added to vegetable soup
Creamed with peas
In vegetable salad ring
In spring salad

Pineapple
Baked with ham
In mixed fruit salad
In jellied fruit salad
In fruit punch

Stewed Tomatoes
Added to vegetable soup
In rice and tomato soup
With toast cubes
Added to meat loaf
Added to chili
Added to meat pie

Asparagus
Added to vegetable soup
In deviled egg and asparagus salad
In vegetable casserole
In creamed asparagus soup
In vegetable salad ring
Creamed on toast

Peaches
In mixed fruit salad
In fruit sherbet
As ice cream sauce

Prunes
In salad
In prune whip
In prune and rice pudding
In prune pudding
Jellied
In prune and nut sandwich filling

Spinach
Added to vegetable soup
In vegetable salad ring
In scalloped vegetables
In spinach puree
In ham and spinach souffle
In spinach nests with creamed mushrooms

Many other suggestions for keeping and using all kinds of leftovers are to be found in Frigidaire's new booklet, WARTIME SUGGESTIONS★. Call or send for your copy now. ***Next month,*** look for Frigidaire's message: "How to defrost in 15 minutes."

FREE! Get WARTIME SUGGESTIONS★ from your Frigidaire Dealer. Or mail coupon!

This valuable 36-page book is packed with practical ideas like those on this page! Includes 140 suggestions for using leftovers! Millions of copies now in use! Get your free copy from any Frigidaire Dealer. Look for his Frigidaire store sign or find his name in your classified telephone directory under REFRIGERATORS. Or mail this coupon today.

FRIGIDAIRE DIVISION, General Motors Corporation
305 Taylor Street, Dayton 1, Ohio

Please send me my free copy of your 36-page booklet "WARTIME SUGGESTIONS."

NAME.....

ADDRESS.....

CITY.....*STATE*.....

For Excellence in War Production

FRIGIDAIRE Division of GENERAL MOTORS

Peacetime builders of Home Appliances, Commercial Refrigeration, Air Conditioners

COWGIRLS *and* INDIANS

LOUISE PRICE BELL

WE SEEM to have dispensed with the traditional May Moving Day. No sooner are young couples settled than orders come for soldier-husband to "move on." It's not unusual to be moved from one section to another. And with each move comes the need to make new friends promptly.

Transplated from a western to an eastern base, one of these roving couples made new friends in this way. They organized their get-together around the ideas, foods, customs, they had picked up in the wide open spaces. They had come from Arizona, but it could have been any true western state. Couples from the south could put on an amusing affair with black mammys, corn bread, hoe cake, and negro spirituals. Those from New England could hold a gala night showing just how Cape Codders eat, play, and do. There isn't a section of the country that doesn't lend itself to a motif for a get-together. For other young Army and Navy couples, the Sergeant Clarks' get-together may serve as a guide.

Written on roughish brown paper, folded and fastened with a cactus seal, the invitation read:

"We've been in Arizona
And we've lots of things to tell
About the Copper-Cactus State
That we now know so well.
So don your western clothing
And come to Rancho Clark
Bring appetites . . . but tote no guns;
We promise you a lark!"

It is surprisingly easy to get a western effect by just putting together loud plaids the stripes, and wearing some summer jewelry. All the invited seemed to get a tremendous bang out of "donning western garb."

The food was served buffet style, which is the eastern way of saying it was served from the chuck-wagon. The table was pushed back against the wall, the top covered with a plain piece of oilcloth. Plain shelving was cut into fringe, and pasted on the edge of the table.

Oilcloth with fringe, homemade cactus menu cards, gay dishes for our "chuck-wagon"

China from Leighton's
Photographs, F. M. Demarest.

A western centerpiece . . . corral of bread sticks and pins, figures cut out of a child's paint book

Since the young couple had bought several Mexican bowls in Arizona, they used these and colorful plates and platters to hold the food. Each dish was labelled, the names printed on markers cut from green paper in the shape of prickly-pear cactus leaves. The Clarks had fun with this menu (the interpretations were not on the cards): Chuckwalla Stew (chili); Mesquite Greens (green salad); Lump Alkali (sugar); Sour Dough (French bread); Tonsil Varnish (beverage); Lick (cream); Catalina Mountain Cake with Caliche Icing (chocolate cake with white icing).

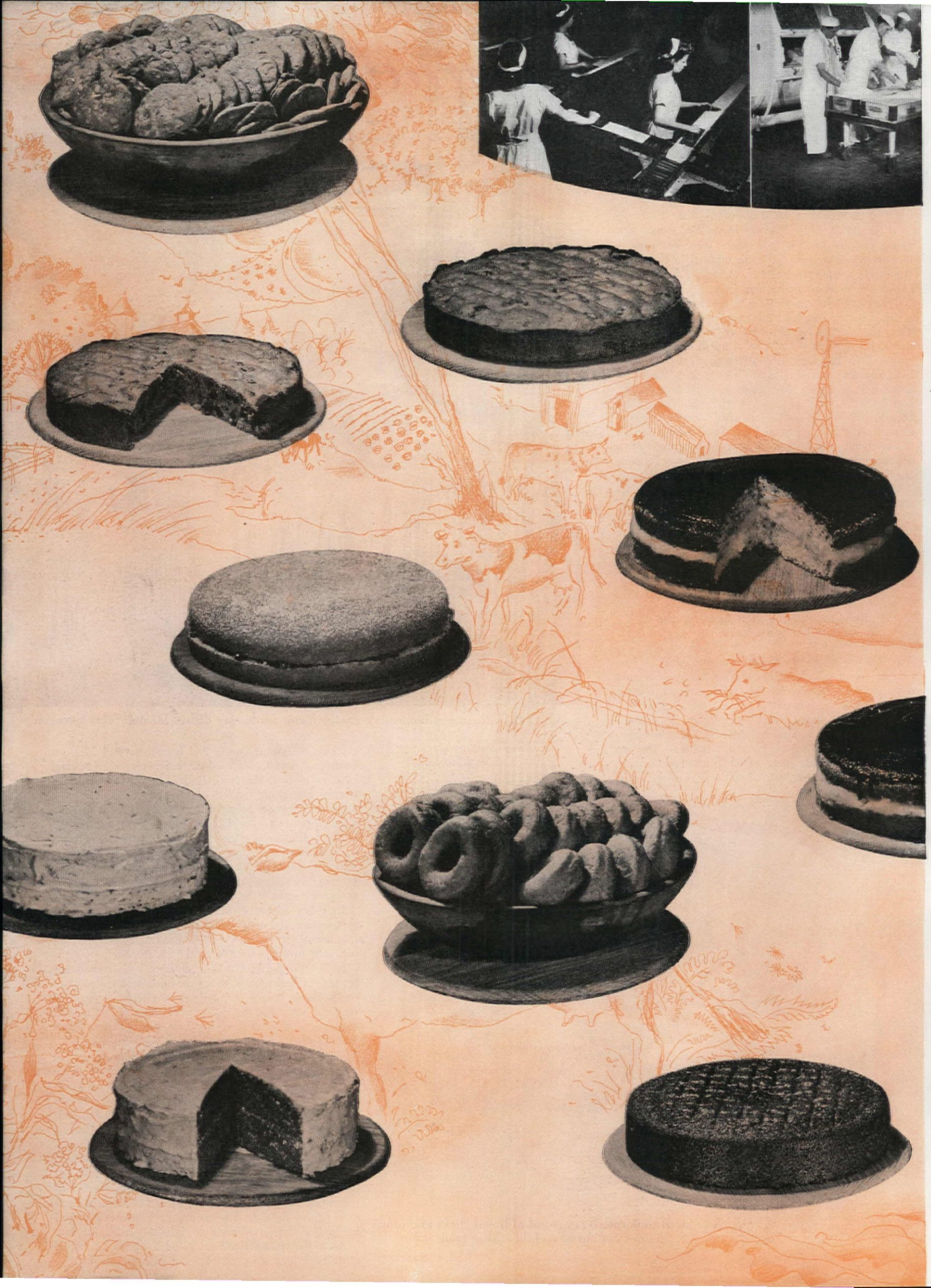
Built out of bread sticks and pins, a corral made an inexpensive and easy-to-do centerpiece. The figures in it were from a child's paint book, colored and cut out with cardboard strips pasted on the back.

