The American Home

10¢

Dedicated to the Bride whose path will not be strewn with roses
Worth its weight in gold to couples living on a shoestring and liking it!

May 1940

"But, mother—why should I keep them off the floor?.. It's Armstrong's Linoleum!"

"Don't think I blame you, mother for being alarmed. When Betty was a baby, I felt the same way you do about floors. But since Bobby arrived and I planned this playroom, I've learned that floors need not be drafty dust-collectors.

"Why, mother, this Armstrong's Linoleum Floor is practically one piece. Not a single crack to catch and to hold dirt—or germs. And do you know that underneath this entire floor, cemented firmly to the old wood boards, is a warm, cushioning lining of felt? That should make this floor comfortable and safe for any baby to play on!

"The Armstrong's Linoleum is cemented right to the felt. That's done to assure long wear. Quite a difference, don't you think, mother, from the old-fashioned floors we've lived with so long?"

And mothers will find quite a difference, too, in the way an Armstrong Floor keeps its smart, spick-and-span appearance with scarcely any attention at all. Just dust it lightly once a day. Then occasionally freshen up the surface with Armstrong's Linogloss Wax. And that needs no polishing!

Perhaps the biggest revelation will be the patterns and colors themselves. Never before have you been offered such outstanding beauty for the floors of your home.

Look for the name Armstrong's on the back of the goods you buy.

This sun porch playroom has a floor that is playproof—Armstrong's Embossed Linoleum No. 5651, with plain brown border and cove and base of midnight blue. Walls, too, are durable and washable. They're Armstrong's Pine Linowall No. 735 with feature strip of orange linoleum. Complete list of room furnishings sent free.

* * *

"Tomorrow's Ideas in Home Decoration," a brand-new bookful of rooms like this will be sent for 10¢ (outside U. S. A., 40¢). Address Armstrong Cork Company, Floor Division, 4005 Pine St., Lancaster, Pennsylvania. (Makers of cork products since 1860)

ARMSTRONG'S LINOLEUM FLOORS

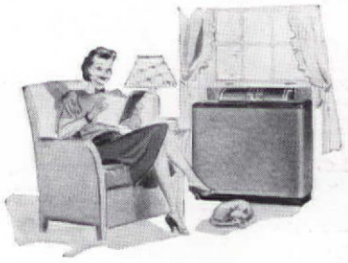
for every room (A) *in the house*

PLAIN • INLAID • EMBOSSED • MARBELLE • JASPÉ • MONOBELLE • PRINTED • ARMSTRONG'S QUAKER RUGS *and* LINOWALL

How to {HEAT AND COOL} our home?

FOR MONEY-SAVING ANSWERS

...TURN TO



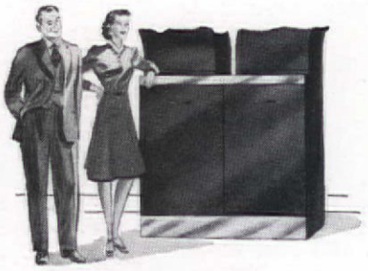
FOR A COOL HOUSE THIS SUMMER

G-E Air Conditioning offers you compact units for cooling a single room — or for conditioning your whole house. New Room Coolers are quiet, handsomely styled—give you controlled comfort economically.

FOR COOL COMFORT ON HOT NIGHTS

G-E Room Cooler (window sill type) gives you *controlled* comfort. It furnishes fresh air—cooled to the desired temperature for restful sleep. Compact, quiet, easily installed, low in cost.

Whether you want radiator or warm air heat—or equipment to cool your home in summer—G-E has just what you need.



FOR CONDITIONED WARM AIR HEAT

G-E Winter Air Conditioner (oil or gas) is what you want. It circulates *conditioned warm air*—filtered free of dust and humidified for your comfort and health. And you can add units for Summer Cooling and de-humidifying.

LOW COST WAY TO SUMMER COMFORT

G-E Air Circulating Fans move hot air out of your attic, draw in cool night air below — add amazingly to your comfort in hot weather! There's a complete line of inexpensive models.

FOR THE FINEST RADIATOR HEAT

G-E Oil Furnace (for steam, hot water or vapor) gives you the most economical trouble-free oil heat. In addition — winter and summer — it furnishes abundant hot water, automatically, at low cost. There's a G-E Gas Furnace, too.

GENERAL ELECTRIC

Get full details from your local G-E distributor (see Classified Telephone Directory under Air Conditioning, Oil Burners or Gas Furnaces) or send coupon.

GENERAL ELECTRIC COMPANY
Div. 190-412, Bloomfield, N. J.

Please send me literature on G-E ☐ Oil Furnace for radiator heat; ☐ Oil Winter Air Conditioner for warm air heat; ☐ Oil Burner for my present furnace; ☐ Gas Furnace for radiator heat; ☐ Gas Winter Air Conditioner for warm air heat; ☐ Summer Air Conditioning; ☐ Air Circulator.

Name.....

Address.....

HONEST INJUN? *I don't believe it!*

It's true, Bobby! I've taken your Mother to the grocer and down to the dress-shops and cross-country to Aunt Barbara—all in twenty minutes!

It couldn't be so—Mother's been right here with me!

Of course she has! *I* did all that running around for her, so she wouldn't have to leave you. You see, I'm a telephone, and I can travel for miles and miles without even leaving this room. . . .

You must be foolin'!

It's *so*, Bobby—isn't it like magic? I carry messages and run errands, and yet I'm always *here* if you need anything.

Well, now, that's wonderful. Do you cost a lot of Daddy's money?

So little, Bobby, that Daddy says I'm downright *cheap*. In fact, he says I do so much, and cost so little, that he thinks of me as one of the family!

BELL TELEPHONE SYSTEM

Home of Mr. J. Richard Kearns, Rock Valley, Iowa

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You See Exactly What Each Car Gives You!

HERE'S YOUR TWO-WAY GUIDE TO THE BEST BUY

1. SEE THE QUALITY CHART

2. TAKE THE LUXURY RIDE

NEW "ONE-TWO" BUYING METHOD MAKES THE BIGGEST CAR VALUE CLEAR AT A GLANCE

ONE — See the 1940 Quality Chart ...it quickly shows what each of "All 3" low-priced cars gives you in size, comfort, long life, economy, and fundamental quality—it shows which is most like high-priced cars!

TWO — Slide behind the wheel and take the 1940 Plymouth's thrilling Luxury Ride for further convincing evidence. You will discover exciting new performance... new smoothness...new driving enjoyment that will utterly delight you.

OF 22 FEATURES FOUND IN HIGH-PRICED CARS—

Plymouth has 21... Car "2" has 11... Car "3" has 8

YOU ARE THE ONE who will profit... when you choose your car the "One-Two" way! For you'll quickly discover that the 1940 Plymouth is the one *low-priced* car most like the *high-priced* cars!

High-priced cars resemble each other on 22 important features. And Plymouth gives you 21 of them...more than the "other two" *low-priced* cars *combined!*

Plymouth's wheelbase is a full 117 inches. Plymouth alone gives you front coil springs on all models...the thrilling performance and economy of a big, Floating Power, "L-head" engine.

See the Quality Chart at your Plymouth dealer's...then take the Luxury Ride! Plymouth is *easy to buy!* PLYMOUTH DIVISION OF CHRYSLER CORPORATION.

COUPES START AT $645 | SEDANS START AT $699

DELIVERED IN DETROIT, MICH., including front and rear bumpers, spare wheel, tire, tube, foot control for headlight beam, ash-tray front and rear, sun visor, safety glass and big trunk space (21.6 cu. ft.). Prices include all federal taxes. Transportation, state, local taxes, not included.

MAJOR BOWES, C. B. S., THURS., 9 TO 10 P. M., E. S. T.

PLYMOUTH BUILDS GREAT CARS

Mouth-Watering PARTY DESSERT

MRS. KNOX'S

APRICOT WHIP

(Serves 6—uses only ¼ package)

1 envelope Knox Gelatine
¼ cup cold water
½ cup hot apricot syrup or hot water
1 cup canned apricots, mashed
2 tablespoonfuls lemon-juice
¼ cup sugar
2 egg whites
¼ teaspoonful salt

Soften gelatine in cold water. Add sugar, salt and hot syrup or hot water, and stir until dissolved. Add mashed apricots and lemon-juice. Chill, and when mixture begins to thicken, fold in stiffly beaten egg whites. Turn into mold that has been rinsed in cold water or into sherbet glasses. When firm, unmold and garnish with apricot halves. These may be filled with whipped cream, but it will, of course, add to the calories.

NOTE: Don't confuse Knox Gelatine with factory-flavored gelatine desserts which are about 85% sugar. Be sure to use pure Knox Gelatine.

YET ONLY ⅓ THE CALORIES OF REGULAR APRICOT WHIP

Just imagine...only 90 calories per serving in this delicious Apricot Whip, while one helping of ordinary apricot whip has 285 calories. If it has been a struggle to keep that trim silhouette...here's news! The amazing Knox "Be Fit—Not Fat" booklet tells all! How to have your favorite desserts and salads; how you can now enjoy special butter and mayonnaise and still be true to your figure. Clip the coupon today, and send for your free copy of this booklet.

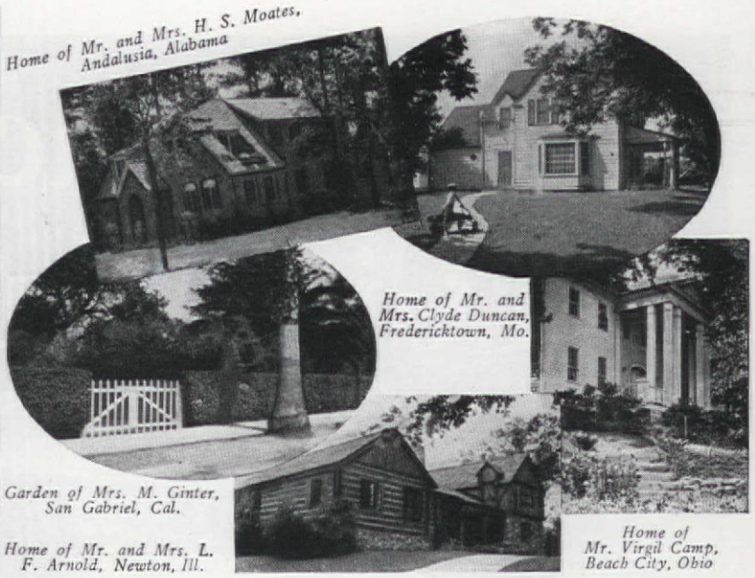
KNOX GELATINE

IS PLAIN UNFLAVORED GELATINE—NO SUGAR

Special FREE Offer Want to keep fit—avoid fat? Send for new diet principle and 30 streamlined recipes—all in the new Knox booklet "Be Fit—Not Fat." Limited edition, so mail coupon today for your copy! Also free, "Mrs. Knox's Quickies," a booklet of recipes that are remarkable time-savers. Knox Gelatine Company, Box 75, Johnstown, N.Y.

Name_____

Address_____



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Home of Mr. and Mrs. Leland Wilson, St. Matthews, Ky.

Fireplace of Dr. and Mrs. P. W. Beckman, Perry, Iowa

Home of Mrs. J. Lee Wright, Lancaster, Wisc., before and after remodeling

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Put your best foot forward with this finer mayonnaise!

A superb blend of choice ingredients including Fresh Lemon Juice

ASPARAGUS IN ASPIC MOLD

Make a clear, tart, lemon-flavored aspic and cool until slightly thickened. Arrange cooked asparagus tips around sides of mold, with slices of stuffed olives between the tips. Fill the mold with the cold aspic mixture and chill until firm. Unmold on watercress and garnish with sliced tomatoes and cucumbers. Serve with Kraft Mayonnaise.

