The American Home

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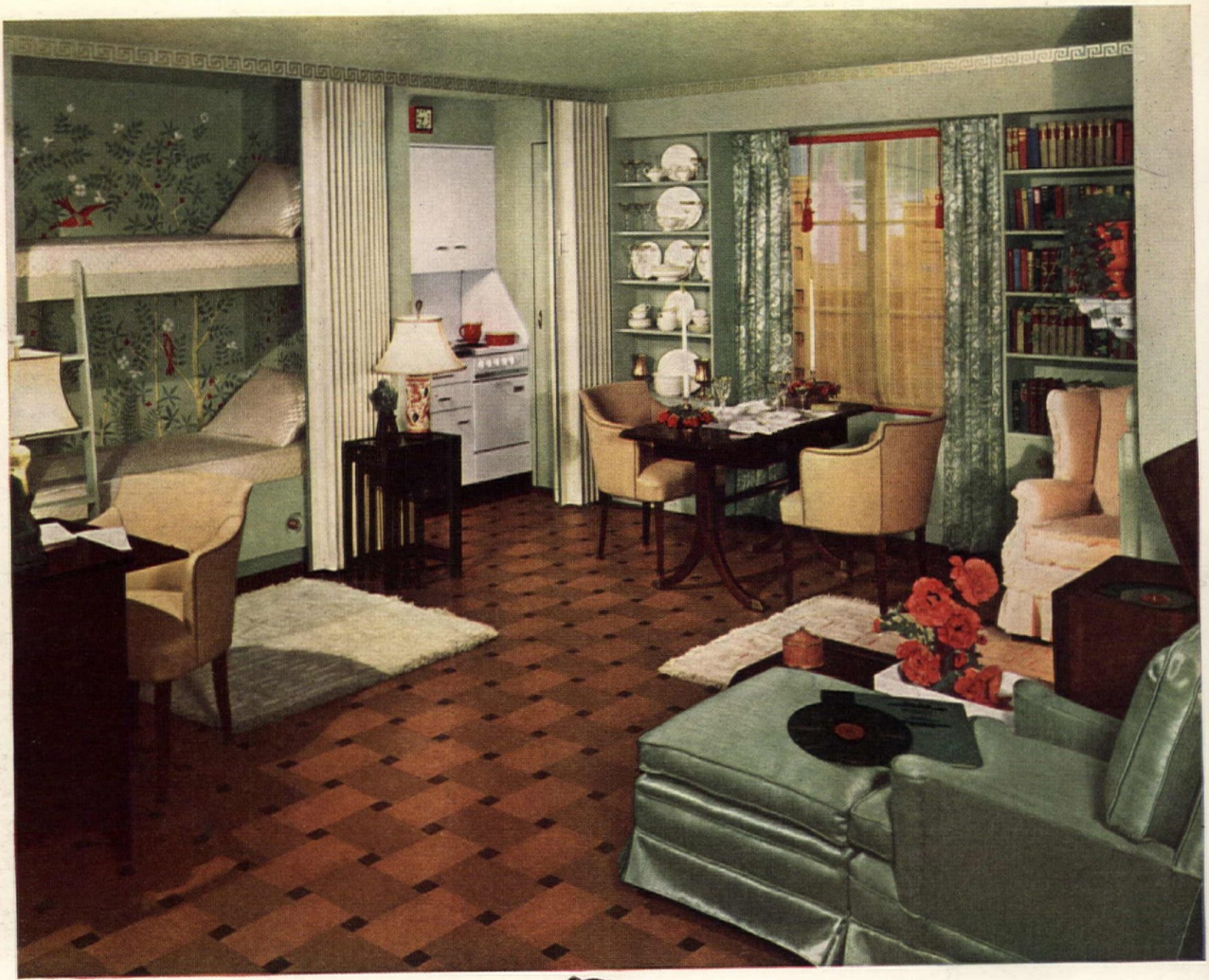
OCTOBER 1941

5 Smart Living Rooms in FULL COLOR



How Jim and Mary changed one room into *Home Sweet Home*

IT WAS pretty hard on Mary when Jim's firm transferred him. Move to that crowded city? Live in one tiny room? What a challenge! But what a real adventure it turned out to be!

Her first thrill came when Jim showed her the plan he had worked out with the landlord. It was really ingenious. But it lacked something to pull the room together. Could she do it with color? And just where *would* she start?

Luckily her first day's shopping took her into a linoleum store. Why, these new patterns in Armstrong's Linoleum were more than smart floor ideas. They were *room* ideas. And as she dreamed over the fascinating Armstrong effects, she saw her tiny room grow into a home—a home bright with cheery color, cozy, comfortable, interesting. Perhaps the right Armstrong Floor might even make the room look larger than it really was!

Her final selection was a fashionable embossed design—"exclusive but not expensive," the clerk said. The price he quoted, including installation over cushioning felt, was so little that she added the personal touch of a contrasting border. And she simply couldn't resist covering the old plaster with Armstrong's Linowall—easy-to-clean and long-wearing, just like Armstrong's Linoleum.

Why not take your own room worries to the nearest linoleum merchant? Let the latest Armstrong Floor creations start you planning rooms that are different, rooms that win praise. We'll be glad to lend a hand if you'll send to Lancaster for a whole bookful of

DREAM ROOMS THAT HAVE COME TRUE. It's called "Tomorrow's Ideas in Home Decoration." And it's yours for 10¢ to cover mailing (outside U. S. A., 40¢). Address Armstrong Cork Company, Floor Division, 4110 Pine Street, Lancaster, Pa. (Makers of cork products since 1860)

Look for the name Armstrong's on the back.

EVEN FIVE ROOMS IN ONE are easy to plan when you start with an Armstrong Floor. The basis for this color scheme is Embossed Linoleum No. 6382, with a border of Chocolate Linoleum No. 46. Walls are durable, washable Armstrong's Linowall, Pale Jade No. 773. Complete list of furnishings and sketch of room plan sent free on request.

ARMSTRONG'S LINOLEUM FLOORS

for every room in the house

PLAIN • INLAID • EMBOSSED • JASPÉ • MARBELLE • MONOBELLE • ARMSTRONG'S QUAKER RUGS *and* LINOWALL

DON'T SAY "UNPREPARED"! For there is no hazard so great to the American people as the specter of being unprepared to meet any threat to its freedom. The government's swift swing into action to unify our defense energies is a form of insurance for 130 million individuals, guaranteeing their will to live by choice.

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Insurance Company
NEW YORK

¶ *The Home, through its agents and brokers, is America's leading insurance protector of American Homes and the Homes of American Industry.*

FIRE • AUTOMOBILE • MARINE INSURANCE

BOY, I'M SLEEPY!

Then why not snuggle down, Snooks, and go to sleep?

Got to watch out for things.

Suppose—

Oh, so you're worried. Well, relax, Snooks, and count on me to be your watchman night *or* day.

What can YOU do in an emergency?

You'd be surprised! I'm a telephone, Snooks, and I'm always on hand to call the fire department, or the doctor, or the police. Your mother says she feels lots safer all day and night because of me.

BELL TELEPHONE SYSTEM

1 2 3

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Cover Design: See pages 44, 89, 105

LET'S GO! U.S.A. KEEP 'EM FLYING!

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Iron Fireman Heat Costs Less

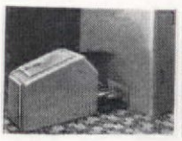
Don't Saddle Your Home with Expensive Fuels

Iron Fireman Cuts Fuel Costs 43%!

Finger-Tip Control of Heating

Startling and unassailable facts about actual costs of various fuels were brought to light recently when an independent survey organization interviewed 590 Iron Fireman users in 13 cities. These 590 formerly burned other automatic fuels but have changed over to Iron Fireman automatic coal heating. *Their average savings in fuel cost was 43%.* And the reports of greatly improved heating, more abundant heat, more evenly controlled heat were almost as unanimous as the fuel cost saving!

Since Iron Fireman has made coal an automatic fuel, thousands are learning that there is no source of heating so satisfactory as a solid fuel bed of live coals. The Iron Fireman automatically feeds these coals to the fire, *from below;* ignites and releases their heat units to provide wholesome mellow warmth just as needed. Iron Fireman combustion prevents smoke. It is clean, comfortable, convenient, and gives maximum safety, health and economy.



Left: Iron Fireman Standard hopper model for small homes. *Right:* Iron Fireman Winter Air-conditioner; warms, cleans, moistens, circulates air; also feeds itself with coal from bin!

Steady Heat; 1/2 Cost

"Iron Fireman has surpassed our old burner in every respect, giving us more even heat; and has eliminated the 'cold floor' feeling always noticeable before," writes Mrs. Carl Arneke of Binghamton, N. Y. "The cost of coal has been less than half the cost of the former automatic fuel."

PRICES START AT **$192** for standard hopper model, complete with controls plus freight and installation. (Prices higher in Canada).

Iron Fireman Coal Stoker

FREE... copy of "Which Fuel? Which Burner"; see your dealer, or mail coupon.

IRON FIREMAN MANUFACTURING CO.
(Portland, Ore.; Cleveland; Toronto).
Mail to 3086 W. 106th Street, Cleveland, Ohio.

*Name*_____

*Address*_____

(MAY BE PASTED ON 1c POSTAL)

SOLVED:

They haven't been seen at the bridge tables lately—and they used to be such fiends. They're way behind in their movies, too—even missed the Harvest Home dance at the club. They're regular "stay-at-homes," but you're welcome to drop in any time and share the satisfying pleasure of their new Hammond Organ.

Peg and Jerry had never been what you'd call "musical" people. Oh, they'd go to concerts now and then . . . or listen to somebody's symphony recordings. But as for making music *themselves* . . . well, they'd just never thought of it.

Some day—like the Smiths—*you'll* try the Hammond Organ. You'll touch its keys and thrill to the way it responds with rich, appealing tones. You'll try another chord . . . and another . . . and suddenly you'll realize that beautiful organ music is yours not just to *hear*, but to *play!*

Yes, it's so EASY to play the Hammond Organ . . . easy to OWN it, too. The down payment is only $150, with the balance on convenient budget terms. Free lessons are included. The compact Hammond Organ occupies but a 4-foot square . . . operates from any electric outlet.

SEE the Hammond Organ . . . PLAY it! Find your nearest Hammond dealer in the classified phone book, or write to: Hammond Instrument Company, 2941 N. Western Avenue, Chicago. In Canada: Northern Electric Company, Ltd., Montreal.

HAMMOND ORGAN STUDIOS • New York: 50 West 57th Street. Los Angeles: 3328 Wilshire Boulevard

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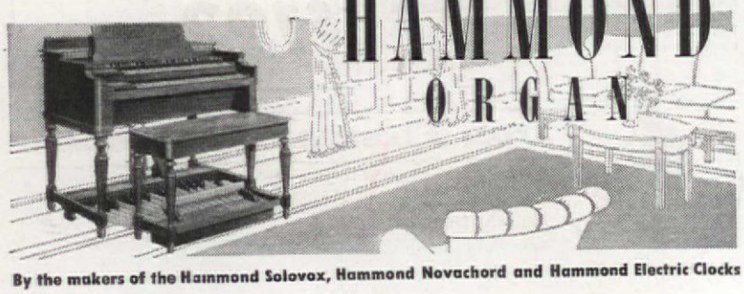

HAMMOND ORGAN

By the makers of the Hammond Solovox, Hammond Novachord and Hammond Electric Clocks

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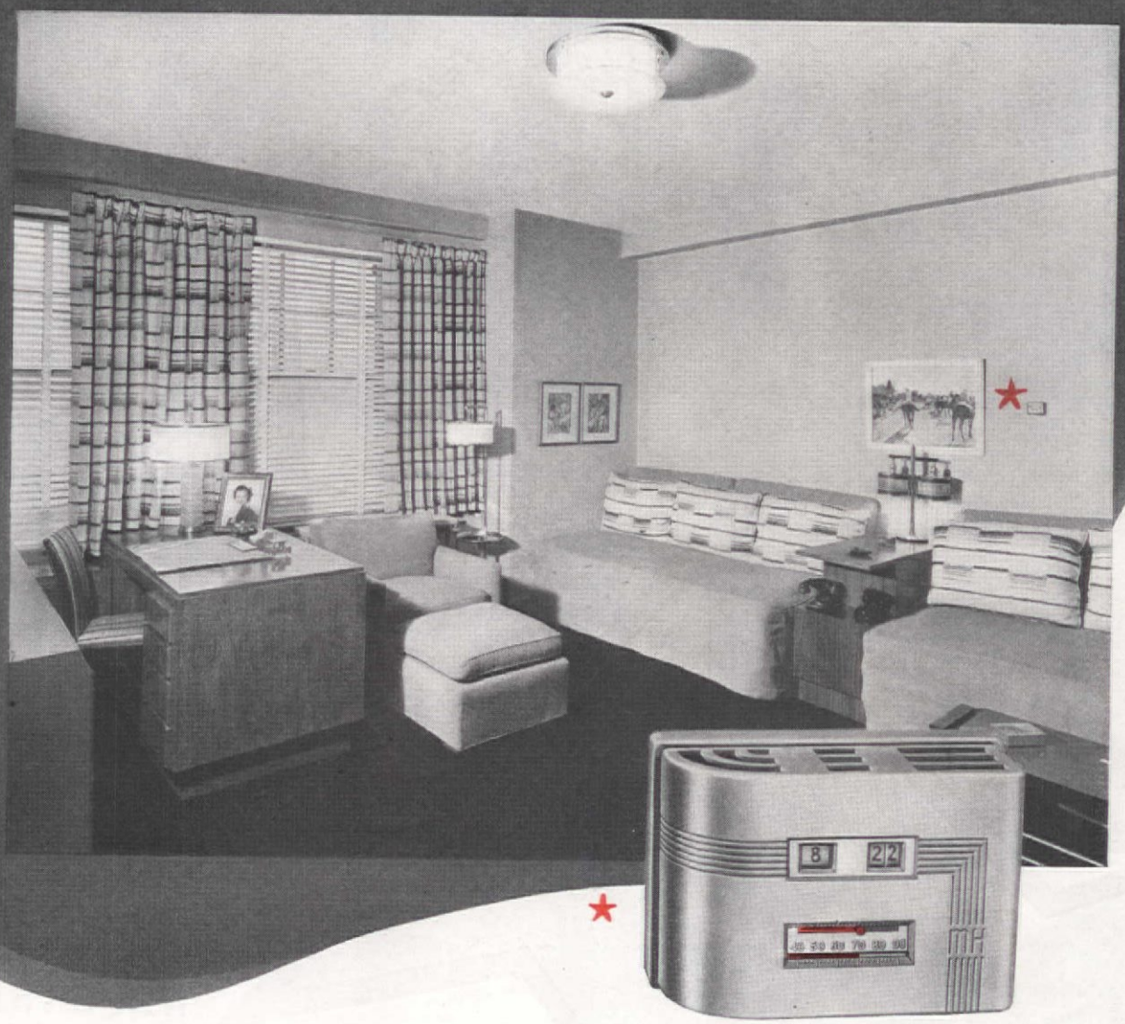
While every precaution is taken to insure accuracy, we cannot guarantee against the possibility of an occasional change or omission in the preparation of this index.

Save Fuel! Increase Comfort!



WITH *Today's* **AUTOMATIC HEATING**

AND **MINNEAPOLIS-HONEYWELL CONTROLS**

INCLUDING *Chronotherm*

THE NEW CLOCK THERMOSTAT THAT SAVES FUEL

Save fuel! Aid the Defense Program! These are two "musts" uppermost in the mind of every citizen . . . They can be achieved without any discomfort with Today's Automatic Heating, a vast improvement in economy over hand operated equipment or older types of Automatic Burners. Automatic Heating spells fuel economy, and doubly so, with Minneapolis-Honeywell Controls and the amazing Chronotherm, which may be added to new or existing equipment. The Chronotherm, with its automatic night shutdown, will bring savings of from 10 to 30 percent in your fuel bill. Send for booklet on fuel saving . . . "A Heated Question Answered."

YOUR DEALER HAS THE FACTS

ONE OF A SERIES ON BEHALF OF THE AUTOMATIC HEATING INDUSTRY BY MINNEAPOLIS-HONEYWELL REG CO., 2737 4TH AVE. S., MINNEAPOLIS, MINN. - 119 PETER ST., TORONTO, ONT., CAN.

Under the Stars we Advance

Philip Gendreau

F. P. G.

F. P. G.

O.E.M. Defense photo by Palmer

O.E.M. Defense photo by Palmer

Dear DEFENSE WORKERS:

WE ARE talking to you this month because you are the men and women of the hour. Because you are the personification of a nation rousing itself out of a long snooze, rubbing the drowsiness out of its eyes and the indifference out of its mind, looking facts in the face, spitting on its hands and getting down to work on a big, difficult, vitally important task.

Don't misunderstand us. We're not thinking of you as any special "class" or segment of the people, as a group set apart in any way from the rest. On the contrary, anything we say in THE AMERICAN HOME applies to ourselves as well; to all Americans. For we're all workers for defense; all of us to whom freedom is something to strive for and live for with all we've got. But, because you of the ship yards, factories, mills, munitions plants and other defense activities have been mobilizing by the million these last few months to meet a suddenly realized need, to speed up production, transportation and all the factors of a national emergency effort, you are in the spotlight. Probably you have sensed how important you have become. The public and the press are interested in you and what you do; politicians are seeking your views; manufacturers and merchants are solicitous of your needs and tastes, for you have become potential customers on a new and enlarged scale; the Government regards you with a friendly eye as a source of future tax revenue. All this because, with a new valuation put upon your services, you have become part of the substantial home-makers of the land. You are enjoying new opportunities, new franchises of citizenship. And you are assuming new obligations, new responsibilities. No longer onlookers, you have suddenly become vital participants in all the affairs that concern good citizens; leading men and women in the world drama now being enacted.

"A girl's got to find out Somehow!"

A LADY DOESN'T EAVESDROP—unless she's just *got* to find out what the women behind her are so excited about—

"Imagine *me,* sleeping as though I had a million dollars—on *percale* sheets!" cooed the blonde behind me.

"You—and everybody else," said her friend, "since Cannon came out with *percale sheets for practically the same price as heavy-duty muslin!*"

Percale at a muslin price—the neatest bit of news I'd overheard in months! Believe me, I skipped right out and bought Cannon Percale Sheets for every bed in my home. Mmm! *I'm* sleeping pretty from now on—are *you?*

Shh! Want some more low-down on sheets? You'll learn a lot—quick and easy—in this Cannon quiz. Try it!

Cannon's Quick Quiz on Sheets

How well does percale launder?

Cannon Percale launders beautifully—always keeps its dazzling whiteness. And here is an amazing fact! In a recent survey, Cannon Percale Sheets which had been given the equivalent of a year's laundering, were voted *softer, smoother, finer* than brand-new sheets!

What's the difference between muslin and percale?

Cannon Percale Sheets are woven with 25% more threads to the square inch than the best-grade muslin. A better grade of cotton is used in Cannon Percale. The threads are finer and more highly twisted. Percale is lighter, smoother, more luxurious than muslin.

Can I save money with Cannon Percale?

Yes! Cannon Percale Sheets, because they're lighter, can actually save you about $3.25 a year for *each* bed, at average pound laundry rates. (If you do your own washing, you'll find these lighter sheets lots easier to handle and iron than muslin.)

How does Cannon Percale wear in comparison with muslin?

We talked with a large number of women who had used both muslin and Cannon Percale Sheets. Of these women, 14.2% thought muslin wore better than percale. *But 40.5% said Cannon Percale wore better than muslin.* The rest were not sure, or thought they wore about the same.

Cannon

PERCALE SHEETS

TRADE MARK REG. U.S. PAT. OFF. CANNON

They cost about the same as heavy-duty muslin

MADE BY THE MAKERS OF CANNON TOWELS AND HOSIERY

Here's how Mrs. R. O. Gunther *(like hundreds of other women)* made the test of dishwashing soaps, under conditions similar to home dishwashing:

For 20 minutes, 3 times a day, Mrs. Gunther placed her *right* hand in a dishpanful of suds from Soap "Z"—her *left* hand in a dishpanful of new, quick Lux suds. Scientists examined her hands regularly, kept careful records. Altogether, six soaps widely used for dishes were tested.

Hundreds of tests prove New Quick LUX saves you from red Dishpan Hands

These dramatic tests prove you *needn't* let dishwashing spoil your hands—leave them rough and coarse. New, quick Lux leaves hands *lovely!* It has no harmful alkali—is *kinder* to hands.

New, quick Lux is fast and thrifty, too! Even in hard water, it goes further, gives *more* suds (ounce for ounce) than any of 10 other leading soaps tested. It comes in the same familiar box—costs you no more. Buy the BIG box.

New Quick LUX

For dishes—so fast . . . so thrifty . . . so kind to your hands!

We are stressing this because, finding ourselves in a somewhat similar situation, we have a fellow feeling for you defense workers. In slightly more than half a dozen years, THE AMERICAN HOME has shouldered the grave responsibility of undertaking to entertain, inform, help, advise and, perhaps, inspire, a vast family of two and a quarter million readers—home-owning or home-wanting folks like yourselves. The astonishing growth of that family from 250,000 in 1932 to two and a quarter million has been gratifying and encouraging, of course; but it has its sobering side, too. It is a challenge calling for the very best we have to give. That is why we are constantly seeking practical ideas rather than theories; solutions and suggestions that apply to the problems that face you day by day. That is why we are condensing, refining, combining the essence of half a dozen good articles into the space that, formerly, would have been given to one. That is why we try to keep in close, friendly, mutually helpful touch with our readers so as to know just what they want—by means of frequent, informal editorial visiting trips; by urging them to write to us and visit us whenever possible, in return; by talking to them every now and then (like this) about our aims, hopes, policies, problems. It may bore some of our older readers who have heard the story before, but with a steadily growing audience we have to repeat ourselves every so often if we are to acquaint newcomers with our editorial creed, convictions and aspirations.

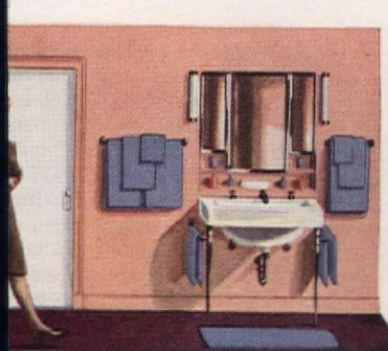
Obviously, that sort of growth doesn't just happen. When a magazine, entering a new field, makes, in eight years, the progress that others have taken a quarter century to achieve, there's a reason. We feel that it is largely because THE AMERICAN HOME has consistently and honestly tried to do a common-sense, down-to-earth job in a common-sense way. We are trying to help make American homes and American home life what they should and must be to make a country great, free, powerful, happy. We maintain a balance between what we consider the four cornerstone aspects of a home: building it; furnishing, equipping and decorating it; managing it for the maximum welfare of its inmates; and making its setting and surroundings an intrinsic, worthy and fitting part of it. Moreover, because every home is but a unit in a complex whole, we are keeping in mind the problems of neighborhoods, communities, commonwealths, and the entire country as they affect and influence home and family life. We want to help you plan your first formal dinner, select your new bedroom ensemble, choose your youngster's puppy (or help him do it), and make a really livable living room out of that corner of your garden. Yes, but at the same time we want to open your eyes to the larger picture, too: the progress being made in educational fields, in soil conservation, in the protection of property, the prevention of crime, the lengthening of the human life span, the popularization of music and other arts and the sciences—things that are being done throughout the nation and by the nation to broaden our outlook and enrich our daily lives.

Around you, defense workers, and largely because of you, vast changes are taking form that are going to be part of a "new order" based on humanity, justice, tolerance and liberty; a new order that will endure. For you, as a cross section of the American people, things are being done that are more than mere, temporary expedients, things that will contribute to the welfare, comfort and satisfaction of living for all people, everywhere. You will find in this issue articles about a number of them, and references to others. Some you may already be familiar with; others you may have heard about vaguely; still others may never have come to your attention. However, they are all things that we should know about, partly because they affect every one of us to a greater or less extent, partly because they

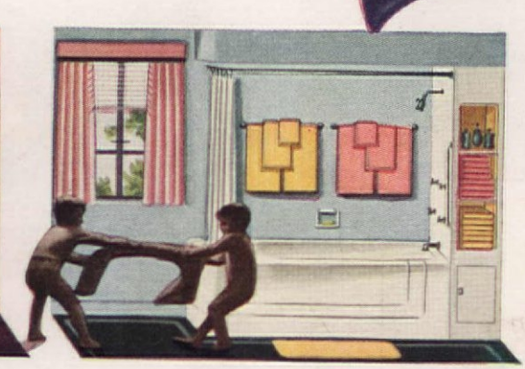
Here come the new Cannon American Beauties

TO BEAUTIFY ALL AMERICA

Strike up the band . . . for the inspired corps of new Cannon towels, on parade *now* at your nearest store! Star textures to emblem stripes, they're truly all-American — meant for *all* America. Yes, thanks to Cannon, *everybody* can now have a bathroom brimful of beauty. And that Cannon label is *your* assurance of thirsty absorbency, of soft loops and firm weaves that laugh at years of laundering. Small wonder more than 7 out of 10 of America's home-makers look for the Cannon label *whenever* they buy towels. Priced from 29c to $2. Cannon Mills, Inc., New York City.



LEVER AMERICA'S MATCH-MAKER Imagine opping with $2.95 . . . and bringing home a hole new bathroom! Sounds incredible, till u see what can be done on a modest budget th a sparkling Cannon *matched set* of bath wel, face towel, wash cloth, and bath mat!



YOUNG AMERICA'S PLAYMATE Towels are fun for tug-of-war . . . but a struggle to keep from going to tatters in the fingers of robust children. That's where Cannon super-strength comes in! Sissy-soft to touch, yet firmly woven to be tugged at, trampled on, tossed around

All America's Emblem . . . the Cannon Label: for Beauty, Quality, Value

Cannon Towels

TRADE MARK REG. U.S. PAT. OFF. CANNON

The lowdown for Lovers of Chocolate

1. Grandmother used to spend an hour making that luscious, old-time chocolate pudding of hers. A whole hour of melting chocolate, mixing, blending, stirring, cooking!

2. But today you can match Grandma's creamy, deep-flavored pudding, quick as scat! Just use Jell-O Chocolate Pudding, the Jell-O people's latest delicious dessert.

3. Here's the lowdown—Jell-O Chocolate Pudding gets its rich flavor straight from the folks who make Walter Baker's famous chocolate. So it's divinely good, plain or garnished—and super-super for cake and pie fillings!

Jell-O Chocolate Pudding with Lady Baltimore Topping

Prepare Jell-O Chocolate Pudding as directed on package and chill in sherbet glasses. Whip ½ cup heavy cream, add ¼ cup seedless raisins, soaked until puffed, 6 maraschino cherries finely cut, and ¼ cup nut meats, broken. Pile in swirls on chilled pudding.

For Chocolate Pie, prepare Jell-O Chocolate Pudding as directed on package, reducing milk to 1¾ cups if a thicker filling is desired. Cool and pour into baked pie shell. Serve plain or garnish with whipped cream.

Try Butterscotch and Vanilla, too! Two other delicious, creamy puddings brought to you by the makers of

JELL-O PUDDINGS

Like Grandma's—only more so!

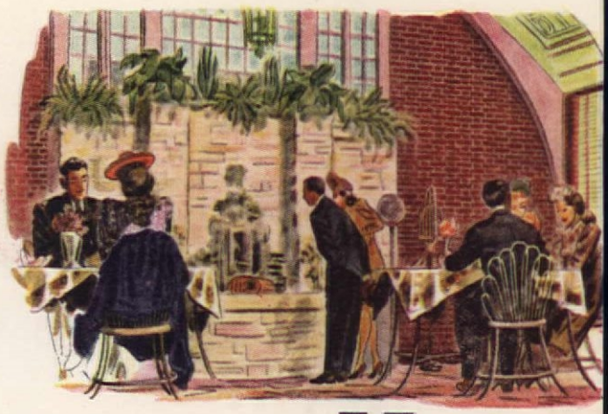
need our understanding support and participation if they are to succeed. We want the articles in THE AMERICAN HOME to do three main things, whatever else they may accomplish. First, we want them to help you have better, lovelier, more comfortable homes and in them enjoy richer, happier lives; second, we want them to make you appreciate your good fortune in being able to share the many bounties that contribute to the fullness of life in the United States; third, we want them to awaken and strengthen your determination to do your full part in all tasks needed to insure our continued enjoyment of those things.

WE SAID a while back that modern opportunities offered us in the United States naturally carry with them reciprocal obligations and responsibilities. An excellent illustration is found in the training facilities offered enrollees in the U. S. Maritime Service, which came into being as a result of the enactment, in 1936, of the Merchant Marine Act. This set up the U. S. Maritime Commission and directed it "to develop and maintain a strong and efficient merchant marine manned with a trained and efficient citizen personnel." There have been training schools for officers of merchant vessels ever since 1875, when one was established in New York. Another was started in Massachusetts in 1893, a third in Pennsylvania in 1919, and the youngest in California in 1929. Also Congress, in 1891, made provision for some training of cadets or apprentice officers on certain American ships subsidized to carry mail. But never had there been any machinery for training ordinary (unlicensed) seamen, until, in 1938, the Commission authorized the establishment of training stations at St. Petersburg, Florida, Hoffman Island in New York Harbor, Boston, Massachusetts, and Hueneme, California, to "make available to inexperienced young men of high caliber a suitable course of instruction in subjects pertaining to the deck, engineers, and stewards departments aboard American merchant ships."

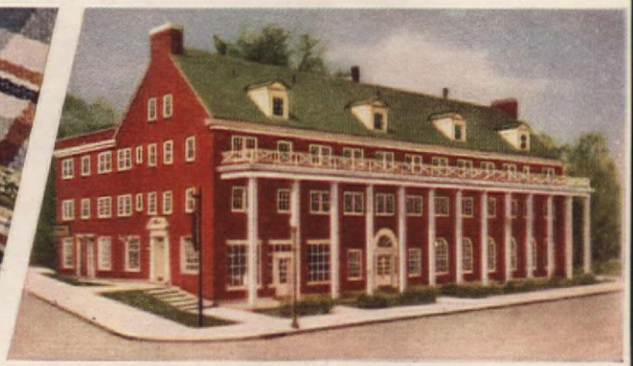
From recruiting posters and Fred Astaire's jolly song about, "We joined the Navy to see the world," we have learned something about the varied experiences and chances to learn valuable trades offered those who enroll in the naval branch of the country's armed forces. But we have probably heard little about the Maritime Service, which, as a "voluntary, nonmilitary organization," opens the way for properly qualified young landsmen to prepare themselves for useful service afloat or ashore while receiving nominal pay, quarters and sustenance, uniforms and necessary books and supplies. Furthermore, says the Commission, "Present pay in the Merchant Marine for which this training fits the enrollee starts at $72.50 a month with food and quarters furnished, and conditions in the Merchant Marine today present excellent opportunities for rapid advancement of qualified personnel."

That's one side of it. The other is that men taking advantage of this opportunity are co-operating in a program undertaken by the United States to "return this country to a place upon the seas commensurate with its position as a world power. We want to increase our foreign trade (upon which a fifth of our population normally depends) and strengthen our national defense (upon which all of us depend). These ends cannot be achieved without a strong and efficient merchant fleet," —and such a fleet is impossible without adequately trained officers and men. And one thought more:

AT THE *Lowell Inn*...



SPICY CORN IN PEPPERS AND HONEY-GLAZED SWIFT'S PREMIUM HAM



From Duncan Hines'
"ADVENTURES IN GOOD EATING"
. . . the famous directory of fine eating places along the highways of America

STILLWATER, MINN. Lowell Inn

Route 212—19 Mi. N.E. St. Paul—Route 36—25 Mi. from Mpls. Also Routes 95, 96, and Wisc. 35, 64. Open all year. *"Mount Vernon of the West, A Haven for Food and Rest." . . . Excellent food and charming atmosphere . . . The Lowell Inn is one of my special favorites. I never miss an opportunity to eat and lodge here.*

The ham America votes best!

In a nation-wide poll made by the Psychological Corporation, thousands of women were asked "What's the best ham?" Swift's Premium won decisively in all sections and in all income groups.

Just compare Swift's Premium with any other ham. Compare it for flavor, for texture, for uniformity. You'll understand why it's America's favorite, preferred by famous eating places and in homes the country over.

No other ham gives you the captivating flavor you enjoy in Swift's Premium. Only Swift's exclusive Brown Sugar Cure and special Smoking in Ovens can make ham so mild and mellow—yet so rich in flavor.

And the texture of this ham is just right, too. It's tender as spring chicken, but firm . . . easy to carve.

You can *count* on delicious flavor and tenderness when you buy Swift's Premium Ham. Ask your dealer for it . . . *every time.*

LOWELL INN'S BAKED HAM AND CORN IN PEPPERS. Bake Swift's Premium Ham, skin side up, on rack in open pan without water. Use a slow oven (325° F.). For half hams, allow about 22 min. per lb.; 5 min. more per lb. if ham is taken straight from refrigerator. (For whole hams follow instructions on tag attached to ham.) Skin, score, and glaze with honey. Bake in hot oven (400° F.) until brown, 15 to 20 min. Serve with parboiled green pepper halves which have been filled with cooked whole kernel corn in white sauce seasoned with cayenne and heated last 15 minutes in oven with ham. Garnish with pimiento.

Ready to eat
(Red label)

For easy cooking
(Blue label)

Unmatched flavor from Swift's exclusive Brown Sugar Cure and special Smoking in Ovens!

REMEMBER, THE MEAT MAKES THE MEAL

Say Swift's Premium for the finest meats:

$1,000.00* FIRST PRIZE!

This is a natural color unretouched photograph of Pard Dog Food by SARRA

"See and Sniff!"

Make this simple test on PARD, *then tell us what you think!*

● Win a big cash prize (list at right) for discovering how wholesome and appetizing Pard really is. Just open a can of Pard and give Pard your "See and Sniff" inspection. Then send in your opinion. Pard, you know, is a nutritionally balanced blend of the food elements every dog needs for health and pep.

So, just "See and Sniff" Pard, then fill out and send in your entry. *All entries must be on Official Entry Blanks*, available with simple rules at your dealer's. Contest closes November 15, 1941.

"AFTER GIVING PARD MY 'SEE AND SNIFF'
I choose Pard for my dog because _____ (WRITE 25 WORDS OR LESS) "

ENTRY MUST BE ON OFFICIAL CONTEST BLANK available at your dealer's. Residents of continental United States or the Dominion of Canada may compete.

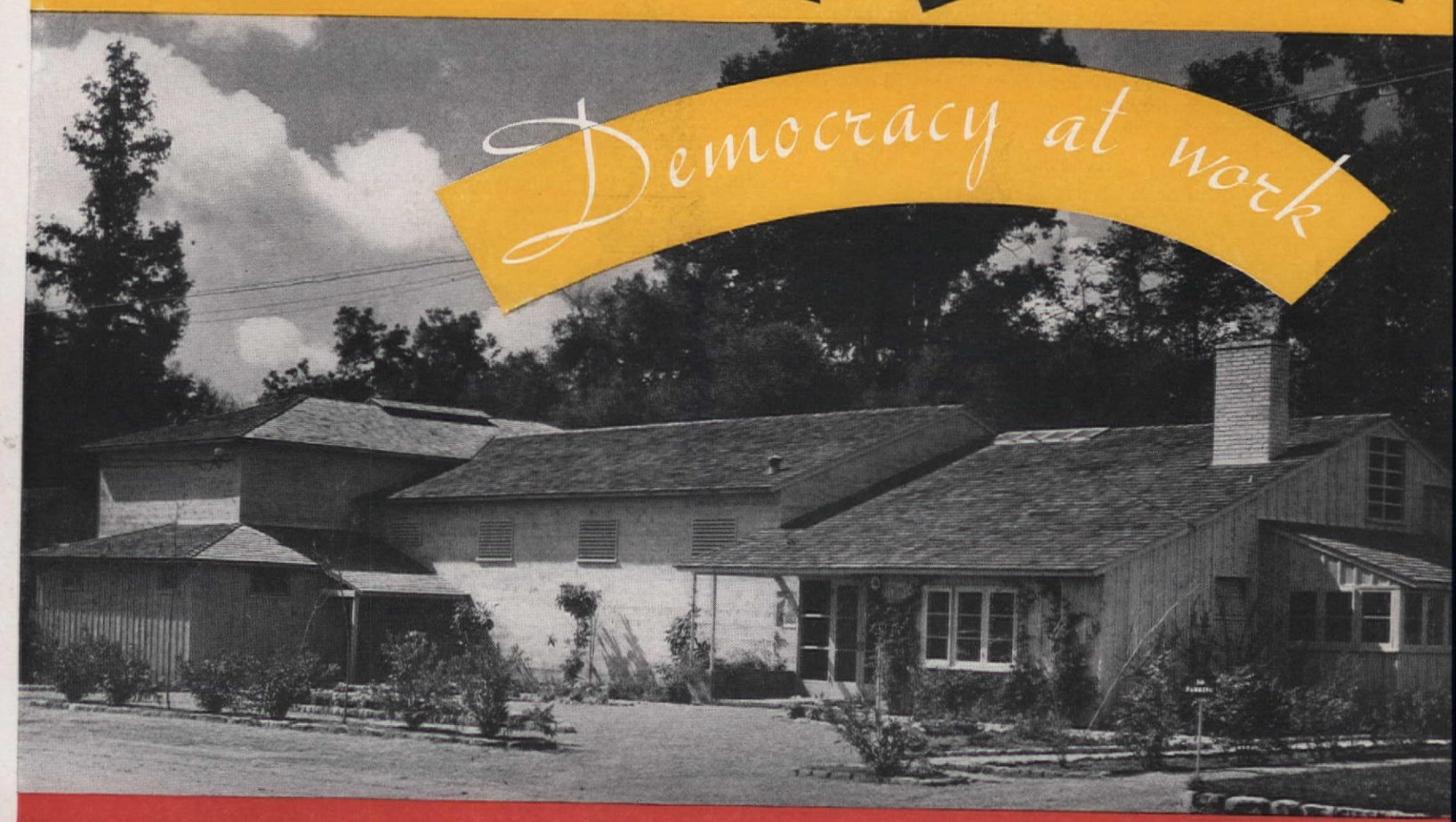
$1,000.00 FIRST PRIZE;
$500.00 SECOND PRIZE; $100.00 THIRD PRIZE;
50 PRIZES OF $25 EACH

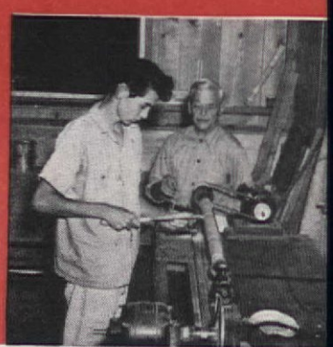
(Or *double* these amounts in maturity value of Defense Savings Bonds. Equal value in Victory Bonds for Canadian winners.)

CONTEST CLOSES MIDNIGHT NOVEMBER 15, 1941

Your choice — $1,000.00 CASH *or* TWO $1,000.00 DENOMINATION DEFENSE SAVINGS BONDS . . .

Democracy at work





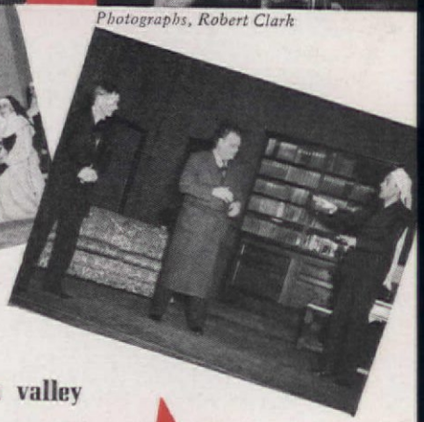
Granting that some of the men who get this training—in the stewards department, for instance, with its systematic courses in food selection, preparation and service, orderly management of living quarters, etc.—won't stay on the sea. Isn't that training going to make them better husbands and heads of families—more understanding and appreciative of domestic problems—better partners in the job of home making?

•

NOW let's come ashore and, out in a little village in California, get a glimpse of a quite different kind of progress toward the realization of a more rounded and more useful life. Described in its bulletin as "an educational, non-profit organization . . . devoted to advancing the interest, influence and usefulness of the Arts in the community," the Ojai, California, Community Art Center is doing just that—and more. It is proving that men, women, and children from all walks of life have talents whose development brings happiness; that the use of free time in creative activity is a fine way to bring people together in an effective, everyday sort of democracy.

The big, rambling gray-green frame structure cost about $12,000, plus some labor contributed by those who saw the vision of what it could give them. Barnlike in its simplicity, it has unpainted interiors, exposed rafters and concrete floors except in the large dance and exhibition hall. In addition there are an entrance lobby, combined office and ticket-selling booth,

Photographs, Robert Clark



Self-supporting Art Center in a valley of 5,000 people demonstrates sane, wholesome use of leisure for all ages

ETHEL McCALL HEAD
Ojai, California

Democracy at work

© The American Forestry Ass'n

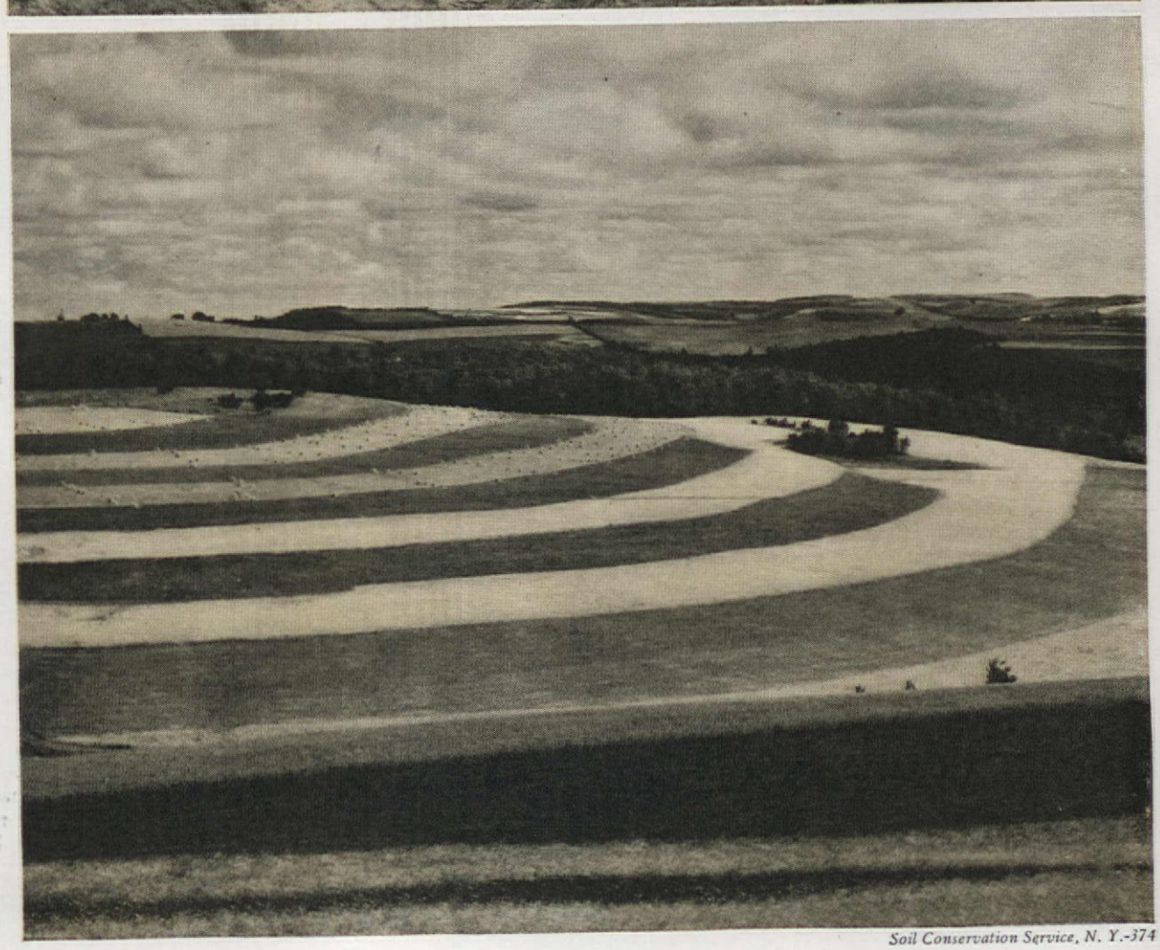
library-reception room, tiny kitchen, small but complete theater, workshop for arts and crafts, patio, and loggia which, in time, will serve as an outdoor theater. To join the Center and be able to study and work in any of its six main branches (choral singing, dancing, fine and applied arts, instrumental music, literature, and dramatics) costs $4 a year for those over 21, $2 a year for those under that age. There are also sustaining memberships for those who can contribute more substantially, scholarships for those who cannot afford the fee, and service memberships for those who prefer to pay their dues by doing needed upkeep work about the Center and its grounds.

How did it come about? Through the vision of a few individuals, the generosity of others, and the hard work of many who were determined that their dream should come true. First there were small but enthusiastic groups meeting wherever they could, separately, for instruction in various subjects. Then a man, Dr. Charles Butler, saw their difficulties, thought there was a solution, offered to help work it out, and suggested that if all the groups could be housed in one building it would save much effort and money. Inspired by his leadership, a group of residents agreed to provide $6,000 toward the cost of such a building if the rest would match it—which they did. The Center is now supported entirely by memberships and receipts from occasional public performances, dances, and other affairs, operating expenses being kept to a minimum. The only regular salary paid goes to an expert dramatic director; other teachers of special subjects are engaged as circumstances permit. Governed by a board of trustees representing all the groups, the Community Center has become a dominant factor in the life of Ojai.

HARKING back to those changes that are taking place and the things that are being done to make life better for all of us on every sector of the defense line, don't forget that every one of them is an achievement of and for peace. Yet behind them all is the driving power of relentless warfare—*war against waste*. Waste of food. Waste of fuel. Waste of human ability, energy and time. Waste of the precious natural resources that represent a nation's real wealth, but that are rapidly attaining even greater stature as, in a larger sense, they are being recognized as the heritage of all mankind. The heritage whose equitable distribution, as Acting Secretary of State Welles said in July, is essential to a stabilized civilization. The heritage referred to in the epochal declaration of August 14, 1941, by President Roosevelt and Prime Minister Churchill which affirms that their countries "will endeavor . . . to further the enjoyment by all states, great or small, victor or vanquished, of access, on equal terms, to . . . the raw materials of the world which are needed for their economic prosperity."

Most vital of all natural resources is, of course, the earth itself—the soil. For centuries man has been using it, tilling it, living on its gifts; yet, where he has followed Nature's ways, he has maintained or increased its fertility. But all too often, through ignorance, prodigality, greed or indifference, he has caused or contributed to its destruction, by widespread erosion, as pictured here, and countless other abuses. At last, however, we are learning and, under the leadership of the U. S. Soil Conserva-

From "All the Children" N. Y. C. Board of Education *Wis. 720*



Soil Conservation Service, N. Y.-374

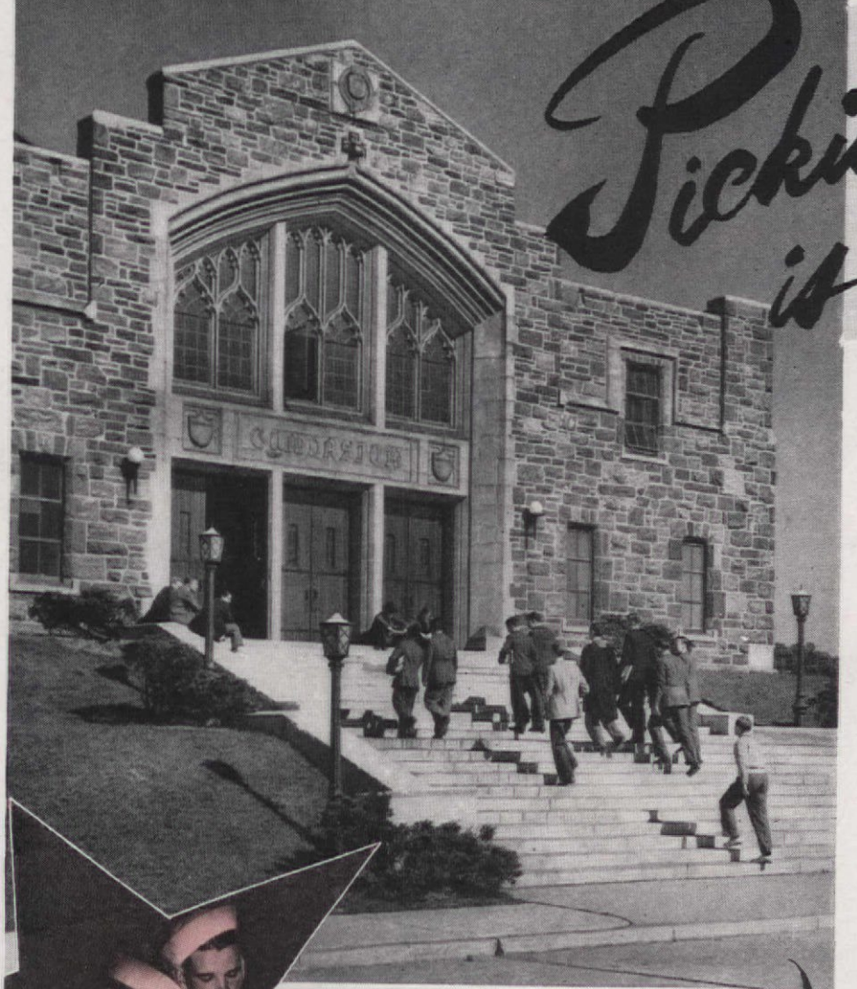
tion Service, adopting measures—such as terracing, strip cropping, shelterbelt planting and the like—that are both curative and preventive. Forests, too, are essential to real civilization, and public sentiment in America, though it has been sluggish, is now definitely for modern, scientific, economically sound lumbering methods and actively against the recklesss practices of exploiters. Nevertheless, we still need educating in woodland protection, especially against fire. The new Forest Fire Prevention Poster Stamp shown on page 16 and obtainable from the American Forestry Association in Washington, D. C., offers one way for anyone anywhere to bolster this work. Friends of the forests are defense workers indeed.

With other, new, war-created fire hazards endangering friendly homes on the distant horizon, we inevitably think about ways to check or prevent them even while hoping fervently that they will come no nearer. They call for knowledge, equipment, training in all phases of home protection. Actual fire fighting by organized departments is but one problem. Others are fireproof and fire-resistant construction, fireproofing of materials, development of morale to deal with emergencies, the practical education and drilling, not only of children in schools, but also of families, neighborhoods, districts, and whole communities to a status of active, effective usefulness in fighting conflagrations and eliminating conditions that foster them.

Last month we spoke of the vital importance of nutritional knowledge and its practical application. But we in the United States are not merely being told what we should eat, and why. One of the Government's multiple activities is the systematic purchase by the Federal Department of Agriculture of surplus foodstuffs of all kinds. For one thing this protects the producers on the farms against losses caused by dumping onto an overloaded market; in the second place, it builds up reserves that can be used (1) for domestic distribution to public aid families and as free school lunches; (2) to meet Red Cross requirements wherever they develop; (3) for transfer to other countries under the terms of the Lend-Lease Act, or (4) to relieve shortages in the nation's markets should this prove necessary or desirable. Through its Agricultural Adjustment Administration, the Government is inducing and helping farm families to have more vegetable gardens and thereby assure themselves better, more varied diets. In 1940, the A. A. A.'s plan of offering cash subsidies for co-operative efforts brought into being 245,254 new farm home gardens in eleven states!

Acme

LOOKING AHEAD—For January we're working now on a big feature—food gardens for that second line of defense, our American Homes!



A. F. Sozio from Gendreau

U. S. Maritime Commission

Every seventh boy or girl of college age will enroll in some hall of learning this fall. But how many will be kept away by finances—because no one knew how life insurance can be used to buy an education?

HERBERT C. LEWIS, New York City

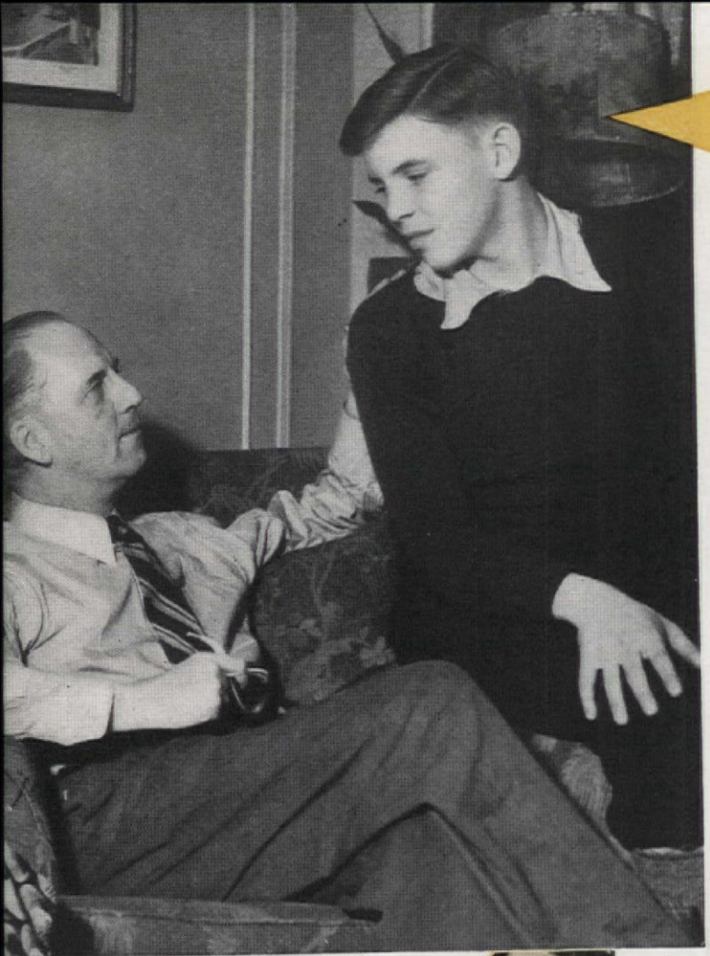
Picking the college is not enough!

NOW let's turn from soil and food to another kind of thrift. One of the problems of daily living is the need of making provision for a whole string of tomorrows—rainy days and sunny ones—and whatever they may bring. That's insurance, and it, too, is keeping up with the procession and offering all sorts of new, improved facilities and methods, whether the coverage sought has to do with life, accident, old age, unemployment, or what you will. Right now, when our eyes and hopes are focussed on the future, special emphasis is being placed on ways to provide additional security for the youth of today—the workers of tomorrow. So we want to tell you something about that often overlooked phase of the complex subject of insurance.

"What?" we can hear you saying, "THE AMERICAN HOME trying to sell me insurance when I am hedged in by increasing demands for my hard-earned money?" Well, not exactly. But we do want you to know how the insurance picture is changing and broadening; to think over what we said last month about insuring not only your house but also the mortgage it carries, if any; and then to go a little further and ask yourself whether the security of your boy or girl isn't also worth a policy and some premiums.

Every seventh boy or girl of college age will be enrolled in some college or university this fall. That means about 1,300,000 youngsters in all, four times the total of only thirty years ago. Probably every second boy or girl of early teen age is either planning or seriously hoping to enter college some day. Practically every parent in America, we imagine, is hoping, wishing, planning, and doing everything possible to see that his or her child will get that cultural and practical grounding so essential in surviving today's competition for the good jobs. In many a home the parents will have determined where Billy or Peggy is going to matriculate even while the subject of their planning is a high-chair student and wholly indifferent.

Now all this is sound planning, and the child whose parents are definitely arranging for its college days is one step nearer job security and a better-than-average standard of living when the time comes for him or her to step out into the world. But picking a college and planning and arranging such details as courses, athletic activity,



F. Green from Gendreau

There are many ways in which educational life insurance policies can be written. The "best" in any one case cannot be determined in advance; it will depend on various details of the family program—income, budget necessities, reserve sources of funds and the like—and should be worked out by a qualified insurance agent to meet the particular situation. Fundamentally, the plan uses an ordinary life policy to guarantee that, if the father dies before the child has entered, or finished, college, the fund will be set aside, the interest paid to the mother until the child reaches college age, and then, for four years, payments will be made monthly to cover the estimated college needs of the child. This can be "stepped up" to any desired degree by increasing the premiums according to carefully figured rates; arrangements can even be made to provide the cash for the four college years while the father still lives.

WE HAVE said it before, but we must repeat once again that you, as workers for the defense of the United States, the Americas, the democracies, and the free peoples of the world, are responsible for many of the concrete evidences of better times and a richer life that we are discussing in these pages. You deserve the benefits they bring. And, by the same token, along with the rest of us, you share their cost. Since the early days of the lavish exploitation of our farm lands, forests and mines, we have followed a trail marked by recurrent periods of extravagant spending and sudden pangs of remorse. Right now the pendulum is swinging toward retrenchment in unnecessary spending and increased investment in those funds that make for security and strength. We are in the midst of surging, troubled waters—and we are meeting the demands of a new phase of our national development just as we have met others in the past, with courage, pride, and faith. We are behind our Government as it confronts a great challenge to democracy and freedom. We are behind it as we tackle our daily jobs; as we turn our leisure or recreational hours into extra defense service; as we tighten our belts, figuratively and—if necessary—literally, and accept the relatively simple sacrifices that are being asked of us; as we pledge part of our savings and our earnings to provide the financial sinews of the defense effort. Income taxes are going to rise, of course. Security that's worth having must naturally be paid for. But the new Treasury Tax Notes made available this summer to wage earners in all brackets are going to make it easier as well as profitable to save from this year's income to take care of next year's impost. This is one of the ways in which, as the Secretary of the Treasury has put it, we can "become partners of the Government in facing this emergency." The woman in the home and her partner-husband think of this whole Defense Program from a very personal angle. They know, from first-hand report, if not from actual experience, how widespread and acute was the suffering and hardship that accompanied the struggle for readjustment that followed the last great war: the loss of homes and of businesses, the spectre of unemployment, the widespread economic dislocation. The Defense Savings Program with the bonds and stamps it has put within reach of every man, woman, and child, is an essential factor in enabling us to avoid a repetition of that calamity or anything like it. Systematic saving, planned thrift, and intelligent economy together are building up a mighty rampart of reserves that will protect us from the nerve-shaking impact of sudden, radical changes and excessive emergency demands. Let us rear that rampart high and wide and strong, so that, behind it, we can continue our peaceful advance as a Nation "under the stars."

scholarship ambitions, etc., are not enough. If that is all parents do, there will be hundreds of thousands of disappointed children every year. For statistics show that about every eighth boy or girl is going to lose his or her father by death before college age arrives. What is essential, if the parents want to be certain that their child will actually get that coveted higher education, is that the income-producer insure that education now while funds are available.

You have not heard of any kind of insurance that insures a college education? Actually, it is nothing new; just life insurance, but so written as specifically to cover an educational fund. Because increasing numbers of parents are now marking one or more of their life insurance policies definitely for the education of their children, every year sees more young people starting or completing courses which, without that provision, would never have been taken. Throughout the business world, there are many successful young men or women who can attribute much of their progress to just that sort of forethought. No less a figure than President Garfield once stated that he credited his career to a life insurance policy that gave him the college education which, in turn, gave him his start.

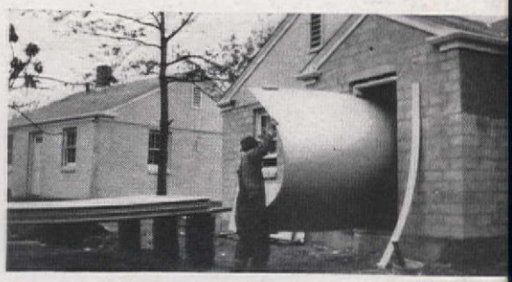
DREAMS become realities in Chicopee

Plans a-brewing! With a gleam in their eyes, Mr. and Mrs. Leo Langlais pore over plans for the dream house that came true

Courtesy Upson Co.

Foundations go 4′ below grade line, plumbing lines are installed before 4″ concrete slab floor

Interior partitions can be put up independently of the light-weight, concrete masonry unit walls



Huge 8′-0″ x 14′-0″ wallboard panels for interior walls and ceilings avoid joint trouble

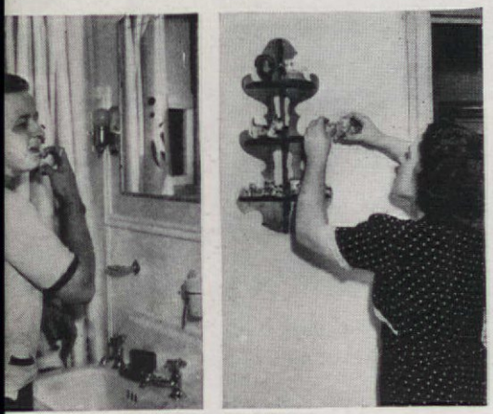
loward Douglas Fiedler, designer

F. M. Demarest

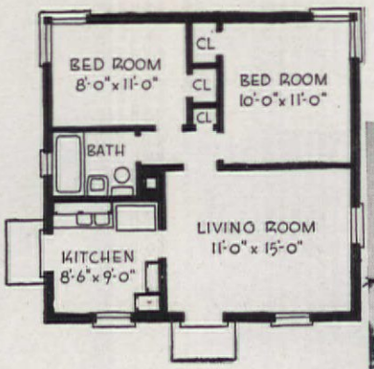
UP NEAR Springfield, Massachusetts, a section agog these days with National Defense activities, is the town of Chicopee. Just outside it is a development of new, small, low-cost homes, called Highland Park, which we think you ought to know about. It as just about two main streets, Eldridge and Conrad, both dotted with right new spick-and-span concrete masonry homes in novel, eye-catching olors. Back of the houses are groves of trees, in front of them are slim hite birches, roundabout are green fields and soul-satisfying views of pen rolling countryside. That's one side of Eldridge Street in the picture ist above, with Mr. and Mrs. Edward C. Brunelle's little gray and beige ome second from the left; just across the street sits Mr. and Mrs. erbert Danio's home with its pink walls and coral-colored wood trim anding out against the school house. Up on Conrad Street is the cheerful ellow-walled home of Mr. and Mrs. Norman Taylor, and nearby on ldridge Street is where Mr. and Mrs. Leo Langlais (their "at home" ictures are on the following pages) hang their hats and their hearts.

These people are just "plain folks" and this happy little community has a nice "Our Town" spirit to it. Nobody makes a million dollars here or expects to. The men are industrial workmen, machinists, factory workers, the kind of persons who make up much of the backbone of our country. A great many of them are in defense industries nearby and most of the women are housewives, busy with homemaking. Ordinarily these families would be paying from $35 to $45 to rent hard-to-run, old-time houses. Here, they are *buying* their own bright-as-a-new-penny homes under FHA Title II sanction for monthly payments averaging from $22 to $29 in total cost. They're paying to assure their own roofs over their heads, not just accumulating rent receipts. Their monthly payments, mind you, give them their own individual castles, opening on all four sides to sun and air, *complete with* good-size *lots*, for these homeowners buy four walls and roofs in the good old American way and inside them they can exercise their inalienable American right to swing a cat if they want to, or paint the walls sky-blue-pink; outside, they can build their own picket fences,

Behind scenes at the Langlais'. Mr. L. helps with the dishes. Mrs. L. does the windows



A quick shave with instantaneous hot water helps meet that time-clock. Mrs. Langlais 'fixes up' her home, shown below



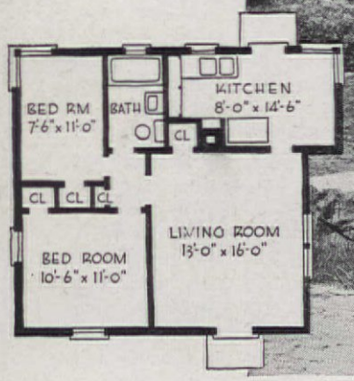
Here we are on Eldridge Street in the Highland the development, next door to it is Mr. and Mrs.