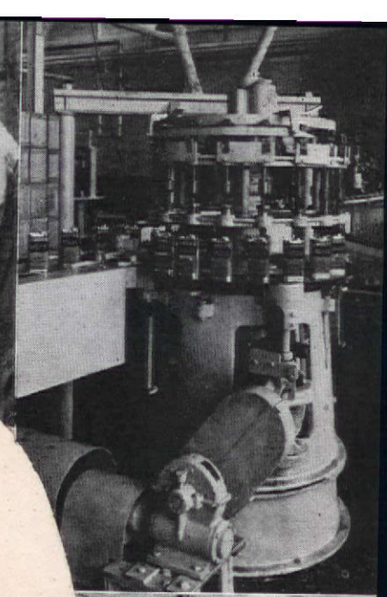
Before the party, Ed and Millicent had worked out brands for their guests, using the initials of their names combined with bars, triangles, and circles, as western ranchers do. As the westerners arrived, each was branded with lipstick or eyebrow pencil. These same brands were on tallies and fringed paper napkins.

After chuck wagon, the cow punchers were challenged as to their knowledge of the West. They were given sheets of paper upon which this list of scrambled words was written: Rhcan (ranch), Deoor (rodeo), Tredes (desert), cuctas (cactus), Otipa (patio), Eboda (adobe), Sagouarr (saguarro), Etoocy (coyote), Olsas (lasso), Tiaral (lariat), Gieod (dogie), Yowboc (cowboy), Pu-duorn (round-up), Rorub (burro), Larocr (corral).

A time limit for the unscrambling was set, and the person through first was rewarded with a sombrero ash-tray while the "booby" was a package of western cigarette papers and tobacco—the booby winner had to roll his own as true westerners do, and this made for fun.

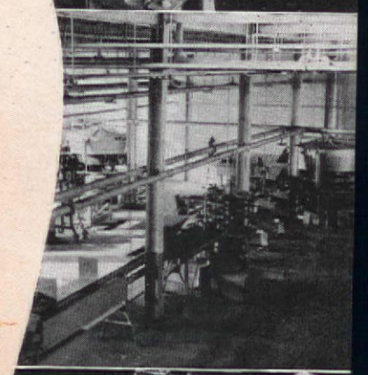
After the cigarette-rolling episode, the guests settled down to bridge since all of them enjoyed playing.





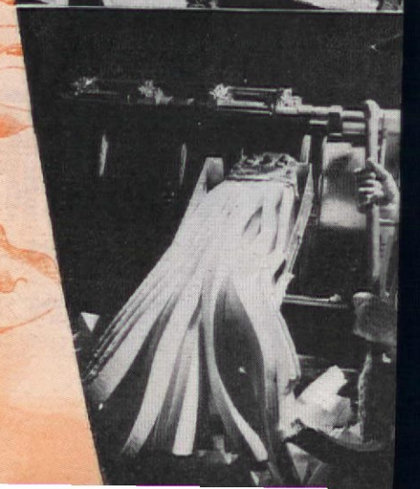
FATS *and* OILS

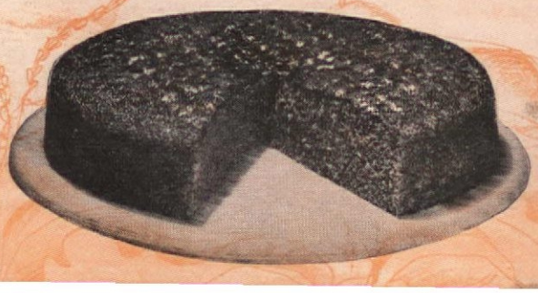
NO. 11 IN OUR SERIES OF FOOD MONOGRAPHS



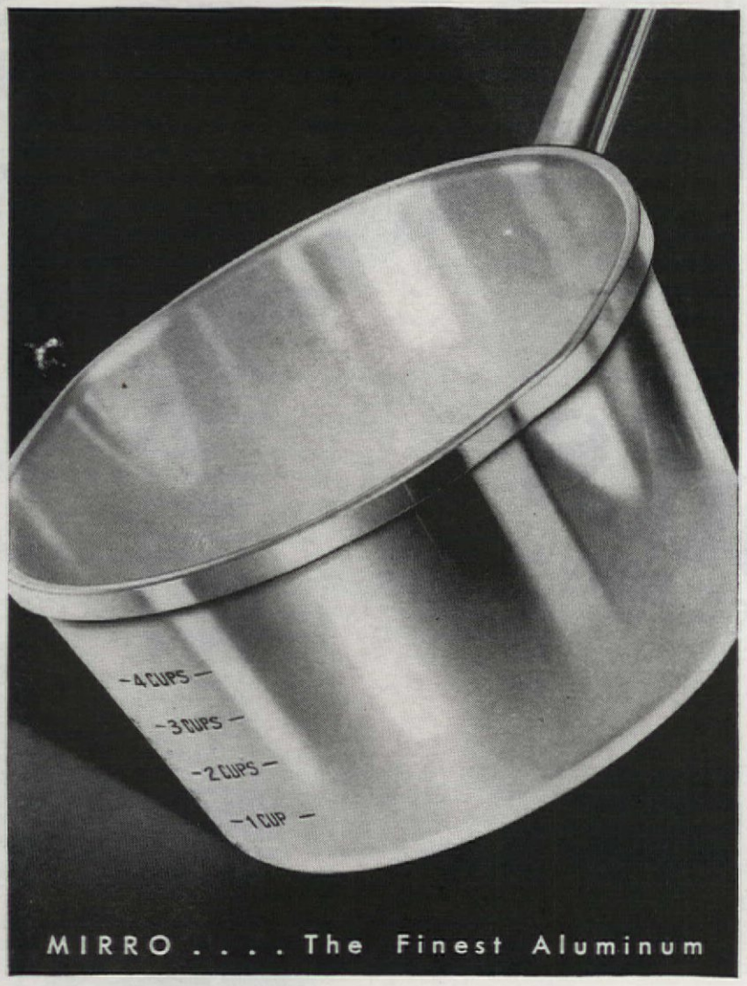
FATS and oils always play an important role in any war, and this present conflict is no exception. Fats and oils are just as necessary for war industries to make such products as glycerine for explosives as they are for human nutrition. "Save fats"—has been a slogan that everyone has heard from coast to coast. Not only in our country, but in other countries as well, fats and oils have been rationed, every attempt being made to divide this vital product between civilian and military demands.

Man has always consumed fat whether in pure form or as an ingredient of some food. Fats are needed by the body, and no other food can take over their work. Fats have the function of providing heat and energy. Ounce for ounce, fats have more calories than carbohydrates or proteins. The amount of fat needed varies with the work of the individual and where he resides. Heavy, arduous work demands a higher fat diet than is needed for a more leisurely type of work. People living north of the border where the temperature has a habit of hovering at or below zero demand more fat in their daily diets than those residing where palm trees grow. Scientists acclaim that the normal adult diet should have at least one quarter fat. This does not mean all should be pure fats and oils, but foods rich in fats—such as, nuts, soya beans, nut butters, egg yolk, cheese, fatty meats and fish, avocados, olives, and many others. Fats make mild tasting and bulky foods more appetizing, and, because they take a longer time to digest with a stick-to-the-ribs quality, they avert a hungry feeling. Nations realize





Photographs left to right: first 5, courtesy, American Dairy Association. 6-7, Mazola. 8, Swift & Co. 9-10, Best Foods (Acme). All food photographs, F. M. Demarest



Nearer to you... every day!

If you own fine MIRRO aluminum ware you know how fortunate you are. Every day in your kitchen, MIRRO aluminum proves its worth...in cooking efficiency...in long lasting service.

If you don't have a MIRRO-equipped kitchen, who knows but before long you will. For when aluminum's big war job is finished, you will be able to buy grand, new MIRRO aluminum utensils for all your cooking requirements.

"COOKIES FROM HOME" RECIPES

Bake cookies for the men in service. Send them a box of cheer from home. For favorite recipes for cookies that are great to eat and firm enough to travel well, get the new free folder, "Cookies from Home," prepared by the MIRRO Test Kitchen. Ask your department, hardware, or housefurnishing store, or send post card direct to us.