HERE IS A mayonnaise that will speak well of you on all occasions. Kraft experts make it for you, with the same painstaking care and from the same choice ingredients that you, yourself, would use.

The Kraft recipe calls for fine salad oil, carefully-selected eggs, fragrant vinegar, imported spices and, as the final crowning touch—*fresh lemon juice!* Then, in a patented beater that's exclusively Kraft's, these fine ingredients are whipped to unsurpassed smoothness. Since freshness is essential to true delicacy of flavor, frequent deliveries are made to dealers.

Try a little just "as is" on the tip of a teaspoon. Taste it *critically*. You'll say immediately that this is true mayonnaise at its best! Do get a jar—soon.

KRAFT *Mayonnaise*

Copr. 1940 by Kraft Cheese Company

Straight from the kettle.. FLAVOR

Please Don't Add A Thing To This Old-Fashioned Heinz Vegetable Soup; There's Goodness Cooked Right In!

TO TAMPER with that irresistible vegetable soup grandma used to ladle forth from her stout tureen was considered sheer *heresy!* And that's how you'll feel about *Heinz* Vegetable Soup, too. For like every one of Heinz 23 Home-style Soups, it's cooked lingeringly—in small batches—to coax out all the bewitching flavors of each perfect vegetable. Won't you try Heinz Vegetable Soup with its hefty beef stock? It's ready to serve—ready to warm you to the heart with its delectable *brewed-in* goodness!

Copr. 1939, H. J. Heinz Co.

HEINZ *Vegetable* SOUP

57

GUESTS AT YOUR TABLE FOR 70 YEARS

● Let that old mammy in the gaudy kerchief taste Heinz Chicken Gumbo (Creole) Soup and watch her *beam* with approval! A rich chicken broth with rice, okra, tomato, celery and tender bits of choice chicken, it's a favorite the country over!

● Enjoy your favorite home-style soups *away* from home, too! Heinz Electric Soup Kitchen (in soda fountains, luncheonettes and restaurants everywhere) heats a savory, steaming bowlful of soup to order in two minutes flat. It's done—as you watch—in an electric soup cup.

● Velvety and versatile—that's Heinz Cream of Tomato Soup! It's a marvelous mainstay for lunch—a delicious prelude to dinner. We prepare it from Heinz buxom, blushing pedigreed tomatoes, exquisite oriental spices, and cream so thick a spoon would stand in it!

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While every precaution is taken to insure accuracy, we cannot guarantee against the possibility of an occasional change or omission in the preparation of this index.

YOU don't have to be rich to own a *Florence* Range! Whether you use oil, gas, or electricity, you can now enjoy new beauty, and *better* cooking with *less* work. There are many reasons—the ultra-modern design and lustrous white porcelained panels; the big ovens, porcelained for easy cleaning, thickly insulated, equipped for balanced baking. Note the powerful burners, too—scientifically designed for best results with the fuel you use. And other *saving* features . . . all backed by over 65 years' experience.

A reliable Florence Dealer will show you wickless Oil Ranges with powerful Focused Heat burners; Gas Ranges for manufactured, natural, or bottled gas; Electric Ranges with new six-heat Chromalox Super-Speed units and Seth Thomas automatic self-calculating timer. Let the Florence Dealer help you choose—and *save*. Or, mail coupon today for free booklets that show all the different new models.

Gas Ranges (shown above) — 22 Certified Performance features; high-low-simmer top burners; big insulated oven, Robertshaw control; smokeless broiler. Eleven other models for manufactured, natural, or bottled gas.

Oil Ranges—16 models—20 important features, including wickless Focused Heat burners and big insulated oven with Fingertip Heat Control and dependable thermometer, for balanced baking.

Florence
OIL · GAS · ELECTRIC
Ranges
A MODEL FOR EVERY POCKETBOOK

FLORENCE STOVE CO., Gardner, Mass., *Dept. P-5*

Send free booklets. I am interested in ☐ Electric Ranges ☐ Oil Ranges ☐ Gas Ranges ☐ Bottled Gas Ranges

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Introducing 3 points of view—required reading before you decide just where to build, buy, or rent

Bucolic not Bibulous!

GULIELMA F. ALSOP

Sketches by Harrie Wood

So you crave to be a bucolic week-ender? I have a lot of advice. I've been one, and I know a great deal about it.

First of all: plunge in and go ahead, even if you know the difference between a lilac bush and a rose bush only when they are blooming. That doesn't matter. Just the beginning and the going ahead matter. Next, it doesn't make any difference whether or not you have any money nor whether you can buy the kind of house or cottage you have dreamed about. You won't be able to buy that one until after you've finished saving for your retirement annuity and then, of course, you won't be able to anyway. So plunge in, now, at once, this month of 1940.

One of the most successful week-enders I ever knew bought a ten-acre place in New Jersey, the year she graduated from college, for $150 down. The house had four walls standing and no roof of any kind. It had an old orchard, a well of clear water, and a Good Neighbor, the farmer who lived across the way who was interested and generous. (The week-ender cannot get along without a Good Neighbor; he is the very first thing she should look for. A house is a help but a Good Neighbor is indispensable.) So she paid her money down and set herself up inside her four walls in a pup tent and began at once being a successful week-ender. Most of the walls had to be re-boarded, but by winter she had a roof on the house also, and by now, which is twenty years later, her main worry is to whom to give her yearly supply of excess garden products.

So plunge, buy, begin. Preferably buy an old house and renovate. Now mistakes are the breath of life of the truly pioneer week-ender, and our great-grandmother had to make them for the same inevitable reason we do—she had neither money nor knowledge enough to avoid them. But surely for us mistakes are part of the zest of country life. They make it real, not a penny-in-the-slot suburban paradise but a thing worked for with brains and lots of hope and endurance. So make your own plan as you go ahead, doing one inevitable, necessary thing after another. Work it out on paper beforehand, work it out as you have to, and as you have money to pay for each addition, each ell, and the new garage. Necessity makes the most interesting architect. Climate may have dictated the sloping roofs of the North and climate again the shaded patios of the South, but only its week-end use dictates the shape and form of your house. First, have exactly what you have always wanted and only enough practical things to enable you to use the things of your desire and of your delight.

The fireplace is both. You have always wanted to sit by the fire in the evenings, but in town it is too great an extravagance with the steam pipes going full blast. Here, in your week-end house, a fireplace is your only source of heat. Have plenty of wood cut and stacked near by. However, if you are an all-the-year-round week-ender, for winter you will need the kind of heat that can be turned on Friday and off Sunday, and this is neither steam, hot water, nor an oil burner. It is a hot air coal furnace that can burn wood in a pinch. Wood and a well-filled coal bin put you in control

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We'd rather live in the country!

KATHERINE AMES TAYLOR

To live in the country and like it, you must be a little peculiar, it seems. I hadn't known that until Emmie came to see us, but she left no doubt in my mind. Emmie is that way, the sort of person, I suspect, whom the Lord sendeth to those whom he would chasten. I admit I had been going from bad to worse in this matter of smugness. But Emmie did a particularly nice job of temporary deflation.

She and Jo came down to look us over, and somehow I got the impression she wasn't swept off her feet by our halcyon life in the country. She thought the view was "pretty," (pretty, my eye! Ten square miles of the choicest scenery hereabouts!) "but wasn't there a lot of wind on top of a hill?" "A nice breeze in summer," I said, pointing out the San Francisco skyline, forty miles away.

"Forty miles!" Emmie gasped. "My, you *are* out in the 'sticks,' aren't you! Doesn't your husband get tired of commuting?"

"He likes it," I answered, a little shortly. "He has two hours a day, all to himself."

Perhaps, I thought, charitably, Emmie is a

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We live in a "Hick" town and love it!

VERA G. PAYNE

"Poor Marge. She has such a sweet family. Too bad they're buried alive in this hick town! You'd think Marge and Bill would see they're doing those children an injustice. They should move to the city where those bright youngsters can have all of the *real* advantages."

Well, perhaps you, even as I, have stood dumbfounded, as some departing city friend or relative made this pronouncement, supposedly out of earshot, on your household. Perhaps, even as I, you have been startled while a mountainous wall of doubt swept over your complacent belief you were giving your children the very best start in life you could possibly provide.

Now I readily grant my friend's statement that Middleburg is a hick town. It was a hick town twenty years ago; it will be twenty years hence, for Middleburg numbers exactly 937 noses. But I had never before felt "buried alive." Nor had I thought of Bill or myself as being completely moss-grown.

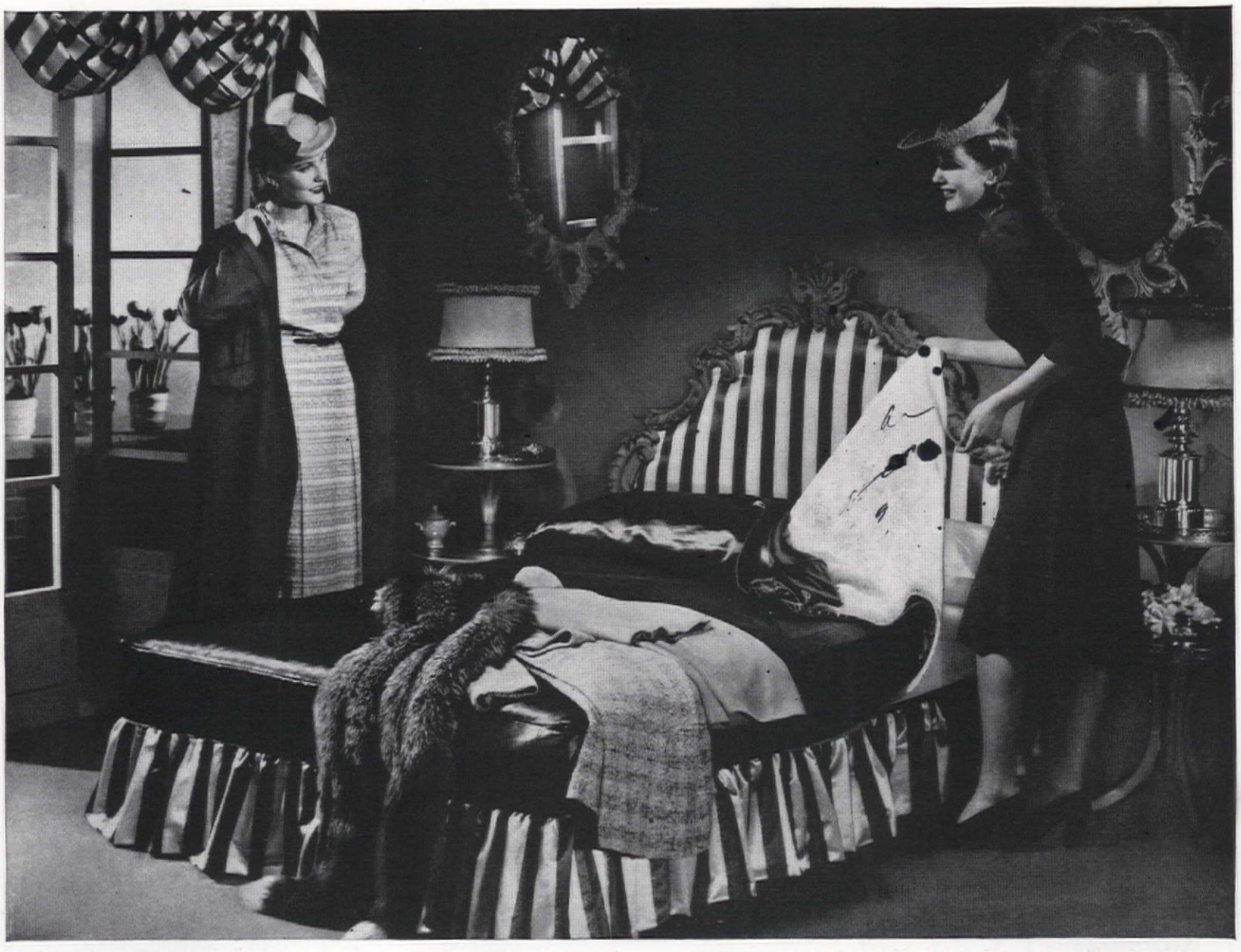
But my city friend's statement raised disquieting doubts. And after the first flush of indignation had worn off, I had to admit it would be easy to grow too complacent. Still, it was hard to believe that our simple style of life was entirely too provincial for our children's best interests.

