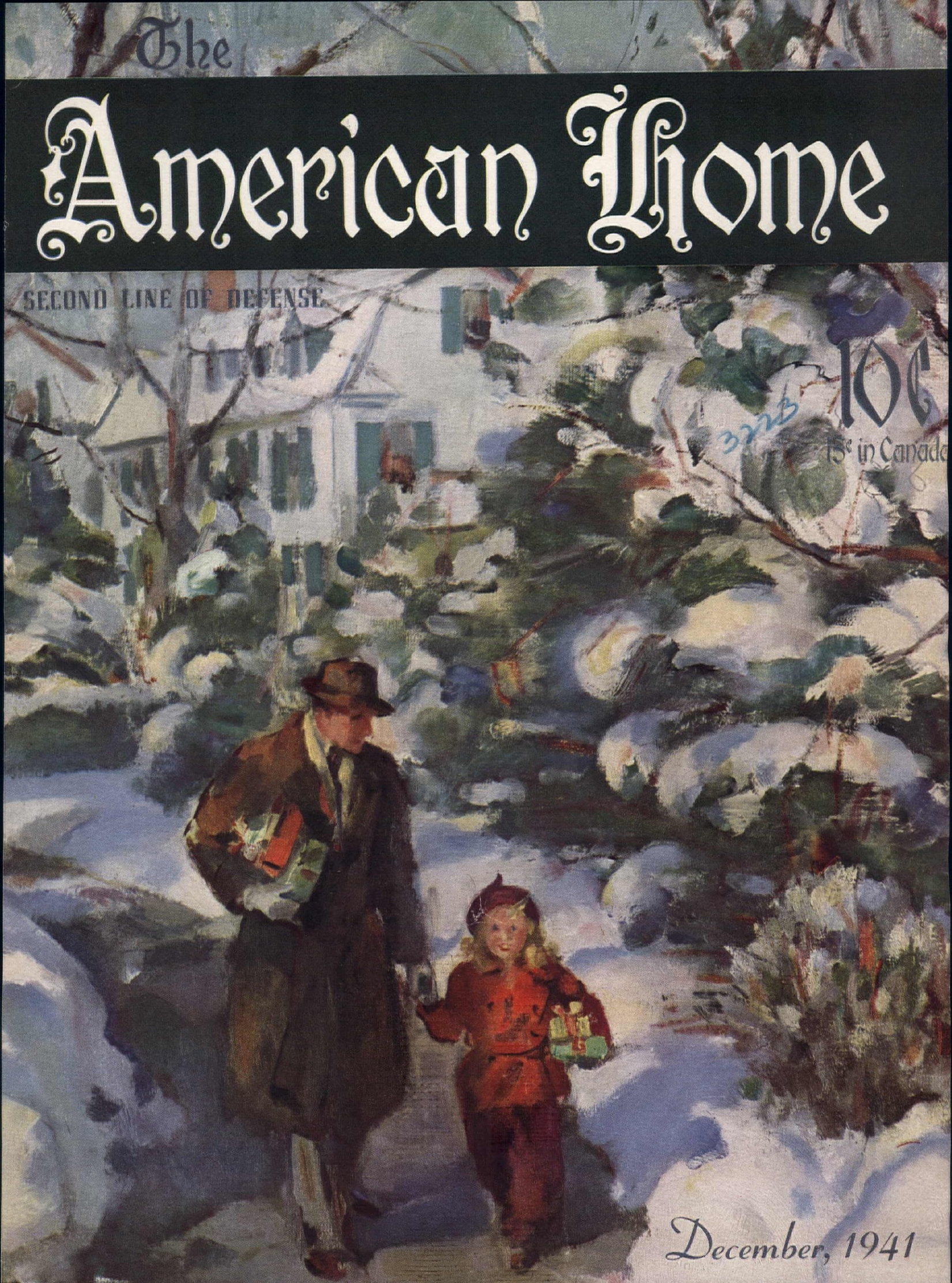
The American Home



10¢

15¢ in Canada

December, 1941

Cannon Gift Sets for Everybody

1. STAR SPANGLED. Christmas greetings in gala multi-stripes. Matching towel set, $1.25.

2. GARLAND HAT BOX. Charming setting for a 6-piece array of handsome Cannon towels, $2.25.

5. BOUQUET BOX . . . Sentimental as a florist's shop. Treasuring 6 pieces, $5.50.

8. ROYAL PLUMES. Primed with packets of bath crystals, 6-piece towel set, $4.25.

9. TROPICAL FLOWER brimful of beauty! 2 bath towels, 2 face towels, 2 wash cloths, $3.25.

10. SCARLET BOW. Bound to be welcomed! Matching bath towel, face towel, wash cloth, $1.25.

3. FINGER-TIP TERRIES. Four pastel finger towels in a rosebud-sprigged package, $1

4. PINK LACE . . . and lavish! Soft, thirsty Cannon towels in a full 6-piece set, $2.2

6. THE BASKET . . . daintiest of all! Soft, lovely Cannon towels in a versatile basket tray, $4.2

7. CARNIVAL HAT BOX. Thick Cannon towels 'round bevy of guest soaps, $3.2

11. THE BIG APPLE SET to cheer her chores! 5 pieces, pl an amusing rolling-pin, $1

TRADE MARK CANNON

PICK YOUR CHRISTMAS GIFTS FROM CANNON'S TREASURE TRE

Looking for a way to say "Merry Christmas" the calendar 'round? Here are your greetings in wondrous array, Cannon gift sets . . . gay as holly! Brimming with sunny-colored Cannon towels . . . bedecked with ribbons and fit to be tied in their festive wrappings. (Shopping hint: now you can do *all* your Santa Claus-ing easily, speedily, right in the towel department of your favorite store.) Jus scan this page, check your list, and cheer!

Cannon Towels

CANNON SHEETS CANNON HOSIERY

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Marguerite Steen's

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1176 Pages! A SENSATIONAL NEW BEST-SELLER!

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The Sun Is My Undoing is the story of one undying love and a dozen interwoven tales of ambition and intrigue, of daring and adventure. Critics have showered it with adjectives like "magnificent" (N. Y. Times), "tremendous" (N. Y. Sun). "A hero to rival Anthony Adverse and Rhett Butler" (Buffalo Evening News). What a grand opportunity to start your Literary Guild membership with a gift like this! Thousands have bought and are buying this book through the regular channels at $3.00 a copy, but as a new Guild member you may have it absolutely FREE if you act promptly! Read details of Guild membership below—then mail coupon!

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Literary Guild of America, Garden City, New York.

MAIL THIS COUPON!

LITERARY GUILD OF AMERICA,
Dept. 12-AH, Garden City, New York

Please enroll me as a member of the Literary Guild and send me Marguerite Steen's "The Sun Is My Undoing" (1176 pages, retail price $3.00) absolutely FREE. I am also to receive free each month the Guild magazine "Wings" and all other membership privileges. It is understood that I will purchase a minimum of four selections of my choice at only $2.00 each (regardless of higher retail prices) within a year.

Mr
Mrs.....
Miss

St. & No.....

City & State.....

Occupation.....

If under 21, age please.....

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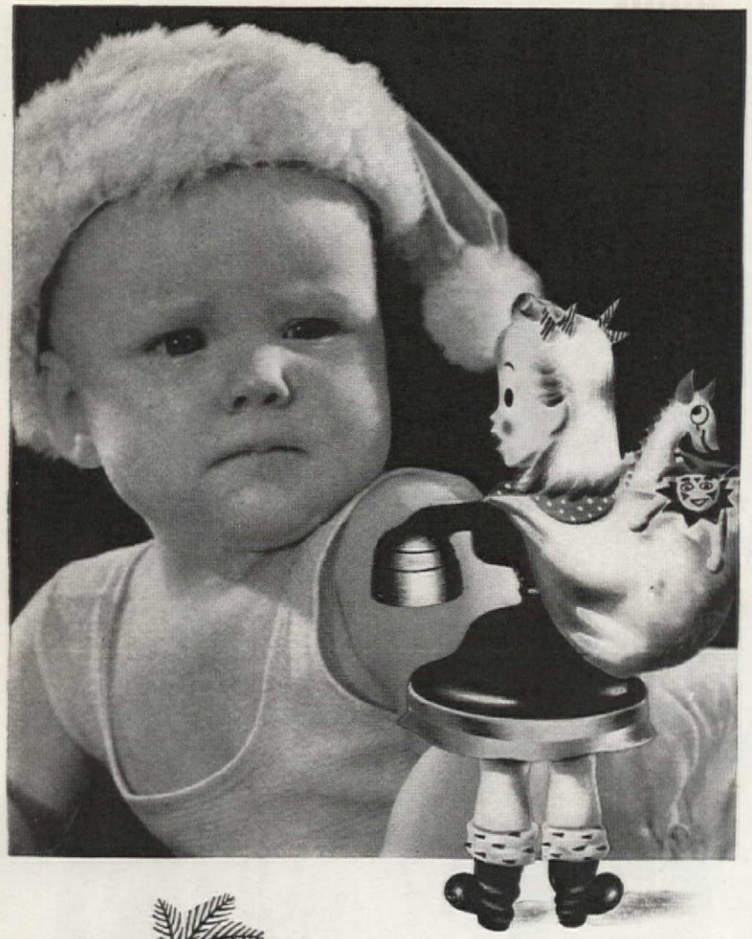

"Do you work on Christmas Day, too?"

Oh my yes — it's our busiest day. The telephone is loaded with work just when other folks are enjoying the holiday. . . .

How come you work when we play?

Well, I'm always busy on Christmas. This year I'll be extra EXTRA busy, because the thousands of families who have been separated by defense activities will want to get together by telephone. Many "Merry Christmas" calls may be delayed, some may not be completed — but like Santa himself, I'll do my best!

We'll still think you're swell anyway. Merry Christmas!

Merry Christmas to you, Billy, and to all the family. . . . If you must make a call and it's delayed, I know you'll be patient and understanding.

BELL TELEPHONE SYSTEM

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While every precaution is taken to insure accuracy, we cannot guarantee against the possibility of an occasional change or omission in the preparation of this index.

THE AMERICAN HOME, December, 1941, Vol. XXVII, No. 1. Published monthly by The American Home Magazine Corporation, 444 Madison Ave., New York, N. Y. Subscription price $1.00 a year; two years, $1.50; three years, $2.00; (in Canada $1.50 a year; two years, $2.50; three years, $3.50); foreign postage $1.00 per year extra. Entered as second class matter December 31, 1935, at the post office at New York, N. Y., under act of Congress, March 3, 1879.

Sing Ho! for ham that's mellowed in Swift's *Brown Sugar* cure!

SWIFT'S PREMIUM HAM

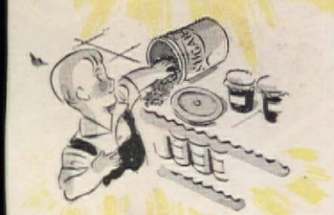
Holiday Glamour

For a feast your guests will long remember, get a Swift's Premium Ham and deck it out this gala way. There'll be compliments a-plenty when the platter comes in, still more when they taste the ham. Swift's Premium is so outstandingly delicious that America has voted it the *best brand of all*. Mellowed in Swift's exclusive Brown Sugar cure, it's marvelously mild. Yet its flavor is rich and teasing, too. • Wrap ham loosely in glassine wrapper or heavy paper. Bake, fat side up, on rack in open pan in a slow oven (325°F.) without water. For cooking time see schedule on tag on ham. Remove paper, skin, score; glaze. Brown in a hot oven (400°F.) basting several times with honey. *The Christmas Candles* are long slices of pineapple trimmed so that the entire surface is even, and cut to 1 inch in width. Shape the tops, to look like burning candles; use pimiento for the flames. Cut holly leaves from green pepper, use red cinnamon drops for berries. Garnish the platter with squares of cranberry jelly, and parsley. *Swift's Premium Ham, in gay holiday wrapping, is an ideal Christmas present!*

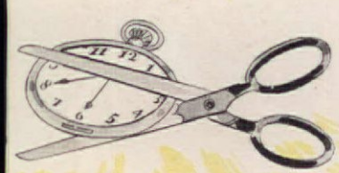
Here again! Old-time brown-sugar

Butterscotch Pudding

Remember that old-time butterscotch pudding, when the big soft flakes of brown sugar used to be blended with real country butter, fresh as buttercups and daisies, and right out of the churn?



Thought you'd never again find that real old, mellow brown-sugary flavor? Cheer up, here it is . . . Jell-O Butterscotch Pudding, made with genuine, moist-rich old-fashioned brown sugar!



Remember how it used to take an hour or so of measuring and mixing and cooking and cooling to make Butterscotch Pudding like that? You can do it with Jell-O Butterscotch Pudding in 8 easy minutes!

New Orleans Pecan Tarts

1 package Jell-O Butterscotch Pudding
2 cups milk
¼ cup chopped pecans
¼ cup cream, whipped
¼ cup pecan halves
6 baked tart shells

Prepare pudding as directed on package. Chill. Fold whipped cream and chopped pecans into chilled pudding. Fill tart shells and garnish with pecan halves.

Try Jell-O Butterscotch Pudding for pie and cake fillings, too... and for delicious homemade ice cream!

JELL-O PUDDINGS

Ask for all 3 of Jell-O's rich, made-with-milk Puddings—they're the same low price as Jell-O!

Like Grandma's—only more so!

Chocolate . . . Butterscotch . . . Vanilla

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MRS. JEAN AUSTIN, Editor

CHARLOTTE E. CONWAY, Associate Editor — MARION M. MAYER, Managing Editor
ANNABEL FISHER, Home Economist — E. L. D. SEYMOUR, Horticultural Editor
VIRGINIA FORSYTHE, Feature Editor — W. M. MEHLHORN, Architectural Editor
Address decorating inquiries to MARY E. MONZE; entertaining to VIRGINIA FORSYTHE

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$6,000.00 CASH PRIZES

NAME THIS HAWAIIAN DISH

$1,000.00 FIRST PRIZE

10 SECOND PRIZES $100 each

800 PRIZES $5.00 each

HOW TO MAKE IT

Cut bananas in half lengthwise, then crosswise, diagonally, in thirds and dip in syrup from pineapple. Roll in cocoanut and place in buttered baking pan with well drained slices of Libby's Hawaiian Pineapple. Bake in hot oven (425° F.) until lightly browned, about 15 minutes. Arrange bananas on dessert plates, top with pineapple, and serve warm. Libby's Hawaiian Pineapple is so delicious we want you to try it now. That's the reason for this contest.

GET IN Libby's EASY CONTEST!

A dish from glamorous Hawaii! You think of flowery leis, grass skirts swaying in a graceful hula, soft chords from ukeleles. You remember musical Hawaiian words—Moana, Aloha, Waikiki.

Yes, it's *easy* to name a dish from Hawaii!

And this dish is so delicious, so unusual. It's made with Libby's Pineapple, rich in fresh delightful flavor because Libby's is actually ripened on the plant, in Hawaii.

Think of it! *One thousand dollars* for the best name . . . *ten second prizes of one hundred dollars* each . . . and *eight hundred* prizes of five dollars each!

Tomorrow—or better still, *today*—treat your family to this delectable Hawaiian dessert. Tasting brings inspiration. They'll *all* have names to suggest.

No more contest announcements in this magazine. Enter now!

Actually ripened on the plant!

Read these simple rules!

1. Names may be submitted on an Entry Blank or on plain paper. For each name submitted, attach 1 label from Libby's Sliced Hawaiian Pineapple and 1 label from any other Libby's Pineapple Product—or facsimiles thereof. Stamps and/or money will not be accepted in place of labels.
2. Mail your entries to Libby's Contest Judge, Dept. AH-8, 215 N. Michigan Ave., Chicago.
3. Cash prizes will be awarded as follows: First Prize, $1,000.00; ten Second Prizes of $100.00 each; and 800 Prizes of $5.00 each. In the event of ties duplicate awards will be made.
4. Your entry must be original with you, in your own proper name, and over your own signature with complete address.
5. Names will be judged on the basis of their aptness, uniqueness and originality. Fancy entries will not receive special consideration.
6. Contest closes midnight, Dec. 20, 1941. No entries postmarked after this date will be eligible for an award.
7. This contest is limited to residents of the United States and possessions. Employees of Libby, McNeill & Libby, members of their families, and the advertising agents cannot compete.
8. The decisions of the judge will be final. No entries will be returned or acknowledged. All entries will become the property of Libby, McNeill & Libby.
9. Winners will be notified as soon as possible after the close of the contest.

USE THIS ENTRY BLANK OR PLAIN PAPER

Libby's Contest Judge, Dept. AH-8,
215 North Michigan Ave., Chicago, Ill.

I suggest this name (these names) for the Hawaiian dish. (I enclose one label from a can of Libby's Sliced Hawaiian Pineapple and one label from a can of any other Libby's Pineapple product for each name submitted.)

_____

_____

_____

My full name .....

Street address .....

City ..... *State* .....

Preparing for the traditional service of thanksgiving, Union Church, Neffs, Pa. Photographed by F. M. Demarest

Let's give this Christmas—more happiness; more of ourselves; more thanks for freedom, faith, and Nature's bounty

Christmas

A. G. Michaelson photos taken at New York Recreation Center for Soldiers and Sailors

Stars we Advance

SLOWLY but steadily this nation is growing up; sensing and trying to meet its responsibilities; realizing its obligations as neighbor and leading citizen in the world community; seeking to put and keep its house in order, conserve its resources, preserve and enhance the beauty of its countryside. It can still play; hard, joyfully, and with abandon, whether at a World's Series, a block party, a movie première or a county fair. But when the need arises it can also be serious and concentrate its might and man power upon the performance of most prodigious tasks.

So, too, THE AMERICAN HOME is maturing, broadening its horizon, enlarging its conception of its widening field; giving thought to the deeper-lying problems upon which the progress of home-making and useful living depends. In past Christmas issues it has viewed the Yuletide as a time of gift giving, of entertainment for vacationing adolescents, of traditional family observances, of home decoration and personal expression of the season's sentiments. All these are, of course, intrinsic phases of the real Christmas spirit, especially precious in normal times. But this year, as part of our conception of larger obligations and services, we urge you to think of Christmas from a somewhat different angle; an angle that stresses the sharing of your home, your holiday time and your Christmas money with a family that has grown. Let's make it—

A National Christmas!

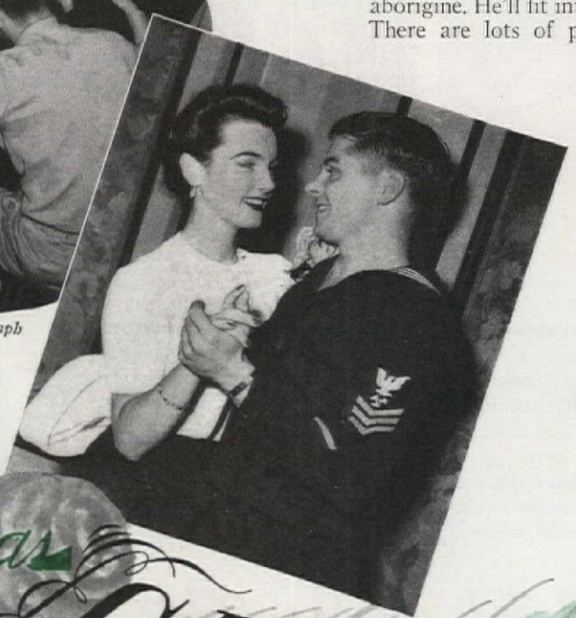
JOHN BRADFORD GROSS

WE AMERICANS are naturally a cordial, warm-hearted lot. But inside our homes we're inclined to be shy and backward with our affections. Perhaps we're just careless, or assume that folks take our feelings for granted; or maybe we're always so busy we never relax and stop to think. Well, here it is Christmas again, so let's stop and think about it for a minute. We all know what it means—the winter resurrection of love, hope and good fun; the pleasure of giving; a moment when our doors are closed on the world and our hearts are opened to those nearest us. Oh, we haven't forgotten those outside. Baskets have been sent to the needy; community chests are bulging; Aunt Hattie was remembered on time *this* year; and we planned and bought wisely, thriftily.

But—outside our little circle of holiday happiness, thousands of men of our Army and Navy are bravely singing around Government Christmas trees, wondering what they'll do when the last orange and carton of cigarettes have been handed out by the grimly cheerful officer, the smiling but hard-pressed social worker. They'll stand around gazing up at the stars before strolling to their tents and barracks to study well-worn maps of their home states and trace the routes to cities and towns they know so well; in their hearts they'll be sitting around our cheery fires long before we have untied our first bit of tinsel. They're not bitter; just more thoughtful than usual, and wide open to memories. You've read about them; seen them, probably, clustered on street corners and in railway stations, like forlorn flocks of pigeons. Did you greet them, or hurry past with averted eye, bent on the business of enjoying *your* holiday with your family? . . . Well, your family, our family, has grown!

They would rather get an invitation to your home than a dozen gift packages

A. G. Michaelson photograph



While we have been at work in offices, shops, and homes, Junior in his uniform has been traveling and discovering new responsibilities, loyalties—relations. In a very real sense he is now brother to every other man in uniform. Without birth pangs, we have become the parents of the armed forces of the Nation. For us Christmas is no longer a closed family festival. It has become a *National* Christmas.

The idea might be frightening if we weren't a friendly people with almost unlimited resources with which to express that friendliness. Yet we must watch out. We cannot assume that the U.S.O. and the other hospitality organizations can do it all. Opening our pocketbooks wide isn't enough. We must open our doors, and expend upon our National Christmas the same thoughtful, affectionate attention that we have heretofore reserved for the traditional Christmas. We can and must reach a new high in American friendliness. How? Here are the first steps: We must cut a wide swath through the brambles of our inherent reticence; we must don a cloak of simplicity—there can be no self-applied halos for "doing good works," and we must act *now* while we have the golden opportunity.

Remember the party suggestion in the March, 1941, AMERICAN HOME—the gala send-off for the draftee? Well, the same pattern holds for a greeting when he returns for the holidays—only now we're suggesting things to do not for your own boy alone, but for those others that have become yours. Mr. Bruce Fouché, publicity director of New York's Defense Center of Recreation for Soldiers and Sailors, suggests that you simply write to or call on the Morale Officer at the camp, air field or base nearest you and ask him to send you whatever number of men you can comfortably entertain on a day that will be convenient for the family. If you can take one or more boys for a visit of several days, fine. If not, you can still make many spare hours during the holidays count mightily in the lives of some lucky fellows. Leave the selection of your guests up to the Morale Officer; he knows his men and only those who merit his recommendation will be eligible for Christmas leave with you. Remember, the chap you invite has a home somewhere; he isn't an aborigine. He'll fit into any plans or arrangements you make for him. There are lots of possible variations of the basic idea. Several families in your neighborhood might invite "national sons" for the holidays, thereby distributing the fun as well as any slight burden involved. How about a party at the country club to wind up their leave? Or a stag staged by the local men's club? Difficult? Why, you are putting on more complicated affairs right along without a second thought. How can they come to us if they can't get home, you ask? That's easy. You're nearer. And if the distance to a camp is an obstacle, how about chipping in and chartering a Christmas bus for your Christmas boys? Or running over to get them yourself—ten miles doesn't keep you from a flower show, a polo game, or an ocean swim, if you truly want to go, does it?

Christmas GIVING WITHOUT

THE first gleams of the Christmas star over Tacoma, Washington, find the Stocking Fillers again making plans. They are a 200-man committee of the Elks Club, with a forty-year record of helping less fortunate folk of the community in ways that carry no stings. Last year their gifts to 2,000 persons ranged in cost from one dollar to $350; every dollar of their $14,000 investment in charities went to fill a definite, thoroughly-investigated need. Formerly the Club had borrowed the city's garbage trucks, scrubbed them clean and used them to distribute food baskets, but two years ago, owing to Government relief and the Federal Surplus Foods plan, the great Christmas need was no longer food. Moreover, it appeared that unasked-for baskets often were unwanted; they could hurt one's pride. However, the usual donations from club members and the public were pouring in. Meanwhile, the city needed badly a $2,000 respiratory machine that could be kept ready to save lives. When no public funds could be found to buy it, the Elks gave the county hospital a Christmas present of the city's first iron lung which, the following spring, saw heavy service when a poliomyelitis epidemic hit the community. One victim, a young widow, who owes her life to the machine, was still in the hospital the following December, hoping desperately to get home to her two small children by Christmas. But the hospital could not discharge

her without braces and equipment that would cost $90, and, unable to work for several years, she could not get credit. The hospital's social service department tried in vain to obtain the equipment—then the Tacoma Elks heard the story and promptly gave the patient the present that sent her home to her children by Christmas eve.

Stocking Fillers visited hundreds of homes where disaster and hard luck were reported, after investigating and check-

HURTING

ELEANOR DREW SMITH

J. R. Eyerman

ing with the Tacoma Christmas Bureau to avoid duplication. If shoes needed repairing, they were "borrowed" and fixed by shoe makers who donated their services, the Club buying the materials; last Christmas 500 children received new shoes, 350 found theirs repaired, and many more were given stockings and other clothing. Starting out at 4 A.M. December 24 in trucks loaned by laundry owners, the Club members left the selected presents on doorsteps throughout the city so grateful mothers could slip the gifts into stockings on Christmas eve. Next morning the Elks were busy at their clubhouse showing 1,200 underprivileged children that the Christmas spirit lives, with carols and toyland tunes, story-book animals who enacted a Christmas play, and a Santa who distributed presents of toys and candy.

The momentum of the Stocking Fillers' work carries beyond the holiday week. They have found that Christmas miracles can be wrought any day of the year. Since October they have been collecting good cast-off clothing, to be inventoried, repaired if necessary, and supplied to families whose needs have been noted—but strictly in private. Last December some 600 families were helped without any cash outlay.

The more knowledge, the less cancer. Help by buying Christmas Seals and help wipe out a public enemy. National Tuberculosis Ass'n. American Society labels, 350 Madison Avenue, N. Y.

Christmas GREENS TWICE BLEST

LIKE mercy in Portia's famous court-room speech, the Christmas wreaths and greens bought by hundreds of discriminating shoppers at the annual two-day sale held in Horticultural Hall, Boston, Massachusetts, are "twice blest." They bless—or, at any rate, bring great joy to—those who buy them in all their carefully selected, varied, natural beauty; and also the everyday women in distant country homes who gather and ship in the sprays, cones, berries, and other raw materials to the fifteen-year-old Farm and Garden Shop conducted by the New England Farm and Garden Association, a division of the well-known national organization. The money they bring may buy Mary's school clothes, enable Tom to finish his college course, pay the taxes, or help a family over any of many kinds of tough spots. In at least one instance it gave a family a new start after the 1938 hurricane had devastated the home on which they had spent years of work and all their savings. Consignors, in New England and other states as far away as South Carolina, are located by Mrs. James D. Colt, director of the Shop, and Mrs. John H. Cunningham, Jr., chairman of the volunteer committee that fashions the materials into decorations. Each October they submit samples of what they will be able to supply and receive orders for as much as the Shop thinks it can sell; nothing is sent in unsolicited or unless approved. The project, one of several sponsored by the Association, may not be "big business," but measured by what it means in terms of happiness, relief, strengthened morale, and independence, it pays generous dividends to many, many "stockholders."—**MARY ARMSTRONG MELVIN**

Mrs. Cunningham with her committee; in her workshop

Samuel Cooper

AMERICAN FRIENDS SERVICE COMMITTEE

Clothing, blankets, sheets are needed for the homeless being cared for in England by Quaker Relief Work of the Society of Friends, 144 East 20th St., New York, N. Y.

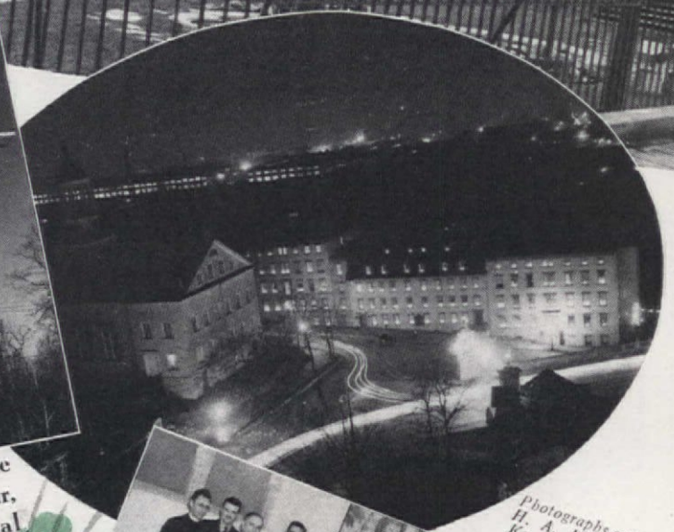
CURTAINS UP for the Christmas SHOW

DORIS E. MEEKER

FOR years I was a small cog in a large city organization which took care of thousands of poor children at Christmas with gifts and entertainment. The work had come to mean so much to me that when, six years ago, we came to a small town that depends for its existence on the manufacturing plant in which my husband works, I thought: "How I will miss my Christmas Club. I will have to start one to take its place." I found that there would be carol singing outdoors, and some repaired second-hand toys for the poorer children, some relief baskets. But when Christmas eve came, many of the children, very thinly clad, risked illness to get their presents . . . . By the next December I was no longer a stranger and the word went out that there would be a Christmas entertainment in the Community Hall; my plan had won the approval and co-operation of several women. To get money, we appealed to lodges and interested friends and gave card parties and musicales. Then we bought candy, fruits, and small toys, all at wholesale; the Hall was free. That first celebration consisted mostly of carols and old-time songs, a reading of "The Night Before Christmas," and some recitations. But many mothers, thinking it was for the poor, did not let their children attend. The next year we announced a Community Christmas for *everyone*. Friends donated stockings for all the children, apples, money, and all kinds of help; Girl Scouts came to my house and, with much fun, helped fill the stockings; Boy Scouts brought greens and a tree from the woods and decorated the Hall; and I produced my first Christmas play. The program, only an hour long, started with carols, The Lord's Prayer and a short address. Then, a fine little tap dancer filled in while I got my excited little fairies in order back stage. They had amazed me at the rehearsals and, well, I was never prouder of anything than the way those babies (two to five years) took their parts. The audience was delighted. Our Community Christmas is now an annual event, centering around a little play produced at minimum expense, with practically no properties except a fireplace and the Christmas tree. The celebration grows steadily in popularity and, best of all, in good fellowship and good will. Each year, when my work is finished on Christmas eve, I feel myself again believing with the children that, Yes, there IS a Santa Claus!

Another LITTLE TOWN OF Bethlehem

TWO hundred years ago this Christmas eve, a little group of Moravians led by Count Nicholas von Zinzendorf named the community of Bethlehem, Pennsylvania. Ever since, traditional customs have marked every Yuletide, including the realistic "putz" or diorama of the nativity, group singing, the children's love-feast, candle lighting, and candles in the windows of homes and other buildings (101 of them in Colonial Hall of Moravian College for Women). And now huge murals, street illumination, and other modern devices have contributed new, spectacular types of observance, effective if not always soothing to the more conservative. Notable is the huge electric star mounted permanently ninety feet above the top of South Mountain and visible for miles, like a modern replica of the shepherd's star of old. This year a three-record album of chorals from Bach's Oratorio, sung by a local cathedral boy choir, is available as a lasting souvenir of this memorable holiday festival of "America's Christmas City."



"The Christmas City of the Western World" this year, observes its bicentennial

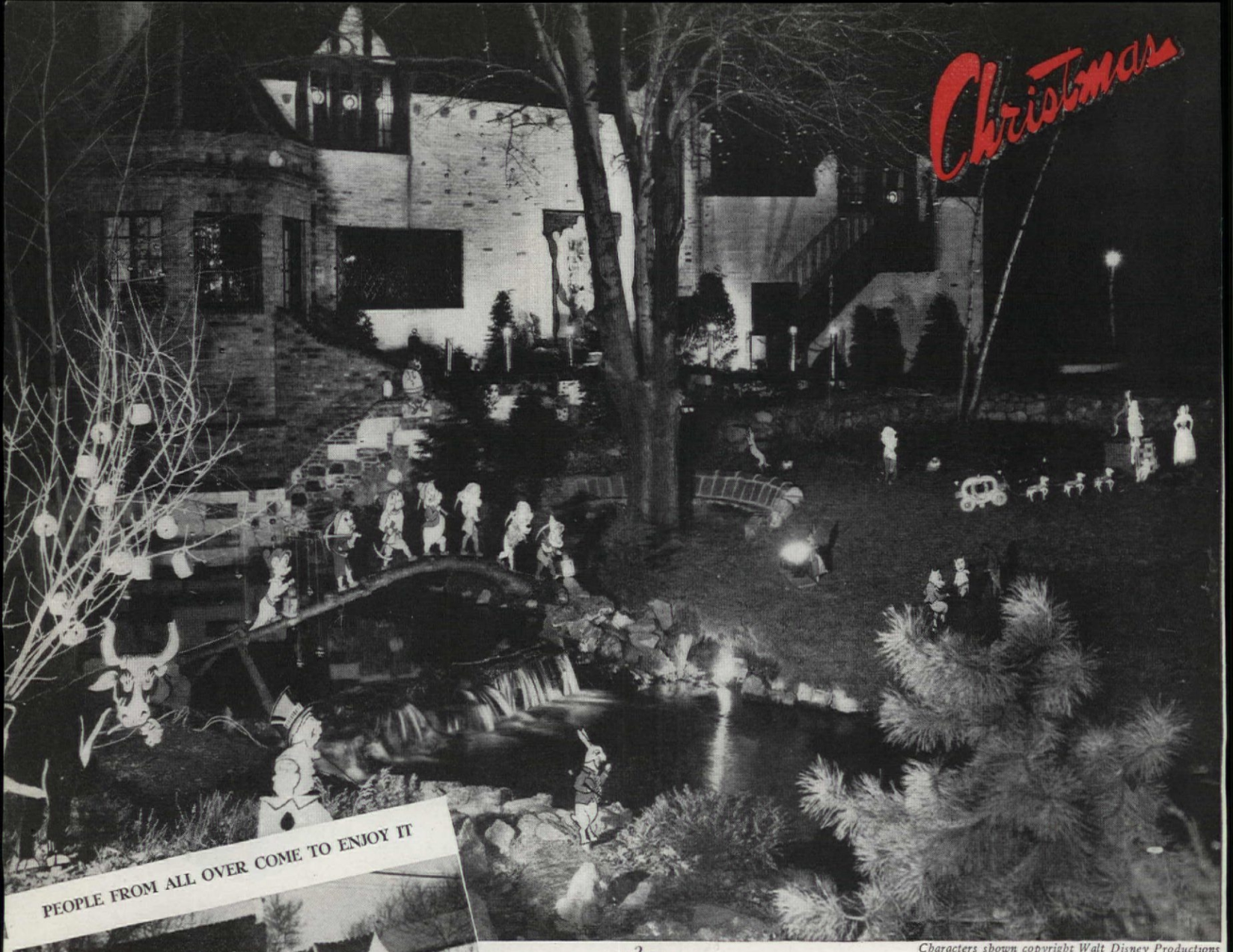
Photographs and data from Mrs. H. A. McCarthy; Miss Mary Knapp; Bethlehem Chamber of Commerce; Huff Music Stores

Christmas

CHRISTMAS EVE, 1918, and a little boy lay sick in his Denver, Colorado, home watching his father decorate the family tree. "Daddy," he said, "I wish you could put lights on that tree out there," pointing feebly to a splendid spruce in the front yard. "Why, son, I believe I can. We'll dye some bulbs, fix a cord so the snow won't cause a short and run it out from the basement." . . . That, says W. S. Lewis, of the Rocky Mountain Electrical League, was the beginning of the outdoor electrical holiday decorations which have attained such popularity, ingenuity, and beauty the country over. Logically enough, Denver was the first city to sponsor lighting competitions; now it claims the honor of being the nation's and most beautifully lighted city at Christmas time.—JEAN E. CURTIS

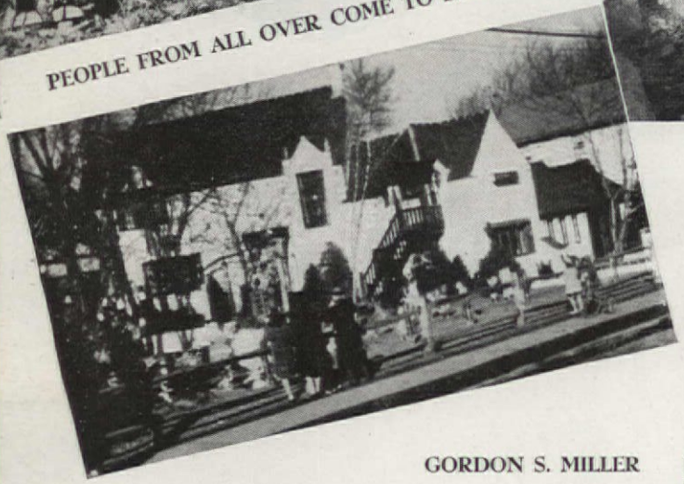
THANKS, LITTLE FELLOW, FOR BRIGHTENING OUR Christmases

The Denver home of R. H. Galbreath, who first used black light in Christmas home decorations



Characters shown copyright Walt Disney Productions

PEOPLE FROM ALL OVER COME TO ENJOY IT



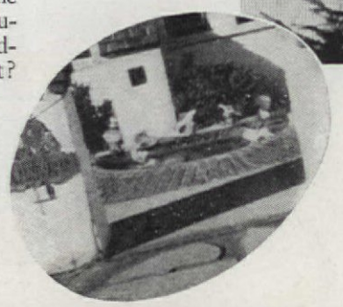
STARTED FOR 2 SMALL DAUGHTERS— now belongs to 75,000

GORDON S. MILLER

THE family of Carl Kemm Loven, architect, lives in a friendly looking Normandy house situated on the bank of a little stream that runs through Glen Rock, New Jersey. The tree-shaded front lawn and a somewhat formal boxwood garden show to advantage from the higher level of the two bordering streets.

Four years ago, to amuse his two small daughters, Mr. Loven prepared for the holiday season by designing, cutting from plywood and painting in bright, waterproof colors, a number of quaint figures, including Santa Claus and his elves. These he placed about the garden near the house and, together with a lighted tree and a silver trimmed doorway, all cleverly floodlighted, they made a huge hit, not only with his own youngsters, but also with many others from all over town, and their parents, too. So numerous and enthusiastic were the onlookers that, after he had dismantled the display, Mr. Loven had to rebuild and strengthen his enclosing fence. But this did not dismay him and before long he began to make plans for his next year's Christmas decorations which, he decided, would be even larger and more varied. As the months passed there materialized in his workshop characters from Alice in Wonderland and other beloved fairy tales—Ferdinand the Bull, the Three Little Pigs and the Big, Bad Wolf, people from the Land of Oz, Snow White, and the Seven Dwarfs (who ultimately appeared trudging across a log bridge thrown over the stream). Thus, season by season, the cast has grown and the setting has been added to, with more floodlights, huge flickering candles and great shining balls hung in the trees. Also, for the last two years, recorded instrumental music and children's songs have been broadcast for an hour or two each evening. And the result? . . . Appreciative throngs of 75,000 or more, young and old, enjoy each year's spectacle. It all means a lot of work for Mr. and Mrs. Loven and it turns their Christmas into something more than a simple home and family celebration. But just ask them if it isn't lots of fun and completely worth while!