MIRRO

THE FINEST ALUMINUM

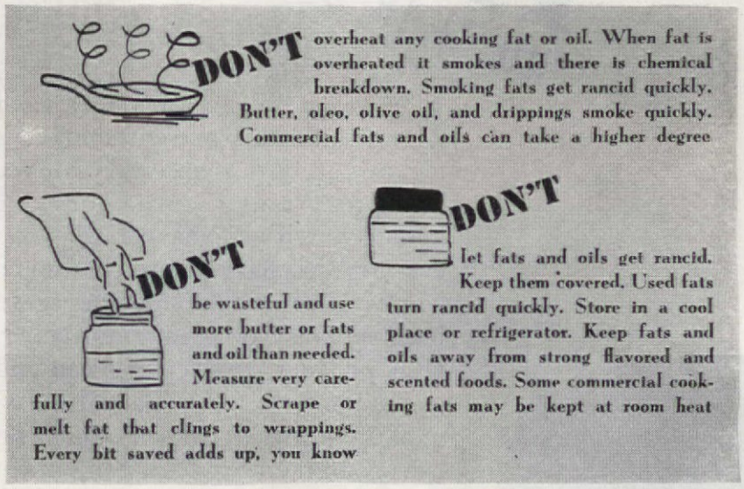
ALUMINUM GOODS *Manufacturing Company*

MANITOWOC • WISCONSIN

the fundamental necessity of procuring fats and oils at all costs to supply their people's demands. The per capita consumption of fats in England, Germany, Italy, has been noticeably reduced during the present war, but their native taste for fats has increased. Since these countries have been large importers, securing fats and oils has become another problem of war. In our own country we are more fortunate since we can satisfy our fat and oil tastes by using home-grown and produced products.

Fats and oils, as the term has been used, refers to the physical state of the product at room temperature. An oil is liquid at room temperature (considered 70° F.), while fat is solid at the same temperature. Chemically speaking, fats and oils are composed of carbon, hydrogen, and oxygen, and consist of a combination of fatty acids and glycerol. One molecule of fat is made up of three molecules of fatty acid and one of glycerol. Because there are many different fatty acids to constitute the fat molecule, the character of the fat itself is predetermined by the fatty acids present. Fats and oils are from animal and vegetable sources. In this editorial monograph, it will facilitate discussion if the fats and oils are divided into six separate groups: butter, oils (made from cotton, corn, olives, peanut, and soya bean), lard, shortenings, margarines, and drippings.

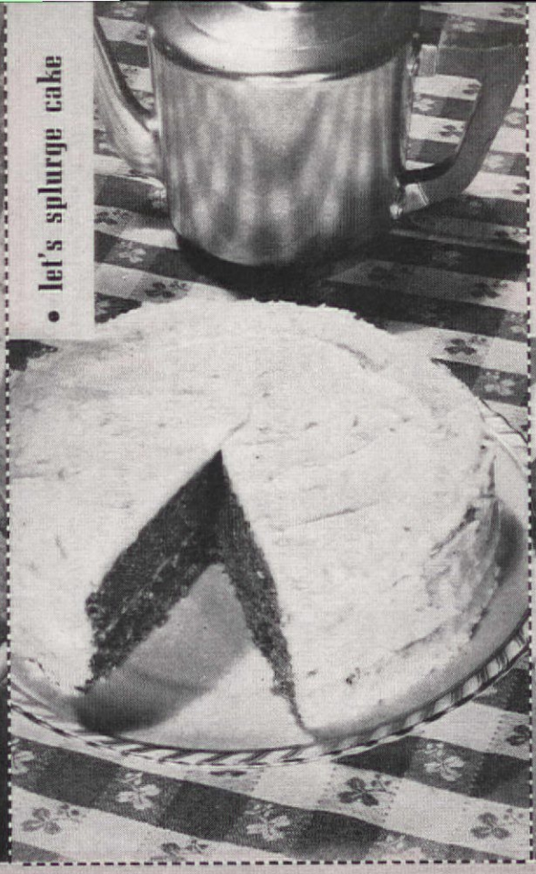
Butter is considered the most desirable of spreads because of its flavor. It is also a desirable ingredient for cooking and makes a nutritious contribution since it is high in vitamin A, D, and F. Butter, one of the oldest made spreads and cooking product, has developed from a home to a mammoth commercial industry. In our country, butter production is concentrated in the Northwest Central States with Minnesota, Iowa, and Wisconsin contributing more than two-fifths of the total butter made. To make butter, cream, which is the separated butter fat of milk, is churned until the globules of fat stick together in one mass. Anyone who has ever done any home churning knows the feeling when butter comes! After churning, the butter is removed from the milk or buttermilk. The butter is washed, worked with a paddle and salted to taste. In large creameries, butter is made on a similar procedure. According to a Federal definition, butter must be made "exclusively from milk, or cream, or both, with or without common salt, and with or without additional coloring matter, and contain not less than 80 per cent by weight of milk fat, all tolerances having been allowed for." Water content is restricted to 16 per cent. Most commercial butters have a minimum of 85 per cent butter fat while a 92 or 93 score butter is the desirable and coveted high grade.



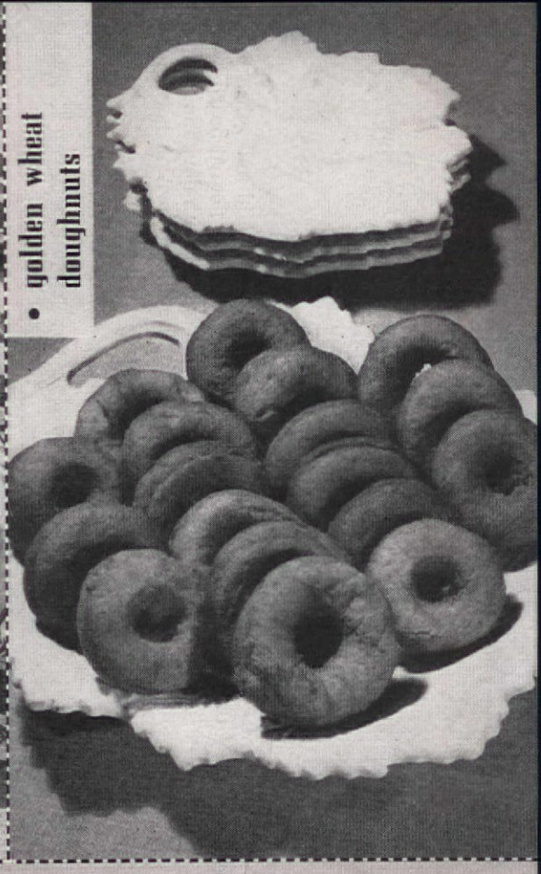
Of the oils olive oil, which is one of the first type to be used in cookery, is perhaps most widely known. Since biblical times olive oil has been a cherished product. Today we are not dependent on European sources since California produces an excellent oil from native grown olives. The oil is expressed from olives that are fully ripe but not black nor too green in color.

Cottonseed, corn, soya bean, and peanuts are commonly used to make a domestic type of oil which is desirable for cooking. The nuts, beans, or seeds are pressed usually with the application of heat to extract the oil. Then the oil is refined to remove undesirable color, odors, and flavors. Oils are used primarily at home in salad dressings although oils may be used in all sorts of baking and frying. Today to increase our production of available oils, the planting of peanuts and soybeans has been increased to a large percentage. Both oils extracted from

• toffee cookies



• let's splurge cake



• golden wheat doughnuts

DON'T waste butter, oil, lard, shortening, margarine, or drippings. Use wisely and carefully. Select recipes which call for a minimum

DON'T neglect fats and oils in your daily needs. Your health demands you eat some fats and oils every day, but it's not necessary to overdo and eat more than is needed. Waste not!

the nut and bean are highly desirable products and may be used in salad dressings, baking and frying. The high protein meal which remains from the extraction is used for making soya or peanut meal or flour, another product which has a definite place in cooking to replace some of the unavailable protein through rationed meats, using it in baking, sauces, soups.

Lard is the commercially rendered fat obtained from pigs. Leaf lard is a high grade of fat, and is white in color and free of objectionable odors. Lard, one of the oldest shortenings, has many staunch supporters for making superior pastry, cakes, cookies and other types of cooking. Lard is 100 per cent fat.