And I did so pride myself that as a mother of six, I had, as soon as the children had begun to grow up, renewed my contacts in church, social, educational, and political small-town life. According to my friend, it now became our duty to pull up our deeply sunken roots in our moss-grown village and depart for the city and a way of life and business utterly foreign.

Suppose we did this. What would such a change mean in our particular family? What could we gain? What advantages had city life to offer. to overbalance the more or less even tenure of small-town life? It was a struggle for me to analyze the advantages and disadvantages in a detached, logical manner, as I had to keep a tight rein on my own personal preference for country life. But I muddled through, coming smack against a finding that to me was first and foremost:

Bill had his own particular niche in the business and civic life of our small town. He was thoroughly at ease here. The business of merchandising kept him alert and constantly on his toes. To jerk Bill up, transplant him—Bill was now past forty—into a new line of business in strange surroundings, bind him

[*Please turn to page 130*]



"Jimin-eee! Are they putting on the dog!"

1. "I wish you'd stop pulling our hostess' bed apart and come down and play bridge! Of course she has percale sheets. What'd you expect?"

2. "Just f-ee-l them... aren't they smoo-o-th! Oh dear...with all her money she's probably got percale on every bed in the house!"

3. "Hm . . . so've I . . And you could have 'em, too! Don't you know Cannon's making percale sheets that cost just about the same as heavy-duty muslin?"

4. "What! Nobody tells me anything! Do you mean to say I've been denying myself the luxury of percale sheets for no reason at all? How do they wear?"

5. "For years! And they're *light!* You can save as much as $3.25 a year for each bed at pound laundry rates. I wash my own . . . and are they easy to handle! Now c'mon down."

6. "Okay — let's go! And first thing tomorrow morning I'm going shopping for Cannon Percale Sheets. Boy—this is *one* luxury I can get past John without a budget brawl!"

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• Have you tried CANNON HOSIERY? Sheer . . . lovely . . . and better made to cut down "mystery runs"!

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What do YOU get when you choose the really fine quality that Crane offers at every price level? You get design and construction backed by Crane's 85-year reputation for superior craftsmanship. You get *full measure* value in plumbing—you get charm that is based on sound and rational design . . . beauty that endures. You get the latest, most up-to-date conveniences. You get trouble-free service through the years . . . and above all, you get carefully matched plumbing—every fixture designed to complement every other fixture.

See your Plumbing Contractor; let him show you the wide variety of fixtures which Crane offers for every size and type of home—for every style preference. Ask him to explain the FHA Payment Plan, so easy and convenient to use.

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Bucolic not bibulous!

[*Continued from page 10*]

when the blizzard comes, and all the wires are down You can shovel in the coal or stick in hunks of wood and keep the house cozy and warm.

Also, have no plumbing, at least not until you are progressing from the squatter to the established country house stage. Have no bathroom. You are a city dweller and can soak in hot, soapy water twice a day all week. So don't bother! Your cleanliness will last till you get back to town.

If luckily you have a dug well with clear spring water quite near the house you won't have to carry the buckets of water too far, and the well can be used for keeping perishable foodstuffs fresh, until you can afford a mechanical refrigerator. You may have an iceman who will fill your icebox every Friday, but again you may not! Have an extra bucket in which you put the lamb chops, cream, butter, and put a lid on the bucket inside its rim, then lower it by its own rope close against one side of the well. And save for the refrigerator!

Cooking, however, should be modern and gas, for only gas heat is always there when you walk in the door. Kerosene gets used up, coal and wood take too long for regular use though they are always there for an emergency; but the gas stove awaits your arrival and "bottled" gas is available in almost any community these days. And this brings me to the menus of the week-ender. She can eat man-size dinners all week and so can her husband and so can her son and so can her friend.

Week-end eating is not the main thing. Out-of-doors is the main thing. There are certain foods which, in our family, are called Week-ender's Delight, because they can be cooked and served with a minimum of effort. Bacon and eggs, of course; tomatoes and lettuce, coffee and cream and some kind of toasted crackers; sliced ham already boiled at home; sausages; salads and fruit, milk, cream and butter, and sometimes in the winter lamb chops and a steak or a little broiler. And even the men are satisfied.

There should be a shelf of staples—rice, crackers in a tin box, potatoes and onions in the cellar, tea, coffee, and chocolate, honey and jam or marmalade. Then the house is ready for an unexpected visit. And it's always advisable to leave a key to the house with your Good Neighbor!

I do not like paper napkins or paper plates, but they are very practical things and lighten both the laundry and the dish-washing. Large trays for each person are grand for all kinds of out-of-door eating. Buy cutlery made of one of the new alloys, with chromium finish that even eggs will not tarnish. The French pepper and salt mills keep the pepper fresh and make the salt fit for use instead of hard as a rock. Don't leave anything precious in the house—a silver mug of your childhood or old silver spoons, and maybe your little cottage, abandoned for five days a week, may rival the celestial land where no thieves break through and steal; and, if they do, it doesn't matter.

A good laundry near by is the next necessity. A big hamper should be kept in the hall upstairs and all linen should be marked.

We leave our laundry bag on the back porch under the table and we drop a post card to the laundry to come and get it. The delivery man knows where the key to the tool shed is and when he brings the clean laundry back he leaves it there for us. I never count it, either coming or going. I mark everything once, and let it go at that. Things wear out and things get lost but I always have an ample supply of clean napkins, towels, sheets, and, best of all, quantities of outrageous gardening pants and shirts. Also I send all dust-cloths to the laundry unless they go into the fire.

A novice week-ender should have all the pleasures of a pioneer, but she should live in an easy fashion. One rug in front of the fireplace is enough. The floor can be stained. You can do it yourself with a ready mixed stain, a very cheap procedure except for the crouching and stooping which, after all, pay dividends too—you have your floor and you haven't your "tummy." This floor can be swept and then run over with a wax mop in a jiffy.

The well can be used for storing perishable foods until you can have a mechanical refrigerator

However, as the novice is on the way to being a homesteader, she can begin to think of auction sales and old Boston rockers with faded painted backs. Furniture should be old in-doors and modern out-of-doors. Chests and tables and chairs should be bought, one by one, at a junk or antique shop and painstakingly renovated by the owner's hands. My

For the Merry Month of May

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Home Economics Teachers vote on "What's the best bacon?"

In high schools and colleges throughout the country, Home Economics teachers were polled on their preference in bacon. Swift's Premium *won overwhelmingly with these food experts!*

Home Economics students, the poll indicates, are learning what millions of housewives know: the best bacon is Swift's Premium, the brand with the "sweet smoke taste"!

On Business Reply Cards, Home Economics teachers voted for the bacon they thought best. Swift's Premium got over twice as many votes as the runner-up, ten times more *than the next brand named!*

Swift's Premium wins!

Polls twice as many votes as nearest competitor!

The teachers of Home Economics in the high schools and colleges of the country . . . *their* opinion about foods is of special interest. You'd probably like to know, for instance, what kind of bacon these experts prefer.

To find out, a nation-wide poll was conducted through an impartial organization. It mailed out Business Reply Cards to hundreds of Home Economics teachers, asked simply—"What brand of bacon do you think is the best?"

Swift's Premium won decisively! It polled *more than twice as many votes* as its nearest competitor; it got nearly as many votes as all other brands combined!

This notable victory was one more tribute to Swift's Premium's peerless flavor . . . to the "sweet smoke taste" that you get in it alone. Unusual mildness and sweetness, from Swift's secret Sugar Cure. An exceptionally zestful tang, from Swift's special Smoking in Ovens. Only *Swift's Premium* Bacon gives you that marvelous combination.

For breakfast, lunch, or dinner, enjoy the bacon Home Economists vote for—Swift's Premium!

THE REASON.. "Sweet Smoke Taste" from Swift's secret Sugar Cure and special Smoking in Ovens!

BACON WITH ALMOND-ASPARAGUS. (*A Martha Logan recipe!*) Place Swift's Premium Bacon on a rack in a shallow pan and bake in a moderately hot oven (425° F.) until browned, 10-12 minutes. No turning is necessary. Serve on a hot platter with asparagus on toast topped with Almond Butter Sauce. Slice ¼ cup blanched almonds lengthwise and brown lightly in 3 tbsps. melted butter. Stir in 1 tbsp. lemon juice and serve immediately. (Garnish: lemon slices.)

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In buying, look for the blue and white Swift's Premium label, and the word SWIFT *down the side of the piece.*

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REMEMBER, THE MEAT MAKES THE MEAL!

first bedroom was furnished with a hand-me-down single bed and dressing table; writing table and chairs were made out of boxes and some chintz.

Of course, the rooms must be gay, and they are gayer if you do them yourself. You will, by this time, a year or two after buying, have discovered that a country man or a country woman can do everything. The farmer's wife across the way has papered her own walls and made her own rugs. You can too. Or you can leave the walls plain plaster and paint the woodwork, or perhaps paint the walls themselves.

There must be a couch or a long chair for each member of the regular week-end party, and one extra for the occasional visitor. Everybody must be comfortable.

A telephone and electric lights, yes, some day, and an electric pump and a bathroom for the summer are worth working for.

Before you go out on a winter weekend, telephone your Good Neighbor, and ask him to light your furnace for you. Speak to him about this at once and have the financial arrangements made. If you think the house should be aired at the same time that the furnace is lighted the farmer will open your windows, so that when you move in the house will be warm. It will never be perfectly warm till you are about to go back to town, that is the floors and walls will never be quite warm like city floors and walls. But with the wearing of country clothes,

woolen trousers and sweater, you will be comfortable in the coldest weather. Be sure that your beds are warm and dry. When you arrive, let the room and the mattress and the blankets warm up before you make the bed. One of the popular new light woolen nightgowns or sleeping suits is just the thing for country nights.

Buy your week-end food at home and have two straw baskets already packed. If you go out by motor, it is quite easy to take all you want, even to cooked, picnic hams. Also all the new things you have been buying over the week—curtains and books—can go in another basket. And when the garden is full of flowers, the baskets will come back full of blossoms. So your garden comes to town with you and all the seasons enliven your city living room. Even after the fall glories are gone, prune your evergreens and bring them in for Christmas. Kept in water, spruce branches, yew, and bay will remain green for a month without shedding.

A house grows up just like a child, and by now you are beyond the experimental stage. After the out-of-doors day comes the evening by the fire when you want to dream and read. Not about murder—that can wait for town—but about the amount of sun or shade lilies like, whether rhododendrons need an acid or an alkaline soil, if another bale of peat moss is absolutely necessary. So, you look around in town and come out laden with nursery catalogues, flower and gardening magazines, books on "How to Raise Iris," and another type of book—"Plant Hunting in the Himalayas," or "Pheasants, Their Lives and Homes," by William Beebe. And suddenly you have found your blessed friends, the people who are concerned with the same things you are, people who can travel the world over and write back and tell you about it. You have a whole shelf of W. H. Hudson and take "Bird Lore" and have set up a feeding station for the winter birds. And you can tell a thrush from a linnet whether you see it flash by or hear it sing in the woods, and a butterfly from a moth. And you hope your neighbor's little boy won't shoot the gray squirrels. Or you come in and find an owl and a flying squirrel have crept in against the cold, the owl down the chimney, but how the flying squirrel got in Heaven only knows.