The American Red Cross is in need of 12,000,000 members this year. For humanity's sake, Join Now



"It's the kind of vegetable soup I'd be proud to make myself!"

"A good rich stock of beef, you know, And fifteen vegetables fixed just so!"

Many a good home cook is proud indeed to serve her family steaming, savory plates of Campbell's Vegetable Soup. Many of them write to tell us they couldn't serve a more flavorful, more nourishing vegetable soup, not even if they made it themselves.

For Campbell's make their vegetable soup in the good home way. Fine beef, tender and juicy, is simmered well and thoroughly, until the stock is rich, full-flavored and invigorating. Cooked in this hearty stock are fifteen luscious vegetables, each selected from the section where it grows at its best. And Campbell's capture not only the fine flavor of these delicious vegetables but their healthful minerals and vitamins as well.

You'll know the minute you taste it—especially if you have ever made soup yourself—that this is your kind of vegetable soup...just the kind to tempt a hungry man or satisfy the eager appetites that youngsters bring home from school or play. Why not keep several cans of Campbell's Vegetable Soup on your pantry shelf?

LOOK FOR THE RED-AND-WHITE LABEL

Campbell's VEGETABLE SOUP

"ALMOST A MEAL IN ITSELF"

F. M. Demarest

And now,

Ornaments, Kathleen Eames Little; figures, Curtis Sprague

Ideas: Take a dozen nest eggs, angelize infant dolls and you've something different for your tree. Construction paper makes Santa and the Wise Man. Right: Maybe you'd like to go Hollywood with a white Cellophane tree, concealed blue lights and red bow as did Clifford Henderson in California. These ideas alone will give you a head start on a very Merry Christmas

Fred R. Dapprich photo from Martha Darbyshire

MAYBE it comes but once a year, but when it comes—oh, boy! There's nothing that will take the merry out of Christmas more quickly than being caught unprepared. To aid and abet Santa Claus, we've done a considerable bit of collecting of ideas that should make you win more friends and influence more people in a merry, merry way than St. Nick and all his reindeer. You know what they say about the blessed state of giving, and you'll be thrice blessed if you do your gifts yourself. If you're all thumbs when it comes to making lace tidies and crocheted afghans, keep up your Christmas spirits! You can bake a celestial ham, or make delicious candies or cookies and wrap them all up beautifully. . . Your whole family can

Kodachrome illusion

Gertrude Clark

make marzipan the traditional Old World Christmas sweet that's as much fun to make as it is to give. Or make your Christmas calls with a wonderful gift loaf of stollen tucked under your arm, all filled with raisins and bristling with almonds. And most certainly, your Christmas card that you have made yourself will be the one to make friends proud to know you . . . like Santa Claus below, who pops up and down the chimney by a mere pull of a string. The pert little row of Christmas trees, as well as the sweet floral cards, are made from cut-outs of gay material, while the demure little angels sport yellow yarn as their tresses. Yes, the next one is a lace doily, in a flurry of lace-doily snow flakes. Or paste a reasonable facsimile of your stocking on a colorful card and tuck your name in the top. The beauty of these two cards is that they form their own envelopes when folded. Block print your own wrapping paper with tempera colors, using designs cut on half a raw potato. Amazingly effective!

Many ideas for decorations and cards on receipt of stamped, addressed envelope. Address Dept. X, The American Home, 444 Madison Ave., New York, N. Y.

Elsie S. Froeblig

let's get going on Christmas

Paper angel floats on mirror, midst ball fringe and cotton clouds. . . Little lapel gadgets for little hands to knit. Below, Catnip mitts and a velvet mouse by Amelia Rogers, for the feline's Christmas

Cards, Lucina Wakefield, Rita Newbold Oliver, Louise Perrett

When you give her *martex* she knows that you are giving the best

Your selection of Martex Towels for a Christmas gift is an evidence of your good taste, and a compliment to the recipient's appreciation of the finest quality.

The deep, lovely texture of Martex will keep its beauty because *every* Martex bath towel is woven with the long-life, plied yarn underwarp which assures extra years of wear. Matching sets shown here range in price from $1.29 to $30. Sold only at department stores and linen shops.

Wellington Sears Co., 65 Worth Street, N. Y.

Martex

LA FRANCE BOX *7 piece set*

TUTONE BOX *5 and 6 piece set*

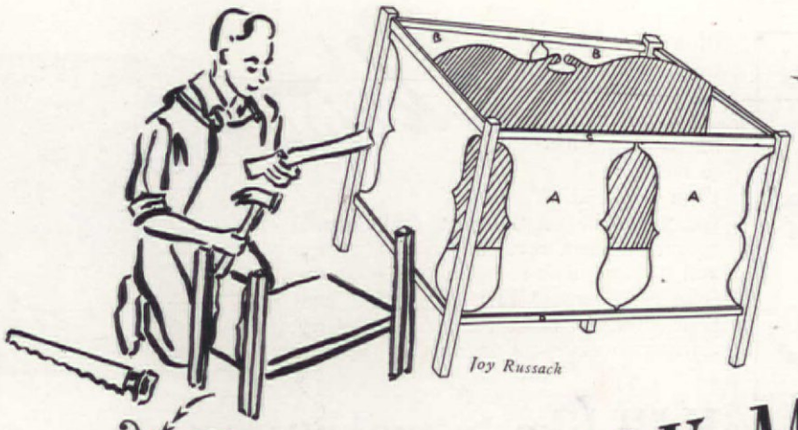
BLOSSOM BOX
3 piece set

TRELLIS BOX
5 piece set

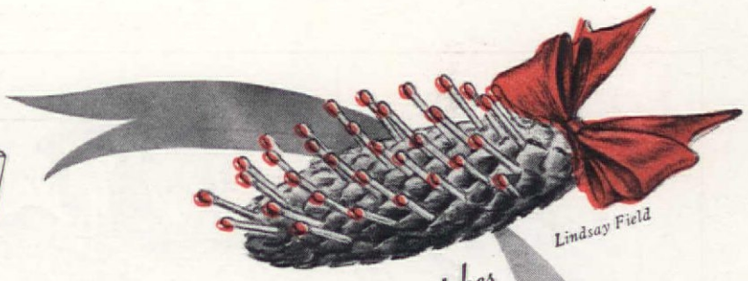
CAPTAIN'S CHEST *8 piece set*

HAMPER *26 piece set*

ROSE BOX
4 piece set



Joy Russack



Lindsay Field

. . and for matches

THESE YOU MAKE FOR Christmas

Ewing Galloway

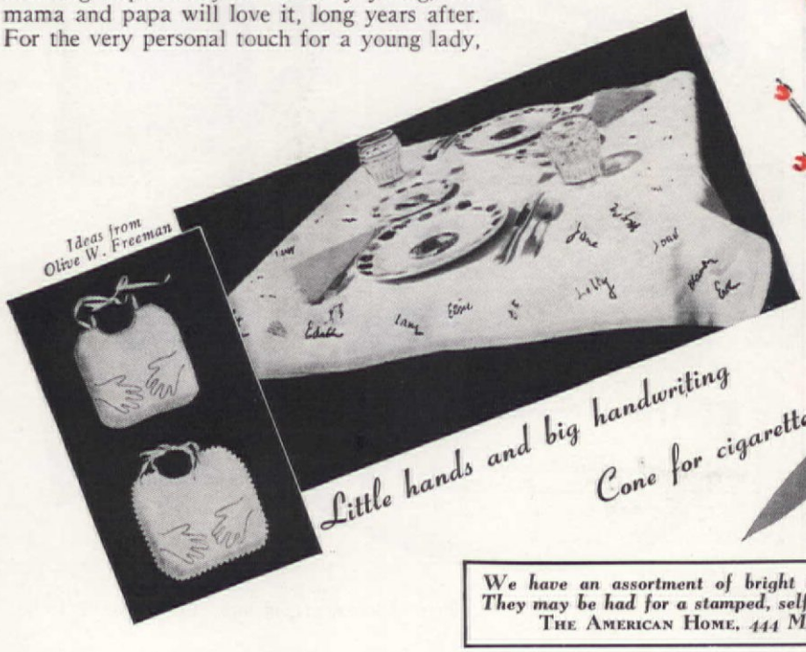
Demarest photo

You can make three doll beds from one magazine rack

HOW do you stand on this "more blessed to give than receive" question on Christmas Day? Is your heart warmed through and through by the "oh's" and "ah's," or do you have to content yourself with a mild glow as somebody opens the gift from you? If, at such times, you are used to a barrage of comments like "What a wonderful idea!" "This tops everything!" or "I never saw such a perfect present"—read no more. Instead, let us in on some of your tricks. But if you could do with a little more whole-hearted appreciation, try these and add to your prestige.

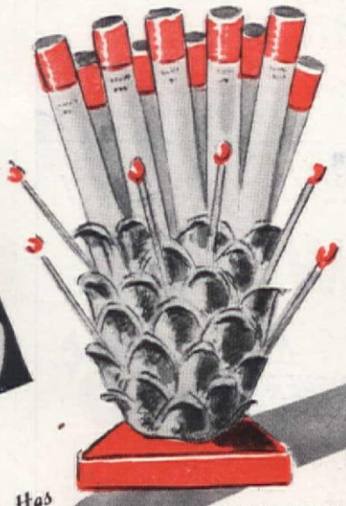
How about making the small daughter's doll bed out of a broken-down magazine rack? It's simple and most effective and we are sure both the doll and the daughter will bless you a hundred times over. . . . Or you'll find out what's in a name if you make a luncheon cloth for a bride-to-be, and then have it autographed in indelible ink by her pals. She'll even love ironing it! If you want to thrill parents, why not get a tracing of their youngest's hands and transfer to a practical bib with the same kind of ink. Baby will spill on it with that heart-breaking impartiality of the very young, but mama and papa will love it, long years after. For the very personal touch for a young lady, there's nothing sweeter for a little remembrance than a boutonnière or flower-for-hair made from the season's greens. Choose the gayest bit of holly, or the most perfect bit of mistletoe, wrap the stem with tinsel paper from the florist, or colored ribbon. Garnish with a lush bow. Fasten a little gold safety pin at the back of the boutonnière for pinning-on purposes. And so the young lady can tuck your Christmas flower in her hair or pin it to her holiday gown and go gaily decked to greet the Yuletide. . . .

Boutonnière and hairbow by R. A. Flagg



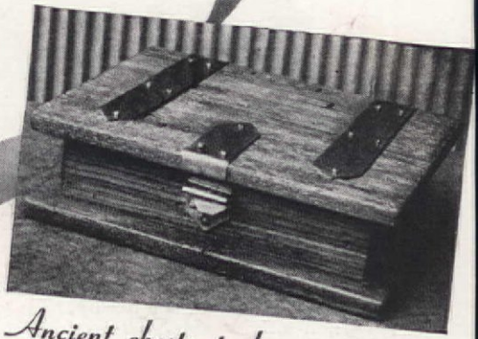
Ideas from Olive W. Freeman

Little hands and big handwriting



Cone for cigarettes

H. Cobbett Williams



Ancient chestnut chest (see next page)

We have an assortment of bright ideas for making economical presents. They may be had for a stamped, self-addressed envelope. Send to Dept. G., THE AMERICAN HOME, *444 Madison Avenue, New York City.*

1. The most powerful twins
in all Tennessee
Were two of my aunts
named Ione and Marie

2. But each of these dames
had one job that "got" her.
To wit: washing windows
with bucket and water.

3. They wouldn't have needed
to suffer like this
If they'd known the system
that's used by yon miss.

4. For she uses Windex,
and though she is slight,
She can do her whole house,
then stay up all night.

5. Spray it on. Wipe it off.
In a split-sec you're through.
And the glass gleams and beams,
and so, Ma'am, do *you*.

6. And Windex contains
no dust-catching oil,
Keeps windows clean longer,
cuts down future toil.

7. Don't be tempted by imitators who promise "more for your money." Windex is a quality, non-inflammable, *oil-free* cleaner which leaves no dust-catching film, doesn't streak, sheds no dust on sills or floor.

NEW REDUCED PRICES!

WINDEX

NOW NEVER OVER **15¢**

for handy-size bottle anywhere in U. S. A. -

•

Ask your dealer about the new reduced price —also about big 20-oz. economy refill size.

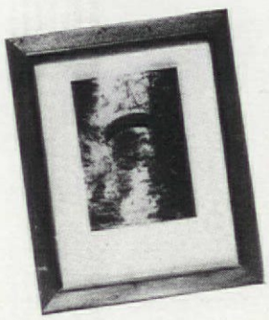
Copr. 1941, The Drackett Co.

Christmas

Pine cones can turn into amazingly useful and decorative things, like cigarette dispensers. Hollow them out and if you would be very elegant, gild them. As an accompaniment, dress up another with a bow and stick matches in it. You see how simple it is to be different? Just use the old head and your gifts will make the recipients sorry that Christmas comes but once a year! We mean it!

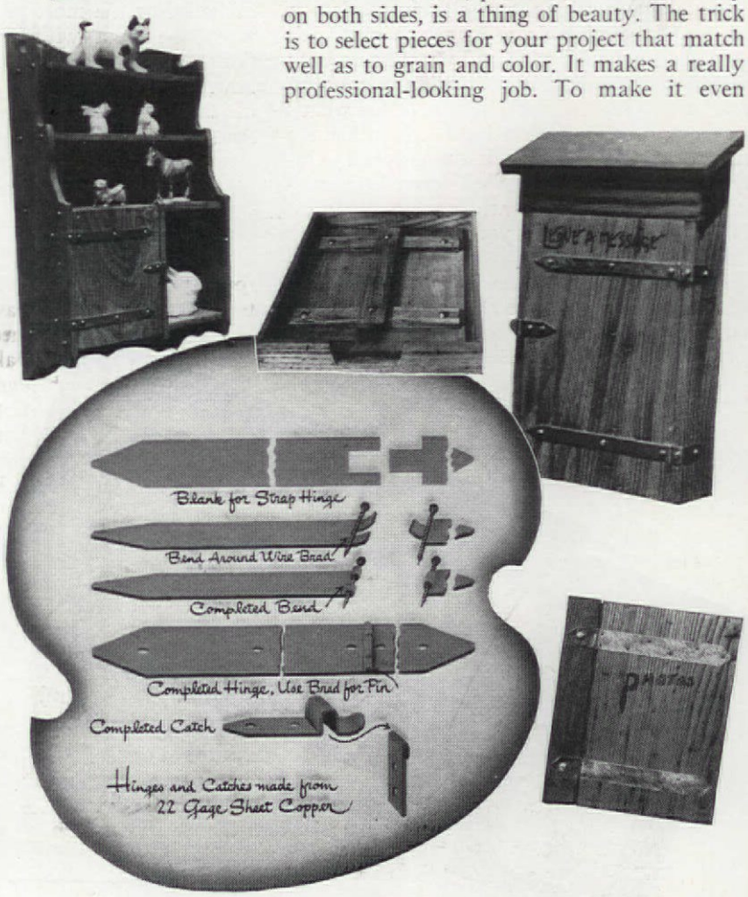
Frederic Lewis

He'll like to make presents of worm-eaten chestnut



THIS is a real he-man's job for Christmas, and there's nothing worm-eaten about it except the wood! Dick Hutchinson, who writes in glowing terms of this ancient and venerable material, claims that it is the most interesting of all wood. He has made many things from it. To wit, little knick-knack cabinet, waste basket with matched grain and color, and the "Leave Message Box" that is particularly useful at Christmas time with guests coming and going when you're doing the same thing yourself. You can make a desk letter file for the business man on your list, or a cigarette box for the couple down the street. There are guest-book and scrap-book covers that are honeys. He recommends using hammered copper by way of hardware. It adds to the feeling of antiquity that this wood has.

You may have a little difficulty in finding the material because most lumber dealers don't think very highly of worm-holes. But the finished board, planed smooth and satiny on both sides, is a thing of beauty. The trick is to select pieces for your project that match well as to grain and color. It makes a really professional-looking job. To make it even



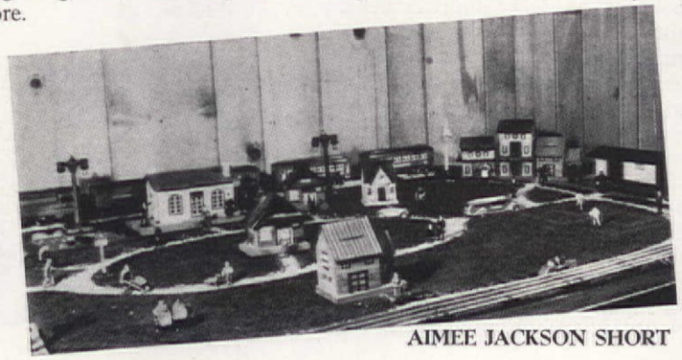
Christmas

Ewing Galloway

more beautiful, each piece should be given a coat of white shellac which brings out all the natural beauty that's been hiding in the wood for lo! these many worm-eating years. And when you see this come to the surface, you'll be the first to admit that the worms have excellent taste! For that matter, you haven't done such a bad job yourself at capitalizing on their gustatory efforts! So with all this inspiration, plus the Christmas season with its presents to give, coming on apace, gentlemen-of-the-work-bench, we give you worm-eaten chestnut! Not for naught has the worm turned.

Let the children work out their own ideas!

ELECTRIC trains are almost as much a part of kids' Christmas as Santa himself these days. If you want your youngsters to have fun with trains all year 'round, give them well-proportioned, simple equipment and let them work out their own ideas. Make up a package of tiny houses, logs for cabins, tents, trees, and bridges. Throw in an airplane or two, and people, lots of them doing all sorts of things. Underfoot life will be simpler, too, if you furnish a big table with a guard rail for their railroading, one that can double for a Ping-pong board when the trains are in their round house for the night. You'll be amazed at the variations they will work out. They will be pleased for a long, long time, and ready and waiting for next Christmas when you add more.



AIMEE JACKSON SHORT

You don't have to be rich to

RETIRE ON $150 A MONTH

"I'LL DRAW an income of $150 a month *for the rest of my life*, as soon as I retire," said a certain man talking of his plans for the future.

"How can you manage it?" asked another man.

"It's easy," said the first man. "I'm buying a Retirement Income on the installment plan. My income of $150 a month begins when I reach retirement age, and it's guaranteed for life. And I get it whether I quit work or not.

"What's more, if I should drop out of the picture *before* my retirement age, my wife would get a regular monthly income for the rest of her life."

"That sounds good," said the other, "but what if you're totally disabled, and can't make your payments?"

"I don't have to worry about that either. If, before I reach 55, serious illness or accident stops my earning power for six months or more, then—so long thereafter as I remain disabled—I don't have to pay any premiums that fall due, and I'll get a Disability Income besides."

"Fine. Can you tell me how much this new Retirement Income Plan would cost me?"

"How much you need to save each month depends on how old you are, when you want to retire, and the size of the income you will want.

HOW A MAN OF 40 CAN RETIRE IN 15 YEARS

If you're around 40 you're lucky. If you're younger, so much the better. Now, by qualifying for a Phoenix Mutual Plan, you can get the things you want. For example, here is what a $100 a month Retirement Income Plan, payable at age 55, will do for you:

It guarantees you at 55 an income of $100 a month for life.

It guarantees, in case of your death before 55, a Cash Payment to your beneficiary of $12,500. Or a monthly income for life.

It guarantees, in the event of permanent total disability before age 55, a Monthly Income for you.

The Plan is not limited to men of 40, nor the income to $100 a month. And you can retire at 55, 60, 65, or 70. Special Plans available for women.

Mail coupon for free booklet.

"Why don't you write for the booklet about the Phoenix Mutual Retirement Income Plan? They'll mail you a copy free. It tells all about how the Plan works and what you get."

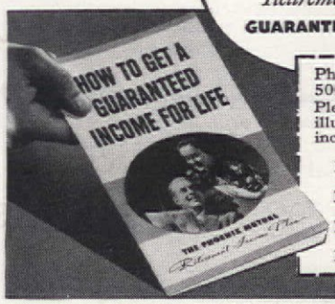
Here's *your* chance to find out how simple it is to retire at 55, 60, 65, or 70 on a guaranteed monthly income for life. Send for your copy of this 32-page booklet today. No cost. No obligation. The coupon below is for your convenience.

ESTABLISHED 1851

PHOENIX MUTUAL

Retirement Income Plan

GUARANTEES YOUR FUTURE



Phoenix Mutual Life Insurance Company
500 Elm St., Hartford, Conn.
Please mail me, without cost or obligation, 32-page illustrated book showing how to get a guaranteed income for life, beginning at 55, 60, 65, or 70.

Name_____

Date of Birth_____

Business Address_____

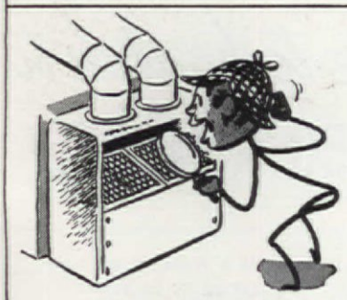
Home Address_____

COPR. 1941, BY PHOENIX MUTUAL LIFE INSURANCE COMPANY

WHAT ABOUT THE "NOSTRILS" IN YOUR CELLAR?

1. Own a warm-air furnace with a blower? Then shake hands with yourself, for you have a very fine type of heating equipment.

2. You get plenty of *economical* heat from it. And what's equally important—*clean*, healthful heat. But watch your furnace's "nostrils."



3. Ever see these "nostrils"? They're called Air Filters. And your furnace breathes in its air through them.

4. These filters clean the air your furnace circulates, take out amazing quantities of dirt, keep this dirt off walls, drapes, upholstery. Cut down housework.

5. But in time your filters get so full of dirt they don't let the air through. Result? Chilly house. Fuel wasted. And you wonder what to do.

6. Here's what to do. Today, right now, call your warm-air furnace dealer or look for Fiberglas* Dust-Stop* Filters in your classified directory under "air-filters."

7. Telephone him for Dust-Stop filters. Efficient, safe. Made with pure glass fibers, they are standard equipment in the best furnaces.

8. Change your Dust-Stops now. For clean, healthful heat this winter. Most sizes cost only $1.50 apiece. Easy to put in.

If you are not already enjoying clean, *filtered* air from your warm-air furnace, get in touch with your warm-air heating contractor and find how inexpensive an air filtering attachment is!

FIBERGLAS* DUSTOP* AIR FILTERS

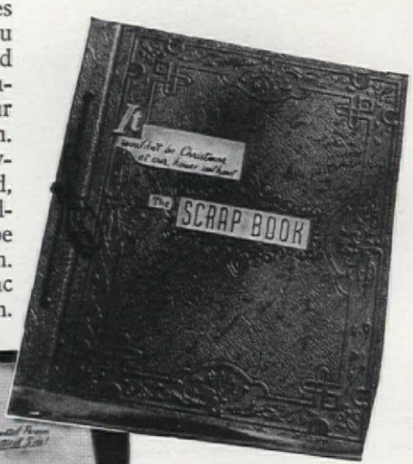
*T. M. REG. U. S. PAT. OFF.

Manufactured by Owens-Corning Fiberglas Corporation, Toledo, Ohio
In Canada, Fiberglas Canada, Ltd., Oshawa, Ontario

Make Smart Trays for giving

DORIS ANN PIPER

LET'S decide to decorate a wooden tray. Remember, you must choose one with a good basic shape and proportions . . . the design will enhance the structure. And in choosing the design, remember that the tray will be the background for objects placed on it. Therefore the conventional is best. Cut dozens of circles, squares, triangles, etc., of different sizes and colors from construction paper. Now play around with combinations of shapes and colors on your tray until you are satisfied with the balance and design, trace around the combination and then go to work. Four colors should be your maximum. For an opaque effect, use showcard enamels, for stained wood, oils. To finish, use the shellac-and-rub process, unless the tray will be washed often, then use varnish. Use *fine* steel wool between shellac coats, top with olive-oil rubdown.

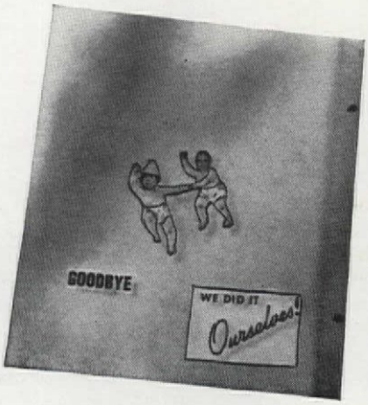


"All about ME"—scrapbook he'll like getting

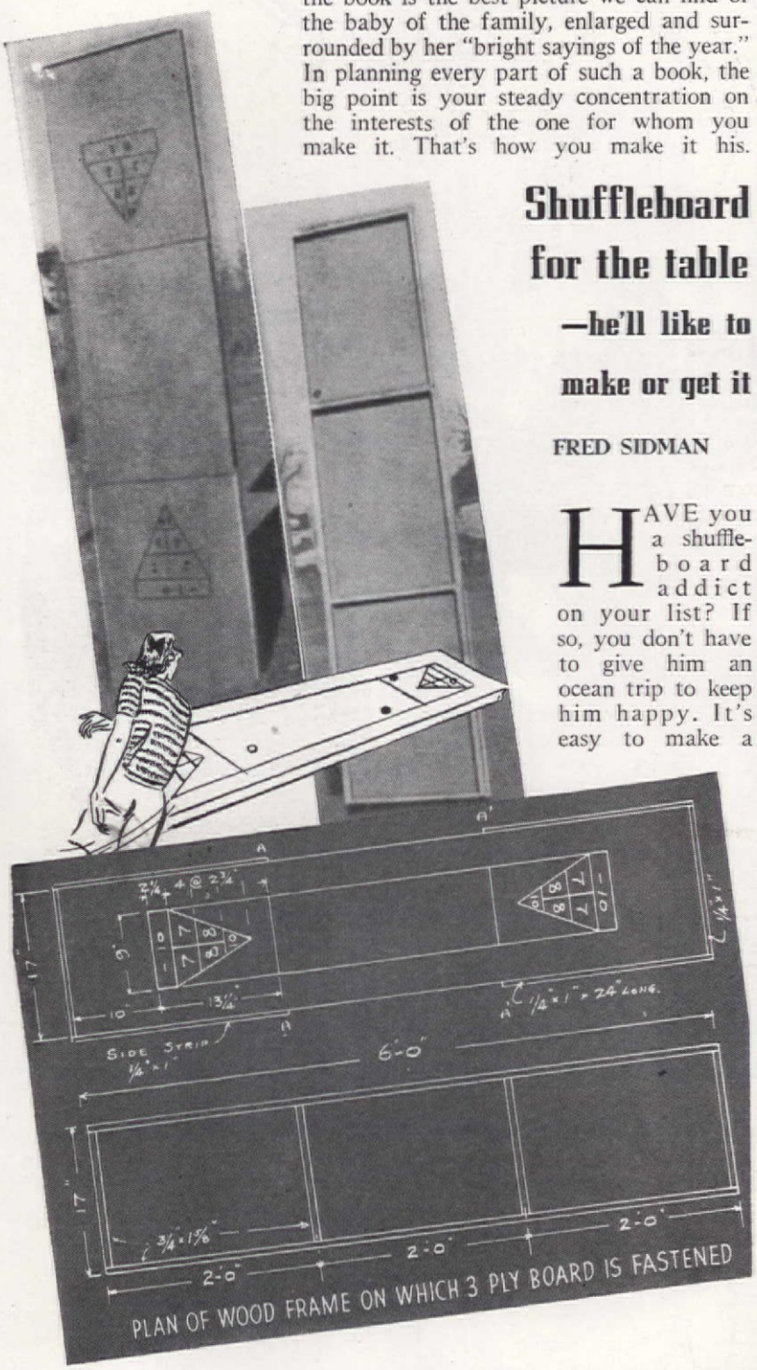
OLIVE W. FREEMAN

TAKE your Christmas-giving cue from an eminent psychologist who says "the desire to be important is the greatest urge in human nature." That "personal touch" in giving is not a touch of you, as popularly believed, but as big a touch of the fellow on the receiving end as you can imagine. The most popular gift I ever made is the most personal. It is a scrapbook for a highly individualistic brother. Started years ago as a small collection of current family jokes, it has grown into a major industry for December evenings. One rule prevails: Nothing is taken seriously. Stick by this idea, too.

Since the book began, this man has come to have considerable newspaper publicity. He is interested in it, and wants it saved, but clipping bureaus would make him feel slightly stuffed shirt, so it goes



in the book. In goes the picture of the bankers' banquet. Right on the table before our hero, I paste the colored picture of a heaping dish of his favorite baked beans. I ruffle the magazine pages for some caption, sufficiently slanderous. "You can't be comfortable if your false teeth are slipping," goes right over his head. "Lose those waist-line bulges" enlivens the news photo which shows him opening the Community Fund Drive. Every available snapshot of friend or relative is a treasure. Heads are cut out and magazines searched for the most surprising bodies. Another feature of the book is the best picture we can find of the baby of the family, enlarged and surrounded by her "bright sayings of the year." In planning every part of such a book, the big point is your steady concentration on the interests of the one for whom you make it. That's how you make it his.



Shuffleboard for the table —he'll like to make or get it

FRED SIDMAN

HAVE you a shuffleboard addict on your list? If so, you don't have to give him an ocean trip to keep him happy. It's easy to make a portable, model-size board for indoor playing and here's how to do it:

First, construct the wooden frame, using good quality pine. Get a piece of three-ply board, cut to measurements on the sketch, and fasten firmly to frame with brass screws. Sand the surface and draw in your playing marks with ruling pen and India ink. Then give the board two coats of spar varnish and sand again. For the discs, use wooden checkers, four red and four black. Now you're ready to play. Twenty-five points constitute a game. If four play, your partner and opponent play from the other end of the board, alternate shots with the opponent next to you. In sliding your shots down the board, don't pass your hand over the minus-ten space. If a shot hits the end strip, it's dead, or if a disc touches a black line, the score does not change. If a play falls short of the line AA or A'A', the disc must be lifted off before the next shot. The whole point of the game is to get your 25 points as fast as possible and keep your opponent from doing the same thing. If you can knock his disc from a high number to a lower one, or into the minus-ten space, so much the better. Your shove!

2 INCHES FROM YOUR DISHPAN

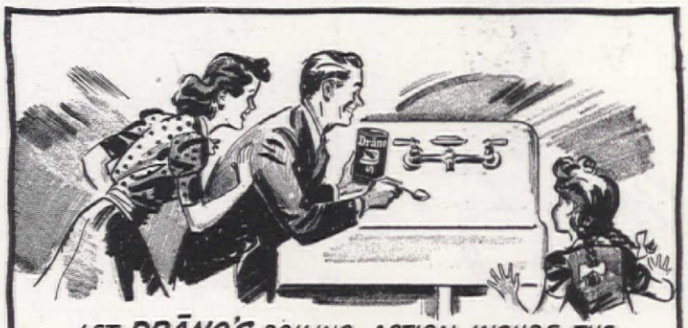
SEWER GERMS

MAY THRIVE IN SINK-DRAINS*

THE SEWER BEGINS JUST A FEW INCHES FROM WHERE YOU DO DISHES— AND SEWERS ARE CHOCK-FULL OF GERMS.*

*Survey by Molnar Laboratories, New York City

IF SINK-DRAINS WERE MADE OF GLASS, YOU COULD SEE THE FILTH AND DIRT SEWER GERMS BREED IN. THEN YOU'D REALIZE HOW IMPORTANT IT IS TO KEEP DRAINS SANITARY.



LET DRĀNO'S BOILING ACTION INSURE THE SANITATION OF YOUR DRAINS. DRĀNO REMOVES GERMS AS IT FREES DRAINS OF DIRT.

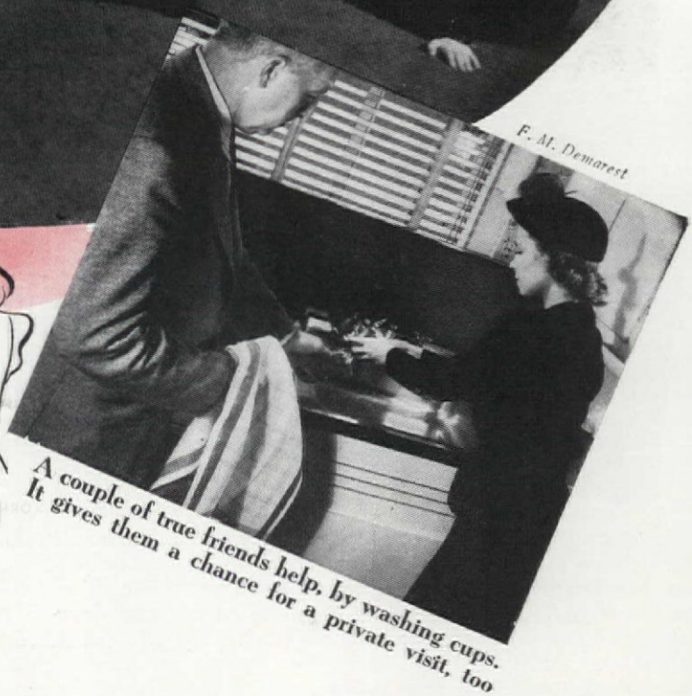
DRĀNO...USED REGULARLY ONCE A WEEK OR OFTENER... DOES TWO JOBS AT ONCE! CLEARS OUT DIRT IN WHICH SEWER GERMS THRIVE AND GUARDS AGAINST SLOW OR STOPPED-UP DRAINS. NEVER OVER 25¢ AT ANY DRUG, GROCERY OR HARDWARE STORE.

Drāno

OPENS CLOGGED DRAINS—KEEPS DRAINS OPEN

For our Holiday Punch leaflet, send a stamped, self-addressed envelope to Dept. HE, The American Home, 441 Madison Ave., New York City, N. Y.

Christmas Open House on $5.00!



F. M. Demarest

A couple of true friends help, by washing cups. It gives them a chance for a private visit, too

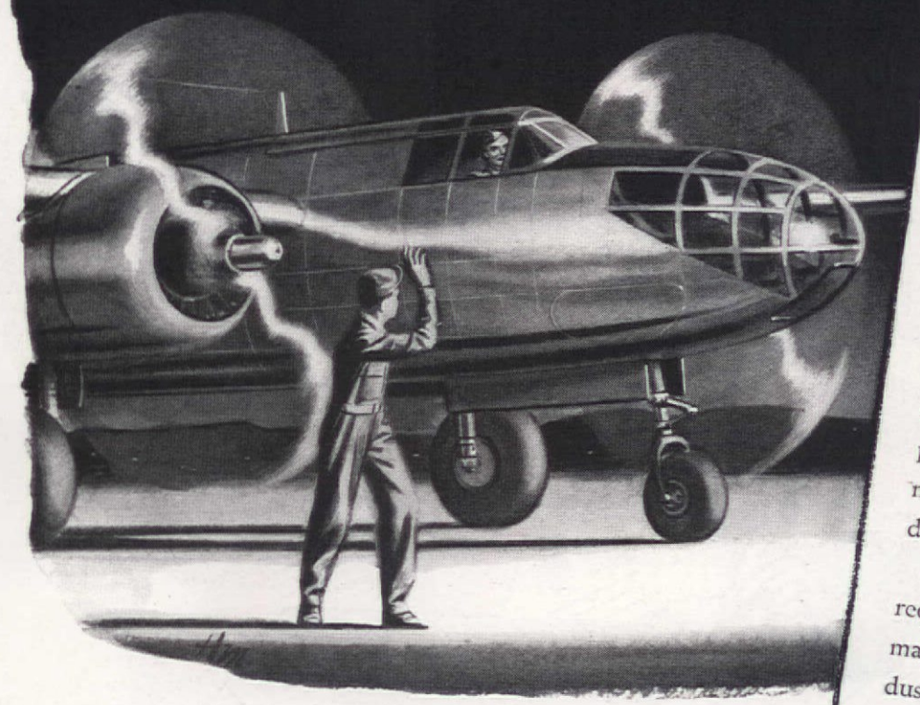
ELINOR SCOVILLE and MARCELLA RYSER

A FIVE-DOLLAR bill and a living room are about all you need to give this jolly holiday open house. And you can invite as many as fifty people! You don't need to worry about the turnover because some guests stay only a few minutes and then go on to make other calls, and in any event the whole crowd doesn't come at once. The smoke and the din may get thick, and of course it's crowded and there aren't enough chairs, but that's part of the spirit. People love to sit on the floor—and talk to that man who turned out to be brother Jim's classmate, and play a duet with the pretty red-headed girl, neither one of whom had benefit of formal introduction. You know they're having a good time, for they could easily leave unnoticed if they weren't.

Main preparation and decoration for all this merriment is your wassail bowl. Either hot spiced cider or mulled wine, deliciously warming and cheery after driving in winter weather, is easy to make and may be kept warm on the smallest gas plate or the biggest modern range. (Wine bought by the gallon instead of bottled quarts saves you a few pennies.) Or you can serve a cranberry or pineapple-apricot punch that has extra zip by way of a carbonated beverage base. There are also your plates of cookies, a few fancy ones mixed in with the regulars. If you've been given any preserved candies or fruits for the holidays, cut them into sections and serve. Fruit cake, sliced paper thin, is a welcome addition but certainly not a necessity if your budget is slim. Elaborate flower arrangements are out because you haven't room for them even if you can afford them.

Your job as hostess is to be gay and friendly, a social success without even a maid in for the day. When you run out of clean punch cups, ask a couple of your best friends to help wash them for the next influx of guests, which is no hardship when they're catching up on their visiting. Most introductions are dispensed with after the first few, and everyone relaxes and has a wonderful time just because you brought congenial friends, new and old, college girls and grandfathers, together at "Open House."

This little Pig went into DEFENSE



A BAR OF aluminum, called a "pig" in the trade, is a very essential material of defense. Where tough light metal is needed, aluminum and its alloys are used—in wire, motors, armor plate, castings and other products. A ton or more of aluminum may be necessary in the production of a single bombing plane.

Making one little pig of aluminum requires the coordination of many manufacturing and processing industries. Bauxite, the principal ingredient, must be ripped from the earth. Steel mills, refineries and power plants are some of the industries called in to push aluminum from its ingot and sheet metal stages into the wings of a plane. Only by INDUSTRIAL TEAMWORK can the little pig become precious metal and the materials of living and the implements of defense be made available in quantity. Insurance, the industry that protects other industries, acts to eliminate financial loss, so that least possible obstruction will confront the national defense effort.