The term shortening is used to include the various hydrogenated shortenings which are a modern development in the industry. Selected and refined vegetable oils are blended. To harden the oils, they are treated with the correct amount of hydrogen gas to bring about a desirable degree of hardening. This process is called hydrogenation. The product is creamed again before packaged in wartime dress. Hydrogenated shortenings should be creamy white, bland

DO save left-over fats and use again unless the fat is scorched or strongly flavored from heating

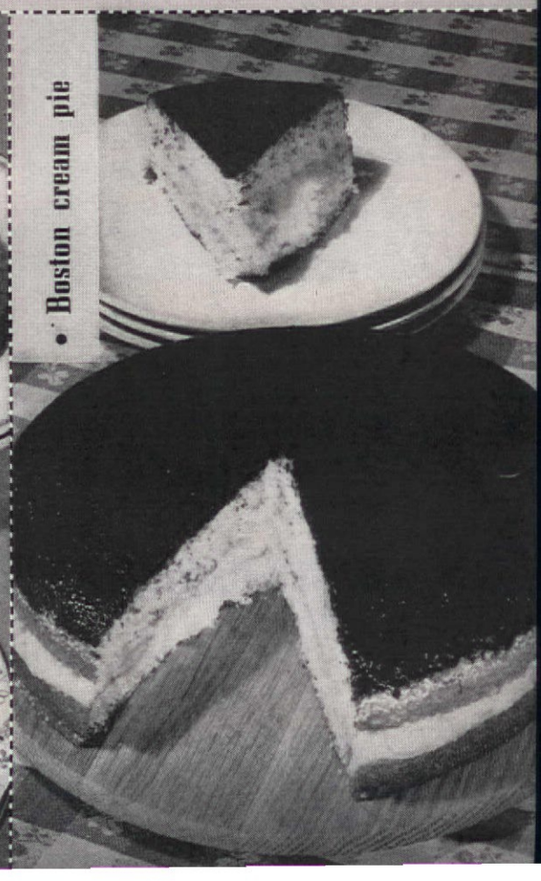
DO save fats from roasting, broiling, or frying meats . . . Use saved fats in gravy, sauces, soups or to flavor vegetables

DO add salad dressings the last minute before serving to avoid "settling" and wasting

DO add butter or dripping to vegetables just before serving when the vegetables have already been placed in a serving dish

• Shangri-la spice cake

• harvest honey cake



• Boston cream pie

• Boston cream pie

⅓ cup vitaminized margarine
1 cup sugar
2 eggs well beaten
½ cup milk
1¾ cup flour
½ tsp. salt
½ tsp. vanilla
2 tsp. baking powder

CREAM margarine and half the sugar gradually, beat until light. Add remaining sugar to well beaten eggs. Combine mixtures. Measure and sift flour, salt and baking powder, adding alternately with milk to the first mixture. Beat thoroughly and add vanilla. Bake in a round deep 9 inch pan for 20 to 30 minutes at 375°F. Cool, split, add filling and sprinkle the top with powdered sugar.

Cream filling ⅔ cup sugar
½ cup bread flour
⅛ tsp. salt
2 cups scalded milk
2 eggs
1 tsp. vanilla

Mix dry ingredients. Add scalded milk gradually. Cook 15 minutes in a double boiler stirring frequently. Add slightly beaten eggs and cook 3 minutes. Cool and flavor.

Parkerhouse Chocolate Pie: fill with cream filling; spread top with melted chocolate.
Washington Pie: fill cake with raspberry jam and sprinkle the top with powdered sugar.

Serves 6-8. 318 cal. per serving. ***Source of vitamins A, B complex.***
Preparation time: 1 hour *Tested in* THE AMERICAN HOME KITCHEN

• harvest honey cake

Preparation time: 1½ hrs.

⅓ cup shortening
¾ cup strained honey
1 cup cold applesauce
¼ tsp. cloves
¼ tsp. salt
½ tsp. nutmeg
½ tsp. cinnamon
2 cups sifted cake flour
1 tsp. soda
1 cup seedless raisins
¼ cup broken nutmeats

CREAM shortening, add honey and mix thoroughly. Add applesauce, then sifted dry ingredients. Add raisins and nuts. Blend together. Pour batter into a greased and floured 8 inch square pan or a 10 inch round pan. Bake for 1 hour in a preheated 350°F. oven.

Serves 8. 340 cal. per serving. ***Source of vitamins A, B complex.***

Tested in
THE AMERICAN HOME KITCHEN

• Shangri-la spice cake

Preparation time: 60 min.

½ cup lard
½ cup sugar
1 cup molasses
2½ cups sifted flour
1½ tsp. soda
½ tsp. salt
½ tsp. cinnamon
½ tsp. allspice
½ tsp. cloves
1 cup boiling water

CREAM lard, add sugar and cream again. Add molasses and remaining dry ingredients which have been sifted together. Last add boiling water and mix together. Bake in a moderate oven (350°F.) for 35 minutes. Makes 1 8 inch square cake.

Serves 8. 258 cal. per serving. ***Source of vitamin B complex.***

Tested in
THE AMERICAN HOME KITCHEN

Photograph printed on back of each recipe

in odor and flavor, and smooth in texture. The product is used extensively in all types of cooking definitely aiding the home cook in culinary art.

Margarine, a term in more common usage than oleomargarine, is a malgned product with prejudices developing from misconception. According to Federal standards, margarine should not contain less than 80% fat and not more than 16% water. Margarine is made from a combination of refined vegetable oils which are churned in milk and salt is added. Today, most margarines have vitamin A added. A federal law enacted in 1886 which is still effective insists that the word "oleomargarine" is on the label to designate the product. Curiously enough, it was during the Franco-Prussian War of 1870 that Napoleon III offered a prize for a product which could be used to supplement butter, a scarce item at that time in France. Chemist Mege-Mouries won the prize and the product was named oleomargarine by Chevreul. Of course science has developed considerable changes in the product until today a superior product is available on the market which is used as a spread and for all types of cooking and, of course, pleases the budget minded.

Drippings are usually considered war babies, because it is only during scarcity of fats and oils that drippings are saved and used. Drippings from beef, pork, bacon, poultry are desirable and usable in making gravies, cookies, cakes and other pastries. More than ever, no drippings should be discarded, because there is some use for them. Waste not!

Fats and oils in some form or other is a basic ingredient of almost every branch of cookery today and, of course, contributes greatly to the

• golden wheat doughnuts

Preparation time: 35 min.

2 tbs. oil
¾ cup sugar
2 eggs well beaten
¾ cup milk
2 cups whole wheat flour
1½ cups sifted all purpose flour
2 tsp. salt
3 tsp. baking powder
½ tsp. cinnamon
½ tsp. nutmeg

BLEND oil and sugar. Add eggs and beat well. Add milk, then flour sifted with salt, baking powder and spices. Roll on lightly floured board to ⅜ inch thick. Allow to stand 10-15 minutes before cutting with doughnut cutter. Fry in hot oil (350°F.) for 3 minutes or until golden brown on both sides. Drain on absorbent paper.

Yields: 2 doz. medium doughnuts. ***Source of vitamin B complex.***

Tested in THE AMERICAN HOME KITCHEN

• let's splurge cake

Preparation time: 1 hr.

5 tbs. sifted flour
3 tsp. tartrate baking powder
½ lb. graham crackers, rolled fine and sifted
½ cup butter
1 cup sugar
3 eggs separated
1 cup milk
¾ cup broken nutmeats
1 tsp. vanilla

MEASURE flour and baking powder and sift 3 times. Add sifted graham cracker crumbs and mix well. Cream butter, add sugar gradually and beat until light and fluffy. To this add nutmeats and egg yolks. Then mix in the dry ingredients alternately with milk. Fold in egg whites beaten until stiff but not dry. Add vanilla. Bake in 2 greased 8 inch layer cake pans in a preheated oven at 350°F. for 27 minutes.

Orange lemon frosting
3 tbs. butter
1½-2 cups confectioners sugar
3 tbs. hot milk
¼ tsp. salt
½ tsp. lemon flavoring
1 tbs. grated orange rind

CREAM butter until light and fluffy, add sugar gradually and then add salt, hot milk and flavoring. Beat until creamy and thick enough to spread.

Serves 8. 659 cal. per serving. ***Source of vitamins A, B, complex.***

Tested in THE AMERICAN HOME KITCHEN

• toffee cookies

Preparation time: 25 min.

2 cups cake flour
½ tsp. cream of tartar
½ tsp. soda
½ tsp. salt
1 cup brown sugar
½ cup bacon fat
1 egg
1 tsp. vanilla
1 cup nuts chopped or broken

SIFT flour and measure. Then add cream of tartar, salt, soda and sift again. Measure brown sugar, packing it into the cup tightly. Mix bacon fat and sugar by creaming together. Add beaten egg and vanilla; mix well. Blend in dry ingredients gradually, adding nuts last. Shape into a roll, wrap in wax paper and chill in refrigerator for several hours or over night. Cut chilled roll in thin slices; arrange slices on cookie sheet and bake in 375°F. oven for 8-10 minutes.