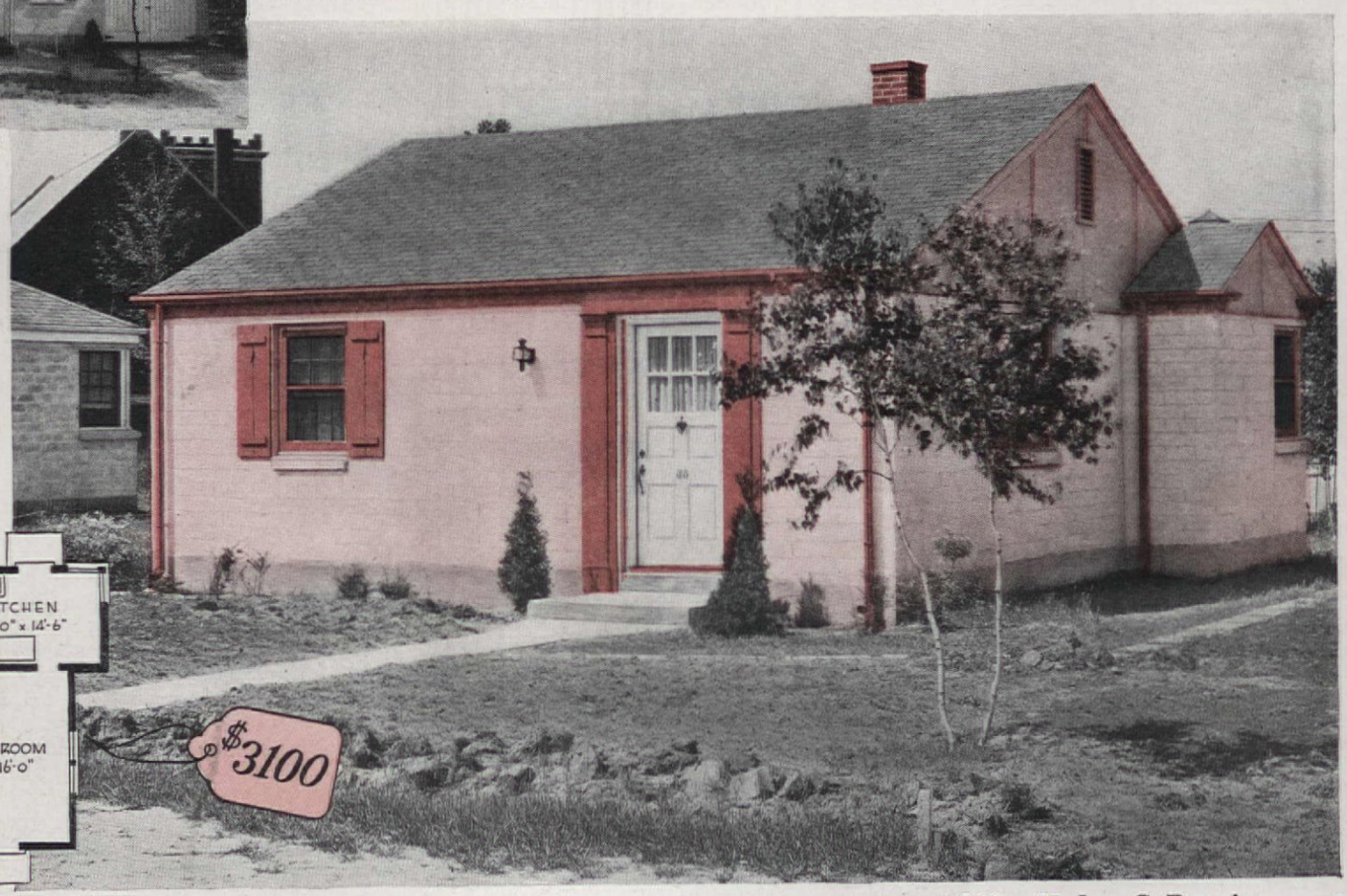
put up outdoor fireplaces for hot dog and corn roasts, add wings to the houses, or run up flags if they wish; they are really their own castles from top to toe. We show these homes because we particularly believe they are a hopeful, healthy sign of home-building progress in the U. S. A. and are exceptionally good proof that soundly constructed, attractive, and distinctively designed individual homes, built with first-rate materials, can be provided at low cost.

Particularly notable about these Chicopee houses are the following facts: though they are exceptionally low in cost, they are built of durable, fireproof, concrete masonry units, the kind of solid construction which used to be associated only with high-priced homes. And they introduce brighter use of exterior color for homes which are *not* in year-round warm climates. Interesting, too, are the new methods the designer, Mr. Howard Fiedler, used in building the houses and expediting their construction; no cellars, concrete slab foundations, speedy plumbing installation, interior and exterior walls erected independently of each other, wall finishes for rooms in single panels, co-ordinating of all construction work so that a house goes up like clock-work and can be enclosed in four days. Even in these days, that's speed!

Especially outstanding, too, is the variety these homes have; up and down the street each one presents a distinctive, individual appearance in color scheme and in design, a rare feature in quantity-production four-room homes in the $2800 to $3500 price class. And as you can see from the houses we illustrate, there are a number of possible floor plans, each one a variation of the economical-to-build square floor plan, each with the handiness

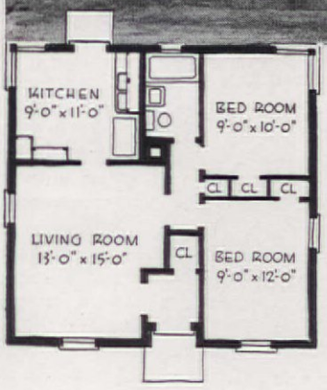
Leslie E. Bowman





Pink walls and coral-color trim for Mr. and Mrs. Herbert C. Danio's compact color schemes were carefully worked out for all these four-room houses bought on

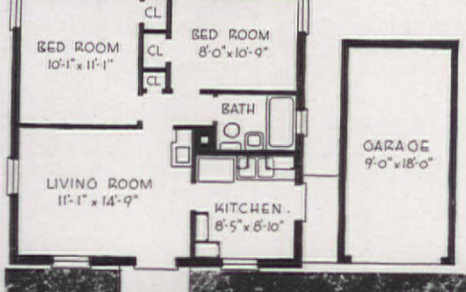
Park section of Chicopee, Mass. At left is the smallest-type house in Edward C. Brunelle's trim home. All house prices are *complete* with *land*



of an apartment layout but with the advantages of a separate house. The $2800 home has the kitchen at one side of the front, the bedrooms across the back have good wall spaces, the living room runs the long way across the front. Mr. and Mrs. Brunelle's home next door has a much-appreciated entrance hall protecting the living room at the left side of the house; kitchen here is at the back, bedrooms and bath are on the right side. Mr. and Mrs. Danio's home reverses this scheme but provides a larger living room and a kitchen which projects out to include a sunny, corner-window breakfast alcove. Mr. and Mrs. Taylor's home simply turns the basic square plan around, adds garage and porch.

Top-notch kitchens and bathrooms with first-grade modern equipment and fixtures are part and parcel of all these houses, heating is by oil burning units in a living room recess but new houses will have forced warm air heating, hot water is supplied by instantaneous gas heater over kitchen sink. The finished flooring is all of asphalt tile cemented to the 4" reinforced concrete slab floor. Foundations are carried 4 feet below grade level and the slab rests on eight inches of cinders or washed fill so that the bottom of it is above finished grade level, eliminating possibility of moisture or frost. All plumbing lines are laid before the permanent, crack-free slab floor goes down so the plumber is one of the first on the job and can install standard, inexpensive plumbing layout quickly. Exterior walls are of light-weight concrete masonry units, 8" x 12" x 5", given two coats of waterproof cement paint. These tiles are "furred" on the inside with wood strips to receive the giant size 8'-0" x 14'-0" dry wallboard panels which cover whole interior walls and ceilings, eliminating troublesome joints; they can be either papered or painted.

home. Varied designs and $22 to $29 monthly payments



Mr. and Mrs. Norman Taylor picked a house with a garage in this Chicopee development. These fireproof, stormproof, dampproof, termite proof homes house many Defense workers

Photographs, Frank A. Jason

Off to his job at the Spring field armory goes Mr. Lang lais, with the right kind o send-off from the Missis Fixing up their back yar takes up leisure tim

Ideas MADE REAL!

OR THE House of Seven Scallops! Take one look at these ideas and try not to get out the bandsaw and go to work! When my husband and I saw so many suggestions in THE AMERICAN HOME, we couldn't resist trying them on everything but our piano. These are the results, and you will forgive us our pardonable pride in presenting them.

We discovered that 7/8 inch pine wouldn't warp and was very hospitable to any color scheme we selected. So we made it standard equipment for our scalloping binge. The canopy over the bed is simple, but oh! my! and it has a way of making the biggest piece of furniture look smaller. We echoed the design in the bedspread and the dressing-table frill, which was my contribution.

Believe it or not, the gay little wooden shelf is over the stove and does a double job. It makes what might be an ugly spot attractive, and it keeps the wall from being spattered with grease If you want a bay window where there isn't one, try the scalloped end-cupboards and the wooden valance. It's a perfect illusion, and the valance hides the curtain rod!

Don't limit your decoration to the inside when you've something that's so easy. Share it, as we did, with the birds, bees, and flowers. That's one really legitimate way to improve on nature.

Story and drawings by OZELLA WILLIAMS, Centerville, Ohi

We're ready to give our answers quick
On readin' and writin' and 'rithmetic;
And it helps a lot, we have a hunch,
If we have Campbell's Soup for lunch!

GOOD HOT SOUP *makes* A SCHOOLDAY LUNCH!

LOOK FOR THE RED-AND-WHITE LABEL

Lunch at Home

CAMPBELL'S VEGETABLE SOUP, with its 15 vegetables and bracing beef stock, is almost a meal in itself. A grand help on busy days! The children like it, and it's good for them, because it's easily digested and supplies needed vitamins and minerals. Here's a simple, satisfying lunch—

Campbell's Vegetable Soup
Cracker and Cheese Sandwiches
Sliced Egg Salad
Mixed Fresh Fruit **Milk**

Lunch at School

CAMPBELL'S TOMATO SOUP, made of luscious tomatoes and fine table butter, is a youngsters' favorite . . . Dietitians urge hot food, such as soup, for children's lunches. Follow this advice and include a vacuum bottle of Campbell's Tomato Soup in the lunch box. Here's an easily fixed lunch the children will be sure to enjoy—

Campbell's Tomato Soup
Peanut Butter and Bacon Sandwiches
Apple and Cookies

Wouldn't you love to re-do your own kitchen this "Never Before" way?

COLOR CORRELATED FROM THE FLOOR UP! See how the walls, curtains, even towels—match the hues in the Nairn Treadlite floor exactly! That's because Nairn colors are chosen to harmonize with other new home furnishings, making it easy to give rooms this "Never Before" beauty! The floor is Nairn Treadlite *DeLuxe*, No. 8526; walls, Nairn Wall Linoleum, "Parchment," No. 7973; counters and table-top, "Mahogany," Nairn Linoleum, No. 1104 with crimson feature strip.

✓ **"Never Before" floors so effectively Color Correlated with home furnishings**

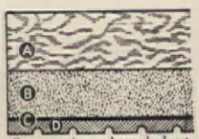
✓ **"Never Before" floors so smooth, so easy to clean**

✓ **"Never Before" floors so beautiful and economical**

WAIT before you plunge into choosing colors for "Never Before" rooms . . .

FIRST take a second for the important facts . . .

FACTS about Nairn Treadlite—inlaid linoleum on felt backing—the modern flooring!



Cross section enlarged about 6 times

GLANCE AT THE DIAGRAM—and note the superior features of Nairn Treadlite. On top, **A** is the wear layer of inlaid linoleum; its colors can't fade or wear off. **B** is the specially prepared felt backing that makes the surface so smooth and so easy to clean! **C** is the unique plastic rubber layer that protects the linoleum from cracking and strains caused by floor board movements. **D** is the factory-applied adhesive back, for permanent cementing and long wear.

NOW FOR THE FUN! Pick one of the lovely Nairn Treadlite patterns and plan your "Never Before" kitchen, from the floor up, as decorators do!

WONDERFUL NEW BOOK!—to help you plan "Never Before" rooms! Send 10c now for "*A Treasure House of 'Never Before' Rooms—And How To Do Them!*" to Box 22, Congoleum-Nairn Inc., Kearny, N. J. (Offer limited to U. S. A.) Many color photographs. Complete details of rooms, including those on this page. To appreciate the full beauty of Treadlite patterns, you must *see* them at your Nairn dealer's. The floor above is Nairn Treadlite Service, No. 9120.

NAIRN

Reg. U. S. Pat. Off.

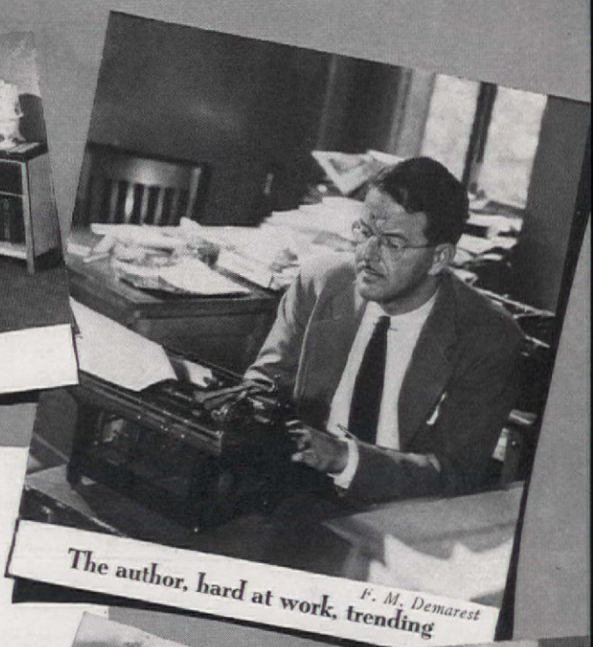
TREADLITE

INLAID LINOLEUM ON FELT BACKING

P. S. MAYBE YOU'VE BEEN THINKING OF A RUMPUS ROOM IN YOUR BASEMENT?—and been wanting a floor with the beauty, the resilience and the stainproof, easy-to-clean qualities of linoleum? Nairn Damp-Proof Flooring makes this possible! Consisting of a wear layer of genuine inlaid linoleum *on a specially treated felt backing*, Nairn Damp-Proof Flooring is made especially for floor areas subject to dampness—and is surprisingly economical. It comes in easy-to-lay square or rectangular units which may be arranged in any design you like. (The floor above uses two—T-63 and T-80.) Your Nairn dealer will be glad to give you estimates and design suggestions.

Lift model duplex couch, Simmons

Lullabye furniture for the young



The author, hard at work, trending

F. M. Demarest

Cushman does maple well

Trends PART 1

LOUIS GOODENOUGH, New York City

Mahogany; Imperial

Whitaker-Christenson

WHETHER you're moving, marrying, or modernizing this fall your furnishing problems are pretty much the same . . . . where to buy, how much to pay, what type of furnishings to get, what colors to use. The purse and papa probably say how much you'll pay . . . your pet store or the one with the best buy is where you'll go. We'll try to tell you what house furnishings your favorite store will be showing this fall and what colors you're going to see splashed around in the "smart" places.

Color seems to be the logical trend to start in with and if you're looking for brightness this fall you'll find it. There will be flaming reds, brilliant yellows, and bright greens but there are still the rose tones from the all-too-familiar rose quartz to soft, petal pinks. There are plenty of browns on the red side for those who want simple color in a big space, and lots of yellowish greens, from chartreuse to olive. Foils for these colors are the new reddish purples. Newsy color notes this fall are plum, a cold blue, peacock, flesh pink. Don't be afraid to use color. Break away from those old color schemes. Manufacturers of home furnishings are doing everything possible to make color choosing easier, so you can be pretty sure now that the carpet you buy is going to harmonize with your draperies.

Because of the war and its necessary priorities, you are going to see changes in shapes and designs. Plastics will be used, if Uncle Sam doesn't need them first. . . . Because modern furniture is easier to make you'll probably see much more this fall and today's modern is much less boxy-bulky than yesterday's. It has curves to take away that lean and hungry look. It's taking tips from Chinese Chippendale, and from the rustic simplicity of Early American furniture. Lighter in scale, it is much happier in small rooms than was once the case.

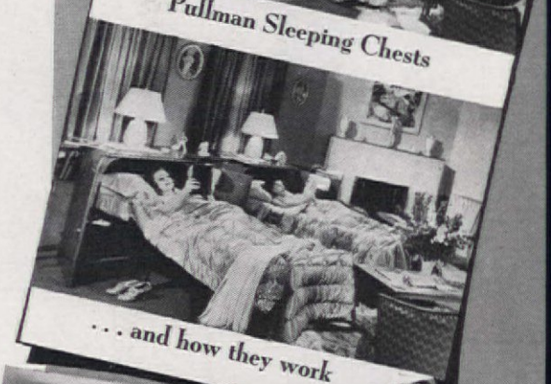
Wait until you see all of the Federal and Early American coming to the fore! To give new life, use painted chairs or tables with your maple. . . . Domestic oak and walnut are going to be noteworthy. Natural or bleached oak is going to amaze plenty of you who may look back to the fumed-oak days with a shudder or a sigh.

There are fewer new rugs than a year ago because wool is getting scarce. . . . The florals, simple moderns, and Persian patterns have been given a lift with new colors worked into the grounds. Then there's the new tone-on-tone rug, which means those almost plain floor coverings with a suggestion of design often picked up in color. These don't show footprints! . . . Carved carpeting you'll find in reasonable brackets. It's just what its name implies: the design, against a plain ground, is carved out. . . . You'll find rugs that resemble the old Brussels carpet—a right sturdy fabric. . . . And then, there are the new rugs of rayon, rayon and wool mixed, and a brand new cotton pile rug that goes modern as well as provincial. . . . Drapery and upholstery colors are brighter so floor covering colors have dropped down in tone. Two of the newest colors are olive and a mahogany shade.

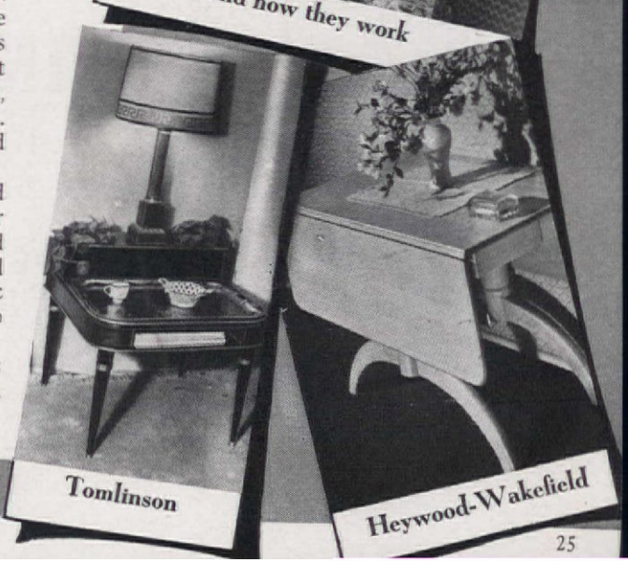
This year, it's *color correlation* instead of design. . . . You'll find flowered chintzes for your windows with the same colors used in stripes for a slip cover or upholstery, which may very likely be spun rayon fabric or cotton, now smart and sophisticated. . . . Texture is smooth and flat as in satins, failles, sailcloths, and sateens. Linen weaves will replace real linen. And you'll find plenty of gigantic patterns in prints. Don't be scared—when they're draped the design folds in to give just an interesting splash of color.

In woven fabrics there's mixing of spun rayon and cotton. You'll find all sorts of color combinations, with gray being used in combination with another color,

Pullman Sleeping Chests



. . . and how they work



Tomlinson

Heywood-Wakefield

1. Of all the twelve girls
in the family clan
The strongest by far
was Grandmother Anne.

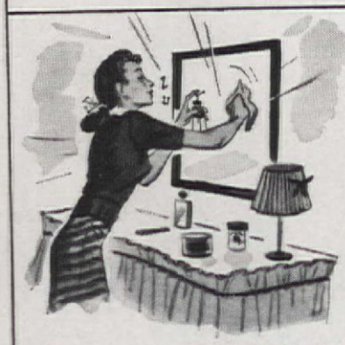
2. But washing her windows
with water and rags
Gave even old Annie
the droops and the drags.

3. But Annie's descendant,
a pee-wee named Beth,
Can whip through this job
and not draw a deep breath.

4. Wee Beth is a lassie
who's smart as can be;
For she uses *Windex*,
not muscles, you see!

5. Spray it on, wipe it off,
and *pronto*—you're done
Those windows all shine
like the twelve-o'clock sun!

6. And Windex contains
no dust-catching oil,
Keeps glass clean longer,
cuts down future toil



7. Don't be tempted by imitators who promise "more for your money." WINDEX is a quality, non-inflammable, *oil-free* cleaner which leaves no dust-catching film, doesn't streak, sheds no dust on sills or floor.

NEW REDUCED PRICES!

WINDEX

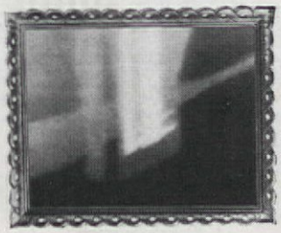
NOW NEVER OVER 15¢

for handy-size bottle anywhere in U. S. A.

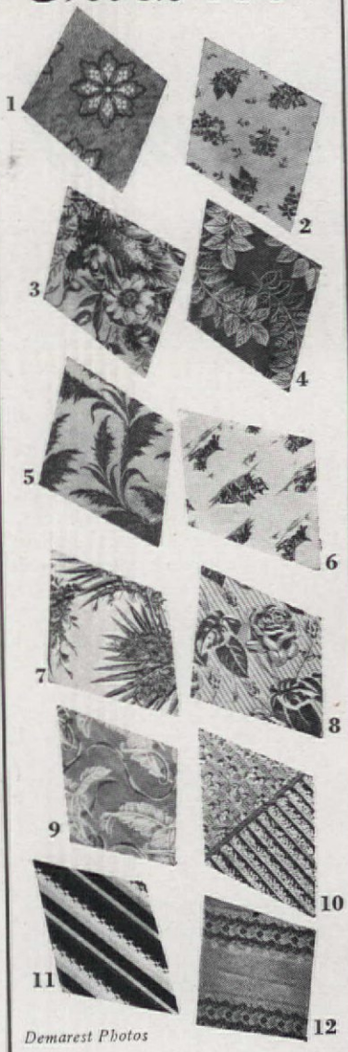
Ask your dealer about the new reduced price —also about big 20-oz. economy refill size.

Copr. 1941, The Drackett Co.

Plate glass mirror, metal leaf or mahogany. Nurre Co.



Fabrics



Demarest Photos

1. Shulman-Abrash, 2. Celanese, 3. Cohn Hall Marx, 4. Titus Blatter, 5. Desley, 6. Waverly, 7. Glendale, 8. Cyrus Clark, 9. Riverdale, 10. L. C. Chase, 11. Goodall, 12. Louisville Textile.

and there are still plenty of stripes around, especially in satin.

For your upholstery materials you will find brocatelles, satins, velvets, and stripes for your traditional furniture, textures for modern. There will be peasant designs in machine-made homespuns, that you'll swear are hand-woven.

DEFENSE

for the beauty and security of your home

NOW—when beauty and security are so difficult to find *except* at home—many Americans are making greater efforts to build well, and to defend what they have built. Among the quality products that will help you towards this end are Cabot's Creosote Shingle Stains, whose quiet beauty protects your home by a vehicle of pure creosote, best wood preservative known.

House at San Marino, California, stained with Cabot's Creosote Shingle Stain. Architect: Melvin N. Garlough.

House at Washington Valley, N. J., stained with Cabot's Creosote Shingle Stain. Architect: Paul Drake, Summit, N. J.

House at Winchester, Mass., stained with Cabot's Creosote Shingle Stain. Prize winner in House Beautiful's 13th Annual Small House Competiton. Architect: Jerome Bailey Foster.

Cabot's Shingle Stains

Creosote or Heavy-Bodied

FREE BOOKLET—*"Stained Houses"*

Contains full information. Shows pictures of many prize winning houses stained with Cabot's Stains. Write for your copy today Samuel Cabot, Inc., 1236 Oliver Building, Boston, Mass.

One-Spot Flea Killer FOR FLEAS 25¢ **Kills** Lice Ants Fleas Aphids Bedbugs Crab Lice

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New **FIRESCREEN**

curtains your fireplace in sheer beauty. Flexible, convenient, safe.

Flexiscreen

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IDEA!

THERE'S nothing like a grape arbor to be useful as well as ornamental, I always say! That's what prompted me to create one at the back of our house. Not just a little arch affair, either, but one you walk in, not just through. It measures seventy-two feet, plus the newest addition. And of this last, particularly, I'm mighty proud. It is attached to the house, and forms a natural awning from the porch to the original arbor. Try this over on your vines the next time you need to spread out. Oh yes, I poured the ~~cement~~ for the posts, too. I used stout 4 x 4's on them the length of the arbor, and 2 x 6's across every four feet. Strips 1" x 2" run the full length. Now, in the heat of the day or the cool of the evening, my arbor is a grand place to be. There's something very satisfying, too, about reaching up and picking grapes from your very own vines come the Fall with its harvest. It is at this season that the arbor ceases to be just a thing of concrete posts and lattice work that I made with my own hands, and becomes, instead, a real Mecca for birds, bees and boys alike.—**JOSEPH B. PEARMAN, Closter, N. J.**

George D. Haight

IDEA!

MAYBE you think this is a fence around Roland Coate's California beach house but it isn't that alone. It's a wind break made of hand-split redwood pickets. It's put up in sections that operate like doors. You can open or close any or all, when or where the wind listeth—and there is the sea!—**MARTHA B. DARBYSHIRE, Beverly Hills, Calif.**

WANTED by sturdy sheets—a job in your home: no objection to dogs, children. 100 years' experience. Best of references. PEQUOT SHEETS.

HARD WEAR never scared a Pequot sheet—and believe us, Pequots have had plenty of it. Every week enthusiastic letters come to us from women who say they've never seen the like of Pequots for wear. Uncle Sam has bought millions of Pequots for his soldiers and sailors—and you can bet no sissy sheet ever gets into the Service. Each sheet bears a guarantee that it *exceeds* U. S. Government standards!

Pequot stamina comes from quality, and the sheets look it. They're beautiful—firm, straight, white, smooth. The texture is so rich and handsome that Pequots look like luxury sheets. You'll be proud of your Pequots; and glad of the day you discovered them.

Projecting Size Tabs are a Pequot exclusive! Look for the handy little tabs which project from the sides of Pequot Sheets. They help you select instantly the size sheets you want from your linen shelves.

PEQUOT SHEETS AND PILLOW CASES

PEQUOTS STAY FRESH LONGER!

The firm, even Pequot weave resists rumpling. Pequots keep their delightful clean-sheet crispness far longer than thin sheets which muss easily.

PEQUOT SHEETS *and* CASES

"I Get many Compliments on our Beautiful WALL-TEX"

"To tell you I simply love my Wall-Tex Wall Coverings is putting it mildly," writes a delighted Wall-Tex user from Kansas City. "We have Wall-Tex in our living room, halls and breakfast room, and it's just as beautiful as the day we put it on many years ago."

From this same enthusiastic letter: "My Wall-Tex is the easiest thing in the world to take care of . . . just doesn't get dirty like other wall coverings. When it does need cleaning, we wash it with a mild soap and it always looks like new."

And read this user's comments on *plaster cracks:* "We could do nothing to stop plaster cracks until we decorated with Wall-Tex. Now I think we've eliminated the cracks permanently." (That's because Wall-Tex has a strong, protective canvas base.)

You, too, will be delighted with beautiful, practical, money-saving Wall-Tex . . . available in over 200 lovely patterns and colors — for any room or color scheme. Mail the coupon for free portfolio showing rooms in full color, and sample swatches with canvas base.

WALL·TEX

DECORATIVE WALL CANVAS

MAIL COUPON FOR FREE BOOK

COLUMBUS COATED FABRICS CORPORATION
Dept. A-101, Columbus, Ohio

Send me Wall-Tex portfolio with colorful illustrations, including Wall-Tex Swatches.

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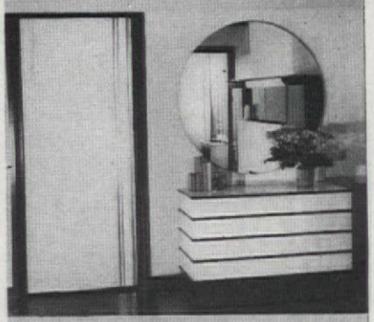
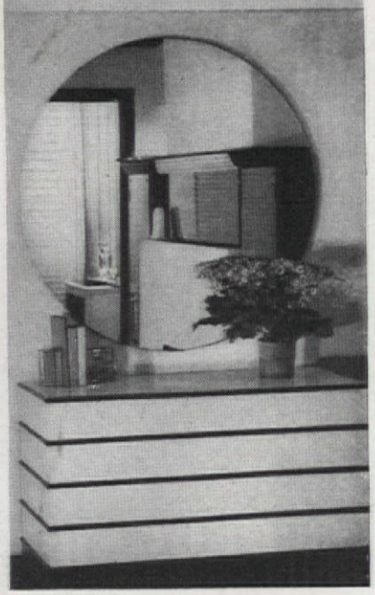


BECOMES

Asset

WE HAD an old sewing machine and needed a serving table. So we hid one by acquiring the other. We decided on 48″ x 20″ x 30″ as serving-table size, called in a carpenter to make a cover-all for the machine, with lid open, to that size. Cost, $3.75.—B. B. NICHOLS, Pittsburgh, Pa.



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F. M. Demarest

Prim

GWENDOLINE KEENE.

IT LOOKS like a doll house in size although it tucks away an astonishing amount of carefully planned living space, it is rural New England in every inch of its prim salt-box roof and its barn-red walls, it cost only about $3,000 to build, and it has already insinuated itself into the hearts of three families though it's only about five years old. Young Mr. Beardsley Lawrence, Jr., planned this house for his wife and himself and did a large part of the actual building as well. Then it was occupied by another young couple and now Mr. Lawrence's mother, Mrs. Beardsley Lawrence, and his grandmother, Mrs. Herbert Lawrence, are living there. Each household has fitted snugly yet

Little Cape Codder—only $3,000!

Brookline, Mass.

comfortably into the four rooms and bath which the not-much-bigger-than-a-minute house includes in its 24'-0" x 26'-0" outside dimensions. Much of the satisfaction it affords comes from its special features—the clever, extra corners for storage which the two levels of the house allow, the extra living space contributed by the rear screened porch (a feature sadly missing in average new four-room Cape Codders), the small touches such as wood wainscoting, paneled fireplace wall, jolly living-room bay, wide board floors, galley-like breakfast room-kitchen, and other thoughtful, decorative refinements which make the place a home and not a box.

A "natural-born" builder with a

Amenities of living as well as necessities are tucked into this tiny Cape Cod home; bright bay window for plants, a screened rear porch, bedrooms in private, rear-level location

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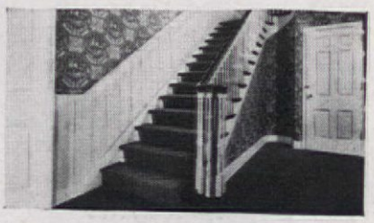

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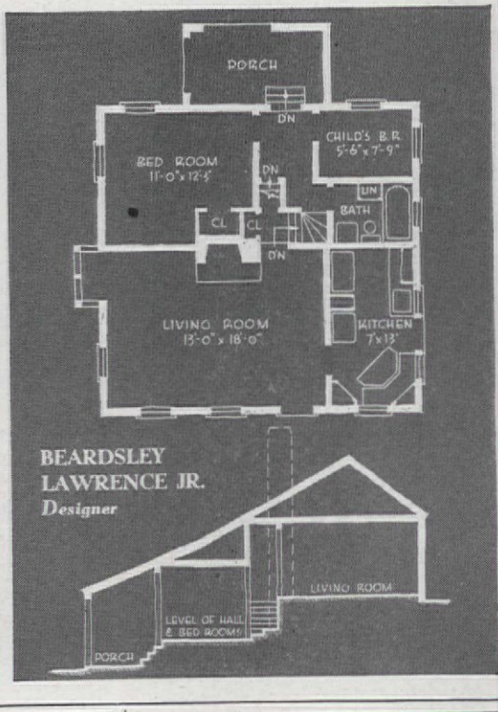
hobby for making things—copying the family's antique furniture, designing house models, planning a boat and the like—Mr. Lawrence hired a carpenter, mason, electrician, and plumber and took off four months to work right with them in building this home. He did all the interior carpentry, insulating, built the fireplace, did the painting with Mrs. Lawrence's help, and some of the papering. He said, "The cash outlay for the house was about $3,000 with about $1,000 for professional labor. I figure my own labor at about $700 and I saved a few hundred dollars because I was able to buy lumber at wholesale rates. Under ordinary conditions the house might cost about $4,000 to build. We saved in some ways and splurged in others, like most new home builders; the insulation totalled about $165, copper tubing cost about $75 more than iron pipe would have, termite protection cost about $30, the septic tank was $18 and I would have saved about $50 by having a smaller furnace and omitting the concrete bottom hopper type coal bin I put in. Then, too, the house has stronger framing than most small-house construction—joists and rafters are larger and closer together, spikes are used where nails are common practice, flashing is

F. M. Demarest



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THE AMERICAN HOME
251 Fourth Avenue, New York, N. Y.

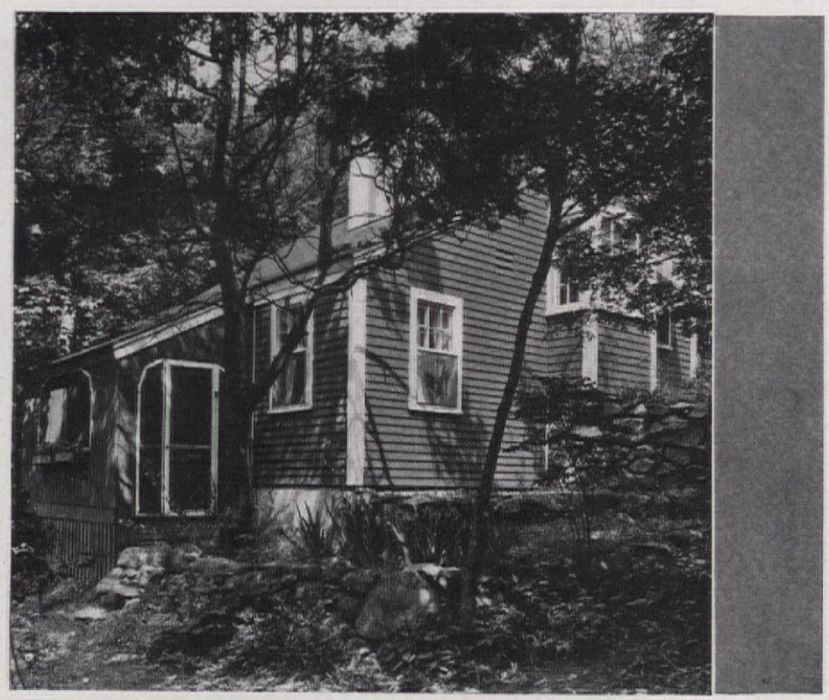
When Mrs. Beardsley Lawrence, Sr., took over her son's house, her nice old Colonial furnishings fitted well with spattered floors, wood-paneled fireplace, patterned paper

placed over outside windows and door heads and under windowsills, long clapboards are used where possible (before nailing up, the boards are painted with white lead on back and ends). In other words, the house ought to last a couple of hundred years, not just long enough to sell to anyone who happens to like the wallpaper or trimmings.

"In addition, storm sash as well as screens are provided, the fireplace is larger than usual for this size of house, there are plenty of electric outlets, though the only wall or ceiling fixtures are in bathroom, kitchen, stairway, and cellar."

The spunky charm of the little house is emphasized by its setting of natural woodland—tall trees and rough stone walls, rock gardens, a little cleared lawn area at front and back. From the front, it's the cosiest looking little Cape Codder you can imagine, with its low, window-height roof, center chimney, cheerful red clapboard walls and white trim of plain 4" and 6" pine boarding. Then, from the side, you see how the ground drops steeply downhill, with the house following suit, so that the bedrooms at the back of the house are on an entirely different, lower level than the living room and the rear porch is situated even lower than they are. The roof slopes steeply down to cover house and porch in one, long "salt box" sweep.

Inside, the same charm persists in rooms fitted out with delightful early American pieces; they're scaled to the seven-foot ceiling height of the "upstairs" living room and to the 6'-9" height of the "downstairs" bedrooms. The two levels make the house seem spacious, for the winding stair gives the bedroom level privacy. You enter the living room directly, which is one feature the Lawrences regret, since it means tracking in dirt and letting in snow and rain; but there wasn't enough space to include an entrance hall. The over-size fireplace, with its wide white mantel and paneled chimney breast, dominates the room; built-in shelving for books and radio are around the corner next to the pleasantly deep plant window.



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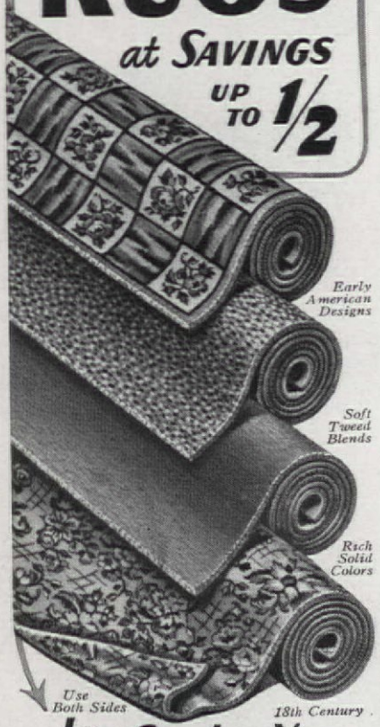

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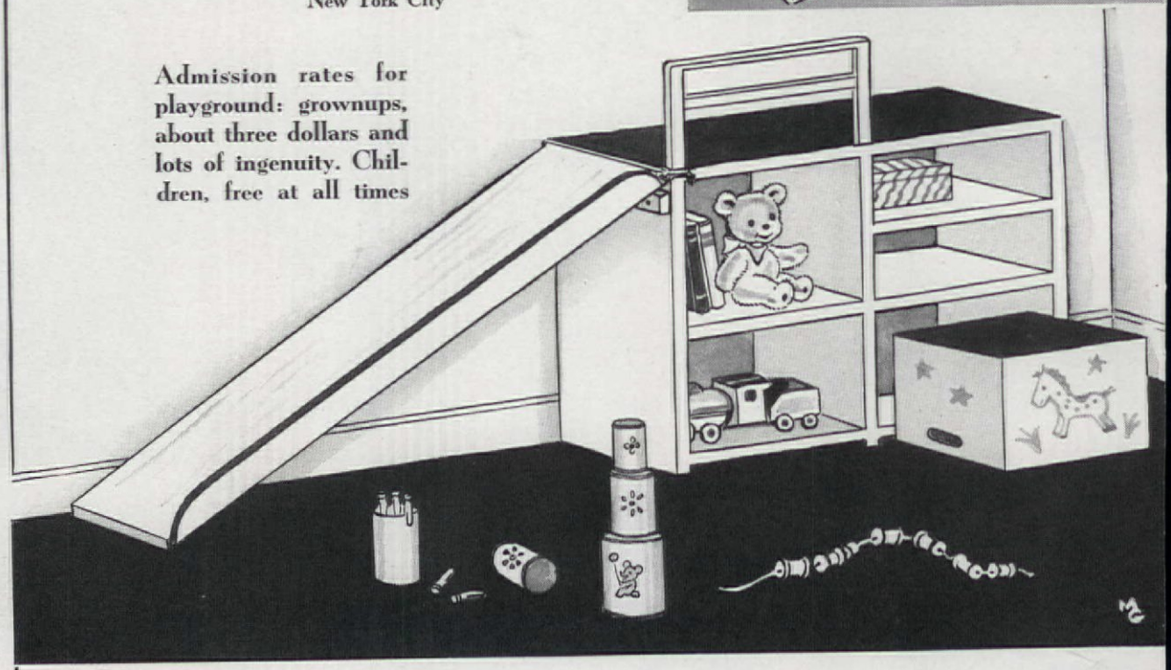


IF YOU are inclined to feel sorry for city children, just pause and consider the case of Robby Groth, who is two and a half and lives in New York. You see, Robby is our offspring so we have a special feeling about this city lad. We have ideas about what he would like to play on and with since he hasn't the great outdoors to roam in. This is the story of what we did, and while it grew out of Robby's "city need," there's no reason why it can't find a place in the country. After all, there *are* rainy days any place in the world!

It was his dad's idea, this wonderful plaything that's pictured. Robby got such fun out of the big slide at the playground that this seemed the only thing to do. It takes few and simple materials and tools, and the dividends it pays are wonderful! The toy shelves were constructed from 14" pine board. We recommend having the mill do the cutting and planing and you do the fitting! The top of the shelves is enameled a gay blue to match the linoleum and the rest a sparkling white. The shelves are put in with long wood screws, the better to stand the gaff of climbing small fry and to make it possible to play safely.

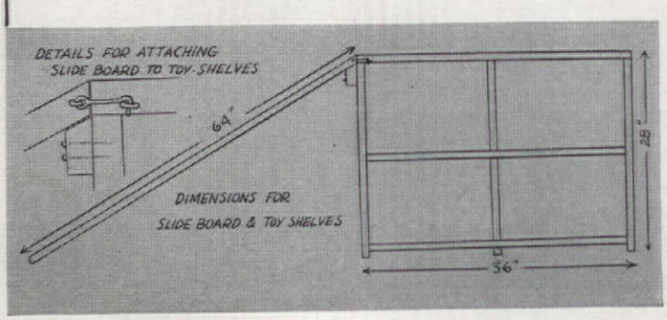
The slide board itself is something! This, too, is 14" wide, smoothed within an inch of its life, thus avoiding derrière bumps! It is shellacked and waxed, but lightly, else a child might shoot out the window. Strong screen hooks hold it to the shelves and it rests on an angled cleat, screwed into the side of the shelves. The hand rail at the top is anchored firmly into place. The guard strip down the side makes detours impossible. A three-foot clearance at the end of the slide is a "must," else there will be bumps and bruises.

You step up to this breath-taking whizz through space via a gaily colored box of sturdy construction. It doubles for a garage, a base for building mighty structures, a boat for a sea-going Teddy Bear, or what have you.

And that brightly-covered box with clothespins stuck on it was a lowly oatmeal container. Now, with its clothespins painted with Easter-egg dyes, it has become a construction toy. The cans in the center once held fruit and vegetables. Opened with a "twist-type" can opener, the raw edges are made perfectly safe. Add a coat of paint and slap on a "decal" and there you are. If there are doting aunts and grandmothers, they can contribute spools for stringing—spools made gay with cake coloring and strung on stout cord.

This is Robby's contribution to all his little playmates everywhere for bigger and better fun. He hopes that *their* daddies will get out the saw and hammer and go to work on a similar project.

The Groths report no casualties but a great deal of shouting and laughter from Robby and all his little playmates who gather 'round every time they get asked.



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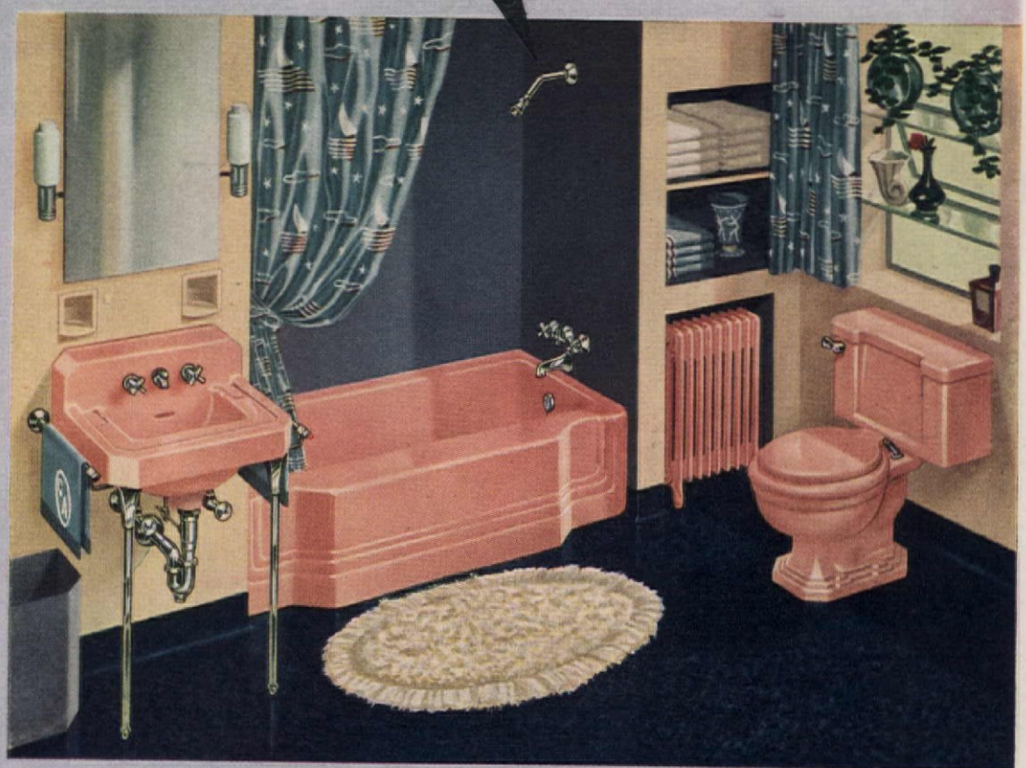

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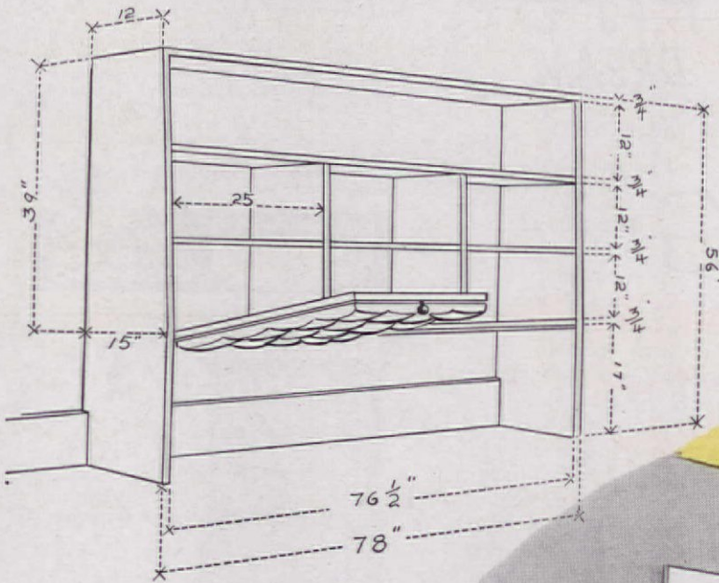
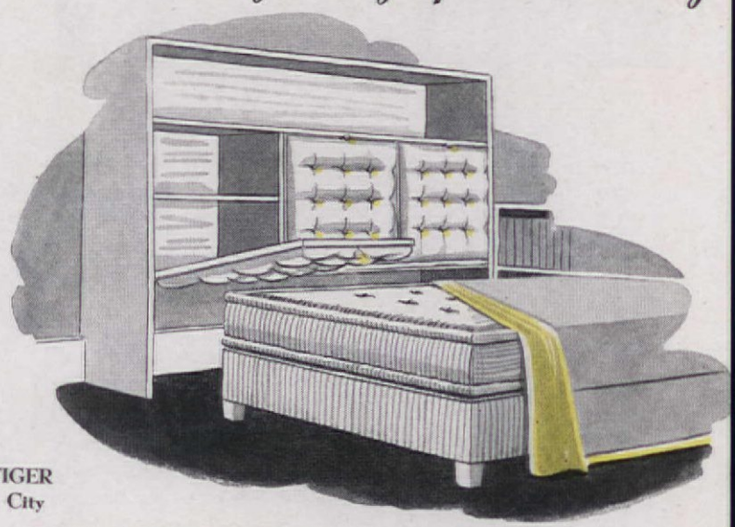
TOMMY SLEEPS WITH GI-IRLS!

3-day diary of a small boy

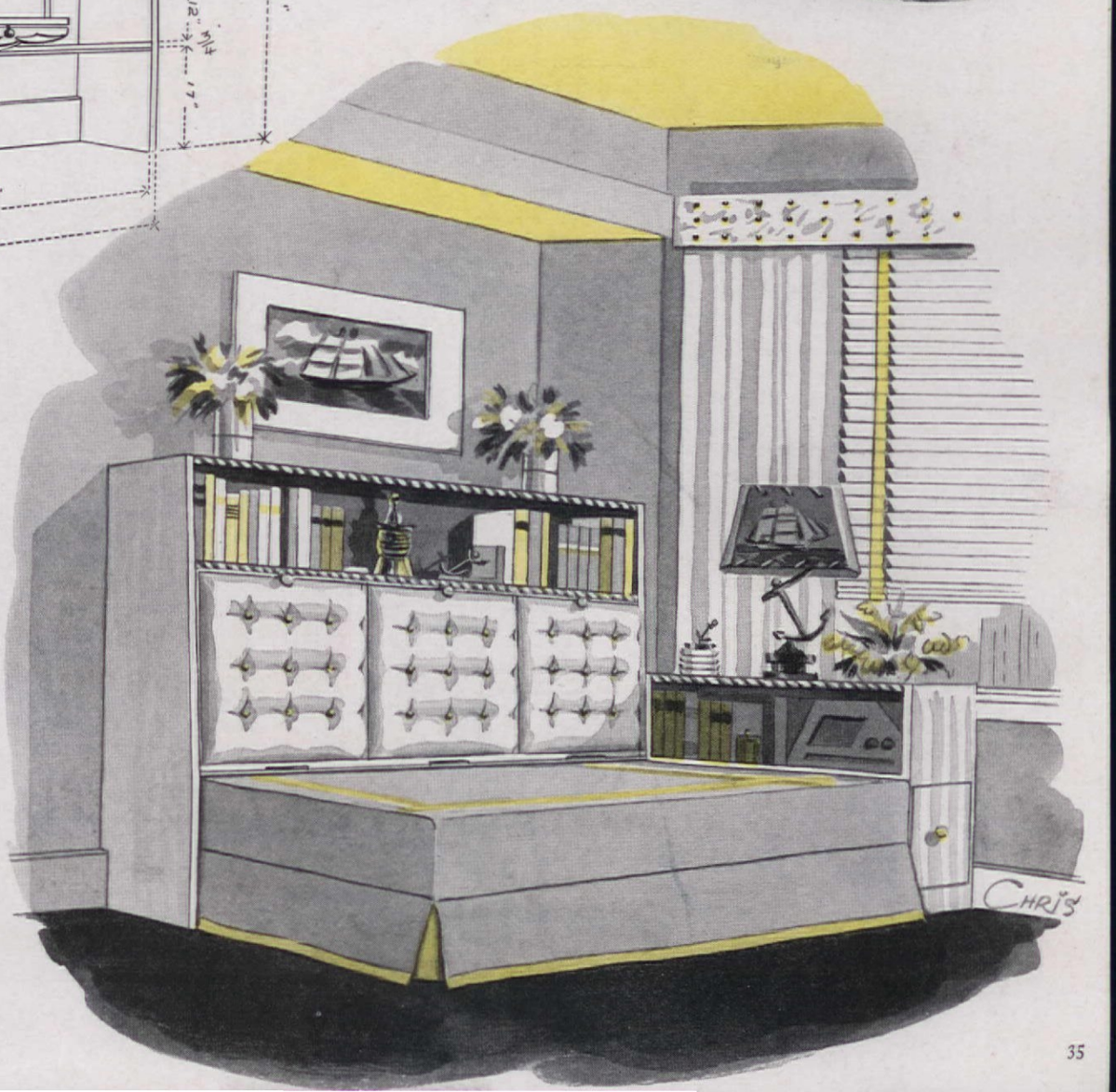
WEDNESDAY: In two days, I'll be eleven years old. You'd think folks would realize that I'm grown up. But no, it's still, "Little Tommy does this or that." As if that isn't bad enough, the kids sing out, "Tommy sleeps with gi-irls!" as soon as they see me. I'm still mad at my sister for telling Jerry's sister that I share the same room with her. As if I wanted to!

I guess my father isn't as smart as I thought. After our last "man to man" talk, he promised to do something about fixing me a room of my own out of the maid's room. It's so small, though, there isn't room for drawers and desks and things. It's only 7′ x 9′, he says. But for a guy as smart as my Pop, that ought not to be awfully hard.





JOSEPH TIGER
New York City

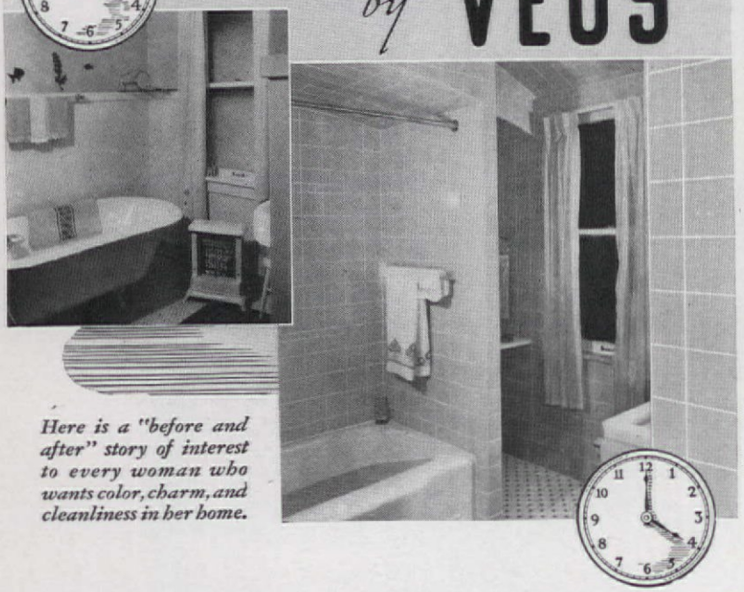


THURSDAY: A spring and mattress on legs was just delivered to us from our department store. Guess it's for Nora. Her bed is pretty lumpy. Pop won't let me in his cellar work shop. It's been locked for two weeks. He must be inventing something. Probably a new can-opener. Tomorrow is my birthday.

FRIDAY: Eleven years old today. What a day, oh boy! The mattress and "invention" were for me! Now I have my own den and all the room I need. None of this girl furniture like dressers and things. You ought to see Jerry's left eye. He said "Tommy sleeps with gi-irls" just once too many times!

EDITOR'S NOTE: We think this is a grand idea for creating that much needed guest room, too. It's so compact you could wedge it into one end of the sun porch if there's no available room for it elsewhere.

One-day Miracle, by VEOS



Here is a "before and after" story of interest to every woman who wants color, charm, and cleanliness in her home.

● One day—and the job's done. That's how simple and easy it is to have the colorful beauty and sparkling cleanliness of genuine Veos Porcelain Enamel Tiled walls and ceilings in bathrooms and kitchens.

One day, and three simple, foolproof steps of installation—and your home fairly sings its new beauty, new livability, new attractiveness, and new value as real estate property.

For Veos Tile is high-gloss porcelain enamel on a backbone of steel. It's far lighter than ordinary tile, stronger, more enduring. The colors will never fade: Tiles will not crack, nor craze, nor slip out of place. They are permanently anchored on an insulating, sound-deadening foundation sheet that goes right over old walls in less time than it takes to do a good paint job.

LOW COST—HIGH VALUE

Best of all, Veos walls are not a luxury. Veos simplified method of installation cuts costs. Maintenance is nil. The glass-smooth surface cleans and polishes as easily as your best china, saving hours of household drudgery.

You'll fall in love with your home all over again when you have genuine Veos walls in bathroom, powder room and kitchen.

● YOUR CHOICE from a wide assortment of beautiful color schemes and tile sizes—all at the same price—will help you create a room you will love to live in. Expert local Veos installing dealers (see classified telephone directory), with factory trained applicators, will do the job quickly—without muss, fuss, or bother—and arrange easy payment terms if desired.

25 YEAR GUARANTEE
on every installation against crazing, cracking, or color fading.

DAVIDSON ENAMEL CO.
Dept. F, CLYDE, OHIO
Dealers in Principal Cities

VEOS *Porcelain Enamel on Steel* **TILE**

The Artistry of Ancient Ceramics PLUS *the Permanence of* MODERN STEEL

$43.00

PIPE DREAM

J. BENTON
Pasadena, Calif.

GIVE a man a pipe dream he can use. Give a man a room that is his. Give a man $43 and he can build it himself! I was the extra member of a two-bedroom family but now I have a place I've made my own. It's an 8′ x 11′ room, pine-panelled on three walls. The fourth wall is the garage against which I built my glorified lean-to. That's the first step toward eliminating costs. It does away with heavy bracing. Figure out carefully what you'll need. Next, get thee to a wrecker for whatever second-hand material you can pick up. You'll be amazed. I covered my roof with asphalt roofing paper that hasn't leaked yet, and my floor with linoleum.

In this small space, built-ins are the only furniture answer. I've a manly bunk made from an unused spring of a studio couch and an unemployed mattress. The bunk, plus a chest of drawers and bookcase, forms a usable unit that hides a storage space. Then there's a clothes locker, a cupboard, and a typewriting table at the other end of the room. So take heart, ye males!

WOULD YOU SEND A CHILD TO REPLACE A BLOWN FUSE?

BUT SHE CAN RESTORE SERVICE THIS *Modern Easy* WAY!

When a fuse blows and plunges the house in darkness, you wouldn't *think* of sending your small daughter to the basement to replace the fuse. But you *can* send a child to restore service when an overload occurs . . . if you install a Cutler-Hammer Multi-Breaker in the kitchen. In fact, it will be a race between the children to see who can get there first.

The Cutler-Hammer Multi-Breaker is a handsome, *modern* device that *ENDS* all worry, trouble and inconvenience of blown fuses. When lights go out or an overload occurs, a little lever in front snaps out of place. To restore service you *simply reset the lever!* Nothing to buy, nothing to replace. It's just like snapping on a light switch.

Modern homeowners won't do without the Cutler-Hammer Multi-Breaker. It adds only about $5.00 to the cost of a new home. And it's easy to install in an old home too. Write for the FACTS, told completely and simply in a booklet called "Goodbye To Fuses". It is FREE. Write Now . . . so you won't forget. CUTLER-HAMMER, Inc., *Pioneer Electrical Manufacturers*, 1395 St. Paul Ave., Milwaukee, Wis.

CUTLER-HAMMER MULTI-BREAKER C-H

SEND FOR FREE BOOK ABOUT NEW CONVENIENCE!

KINDEL
A quality name since 1878

FOR LOVERS OF
18th CENTURY
FURNITURE
Get this Fascinating Handbook of Authentic Colonial Reproductions

IF you are seeking to give your home the rich touch and charm of time-endowed period masterpieces, surely you will enjoy owning the new 24-page deluxe edition of Kindel's "18th Century Reproductions." Not a catalog—it is an authoritative handbook, profuse with pictures and background text to give you an even keener appreciation for the styles of Chippendale, Hepplewhite, Sheraton, Goddard and Phyfe. Mail coupon for complimentary copy.

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Grand Rapids, Mich. AH-10
Please send copy of "18th Century Reproductions."

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Cut Heating Costs in Your New Home!

Build this

FIREPLACE

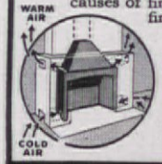
that circulates heat

Build a Heatilator Fireplace and avoid burning wasteful furnace fires on cool spring and fall days. This modern fireplace—proved all over America—actually circulates heat. Warms every corner of the room and even adjoining rooms. Thousands of owners say it cuts dollars from fuel bills, weeks from the furnace season.

In mild climates it is the only heating unit required by most homes. Architects and heating engineers recommend it for quick, thorough heating of basement rooms. Makes camps usable weeks longer, earlier in spring, later in fall, and for week-ends of winter sports

will not smoke

Concealed inside the masonry, the Heatilator is a double-walled form around which any style of fireplace is correctly built. Eliminates the usual causes of fireplace smoking. Saves firebrick and other materials. Adds but little to fireplace cost. Send a postcard today for complete information.



HEATILATOR, INC.
6110 E. Brighton Ave.
Syracuse, N. Y.

HEATILATOR Fireplace

Dainty Curtains

THAT STAY LOVELY

Twice as Long!

Just picture these charming Double Life Curtains brightening up your own home. Their famous long-lived economy is the result of patented-construction double headings, making them completely reversible, top-for-bottom. Inconspicuous little tabs tell you which way they were hung before each simple Ivory tubbing.

Double Life Curtains come in various styles — with fetching ruffles on three sides or four — and in many fabrics including the new Fulton and Dana Marquisettes. Sold only by department and specialty stores. FREE descriptive folder, write Fairclough & Gold, Inc., Dept. A, Boston, Mass.

DOUBLE LIFE CURTAINS

A BEDFORD MADE PRODUCT

Treasure

WE DOUBT that you would go into nostalgic rhapsodies if you came upon a gathering of hawksbill turtles, sunning themselves on some distant Eastern archipelago shore. We defy you to look at this collection of precious tortoise-shell boxes, however, and not do just that. All of which goes to prove that things are not always what they seem to be. In other words, no hawksbill turtles, a-sunning of themselves,

F. M. Demarest

HABITAT: Antique dealers, musty old trunks, ancient aunts and attics, and don't raise your eyebrows at pawn shops!

Maybe you think it an overstatement to say a collector would give his eye-teeth for just one of these boxes? We wouldn't advise tempting one too far—and we're serious!

Collection arranged by
ELIZABETH LOW
New Rochelle, N. Y.

TWO GOOD REASONS *for buying a Winter & Company* MUSETTE

You can't expect present-day children to fall in love with an old-fashioned piano. They are as insistent on up-to-the-minute styling as you are on musical perfection. ♪ The Winter & Company MUSETTE combines *both*. It is the symbol of a new day and a new way in piano design and construction. It incorporates improvements and refinements which are as great a contribution to progress as the scientific thinking and planning which makes today's motor cars and radios so superior in performance to those of 10 or even 5 years ago. ♪ For example, the MUSETTE has the renowned Practiano feature that makes practice hours pleasanter for all... the Vibrato Bridge... and a new patented Action that develops the full power of the blow yet responds to the lightest touch. See, Hear and Play this thrilling instrument. Learn from your own *eyes, ears* and *fingers* why Winter & Company has become *America's largest piano manufacturer!*

SPECIFICATIONS

Practiano-Equipped (Reg. U.S. Pat. Off.)
Vibrato Bridge
Genuine Ivory Keys
Full 88-Note Keyboard
Reinforced Hammers
Rock Maple Pin Bushings
Full Bronzed Metal Plate
Highest Quality Lacquer Finish
Hand Rubbed, Satin Smooth

Above, the FEDERAL Musette—one of 16 authentic Period models illustrated in Catalog offered below.

NEW YORK
Winter & Company
Musette

Look for this name. It identifies the genuine MUSETTE.

America's Largest Piano Manufacturer—Established 1899.

Winter & Co., 863 E. 141 St., N.Y.C.
Send me Catalog showing the 16 Period Models and explaining the features that have made the MUSETTE "America's most talked about and copied piano." A-101

Name .....
Street .....
City ..... State .....

no priceless tortoise-shell snuff boxes to tickle the 17th or 18th century nose. No beautiful jewel-encrusted combs to add pomp to the pompadour. And what is more important now, no collector's pieces!

But fortunately for you, of the Brotherhood of Collectors, there were such turtles, 'way back when. There were artists who saw the beautiful possibilities in the shell of the tortoise. They have given you something pretty exciting to look for, to gloat over when you find it in some hidden-away spot. And we bet no Eastern potentate, or gentleman or lady of the court ever got the thrill out of some dainty tortoise-shell treasure that curls the spine of a collector today.

It's a long, long ago story. The Egyptians knew of the glowing luster of tortoise shell and cherished it as a priceless thing. The Romans inlaid their elegant furniture with it. In the 17th and 18th centuries, the craftsmen of France and England turned their delicate touch to working with tortoise shell. Of course, the French went in for the elaborate, using precious stones with a lavish hand in making snuff boxes for court gentlemen and jewel boxes for the ladies.

The practical English called theirs "comfit boxes." This small private collection was made there and all pieces have an 18th century pedigree and are glowing tributes to the old English craftsmen who labored over them with love. Not only are they miniatures, but velvet-lined ones at that! Some of these tortoise-veneered boxes have tiny silver or bone feet. It took infinite care to mould this precious stuff. Too much heat would darken it, too little and it would break. A piece, richly mottled, of warm translucent yellow, dashed with rich brown spots, was worth a king's ransom.

John Obrisset was one of England's most gifted workers in tortoise shell. Most of his priceless boxes for snuff or tobacco found their way into royal pockets. So, if you come across a piece of tortoise-shell work, bearing the simple, impressive inscription, "John Obrisset fecit," cherish it, for you have a real treasure.

And the next time you come upon a hawksbill turtle, treat him with all the respect due his ancient lineage. He carries on his back all the romance of the fabulous past.

Sketches by Paul Frame, Jr.

Bed (266HA75234) $22.95 Night Stand (266HA75234) $14.95 Vanity (266HA75234) $59.95
Bench (266HA75234) $7.95

Hallmark

QUALITY FURNITURE

POUF CHAIR (266HA71080) Shown in beige color textured cotton stripe. Seat 24 by 20 in. Ht. 32 in. Ship. wt. 90 lbs. $33.00. (Also available in other fabrics and colors. See Hallmark Furniture Book.)

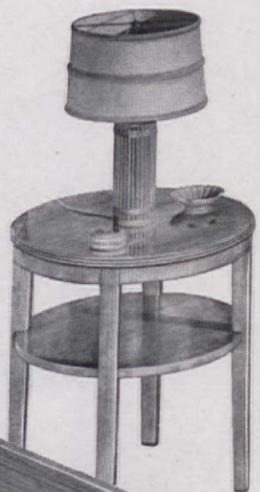
LAMP TABLE (266HA73151) Ht. 26¼ in. Top 21 by 21 in. Ship. wt. 50 lbs. $11.95.