INSURANCE
Aids Industrial Teamwork

To assure continuous flow of aluminum and other vital defense materials, factories, smelters and machinery must be carefully planned to minimize danger of loss through hazard. Insurance is on hand to replace when mishaps halt INDUSTRIAL TEAMWORK. More than that, it provides facilities to ferret out and plan against traps and hazards to clear the track ahead for full-speed production. Finally, Insurance reserve dollars invested in industry become bone and muscle to the ramparts of production.

☆ THE HOME ☆
Insurance Company
NEW YORK

FIRE · AUTOMOBILE · MARINE INSURANCE

These you Buy!

$1.00 and under

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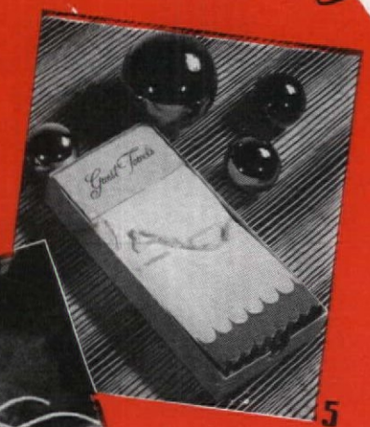
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F. M. Demarest

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Sorry! But we can't buy these presents for you. Look for them in your favorite place to shop

Except where otherwise specified, these gifts are available in most department stores . . . Prices necessarily are approximate and may vary slightly from those quoted . . . We cannot make purchases for you, so please do not send us orders

Christmas

1. If she is interested in her appearance—and what woman isn't—give her a boxed set with three basic aids to beauty, Lady Esther four-purpose cream, lipstick and powder. Handy for the week-end bag, the compartment of her car, or the drawer of her desk at the office. 25¢. Another set, with cologne and rouge, too, is 50¢.

2. Anyone who skis, man or woman, will know what wind-and-weather lotion is for! Tussy's preparation with a ski-hound on the cover. $1.

3. Nothing will please the gardener better than the "G.L. Gadget" which is most adaptable. As shown, it is an excellent transplanter; also, it can be separated into two handy trowels. At seed stores. 50¢.

4. Plants are a wonderful substitute for cut flowers in winter, for dining table centerpiece or just for decoration. Anyone who loves house plants will love the Koch wire wheelbarrow which holds the bowl that holds the plant. This new "dish garden" is about 10″ long and 4″ high, 70¢.

5. Dennison's guest towels made of paper will save lots of laundry and add lots of charm to the bathroom. They come in different colors, prettily scalloped, and 36 cost only 50¢. Any hostess will appreciate them.

6. Useful and decorative, too, are these "Salem" brass candlesticks made by Chase Brass and Copper Co., 5″ in diameter and 2¼″ high, copied from a fine old design. They are $1 a pair, and $1 also is the "Puritan" snuffer with swivel top which makes it useful at any angle.

7. The domestic soul loves new things to pretty up her kitchen, and what could be more useful and practical than a complete set of matching floor mat and oilcloth accessories? Congoleum's Harmony rug, 27″ x 36″ in the "Tea Time" pattern, can be matched with Columbus oilcloth pot holder, shelving, edging, chair seats, etc. Rug about 30¢, oilcloth accessories from 10¢ up in the dime stores.

8. This new and delightful set of gift books will appeal both to adults and to children. Planned by the American Artists Group, which is largely responsible for our ever-widening familiarity with the works of contemporary artists, the set includes ten books in all, of which four are for children. Each tells a Christmas story, some version of Christmas in our own day and times, and they are written and illustrated by such well-known artists as Rockwell Kent, Edward A. Wilson, Witold Gordon. Exquisitely bound and illustrated, these books are available at all book stores at 50¢ each separately, or $4.75 for the set of ten.

9. Junior's bath will be all the more fun if his washcloth is one of these cunning Ethel Page terry cloth animals, which fits right over Mother's hand. 50¢ each at Flynn's, St. Louis, or Conway's, in Buffalo.

10. The friend who loves to entertain will enjoy receiving a salad fork and spoon made out of the new Air-Flo plastics. Since they are transparent, they look ever so attractive in a big bowl of salad greens. 94¢.

11. Here's another gift that will appeal to the plant lover—and this can be used right now for house plants, or in the garden in the Spring. It consists of wire stakes, either 4″ or 8″ long. At seed stores, 25¢ a box.

12. For children. Wee Willie Winkie stands holding a bright red candle (four of these in the box with Winkie himself). 50¢. All children love note paper, and here they can have Eaton's Bossie Cow, or Baa Lamb, or Dobbin Horse, on every sheet, for 25¢ a box; or they can have the "Happy Days" box which they'll love, 50¢. Bean bags of gaily colored felt in Christmas shapes are 50¢ each at Saks-34th Street, New York City, and there's another candle, hurricane style, in the shape of a Christmas tree, at $1 from James McCutcheon, New York.

13. Nobody will mind wiping dishes, if they can do it with new kitchen towels, with amusing vegetable people in true vegetable colors. 30¢ each.

14. Little girls will love the three soap babies with wash cloth bonnets—in a bright box to use later for doll clothes. $1. Shulton.

Say it with

Sunbeam

FOR A MERRY

MIXMASTER

REG. U.S. PAT. OFF.

THE BEST FOOD MIXER MADE

EITHER TO GIVE . . . OR TO RECEIVE—what could be more wonderful than a Sunbeam Mixmaster to add "success magic" to your cooking and baking and banish tiring arm-work?

But be sure the food mixer you give, or the one you "remind him about," is the famous Sunbeam Mixmaster, the pride and joy of women in over two million homes up and down the land.

Mixmaster means better results in all cooking and baking. Lighter, velvety-textured cakes . . . creamy-fluff mashed potatoes . . . smooth-as-silk icings, sauces . . . more juice from the same oranges. No end to its usefulness. No end to the time and arm-work it saves.

Be sure yours is a *genuine* Mixmaster. There's only ONE by that name—the one made by Sunbeam. On sale wherever good electric appliances are sold.

Only MIXMASTER GIVES ALL THESE ADVANTAGES

- **MIX-FINDER DIAL** that enables you to "tune in" the perfect mixing speed for every need.
- **NEW AUTOMATIC BEATER EJECTOR.** Push down handle and out drop the beaters all by themselves. Easy. Quick. Simple. No pulling. No twisting. Nothing to unscrew. No messy fingers. Also has Full-Mix beaters for greater aeration—finer results.
- **EVEN MIXING** with a wide range of POWERFUL Mixing speeds that never vary as the batter thins-out or thickens-up, whether set slow or fast.
- **MOST COMPLETE LINE OF ATTACHMENTS** for dozens of everyday needs like grinding meat, chopping vegetables, slicing, shredding, etc.

Only Mixmaster has the exclusive MIX-FINDER Dial on which all the everyday mixing needs are plainly indicated. You simply "tune in" the recipe. And you know the results will have that "success secret" of delicious food—even, scientific mixing.

Mixmaster available in either black-and-white, or ivory-and-green finish.

Made and guaranteed by CHICAGO FLEXIBLE SHAFT COMPANY, 5600 W. Roosevelt Rd., Dept. 5, Chicago
Canada Factory, 321 Weston Rd. So., Toronto. Over Half a Century Making Quality Products.

Famous for Sunbeam TOASTER, IRONMASTER, COFFEEMASTER, WAFFLEBAKER, SHAVEMASTER, etc.

Dearest Mother:

It's hard to be so far away on Christmas morning. All of us remember our holidays together, as well as the ever-frequent hospitality of one big family.

Dear mother, we want always to remember those shining hours shared together. We want you to have tables just as gay and sparkling as those you set for us. So we have chipped in for this Fostoria. Use it often for friendly luncheons. It will give you a good excuse to continue "bragging" about your children.

Deepest love from all of us,

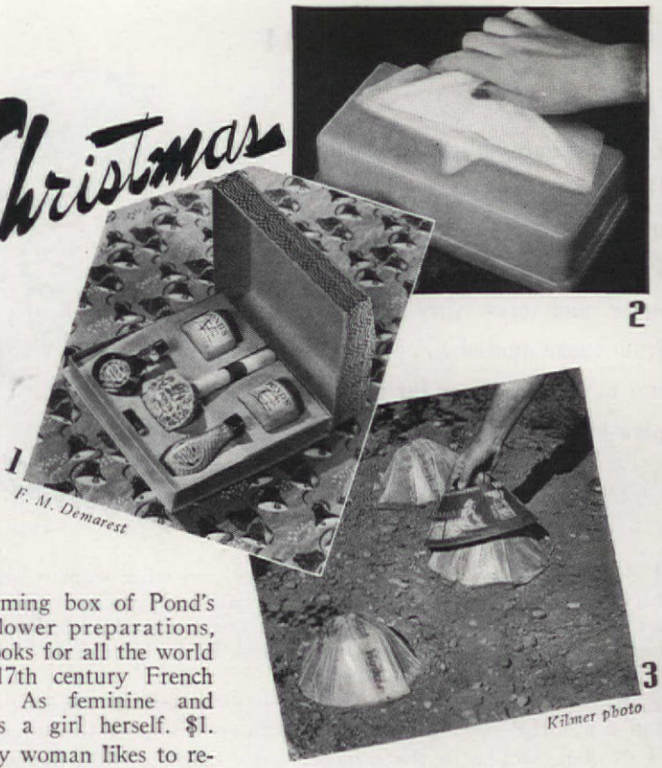
Peggy, Tom, Barby and Joe

Everyone is sweetly hinting or fondly hoping.. FOR FOSTORIA

Whether it's *American* as illustrated above, or "*Master-Etchings*" pictured below, Fostoria is always an affordable luxury. Write for illustrated folders. Fostoria Glass Co., Dept. 741, Moundsville, W. Va.

OPEN STOCK . . . to choose Fostoria is to choose wisely. Every piece is handmade. Every pattern is *open stock*.

Christmas



1. Charming box of Pond's Dreamflower preparations, which looks for all the world like a 17th century French brocade. As feminine and sweet as a girl herself. $1.

2. Every woman likes to receive a "pretty" present that's useful besides. It's a Plastex box in pastel colors, for those ever essential cleansing tissues. $1.

3. Your gardener friend will welcome a package of Hotkaps, to force and protect his early seedlings. They come 25 to a box, with setter, at 50¢, and 100 to the box, with setter, at $2.75, in any seed store.

4. If it's the first Christmas for that new baby, send him a cozy new blanket, with lambs gamboling all across the borders, at 75¢, or with frisky little fawns, $1.85. Esmond Blanket Shop, 36 West 50th St., N. Y.

5. A Waldan set of four different sauces as attractive as can be for the dining-room table, and wonderful on the palate, consists of four hobnail glass bottles in a wire "basket," with convenient handle. $1.

6. Know somebody who wants to fix up her kitchen? Give her Congoleum's Harmony rug, a little floor-mat size 27" x 36" and lots of Standard oilcloth accessories to match. All in "Calico Flower" pattern. Floor mats 30¢ each, oilcloth accessories from 10¢ up, in dime stores.

7. Don't forget your dog when Christmas comes 'round!—and make it a healthy gift. Here's a Christmas package of "Charge," that vitamin mineral dessert they all love, in candy form. It's more than just an extra treat —it's scientific food supplement. 25¢ a box, 4 boxes in a package, $1.

8. A gift for the small boy anywhere from 18 months old to 4 years, is Holgate's Bingo Bed. Young Junior takes mallet in hand and tries to hit the peg squarely on the head. When he does, bang! it is driven through to the other side of the board. It sounds simple, but it takes real eye-hand co-ordination and is a grand outlet for excess energy. $1.

9. Jars for catsup and mustard have wooden covers topped with miniature tomatoes and wieners, respectively. Marshall Field, Chicago, Barker Bros. in Los Angeles, $1 each. Two delightfully designed tiles with felt backs protect the table from that hot tea pot. B. Altman & Co., New York, $1 each. A glass coffee maker, just right for two cups, with decorative metal top, $1 at any store. Far right, a 5" flower pot in Roseville's new Bushberry pattern. In the Cellophane circus-tent envelope there are eight cocktail napkins, each with a different pair of animals, and in the "Family Album" we have the nostalgic Gay Nineties. $1 for either set.

10. The little white box called "Lipstick Liz," contains packages of lipstick tissue. Macy's, New York, $1. Near it is a handy memorandum pad with mirror top handpainted in a flower design, also at Macy's and also $1. Nice for men are realistic-looking golfballs, called "Duffer's Dozen," all good, clean soap, and so is the "Canteen," above, with its own scrubbing brush and long cord so it can be hung in the shower. Both from Ruth Richards Shop, 150 Mamaroneck Avenue, White Plains, N. Y. $1 each.

11. Tall candles aren't candles at all, but Dundee bath towels (Page Mr. Ripley). One bath towel, one guest-size towel, and one wash cloth are wrapped up in Cellophane to make each candle, $1 for the entire package. The little cotton picker's basket is packed with wash cloths, also $1 complete.

12. The dark maroon box—a good masculine color—contains handy Hinds preparations for that particular male. All for 50¢.

13. If you're planning for that friend who's such a wonderful housekeeper, give her a Blossom cover for that special occasion oval platter. 50¢.

$1.00 and under

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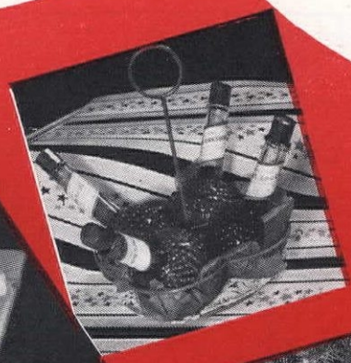
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Luedcke Studio

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F. M. Demarest photographs

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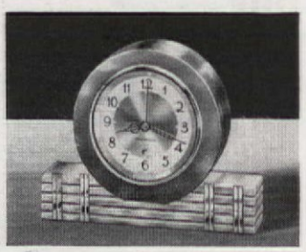
Sorry! But we can't buy these presents for you. Look for them in your favorite place to shop

▶ Seth Thomas Clocks deserve a place in every fine American home. They belong to pleasant living. They belong on your Christmas list . . . for yourself, your home or someone you care for. Give a beautiful Seth Thomas Electric or Key Wound Clock this Christmas. It will long be cherished.

THE IRMA. The gold-color numerals of the exposed dial are silhouetted against the genuine walnut case of this modern clock. Recessed dial center. Bright polished hands. Self-starting electric time movement. Height: 6¾", $8.95.

THE CONSOLE. Rich brown mahogany case with diagonally matched veneer. Die-cut numerals and gold-color hands. Choice of self-starting electric or 8-day pendulum movement. Strikes hours and half hours. Height: 8½", $20.00

THE LEGACY. A masterpiece of 18th century design. Distinguished etched dial with corner decorations, knurled center. Mahogany case. Self-starting electric or 8-day Westminster Chime movement. Height: 14½", $75.00.



THE BOLERO. Delicately grained onyx case on Lucite base. Gold-color brass dial center and decorations add distinction. Black numerals are against pure white background. Self-starting electric time movement. Height: 5½", $25.00.

All prices subject to addition of Federal Tax.

Other fine Seth Thomas Clocks, self-starting electric and eight-day key wound, from $4.95 to $250.00. Prices subject to change without notice. Send for booklet: Seth Thomas Clocks, Dept. AH-12, Thomaston, Conn. Division of General Time Instruments Corp.

SETH THOMAS CLOCKS

Self-starting Electric or Key Wound

1 *Kilmer Photos*

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2

Christmas

1, 2 & 3. If you give your gardener friend Meilink's Rifle Weeder, you'll be giving him a new shoot-the-weed game as well as a labor-saver. You press it down around the weed, twist slightly, pull up the weed, root and all, and then the fun—just pull the trigger and SHOOT it into the basket. Meilink, 427 Brainard St., Detroit, manufacturers. Price, $2.85.

4. Believe it or not, *this* Santa Claus is for cake. He's an iron mold, as you see him in the center. Fill him with cake batter for the Santa at right; add frosting for Santa at left. Give him to someone planning Christmas parties. A Griswold mold, $1.50 in black, $2.10 in silverlike.

5. Nothing could be nicer for the chronic week-ender than a plaid taffeta beauty bag, rubber lined, complete with bottles, jars. Kleinert gift, $2.95.

6. There's something about Duncan & Miller crystal that puts it right in the class with sparkling, Christmas gaiety. Note the swan figurine in the gardenia bowl, about $1; the bowl itself, about $2; and the footed cigarette holder, about $1. The little ash tray is about 50¢. All these are shown on Joseph Brandt Cellophane place mats in white and silver, about $1 each.

7. For anyone who is snapshot-mad, there's a wonderful album made of heavy transparent envelopes spirally bound. Robert W. Kellogg, 39 Hillman Street, Springfield, Mass. $2.50.

8. Is there a record in the house? If there's one, there are likely to be dozens, and no place to keep them. Give the music lover an enameled metal holder, file-numbered on either side, and he'll be happy forever. It holds 100 records. Daniel Low & Co., Salem, Mass. $2.35.

9. It's a little thing, but it's awfully handy and any housekeeper will like one. It's G.S.N.'s paper towel holder. $1.50.

10. Anyone whose hobby is cooking will be thrilled with a new Miracle electric flour sifter, which aerates three times as it sifts. $2.95.

11. Full of sentiment—and fragrance—is a little box called "Hands of Friendship." Each hand is a cake of soap. $1.25. Then there's a larger hand made of soap, its ruffled cuff a colorful pin cushion. $1.50. Both, The Ruth Richards Shop, 150 Mamaroneck Avenue, White Plains, N. Y.

12. No woman ever has too many dishes on her shelves, and she always welcomes a new salad bowl. This one, in charming Fulper pottery, is $2.50, and the platter to match, elegant for cheese and crackers, etc., is $2.25.

13. "Oswald Rabbit" is made of rubber and squeaks when prodded, but for all that he makes a cunning lamp base for the nursery. $2.70. Evelyn Reed, 542 Madison Avenue, New York City. The woolly dog is lovable, and washable in the bargain. Saks-34th Street, New York, $2.50.

14. If you know anyone who's having closet-trouble, we recommend Allon's C-Thru" jumbo wardrobe bag. It will hold 18 to 20 dresses, or 7 to 8 men's suits, or 5 to 6 bulky coats, and is only $2.95.

15. Start him off on his first Christmas with a silver spoon in his mouth! And there's a sterling fork, too. International's gift to the kiddies, $2.50.

16. A charmingly designed Martex "Rose Box" holds 1 bath towel, 1 guest towel and 2 washcloths. $1.69 to $2.79, according to the pattern of the towels.

up to
$3.00

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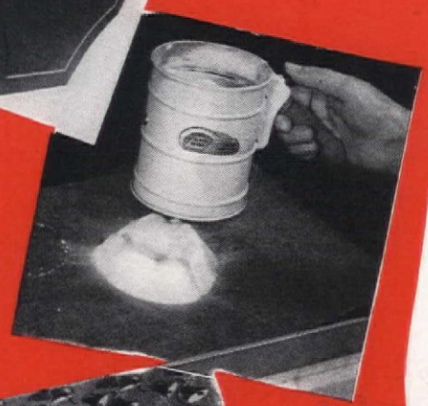
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Sorry! But we can't buy these presents for you. Look for them in your favorite place to shop

LOOK—YOU CAN SEE HOW MUCH KINDER LUX IS TO HANDS!

MRS. ELLERMAN'S LEFT HAND after being in new, quick Lux suds 20 minutes, 3 times a day for 40 days was soft, lovely.

ACTUAL PHOTOGRAPH

HER RIGHT HAND, in suds from a popular dishwashing soap under the same conditions, reddened on the second day. After 40 days it was very red, rough, chapped.

Here's how Mrs. Duane Ellerman *(like hundreds of other women)* made the one-hand test of dishwashing soaps, under conditions similar to home dishwashing . . .

For 20 minutes, 3 times a day, Mrs. Ellerman placed her *right* hand in a dishpanful of suds from Soap "B"—her *left* hand in a dishpanful of new, quick Lux suds. She used no creams or lotions. Scientists examined her hands regularly, kept careful records. Such tests were made of six soaps widely used for dishes.

Let New Quick LUX save YOU from red DISHPAN HANDS

Why risk red, coarse dishpan hands? Hundreds of one-hand tests *prove* how much *kinder* new, quick Lux is to hands. Change from harsh, drying soaps to gentle, speedy Lux for dishes and see *your* hands grow softer, lovelier!

So Fast—So Thrifty, Too!

New, quick Lux bursts into suds at the touch of water. And even in hard water, it goes further, gives *more* suds (ounce for ounce) than any of 10 other popular soaps tested. It's economical. Comes in the same familiar box, costs no more. The BIG box is *extra* thrifty!

New Quick LUX

F. M. Demarest photographs

Christmas

1. This iron fork and broile with birch handles are elegan for hamburgers. About $1.7 for the two. Southern High landers, 610 Fifth Avenue New York City, N. Y.

2. There's no one, you know who wouldn't be delighte with a box of Royal Rivier Pears from Bear Creek Or chards, Medford, Oregon They are $1.98 a box.

3. It didn't take long fo "new" plastic table mats t become "old" in popularity. Colorgraphic Process Corp. has a gift packag containing 4 mats and 4 matching coasters, all in a plastic gift box. $2

4. One of the handiest gadgets we've seen for the camera enthusiasts i called a "Minilume." It works on the principle of a flashlight and show you in an instant just what your kodachrome shots look like. You ca carry it in your pocket, just like a cigarette case. Eastman Kodak, $1.50

5. To keep them rolled up in laughter, instead of putting them to sleep two books of blurbs and cartoons: Lawrence McKinney's "Lines of Leas Resistance," $1, and Helen Hokinson's "My Best Girls," $2.50. You'll wan to take a squint yourself before sending them! Published by E. P. Dutton Not shown, but wonderful gift books, are "Musical ABC," by Thoma Laufer, published by Musette Publishers, $1, and full of pictures o musical instruments, together with their initial letters and bright verses "Michael & Anne in the Yosemite Valley," by Virginia and Ansel Adams Studio Publications, $1.50; "Pageant in the Sky" by Raymond S. Deck Dodd, Mead & Co., $3, which is all about birds and tells how everyone ca enjoy them, in their swiftly changing habitats; "A History of the Unite States for Young People" by Arensa Sondergaard, "War in the Air" b John B. Walker, "Fighting Ships of the U.S.A." by Lt. Victor F. Blakes lee, and "Water Birds" by Maitland A. Edey, all from Random House and all $1.

6. Glowing holiday spirit goes along with Cambridge crystal candlesticks Smart block style for moderns, star for anyone, $1.75 and $1.20 a pai

7. A gift of food is a grand Christmas idea. Left is an herb "cupboard," $2. Center is a maple spoon box with several savories (and recipes tellin how to use them), $3.75; and at right is a maple chest containing fou kinds of vinegar, $2. All Cresca preparations—at The Corner Cupboard Seattle, Wash., Nessa Gaulois, Miami Beach, Fla., Rich's, Atlanta, Ga

8. You will be serving two causes if you give Spode British War Relie beakers, excellent for hot or cold beverages or just for ornaments. Th British War Relief gets a generous portion of the purchase price. $2 each

9. Here are miniature china wheelbarrow for sugar, watering pot fo cream, about 3¼" high, both gay with flowers. Robert W. Kellogg, 3 Hillman Street, Springfield, Massachusetts. $1.75 for the two.

10. Good-looking ice-box bottles from Fran Koma pottery come righ to the table. The small one, $1, the large, $2.

11. Anyone with a telephone will enjoy the Bates Mfg. Co. "Dialist." The number needed appears as if by magic. Plastic top in colors. $2.

12. Individual ramekins of pottery in exquisite colorings, $1 each. South ern Highlanders, 610 Fifth Avenue. The pair of baby duck salts an peppers, of wood. Gordon Waldron, 620 Fifth Avenue, N. Y. $2 a pai

13. What woman wouldn't enjoy a new vanity compact? Hudnut ha a grand one for loose powder. Smart, square, and modern, for $2.

14. The "Big Apple" is a merry gift box of Cannon kitchen towels, dis cloths, pot holders, and ribbon-tied rolling pin for fun. $1.29.

15. It's a mechanical pencil, yes—but it's more. Its end is a magnifyin glass. Robert W. Kellogg, 39 Hillman Street, Springfield, Mass. $1.10.

16. On the Autoyre towel shelf each prong turns up at the end to mak an extra "hook" for washcloth. Good for drying your stockings, too. $1.25

up to
$3.00

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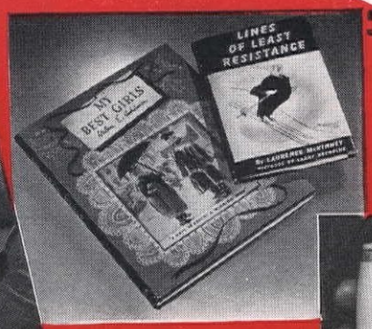

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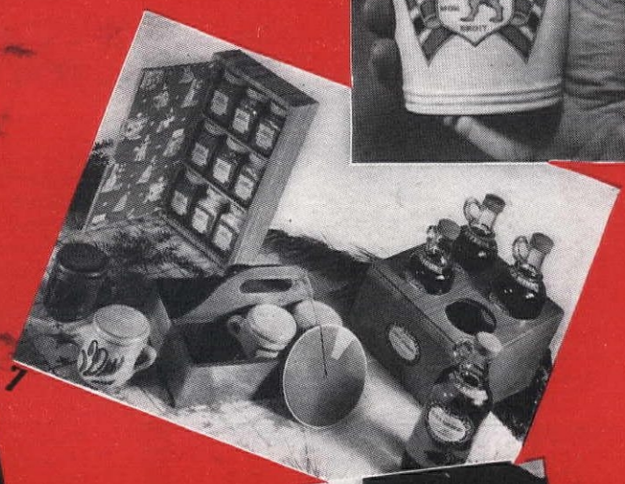
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Photo courtesy Hercules Powder Co.

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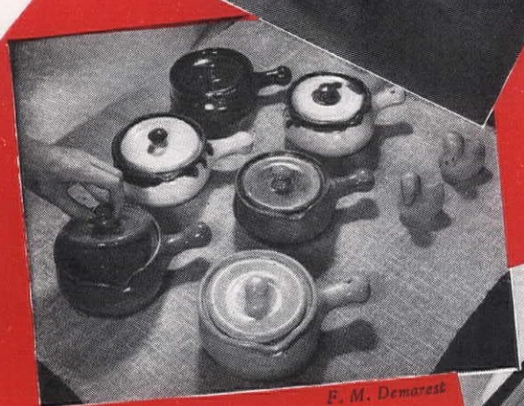
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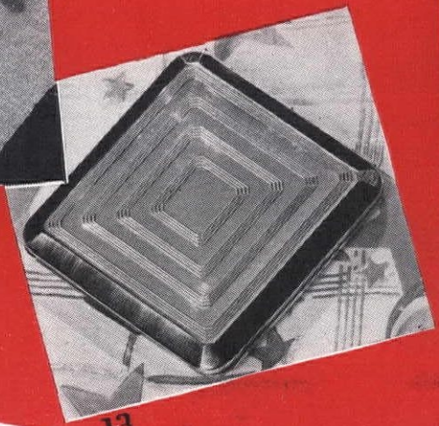
F. M. Demarest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Park Ave. Studios

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A. F. Sorio

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The Perfect Gift

Illustrated is No. 2050 a striking "Pape Point" lace design. Available in two sizes. Napkins, doilies, scarfs to match.

U. S. Design Patent No. 119974.

Rare is the woman who hasn't admired—and wanted—a Quaker lace dinner cloth. For here is all the beauty of heirloom lace patterns, all the charm of lace itself, made practical for the American home and table. For your own holiday table, for a long-to-be-remembered gift see the large variety of patterns at your dealer. Prices range from about $5.00 to $22.00 for the 72"x90" size.

QUAKER DINNER CLOTHS

made in America—by Americans

QUAKER LACE COMPANY, 330 FIFTH AVE., N. Y.

QUAKER NET CURTAINS permit selection of fabric and patterns that complement room furnishings—they turn mere window covering into good window decoration.

PRISTINE

IN THE MODERN MANNER

Lovely gifts for those whose happiness is yours

Priced moderately at your dealer's, who also features fine Cambridge Cut Rock Crystal and Highlighted Etchings. The Cambridge Glass Co., Cambridge, O.

Cambridge

HAND-MADE CRYSTAL

New FIRESCREEN

curtains your fireplace in sheer beauty. Flexible, convenient, safe.

Flexscreen

SEND FOR **Free BROCHURE**

Bennett Fireplace Co. 1241 Wall St. Norwich, N. Y.

Makers of Bennett Guaranteed FIREPLACES

HERE'S EVERYBODY'S GIFT

HI-JACS Order Now!

Gift Boxed — Postpaid in U. S.

Maiden, man or matron—they'll all love HI-JACS for Christmas! These "Coaster Sensations" are Terri-knit Lastex in assorted smart shades. They're dripless, protect clothes and furniture. Fit any shape glass. Guaranteed washable. Give HI-JACS for Christmas! Order now from these styles:

1. REGULARS—Solid scarlet, aqua, royal, green, dubonnet, yellow. Set of 6, $1.
2. MONOGRAMS—3 letters as shown. Assorted colors with white initials on red, dubonnet, green, royal; black initials on beige, aqua, yellow, white. (When ordering PRINT initials.) Set of 8, $2.
3. BANDS—White with navy, scarlet, yellow, aqua, dubonnet, green. Set of 6, $1.
4. TRI-COLORS—Red-white-and-blue HI-JACS. Set of 6, $1.

Mailed same day order rec'd, or on date specified.

KILLINGER COMPANY, DEPT. A-12
Marion, Virginia

Christmas

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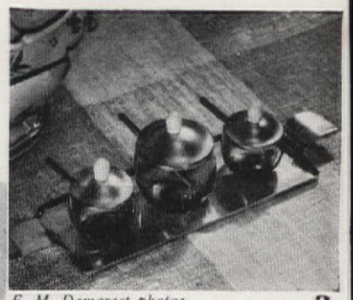

F. M. Demarest photos 3

1. Note paper will be an especially welcome gift if it is Eaton's American Primitive. The envelopes are lined with a quaint paper, and the same thing covers the exquisite box, a miniature of Grandmother's trunk. $3.

2. The busy woman will appreciate an electric clock in the kitchen. General Electric's self-starting "Pantry" in white, ivory, green, red, $2.95.

3. There's hardly a meal served where this condiment set will not be an addition. The chromium-finished tray holds three little blue glass jars with metal tops, for marmalades and jams, catsup and mustard. A Revere piece. $2.

4. The college girl or her mother at home will enjoy Fostoria's "American" glassware designed especially for serving cheese and crackers. $2.

5. For a modern housewife, a modern Pyrex set! Packed in a gift box are 11 pieces, including casserole, utility dish, loaf pan, 6 custard cups, pie plate, cake dish with handles. And all for $2.45.

6. Here's a good, big, generous tray, 19" in diameter, with simple laurel-leaf design. Choose it in one of the four different pastel shades, to suit the taste of the lucky woman who is going to receive it. It's an American Art Works tray, and can be found in department stores at $2.50.

7. You know how women love things for the house. Here's a group of them: miniature cream and sugar set in lustre ware, for the "what-not" shelf or the breakfast tray, from Ruth Richards Shop, 150 Mamaroneck Avenue, White Plains, N. Y., $2.50; next a white pottery marmalade jar with a little fruit "handle" on top, $2 at most department stores; a large cream-and-sugar set in milk glass with rich blue design, about $2.25 for the two at James McCreery's, New York City; oven-proof individual casseroles in the form of ducks, $1.10 each at Bonwit Teller & Co., New York. Salts and peppers simulating old-fashioned bellows in miniature, made of stainite, $3.95 a pair, at Bonwit Teller's.

8. A Pequot "Beauty Hem" sheet, with size-index tabs, and two pillowcases with hems woven in, come in an attractive blue and white box. $2.95.

9. Rubber boots are one of those things people don't always buy for themselves. The children's "Romper" comes in brown with white, blue with red, or red with white and is $2.10. Knitted-top boots in red, saddle-brown, or white are $2.50. Both are U. S. Rubber Co. products.

10. Forty blocks in nine different shapes come in the wonderful bag of railroad blocks for Junior. They are stenciled on one side, so he can put together a train, a railroad station, etc., and are packed in a durable bag. Holgate Toys, department and toy shops, $1.50.

11. Beauty for face and hands—both in this Jergens package—there are face cream, cologne, face powder, and hand lotion, all for $2.50.

12. This table is one of the most versatile gifts we know about. With its removable serving-tray top and reversible feature, it may serve as bedside table, reading table, work table for the youngsters' home work, and a dozen other things. General Wood Products Co., Rockford, Ill. $3.99.

13. Easy to work, and easy to wash is Rival's orange juicer. It is just the right size to fit over a glass. $2.89.

14. Your friend who has everything hasn't a lamp-shade brush, we'll wager. And it's a wonderful thing because it flicks dust off, does not rub it in. Made with nylon bristles by A. G. Jacobus. $2.75.

15. Men are practical, too, and love practical gifts. This trouser (or skirt) hanger has four swinging clamps, which hold the trousers by the cuff (or the skirt by the waist band). Knape & Vogt Mfg. Co., $1.50.

up to
$3.00

F. M. Demarest photo

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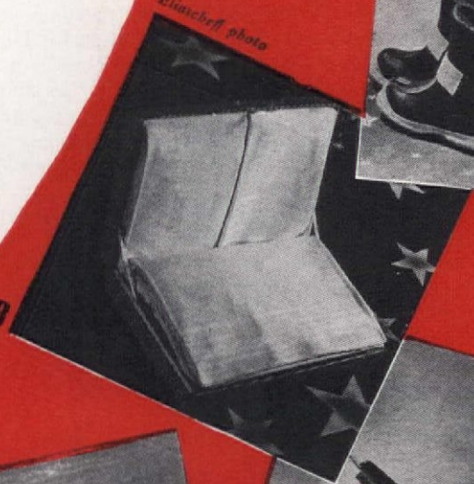
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Brown-Percy Studio photo

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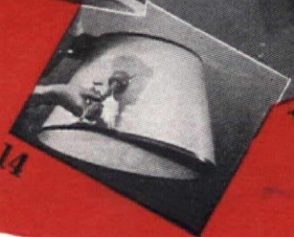
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Look for the Imperial Green Shield Trade Mark

IMPERIAL
Masters Tables

are a perfect choice for those who both "give" and "receive." They are superb examples of fine ***Imperial*** table design and quality craftsmanship. When making your choice see all 12 Masters Tables — at special group displays featured by leading stores; prices $14.75* to $39.50*.

The Brixham Drum Table.
Mahogany, $29.75*
With leather top, $34.50*

*Prices higher at distant points.

IMPERIAL FURNITURE CO., Grand Rapids, Michigan

Send me your new illustrated booklet on "The Choice and Use of Tables," for which I am enclosing 10c (coin). Please address Dept. 12A.

My Name_____

Address_____

City_____ State_____ 12A.

Price 50c

SLIPCOVERS
DRAPERIES
BEDSPREADS

Make your own

A PRACTICAL, helpful all-year-round gift for every woman who wants a more beautiful home and intends to do something about it. This booklet is rich in original ideas for fashioning your own slipcovers, draperies, curtains, bedspreads, and dressing table draperies. The pages are profusely illustrated—Many in color.

Address: THE AMERICAN HOME
251 Fourth Avenue, N. Y. C.

Christmas

1. For "that man" here's a Chase brass humidor at $3 and an ash tray to go with it for $1. Hoffritz, 551 Fifth Ave., N.Y.C.

2. Whether she has a whole house to fix, or just one room she'll enjoy a girandole mirror, richly framed in galvanized bronze to bring sparkle to any dark corner which she would be thrilled to brighten up. $5.

3. Rittenhouse door chimes ring out with particular cheer at Christmas time. This classic scroll in plastic material is 9″ x 7¾″ and sounds two notes for the front door, one for side or rear. For home lovers, a particularly lovely and unique gift. $4.95.

4. It's not easy to find "Mr. and Mrs." gifts—but here's a wonderful one, a Yardley package of English lavender perfume and soap for Her, a wooden shaving bowl and after-shaving lotion for Him. $3.35.

5. Here's a Telechron self-starting electric clock, small enough for table or desk and large enough to be seen plainly. It's about 5″ high, 5″ wide and has a brown wood case. $4.95 at department and jewelry stores.

6. While you're drinking your fruit juice your eggs can be cooked in any style right at the table in this Manning Bowman electric egg cooker, A.C. (alternating current) only, $4.95.

7. An electric heating pad will come in handy for practically any member of the family. This General Electric model has a removable rubberized cover in tan, which snaps off and on. A.C. or D.C. $4.50.

8. Pretty up the bathroom with a practical gift such as this Welmaid clothes hamper. It is encased in shirred, plastic-coated duPont rayon and has a separate laundry bag fitted inside. $3.95.

9. The Sporterobe comes separately or with its very useful strap. Wonderful for football games, between times at skiing, skating, or coasting parties, and not to be despised as something to keep in the family car. Esmond Blanket Shop, 36 West 50th Street, New York City. $5.

10. We'll wager you never thought of monogramming a teakettle! Revere's chrome-finished copper teakettle becomes a real show piece with the owner's initials on one side. Teakettle, without monogram, $3.50.

11. In a Christmas box are Pequot percale sheets with colored hems. 1 sheet and 2 pillowcases, $3.75. 2 sheets and 2 pillowcases, $5.95.

12. There are a lot of practical people in this world, and won't they love an opener for cans and bottles, an opener for jars, and an Edgemaster knife sharpener packed in a Swing-A-Way gift set. $3.95.

13. The Masters "Handi-cart" rolls easily from place to place in the garden and is easy to dump At seed stores. Small size $4.95, large $6.95.

14. If there are any small fry on your list, nothing could be nicer than the Eldac indoor kiddie tent. Closed, it's about the size of an umbrella; opened, 43″ x 36″ x 28″ high. Takes little room in apartment, sun porch or garden, and keeps the kiddies amused. Department and toy shops. $3.95.

15. For anyone who loves house plants a watering can with straight-shooting spout, and painted flower decorations. Hammacher Schlemmer, East 57th Street, and James McGutcheon & Co., Fifth Ave. Both in New York City for $4.50.

16. For that important HIM, select Pro-phy-lac-tic military brush set in crystal, topaz, or garnet Jewelite. Brush and comb are included. $5.

17. The Quaker Lace doily set has a runner 17″ x 36″, and doilies 12″ x 18″, at $4.85. A lovely "Rose Wreath" box holds two of Cannon's percale pillowcases and one sheet, scalloped in white or color, $4.50; and then there's a Fallani & Cohn luncheon set just for two, with runner, two doilies and two napkins in a gay cross-stitch print, all for $1.95.