Yields: 2 doz. cookies. ***Source of vitamins A, B complex.***

Tested in
THE AMERICAN HOME KITCHEN

• mammy's casserole

Preparation time: 60 min.

1 lb. ground pork
2 onions
2 tbs. lard
1 cup cooked macaroni
1 cup canned tomatoes
1 cup grated cheese
½ tsp. salt
½ cup bread crumbs

CHOP onions fine and cook with pork in a frying pan with fat until brown. Drain off excess fat and save. Add macaroni, tomatoes, salt and ½ cup cheese. Put into a baking dish. Sprinkle crumbs and the remaining cheese over top. Bake 45 minutes in a moderately hot (350°F.) oven.

Serves 4. 697 cal. per serving. ***Source of vitamins A, B complex and C.***

Tested in
THE AMERICAN HOME KITCHEN

• baked jumbo

Preparation time: 2¾ hrs.

½ lb. salt pork } ground together
½ lb. beef }
2 large onions chopped fine
1 cup uncooked rice
1 qt. canned tomatoes
2 tsp. salt
½ tsp. pepper
½ tsp. thyme
1 tsp. sugar

MIX all ingredients together. Pour into a large greased casserole. Cover and bake in a moderate oven (350°F.) for 2½ hours. This is an excellent dish for a hungry family when mother works or shops.

Serves 6. 249 cal. per serving. ***Source of vitamins A, B complex and C.***

Courtesy of WESTINGHOUSE

Tested in
THE AMERICAN HOME KITCHEN

• liver birds

Preparation time: 1½ hrs.

1 lb. beef liver
3 tbs. shortening
1 tsp. salt
⅛ tsp. pepper

HAVE liver cut in slices about ¼ inch thick. Pour boiling water over liver and let stand 10 minutes. Lay liver out flat and spread with dressing. Roll lengthwise and fasten with a toothpick. Then roll in flour. Brown in shortening, season with salt and pepper. Place liver birds in casserole and pour drippings (to which ¼ cup of water has been added) over birds. Cover and bake 1 hour in a 350°F. oven.

Dressing

2 tbs. shortening
¼ cup chopped onion
½ cup chopped celery
4 cups stale bread cubes
⅛ tsp. pepper
½ tsp. salt
½ tsp. poultry seasoning
2 tbs. chopped parsley

Melt the 3 tbs. shortening, add onions, celery and cook until tender but not brown. Add remaining ingredients and mix well.

Serves 4-6. 446 cal. per serving. ***Source of vitamins A, B complex and C.***

Courtesy of WESTINGHOUSE

Tested in THE AMERICAN HOME KITCHEN

Photograph printed on back of each recipe

enjoyment of food. Besides, modern scientific research has found that fats and oils play a very vital role in human nutrition, a factor not to be forgotten in the stringencies of war. Habit has dictated a desirable taste for fats and oils and because of this it is difficult to reduce the amount of fats and oils consumed. Nor must we forget that fats are our most concentrated form of energy. When fat is present in the daily diet, scientists have discovered that the essential vitamin thiamin is spared. Fats carry their own fat-soluble vitamins such as vitamin A and D. And the essential fatty acids which are present contribute greatly to the general well being of an individual. Fats are necessary for the healthy diet.

In cooking, fats are used for flavor and to add richness. Oil and egg yolk are used for an emulsion in making salad dressing. As shortening, fats are important in baking and in cooking to brown and deep-fat fry food. When heating fat or oil for shallow or deep-fat frying, it is important to remember that they can be easily overheated which decomposes the product into fatty acids and acrolein, a volatile substance which is irritating to the eyes and throat and probably doesn't do the digestive tract any good, either. The "smoking point" is the temperature at which decomposition occurs. Different fats and oils have their own specific "smoking points" at which the break down occurs.

A recipe using each specific type of fat and oil is given to show the diversity of each product. For the factual information included in this discussion, we are indebted to the various industries in the vast fats and oils business who nobly are doing their best under war conditions.

• barbecued beef potato balls

Preparation time: 45 min.

¾ lb. ground beef
¼ lb. ground pork
1½ cups grated potatoes
½ cup grated onions
¼ cup chopped green pepper
1½ tsp. salt
¼ tsp. pepper
¼ cup margarine

COMBINE ground meat, potatoes, onions, green peppers and seasonings and shape into balls. Place in a greased baking pan and pour the barbecue sauce over the meat. Bake in a moderate oven (375°F.) for 30 minutes.

Barbecue sauce

MIX together ⅔ cup dill pickle juice, ⅓ cup chili sauce, 4 drops tobasco sauce, 4 tsp. worcestershire sauce, 1 tsp. salt, 6 tbs. diced dill pickle.

Serves 6. 257 cal. per serving. ***Source of vitamin C, B complex.***

Tested in
THE AMERICAN HOME KITCHEN

• Mexican scramble on cornmeal waffles

Preparation time: 1½ hrs.

1 lb. ground beef
½ cup chopped onions
1 tbs. margarine
¼ tsp. chili powder
¼ tsp. pepper
1 tsp. salt
2 cups canned tomatoes
¾ lb. cooked kidney beans

BROWN onions and ground beef. Add seasonings, kidney beans and tomatoes. Simmer for ½ hour. Serve piping hot over corn meal waffles, or cornmeal bread.

Cornmeal Waffles

1 cup sifted flour
1 cup cornmeal
3 tsp. baking powder
1 tsp. salt
1 tbs. sugar
2 eggs separated
1¼ cup milk
3 tbs. melted shortening

MIX and sift flour, cornmeal, baking powder, salt and sugar. Combine well beaten egg yolks and milk; add to flour mixture, beating until smooth; then add melted shortening. Fold in stiffly beaten egg whites. Bake in hot waffle iron.

Serves 6-8. 330 cal. per serving. ***Source of vitamins A, C, B complex.***

Tested in THE AMERICAN HOME KITCHEN

• western lamb neck slices

Preparation time: 2½ hrs.

6 lamb slices
1 tbs. lard

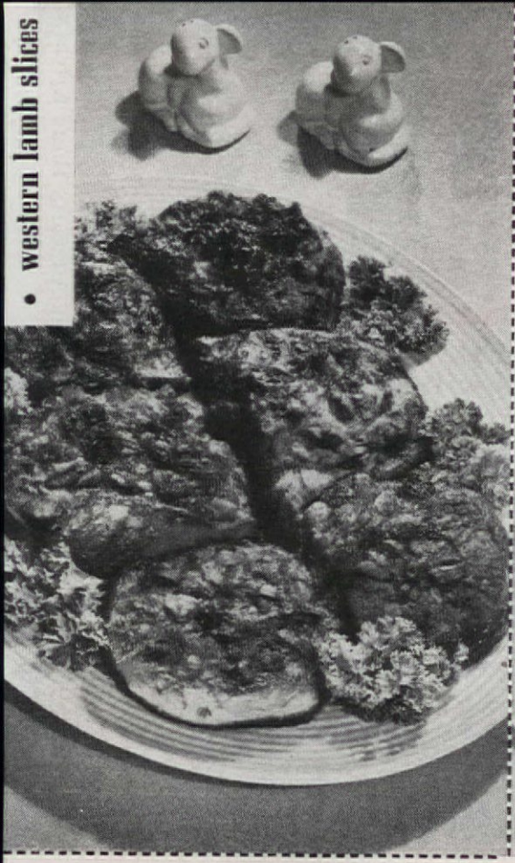
Sauce

1 cup chopped onion
½ tsp. pepper
2 tsp. sugar
1 tsp. dry mustard
1 tsp. paprika
½ tsp. tobasco sauce
4 tsp. worcestershire
½ tsp. catsup
¼ cup vinegar
½ cup water

MELT fat in frying pan and brown lamb slices. Place browned slices in a casserole. Mix sauce ingredients together and pour over meat. Bake for 2 hours in a moderate (350°F.) oven.