LAMP (266HA74011) Indirect lighting. Blond maple wood base. Honey brass-plated center band. Tan fabric over paper shade. Ht. 22 in. Diam. 15 in. Ship. wt. 18 lbs. $10.95.

This Modern group was designed by a foremost American designer. All woods are mahogany veneer and solid maple, toast color finish. Furniture shown shipped from factories near Chicago.

LAMP (266HA74042) Natural finish bamboo base; harmonizing tilt shade of yarn covered paper. Chenille trimmed. Felted base. Ht. 22 in. Diam. 13¼ in. Ship. wt. 8 lbs. $4.59.

TABLE (266HA73155) Ht. 26½ in. Top 22¾ in. Ship. wt. 50 lbs. $12.95.



COCKTAIL TABLE (266HA73157) Ht. 16½ in. Top 36 by 20 in. Ship. wt. 46 lbs. $11.45.

CHEST (266HA-75234) Ht. 45 in. Top 20 by 34 in. Ship. wt. 175 lbs. $36.95.

Save ON FINE FURNITURE

WITH WARD'S "SHIP-DIRECT PLAN"

Now it's easy for you to own truly fine quality furniture. By special arrangement with nationally-famous manufacturers, Montgomery Ward offers you furniture of unusual distinction at important savings! Ward's big-volume purchasing power... direct from factory-to-you delivery... elimination of many middlemen's expenses... all these add up to more furniture style and value per dollar than ever offered before!

Pictured here are just a few of the items in the Hallmark Quality Furniture Modern Group. There is also a complete line of Traditional and Early American furniture. If you like, you may order any item on this page. Just write us name and number of item. Enclose check or money order. Of course, your money, including shipping charges, will be refunded if you are not satisfied.

MONTGOMERY WARD & CO., Dept. HA-1, Chicago, Illinois

FREE... See samples of beautiful Hallmark Quality Furniture at your nearest Montgomery Ward Store. Or mail coupon for handsomely illustrated book that shows the complete line and tells how to use the "Ship-Direct Plan" to buy Hallmark Quality Furniture on Ward's liberal budget terms. (You can enjoy this lovely furniture as you pay for it.) Book is also available at Ward's Stores and Order Offices. See unique giant-size edition at Ward's Stores and Order Offices. Mail coupon now.

Please send me free Hallmark Furniture Book. AII-10

Name _____

Address _____

City _____ *State* _____

SALT LAKE CITY BACHELOR ... turns Farmer

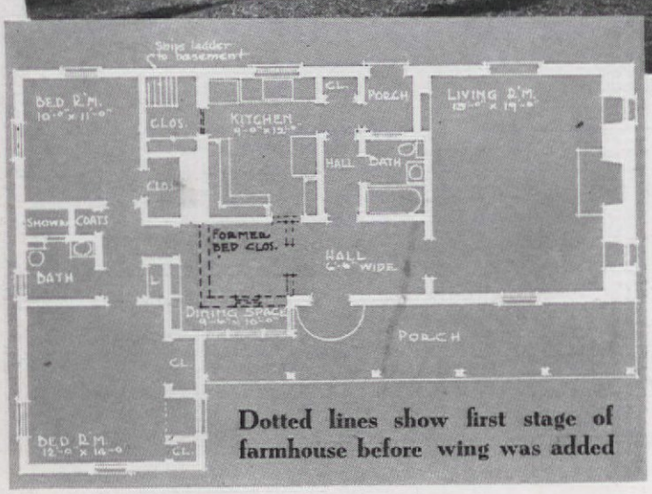
W. P. Woodcock

MARTHA B. DARBYSHIRE
Beverly Hills, Calif.

THIS story begins in the city when our central character, Mr. George Winder, was a member of the Utah State Legislature, busy with law making. Then the scene shifts to the country outside Salt Lake City, when Mr. Winder hied himself back to the farm which his father and grandfather had owned before him and made a paying proposition of dairy farming. Next comes the building of a new home down on the farm, a home which makes "the simple life" as attractive indoors as outdoors, a home with all the comfort, charm, and convenience of a suburban place. So many farms have large, up-to-snuff barns but mean, unattractive farmhouses that it's pleasant to see a home with "fixin's" provided for the owners as well as the cows. Accustomed to compact, good-looking, space-saving arrangements in the city, Mr. Winder had his architect incorporate similar notions into a simple farmhouse.

... farmer TAKES A WIFE, ... more House

Maynard L. Parker



Dotted lines show first stage of farmhouse before wing was added

GEORGIUS CANNON,
architect

But this wasn't any run-of-the-mill design. It was a progressive house scheme, one just big enough for Mr. Winder in its first stage but planned for easy future enlargement with minimum alterations. The house went up as a modest one-story brick affair of living room, kitchen, bath, and sleeping closet, but presently the next event in our story occurred when wedding bells rang out and Mrs. George Winder entered the scene. More rooms were needed now so a new clapboard-siding wing of two bedrooms and bath was added at the left side, right where the original scheme had provided for it. You can see by the dotted lines on the plan the few changes made to enlarge the house; a kitchen window changed into a door leading into a new closet, and the former bed closet enlarged into dining space by the addition of a nice bay. Fitted with floor-to-ceiling bookshelves, with dining group well out of traffic, it also serves as a hall. P.S. The drawings are just for fun—NOT life drawings of the Winders!

"That's Our Boy!"

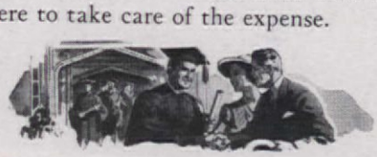
To Bob's dad, this is one of the proudest moments of his life.

It seems only yesterday that his boy was a curly-headed little tyke, learning to take care of himself in childhood battles with the bully of the block.

Now he's 180 pounds of husky halfback, respected by classmates and faculty alike, as a man, an athlete, and a student.

But there's even more than pride in his father's heart today . . .

He's thankful for his foresight years ago when he promised himself his boy would have the opportunities of college . . . the day when, with his Prudential agent's help, he made sure that promise would come true—even if he were not here to take care of the expense.



How Can a Man Use Life Insurance to Assure the Education of His Child?

Men who already have life insurance to provide for the future support of their families, often take out additional protection to assure a special educational fund for each child.

In most such cases, The Prudential recommends a whole-life or term policy issued on the father's life. This will provide the necessary funds if he should be taken away before his children have completed their education.

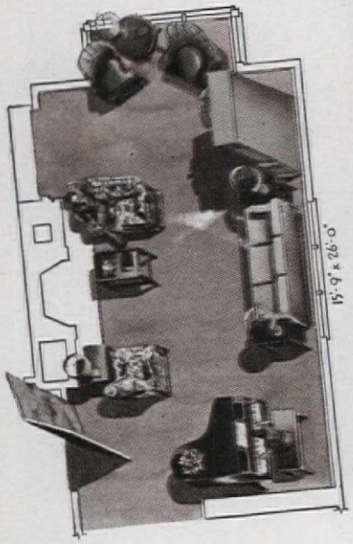
The Prudential will pay the insurance money in one lump sum or as installments spread over the four college years.

The Prudential
INSURANCE COMPANY OF AMERICA
HOME OFFICE: NEWARK, N. J.

Tune in! Hear The
PRUDENTIAL FAMILY HOUR
Sunday afternoon, CBS network

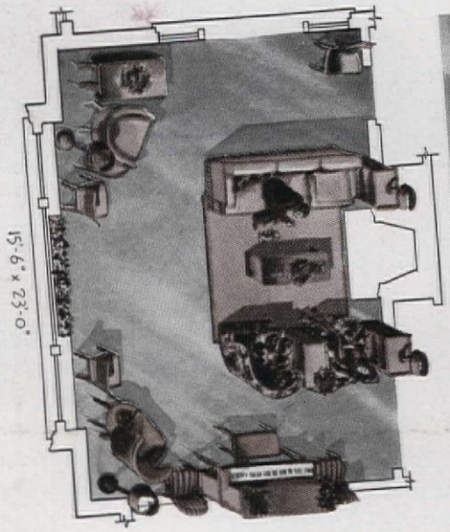
A glorious new radio show, starring Gladys Swarthout, Deems Taylor, Al Goodman's Orchestra, Ray Block's Chorus, and "Skeeter" Russell.
SEE YOUR LOCAL PAPER FOR TIME AND STATION

Analyze these rooms for TRENDS: note what a big contribution mirrors make; how fundamentally simple draperies are; that overmantels can be "different"; that pictures, rightly hung, are important; that indoor window boxes, architecturally planned, are good



Glenview, Illinois, living room of Dr. and Mrs. Paul Huber; exterior shown on page 59

Everything's good about them



Geneva, Illinois, living room of Mr. and Mrs. George W. Renwick

COLOR is fresh and new, arrangement is functional, and individual scale is such that a harmonious whole results—a combination that makes for a completely satisfying room. All are correctly handled here, so we say, in this October decorating lesson, everything's right about these pleasing rooms.

Now, if you want to, you can tackle this subject of decorating just as you tackled your themes in school or college, by going to the library and reading reams and reams about the principles of balance and color and form and all the rest of it; making page after page of little notes, then organizing them and coming out feeling you should have conquered the whole vast subject. But have you? Do these notes tell whether your wing chair should go cornerwise in the corner of your living room, or at right angles to the wall beside the fireplace? Do they help you decide, all these little words out of books, what color to use for draperies when your walls are pale green and the davenport you are going to keep on using is covered in red?

For ourselves, we can learn our lesson much faster from pictures than we can from the written word. Psychologists probably would call it "visual memory." It just means we have to see to be convinced, and we imagine that a great many of you are much the same in this regard.

So we set out and spent days and weeks and months traveling and scouting and photographing. And on these pages you see the results of our labors, seven living rooms in seven different houses—and we think they have all the answers! If you're puzzled about how to arrange your furniture, or what furniture goes with what, or what colors to use, study these pictures as you've never studied before. To help you along, we are showing both ends to the middle in several cases. Not a thing is hidden from you. And also, we have had little floor plans drawn for you. On these you can see the dimensions of the rooms, where the door and window openings come and how big they are, and the relation of the furniture to architectural background in each case.

Now most of these houses are new ones, completed within the last year or so. Their living rooms are not by any means huge. They range all the

Other end of the Hubers' living room

...their COLOR √ ARRANGEMENT √ SCALE √

Fireplace view of Renwick living room

Olson

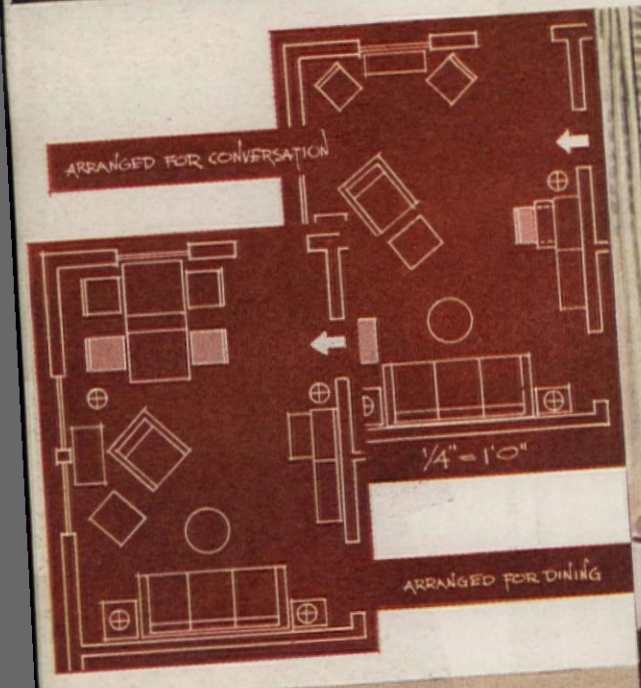
With proper arrangement of furniture, floors are conspicuous and their covering important. Watch for new grayed colors in plain broadloom, new florals with scrolls, "carved" effects that give a rich textured look, and familiar tone-on-tone patterns. And don't forget linoleum, when planning the living-room floor. It comes in glorious colors and there are patterns with appropriate living-room dignity and formality

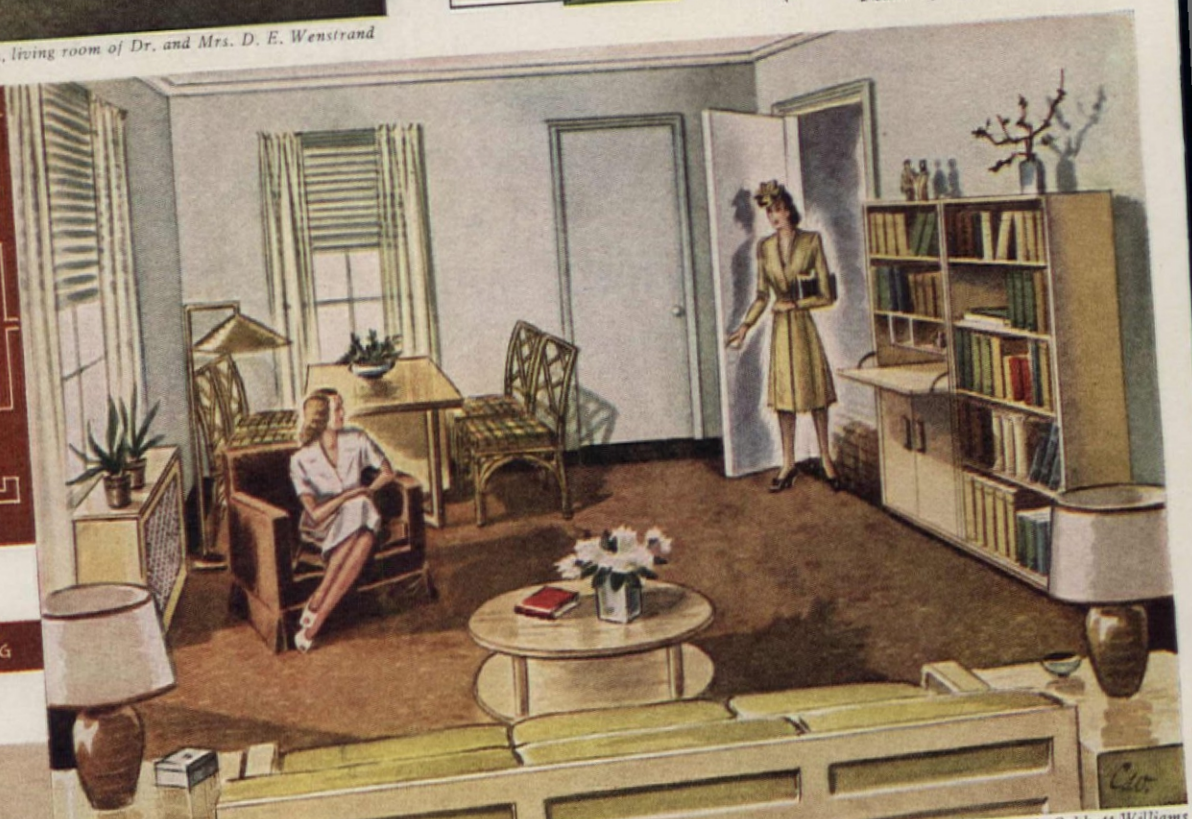
Milwaukee, Wisconsin, living room of Dr. and Mrs. D. E. Wenstrand

Major pieces of furniture are parallel or at right angles to walls, *not* at confusing angles. Combination of plain and patterned upholstery lends interest, avoids monotony. And there are plenty of tables, essential for the comfort of any living room

Photographs by Frank Willming

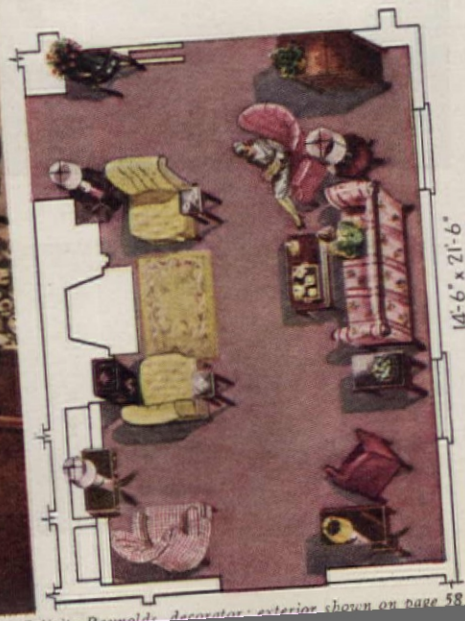
Plans by Sigman-Ward





Shown on cover *Sketch by H. Cobbett Williams*

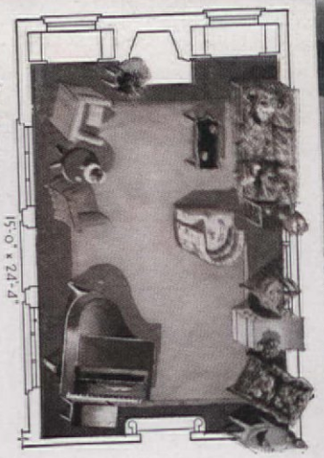
Color schemes that are a little subtle are more effective than obvious ones. Three or more colors put together are better than two



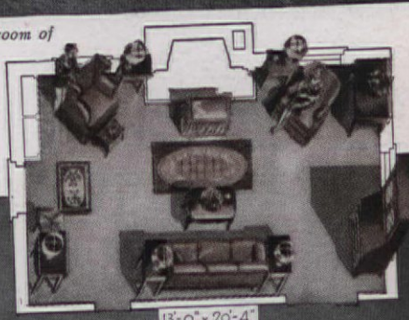
exterior shown on page 58

way from about 13′ x 20′ to 15′ x 16′. There are thousands of living rooms in the country of approximately these same dimensions, with approximately the same number of doors and windows. Even if your living room is a little larger or smaller in one dimension, or its doors and windows are placed a little differently, these other rooms will still give you ideas for the solution of your own problems. In each one of them space has been found for all the essentials, without the slightest feeling of crowding, and in each one of them an individual and interesting color scheme has been worked out.

No one can tell whether or not houses like these can be built again in the near future. Government orders and priorities are pretty well upsetting the apple cart, as we have known it in recent years. But new houses *are* going up, and will continue to go up. They are smaller, to be sure, and it takes careful planning to get all the essential pieces of furniture into the living-room space, which averages 12′ x 16′ or thereabouts, and must serve as dining room as well. But it



Winnetka, Illinois, living room of Mr. and Mrs. George R. Cain



F. M. Demarest

DOUBLE-DUTY furniture furnishes without cluttering and adds needed storage space. Dining table folds into console size for study; two dining chairs, moved, make conversation groupings; bookshelves hold glass and china as well as books; radio doubles as chair-side table or plant stand. Furniture all of natural birch. For spacious effect in room only 15′7″ x 11′4″, broken by 3 doors, and 2 windows, walls are light turquoise blue with mustard and brown accents.

Desk-dining table	$ 27.45
Round coffee table	13.70
2 lamp tables	22.00
Sofa in three sections	65.35
3 bookshelf units	38.75
Desk cabinet	19.70
4 rattan chairs in plaid	72.00
Chair and ottoman in sailcloth	49.75
	$308.70

If 5 pieces are finished by owners, cost $258.70

$258.70

Living-Dining Room for Defense Housing

by JOHN C. MURPHY
Division of Interior Decorations, Marshall Field & Co.

Richmond, Virginia, living room of Mr. and Mrs. Argus K. Barker; exterior shown on page 86

can be done, as is shown by the colored sketch on page 44, wherein a competent decorator reveals his solution to the small-room problem. Two other solutions will be shown in our November issue.

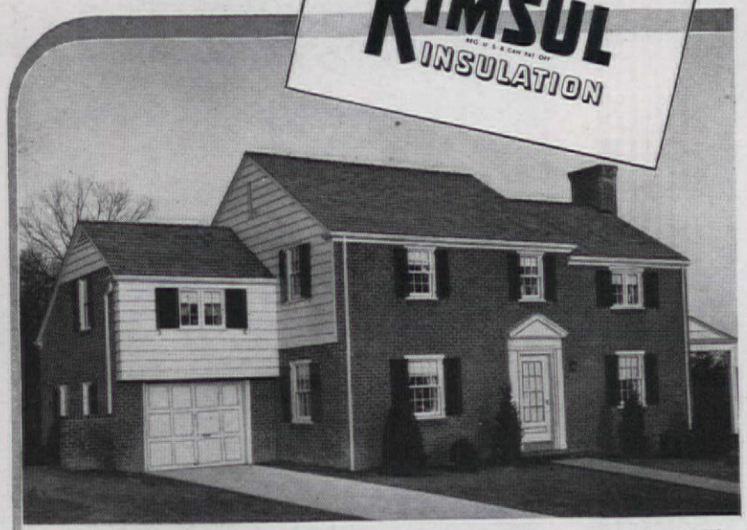
Please note that the furniture in each case is arranged so that there is plenty of space to walk into, around, and out of, the room. Also that chairs and tables permit a number of people to sit and converse comfortably. And that lamps and lighting fixtures are placed where they will do the most actual good!

Note also that none of the owners of these rooms has been afraid of color! In every case not one or two, but several, colors have been used, for the most part "off" shades, as decorators call them, which are easier to combine than strong, straight colors. There is none of the old, dark, gloomy atmosphere, but light gaiety in rose mauve and touches of yellow. Greens and blues cool off these other warmer colors.

Your Home—New or Old—Can Be in "COMFORT STREET"

made warmer in winter, cooler in summer with

KIMSUL INSULATION



Attractive KIMSUL-Insulated home built by The Lindamere Corporation, Wilmington, Del. They write: "The high standards of our homes demand the best of insulation and we believe that KIMSUL fills this requirement at moderate cost."

Let high-efficiency KIMSUL Pay for Itself with Fuel Savings

KIMSUL*—one of the most efficient insulations ever developed—puts any home in "Comfort Street." This winter KIMSUL can make your rooms cozier. Can help put an end to drafts. Can banish hard-to-heat spots.

You'll feel the difference in comfort while you save the difference in heating costs. Fuel savings with KIMSUL usually pay for the insulation in a short time. After that, year after year, the savings are all yours and the added comfort can be said to cost nothing!

KIMSUL is a *different* kind of insulation...is safe, lasting, resists moisture, will not burn. Remarkably easy to handle. Installs easily in all types of construction. In older homes KIMSUL speedily insulates an unfinished attic or roof.

Learn about KIMSUL today—first choice of many leading architects and industrial engineers. Now in use in thousands of homes. Low in cost. Send coupon now for free book about super-efficient, easy-to-own KIMSUL.

*Reg. U. S. & Can. Pat. Off.

WANT TO INSULATE AN OLDER HOME? KIMSUL installs quickly and economically.

IN EXPOSED ATTIC FLOORS... A simple job. Merely expand KIMSUL; fasten at ends and sides.

IN SLOPING ROOFS . . . Easy with KIMSUL. Just fasten to plate, ridge and sides of rafters.

KIMBERLY-CLARK CORPORATION (Established 1872)
Building Insulation Division, Neenah, Wisconsin AH-10

Please send free illustrated book, "The Way to Comfort Street."

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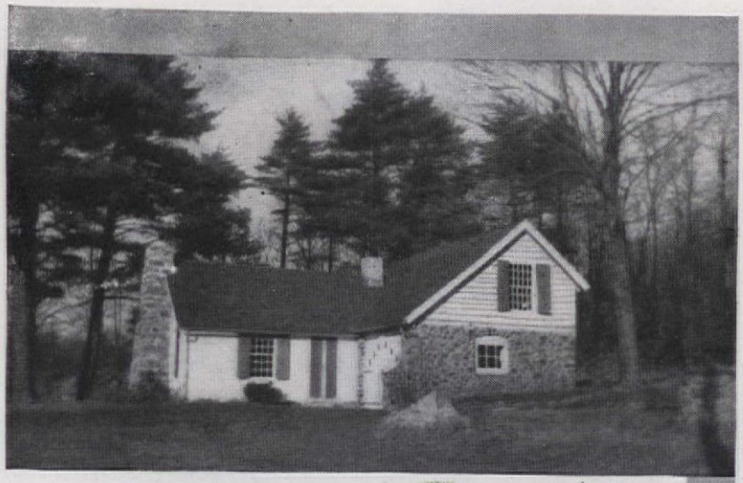
Photos by the author and F. M. Demarest
Sketches from plan by author

Odd Corners

DID you ever notice how an odd corner, or some small part of one's grounds, may present a problem of far more difficulty than its area seems to warrant? Yet odd corners like this, if handled in an original, interesting, practical way, often turn into charming little spots; distinct assets, instead of eyesores. That is what happened when the owners of a small summer place in Connecticut went to work on the far from attractive end of the garage wing as shown in the picture above. The fact that the roof line stopped abruptly at the rear corner while continuing to a lower and more pleasing height at the front gave the rear a tall, ungainly appearance and made the whole end elevation look lopsided. The stonework, also, was not pleasing, having been built of too rounded and irregular stones; the curved wall, carried out only a few feet from the garage, ended very awkwardly; and finally, the ground sloped so abruptly beside the garage that the soil washed badly during heavy rains.

Considering, first, the ugly bit of curving wall, they decided not to demolish it but to take advantage of it, by continuing it in a pleasing curve as shown in the two sketches. The level of the low end was carried around and into the existing grade opposite the rear of the house. Flat stones for this addition were found on the place and looked quite all right laid dry,



ROSALIND SPRING LA FONTAINE, *Cromwell, Conn.*

even though the original part of the wall is mortared. Inside the little bed so formed, the soil at the high end was cut away as much as was practical and pulled down against the front curve of the wall. More loam, enriched with well-rotted barnyard manure and leaf mold from the compost heap, was added to build up still further the front of the bed. To make the height of the rear corner of the house less noticeable, a group of lilacs and low-growing hydrangeas was planted there. This also makes a background for the rear of the bed and, in time, will give additional privacy to the screened, flagged terrace across the back of the house, which is reached by the stepping stones that skirt the wall and the bed.

A grafted wisteria (to give assurance of bloom) was also planted at the rear corner against the stone wall. The planting has "taken the curse off" this end of the house, and its effectiveness will increase from year to year. The rain barrel, painted green to match the shutters, besides being happily placed against the wall at the front corner, provides a handy method of watering this bit of garden. Just back of it a clump of hollyhocks and delphinium makes a gay summer picture, while other perennials and annuals combined with the fluffy foliage of Roman wormwood planted at intervals just inside the low wall help make a really attractive spot.

CONSERVE FUEL *Automatically*

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AUTHORITATIVE TESTS SHOW INEFFICIENT, OBSOLETE EQUIPMENT WASTES AS MUCH AS 50% OF THE FUEL . . .

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BUILT AND BACKED BY GM GENERAL MOTORS

BURNS FUEL WITH HIGHEST PRACTICAL EFFICIENCY . . . PROVIDES ACCURATE DAY AND NIGHT CONTROL OF HOME TEMPERATURE WITHIN ONE DEGREE

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Delco *automatic* Heat conserves fuel *automatically*. The flow of air and fuel (oil, coal or gas) is *automatically* regulated for best combustion efficiency. The heating plant turns "on" or "off" *automatically*—keeps temperature economically uniform despite sudden changes in weather. Thermostat control will *automatically* maintain lower heat level during sleeping hours or while you're away—a real fuel saving.

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For name of nearest Delco-Heat dealer, consult local Classified Telephone Directory under "Oil Burners," "Stokers" or "Furnaces—Heating" or mail coupon.

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THELMA KNOLES, *Tucson, Arizona*

HOW often that derisive chant rings through the schoolyard, the playground, or any other place where children are apt to gather! What harm this typical American custom can cause! For it sharply separates the activities and even the likes and dislikes which may be enjoyed by a boy or a girl who wishes to keep the approval of his world. This same discrimination, which is also carried on by thoughtless adults, tends to handicap the developing talents and characteristics of a child as an individual personality.

As far as the youngster is concerned, he is an individual up to the time he is about two years old. Even the adults are inclined to ignore any unconventional behavior. Whether Joan wants to take the mechanical toys apart to see what makes the wheels go 'round, or Jimmy wants to rock his doll to sleep causes no eyebrow raising.

It's when Jimmy gets his first haircut that convention's ugly head is reared. Fond daddy beams proudly and with a ring in his voice says, "Now you look like something. Now you look like a little man"! Likewise, when Joan is observed trying to set the table, the family chants approvingly, "Isn't she a regular little lady."

So they're off on the road to the conventional mould, and the youngster has no choice and very little chance of avoiding it. That is, unless he or she is prepared to take a terrific beating at the hands not only of his playmates, but of his elders, as well.

If a boy is loud and noisy, greedy or rude, if he comes in the house all grubby and with torn clothes leave it to some fond aunt or uncle to smile indulgently and say, "Well, at least he's a real boy."

But just let sister arrive on the scene, after working on a mud-city project with the usual unfortunate results as to messiness. Just let her scream and shout like a Comanche Indian. Then the heads begin to wag, and the tongues, too. There are concerned adult murmurs about what young Joan is going to turn into if "Mary lets her run wild."

At Christmas time, the conventional discriminations that exist in adult minds between boys and girls are very marked. There are toy washing machines, sewing sets, dolls and such for sister. Jimmy gets erector sets, chemical sets, adventure books. Fond relatives would be horrified if he took over the washing machine, or if Joan appropriated the boxing gloves. The fact is constantly drummed into the youngsters that boys and girls are supposed to prefer entirely different things.

And children don't want to be different from the crowd. They are still too unsure of themselves in the world to break away from the herd. They dread the scorn and mocking laughter that comes from parents, the joking and teasing about "sissies" and "tomboys."

With these constant suggestions, both outspoken and subtle, the boy begins to feel that it isn't quite praiseworthy for him to enjoy arranging the doll's tea table. And why should his playmates call him "Sissy" just because he gathers a bouquet? He has no idea what it means, but the scorn behind it stings him to resentment. Finally, he realizes it is because those are the things that only girls are supposed to like to do.

It is a very strong-willed boy or man who will buck the tide of public criticism and take up a career of interior decoration, home economics, weaving, textile designing, and the like. The fact that that kind of a job is what he is mentally and temperamentally fitted for doesn't temper the tongue of society. It means a constant battle to keep his rights as an individual. A battle that is started from the time he is about two years old and that will continue throughout his whole life.

TWIN NEWS

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Yet it now costs less . . . its price is the lowest in years!

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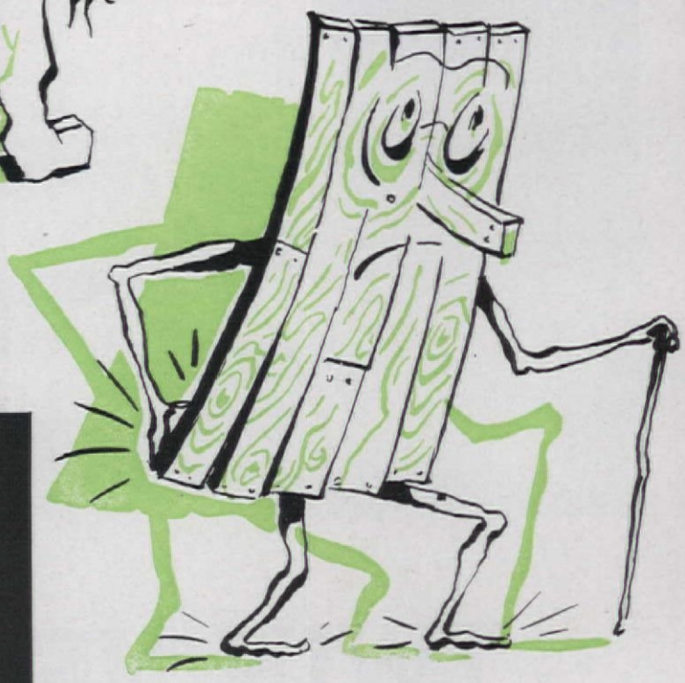
Sketches by Dorothy Burton Porter

Cracks Creaks



The three musketeers of destruction, Cracks, Creaks, and Leaks. They have that man below plenty worried for, like the elephant, they never forget

Rapho, Black Star

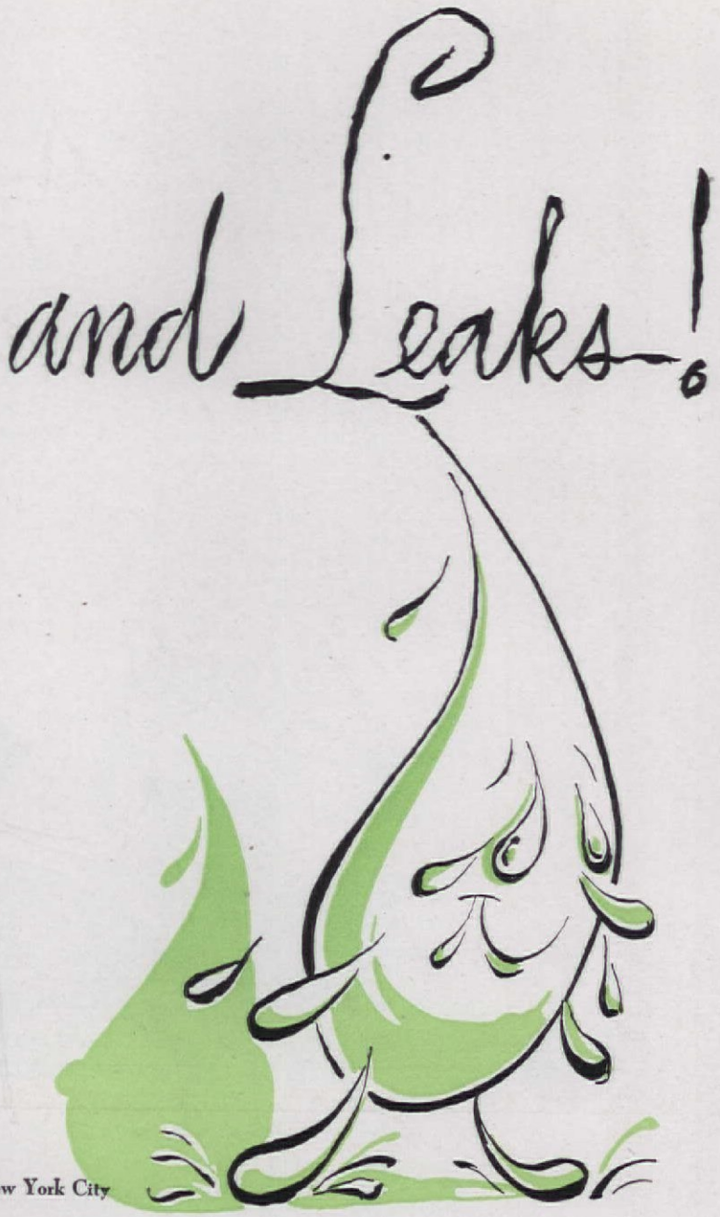
H. Armstrong Roberts

EUGENE RASKIN, A. I. A.

HAVE ugly cracks ruined ceiling and wallpaper in your living room? Do rattling window frames or sticking window sash drive you wacky? Does a leak in the roof send you running for a bucket at the first sign of rain? If so, those three ogres, Cracks, Creaks, and Leaks, have marked you as their own and their ravages are only beginning. Starting as little annoyances these destructive pests can run damage and little repair bills to a total that will be staggering.

Just as with human illnesses, house disorders stem from two major causes: organic and functional. In other words, the trouble can be traced to a flaw or flaws in the structure of your house, or to some improper, inadequate, or harmful action of your own in maintaining it. In the first case, blame your builder; in the second, you must certainly blame yourself.

First of all, consider the question of humidity control. Porous materials such as wood absorb moisture, causing expansion. Then they shrink again when the moisture evaporates. The greater the extremes of humidity and dryness, the greater will be the resulting expansion and contraction of the materials involved. And when adjacent materials push and pull against one another, something has to give. It does—with the result that cracks open around door and window trim; joints widen in flooring, paneling, and at the baseboard; and plaster, subjected to unnatural stresses by the warping woodwork about it, proceeds to drop. Moreover, if the building is of wood frame construction, the structural members—joists, studs, rafters, etc.—will also be affected, causing the whole house to warp out of shape. Of course, this distortion is so slight that the eye cannot perceive it; but it makes itself seen in additional plaster failure, loosening (hence, creaking)



New York City

of stair members, and more pronounced door and window sticking. Furniture also suffers, and doctors tell us that the mucous membranes of our noses and throats feel the effects, too.

All of which means that humidity control is well worth while. Unless you live in an extremely humid region, such as the tropics, excessive humidity will rarely be a problem. It is much more likely that winter dryness will be your trouble. Many American homes are overheated because thermostats and adjustable control valves are omitted. When air is heated, its ability to absorb and hold moisture is increased and it takes additional moisture from any available source. Thus if your house is overheated (80 degrees F. or over), moisture is drawn from the house framework, from furnishings and your own membranes. To avoid this, keep the temperature of your home in the 68 to 72 degree range during the winter. If your heating system lacks proper equipment—thermostats, temperature controls, adjustable valves—have them installed, for it will pay. If you must have higher temperatures, or your climate is unusually dry, you can use spray or evaporation humidifiers—depending on the kind of heating system you have. Optimum relative humidity is generally considered to be from 40% to 50%. During the winter, if your humidity indicator regularly reads below this, you need a humidifier.

If your floors and stairs creak, it is either because of such wood shrinkage, or because they aren't tightly put together. In the latter case, tightening is the prescribed treatment. Flooring should be nailed to the sub-flooring with 8-penny flooring brads, spaced not more than 16" apart and driven diagonally downward toward the tongues of the adjoining strips. For stairs, drive wedges into the under side, between each riser and tread. If wedges are already there, as they should be in well constructed stairs, pound them in further.

Remember this about leaks: Water, like the famous elephant, never forgets. Once a drop has found its way into some crevice, it will come again and bring its friends. And each time the crevice will open wider, while the

Install Clean, Convenient, Fully Automatic OIL HEAT NOW

...you will have more time for leisure

☆ There never was a shovel or a clinker hook made to fit a woman's hand. Stop playing caddie to a heating plant that is not fully automatic. Install a good oil burner now! Have *clean, convenient, fully automatic* oil heat at all times—on chilly, raw days of late spring, on the cool days of early fall... *oil heat is economical.* It is *clean.* It is *healthful.* It is *convenient*—your oil dealer will even watch your oil supply... it will permit you to make your basement a place of *recreation* instead of labor.

Have This Convenient Heat By Selecting a Good Oil Burner

An oil burner is not expensive ... the most dependable ones are generally equipped with a Webster Electric Fuel Unit and a Webster Electric Ignition Transformer. The Fuel Unit is like the carburetor on your car. It cleans and assures a constant supply of oil to the burner. The Ignition Transformer is like the ignition system on your automobile. It assures prompt ignition of the oil. These two parts are not only essential but *vital* in the efficient performance of any oil burner.

This Free Booklet Tells You How To Select A Good Oil Burner

There are many oil burners on the market. The free booklet shown below tells you how to select a good one. *Send for it!* If the burner you select is equipped with a Webster Electric Fuel Unit and/or a Webster Electric Ignition Transformer, you can buy it in full confidence. The Webster Electric Company does not actually make an oil burner, but it has furnished over 350,000 Fuel Units and over 500,000 Ignition Transformers for oil burners.

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Send me your FREE booklet "How to Choose a Good Oil Burner," which contains illustrations and other data which will enable me to buy wisely.

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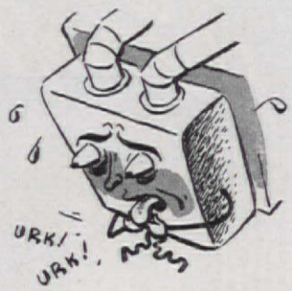
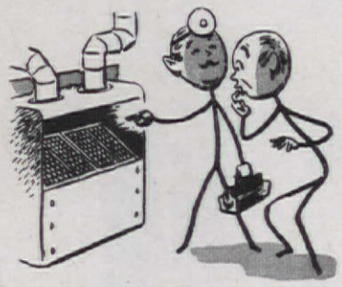
IS YOUR FURNACE SMOTHERING TO DEATH?

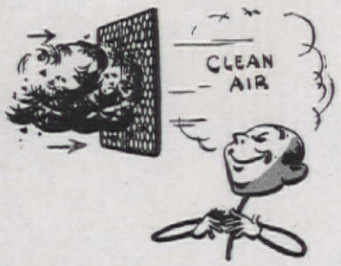
1. Jump up and down for joy, if you have a warm-air furnace with blowers. You couldn't have a better kind of heating plant.



2. It gives you plenty of *clean*, inexpensive heat. But are you sure your furnace isn't "smothering"?



3. "Smothering" happens in the part of your furnace that *breathes* air. That part contains air filters.

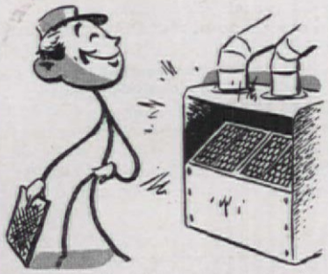


4. Filters clean your air, take out enormous quantities of dirt, dust, and pollen which otherwise would circulate in your house.

5. When these filters get clogged up with dirt—your warm air can't circulate. And you use *more fuel* to stay warm!

6. Call your warm-air furnace dealer. Look for Fiberglas* Dust-Stop* Filters in your classified directory under "air filters."

7. Telephone him for fresh Dust-Stops, made of pure glass fibers. They're safe, efficient, and standard equipment in the best furnaces.



8. Most Dust-Stop sizes cost only $1.50 apiece. Easy to put in. Change filters now and get clean, low-cost heat *every* winter!

If you are not already enjoying clean, *filtered* air from your warm-air furnace, get in touch with your warm-air heating contractor and find how inexpensive an air filtering attachment is!

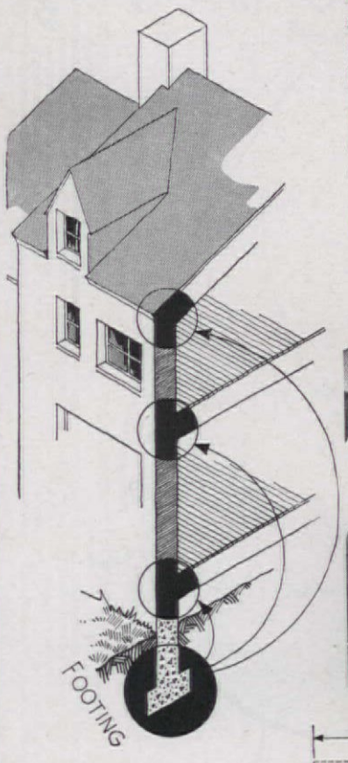
FIBERGLAS* DUSTOP* AIR FILTERS

*T. M. REG. U. S. PAT. OFF.

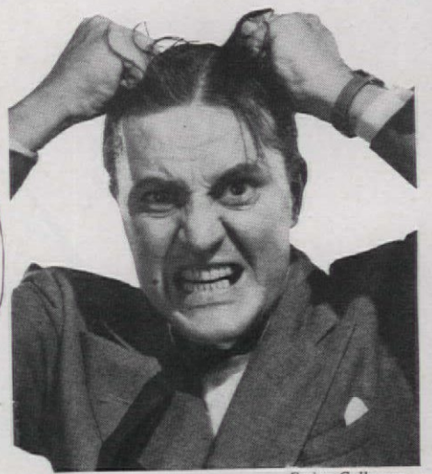
Manufactured by Owens-Corning Fiberglas Corporation, Toledo, Ohio
In Canada, Fiberglas Canada, Ltd., Oshawa, Ontario

visitors go deeper. In short, no leak ever gets better or stays the same. It always gets worse. The thing to do, then, is to repair every leak as soon as it appears, if not sooner. A bit of calking in time, a coat of waterproof cement on your basement walls and floor, or a replaced shingle will save a substantial amount of costly work that would be required if unchecked water were allowed to get into the structure, rotting wood, loosening plaster, and generally making itself disagreeable.

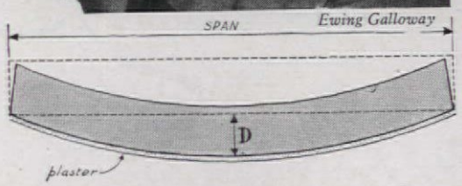
Uneven settlement is probably responsible for more cracks, creaks, and leaks than any other single cause. If one part of the house settles more than the others, structural distortion results, leading to the same type of troubles as those which shrinkage causes—though usually in more aggravated form. And, sad to relate, this can happen very easily. The bearing capacity of soil varies a great deal, even between different parts of the same plot. Also, the intensity of the load on one section of the foundation may be much greater, or less, than on another. Therefore, it is of the utmost importance that the footings (the underpinnings at the bottom of the foundation wall) be figured accurately. In building a new house or buying an old one, get an architect or engineer to calculate or check on these points.



Among other points to be checked are joist, beam, and rafter sizes. Any structural member will "give" or sag to some extent, no matter how strong it is. This sag—called "deflection"—is, of course, slight if the member is large and strong, more pronounced if the member is slimmer and weaker. Naturally, we try to use members as slim as possible in order to save space, materials, and money. But they should be on the generous side instead. If the deflection of a beam or joist is more than 1/360th of its span, or length, the plaster on the ceiling below it will crack, because plaster can't stand being bent any more than that. Besides, you'll be able to feel the floor bounce a bit when you walk on it. Add flashing also to your check list; flashing consists of metal sheets—usually copper, though tin, zinc and lead are sometimes used—placed inside the walls and roof at points where leakage is a particular hazard: at the eaves, at the sill (top of foundation wall), around windows and doors, in roof valleys, at roof-chimney intersections, etc. A good flashing job should go a long way towards stopping those troublesome leaks. So, to guard your home against the three ogres, keep your home in good paint repair to protect it from deterioration, fix all leaks without delay, keep your heating and humidity within reasonable limits, see that floor and stairs are tight and creakless, check on the wood framework of the house, see to proper flashing.



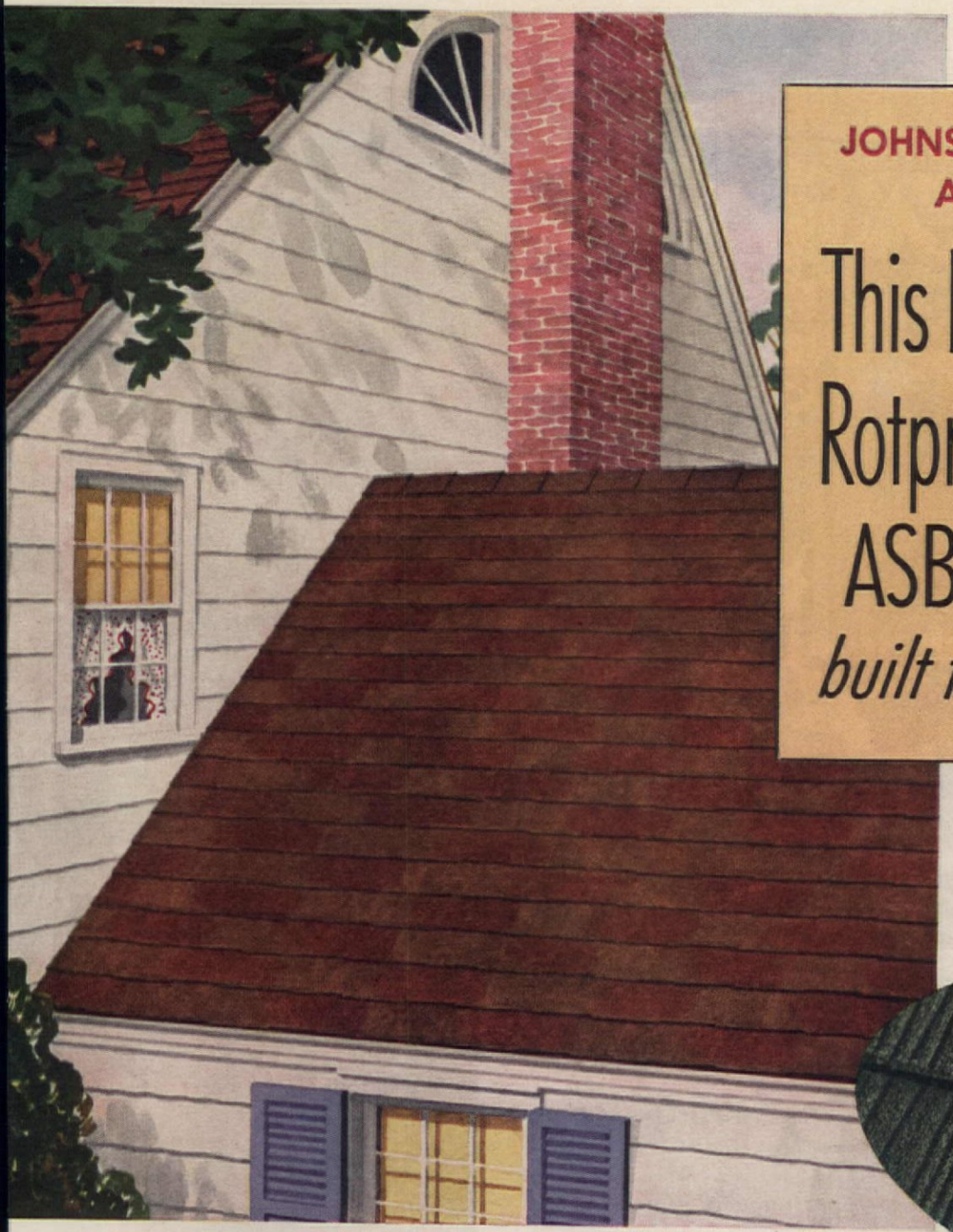
Ewing Galloway



Whoa, Elmer, save your hair! If your floors are sagging and ceilings cracking, check on the following: inadequate foundation supports, undersized dried-out wood framework

But, you ask, what can I do about uneven settlement, excess deflection, and inadequate flashing in the house I am not building, but already own? That answer would require first-hand analysis. But, good maintenance can soften the sharp edges of these discomforts considerably.

Remember, too, that the house hasn't been built that has nothing wrong with it and that a flawless home wouldn't be fun to live in, anyway.



JOHNS-MANVILLE ANNOUNCES— AT NEW LOW PRICES

This Beautiful, Fireproof, Rotproof, Weatherproof ASBESTOS SHINGLE

built to last 30 years...Plus!*

***And this is an intentional under-statement**

Thousands upon thousands of asbestos-cement shingles applied 30 years ago on the very first J-M Asbestos Roofs show not even the slightest signs of rot—or deterioration. We believe they'll last another 30 years at least—maybe much longer. But since we can claim only what we can prove, we must limit ourselves to saying "30 years *plus*."

IT'S THE NEWEST ASBESTOS SHINGLE

WHY BE SATISFIED with roofs that rot or wear out when you can now have an asbestos roof at such low prices?

For over two decades, all the ingenuity, scientific skill and research ability of the J-M laboratories have been focused on the objective of a more permanent—a more *beautiful* roof at a price *every* home owner could afford . . . Now this objective has been reached. Now J-M is able to announce the new American Colonial Shingle.

These shingles provide a roof that bespeaks fine architecture, a roof that belongs on an American Home. For they have the distinctive mellow beauty of shingles weathered by sun, wind and rain—yet they offer all the accepted advantages of asbestos-cement—freedom from fire risk, from rot and from costly maintenance.

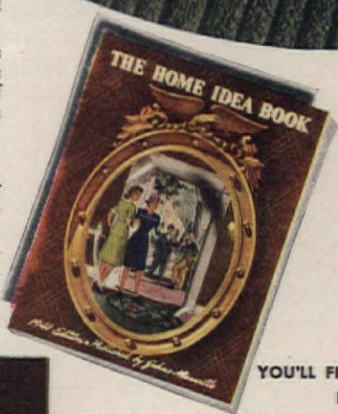
They're made in a new size and shape, highly economical to apply. In fact, the cost of a new American Colonial roof is lower than that of any textured asbestos roof in Johns-Manville history!

And when Johns-Manville announces shingles that combine such durability, safety, rich beauty with a new low price . . . that's NEWS! Good news, too, to anyone planning a home. In fact, on your F. H. A. payments the cost of one of these time-defying new roofs may be only 50¢ per month more than for an ordinary roof that will wear out and have to be replaced within a relatively short time. And good news to anyone already owning a home! These shingles can be easily and quickly applied, right over your present roof.

Johns-Manville's newest edition of the famous "Home Idea Book" tells all about these shingles, shows them in full-color illustrations. You'll want a copy of this book—which nearly a MILLION home owners have found helpful in dozens of ways.

HUNDREDS OF HOME IDEAS IN THIS NEW BOOK

56 pages, many in full color, simply crammed full of money-saving suggestions for building a new home or modernizing your present home—inside and out . . . Ideas for insulating, for decorating, for making attractive extra rooms in your attic or basement. Thoroughly tested, practical financing plans to make possible improvements that perhaps you thought were beyond your means.



YOUR CHOICE OF COLORS

American Colonials come in five different tones—soft green blend (above), a warm red blend (above, left), a rich black, white and natural gray. Note in the close-up above the deeply grained surface, the staggered edges, the texture of weathered wood . . . And remember these shingles are **FIREPROOF,** *too!*

YOU'LL FIND THIS BOOK FASCINATING READING

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If you were married to Clark Heydon, you'd have all this—and heaven too, judging from the spirit that pervades this house that hobby built or furnished, for the most part. And if you think hooking rugs or needle-pointing a flag-sized family crest is sissie business, perish the thought! Any man who can hook a 9 x 12 rug could double for Tarzan any day. Besides, Clark Heydon comes by it rightly. In his business, he works with

Happy the man whose home is his hobby! It's good for the home, not to mention the ego. Sign post, stair carpet, or barbecue table, all are Heydon products

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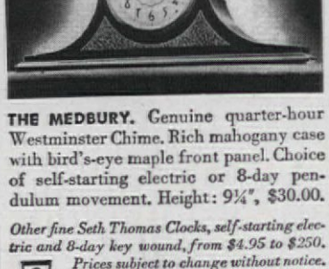

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fabrics and color. But it took the appreciatio and understanding of his wife and a home to make their own to give hi many talents their rightful place. The results speak for themselves

Maybe you think, with all the array of hand-done things, the Heydo home is something like a museum. Maybe you think there are "Do No Touch" signs on the precious articles, or that one goes about, talking i hushed tones. But there you'd be wrong. Besides the wife and her "ver clever husband," there's Buddy, age six, and very small Peter, eigh months in this world. That's Buddy, pointing out the step he designe for his father's latest flight into rug-hooking fancy—covering a whol flight of stairs! And Buddy will take you on a Cook's tour at the dro of a hat, viewing with no alarm, and pointing with a great deal of prid at all the things "my Daddy made." He takes particular joy in the litt animal rugs that live peacefully on his bedroom floor. Take a look a that bunny, and his cat companion, snug in their own particular rug Aren't they worth waking up for of a morning? Buddy thinks so. An what fun small Peter is going to have when he gets to the cruising stag and finds these gay fellows on his own level! And all made by a gentlema called Daddy, especially for them.

Just as a rest from needle-pointing and rug-hooking, Mr. Heydon goe in for iron-work. Or he whips up such things as the well house picture

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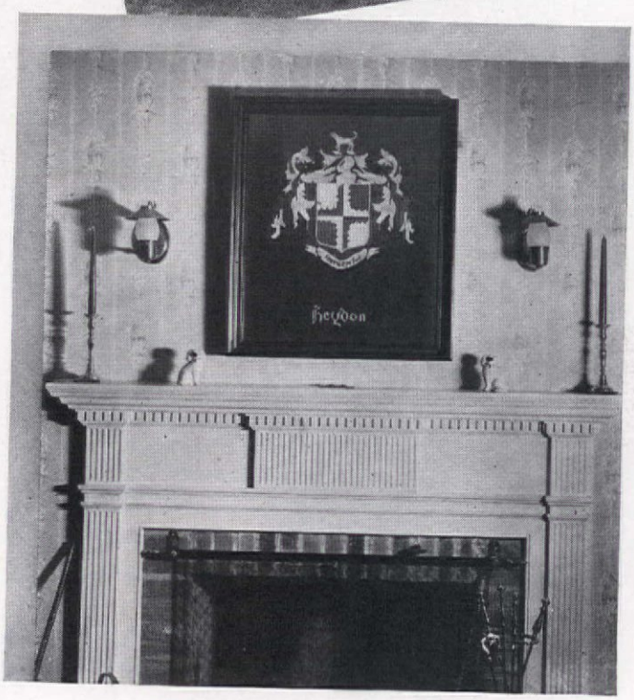
Glorify a wheelbarrow! Plant a petunia. You don't have to be an artisan to have a hobby. It's the *idea* that's important

Or if this should fail to relax him, as hobbies are supposed to do, he builds a barbecue and surrounds it with a flag-stone terrace. And onto these hand-laid stones, the fun of living, which is the essence of this household, overflows to the out-of-doors. Here we see it being put to its best and probably most popular use. It's a neighborhood meeting place for the kids. They may come empty, but Mrs. Heydon sees that this is remedied. How she gets time to fix up that nourishing chocolate milk, or bake those delicious cookies, is a miracle, with all she has to do.

And speaking of Mrs. Heydon, there are few clever men without a clever woman behind them. This is no exception. If it weren't for her elegant disposition, her yen for living and sharing a full and happy life, Clark Heydon might not have a chance to be so clever. She runs her typical American home with a quiet efficiency that is fair-raising. Her man can go his way about the house without being bothered by the many little things that so often result in detouring creative activity into dead-end streets.

Lucky is the woman whose hubby has a hobby that doubles for relaxation and home furnishing at the same time. This should be an argument for men to put down the golf club and take up the needle, with full assurance that their virility need not suffer. But unfortunately not every male is blessed with the capabilities of Clark Heydon, nor has every man such a wife as he.



The needle point men do lives after them. How about whipping up an heirloom to impress your great-great-grandchildren?

How to stay awake

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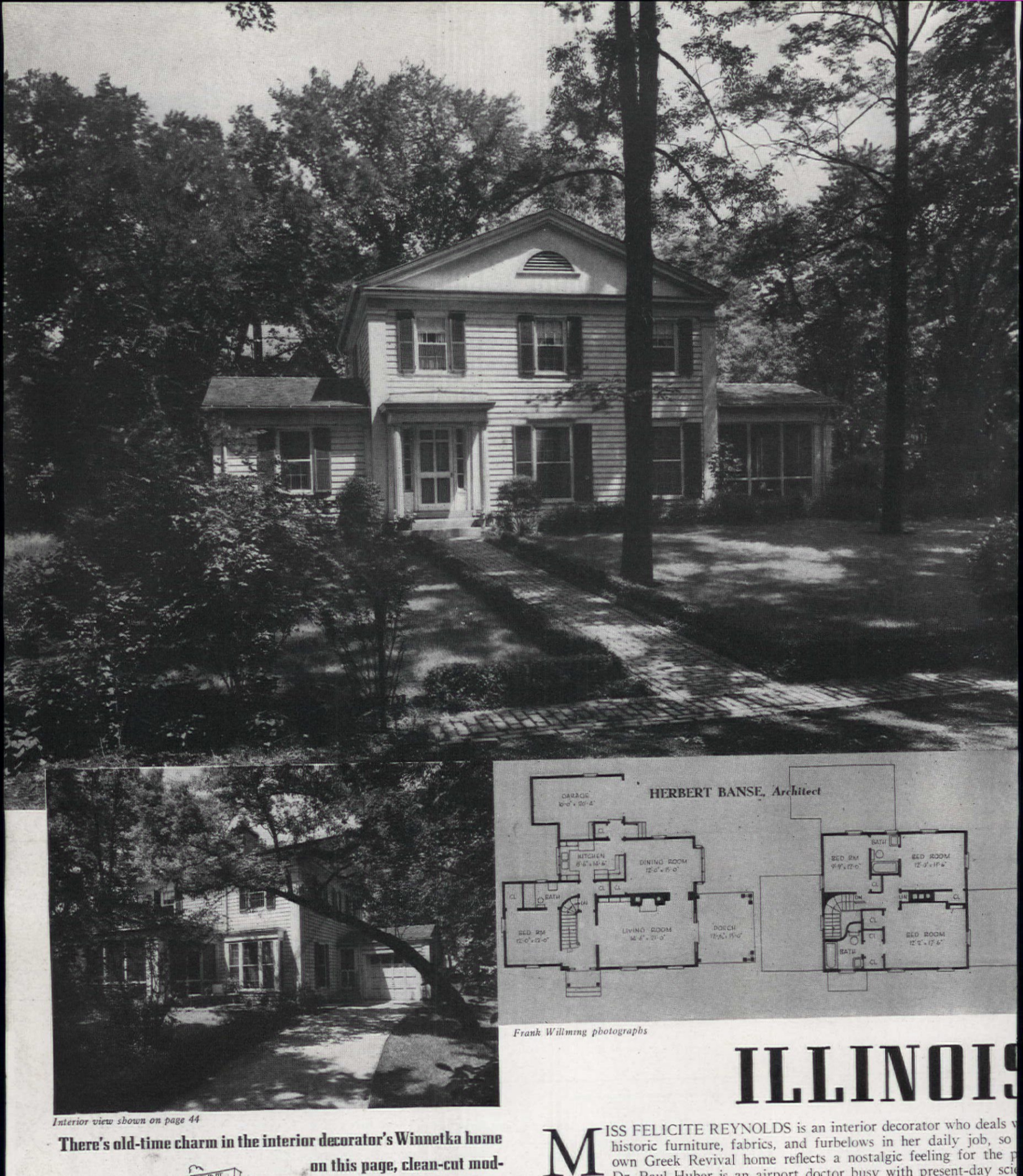
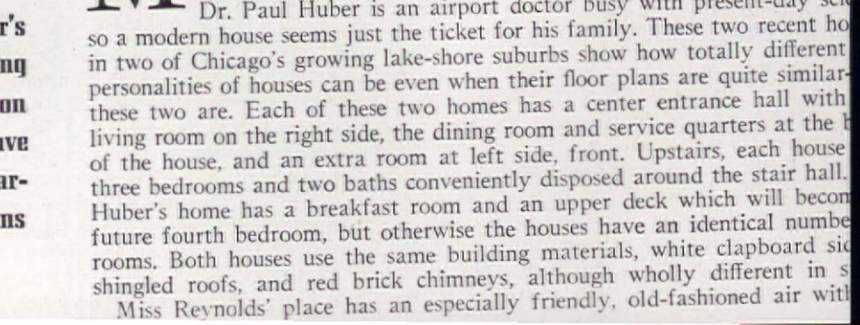




Frank Willming photographs

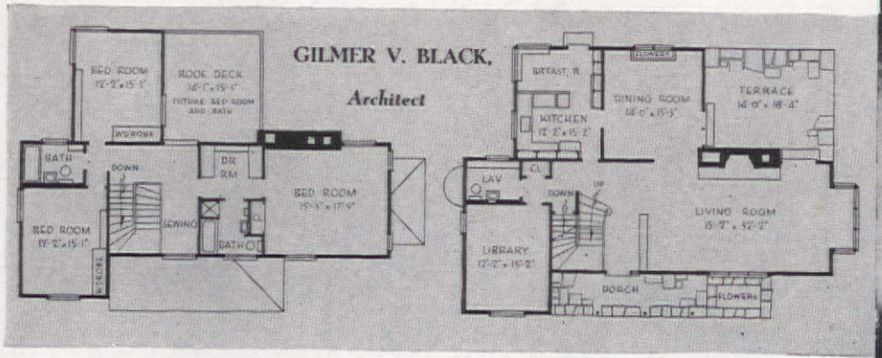
ILLINOIS

Interior view shown on page 44

There's old-time charm in the interior decorator's Winnetka home on this page, clean-cut modern spirit in the doctor's Glenview home on the facing page. Complete contrast on the outside, both houses have livable country house character, practical floor plans

MISS FELICITE REYNOLDS is an interior decorator who deals w historic furniture, fabrics, and furbelows in her daily job, so own Greek Revival home reflects a nostalgic feeling for the p Dr. Paul Huber is an airport doctor busy with present-day sci so a modern house seems just the ticket for his family. These two recent ho in two of Chicago's growing lake-shore suburbs show how totally different personalities of houses can be even when their floor plans are quite similar these two are. Each of these two homes has a center entrance hall with living room on the right side, the dining room and service quarters at the b of the house, and an extra room at left side, front. Upstairs, each house three bedrooms and two baths conveniently disposed around the stair hall. Huber's home has a breakfast room and an upper deck which will becon future fourth bedroom, but otherwise the houses have an identical numbe rooms. Both houses use the same building materials, white clapboard sid shingled roofs, and red brick chimneys, although wholly different in s

Miss Reynolds' place has an especially friendly, old-fashioned air with



Interior views shown on pages 42 and 43

Frank Willming photographs

CONTRASTS

gabled white front trimmed by two-story-high pilasters and balanced by one-story wings—a guest bedroom at the left, a porch at right. An old red brick walk saunters up through high old trees to the Greek Revival entrance porch, while behind the side screened porch there's a tree-shaded open terrace with dull-green iron chairs. Inside the house there's a pleasant country-house informality in rooms fitted out with cosy, sedate Victorian pieces and handsome 19th century ones; ingenious small touches and delightful use of color, unusual fabrics and wallpapers plus a sense of spaciousness create a mellow charm. Miss Reynolds' living room is shown in full color on page 43. More of her beautiful use of color will be shown in future issues.