$3.00 to $5.00

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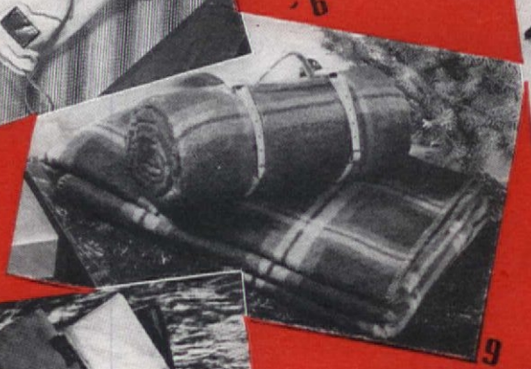
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F. M. Demarest photographs

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Answering the CALL for COLOR!

BRING the glorious colors of nature in all their splendor—and perfect blending—right into your home . . . with Fincastle Ready-to-hang draperies.

If you like to make things yourself—Fincastle yard goods are available in the same gorgeous colors, patterns and weaves for slip covers, bedspreads, and coverlets. See Fincastle Fabrics at your favorite department store.

Send 10c to Louisville Textiles Inc., 1320 McHenry Street, Louisville, Ky. for our fascinating booklet, Interiors Beautiful, which is full of helpful, practical hints on decoration.

Fincastle

Ready to hang DRAPERIES Yard Goods

MADE BY LOUISVILLE TEXTILES INC., LOUISVILLE, KY.

Christmas List Suggestion

THE LADY SEYMOUR SNOOZER

A perfect gift for catnappers—young and old. The all-wool *Lady Seymour Snoozer*—with its exquisite basket weave—will protect those forty (or more) winks from chill and draught. Comes in a variety of lovely-to-look-at shades. For a Merry Christmas and pleasant dreams—give them a *Lady Seymour Snoozer*.

About $5.50 at Leading Stores

SEYMOUR WOOLEN MILLS, SEYMOUR, IND.

Founded 1866 · 75th Year

WHEN YOU CHANGE YOUR ADDRESS

Be sure to notify the Subscription Department of THE AMERICAN HOME at 251 Fourth Ave., New York, giving the old as well as the new address, and do this at least four weeks in advance.

The Post Office Department does not forward magazines unless you pay additional postage, and we cannot duplicate copies mailed to the old address.

Give ROSEVILLE

DECORATIVE ART POTTERY

So lovely a gift . . . to be treasured always. Choose from more than sixty charming, hand-painted pieces—urns, vases, tankards, jardinieres, etc., in Blue, Orange or Green. At gift shops and dep't stores. Send 10c for booklet.

ROSEVILLE POTTERY, Inc., ZANESVILLE, OHIO

Christmas

1. The new Westinghouse electric warming pad is really a three-in-one proposition. The pads can be joined lengthwise, or sideways to make a square to fit the spot where they'll do the most good. $8.95.

2. An electric tray is planned as a food warmer, to keep hors d'oeuvres and such things hot until they are all consumed. The finish is chromium. Forestek Plating Co. makes this. $5.95.

3. A picture frame is something that will last a life time and be appreciated all that time. This one is of Kensington ware, which needs no polishing. With 6″ x 8″ sight opening it is $6; 9″ x 12″, $9.

4. The Lawnette garden cart will save many a weary effort. Mounted on rubber-tired wheels, it moves around easily without undue pulling and pushing. Made by O. E. Thompson, sold in seed and hardware stores, $7.95.

5. A little painted tin candle sconce, with Pennsylvania Dutch designs, is a charming gift. Hammacher Schlemmer, 57th Street, New York. $6.50.

6. & 7. If your gardener friend has a pool, consider sending him a Fountainette pump. It makes a graceful waterspout or a little waterfall by merely plugging into an electric outlet. Various sizes available, smallest $6.00. Lloyd Bowen, 142 Santa Clara Ave., Oakland, Cal.

8. If there's a decoration-minded friend on your list, send her one or a pair of these charming wall brackets, made of galvanized bronze. Herman Kashins bracket, in most department stores. $7 a pair.

9. Here's an ice-cream freezer that can be operated by hand or by electricity. Once packed with ice, electricity keeps it cold and the ice need not be replenished. It's called a Conco Frigidette, and the 2 qt. size is approximately $6.45, 4 qt. $8.45, and 6 qt. about $10.45.

10. Chatham's lovely "Snowhite" blanket comes packed in a charming rose-covered box. That rose inside the lid is filled with sachet. $9.95.

11. For sturdy use is an all-wool blanket finished with buttonhole overstitching in wool. It comes with blue, pink, peach, or green-striped border on all white ground, and is known as Kenwood's "Conderoga." $8.95.

12. A generously wide frame, finished in genuine metal leaf, makes this Nurre mirror a gift to be prized by anyone. Of simple dignity, it fits into any room, any style of decoration. Size 14″ x 18″, price $5.95.

13. This is an exquisite ornament for milady's desk or night table, and useful. The classic figure of Hermes, made of plastic material, is equipped with a light fed by a battery. When the light is switched on, it glows beautifully through the figure. Petit Musee, 20 East 57th St., New York.

14. Little individual trays are just large enough for a beverage glass and a canapé, American Art Works trays, $8 a dozen, and sold individually.

15. Among Universal's welcome time-and-labor-savers in the new Coronet design with Platina panel are a Coffeematic, $12.95; a toaster (not automatic) $3.95; a waffle iron, $8.95; and a sandwich toaster, $8.95.

16. Haven't you heard people say "I've always wanted a hurricane lamp"? Well, here's one, and a beauty. It's a Quoizel lamp, made with Fostoria glass, and electrified, of course. Lovely on the mantel in pairs. $10 each. There's another lamp, a copy of an old-fashioned one, with decorations hand-painted on white glass, and a shade to match. $7. Both at Halle Bros. in Cleveland, Ohio, and James McCreery, 34th Street, New York.

17. The Fieldcrest Celamar blanket is real news, for it's the first one to make use of Celanese yarn, used in 50% proportion with 25% wool and 25% cotton. It combines warmth, serviceability, and good looks, $6.95.

$5.00 to $10.00

ry! But we can't buy
presents for you.
k for them in your
rite place to shop

FALSE TEETH

were Untrue to Grandma Gray

BUT THE KIDS ALL LOVE HER NOW!

The kindliness of Grandma Gray
Made kiddies all adore her.

No wonder she was hurt when they
Decided to ignore her.

The truth was that they could not stand
The odor nor the sight

Of Granny's FALSE TEETH;
though by hand,
She scrubbed them day and night.

"Use POLIDENT," her dentist said,
"Its action can't be beat.

"You neither scrub nor rub; instead
You *soak* plates *clean* and *sweet!*"

Since Granny has, the kiddies make
Her life serene and nice.

If *you* wear PLATES,
you too should take
This POLIDENT advice.

Cleans, Purifies Without Brushing
Do this every day: Add a little POLIDENT Powder to half a glass of water. Stir. Put in plate or bridge 10 to 15 minutes. Rinse, and it's ready to use.

POLIDENT

CLEANS PLATES AND BRIDGES

ALL DRUG STORES, ONLY 30c

PICK TOYS to fit the child

Toy Guidance Council

Each American-made plaything has been designed for children of a specific age. When appropriately selected, the right toys are thoroughly appreciated. However, any toy is sure to prove disappointing to a youngster who is too young to understand it—or perhaps too old to enjoy it. This is an important point to think about before making up your Christmas list.

TOY GUIDANCE COUNCIL is an impartial organization of toy experts who aim to help you pick the toys that children want. In collaboration with hundreds of stores throughout America, it has issued a valuable book showing 200 of the best toys of 1941, catalogued according to age suitability. This essential shopping guide costs only 10¢ by mail—and at any store that displays the TGC seal, you can get your copy absolutely FREE!

If you prefer to receive the book by mail, send 10c together with your name and address to:

TOY GUIDANCE COUNCIL
30 ROCKEFELLER PLAZA · NEW YORK, N. Y.

VITAMINS

The American Home, Home Economics staff has prepared an attractive Booklet on Nutrition. Useful information concerning the selection of an adequate, well balanced diet.

Send 6¢ in stamps to cover postage and mailing.

THE AMERICAN HOME
Dept. HE 12-41
444 Madison Ave. New York City

LOWER FUEL BILLS WITH AUTOMATIC HEAT! MOTOR STOKOR

SOLID COMFORT! Steady fire prevents "hot-ceiling, cold floor". Sets own draft, handles own coal and ashes.
SOLID FUEL. Burns clean, hard, smokeless, odorless anthracite.
SOLID SAVINGS. Small-sized anthracite saves up to ⅓ or more of fuel cost, Motorstokor first cost is low, F. H. A. financed.

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HERSHEY MACHINE & FOUNDRY CO.
412 Pitt St., Manheim, Pa.

Mail your book describing Motorstokor Automatic Coal Burner. I live where anthracite (hard coal) is available.

*Name*_____
*Address*_____
*City*_____

Christmas

TEN dollars is a lot of money these days, and more than that is a *big* lot of money. If that much is spent on a Christmas gift, we think it should be spent for something really nice, really useful, really lasting. Today there are too many unavoidable demands on one's pocketbook, there are too many serious needs for money, to spend it lavishly on mere extravagances, even at Christmas time. By all means let's have gifts that are charming, fun, even silly—but let's keep these at a minimum cost and not lose our heads spending large amounts just for the sake of spending, or paying it out for things we know can give no lasting pleasure nor have lasting worth and the satisfaction that goes with it.

Lovely china and glass, fine furniture, musical instruments that delight the entire family and circle of friends, electrical appliances to make the home-maker's task easier, even beautiful rugs and carpets (though we have not been able to illustrate them here) are the kind of gifts we recommend, if you plan spending real money at Christmas. These are the things one seldom buys for one's self, even if there is a real longing for them, for to most of us they represent luxury. These things are not mere whims and passing fancies, they are fundamental, and of genuine, permanent value.

How many times have you heard some member of the family say, "Some day, when my ship comes in, I'm going to have ——" Well, that's your cue, if you plan spending as much as ten dollars or more on Christmas gifts this year. Think back and try to remember the expressed wishes of those you love. "I've always wanted a handsome clock ——" "Wouldn't it be wonderful to have a piano ——" "I would so love sterling ——"

1. Everybody knows how popular fruit plates have become, and there's hardly a woman now alive who wouldn't be delighted with one or more. Syracuse "Onondaga" fruit plates come in assorted colors and designs with different fruits on each one. $15.40 a dozen.

2. St. Marys lovely shaded blanket with shaded binding will please any woman fortunate enough to receive it. All wool, about $15.95.

3. Here is all the charm of Colonial days packed into a clock which is a faithful copy of a famous original. Seth Thomas makes this with self-starting electric movement, or with eight-day pendulum movement. In either case the clock strikes the hours and half-hours, and is $45. It is 16¾" high x 9" wide x 5" deep.

4. Library steps, famed in 18th century days, have now been adapted for most useful tables. The one shown has generous space for magazines, books, a lamp, etc. In mahogany, it is part of Montgomery Ward's "Hallmark" group of furniture. $19.95.

5. For the hostess who wants things perfect, right down to the last detail, is Rock-Sharpe polished crystal in finger bowls and plates to match. This is the Jefferson pattern, and either bowls or plates are about $10 a dozen.

6. A little low-backed chair in maple is a pleasant gift for a young girl. How she will love it in front of her dressing table! It is from Virginia-Lincoln, and is on sale at furniture and department stores.

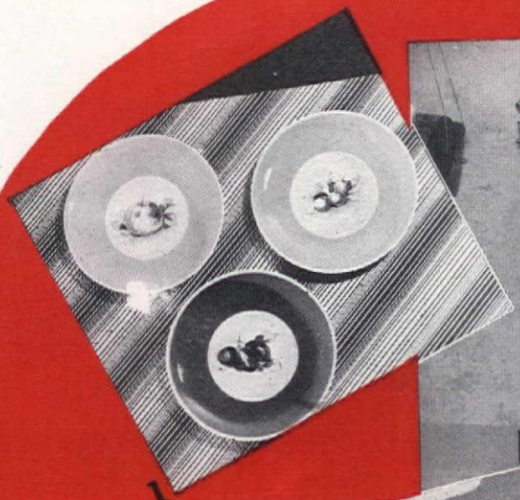
7. Here is a chair that has a great deal of richness and will lend grace to any living room. Tomlinson's "Gainsborough" fan chair—it comes in a variety of covers and is about $49.50.

8. One of the most practical chests imaginable has a generous amount of storage space—two good deep drawers, four smaller ones, and a very clever center drawer at the top. When this is opened there is revealed a special compartment which is treated to keep silver untarnished. This charming mahogany chest is a perfect solution to the linen-and-silver storage problem in the small house or apartment, and will be at home in any room in the house. Size 37 x 30 x 36" high. A Drexel mahogany piece, its price is approximately $80.00.

9. There is magic in the name—sterling from Gorham. And magic in a double vegetable dish, in a size just right for the average family. $27.50.

10. If your young friend is a modern, give her this dressing-table bench in a unique shape. The top is spring-filled, and upholstered in a smart novelty material. Heywood-Wakefield "champagne" finish, about $12.95.

$10.00 and over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F. M. Demarest

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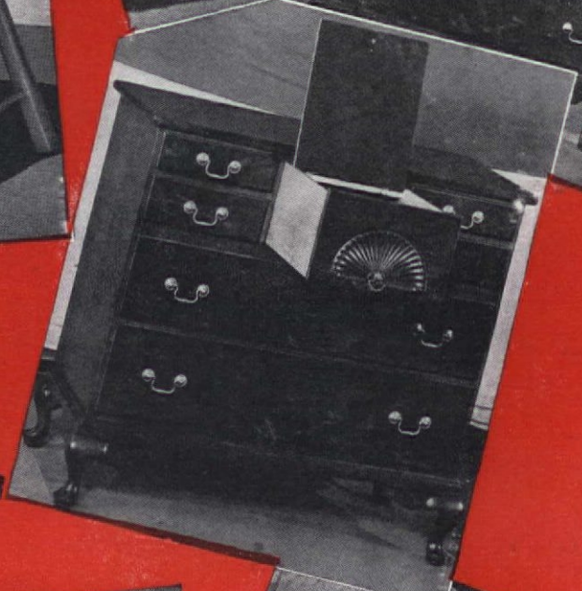
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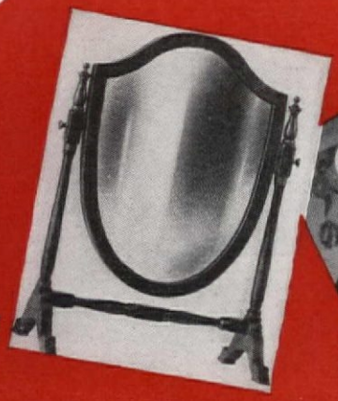
Hedrich-Blessing Studio photographs

Sorry! But we can't buy these presents for you. Look for them in your favorite place to shop



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Johnson & Johnson photo

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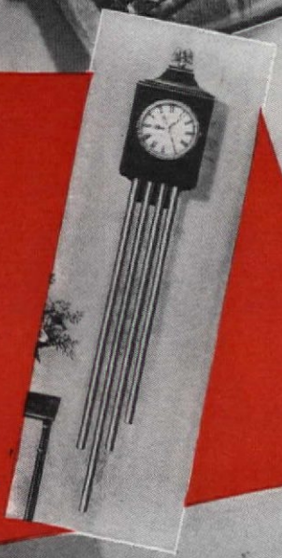


16

For the Boy away at Camp!

17

P. M. Demarest photograph

$10.00 and over

Sorry! But we can't buy these presents for you. Look for them in your favorite place to shop

1. A really beautiful little vanity mirror or dressing table, or indeed, chest of drawers will give a lifetime of pleasure. It is delicately fashioned of mahogany. A Kindel piece. $20.00.

2. General Electric's Frostmaster is one of those things that will save endless worrying. Automatically it defrosts the refrigerator when it needs it, and as automatically starts up the freezing again. As if that were not enough, it supplies a convenient kitchen clock as well. $10.95.

3. Men especially will like the pattern and colors of the Pearce "Nu-Plaid" blanket, 100% wool, with handsome rayon satin binding. It sells for $11.95.

4. Manning Bowman's electric toaster accommodates all tastes! For it makes toast of two degrees of brownness at the same time; the "light brown" piece can be lifted out without disturbing the "dark brown" piece at all. A wonderful "Mr. and Mrs." gift which should make any modern Jack and Jill happy as larks. $14.95.

5. More and more people are insisting upon music in the home, and that *should* mean a piano. Winter & Co. has designed a Musette on really lovely lines, and you'll find it will take up no more room than a love seat. What a gift this makes, for the *whole* family! Only $495.

6. This is called a Grandfather's Clock Chime—and you can tell by its name that it performs two services. When the front doorbell rings, there is an eight-note chime, while there are two notes to signal the back door. The clock is all-electric and self-starting, and strikes the hours and half-hours on the deepest chime, just like a grandfather's clock. Made by Edwards & Co., South Norwalk, Conn. $59.50.

7. Well thought-out for men in service are the various articles in the big group at the bottom of the opposite page. Left to right, writing kit in khaki or navy blue, shown open and closed, complete with handy address book, $3.50. Army and Navy game set in leather case, comprising two packs of cards, poker chips and regular dice. $5. Miniature chess game in leather case, $2.50, all from Abercrombie & Fitch, Madison Avenue at 45th St., New York City. Leather-backed shoe brush, with handle that makes a shoe horn, $3, Madeleine Maplesden, 882 Lexington Avenue, New York City. Metal sesame lock box for important and valuable treasures to be kept safe in camp, $3.50. Service pipe kit with flattened-bowl briar pipe, and tobacco pouch in leather case, $7.50. For sewing on buttons and such chores, sewing kit in khaki or navy blue with necessary mending equipment and a name plate on the outside, $1.25. All these from Abercrombie & Fitch.

F. M. Demarest

8. What girl wouldn't be delighted with a little dressing table, 27½" wide x 17" deep x 29½" high. It comes in standard finish maple, at $36.80 or with Early American decorations, at $39.80. A little bench to go with it is priced around $14.00. This piece may serve either as dressing table or as desk. It is a Whitney maple piece, available in furniture and department stores throughout the country.

9. A delightful little table with a built-in "well" for plants, usually available in a choice of mahogany or walnut. Plants have become so much a part of the charming interior that this sort of table is reckoned a very particular treasure. An Imperial table, at furniture and department stores. $25.

10. A really comfortable chair for the desk, as handsome as it is comfortable. Colonial Mfg. Co. chair, $60.00 in furniture and department stores. A man would particularly appreciate a chair like this for his desk at home, for it's substantial, not tippy, big enough to be comfortable and yet not so large that it takes up too much space near his desk. It can always be used as a "pull-up" chair, too, whenever it may be needed to augment a conversation group.

11. Argyle is a suitable name for an all wool Scotch-plaid blanket in grand deep colors. It's a Seymour blanket, and is $15 the pair. Girls and boys away at school or anyone who has a summer camp or cottage will particularly appreciate this type of blanket, which is sturdy and not too delicate in coloring to give good hard service when called upon.

12. Hammond's wonderful Novachord, which takes up less room than a grand piano and is ready for use immediately after being plugged into any electric light socket, has tones that can be varied over wide ranges by means of simple controls. One can produce the twang of the guitar, the brassy blare of the trumpet, the mellow tones of the French horn, for varied orchestral effects. A magnificent musical instrument for any family to own. $1615.

So there you are, with lots of suggestions for that really luxurious, yet not actually extravagant, present.

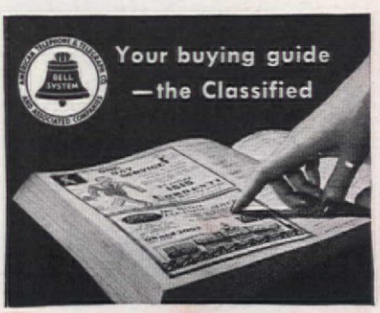
22

Sarra, Inc. photograph

What a lot of useful information you'll find in the Classified section of your Telephone Directory—

The names, addresses and telephone numbers of local tradespeople. *Helpful facts* about the services which many businesses offer—delivery, charge accounts, hours, terms, etc.

A typical instance of this usefulness: when Mrs. T. of Los Angeles needed a chimney repairman she consulted the 'yellow pages' and was attracted by the convenient location of one firm. She called them in.



EVERYBODY LIKES SOMETHING LUXURIOUSLY *Personal*

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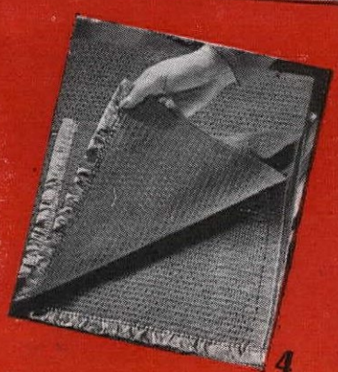
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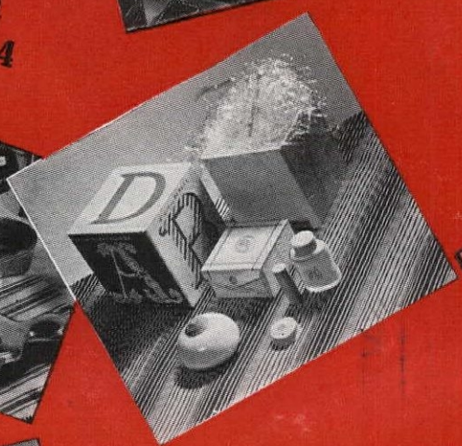
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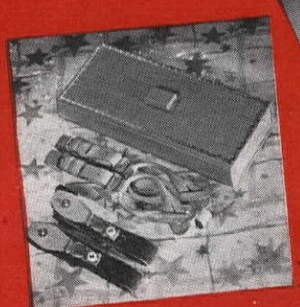
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13

F. M. Demarest photographs

'Sorry! But we can't buy these presents for you. Look for them in your favorite place to shop

F. M. Demarest

Christmas

YOU wouldn't catch us turning down a house and lot or a new green-and-white striped sofa, but still we have a very special love for purely *personal* gifts. And if it's something luxuriously personal, for instance a bottle of our favorite expensive perfume, then we know your heart's in the right place. So with self-indulgent feeling, we picked out things we wish we'd find under our tree, here presented so you can make somebody else happy. You'll find them in practically all department stores, unless a definite store and address are given.

14

15

1. A neat envelope purse made of genuine leather and fitted with vanity, lipstick, perfume and comb. It's small enough to go in a purse—but it has a zipper pocket for money so it can be carried alone, a point the college girl on your list will definitely appreciate. Black with red band trim, or brown with beige band trim, $5, Dorothy Gray.

2. Circus pony who prances along with plumes and a bottle of Cyclamen Flower Mist instead of a trick rider on his back. He really rocks, and he will make a spirited touch of nonsense for her dressing table. $3.50, and it's from Elizabeth Arden.

3. Show us the lady who doesn't wish she could revel in a Milk Foam Bath and we'll show you a—well, something fantastic. That, plus cologne and bath powder, are done up in white pail tied with big red bow. From Milkmaid. $7.95.

4. Light as a feather, but soft and warm as a kitten's ear—and a welcome luxury to any woman who likes a beauty nap before dinner or comfort and a good book after dinner. Chaise throw, all wool, in rose dust, monte blue, rust, green, wine, or rose pink. $4.95, North Star.

5. For man or woman, and especially for someone who travels (or maybe goes to college), a portable radio. It's leather covered, and thoroughly handsome, and anyone would love to find one under the tree. R. C. A., $29.95, from Liberty Music Shop, 444 Madison Ave., New York City.

6. This one is for a loving mother to give her daughter who's been married just about long enough to get settled in her new house. It's the wedding announcement plate made into a cigarette box—wonderful idea. $9, Dennison's, 411 Fifth Ave., New York City.

7. The man who likes (and expects) nice things will be perfectly pleased to get this leather case holding sterling-silver-backed comb and brush, shaving accessories, etc. $16, International Silver.

8. The "Beauty Building Block" is exactly that—powder, rouge, soap, foundation, and lipstick done up in a bright A B C block. A beautiful inspiration for a very lovely lady. It's $5, from Frances Denny.

9. If she's a girl who goes off on ski week-ends and J-Hops, she'll adore this "Houseparty Smarty." (So would we, for that matter.) Kit in red, brown, or black simulated alligator has a pocket for face tissues and extra accessories, and is fitted with everything from cream and freshener to lipstick. $3.95, from Primrose House.

10. Another portable radio, loved by news hounds and sports fans alike, very neat and snappy. $39.95, Zenith's "Aero." At Liberty Music Shop, 444 Madison Ave., New York City.

11. To make her feel pampered, and to keep her feet warm on a cold and stormy night, give her this de luxe heating pad with three automatically controlled temperatures. $5.95, Knapp Monarch.

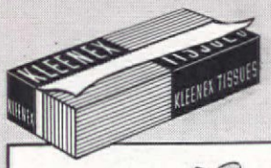
12. Pigskin garter and suspender set for a man who likes quality accessories. *Then* he uses the cedar-lined leather box for cigarettes. Complete, $3.50, Hammacher Schlemmer, 145 East 57th St., New York City.

13. If he's a camera fiend and you're feeling rich and generous, give him this Kodaslide Projector, Model 2A, at $38.95. It's small, yet sturdy and dependable, and comes with either a 5-inch f/3.5, or a 7½-inch f/4.5 lens. If he has the camera, there are any number of accessories. Eastman.

14. A manicure kit that has *everything*, and the case itself is a smart beige saddle-stitched leather that can later make a sports purse. $5, Cutex.

15. Any girl, or woman for that matter, from sixteen to sixty who wants to keep that dewy look will appreciate this box. $2.50, by Woodbury.

"TELL ME ANOTHER" AND WIN $5.00 says KLEENEX*



We will pay $5.00 for every "Kleenex True Confession" published. Mail to KLEENEX, 919 N. Michigan Avenue, Chicago, Illinois

There IS a Santa Claus!

MY NOSE WAS REDDER THAN SANTA'S SUIT UNTIL I SWITCHED FROM CHEAP, SCRATCHY TISSUES TO SOFT, ABSORBENT KLEENEX DURING COLDS.

(from a letter by M. S., Glencoe, Ill.)

MY RECORD'S CLEAN!

SINCE I STARTED DUSTING MY DISCS WITH KLEENEX, I FIND THE BRAHMS AND BOOGIE-WOOGIES SOUND BETTER--LAST LONGER.

(from a letter by (B. S., Bronx, N. Y.)

MY FAVORITE GAG!

I BITE ON A KLEENEX TISSUE EVERY TIME I CHANGE DRESSES--IT PREVENTS LIPSTICK SMEARS--CUTS CLEANING BILLS.

(from a letter by M. D. N., Mechanicville, N. Y.)

HOLIDAY TIPS!

KLEENEX IS PERFECT FOR PACKING AWAY TREE ORNAMENTS! (from a letter by J. G., Denison, Iowa)

KLEENEX MAKES A SWELL CHRISTMAS GIFT!

KLEENEX* DISPOSABLE TISSUES

Boy, Oh Boy!—Delsey is soft like Kleenex!

DELSEY* TOILET PAPER

soft like Kleenex Tissues

double-ply for extra strength

3 ROLLS FOR 25¢ - 12 ROLLS FOR 97¢

*Trade Marks Reg. U. S. Pat. Off.

Christmas THE KITCHEN'S

F. M. Demarest

Ewing Galloway

JEANNETTE HINDMAN

REMEMBER when your Johnnie was just a tiny tot? How playing soldier, with his sword and gun crudely carved from wood, he cried "Forward March" to his make-believe regiment? After a strenuous day at this intriguing game, he obeyed the command of "Captain tummy" and came on the double quick right straight to the kitchen intent on "Blitzkrieging" the cookie jar.

This year the kitchen's drafted, too. Since your Johnnie can't come home to raid the cookie jar, send him a box of his Christmas favorites.

One of your problems, we know, is to get these kitchen goodies to the boys so that they will be recognized as their old-time favorites. Here are packing ideas for your most difficult problems.

Wouldn't he just love some yummie cookies? Home-made cookies are so delicate that one naturally fears that they will be only crumbs after hours of riding. Pack cookies in a tin, using marshmallows as shock absorbers. With this packaging trick you can be assured that delicate cookies will be perfectly groomed when the box is opened—and the packing is edible, too!

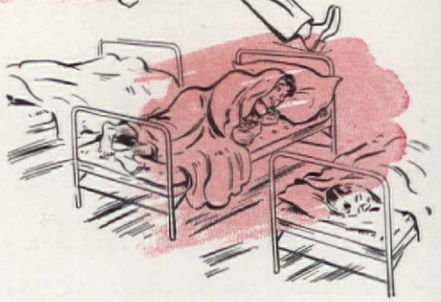
Yes, and he must have home-made candies—fudge, of course—and marzipan in a variety of shapes and colors. Try our recipe for making marzipan. It's a sure success! No matter how perfect candies are when packed, you usually wouldn't recognize them after a pilgrimage through the mail. Such mixing of dainties can be avoided by cutting strips of waxed paper the same width as your candy squares, and then weaving them under and over pieces until the row is filled—then another row and a piece of waxed paper over the first layer—and you're ready to start on the second.

There's nothing like a favorite chocolate cake with thick chocolate icing. To insure its safe arrival, just try packing in popcorn—lots of it. Don't salt or butter. Get a heavy paper box and cover the bottom with popped corn. Then put in the cake, cover with waxed paper and completely surround with the fluffy kernels. Put on the lid and fasten tight. There it is, all dressed to travel. Upon arrival its complexion and figure will be all you desire. And don't forget he can eat the corn, too—no loss at all, and lightweight for mailing.

These packaging ideas are simple, yet important in keeping such delicacies attractive and appetizing. A box of food from home and your soldier will have a much happier holiday.

Marshmallows make good shock absorbers for cookies. Weave waxed paper around your luscious fudge

A $2 assortment of goodies for the boy at camp. We have lots of ideas—want 'em? Send stamped addressed envelope to Dept. HE, The American Home, 444 Madison Ave., N. Y. C.



Our favorite sergeant (H. E. M.) finds this the safest way to enjoy "treats" from home!

DRAFTED TOO! / Christmas

SEND YOUR CHRISTMAS FOOD in a COFFEE CAN made into smart COOKIE DRUM. Paint coffee can with enamel. Fasten red cord top and bottom

Ewing Galloway

Cross 2 red Cellophane straws, tie with ribbon and a silver bell. Fasten to top of can with red and silver Scotch tape

Idea from Jean B. Rotegard

POPCORN PACKING

Believe it or not, you can eat the packing that preserves the figure of your carefully iced cake if you surround it with popcorn. Makes a light package for mailing

• marzipan

• raisin-almond twist # 1

• raisin-almond twist # 2

1. Flatten dough, cut into 20 even pieces —shape into balls and reserve 2. Let stand 10 min. To make strands, flatten the balls, stuff with a handful of raisins and nuts. Roll into 14"-16" strands.

2. Braid 4 strands and place on oiled cookie sheet.

(See other side for remaining steps)

Recipe printed on back of each photograph

My Husband suggested I send for this

NEW BOOK

My husband is crazy about our home and everything connected with it . . . but he leaves the running of the household entirely up to me. When he *does* make a suggestion I know there is usually a good reason for it — as when, the other evening, he tore a coupon out of the AMERICAN HOME and handed it to me.

"Good idea to send this coupon in," he said. "It's for a new improved household inventory book. We can list every household thing we own in it, so that, if we ever have a burglary or a fire, we will have an accurate, *quickly provable* insurance claim."

It was a good idea, wasn't it? I filled in the coupon right away.

The Postman Brings It, FREE

Going through your house, room by room, making a record of everything — furnishings, silverware, clothes, jewelry — is fun . . . *profitable fun.* Each item you jot down will recall a bit of the past — and help make your future more secure.

Wait no more, My Lady

Every home should have this unique household inventory. Don't wait any longer to send for *yours* — for there is no telling how long this valuable book for the home will be featured. Mail the coupon now — before you have a chance to forget it.

The EMPLOYERS' GROUP

Practically every form of insurance except life

110 Milk St., Boston, Mass.

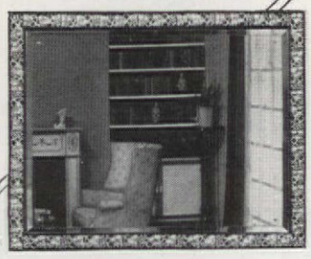
Gentlemen: Send me, without obligation, your free "Household Inventory."

Name.....

Address.....

.....

A "Living Picture"
The Gift That Never Loses Its Charm!



NURRE

Year after year it reflects the sunlight in the window, the soft beauty of the evening lamplight — the light, the color, the movement of the home. It's a "Living Picture"—a genuine Nurre Mirror—a lovely gift for any home. This Christmas —give a mirror—but be sure to make it a genuine Nurre Mirror! At better dealers everywhere.

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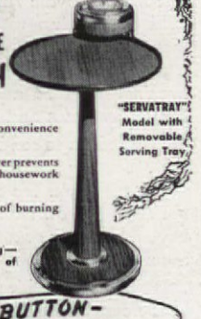
A GENUINE Ash-Away SMOKER



1 Its beauty and extra convenience are a daily pleasure.
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3 —and avoids danger of burning floors or rugs.

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Write for free catalog—circular and name of nearest dealer.

PRESS THE BUTTON—STUBS AND ASHES DISAPPEAR!
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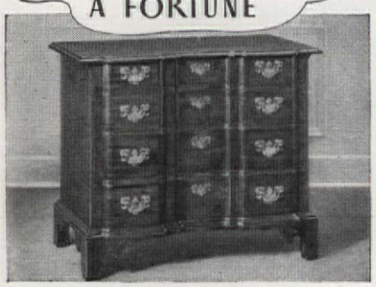

. . . to own the original of this 18th Century Chest, a prized possession of Edison Institute, but you can own a faithful reproduction at surprisingly moderate cost. An ideal gift.
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COLONIAL Heirloom REPRODUCTIONS
Ageless Artistry in Mahogany

Heigh-ho, TO THE WOODS WE GO

PAULINE S. BELLOWS

• marzipan

Preparation time: 1 hr., 40 min.

1 lb. almonds
12 bitter almonds
1 lb. confectioners' sugar
3 tbsp. cold water
1 tsp. rosewater
½ tsp. almond extract
Dates
Candied orange peel
Whole cloves
Coloring
1 pkg. (8 oz.) dipping chocolate

Blanch almonds and grind in food chopper, using a fine blade. Mix with the sugar, water, rosewater, and almond extract; knead until it becomes firm and smooth (more water may be added if the dough becomes too dry). This may be prepared before the day of the actual candy making. Wrap in waxed paper and keep in cool place.

Assemble other ingredients. Color small portions of marzipan green, red, etc., but leave the largest portion white. Mold the marzipan into desired shapes and use to stuff dates. Make "potatoes" by shaping marzipan into irregular balls, making depressions with a toothpick for the "eyes," then rolling in dry cocoa. Whole cloves make realistic stems for pears or apples. Christmas wreaths, decorations, and bells make attractive pieces; or try your hand at a glamour girl!

Make most of the marzipan into fancy shapes and dip in chocolate. Decorate with orange peel, colored candies, or a small hazel or pecan nut. An extra surprise would be to have an Ambernut in the very center of a piece. The possibilities are manifold. It is a foolproof candy, easy to make, and as for the taste—just try it!

Submitted by GUDRUN NYBORG THOMSEN
Tested in THE AMERICAN HOME KITCHEN
*Sept., 1941, cost: $1.40

• raisin-almond twist # 1

Preparation (including rising) time: 6 hrs.

2 cups milk, scalded
1 cake compressed yeast
½ cup sugar
1½ tsp. salt
¼ tsp. nutmeg
½ cup melted butter
6-7 cups sifted flour
Grated rind of 1 lemon
½ lb. blanched almonds
½ lb. white raisins
½ lb. seeded large raisins (for decoration)
1 egg
1 tsp. sugar

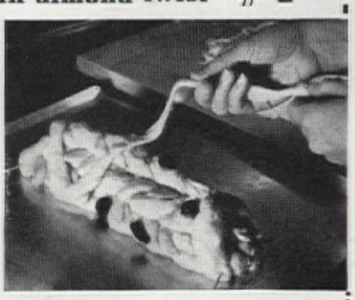
Dissolve crumbled yeast in luke-warm milk, about 5 min. Mix in sugar, salt, nutmeg, butter, flour, and lemon rind. Knead about 10 min., or until dough is smooth. Place in oiled bowl, brush with melted butter, and let rise about 1½ hrs. in warm place or until double in bulk. Work down and let rise again until doubled in bulk (1½ hrs.). Meanwhile split almonds in half; chop remainder fine and mix with white raisins. Shape according to directions on card #2.

Let rise in warm place until doubled in bulk (1 hr.). Beat egg, stir in sugar, and brush over bread for a glaze. Decorate with almonds and raisins. Bake in moderate oven (350° F.) 50-60 min. or until done. Makes 2 loaves.

*Sept., 1941, cost: 95c

Recipe submitted by MARY STEIN
Tested in THE AMERICAN HOME KITCHEN

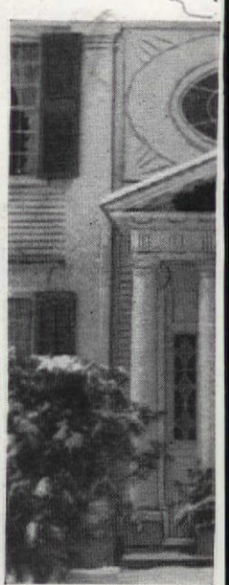
• raisin-almond twist # 2



3. Braid 3 strands and lay on top of first layer.

4. Take last 2 strands, twist, leaving about 3" unrolled at each end. Place on other layers and attach loose ends with toothpicks to each of 4 corners. Decorate various strands with almonds and raisins.

5. Roll a reserved piece into strand the thickness of a lead pencil, flatten with spatula and lay over bread in a zig-zag design. Directions for 2 loaves. Your favorite Christmas bread may be shaped in this same way to make it additionally attractive as a gift for your friends.