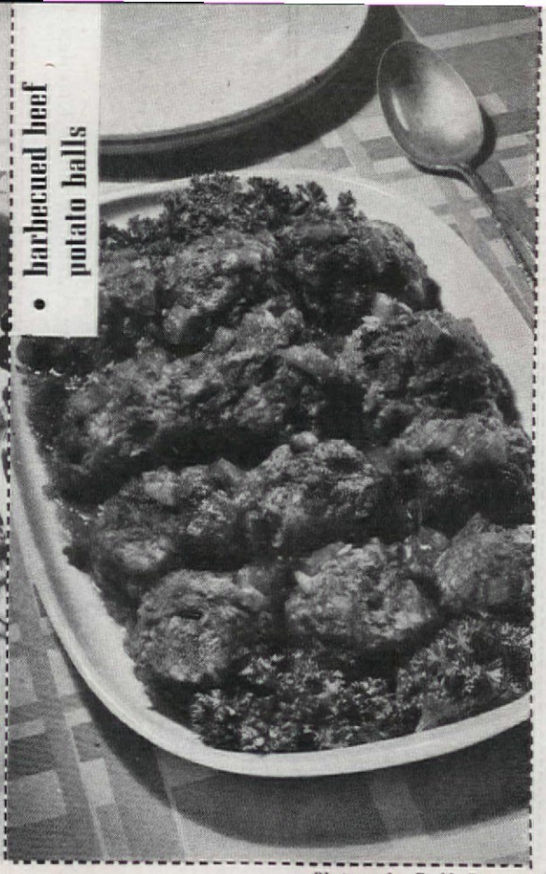
Serves 4-6. 690 cal. per serving. ***Source of vitamin B complex.***

Tested in
THE AMERICAN HOME KITCHEN



• western lamb slices

• Mexican scramble



• barbecued beef potato balls

Recipe printed on back of each photograph

Photographs, F. M. Demarest

ELEANORA SENSE, Food and Nutrition Editor of THE AMERICAN HOME talks before the H for V Club at Milford, N. H.

HEALTH *packaged in*

The members of New Hampshire Health for the individual contributes to the

• liver birds

• baked jumbo

• mammy's casserole

1

3

6

4

2

5

1 Two committee members, Mrs. Howard P. Stodard and Mrs. Ann L. Armstrong, telephone the invitations

2 Summer H for V committee meeting meets at Mrs. Leon C. Tucker's home, Milford, N. H.

3 In office of President George A. Dorr, plans are discussed for an H for V club at Dorr Woolen Mills, Newport

4 Home Economist Delphine Lerschen, Public Service Company, Manchester, explains basic 7 food groups to Mrs. Etta V. Gallagher, president of H for V club at Laconia

5 Dinner committee meeting of H for V club at Laconia, N. H.

6 At Franklin, N. H., committee meeting held in basement of Town Hall

Robert H. Mason

Community Size!

for Victory Clubs realize that health war effort and community well-being

"HEALTH for everyone and everyone for health"—could be the slogan for the many nutrition clubs organized in communities all over the country. It has been almost two years since Westinghouse inaugurated the Health for Victory Clubs. Thirteen hundred of these clubs are now serving communities throughout the United States and Hawaii. For the information of non-members and perhaps those who are skeptical whether Health Clubs are essential to the war effort and everyday living, I visited some of the Health Clubs in New Hampshire.

I, too, was particularly anxious to see and to observe whether "good cooks" were willing to learn new tricks from nutritionists. Let me say right away that they are willing to learn. In fact, the women I met in New Hampshire were more than eager to try new recipes—for example, new recipes for using liver were as eagerly sought after as recipes for making meat go farther. Although cakes and pies are still made (I tasted some wonderful chocolate cake with white icing in the home of Mrs. Norwood), fruit, fresh and canned, is now replacing many types of desserts. Fruit is not being neglected—nor is milk!

What do the members learn at these club meetings? And why do they belong? What benefits are derived? From outward appearances, a Health for Victory Club does not look much different from a Ladies' Aid meeting or some women's club meeting. In fact, many of these women's organizations—for one, the Business and Professional Women's Club of Laconia, N. H.—have sponsored a Health for Victory Club as part of the club program.

At the monthly meetings, members listen to an authoritative lecture and watch a demonstration of the proper preparation of foods. The appalling habit, for instance, of cooking vegetables in large quantities of water is wasteful because all the good vitamins and minerals cook out into the water, makes for one demonstration; meat, cooked or roasted at a moderate temperature to avoid excessive shrinkage and waste, another. In these days of rationing, precious food cannot be wasted. Saving food is just as important as growing food, and this must be realized by all of us.

Each member contributes her own ideas and some clubs have recipe contests like the club at Milford. This tests the ingenuity of made and born cooks. Co-operating with the government's seven basic food groups, the fall programs will devote separate meetings to a discussion of each food group. Practical nutrition lessons applied to the daily chore of planning meals and cooking food will be worked out. It's all right to learn theories, but the practical applications of theories is what really counts, particularly in nutrition! In other words, nutrition is not reading charts, but the application of these facts into food which the family will benefit from in a healthful way.

The members of Health for Victory Clubs learn the basic rules of nutrition which they can apply to their marketing, planning of meals, and cooking dishes every member of the family will enjoy. The attendance at meetings proves that the ladies like their club programs. Do the husbands complain about their food? Not at all. In fact they become so interested in the club program and the personal health benefits, that they actually ask for wifely co-operation. Fortunately, these women are very practical and do not waste food on new-fangled ideas which they know in advance their husband or children will not like. Mother in her quiet way knows how to introduce one new dish along with the old family favorites. Husbands of the members testify to feeling better. Children have more pep and enthusiasm. The members admit that they feel better, too. So the sum total means a greater contribution to the war effort and to the community.

This trip to New Hampshire to see whether health was packaged for community use included visits to Laconia, Milford, Newport and Franklin. Women leaders such as Mrs. Etta V. Gallagher of Laconia, and Mrs. Leon Tucker of Milford, were met. At the remodeled farm home of Mr. and Mrs. Edgar Norwood near Milford, I saw two healthy and active girls eagerly consume their daily milk, milk which was home pasteurized and home produced. The trip really proved that Health for Victory Club members are sincerely eager to learn how to contribute to the war effort.

Your child MUST have IRON for good red blood

• To meet the demands of rapid growth, children need proportionately more iron than adults. Give them extra iron in molasses cookies.

BRER RABBIT MOLASSES IS RICH IN IRON

• Tests have shown **Brer Rabbit Molasses is second only to liver as a rich food source of iron the body can use.** Iron helps build and maintain good red blood.

Three tablespoons of Brer Rabbit supply about one-third of minimum *daily* iron requirements based on government standards.

A tablespoon of molasses in a glass of milk makes a delicious iron-rich drink.

Gingerbread and cookies made with Brer Rabbit contain *all* the iron that is in the molasses. No iron is lost in cooking.

Two Flavors:

GOLD LABEL— light, sweet, mild-flavored; delicious on bread, pancakes, waffles and for a delicately flavored milk shake.

GREEN LABEL —dark, full-flavored; recommended for cooking and a richly flavored milk shake.

FREE PENICK & FORD, LTD., INC., New Orleans, La., Dept. AF 10-3

Send me—free—Brer Rabbit's "Modern Recipes for Modern Living," containing 116 fine molasses recipes. Also pamphlet on children's iron needs.

Name_____ (Print Name and Address)

Address_____

City_____ State_____

We adults may strive to be original but children still love the old-time witches, lanterns, and broomsticks

HALLOWEEN'S HERE AGAIN!

ELINOR SCOVILLE and MARCELLA RYSER
Sketch by Clare McCanna

No matter how small your child, he will ask you, "May I have a Halloween party?" And no matter how small he is, let him have the party, for you can manage it with little trouble or expense to yourself. If he is a very young child, the party can be small; if he is past six, the party can be as large as your house and your nerves can stand! This is a party for those young Americans under the age of nine, when tastes are not elaborate.

Food, decorations, and games with prizes, are the essential requisites for children's parties; all of these cost money if gone into with a free hand and both eyes off the budget. But you can give your child a Halloween party that will please him, his guests, and all cost less than three dollars.

First, plan your decorations. They will be delighted with a skeleton beside the front door, a sheeted ghost in the corner, and unearthly moans from the fireplace, as though these had been especially thought up for just this one party. A huge pumpkin, from your own Victory Garden, will provide drama for the refreshment table. Instead of cutting out a face on one side of the pumpkin, *make the features of other vegetables, and have three faces, so that every* child at the table can see one of them. Corn husk hair, onion ring eyes, and beet mouths will throw the children into great excitement, and the host's pride will be great if all of the materials used came from the family garden plot. At each child's place have a tangerine pumpkin head.