Despite its contrasting modern appearance, Dr. Huber's home has a country house flavor, too. It skips purely ornamental details and pays more attention to larger window areas, crisper lines, more outdoor living space, a more open plan, but it's just as right as rain for its setting of serene old trees and lawn. The interior has a handsome grille serving as the staircase rail, and the use of coat closets as a partition between hall and living room is notable.

Plenty of American farmhouse spirit, but modern in its big windows, ample outdoor living space, lack of care-requiring ornament

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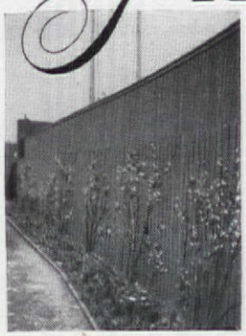
Trees and Shrubs



Forsythia on a board fence

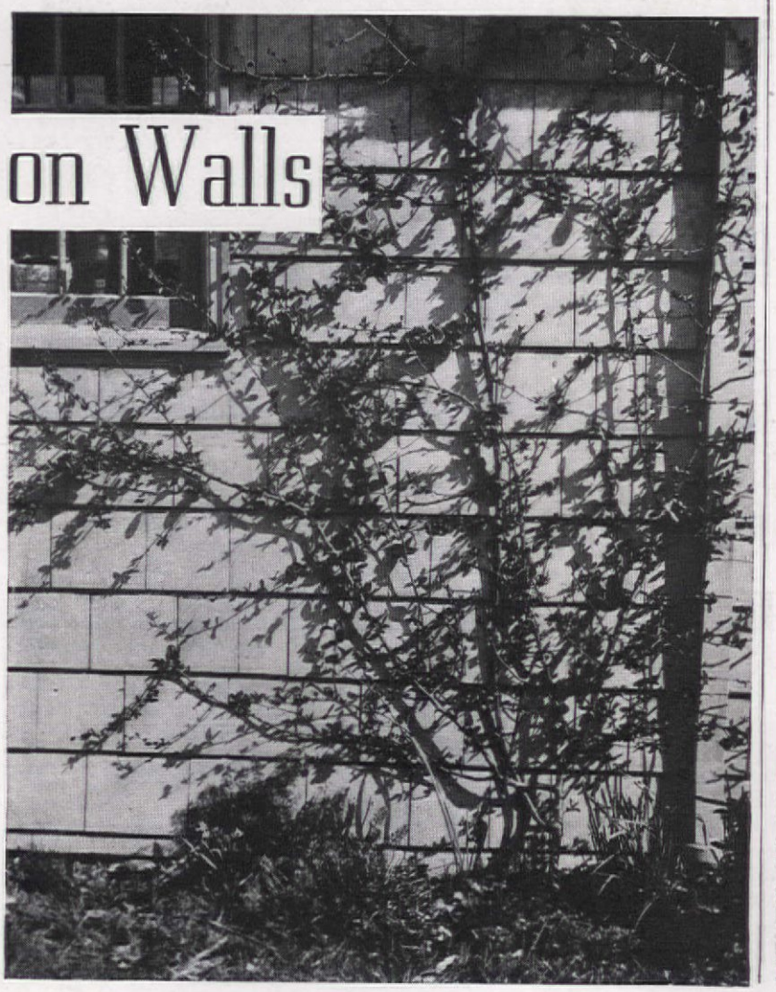
Trained flat like vines, they take little space, tie a house to the ground, and create permanent beauty

FRANCES S. TWINING
Oswego, Ore.

ESPALIERING, the ancient art of training fruit trees in geometrical patterns on trellises or against walls, has long given results both decorative and delicious. Above is a five-year-old cherry tree grown as a ten-armed espalier; on the opposite page is a Gravenstein apple, three years old, whose lowest two branches are being kept horizontal, while the other five have been turned upward to ornament the space between the windows. Besides fitting into the picture, such trees yield fruit that is larger, more perfect, and more easily harvested than that from the average orchard. Now, however, home gardeners are discovering that various shrubs also lend themselves admirably to this sort of treatment in many situations and are even easier and more tractable to handle. They do not have to be trained with the precision nor pruned with the specialized forethought required by fruit trees, and more latitude is permitted as to the patterns they form. Familiar shrubs that I have seen effectively used in this way include firethorn, whose brilliant orange-red berries cluster thickly along the branches, making a beautiful

wreath for a window or frame for a door, and upright species of cotoneaster, which have straighter lines and give a more open, airy effect. But my first choice for this purpose is Japanese or flowering quince, which, trained flat, flowers much more abundantly than the usual bush, with blossoms to the very tips of the shortened branches. After seeing one plant that had spread fanwise over the entire end of an old woodshed, I set a fifteen-year-old specimen near a recessed porch on the northeast side of the house, built a stout trellis, cut back to the ground all but a few strong stems, and started tying these to the lattice. Now, ten years later, it has become a vining growth reaching to the second-story windows, arching over the entrance and, when in bloom, equalling any climbing rose. On the other side of the house, in full sun, is the younger quince pictured below, which has been growing flat against the wall since it was very small. Allowed to take an even more informal shape, it, too, blooms luxuriantly and the fragrant yellowish fruits add interest in the fall. They can also be mixed with apple to make a delicious and distinctive jelly.

U. S. Espalier Nursery



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Geo. B. Barwig Furniture Co.
Peter DeSitter & Bro.
Eastern Carpet & Rug Co.
Marshall Field & Co.
Fiues-McKenzie Carpet Co.
Hite Randall & Kelly Cpt. Co.
K. & L. Furn. & Rug Co.
E. Lavicka & Son
Peoples Store
Petersen Furniture Co.
Pushman Bros.
O. W. Richardson & Co.
Sekera Furn. Co.
Universal Furn. Co.
A. A. Vesely Furniture Co.
Wieboldt Stores, Inc.
Chico, Cal.—Richardson Furn. Co.
Chippewa Falls, Wis.—
A. C. Mason Co.
Cincinnati, O.—Alms & Doepke Co.
Eastern Hills Floor Covering
F. A. Kamp Flooring Co.
J. S. Oberhelman
H. & S. Pogue Co.
Clarion, Pa.—Haskell Furniture Co.
Clarksburg, W. Va.—
Palace Furn. Co.
Clearfield, Pa.—Leitzinger Bros.
Clear Lake, Ia.—Robert Williams Co.
Cleveland, O.—Halle Bros. Co.
The Bailey Dept. Stores Co.
Davis & Moore, Inc.
The Higbee Co.
Irvin & Gormley, Inc.
Katz-Rothstein-Heldman Furn.
London Furniture Co.
The May Company
The Roberts Carpet Co.
Rorimer-Brooks Studios Co.
Sterling & Welch
Wm. Taylor Son & Co.
Clinton, Ia.—J. D. Van Allen & Son
McKinley & Hummelgaard
Clintonville, Wis.—L. A. Heuer
Coeur D'Alene, Idaho—
Lakeside Furniture Co.
Coffeyville, Kan.—Buckner Fur. Co.
Colfax, Wash.—Moore's Furn. Store
Colorado Springs, Colo.—
C. A. Hibbard & Co.
Moore's Furn. Exchange
Columbus, Ga.—Martin Furn. Co.
Columbus, O.—The Furniture House
W. S. Carlile & Sons Co., Inc.
F. G. & A. Herald
The F. & R. Lazarus & Co.
John F. Rees Co.
Wilson Floors Co.
Conemaugh, Pa.—
Gearhart & Helsel
Connellsville, Pa.—The Aaron Co.
Connersville, Ind.—
Hackman-Heeb Co.
Corning, N. Y.—M. L. Allen & Son
Cortland, N. Y.—L. D. Ticknor Co.
Corvallis, Ore.—Shupe Furn. Co.
Cottage Grove, Ore.—Pressler's
Council Bluffs, Ia.—John Beno Co.
Crawfordsville, Ind.—
Goodman's Dept. Store
Cumberland, Md.—
B. Beneman & Sons
Dallas, Tex.—Sanger Bros., Inc.
Danville, Ill.—Daniels Furn. Co.
Meis Bros.
Darien, Conn.—L. Christman & Son
Davenport, Ia.—
Petersen-Harned & Von Maur, Inc.
Dayton, O.—P. M. Harman Co.
Rike-Kumler Co.
Rossiter-Jarrett Furniture Co.
Decatur, Ill.—Block & Kuhl Co., Inc.
A. H. Wolfe Furniture Co.
Decorah, Iowa—Bensch & Brandt
Dennison, O.—The Hicks Company
Denver, Colo.—Denver Carpet Co.
Daniels & Fisher Stores Co.
Del-Tex Furniture Co.
John C. Reeves & Co.
Des Moines, Ia.—Younker Bros.
Detroit, Mich.—J. L. Hudson Co.
C. A. Finsterwald Co.
McGuire & Hansen
Turner-Brooks, Inc.
Wholesale Furniture Mart
Dixon, Ill.—Frank H. Kreim
Donora, Pa.—Donora Furniture Co.
Dubuque, Ia.—Roshek Brothers Co.
Eberhart-Phillips Furniture Co.
Duluth, Minn.—Berg Drapery Shop
Duluth Glass Block Store
Dunkirk, N. Y.—H. C. Ehlers Co.
Miller's Furniture Store
Duquesne, Pa.—Duquesne Fur. Co.
Durango, Col.—Wallace Furn. Co.
Durant, Okla.—England Furn. Co.
East Liverpool, O.—
Smith & Phillips
Easton, Pa.—Bon Ton Co.
Lauch & Sons
Eau Claire, Wis.—
Wm. Samuelson D. G. Co.
Effingham, Ill.—W. S. Broom & Co.
Eldorado, Kan.—Tolle Furn. Co.
Elgin, Ill.—Daniels & Clark
Elgin, Iowa—Elgin Furn. Store
Elizabeth, N. J.—
McManus Bros., Inc.
Elkhart, Ind.—Ziesel Bros. Co.
Ellensburg, Wash.—Fitterer Bros.
Ellwood City, Pa.—
Art Wall Paper Co.
Elmira, N. Y.—Edgecomb's Fur. Co.
J. P. & M. Sullivan
Walsh & Reagan
Elyria, O.—Lersch-Emerich Corp.
Emporia, Kan.—Crawford Fur. Co.
Endicott, N. Y.—Coury Bros. Furn.
Enid, Okla.—
Clinesmith-McCoy Furn. Co.
Ennis, Tex.—Allen Furniture Co.
Erie, Pa.—Erie Dry Goods Co.
Trask, Prescott & Richardson
Escanaba, Mich.—Bonefeld Fur. Co.
Esterly, Pa.—John F. Lutz, Inc.
Estherville, Ia.—
Mahlum & Anderson
Eugene, Ore.—Rubenstein Fur. Co.
Mountjoy & Carmichael
Evansville, Ind.—
The Finke Furniture Co., Inc.
Everett, Wash.—Erickson Fur. Co.
Fairfield, Ia.—J. C. Bradshaw Furn.
Fairmont, W. Va.—J. M. Hartley Co.
Falls Creek, Pa.—Schaffner's
Fargo, N. D.—W. O. Olsen Fur. Co.
Farrell, Pa.—North Side Furn. Co.
Fergus Falls, Minn.—Olson Fur. Co.
Findlay, O.—C. W. Patterson & Son
Flint, Mich.—Skaff Rug Co.
Flint Fireproof Whse. Co.
Waterman Furniture Co.
Fond du Lac, Wis.—Hill Bros. D. G.
E. A. Somerfeld
Ford City, Pa.—Thomas Flynn Co.
Fort Collins, Colo.—
Neutze Furniture Co., Inc.
Fort Dodge, Ia.—
A. D. McQuilken Co.
Fort Madison, Ia.—
C. J. Amborn & Bro.
Fort Recovery, O.—W. H. May
Fort Wayne, Ind.—Wolf & Dessauer
Fort Worth, Tex.—W. C. Stripling
Fostoria, O.—H. O. Ahlenius & Co.
Frankfort, Ind.—M. B. Thrasher Co.
Franklin, Ind.—Goodman's
Freedom, Pa.—Hartzel Furn. Co.
Freemont, O.—Paul E. Spieldenner
Fresno, Cal.—Barker Furniture Co.
Pacific Furniture Co.
Fullerton, Cal.—McMahan Furn. Co.
Galesburg, Ill.—F. A. Trebbe
Galion, Ohio—McElroy Furn. Co.
Garrett, Ind.—Gerig Furn. Co.
Gary, Ind.—House of Muscat
Radigan Bros.
Geneseo, Ill.—
Hart R. Sweeney & Son
Gibson City, Ill.—A. B. Silverstein
Glendale, Cal.—McMahan's Fur. Co.
Glens Falls, N. Y.—Cushman's
Gloversville, N. Y.—C. L. Stoner
Grand Forks, N. D.—
O. Young Chaffee
Grand Island, Neb.—Paul Mangelsen
S. N. Wolbach & Son
Grand Junction, Colo.—
Bannister Furniture Co.
Grand Rapids, Mich.—Vander Sys.
Wurzburg Dry Goods Co.
Grand Rapids, Minn.—
Geo. F. Kremer
Great Falls, Mont.—American Fur.
E. B. Jamison & Co.
Green Bay, Wis.—
Baum's Dept. Store
Brunette Furniture Co.
Masse's Window Shade Co.
Greensburg, Pa.—W. H. Maxwell
Greenville, Ill.—Geo. V. Weise Co.
Greenville, Mich.—Greenville Furn.
Greenville, Pa.—Gibson Furn. Co.
Greenwich, Conn.—
Roberts Furniture Shop
Grove City, Pa.—Shelley Bros.
Hagerstown, Md.—Chas. H. Eyerly
Hamilton, Ohio—The Carpet House
Hammond, Ind.—E. C. Minas Co.
Hannibal, Mo.—Avery Burch Furn.
Harrisburg, Pa.—Bowman & Co.
Hartford, Conn.—Flint-Bruce Co.
Brown-Thomson Co.
Samuel Donchian Rug Co.
G. Fox & Co.
Wise, Smith & Co.
Hastings, Mich.—Miller Furn. Co.
Hazleton, Pa.—I. Singer
Mrs. E. Reinhart's Sons
Heber City, Utah—
Heber Merc. Co., Inc.
Helena, Mont.—Herrmann & Co.
Henry, Ill.—J. Watercott Co.
Hershey, Pa.—Hershey Dept. Store
Hibbing, Minn.—Ryder Furn. Co.
Hobart, Okla.—Stanley Furn. Co.
Holdrege, Neb.—
Walter J. Moore Furn. Co.
Holland, Mich.—
Jas. A. Brouwer Co.
Honesdale, Pa.—Walter E. Eden
Katz Bros.
Houston, Tex.—G. T. Smith Fur. Co.
Howell, Mich.—Glen H. Beurmann
Hubbard, O.—C. R. Stewart & Sons
Huntington, W. Va.—Buiter Furn.
Fuegen-Withrow, Inc.
Hurley, Wis.—Paul Dry Goods Co.
Hutchinson, Kan.—Graber Fur. Co.
Idaho Falls, Idaho—Daniger Furn.
Independence, Ia.—Swan Fur. Co.
Indianapolis, Ind.—Colonial Furn.
People's Outfitting Co.
Iowa City, Ia.—Avery Furn. Co.
Ironwood, Mich.—Ketola Furn. Co.
Ithaca, Mich.—J. L. Barden & Sons
Ithaca, N. Y.—W. A. Munsey
Jackson, Mich.—Vermeulen Fur. Co.
Bishop Outfitting Co.
Jacksonville, Fla.—Stearns Bros.
Jamestown, N. Y.—Field & Wright
Adranamson-Bigelow Co.
Jamestown Sample Fur. Co.
Janesville, Wis.—
J. M. Bostwick & Sons
Jasonville, Ind.—
Jasonville Hdw. & Furn. Co.
Jeannette, Pa.—Euwer & Co.
Jefferson City, Mo.—Milo H. Walz
Jesup, Ia.—E. Parker & Son
Johnson City, Tenn.—King's, Inc.
Johnstown, Pa.—Andrew Foster Est.
Joliet, Ill.—
Frank E. Fitzgerald Furn. Co.
Joplin, Mo.—Newman's Furn. Div.
Kalamazoo, Mich.—Gilmore Bros.
Kankakee, Ill.—The Chicago Store
Kansas City, Kan.—Glanville Furn.
Kansas City, Mo.—T. L. Douglas
Emery-Bird-Thayer
Robert Keith Fur. & Cpt. Co.
North-Mellorway Furn. Co.
Kenosha, Wis.—Bode Bros. Co.
Kewanee, Ill.—Larson Furn. Co.
Kingsport, Tenn.—W. B. Greene Co.
Kingston, N. Y.—Stock & Cord.s, Inc.
Knoxville, Tenn.—Fowler Bros.
Edelen's Furniture Shop
La Crosse, Wis.—Gilman Bros.
La Fayette, Ind.—Reifers Fur. Co.
La Grande, Ore.—
W. H. Bohnenkamp Co.
Lakeland, Fla.—Oates Furn. Co.
Lake Mills, Ia.—Union Dept. Store
Lancaster, Ohio—A. R. Holbert
Chas. P. Wiseman & Co., Inc.
Lancaster, Pa.—Hager & Bro.
Watt & Shand
Wettensberger, Maley & Myers
Lansford, Pa.—J. C. Bright Co.
Lansing, Mich.—Clawson Floors
Edington Rug Co.
La Porte, Ind.—
S. I. & H. H. Kessler Co.
La Salle, Ill.—Fredman Bros. Furn.
Lawton, Okla.—Clarence E. Zorger
Lebanon, Pa.—Smith & Bowman
Leechburg, Pa.—Leechburg Furn.
Lewistown, Pa.—D. C. Bowman
E. E. McMeen & Co.
Lincoln, Ill.—Avery & Comstock
Lincoln, Neb.—Gold & Co.
Hardy Furniture Co.
Miller & Paine
Lock Haven, Pa.—Smith & Winter
Lockport, N. Y.—Williams Bros.
Logansport, Ind.—H. Wiler & Co.
Long Beach, Cal.—Davis Furn. Co.
Los Angeles, Cal.—The May Co.
J. W. Robinson Co.
Wilders Furniture Co.
Louisville, Ky.—Louis Kort & Sons
Hubbuch Bros. & Wellendorf
Stewart Dry Goods Co.
Lowell, Mass.—A. G. Pollard Co.
Robertson Co.
Lowellville, O.—A. M. Cunningham
Lucas, O.—McCready Furn. Co.
Lyons, N. Y.—
Frederick Boeheim & Sons
McComb, O.—F. P. Diller Fur. Co.
McKeesport, Pa.—The Famous
Ohringer Home Furn. Co.
Macomb, Ill.—Reynolds Fur. Store
Madison, Wis.—Frautschi's, Inc.
Pettersen's, Inc.
Manchester, Conn.—Watkins Bros.
Manchester, Iowa—
Stearns & McCormick
Manhattan, Kan.—Diehl Furn. Co.
Manitowoc, Wis.—Henderson-Hoyt
Mankato, Minn.—Harres & Smesrud
Mansfield, O.—H. L. Reed Co.
W. E. Jones Piano & Furn.
Scattergood & Son, Inc.
Manson, Ia.—Williams Furn. Co.
Marietta, O.—Andersons Furn. Store
L. Gruber & Sons Co.
Marion, O.—Frank Bros. Co.
Marquette, Mich.—Tonella & Rupp
Marshalltown, Ia.—
The Mickel Furniture Store
Martins Ferry, O.—The Noble Co.
Mason City, Iowa—
Mier Wolf & Sons Co.
Massillon, O.—Spuhlers, Inc.
Mattoon, Ill.—Paul Harris Furn. Co.
Mauston, Wis.—Ensch & Crandall
Meadville, Pa.—J. H. Nunn Co.
Menominee, Mich.—Menekich Furn.
Merced, Cal.—Merced Furniture Co.
Meriden, Conn.—Reed Holroyd Co.
Merrill, Wis.—Livingston's
Miami, Fla.—
Studio of Richard Plumer
Miami, Okla.—Ed. F. Milliner Furn.
Miamisburg, O.—Gebhart & Schmidt
Michigan City, Ind.—Carsten Bros.
Miller Bros.
Middletown, Conn.—J. H. Bunce Co.
Wm. C. Holroyd Co.
Milford, Conn.—Wayside Fur. Shops
Milwaukee, Wis.—Brill Furn. Co.
T. A. Chapman Co.
Concord Furniture Co.
Donath Furniture Co.
Mayer-Hughes Co.
C. Niss & Sons
Parker Floor Covering Co.
Minneapolis, Minn.—Billman's
Boutell Bros.
W. H. Gerdtzen Furniture Co.
Central Furn. & Cpt. Co.
The Dayton Co.
L. S. Donaldson Co.
Moore & Scriver Co.
Murray Floor Covering Co.
Nordvedt & Bolmgren, Inc.
Truman Furniture Co.
Mishawaka, Ind.—Christianson Fur.
Mitchell, S. D.—Home Furn. Co.
Modesto, Cal.—
Johnston-Wherry Furn. Co.
Moline, Ill.—New York Store
Monaca, Pa.—Batchelor Bros.
Monessen, Pa.—John G. Check
Monmouth, Ill.—E. B. Colwell Co.
Monroe, Mich.—Floral City Fur. Co.
Stadelman's
Monroe, Wis.—John T. Etter
Monrovia, Cal.—McMahan's Fur. Co.
Monticello, Ia.—Leonard A. Iverson
Morgantown, W. Va.—L. C. Duncan
Morristown, N. J.—
M. P. Greenberger Co.
Mt. Pleasant, Pa.—S. P. Zimmerman
Mt. Vernon, Ohio—The Rudin Co.
Mt. Vernon, Wash.—J. B. Laughlin
Muncie, Ind.—Ball Stores
Muskegon, Mich.—
Pine Street Furniture Co.
Muskogee, Okla.—Stump Furn. Co.
Myerstown, Pa.—Balneys' Fur. Store
Nampa, Idaho—Case Furn. Co.
Narrowsburg, N. Y.—
Rasmussen's, Inc.
Newark, N. J.—Hahne & Co.
L. Bamberger & Co.
E. A. Kirch Co.
Kresge Dept. Stores, Inc.
W. Wilderotter Sons
Newark, O.—John J. Carroll Store
New Bethlehem, Pa.—
R. M. S. Furniture Co.
Newburgh, N. Y.—
Badger's Furn. Stores, Inc.
New Castle, Pa.—
New Castle Dry Goods Co.
New Hampton, Iowa—
Sneakley & Kennedy, Inc.
New Haven, Conn.—H. M. Bullard
Chamberlain Co.
Edward Malley Co.
Window Shade Co.
Newman, Cal.—Max Hoffman, Inc.
New York, N. Y.—Lord & Taylor
R. H. Macy & Co.
W. & J. Sloane
Sullivan Carpet Co.
John Wanamaker
Ney, Ohio—Ney Hardware Co.
Niagara Falls, N. Y.—
Cornell & Daggett
Norfolk, Neb.—Ballantyne Fur. Co.
Norfolk, Va.—Wm. F. Smith Furn.
Normal, Ill.—A. T. Jackson
Norristown, Pa.—Frank Batdorf
Northampton, Mass.—McCallums
Northfield, Minn.—Bierman Fur. Co.
North Vernon, Ind.—Fletcher-Dowd
North Warren, Pa.—Blomquist Fur.
Norwich, N. Y.—Chapman & Turner
Oakland, Cal.—Jackson Furn. Co.
Oak Park, Ill.—Vrooman Cpt. Co.
Oelwein, Ia.—Hintz Bros.
Ogdensburg, N. Y.—
Nathan Frank's Sons, Inc.
Oil City, Pa.—Geo. J. Veach
Welker & Maxwell
Oklahoma City, Okla.—
O. K. Furniture & Rug Co.
Olathe, Kan.—
C. C. McIntire Furniture Co.
Olean, N. Y.—Bradner's, Inc.
Olympia, Wash.—C. W. West Co.
Omaha, Nebr.—J. L. Brandeis
Corte Corzine
Ontario, Cal.—McMahan Furn. Co.
Orange, Cal.—Frostefer Furn. Co.
Osage, Ia.—C. R. Champion & Sons
Oshkosh, Wis.—Henderson-Hoyt Co.
Oshkosh Rug & Drapery Shoppe
Oswego, N. Y.—
Geo. H. Campbell & Co.
Ottawa, Ill.—A. C. Rabenstein
Ottawa, Kan.—Quin Furniture Co.
Ottumwa, Ia.—Hall-Ekfelt Fur. Co.
Owosso, Mich.—D. M. Christian Co.
Palmyra, N. Y.—
McGuire & Hargrave
Palo Alto, Cal.—Palo Alto Furn. Co.
Pana, Ill.—Tex Bros.
Parkersburg, W. Va.—Dils Bros.
Pasadena, Cal.—Frank E. Newman
J. H. Biggar Furniture Co.
Pasco, Wash.—Lee-Perry Co.
Paterson, N. J.—Van Dyk Fur. Co.
Pekin, Ill.—Pekin-Cohen Furn. Co.
Peoria, Ill.—Cohen Furniture Co.
Peru, Ind.—Senger Dry Goods Co.
Philadelphia, Pa.—Fritz & LaRue
Gimbel Bros.
Jerrehian Bros.
Lit Brothers
McGinnity & Murta
Strawbridge & Clothier
John Wanamaker
Wilf Brothers
Philipsburg, Pa.—Wolf Furn. Co.
Phoenix, Ariz.—C. M. Martin
A. S. Mehagian
Piqua, Ohio—J. W. Brown Store
Pittsburg, Kan.—Earnhart Fur. Co.
Pittsburgh, Pa.—Boggs & Buhl
Campbell's Home Furnish. Co.
Gimbel Bros.
Joseph Horne Co.
Kaufmann's
Pittsburgh Merc. Co.
Wayne-Weil & Co.
York Supply Co.
Pittsfield, Mass.—England Bros.
Pittston, Pa.—Pittston Furn. Co.
Plattsburg, N. Y.—Ames Furn. Co.
Pocatello, Idaho—Jensen Furn. Co.
Ponca City, Okla.—Paul E. Moore
Pontiac, Mich.—
W. N. McCandless, Inc.
Port Chester, N. Y.—Mulwitz Co.
Portersville, Cal.—Price Hdw. & Fur.
Portland, Ind.—Quality Furn. Store
Portland, Me.—Walter Corey Co.
W. T. Kilborn Co.
Porteous, Mitchell & Braun Co.
Portland, Ore.—Lipman & Wolfe
Paulsen-Dorries Rug & Cpt. Co.
Portsmouth, N. H.—Margesons
Pottsville, Pa.—L. Hummel's Sons
Pomeroys, Inc.
Prairie Du Sac, Wis.—
Gatishall & Gruber
Pratt, Kan.—Kaw Furniture Co.
Princeton, Ill.—Larson Fur. House
Providence, R. I.—Gladdings, Inc.
The Outlet Company
Scott & Bosworth
The Shepard Co.
Quincy, Ill.—Roy Bennett, Inc.
Racine, Wis.—Christensen D. G. Co.
Rahway, N. J.—Koos Bros.
Raleigh, N. C.—Boylan Pearce, Inc.
Rapid City, S. D.—Scholl Rug Co.
Reading, Pa.—J. O. Glase & Co.
C. K. Whitner Co.
Remsen, Iowa—Moeller Furn. Co.
Rensselaer, Ind.—Wright Furn. Co.
Rhinelander, Wis.—Hildebrand Co.
Richmond, Ind.—Romey Furn. Co.
Holthouse Furniture Store
Richmond, Va.—Jones & Davis, Inc.
Miller & Rhoads
Roanoke, Va.—Colonial Furn. Shops
Rochester, Minn.—F. J. Paine Co.
Rochester, N. Y.—Lauer Furn. Co.
Sibley Lindsay & Curr
Weis & Fisher Co.
Rochester, Pa.—Hartzell Furn. Co.
Rockford, Ill.—Blomquist Furn. Co.
Frederickson Furn. Co., Inc.
Hess Bros.
Rock Island, Ill.—Hill Furn. Co.
Rome, N. Y.—J. E. Bird & Son
Rutherford, N. J.—
Hayman Furniture Stores, Inc.
Sacramento, Cal.—Buy-Rite Fur. Co.
Hamilton Furniture Whse.
Saginaw, Mich.—Art Sample Furn.
M. McMullen
Murphy & O'Hara
St. George, Ut.—Pickett Lumber Co.
St. Johns, Mich.—E. F. Boron
St. Joseph, Mich.—Troost Bros.
St. Joseph, Mo.—Kirwan Furn. Co.
Stuebner Cleaning & Merc. Co.
St. Louis, Mo.—Kennard Cpt. Co.
Henry C. Hartenbach Cpt. Co.
Lammert Furniture Co.
Scruggs, Vandervoort, Barney
Stix, Baer & Fuller
St. Marys, Pa.—John J. Rogan
St. Paul, Minn.—
G. Seesedt & Co.
Salamanca, N. Y.—
O'Rourke & O'Rourke
Salt Lake City, Utah—Axelrad Furn.
I. & M. Rug & Lin. Co.
J. A. Rockwood Furn. Corp.
Sorenson Co-op. Furn. Co.
San Bernardino, Cal.—
Cohen Furniture Co.
San Diego, Cal.—Standard Fur. Co.
The Marston Co.
San Francisco, Cal.—Breuner's
Lachman Bros.
J. H. Wiley
Sanger, Cal.—Day's Home Furnish.
San Jose, Cal.—Robinson & Sons
San Marino, Cal.—
Donn Thomas & Co.
San Mateo, Cal.—Andre Van Opstal
San Pedro, Cal.—McMahan Fur. Co.
Santa Ana, Cal.—McMahan Fur. Co.
Ira Chandler & Son
Santa Barbara, Cal.—
The Rug & Carpet Shop
Santa Cruz, Cal.—
Samuel Leask & Sons
Saratoga Springs, N. Y.—
E. D. Starbuck Co.
Saulte Ste. Marie, Mich.—
Cowan's Dept. Store
Vanderhook & Co.
Schenectady, N. Y.—
The Wallace Co.
Scotts Bluff, Neb.—Scofield Stores
Scranton, Pa.—Cleland Simpson Co.
Stoehr & Fister
Seattle, Wash.—Del Teet Furn. Co.
Graham Bros.
Martin Furniture Co.
Seward, Neb.—Gass Furniture Co.
Shamokin, Pa.—Haupt's Dept. Store
Sharon, Pa.—J. M. Willson & Sons
Sheboygan, Wis.—John Ballhorn
Shelbyville, Ind.—
Moore & Scriver Co., Inc.
Shelbyville, Ky.—Lawson D. G. Co.
Wadlington Hdw. & Fur. Co.
Shreveport, La.—Bewley Furn. Co.
Sigourney, Ia.—Schipfer Bros.
Sioux City, Ia.—Anderson Fur. Co.
Johnson & Sewell Co.
Sioux Falls, S. D.—Donahue Furn.
Shriver-Johnson Co.
South Bend, Ind.—Ellsworth Store
Spanish Fork, Ut.—
Spanish Fork Co-op. Inst., Inc.
Sparta, Wis.—W. F. Plummer
Spartanburg, S. C.—Vogel & Son
Spencer, Ia.—Twetten Furn. Co.
Spokane, Wash.—G. W. Paulson Co.
Springfield, Ill.—A. Dirksen & Sons
Springfield, Mass.—
Forbes & Wallace Co.
Strycor-Carnig, Inc.
Springfield, Minn.—Forster Fur. Co.
Springfield, Mo.—Adams-Wilson Co.
The Heer Stores Co.
J. L. Long & Sons
Wheeler Furniture Co.
Springfield, O.—L. C. Gaier
The Edw. Wren Co., Inc.
Springville, N. Y.—Weismantel Bros.
Sterling, Colo.—Scofield Stores
Steubenville, O.—May & Leopold
Albert Zink Co.
Stevens Pt., Wis.—
Boston Furn. & Und. Co.
Stillwater, Okla.—W. R. Clift Furn.
Stockton, Cal.—Levinson Furn. Co.
Streator, Ill.—Ritchie Furn. Co.
Sturgis, Mich.—H. E. Beadle
Sunbury, Pa.—Francis A. Brill Co.
Syracuse, N. Y.—
C. E. Chappell & Son
I. Fleischman & Sons
John J. Hand Inc.
Tacoma, Wash.—Selden's
Gregg Furn. Co.
Taft, Cal.—Taft Furniture Co.
Tamaqua, Pa.—Seligman & Co.
Terre Haute, Ind.—Silverstein Bros.
Tiffin, O.—Lee's
Titusville, Pa.—Shreve Interiors
Toledo, O.—Lamson Bros. Co.
Lasher-Jones & Koch
Menter Rug & Cleaning Co.
Howard R. T. Radcliffe Co.
Treuhaft Bros.
Tonawanda, N. Y.—Zuckmaier Bros.
Topeka, Kan.—Crosby Bros. Co.
Toronto, O.—
C. E. & Lawrence Hughes
Trenton, N. J.—J. B. Van Sciver
Troy, N. Y.—Wm. H. Frear Co.
R. C. Reynolds, Inc.
Tucson, Ariz.—Albert Steinfeld Co.
Tulsa, Okla.—Bull Furniture Co.
E. & A. Dunht
Manhattan Furniture Co.
Turtle Creek, Pa.—Faller Bros. Co.
Uniontown, Pa.—Wright-Metzler Co.
Utica, N. Y.—Dawes & Judkins
Goodman's Home Furn., Inc.
Orson Van Dyke
Valparaiso, Ind.—C. E. McCormick
Ventura, Cal.—Rogers Furn. Store
Vicksburg, Miss.—Feld Furn. Co.
Vincennes, Ind.—Schultheis & Sons
Virginia, Minn.—J. Ketola & Co.
Visalia, Cal.—Reiter Furn. Co.
Walla Walla, Wash.—Empire Furn.
Davis-Kaser Co.
Russell's Furniture Store
Warren, O.—Mace & Wilson
Warren, Pa.—Metzger-Wright Co.
Washington, D. C.—The Hecht Co.
P. J. Nee Co.
W. & J. Sloane
Woodward & Lothrop
Washington, N. J.—Ford Furn. Co.
Washington, Pa.—Sharp's Fur. Store
Waterbury, Conn.—
Hampson, Mintie & Abbott
Watertown, N. Y.—Echols & Gates
Watertown, N. Y.—Frank A. Empsall
Watertown, Wis.—Keck Furn. Co.
Waukegan, Ill.—J. Blumberg, Inc.
Waukesha, Wis.—Frank Furn. Shop
Wausau, Wis.—E. J. Radandt Furn.
Wauseon, Ohio—Randolph Furn. Co.
Waverly, Ia.—George J. Kaiser
Waverly, N. Y.—
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WHAT A GRAND HUSBAND. Clever Wife showing this page draws interested response: *"They ARE Beauties . . . No wonder you wanted Holmes Wilton . . . Let's visit one of the listed Stores and buy them now."*

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WHEAT TAN
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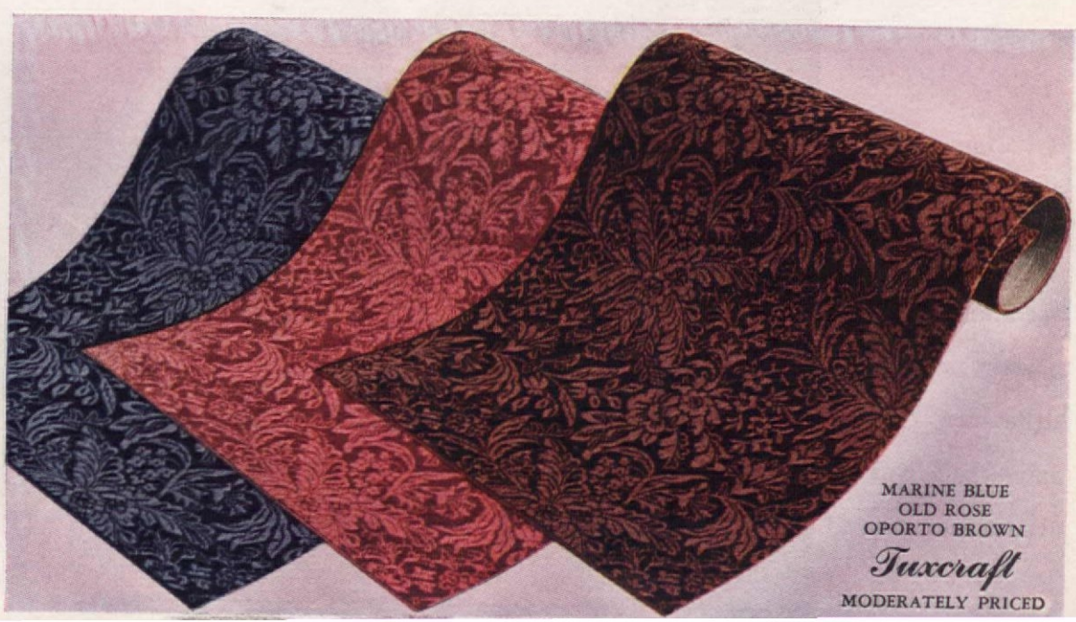
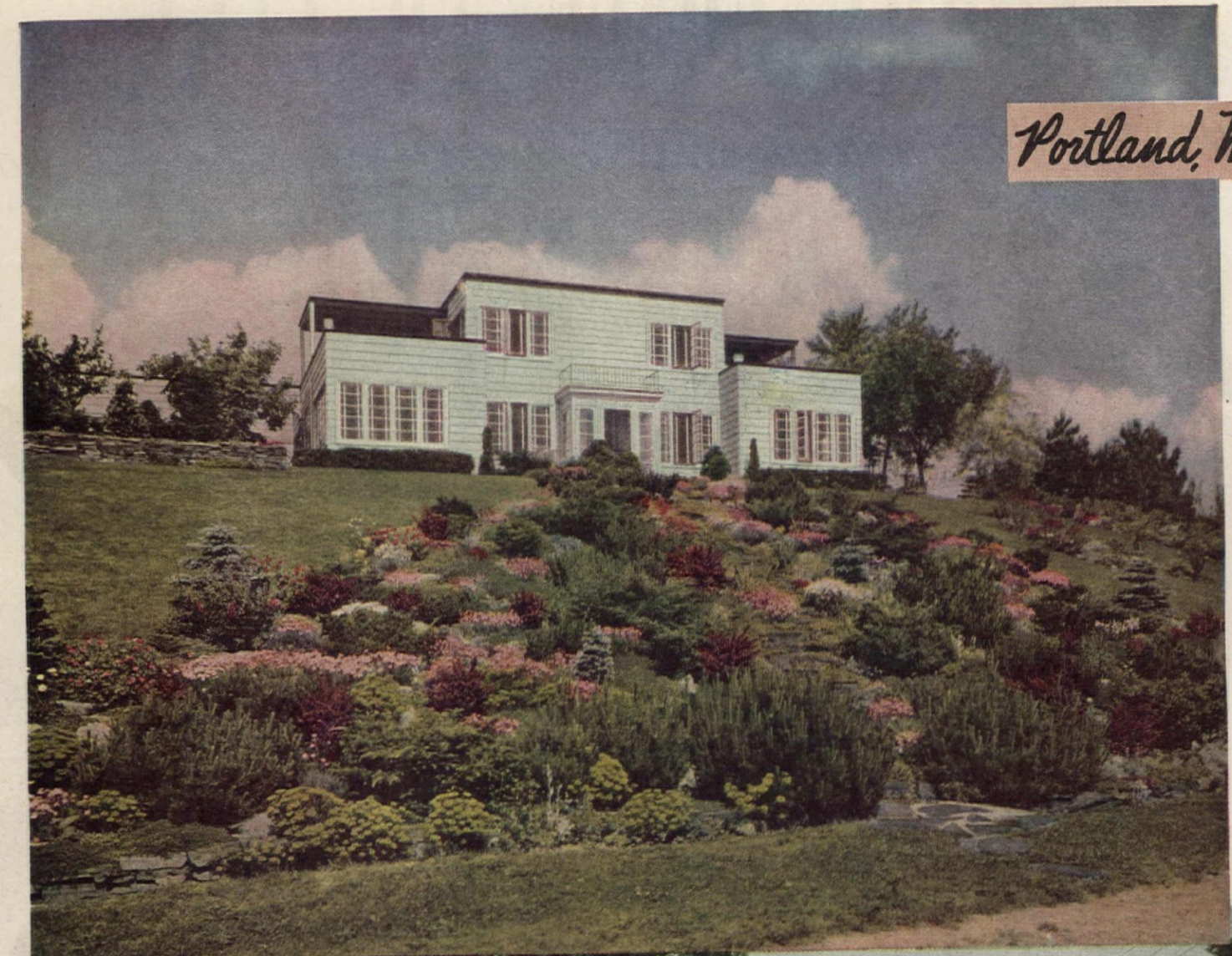
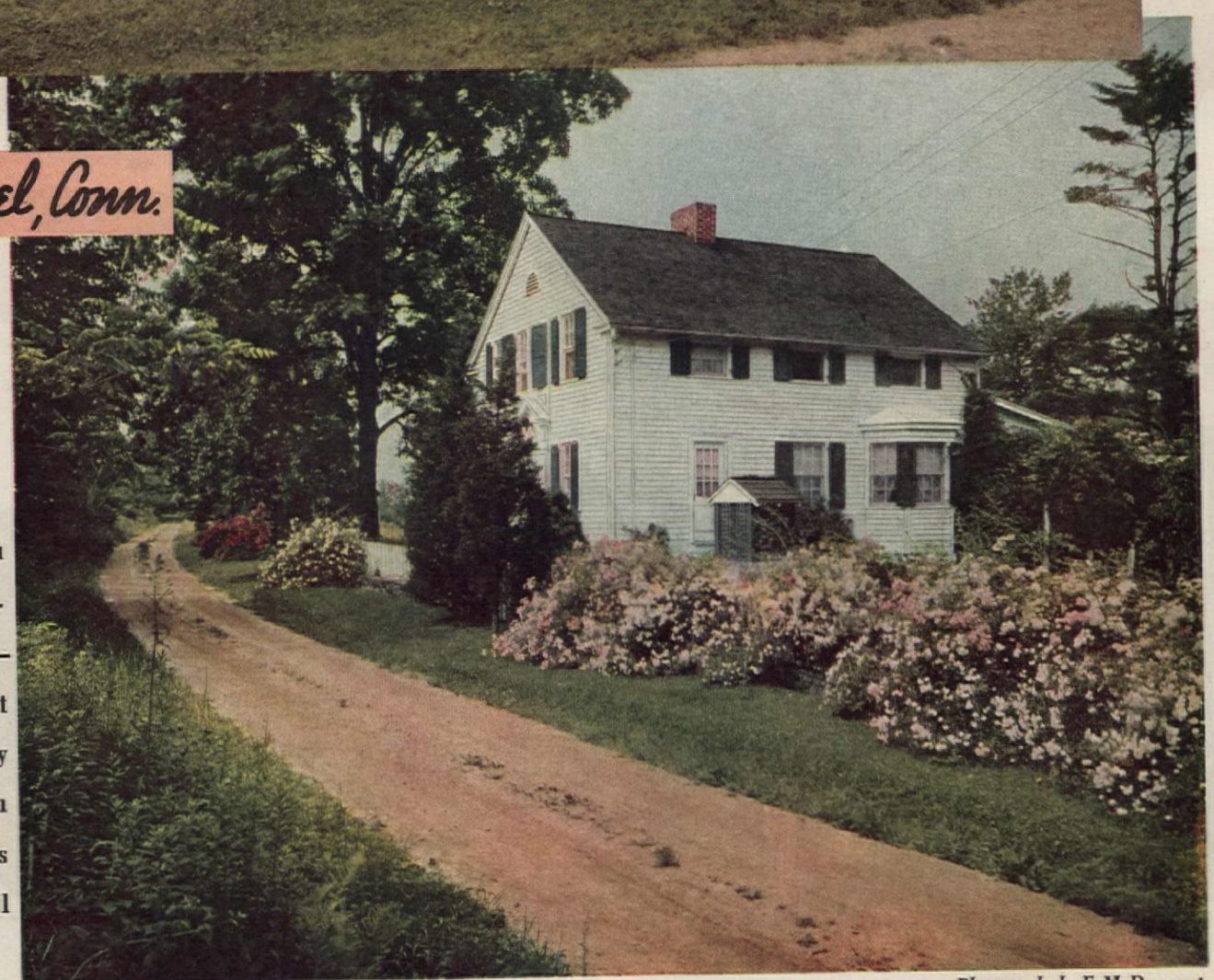


MARINE BLUE
OLD ROSE
OPORTO BROWN
Tuxcraft
MODERATELY PRICED



Portland, Me.



Bethel, Conn.

Here are both Modern and traditional New England—seemingly different in every respect, they strike one common note—their gardens are shared by all

Photographs by F. M. Demarest

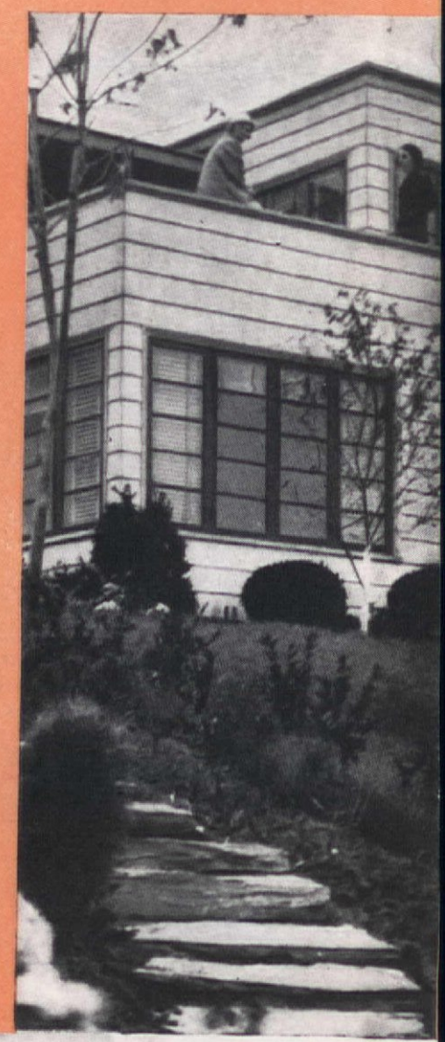
WE SHARE *Our Gardens*

THEY'RE OUT IN FRONT—FOR ALL THE WORLD TO ENJOY

WHEN, last winter, two readers in widely separated parts of New England expressed enthusiastic approval of the article, "Don't waste that good garden space out in front," in the January, 1941, AMERICAN HOME, because they, too, had broken away from the old front-yard tradition, we set out to get stories and pictures of what they had done. Here are the results, which we think are pretty fine tribute to both the ideas and the determined efforts of the women responsible. They interest us also because they are such totally different developments of one theory.

Wrote Mrs. C. Clifford Bolton of Portland, Maine, whose home, "Mughedum," is shown in the upper picture on the opposite page, at the right, and on page 66: "Your article was especially interesting to me because I had arranged my 'front yard garden' to carry out my thought that gardens should be shared with those who love flowers but who, for some reason, may not be in a position to grow them. I was gratified to find you encouraging others to dare to cut up their front lawns if they like. Some will resent any departure from stereotyped landscaping and garden design, but surely many more will applaud."

Miss Rebecca H. McNeill, who spends long summers in the snug little house shown at the bottom of these two pages, felt the same way. But because "Rosebank," her fittingly named home, fronts abruptly on a little gravel road, she has, as she puts it, "gone far beyond the usual evergreen plantings by and around the house by really utilizing that 'good space out in front.' On both sides of the road that divides my property, I have rambler roses in various colors planted along the banks clear out to the state road 100 yards or more away. Some are on the fences, some are beyond, and others still beyond that, in space that



M. Demarest

All Miss McNeill plants adds to the hospitable charm of her home setting. Above, Mrs. Bolton chose her site to typify "a hard uphill climb to what we desired"

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if you want to keep your Home

STEP number one in getting proper insurance protection for your home is to find out the real value of your home. And the right way to do this is to keep an accurate inventory of everything you own.

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Gentlemen: Send me without obligation, your free "Household Inventory."

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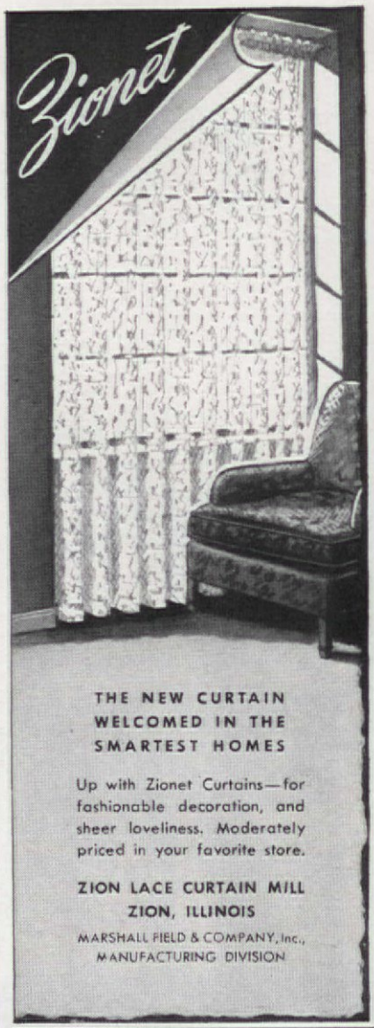
PLEASE PRINT PLAINLY 10-41

Up near the garden summit, the little pool is often alive with visiting birds—perhaps the most appreciative of all our guests

is not often used for any purpose. In addition to roses, I set out my surplus irises, phloxes and other things that require practically no care, and what a difference it makes! People driving through stop to rave over the informal loveliness of it all. I have another, personal, garden, fan-shaped, with stone walls, a little bridge and a broad background of Connecticut hills and sky, sheltered within my grounds. It is, I think, different and unusually attractive, but it couldn't give me any more satisfaction than the planting that I share with all the world that passes by."

BACK to Maine and "Mughedum"—Mrs. Bolton says that the name of her home was derived from the many Mugho pines and sedums that grow in her garden. She designed her modern house and carried it through despite scepticism of family and builders. When it was finished (and, incidentally, acclaimed) her proposal to let a rock garden ramble down the 6,500-square-foot slope from front door to street aroused fresh opposition and incredulous protests. But again she persevered, and again she prevailed, and after five years, the effect from either house or highway is breath-taking. (And there is no lawn mowing!) Looking up the hill, the eye encounters masses of blue and yellow flax; gorgeous euphorbias with yellow flowers and prostrate, slate-blue foliage; catmint in its lavender and gray tones; blue campanulas mingling with pink armerias; perennial yellow alyssum and vivid anchusa; creeping, bronze-leaved ajugas among thymes and sedums, and countless dianthus in an endless array of pink, red and yellow blossoms against foliage in shades of gray and green. "At times," she says, "so much color so frankly displayed has seemed to me a little too compelling. But as garden experts came from many states and showed real interest and approval, I began to feel that the display was not too arresting, but that the pioneer treatment appealed to others who feel, as I do, that the beauty of a garden should not be hidden and enjoyed only by the gardener and his or her friends." Today, five years later, we love our home. We are happy here. We feel that it was not built but grew, for it developed by degrees, under conditions both favorable and adverse, and pretty evenly divided."

The seven big, airy rooms at Mughedum are finished in natural pine. Sun decks and the sixty-five windows permit generous views



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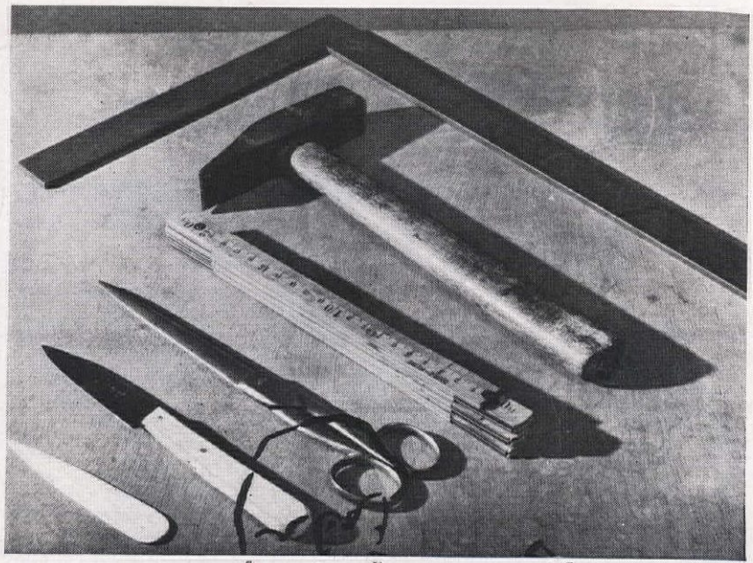

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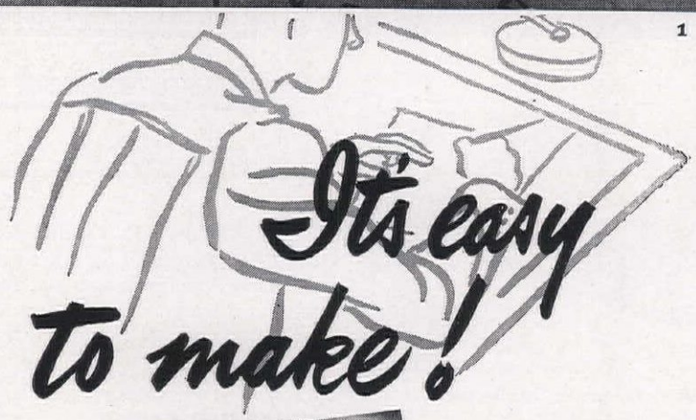
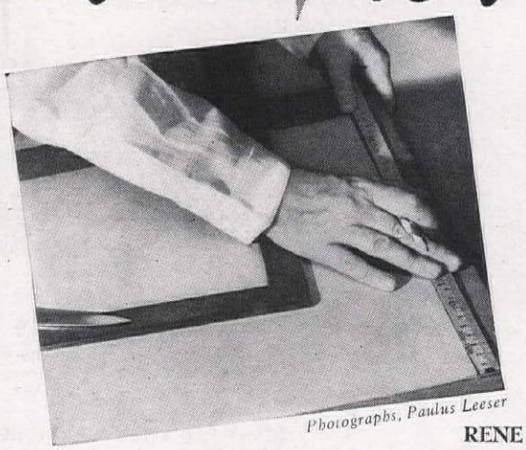


It's easy to make!



2

If you've longed for a leather desk pad, here's how in thirteen easy steps. It's simple, inexpensive and the results are most impressive

Photographs, Paulus Leeser

Designed by
RENE W. P. LEONHARDT

THE makin's are few. You'll need a sheet of leather, 20 x 12 inches, these tools **(1.)**, and glue. Get cabinet maker's, soak in cold water for twenty-four hours before cooking. Stick while the glue is hot! You need one sheet of heavy cardboard, one of lighter weight, and a piece of plain or fancy lining paper. Now you're ready to start on a rewarding venture. **(2.)** Using the square, mark off area on *heavy* cardboard, 18½" x 13¾" **(3.)** and cut. From the same weight, cut four side strips, 13¾" x 2⅜". **(4.)** Sand all edges. Cut one strip of paper 1 3/16" x 18½"," one 1 3/16" x 13¾". **(5.)** Using these as a pattern, cut two bias strips of leather, coat under side with glue. **(6.)** Frame pad with these strips by leaving half of width to turn over edge. Cut two pieces of lining paper slightly smaller than pad. **(7.)** Glue to top and bottom. Round off two corners of cardboard side pieces. **(8.)** Cut two similar strips from light cardboard. Cut side parts of leather, ½ inch larger all around than cardboard strips. **(9.)** Glue heavy cardboard sides neatly in middle of each and turn over leather *on edge with square corners*. **(10.)** Temporarily insert extra piece of heavy board, place lighter strip on top before completing glue job. **(11.)** Turn corners neatly, hammer down. **(12.)** Coat under side with glue and put in place on pad. **(13).** Remove temporary heavy board, insert blotting paper. That does it!

Don't take chances with home beauty... be sure your wallpaper is COLOR-LOCKED*

Thousands of women, every year, are disappointed by wallpaper that quickly starts to "lose its looks" ... it fades in the light, is ruined by accidental soil. There's no need to take such chances... it's so easy to be sure! Just insist on Imperial! It's Color-locked* by a process that insures guaranteed washability and lightfastness!

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Whether you're starting fresh, or fitting wallpaper into an existing color scheme, you'll find Imperial's beautiful up-to-the-minute designs your key to perfect color harmony. Be sure to see Imperial Ensembles, harmonizing wallpapers for adjoining rooms. Imperial papers are identified in sample books by the famous silver label, and cost less than you'd ever expect!

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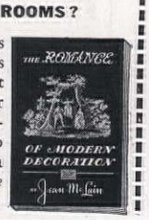
WHAT ABOUT DORMER ROOMS?

This, and many other questions are answered in Jean McLain's book. Send for it! (Enclose just 10¢ to cover mailing costs.) For her free advice on a specific problem, use coupon. She will also send you samples and tell you where to buy Imperial *Washable* Wallpapers.



Copr. 1941—Imperial Paper and Color Corp.

Address: JEAN McLAIN, Dept. A-31, Imperial Paper and Color Corp., Glens Falls, N. Y.

Give this information for every room

Type of Room _____ _____
Size (Dimensions) _____ _____
Exposure _____ _____
Type of Furniture _____ _____
Color Scheme Preferred _____ _____

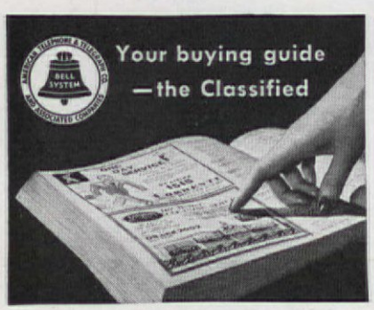
☐ **Please also send me your book, "The Romance of Modern Decoration," for which I enclose 10¢.**

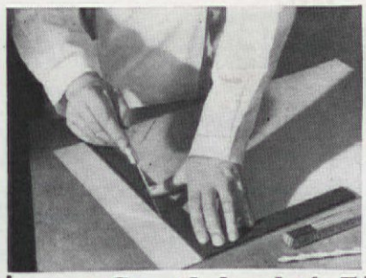
Name _____
Street _____
City _____ State _____

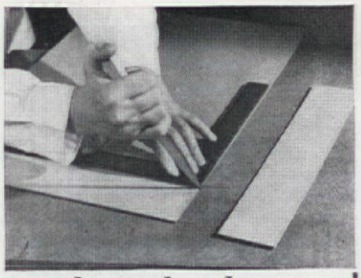
The sergeant is right! Take the case of Mrs. M's family. They wanted to go to Maine, so Mrs. M. turned to the Classified Section of her Telephone Directory. In the advertisement of a certain bus line, she saw a statement that they connected with points in Maine. She used that line. There's a moral for you, too!

Whether you want to travel by bus, boat or limousine . . . whether you want to buy a refrigerator, a clock, or to have an appliance repaired . . . look in the Classified.

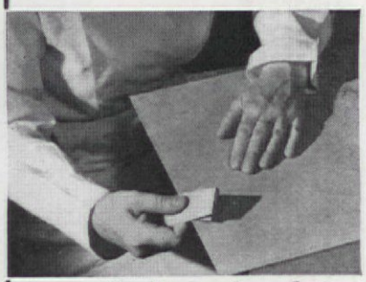
There you'll find names, addresses and telephone numbers of local concerns and tradespeople. Also, in many cases, helpful information about the products and services they sell.



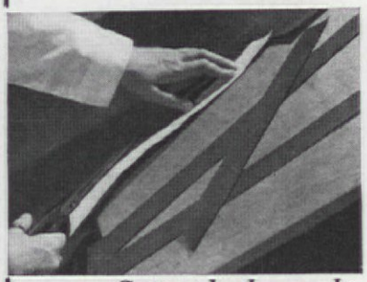




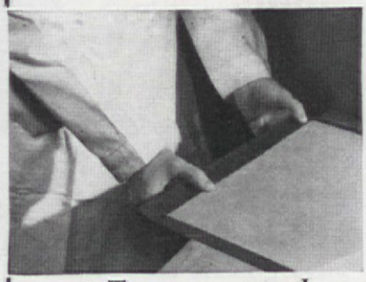
5. Cut with sharp knife. Edges must be straight and neat



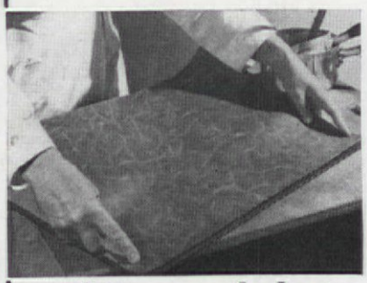
4. Sanding makes a better tailored job. Cut patterns true

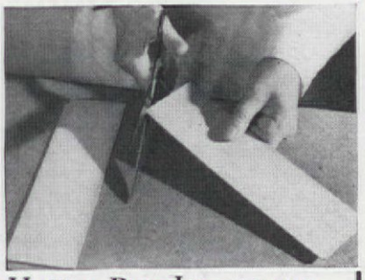


5. Cutting leather on bias makes it easier to handle

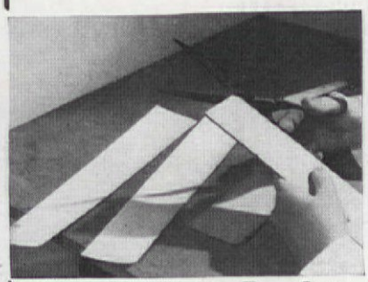


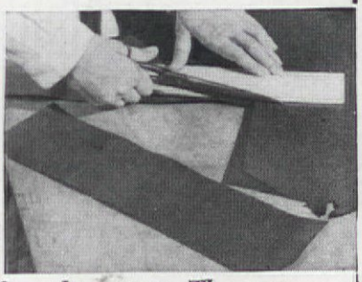
6. Turn over a smooth, even edge, then cut lining papers





7. Lining paper glued on top and bottom. Round two corners





8. Cut thin cardboard pieces from this pattern. Then cut leather side strips, ½ inch larger all 'round, remember!

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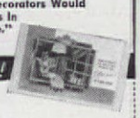

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Bloomington, Ind., Dept. AHO
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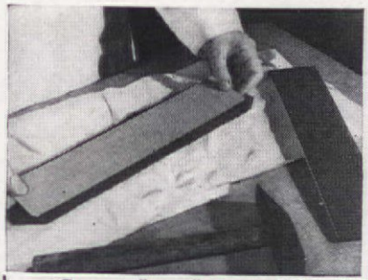
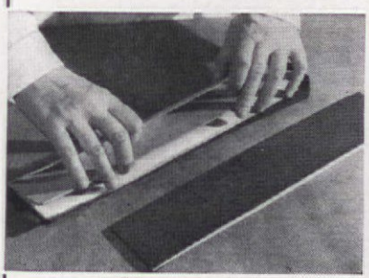
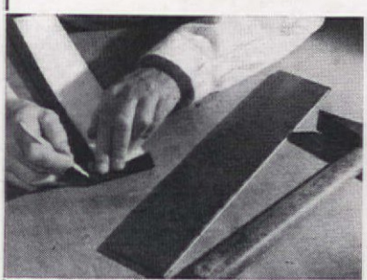


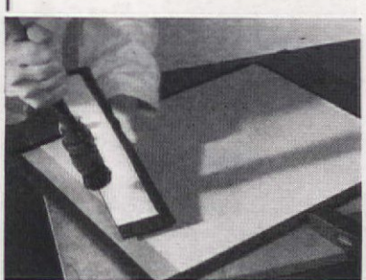
9. Strong board in middle of leather, glued on unrounded side

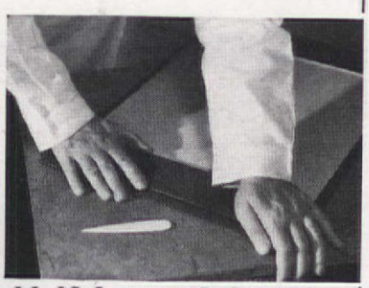


10. Add extra piece and thin board, complete gluing edges



11. Set corners neatly with paper folder. Use hammer to press

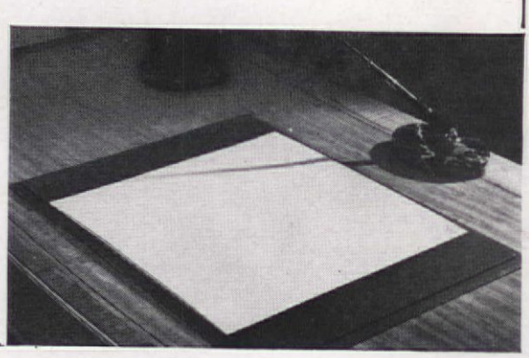




12. Glue finished sides to pad and hold down until glue is dry

13. Remove extra cardboard piece and insert blotting paper

Here's the result of your labors. Pretty nice! Santa Claus will "git" you to be one of his Chief Helpers if you don't watch out!