*Based on New York City prices

Photograph printed on back of each recipe

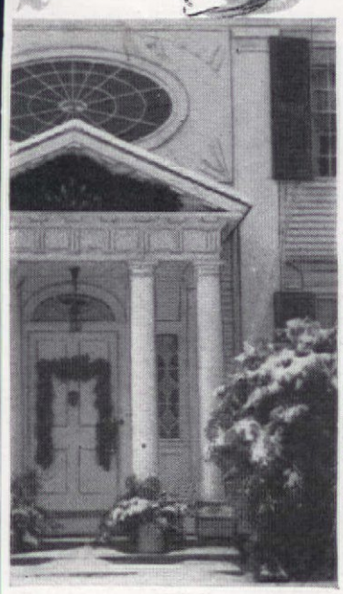
AFTER an afternoon of romping around the snowy hillsides to gather greens, followed by making Christmas decorations and indulging in mulled wine and little cakes, our annual Christmas party is off to a jolly start. Then comes a traditional buffet supper, even to baked Indian pudding with ice cream for dessert. After that the more ambitious guests go back to their work on wreaths and garlands, while the others play bridge. It's such a wonderful party that we repeat it every year—with excellent decorative results for both our friends' houses and ours.

I send out my invitations early, usually cards with fat snow men holding sprigs of real evergreen. There are twelve of us, of whom two or three are asked to bring their cars. We meet soon after lunch, dressed in our warmest clothes bringing thick gloves, scissors, and burlap bags. We had made arrangements and joyfully, with

permission received, off we go to the woods, where we gather spruce, hemlock, pine, laurel, cedar and prickly juniper. There's much lusty singing, we race for choice things to snip, and no one is surprised at the sudden smack of a well-aimed snowball. The kids have nothing on us but their sleds, maybe.

Back in our basement game room, long tables stand ready with wire, hoops, ribbon, and other necessary equipment, from scissors to Scotch tape. There are also mulled wine, plates of cookies, and pictures of Christmas decorations from old copies of THE AMERICAN HOME. By supper time all available hooks and pegs are hung with gay and colorful decorations.

By then, everyone is ready for the buffet supper, served in the dining room at seven. After all, we've been working like beavers, to say nothing of the fresh air and tramping around in the snow. We've given this same party, even to the same good old New England dessert, every year for eight years, but our guests seem to have enjoyed the repetitions as much as the first party. It's simple and inexpensive, but as the guests leave with their arms full of Christmas decorations, they say they didn't know it could be so much fun to accomplish so much.



WHEN YOU BUY BLANKETS...

follow the stars!

Rosemary Lane of the famous sister trio deserts Hollywood this season for Broadway to star in George Abbott's musical comedy "Best Foot Forward". When it comes to selecting blankets for her home Miss Lane puts her best foot forward and chooses North Stars.

The Sweet Simplicity of Miss Lane's charming early American bedroom in her San Fernando Valley home is enhanced by the pure white North Star blankets which point up the blue carpet, white-maroon-blue checked wallpaper, crisp white organdie curtains and satin smooth maple furniture. Do you need blankets? See the new North Stars . . . they'll give you real pleasure every day, every night, for many years to come. $7.95 and up.

NORTH STAR

Blanket of the Stars

Advice to a Visiting Daughter

SARAH MIRIAM LORY

DEAREST Priscilla:

We're so glad to hear that Jim's bar exams are successfully over so you can leave soon on your delayed honeymoon to California. I know what it will mean to you to visit college friends in their own homes for the first time. And don't I remember that several of them have babies now?

I suppose Mothers will be Mothers, even when daughters are grown, and I hope you won't mind if I offer a few suggestions.

You are going to find most of your friends in small homes, with none too much money to spend, and no maids. That means you must be as thoughtful as possible unless you want them to welcome your going as enthusiastically as they did your coming.

First, let them know the approximate date of your arrival, and later wire or phone the exact time. It's no use walking in unannounced with the lame excuse that you didn't want them to go to any trouble. For, my dear, even the most welcome guests are "trouble," but much less so if the hostess has time to put clean linen on the beds, fresh flowers around the house, and plenty of food in the icebox *before* they arrive.

If you have the least suspicion that it is difficult for your friends to put you up, suggest, as if you really meant it, that you go to a near-by note.. You can still visit them at lunch time or whenever they are comparatively free. Until you have a baby of your own you cannot imagine how utterly weary a young mother can be, just taking care of her baby, and you don't want to be the one who adds to her burdens.

I needn't remind you to make every effort to fit into the routine of the household, if you decide to be a house guest. Get your own and Jim's breakfast, if your hostess insists that you sleep late in the morning, take care of your own room and watch for little things to do, like washing dishes, setting the table, fixing the fruit and the salad.

Above all, make your visit short (a day or two, or Friday to Monday is long enough) and go when you say you are going. Be sure to confide your departure time to your hostess, so she won't wonder whether to plan another meal for you or not.

You have always been careful, Priscilla, about that important little courtesy, a "thank you" letter, and don't forget it, even if you are traveling constantly. Do you remember how we laughed over the tactless guest who wrote us, weeks after her visit, "I had such a good time after I left you I simply haven't had time to write"? Tuck a fountain pen and some note paper into your suitcase, and you can send your bread-and-butter notes promptly. It's much easier to write them right away, too.

I shall write again soon and tell you all the news of home. Dad joins me in sending our love to you and Jim. We do miss you so.

MOTHER.

Kilmer photographs

I ASK YOU— WHY GET FUSSED UP OVER MEALS WHEN DEL MONTE PACKS READY-MADE MENU HELP LIKE THIS FRUIT COCKTAIL?

Don't even let special guests scare you. Del Monte Fruit Cocktail will start any dinner off with an air!

Peeling and paring? Forget it! Mixing and blending? Save yourself the trouble! Keep this Fruit Cocktail handy instead. Then you have just what you need to add color and flavor to any meal.

But remember—ordinary fruit mixtures can't come up to Del Monte Fruit Cocktail. Notice how clean-cut and inviting each separate piece of fruit is. Notice the generous amount of each variety. You get plenty of every fruit in every serving.

Salads comes easy with Del Monte Fruit Cocktail! You can almost make this one with your hands folded — Fruit Cocktail in clear gelatine. Menfolks go for its lively fruit flavor. If you like larger pieces of fruit — that's easy, too! Use Del Monte Fruits for Salad.

See what you can do with leftovers . . . and Del Monte Fruit Cocktail. Drain and heat it with butter to snap up hash (or meat loaf or croquettes). Yesterday's cake tastes brand new, too — served with Fruit Cocktail. And these are only a starter! Better buy several cans today!

You'll think up desserts by the dozen . . . New nifties — like pancakes with Fruit Cocktail sauce. Fruit Cocktail does wonders for Brown Betty, custard or tapioca. Because Del Monte gives you just the right proportion of 5 delicious fruits — peaches, pears, pineapple, grapes and cherries.

Del Monte Fruit Cocktail

5 SUMMER FRUITS — READY-BLENDED, READY TO USE

SPECIAL NOTE: Many Del Monte Foods now packed in both cans and glass. Both the same quality.

This month's

WITH Santa Claus almost over the rooftops and the children making lists and remarks about what "I WANT" for Christmas, you have a hard time promoting the old proverb, "It is better to give than to receive." Charity in the abstract doesn't interest the children one bit. A sled to use in their own back yard is more fun than warm mittens for an unknown orphan. You'd feel the same way if you were eight years old and didn't know the heart-warming glow that comes with being able to share things.

But you'd love a sugar-coated pill in the form of a whale of a Christmas party. After too many cups of cranberry punch and all the cookies you could eat, and after decorating a tree and wrapping presents in paper you'd made yourself, you'd feel at least some kind of glow. Having had your own cake and eaten it too, you'd be glad to know your wonderful party would lead to another one—for its

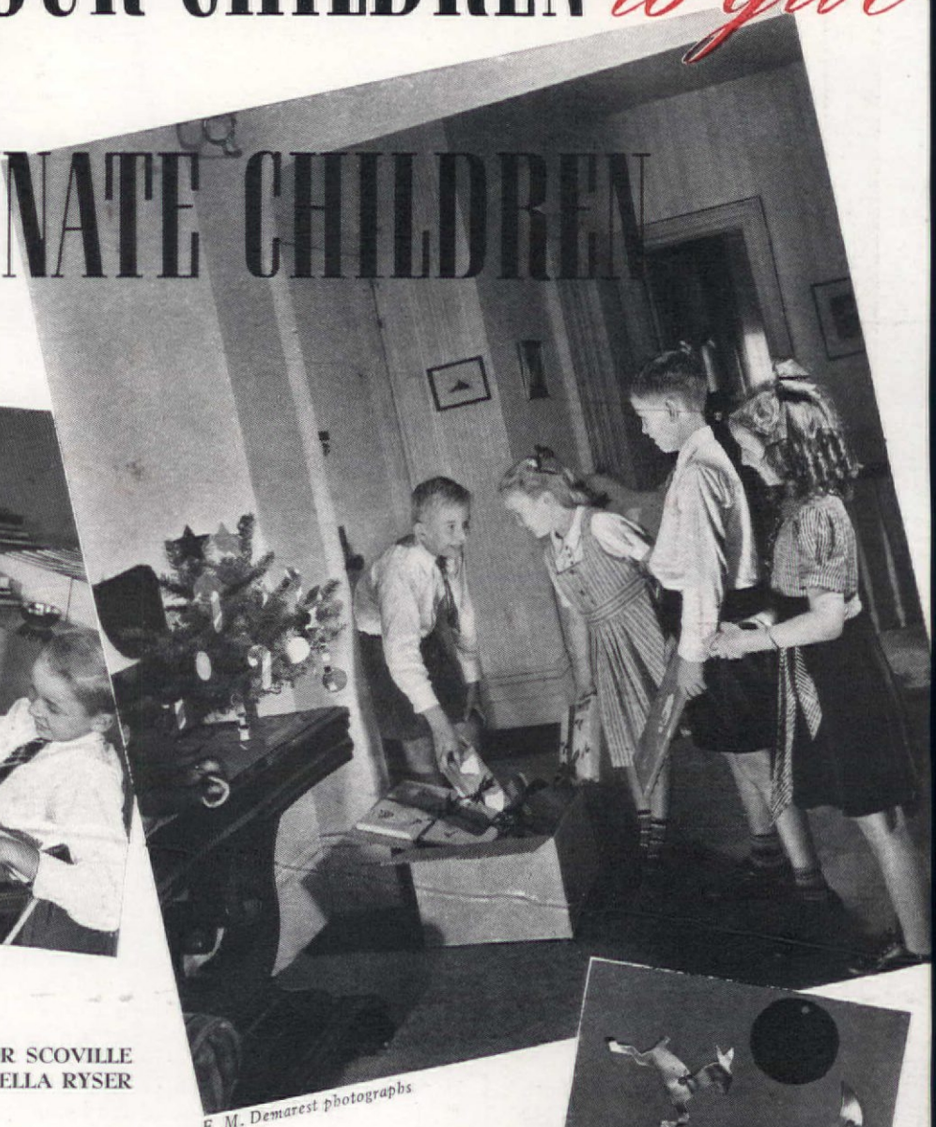
Plates and punch bowl, Fostoria Glass

Photographs, F. M. Demarest

Charity in the abstract is just plain boring to most children. But they adore parties. So have the gang over to wrap gifts and do a tree for less fortunate children. Punch and cookies, their reward!

Christmas party is for YOUR CHILDREN to give LESS FORTUNATE CHILDREN

Ewing Galloway



F. M. Demarest photographs

ELINOR SCOVILLE
MARCELLA RYSER

object was to decorate a tree and wrap gifts for a children's hospital, orphanage, or other needy group unable to participate in the usual Christmas bedlam.

Let your child make inquiries and arrangements, and tell each guest the age of the boy or girl for whom he is to buy a present. Set a price limit for the gifts, and suggest that the children arrive on the appointed day in good, sturdy, working clothes, with unwrapped gifts.

For entertainment, the children decorate wrapping paper and make Christmas-tree ornaments. Some of them have a fine sense of design and color, while others make a garish mess—but no matter how crude the finished product, each child feels satisfaction in his own creation and therefore thinks of gift-giving as a pleasant experience. And decorating the tree is fun, all the way from a big star on top to a lopsided half-moon dangling from one of the lower branches.

All the art work takes place in the kitchen, with your table protected by newspapers. You provide colored paper with stars, candy canes, and such drawn in pencil, for the children to fill in with bright-colored paints or crayons. Also provide some sheets of plain paper (unprinted newspaper is cheap and does very well), and potato block prints made by carving a half-moon or other simple design in relief on one end. Most of the children will have learned in school how to dip these in saucers of tempera water colors, then stamp the design on the paper. Simple ornaments for the tree can be cut out of stiff white drawing paper and painted, and wonderfully shiny gold and silver ornaments are made by pasting the metallic paper to cardboard, so it won't curl at the edges. We made shiny stars and half-moons.

After the children have a slight intermission to wash the paint off their hands (and faces, usually), in they troop to the dining room. There, in the middle of a green-paper tablecloth, you've set the tree they decorated—an important point, for unless they can criticize, admire, and generally go over their work, they find little satisfaction in providing joy for other children. At one end of the table is a bowl of bright red cranberry punch, and at the other a plate of fancy cookies. The kids love this special punch, and we found they don't fall down on cookie capacity, either.

Having had their refreshments, each child wraps his gift, and attaches a card telling the age and sex of the child who is to receive it. As they file out to put their hats and coats on, they place their gifts in a box and take one last proud, admiring glance at the glorious tree. Each child leaves with an extra cookie or two done up in a gay holiday paper napkin, convinced that it is better to give than to receive—for the moment, anyway!

Ornaments for a table tree are fun to make. Give children sheets of stiff paper with stars, candy canes, bells, and moons outlined in pencil. They cut them out, paint bright colors, and hang on tree

Send stamped envelope for our Holiday Punch Leaflet. Address Dept. HE, The American Home, 444 Madison Ave., N. Y. C.

UP GOES A SCOTTOWEL HOLDER AWAY GO MY "WASHDAY BLUES"!

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Roll small pieces of laundry in snowy-white ScotTowels before ironing

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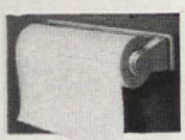
Put ScotTowel holders in both kitchen and bathroom . . . see how much washing and ironing you save. Give the baby a ScotTowel bib. Use ScotTowels to clean ash trays . . . wipe the stove . . . wipe the electric iron. Nothing to wash out afterwards.

In dozens of ways, ScotTowels save you work. 150 to a roll. At grocery, drug, department stores.



ScotTowels in the Bathroom save laundering

Copr., 1941, Scott Paper Co., Trademark "ScotTowels" Reg. U. S. Pat. Off. "Tear-Easy" Trademark Reg. App. For

Our personal Christmas, with Mom, Pop, and the kids decorating our tree

1.

DORIS CONDON SALTUS

FOUR Christmas trees, four sets of presents, four visits from Santa Claus—this is our quota for December 25th and, believe it or not, we enjoy them all and are able to get around the next day without more than the normal touch of indigestion. What we don't have are any hurt feelings among the clan, and, when you have two families with two children each, and a full set of grandparents on each side, that is no mean accomplishment, even among usually peaceful folk.

Christmas celebrations weren't a problem at all in our family until my sister and I married and began doing our bit in the matter of children. But when each of us had two youngsters, each of whom had four grandparents, the question of who was to entertain whom took on all the aspects of a problem of diplomatic precedence, and there were times when I thought we'd have to appeal to the government authorities on protocol for advice. Five years ago, however, we worked out a plan for celebrating by installments and, since everybody's satisfied, we hope to continue indefinitely with no rifts in the family circle.

On Christmas eve my husband and I and our two children

Grandpa White struts his stuff at a turkey dinner

decorate our own tree, for which the youngsters have been preparing for weeks—stringing cranberries and popcorn, making decorations of colored paper and silver stars, sewing tarlatan bags for homemade candy, and so on. All these are hung on the tree, the children's gifts for us placed under it, and their stockings hung for Santa's visit. The story of the Christ Child is read, along with "The Night Before Christmas," and the children go off to bed, knowing that their gifts from us, as well as those from Saint Nick, will put in an appearance later.

Next morning we have our own celebration and present-opening around the tree and, about 11, after the edge has worn off the youngsters' excitement, we take off for Grandmother and Grandfather White's—the parents of my sister's husband—for another tree, more gifts, a huge turkey dinner.

Buxom Grandma and Grandpa Little welcome us at five

Our next stop, about 5, is at fat and jolly Grandma and Grandpa Little's —my and my sister's parents—where, after a light supper, there's another gala opening about a third tree. Santa Claus has made a stop there, too! The four children are bedded down there for the night, much to their delight, while we grown-ups go on to my husband's parents, the Chandlers, where an evening party is in progress. There are more gifts and another tree there and we go home laden with all sorts of booty for the children.

Naturally, Grandma and Grandpa Chandler don't want to be left out when it comes to entertaining the children, so they furnish the grand finale to the holiday season—a bang-up party in their big rumpus room on New Year's afternoon, to which all the kids for miles around are invited. Theoretically it's a children's party, but we grown-ups have a grand time, too!

Grand finale at the Grandparents Chandler, for all of the kids from everywhere around

2.

Last Christmas Was The Best of All!

BILLIE MAYO ESCHENBURG

I HAVE a weakness—well, maybe two or three—but my great big moment lasts from the beginning of December, when the first sprig of holly appears in the department stores, until the middle of January, when the bills start rolling in. Then it collapses like a favorite-son Presidential boom. "Next year," I vow every year, "I'll be strong." And last year I really was. "How's to make this Christmas easier on the pocketbook—but still have packages to open?" I wrote to each member of the family. The responses from Oklahoma, Colorado, California, and Arkansas were equally enthusiastic and even my brothers, who usually leave the letter-writing to their respective spouses, took time off from business to offer suggestions.

H. M. Lambert from Frederic Lewis

Having propounded the idea, I was appointed to figure out how it could be done, and I decided to use the financial rating of the youngsters in the family as a standard. They averaged $4 apiece. in their Christmas savings and, counting all the in-laws, there were thirteen gifts for each to buy, so I set twenty-five cents as the maximum. Thus no one person could spend more than $3.25, unless he saw something he couldn't resist and bought it to hang on the tree for himself. If a husband and wife wanted to present someone with an especially *fine* remembrance, they were allowed to blow themselves—to the extent of fifty cents. I also stipulated that each person was to do his own buying, and keep his purchases absolutely secret. To keep things on the up-and-up, I also offered a *big surprise* to the man, woman or child who was judged the best shopper. (This gift plan in no way touched the children's gifts from Santa Claus; it was only the "To you from me" presents which were regulated.)

On Christmas morning, when we were all assembled at Mother and Dad's, the opening of the gifts began and, to keep anyone from receiving two gifts in succession, we all took turns. Each gift was examined and marveled over and, although the opening took hours, I have never seen the family so whole-heartedly enthusiastic.

And the imagination which had been displayed in the selection of gifts was amazing. Among those I received were a neat compact-sized waterproof moiré zipper bag that held a pair of Pullman slippers. (I occasionally go places with my husband and resent the space my mules take up in my traveling bag.) This was a joint fifty-cent gift. A set of pretty frosted fruit-juice glasses (I'd been trying to remember to cart them home from the dime store for months), an eyelash curler (gentle suggestion from my oldest son), leather shoestrings for my skates (too many knots and too short a memory had made me a nuisance on our skating parties), a pencil sharpener (was I pleased!), and a silk oilcloth cover for my electric beater (someone—in fact, a lot of people—knew me well).

Glancing around the cluttered room, I recall seeing a package of Liederkranz cheese for the brother who lives in a town too small to cater to such appetites, a complete set of pipecleaners, a tiny crystal service bell for the sister who complains that anyone can hear her electric bell in Jericho, a pair of asbestos-like mittens for the brother-in-law who insists on popping corn without the aid of a pot-holder and then nurses his blisters for days afterwards—! Strangely enough, there wasn't a single duplication in the lot.

But it was the couple who gave each family a quart mixing bowl, filled with shelled pecans from their own trees, that won the most acclaim—they waltzed off with the prize trophy, a complete set of fireworks. (In our part of the country they are accepted as a necessary and integral part of the Yule-tide festivity.)

There wasn't a single gift that couldn't be duplicated for the same price at any time, and we all knew it, but that didn't lessen our enjoyment and pleasure any. Some of the things we just hadn't thought of, and others we had meant to buy, but just never got around to. My husband, for instance, had been wanting a little box for his studs ever since he lost the one he'd had, but ten years had gone by without his ever actually getting one. And I am slowly getting my eyelashes curly—and I'm thrilled pink, even if I'm not sweet sixteen and have no aspirations to be a glamour girl!

Everyone was so pleased with his haul that plans were immediately laid for a repeat this coming Christmas and I've already got my eye on some little custard cups I saw my sister lingering over the other day—she didn't buy them then because she was already struggling with a slippery umbrella. I keep both ears open when I'm around any of my family for an "I wish I had." Then I jot it down so if he forgets—I'll remember! And we'll be saying again in January, "last Christmas was best of all!"

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in ST. PETERSBURG Florida

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St. Petersburg, Florida

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WE'LL TAKE REAL PALMS for our CHRISTMAS!

3.

THEY may seem like a poor substitute for the traditional firs and spruces, but when they're festooned with blue sky and sunshine, and topped off with tremendous expanses of white, sandy beach—well, we'll go for them any time without so much as a single regret.

Our first experience at trading evergreens for palms occurred last year, and was inspired by purely practical considerations. With three of our four children in college at once, the family exchequer had been strained to the point where we had exchanged our suburban home for a tiny apartment—big enough for three of us, but definitely inadequate for six, not to mention possible visitors. Wracking our brains for a solution, we suddenly thought of Florida. What a grand idea! We would go to Florida for our Christmas vacation. Thoughts of picnics under a lone palm tree near Delray, long hours of surf-bathing and surf-casting, a bit of golf, calls on old friends, and in-

BRADFORD BURNHAM
Photographs by the author

spection of a grapefruit seedling planted eight years before surged into our minds—except for Mother, who thought we might as well be planning a trip to Tasmania.

So we figured the costs and, by dint of a little wishful thinking and the cancellation of all Christmas gifts to one another, we decided we could make it, though the expedition almost bogged down over the problem of clothes.

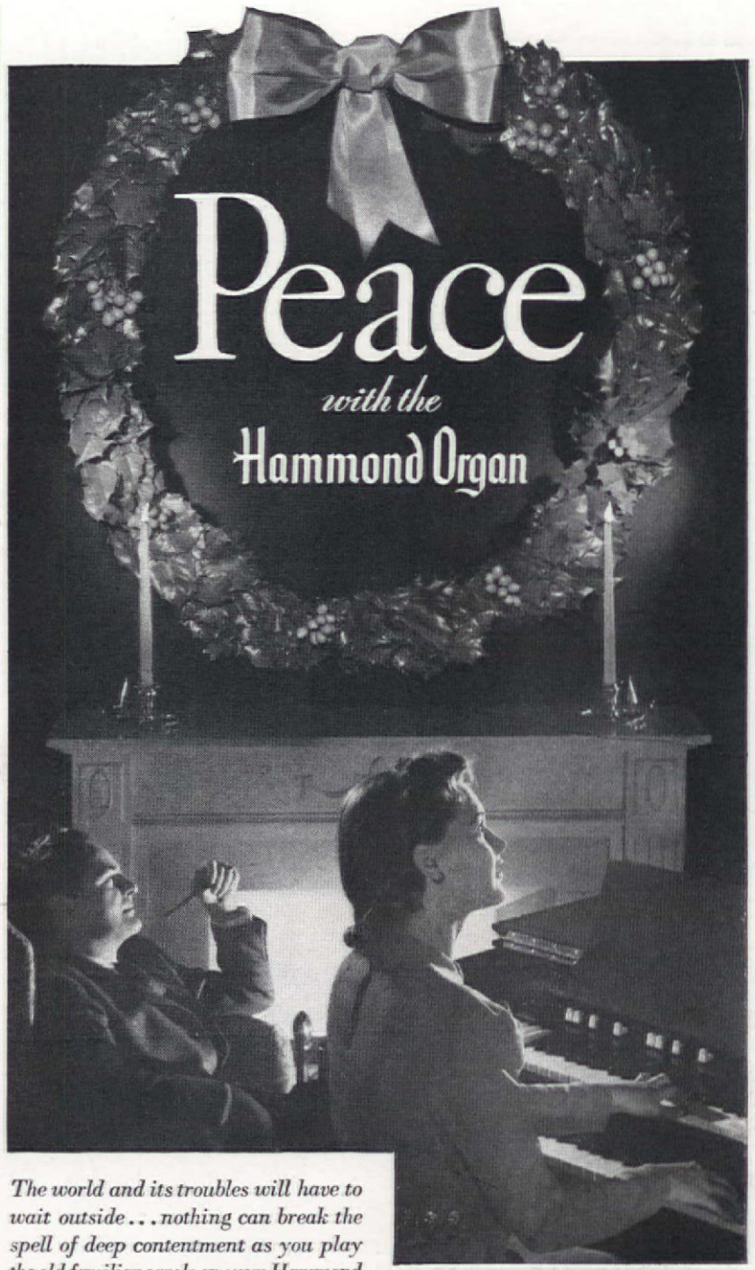
The Commissary Department got busy at once with lists and figures, for, while we might go in old togs, we emphatically were not going hungry, and we knew the perilous combination of empty stomachs and attractive hotel menus. Thus our equipment included many cans and jars of staple foods, a canned-heat stove, vacuum bottles, and a thermal jar well filled upon departure with hot, nourishing beef stew—this to give us a good start.

At length, examinations over, the crew assembled in an atmosphere of ill-concealed excitement. The car received a final manicure, and packing, mostly by the process of elimination, occupied the wee, small hours of a certain December night. Three nights later we were in West Palm Beach, having slept soundly en route in comfortable "tourists accommodated" beds in Petersburg, Va., and in Savannah, Ga.

To make the long trip as comfortable as possible, the driving was rotated among four of us, not always at regular intervals, but by mutual if reluctant consent. Dad always claimed that his best remedy for sleepiness while driving was to let his daughter take the wheel, the resulting panic effectively removing all desire for sleep—a base libel, according to the daughter. Short stops for exercise with David's football were made every two hours, and high daily mileages were maintained not so much by illegal speed as by holding the maximum legal limit at all times. We played various guessing games as we drove, and, for additional entertainment, there were Mother's frantic attempts to read the inscriptions on historical monuments, at which the driver always accelerated.

Once arrived, however, in spite of the fun of the trip down, we were glad to stow away our winter clothing and settle ourselves at our semi-permanent tourist camp. Florida offers such a wide variety of attractions that even a family traveling on the slenderest of budgets has ample choice of places, pursuits, and pleasures to enjoy. To us, wearied with the demands of business, home, and school, the zest of the surf and the lure of lazy hours upon the sand made the beach a major attraction. We came back to it daily for nearly a week—that inviting ribbon of white, clean sand, upon which the creamy surf, warmed by the adjacent Gulf Stream, broke lazily. There were distractions, of course, such as casting for pompano and whiting, and, if the fish were not obliging, wiener roasting on the beach for supper. There were shuffleboard and horseshoe pitching in the city park, golf of sorts with greens fees nominal and sand traps all about, and driving to the points of interest, the smart shops and gay hotels. But for the most part we were content to lie upon the beach, lazily watching the sandpipers as they ran after each retreating wave, or standing shoulder deep in the water, our backs to the sea, as we bet coca colas on who could stand still longest.

Our budget gave us little concern. We found it unnecessary to catch our food or even to cook it. Across the Lake from exclusive, luxurious Palm



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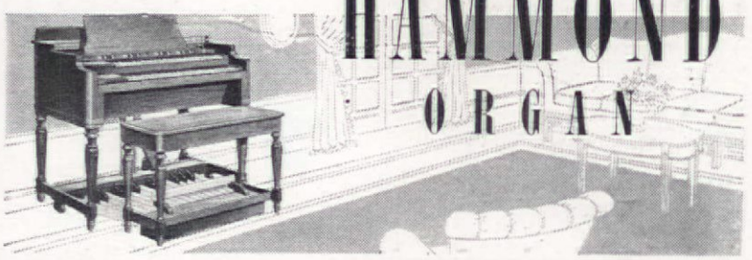

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THE CANTON MALLEABLE IRON COMPANY
ESTABLISHED 1892 CANTON, OHIO

Christmas

H. M. Lambert from Frederic Lewis

Beach we discovered gorgeous cafeteria meals at incredibly low prices. Breakfast, consisting of orange juice or grapefruit, fried egg, "grits" with bacon gravy, toast, and coffee, ran from 12 to 16 cents. Excellent dinners were from 40 to 60 cents. For Christmas dinner, however, we splurged wildly, and enjoyed turkey and fixin's at 75 cents a head! As to lodging—five dollars a night for all six of us was the budget item, and that was what we paid for a clean and comfortable tourist cabin.

One day we discovered we were not spending our budget quota for gasoline, so we filled up the tank and made for the Florida Keys over the remarkable Oversea Highway, with its record stretch of straight road—over thirteen miles without a curve—and innumerable bridges, one of them seven miles long. There was a never-to-be-forgotten night on tiny Boca Chica Key, the last before Key West, with the moonlight transforming into fairyland the palm-fringed beach and mangrove-dotted water.

The *low* spot of the Keys trip was the toll gate! Not that the $2.25 each way was not worth it! But, much as we enjoyed this southernmost portion of the United States, none of us wished to be interned there for the rest of our days. So when we discovered that such would be the case if we ate up our toll money, we turned the bow of our trusty land cruiser northward.

We had decided to start our trip homeward from Tampa, so we paused at Bradenton, after crossing the Everglades, and went on to Tampa and St. Pete for more golf, and more picnics. When it suddenly dawned on us that certain schools and colleges in which we were mildly interested were due to resume classes in just five days, the next day we resolutely started the trek homeward. We had decided to spend a few more dollars to return by a different route, and started up the Ocean highway, through Charleston, Wilmington, and historic, restored Williamsburg. Another flight backward into history occurred at Fredericksburg, Va., and twenty-four hours later we were swallowed up by the Holland Tunnel and our eventful fourteen days —at approximately $12 a day average, or $2 a day, apiece—were but a glorious memory. Gratifying repercussions lasted for months, however, as we returned to our respective routines. One was the agreeable reduction in our electric light, gas, and phone bills the following month, due to our absence. Another benefit credited to our trip was the good health of the entire family, certainly due in part to the energy and downright pleasure acquired in our 3,765 mile jaunt. And when it comes to intangibles, we recommend such a trip for any family who seeks solidarity and mental stimulation, as well as mutual fun.

GASOLINE COST OF 14 DAY TRIP

	Gallons	Cost	Miles	Miles per Gallon
New York to West Palm Beach	81	$16.25	1336	16.5
Travel in Florida	61	13.14	978	16.3
Tampa to New York via Williamsburg	86	16.88	1451	16.8
Total	228	$46.27	3765	

SUMMARY OF COSTS

Gasoline	$46.27	
Oil and Grease (one change)	3.15	
Garage (two nights in Tampa)	1.00	
Parts (1 fuse)	.05	
Alcohol for radiator	.50	
Total cost of car, not including wear and tear, depreciation		$50.97
Food bought at restaurants	35.53	
Food bought at stores for picnics, etc.	14.65	50.18
Lodging (12 nights @ $5.00)		60.00
Tolls and ferries (could be eliminated by other routes)		8.80
Tips		2.65
Total, necessities		172.60
Incidentals		20.00
		$192.00

$192 for six, equals $32 apiece, only $2.28 a day!

Many Cooks Don't Spoil Our 4. CHRISTMAS DINNER!

ALICE PEDDYCORD

OUR family is one of those who like to get together come the holidays, but being hostess to an assortment of some fifteen or eighteen sisters, cousins, and aunts, with a normal quota of in-laws, has its drawbacks, too. When everyone is as busy with other Christmas activities as we are, getting dinner for such a crew is apt to become a downright burden instead of the pleasure it should be. But we're a practical clan, too; hence we've arranged a sort of co-operative celebration, in which everyone shares the work—and the fun.

Until recently, ours were the only small children in the family, so the Christmas tree has been at our house, either on Christmas Eve, or on Christmas morning. On Christmas Eve, it's followed by supper, games, and singing, but when it's in the morning, everyone gathers at about 8 o'clock and there is much hilarity and excitement as the gifts are unwrapped and ah-ed and oh-ed over. Then, carrying their

Christmas

H. M. Lambert from Frederic Lewis

booty, the guests go their respective ways until dinner—usually about 2 o'clock.

Christmas dinner is at my parents' home. They buy and roast the turkey, but the remainder of the previously planned meal is assigned, piecemeal, to the other members of the family. One cousin, who is second to none as a candy-maker, provides an elegant assortment of sweets, and another, who can mix a superb salad, contributes her best in that department. Somebody else prepares and brings the vegetables, another brings the dessert, and those who have no time nor talent for cooking do their bit in the way of rolls, butter, cream and whatnot. Even our small daughter does her share, by taking care of the table decorations and place cards.

And Our Christmas Goes ROUND ROBIN

5.

CHRISTMAS in our family once meant the giving and receiving of the usual assortment of presents—some useful, some not; some decorative, and others which were hastily relegated to the attic. But with the depression we found ourselves with a real gift problem. Though we had written, well ahead of time, to our relatives, urging them to "include us out" of their Christmas lists, the usual number of packages began rolling in about the middle of December.

We had read about people who could conjure up a charming wastebasket out of an old coal scuttle, or a smart fur jacket out of the family laprobe, but—well, we just aren't clever. Still we had to do something. What we did was to give to our friends and relatives possessions of ours which they had admired. To Aunt Mary went a painting which she had yearned for; to my sister, Great-grandmother's pickle dish, on which she had long cast covetous eyes—even the children parted with prized toys.

The result? Well, never before had our gifts been received with such enthusiasm, and, more far-reaching, the old family pieces are being passed around from one to another, more appreciated than ever before. In fact, I'm hoping that in time our painting may find its way back!—A. O.

6.

SABENA ROBINSON

FOR various practical reasons, Saint Nick has had to go a bit modern here in Hawaii. He has, perforce, given up the traditional reindeer and arrives by plane from the mainland—not so thrilling, perhaps, as by sleigh from the North Pole, but lots quicker. When he finds, as he is

The ever-burning question—did Santa Claus eat his cake?

bound to, that he may search for miles without finding a single chimney down which to clamber, again he is undismayed, and simply fills the stockings which, like ours, are hung on the front doors. Perhaps, if his rheumatism is bothering him, he even finds this a bit of a relief!

As for us, however, we cling to the traditional observance of Christmas as it was practiced by my mother's family in Sweden, brought by her to the New World, and

Snack for Santa—with extra-special trimmings

again transported, halfway 'round the globe, to these islands of ours.

It is an old Swedish custom to offer refreshment, no matter how simple, to everyone who calls during the holy season. And Saint Nick, our most important guest, is never overlooked. For him we bake a special cake the day before Christmas. Just before we go to bed on Christmas Eve, the uncut cake is placed, with due ceremony, on a table where he will be sure to see it first thing. We use an attractive tray cloth, one of our loveliest china plates, and a silver

..about how this paint will wear!

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knife with which he may cut a piece. Near the cake is placed a tall lighted candle, so that Santa will be able to find his treat without turning on the lights and waking the children. Christmas morning everyone dashes first to the table to see if the cake has been cut, before giving a thought to his own stocking.

Ever since I can remember—both in my childhood home and in our present one, there has always been,

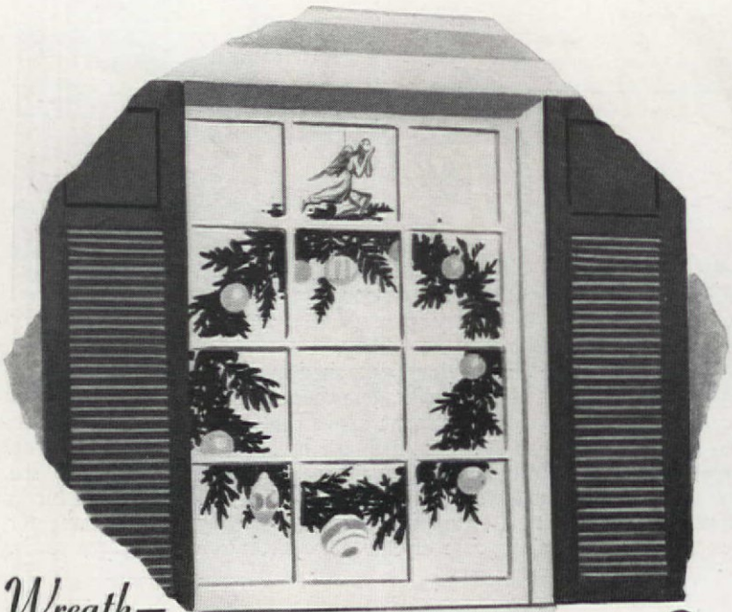
miraculously, one neat piece taken from that cake, and the candle has always been blown out—sometimes having burned only a little way and other times to the holder.

"I Like to Remember When—"

CLARE HOLLORAN BATE **7.**

AS A child I started worrying about Christmas immediately after Thanksgiving and it wasn't until, armed with a string bag, a list, and money from my great aunt, I made my shopping trip to the five and ten, that I was able to relax. But not for long! Come Christmas Eve and the tree, which had been reposing in the cellarway for days, was brought into the parlor and trimmed up in fine fashion. Nobody thought of going out, no visitors came in. Christmas Eve was a strictly family affair, always eagerly awaited.

Christmas morning, very early, found us all on hands and knees opening the gifts under the tree, after which we were packed off to church. Home again and breakfast—with a maraschino cherry on top of each grapefruit—and then dishes were done and beds made so we could hurry off to the neighbors to give and receive other presents. Dinner was at 1 o'clock—a tremendous meal—and we held open house in the afternoon. There was music in the evening, and next day, there was one more big treat—Mother and I always went to the movies on the day after Christmas!



Wreath—by Mother **8.**

ONE Christmas long ago when we were children, we could not, for some reason or other, have a tree, so my mother made a wreath for us and hung it against the small panes of the dining room window. It was no ordinary wreath; nor was it, I can see now, a symmetrical or an artistic one, for my mother was not very good at such things. But it was generous—an extravagant wreath made of cedar and the red euonymus berries tied clumsily to a barrel hoop and twined about with tinsel and hung with balls of sky-blue and pink and a paper angel. It must have been a great task for my mother to make that wreath with her many duties crowding upon her, but I know now, as she must have known then, that it was worth it, for, think and think as I may, I can remember nothing of our Christmas trees, but only that one beautiful Christmas wreath shining in the window.—**MIRIAM HAYNIE**

We always

WE LIKE to entertain our friends at Christmas time, and we've never outgrown our fondness for singing Christmas carols, so we put the two together and gave a Christmas carol party. Easy and inexpensive, it was amazingly successful, even though our guests varied widely in age.

When I asked people, I suggested that if they had books of carols, or records, they bring them along, and the result was a collection, not only of the more familiar Christmas songs, but also some excellent recordings. The invitations were for 8:30 and each time a new group arrived we went through our repertoire again for their benefit so that, by the time the third or fourth group put in an appearance, we were performing in an almost professional manner, with all kinds of seconds, Russian bassos, and close harmony. When two of our guests turned out to be excellent pianists, and a third a violinist, complete with violin, we really outdid our fondest expectations. As it turned out, we didn't need the records, but they're entirely satisfactory to sing to, and after a second or two of listening everyone will join in lustily when they hear the old favorites.