And in the garden have a man to help dig. Have him just as much as you can pay for, and don't begrudge the paying. He is worth his weight in gold. There will be plenty for all the rest of you to do, planting everything in the wrong place, taking it up and trying it somewhere else. Our Irish yew had three stations around the house before it was happy. It nearly died in the first two, but in the third place it is tall and slender and compact, with a heavy coat of new green twice a year.

Once we brought some myrtle home in a shoe-box from a fishing trip and by now we have given away barrels of it to all our friends, and we still have to pull it up, all except in one lovely shady place under the tulip trees.

We have a very shady and damp place and we set it out to corn flowers and coreopsis and sweet william and foxglove. We did it over and over till suddenly we realized they didn't like our place. So we let them go down the road to a brilliant gay dry sunny garden. We walk down the

The observing guest notes crystal first. It marks the hostess as discriminating in all her table appointments. The choice of Fostoria is always assuring. Handmade by master craftsmen, all Fostoria crystal is stunning, be it "Master-Etchings" as above, or the colonial charm of the *Colony* pattern below.

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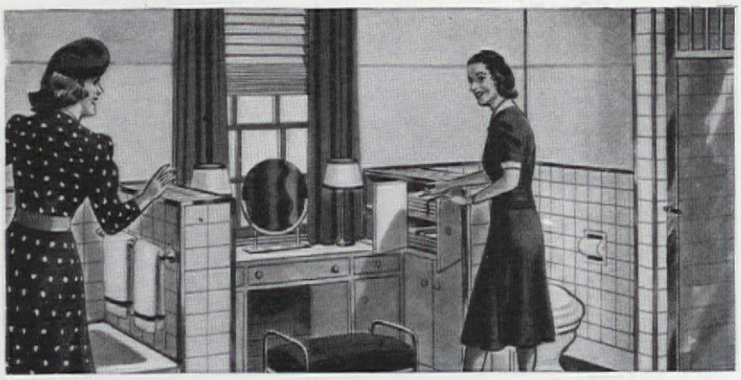
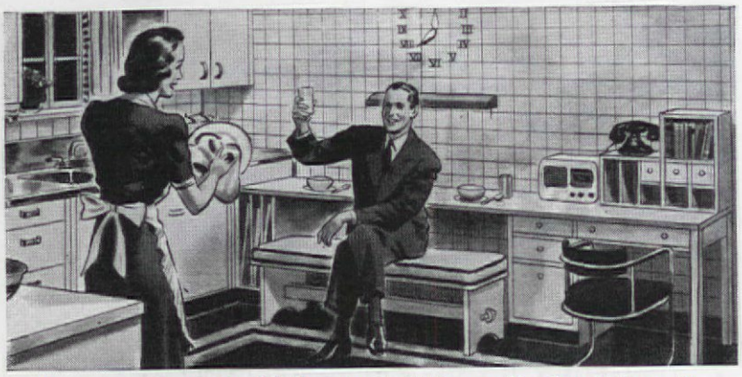


You might think these handsome new walls were expensive tile — but they're not. They're Masonite Presdwood Temprtile, nailed right over the old walls and painted white, with black striping in the grooves. Above the wainscot, Tempered Presdwood is used on side walls and ceiling. And look at my built-in dressing-table and cabinets for towels, medicines, perfumes! They're faced with Tempered Presdwood. Aren't they lovely!



We streamlined the kitchen too! Walls are Presdwood Temprtile, painted white, with red striping. Easiest thing in the world to keep clean and it doesn't harbor cooking odors. The clock is an ordinary electric clock mounted behind a removable section of Presdwood Temprtile. That convenient planning desk kitchen-table combination is made of Masonite Tempered Presdwood.

The old coat closet under the stairs is now a smart little powder room, with Presdwood Temprtile wainscot and upper walls of Tempered Presdwood grooved at the joints. These Masonite boards are marvelous. They can be cut or sawed to any size or shape. And properly applied, they won't warp, chip, split or crack. If your home is beginning to look its age, try a Masonite "face-lifting" operation. You'll be surprised how little it costs.

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road to enjoy it daily, but all other kinds of things grow for us —clouds of forget-me-nots, iris as lovely as any beside an ancient lily pool, roses, all kinds of lilies, lily of the valley, rock plants and lots of wild things from the woods near by—cardinal flowers, mint, bergamot, and azalea, and summer sweet, and alder flower and back again to roses and ferns in profusion everywhere.

And then, in every garden, there comes a time when a certain kind of completeness has been reached. And when all the flowers fit each other and like to grow under the trees and along the banks of the little run, then the summer birds move in and take care of the place, doing all the grooming of the plants and trees.

By this time you can retire and draw your annuity and enter into your complete enjoyment.

We'd rather live in the country!

[*Continued from page 10*]

garden fan. She might do better out-of-doors. But the garden only made her wonder if our water bills weren't awfully high. The flowers were lovely, but who did all the digging? We took her down the trail to the barbecue pit. Emmie gave a look and smacked a mosquito. "Do you use it much?" she asked, "with all these mosquitoes and yellow jackets?"

At luncheon I sprang my trump cards. Strawberry shortcake, with berries from the garden, and hot biscuits, with honey from our own hives. But Emmie's only comment was, "Aren't you lucky to be able to keep a maid, living away off like this!"

So you see! You never know in what fool's paradise you may be living. Until Emmie came along it hadn't occurred to us that our life wasn't the most desirable in the world. Nobody had driven us to the country. We hadn't even inherited our place. We had come of our own free will, and in perfect possession of our senses. And we like it! We feel quite superior about it. You couldn't drag us back to the city.

For we've lived around a bit—in cities, too. In New York, Washington, Los Angeles, San Francisco. From the Atlantic to the Pacific, we've listened to our neighbors' radios and parties, to their yapping dogs and shrill-voiced children. We bore up bravely under the Upjohns' squeaking garage door, which annoyed us at all hours of the day and night, and we tried to ignore the Wilsons' fox terrier, with his highly cultivated taste for daffodil bulbs. But when Mr. Harrison, on our right, took to warming the engine of his car in the driveway beneath our bedroom windows, nearly asphyxiating us with the fumes, we finally rebelled. We'd had enough. We longed for the peace and the quiet and the fragrance of the country. Above all, we wanted a good bit of space between us and the next family.

Not, you understand, that we're anti-social. We like people. But people, when they become neighbors, so often lose their charm. They develop habits. And, since those habits differ from ours, naturally they are bad habits.

So we found a hill in the country, a quarter of a mile from the nearest inhabitant, and loved it instantly. But when we dropped in to see the local banker, to negotiate a loan, that kindly, gray-haired gentleman eyed us with skepticism. He hemmed and he hawed, and at last he asked why we wanted to buy that hill.

"We want to live there."

"Have you ever lived in the country before?"

"About half our lives," we offered promptly.

At that he broke into a broad smile. "That's fine," he said, heartily. "That's O.K. We're glad to lend to country folks. But these people who flock down in the springtime, fall in love with a view and a couple of oak trees, usually tire of the country by winter. They're not very good risks. They don't qualify for this kind of life."

That idea intrigued me, having to qualify for country living. And the longer I live here, the more I appreciate the need of some sort of aptitude test for every novice with a yen for the rural. There are a number of things he ought to find out about himself before he signs on the dotted line. He ought to make sure whether he belongs to the sunlight or electric-light breed of humans. Whether he functions best by day or by night. Whether he can get up early in the morning and retire with the chickens.

FRANKLY, that was one hurdle I had to take. By nature I am not an early riser. Piling out of bed in the cold, gray dawn to get my husband off on the commuter's train I accepted as my cross—the price I paid for Utopia. I don't love it, yet, but by degrees I am becoming reconciled. Usually, by nine o'clock in the morning I am almost sold on the idea. Breakfast is over and the dishes are done. The children and the breadwinner are on their way. The beds are made and the meals are planned—with nine good hours of the day still left to spend. That one hour in the morning is my daily dividend. One hour a day, for three hundred and sixty-five

[*Please turn to page 132*]

The Home of Paul Revere . . .

IT IS NOT generally known that in addition to the many other activities of Paul Revere, he practised dentistry at 19 North Square, Boston, where he lived from 1770 until 1800. In this connection it is interesting to glance at the quaint advertisement, relative to his care of teeth, which he inserted in the Boston Gazette on August 20, 1770, and which informs us that:—"Paul Revere Takes this Method of returning his Most Sincere Thanks to Gentlemen and Ladies who have employed him in the care of their Teeth. he would now inform them and all others, who are so unfortunate as to lose their teeth by accident or otherwise, that he still continues the business of a dentist, and flatters himself that from the Experience he has had these Two Years (in which Time he has Fix't some Hundreds of Teeth) that he can fix them as well as any Surgeon Dentist who ever came from London. he fixes them in Such a Manner that they are not only an Ornament, but of real Use in Speaking and Eating; He cleanses the Teeth and will wait on any Gentleman or Lady at their Lodgings. he may be spoke with at his Shop opposite Dr. Clark's at the North End, where the Gold and Silversmith Business is carried on in all its Branches."

The Revere House was situated among Boston's finest residences and cost its purchaser two hundred and thirteen pounds, six shillings, eight-pence. It dated back to the year 1676, having been built just after the great fire, a century before the patriot made his famous ride.

The Revere home was restored by the Paul Revere Memorial Association and is now a museum containing many heirlooms.

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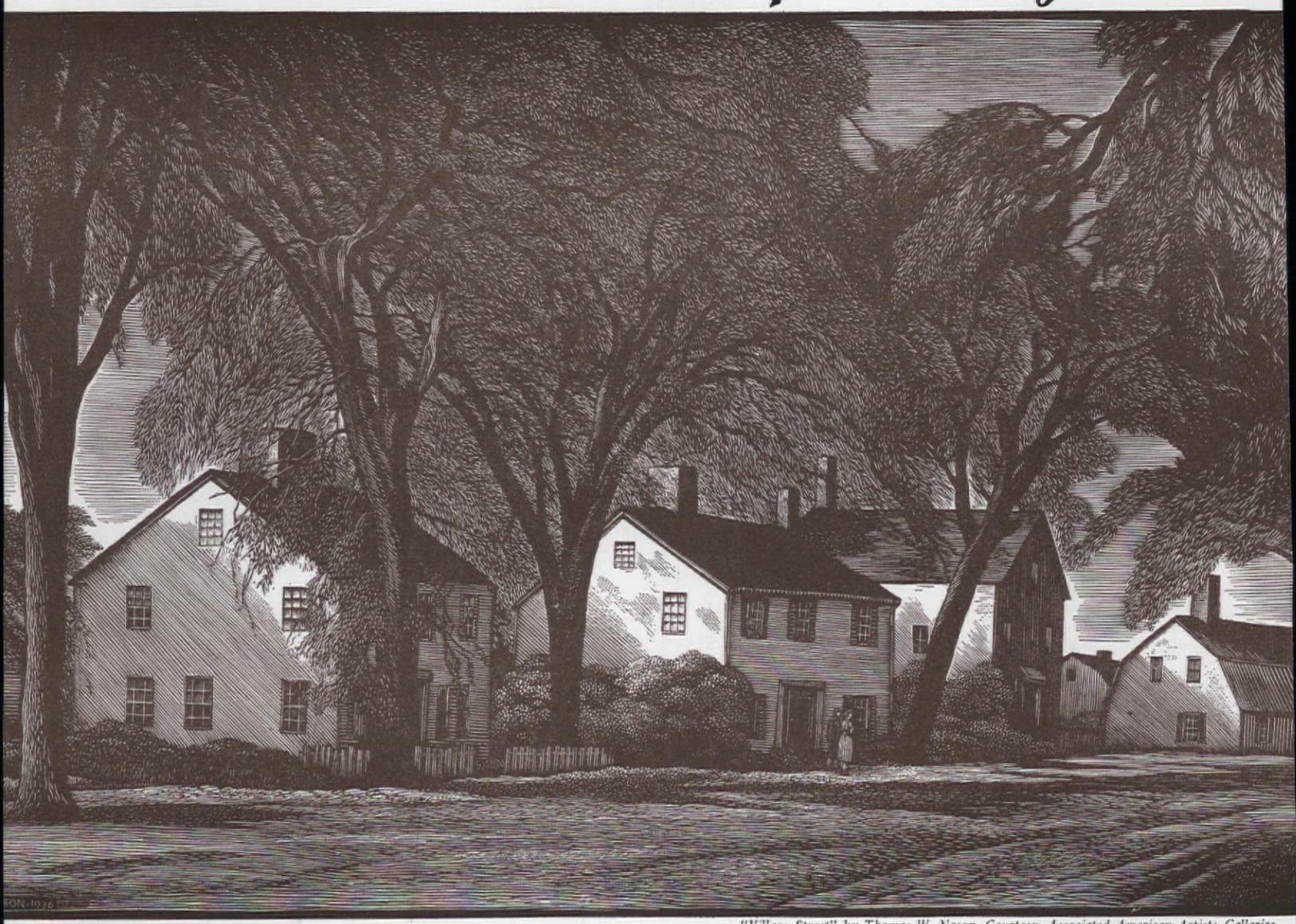
FIRE, AUTOMOBILE AND MARINE INSURANCE