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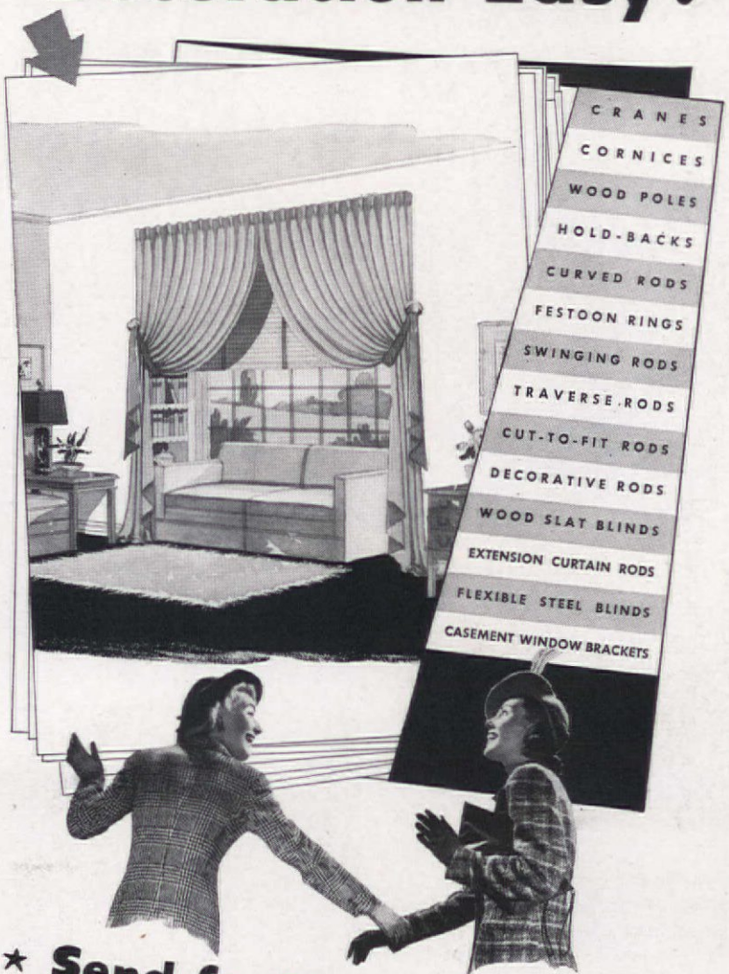

★ Send for Your Copy Today

GREET this fall with the prettiest windows in town. Kirsch . . . leading authority on window decoration . . . shows you how in this fascinating new book on "Smart Window Treatments."

You can have beautiful, individually styled window treatments thriftily and easily. A clever new drapery rod, for instance, may be all that is needed to make an ordinary window treatment unusual. Often it is just the clever way your draperies are hung that gives them that distinctive, "different" touch.

Whatever your decorating problem . . . and even if you don't think you have a problem . . . there's something worth seeing in this marvelous new book by Kirsch. It shows many delightful new window treatments . . . all pictured in color . . . that you can reproduce in your own home.

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Please send me my free copy of the colorful, illustrated Kirsch book on "Smart Window Treatments."

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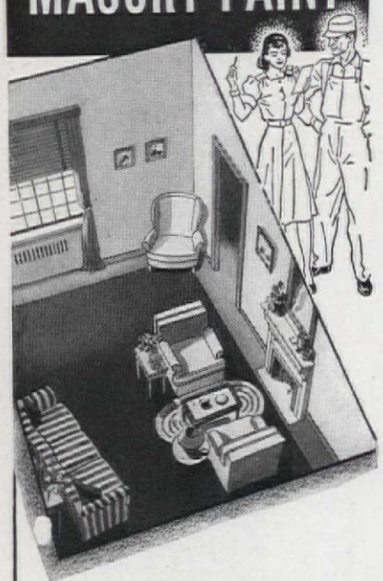
When You Redecorate This Fall...*Consult* a Good Painter..*Use* MASURY PAINT

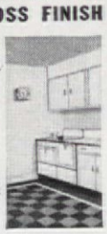


Masury Paints actually cost you less when measured in terms of the extra service they provide. Thus in redecorating your home, remember that you *can* afford the best in paint, represented by Masury quality for more than 106 years. Remember, too, that it pays to use a reputable painter for assurance of satisfactory results.

***Have You Seen the Smart New Masury* PERFECTION FLAT COLORS?**

Let your personality decide the choice of interior colors, but let your judgment dictate the use of Masury Perfection Flat Paint. There is a wide selection of new shades for your own individual taste. Be sure to see the special group of Colonial Colors, which faithfully duplicate the authentic tints used in period restorations. Masury Perfection Flat Paint produces a surface that is velvet-soft to the eye, marble-hard to wear and survives many washings.

***New Gayety for Kitchens with Masury* INTERIOR GLOSS FINISH**



Color has entered the kitchen, raising it to new decorative importance, with the aid of Masury Interior Gloss Finish ... This full-gloss paint, made with specially-treated oils, has many practical advantages. Spots, grease stains and cooking smudges wash right off. Presented in a variety of tints for attractive kitchens, bathrooms, breakfast nooks.

Masury* PERFECTION SATIN FINISH *for Rooms Glowing with Warmth

Those who prefer flatter surfaces for the kitchen and bathrooms will find that Masury Perfection Satin Finish fills the requirements admirably. This quality paint provides an exquisite toned-down sheen with a durable, washable surface. The Satin Finish pastel shades make it desirable for bedrooms, dining room and drawing room —for use all through the house.

For Stairs, Doorways and Trim* ARCHITECTURAL WHITE ENAMEL *adds a brilliant pure white finish ...

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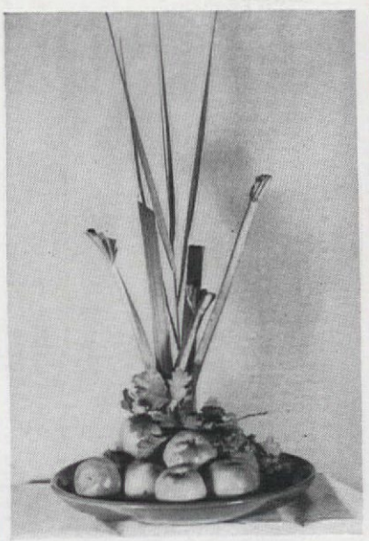
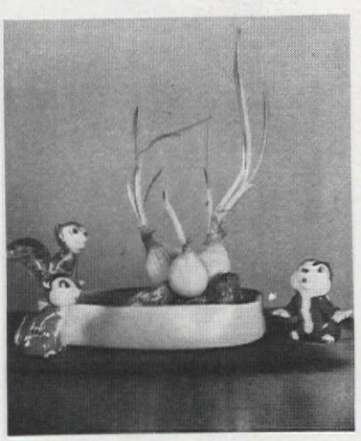
For Quality Paint – *Make sure it's* MASURY

For Fun!

A. LOIS MODGLIN
Los Angeles, Calif.



Rich, cherry red rhubarb, green reed grass, green apples with shining red cheeks on a dubonnet chop plate



Silly little animals look wide eyed at the sprouting onions. Below: celery hearts, radishes, white ducks in a Dutch-blue bowl

NOW—
ANDERSEN HORIZONTAL GLIDING WINDOWS ADD *Beauty* ECONOMICALLY TO YOUR NEW HOME!

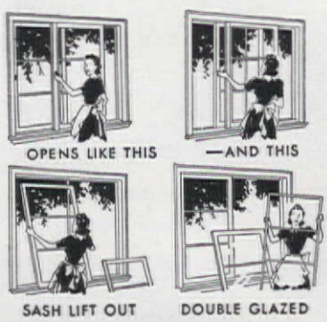
Never before a window like this! So modern it's revolutionary. So simple it's unbelievable!

Andersen Horizontal Gliding Windows glide from side to side, rather than moving up and down or out and in.

Requiring no weights, springs or hinges, they can be used in sizes much larger than heretofore possible—up to nearly six feet square. They're low-cost windows that frame a living picture of outdoor beauty.

Equipped with fuel-saving double glazing that can be removed and washed inside the home. Screens are also handled from the inside. They permit 100% ventilation, since both sash can quickly and easily be removed from the window frame. They are completely weatherstripped for exceptional weathertightness and fuel economy.

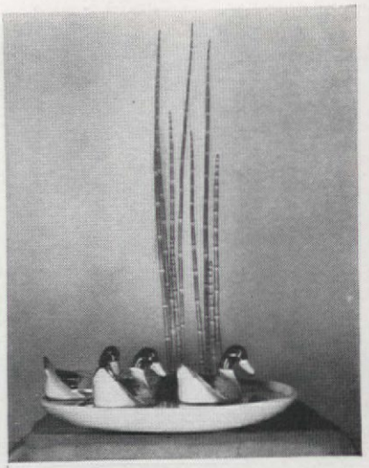
Send coupon below for more information on this Andersen Lifetime Window



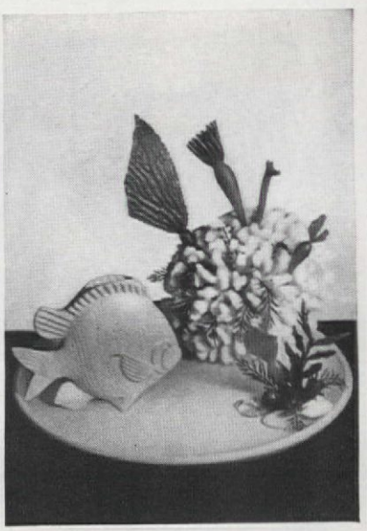
MAIL THIS TODAY

Andersen Corp. AH-101
Bayport, Minnesota
Gentlemen:
Please send me complete information on your new Horizontal Gliding Window. I understand there is no obligation.

Name.....
Address.....
I am planning to build.....to remodel.....

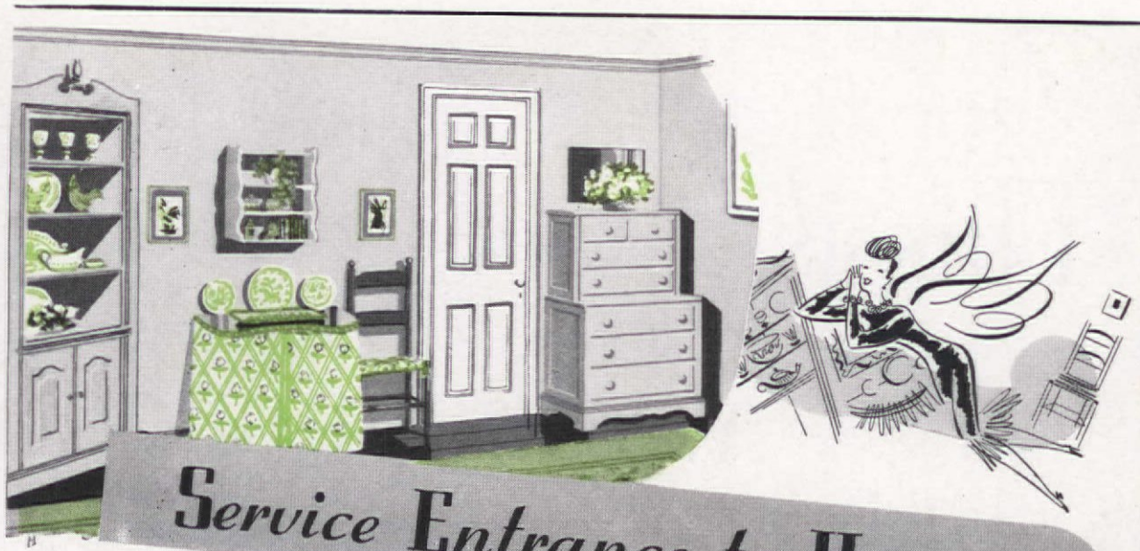


Rattan shoots (horsetail rush could be used), a few water-lily pads, china mallard ducks in a broad bowl



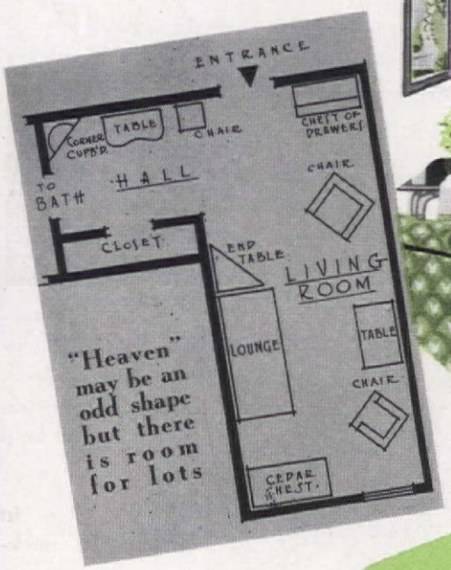
Jovial, fat fish in shallow turquoise bowl with coral background, shoots of kelp or seaweed. Complete even to salt water, which especially pleases the kelp

Curved sprays of acanthus in blossom form our elegant background for the dignified crane. Two sprigs of umbrella tree complete the base in a graceful bowl



Service Entrance to Heaven

SYBIL G. SHARKEY
Toronto, Ontario



Sketches by W. J. Hennessey

THAT'S the way I got in anyway, I being just one of the "white collar" girls who'd dreamed all my life of having my own little apartment. My twenty-dollar-a-week job didn't hold out much hope for very extensive housekeeping, but I never gave up thinking that *some day* I might find some place. Then, all of a sudden, I did, and in a very exclusive apartment house on the edge of the city. Rents there were sixty dollars and up, but there was a service apartment that wasn't going to be used. "Maybe Miss would be interested in that . . . ?" Would she . . . ! When I found out it could be all mine for a mere eighteen dollars a month, it was almost too good. Oh! I'll admit it is small, and it hasn't any refrigerator or kitchen, but for a working gal like me . . . ? It was made to order!

I and my cedar chest and one rug—all I had kept of my furniture—moved in and started to set up housekeeping. It took a bit of figuring to furnish the little hall and the long, skinny living room. First, I improvised my kitchen and made it look like something entirely different. I don't think very many people would suspect that the bright Mexican oilcloth petticoat on the unfinished kidney table hides my two-plate electric. The corner cupboard gaily presents my brightest china, while my groceries remain discreetly hidden in its closet. The padded seat of the chair matches the oilcloth. It makes a very handsome group, even if I did buy the pieces cheaply, sand them down and finish them myself.

I said my living room was small, so, to give it all the spaciousness possible, I chose a rough, cream-colored paper. I had always wanted to have green in my house, so green I have; in the cover of the lounge, which doubles for my bed, in the rug, and it's all pointed up with a rose-colored lounge chair. Over there under that green-striped cover is my old cedar chest. It holds my extra bedding and is sat upon.

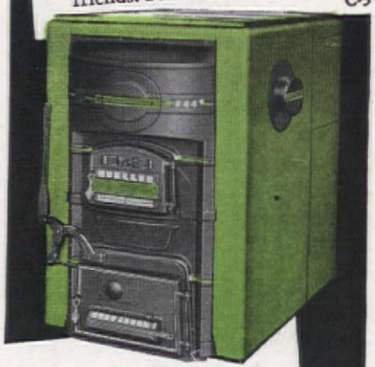
They do say that everything comes to him who waits, but I never quite believed it . . . not until I moved into my heaven, through the service entrance.

Healthful comfort-heating is so economical now — with

MUELLER *Winter Air* CONDITIONERS

. . . no need for you to miss enjoying it for another long winter » » »

Mueller engineers have cut fuel costs to the bone — by designing special equipment for each type of fuel and for each size and class of home. First cost and operating cost are amazingly low. Plan your budget to give you this added comfort *right now* — in your present home or one you are building. Investigate! Mueller's free, colorful literature tells the complete story, and illustrates Mueller's handsome modern designs that makes you proud to show your basement to your friends. Tear out and mail coupon. C-5



Coal Coal-fired winter air conditioner filters, heats, humidifies, positively circulates warm air to every corner of your home.

Oil "De luxe economy" is yours with Mueller oil-fired winter air conditioning furnaces.

Gas Winter air conditioning units, or boilers for steam or hot water.

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Please send me "The New Trend in Home Furnace Design," also literature describing furnaces for:
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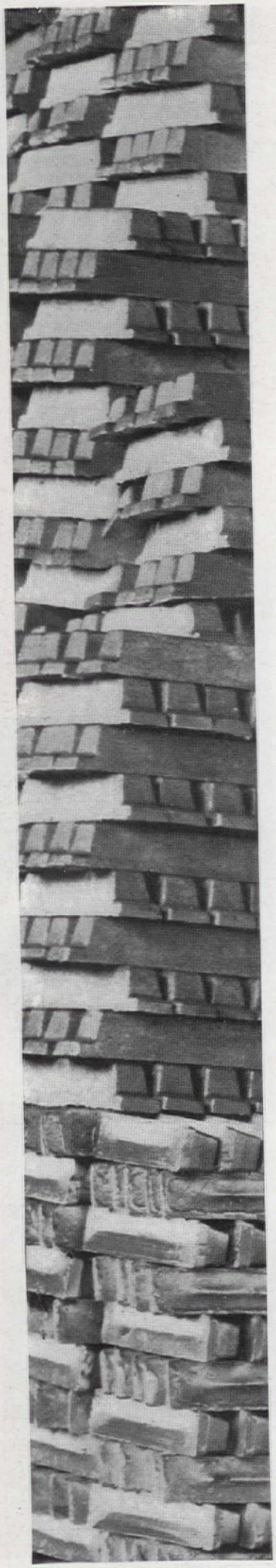


This is a race worth running

Defense is America's race with Destiny.

A job is being done and it's time that the people who are doing it heard some applause from the sidelines.

FOR DEFENSE IS AHEAD OF SCHEDULE and it's no mystery about who is responsible.

THE AIRCRAFT INDUSTRY IS RESPONSIBLE: Plane builders, engine manufacturers, parts makers. They are delivering more planes and bigger planes faster than many people in America predicted would be possible from an industry that was geared, only a few short months ago, for making planes by twos and threes.

THE AUTOMOBILE INDUSTRY IS RESPONSIBLE: This group of manufacturers is at work on military trucks and tanks, airplane engines and airplane assemblies. *Their* production, too, has amazed many Americans as coming from an industry tooled only for simple peace-time needs.

The machine-tool builder, the factory around the corner in your town, yes, even the mouse trap maker and the toy maker are performing miracles by finding ways and means to make Defense production boom.

EVERYWHERE YOU TURN, American industry is chewing up aluminum for Defense purposes with a ravenous appetite. Factories that never used a pound of aluminum before are now consuming millions of pounds a month. Factories which once had a thousand men have had to train tens of thousands to cut and shape and join every conceivable form of aluminum in unheard of quantities.

This is a race worth running!

SO FAR, IN EVERY SINGLE MONTH, we have delivered to Defense industries millions of pounds more aluminum than could be produced or sold for civilian consumption during the Thirties. We are in high gear, our foot is on the floor board, and we intend to keep it there as long as the race may last.

However, from the way American factories are doing the impossible, it will not be surprising if some temporary pinches develop here and there, pending the time when still further capacity for making aluminum comes into production.

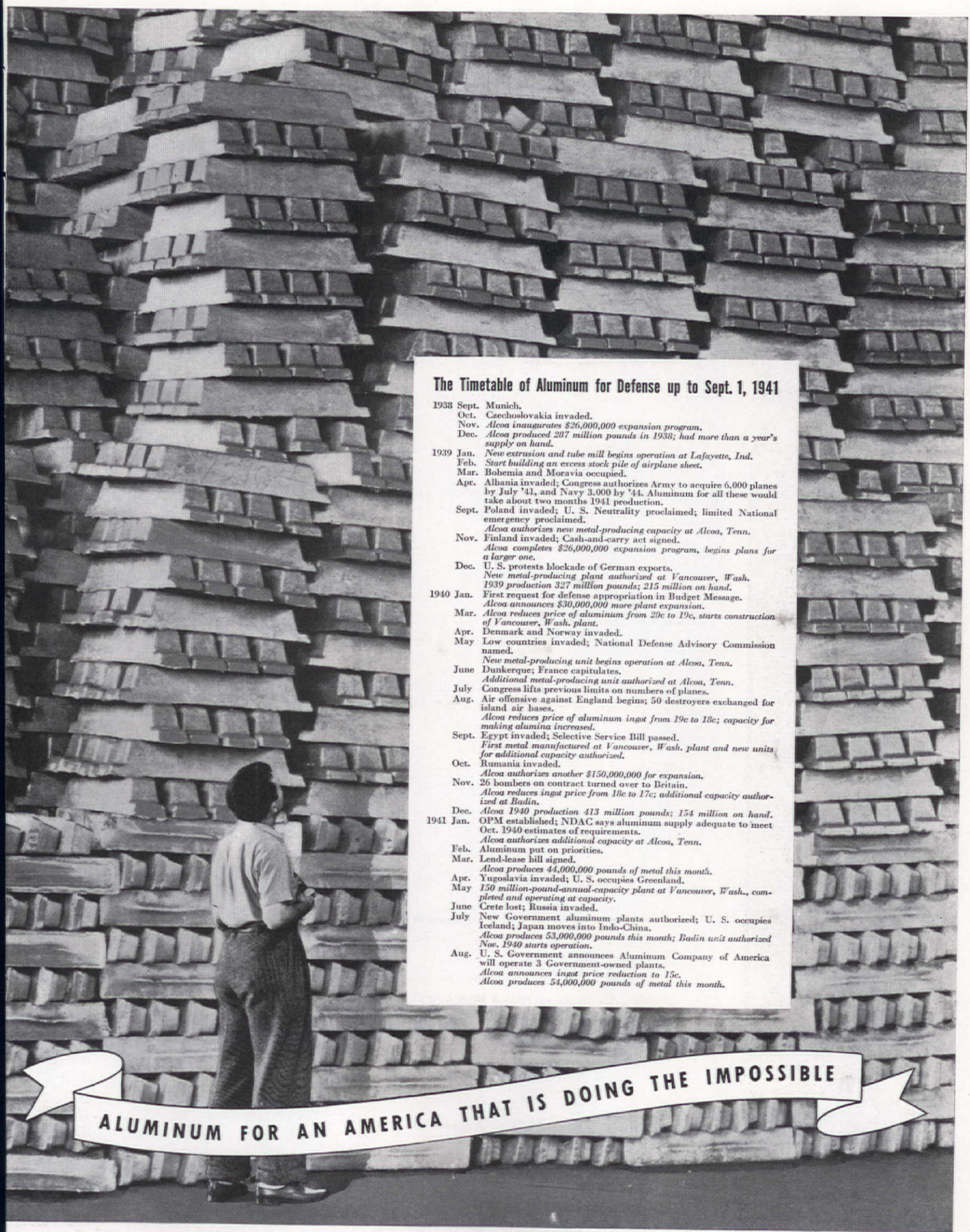
In achieving this remarkable record of Defense production, the willingness of civilian users to forego the use of aluminum has been of vital assistance.

Much of the enormous tonnage that is now going into Defense would still not be available had not this company begun work on a continuous expansion program as early as November, 1938—just two months after Munich.

That program is taking over $200,000,000 of our own money and is using for the production of aluminum every last kilowatt of electrical power that we can make or could develop in time or could buy.

That's the aluminum story to date.

ALUMINUM COMPANY OF AMERICA



The Timetable of Aluminum for Defense up to Sept. 1, 1941

1938 Sept. Munich.
Oct. Czechoslovakia invaded.
Nov. *Alcoa inaugurates $26,000,000 expansion program.*
Dec. *Alcoa produced 287 million pounds in 1938; had more than a year's supply on hand.*

1939 Jan. *New extrusion and tube mill begins operation at Lafayette, Ind.*
Feb. *Start building an excess stock pile of airplane sheet.*
Mar. Bohemia and Moravia occupied.
Apr. Albania invaded; Congress authorizes Army to acquire 6,000 planes by July '41, and Navy 3,000 by '44. Aluminum for all these would take about two months 1941 production.
Sept. Poland invaded; U. S. Neutrality proclaimed; limited National emergency proclaimed.
Alcoa authorizes new metal-producing capacity at Alcoa, Tenn.
Nov. Finland invaded; Cash-and-carry act signed.
Alcoa completes $26,000,000 expansion program, begins plans for a larger one.
Dec. U. S. protests blockade of German exports.
New metal-producing plant authorized at Vancouver, Wash.
1939 production 327 million pounds; 215 million on hand.

1940 Jan. First request for defense appropriation in Budget Message.
Alcoa announces $30,000,000 more plant expansion.
Mar. *Alcoa reduces price of aluminum from 20c to 19c, starts construction of Vancouver, Wash. plant.*
Apr. Denmark and Norway invaded.
May Low countries invaded; National Defense Advisory Commission named.
New metal-producing unit begins operation at Alcoa, Tenn.
June Dunkerque; France capitulates.
Additional metal-producing unit authorized at Alcoa, Tenn.
July Congress lifts previous limits on numbers of planes.
Aug. Air offensive against England begins; 50 destroyers exchanged for island air bases.
Alcoa reduces price of aluminum ingot from 19c to 18c; capacity for making alumina increased.
Sept. Egypt invaded; Selective Service Bill passed.
First metal manufactured at Vancouver, Wash. plant and new units for additional capacity authorized.
Oct. Rumania invaded.
Alcoa authorizes another $150,000,000 for expansion.
Nov. 26 bombers on contract turned over to Britain.
Alcoa reduces ingot price from 18c to 17c; additional capacity authorized at Badin.
Dec. *Alcoa 1940 production 413 million pounds; 154 million on hand.*

1941 Jan. OPM established; NDAC says aluminum supply adequate to meet Oct. 1940 estimates of requirements.
Alcoa authorizes additional capacity at Alcoa, Tenn.
Feb. Aluminum put on priorities.
Mar. Lend-lease bill signed.
Alcoa produces 44,000,000 pounds of metal this month.
Apr. Yugoslavia invaded; U. S. occupies Greenland.
May *150 million-pound-annual-capacity plant at Vancouver, Wash., completed and operating at capacity.*
June Crete lost; Russia invaded.
July New Government aluminum plants authorized; U. S. occupies Iceland; Japan moves into Indo-China.
Alcoa produces 53,000,000 pounds this month; Badin unit authorized Nov. 1940 starts operation.
Aug. U. S. Government announces Aluminum Company of America will operate 3 Government-owned plants.
Alcoa announces ingot price reduction to 15c.
Alcoa produces 54,000,000 pounds of metal this month.

ANSWER TO *Closet Problems* IN YOUR HOME

FREE

BOOK HELPS YOU PLAN

Have a place for everything! Good closets are simply planned. In this one, sliding trays are used instead of conventional drawers; a shelf compartment section with room for hat boxes on top; a full-length mirror.

You can easily have the closets you want—and more comfort and convenience in every room in your house. Just see how to plan efficiently—see how doors, frames, windows and other woodwork made of Ponderosa Pine help you. For ideas that will give your home added beauty and convenience read "Open House"—a new, *free* 32-page book.

Doors of Ponderosa Pine framed in the beauty of architecturally correct stock frames of Ponderosa Pine will give distinction and character to your rooms. This exceptional wood has a natural affinity for paint, which reduces painting costs.

Windows of Ponderosa Pine have the high insulating qualities of wood. They can be weather-stripped effectively at low cost. They'll give satisfactory service with a minimum of attention.

Whether you're going to build or buy a new home, or modernize your present one, you'll find stimulating ideas for every room—from basement to attic, from porch to garage—in "Open House." Write for it today—or ask your local lumber dealer!

Ponderosa Pine WOODWORK

PONDEROSA PINE WOODWORK
Dept. AH-10, 111 W. Washington St.
Chicago, Ill.
Please send me a *free* copy of "Open House."

Name_____

Address_____

City_____ State_____

What won't they think of next!

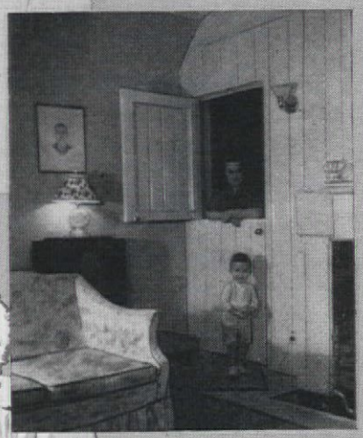
It's in the bag and that's the end of all the little bits of this and that I find when cleaning. It saves time and steps to pop these tag ends into a brown paper bag that I carry along as I dust.

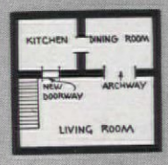
Kenneth W. Thompson

WONDERS with wallpaper borders that in the whole might be too big for your room, but in the piece are swell. For instance, around those seldom-moved chairs in the foyer mark a rectangle and appliqué a wide border paper. Or, if you have panel moulding, don't rip it off. Paint it the color of the wall or your hangings and grace its inner edge with generous border paper. With a little scissor work, you can have the same border on your lampshades or furniture, too. **JOHN W. ROCKEFELLER, Philadelphia, Pa.**

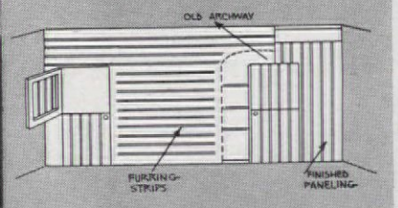
IT'S IN THE BAG!

ALICE H. DENNIS
Bronxville, N. Y.

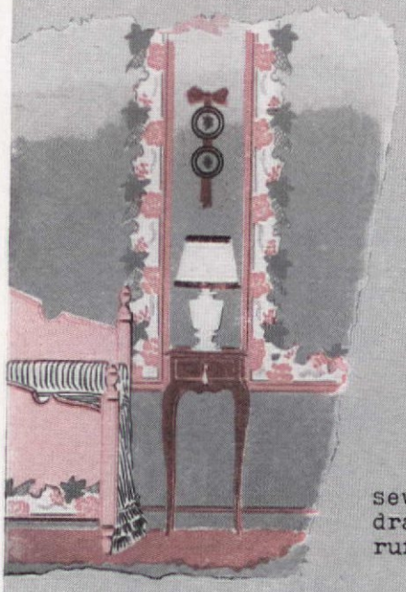




DUTCH DOORS



YOU CAN'T BEAT THE DUTCH DOORS in our living room that we remodeled ourselves. We closed up an arch from living to dining room, leaving opening for doorway, and cut another door into the kitchen. From six-inch pine panels we made the doors, hung them, then removed them and cut in half. Furring strips nailed to wall form backing for pine paneling of six and eight-inch boards MRS. C. E. WIKSTROM, Bellerose, N. Y.



Buy yourself a yard of cloth and cut your shelf an edge, with your pinking shears. Use gay percale in inch and a half strips. Then gather on the sewing machine and draw up thread. Result: ruffles for your shelves.

MRS. JOE R. BECKETT
Indianapolis, Ind.

DORIS E. HADDLETON
Alton, Ill.

Get the outgrown child's table down from the attic, cut several inches off the legs and enjoy a meal in bed. Legs won't fold nor collapse

IDEA!

Punch hole near top edge of tin can, insert wire hook, turn upside down on crowbar jammed into ground. Hang can on hook

HOWARD H. EDGERTON
W. Springfield, Mass.

HERE'S a bicycle built into a wonderful garden cart. It hauls everything from dirt to dishes in its roomy box. Made of pine, it rests on individual suspended axles. Half-inch water pipe makes the one-piece handle. The end of the cart, held by screen hooks, can be opened for dumping. NETTIE MAE DEFFNER, Parkville, Mo.

YOU can get a pretty good idea of how long a paint will last simply by finding out how much white lead it contains.

For among good painters it's always been axiomatic: *the more white lead, the better the paint.* For example, they know you can't get a more weather-resistant paint than a 100% white lead paint—the kind they mix from lead-in-oil.

You see, white lead is made from lead—a metal which bows to none in its ability to stand up to weather.

White lead, too, can take everything from burning sun to roaring blizzard without cracking and scaling. It wears down so slowly and evenly—the surface doesn't have to be burned and scraped before repainting.

White lead embodies about all you could ask for in a paint: good looks, long life—plus a high spreading rate that makes it economical to use. Yet it costs no more than regular quality paints. In short, "the best is cheapest," as usual.

LEAD INDUSTRIES ASSOCIATION
420 Lexington Avenue, New York, N. Y.

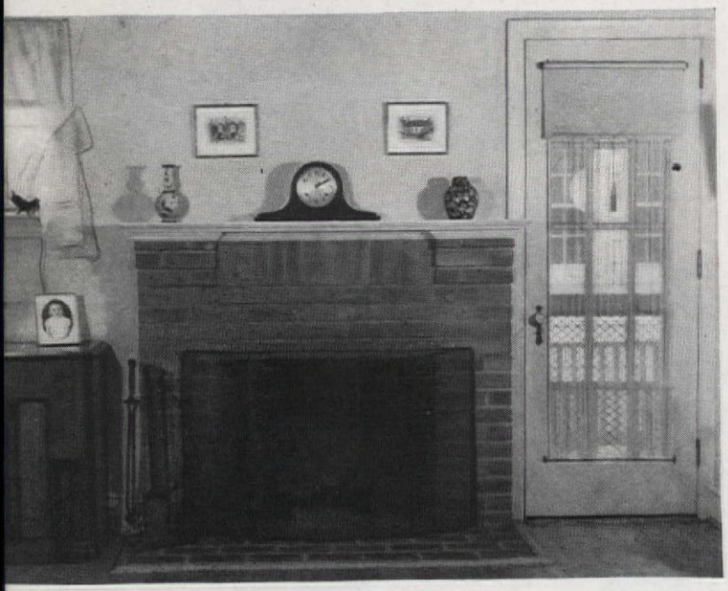
• • •

FOR MODERN PAINT STYLING, HIRE A GOOD PAINTING CONTRACTOR—*The new vogue for decorative color styling demands a skilled painter—one who knows all the tricks of application that insure lasting good looks.*

COLORS AND WHAT TO DO WITH THEM—*You'll find a lot of interesting information on popular white lead tints in a free booklet, "WHAT TO EXPECT FROM WHITE LEAD PAINT." Send for your copy today.*

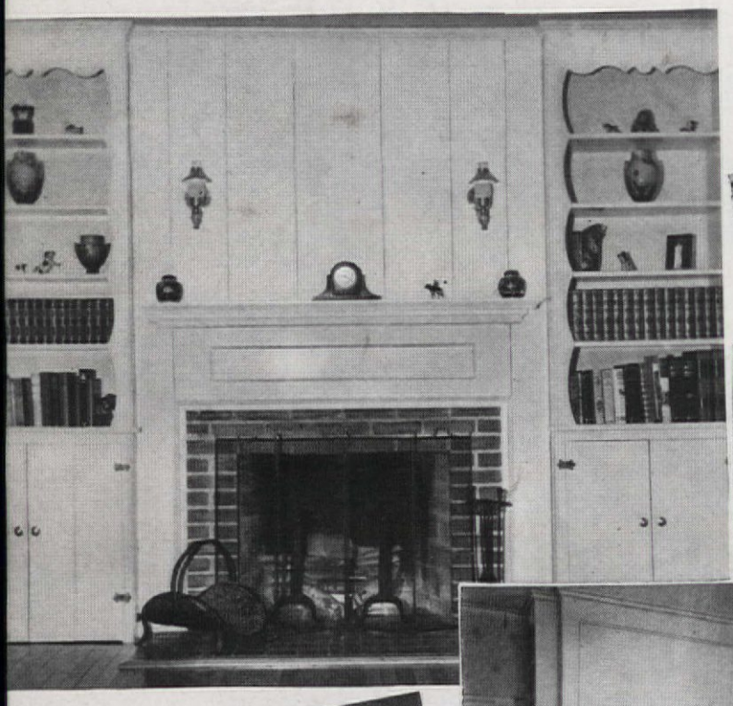
CONVENIENT WAY TO BUY—In addition to the familiar lead-in-oil or paste form, pure white lead is now obtainable as a ready-to-brush paint in popular-size containers, at paint dealers' everywhere.

The stuff that dreams are made of is what your fireplace needs, along with its masonry and mortar. You may have a fireplace the way the lady had a book, but how does it rate in heat and eye appeal?



Without CHARM

it's not a real home hearth!



PROBABLY no single feature inside the home causes such sentimental feeling as the open fireplace. And a good thing, too! A tremendous body of home and hearth literature has been built up about it for generations —all that business of Santa Claus and hanging up Christmas stockings, bringing in the Yule log, and the like. There's a genuine, thrilling beauty to an actual live fire in a room which nothing else quite duplicates. But, when it comes down to cases, the reactions of most of us depend largely on the design and appearance of the fireplace itself; you may get "het up" *by* a fireplace which looks something like a factory oven but you probably won't get much inner warmth from it. An overly-heavy or botched-up fireplace treatment can make the whole feature as much of a dead loss as if it didn't function properly.

If you're one of those who have a fireplace already, why don't you take a new squint at it? Does it really have that essential, nostalgic charm a fireplace should have, is it the perpetual invitation to air-castle dreaming and toe-toasting relaxation you've always wanted? If not, what about remodeling it? Or if you haven't any fireplace at all, what about installing one? The two larger pictures on this page show what Mr. W. W. Williford, Jr., did to rescue his living-room fireplace from mediocrity. Using pine wood, he built out the wall flush with the face of the brick fireplace, putting in bookcases on either side of the fireplace where a useless small casement window and porch door had been. Random-width boarding was used over the remodeled mantel and all woodwork was painted white. Plywood, used for the backs of the bookcases, covers up the small window but it was left in place, hung with a Venetian blind, so that it looks just the same from the outside of the house; this trick saved expensive wall reconstruction. The right hand bookcase utilizes the depth of the porch doorway it replaced. The total cost of this job, including painting and electric fixtures, was only $75. At the bottom of this page we show another worthwhile fireplace revamping. Miss Edith Adams got her ideas for making over an old fireplace from an AMERICAN HOME cover. With an architect friend to put the ideas into scale drawings, a carpenter installed the three new units in a day at less than $100 cost for the whole job.

Efficient, properly functioning fireplaces are a matter of following prescribed rules, using proper equipment, today. These booklets tell you how

Two case histories of fireplaces rescued from mediocrity at moderate expense are shown above

Davis

Not fancy or fussy, the fireplace in Miss Marian Howarth's New Hampshire home gave warmth and an irresistible tug at the heart

"**I cried like a baby,** I was so happy. I had to write everyone, and tell everyone, how pretty and harmonious our home became when my Wood Venetian blinds were installed. And think of the mistake we could have made. A man who sells substitute blinds talked and talked. I told him, 'No, look at all my nice wood furniture. I want harmony and softness, and only wood blends with my things of wood.'" Remember, too, that Wood Venetians will not rust, have no metallic rattle, are soft and pleasing to the eye, and cool in summer, warm in winter. Write for illustrated booklet. Wood-for-Venetians Association, 939 Russ Bldg., San Francisco, Calif.

Wood Venetians

From The Land Of America's Beginning

Virginia House

TRADITIONAL MAPLE
Brings the Southland's Charm into Your Home

Virginia House Maple costs less than you'd ever imagine. Your local dealer will place a suite of this lovely furniture in your home for a small down payment plus easy terms.

Inspired by and reproduced from rare and valuable old heirloom pieces, *Virginia House* Maple recaptures in the modern home the gentle dignity and cultured graciousness of the Old South. See *Virginia House* Maple today . . . at leading furniture and department stores everywhere.

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GENTLEMEN: I enclose 15c. Please send me your new 24-page catalog.
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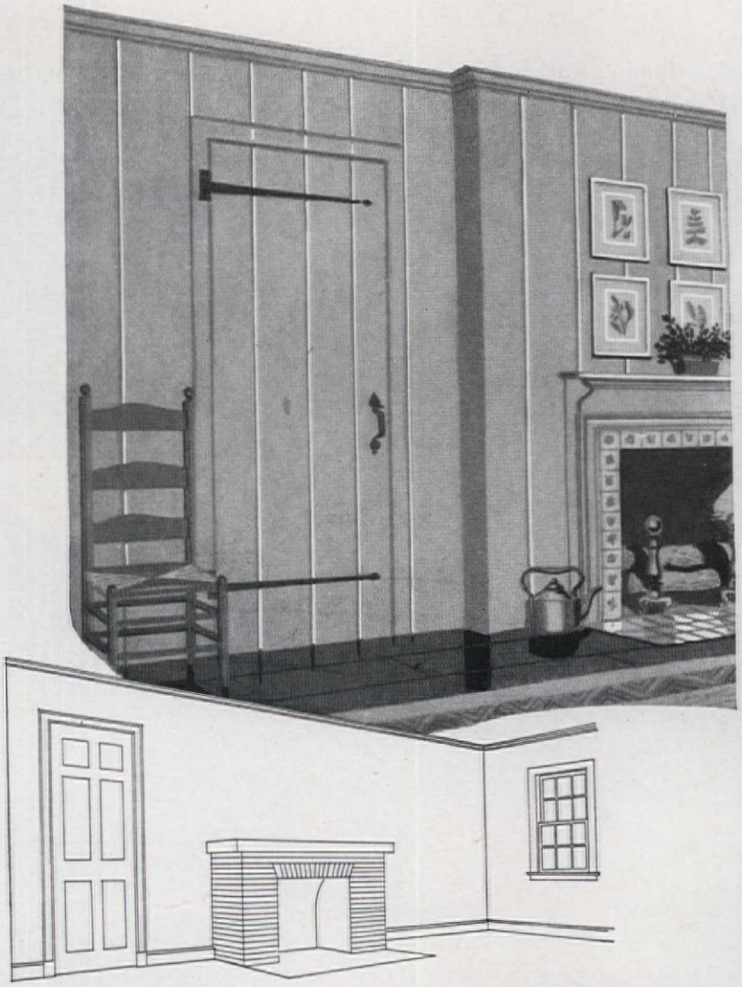
City..... State.....

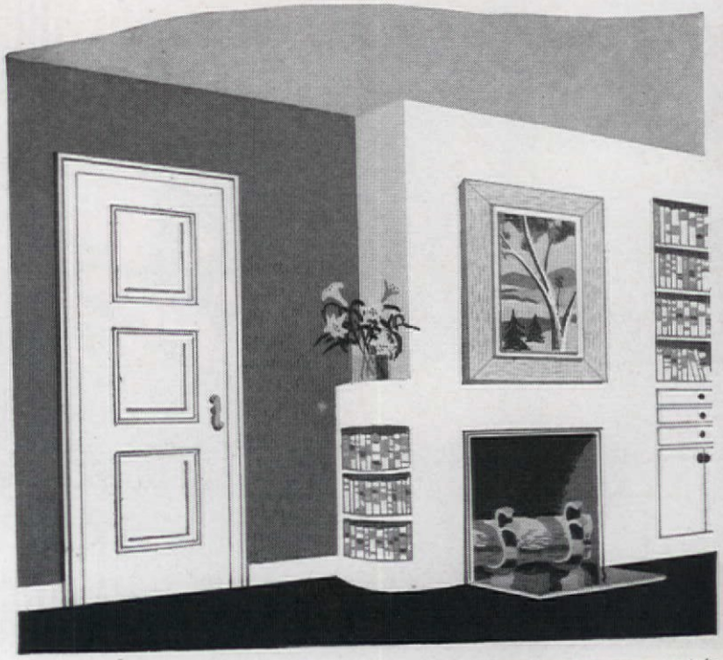
Virginia House

Created and Manufactured by
Virginia-Lincoln Furniture Corporation
Marion, Virginia

The group shown above is but one of many splendid *Virginia House* creations. Mail the coupon at left (with 15c) today for the complete 24-page *Virginia House* catalog.



On this page, two suggested treatments from Architect William J. Hennessey for improving a typical 1910 brick fireplace, one with a deep projection into the room and a dark-oak slab serving as mantel. We show an Early American Colonial treatment and a modern treatment. The Early American treatment indicates a whole new wall of random-width boarding, including a new batten door. Wood, in any of the attractive pines with a natural finish, could be used or wall-board and wood doors, painted white, gray or in light color. New cabinets and wood closet are added at the right of the fireplace, a new mantel applied over the old brick fireplace front. The modern treatment also depends on framing out a new wall and sheathing it with natural wood, plywood or wallboard. A simple metal moulding goes around the fireplace opening instead of a mantel and the whole new wall is built out flush with the face of the old fireplace. Bookshelves, cabinets, drawers, and a desk take up wall depth at the right.



Three photographs by Ewing Galloway

Do you have SUNDAY TROUBLE?

ARE you a wife whose husband dotes on sailing while you get butterflies in your stomach at the sight of a rowboat? Or maybe one of you is addicted to music, and the other can't tell a Sibelius symphony from one of Mr. Sousa's best marches. If this is the case, then you probably have leisure problems. And having such, are in a very precarious state. Those who know about such things tell us that disagreement over the spending of leisure time is one of the commonest causes of marital discord. On work days, the problem takes care of itself, but let a holiday come along and that ol' mischief maker, Boredom, appears on the scene. The what-will-we-do-with-ourselves problem breaks out.

This particular termite that gnaws at domestic harmony foundations does most of his work on the Sabbath, that day we all strive somehow to make different from other days in the week. Trouble is that most men are on parade, mentally if not physically, every day in the week. They spend their time seeing people all day long. They wear neckties and keep their coats on. Come Sunday, nothing makes them happier than to get into old clothes, and putter about the place or go off fishing or golfing with men friends. It's a moment they've lived for all week long.

But what about the Better Half, who has been working at home, bridging with her lady companions only? She wants to get dressed up and go places in mixed society. The thought of being a golf widow doesn't appeal.

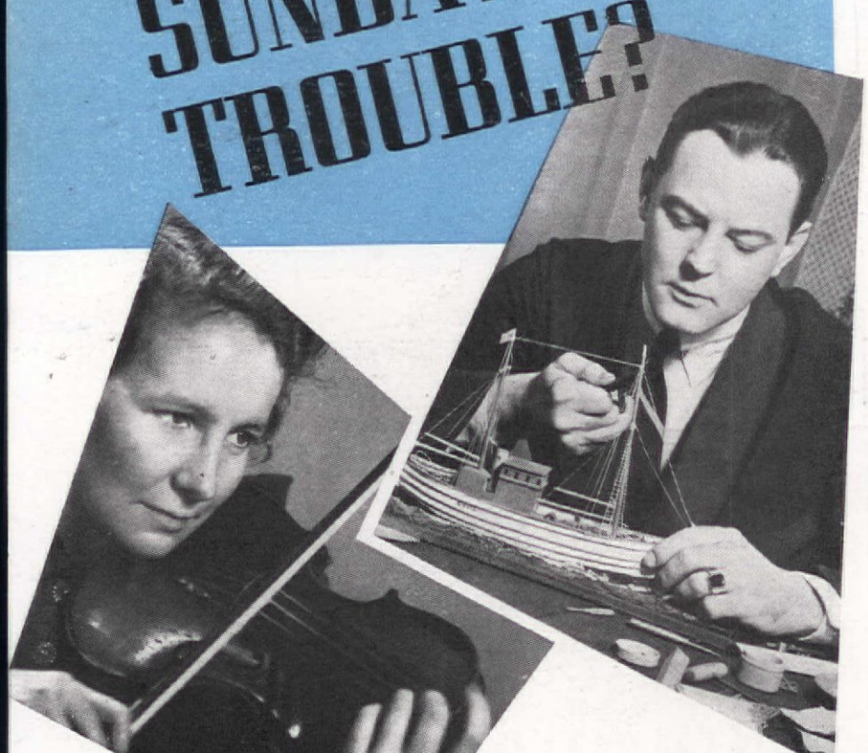
If she plays golf, too, or fishes well enough to be taken along, fine. There's no problem here. Or if she can play grandstand to her husband's tennis, or whatever, that is a passive way to share the day. Entertaining or visiting mutual friends is one of the surest ways of making Sunday a happy holiday. People are naturally gregarious animals.

Comes the day when there is no mutual solution to the leisure-time question. One person goes off on an unshareable excursion. What happens to the one who stays behind? Has she resources within herself to draw upon? Is she good company for herself in solitude? This is the real question upon which a family life stands or falls. If you have cultural interests or hobbies, you will be spiritually self-sufficient and capable of living to the fullest any solitary moments that come your way. The man who gets out his stamp collection on Sundays or the woman who has saved gardening to do, solves his or her own personal problem.

And what if you *are* left a golf widow and crave company? There's no law that compels you to sit at home and twiddle your thumbs. Have a party without your husband. Have such a swell one that the next time he'll give up tee for tea, and stay home for fear of missing the fun.

The person who avoids Sunday trouble or any-day-in-the-week trouble is the one who is a success as an individual. That doesn't necessarily mean in a worldly sense. Some of the happiest, most successful people are those who have nothing. But they have learned to live a life that is theirs, which would be theirs in or out of a family. They are not frightened at the thought of being left alone. They have laid up a store of things to do or to think about. If people only realized that this faculty makes one not only a better person, but a better companion, there'd be lots less unhappiness in the world and a good deal more stimulating social life, too.

Reliance on ourselves, instead of on people about us, is a virtue all of us should cultivate. There's no better day than Sunday to start cultivation, either, and there is no virtue that has a greater, more satisfying reward.



Anton Kamp from Frederic Lewis

MARJORIE KERN, Los Angeles, Calif.

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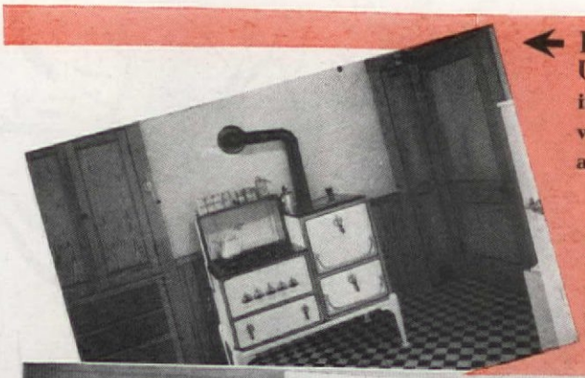


BEFORE Unbeautifully inefficient. Out with doors and old stove!

AFTER Wonderful what a well-placed refrigerator can do

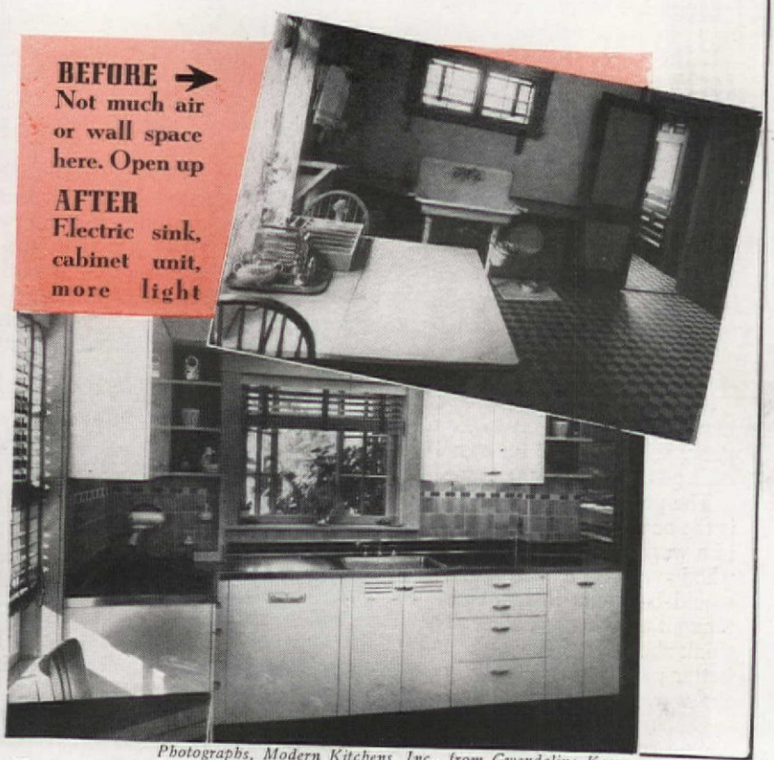
Kitchen of Mr. and Mrs. Paul W. Bartel, Waltham, Mass.

table—although it would be a pleasure on the elegant linoleum floor that's clean as the proverbial whistle. If you spatter grease on the tiled wall, you'll think nothing of it. You won't have to clean the whole bloomin' wall to get it off.

Take this remodelled job, as one specific instance. It's a true "before" and "after" story in a real house in Massachusetts. Step into it, please, and think of it as your own—as, indeed, it could be. The gleaming steel cupboard and table units are things of beauty, and joys forever. And the electric mixer, the oven clock, the electric dish washer—with all these available, we really don't worry too much about your K. P. duty. It's your fault if you are serving K. P. instead of life in a big way in your own kitchen!

BEFORE Not much air or wall space here. Open up

AFTER Electric sink, cabinet unit, more light



Photographs, Modern Kitchens, Inc., from Gwendoline Keene

Funny about report cards _and Toastmaster toast!

Of course crunchy, buttery *Toastmaster* toast doesn't *really* do arithmetic and spelling—but just the same, hands that pop up and toast that pops up *seem* to have something to do with each other!

Toast, made the fragrant *Toastmaster* way, wakes up appetites. Toast, made the golden brown *Toastmaster* way, is digestible. And it sticks to little ribs . . . gives small human dynamos something to go on.

Do you know that nearly ten billion loaves of bread are produced every year in this country? And fully one-third of it is *toasted.* Sadly enough, lots of it is burned! But all those billion slices that come from *Toastmaster* toasters are *perfect!* Toasted exactly the way you wish. No bothersome watching . . . no wasteful burning. It will pay you, in lots of ways, to invest in a *Toastmaster** toaster. You'll find them wherever fine electrical goods are sold.

New De Luxe Toast 'n Jam* Set—enough to make anybody eat a fine breakfast! Big walnut tray . . . plate and 2 covered jam jars of Franciscan ware . . . 2-slice *Toastmaster* automatic toaster. $18.50. Toaster alone, $16.

TWO GOOD INVESTMENTS!

United States Defense Savings Bonds and Stamps—for safety and freedom in the years ahead.

Quality merchandise, like a *Toastmaster* toaster—for economy and performance in the years to come.

★

TOASTMASTER DE LUXE *Toast'n Jam Set*

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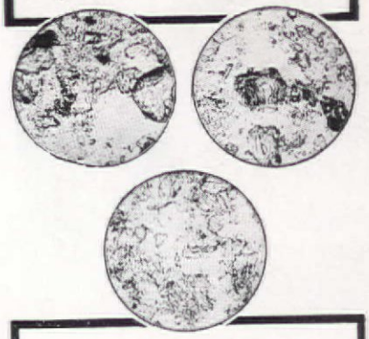
*"TOASTMASTER" and "TOAST 'N JAM" are registered trademarks of McGRAW ELECTRIC COMPANY, Toastmaster Products Division, Elgin, Illinois. • Copyright 1941, McGraw Electric Co.

What baby powder is *smoothest?*

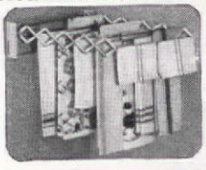


These photographs show how 3 leading baby powders look under the microscope. Note the superiority of Mennen (at bottom). It is smoother, more uniform in texture, because it is made by an exclusive Mennen process, "hammerizing."

Being smoother, Mennen gives better protection against chafing. Being definitely antiseptic, it helps protect baby's skin against germs. And you'll like its new, delicate fragrance.

MENNEN
BORATED POWDER
(Antiseptic)

New ART DRYER for Kitchen or Bathroom



Finished in green or ivory. Provides 15 ft. cadmium finished drying bars. Snag proof. Takes wall space 18 inches x 6 inches. Folds compactly to 3 inches. Available at leading stores or postpaid $1.95 anywhere in U. S., 2 for $3.50. Satisfaction guaranteed.

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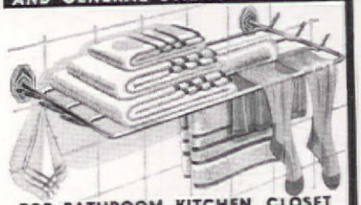
A PLACE FOR EVERYTHING!

TOWEL SHELF

AND GENERAL UTILITY RACK $1.25



FOR BATHROOM, KITCHEN, CLOSET

Holds heaps of towels, wash cloths, cleansing tissues, as well as linens, hats, bags and other closet stow-aways. Rust-resistant; a convenient dryer for hosiery and lingerie. Sturdy, square metal bars and frame. High lustre chrome finish. Ends of bars form six utility hooks. Provides added space for "everything in its place". Every home can use several.

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THE AUTOYRE CO. • OAKVILLE, CONN.

BEFORE ➔
Hard to work in, hard to keep clean, hard to brighten

AFTER
Now, streamlined, lots of work and storage space

Do you call it K. P.?

DO YOU think of the hours you spend in your kitchen as being sentenced to a lifetime of K. P. duty? Does your soul shrivel up like a piece of broiled bacon? Chances are it does, if it's a kitchen of the ancient and venerable vintage. Here, deep within the dark-stained gloom, where everything is within roller-skating distance of everything else, you cook your life away.

But would you call it "sentenced," if you could work it out in a modern, streamlined kitchen? Said soul would blossom forth in the warmth and sunshine that streams in through the Venetian blinds. No more roller skating from sink to stove to

BEFORE Getting a meal here a day's work, not a happy one

AFTER ➔
Lots of steps and time saved with modern equipment

WANNA BUY A DESK for 99 cents? Hinge ½-inch pine panel, 26″ x 12″, to back of door. Cleat to prevent warping. Catch at top with shelf latch. Two 30″ pieces of light chain hold it when open. That's all there is to it!

GWEN WALTER, Chicago, Illinois

BOTTLE OPENER TROUBLE? Get one of the wall type used in hotel rooms. Attach to wall suggestively near waste basket. You remove caps and deposit same where they belong, all at once.

DON C. LYONS, Jackson, Mich.

DRIVE YOUR CENTERPIECE onto the table. Cakepan rests on frosted cookie wheels. Farmer and team are cutouts. Merry-go-round and clown are ice cream cups, dressed in crepe paper. The clown and tentpole are lollypops stuck in ice cream. Animal crackers dangle from tent. —DOROTHY CLARK, Bowling Green, Ohio

"A Guide to English and French Furniture of the 18th Century." For all those of you who want to know your period furniture, here are excellent descriptions plus illustrations and the story behind each style and type of furniture, which will give you a full understanding of the ladder-backs and the ball and claw feet. This useful little book also tells what you need to know about creating and arranging an interesting room by the correct blending of various periods of furniture. Baker Furniture Co., Holland, Mich., 25¢.

"Color Clues." Are you redecorating or are you just in the market for a new rug that will "go" with your present furnishings? Here are colored illustrations presenting rooms planned to blend with various colors of rugs. Charts will guide you in choosing *the* rug to match your own color scheme. Just as helpful, too, if you are starting from scratch. Bigelow-Sanford, 140 Madison Avenue, New York City.

What Man Would Wash Dishes Every Day—*Even for Love?*

NO husband would wash dishes *every day!* If it were his job, he'd find a way to simply turn a handle and let the dishes wash and dry themselves. He would have no trouble finding it either, for this very miracle is going on in every home that has a G-E Electric Sink!

This beautiful unit is a combination of two time-tested appliances, the G-E Dishwasher and the G-E Disposall. The G-E Dishwasher washes and dries, with perfect safety, your thinnest china and crystal . . . turns them out hygienically clean, and in a twinkling! Pots and pans, too, come out gleaming bright. The G-E Disposall shreds all food scraps —even meat bones—whisks them away immediately down the drain and out of your life!

Sounds like magic? Well, just read our booklet, "The Wedding Ring on the Window Sill"! It tells you how it's done—and how easily you can have a G-E Electric Sink in *your* kitchen. Use the coupon below.

The G-E Electric Sink comes as a complete unit, but a separate G-E Dishwasher is also available and the General Electric Disposall can be installed in your present sink.

Tear out and Mail Today!

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Advertising Department, SG-160,
Bridgeport, Conn.

Without any obligation please send me a copy of "The Wedding Ring on the Window Sill" giving full information about the G-E Electric Sink.

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City.....State.....

GENERAL ELECTRIC

1000 YEARS OF ROYAL BLOOD, and what's it got me? *Fleas!* And I'm supposed to look regal! But my Mistress has caught on—she's getting SKIP-FLEA POWDER.

THAT'S BETTER! This SKIP-FLEA *really kills my fleas*—and soothes old bites! We've got SKIP-FLEA SOAP for baths, too. It slaughters fleas just like the POWDER.

FLEAS BRING WORMS as well as itches. Get SOAP and POWDER in a Sergeant's *Flea Insurance Kit.* At drug and pet stores (and a *free* Sergeant's DOG BOOK).

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Dept. 61-K, Richmond, Va.
Please send a free Sergeant's DOG BOOK to:
(Print)
Name_____
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City State

Sergeant's
DOG MEDICINES

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When you need additional cellophane envelopes for your MENU MAKER recipe file, send us your order. We sell them as a service to our readers.

100 cellophane envelopes	$1.00
200 cellophane envelopes	1.75
300 cellophane envelopes	2.50
400 cellophane envelopes	3.25
500 cellophane envelopes	4.00

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251 Fourth Avenue New York, N. Y.

Everyone is crocheting
AFGHANS

No. 624—Crochet this exquisite Ripple Afghan now at the crest of a wave of popularity. Shades of red or shades of brown and yellow (State Choice) create a brilliant rippling of color. Herrschners sturdy, long wearing, easy working, pure wool yarn gives it cozy warmth. Simple to crochet with Herrschners special, easy-to-follow instructions, and the hand crocheted pattern as a model. Money back if not fully satisfied. Send $1.00 with your name and address. **Order by number.**

FREDERICK HERRSCHNER CO.
508 S. FRANKLIN ST., CHICAGO, ILL.

Sketch by Kenneth W. Thompson

What won't they think of next!

Merry-go-round for your kitchen shelf. Put all the little boxes that are always getting lost on a pie tin that's been tacked through the center. Just turn it around to whatever you happen to want.

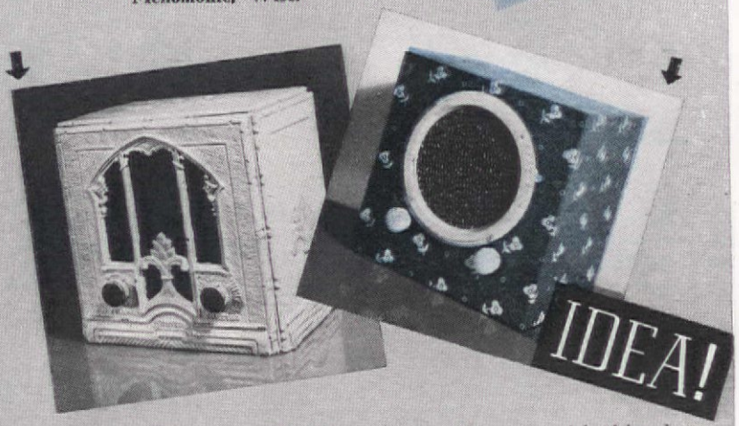
DAVID DEUTSCH. Brooklyn, N. Y.

IDEA!

If you have a tank-type vacuum cleaner, you've solved your clothes sprinkling problem. Fill with warm water and attach to *blowing* end. Let science take its course and your clothes will be sprinkled so evenly you can iron immediately. Happy sprinkling!

LELIA BUDD HAVERBERG.
Menomonie, Wisc.

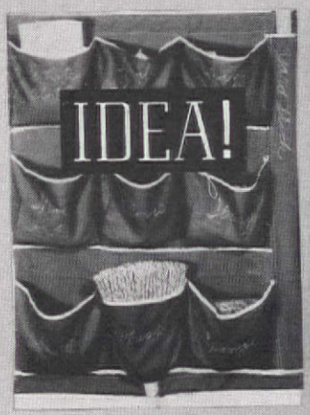
IDEA!



IDEA!

MONKEY GLANDS FOR RADIOS that are sad looking but still good don't cost very much. We pried the veneer shell off our ancient radio, removed the face and knobs. This left a plain wooden box with an open front. Here, we tacked a piece of waste plywood, with a hole cut out. A quarter yard of oilcloth did the covering job, and we picked up a piece of acoustical cloth for a nickel to cover the opening. A round escutcheon, bought for 10¢, holds it in place and gives the finishing touch.

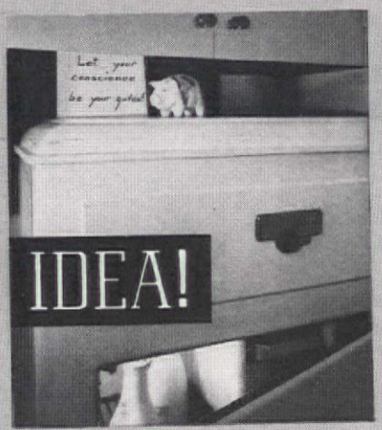
MRS. H. WAYNE, Peekskill, N. Y.



IDEA!

Hide all and find everything in this percale pocket bag with bias binding. Box-pleated pockets have contents embroidered in white thread. Curtain rods in hems at top and bottom hold it to door. Wrap oily cloths in wax paper. It's neater.

CLARISSA B. SMITH.
Arlington, Va.



IDEA!