Our refreshments were exceedingly simple, just huge pots of coffee and bottles of coca cola and beer, plates of liverwurst pâté sandwiches, a ribbon sandwich loaf and cheese biscuit; and a platter of ripe olives surrounded by raw carrot slices, scallions, celery, winter radishes, and endive. For non-singers, if any, an impromptu Miracle Play is an equally grand

Christmas

F. P. G.

Ellis O. Hinsey from F. P. G.

H. Armstrong Roberts

GEORDIE P. JOLINE
RACHEL GILBERT BROWN

sing Carols

9.

way to entertain during the holiday season. The actors are the guests who enjoy charades and the rest form the audience. We did this in co-operative fashion, gathering for supper one Sunday evening shortly before the holidays. Each guest came armed with one dish—Spanish bean-pot, corned beef and tongue sandwiches, cole slaw with grapes and almonds, lemon cream sherbet and Betty's chocolate cake. Props were brought along, too—safety pins, old costumes, sheets, burlap bags, scarves, old curtains, or what have you.

Before supper everyone helped make angel wings from wire and crepe paper, the lights were arranged, and other equipment assembled. Then, after eating, the actors retired to contrive their costumes: burlap for the shepherds, bathrobes and scarves for the Wise Men, sheets and tinsel for angels and cherubs; a heavenly blue négligée for Mary, and old draperies and a staff for Joseph. Our play was in two scenes, with familiar carols as a basis. Scene one: the shepherds grouped around a desk light and red paper, everyone sings Noel; angels on stools and step-ladder, flash on their lights, everyone sings "Hark the Herald Angels Sing," and, as the highest angel points to a tinsel star, all sing "Joy to the World."

Scene two: Mary and Joseph leaning over the basket with a light in it, shepherds grouped right. First comes "Little Town of Bethlehem." Then, while "We Three Kings of Orient Are" is sung, the Wise Men come in, and the children, with candles, sing "Bring a Torch, Jeannette, Isabella." Everyone sings "Silent Night" and finally "Adeste Fideles."

Without direction and no rehearsal, the effect of this charade was of a beautiful miracle play.

Editor's Note: All recipes mentioned in the above article are from The American Home Basic File.

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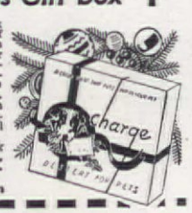

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Canine Vita Candy Co., 60 Hudson St., New York
Please send postpaid special Xmas boxes of "Charge". I enclose $1 for each one.

NAME_____
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Christmas

Percy T. Jones

Choosing that CHRISTMAS PUPPY!

SELWYN HARRIS

OF COURSE puppies are charming, and none more so than a Christmas puppy. But when you choose one, it's not for the holiday season alone. The jolly little fellow frisking around the tree is going to be a member of the household—for many years to come, you hope. And he isn't long going to remain the size he was at first. Whether, in a year or so, he will still be the kind of dog that fits your home depends upon, first, your foresight, second, to a great extent, on where you bought him; and largely on both his breeding and his breed. The best way to know how your puppy will look when grown is to see his adult relatives. That is one reason for buying from an established breeder at whose kennels you can see the puppy's mother, father, older brothers and sisters, or all of them Another is that, unless you buy a purebred dog of registered stock, you cannot know what kind of dog you are getting. Some people believe that the mongrel is stronger or more intelligent than the purebred. Not so. Health in a puppy is the product of scientific breeding and care. Correct early feeding is as important in a puppy's bringing up as in a child's. It is in order to assure the continuance of intelligence and special aptitudes that purebreeds are developed. If a strain of crossbred dogs can prove its worth, some fancier may set out to develop it into a breed—but that takes generations and years to work, of which a purebred puppy is the result.

Before you go looking for a puppy for Christmas, think hard about the *kind* of dog you want—gun dog, hound, terrier, guard, or one whose main purpose in life is to be a companion Then consider where you live—in city or country? In hotel, apartment, suburban cottage, moderately large house, or on an estate with broad acres for a dog to patrol? Whatever you decide, there is a dog to fit the size of your home and your domestic specifications. For the American Kennel Club now recognizes fully 109 different breeds.

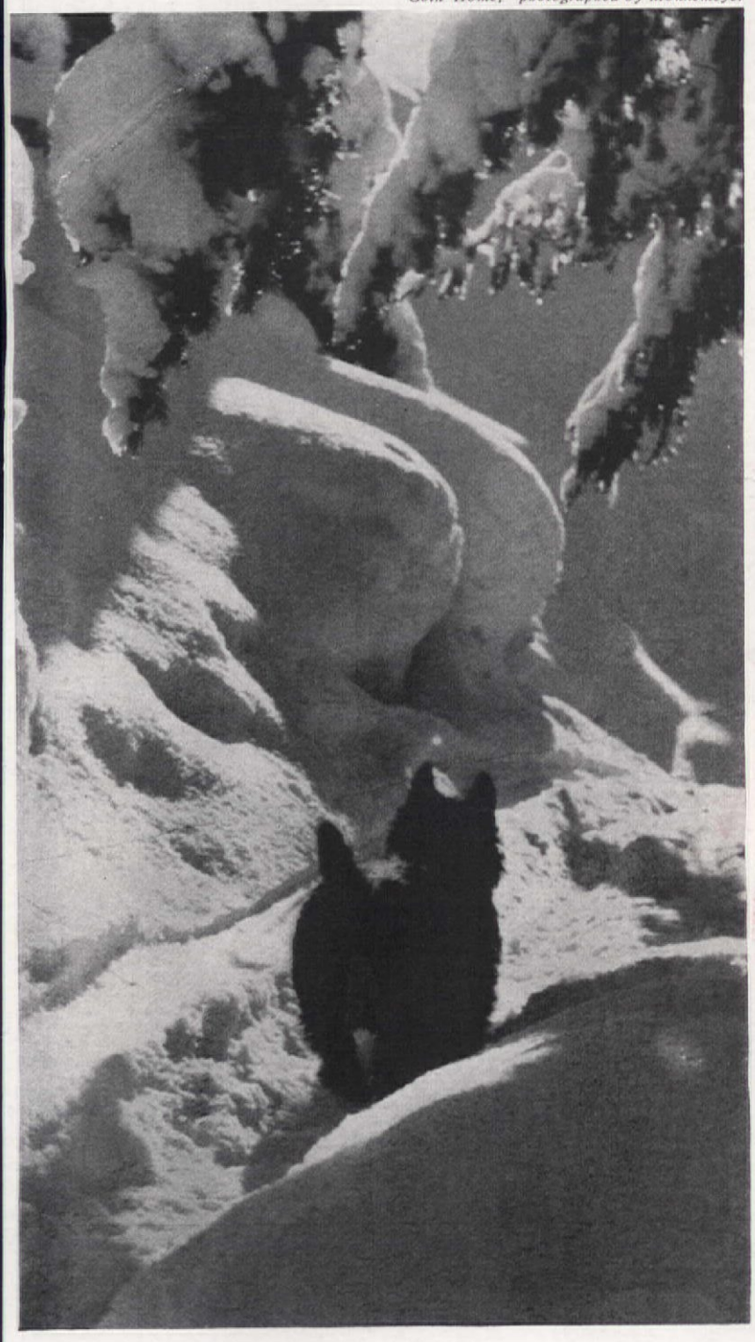
Suppose you incline to a gun or hunting-type dog. If you have room and like a short-coat animal, there is the Pointer; if you prefer one with a full, luxuriant coat, there's the Setter. Smaller, but of the same type, is the Springer Spaniel, and the Cocker Spaniel is smaller still—a merry hunter weighing from 18 to 24 pounds. That's why he is often seen around suburban homes. Perhaps, though you like the spaniel type, you have room for only a wee dog; then there are the toys—English and Japanese. Or take the hounds. The Beagle stands 15 inches or less at the shoulder; a Harrier stands 19 to 21; a Foxhound, three inches taller—nearly twice the height of the Beagle, but essentially the same sort of dog. Schnauzers come in three sizes, from a giant built to guard an estate, to a miniature that will fit into an apartment and a limousine. The Shetland

Sheepdog looks like and is a small-size Collie, but how often is it realized that, as far as character is concerned, the Pekingese is a miniature, long-haired Mastiff, as truly a guard dog, for his size, as the magnificent Great Dane! Among the short-haired "companion dogs" suitable for limited quarters, a Boston Terrier or French Bulldog is admirable. Cottage dwellers and rural sportsmen produced the various terriers, and no type of dog is better adapted to ordinary suburban life. So it goes, all down the list. Any character, disposition, aptitude or kind of appearance that appeals to you in a dog can be found, with incidental variations, in any size package you want or may be able to accommodate.

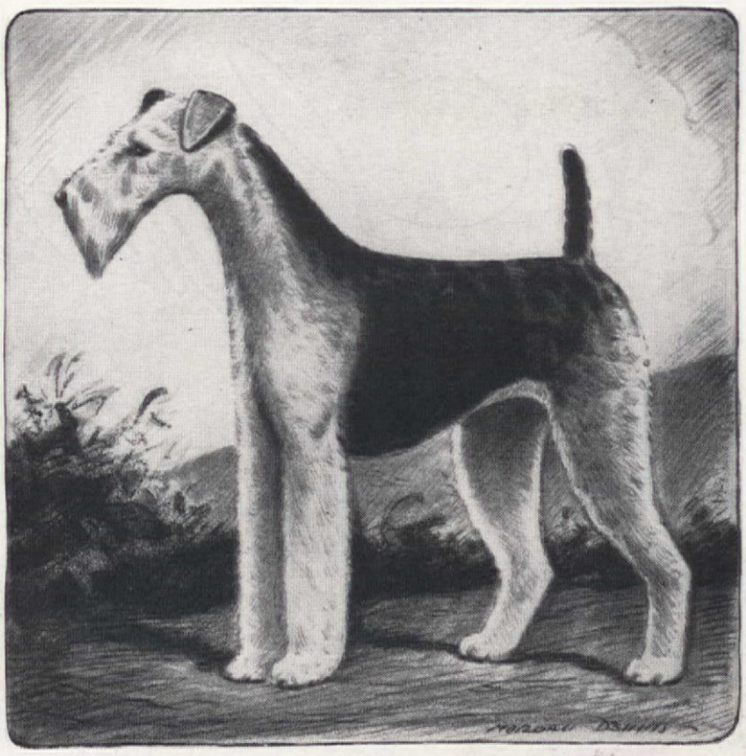
When you have selected your breed, and found a breeder with puppies for sale, don't buy the cheapest, please. Dogs are like clothes or furniture in this—you get just what you pay for. Ask for and accept the breeder's advice; he will tell you a puppy's faults, if any, and its family virtues as well. Choose out of a litter the bright-eyed puppy that wants to play, that is interested in what's going on. Choose the one with a short back and heavy bone, good even teeth and a bright, healthy coat. And, when he joins your family on Christmas day, don't expect him to play all the time. Remember he is a baby and, like any baby, needs lots of sleep.

Reading counter-clockwise on page 62: Miss Barbara Prosser enjoying lunch at a dog show protected by her parents' Great Pyrenees (left) and Shetland Sheepdog. A lawnful of Cocker Spaniels. Three sizes of terriers—Airedale (left), Irish, and Welsh. For apartments—Smooth Fox and Boston Terriers. Scottish Deerhounds, grand for estates. Skye Terriers, fine for a suburban place

"Goin' Home," photographed by Monkemeyer



• CHAMPION "THE CRICKET'S DAUGHTER" •



AIREDALE TERRIER, *owned by* COUNT GIOVANNI CARDELLI
(Imola Kennels, Libertyville, Illinois)

THIS BREEDER OF CHAMPIONS ADVISES:

"See and Sniff before you feed!"

Make sure the dog food you buy can pass this exacting test! Try it on Pard. *See and Sniff* for yourself how wholesome and appetizing balanced Pard really is.

And Pard is a *full* diet, too. Fed regularly, Pard supplies what every normal dog should have. Essential food elements . . . valuable minerals . . . all the necessary vitamins for glowing health. Feed Pard Dog Food regularly—your dog will go for it *every* day!

Generation feeding proves PARD a full safe diet!

Not one diet-caused ailment in *5 successive generations!* That's the health history of pedigreed Chow Chows, Wire-Haired Fox Terriers, and Cocker Spaniels at Swift's Kennels. Vigorous health always on Pard alone!

VITAMINS IN SUPERABUNDANCE

Fed daily, Pard provides more than enough of the vitamins required for health and pep. Vitamin B_2 (riboflavin) for growth and healthy skin; nicotinic acid, specific in the prevention and cure of black tongue. Also—Vitamins A, B_1, D, E, K, and pantothenic acid.

SWIFT & COMPANY'S
NUTRITIONALLY BALANCED DOG FOOD

Lindsay Field

Set your house reflect the cheer that's Christmas

H. Armstrong Roberts

GIVE the outsider-looker-inners a treat! Don't keep all your Christmas cheerin behind drawn shades. Let it spill out through your front doorway, rich with gre garlands. Let it shine out through the windows, gay with candles, be-wreathed w holly. If you have shutters, prepare to get at them. You can do a very smart tr by cutting out huge holly leaves, candles, or bells from colored cardboard and pasting th on the blinds. If you decide on the bell motif, cut a ribbon of red oilcloth and let some of t perky bow blow in the wind. It gives depth to an otherwise flat decoration.

Or how about clothing the nakedness of lamp posts, bird-house poles, or any tall vaca vertical you may have in your yard, with a glittering sheath of gold, green, or red oilclo Make huge bows on a wire frame and attach it where it will do the most good on the po It's just as easy as that to get an unusual note in your Christmas trimmings and somethi everyone won't have because everyone doesn't possess a lamp post or a high-flown bird hou either, for that matter. Maybe you have other places to decorate, so look around your ya

Merry is the door that has Christmas greetings emblazoned on it in colored Scotch ta in the manner highly recommended by Mrs. Leighton Boyd of Detroit. The tape comes a variety of colors and is easy to apply. She recommends lightly penciling the desired lett on the door with the aid of a ruler. Then just hew to the line. The tape comes off af festivities are over and leaves never a trace. Used with a stunning rope of greens arou the door, you'll have something that will make Santa Claus forsake the chimney for the fro door for his entrance! It certainly will make door-opening anticipation run high . . . anti pation bettered on realization, especially if the opening of the door reveals pleasingly plum "Mr. and Mrs. Christmas," waiting in the hall to greet the guests. These two amusing figur are the official welcomers during the holiday season in the home of Mr. and Mrs. Walter Eckley in California. In fair weather, the greet you out on the porch. Cotton batti covers their framework, plumped out in t proper places. Their scarves are sparklin Cellophane, their quaint headgear, lacquere paper. Their faces light up in greeting, f the eyes, noses, and buttons are colore Christmas-tree lights. So why not dream u a Mr. and Mrs. Christmas for your ow front porch? They can stand the gaff Christmas and still be merry about th whole thing even after a week or so greeting the hordes of visiting firemen

Mr. and Mrs. Christmas at the Walter N. Eckley home; from Helen Bell Grady

Lindsay Field

Mrs. Leighton Boyd

Plax Corporation; Photo courtesy of Hercules Powder Company

Far left: **New and unbreakabl tree ornaments They're gay plas tic and come i a wide range o high color, plai or well mottled with or withou decal trimmin**

Christmas within!

Jingle bells jingling all the way around an entrance bordered in greens are wonderfully effective and beautifully simple. We don't all have woods of our own in which to go gathering greens in December, as does Mrs. Ray C. Johns of Wayne, Illinois, but at least, the idea can be adapted. It's what you do with them after you get them that counts. Mrs. Johns also conceived the quaint idea of making little bundles of fagots which are stored outside to be given to friends with fireplaces or to be stacked up beside her own cosy fire side.

There's a never-ending range of ideas of what to do with pine cones and greens in the way of charm strings or wreaths. The one at the bottom of the page, designed by Mrs. Frank Swett, takes a new twist in that it's a nursery wreath. Miniature animals and horns, candy canes, and whatnot for youngsters are worked into the greens for color and wide-eyed interest. Or how about encircling your front door with a huge wreath whose base is chicken wire? Tuck in almost any kind of green and use oranges, apples, and such for color. Lace with red oilcloth strips. Not easy to do but worth the effort. It gives your guests sort of an Alice-through-the-looking-glass sensation to walk through a big wreath into Christmas cheer. It definitely sets a mood, as decorations should. When you're planning yours for the Christmas season, remember that little point. It will help you to keep from going stereotyped and stodgy in your ideas of what to do with the front door, or the dormer windows. Maybe you can't judge a book by the cover, but you certainly can tell pretty much what kind of Christmas cheer you'll find in a house, just by its exterior Christmas decor, be it ever so humble. This year, especially, we're going to need all the cheer that can be had, so think long and well before the choosing of the decorations and the "hanging of the ivy."

Sketch by G. Kanelous from F. Willming photo

Fagots for Friends

Entrance for a merry Christmas in the Ray C. Johns' home

Christmas is what you make it . . . not what you buy for it. So why not give St. Nick a run for his money when it comes to Yuletide spirit

Charm string

Ella Herr

Nursery wreath

Paul Dillard Gamble

Lindsay Field (both sketches)

BOXWOOD IN BOWS. Trim up the hedge for Christmas and make a package of it, tied with red oilcloth

Wreath around a door

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$2.40 UP NOTARY, CORPORATE AND LODGE SEALS, $3.00 UP

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CHRISTMAS CANDLES

Exclusive NEW Designs — *31 Styles to Choose*

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see the famous Will & Baumer designs. Ask for them by name. And capture the traditional Christmas Spirit, with genuine Will & Baumer pure Bayberry Candles. At your favorite department store or gift shop. Or write direct for complete, illustrated folder.

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85 E. 32nd St. New York, N. Y.

UNIQUE GIFTS *Gay Birds*

Hen Pheasant, 6¼" high
Cock Pheasant, 6¼" high
Humming Bird, 3¼" high

Lovely, unusual, decorative gifts! Gorgeous, lifelike pottery birds (27 to choose from!) exquisitely hand-painted in nature's own colors by skilled American potters. Modestly priced.

If not obtainable at your store, write for booklet and prices.

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Est. 1805 Trenton, N. J.

Please send FREE, beautiful folder in full colors "GAY BIRDS"

Name_____

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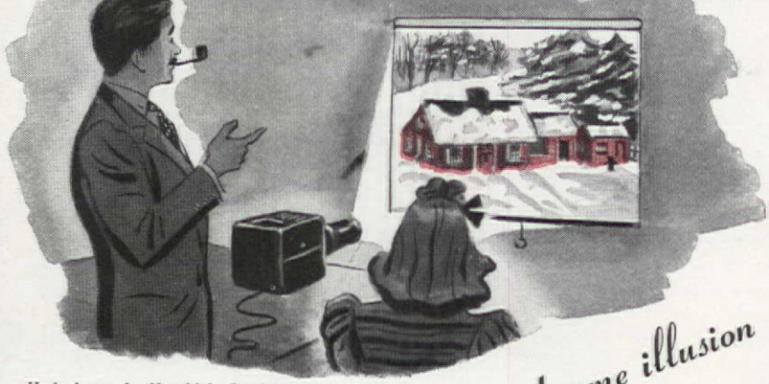
Christmas

And here's how to create the kodachrome illusion shown on page 17 and which we're sure will interest camera fans. First of all, it isn't what it seems. The little red house (which may be your mantel decoration) was made of cardboard painted with water color and set in a field of cotton-batting snow in front of a piece of tracing paper stretched smoothly over a frame erected vertically at the edge of a card table. Behind this tracing-paper background was placed a projector which threw an actual kodachrome picture of a snow-covered landscape upon it. First, the little red house was photographed with front lighting, using a piece of black cardboard in front of the tracing paper. Without changing the film, cardboard was removed, front lights turned off and the projector on, throwing the colored scene on the tracing paper, thus making a perfect natural background for the house. Then a second exposure was made on the same film, this time catching the snow scene on the already exposed film. So get out your Kodachromes.

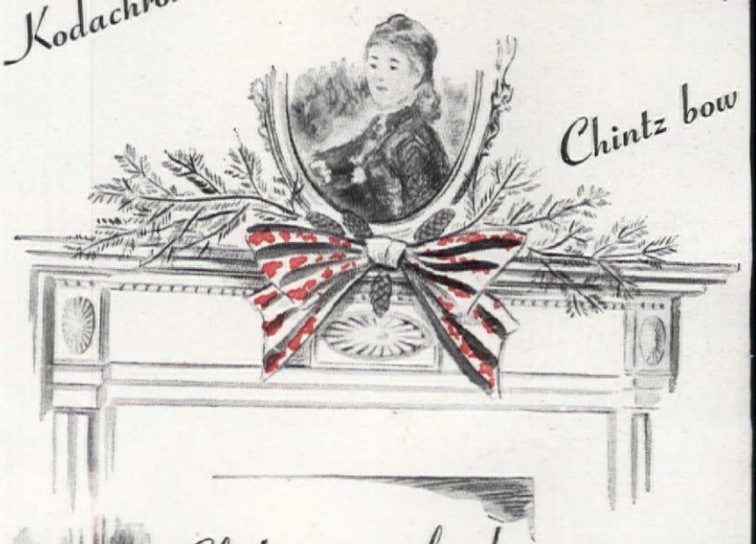


Kodachrome by Harold L. Cassino

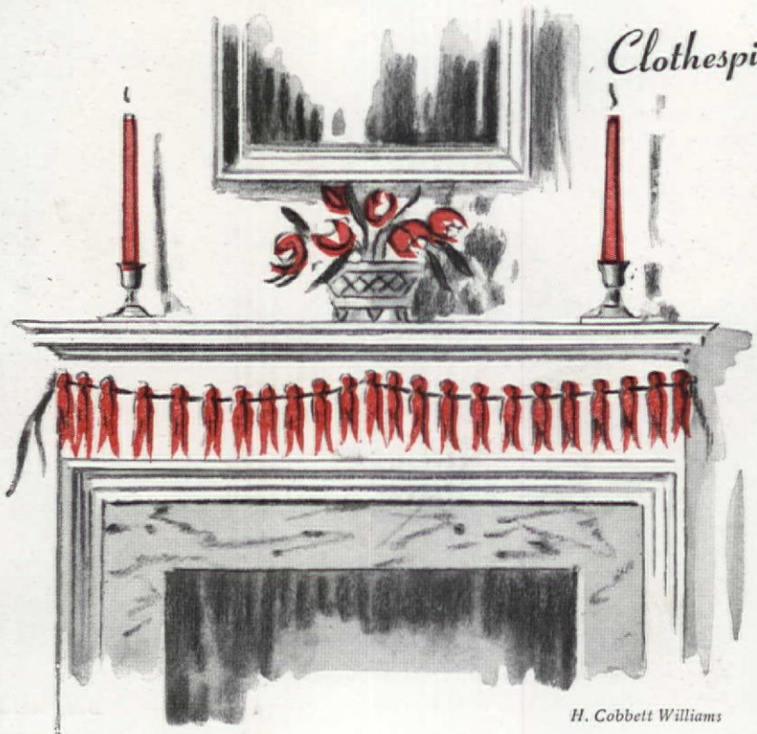
Kodachrome illusion

Santa Claus isn't the only one who uses the fireplace as a center of interest. As the mantel decoration goes, so goes the rest of the room. Take a couple of quick thinks, then, before you tackle the problem. It doesn't need to be anything complicated that beautifies your mantel. In fact, it's the simple things that are most effective, here as in most things. Maybe you can get pine and hemlock, but you can't have the proverbial luscious big red bow. Well, then, try chintz and see how really smart—and economical—you can be! Nothing like novelty!

Chintz bow



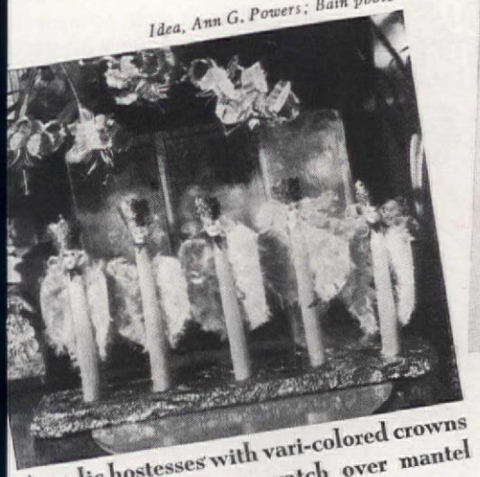
Clothespin garland



H. Cobbett Williams

There are all sorts of things to be done with the face of the mantel, too. You can drape garlands of greens or hang wreaths of holly. You can do cut-outs of Christmas scenes or even paint the mantel for the occasion. Use a paint that will wash off and no one will ever know, come Fourth of July. You don't have to stick just to the hanging-up of stockings and the like, though Christmas really isn't Christmas without them, we always say. If your focal point is to be on the front of the mantel, give the youngsters a chance to make the decorations. Maybe you never considered the lowly clothespin as being particularly imbued with the Christmas spirit, but you never can tell until you've painted a flock of them red and strung them on green cord. Then festoon your mantel with them and see how very gay and how very Christmas-spirited they are. They cease being clothespins.

Idea, Ann G. Powers; Bain photo



Angelic hostesses with vari-colored crowns and feathered wings watch over mantel

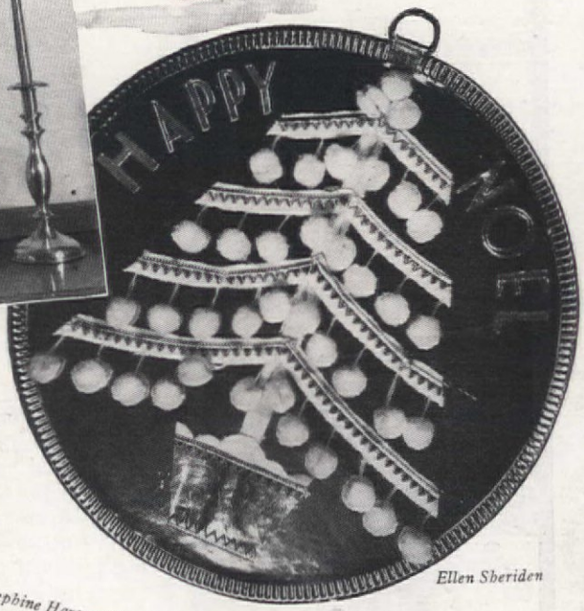
Anne W. Hepp

R. A. Flagg

It is the little things that make the big difference. "Gay up" that ivy wall bracket

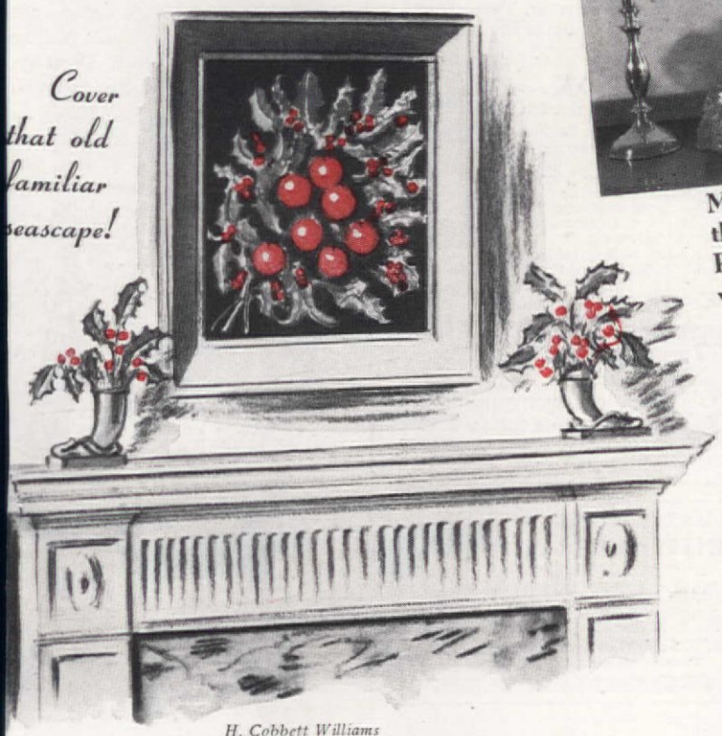
Ann G. Powers

Much to be learned from this crêche arrangement. Right: Asbestos mat it is, with ball fringe and paper



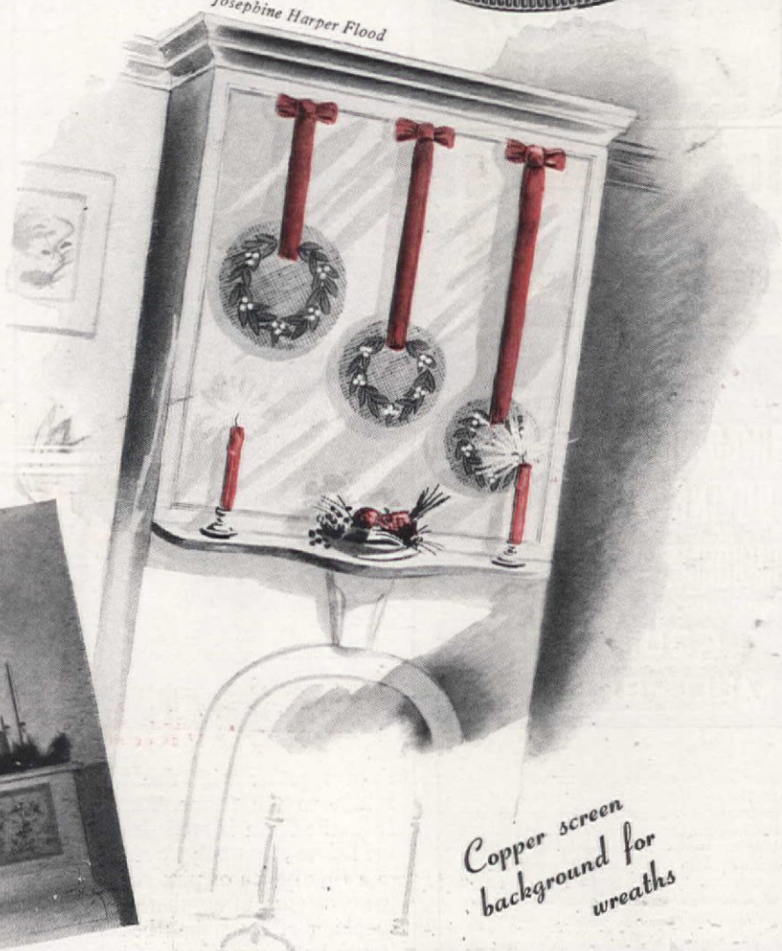
Ellen Sheriden

Cover that old familiar seascape!



H. Cobbett Williams

Josephine Harper Flood



Copper screen background for wreaths

The more mantels, the merrier Christmas, and entertaining angels ver your fireplace is one grand way to achieve it. They're easy to ake, with or without variations which can be your own. All you need a candle, metallic paper, soap, rubber cement and imagination . . . here are many adaptations of the crêche motif, too, that can be very eautiful, made from the simplest materials. Here again, it is the per-nal interpretation of a universal ory that makes it especially for your wn Christmas . . . Try using copper reen as a background for hand-done reaths, hung at varied lengths. And onderful things can be done with ipe-stem figures against an early Eng-sh street scene, made from a laundry ox! To make a holiday picture out of he one over your mantel, cut black ardboard or velvet to fit inside the rame. With Scotch tape, mount the oveliest branch of holly you can find, ugmented with bright-colored rubber alls from the dime store. While we're n the subject of mantels, any apt uotation from an early English carol r madrigal, inscribed on the mantel ace, is always a good touch. It some-ow sets the key of your decorations.

Margaret Joyce Rexer

TRY THIS OVER YOUR PIANO. Pale pink satin angels wander on a heavenly blue field. Made of cotton-padded cardboard, they have a real three-dimensional effect

BATHROOMS

may be *visibly* clean yet harbor millions of germs!

HEALTH authorities advocate more than visible cleanliness in bathrooms . . . they recommend hygienic cleanliness, the type provided by Clorox. For Clorox is outstanding in germicidal efficiency . . . disinfects, deodorizes, removes numerous stains in routine cleansing of tile, enamel, porcelain, linoleum, wood surfaces. Simply follow directions on the label.

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BLEACHES · DEODORIZES · DISINFECTS

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against torment from fiery skin itching, externally caused, lies in *quick* use of soothing, time-tested

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If you are

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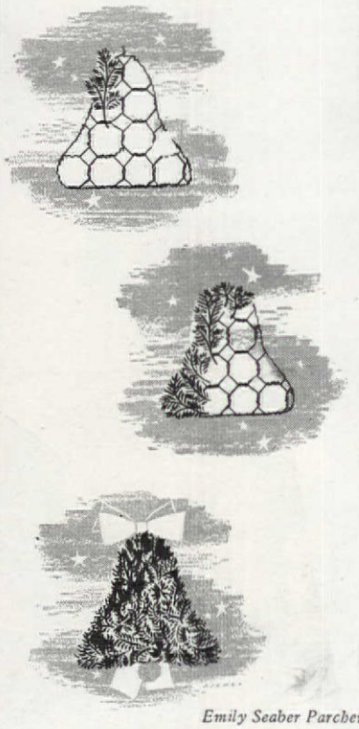
SQUARE D MULTI-BREAKER

Eliminates fuses and the inconvenience of replacing them. When short circuit or dangerous overload occurs, circuit is cut off automatically. Simple movement of lever restores current after cause of overload has been removed. Cost, for average home, about $11.00. Ask your architect or electrical contractor. *Or write us for your free copy of informative and helpful booklet, "Electricity in Your Home."*

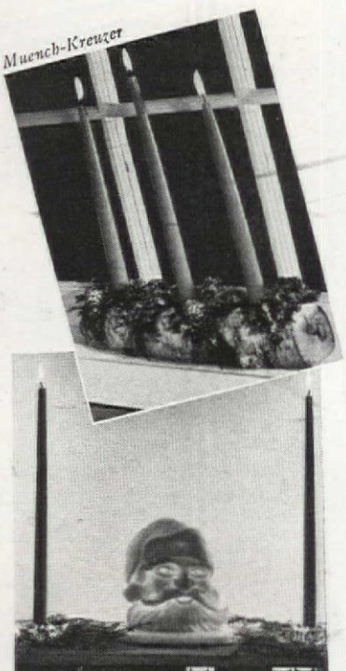
SQUARE D COMPANY · *Detroit*

Christmas rings out in wild bells, too, and loudest in the ones *you* make. Chicken wire is at the bottom of these sweet pine bells, then you



Emily Seaber Parcher

tuck in the pine to cover it, add a little silver tree decoration for a clapper and hang it on your door. The idea for these comes from the Tennessee mountaineers. They make Good Luck baskets in this manner. The pieces of pine should be about 4 or 6 inches long. Wind several of



Muench-Kreuzer

F. M. Demarest photo

them together with fine wire and attach to the frame. Repeat this until the form is well defined and the frame eventually covered. Tuck in a tiny bunch of pine cones along the way for atmosphere. . . And speaking of trees, just because the leaves have gone, come Christmas, is no reason that graceful delicate

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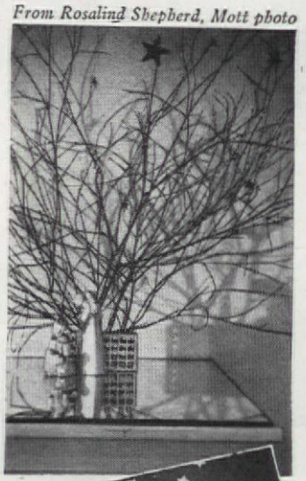
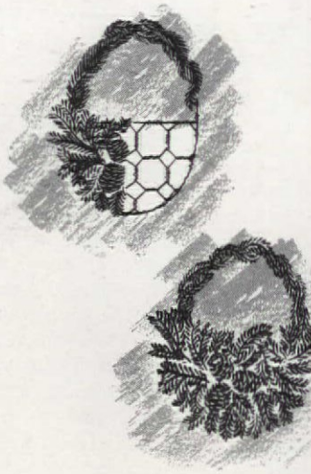
branches won't make a fascinati set-up. Stick a few sprays in flower holder and use with potte figures. The special Christmas tou is the gold stars, caught in th branches. Place your masterpie where it will cast its shadow wi out cramping, for this is more th half the charm. . . Of course t Yuletide season would be neith fitting nor proper without cand and there are some grand ideas be had this season. The birch l candle-holder is well on the way

From Rosalind Shepherd, Mott photo



Dennison's



becoming a tradition and cost about $1.75. A new variation is th transparent Santa mask to be use in front of a candle. One of th cleverest ideas this year is the de mure little angel who acquires tw wings as the candle burns dow They are about twelve inches hig and cost $1.75. Their stylized robe are pure white or turquoise blu and their tresses are golden. Her is one candle that improves wit the burning, which is in its favo

Christmas

J. M. Gordon Co.

1. If you go in for outstanding Christmas-tree decoration, outdoors and in, you'll want to know how to completely illuminate your tree without a bulb on it! The secret is in the new fluorescent plastic ornaments which glow with fantastic fire when revolutionary "black light" is played on them. Special "black light" spots, suitable for lighting a ten-foot tree, cost about $30. **2.** Beauty in a gourd shell is created by using tiny figures of the Wise Men and Holy Family on a floor of moss and stone, illuminated by a tiny electric bulb in the top. **3.** Melt old candles separately and pour into a bottle, in which a string has been suspended on a washer. Allow to cool, then break away the bottle. The result will be a gay, composite candle.

H. Cobbett Williams

Rhododendron leaves & frosted bulbs

Lindsay Field

Candy canes **and kisses in silver arranged against a green background**

Lindsay Field

Arranged by Mrs. Clinton Toms, idea from Paul Dillard Gamble

Demarest

Candles from Will and Baumer

Candles for Christmas in the right spirit. Right: Wrap tall tapers with colored tape

Idea from Rosalind Shepherd Photo, Mott Studio by Merge

A warm gift for a glamorous lady with my love

TWO-CHRISTMAS-GIFTS-IN-ONE!

Chatham's pure white blanket packed in this chintz closet box. $10. Ask for "Snowhite".

Send for a free folder—"How To Buy Blankets Intelligently". Chatham Mfg. Co., 57 Worth Street, New York City.

You'll find a selection of Chatham Blankets in lovely colors at good department stores everywhere. ($3. to $17.)

NEWS!

Look for this new Chatham label when you buy. It's approved by the National Consumer-Retailer Council, representing women's organizations who believe that you will buy more wisely and receive more value by using it.