Serve chocolate milk that you have prepared yourself, of milk chocolate sauce mixed into milk. As for the rest of the food, it is no problem at all, for children simply go mad over Shredded Wheat Fritters. Dip the little pillows of Shredded Wheat into a French Toast batter. Fry each pillow quickly and crisply, and serve in flat, shallow soup dishes. Provide pitchers of honey to be poured over the Shredded Wheat. All this may be a bit hard on the tablecloth, but you won't use a damask one anyway.

To entertain the children, set them all to making bean bags. Have the beans in a big, open mouthed kettle, and give each child a piece of oblong cloth with needle and thread in each. Have each child make a sturdy beanbag. After the bags are completed and each child has one, bring out a heap of corn husks and set boys and girls to making Corn Husk Dolls.

To make one doll, eight corn husks are needed, six for the head and body, two for the arms. You will also need several balls of twine or sturdy pieces of yarn, and several pairs of blunt end scissors. The *girl dolls* are made by gathering the six corn husks together and tying about an inch and a half from the top end, thus forming a head. Tie again at the waist, and let the frilly skirt fly out underneath. The arms are tied on in the proper place, and there is the completed doll.

For the *boy dolls,* the same procedure is used, but instead of tying at the waist like a belt, tie each leg, top and bottom, forming trousers. The children will love this game; so be sure there is an adequate supply of husks. Some of the children may want to provide their dolls with string hair; strung beads make colorful necklaces for the girl dolls.

Now is the time to combine the bean bags and the dolls, by having a throwing contest. Teams of the children can set their dolls along a fence, or on the back of a bench, and throw their bean bags at them. Simple, isn't it? But a game like this will amuse them no matter how elementary it seems measured by adult taste.

The awarding of prizes is an important part of the party: there are prizes for the neatest beanbag, the prettiest and the funniest doll, and for those who threw the greatest number of times with the greatest accuracy. The prizes can be ten-cent Defense Stamps, pasted in books. One stamp will delight a small child, thus plenty of prizes can be given.

The children will go home well content with this party, for even if there are no costumes or dipping for apples, they have spent an afternoon well occupied and well fed. And what more could any youngster desire of life?

FREEDOM OF CHOICE

★ There are about 85,000 of us here at Alcoa who are helping America make aluminum faster than all the rest of the world put together.

It is fascinating work, in itself. There could hardly be a more vital production job, anywhere in this war. And besides, there is the future of aluminum, a young and growing industry.

So we make aluminum because we like to.

Some fellows make steel because they like that.

Most of us do our best at the things we like best. It would be pretty awful, wouldn't it, if anything should happen in this world which would take away, permanently, the personal freedom to choose the way we make our living?

Or the freedom to make things the way we want to, when this war is over . . . out of aluminum, for instance.

Or the freedom to pick the car we like.

Or the brand of beans we like.

Or the make of radio we like . . . and the program we prefer.

Personally, we'd like to think that the house we're saving for could have in it certain brands of appliances we're sold on . . . and not some devices that some well-meaning statistician happens to decide are best for us.

We've sent our sons and brothers and husbands off to war, to win the right to Freedom. Besides the Four Freedoms, there's the fifth great one . . . Freedom of Choice.

For it, as well as the others, we individually are buying our War Bonds regularly. We want to finance Victory. But also we want to finance ourselves to buy the things, afterwards, which will make the factories hum across the land . . . which will make the jobs we all will need . . . and which will make *any* kind of regimentation unnecessary.

Our sons and husbands and brothers are in this, same as yours. We are making Alcoa Aluminum for war with just one thing in mind: The faster they get it, the sooner the Victory.

But they expect more of us than goods. They want Victory Thinking, and Victory Living. As one group of over 85,000 workers, we've tried to express our real feeling about such things. Do these ideas check with yours? We'd like to know.

The men and women of

ALCOA ALUMINUM

★

IT'S MERE "CHILD'S PLAY" to serve smart Luncheons and Buffets on these lovely new Hasko Lap Trays! What a gay sparkle they add to entertaining . . . what fun for family meals! What's more, you'll rejoice in the steps they save.

So, for simpler, happier living for the duration and after, ask for HASKO TRAYS (Lap Trays, Serving Trays, Sandwich Trays, Cocktail Trays, and others) wherever trays are sold *but*—please be patient if your dealer happens to be out of stock. With us war work comes first . . . and that's the way *you* want it. Of course we are doing our level best to keep our dealers supplied, so—keep right on asking for 'em won't you? They're worth it!

New Hasko "Flying Duck" design

MORE FUN THAN A FORTUNE TELLER

Your family and guests will have a wonderful time with Hasko Mystic Tray shown below . . . *What is it?* It's an unusual combination of a handy serving tray and a brain-teasing game that spells out mystifying "answers" to your questions. Makes a wonderful gift too.

HASKELITE MANUFACTURING CORPORATION
(Dept. 141) 135 S. La Salle St., Chicago 3, Ill.

hasko TRAYS AND ACCESSORIES

Preparation for invalid trays at home resembles hospital diet kitchen efficiency

Egg-nog for an in-between-meal nourishment. Fruit juices for variety

Tempting the Sick to Eat

TENTH IN OUR FAMILY HEALTH SERIES

E. A. ELECTA MAC LENNAN,
Guest Editor of the Month

Photographs by F. M. Demarest. Bed tray from Lewis and Conger

"THAT'S the third meal I've carried in to Mary today and she hasn't eaten more than a dozen bites altogether, not enough to keep a bird alive. Says she has no appetite. I'm just worn out trying to find something tempting to please her!"

Many mothers face this kind of prologue-to-a-meal problem when a member of the family is ill. Not the least of the worries regarding the patient's proper care is that of the diet. Even when the diet has been specially prescribed by the physician, there is still the problem of tempting the patient to eat.

In these days of rations, restrictions, and shortages, it is essential that no food should be wasted; so greater care must be taken in preparing the meals for those known to have capricious appetites and food prejudices. Except where the prescribed diet is highly specialized, it is quite practical and possible to build the family meals around the patient's requirements. Or, vice versa, it is possible to adapt some of the family-planned dishes for the patient. The sick person wearies of monotony in food more quickly than the active and well person; so an honest endeavor must be made to put interest, variety, and flavor into the meals. The more palatable, attractive, and satisfying the meal, the greater will be the benefit and enjoyment. And of course, the family will be happier, too, because the patient is eating her way to health.

Broadly speaking, there are three primary rules to observe when planning tempting and

appetizing meals: first, plan a balanced menu; second, prepare all foods properly; third, serve all meals as attractively as possible.

The first rule of planning a balanced menu is concerned with the nutritional value of the food, which must be correct whether the person is sick or well. Another factor to remember when planning meals is that a sick person will probably eat very little at one time. Special nourishment between meals is the solution to supplying the full quota of vitamins and minerals. All varieties of fruit juices, egg-nogs, or flavored milk are nourishments to serve.

Besides considering the nutritional factors of a menu, texture and appearance of food are important, too. For instance a variety of textures is pleasing and relieves the monotony of blandness. If the patient is on a special diet, doctor's specifications must be followed.

Suppose your patient has some favorites? What will you do? Of course, you can serve the favorite so often that it will become tiresome. Just remember that a sick person is usually finicky with his food, which means that meal trays should have special attention.

Much can be said about the second point; namely, the preparation of food. I wish to stress here, however, that the whole benefit of careful planning and serving can be destroyed through improper cooking. Soggy mashed potatoes are unappetizing; lumpy sauces or puddings would dispel any desire to eat. A sick person doesn't want much food to eat, but the food should be prepared with more than the usual care to be tempting.

The third point brings us to serving all meals attractively, an art too often neglected. The appearance of the sick person's tray is almost as important as the food itself. At least it is important psychologically and plays quite a role in tempting an appetite. A tray with attractive linen, china, silver, and a glass with a remembrance of a small flower or favor, puts the patient in a happy and receptive frame of mind. Let the patient be thrilled with the appearance of the tray and the food on it, and most of the battle is won in this simple way.