We're sick and tired of hearing about



"Village Street" by Thomas W. Nason. Courtesy, Associated American Artists Galleries

You can take the quaint atmosphere—

JENNETT SPENCER LETTS

Fun on a shoestring may not be news any way you want to look at it, but there is this one difference: in the old days, good or bad, you had first to sit down and spin, weave, and bind the shoestring. No girl today, however young, inexperienced, frivolous or sheltered, has to face an overwhelming problem in making the wheels of her household go around beautifully and unnoticeably. She can toss off the routine with one hand tied behind her. If a girl keeps her *eye* on the bright star of the business at hand, fostering and embellishing the ease and grace of her household, it leaves her *fingers* free, and today that is all she needs to achieve the charming effect of "no trouble at all."

Nostalgia is all very well in the garden, maybe, with roses and soft music and stuff, but come seven-fifteen of a cold winter dawn, and I thank the stars for a stove that starts when you punch a button, for the plug in the wall that shortly produces coffee from beans that somebody else has ground exceeding small. I have no yen for returning to the simpler, less hurried life. I'm fed to the teeth with the "good old days" and will take our mechanized life every time, thank you, and moreover, find the heart to sing lustily above the whirr of the dishwasher, with practically no lump in my throat at all at remembering the dear old dishpan.

There is no particular merit in attaching false sentimental values to the everyday things of our lives and sighing for the homespun eras, when, if you shake the reminiscent dust out of your eyes you'll find that, dollar for dollar, minute for minute, life now is nicer and more worth the effort, because you no longer have to pay a fortune for a chair or wait for six months to have it made for you. Factories turn them out very neatly by the dozen, and so much less expensively than even ten years ago; so much better made, designed and finished than they used to be too.

We are used to so many of the conveniences of this day, that we more or less take them for granted instead of keeping a weather eye out for still more and more.

If Mrs. Levi Shepard, a bride of the fifties, could step into a modern dining room at breakfast time of a fine spring morning, her eyes would doubtless pop, but ten to one she would do no sighing for the past. She'd have too much sense for that, and she'd waste no time getting the hang of the electric wizards that do everything but call Levi himself to breakfast. Think of her equipment, probably the most modern she could manage, the sheet iron stove brought overland in a covered wagon and fed buffalo chips. But there were four holes on which to cook the flapjacks. Flapjacks were pretty fancy breakfast fare, too, made of flour that was eighty dollars a barrel, water, and a little yeast powder. Tasty, I imagine.

It's more fun to pour the creamy waffle batter, beaten by an electric mixer, onto a silvery looking waffle iron, one of the automatic ones that bake the waffle and turn themselves off. It's more fun to turn on the tap than to lug water from the well, just to open the refrigerator door to get the chilled fruit instead of going down to the cellar, always cool to be sure, but a great nuisance to get into.

[*Please turn to page 142*]

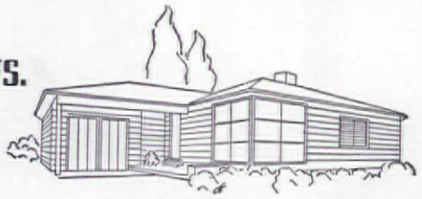
the "Good Olde Days"

Harold Haliday Costain

We'll take this one ↑ We believe in America, circa 1940. For young folks starting on a shoestring, these days are the good days! Here is what the editors of The American Home say!

Courtesy, American Builder

VS.



IF THE dear dead days are beyond recall, that's all right with me. I've bumped my head on the low, underslung ceilings of great grandmama's home and picked my way fearfully down the tortured, mean stair of her pedigreed 18th century house once too often to feel any honest regret. Barked shins and a dented pate show that I wear my rue with a difference. Sure, grandma had a beautiful old house. But it was also as drafty as a graveyard, as dark as a storeroom, and as unhealthy as a neglected cold. I'd rather have a new house any time and I'll take all the new gadgets to go with it. But somebody sits on me every time I say so out loud. "Can't you see the beauty of those old hand-wrought hinges? Don't you realize that sagging old front door was swung on by a Revolutionary general? What about those bent old beams over the doors and windows, what about the wonderful wide board floors?" Well, what about them? I see and appreciate their beauty as well as the next one but I don't want to live with them because I also *hear* those squeaking hinges, I *feel* blasts of air from those door and window crevices, I *see* the accumulated dirt and germs between those floor boards and I resent them all.

My quarrel isn't really with the original Colonial homes though. They *are* still charming and heaven knows they filled the needs of their day with the materials and methods at hand. But it's a mistake to let the memory of them linger on till it's a millstone around your neck. If you're building a new house and you start disguising the electric light switches or painting the plastered joists to look like weathered wood beams under the delusion that you are your great grandmother in a Colonial cottage, it's time to call a halt.

The persons I really want to pick a fight with are those who go on about the good old houses of fifty (or even fifteen) years ago. I've heard those old saws, "they don't build houses as well as they used to" and "we don't have the fine old workmanship" till my teeth ache. (Incidentally, have you ever taken a good look at some of those fine old handmade 1890 plumbing and heating fixtures?) No, certainly our houses aren't built the way they used to be. Why should they be? We don't build our office buildings, churches, and other public build-

The Bettmann Collection

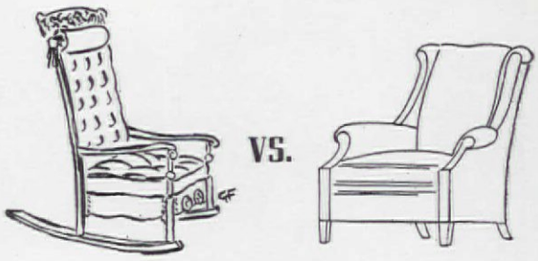
No, we're not harking back to these days of New England in 1780—but to the stodgy, stuffy era our parents sigh over as "the good old days"

ings the way they built the Parthenon in Greece or Notre Dame in Paris either. We build our big buildings around a steel frame now. And for our homes we have developed lighter, easier, quicker methods of construction and new sanitary, fireproof, safe, attractive materials. The homes built today are twice as convenient and livable and they require half the maintenance, make no mistake about it. Of course we have die-hards with us who still say "the hard work of the old days never hurt anybody" meaning that shoveling fuel in the maw of a hungry furnace and endless sweeping, polishing, cleaning, and "keeping up" were good for the soul. Well such recollections are rosier than life actually was in the houses of fifty years ago and if you don't believe it look up the mortality rates of the period. Some of those houses were killers.

Today you don't need to have everything in a house built by hand. There is no special virtue in hand workmanship when modern industry provides us with ready-made window frames and sash, stairs, flooring, heating and plumbing equipment, doors, trim, glass products, roofing, insulating and finishing materials, pre-cut lumber, electrical fittings and fixtures, hardware, kitchen equipment and practically everything which goes into house construction. And just like the automobile, these manufactured products are increasing in quality and decreasing in cost. They're certainly more satisfactory from the point of use and comfort than your old handmade products ever were.

Me, I'll take lightweight metal window sash which you can lift with a finger. I'll take colorful, efficient bathroom and kitchen equipment. I'll take bright new sanitary flooring with a cove base for easy cleaning. I'll take compact, automatic fueled heating equipment. I'll take insulation. I'll take bright lighting and an adequate wiring system. I'll take bright, colorful plastic hardware I don't have to polish. I'll take simple, stock wood trim instead of miles of dark, disagreeable, dirt-catching scrolls, mouldings, balusters, cornices, and other woodwork. I can put my feeling about some of the fine old workmanship in two words—good riddance.

I haven't mentioned the outstanding difference between today's house and the house of fifty or fifteen years ago at all, the fact that it is better *designed* inside and out. In place of the old badly organized rooms and waste space, interiors are planned intelligently. Kitchen, bath, and utility space is kept to a minimum in size but every inch of it is serviceable and good looking. Living and dining space is opened up to maximum size, sometimes combined for double duty use, and every wall and corner is made as comfortable and pleasing as possible. A bedroom can be a study too and the basement can be a recreation room. Exteriors follow the first principle of good design—simplicity. Whether new houses follow the old Colonial styles or Modern forms they are compact and unpretentious with true charm of form and feature but no frills, furbelows, or excrescences. So you can take the good old days if you want to. From what people put up with and what they missed in the way of comfort I'd say they lived in the good old *daze* and didn't know it.



MAYBE you won't believe it, but it's true just the same; twenty years ago a so-called mahogany end table cost $25. The one we have in mind was horrible in design and worse in finish. For all its appearance, it might have been made out of packing cases by the local handy man and drenched in varnish to hide any of the natural grain of the wood. In addition it was so shiny it practically blinded you to look at it.

Good old days, my eye! Today you can go out and find well-designed and well-finished end tables at anywhere from about $10 up. Their designs really mean something, not only in themselves but in relation to other furniture you are likely to own. And what is true of end tables is true of every single piece of furniture you are going to need to furnish your home. We have in front of us as we write photographs of two dining room sets, each consisting of ten pieces. One was made in 1929; its design means nothing, and we hate to imagine the finish and the construction. Yet if it happened that you bought this very set and still have your account books as far back as 1929, you will find that it cost $327. The other dining room furniture was made in 1939. Its design is good, honest 18th century. We know its fine finish and excellent construction because we saw the very furniture when it was first offered for sale. And its price is $230. If we had room, we could go on citing examples and even showing you pictures, but we think this is enough to convince you that we are not just theorizing; we have facts to back us up.

It is not that manufacturers have cheapened their product, or that the only progress is in the matter of price. On the contrary. It is because such tremendous progress has been made in style, construction, and finish. Today, designs are not made up by some little draughtsman

What's wrong with this picture? To build up a room such as this our parents skimped for practically a lifetime—would it be your choice today?