Roger Sturtevant

If you're inclined to be piggish when ice-box foraging, here's a silent reminder that stays hand and appetite. It's Catharine and Freddy's story, told on page 88

BOOKLETS for your LIBRARY

"DESIGN Your Home For Happiness." If you are living in tiny rooms and yet have a great yen for spaciousness, this booklet has special pointers for you. The old saying, "It's all done with mirrors," is true—plus glass. There are inexpensive, decorative ideas to double the size of your rooms. Libbey-Owens-Ford, Toledo, Ohio.

thought of a COOKING CLUB?

Eight women meet to learn about fancy cooking instead of bridge finesses. They have fun—as well as brimming cookie jars, sure-fire sauces, delectable salads

BARBARA B. PAINE
Cambridge, Massachusetts

of the fancy dressings until later. The next stage in my cooking hobby was joining a free cooking school held at one of the big local markets. Later a friend and I decided to experiment with puff paste. One morning when our children were in school she came over with her bag of pastry flour and we set to work. A couple of mornings later, we decided to "organize."

The cooking club now has eight members, is more fun and more profitable than just more bridge sessions, and operates to the satisfaction of all of us. We meet for three hours in the morning, every two weeks, with the hostess as demonstrator. She is expected to know why as well as how her recipe works. For example, last year at our jam-and-jelly session the hostess described the chemical properties, advantages and disadvantages of bottled pectin, she made jelly with and without it, and she gave us the recipes for several unusual jams and conserves. Of course, we could ask all the questions we liked.

Among the meetings scheduled for this year there is one on cream and cottage cheese, another (without cooking) on medieval cookery and eating habits, and a third on soy beans. One member who has lived in China has nobly volunteered to give two lessons on Chinese cooking, and an ex-nurse is going to talk on food for invalids. My next offering is to be on the subject of sauces, and I have practiced hollandaise sauce and mock hollandaise until I could make either of them blindfolded.

Our cooking club has taught me two main rules. That practice makes perfect goes without saying, but less well known is the fact that practice immediately after the learning process is ten times as valuable as practice later on. My other major principle is to watch a good cook do a complicated recipe before trying it out alone. The printed page is fine for most things, but for really fancy cookery I prefer direct example and advice on professional tricks, whenever possible.

Most of us have some specialty and are flattered to be watched while concocting it. At our cooking club meetings we not only watch, but also take very complete notes on everything the demonstrator-hostess does, and keep the notes for reference. This substitute system for a course at a regular cooking school works out almost too well. The drawback is that the better the cook, the more rapidly all of her best creations disappear!

THE modern housewife gets a real thrill out of cooking! On top of your stove sparkling "Pyrex" Flameware utensils turn out tastier food in less time and with less trouble than old style utensils. In the oven, clear "Pyrex" Ovenware saves fuel and browns food quicker. "Pyrex" ware washes more easily; never absorbs odors. And you can use every smart all-glass dish for cooking, serving and storing. See these items at thrifty prices at your favorite store today!

1 **PYREX PERCOLATOR**...a dainty and attractive Flameware addition to your kitchen and table service! Smooth, clean glass can't absorb odors or contaminate flavor. Even the pump is "Pyrex" brand glass. See coffee brewed to strength that suits your individual taste. 6-cup size.... $2.45

2 **PYREX SAUCEPAN**... Smart, different. Straight sides, flat bottoms save fuel. Detachable glass handles for serving and convenient storage. Glass cover locks on. Comes in three sizes. One quart size, only..... $1.65

3 **PYREX DOUBLE BOILER**...transparent, easy-to-wash. Check water level and foods cooking at a glance. Grand for your cream sauces, soups, formulas, icings. A lovely gift for birthdays and showers. One qt. size $3.45

4 **PYREX CASSEROLE** that does double duty in your oven! Use casserole for scalloped dishes or as small roaster. Cover keeps food hot at the table, serves as separate pie plate or hot dish tile. 1½ quart size only 65¢

5 **PYREX PIE-PLATE**... the easy way to crisp, flaky crusts and tasty pastry every time! Clear transparent "Pyrex" brand glass means faster baking —and fuel saved. 9½" size, only 25¢

HOW SCIENTIFIC RESEARCH SHOWS WHY YOU GET BETTER RESULTS WITH PYREX WARE

MORE THAN 50% of all oven heat is radiant heat. This is the same browning kind of heat that radiates from the sun. Shiny metal surfaces reflect these rays back and waste them; while your clear glass "Pyrex" utensils let them through to bake foods faster, more thoroughly, and with less fuel.

* **UTILITY DISH** (Above) has a dozen handy uses as a flat baking dish. For baking powder biscuits, chops, brownies and candy. Ideal for good size rib roast and potatoes. 10½" size 50¢

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PYREX
OVENWARE..FLAMEWARE
makes you a better cook!

A message to

AMERICAN HOME

readers by

MIRRO

THE FINEST ALUMINUM

In the past it has been our practice to tell you in these pages about the newest MIRRO utensil developments. Today, with production of MIRRO ware drastically curtailed because of the defense need for all available aluminum metal, we believe you may be interested in a brief explanation of availability of MIRRO utensils.

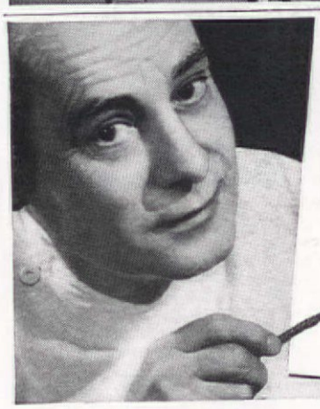
Earlier in the year it was possible for us to make shipments to our dealers from our inventories. Now our stocks are nearing depletion and it is impossible to say when we can resume normal manufacturing.

Most MIRRO dealers, however, still have fairly adequate stocks from which you can obtain the utensils you need most.

As to the future, we believe that home makers everywhere will have a new and greater appreciation of the importance of aluminum in their everyday life. We are looking and planning ahead so that when conditions return to normal we can serve you better than ever before with new, modern MIRRO aluminum utensils.

SPECIAL OFFER . . . The regular $1.50 value, 240-page, 1000 Recipe, Famous MIRRO Cook Book . . . Postpaid for a Dollar Bill.

ALUMINUM GOODS MFG. CO., MANITOWOC, WIS.



FALSE TEETH WEARERS often worst breath offenders

Don't let Denture Breath and stains shout "False Teeth"

KEEP PLATES LIKE NEW WITH POLIDENT

Plates and bridges soak up odors and impurities like a sponge! A hard dark film collects on them, holds germs and decay bacteria. It is so tough that ordinary brushing seldom removes it. And it gets into tiny crevices where brushing can't reach.

Almost always it results in "denture breath", one of the most offensive breath odors. You won't know if you have it—*others will!*

Yet there's a perfect way to clean and purify false teeth without brushing, acid or danger. It is Polident, a powder that dissolves away all film, stains, tarnish and odor. Makes your breath sweeter—plates or removable bridges *look* better, *feel* better.

Tens of thousands call Polident a blessing for convenience and hygiene. Long-lasting can only 30¢ at any drug store, *money back if not delighted.* Recommended by Good Housekeeping Bureau and leading dentists everywhere. Hudson Products Inc., New York, N.Y.

***Cleans and Purifies* Without Brushing**

Do this daily: Add a little Polident powder to half a glass of water. Stir. Then put in plate or bridge for 10 to 15 minutes. Rinse—and it's ready to use.

POLIDENT

Have you ever

F. M. Demarest

OUR cooking club really began 'way back when I had tried my hand at a dozen different cakes, all of which had been dismal failures. Finally, I took a lesson in cake making from my neighbor's cook, whose specialty was baking. I learned a few professional tricks and how to measure exactly, and decided that cooking, like any other complicated technique, is most easily communicated by direct example.

About a month later a friend who specializes in delectable salads came for a short visit, and found herself elected as my second teacher. Three or four demonstrations solved the salad problem, though I didn't tackle some

shells with a strawberry filling.

It was a *plan* that worked the miracle. She bought two cans of tuna fish instead of one, opening both in the morning and storing one in the refrigerator. She prepared double the number of tomatoes and eggs needed for garnishing, bought twice the number of muffins needed for the foursome and two boxes of strawberries instead of one. Smart woman! After her guests left at five-thirty, she let the noodles boil while she seasoned the beans, assembled her salad, and made her cheese sauce.

It was September the next time she entertained the foursome and this is what she served: baked stuffed tomatoes, sweet potato surprise (mashed sweet potato balls rolled in chopped nuts and melted butter and browned in the oven), broiled mushrooms on toast, orange Bavarian cream. That night the

. . but a PLAN was lacking!

family dinner was: cream of mushroom soup, baked stuffed tomatoes, sweet potato puff (she cooked or bought an extra can of potatoes that morning, mixed two cupfuls of them with one beaten egg and a half cup of top milk and put in casserole in refrigerator), broiled lamb chops, orange Bavarian cream (two molds instead of one).

Our heroine was getting ready for Christmas when it was her turn to entertain again, so she chose the very easiest menu she knew: Italian spaghetti, tossed salad of greens, grapefruit, and avocado, toasted triscuits, mint ice, and Christmas cookies. Dinner that night was the same, but it was *not* left-over party food. The spaghetti casserole for dinner baked all afternoon; the salad ingredients were prepared in the morning, tossed at night.

Reward for such dinners: smiles, not excuses to go to Aunt Mary's!

The children went to Aunt Mary's for dessert—father followed "to bring the kids home"

Next time the foursome met, her family had a really delicious dinner. Result: smiles

China, courtesy Spode, silver, Black Starr & Gorham

77 HOME-TESTED RECIPES— YOURS WITH EVERY BOTTLE OF CERTO

A Product of General Foods

CERTO

the Pure Fruit Pectin that makes it easy to jell all fruits!

Expert and Beginner Agree

MRS. G. E. BURKE, of Brighton, Colo., who won 1st Prize at 1940 Colorado State Fair for largest and best exhibit of jellies—all tagged "Made with Certo"!

MRS. JOS. MEREDITH, of Richmond, Va., who "simply followed the Certo recipe and made marvelous jelly—first time!"

"...with Certo and the 'short-boil' method, it's easy to turn all fruits into delicious jelly!"

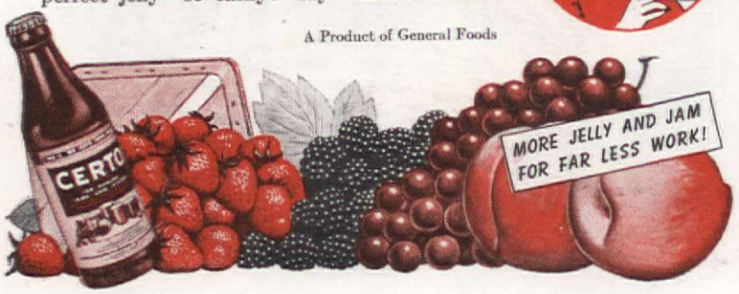
"EVEN 'PROBLEM' FRUITS BEHAVE NOW! Years ago," says prize-winner Mrs. Burke, "I wouldn't have *dared* to try to make jelly from hard-to-jell fruits like strawberries. But nowadays—with the pure fruit pectin, Certo—I find it easy to jell *all* fruits. No need to guess . . . *now!*"

"CERTO'S SUCH A TIME-SAVER! You'll never catch *me* slaving over a jelly kettle," says youthful Mrs. Meredith. "With Certo, you only boil your fruit mixture ½ minute for jelly—a minute or so for jam. And in less than 15 minutes after your fruit's prepared—you're all through!"

"WHO WOULDN'T APPRECIATE 4 EXTRA GLASSES—FINER FLAVOR, TOO!" exclaims Mrs. Burke. "With Certo, you don't boil off fruit juice, so you average 11 glasses instead of 7 from just 4 cups of juice. You don't boil off flavor, either! Your jelly tastes more like the fresh fruit itself!"

"A SEPARATE RECIPE FOR EACH FRUIT! I've heard you can't handle all fruits the same—that's why Certo-users are given a *separate* recipe for each fruit. I appreciate such complete instructions. I follow them exactly. Another reason I get such perfect jelly—so easily!" says Mrs. Meredith.

A Product of General Foods



Does Your Family HATE Foursome Days?

Only two lonesome cupcakes were left over from the party

F. M. Demarest

THIS TRUE STORY IS ABOUT A WOMAN LIKE DOZENS YOU KNOW. SHE LOVED HER FAMILY BUT ALSO LOVED BRIDGE—AND ON A FOURSOME DAY DINNER WAS TERRIBLE

MARGARET FENTON HEADLAND
Chicago, Illinois

AFTER a beautiful bridge luncheon and right in the middle of the dreariest dinner ever produced, young Janie pushed back her plate. "Do I have to eat *that*, Mom? Aunt Mary's having hot gingerbread for dessert. Can I go over?" Janie and Bill were excused and finally their father suggested there might be enough gingerbread for him, too. That left our friend alone to do a little thinking.

She didn't entertain the foursome again for eight weeks, and during that time she planned a bridge luncheon that, with some variations and the addition of a good canned vegetable, could be worked into a fine dinner. At her next luncheon she served tomato aspic ring mold with white tuna fish, toasted English muffins with grape jelly, meringue shells with ice cream and fresh strawberries. And this is the dinner her family had that night at six: noodle ring with creamed tuna fish and cheese sauce, muffins, sliced tomato and egg salad, buttered green beans, meringue

5. *KitchenAid*

heavier jobs, too. **6, 7,** and **8** are wonderful attachments for your KitchenAid. In that order, a slicer and shredder, remarkable sheller of peas, and an ice-cream freezer that whips up the most elegant frozen things with no effort and less time. These three alone make life much easier and simpler. But that is not the complete attachment story by any means. **9.** There's the Mixmaster colander, that boon to purée mixers which will purée whatever you put in whole! **10.** A bean slicer no bean can feaze.

No more shredded knuckles. And, right, how to hull peas in no time, flat!

6. 7. 8. *KitchenAid*

9. *Mixmaster*

Above: the answer to the purée prayer. Right: Cuts beans *and* canning time, too

Ice cream in eight minutes!

10. *Mixmaster*

FINE CRYSTAL

PRICED FOR PURITAN THRIFT

A complete luncheon set costs less than a new dress. But it's good for a lifetime and always in fashion. Send for our "American" catalog, No. 541, Fostoria Glass Co., Moundsville, West Virginia.

All this Colonial Charm Without Compromising your Puritan Thrift

No longer need you stand and stare at table settings you cannot afford to buy. Not if you see "American" first. A *complete* set is not a luxury, because "American" is so extraordinarily inexpensive and so very long-lasting. And it's so nice to have for every occasion. The gleaming facets give "American" a look of immaculate cleanliness . . . make your table settings spick, span and spritely.

OPEN STOCK

No pattern made offers a wider selection than Fostoria's "American." Over 275 separate items. And every piece is *open stock.*

★

No more messing with toilet bowls! Sani-Flush does the work scientifically. It removes stains and incrustations quickly—without unpleasant scrubbing. It even cleans the hidden trap.

Pour in a little Sani-Flush twice a week. It cannot injure plumbing connected with the bowl. Safe in septic tanks. (Also cleans out automobile radiators.) **Directions on the can.** Sold everywhere—10c and 25c sizes. The Hygienic Products Co., Canton, Ohio.

FOR 29 YEARS SANI-FLUSH HAS CLEANED TOILET BOWLS WITHOUT SCOURING

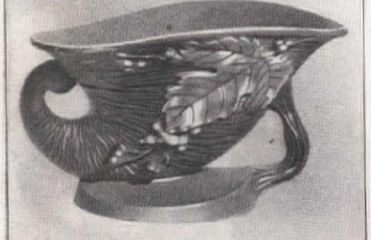
JOIN EMBROIDERY GUILD

No membership fee. Earn extra income selling Stamped Art Needlework. Buy wholesale—sell retail. Quick profits. Also Dress Goods line. Experience unnecessary. Get easy plan and FREE Catalog. MAKE MONEY

EMBROIDERY GUILD, 740 Broadway, Dept. 603, New York, N. Y.

NEW

"Bushberry"



DECORATIVE ART POTTERY

You are offered exciting choice from more than sixty lovely pieces in this charming and original new motif by Roseville. Vases, urns, tankards, cornucopias, jardinieres, etc. Hand-painted colors—Blue, Orange or Green. At gift shops and dep't stores. Send 10c for booklet. ROSEVILLE POTTERY, INC., ZANESVILLE, OHIO.

ROSEVILLE

1. *Both Mixmasters*

2. *Top: Hamilton Beach*

It Sure Beats Everything . . !

IT BEATS up everything but your husband, and if there should be enough demand for that, well, who knows? Modern invention is a wonderful thing! We're talking about the electric mixers, of course. **1.** Take the newest trick of the automatic beater ejector. A mere twist of the wrist and out it comes. This does away with the need of licking the fingers. What price glory! You can dial your own mixing speed, too. Just follow directions printed on the speedometer and drive carefully. **2.** Easy, one hand! Even away from its home base, this mixer has a one-hand operation. One hand to move it from the mixing arm, and you have the speed control right under your thumb. **3.** Then there's the finger-tip-bowl shift. The turntable under the bowl can be pushed around like anything so's your cake or what have you gets all mixed up. If you want to mix your fudge in a small bowl, this turntable is very accommodating, it can be adjusted to fit. **4.** This new three-beater job throws its own light on your mix-ups. You can't miss anything.

5. It whips, beats or blends right down to the bottom of the stationary glass bowl. You can watch it work! This has a powerful motor for taking on

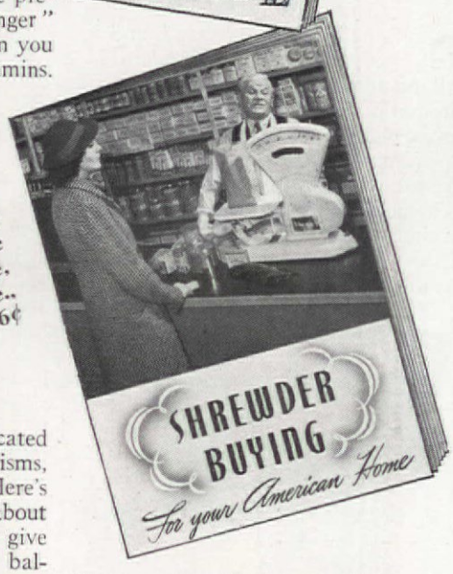
4. *General Electric*

4. *General Electric*

3. *Hamilton Beach*

You & your FOOD BUDGET

THERE is nothing like vitalizing all your vitamins, we always say. So we have organized a parade of them. Here's a preview of a few of the star performers that romp through the booklet we've prepared against "hidden hunger." That's what happens when you don't get the proper vitamins.



➔ SEND FOR our newest food booklet. Address "Dept. B," The American Home, 444 Madison Ave., N.Y.C. Enclose 6¢

There's nothing complicated in it, no highfaluting 'isms, nothing up the sleeve. Here's what you need to know about these wonderful things to give your family a properly balanced meal that's delicious, nutritious, and satisfying. Small fry will cry for their vitamins when they see what fun they can be!

This is only the beginning, folks, only the beginning. Every month there will be another food booklet. Yours for a mere six cents to cover mailing charges and you'll have another, and an extremely valuable, addition to your AMERICAN HOME LIBRARY.

Sketches by W. J. Hennessey

"Blue Monday" turns bright!

MONDAYS once were dreaded days. But now the modern washing machine has taken over much of the labor. And because its job is to wash clothes *clean*, most tubs have a porcelain enamel finish, inside and out.

Porcelain enamel is as easy to clean as glass. Yet its high-luster surface is so hard that metal fasteners on clothes cannot readily scratch it. And you can always *keep* it clean and sanitary — so that white clothes come out snow-white and sweet. It is not affected by heat, soap or washing compounds.

One thing you should know: The lifetime beauty of porcelain enamel depends largely upon the iron base underneath. ARMCO developed the *first* porcelain enameling sheet iron. And most leading washing-machine makers use ARMCO Ingot Iron — the world's standard metal base for fine porcelain enamel.

Before you buy a washing machine, table, hot-water tank or laundry tubs, be sure to ask: "Is this product porcelain enameled on ARMCO Ingot Iron?" The American Rolling Mill Company, 2281 Curtis Street, Middletown, Ohio.

PORCELAIN ENAMEL ON ARMCO INGOT IRON

ARMCO INGOT IRON

DRAINBOARDS
not just *visibly* clean but
CLOROX-CLEAN!

THERE'S an important difference in the sanitary results obtained by various household cleansing methods. Clorox in routine cleansing makes tile, enamel, porcelain, linoleum, wood surfaces not just visibly clean but hygienically clean. It's easy to make the "danger zones" in your home Clorox-clean. Simply follow directions on label.

"When it's CLOROX-CLEAN it's hygienically clean!"

Copr. 1941, Clorox Chemical Co.

AMERICA'S FAVORITE BLEACH AND HOUSEHOLD DISINFECTANT

Ultra-refined
CLOROX
FREE FROM CAUSTIC
BLEACHES · DEODORIZES · DISINFECTS
REMOVES NUMEROUS STAINS
...Even Scorch, Mildew

It Does 3 Things!

The TRI-GRATER! Three kitchen utensils in one! Shreds—grates—slices! Fine for shredding vegetables, cheese, bread, crackers, nut-meats, etc. Makes dainty sliced dishes—cabbage, carrots, cucumbers, onions, etc. Equipped with "Food pusher". No danger of cutting fingers. Seamless—easy to clean. At your dealer or mailed postpaid. $1.95. Circular on request.

Tri-Grater

Detroit Metal Products, Inc., 5457 Lincoln, Detroit, Mich.

If you are
BUILDING
BUYING
or
REMODELING

YOU'LL WANT A
SQUARE D
MULTI-BREAKER

Eliminates fuses and the inconvenience of replacing them. When short circuit or dangerous overload occurs, circuit is cut off automatically. Simple movement of lever restores current after cause of overload has been removed. Cost, for average home, about $11.00. Ask your architect or electrical contractor. *Or write us for your free copy of informative and helpful booklet, "Electricity in Your Home."*

SQUARE D COMPANY · Detroit

Glass presents a different problem. **7.** You can make a thick mucilage by dissolving gum arabic in boiling water and straining same through fine material before using. Put it on just like the other, but scrape away the extra as soon as it has set. For pieces of glass that live to be looked at only, you can make a sugar syrup, boiled until it becomes ropy without graining. It ought to be as clear as glass.

Another good cement for mending white china or Parisian marble that won't be exposed to water is made from white of egg, beaten stiff, and quicklime, *not* slaked. **8.** Coat the edges with egg white and, **(9)** dust thickly with the lime that's been powdered and tied up in a powder puff of netting. Follow directions for tying up and laying away, this time for a week. You'll hardly be able to find the break.

If it's a handle or other appendage, stand the article in sand or dry earth so that the broken surface is on top. Cement the edges, fit together and lay a strip of cloth, balanced and weighted at the ends, over the whole. Don't touch for several days to allow it to harden. And this is how to pick up the pieces professionally, when china falls.

7. Keep the gum arabic or sugar syrup hot while working. If sugar-coating is used, have the broken edges cold and clean for best results

8. The edges to be mended must be very clean before applying the egg white. Any foreign matter in the mended place will cause trouble later

9. Be very sure the lime you use is not slaked and has been ground to a fine powder. Use netting or cheese cloth to make a very effective puff

Vitamins B_1 and G
PLUS EXTRA VITAMIN D
are especially needed

Healthy nerves, good appetite, sound bones and the development of a fine coat demand plenty of Vitamins B_1, G and D. Therefore, be sure to mix Fleischmann's Yeast for Dogs with your dog's food regularly. Dogs like its flavor. Get a can today.

Fleischmann's Yeast for Dogs

CONTAINS VITAMINS B_1 · D · G
Sold at Dog Counters Everywhere

FREE!
... enough
MAPLEINE
to make 2 pints syrup

Discover syrup savings with Mapleine. Learn how *you can create tempting syrup quickly, easily,* only ⅓ the usual cost. Write your name and address on penny postal, mail to Crescent Mfg. Co., Department O, Seattle, Wash. We'll send free enough Mapleine to make 2 pints delicious, golden syrup.

And . . . Mapleine transforms desserts, main dishes! At grocers.

MAPLEINE
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DO NOT BE MISLED!

THE AMERICAN HOME does not publish, and has no interest in, The American Home Cook Book recently put on the market.

The use of the title of our magazine was without our knowledge or consent and has confused some of our readers.

We are in no way responsible for, nor do we endorse, this book.

THE AMERICAN HOME

VITAMINS

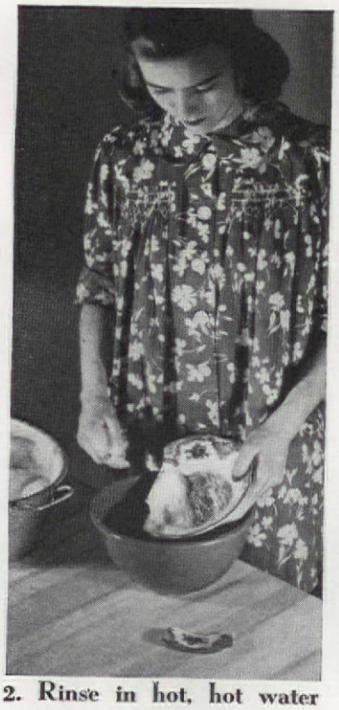
The American Home, Home Economics staff has prepared an attractive Booklet on Nutrition. Useful information concerning the selection of an adequate, well balanced diet.

Send 6¢ in stamps to cover postage and mailing.

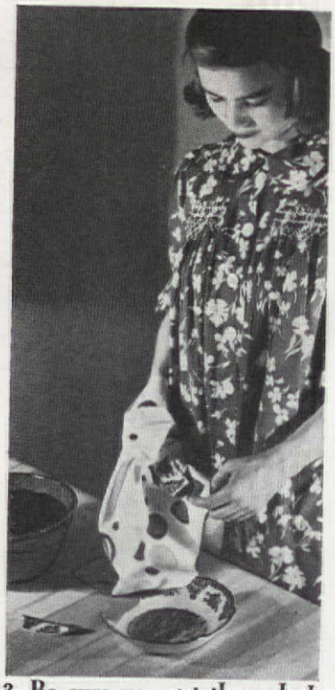
THE AMERICAN HOME
Dept. HE 10-41
444 Madison Ave. New York City

It won't take, for mended joints, like rheumatic ones, like it dry

If you have a bad case of splinter, be of good cheer. It takes patience, and a jig-saw puzzle mind, but it can be restored. Jam the key pieces together first and fasten down. Then, with a camel's hair brush, coat little missing links all around with the cement, pop into place and hold with a firm hand for a minute or two. If it is a pretty bad break, don't try to mend it all at once. Build up the sections a little at a time, let them harden and then hitch them to other sections. Maybe you have to mend a rounded portion that needs a build-up. Make your foundation with powdered starch, flour, or fine dry sand, cover with soft tissue paper to keep the sand out of the crack, add a dash of cement and press the pieces firmly into the foundation. And you are finished!



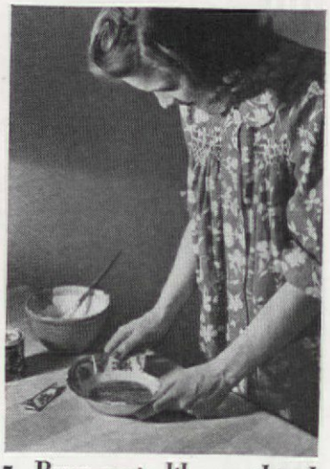
2. Rinse in hot, hot water



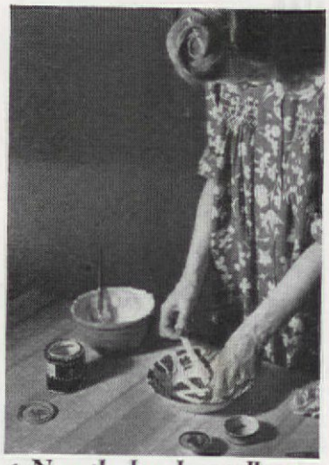
3. Be sure you get them dry!

F. M. Demarest

4. Now for the cement job



5. Press parts like anything!



6. Now the bands or adhesive

MENU

Heinz Tomato Juice

Chicken Hash with Mushrooms

Garnish plate with red radishes for color

Spinach in Brown Rice Ring

Baked Cinnamon Pears Pecan Rolls

Coffee

Drama in red—Heinz Tomato Juice served in tall glasses. Red-striped chintz table cloth, white china, dark-red dahlias arranged in a red and white bowl.

MENU

Frosted Tomato Cream Cocktail*

Scrambled Eggs Grilled Ham Steak

Succotash of Green Peas and Corn

Toasted Muffins Heinz Currant Jelly

Coffee

*Unusual, talk-provoking—simply delicious! Two parts Heinz Tomato Juice, one part heavy cream, very well shaken with ice. Garnish with thinly sliced cucumber or radish.

Perfect start for any meal is rich, ruddy Heinz Tomato Juice—the full-bodied goodness of Heinz vine-ripened "aristocrat" tomatoes!

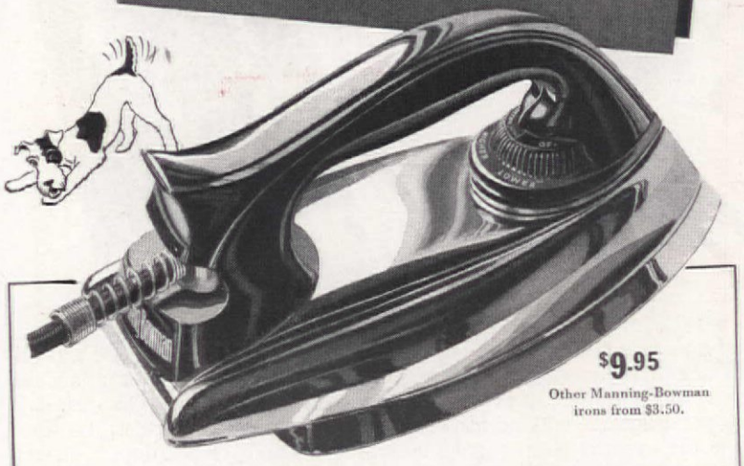
As a bright, right beginning for breakfast, lunch or dinner, there's nothing finer than tangy Heinz Tomato Juice! To make this refreshing beverage, Heinz uses sleek, juice-laden beauties—developed by over 50 years of intensive tomato culture. They're fattened on August sunshine—and pressed within *hours* of harvesting. That accounts for the extraordinary sparkle and full, lusty flavor of Heinz Tomato Juice! You'll find folks like it *often*.

RIGHT-OFF-THE-VINE FLAVOR

57

HEINZ TOMATO JUICE

This is it!...
The Only
IRON-THAT-WAGS-ITS-TAIL



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TWIN-O-MATIC...*The Waffle Baker* that has Twins! *Two* 4-section waffles at once. $16.00

Write for descriptive folders. Manning, Bowman & Co., Meriden, Conn.

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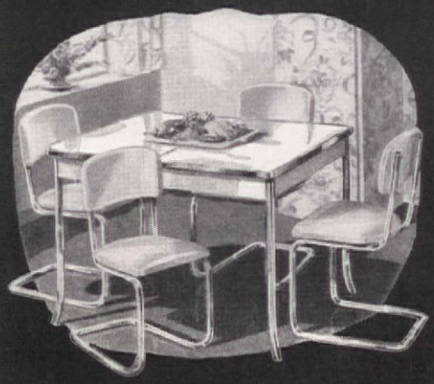
MEANS BEST

Colorful CHROME-PLATED FURNITURE
FOR YOUR DINETTE, KITCHEN or BREAKFAST ROOM

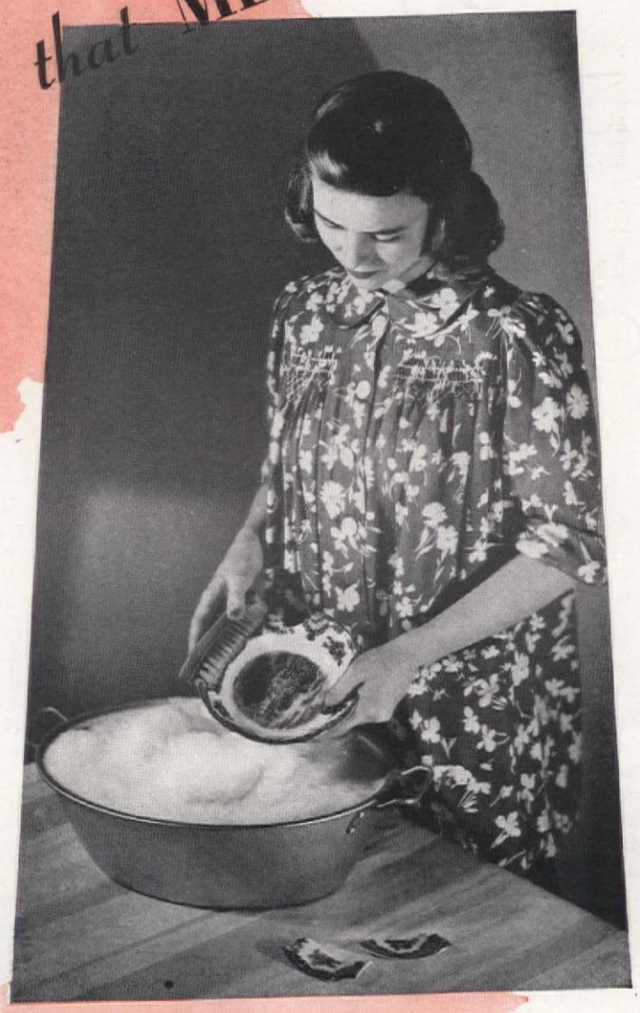


From many table designs you can choose the modern kitchen or dinette set you've been wanting. Some tables have Plastex* tops, in handsome colors, that resist chipping, heat and alcohol. Most tables extend — or have pull-out leaves — to provide extra space quickly. Howell tubular chairs to match — are really comfortable and practically wear-proof. Leading furniture and department stores display and sell Howell chrome-plated furniture. For name of nearest dealer write—

THE HOWELL CO. ST. CHARLES, ILL.

*Trade Mark Reg.

All's Well that MENDS Well



1. Pick up the pieces and mend like a professional! Scrub broken edges clean with a stiff brush, lots of soap suds

JULIA W. WOLFE, *New York City*

AND a busted plate need not end up in the ash can! It can be made as good as new and there'll be lots of life in the old plate yet. Of course, it must be treated with a certain amount of respect for its injuries. Extremes of temperature or moisture are hard on broken joints. But if *real* white lead has been used in mending, and if it has been made workable with as little linseed oil as possible, you can count on a lasting job. Here's how it's done.

1. Get off to a clean start by using a good stiff brush and plenty of soap suds. **2.** Rinse in clear, hot, hot water. **3.** Wipe pieces dry. **4.** Cover broken edges with lead. **5.** Press together like anything. **6.** Next, fasten the parts with rubber bands or adhesive. If you can do it safely, scrape off any surplus with a blunt knife. "Leave it lay" for a couple of weeks where it can dry slowly; otherwise, you'll have a brittle joint. And don't do your china or glass mending on a rainy day, or when there is steam in the room.

How TO MAKE Anna more efficient!

F. M. Demarest

YOU can't just hire your own particular Anna, sink into the downy cushions and turn on the radio, and expect your dream of a shining clean and beautifully managed house to come true. It won't—not unless you work out a sensible schedule of what's to be done each day. And, you'll have to do a few things yourself, which, after all, is not asking a great deal. When Anna has to keep dear little Jimmie from playing football with the sofa cushions, you'll have to help with the cooking. On silver polishing day, you may have to make a few beds.

The schedule and chart system works very well at our house. Before I hired my Anna, I told her what was expected of her and what I could do to help. Then we worked out a daily program and hung it up on the kitchen wall as a daily guide and reminder. Occasionally we change the whole business, for human nature is human nature—and if your three cousins from Lima, Ohio, are coming to dinner on Tuesday, chances are your ruffled blouse won't get ironed until Wednesday. However, barring cousins from out of town and mumps or measles for both the children, we try to stick to our regular routine. Now *my* schedule probably won't fit *your* household at all, and at any rate you may have to make a few changes. Point is that if you're lucky enough to have a maid, you better make the most of the situation by working out a plan.

But your job doesn't end with the plan, for after all you have just one general maid, not a very expensive one at that, and not a hotel staff. So that Anna won't have to work herself into a breakdown, and so she can have time to rest each day, I do certain jobs myself. On wash day my duties include making beds and getting the children's lunch; Tuesday I do the upstairs cleaning; on Wednesday I prepare the dinner dessert and put away clean clothes; Thursday is Anna's half-holiday and mine to do dinner duty; on Friday I take over the upstairs dusting while Anna polishes silver; Saturday I get lunch; Sunday is my whole day off, while Anna leaves right after serving dinner. Well, each house to its own special schedule, but I hope mine helps you—and that your Anna flourishes as well as mine! All in all, and including certain club work and odd jobs, I'm *almost* as busy as Anna. But that's no hardship, for I think that if you do your housework with the right spirit and energy, it's just as good exercise as golf or tennis, and certainly less expensive. Also, Anna's fair amount of time for relaxation and a life of her own makes her a far more efficient worker and a much happier influence on the children.

MARGARET FENTON HEADLAND, Chicago, Illinois

MONDAY: Anna prepares breakfast, does washing, sprinkles clothes, gets dinner except the dessert

TUESDAY is ironing day. Anna also can do downstairs dusting, prepare and serve breakfast and a very fine dinner

WEDNESDAY is thorough upstairs cleaning day—including the window sills and woodwork. Anna also vacuums rugs

THURSDAY is Anna's half-holiday. Before leaving she scrubs the bath and kitchen floors, and also remembers to straighten and defrost the refrigerator

FRIDAY is Anna's day to polish the silver. Then she does the thorough general cleaning downstairs, and prepares and serves dinner. A big day, for she also gets us breakfast and luncheon

SATURDAY—the time to bake cookies or cake for weekend pantry foraging. Also, Anna dusts and sweeps both the upstairs and downstairs

SUNDAY means, mainly, a good family dinner. After serving it, and dusting downstairs, Anna is off on her own merry way

FOR THESE CHANGING TIMES...BIGELOW WEAVERS OFFER YOU THE BROADLOOM "VALUE MATES"

Two famous broadloom grades . . . styled, color-harmonized, and priced for extra value . . . BIGELOW BEAUVAIS . . . BIGELOW FERVAK

For a more liberal budget, choose this "VALUE MATE" Bigelow Beauvais Broadloom

Beauvais Broadloom, like the world's best-dressed women, is famous for smart styles and colors! But it isn't styling alone that has made Beauvais America's favorite broadloom; it is value. Just check off these points: Lively Wool for longer life . . . closer, tighter weave for greater wear . . . Tailor-Made rug sizes and broadloom which can be cut to *any* length . . . and all patterns and colors *pre-harmonized* to "go with" the popular colors in other homefurnishings! Ask for Beauvais in department or furniture stores — *tomorrow!*

This graceful 18th Century floral, Beauvais No. 1693, sets the color scheme of this room. Photographed in actual home. Alternative choices: Beauvais No. 1669 and No. 1673.

For an economy budget, choose this "VALUE MATE" Bigelow Fervak Broadloom

The same Bigelow weaving skill, the same expert styling—but a lower price that says "you can afford it now!" In *this* "Value Mate," too, all patterns and colors have been skillfully color-harmonized to match or blend with this season's smart colors for walls, draperies and upholstery fabrics. Tailor-Made rug sizes and broadloom widths up to 18 ft. Don't wait another day to look for popular "Value Mate" *Fervak* . . . in department or furniture stores.

Notice the smart "embossed" effect in the rug chosen for this sparkling room. It is Bigelow Fervak No. 9324. Photographed in actual home. Other choices: Fervak No. 9325 and Fervak No. 9302.

FREE DECORATING HELP! Get this valuable guide to home beauty! It shows you rooms in color, easy-to-read color charts, gives advice about fabrics, style information! Ask for free copy of "Color Clues to Home Beauty" in rug departments. Or write to Bigelow Weavers, Dept. 101A, 140 Madison Avenue, New York, N. Y.

Look for this label on rugs and carpets. Because it tells you that you're buying from America's oldest weavers of smart rugs and carpets. It tells you that you're buying quality, whatever grade you choose and whatever price you pay. And Bigelow makes *many* weaves and grades and styles to fit all tastes and purses!

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"Um-m-m! We love Karo Butterscotch Sauce on our cottage pudding."
—YVONNE

"Karo makes milk taste extra delicious!"
—ANNETTE

"Cocoa sweetened with Karo is wonderful!"
—CECILE

"Karo makes apple sauce taste so good!"
—EMILIE

"Have you tried Karo on rice pudding? It's grand!"
—MARIE

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King Features Syndicate

Karo "Prize" Pie

A treat for the eye—a thrill to the taste—and so easy to make!

Just pecans, Karo, eggs, sugar, a dash of salt, flavoring...put them all together according to the Karo "Prize" recipe, and you have a pie that's different, exciting, *taste-thrilling.*

Serve your family this wonderful dessert tonight. They'll love every morsel of your Karo Pecan Pie—from the crunchy, nut-brown pecan top—right down through the thick, rich, custardy center to the golden undercrust. Um-m-m! It's *irresistible.*

Karo Pecan Pie is just one of the many interesting, different recipes included in "KARO KOOKERY"—the new Karo cook-book created to give *you* new ways to add *food-energy value* as well as delicious variety to your menus. Karo, you know, is rich in dextrins, maltose, and DEXTROSE, food-energy sugar. It's the only syrup served the famous Dionne Quintuplets.

Dr. Allan Roy Dafoe says: "Its maltose and dextrose are ideal carbohydrates for growing children."

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STAG FOR SMALL-FRY

Kilmer photographs

DUANE BRADLEY
Monrovia, Calif.

SECOND-GRADERS on their own are not the little hoodlums you might think. They're at least as well behaved as your husband and the boys from the office, and they won't break the furniture and they will adore a stag party. I let my small son give one and it was forty times as successful as the usual fancy affair with all kinds of organized entertainment, silly favors, adult supervision, and miraculously trimmed-up food. And *much* less work!

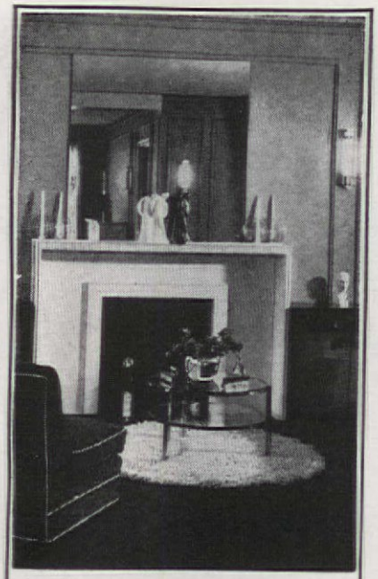
My part of the preparations was simple and inexpensive. I made a big chocolate cake with white icing, and decorated it with candles. The house was carefully denuded of anything that might be destroyed by youthful hands, and all of my son's games and toys were put in easily accessible places where the young guests could find them without trouble. When the boys arrived, Johnny ushered them into the living room, and we adults retired to the kitchen where we could drink coffee and keep a watchful eye on what went on. One boy about twelve or thirteen, considered a minor Superman by the second-graders, was invited—a guest much to my liking because he maintained order much more easily than I could have. The children had the time of their lives playing the phonograph and singing more or less in time with the records they knew. ("Home on the Range" is a favorite.) Then one of them thought of the electric train and out it came. When they tired of that it was dismantled and put away at a suggestion from the older boy, and other toys took its place. Tinker toys, bean bags, paste, scissors, crayons, and colored paper had been substituted for ordinary party favors, and I highly recommend them. They made a big hit.

The bathroom was ready for dirty hands and faces with lots of soap, wash cloths, and towels, and our guests made ample use of them. They don't seem to mind being clean—it's just having mama *tell* them to wash that causes trouble at our house!

When refreshment time came, the small host and his older friend were called into the kitchen, where a stack of paper napkins, silverware, the cake and ice cream (already dished out) awaited them. The miniature men set the table, put the chairs in place, and served themselves. When the parents arrived to pick up their progeny I was amazed to find that the boys insisted on cleaning up their own traces of havoc, and departed blissfully to leave me with the feeling of having emerged from a beautiful dream.

Larger parties, of course, require more extensive entertainment, since thirty children can scarcely be expected to play peacefully with one electric train, but this same principle can be applied to entertaining small groups around this age. For example, one wise mother lets her nine-year-old son have a camping party every year. The boys eat at the barbecue pit, then take their sleeping bags to the farthest corner of the back yard and prepare to be explorers in the jungle or Indians on the trail. By breakfast time the next morning they're ready for a hearty repast in more civilized style—with mother presiding at the head of the table. What kids really like is just a chance to have their best friends over—so the next time a birthday rolls around in your family, keep the party simple and both you and the youngsters will have fun.

IF YOUR PROBLEM IS LITTLE GIRLS, they can have a wonderful party making doll clothes and eating simple refreshments at nursery-size furniture you can borrow from the children's library. For the sewing bee you need supply only a box of trimmings and bright fabrics, kindergarten scissors, and large needles and thread



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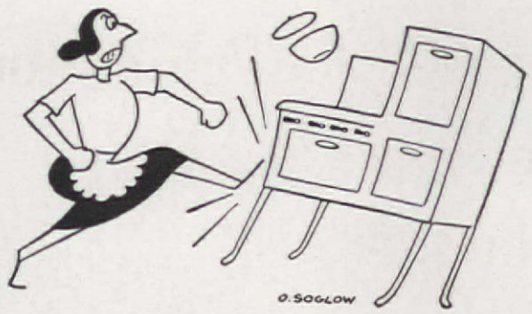
The American Home
251 Fourth Ave., New York

Courtesy, G. E.

"Going home to Mother"

1941 Version

THIS little drama might well be called *The Love Light That Failed,* and all for the want of enough light in the right places! A few properly located floor plugs, the proper fixtures or lights to attach to them, and our couple would have lived happily ever after. Goes to show you!



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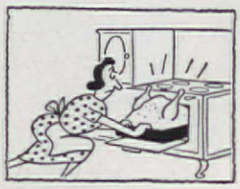
DO ROASTS TAKE FOREVER? Not in the All-American! Big, fast oven (18 x 20 in.) has Red Wheel regulator and super-insulation for perfect results!

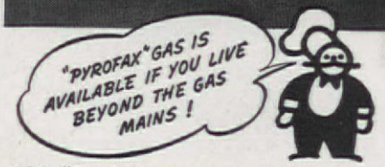
NO ROOM ON TOP? All-American burners accommodate 4 big pans without crowding. Handy table top and pull-out warming shelves.



OVEN TOO SMALL? The All-American takes a 25-lb. turkey! Bigger broiler is *extra* oven... broils a roast! Swings out on door that protects you.

YOU'LL FIND EVERYTHING YOU WANT IN THE NEW MAGIC CHEF "ALL-AMERICAN" GAS RANGE!

BIGGER, FASTER OVEN! Red Wheel regulator. Roomier top. Serving space level with burner grates. "Life-time" burners lift out for quick cleaning. Fold-away warming shelves. Swing-out broiler is extra oven and warming compartment. See it at your dealer or gas company! American Stove Co., St. Louis, Mo.



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USE GAS, THE MODERN WONDER FUEL

Magic Chef CP (Certified Performance) ranges make gas cooking quick, clean and economical.

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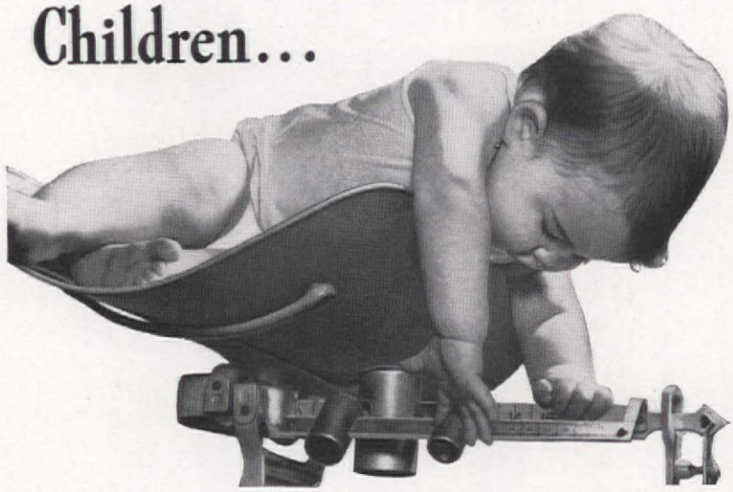
SUPER for Putting Pounds on Babies and Underweight Children...



This "Super Breakfast" of Whole-Grain Quaker Oats

Mothers say: "You ought to see my baby since he gets Quaker Oats!" More surprising is the way it helps build up many nervous, underweight children. Whole-grain oatmeal is a rich source of food energy and is up to 50% richer than many cereals in proteins for firm, solid flesh. It's nature's richest thrifty source of Thiamin (Vit. B_1), vital for normal growth. These same superior qualities make it ideal for all children, even before the first birthday. Try Quaker Oats for thirty days. Watch results!

SUPER Because It's Hot! 136 out of 142 dieticians in a recent survey recommended the hot cereal. Quick Quaker Oats is ready in as little as 2½ minutes. And it's triple-rich* in iron for blood, phosphorus for teeth, bones!

*In proportion to calories

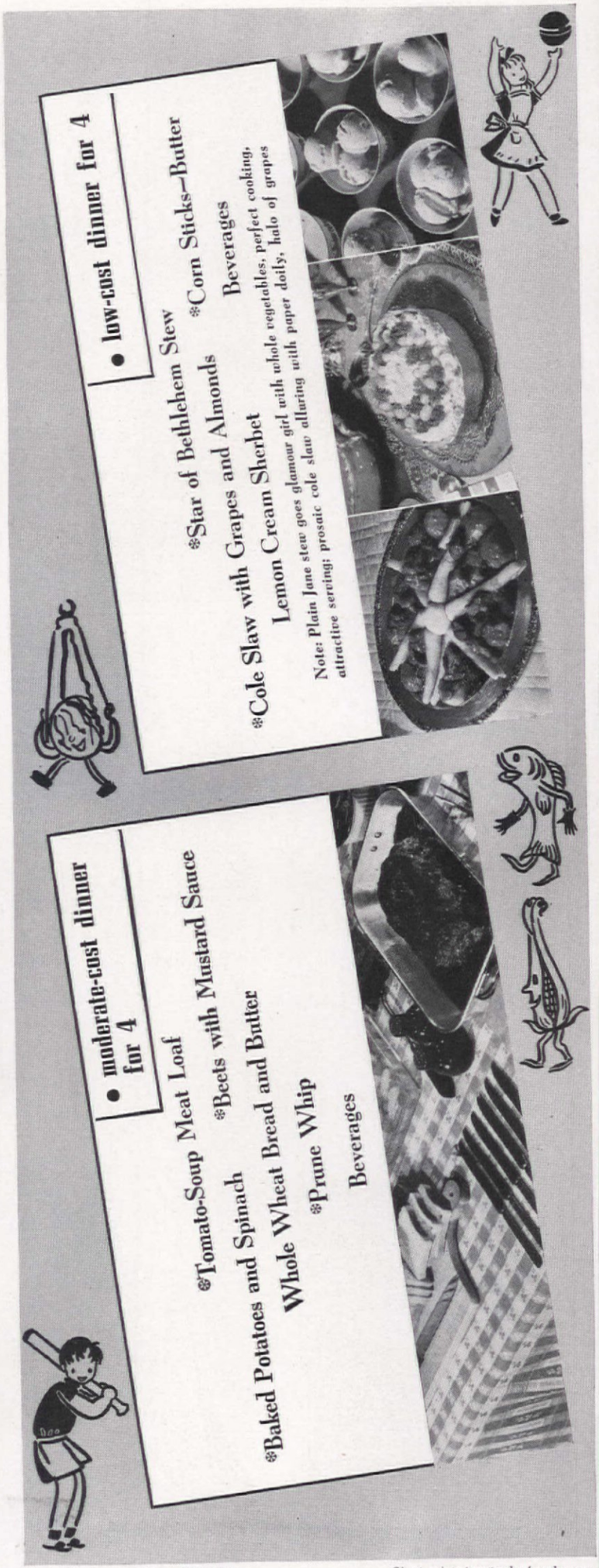
SUPER Thrifty! Quaker Oats regular sized package gives you 20 big servings—48 in the larger size. Less than ½ cent each big bowl. Yet it's triple-rich in Thiamin—enough to spark itself and twice again as much food into energy!

It's so delicious! So thrifty! So easy to prepare! So superior in healthful qualities for your family. Get a big, economical package at your grocer's today!

QUAKER OATS

QUAKER AND MOTHER'S OATS ARE THE SAME

AMERICA'S SUPER BREAKFAST FOOD



• low-cost dinner for 4

*Star of Bethlehem Stew
*Corn Sticks—Butter
*Cole Slaw with Grapes and Almonds
Beverages
Lemon Cream Sherbet

Note: Plain Jane stew goes glamour girl with whole vegetables, perfect cooking, attractive serving; prosaic cole slaw alluring with paper doily; halo of grapes

• moderate-cost dinner for 4

*Tomato-Soup Meat Loaf
*Beets with Mustard Sauce
*Baked Potatoes and Spinach
Whole Wheat Bread and Butter
*Prune Whip
Beverages

*From The American Home Basic File

Chart printed on back of each menu

• low-cost nourishing dinner for 4

(Charts figured for one average serving)

Food	Calories	Protein	Calcium	Phos.	Iron	Vit. A	Vit. B	Vit. C	Vit. G
Stew	500	++++	+++	+++	+++	+++	+++	++	++++
Slaw with grapes and almonds									
Corn sticks (2) and butter	150	+	+	+	++	+	+	++	+
Lemon cream sherbet	300	+	+	+	+	+	+	++	+
Total—one serving of each	200	++	++	+	+	+	+	+	++
	1150								

++++ *Excellent* ++ *Fair*
+++ *Good* + *Some*

Tested in THE AMERICAN HOME KITCHEN

• moderate-cost dinner for 4

(Charts figured for one average serving)

Food	Calories	Protein	Calcium	Phos.	Iron	Vit. A	Vit. B	Vit. C	Vit. G
Tomato-soup meat loaf	530	+++	++	++++	++	++	+++	+	++
Baked potatoes and spinach	121	+	+++	++	++	++	++	++	++
Beets with mustard sauce	125		++	++	++	++	++	++	++
Prune whip	100	++	++	++	++	+	+	++	+
Whole wheat bread (2 slices) and butter	150	+	++	++	+	+	+	+	+
Total—one serving of each	1196								

++++ *Excellent* ++ *Fair*
+++ *Good* + *Some*

Tested in THE AMERICAN HOME KITCHEN

Menu printed on back of each chart

Sketches by W. J. Hennessey

HOW TO GIVE YOUR CHILDREN EXTRA IRON THREE DELICIOUS WAYS

This real New Orleans molasses gives children extra iron the way they love to get it—in appetizing, delicious foods. Molasses cookies . . . gingerbread . . . refreshing molasses milk shake—each is a joy for active children, who require an abundance of iron. And 3 tablespoons of Brer Rabbit New Orleans Molasses supply about ⅓ of a child's minimum daily iron requirements. Tests prove it is second only to beef liver as a rich food source of available iron.

Mothers appreciate the economy of giving extra iron this way. Brer Rabbit New Orleans Molasses is inexpensive . . . easy to buy.

ACCEPTED AMERICAN MEDICAL ASSN. Council on Foods

Brer Rabbit New Orleans Molasses comes in two flavors to meet taste preferences—Green Label, a dark, full-flavored molasses; Gold Label, a light, mild-flavored molasses.

FREE COOK BOOK—giving you over 100 ways to use molasses . . . Also pamphlet on children's iron needs.

PENICK & FORD, LTD., Inc., New Orleans, La., Dept. AF10-1. Please send me free copies of Brer Rabbit's "Modern Recipes for Modern Living" and "Something Every Mother Should Know."

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You're right!

It's the Jones little pig back again for the 60th season with the same delicious sausage so many of you know.

Jones Dairy Farm Sausage is our primary product. It's what we live by, and believe us when we say it's got to be good!

Get the Jones habit early this season. Order a package today from your marketman. And get the new series of Jones Sausage recipes — FREE — by writing

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MADE ONLY ON THE JONES DAIRY FARM

Chopped or Whole Ambernuts

FILBERTS *at their Best*

Ambernuts are versatile! Toasted and salted Ambernut kernels are delightful as hors d'oeuvres or with cocktails. Chopped Ambernuts (toasted but not salted) give flavorful zest to nut bread, sundaes, pastry, candy and many other delicacies. At your fine-food store, or send $1 for 8-oz. tin of Ambernut kernels; 3½-oz. jar of Chopped Ambernuts and illustrated leaflet of recipes. North Pacific Nut Growers, Dundee, Oregon, U. S. A.

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106 Styles and Sizes. Coal-Wood Ranges; Combination Gas-Coal or Oil Ranges; Gas Ranges; Combination Electric-Coal Ranges; Oil Ranges; Oil Heaters; Coal-Wood Heaters; Furnaces. 30 Days Trial. 24 hr. shipments. 1,700,000 Satisfied Users. Easy Terms. Stoves $5 Down. Factory guarantee.

KALAMAZOO STOVE & FURNACE CO., MFRS.

A Kalamazoo Direct to You

297 Rochester Ave. Kalamazoo, Mich. 41 years in business

• grand slam (bridge dessert)

Preparation time: 1 hour

½ cup butter
1 cup powdered sugar (not confectioner's)
4 egg yolks (well beaten)
1 cup sifted cake flour
1 tsp. baking powder
3 tbsp. milk
1 tsp. vanilla
4 egg whites
¾ cup sugar
1 cup chopped English walnuts

Cream butter and sugar, stir in egg yolks. Sift flour and baking powder together; add alternately with milk and vanilla. Put into two round 8" oiled pans, preferably with removable bottoms. Beat egg whites until stiff and gradually add sugar while still beating. Spread both layers of batter with this meringue; sprinkle with chopped nuts and bake in moderate oven (350°F.) for 35 min. Cool and fill with following:

1 egg yolk
2 tbsp. sugar
1 tbsp. cornstarch
1 cup sour cream
1 tbsp. butter
1 tsp. vanilla

Beat egg yolk, add sugar mixed with cornstarch, sour cream, and cook in double boiler until it coats spoon. Add butter and vanilla. Cool before putting between layers. This cake needs no frosting. Should be served same day as prepared. Serves 12. ***346 calories per serving. Approximate New York City cost: 64¢***

Submitted by Elsa Raasch — *Tested in* The American Home Kitchen

• party patty melee (left-over)

Preparation time: 25 min.

2 tbsp. butter
2 tbsp. flour
1 cup milk
1 can condensed mushroom soup
1½ cups diced cooked ham or veal
Salt to taste
1 canned pimiento, cut in thin strips
1 small can button mushrooms or 1 cup sliced fresh mushrooms, sautéed in butter
1 avocado, peeled and diced
*Toast baskets

In the top of double boiler melt butter, blend in flour and gradually add milk. Cook until thickened, stirring frequently. Blend in mushroom soup and meat; stir until it is smooth and piping hot. Add pimiento and mushrooms. Just before serving, add avocado. Serve in heated patty shells or toast baskets, as shown in picture. This combination of flavors and colors makes an unusual, delicious entree to serve for a bridge luncheon or evening refreshments. Serves 8. ***275 calories per serving. Approximate New York City cost: 67¢***

** From The American Home Basic File*

Recipe submitted by Lelia Budd Haverberg — *Tested in* The American Home Kitchen

• beans Normandy (gourmet's menu)

Preparation time: 50 min.

1 lb. (2 cups) fresh shelled lima beans
½ tsp. salt
1 lb. fresh green beans
½ tsp. salt
2 cups cubed tart apples
2 tbsp. butter
⅔ cup cream
⅛ tsp. pepper

Cook the lima beans in a small amount of salted water for about 20 min., or until tender. Slice green beans diagonally and cook in small amount of salted water 20 to 25 min. Cook the cubed apple in butter until just tender but not soft. Add cream and pepper to apples and heat. Stir in the beans gently until well mixed. This is an excellent way to make use of a small amount of lima beans. Serves 8. ***174 calories per serving. Approximate New York City cost: 57¢***

Recipe submitted by Herman Smith — *Tested in* The American Home Kitchen

• Monday night special ("quickie")

Preparation time: 22 min.

2 slices bacon
1 small white onion
4 tbsp. tomato juice
¼ tsp. Maggi's dressing
¼ tsp. dry mustard
1 tbsp. butter
4 slices smoked tongue
2 slices baked ham ⅛" thick
left-over mashed potatoes

Chop bacon and onion and sauté together until the bacon is dry but not crisp. Add tomato juice, dressing and butter and simmer a few minutes. Place two slices of tongue over each slice of ham; then spread with mashed potatoes. Roll and skewer together with toothpicks. Put in sauce to simmer until the rolls are thoroughly heated through and browned. Serve at once. Serves 4. So quick—and a different way to use those left-over potatoes! ***222 calories per serving. Approximate New York City cost: 66¢***

Recipe submitted by R. D. Chase — *Tested in* The American Home Kitchen

Try substituting left-over fruit juices for the liquid in biscuits

Meringues

Meringue should be spread slightly over the edge of pie crust to keep it from slipping down into the center. . . . . .

For perfect meringue, use at least 2 but no more than 3 tablespoons of sugar to each egg white. Add sugar gradually and beat until sugar is dissolved after each addition. . . . . .

This month's

BRIDGE DESSERT →

• **grand slam (bridge dessert)**

This month's

LEFT-OVER →

• **party patty melee (left-over)**

This month's

GOURMET'S MENU →

• **beans Normandy (gourmet's menu)**

*Caviar Continental
*Roast Ducks with Brown Rice
*Mustard Pickles Currant Jelly
Beans Normandy Fried Celery Hearts
*Corn Sticks
*Lemon Chiffon Pie Coffee

This month's

QUICKIE →

• **Monday night special ("quickie")**

Recipe printed on back of each photograph

New light in Papa's eye! — a can't-wait gleam . . . as he watches Mother ice his favorite cake. . . . For Mother has discovered that if she *favors the flavor* with Burnett's Vanilla, she adds an extra taste-treat that highlights everything she makes with new deliciousness.

Burnett's Vanilla has full strength of finest vanilla flavor, and is therefore more economical to use. This quality is uniform *always* because only top grades of prime vanilla beans are blended through carefully controlled processes. Burnett's is the *only pure vanilla* nationally distributed . . . and popular everywhere. . . . Twenty-nine different flavoring extracts bear the famous Burnett label. Always say *"Burnett's"* at your grocer's.

BURNETT'S *pure* **VANILLA**

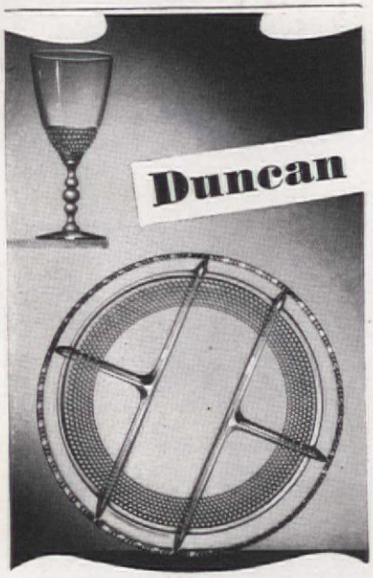
Flavor Idea! A full pint of delicious maple-flavored table syrup for only one cent — from Burnett's Imitation Maple Flavor. At grocers.

DOOR-EASE *Stainless* **STICK LUBRICANT**

EASES STICKING DRAWERS! It's so simple to prevent drawers, doors, latches, and windows from binding or squeaking. Use DOOR-EASE — like a crayon. Won't soil the surface treated or oil-stain fabrics. Weatherproof; long lasting! — American Grease Stick Co., Muskegon, Mich.

10¢ in metallic container at 10-cent and auto accessory stores.

MANY USES IN EVERY HOME



EARLY AMERICAN
TEAR-DROP

CHARLOTTE L. EATON, associate editor of The American Home, wrote that this lovely modern form of the famous old Hobnail glass "has the fine, honest simplicity of design its ancestor had." Send coupon below for folder with model table setting Miss Eaton designed in Tear-drop.

THE DUNCAN & MILLER GLASS CO.,
On the Old National Turnpike at Washington in Pennsylvania
Please send me the free folder describing the Tear-drop line and listing all open-stock items.

Name.....

Address.....

.....AH1041

• lightning coffee cake

Preparation time: 55 min.

batter

¼ cup butter
½ cup sugar
1 egg
Grated rind of 1 lemon
1½ cups sifted cake flour
¼ tsp. nutmeg
1½ tsp. baking powder
½ cup milk

CREAM butter and sugar. Add egg and beat until fluffy. Mix in lemon rind. Sift flour, nutmeg and baking powder together and add alternately with milk. Pour about half the batter over the bottom of a well-greased pan. Then sprinkle filling over it and pour remaining batter over the top. Bake in moderate oven (375°F.) for 35 to 40 min., or until cake tests done. When cool cut into squares and serve.

filling

1½ tbsp. melted butter
½ cup brown sugar
1 tbsp. flour
¼ tsp. cinnamon
½ cup chopped pecans

Mix butter and sugar. Add flour, cinnamon and nutmeats. Use as directed above. Makes 12 pieces. ***218 calories per serving. Approximate New York City cost: 36¢***

Recipe submitted by
MARION FLEXNER

Tested in
THE AMERICAN HOME KITCHEN

• sherried eggs and sausages

Preparation time: 25 min.