THE AMERICAN STANDARD FOR BEDTIME COMFORT IS A CHATHAM BLANKET

"GOSH! Is it private?"

DO YOU HAVE TO BE A GENIUS to enter the realm of good cooks? Must one be a "born" cook in order to bake those gorgeous, fine-textured, flavory cakes so many women bake so easily? It can't be *all* luck—whatever they do *must* be learnable, you'd think. And you're right—it *is!*

STEP RIGHT IN AND DISCOVER IT! If you bake cakes, you probably use a special cake flour. Well—use a special baking powder, too. Use *Royal!* Royal has been the good cook's stand-by for more than four generations. You see—ordinary baking powder may be all right for ordinary baking. But light, moist, fine-textured cakes need a special leavening action to bring out the best in them. Use *Royal* . . . it's *the special baking powder for cakes!*

IMPORTANT! The standard proportions for all cake recipes in The Boston Cooking School Cook Book—*the most widely used cook book*—are based on cream of tartar action! Royal is the *only* cream of tartar baking powder sold nationally—the good cook's favorite for more than four generations!

THE SPECIAL BAKING POWDER FOR CAKES..

Because it's made with wholesome cream of tartar, a product of rich, ripe grapes. Royal makes cakes with a soft, fine texture that *keep moist and fresh and flavorful for days.*

FREE! The Royal Cook Book. Write to Royal Baking Powder, Dept. I., 691 Washington Street, New York City. The *sure* way to fine cakes is Royal Recipes *and* Royal Baking Powder!

Christmas

Popular popcorn trees that made the Sinnards famous

Popcorn & Apples

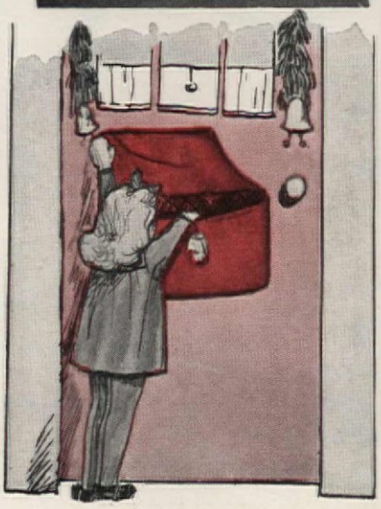
Even at such a traditional time as Yuletide, the novel idea is welcome. For instance, these jolly little trees made of popcorn that have become an annual part of the Sinnards' Christmas out in Corvallis, Oregon. It's a family project with them now and their youngsters have the thrill of delivering them around the neighborhood with a cheerful "Merry Christmas." They are firm popcorn balls, made in the usual manner, molded into cone shapes, and mounted with a skewer in an apple as a base. Gumdrops and a candied cherry form the decorations. They pop them into Cellophane bags for "delivery." Swell for table decorations, too.

On Christmas day in the morning, why not have a tray breakfast in front of the blazing tree? It makes life much simpler and then you're near the center of activities, which is of special interest to the young! Arrange individual trays, each with a tall taper and star-topped miniature tree made of white paper and Cellophane. The double star at the peak holds a Christmas prayer. Starting the morning with the reading of these adds a great deal to the real spirit of the day. It gives the right accent.

This and idea below, Margaret Joyce Rexer

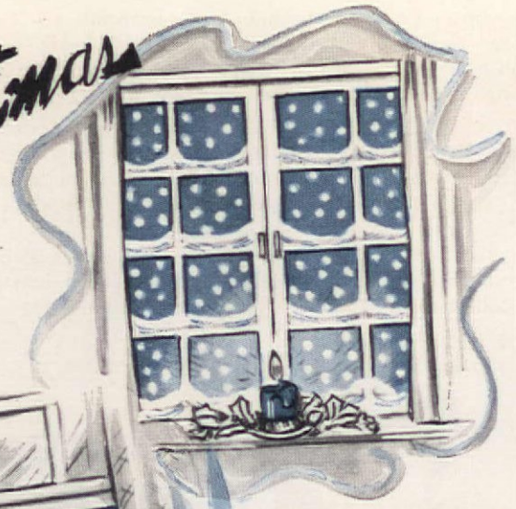
Xmas Tray

For a front-door greeting, how about hanging up a huge red oilcloth envelope, filled to overflowing with cards of Christmas wishes? A grand idea for using up last year's Christmas cards, too, for the trick is to paste verse or prose greetings over the old printing. And there you have a card for everyone who comes to your front door. A back-door variation is the envelope bearing the inscription: "Christmas Cookies—Take One." This is supposed to be for the neighborhood children, but we can't see why the milkman and mailman couldn't profit, too. Unless you're prepared to go in for the baking of cookies in a big way, it's just as well if the front door doesn't know what the back door is doing. There might be a decided shift in traffic! With all the elegant versions of Christmas cookies that are easily possible these days, we can see, if you can bake better Christmas cookies, how the world would beat a path to your back door. But it's all in the spirit of the season, anyway, and the more the merrier, say we.



Christmas

Making your own "stained glass windows" is something, too, that the children can enjoy doing. The substitution



Window wonders with little effort. Cotton snow, Cellophane scene

Marvin Tipp photographs

Louise Price Bell

Let the children make their own simple cut-outs

Use water color for the church windows and green Cellophane for the trees

Helen Purcell Chamberlin

of colored Cellophane for stained paper gives a new slant to window transparencies. Or if you want to branch out into Christmas horticulture, we suggest this paper-plate tree by Lennice C. Eyraud, or espalier kumquat tree, by Mrs. Raymond Crispell. On the metal trunk, small branches are tied, then the fruit is fastened to those, along with the leaves that have been shellacked. For added interest, perch a

Idea submitted by Paul Dillard Gamble

EXTRA FLAVOR IN EVERY SLICE!

Try baked Prem tonight! Score and clove top. Heat in 325° oven 15 minutes. Cover with 2 tablespoons honey, 2 tablespoons brown sugar, mixed with 1 teaspoon flour. Bake 15 to 20 min. more. Baste occasionally. Serve with buttered carrots, and broiled pear halves filled with mayonnaise.

It's *Sugar-cured* by the makers of Swift's Premium Ham!

WHEN YOU think of Swift's Premium you think of extra quality, extra goodness. That's what you get in Prem! Made with the greatest of care, from fresh, lean pork, Prem is given the exclusive Swift's Premium sugar-cure! No heavy seasonings to distort its flavor. No gristle. Just try Prem and see what you've been missing.

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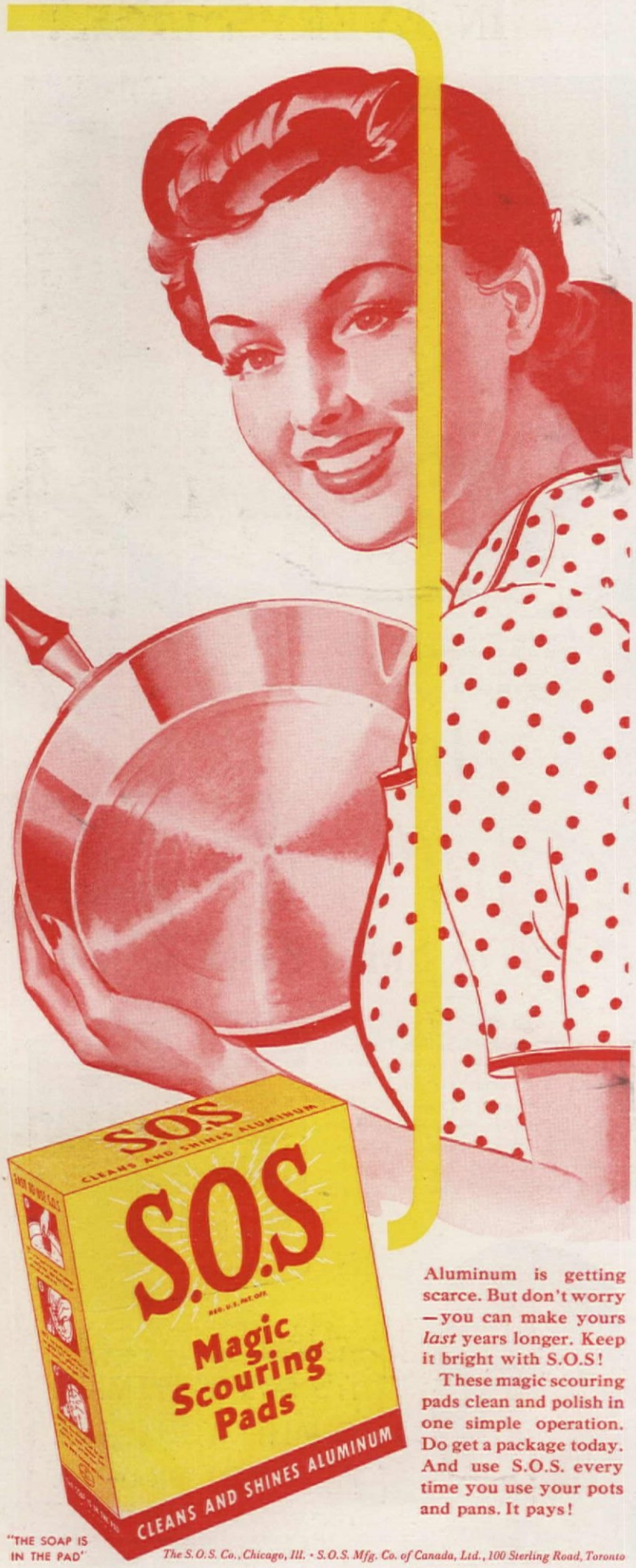
AND YOU'LL BELIEVE ME



Aluminum is getting scarce. But don't worry—you can make yours *last* years longer. Keep it bright with S.O.S!

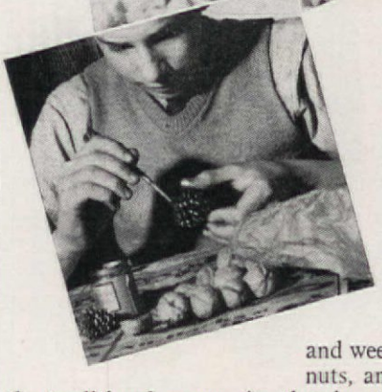
These magic scouring pads clean and polish in one simple operation. Do get a package today. And use S.O.S. every time you use your pots and pans. It pays!

"THE SOAP IS IN THE PAD"

The S.O.S. Co., Chicago, Ill. • S.O.S. Mfg. Co. of Canada, Ltd., 100 Sterling Road, Toronto

gay bird or two in the man-made branches you cut from your privet hedge, complete with the berries. Paint the berries white with white shoe polish or enamel to brighten up your "tree" and you really have something quite out of the ordinary by way of decoration at little cost.

NOTHING stimulates that delightful intangible something called the Christmas spirit like the hodge-podge of tinsel, glitter, popcorn, and evergreens, especially if the whole family has its finger in the pie. It's a good plan to have a pre-season family get-together for the purpose of getting everybody's slant on the business at hand. Once your season's decor has been settled, let the whole family loose to collect the makings. A trip by the children to the woods will net grasses



LET THE FAMILY DECORATE!

MYRTLE ADAMS

and weeds for dyeing or gilding, gay berries, nuts, and pine cones for accents, as well as the traditional greens. Another jaunt to the department store will bring in the glitter makings. Now gather round the family table and get the wreaths and sprays under way.

Popcorn decorations are perhaps the most fun to make of any *en famille*, because the corn must be popped and that in itself is high entertainment. You can buy it already done, but what's the fun of that? Have a popcorn evening. A nice idea is to hang trifling gifts on the tree for friends and neighbors. Let the youngsters hand them out; it puts good ideas into their heads. Speaking of trees and youngsters, there's no reason why the small fry shouldn't choose the tree, if they're given a few pertinent instructions. Christmas with its decorations doesn't belong to any age, so make it truly a family affair and have fun.

Photographs, Harry Wolf

Christmas

Josephine Harper Flood

Then there's the festive board to be gathered 'round. What the well-dressed table will wear is always a question. The perky little copper-screen Christmas trees, complete with bells and golden bows, clothe red candles. The angels, made of wooden door-stoppers, sport copper-screen skirts. Add gold paper wings, curls, and halos of the screen and make angels that don't fear

Modern motif is four sturdy candles stuck to flat disc on which are placed glowing Christmas balls.—R. A. Flagg

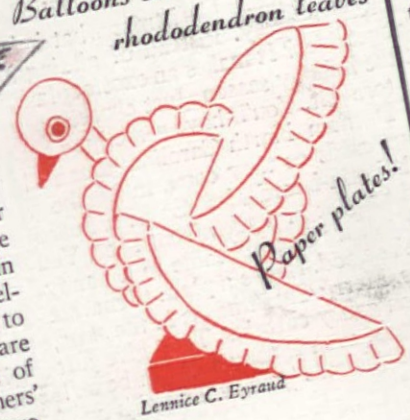
Pert red bows, candy canes, and white lights make this little tree a very jolly centerpiece.—Margaret Berg

to tread your table. . . . Did you ever think of using red balloons with greens to simulate a Christmas plant? Try it once, it's fun. Blow them up different sizes just for interest. . . . It's so simple to make different place cards, too, merely by taking a plain white card for the name, sticking a fat little candle on one end and then adding a gay little branch of pine. . . . The gobbler was hatched from paper plates, believe it or not, and looks very important in a silly way that makes him an excellent dinner companion and a boon to any table garnishing. These ideas are the kind you wish you'd thought of first. Since you didn't, profit by others' experience and add a touch or two

H. Cobbett Williams

R. A. Flagg

Balloons and rhododendron leaves



Paper plates!

Lennice C. Eyraud

FOR *Quiet,* ATTRACTIVE ROOMS

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INSULATING COLOR PANELS

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5 Tints

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FREE new 28-page colored picture book with helpful suggestions for building and decorating. *Mail to:* FIR-TEX, Porter Building, Portland, Oregon

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HOW TO TRIM YOUR HOME for a Gala Christmas

Make Merry Christmas merrier—bring all the gaiety of the Holidays to the house! FREE leaflet tells how to make gay decorations easily, inexpensively—with Dennison Very Best Crepe Paper. 50 colors—every shade you'll need . . . at stores everywhere. Mail coupon.

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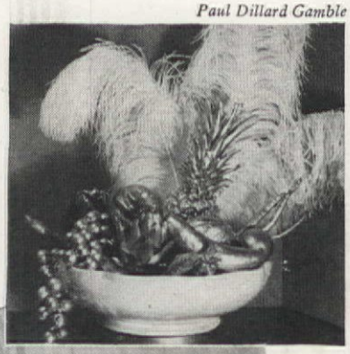
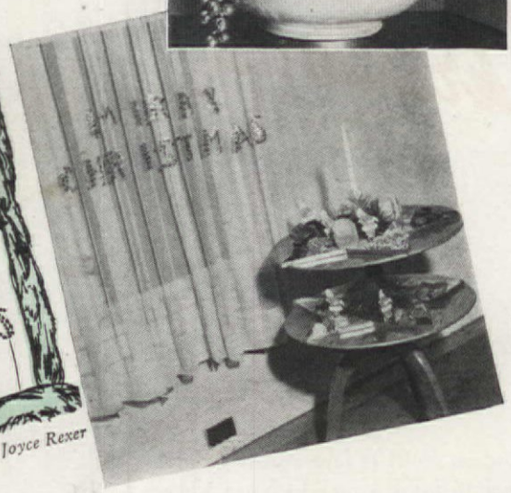
WILCOLATOR OVEN CONTROLS

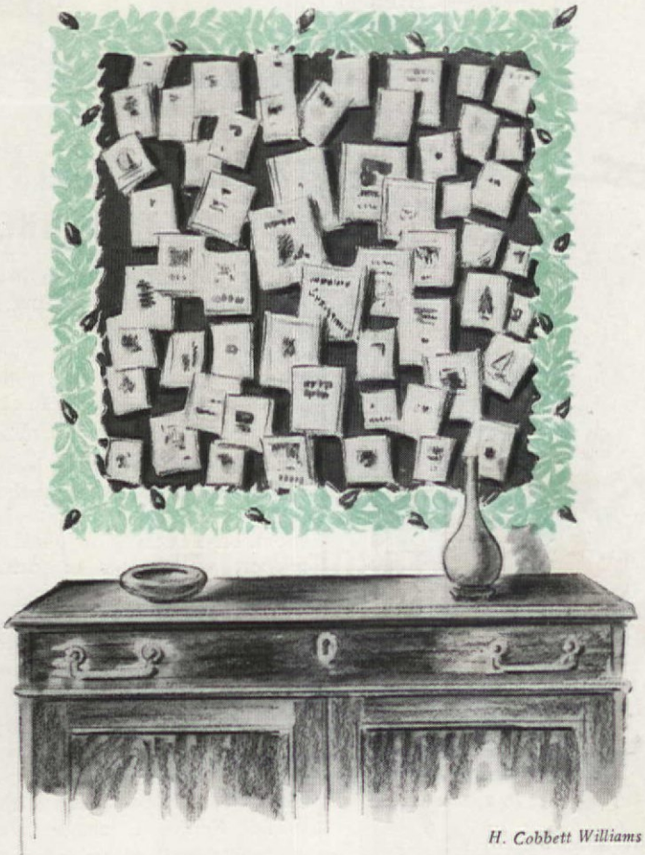
Paul Dillard Gamble



Pine boughs, woven on a frame, make novel outside trim. Greeting pasted on window or street side of curtain is framed by the branches

Margaret Joyce Rexer





H. Cobbett Williams

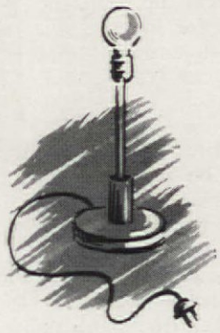
There are so many, many little touches that make Christmas what it is. It doesn't have to be some great impressive array. Instead of gilding a lily, why not gild a bowl of fruit and vegetables? It makes an exotic splash, and the material will last throughout the holiday season. Just choose your fruit and go to it, with a can of dime-store gilt. You'll have something out of the Arabian Nights. Gene Erwin of Durham, North Carolina, dreamed up this one. . . . What to do with your cards as they come in has been solved very handily, we think, by the bulletin-board idea. Cover a board with red felt, border it with greens and hang it in a prominent spot. You might even add a few tree lights. . . . Have a "Goody" table in a handy spot, too. A double decker makes it twice as good. Here's a place to market your kitchen wares to your drop-in guests. Merry Christmas is in the stars, especially if they are used to spell it out on gauzy curtains. They give just the right amount of background etherealness, even if they come in boxes! Best of all, anyone who can spell "Merry Christmas" can achieve this one.

Let your Christmas light so shine that stars come out on your lamp shades. Cover them with tissue paper and stick stars around on it. Then swathe the base with tinsel that will sparkle like anything

when the light is on. You might even want a pair of these for party decorations. This is one thing that little sister Susie can do to add to the beauty of the occasion, thus making everyone very happy and making Susie feel extremely im-

Dorothy B. Porter

portant. . . If you must hide your light, do it under a shining Christmas tree made from strips of tin, then you really have something. The foundation is screen, and the tin "branches" are fastened on in fringed strips with fine wire. If you bind the bottom with leather, you won't get scratched. The light stand can be simply made from pipe with the necessary fittings for wiring.



You might even commandeer a lamp already wired and save yourself some work, although nothing like this is really work in the usual sense. It's all part of the Christmas festivities and therefore fun. . .

WANT TO WIN A PRESENT?

WE ARE LOOKING for a picture . . . . Perhaps you have it . . . .

IF SO, we will pay you $25 for it, if it is a black and white print; or $50 if it is a kodachrome.

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What we *do not* want includes:

A close-up of kiddies, puppies, kittens

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A still life or unemotional portrait of a house

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Here is a booklet with practical articles, down-to-earth information, sincere advice, friendly and practical help for the bride-to-be.

Minimum lists for kitchen and linen. Unusual gift suggestions for bridesmaids. A service booklet edited for our readers and sent postpaid for only 5¢.

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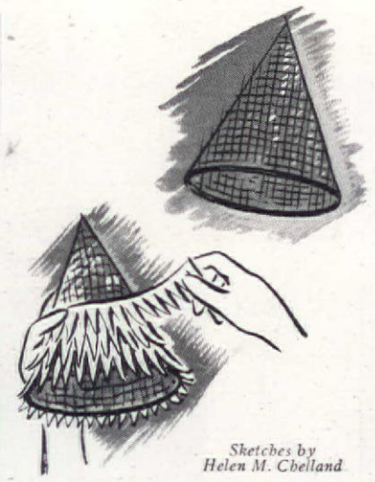
THE AMERICAN HOME does not publish, and has no interest in, The American Home Cook Book recently put on the market.

The use of the title of our magazine was without our knowledge or consent and has confused some of our readers.

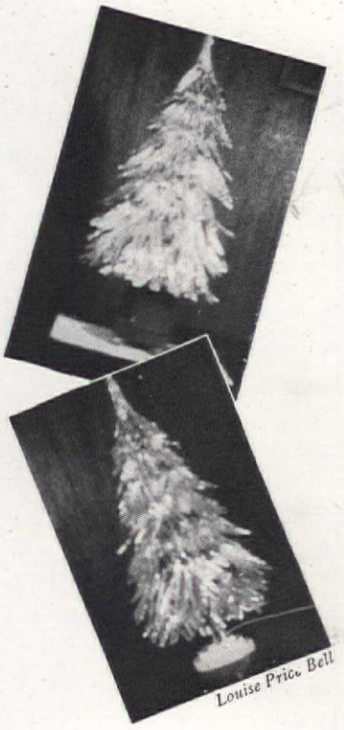
We are in no way responsible for, nor do we endorse, this book.

THE AMERICAN HOME



Sketches by Helen M. Chelland

The beauty of this kind of ornament is that it can be made from such lowly things as tin cans if you haven't a shiny new piece of tin on hand. There is a certain smug satisfaction, somehow, about making something beautiful out of not very much of anything. It is certainly much more fun to do it that way than to buy something already made. And another thing, you won't find it duplicated in all your friends' homes . . . not until next Christmas anyway, after they have a look at your creation! Try a row of these little gems on your mantle, just to give them a *good* look.



Louise Price Bell

Good-bye Kitchen Hello Fun!

WHEN there is something you especially want to do—shopping, bridge or a movie—you always enjoy it more if you can shorten kitchen work and still leave things spick and span.

Thousands of drudgery-freed women owe a vote of thanks to all the modern equipment, devices and materials that make this new freedom possible—and not the least of these is porcelain enamel.

The smooth, gleaming "lifetime" surface of your range and other appliances cleans like magic. It cuts down kitchen minutes. Food acids will not stain it and it is exceptionally sanitary. Porcelain enamel moreover will not scratch and become dull in normal usage.

Yet remember, the enduring beauty of your porcelain enameled appliances depends largely on the iron base beneath. Make sure this is ARMCO Ingot Iron, the "world's standard" for fine porcelain enameling. Always ask: "Is it porcelain enameled on ARMCO Ingot Iron?" The American Rolling Mill Company, 2881 Curtis Street, Middletown, Ohio.

PORCELAIN ENAMEL ON ARMCO INGOT IRON

ARMCO INGOT IRON

3 EASY WAYS TO GET EXTRA IRON IN DELICIOUS FOODS

1. MOLASSES MILK SHAKE—Mix one or more tablespoons of Brer Rabbit Molasses with a glass of milk. Children love it!

2. MOLASSES GINGERBREAD . . . one of the pleasantest ways to get extra iron. Brer Rabbit Molasses loses none of its iron richness in cooking, so use it freely in cooked desserts to give your family extra iron.

3. MAKE MOLASSES COOKIES and watch the children's eyes sparkle! There's extra iron in every cooky—so have plenty on hand when they come home from school or get hungry between meals.

BRER RABBIT NEW ORLEANS MOLASSES— one of the richest known food sources of available IRON

RICH in the flavor children love . . . and rich in iron, too—Brer Rabbit Molasses is truly a mother's helper. It's such an appetizing and inexpensive way to add iron to the family's diet.

Spread it on bread. Mix it with milk. Bake it into tender gingerbread or crisp molasses cookies. With over a hundred ways to use Brer Rabbit Molasses, you can serve it daily without monotony. And three tablespoons will supply about one-third of a child's minimum daily iron requirements.

Scientific tests prove Brer Rabbit New Orleans Molasses is second only to beef liver as a rich food source of iron that can be used by the body. And none of its iron-richness is lost in cooking!

Brer Rabbit New Orleans Molasses *comes in two flavors to meet taste preferences—Green Label, a dark, full-flavored molasses; Gold Label, a light, mild-flavored molasses.*

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FREE COOK BOOK with over 100 ways to use molasses . . Also pamphlet on children's iron needs.

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Please send me free copies of Brer Rabbit's "Modern Recipes for Modern Living" and "Something Every Mother Should Know."

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The BEST

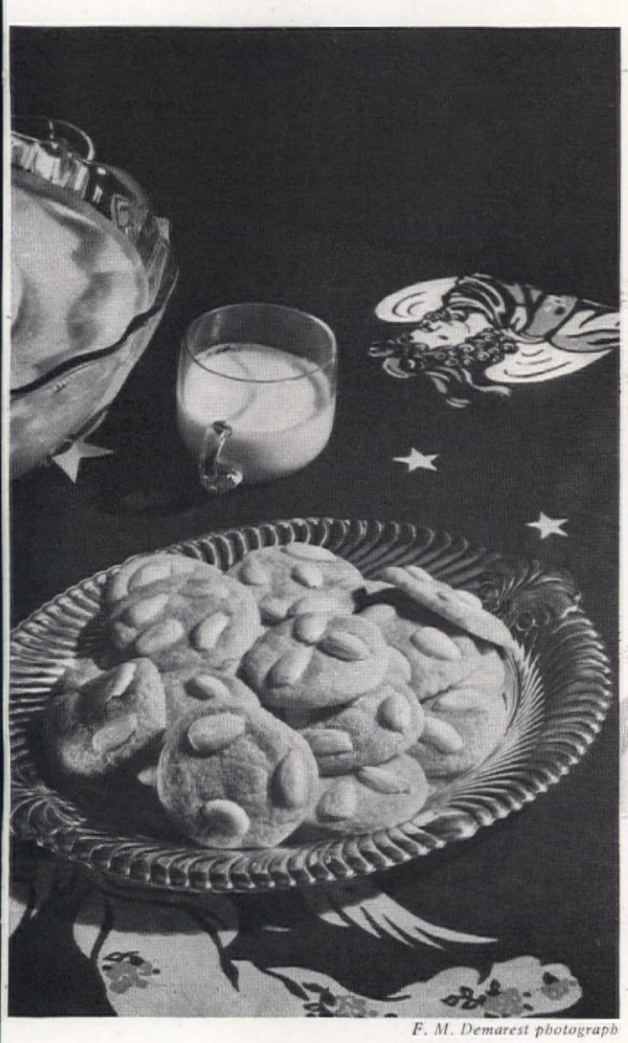
What, no Christmas Dinner?

Yes, we had our turkey splash in November issue. Do it again, dear readers, gourmet style on a poor man's budget!

IT MUST be the holiday season that has us. We want everything divine to taste, beautiful to look upon, and so easy to do that we have plenty of time left for stumbling through the mobs of shoppers and stopping to wish everyone a Merry Christmas, a Happy New Year, and best of luck on trying out the new skis. Which is a pretty large order for any one kitchen, even one like ours that's staffed with home economists and a hungry, critical board of "tasters"—to say nothing of food and shining equipment!

So, though we think one of life's greatest pleasures is *not* making the most of every minute, we have gone into the holiday food and drink problem with practically unheard of enthusiasm. Having had our turkey splash in November (everything from oyster stuffing to pumpkin ice cream, enough to put three pounds on each and every one of us, and all on a poor man's budget), we leaped right into holiday punches and flaming desserts that would make a social success out of even that quiet little

YOU EVER TASTED



F. M. Demarest photograph

mouse who lives around the corner. And, dear readers, we considered all the miniature budgets and all the enormous things they were supposed to buy.

Speaking of being flat broke (that's what a budget means to us around the first of the year), we herewith announce that we are presenting one of our greatest scoops in the January issue. There will be two elegant little dinner party table settings complete with menus and recipes—the food for four costing *one dollar*. That's news, Hollywood colossal kind of news, when we further state that the food is aimed at those who are healthy, wealthy, and wise in their tastes. All this shown in full color, too, to show you how good it looks. Then, logically enough, we show you every step of how to serve these dinners without a maid and with much flair, correct to the last cup of coffee. There's still more ground-gripping budget stuff on exactly how Justine Robinson pinches the pennies to fit her $20 a month food allowance—and a blaze of glamour story about a lovely, dignified dinner party to celebrate a fiftieth birthday. And a couple of other things we're keeping up our editorial sleeves.

Anyway, directly above you see the eggnog, around which our most desirable friends will make merry. It will be our main table decoration, our most-loved form of liquid nourishment and, no doubt, our biggest drawing card. Once the word about its creamy mellowness gets 'round, we suppose we'll have unexpected callers with the most monotonous regularity. You'd better try it, too—and be sure you invite the boss.

Along with it serve those crisp cookies with split almonds on top, the recipe for which you'll find on pages 79 and 80, known as "sand tarts." They're not too hard to make, but they're something even Oscar of the Waldorf should be proud to pop out of the oven. Also, they do away with the necessity of serving fruit cake to every caller, a pretty expensive habit and anyway the family may have eaten most of it before New Year's Eve.

There's a *Good Good Morning*

at the bottom of this glass!

THE best of all ways to start your days—a tall, cold glass of Heinz Tomato Juice. What flavor! Sparkling, clean, full bodied! Fresh as a shaft of morning sunlight, tempting as a dewy, ripe tomato on a vine. And no wonder! Heinz is the juice of "aristocrat" tomatoes developed by over 50 years of tomato culture. All red-ripened in the fields and pressed within hours of picking. Ask for Heinz—the different Tomato Juice that *flatters* your sense of taste. *Helpful hint:* Freeze an extra tin of Heinz Tomato Juice and use the cubes to keep tomato juice well-chilled—without diluting its natural, rich flavor.

HEINZ TOMATO JUICE

MANY LOVELY Gifts IN ONE!

HAPPY DAYS! A TOASTMASTER automatic toaster! Pops up perfect toast every time—with no watching or turning; no burnt, wasted slices and *no wasted current!* PRAISE THE TRAYS! While the big one keeps everything handy, the four lap trays make eating easy. All are fine walnut, inlaid with rich simulated leather. CLIP AND SNIP! The clever toast cutter makes de-crusting super-simple—trims slices into tempting tid-bits like *that!* CRYSTAL SETTING FOR APPETIZERS! Three gleaming dishes of heavy Duncan crystal—smart as tomorrow. Just try to keep them filled—or idle!

Hint for a *Toastmaster* De Luxe Hospitality Set and just *look* at all you get! A beautiful ensemble with countless helpful talents for hostessing and homemaking.

Everything's so *useful*—especially the *Toastmaster* automatic toaster. Nothing quite equals the crisp, golden toast it turns out, two slices at a time. It's bread in its most appetizing and digestible form. And a warm welcome awaits it whether you're breakfasting or partying—whether it's blessed with butter or crowned with caviar.

The whole set is very reasonably priced, too, with a smart Standard Hospitality* Set for a few dollars less. See them and other *Toastmaster** products—including the Junior Toast 'n Jam* Set for the *very* modest budget—wherever fine appliances are sold. And leave this ad where *he* will be sure to see it!

TOASTMASTER *Hospitality Set*

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Not having forgotten the left-over problem, which goes on holidays or no holidays, we went to work on mashed potatoes. Further, we were rewarded in the shape of a potato salad that can be served hot or cold, as main dish or even "bridge dessert" if you and your friends don't like sweets. It's whipped up with such things as sliced onions, beef sauce, parsley and hard-cooked eggs.

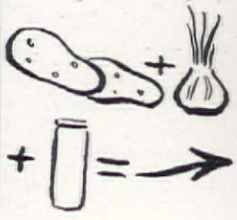
The next step was into our own particular glamour department, the gourmet recipe of the month. And what a beautiful touch of drama it will give the hostess who pours brandy over the top and lights it just before serving! You can bring it in with flames in full force to give you extra glow, or you can go through the brandy pouring-on process at the table. We call it "Mincemeat Flambée" and—now you'll know you believe in miracles—the mincemeat comes in a package, to make everything simple and inexpensive. You will also notice little stars around it, mere ordinary pastry but very effective. (If you go in for the flaming glamour angle, serve stars on a separate dish.)

As for our "quickie," this month it is an *idea* as well. French toast made on a waffle iron, and therefore light as a feather, is the base. On top of each piece put asparagus and then crab meat (both out of a can) that have been blended in a white sauce. You can dash home after a hard day in the toy department, whip it up in no time flat, and be sure your family will think you were home all day dreaming up an extra good dinner.

That's about all of our story, except for the wonderful food for gifts on pages 16 and 17, and as we look back over it we can't help feeling slightly proud. We expect to practice what we've preached, too. Our purse is just as thin, our schedule just as crowded and busy, and our love for food and parties just as big as yours, you know. We're all involved in the exciting bustle of the holiday season, and we, too, have stockings to fill and a fruit cake to wrap up for Aunt Mary who is living alone in a one-room-and-kitchenette this year. There's a cousin named Tom on our list, too, and he's in camp where something to munch on means a lot to him *and* his gang. Then, there's a children's hospital where we know they'll love our fancy-looking but perfectly simple and healthy cookies. We cut them in shapes to resemble Christmas trees, wreaths, holly, stars, half-moons, and even old St. Nick himself, and then we give them a sprinkling of bright-colored sugar, and sometimes a gumdrop or two. Last year we hung them on a table-size tree, and maybe we'll do the same this year. Add that to Grandma Brooks, Uncle Henry, the washwoman's children, and a few others, and you can see that we really cook. But it's this "regulation" kind of family-and-friends activity that we like. It's the nice warm feeling down deep inside that is known as the Christmas spirit. It's what we really feel when we wish you another Merry Christmas.

A stamped envelope, please, for our 6 low cost dinner menus, 4 new and 2 that have been published. Also don't forget to send a stamped envelope for our Holiday Punch leaflet. Address Dept. F, THE AMERICAN HOME, 444 Madison Ave., New York, N. Y.

Crispy sand tarts—and you'll need extras for the cookie jar



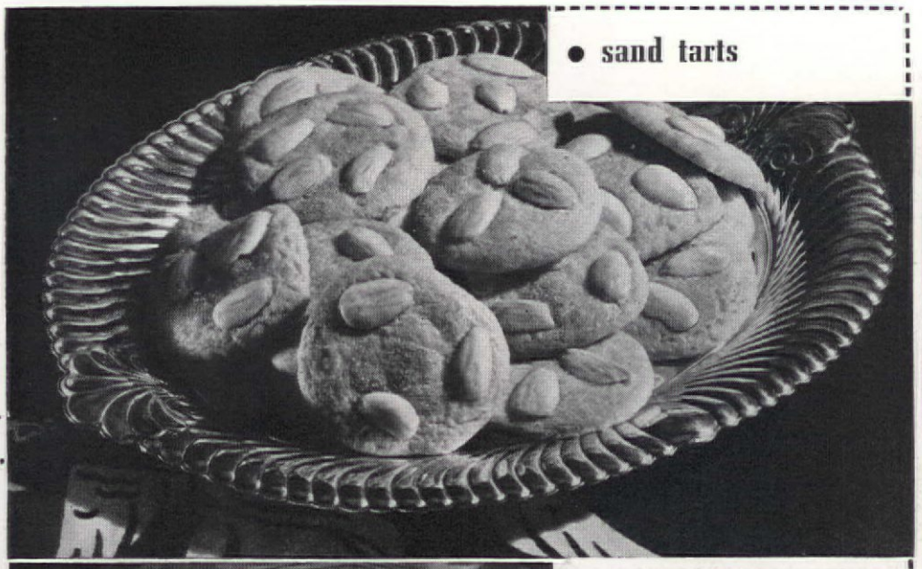
"Same old mashed potatoes" gone forever—new salad, instead

Blazing opportunity for glamour — over luscious mincemeat

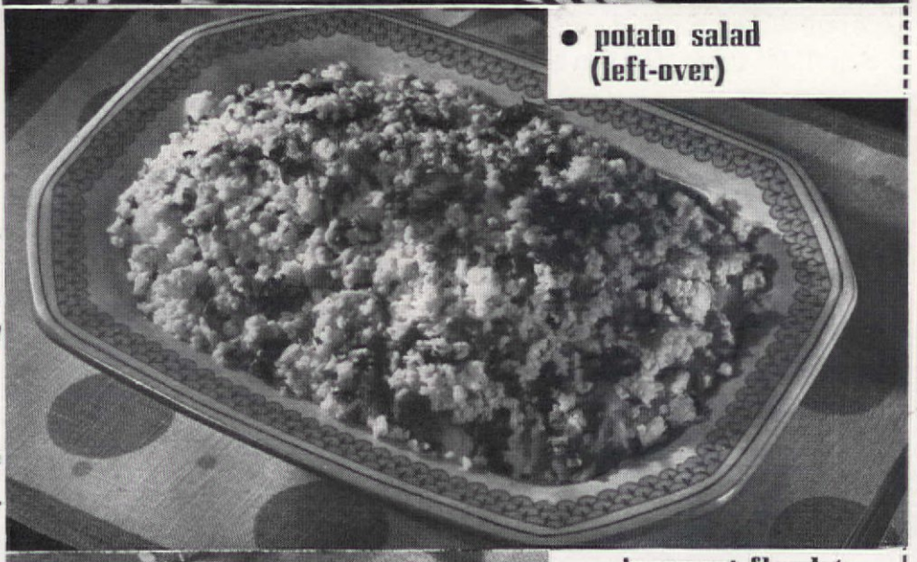
New trick for French toast—light as air, made on waffle iron

Sunbeam

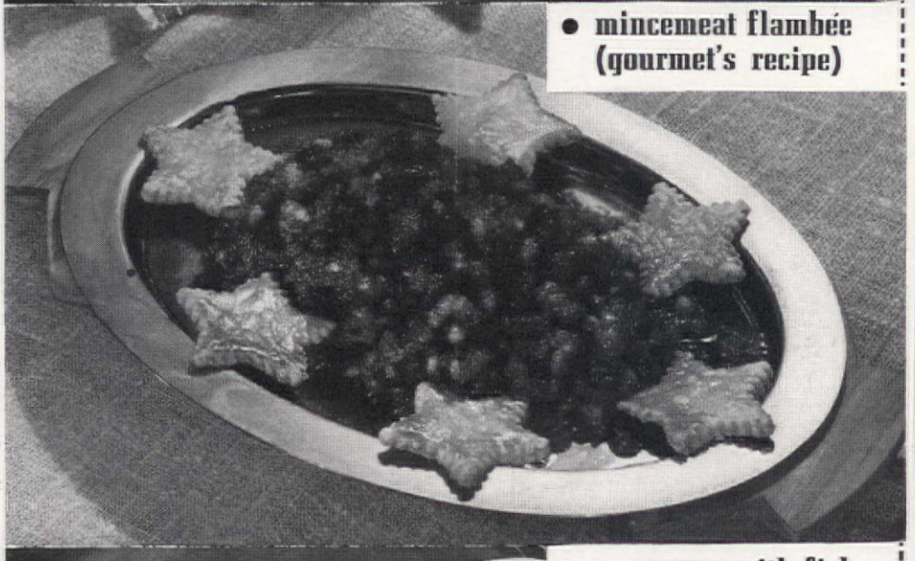
VS.