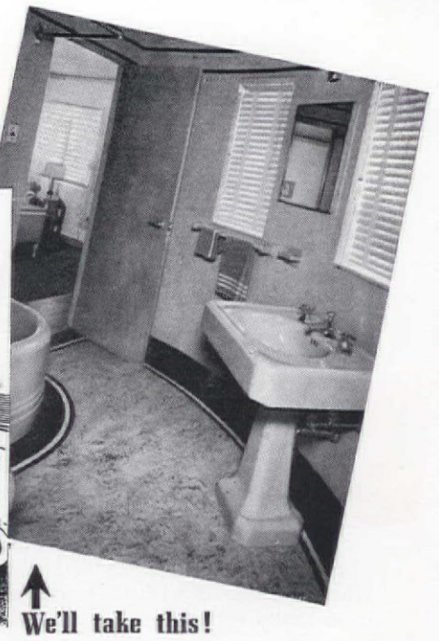
in a dark little corner office who sits and chews his pencil and decides what you shall have in the way of a new sofa or a new dining room table. Instead, whether you know it or not, you are being watched by the store where you buy your furniture, by the designer and the manufacturer, so that the furniture designed and made is that which *you* want. It is difficult to tell you about improvements in construction, without getting too technical. But take our word for it—today, interior construction (which you can't see) is infinitely superior. For instance, now we have center drawer guides and dustproof drawer construction in almost all furniture sold by reliable stores. Even ten years ago this did not hold true at all. One reason that this has been possible is that probably more new and efficient machinery has gone into furniture factories in the last ten years than in the twenty preceding. And this new machinery has made it possible to turn out a structurally better product. It hardly seems necessary to speak about finishes on furniture. If you are old enough to remember what most furniture looked like ten or twenty years ago (we've let the cat out of the bag now and you know *we* are!) we don't need to point out the difference between that day and this. Today a combination of machine and hand finishing gives a result hardly distinguishable from the genuine hand work of some of the finest cabinetmakers of the Golden Age of furniture, the 18th century. We are genuinely proud of our furniture manufacturers and sweep off our hats in a big bow to their ingenuity.

The "good old days" were not so good when you consider chintzes and damasks, carpets and rugs, either. Not so very long ago, if you wanted a good looking chintz, the pattern well drawn and the coloring good, you had to pay anywhere from $5 to $10 a yard for it. Today you can buy really exquisite chintzes as low as 69¢ a yard—and you don't have to apologize for them, either! The designs are splendid, and the colors fairly make your mouth water. But in addition, you get a value you couldn't get for love or money in the good old days. You get, in many cases, a chintz that is guaranteed against fading, either from light exposure or from washing, against losing its glazed finish if it has one, and against shrinkage. Think what that means when you consider that the time and cost of making draperies or slipcovers is just as much whether the fabric is guaranteed in this way, or whether it is going to fade out to nothing after it has been in use a while, or shrink to grotesque proportions the first time it's laundered!

Take broadloom carpets. There used to be a few—a very few—standard colors. If you wanted anything at all different, it meant a special order dyeing job. And you know what that costs! Today, most manufacturers make broadloom in from twenty to thirty different colors in their regular stock. Unless you have unusually rarefied ideas, there's not a chance in a hundred but that you can find just the color you want to match some bit of chintz or a paint color you worked hours to get. And in another way we've left the good old days far behind. Once you were considered a little odd if you wanted anything but a 9 x 12 rug for your living room, and if this wouldn't fit, as often it did not, you had to have a special size woven for you, and did that cost plenty! But today, if your room is an odd size, you don't have to worry; there are quantities of rugs in good patterns and good colors which come in a surprisingly long list of sizes at regular standard prices.

This was elegance on Fifth Avenue in 1885↓

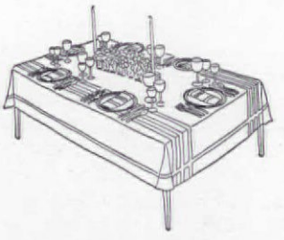
Courtesy, American Builder



↑We'll take this!

If we haven't de-bunked the good old days for you, we're just terribly, terribly sorry. For we ourselves are so enthusiastic, so excited, and so grateful for the good new days, that we feel it shouldn't be a deep, dark trade secret any more but should be shared with you, whether you are a bride of 1940 or a bride of a good many years ago.

VS.



ONE of the things that would have bored me most about the good old days would have been wrestling with the intricacies of casually asking a neighbor in for tea for instance. Which probably could not have been done at all, as a matter of fact. You didn't *ask* anyone to anything. You sent engraved cards three weeks in advance so that you had enough time to plan five courses and finger bowls, go down the cracks of the floor with a damp cloth on a hairpin, replait the lambrequins, and polish the bird cages. For anything more formal than a tea you practically had to have the house renovated. I like to give parties; I like to have people in for lunch; it's fun to have friends know that we always have tea in the afternoon and they are welcome. Once in a while a dinner, slightly on the formal side, makes me feel like a lady, and buffets are my joy and delight, dinner or supper, breakfast or lunch, in the house or in the garden. But the only reason that I can ever have a party of any kind is that the good old days are over and have taken their stilted everlasting pomposity with them.

Think what a party of even minor proportions must have cost before you got around to the work involved. For a dinner of eight, the menu went on and on through eight or nine colossal courses from bisque of lobster to bombé Neapolitan with every known trimming, garnish, and sauce and everything as fancy and bedecked as possible. Think of the napkins folded in roses, the candles with pierced silver shades lined with fringed silk ones, and bows of ribbon to match the ambush of flowers tied to everything tieable.

And think again how much more fun it is to give a dinner party, quick as a cat and just because you made a cake that turned out to be a super-super job of wonderful chocolate as black as your hat and the frosting went on like a dream. That is, after all, reason enough for a party. And it is all so easy today, with the vacuum having a thousand little damp rags, so to speak, that make everything shine in a jiffy. And you have learned at long last how easy it is to give a party

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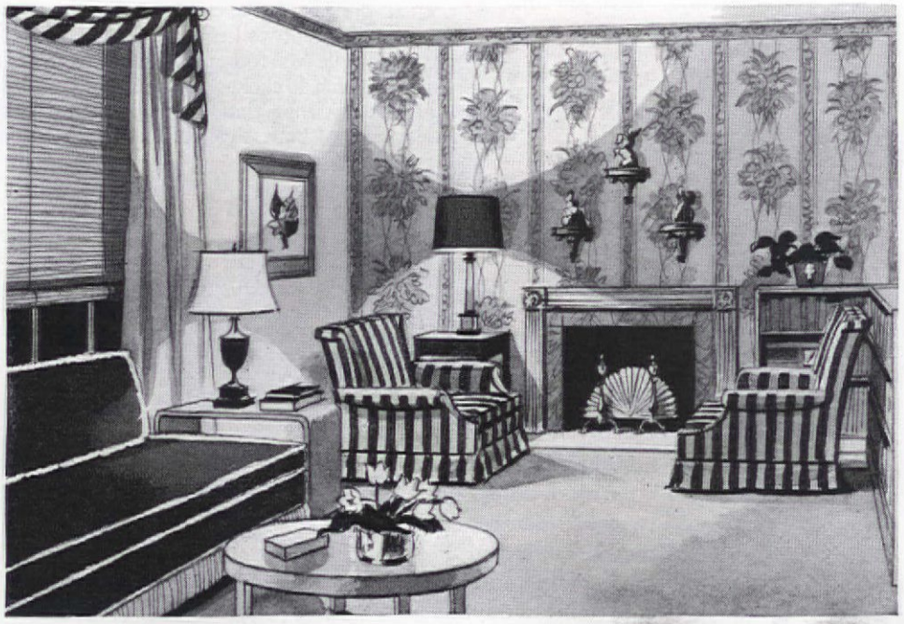


↑Today we get this for a quarter the cost—and these pieces are ones that you will want to live with, but they're no millstones 'round your neck!

Lesson 1 for Brides:

Don't buy too much sugar for a cent!

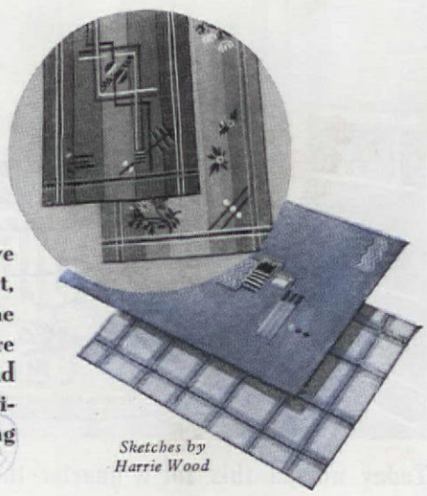
THE chances are ten to one that the cake that has too much frosting has been made with powdered eggs. We are not going to set out to tell you what is and what is not good taste. Fortunately there is no set recipe for good taste; we say "fortunately," for we are the last ones on earth to argue that we are all made out of the same mold and therefore should all have houses and gardens and tables and chairs just exactly alike! But we here on THE AMERICAN HOME do feel very definitely that when you buy furniture and floor coverings and all the other things that go to make up the furnishings for your home, you are buying definite, tangible pieces of *merchandise;* you are *not* buying an *idea.* And if the merchandise is going to work for you, it should be honest, simple, and unpretentious. Pseudo-elegance doesn't fool anybody, in the first place; in the second, it's extremely expensive because it usually costs more than the same thing designed along simple lines and, what's more, certainly does its job far less efficiently. Thirdly, pseudo-elegance is definitely dated, while design that is obviously sincere and solid is good at any time and in any place.

Just to make the whole thing clear, on these two pages we are going to show you examples of what we mean by "good taste" versus "bad." And we hope they'll make you think, so that when you buy your own things, for your very important first home, you'll think a little about yourselves as individuals, the way you're going to live, the kind of parties you want to give, the kind of life you are going to have day in and day out. Think about your likes and dislikes, even down to the books you read and enjoy, from detective stories to Gibbons' "Decline and Fall," and then go out and select the furnishings for your house that fit your needs and your likes and dislikes and your own *good taste.*

All of you at one time or another have bought "the prettiest hat you ever saw," and paid much more for it than you ever should have, worn it once, and then let it rot on a hat stand. Profit by that one; don't do it with the furnishings for your home, don't have anything sticky and sugary in it. Use the same fine scorn for imitation about selecting a dining room table or a sofa that you do when you buy a new dress. You see the poor bargains there in a hurry. You know all about the feeble seams, skimpily cut bad lines covered up with too many "lingerie touches" and hardware, and you haven't any time for them. Well, don't have any time for a breakfront that is all fancied up with veneers and cute brasses and one big pane of glass with little wispy muntins stripped on with gum stickum, and twirls and beadings and moldings. All this for fifty dollars is highly implausible and, if you ask us, improper from a furniture building point of view. True, it will fill up wall space and hold the little china dogs you won at the last bridge shower, but it won't do either of them well enough. That is a first-class example of too much sugar for your cent—so much it chokes you. Have none of it. Buy a breakfront that is the beautiful dignified piece of honest elegance it ought to be,

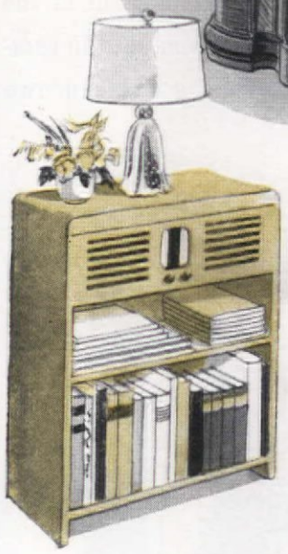
The flowered dishes are in good taste because they are fresh in color and design. The others are a cheap imitation of something better and are what we mean by "pseudo-elegance"—too much sugar for a cent!

Don't pay for bulges when you can get simple, adaptable, really well-designed furniture. Especially when heavy, fussy, tiresome pieces cost ten dollars more



Good fiber rugs have appropriate compact, orderly designs. The two upper ones are raggedly planned and too "spotty" and delicate to mean anything

Sketches by Harrie Wood



Don't buy a jalopy of a radio! An awkward cabinet adds nothing to tone and is a monstrosity to look at. Choose a straightforward piece of work that isn't an eyesore

This bed is not too new or smart, but it is beautifully simple and unpretentious. While the other is a horror, attempting to be something it definitely is not

It just doesn't make any sense to buy cheap carving that only faintly resembles something it pretends to be. Stick to honest simplicity such as the lower set. It will fit into almost any arrangement and adapt itself to many decorative schemes

even if you have to wait for it awhile.