1 pkg. (3 oz.) cream cheese
1 tbsp. butter
1 cup top milk
½ tsp. salt
⅛ tsp. pepper
¼ tsp. paprika
6 eggs
1 tbsp. dry sherry
12 cocktail sausages
Melba toast

MELT cheese and butter slowly in top of double boiler and stir in scalded milk. Season with salt, pepper and paprika. When hot, break eggs into sauce and, when whites are slightly set, stir with silver fork until thickened. Caution: Do not have water boiling too vigorously in bottom of double boiler as overheating egg mixture will cause it to curdle. Just before serving mix in sherry. Place in serving dish and garnish with sausages which have been previously browned. Serve with Melba toast, sprinkled with a little grated Swiss cheese dusted with nutmeg. Serves 4. ***374 calories per serving. Approximate New York City cost: 61¢***

Recipe submitted by
HERMAN SMITH

Tested in
THE AMERICAN HOME KITCHEN

• cranberry coffee cake

Preparation time: 45 min.

3 tbsp. melted butter
½ cup brown or powdered sugar
1½ cups whole fresh cranberries
3 tbsp. butter
½ cup sugar
1 egg (well beaten)
1½ cups sifted cake flour
2 tsp. baking powder
½ tsp. salt
½ cup milk

MIX melted butter and brown sugar and press into bottom of a cake pan, 7½" x 7½" x 2". Pour cranberries over this mixture.

Cream butter and sugar until very fluffy and stir in egg. Sift flour, baking powder and salt together and add alternately with milk until both are used. Pour over first mixture in pan and bake in moderately hot oven (400°F.) for 25 min. Serves 9-12. ***179 to 240 calories per serving. Approximate New York City cost: 51¢***

Recipe submitted by
HELEN TREYZ SMITH

Tested in
THE AMERICAN HOME KITCHEN

• baked eggs in Spanish eggplant

Preparation time: 38 min.

1 medium-sized eggplant
1 small onion (chopped)
1 small green pepper
2 tbsp. fat
1 large tomato
½ tsp. chili powder
¼ tsp. celery salt
1 tsp. salt
¼ tsp. pepper
6 eggs
Buttered crumbs

PEEL eggplant and cut in inch cubes. Parboil for 5 min. Sauté chopped onion and pepper in the fat until soft. Add the tomato, cut in small pieces, and the eggplant and seasonings. Simmer for about 10 min. Then pour the vegetable mixture into an oiled baking dish. Gently break the eggs into it and sprinkle a few buttered crumbs over the top. Bake in moderately hot oven (400°F.) for 10 min., or until the eggs are set. Brown quickly under broiler. Serves 6. ***146 calories per serving. Approximate New York City cost: 56¢***

Recipe submitted by
ELIZABETH SHAFFER

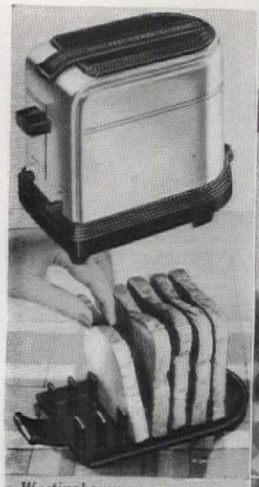
Tested in
THE AMERICAN HOME KITCHEN

For an attractive pie, brush top with cream and sprinkle lightly with sugar before baking. . . . . .

Cover cornstarch puddings with waxed paper while still hot to prevent the formation of a thick crust on top.

Pineapple, lemon, orange, or grapefruit juice brushed over bananas, fresh peaches, plums, or pears will keep them from turning dark. . . .

Sketches by Helen M. Chelland



Westinghouse

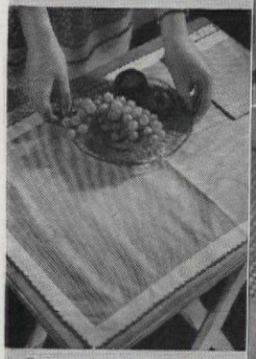
Toast pops up, is served on its tray. Then invert tray, and use as a dust cover for toaster

A. L. Larimer

Red cherries gay on a coffee bottle, jelly glass, etc., set—to brighten a tray breakfast

Connecticut Plastic Products

Plastic egg cups come in red and white, or in all white—and for the sum of only a nickel apiece



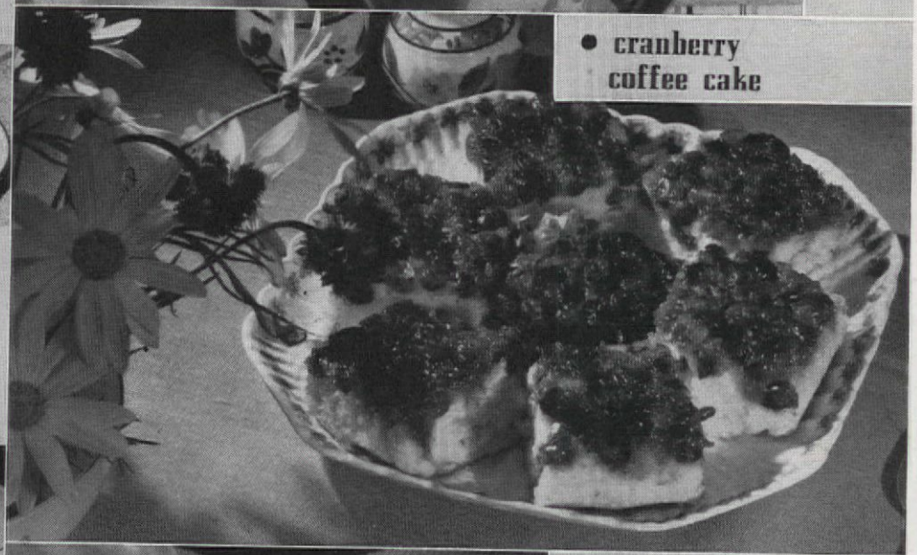
Duncan & Miller plate
Gertrude Ayles tray cloth
Fanny Morse tote-table

Dine wherever you like, on a blond wood tote-table. Red striped cloth, glass fruit plate

• lightning coffee cake

• sherried eggs and sausages

EGGS GLORIFIED FOR BREAKFAST — GOOD FOR LATE SNACKS, TOO



• cranberry coffee cake

• baked eggs in Spanish eggplant

Recipe printed on back of each photograph

SAVE WASHING

Use a ScotTowel—throw away! Nothing to wash out.

SAVE IRONING

ScotTowels for the children will cut down your hand-towel laundering.

SAVE BOTHER

Easier to clean scraps from sink.

WHY let yourself in for dirty work, when ScotTowels will do it for you?

With a strong, absorbent ScotTowel, it's easy to wipe grease from frying pans, mop up spills or clean scraps out of the sink. Throw away towel and scraps—the cleaning-up job is done!

150 to a roll—less than 1¢ a dozen. Holders in pale green, ivory and red. At grocery, drug and department stores.

ScotTowels in the Bathroom save laundering

Copyright, 1941, Scott Paper Co.
"Tear-Easy" Trademark Reg. App. For

"They don't do it with horseshoes!"

IT ISN'T MERELY "LUCK" that enables so many women to turn out those plump, tender, fine-textured cakes all women *wish* they could bake. Even a second-rate fortune-teller could predict that your cakes will equal the best of 'em—once you know the answers.

IT'S JUST PLAIN COMMON SENSE! If you bake cakes, you probably use a special cake flour. Well—use a special baking powder, too. Use *Royal!* Royal has been the good cook's stand-by for more than four generations. You see—ordinary baking powder may be all right for ordinary baking. But light, moist, fine-textured cakes need a special leavening action to bring out the best in them. Use *Royal*—it's *the special baking powder for cakes.*

IMPORTANT! The standard proportions for all cake recipes in The Boston Cooking School Cook Book—*the most widely used cook book*—are based on cream of tartar action! Royal is the *only* cream of tartar baking powder sold nationally—the good cook's favorite for more than four generations!

THE SPECIAL BAKING POWDER FOR CAKES..

Because it's made with wholesome cream of tartar, a product of rich, ripe grapes. Royal makes cakes with a soft, fine texture that *keep moist and fresh and flavorful for days.*

FREE! The Royal Cook Book. Write to Royal Baking Powder, Dept. T, 691 Washington Street, New York City. The *sure* way to fine cakes is •Royal Recipes *and* Royal Baking Powder!

Breakfasts for CHARITY, *Breakfasts for* CHEER!

IF THERE'S any one cause with which we're completely unsympathetic, it's the hurry-up breakfast. The juice of an orange, a piece of underdone toast, and a cup of coffee—with one eye on the clock, the other on the morning paper, and both feet ready to leap into the car. That is our idea of how to start the day wrong, and we consider it anything but speedy efficiency.

Breakfast is a perfectly beautiful opportunity for good food that doesn't fit into any other meal, and if we have to get up half an hour earlier to prepare and enjoy it, we're willing. Hot bread or coffee cake with homemade jam, eggs done up in worthy style, any one of dozens of luscious fruits or fruit juices to break the monotony of perennial orange juice. That's living. And unless you're one of those dieters who have learned to take just a half grapefruit and a cup of coffee, both without benefit of sugar, we think you'll agree. Whether it's a party or a starter for the man of the family, for goodness' sake do your duty and produce a real breakfast.

For parties, we have some pretty fine suggestions. One, the Jalopy Breakfast on pages 104 and 105, is a perfect riot, if carried out according to plan. If you don't want to go that far, anyway try the "Blue Monday" centerpiece for a regular Monday brunch party. Another good idea, especially now when the countryside is so colorful, is a hiking breakfast party: your friends can have a snack at home, then report to your house, dressed for action. Drive a few miles to open country, then get out and hike, in teams or whatever if you want sporting competition, and then bring them back for a whopping big breakfast they'll never forget. A tree stump and pair of hiking shoes made of paper, as shown at right, are a centerpiece suggestion. And, if you're trying to raise money for one of the many noble causes, again try a breakfast idea. After enough coffee and coffee cake, we feel kind and unselfish and willing to contribute to anything. Finally, don't forget papa and the kids, who need a good breakfast, attractively served, every day in the week. (You need it, too!)

Dinkelspiel

Daisies on gray breakfast cloth—gay as real ones

Manning Bowman

For "perking" hot coffee—and its top stays on even to the last drop

Westinghouse

The coffee maker has rim guard to prevent chipping or breaking top

Gertrude Ayles cloth; Dennison's centerpiece

Long hike, hearty breakfast — good combination for a fall party. Write us for directions to make paper tree stump and hiking shoes centerpiece

screams of laughter. You need only have a few prizes: sheer hose for the lady with the most runs, a tiny glass slipper for the girl with the time-worn shoes, a lipstick or compact for the one who looks most like a ghost, nail polish for your friend who had to come wearing rubber gloves. Have each guest step up to receive her prize. And next time you make a surprise, early-morning call, I bet she'll look like a million!

MENU

Pineapple Juice (served in living room)
*Sherried Eggs or
*Eggs in Spanish Eggplant Sauce
*Cranberry Coffee Cake Lightning Coffee Cake
Coffee

TIME TABLE

Day preceding party:

Make table decorations—about 2½ hours
Chill juice
Measure cake ingredients, place on trays—15 minutes
Arrange dining table for next morning—60 minutes

Day of party:

Cranberry coffee cake, Lightning coffee cake } 70 minutes
While coffee cake bakes prepare eggplant and Sherried Eggs
Collect guests
For egg-cooking time allow—25 minutes
Meanwhile coffee brews

*If you're having a large crowd, have both kinds of eggs and coffee cake, recipes for which are printed on page 108.

If it's not Monday, have regular, daily house-cleaning props for centerpiece. Above is hostess, done up in hair curlers, arranging dish mops, whisk brooms, and dust pans filled with daisies. Substitute drab family breakfast scene with gray and yellow scheme, complete to pineapple juice

Macy cloth, Southern Potteries china, Fostoria glass, Cushman dinette set

This month's party

A JALOPY BREAKFAST

HILDEGARDE L. MEEKER
Minneapolis, Minnesota

INVITATIONS

She didn't expect YOU and you caught HER in curlers and net, stockings rolled down, floor brush in hand. Invitation says come "as is" to Jalopy Breakfast

THE prettiest girl in the neighborhood just *may* be a little horror if caught early in the morning minus her lipstick, powder, and fancy hair-do. And maybe Mrs. White, always a picture of tailored, precise perfection, looks a little grim in that comfortable old faded housecoat. I hope so, because that's what makes a Jalopy Breakfast fun. The point is to assemble your friends at their worst, serve breakfast at a table decked out in the spirit of wash day or the weekly cleaning spree, and laugh at each other until you're as limp as any dish cloth.

Take off about nine in the morning (put a nightie on over your house dress, your sport coat over all, and look as funny as possible, for exaggeration for gay effect is perfectly permissible). Borrow Junior's jalopy instead of the family car and ring the back doorbell of your best friend's house. When she answers, show her a card saying, "You're invited to a Jalopy Breakfast—and you must come just as you are. Prizes for most stocking runs and hair curlers; forfeits for putting on lipstick, taking off apron." Keep going until you've rounded up all your friends—a motley collection of faded dresses, hair curlers, and stockings saved for scrubbing the kitchen floor.

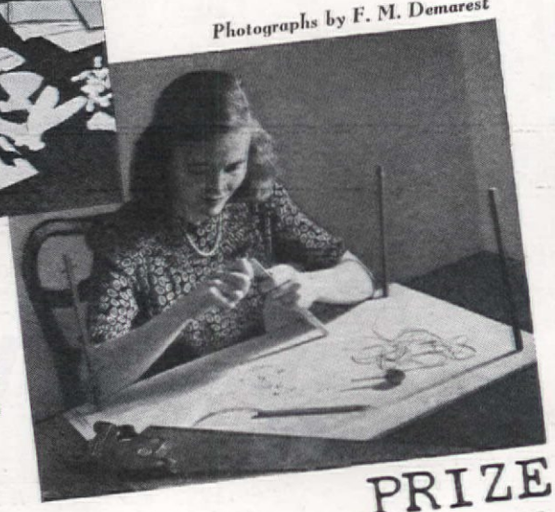
Back at your house, the table is set up in the spirit of Blue Monday. Beneath the blue paper tablecloth is a sheet of thin plywood, with holes bored near the four corners so you can make the clothes poles (pieces of wood about the size of a very long pencil, painted green) stand up. Use heavy string for the clothesline, and cut miniature clothespins out of yellow paper. Nighties, dresses, pillow slips, red flannel ski underwear, and such are cut out of paper, folded so they look authentic on both sides and can be hung over the line. The guests' names are printed on some of these, to serve as place cards. And in the center have one dime-store wash tub full of bluing water, another with wash board and soap suds whipped up at the last minute, and one or two doll-size clothes baskets of scraps dug up out of your sewing basket.

Until brunch is served, at about 11:15 so the mothers can get home before their children come home for lunch, you won't have any trouble amusing your guests. They'll do that, between many

CENTERPIECE

Cut out of colored paper, your typical "Monday wash." Names of guests printed on a few pieces serve as place cards. Use plywood as a base for miniature clothes poles

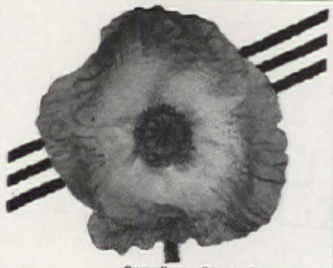
Photographs by F. M. Demarest



SCHEDULE

Get up hour and a half early, to make coffee cake. About nine, take off to ring doorbells and round up your friends as they are. Put eggs on to cook about 25 minutes before you want to eat. Meanwhile, coffee brews.

PRIZE for biggest and best run in stocking easily goes to this gal! Or give prizes for oldest shoes, fanciest and most becurlered hair-do. You pay a forfeit if caught primping—even lipstick costs money!



Snowflame Poppy Gorgeous Orange and White.

Beautiful New Poppy

FOR AUTUMN PLANTING

PLANT now this gorgeous orange and white Poppy, and first year's growth will give you more and larger blooms.

75¢ each 3 for $2

Include in order the unique ruffle edged Dutch Iris Golden Lion. It's a gem.

12 bulbs for $1.25 100—$8.25

Don't miss having at least one Eremurus in its 3-foot long bloom spikes, in delicate mixed shades of chamois yellow and coppery pink. For autumn planting

NEW DAFFODILS

Don't miss twinkle-eyed F'uer or the lovely pink trumpet, Mrs. R. O. Backhouse. Both of them are delicately beautiful. Numerous others shown in catalog in full true to life colors.

NEW BULB CATALOG

Many new offerings, as well as Tulip Bulbs from England.

Rich with color, showing how flowers will look in your garden. Drop five 3-cent stamps in your envelope to cover cost of handling and postage.

Wayside Gardens

12 Mentor Ave., Mentor, Ohio

AT LAST! Plenty of Money to Spend!

Money for the luxuries you've always wanted.

Money of your own to spend as you please.

Money that you can earn in your spare time.

Even if you have never had the least bit of business experience—even if you have never earned a penny in your life—even if you have only an hour or two a week to spare—you can make money.

It's easy, congenial work—forwarding new and renewal subscriptions to The AMERICAN HOME. And it will pay big profits for your spare time—as much as $1.50 an hour.

Write me today and I'll gladly send you details of a plan that is making money for others and will make money for you.

B. L. Hallock

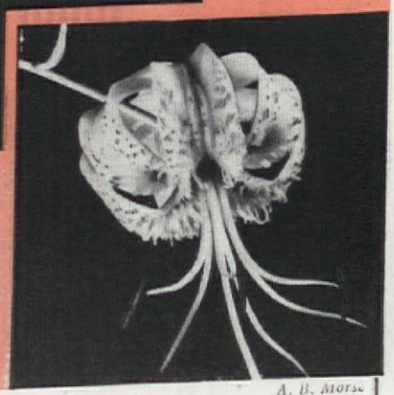
The AMERICAN HOME
251 Fourth Avenue
New York, New York

Two photographs, Frank I. Jones; © Edgar L. Kline

AUGUST

Auratum platyphyllum s, 5-6 ft. Large, white with gold band and dark spots

Henryi s, 5-8 ft. Flowers orange, long lasting. Sun or shade; stake



A. B. Morse

to "spear" the bulbs later. When most bulbs were received from abroad, it was sometimes impossible to get stock for planting until midwinter, making it necessary to prepare and mulch the ground in advance. Domestic bulbs are best planted as soon as they can be had, but the dividing or moving of those already in the garden can well be delayed until after the first light frost; handle these clumps carefully and don't let them dry out. Spring planting of bulbs received unexpectedly late in the winter, or those that have been carefully stored, is entirely possible and may give good results; but it may also cause weak or much delayed growth, so plant in fall if possible.

Raising lilies from seed, besides giving mosaic-free plants, is interesting and not too difficult if you can provide the proper conditions and are not impatient. Some species germinate within a few weeks and reach flowering size in 18 months after sowing, or even less; others take months to send any shoots above ground and two or three years to bloom. Suitable loose, rich soil, continuous moisture and partial shade for the young plants, regular spraying to ward off the botrytis and damping-off diseases, frequent weeding all summer and mulch protection over winter are essential to success. For detailed directions consult books by G. L. Slate, W. N. Craig, Helen M. Fox, or the 1941 Lily Bulletin (25 cents) of the American Horticultural Society, Washington, D. C.

A. B. Morse

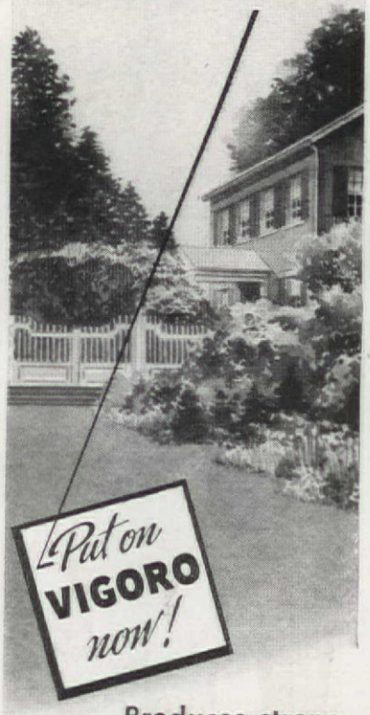
OCTOBER

Formosanum s, 5 ft. Pure white with purple tinge outside. Hardy and fragrant

SEPTEMBER

Speciosum s, 3-4 ft. The familiar florists' red-spotted lily. Fine for cutting

For a *better lawn* next spring...



Produces strong, winter-resisting root growth. Also assures a more beautiful lawn this fall.

● *Fall* is the ideal time to work on your lawn. Cool weather, more uniform moisture conditions and less weed germination give grass a wonderful chance to develop a thick turf and healthy deep roots, better able to withstand the winter and come up in the spring more luxuriant and freer from weeds.

The *plant food* you use can have a wonderful effect upon the success of your lawn. So be sure you put on Vigoro . . . the *complete* plant food. Vigoro contains all eleven elements growing things need from the soil. It's safe, sanitary, odorless and easy to apply . . . and produces really *magical* results.

Try Vigoro . . . *now* . . . you'll be repaid a hundredfold in a lawn that's the pride of the neighborhood.

Extra economical . . . *fed now!*

Only 2 to 4 pounds of Vigoro per 100 sq. ft. is enough to do this vital fall feeding job. Order from your dealer.

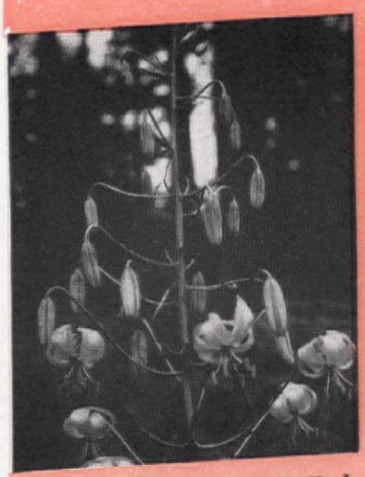
VIGORO

The complete plant food . . . perfect for all fall feeding

A PRODUCT OF SWIFT & COMPANY

Five Months of Lilies

P. C. OBERMULLER
Portland, Ore.



Tenuifolium s, 1-3 ft. Brilliant scarlet, likes sun, rich loam and ground-cover

Hansoni s, 3-5 ft. Yellow spotted brown. Easy to grow; likes some shade

A. T. De La Mare

Candidum b, 3-5 ft. The white Madonna lily. Plant early, shallow; full sun

JUNE

Elegans s, 2 ft. Yellow to dark red, erect flowers. Easily grown in sun or shade; very effective for massing. Other June species: Martagon b, 2 ft. white and reds; and Testaceum b, 4-6 ft., the lovely apricot Nankeen lily

Five photographs, Frank I. Jones; © Edgar L. Kline

JULY

Pardalinum b, 7 ft. Yellow to red, black spots. Hardy in sun or shade

Regale s, 4-5 ft. White petals, wine outside. Fragrant, hardy, floriferous

Giganteum b, 8-10 ft. Greenish outside. Shade; replant shallow each fall

From the author

THAT may sound like a large order, but if you know *what, where,* and *how* to plant, you can fill it, to the delight of your soul and the glorification of your garden. Lilies require no more attention than most other perennials. There are kinds for both sunny and shady places. They give richness to a border and lend height where it is needed. Some are excellent for cutting, many are fragrant, and in most cases they increase more or less rapidly by means of offsets. Careful watch must be kept for signs of two diseases to which lilies are most subject. Botrytis blight appears as brown or reddish leaf spots which may spread, run together, and kill leaves and plants. If applied promptly, bordeaux mixture will often control it; or, better, spray earlier to prevent infection. Mosaic causes mottling and deformity of foliage and flowers. There is no cure, so accept and plant only mosaic-free bulbs, or raise your own from seed which does not carry the virus of the disease.

All the lily species pictured or mentioned here are hardy. Most of them do best and are most effective in shade or partial shade where the soil is loose, friable, neutral to slightly acid, and full of humus or decayed vegetable matter. The sun-loving kinds are fine for the herbaceous border or in among low-growing shrubs which afford valuable protection from spring frosts. All lilies must have good drainage beneath them, but they are especially happy if given a mulch or loose ground cover to keep the soil around them shaded, cool, and moist. The majority of these lilies are stem rooting—marked (*s*) in the captions: that is, roots are formed on the stem above the bulb as well as below it. They must therefore be planted deep, from eight to twelve inches according to size. Base-rooting kinds—indicated by (*b*)—send out roots only from the bottom of the bulb and should be set shallow, from two to four inches below the surface. For best results, take out eighteen inches to two feet of soil and put in a few inches of small stones, broken flower pots, cinders, etc., for drainage, unless the soil is naturally gravelly. Then add three inches or so of cow manure, provided it is old and thoroughly rotted, or spent manure from a hotbed. Finally add top soil mixed with peat moss or compost, setting the bulbs at the right depth and working the soil in around the roots, if any. Leave the spot mounded slightly to keep water from settling in and rotting the bulbs. Place stakes for tall varieties at planting time so as not

IT'S SUCH A THRIFTY WAY TO CLEAN WINDOWS!

● **BUT SAVING MONEY** is only half of it! Bon Ami *Cake* is as efficient as it is economical! See how quickly it gets off dust, dirt and sticky spots. How sparkling and crystal-clear it leaves the glass. For Bon Ami *polishes as it cleans*, leaves no oily, dust-catching film. Try it. See why so many women insist on "Bon Ami Cake."

Bon Ami Cake

polishes as it cleans

"hasn't scratched yet!"

THRILL TO THE GLORIOUS BEAUTY OF

NEEDLEPOINT

BIG 23X23 IN. PIECE WITH DESIGN EMBROIDERED $1.00 POST PAID

FOR CHAIR SEAT, PILLOW, FOOT STOOL, ETC.

Tapestry Needle and Instructions Included

No. 623—It's fun doing needlepoint and thrilling to possess a beautiful piece you made. This exquisite, 23x23 in. piece with the design already hand embroidered, is big enough for a chair seat; or it may be used for pillow, foot stool, picture, etc. To introduce Herrschners Yarn, one 40 yd. skein of easy working, moth proofed, 100% pure wool Tapestry Yarn is included FREE. Your choice of Flemish Blue, Maroon, Black, Mahogany, or Dark Rose. Everything to start is included with the needlepoint,—one skein of Yarn for starting, Tapestry Needle, Instructions. Send name and address, today, with $1.00,—give color selection and order by number. Satisfaction guaranteed or money refunded.

FREDERICK HERRSCHNER CO.
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WHEN YOU CHANGE ADDRESS—Be sure to notify the Subscription Dept. of THE AMERICAN HOME at 251 Fourth Ave., N. Y. C., giving the old as well as the new address, and do this at least four weeks in advance. The Post Office Department does not forward magazines unless you pay additional postage.

CHAFED SKIN

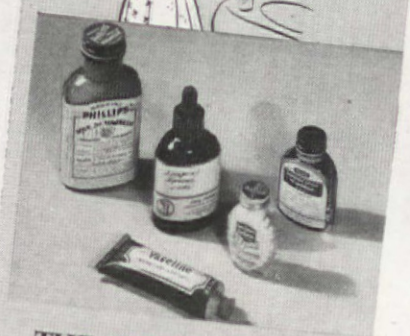
Raw, smarting surface relieved amazingly by the soothing medication of

RESINOL

An Apple a Day

Make the most of these facts; take annual inventory of drug supply

FIRST AID for cuts means adhesive tape, gauze and cotton, or ready-made bandages. Also, have a pair of tweezers for splinters



THE MEDICINES you should take without advice of a doctor are few. But it's wise to have aspirin, vaseline, milk of magnesia or other mild laxative, aromatic spirits of ammonia, an emetic, such as sirup of ipecac

Here's the way I help my skin deal with that *Summer hangover*

RARE is the skin that comes home from a summer vacation without a hangover of sunburn, windburn, skyshine, and a general weatherbeaten look.

Now's the time to get after that summer skin hangover. Put Phillips' Milk of Magnesia Creams to work on it!

And also give these special creams a chance to help if you are bothered with such blemishes as rough scaly dryness, oily shine, and enlarged pore openings.

PHILLIPS' MILK OF MAGNESIA SKIN CREAM
(FORMERLY TEXTURE CREAM)

Get the full benefit of this cream by using both as a night treatment and as a day foundation. It softens and neutralizes accumulations often acid in nature in the external pore openings. It also contains cholesterol which by retaining moisture acts to keep your skin more supple and pliant.

As a foundation women agree that Phillips' Skin Cream "does something extra." It removes excess oiliness and softens dry rough skin so that powder and rouge go on evenly and adhere for hours.

PHILLIPS' MILK OF MAGNESIA CLEANSING CREAM

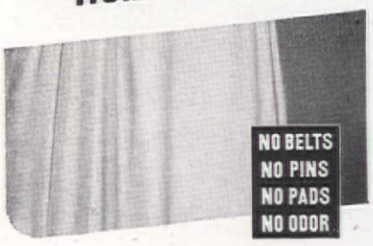
A new experience awaits you in the way this different cream cleanses! You see it not only loosens and rolls away the surface dirt and make-up but penetrates the outer pore openings and cleanses away the accumulations which daily lodge there. Leaves your skin not only clean, but softened and refreshed!

SKIN CREAM
(FORMERLY TEXTURE CREAM)
10c, 30c and 60c

CLEANSING CREAM
10c, 30c, 60c and $1.00

PHILLIPS'
Milk of Magnesia
CREAMS

NO CHAFING WHATEVER from TAMPAX



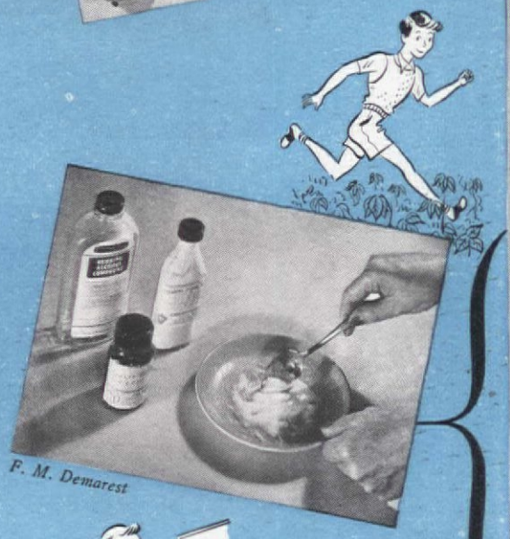
IT IS certainly a grand top-of-the-world feeling when you first use Tampax for monthly sanitary protection. It reminds you of girlhood days before you had any troubles with belts and pins and external pads. With Tampax there is no chafing, wrinkling, bulking. There simply cannot be because Tampax is *worn internally*. Also no odor can form!

Tampax was perfected by a doctor and is made of pure surgical cotton, extremely absorbent but compressed to a dainty size. Each Tampax comes in a patented one-time-use applicator, so your hands need not touch the Tampax. And the whole thing is so compact there is no disposal problem.

Now sold in three sizes: Regular, Super, Junior, meeting all individual needs. (The new Super is 50% more absorbent.) No belts or pins with Tampax! At drug stores and notion counters. Introductory box, 20¢. Economy package of 40 gives you a real bargain. Don't wait for next month! Join the millions using Tampax now!

TAMPAX INCORPORATED
New Brunswick, N. J.

Accepted for Advertising by the Journal of the American Medical Association.



F. M. Demarest

WHEN New York City set out to see just what housewives put in their medicine cabinets, and ten thousand families agreed to bare their bathroom shelves to investigators, the city fathers discovered some shocking facts. Too many families were using a completely ineffective germ-killer; a headache remedy that contained acetanilid, likely to cause ill effects when used indiscriminately; a laxative which was "not among those considered safest by medical authorities."

Today, with health a concern of the defense program, the government is anxious to help us—and the least we can do is co-operate. For example, the United States Department of Labor, through its Consumers' Project, has drawn up a list of items to take care of the aches and pains minor enough to dose without the doctor's advice. Add to them your dentifrices, and the items you take to the country for sunburn, poison ivy, and insect bites. These plus your modest list of surgical goods, including thermometer and hot-water bottle, can be bought for less than $10. Just be sure your drugs meet the standards of purity specified in the United States Pharmacopoeia, and "house clean" your medicine cabinet annually.

An Apple a day

JULIETTA K. ARTHUR, New York City

SICK CHILD, or husband for that matter, usually calls for hot-water bottle, thermometer. Most durable water bottles are of heavy rubber; some have syringe attachments, others turn into ice bags. You can be sure your thermometer is accurate if it has been tested by the National Bureau of Standards, and has "NBS" etched on one end

SUMMER EMERGENCIES may include a case of poison ivy. In addition to the rubbing alcohol which you'll have anyway, for poison ivy get either a 5% solution of ferric chloride in 50% alcohol, or calamine lotion to which has been added carbolic acid to make a 2% solution. Your plain baking soda made into a thick paste with water will help relieve pain from insect bites and stings. Have tannic acid powder or picric acid gauze for burns

ANTISEPTICS that belong in your medicine cabinet are iodine (a 3½% solution is safest), rubbing alcohol labeled 70% alcohol—not "70 proof," and boric acid. The latter is specially useful to wash those small dust particles from your eyes. Make it up fresh each time you need it, teaspoonful of powder dissolved in a glass of warm water. Alcohol sterilizes thermometer, gives cooling rub

How safe and how useful are the supplies in your medicine chest? Better check them now

Tired Kidneys Often Bring Sleepless Nights

Doctors say your kidneys contain 15 miles of tiny tubes or filters which help to purify the blood and keep you healthy. When they get tired and don't work right in the daytime, many people have to get up nights. Don't neglect this condition and lose valuable, restful sleep.

When disorder of kidney function permits poisonous matter to remain in your blood, it may also cause nagging backache, rheumatic pains, leg pains, loss of pep and energy, swelling, puffiness under the eyes, headaches and dizziness.

Don't wait! Ask your druggist for Doan's Pills, used successfully by millions for over 40 years. They give happy relief and will help the 15 miles of kidney tubes flush out poisonous waste from your blood. Get Doan's Pills.

WHEN YOU CHANGE YOUR ADDRESS—Be sure to notify the Subscription Department of THE AMERICAN HOME at 251 Fourth Ave., New York City, giving the old as well as the new address, and do this at least four weeks in advance. The Post Office Department does not forward magazines unless you pay additional postage, and we cannot duplicate copies mailed to the old address.

Answers to the museum quiz

(Questions on pages 94 and 95)

SOME of these famous gentlemen and their wares are elusive as to time and place. And even decorators have difficulty keeping the Louis and the George periods straight sometimes. If you didn't know a Duncan Phyfe from a Hepplewhite, don't be discouraged. Now you will, even if you had to peek.

1 Boston. He was an Englishman and had been trained in English design, a very good reason why most of his work has the look of English silver.

2 Southern New Jersey. Blue green in color, this candlestick was made about 1800.

3 Jacob Hurd of Boston, one of the fine silversmiths of early 18th century.

4 This interesting piece was made in Copenhagen (Denmark).

5 Pewter tankard; 18th century and a very fine American piece.

6 Salem, Massachusetts. Samuel McIntire. French wallpaper by the famous artist, Joseph Dufour. Sidetable by McIntire. The side chairs are Hepplewhite type by Duncan Phyfe. Samuel McIntire of Salem, Massachusetts, was one of America's foremost architects, wood-carvers, and designers of furniture, etc., doing some of his best work about 1800.

7 George II period. Pine-paneled room from Kent, England, now at City Art Museum, St. Louis, Missouri.

8 This piece of Delft ware was made in 1680.

9 English, either Sheraton or Adam of late 18th century. Satinwood with mahogany base.

10 The walnut wall lantern was made in England; 18th century.

★ What Happened to Mrs. Maslen's New Water Heater Tank ★

MRS. MASLEN ordered a water heater with a Monel tank—but that Monel was needed for something else!

A *battleship*... and Mrs. Maslen is mighty proud that her Monel hot water tank helped build it—even though that means she'll have to wait for the clean, rust-free beauty baths that a Monel tank delivers.

You see, the same reasons that made Monel the A-1 material for rust-proof hot water tanks now make it an A-1 priority material for defense.

Those reasons are Monel's exceptional toughness, strength and ability to resist rust and corrosion.

So while hundreds of thousands of families continue to enjoy rust-proof, trouble-free hot water service from Monel tanks already installed, thousands of other families like Mrs. Maslen's willingly forego the new Monel hot water tank they were hoping to put in.

But they won't stop *hoping*.

For *their* Monel is helping speed the day when they, too, can get a water heater with a Monel tank.

MONEL *Water Heater Tanks*

THE INTERNATIONAL NICKEL COMPANY, INC., 73 WALL STREET, NEW YORK, N. Y.

BOTH ARE CORRECT

The wife says, "Columbia Residential Venetian Blinds," and the husband says, "Columbia cloth Window Shades"—either is decoratively correct. Both are quality products sold at the lowest budget price. Your dealer will be of great help in color selection to harmonize with your room decoration. You might wish blinds in your living room and dining room, and shades in your bedrooms—decorators say that both are correct for beautiful window treatment. Whichever you select, be sure they are made by "Columbia."

THE *Columbia* MILLS, Inc.

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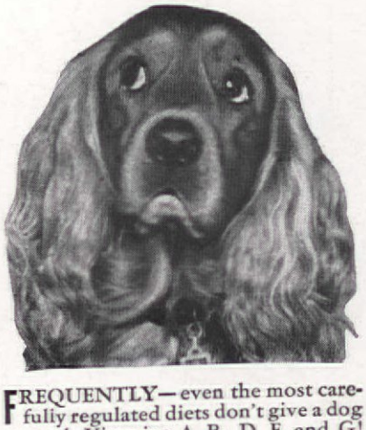
WHY THE "BEST FED" DOGS OFTEN HAVE UNBALANCED DIETS!



FREQUENTLY—even the most carefully regulated diets don't give a dog enough Vitamins A, B_1, D, E, and G!

A problem! But an easy one to solve. For—in one biscuit—Milk-Bone gives your dog all these vitamins... In addition to being made with milk • beef meat meal • yeast • fish liver oil • wheat germ • minerals, Milk-Bone is hard, crunchy—provides valuable exercise for teeth and gums.

Buy a box today—and step up your dog's regular diet with it every day!

SEND ME FREE MILK-BONE AND BOOKLET: "How to Care For and Feed Your Dog" Please print. Paste coupon on penny postcard if you wish. NATIONAL BISCUIT CO., 449 W. 14th St., N. Y. C., Dept. G-10.

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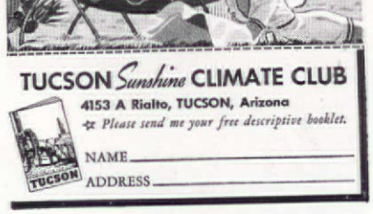

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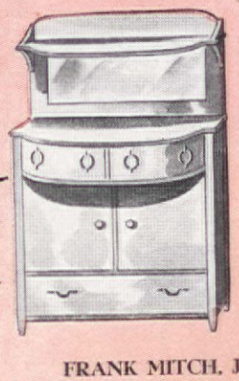
NAME_____

ADDRESS_____

MRS. DUANE BRADLEY
Monrovia, Calif.

The shelf is a piece of inch board, easy to come by. The companion piece was an old nail keg, painted and padded

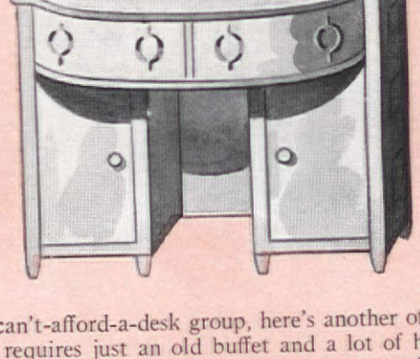
BEFORE



These before and after pictures should convince any doubting Thomas that anywhere there's a will, there's a desk. When the hardware has been polished and the fruit of labor painted or stained to suit, you really have something that should inspire man, woman, or child to do Great Work

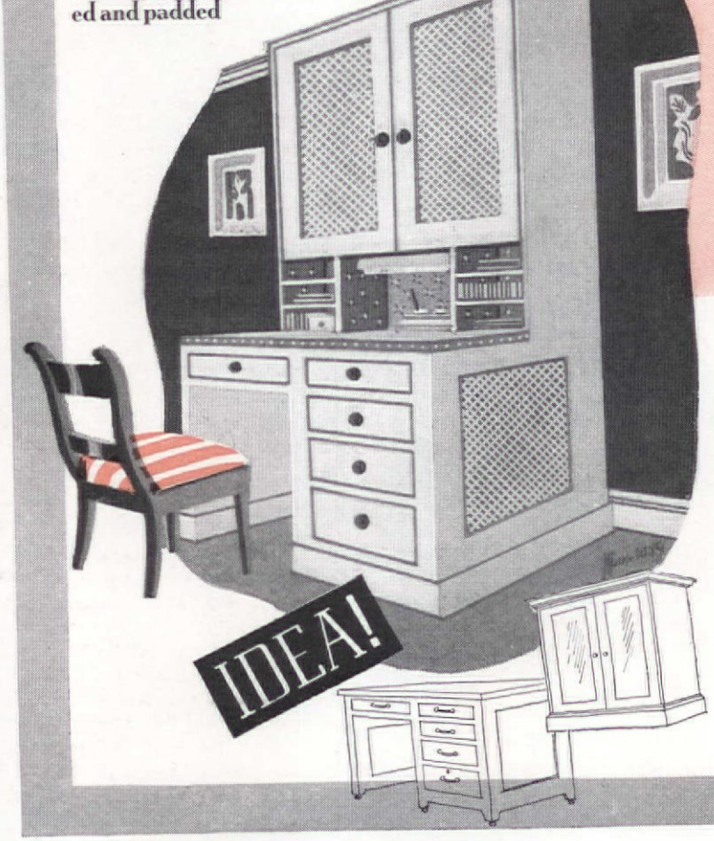
FRANK MITCH, JR.
Cumberland Mills, Me.

AFTER



For the can't-afford-a-desk group, here's another offering that requires just an old buffet and a lot of hard work, the author tells us. But the results are worth it. Take the desk-to-be apart, and remove the overhead. Cut the body down to desk height. Save the doors, though. You will make new and smaller cupboards on either side of the kneehole. Here's where you'll put your typewriter and supplies. There's even room for storing a brief case and drawing board. Quite an improvement on the usual brace of drawers that are always getting stuck.

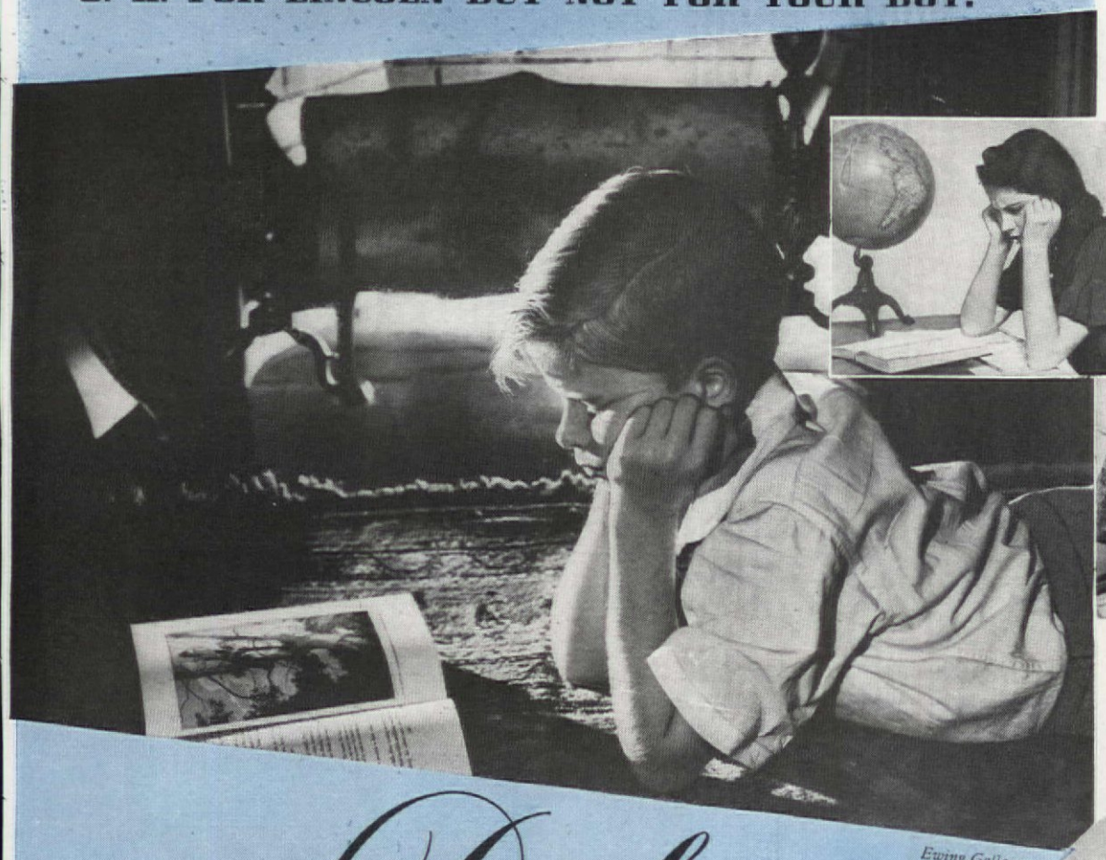
Left center: Here's another very simple answer to the same cry. Beauty of this is that it can be set up anywhere there is wall space for brackets. The blackboard paint, which can be had at any paint store, makes it a double-duty desk especially good for a very small youngster.



Left: Don't worry if the erstwhile cupboard isn't as wide as the desk top. It can be a lot smarter that way. And for even more dash and style, cover the top with imitation leather and tack it down with brass-headed nails on the edge

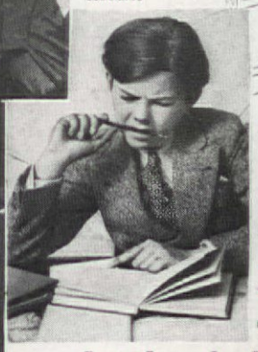
W. J. HENNESSEY
New York

O. K. FOR LINCOLN BUT NOT FOR YOUR BOY!



Ewing Galloway

Both, H. Armstrong Roberts



Poor light?

Too many distractions?

Let there be light, but plenty of it and the right kind. Ask your dealer. He knows what you will need

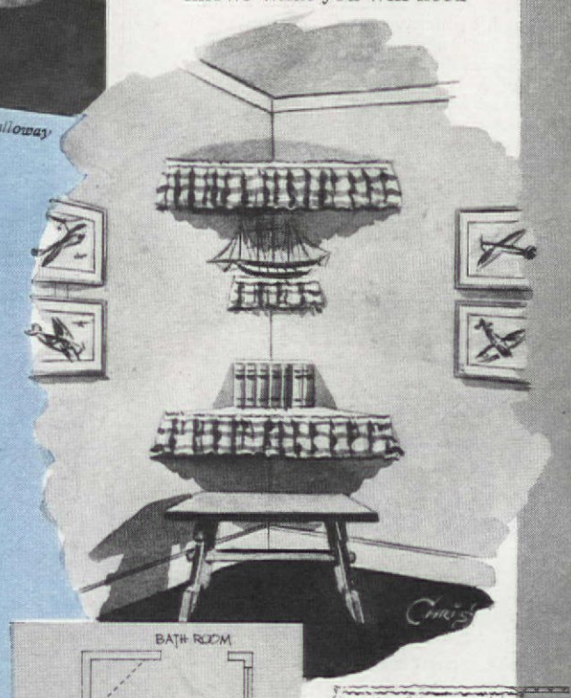
and a Desk

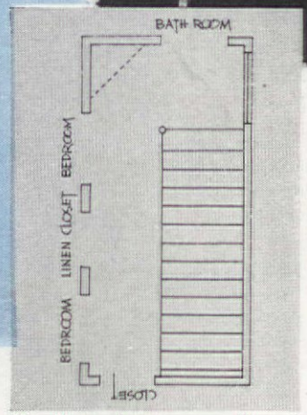
ordinary chair caning. Cut off the top, flush with the sides, to modernize it. Remove the unbeautiful drawer handles and substitute others to suit your scheme. Paint the two pieces separately. To give you the greatest work space, the bookcase should be raised from the desk top. Do this by placing it on two pigeon-hole shelf units and attach to desk. Note the drawing on the next page.

Or you can dream up a book-nook-and-typewriting table that will fit smartly into a corner. Study the picture closely. Notice the shelves for tall books as well as normal sized ones. The typewriter shelf, a regulation 18" x 24" drawing board, is held firmly in place at the proper height by dowels that fit into a slot which guides it to its resting place at the back of the desk when not in use.

You haven't any place for a desk? Choose an upstairs corner with lots of elbow room and not much traffic. Try a clever arrangement of corner shelves as illustrated in this long, narrow hall at right. There's a place for everything, a hidden shelf for papers and material, room for the young student's books, and indirect lighting.

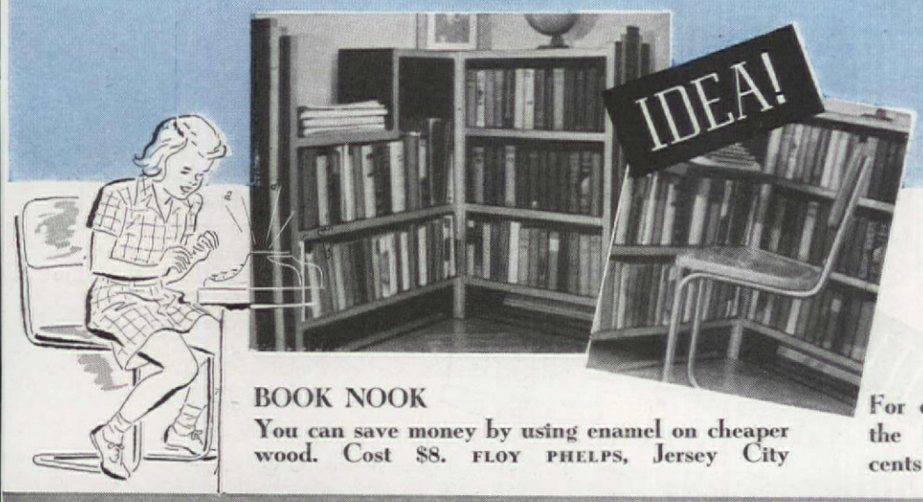
You can't buy a suitable desk for your youngster? You just haven't looked in the right places. There are lots of them on the market, adequately designed by experts. So if you want to do something for your youngster that will help him to become a self-sufficient individual, get him a desk, somehow. Neither of you will ever regret it.





Make that "useless" hall corner work!

Brighten the corner where he is to have his desk. Any desk without the proper light is bad. This gay upstairs corner cost $2.34. Joseph Tiger, New York



BOOK NOOK

You can save money by using enamel on cheaper wood. Cost $8. FLOY PHELPS, Jersey City

For detailed plans on corner shelf desk above or the book-nook-typewriting table, left, send six cents in stamps and self-addressed envelope, Dept. D

No space?

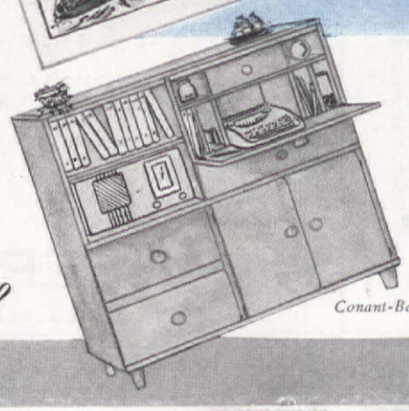
Desk space made by careful furniture arrangement in the Erle Meeks home, West Los Angeles, Calif.

George Jensen

Thoughts on a tilt-top table. $9.95 Above; chair and all $27

Franklin Table Co.

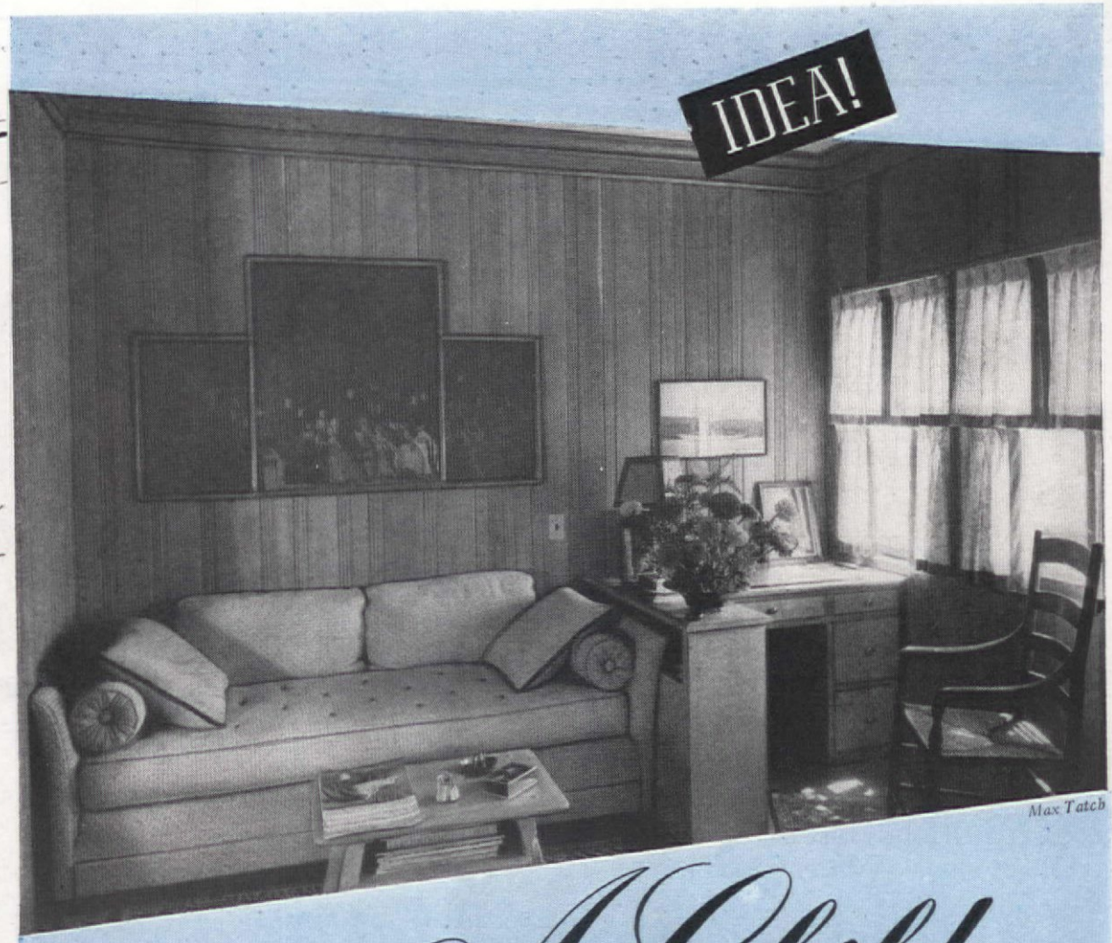
Davis Cabinet Company



Conant-Ball

You can buy these two. The wonderful unit at right is 48″ x 18″ x 44″. About $79. Other, under $25, measures 10″ x 30″ x 42″, shelf 24″ x 30″

Can't find well-designed child's desk?



Max Tatch

A Child

THELMA KNOLES, Tucson, Ariz.

"SEE, mom? Here's my desk and here's my chair!" Junior gravely sits down on a small wooden fruit crate and hitches it closer to an orange crate, stood on end. "Here's my shelf where I store things. I can keep it . . . can't I Mom? I can have it for my very own desk and can work at it just like Daddy?" What is there to do in the face of such eagerness of a child for a place of his own, where he can carry on his own little businesses that are so extremely important to him?

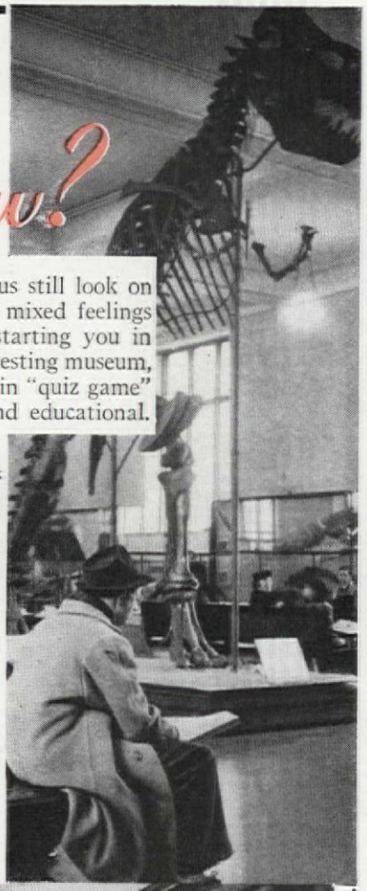
Right here is where the three usual adult arguments come in. One, there is *no room* for Junior to have a desk. Two, you *can't afford* to buy one. Three, you *can't find anything suitable*. To all three, we say *"Nonsense"* in a very loud voice and prove it in these pages. The Juniors of the country *can* have desks, desks designed for their needs—and yours too!

You can't afford one? If you have among your ugly ducklings of furniture an outmoded bookcase and an old office desk, you can have a de luxe one. Peel the bookcase down to its purest lines. Take out the glass from the doors and substitute

Frank Willming

Here's a solution. Books are handy on either side of the built-in desk in the home of the Renwicks in Illinois. Page 42

Walt Sanders
from Black Star



You Know?

IT'S a shameful fact that lots of us still look on our country's fine museums with mixed feelings of awe and boredom. So we're starting you in the right direction toward an interesting museum, wherever you may be. We're doing it in "quiz game" style and hope you'll find it fun—and educational.

EDNA DEU PREE NELSON, New York

7 CITY ART MUSEUM, ST. LOUIS, MO.:: **What period is this typically early English room?**

8 CORCORAN GALLERY OF ART, WASHINGTON, D. C.:: **Of pottery fame was Delft. When was this Delft ware made?**

Answers on Page 99

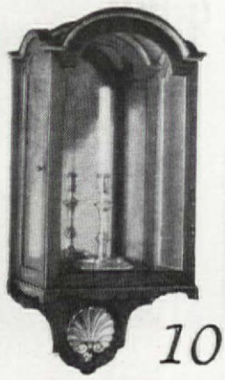
7

9 CLEVELAND, O., MUSEUM OF ART:: **Do you know the country this cabinet comes from, its type, date, woods used?**

10 MINNEAPOLIS ART INSTITUTE:: **When and where was this rather unusual walnut wall lantern made?**

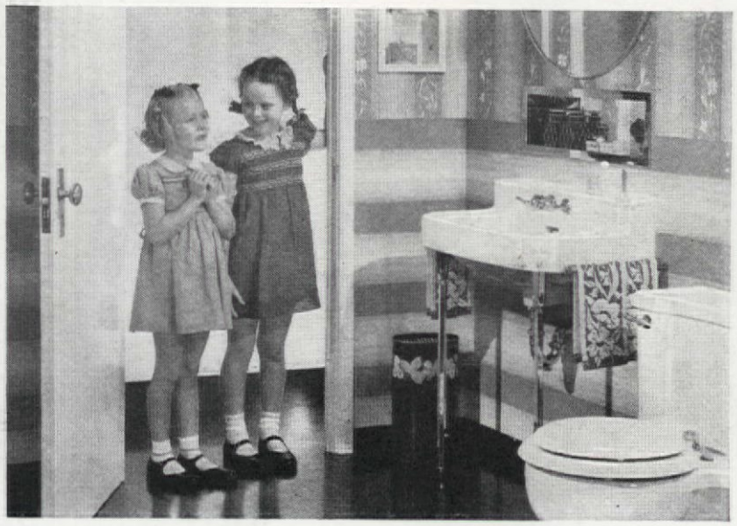
8

9



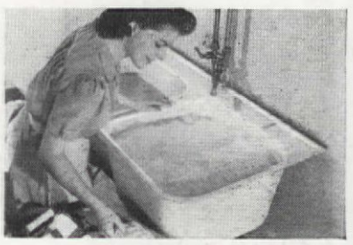
10

"I wish we had a wash-up room!"



Yes! A wash-up room is a handy place—a help to family and friends. . . . Step into this all-Kohler Lavette. The space required is small, the convenience great. . . . Notice the clean grace of the Strand Lavatory, its handy shelf and chromium-finish mixer fitting and towel bars—the gleaming surfaces. The closet recommended is the quiet, one-piece Integra.

Shorter hours for wives! . . . Kohler one-piece counter-top sinks are labor-savers. The Delafield has two 8-inch-deep basins, each with Duostrainer, acid-resisting enamel—wood or metal cabinet beneath.



Brighter wash days! . . . New Twin Falls, the only one-piece enameled cast-iron laundry tray with ledge for soap and cleaners. Two big basins have flat surfaces, round corners. Handy swing spout.

SMALL houses with modest budgets can now enjoy the special beauty and special utility of first-quality fixtures and fittings. Prices are lower than you may expect because Kohler products are made, assembled, shipped—all at one central point. . . . Kohler offers a complete line—first quality only—styles and sizes to suit your needs. Ask your own Master Plumber for further facts and cost estimates. If you wish, he will arrange easy time payments. *Kohler quality costs no more.* . . . Kohler Co., Kohler, Wisconsin.

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Dr Scholl's KUROTEX Soothing – Cushioning FOOT PLASTER

How Much Do

1

2

1 BOSTON MUSEUM OF FINE ARTS:: This John Coney silver was made in the 18th century. Where did Coney work?

2 METROPOLITAN MUSEUM, NEW YORK:: Candlestick in the American glass collection. It is a distinctive type and color. Do you know what both are? About when was it made?

3 CLEVELAND, O., MUSEUM OF ART:: What famous American silversmith made this silver teapot? Approximate date?

4 DEPARTMENT OF FINE ARTS, UNIVERSITY OF PITTSBURGH, PA.:: This fascinating piece of pottery is typical of its homeland. Do you know in what country it was made?

3

4

5

5 ART INSTITUTE OF CHICAGO, ILL.:: Of what is this tankard made and to what century does it belong?

6 WILLIAM ROCKHILL NELSON GALLERY OF ART, KANSAS CITY, MO.:: What famous New England city is this dining room from? Who designed it? Do you know what is distinctly unusual about the wall covering, the side table, and chairs?

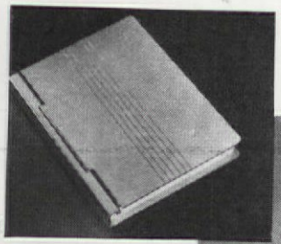
6

This Month's BRIDGE PRIZES

YOU can burn bridges, cross bridges, and give bridges. Of the three, we think the most difficult is giving them, especially if there are prizes. To make it painless and fun, we've picked out a few things that seem to have what it takes to please the "winnah's" ego. **1.** To the ladies who win of an afternoon, the darling little salt and pepper lassies in palest pink and blue. They are of crackled wear, and look *much* more costly than $1. **2.** You can judge this memo book by its cover since it's Kensington's own silvery untarnishable metal. It's medium size and it's grand for a telephone table or desk, $5. **3.** Dorothy Gray's purse-furnishing ideas are a great success. Here are three little perfume vials for private whiffing, each $1. And for a grand make-up job, we haven't found anything to beat this $3 compact-lip-stick

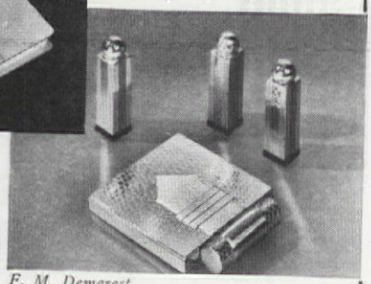
1

Give the winner something to remember by. There's lots of room, and it really stays put



2

Just to season their winnings! Lenart Importing Company has them



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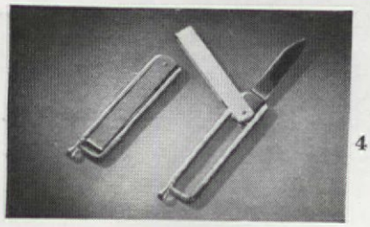


4

F. M. Demarest

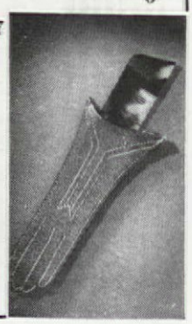
Good things come in little packages. Such as Elation, Flutter, and Nosegay perfumes

combination to give your face a lift. **4.** Yes, it's a pen knife and a very trick one for a gentleman's vest pocket or a lady's bag. The price $1.50, Lenart Importing. **5.** The soap triplets of Dorothy Gray's will make a traveler out of a stay-at-home. Blue faille case with pink rubberized lining, $1.50. **6.** "Star Spangled," new Cannon towel 4-piece gift set has a turret-topped box with brilliant stars and stripes in magenta, chartreuse, blue. $1.25.