• **sand tarts**



• **potato salad (left-over)**



• **mincemeat flambée (gourmet's recipe)**

• **asparagus with fish sauce ("quickie")**

F. M. Demarest

Recipe printed on back of each photograph

You can't select a more acceptable gift this Christmas for all the women on your list. Women of all ages and all degrees of cooking skill will just love to receive

THE SETTLEMENT COOK BOOK

— The Way to a Man's Heart —

Practical, reliable, complete, this book fills every cooking need in every type of household. Revisions and additions with each printing assure the very latest recipes and methods when these are found practical. The 3000 recipes tested in a home kitchen range from the simple to the most elaborate. There are Menus for all occasions and authoritative Diet Lists. Especially recommended for its Holiday Cookies and Cakes. The size is convenient, the type is large and the directions are simple.

Indispensable wherever good cooking is appreciated. Washable cover. Festive red and green jacket.

At your Dealer or send check or money order direct.

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Shure—'tis magic! Fill PADDY with water, spread seed, watch miraculous growth of bright green hair, eyebrows, sideburns. Grows for months, can be planted many times. Durable pottery, rich suntan color, 5" tall—a lovable, unusual gift. Mail $1 now for PADDY, postpaid, *complete* with special seed. *Money back guarantee!*

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55 Washington Avenue, Goliad, Texas

For Cakes, Candies

Add the rich, full-flavor of Chopped Ambernuts to your Christmas menus. Cakes, pastries, waffles, candies, muffins, taste better than ever when made with these delicious filbert meats.

Ambernut Kernels, Toasted, Salted

Keep a bowl filled with Ambernuts this Holiday season. Treat your family and friends to these tasty kernels of choice American filberts. Serve Ambernuts with dinner, cocktails—at parties.

At fine-foods stores or send $1 for 8-oz. tin of Ambernut Kernels and 3½-oz. jar of Chopped Ambernuts and recipe folder. North Pacific Nut Growers, Dundee, Ore., U.S.A.

AMBERNUTS—*Symbol of Gracious Hospitality*

STUFF DATES WITH THIS CREAM CHEESE THAT'S Guaranteed Fresh

YOU GIRLS!
Who Suffer From
DYSMENORRHEA
which makes you
WEAK, NERVOUS—

If you suffer headache, cramps, backache, feel "dragged out," blue, cranky—due to functional monthly disturbances—try Lydia E. Pinkham's Vegetable Compound!

Pinkham's Compound is made *especially* to relieve such female distress—it helps build up resistance against such tired, nervous feelings. Hundreds of thousands of women remarkably helped. Follow label directions. *Try it!*

For lovelier HOUSE PLANTS PORCH BOXES

●Your potted plants and flowers will really do wonders when fed with Vigoro Tablets. They keep soil rich in needed food elements. Like famous Vigoro but in handy new form. If your dealer hasn't them yet, send only 10¢ (the retail price) and your name and address to Swift & Company, Fertilizer Works, Chicago, Ill.

VIGORO Tablets
BY THE MAKERS OF VIGORO, FAMOUS PLANT FOOD

• sand tarts

Preparation time: 50 min.

½ cup butter
1 cup sugar
1 egg (well beaten)
1¾ cups sifted flour
2 tsp. baking powder
1 egg white, unbeaten
1 tbsp. sugar
¼ tsp. cinnamon
Split blanched almonds

CREAM butter and sugar and stir in well-beaten egg. Sift flour and baking powder together; blend with first ingredients to make a soft dough and set in refrigerator to chill. When cold, place on a well-floured board, roll out ⅛" thick. If dough is too soft, knead in a little more flour and roll again. Shape with cutters and place about one inch apart on a well-oiled cookie sheet. Brush with egg white and sprinkle with blended mixture of sugar and cinnamon. Decorate with almonds. Bake in a moderate oven (350°F.) 10 to 15 min., or until golden brown. Makes approximately 30 cookies. ***100 cal. per cookie. *Sept., 1941, cost: 4¢***

Recipe submitted by
MARION LOWNDES

Tested in
THE AMERICAN HOME KITCHEN

• potato salad (left-over)

Preparation time: 20 min.

3 strips bacon
2 cups mashed potatoes
1 tbsp. bacon drippings
2 tsp. Heinz beef sauce
¼ tsp. dry mustard
1 medium-sized onion, chopped
2-3 tbsp. mayonnaise
2 tsp. French dressing
2 hard-cooked eggs
1 tbsp. chopped parsley

CUT bacon into small pieces, fry until crisp, and add to mashed potatoes. Mix in bacon drippings, beef sauce, mustard, onion, mayonnaise and French dressing. If too dry, add a little milk or more mayonnaise. Salt and pepper to taste. Place in serving bowl. Put hard-cooked eggs through a sieve; mix with chopped parsley and use as a garnish. The potato salad is delicious served either hot or cold and is perfect to serve for a late lunch at a party when the men are included. Serves 3-4. ***266 to 355 cal. per serving. *September, 1941, cost: 28¢***

Recipe submitted by
ELIZABETH EARP

Tested in
THE AMERICAN HOME KITCHEN

• mincemeat flambee with pastry stars

Preparation time: 21 min.

1 pkg. (9 oz.) mincemeat
¼ cup brandy
8 pastry stars (made from rich pie crust)

HEAT mincemeat according to directions on package. When hot, pile on a heatproof serving dish and pour brandy over it. Take the platter in so that everyone can see it. Light the brandy and the guests will enjoy watching the gorgeous blue flames. When it quits burning, serve in individual portions with the pastry stars. Simplicity and elegance go hand in hand to make a grand dessert with very little effort. Serves 4. ***September, 1941, cost: 39¢***

Recipe submitted by
HERMAN SMITH

Tested in
THE AMERICAN HOME KITCHEN

• asparagus with fish sauce ("quickie")

Preparation: 20 min.

3 tbsp. butter
3 tbsp. flour
½ tsp. salt
⅛ tsp. black pepper
2 cups milk
1 can (6½ oz.) crabmeat
1 tbsp. lemon juice
1 can (18 oz.) green asparagus
4 strips pimiento

French Toast:
1 egg
¾ cup milk
¼ tsp. salt
4 slices bread

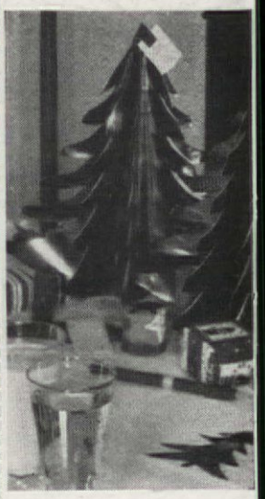
MELT butter, blend in flour, salt, pepper and milk; stir until thick and flour is thoroughly cooked. Add crabmeat and lemon juice. Open asparagus and heat.

Beat egg, add milk and salt. Trim crusts from bread, dip in egg-milk mixture and bake in a heated waffle iron.

Place French toast on platter, lay stalks of asparagus on it, pour fish sauce over asparagus and garnish with pimiento strips. Green asparagus makes a very pretty and colorful dish for winter. French toast made in the waffle iron adds a novel touch that the children will love. Serves 4. ***355 cal. per serving. *September, 1941, cost: 96¢***

Recipe submitted by
DORIS HUDSON MOSS

Tested in
THE AMERICAN HOME KITCHEN



How to make trees for Christmas-Eve party on page 83

Fold circle of paper, about 24" in diameter, in four sharp creases

Cut into single solid fold five times, thus making long branches

F. M. Demarest

Fold cut creases outward, solid creases inward. Refold until creases are flexible

Photograph printed on back of each recipe

**Based on New York City prices*

Christmas

Sweet and sour, pleasing to everyone

○ cabbage with stuffed apples

Preparation time: 1 hr., 8 min.

1 medium-sized cabbage, shredded (1½ qts.)
2 cups hot water
1 tsp. salt
3 strips bacon, minced and cooked
½ tsp. pepper
3 medium large apples
¼ cup brown sugar
3 tbsp. vinegar
Salt and pepper
2 tbsp. butter

Shred cabbage, place in casserole. Add hot water, salt, bacon, pepper, and mix together. Cover casserole and bake in a moderate oven (375°F.), 20 min. Pare and core apples. Remove casserole from oven, make indentations and place apples in these holes. Fill center of apples with brown sugar and vinegar and sprinkle lightly with salt and pepper. Dot with butter. Cover and return to oven for 30 min. This makes sweet-sour cabbage and the apples form a layer of apple sauce on top to make a very interesting dish. Serves 4—6.

156 to 205 cal. per serving. **September, 1941, cost: 58c*

Tested in
THE AMERICAN HOME KITCHEN

Recipe submitted by
DORIS HUDSON MOSS

Divinely seasoned, blessed in the oven!

Preparation time: 1 hr., 25 min.

● stuffed eggplant

1 lb. well-seasoned sausage
1 medium-sized onion
1 medium eggplant
4 slices bread
1 tbsp. minced parsley
Salt and pepper to taste
1 chicken bouillon cube
1 cup hot water
Buttered bread crumbs

Mash and fry sausage until redness disappears and sausage is in fine particles. Cut slice from side of eggplant, scoop out center, leaving ¾" thick wall. Chop center of eggplant and onion; add to sausage. Cook slowly until eggplant is tender, stirring often. Break bread into pieces, add parsley and stir into other add to eggplant shell. Sprinkle buttered bread crumbs over top and bake in mixture. Fill eggplant shell. Bake (350°F.) for 50 min. or until shell is tender. This is a moderate oven as the main dish of an economical meal. Serves 4.

505 cal. per serving. **September, 1941, cost: 60c*

Tested in
THE AMERICAN HOME KITCHEN

**Based on New York City prices*

Photograph printed on back of each recipe

Have you heard what they're saying about "Pyrex" Gifts this Christmas?

PYREX PERCOLATOR...for the woman whose family loves good coffee! Watch coffee perk to the right strength. Tastes better and stays hotter in glass. 6-cup size, only.... **$2.45**

PYREX SAUCEPAN. It's thrilling to watch food cook in this novel all-glass Flameware saucepan. Cover locks on. Handle removes for serving and storing. 3 sizes. 1 quart..... **$1.65**

PYREX DOUBLE BOILER makes even cereal a joy to prepare. Grand for cream sauces, icings. A perfect gift for the lady who'd like a modern kitchen. 1 quart size..... **$3.45**

PYREX CAKE DISH. This lovely crystal cake dish costs so little you'll want to give a pair. She'll love them for baking rolls, chops, potatoes. See the neat glass handles! Only **35¢**

PYREX LOAF PAN. Bakes delicious meat, fish, bread, desserts like Mother used to make. Never stains or discolors. Easy to clean. You can watch foods brown. 9⅛" size..... **45¢**

PYREX UTILITY DISH. It's the gift she can use for everything! Bakes faster, better! Perfect for candy, brownies. Serve piping hot steaks on the table! 2 sizes. 10½" size... **50¢**

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the gift she'll use on Christmas Day

Give PYREX WARE
BRAND

"PYREX" is a registered trade-mark . . . look for it for your own protection

Make

F. M. Demarest

Recipe printed on back of each photograph

Christmas Eve

Steubenville Pottery dishes and Cambridge glassware from B. Altman & Co., Oneida flatware, I. Freeman & Son candelabra

a family supper party

THERE are shining green trees and bright red candles, mysterious little presents and even a red and green cranberry salad to make this night-before-Christmas dinner special enough for just the family. No outsiders are invited, but that's not just because they're home decorating their own trees. This party is meant to be private, with a tree labeled for each member of the family surrounded by dime-store gifts like note pads, lapel ornaments, and miniature toys—done up in great style and fun to guess about, but not important enough to take the thunder out of Christmas morning.

You can make the standing paper trees in about fifteen minutes apiece if you follow our directions on page 80. Then print names in red crayon on pieces of white paper, and attach to tree tops via red Scotch tape. And from the rest of your green paper cut out small tree silhouettes, kindergarten style, and paste them on a white paper tablecloth. *Most* elegant effect, and cheap as paper! The eggplant stuffed with well-seasoned sausage is something we could eat every day in the week, and both it and the apples baked with cabbage are much-blessed oven dishes that save your energy for the bustle and excitement of the big day. That cranberry salad, with nuts and white grapes, and pretty as a picture, was made the night before. So once more we hope we've proved that it doesn't take a lot of time and money to set a sprightly table and serve good food. Which adds still more point to our wishing you a merry Christmas Eve!

Why, just a few months ago the child looked almost puny! Remember, how we thought she'd never fill out? Then I got that tip about giving her big, steaming bowls of Quaker Oats for breakfast. She loved it! Soon the skimpy breakfast problem was solved—without coaxing. It didn't take long to see the difference. And I've learned, too, that besides helping build strong bodies Quaker Oats is also superior in healthful benefits for the whole family.

I'll tell you why whole-grain Quaker Oats is truly a "SUPER BREAKFAST"

Who Wants That Tired-Wife Look? Not me! And I know you can't be tops in energy and good looks unless you get plenty of anti-fatigue vitamin Thiamin (B_1). So I see to it that we get Quaker Oats every day—it's triple-rich* in thiamin. It's **Super in Anti-Fatigue Vitamin!**

*In proportion to Calories

I Give It to Them Hot—136 out of 142 leading dieticians said they think hot cereal's best for families like mine. Quick Quaker Oats—ready as fast as coffee—rates another **Super Because It's Hot!**

Save Your Pennies, Too... It's true! Quaker Oats costs less than half a penny a big serving. It's super delicious and **Super Thrifty!**

Get the big, economical package of Quaker Oats at your grocer's today!

QUAKER OATS AMERICA'S SUPER BREAKFAST FOOD

These are for your Christmas STOCKING

Sketch by Herbert E. Marsden

Three ideas from Elizabeth Varick

Gay gingham goes gadding

R. A. Flagg

Lionel Green, Frederic Lewis

THAT you've hung by the fireside with care in hopes that St. Nicholas soon would be along with lots of little loot, some of it just for fun, some of it mighty useful. Of course, here, too, the hand-done touch adds a lot more. On the goofy side there's the bean bag in all sorts of shapes, but we recommend especially the gay little pig, or there's a little mouse made from half of a walnut shell with big felt ears and a tail of yarn. If you're handing out such staples as tooth paste, razor blades, and such, why not wrap them all up in a colorful bit of calico, hobo fashion? A handful of pencils can be made glamourous if done up to look like a cross between a candy stick and a party-snapper. For the avid gardener's sock, why not a book of flower seeds? Get a little blank book at the dime store. On one page paste a package of seeds and leave the opposite page blank for notes. Variations on this theme are endless. For the young lady's hose, there are the little things so dear to her heart—like a pale pink compact with white scallops that is the essence of femininity . . . and for $1. The stocking is a good place, too, for finger-nail fixing kits. The one shown comes in imitation leather or gabardine in a number of colors, completely equipped for any finger-nail emergency, for 50 cents. Maybe you'd like to make a little offering for a neighbor, just a remembrance, by way of a red and white gingham stocking that you've filled with a dollar's worth of oddities from the dime store. Seal it with a wreath and bow and deliver it by hand, with a "Merry Christmas."

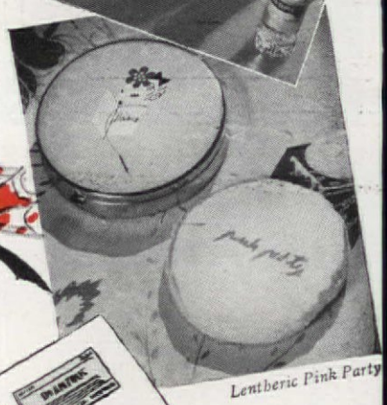
There's lots in the way you wrap them! Whether you use the elegant new personalized paper, done by outstanding designers, and have your name printed there-on, or whether you paste lovely snow

R. A. Flagg

A hobo hanky for daily needs — from razor blades to tooth paste

Christmas stocking fodder in match box

Dura Glo



Lentheric Pink Party

Amusing moment comes when funny faces pop out of each stocking

Harrie Wood sketches

To win a gardener's undying gratitude!

Marion Brownfield

The American Home MENU MAKER

ONLY $1.50 COMPLETE

Here at last is the perfect place to keep your recipes—easy-to-use and so inexpensive that every homemaker can afford one. Priced at only $1.50, the MENU MAKER will pay for itself in no time by helping the busy housewife plan her meals in advance and buy her foodstuffs more efficiently and economically. Already MORE THAN 180,000 Menu Makers have been bought and are in daily use throughout the country.

THE AMERICAN HOME
251 Fourth Ave., New York, N. Y.

I enclose $..... Please send me at once all the items I have checked.

- ☐ Menu Maker White $1.50
- ☐ " " Yellow 1.50
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- ☐ 344 Editor's Recipes ..... .50
- ☐ 100 Extra Cellophane envelopes 1.00

Name .....

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City ..... State .....

(If you live in N. Y. City add 1% for unemployment relief tax)
Add 25¢ to price of each Menu Maker if west of Mississippi or U. S. Possessions. Sorry, cannot send to Canada.

There'll be JOY IN THE KITCHEN for Christmas

It will be a happy Christmas indeed if you give to the "boss of the kitchen" one of American Home's brand new, streamed-lined MENU MAKER recipe boxes.

This handy file is exactly what she has been waiting for all her life, for there isn't a woman in the world who hasn't been discouraged trying to figure out what to do with all the hundreds of new recipes she collects continually from magazines, newspapers, food packages or the corner grocer.

There has just been no place to keep all these tantalizing new ideas—not until the editor of The American Home solved the problem. And now it is so simple, so orderly, quick, easy, no work at all. Not a single choice recipe can get lost. All are instantly available, fresh and clean.

The MENU MAKER recipe box has been especially redesigned. It is now bigger, more efficient, more easily used. It measures only six by eleven inches with two parallel compartments—yet it contains space for filing more than 1,000 recipes! Planned to set long-wise on your pantry shelf or kitchen counter top, the lid raises and stands up without moving the box. Instantly exposed are your entire 1,000 recipes, properly classified from appetizers to vegetables.

With the MENU MAKER comes an augmented and newly organized set of stiff, printed index cards—45 in total—making your MENU MAKER finger-tip convenient and every recipe instantly usable. Also included without additional cost is a supply of especially designed cellophane envelopes into which you can place each recipe to keep it spotless while in use.

Now finished in a life-time enamel in five brilliant colors—white, yellow, blue, green, red—this brand new, improved MENU MAKER will not only add a note of beauty to everyone's kitchen, but will bring a convenience and orderliness to cooking routine that you never dreamed possible.

The "boss of the kitchen" will be thrilled if you give her a MENU MAKER for Christmas. Let us send you one to look over. If you like it, hang it on her Christmas tree. If you don't, send it back and we will refund your money.

The AMERICAN HOME - 251 Fourth Ave. - New York City

Plan Your Garage RIGHT!

New Handbook helps you avoid mistakes!

By Joseph Weston, R. A. Edited by leading home and building magazines.

"Facts you should know before you build a garage" is a 20-page manual of proper garage planning. Gives you data on garage sizes, location, construction; tells about paving, driveways, etc. Dozens of sketches. Send 10c for your copy now. You will also receive a booklet on the Craw-Fir-Dor... foolproof, low-cost, overhead-type garage door. Used by thousands. Sold by all progressive lumber dealers.

PRICE ONLY 10¢

MAIL THIS COUPON NOW!

FIR DOOR INSTITUTE, *Dept. 122, Tacoma, Wn.*

Enclosed find 10c for my copy of "Facts You Should Know Before You Build a Garage!"

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*Address*_____

*City*_____ *State*_____

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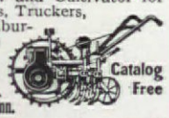

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for your
MENU MAKER

When you need additional cellophane envelopes for your MENU MAKER recipe file, send us your order. We sell them as a service to our readers.

PRICES

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200	cellophane envelopes....	1.75
300	cellophane envelopes....	2.50
400	cellophane envelopes....	3.25
500	cellophane envelopes....	4.00

The AMERICAN HOME
251 Fourth Avenue, New York, N. Y.

MANY NEVER SUSPECT CAUSE OF BACKACHES
This Old Treatment Often Brings Happy Relief

Many sufferers relieve nagging backache quickly, once they discover that the real cause of their trouble may be tired kidneys.

The kidneys are Nature's chief way of taking the excess acids and waste out of the blood. They help most people pass about 3 pints a day.

When disorder of kidney function permits poisonous matter to remain in your blood, it may cause nagging backache, rheumatic pains, leg pains, loss of pep and energy, getting up nights, swelling, puffiness under the eyes, headaches and dizziness.

Don't wait! Ask your druggist for Doan's Pills, used successfully by millions for over 40 years. They give happy relief and will help the 15 miles of kidney tubes flush out poisonous waste from your blood. Get Doan's Pills.

Christmas

Paul Dillard Gamble

Go glamorous in decorating some of your Christmas boxes—*i.e.*, inexpensive costume jewelry on a satin covering. Bunch of grapes tied with glitter ribbon

Dennison's

From $6.75 for 25 sheets with your name

Marion Brownfield

THIS IS HOW TO WRAP 'EM!

R. A. Flagg

flakes, cut from paper doilies, on your packages, it's the *different* wrapping that makes the smallest gift something outstanding. A clever package idea for a flower lover is a vase with envelopes of potential blooms in it, done up very perkily. Or do a real miniature flower arrangement in some choice little bottle or vase you've found, fold-pleat the wrapping up around it and turn back in a cuff. Whatever you do up, be original and you can make a little go a long, long way and look like what it isn't.

Snowflakes cut out of paper doilies!

Eleanor Pickett Hamrick

Dollars for YOU!

Now you can be independent, with money of your own to spend as you please.

Now you can have money for the luxuries you've always wanted! Money for gifts to make others happy! Money to meet the household bills! Money for anything and money for everything!

Money that you can earn yourself in your spare time!

You don't need experience to qualify for this work. You don't have to invest a penny. All you need is a desire to make money.

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Just write on a postcard "I am interested", and I will gladly send you details of a plan that is making money for thousands of others and will make money for you. Write today to

B. L. Hallock—The AMERICAN HOME
251 Fourth Avenue, New York, N. Y.

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STATEMENT OF THE OWNERSHIP, MANAGEMENT, CIRCULATION, ETC., required by the Acts of Congress of August 24, 1912, and March 3, 1933, of THE AMERICAN HOME, published monthly at New York, New York, for October 1, 1941. State of New York, County of New York ss.

Before me, a Notary Public in and for the State and County aforesaid, personally appeared W. H. Eaton, who, having been duly sworn according to law, deposes and says that he is the Business Manager of The American Home and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management (and if a daily paper, the circulation), etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, as amended by the Act of March 3, 1933, embodied in section 537, Postal Laws and Regulations, printed on the reverse of this form, to wit:

1. That the names and addresses of the publisher, editor, managing editor, and business managers are: Publisher, The American Home Magazine Corporation, 444 Madison Ave., N. Y. C.; Editor, (Mrs.) Jean Austin, 444 Madison Ave., N. Y. C.; Managing Editor, Marion Mayer, 444 Madison Ave., N. Y. C.; Business Manager, W. H. Eaton, 444 Madison Ave., N. Y. C.

2. That the owner is: The American Home Magazine Corporation, 444 Madison Ave., N. Y. C.; W. H. Eaton, 444 Madison Ave., N. Y. C.; Mrs. Jean Austin, 444 Madison Ave., N. Y. C.; Henry L. Jones, 444 Madison Ave., N. Y. C.

3. That the known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: None.

4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest direct or indirect in the said stock, bonds, or other securities than as so stated by him.

Sworn to and subscribed before me this 23rd day of September, 1941.

(Signed) Theodore F. Gloisten
Notary Public Nassau County, No. 553
Cert. filed in N. Y. Co. No. 442
(My commission expires March 30, 1942)

[SEAL]

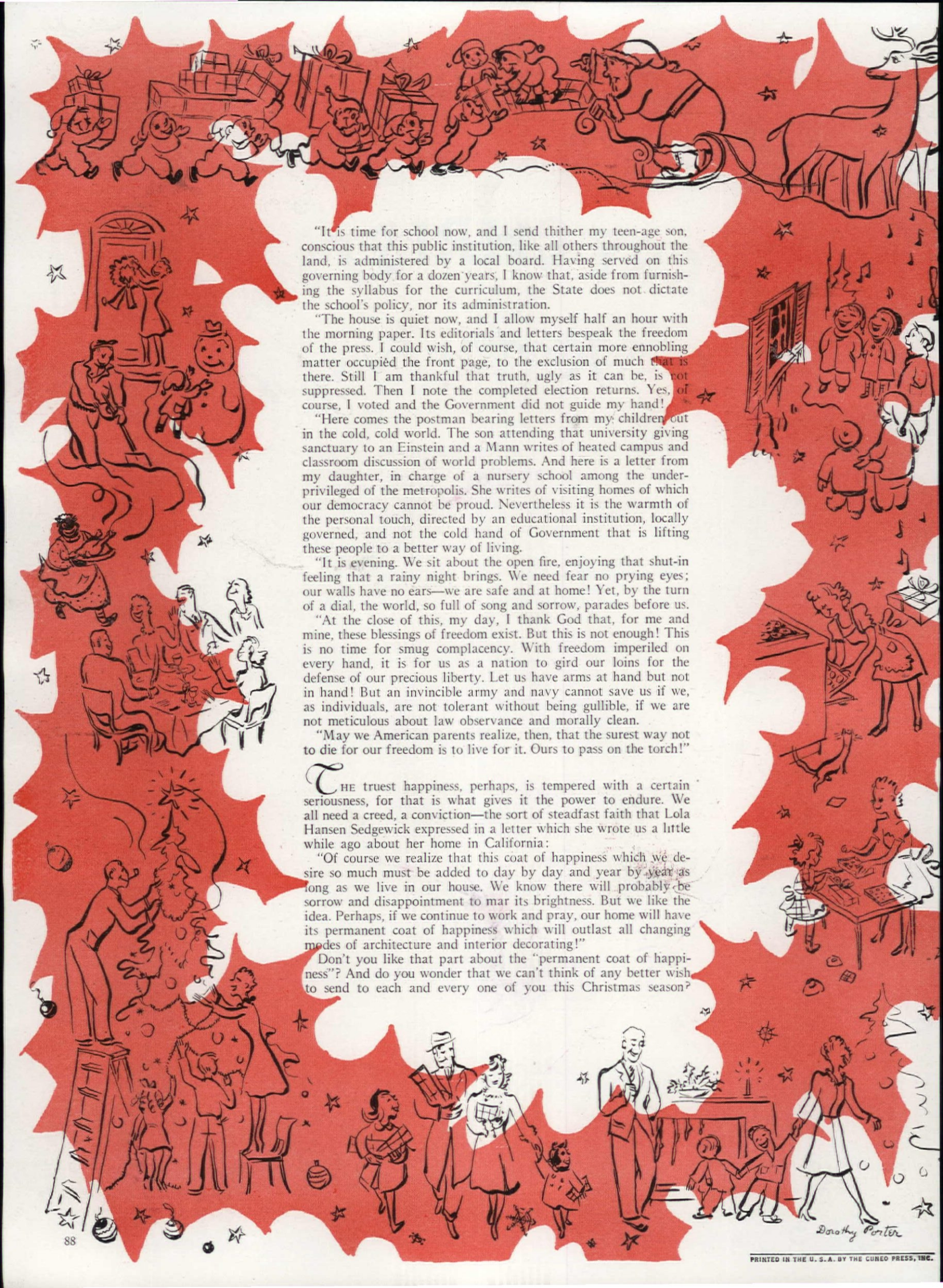
CHRISTMAS—and once again, as in ages past, the spirit of the day goes out across the land. The strong, courageous touch of it lies upon city and village, country lane and thronging thoroughfare. To high places and low, within the walls of great houses and cottages, it brings the message of good will, of tolerance and hope.

To countless thousands of us this cheery season comes as a sort of spiritual tonic, a renewal of our faith in all things that are worthwhile. Simple things, perhaps, like the dancing flame-light in the living room fireplace, the laughter of children, the joyousness of gifts and songs and the mellow sound of church bells. Of such is Christmas made, for of all the festivals of the year it is most surely the day of friendship.

And this year it is an especially warm handclasp that we extend to all you cherished members of THE AMERICAN HOME family. More than ever we send you from our hearts the wish of health and happiness, of bright smiles and merry days, of eyes that shine with wholesome pleasure. May all that Christmas means be yours!

This queer old world makes strange demands upon us all, and there are times when it's a bit hard to chart a wise course between them. But as we of THE AMERICAN HOME staff go about the country visiting you on our editorial trips, and as we read all those welcome, friendly, human letters which so very many of you write us, we realize that you are finding this course with instinctive sureness. You know the value of a quip and a laugh, and the danger that comes from glumness or aimlessness. Your homes are so much more than four walls and a roof and a bit of land! In the fullest sense of the word they are America, and America, no matter what the cynics and pessimists may say, is sound and true and marching forward; it is the kind of land where the spirit of Christmas will always abide. It is the kind of land which echoes and re-echoes such a spirited and timely message as this—a description of a day in the life of a reader, Mrs. Mabel G. Weeks of Lyons, New York. She calls it her "heritage and trust."

THIS day begins with the bell pealing for early mass. Though I am a Protestant, the fact that I would be welcome at this Roman Catholic service makes me thankful for this tolerance.



"It is time for school now, and I send thither my teen-age son, conscious that this public institution, like all others throughout the land, is administered by a local board. Having served on this governing body for a dozen years, I know that, aside from furnishing the syllabus for the curriculum, the State does not dictate the school's policy, nor its administration.

"The house is quiet now, and I allow myself half an hour with the morning paper. Its editorials and letters bespeak the freedom of the press. I could wish, of course, that certain more ennobling matter occupied the front page, to the exclusion of much that is there. Still I am thankful that truth, ugly as it can be, is not suppressed. Then I note the completed election returns. Yes, of course, I voted and the Government did not guide my hand!

"Here comes the postman bearing letters from my children out in the cold, cold world. The son attending that university giving sanctuary to an Einstein and a Mann writes of heated campus and classroom discussion of world problems. And here is a letter from my daughter, in charge of a nursery school among the underprivileged of the metropolis. She writes of visiting homes of which our democracy cannot be proud. Nevertheless it is the warmth of the personal touch, directed by an educational institution, locally governed, and not the cold hand of Government that is lifting these people to a better way of living.

"It is evening. We sit about the open fire, enjoying that shut-in feeling that a rainy night brings. We need fear no prying eyes; our walls have no ears—we are safe and at home! Yet, by the turn of a dial, the world, so full of song and sorrow, parades before us.

"At the close of this, my day, I thank God that, for me and mine, these blessings of freedom exist. But this is not enough! This is no time for smug complacency. With freedom imperiled on every hand, it is for us as a nation to gird our loins for the defense of our precious liberty. Let us have arms at hand but not in hand! But an invincible army and navy cannot save us if we, as individuals, are not tolerant without being gullible, if we are not meticulous about law observance and morally clean.

"May we American parents realize, then, that the surest way not to die for our freedom is to live for it. Ours to pass on the torch!"

THE truest happiness, perhaps, is tempered with a certain seriousness, for that is what gives it the power to endure. We all need a creed, a conviction—the sort of steadfast faith that Lola Hansen Sedgewick expressed in a letter which she wrote us a little while ago about her home in California:

"Of course we realize that this coat of happiness which we desire so much must be added to day by day and year by year as long as we live in our house. We know there will probably be sorrow and disappointment to mar its brightness. But we like the idea. Perhaps, if we continue to work and pray, our home will have its permanent coat of happiness which will outlast all changing modes of architecture and interior decorating!"

Don't you like that part about the "permanent coat of happiness"? And do you wonder that we can't think of any better wish to send to each and every one of you this Christmas season?

Dorothy Porter

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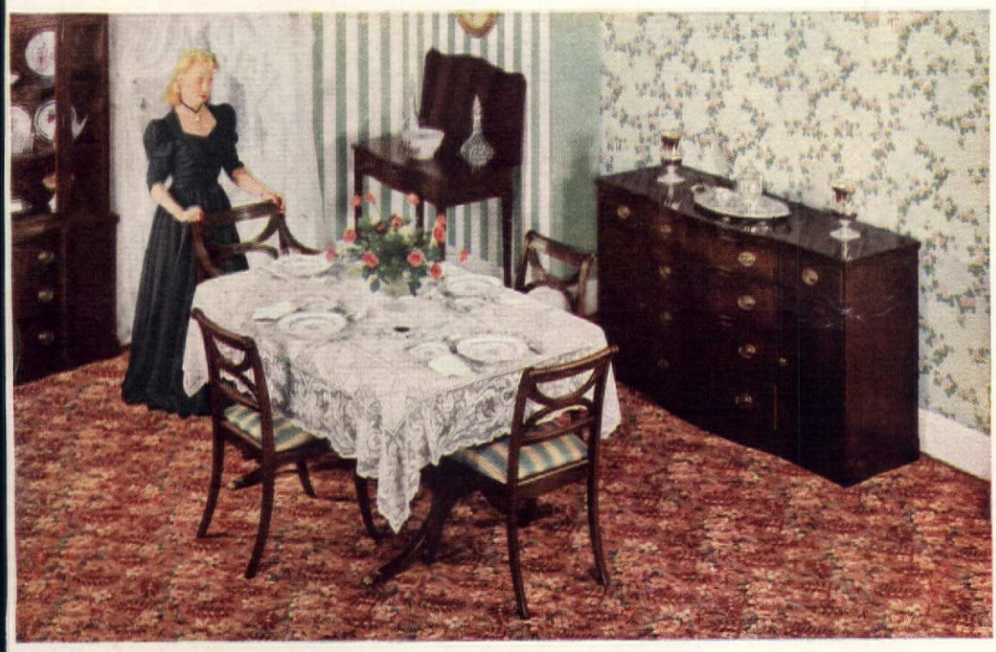
TO FIT YOUR BUDGET IN THESE CHANGING TIMES BIGELOW OFFERS YOU THE "VALUE MATES"

Two quality-broadlooms, Bigelow Beauvais . . . Bigelow Fervak . . . smartly styled and moderately priced for your taste and purse.



If you're looking for a modest price, see "Value Mate" Bigelow Fervak

You want a new rug, you want beauty and quality, and yet you want to keep within an economical budget. Right? Then by all means choose *Fervak*. It's a leader in its popular price class, with a long reputation for smart patterns and with a generous amount of Lively Wool for its modest price.

Look at Fervak broadloom and Fervak Tailor-Made rugs for your living room, your dining room or your bedroom. You're sure to find a charming pattern and color that suits your decorating style and that harmonizes with popular colors in other furnishings. Ask to see *Fervak* in a department or furniture store—*right away!*

Fervak No. 9332 was a happy choice for this hospitable dining room and a decorative contrast to the striped wall paper. Graceful 18th Century floral.

If your budget is more liberal now, choose "Value Mate" Bigelow Beauvais

You're able now to give your home fresh, new furnishings? Good! . . . and you can't begin more wisely than at the floor. Choose *Beauvais* broadloom for its beauty and for the extra value you get in its closer, denser weave. It's woven of Lively Wool, our special blend of sturdy, resilient carpet wools.

You can have any size you want because there are Tailor-Made rug sizes and broadloom widths which can be cut to any length. Smart patterns to suit any decorating style. Colors that have been dyed to "go with" colors in other homefurnishings. See *Beauvais tomorrow!*

Beauvais No. 1661 gave this room a warmth and a "complete" look which delighted the owners. This rich 18th Century Beauvais pattern was photographed in an actual home.

FREE! "COLOR CLUES TO HOME BEAUTY." Gives you advice on color and helpful color charts. Shows rooms in color. Gives facts about fabrics and care of rugs. Ask in rug departments or write to Bigelow Weavers, Dept. 112A, 140 Madison Avenue, New York, New York.

Look for this label on rugs and carpets. It tells you that you're buying from America's oldest weavers of smart rugs and carpets. It tells you that you're buying quality, whatever grade you choose and whatever price you pay. And Bigelow makes *many* weaves, grades and styles, to fit all tastes and purses!

Copyright 1941, Bigelow-Sanford Carpet Co., Inc.

"Less nicotine in the smoke means a milder smoke—so Camels are my favorite cigarette"

Leslie Morris

BERGDORF GOODMAN'S DISTINGUISHED DESIGNER

PETITE and charming, Leslie Morris (*seated, smoking a Camel*) wears a soft suit of her own design...navy wool frosted with ermine lapels. Noted for her magnificent interpretation of the simple, she seasons a red wool sheath with a jacket embroidered in gold thread, banded in mink. About Camel cigarettes, Leslie Morris says: "All the time I'm smoking a Camel, I enjoy it thoroughly. So much milder—and full of marvelous flavor! My guests prefer Camels, too, so I buy my Camels by the carton. More convenient!"

AT LEFT, a distinctive Leslie Morris silhouette of flame-blue velvet . . . diaphanous star-studded veil. Prominent among designers who are making America the source of fashion, Leslie Morris says: "Like so many American women, I find it's more fun to smoke Camels. They're grand-tasting—just couldn't be nicer!"

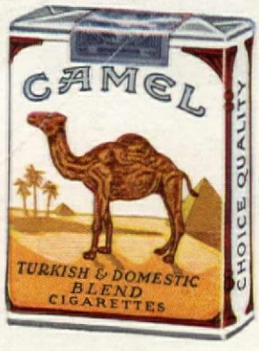
AT RIGHT, baroque evening gown from the Leslie Morris winter collection at Bergdorf Goodman. White slipper satin appliquéd with velvet scrolls . . . inspired by the ruby-and-diamond shoulder clip.

R. J. Reynolds Tobacco Company, Winston-Salem, N. C.

THE *SMOKE* OF SLOWER-BURNING CAMELS CONTAINS

28% LESS NICOTINE

than the average of the 4 other largest-selling brands tested—less than any of them—according to independent scientific tests *of the smoke itself!*



BY BURNING 25% SLOWER than the average of the 4 other largest-selling brands tested—slower than any of them—Camels also give you a smoking *plus* equal, on the average, to

5 EXTRA SMOKES PER PACK!

CAMEL

The cigarette of Costlier Tobaccos