Consider the kind of life you are going to make for yourselves. Avoid, as you would the plague, a whole lot of furniture with itsy-bitsy twitchets of carvings here and there that are so many times loosely termed "richness." Don't buy anything just because it looks like such a lot for the money; it does that all right, it looks much too much for the money. It is a fake, and somebody, we hesitate to say who, has been pretty badly had in the deal. Directly the vanishing shine on its silly surface is off, it shows every cheap trick that has held it together. The word "charm," poor thing, has been worked to the point of exhaustion, but it has to make one more appearance here, because it is something you want in your home, and can have, dear knows, easily and inexpensively, but never cheaply.

The severe little dining table and chairs that we like and show you here, with a good buffet, are absolutely plain and direct, and do not try to be anything other than they frankly are. Money doesn't talk in the loudest tone in this case. There is nothing we can say that is as potent as showing you the pictures on these pages, the living room groups, ten dollars less for the simpler, better designed, better upholstered group, because the money hasn't gone into any attempts at outward fancy business, meaning usually that the inner workings have had to suffer. Next to china, where again pseudo-elegance is a shame, radios are prime offenders. As though all the flying buttresses and colonnades were vital to the tonal quality and selectivity!

It's still true that more flies are caught with sugar than with vinegar; don't be one of the flies. You can always have freshness of color, simplicity of design, things that don't pretend to be something else, and with such things you will come much closer to having real charm and a pleasant sense of ease. And don't we all like to hear our friends exclaim when they visit us, "You have such *good* taste!"

Don't buy a breakfront for its ornaments. Gewgaws add to cost but not to beauty and you're better off if you believe that honesty of design is the best policy

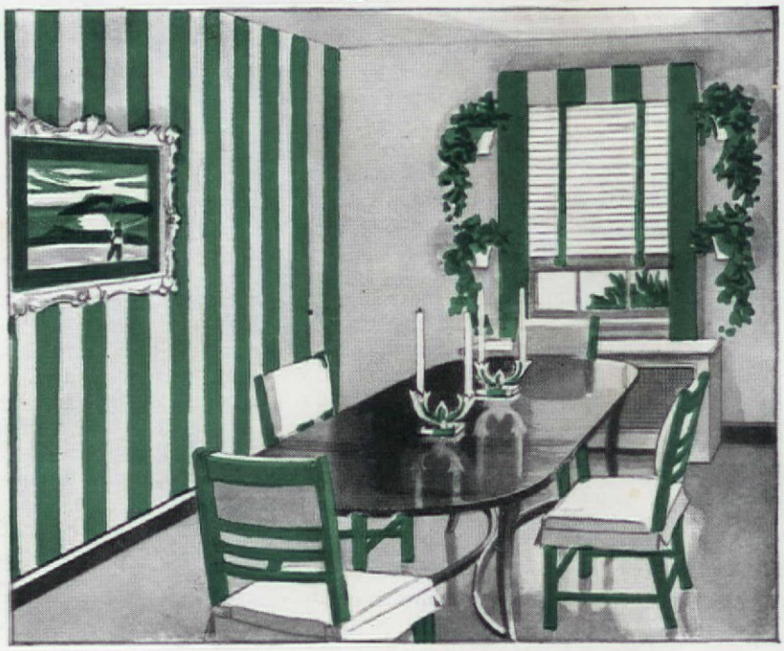
There may be nothing like a good breakfront, you say, but who wants to sit on the floor and just look at it? Nobody, we agree! But you won't have to because today even the best isn't outrageously expensive, and all of the plain, unfinished furniture you need to complete the room can be had for a song or two

They always tell you to "Start with one good piece"

And you always wonder how you're supposed to sleep, eat and sit with one piece of furniture per room, no matter how good it is! Well, never mind, "they" are right and their theory is a sensible one. Even if you do nearly break the bank for a handsome breakfront, you can have a chair or two to sit on, and you won't have to sleep on the floor just because a fine highboy is your special pride and joy.

The point is that even *your* young man will be bringing you more wild flowers than orchids for a good long time—and for the same mercenary reason you may have to furnish your home with a dozen unfinished pieces to each fine one. But do have that one good piece per room (if you're the kind of girl we think you are, a little atmosphere, background, and glamour are just as important as three meals a day), and be content to fill in the gaps with simple unfinished furniture. The alternative, a whole apartment full of medium bad design and construction, costs more than you can afford, will neither fit into the wonderful home you dream about nor add distinction to this first little nest, and isn't any fun anyway. In other words, would you rather have one beautifully cut dinner dress complete with glamour or three that will do in a pinch but not one of which is really exciting? Pot roast every night or codfish cakes and hash once in awhile to balance a caviar spree? I'll take the occasional glamour and caviar—none of this steady in-between stuff for me; it's much too commonplace and dull!

Suppose your nice new husband earns about $2,000 a year. You

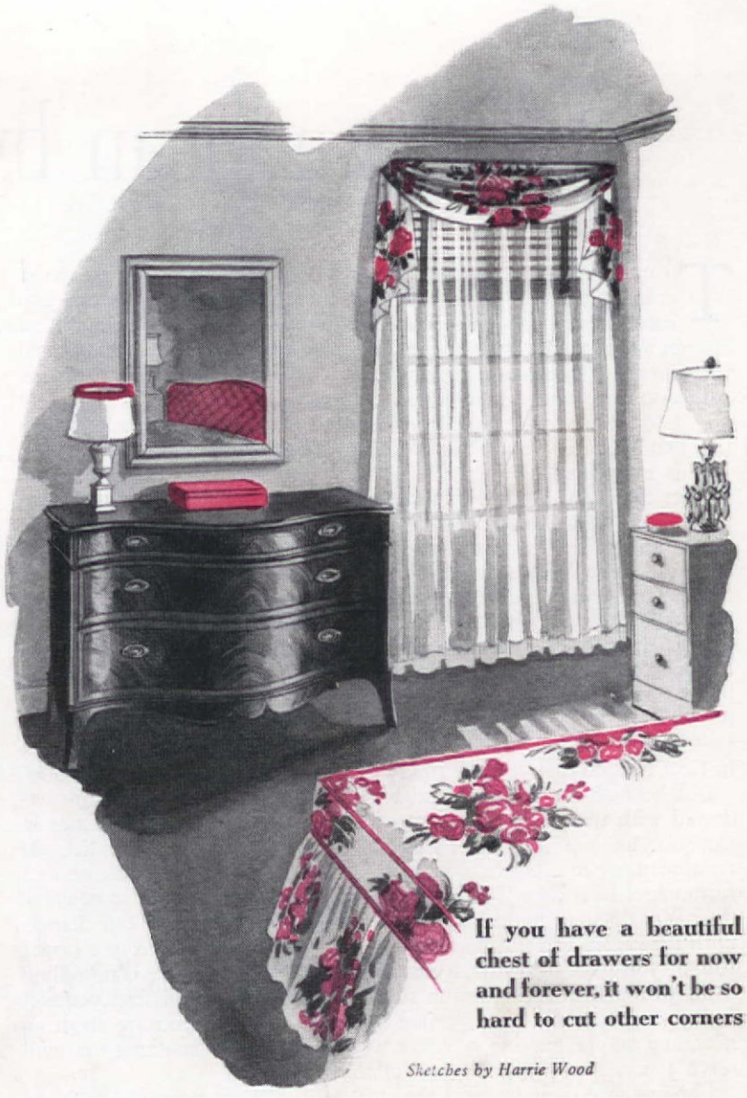


can take a four-room unfurnished apartment and still have enough money for the rest of life's necessities and at least some of the trimmings. All right, now you have to start furnishing the place. There will, of course, be a living room and a bedroom, and after some debating you decide that the third room should be for dining since any guests you have can be put up in the living room. The kitchen, what with all the grand new space-saving furniture, useful electrical equipment, and handy gadgets, will be no problem at all.

If you've ever bought a dress to go from commuting train to office to fancy dinner date, then you have some idea of how diplomatic and adaptable your living room should be. It must serve as study, guest room, and library as well as living room—*and* impress your husband's boss when he comes to dinner that first time. The basic pieces you will need here are a desk, bookshelves or bookcase, studio couch, three or four chairs, and enough tables to take care of lamps, smoking accessories, and a few magazines. That good piece we've been talking about might be a handsome breakfront bookcase or a pair of chairs upholstered in a wide stripe: either choice will give character and elegance to this first apartment, and be just as good a long time from now. The studio couch, to be had for about $20, can be made extra smart by the addition of a slip-cover and two low, rectangular box-shaped pillows. In unfinished furniture departments you will find desks, tables, bookshelves, and what not waiting for you to put on last year's slacks or a big, bright smock and wield the paint brush. You can make your own draperies and curtains out of gay cottons (even mattress ticking has been used by plenty of decorators!). Take advantage of the hundreds of amusing bargain accessories—literally get away with anything if you have that one good piece.

There are two main points to keep firmly in mind when you are buying bedroom furniture. (1) Don't be misled by "a whole complete suite, and a real bargain too, lady." If you're a typical bride, starting on the proverbial shoestring, the only "suites" you can afford are liable to be cheaply constructed, badly designed and covered with trick gewgaws and shiny varnish—so beware and be critical. Too much for your money is not a bargain. (2) Do, even if you're good and poor, get comfortable box springs and mattresses. Interior decoration is a fine thing and we're all in favor of a charming house, but after a hard day's work there's nothing like eight hours' worth of sound sleep on a "downy cot."

The above bits of advice needn't scare you into thinking you can't have an attractive bedroom, though. You can. The one fine piece may be a highboy, a bed, or a chest of drawers. There is your elegant atmosphere, and you'll have it for the rest of your life. From our drawings you will see that there are plenty of ways to complete the furnishings at a price. For instance, the smallest size unpainted dressing tables have been bought for as little as $3 and done up in a pretty gay skirt made of printed cotton found at the bargain dress goods counter for less than 20¢ a yard! Chintz or paper-covered lingerie and stocking chests sell for a song and make satisfactory night table substitutes. An empty corner becomes useful and decorative if you attach corner shelves to the wall: the large lower one is a convenient writing desk, and the two above it hold flowers and such. That's what we did in the bedroom with fine French Provincial beds. For the



If you have a beautiful chest of drawers for now and forever, it won't be so hard to cut other corners

Sketches by Harrie Wood

room where we put our all into a highboy we had to do some extra fancy economizing: box springs and mattresses (no beds) went elegant by the addition of a stock molding with ruffled flounce where the canopy might have been, and corner posts were cut at the local lumber mill. Instead of regular night tables we used cheap wood boxes attached to the wall by wood braces. And many of the other things you need in a bedroom can come from the bargain basement or the Five and Ten—a couple of lamps with amusing shades you make yourself, an inexpensive chair, sheer curtains tied back with enormous bows of plaid or flowered chintz—all wonderfully effective too.

Dining room furniture is the field where you're most liable to go

[*Please turn to page 130*]

Of course you like beautiful things, but you can't afford any? You're wrong! Today life needn't be a bed of roses, or even daisies, to provide one good piece per room. The rest of the vacant spaces can be nicely filled with inexpensive furniture of the unfinished variety. Color and bright ideas do their share of the job

What we mean by "one good piece"

To our super-practical minds, there's more to what we mean by one "good" piece than that it should be of sound construction and excellent design. These qualifications are absolutely primary, of course; and if you're inexperienced, the safest way of guaranteeing them for yourself is by making your purchases at a thoroughly reliable store.

In addition, however, we mean by "good" a piece that is genuinely *useful* for the purpose you have in mind, and *adaptable* not only to this first home of yours, but to others that may succeed it.