6

5

Neatest trick of month is comb-in-glove idea. Red leather with white stitching. $1. Also from Lenart



7

Pelage*

SECRET OF WARM FUR, WARM SLEEP!

To bring you more blanket warmth per dollar, Esmond borrowed from Nature a thrilling secret—the secret of Pelage.

When autumn chills the air, furry animals get an extra undercoat—known as pelage. It is thick, short, full—wonderfully warm. See above, how Esmond adapts this principle.

Notice that thick network of shorter Esmond fibres. This "pelage" forms millions of tiny air cells. Insulating air cells—that multiply warmth—without adding an ounce to weight! Esmond locks the fibres; washing can't undo them.

You can *feel* the difference "pelage" makes in Esmond's springy texture. The blanket feels thick—yet gloriously light. What cozy comfort this assures on winter nights!

All Esmond Blankets are pelage-processed . . . and *only* Esmonds. The Esmond Mills, Inc., Esmond, Rhode Island. In Canada, The Esmond Mills, Ltd., Granby, Quebec.

ESMOND *Pelage Process* BLANKETS

Also sole U. S. agents for world-famous Hudson's Bay "Point" Blankets

*REG. U. S. PAT. OFF. NO. 2,012,164

Defend Your Part of America . . .

"Home"

Protect it as your Forefathers did, with

PURE WHITE LEAD

What is America—what is it we defend? Isn't it all expressed in the simple word *"Home"*? Cottage or mansion, this is what our fathers have defended—since that first shot that was heard 'round the world. And fighting shoulder to shoulder with them, every year of the way, has been America's Home Guard—sturdy Pure White Lead. Stubbornly repelling every attack of hail and rain, of sun and cold—this stalwart paint has brought many a Colonial home safely through the years. Today, as it has been for generations, weather-defying White Lead is America's First Line of Home Defense.

Now, a New Form . . .

Ready for the Brush!

Today a new home defender—the new Dutch Boy Pure White Lead *Paint*—steps into line beside the Dutch Boy's famous *Paste* White Lead. Bringing you, in ready-to-use paint form, all the proven protection of white lead. It hugs tight, hugs long...wears down slowly, *smoothly*, instead of cracking and scaling. Thus, like the original Dutch Boy, it keeps houses young in appearance, and saves you the expense of burning and scraping off the old paint when you finally do repaint. Yet the new Dutch Boy gives you the extra quality of White Lead at a cost no greater than that of regular quality paint.

Remember, when you buy a paint job—it pays to hire a good painter. And whichever form of Dutch Boy goes on your home—the new *paint* or the famous *paste*—"You're money ahead when you paint with white lead."

Make yourself an expert at buying a paint job...write for the Dutch Boy's new, color-illustrated booklet, "Styling with Paint the Dutch Boy Way." Address Dept. 377, care of the nearest branch office listed at the right.

2 COAT WORK: *The new Dutch Boy comes in two forms—Exterior Primer and Outside White—specially designed to do a real white lead job on new or old wood in 2 coats.*

NATIONAL LEAD COMPANY: 111 Broadway, New York; 116 Oak St., Buffalo; 900 West 18th St., Chicago; 659 Freeman Ave., Cincinnati; 1213 West Third St., Cleveland; 722 Chestnut St., St. Louis; 2240 24th St., San Francisco; National-Boston Lead Co., 800 Albany St., Boston; National Lead & Oil Co. of Penna., 1576 River Ave., Pittsburgh; John T. Lewis & Bros. Co., Widener Bldg., Philadelphia.

New DUTCH BOY PURE WHITE LEAD *Paint*

Cheer for a Sick Child

F. M. Demarest

KATHLEEN EAMES LITTLE, Salisbury, N. C.

IF I were very young and lively, and confined to bed with mumps or measles, better than anything else I'd like a surprise a day. Then it wouldn't be *quite* so awful to have to be quiet until I got well again. That's what started me thinking about this "gift-garden" idea, practically guaranteed to make any little girl feel better, if not well. It is made out of a six-cup muffin tin, and "planted" with flowers that, when pulled, have at their roots amusing miniature gifts—one for every day of nearly a week or for every hour of a day, if you prefer.

Besides the muffin tin, you need only a variety of artificial flowers, green cardboard, Scotch tape, and some tiny dime-store toys. A prosaic-sounding list of materials, but a pretty gift when finished.

First cut six round pieces out of the green cardboard, to fit over the six muffin cups. Then punch a small hole in the center of each, and insert artificial flowers through holes. To hold each flower in place and make it stand upright, bend back its wire stem and secure it to the underside of the cardboard with Scotch tape. After each muffin cup has been filled with a small gift—tiny animals, a doll tea set, small beads, a miniature table or chair—put its piece of cardboard and flower on top.

Now that it's beginning to look like a real flower garden, it must be given a proper little white fence. Make the fence of heavy white poster cardboard, and paste it around the tin. You can run pink velvet ribbon through the holes at each end of the muffin pan, and tie it in a big, luscious bow to make a handle on top of the garden.

Along with this gift send an envelope on which is written some little jingle like, "When you pull each flower you'll see—a little gift for you, from me." Inside put six cards, with name of a flower planted in the garden on each one. If the little girl pulls out a card saying "rose" she can pull up the rose that day to see what gift is hidden beneath it. The next day maybe it will be a daisy. And so on until she's looked under each flower to find a miniature surprise gift beneath it.

Sketch by Dorothy B. Porter

The same basic idea would appeal to little boys, too, who would love an imitation tool kit, divided off into sections, with such gifts as a miniature automobile, an airplane or a fire engine.

Keep this Fifth Columnist out of your home!

SLY MR. STREPTOCOCCUS, *alias Joe Infection,* is a dangerous Fifth Columnist and a "killer". YOU can't see him with the naked eye, but here's his photomicrograph portrait. "Lysol" kills this germ on instant contact.

Mrs. America! Germs are the real secret foe . . . Enlist in the war against Infection. Fight every hidden household germ, this easy, economical way.

The mop and cleaning pail are mightier than the "F.B.I." in routing this Fifth Column, the unseen agents of Infection and disease.

Do your part, as a good housekeeper, to checkmate this invisible bacteria army.

Disinfect as you clean . . . throughout the house . . . from cellar to garret. Add "Lysol" to your cleaning water.

Smite those germ saboteurs that swarm in kitchen sinks and drains—on bathroom floors —on walls, stair rails and woodwork.

Clean your garbage pail with "Lysol"—regularly. Overlook no corner of your home where germs can thrive to spread disease.

"Lysol" is used in many of the nation's leading hospitals—and in most American homes.

"Lysol" is concentrated. It gives you *ten times* more germ-killing solution for your money than some other widely sold products.

HOW TO LIQUIDATE GERM FIFTH COLUMNISTS

1. QUICK, WATSON, THE "LYSOL". DISINFECT EVEN THE TINIEST CUTS AND INJURIES... TO HELP AVOID INFECTION. (1 TEASPOONFUL "LYSOL" TO 1 PT. WATER)

2. DEAL DEATH TO THE HORDE OF GERM ENEMIES THAT MAY LURK ON TOILET SEATS. WASH WITH 3 TEASPOONFULS OF "LYSOL" TO ONE QUART OF WATER.

3. KILL THOSE GERM PARACHUTE TROOPS THAT SPREAD SICKNESS. SPRAY "LYSOL" SOLUTION (3 TEASPOONFULS "LYSOL" TO 1 QT. WATER) IN SICKROOMS...AND THROUGHOUT HOME DURING THE SNIFFLE SEASON.

PASTE THIS COUPON ON A PENNY POSTCARD

Guidance for Wives and Mothers

Lehn & Fink Products Corp., Dept. A. H.-1041 Bloomfield, N. J., U.S.A.

Send me the book "War Against Germs" with facts about home health defense—feminine hygiene —and other "Lysol" uses.

Name _____

Street _____

City _____ *State* _____

Copyright 1941 by Lehn & Fink Products Corp.

FOR HOME DEFENSE... DISINFECT AS YOU CLEAN... with "LYSOL"

Cartoon idea taken from The New Yorker

Personal!

ELIZABETH FENTON, New York City

GIVEN a chance to have feet like the little boy's dream girl, any one of us would flatly refuse. We'll take the kind that are soft and limber and feel pretty good even after a day of Christmas shopping, and leave the Indian stuff to small fry. And unless you're fifty pounds overweight and insist on wearing high heels all the time (reducing would make you look taller, too, you know), it's perfectly possible to keep your feet in beautiful condition. And much more fun than foot trouble!

Your main job is to see that both shoes and stockings are properly fitted to your feet, remembering that the rub or friction caused by too large sizes is every bit as bad as the pinch caused by too small ones. And in case you don't know it, Nature supplied you with a heel because a strong bone was needed there to support the body in an upright position—and it's up to you to co-operate by wearing sensibly-heeled shoes for walking. Neither going barefoot nor wearing high heels will improve your arch, and the best system is to wear low or medium-heeled shoes for walking and save the higher ones for parties. Since the world is full of colorful, comfortable shoes, many of them in the play and sport class, your feet can and should be as prettily clad for driving Junior to school and polishing silver as they are for dinner at eight. For happy feet you should also use cologne or talcum powder after your bath, and a good, creamy body lotion for an occasional foot massage to prevent dry, flaky skin and a bump at the back of the heel. After a long, hard day try alternating hot and cold water sprays. Cut nails straight across and not too close, and use an orange stick tipped with cotton to clean them. For corns and calluses consult a chiropodist, and never try any surgery yourself.

Simply enough, the best exercise for your feet is proper walking in proper shoes. First of all, stand up straight with head and chest up, hips tucked under. This correct balance of the body leaves your arms and legs free for an easy, graceful walk instead of a laborious plod. Then have your feet pointing straight ahead, three or four inches apart, carrying the weight on the forward part of the heel. Most acrobatic foot exercises are silly, for the foot is meant to be a static support, not a marble picker-upper.

However, if you've been wearing high heels often, the tendons behind the ankles and the muscles behind the knees may be tight and short. To correct this, try the exercise shown left center: stand with feet together and heels about three inches out from wall; bend from the waist, keeping hips against the wall, and after three slight dips try to touch the floor—and feel the pull! In many cases of a flat arch the exercise shown right center is given: with feet pointing inward, rise to the toes and back again by rolling on the outer borders of the feet. Another good muscle-stretching exercise is this: stand facing wall, feet parallel and about a foot or more out from wall; now, keeping your knees straight and heels on the floor, fall forward until your hands and face touch the wall.

WRITE for our body exercise chart to hang on closet door —a daily reminder! Address "Personal," and enclose a stamped addressed envelope

Lenthéric cologne, Johnson & Johnson powder, Dorothy Gray lotion, Imra depilatory

Photographs by F. M. Demarest

CATHARINE & FREDDY'S

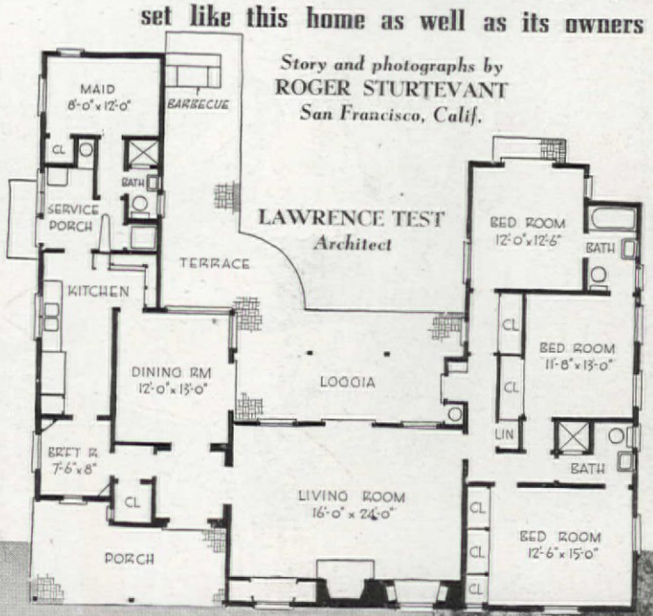
"Hi, gang, see you at Catharine's house!" The play space, outdoor porch and terrace, barbecue, easy indoor-outdoor relationship, are good reasons why the younger set like this home as well as its owners

Story and photographs by
ROGER STURTEVANT
San Francisco, Calif.

garden had indicated where it would be best placed. It frequently serves, on school days, for informal lunches for Catharine's friends as well as week-end parties for the whole family and adult friends. A future addition will be an arbor to provide a shaded dining spot near the barbecue and seedless grape vines have already been started up the wall. A high brick wall built along the property line was another later addition to screen the garden if a new building goes up on the next lot.

The pleasant rear loggia was originally planned as a glassed-in gallery to connect the two extended wings of the house and avoid traffic through the living room (a drawback to the U-shaped plan). "Budget trouble" eliminated the gallery idea from the original plans but a strategically located loggia doorway gives the children private access to their rooms if the living room is occupied by guests. Catharine's mother feels that tramping through the living room isn't much of a problem anyway.

With all the feeling of a country place (sidewalks and street paving have only recently been laid in front of the house) it is only five minutes from the railroad station where Catharine's father commutes to and from San Francisco. In planning, the family went into a huddle with a relative-architect who helped them to evolve a house plan fitted to the particular way in which they wished to live and, although their original budget had to take a few notches in its belt, construction and design were the best obtainable. It isn't hard to understand why the gang say "See you at Catharine's house." (P. S. If you'll turn to Page 128 you'll see the IDEA Catharine's mother devised for youngsters who get out of hand and raid the cake or ice box—it's a good IDEA for grown-ups too.)



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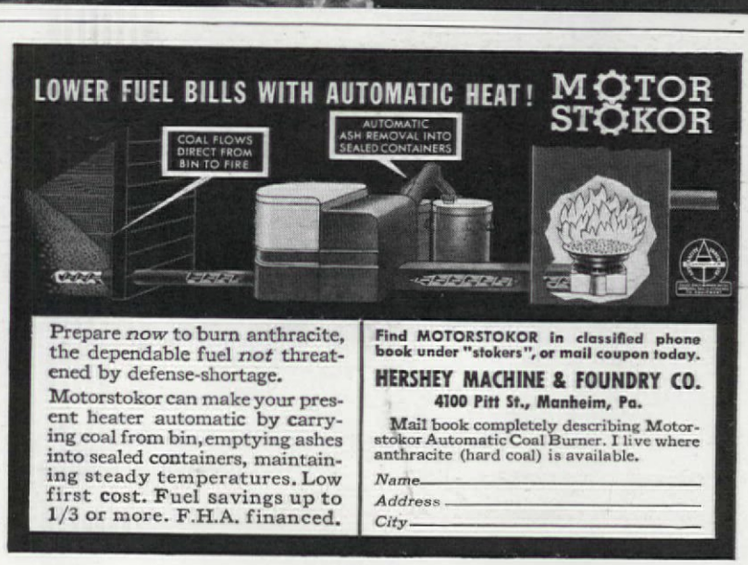


Always something doing at

THERE'S always something doing at Catharine and Freddy's—especially after school when there's a general gathering of the clans. The front door is always unlatched and the youngsters are all over the place, a radio going in one room, a game of Ping-pong in the garden, a group chit-chatting in the living room. Catharine is thirteen and most of the gang are her friends, since her activities center around home. Freddy, fifteen, is in high school so new outside interests are beginning to take up his time. In a spirit of friendly partnership the children's mother has encouraged the use of the home as a clubhouse and wisely decided early in the game to let the furniture she had survive any rough usage and save her redecorating until the youngsters were in college.

This is a home which is always growing and improving anyway. Catharine's mother and father started it five years ago and, like old man river, improvements, additions, and above all, activities, just keep it rolling right along. It's a one-story house with cream-colored walls and Colonial yellow shutters hugging the ground on a flat lot which allows full scope for outdoor living. Basementless, built of stucco and wood, it is long and low across the front, has wide, full-length windows and a nice big front porch covered by the house roof. The back forms a U shape with a bedroom wing and a service wing enclosing a generous garden space and giving protection from prevailing summer wind. A barbecue was added off the service wing not long ago when use of the patio

The rear brick terrace makes a good place for the gals to keep up sun tans and the loggia is a swell place to retire for shade. The barbecue provides an even better reason for the crowd collecting out there for lunches or hot dog feeds

Spode THE FINE ENGLISH DINNERWARE

SORRENTO Single Place Setting
Dinner Plate, Salad Plate, Bread & Butter Plate, Cup & Saucer $7.80

Send for information on Place Setting Plan
Wholesale distributors, COPELAND & THOMPSON, Inc., 206 Fifth Avenue, New York, N. Y.

COMFORT and CONVENIENCE for Congenial Company!

PRESS THE BUTTON • STUBS AND ASHES DISAPPEAR

An Ash-Away Smoker is a genuine convenience, with capacity enough for a whole party of chain smokers. The pressure of a finger drops stubs and ashes into the big smoke tight reservoir. Scarred furniture, scorched rugs, soiled clothing are rare where there's an Ash-Away. Cuts down stale tobacco odors, too! Ask for a genuine Ash-Away!

THE NAGEL-CHASE MFG. CO.
2811 N. Ashland Ave. Chicago, Illinois

IT'S A Genuine Ash-Away SMOKER!

"FACTS YOU SHOULD KNOW BEFORE YOU BUILD A GARAGE!"

A 20-page manual of proper garage planning, written by Joseph Weston, nationally known residential architect.

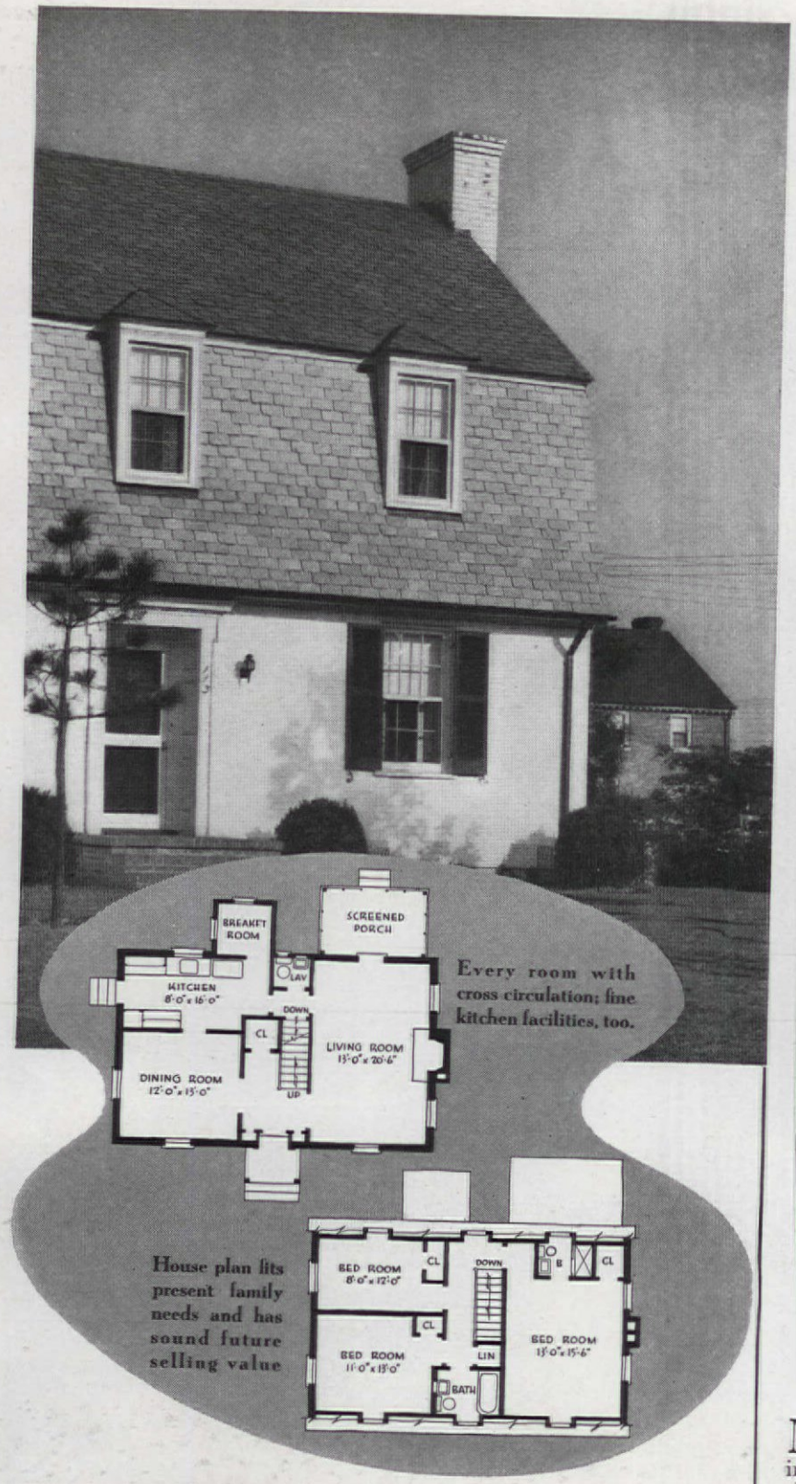
Helps you avoid mistakes in garage location, size, construction, driveway, etc. Clever ideas for work benches, storage closets. Send for your copy today. You will also receive booklet on the Craw-Fir-Dor, the fool-proof, low-priced, overhead-type garage door that is used and praised by thousands. Sold by retail lumber dealers everywhere.

PRICE ONLY 10¢

MAIL THIS COUPON NOW!

FIR DOOR INSTITUTE, *Dept. 101, Tacoma, Wn.*
Enclosed find 10¢ for my copy of "Facts You Should Know Before You Build a Garage!"

Name_____
Address_____
City_____ State_____



COMPROMISE

into lawn space and beds of annuals and very handsome roses and Oriental poppies, which do exceptionally well there.

Mr. Barker was most interested in getting a soundly constructed house and thrashed out materials and methods with his architect friend, Mr. Courtenay Welton, who did the house. Mr. Welton worked out a two-story scheme of white-washed brick with a Dutch Colonial slate roof, which provided good ceiling heights, good-size dormer windows, in the three bedrooms and two baths upstairs. It's a center hall plan with the living room (shown in detail on page 45) at the right, an attractive dining room at left, with Mrs. Barker's favorite antique Queen Anne drop-leaf table, Colonial chairs, and Chippendale corner cupboard used against flowered wallpaper. A tiny breakfast room and lavatory are fitted in next to the streamlined kitchen and there's a direct passage between kitchen and living room, handy for party serving.

"NOW I HAVE A DOUBLE REASON FOR ADEQUATELY INSULATING THE HOMES I BUILD"

says Mr. F. R. Lein, Builder, Minneapolis

During the past year and a half Mr. Lein has built and sold 58 houses in his Diamond Lake development near Minneapolis, all insulated with J-M Super-Felt.

1 "This Johns-Manville Super-Felt makes my houses more comfortable, saves my customers up to 30% on winter fuel bills."

2 "The United States Government (Bureau of Mines) recommends Home Insulation as a National Defense Measure."

MANY new houses sold as "insulated" are not adequately insulated. Government Circular shown (*right*) says (page 9): "*No insulation is expensive in first cost, but some are expensive later.*"

You can be sure of maximum comfort, up to 15° cooler in hottest weather, and fuel savings up to 30% if the insulation is J-M Ful-Thik Super-Felt. Fireproof, rotproof, this improved form of rock wool insures an effectiveness not typical of loose insulation packed in by hand.

But conservation of fuel is also important to National Defense. Government Circular says if all the homes of this country were insulated, yearly savings would be about $1,000,000,000. Send today for FREE reprint. Also for FREE J-M folder with insulation facts you should know before building or buying a new house.

Mail coupon for free reprint ... "Home Insulation, an Effective Conservation and National Defense Measure," published by U. S. Bureau of Mines, tells how right kind of insulation saves fuel and helps national defense at the same time.

MAIL COUPON TODAY!

Johns-Manville . . . Dept. AH-B-10, 22 East 40th Street, New York, N. Y. Please send me FREE reprint of the U. S. Bureau of Mines Circular and FREE copy of your J-M folder.

Name_____

Street_____

City_____ State_____

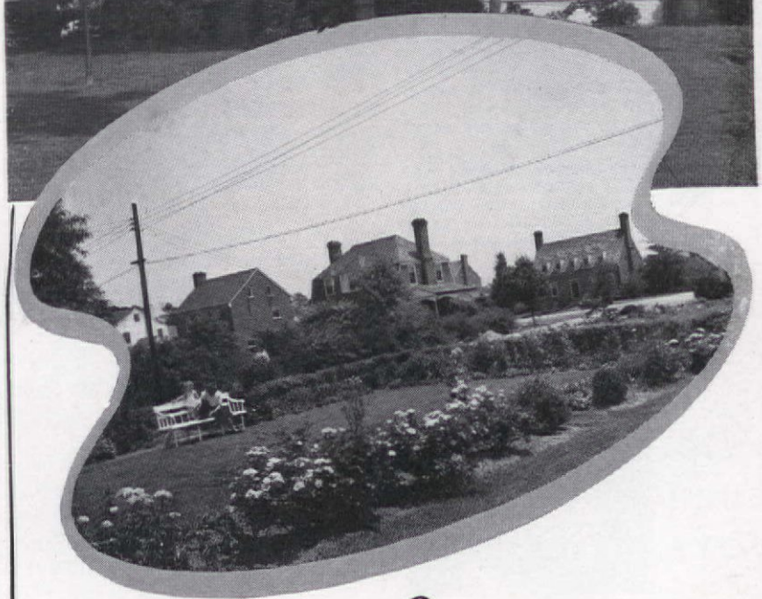
JOHNS-MANVILLE SUPER-FELT HOME INSULATION

by Drexel

Typical of Drexel craftsmanship is this fine tester bed inspired by an eighteenth century original. Every Drexel piece is correctly proportioned and beautifully made. If you're planning to furnish or refurnish, ask your dealer to show you furniture by Drexel!

LOOK FOR THE DREXEL SEAL ON EACH PIECE

DREXEL FURNITURE CO., DREXEL, NORTH CAROLINA



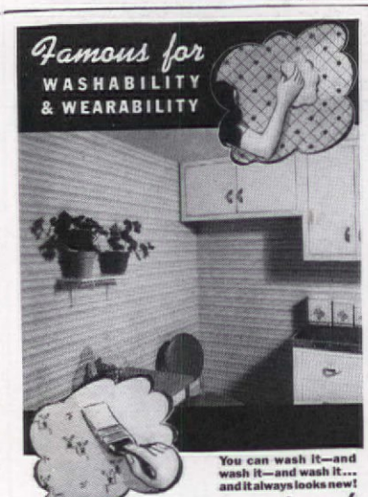
F. M. Demarest

IT'S A SWELL

IT WAS nigh on to 97 degrees hot when we visited the Barkers' house in Richmond, Va., last May. And when we met very young Master Barker stripped for action in his sun suit we envied him just as much as Barkie, his shaggy Scottie, did. These two have a fine place to disport themselves in a play area at the right of the house; protected from the street by a wire fence and gate there's a nice sand pile and swing, with sun umbrella and Adirondack chairs for more sedate grown-ups. Just a hop, skip, and jump from here is a screened porch off the living room if the weather should act up and turn rainy.

Young Mrs. Argus K. Barker, who used to hold down a busy job in a New York City advertising office, is now just as busily preoccupied with the job of raising a child, running this delightful new, Early American type home, and cultivating a garden. The garden, behind the house, is a good size and is neatly squared off

Famous for WASHABILITY & WEARABILITY



You can wash it—and wash it—and wash it... and it always looks new!

Its Beauty Lasts!

An American favorite for 38 years—because of its *super*-washability and wearability . . . SANITAS today amazes everyone with its new beauty and decorator-styled colors. Before you decorate any room ask your decorator or wall-covering dealer to show you his 1941 SANITAS STYLE BOOK. SANITAS makes old walls look new . . . strengthens and preserves new walls. For a permanent investment in good living—select SANITAS because

★ *Its Beauty Lasts.* ★

Sanitas FREE LITERATURE

FABRIC WALL COVERINGS

Standard Coated Products Corporation A101
40 Worth Street, New York

Please send "Beauty Pays a Bonus" and sample of SANITAS Fabric Wall Covering.

Name.....

Address.....

City ..... State.....

DEEP CHARMING COLORS!

IN FORMICA DINETTE TOPS!

THE plastic surface of Formica dinette tops has a depth and beauty of color which is exclusively its own and which gives the table a charm that is unequalled. This handsome surface will not spot with ordinary liquids such as coffee, fruit acids, alcohol or cleaning solutions. It is not brittle and will not chip or crack. And Formica will stand years of wear without showing it. This great durability and unusual beauty has led more than 30 leading makers of dinette furniture to offer Formica tops on their products. Ask your dealer, and if he does not have Formica tops write for the names of furniture manufacturers who can supply it on either wood or metal bases.

WON'T STAIN, WON'T CHIP— The Modern Plastic

The Formica Insulation Company
4611 Spring Grove Ave., Cincinnati, O.

FORMICA

FOR FURNITURE & FIXTURES

Have the thrill of making something with your own hands. And know you are building distinctive furniture pieces styled by famous American designers especially for home woodworkers!

Available to you is CASCO'S personalized Project Service—a selection of 24 project plans from which you can choose the pieces which fit *your* home.

CASCO Glue packages (25¢ and larger) contain coupon redeemable for one free plan.

FREE... BOOK ILLUSTRATES PROJECTS

● 16 pages of pictures and descriptions of tables, "unit" chests and cabinets, desks, bookcase, trays, etc. Includes list of available free booklets on tools, abrasives, woods, finishes, etc.

SEND FOR YOUR COPY TODAY. Write your name and address and "CASCO PROJECTS" on a penny post card and mail it to:

CASEIN COMPANY OF AMERICA
Dept. H-1041
350 Madison Ave., New York, N.Y.

●

CASCAMITE RESIN GLUE
CASCO CASEIN GLUE
CASCO FLEXIBLE CEMENT
AT ALL Hardware Stores

★

Are SUCH JOYS

—WISTFUL DAY DREAMS *because of*—

PSORIASIS

Do psoriasis lesions keep you away from parties and dances because you find it impossible to wear formal gowns? Then try SIROIL. SIROIL tends to remove the crusts and scales of psoriasis which are external in character and located on outer layer of skin. If or when your psoriasis lesions recur, light applications of SIROIL will help keep them under control. Applied externally SIROIL does not stain bed linen or clothing, nor does it interfere in any way with your daily routine. Offered to you on a two-weeks'-satisfaction-or-money-refunded basis.

SIROIL FOR SALE AT ALL DRUG STORES

Write for interesting booklet on psoriasis direct to—

Siroil Laboratories, Inc., Dept. A-19, Detroit, Mich.
Siroil Laboratories of Canada, Ltd., Box 488, Windsor, Ont.

Please send me your booklet on PSORIASIS

Name _____
Address _____
City _____ State _____

"Won't he think you're an awful liar when he finds out that all this is fable?" he demanded.

No, I don't think so. My dad never told lies, and he's the one who told me about the Little People who are too tiny to see, who bring you presents when you're very good, who live under mushrooms and in trees and under grass, and who fly through the air with such ease.

To my mind, no greater story has ever been written than James M. Barrie's *Peter Pan*. As soon as Jay is old enough, out comes my old dog-eared copy. I've been saving it for him for many long years.

Every night just before bed-time, we'll read a chapter, just as my daddy did for me. And when he says, "Mother, did it *really* happen"? . . . Well, I'll answer, "Of course it did, darling." It will be so much more fun if he really believes.

If the current generation of small fry haven't killed off Tinker Bell and all her cohorts (you'll remember that a fairy dies each time a child says, "I don't believe . . .") then they *are* still flitting around doing their good deeds and pulling "fasties" on us dull mortals.

The point is, I want my son to have an imagination. I had so much fun with mine when I was younger. From the time I was about four, I was firmly convinced that I was "magical," that if I really wanted to, I could climb clear to the top of that tallest tree and fly over to the courthouse roof—if I really wanted to. Even when I tried out my gauzy (but invisible) wings, by leaping from the garage roof one afternoon, I wasn't disillusioned. It was an unfavorable day for flying, or I needed repairs, or something.

And Jay will learn to wish on the first star at night. He'll say, "Star light, star bright, first star I've seen tonight . . ."

I did. And what did it get me? Well, skates, a Bubbles doll, a stove that really cooked . . . Oh, any number of things. Of course, you have to wish out loud, and then not tell anybody. Your wishes don't come true every time, but you cash in on a reasonable percentage.

Yes, my son must have imagination—and learn to use it. He won't be hanging on my skirts and saying, "Mom, *what* can I do?" Instead, he'll sit down in a big chair and "pr'tend" that Ferdinand the Bull, up on the mantel, will come to life at any minute and start sniffing the flowers in the china bowl. Or that the little rug in the hall is really a magic carpet, and if he wanted to, he could cross-country to Seattle and be back in time for bed at seven. He'll be so absorbed in "pr'tending" that he won't even notice when it's time for lunch.

Will it make an over-optimistic, irresponsible adult out of him? I don't think so. For that matter, when he grows up, if he'd rather be a bookmaker than a bookkeeper, that's perfectly all right with me.

"TELL ME ANOTHER" AND WIN $5.00 says KLEENEX★

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SNEEZY TIME GAL!

MY COLDS AND I HAVE BLOWN A LOT OF TISSUES TO PIECES BUT KLEENEX CAN TAKE IT... IT'S BOTH SOFT AND STRONG!

(from a letter by O. E. D., Girvin, Tex.)

I HAVE A LITTLE PUPPY. YOU KNOW THEY'RE LOTS OF CARE. SO I KEEP KLEENEX HANDY TO WIPE UP HERE AND THERE.

(from a letter by G. K., Portland, Ore.)

KISS THE BOYS GOOD-BYE—

AND THEN WIPE AWAY THE LIPSTICK TRACES WITH SOFT, ABSORBENT KLEENEX TISSUES... 100% PERFECT FOR REMOVING COSMETICS.

(from a letter by J. B., Portland, Ore.)

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DELSEY★ TOILET PAPER

soft like Kleenex Tissues
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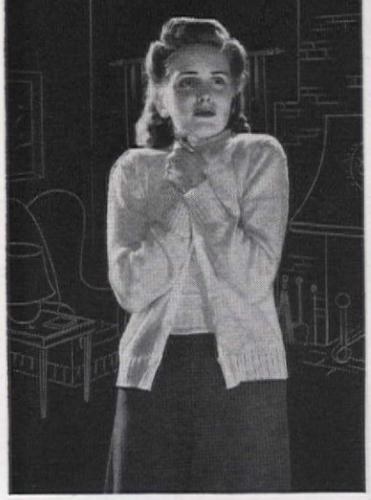

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The Eagle-Picher Lead Company
Dept. A-101, Cincinnati, Ohio

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*Address*_____

*City*_____ *State*_____

There is an authorized Eagle Contractor near your home. See your Telephone Directory. Free cost estimate without obligation.

Philip Gendreau

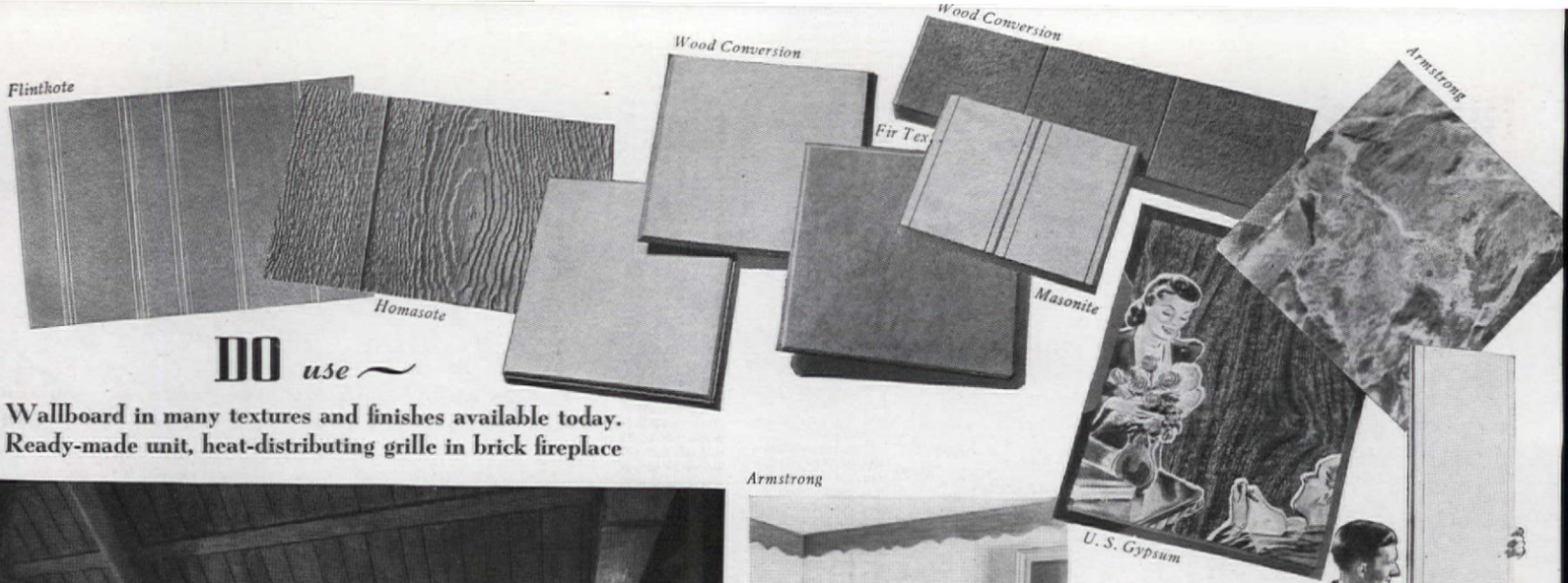
I CAN just see the eyes of the child experts popping behind their bifocals. And I still reiterate my statement—especially the part about fairies. Frankly, I'm a bit weary of precocious, too-wise, and unimaginative children. They bore me, and I'm sure they bore themselves. Nowadays, from the cradle upwards, they're taught the Facts of Life, the theory of relativity, the reason for this and for that, the fact that two and two are four. They learn to use their hands, to add, to tie their shoes, to hammer a nail in straight. Oh, this is all very well, but there's something else they ought to learn to use . . . their imaginations!

When I was small, I believed in the Little People, implicitly, undoubtingly. My belief was still unshaken, even when we came home the other night from the movies, and no little pixies had been in to do the dishes! Maybe they have a union and can't work nights.

Dick was terrified when I enumerated all the things young Jay was to learn when he was a little older.

"Believe in fairies, I mean . . . I do and my little boy will be taught to believe in them, too. And in Santa Claus and the remarkable powers of Superman. Let the child psychologists 'tsh! tsh!' I'll bet he grows up a normal, happy individual"

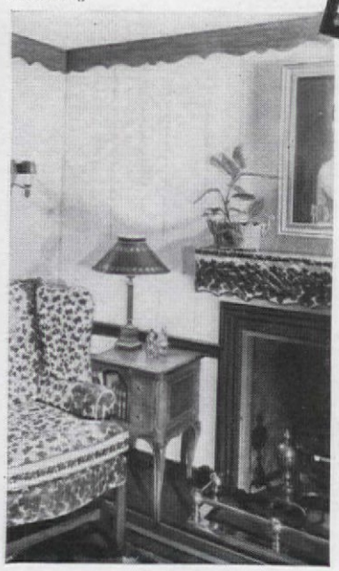
JOAN BROOKS, Boise, Idaho



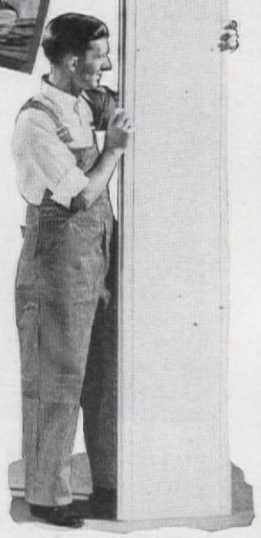
DO *use* ~

Wallboard in many textures and finishes available today. Ready-made unit, heat-distributing grille in brick fireplace

Superior Fireplace



possibilities, too. You can get wallboard sheets covered with simulated wood-grain finishes — knotty pine and walnut. Of asbestos or gypsum compositions, these boards are fire-resistant. And don't forget that new wallboards have an insulating and sound-absorbing value, as well as decorative worth.



Johns Manville

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Also makers of PULLMAN SLEEPERS —sofas, love seats (even chests) opening into beds with 6" deep sanitary removable innerspring mattresses. WRITE for Folder 55 showing styles and features.

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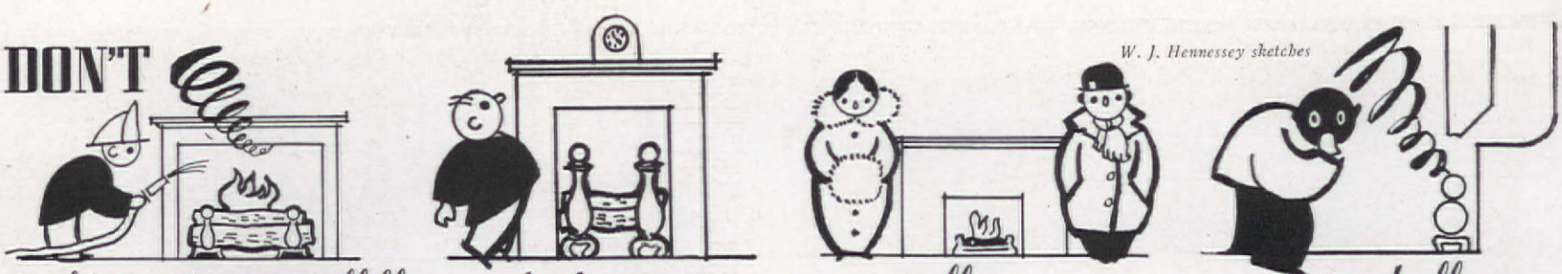


build it with too small flue too high

too small *too shallow*

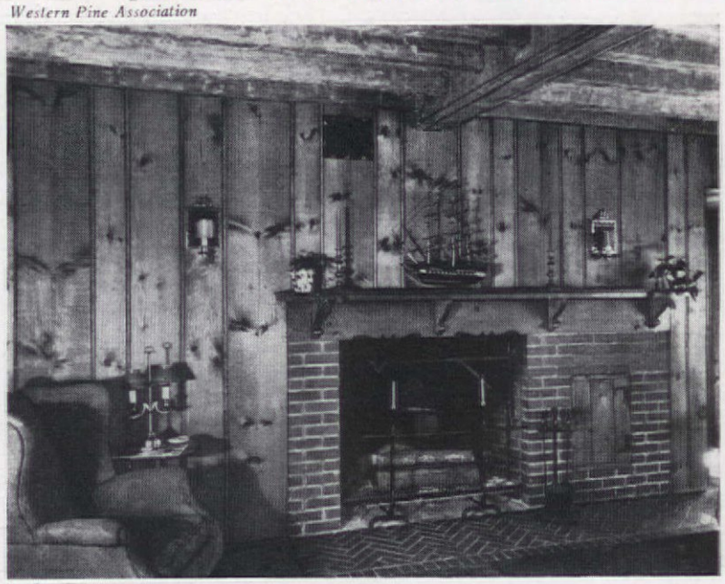
And right here is the department where we'd like to talk about some of the many new wallboard materials on the market today. They've been developed in all sorts of new, attractive forms and finishes, offering numerous possibilities for remodeling that fireplace wall. Wallboard today doesn't just mean those 4'-0" by 8'-0" sheets of building board you've noticed workmen nailing over the studs of a house under construction. There are planks of wallboard materials made up to look like the wood boarding of Colonial days; they are assembled in random widths just like old wood boarding, with beveled edges which lock together, and they have wood-texture finishes in varied tones. Planking is also available in fresh, light colors (whites, ivories, blue, green, and buff tones) and so are wall tiles.

If you want to do your fireplace wall in a modern way, you can use large wallboard panels instead of Colonial-type planking and carry the wallboard over the wall in bold horizontal bands with the joints emphasized by applied mouldings or just by the natural V groove joint. Or you can get one of these easily adaptable, inexpensively installed wallboard materials in room-height sheets and paint or paper its surface to your own order; new methods of concealing troublesome joints and nailing have eliminated much of that nuisance. Decorative mouldings of wood or wallboard offer

Booklets which show you the decorative and structural possibilities of wallboard

Watch out for above mistakes in fireplace and flue openings. Mellow fireplace wall of knotty Idaho white pine in Dr. A. A. Sturdevant's home, Meadville, Pa.

Western Pine Association



Nothing Else **like this clean, healthful Combustioneer automatic heat.**

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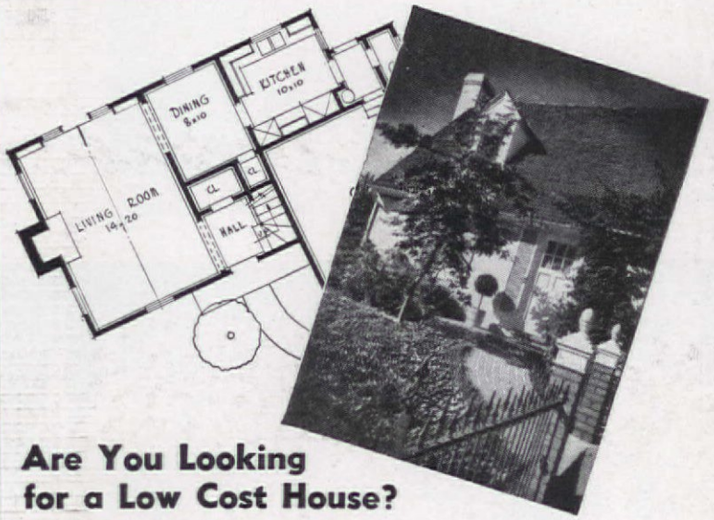

Are You Looking for a Low Cost House?

Here, perhaps, are the very plans of the house you are going to build. At any rate, here are thousands of ideas you will want to use—a doorway, a window or courtyard, a fireplace or hall vista.

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Here are 178 pages devoted to every popular style of architecture—the pictures and plans for 155 different houses—early American, Georgian, Colonial, Regency, English, French, Dutch, Norman, Spanish, Modern Steel.

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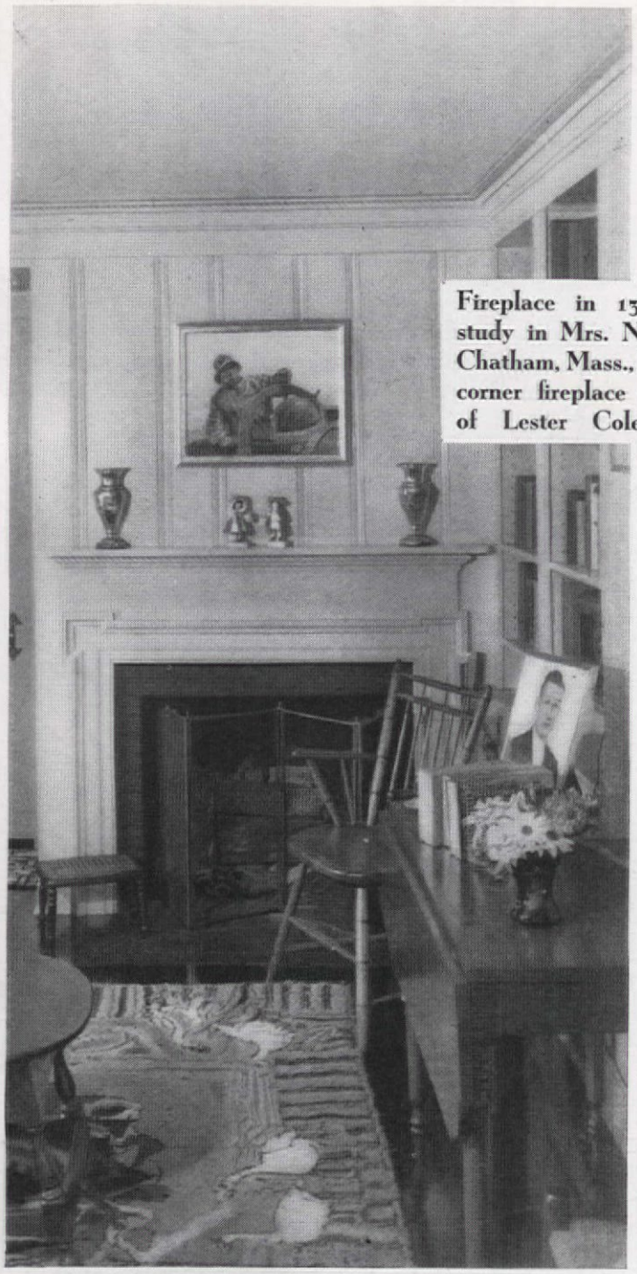
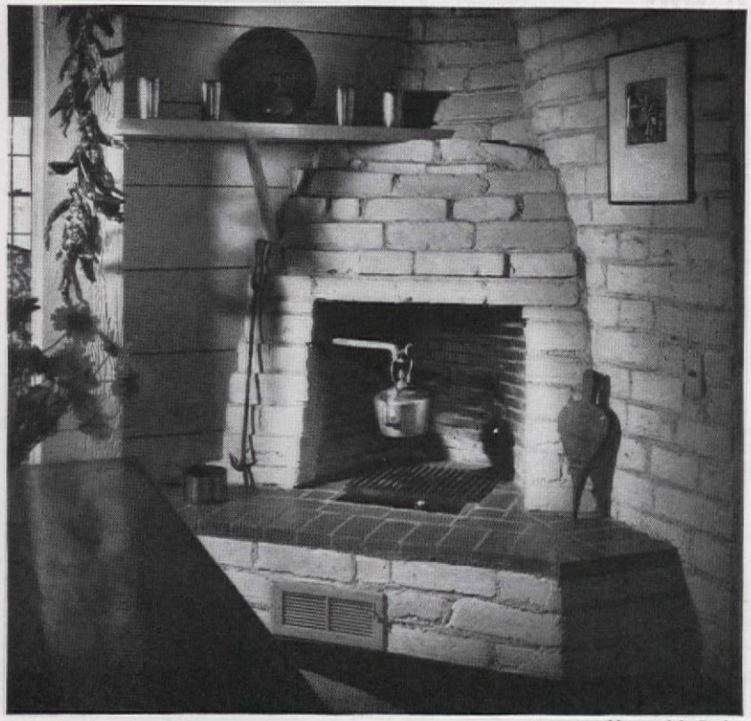
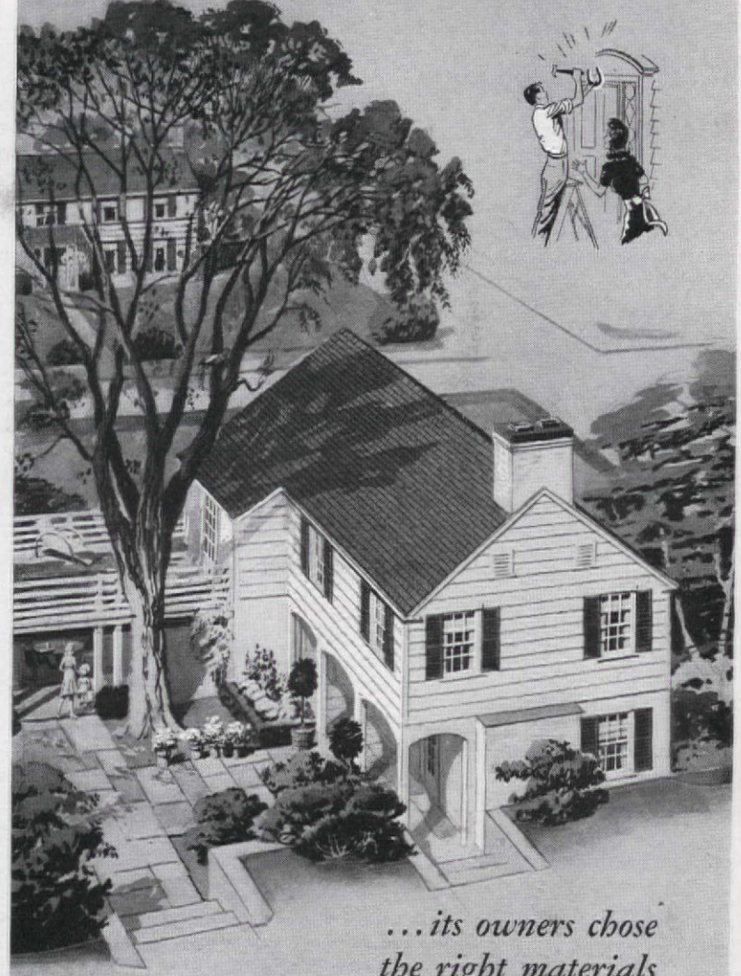


Fireplace in 13′-0″ x 9′-6″ study in Mrs. N. C. Drake's Chatham, Mass., home. Below, corner fireplace in the home of Lester Cole, California



Maynard L. Parker

THIS house
needs no horseshoe...



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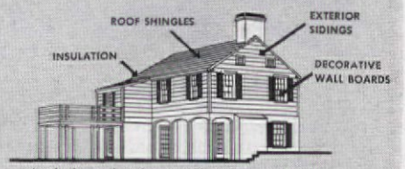
FUEL SHORTAGE. It's patriotic, and profitable to burn less fuel this winter. In old or new houses, Flintkote insulation repays its cost by reducing fuel consumption. Get figures now from your Flintkote dealer.



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Send me your new illustrated booklet on "The Choice and Use of Tables," for which I am enclosing 10c (coin). Please address Dept. 10A.

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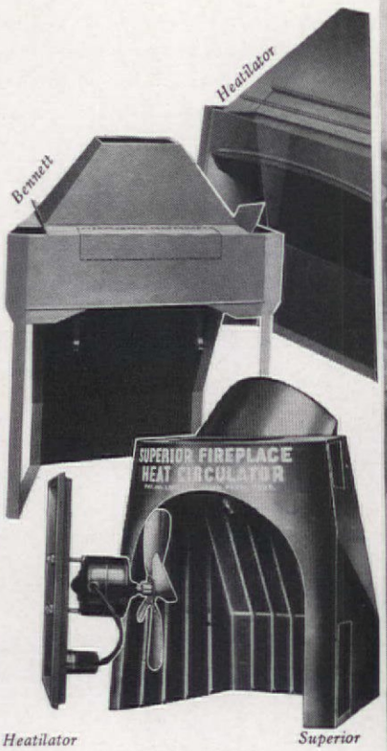
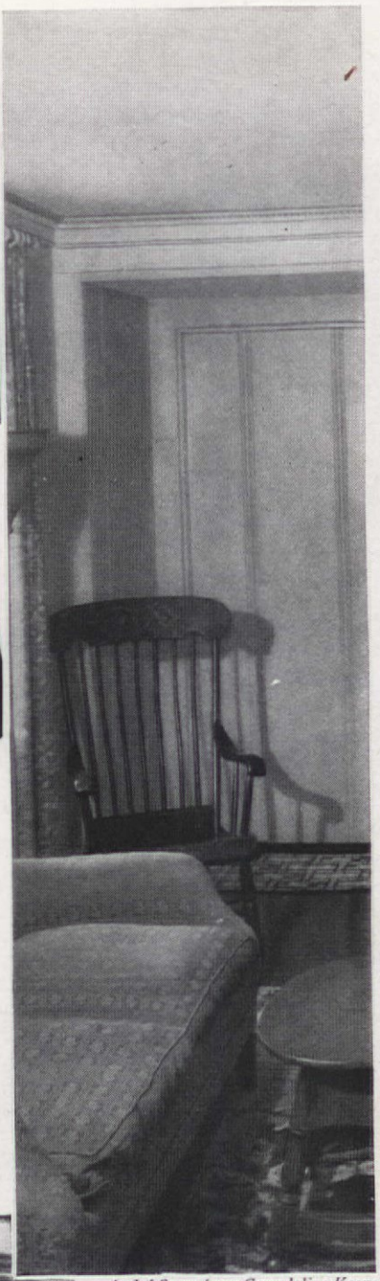


Heatilator *Superior*

Don't forget that your fireplace will be a cheerless thing if it doesn't work satisfactorily, no matter how charming it looks. The parts of a fireplace must be properly proportioned and necessary equipment installed. Fortunately, definite standards of fireplace design are established now and modern equipment is reliable. Especially helpful are these ready-made units providing the basic skeleton of the fireplace. Note helpful electric heat circulating fan, too.

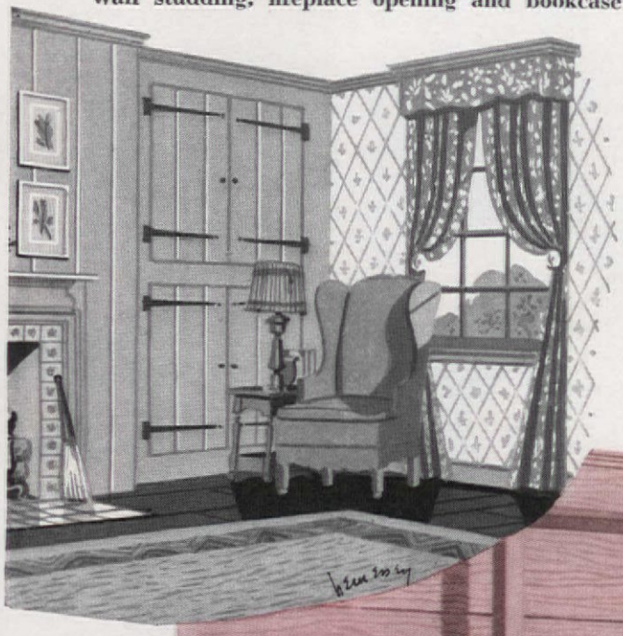


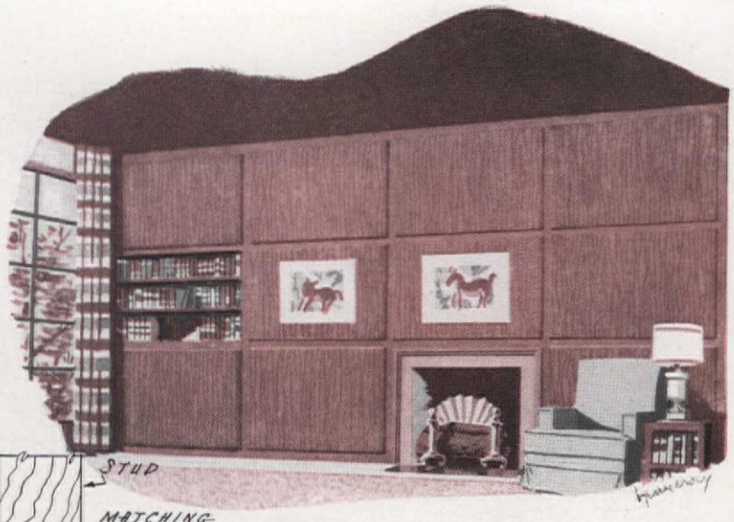
André Snow from Gwendoline Keene

Scandinavian-type fireplace in Reader William M. Thelen's Portland, Ore., home

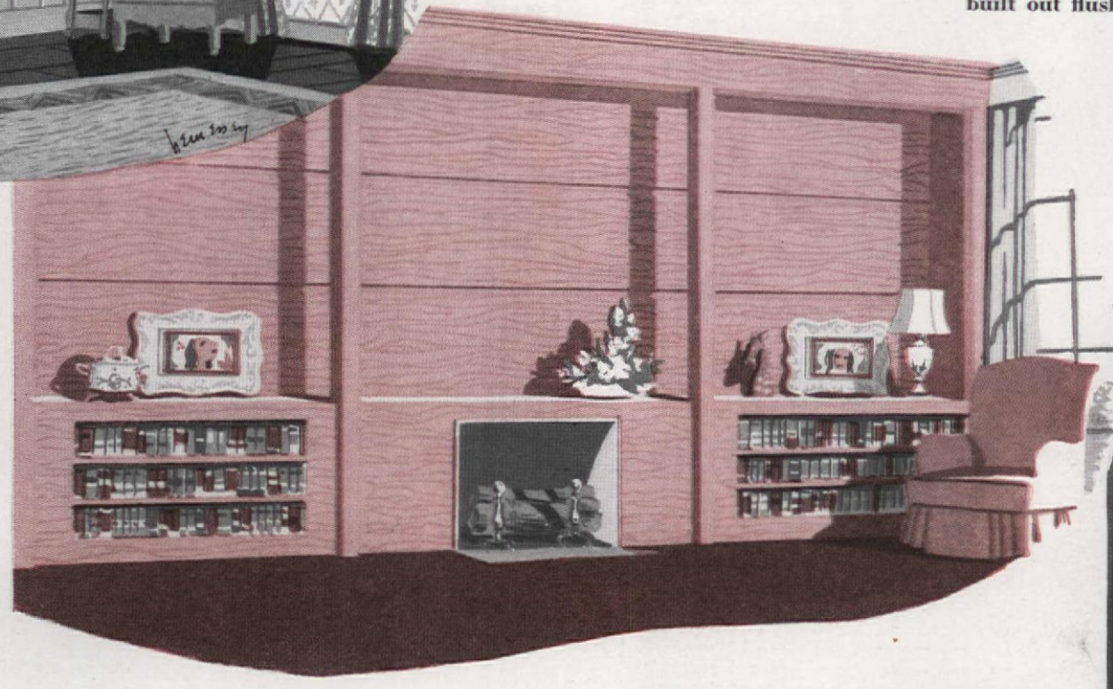
Corner fireplaces are certainly among the most agreeable of all and can quickly lift a room out of the rut of usual, fireplace-in-the-center-of-the-long-wal interior schemes. The small-scaled Colonial fireplace with the nice wood mantel, shown at the top of the page, is in a study corner. Recessed bookshelves adjoin it on one side, a guest-room door on the other; wood boarding and other woodwork is painted primrose yellow. The fireplace at left, typical of Scandinavian types with its raised hearth, ample room for cooking utensils is in Oregon. At right an unhackneyed California design with a raised hearth is achieved in small space and requires very few bricks.

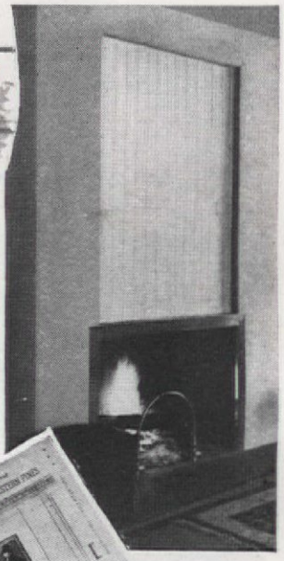
Bold in scale but suited to average-size rooms are new panel treatments for fireplace walls. Wood panels nailed to joint strips over wall studding; fireplace opening and bookcase fitted in neatly



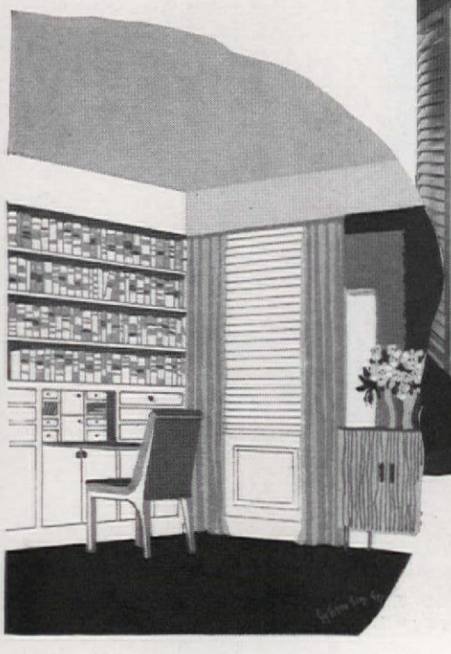


Recessed fireplace wall of broad, horizontal panels with deep V groove joints. Low bookcases and fireplace in same wood built out flush with regular wall. Plain 4" by 4" upright supports. Indirect lighting at ceiling height of recess. A distinguished treatment very effective in light woods





Sketches by William J. Hennessey



Arkansas Soft Pine Bureau

Combined fireplace and bookcase against horizontal pine boarding resembles sketch at left. Effective modern simplicity, too, in recessed panel, plain fireplace trim of Mrs. Katharine Tuttle's fireplace. Wood manufacturers' booklets give much helpful data, many ideas on wall treatments

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"I'M BUSY EVERY MINUTE of the day," says Mrs. Osborn. Besides running a household, Mrs. Osborn finds time to do Red Cross work. On week-ends she enjoys sailing, golfing, riding. • • She entertains occasionally with garden parties, frequently with barbecues. • • "Camel cigarettes are such a favorite with my guests," says this California matron, "that I order my Camels by the carton. Of course, 'I'd walk a mile' for my Camels, but I prefer to have them handy!"

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28% Less Nicotine

than the average of the 4 other largest-selling brands tested—less than any of them—according to independent scientific tests *of the smoke itself!*

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Mrs. Anthony J. Drexel 3RD, *Philadelphia*
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