Borrowing from the diet kitchen in any hospital, there are four types of diets which are prescribed for a patient. These are: liquid diet, semi-soft diet, soft diet, and regular diet. The four trays on this page show the four types of diets. When a patient is quite ill, a liquid diet is prescribed. Unless there are allergies or a special prescribed diet, a liquid diet consists of milk, tea, fruit juices, strained soups, and soft clear gelatine desserts.

As the patient advances in recuperation, the diet reaches the next stage which is a semi-soft one. It consists of clear soup, poached egg on toast, sieved or pureed vegetables, and a soft type of pudding such as tapioca pudding. A soft diet is another advancement and such a diet consists of fruit juice, mashed potatoes, cooked vegetables, cottage cheese and jelly on enriched bread, and baked custard.

When the patient is really well on the road to recovery a regular diet is specified. It consists of soup, baked potato, peas, broiled lamb chop or chicken or fish, bread and butter, tomato and cottage cheese salad, fresh fruit, and milk. Arrange plates on trays for the convenience of the patient; but above all do your best to serve everything attractively —it will stimulate appetite and bring cheer.

The first food: a liquid diet (soup, milk, tea and gelatine dessert) served on small tray with a flower for cheer

When patient starts to convalesce: a semi-soft diet (poached egg, pureed vegetables, tapioca) served on colorful china

Soft diet (mashed potatoes, cooked vegetables, cottage cheese and jelly on enriched bread, milk, baked custard)

Regular diet served on larger tray (cream soup, baked potato, lamb chop, bread, butter, tomato and lettuce salad, milk, berries)

Between-scenes script featuring CLAUDETTE COLBERT

WE: (admiring Miss Colbert's flawless complexion) Come, come, Miss Colbert—eight hours in a beauty parlor is about right for *some* people. But *you!*...

SHE: Who said "beauty parlor"? I simply mean I get eight hours' sleep at night. And when we're making a picture, that means *every* night.

WE: No fun to start the day feeling tired.

SHE: *Looking* tired is worse. You can't fool the camera's eye.

WE: Nor the human eye—but lots of girls try . . . By the way, Miss Colbert, do you ever have trouble getting to sleep?

SHE: When I do . . . I read. But most nights, I fall asleep immediately—my bed is so comfortable.

WE: Could-er-a-these North Star blankets have anything to do with that?

SHE: Heavens yes! They're so light and fleecy and warm—really—I feel terribly lucky to have them. I bought them *ages* ago.

WE: They're back on the market again, you know.

SHE: Gracious! Why didn't you tell me? You *knew* I needed a pair for the guest room. Quick, the phone!

SLEEP IS YOUR BEST BEAUTY TREATMENT

North Star

ALL WOOL BEAUTYNAP BLANKETS

FREE BOOKLET ON SLEEP. Whole subject from every angle—48 pages of breezily written good sense to help you get your basic beauty treatment. North Star Woolen Mill Company, 236 So. 2nd St., Minneapolis 1, Minn.

FUN AND TERROR FOR A FAMILY PARTY

LILLIAN S. GRAHAM
and MARJORIE WACKERBARTH

Sketches by Dollie Tingle

ON OCTOBER 31st the old witch rides high. Her broomstick needs neither gas nor tires. But not so with the rest of us—such traditionals as scavenger parties and treasure hunts on Halloween are out for the duration. It's a little tricky to find games suitable to both children and parents, but with a little planning it can be done.

The broomstick game is no end of fun for a party

Not a new one but a favorite game with us is the *nose game.* A sheet is hung in an open doorway. The ladies of the party gather on one side of the sheet, while the Daddies and youngsters remain on the other side. A small slit is made in the curtain through which each member of both sides takes turns poking his nose. It's really a surprise to find that a most familiar nose looks strange when accompanying features are concealed!

A riotously funny game is the *broomstick game.* Place a broom on the floor. Place an apple elbow length away from the broom. The trick is to kneel on the handle of the broom, grasp the handle on either side, lean forward and pick up the apple with the teeth. If you think that it's easy, just try it!

The *cat game* at these family parties is always a "demand" performance. Lights are dimmed. Each guest holds the sheet, which is spread in the center, with the left hand and keeps the right hand free under the sheet. The hostess appears holding a tray covered with a napkin and says: "As the Halloween cat was on its way to the party, it met with an accident. The remains will now be passed around under the sheet." The hostess then hands the first person an icy oyster. Parts of the cat were easily prepared: *Head*—ball of yarn filled with toothpicks; *Eyes*—cold oysters, *Tail*—a coon tail, *Teeth*—string of large beads, *Hide*—a brushed wool helmet, *Tongue*—a cold pickle, *Insides*—a soft mass of dough well floured.

A Halloween ghost story is always popular. Assign each character in the story to a guest. When the story teller mentions a character, the one representing it, dramatizes the part as best he can.

The cat game is a demand performance

Apple cider and pumpkin pie are easy to serve and popular. We certainly recommend a family Halloween for parents and children. It's a "must" in childhood lore, and no end of fun for grownups!

PRINTED IN THE U. S. A. BY THE CUNEO PRESS, INC.

"Meet two daughters we've adopted for the duration!

The rent they pay us every week is paying off our mortgage"

WE NEVER HAD any children of our own. Guess that's why I got soft-hearted the minute I saw Betty and Sue. They looked so forlorn that day they came around hunting for a room they could rent. So I asked them in. Now they've *moved* in—for the duration.

'Course, we never took roomers before—but there we were with our spare room just going to waste. "Let's fix it up for those youngsters," I said to Jim. "War workers deserve a good home. And the rent would come in mighty handy."

"Cost a fortune to fix up that room," said Jim. "The floor looks simply awful!"

"You wait," I told him, "until you see what I can do with Armstrong's Linoflor—and for very little money!"

Jim was skeptical. But when he saw what a difference a low-priced Armstrong Floor made, he pitched right in to fix things up. And we didn't spend very much money on the furnishings, either.

Among the few new things we bought were two big lounge chairs that pull out into full-size beds. I made the draperies and used the same material to cover a screen. The reed furniture came from the sun porch, and Jim built bookshelves and finished some unpainted chests. Everything looked so fresh and inviting—especially the floor!

Fact is, Betty and Sue like it so much they do a lot of the housework themselves. "Why," says Sue, "this Armstrong Floor makes cleaning up mere child's play! You ought to have one in every room."

Between you and me, that's not a bad idea. And even though most of the rent money is going toward our mortgage, I'm putting some aside for the new Armstrong Floors I want in my kitchen and dining room anyway.

DAY OR NIGHT, this room spells comfort for two. Above you see it as a living room. At the left as a bedroom—the chair beds pulled out and the screen unfolded to give each girl privacy to sleep or read. The smart, work-saving Armstrong Floor is low-cost Marbelle Linoflor, Style 1905 with bands of Linoflor in white and fawn. Sketch of room plan and list of furnishings sent free.

Make Your Spare Room Pay! Or transform the other rooms in your house with Armstrong Floors. See how to do it, easily and inexpensively, in Hazel Dell Brown's scrapbook, "New Ideas for Old Rooms." Illustrated in full color and filled with practical ideas you can carry out yourself. Sent for 10¢ (outside U.S.A., 40¢). Address Armstrong Cork Company, Floor Division, 4310 Pine Street, Lancaster, Pennsylvania.

ARMSTRONG'S
LINOLEUM *and* LINOFLOR

for every room in the house

MADE BY THE MAKERS OF ARMSTRONG'S QUAKER RUGS, ARMSTRONG'S LINOWALL, AND ARMSTRONG'S ASPHALT TILE

Above: Renaissance, a sculptured carpeting, approximately $11.95 per sq. yd. Furniture by W. & J. Sloane, Inc. Gowns, two choice pre-war creations of Bergdorf-Goodman.

The nation's supply of beautiful things is part of the life we are fighting to defend. After Victory, lovely carpets and dresses such as the above will return again, simply because we all appreciate them. Until the peace, the looms of the Makers of Gulistan will be turning out cotton duck—as much as the Government orders for war purposes—and a limited number of rugs and carpets. This small supply is on display in stores throughout the nation, and in limited assortments. But the quality, the color, the texture, are still as fine a value as ever . . . worth looking for, a joy to own, and identified by the label . . . *"by the Makers of Gulistan."*

A. & M. Karagheusian, Inc., Makers of

GULISTAN

Rugs and Carpets, all made on power looms in U. S. A.

by A. & M. Karagheusian, Inc. Head Office: 295 Fifth Avenue, New York