This may seem obvious advice, but there are more catches to the subject than you think. For instance, that chair into which your own particular "tired business man" is going to flop when he comes home at the end of the day. It should fit him as well as do his clothes! If he is tall, he will be comfortable in an entirely different chair than if he is short; and to make sure that he is going to enjoy solid comfort, he should "try on" the chair before you buy it. If it isn't useful for him, though it's the best looking thing in the world it still won't be the one "good" piece for you to buy. If your one "good" piece is going to be a sofa, you have to be equally careful; that is, if you're buying it really to use, not just to look at. Men today aren't happy with elaborate sofas that the effeminate Louis XV of France enjoyed back in 1750. Nor do they like the rigid design of some of the Victorian sofas.

But how about this "adaptable" business? Very few of us are endowed with the power to see into the future and know what it has in store for us. You may start out thinking you'll live all your lives in an apartment in a big city, or in a small house in the suburbs, or in a farmhouse. But what if your husband's business takes him somewhere else? What if your financial circumstances change, and they can change, both for better and for worse! What if your household becomes larger so that you have to readjust your living conditions? There is no telling *what* you will be called upon to do or *where* you will find yourself living. And this one "good" piece of furniture which you are choosing now, and maybe making sacrifices to get, should be something that will serve you under practically all circumstances.

For instance, perhaps you are starting out your married life in an apartment. And you want that apartment to have a rather formal distinction. Be wary of furniture that is too markedly formal because it does not take kindly to a shift to informal country living. Select, rather, the kind of piece that is adaptable to either. Remember that article in The American Home last September about a Lawson sofa? (Sketches reprinted on page 89.) Remember how each different kind of upholstery made an entirely different piece of furniture out of it? That's the kind of thing we have in mind when we say get one *"good"* piece. It's just another way of urging you to play safe.

There's another thing, too, about adaptability. Since the chances are you won't always live in the home that is your first one, remember that some of your furniture may later on be called to play a different role. We have in mind particularly the dining room situation. If there's one room that you'll do without in the beginning, it's the dining room, and you'll probably have in your living room a drop-leaf or extension table and appropriate chairs that will be absolutely adequate for the time being. But unquestionably you expect later on to have more commodious quarters, with a dining room. So the pieces you select to use in your living room now, should be "good" enough to furnish your dining room when you get it, later on. And it isn't a bad idea to find out if the chairs you are planning to buy now are stock pieces that you will be able to duplicate when you need four or six instead of the two that you're getting for the present.

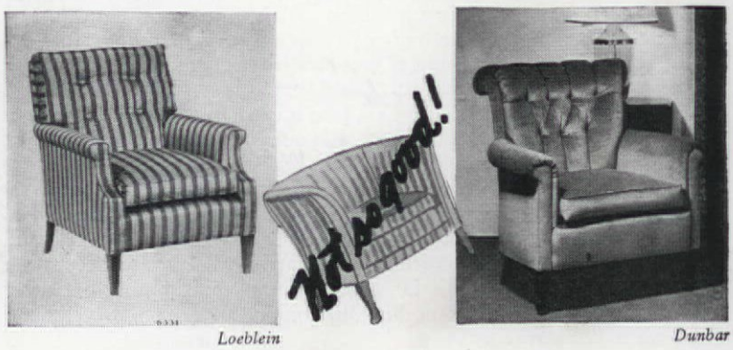
In the same way, if your one "good" piece is a chest of drawers, consider your purchase with an eye toward its usefulness later on in your front hall for gloves, telephone books, and all that kind of thing, or in your dining room for linens and silver, or in your living room for cards and tallys, cigarettes, coasters, and all the other necessaries you like to have at hand.

When you find yourself in the middle of a great store, surrounded by a solid block of furniture, you need to be fortified by some knowledge of periods—enough so you'll know the difference between an honest reproduction and a borax combination of the worst of Chippendale, Duncan Phyfe, and somebody else whose name you can't remember.

We hear a great deal about "18th Century" furniture, so we'll start off our extremely brief discussion of periods with that. It was the

Hickory Chair *Landstrom*

Above, crewel embroidery front, plain back, around $50. Living room occasional, or dining room host chair, around $70. Below, solid comfort, simple lines, in any room anywhere. About $60. "Different" but always distinguished, around $50 in muslin

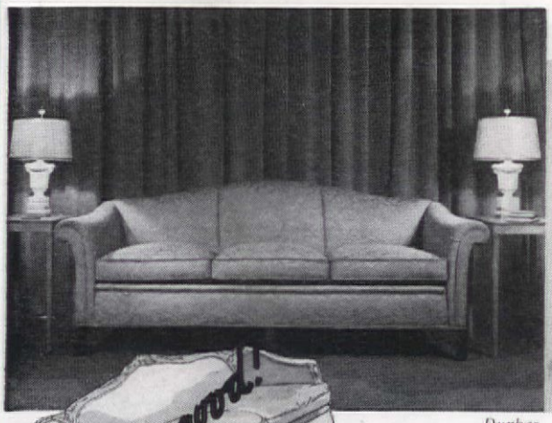


Loeblein *Dunbar*

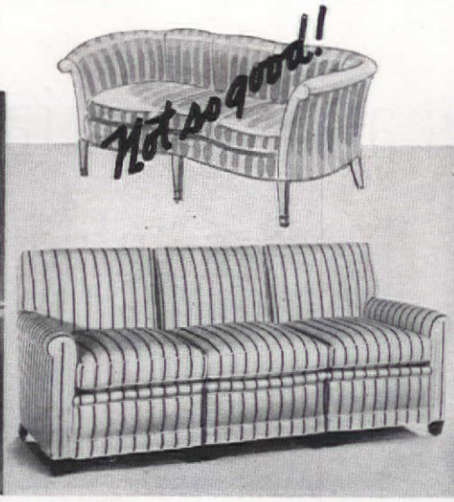
These are museum pieces!

18th century American chest-on-chest, Chippendale chair, 18th century American card table, Hepplewhite type chair, tambour desk, serpentine front desk

Left to right: Cleveland Museum of Art, Detroit Institute of Arts, Metropolitan Museum of Art, Art Institute of Chicago, Metropolitan Museum of Art, Metropolitan Museum of Art

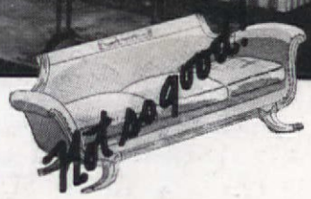


Dunbar



Karpen

Robert W. Irwin



Ever desirable Chippendale type sofa, around $80 in muslin. Lawson type sofa now in three sections to be used together or separately, about $150; and Lawson sofa, around $80 with matching chair, around $50. These are most interesting if covered in fabrics that do not match, but that harmonize in pattern and color

Below, the perennial favorite, a wing chair in chintz, damask, or stripe to suit the room, around $70. Tea or pull-up chair, new rubber seat, about $20. Third, a good safe choice at about $50. Living room desk, or dining room chair, around $20. Pair by fireplace or one in bedroom, about $15 each

Tomlinson

Mueller

Hickory Chair

Drexel

Michigan Seating

"Golden Age" of furniture design in England and our respect for it today stems from that fact, in addition to the fact that we find it extremely suitable to our homes and to our habits of living.

Thomas Chippendale, the leading and most successful designer of this time, naturally enough reflected in his designs the era of gracious and extravagant living in which he lived. Practically all of his furniture was made in mahogany, and he depended chiefly upon carving for decoration. While he derived his inspiration from preceding English styles, notably that of the Queen Anne period, and from French and Chinese sources, everything made in his shop bore some mark of his originality. Characteristic details were the ball and claw foot, cabriole leg, and rich carvings of shells, scrolls, acanthus leaves, acorns, and other motifs. He is especially well known for his chairs, which included ladder, ribbon, Chinese fretwork, and fiddlebacks.

George Hepplewhite, of the same period but slightly later, also worked chiefly in mahogany, and the lines and proportions of his pieces are graceful, delicate, and slender. While he used comparatively little carving, he did depend to a considerable degree upon reeding and fluting and is well known for the graceful curves he introduced. You can hardly help but recognize his delicate little heart and shield back chairs, always with straight legs, often ending in a spade foot. He did much to develop the sideboard, and his secretaries and chests of drawers, with their serpentine fronts and concave corner construction, are among the fine examples of his work which are being reproduced today. Since they are small and light in feeling, they are perfect for our charming small homes.

The other great designer of the 18th Century England, Thomas Sheraton, designed furniture with the same light touch as did Hepplewhite, but used straight lines more often than curves. Inlay was one of his favorite means of decoration, and when he did introduce carving, it was in classic motifs like ferns, floral swags, urns. His most original and typical chairs were the lattice backs and those with slender vertical slats. His sideboards and tables, like his chairs, have slender tapered legs, and his sideboards, contrary to those of Hepplewhite, have convex curves on the corners. The tambour desks have slender, straight lines.

Most of the furniture produced in Eighteenth Century France was too elaborate to be copied successfully on a large scale today, and would not be in keeping with our present-day homes anyway. The Louis XIV style was

[*Please turn to page 89*]

These, good reproductions!

Longfellow desk, original at Edison Institute. Sheraton extension table. Hepplewhite chair. Sheraton sideboard, Chippendale chair, and 18th century highboy

Left to right: Colonial Mfg. Co., Brandt, Johnson-Handley-Johnson, Colonial Mfg. Co., Johnson-Handley-Johnson, Kindel

Minor operations and amputations for those who "have a table"—

Nine little tables, but all very bad little tables! You have some just like them? Don't despair! Get a liberal supply of imagination, a few tools and materials, and go to work. Here are our ideas on how to give them brand new lives!

Now just let us make ourselves clear. If you have a little table just like one of these, it will never be a *good* piece of furniture, no matter what you do or spend on it. But until you can get a new one, it need not be the offensive little sore thumb it is now. All you need is a good imagination, a scraper, a saw, a paint brush, and plenty of elbow grease. A minor operation here, an amputation there, a little face-lifting somewhere else, and you'll have something really useful, and pleasant to look at besides. Now you're the doctor! Take your patient in hand and let's see what you can do with his ailment. Here's what we did!

1. A table this size was no good at its original height. So we cut off the legs to make it 20" high, just right for a coffee table, removed the stretcher shelf and two superfluous legs at the ends, covered the dizzy grain of the top with shiny black enamel, painted the base pink, *and* added a pink china shell on top for flowers. **2.** Off came the shiny varnish, till we had a nice natural wood color, nice enough to wax. On went a galvanized lining to hold growing plants in the "trough," which left plenty of room for more potted plants on top. Incidentally, the natural wood finish blends happily with the foliage of our favorite plants. **3.** We needed pattern, so we pasted a piece of flowered wallpaper just the right size on the top (flower prints would be equally effective), shellacked it for durability, and painted the entire frame one of the colors in the paper. The pattern shows through the removable glass tray top and adds cheer to whatever we are serving. **4.** This seemed to be just the right shelf room for our young hopeful's animal toys. A circus it must be! We painted stripes on a piece of cardboard and fastened it to the wall to suggest a circus tent, cut off the table legs at the bottom, painted the table red and white like the stripes, and presto! the animals are right at home.

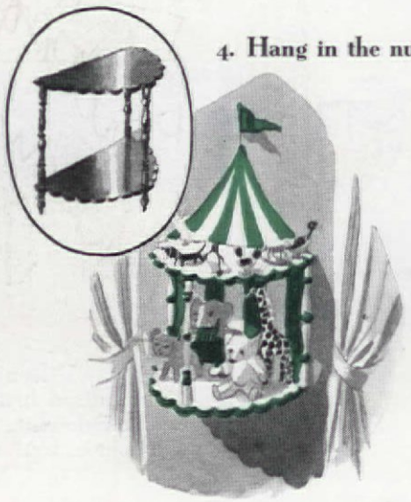
5. Gatelegs have their limitations. So from our *one* "white elephant" we got *three* pets of a more convenient size. We cut it up into two consoles, painted them white, and they're perfect in our narrow hall. The center part, which we intended to throw away, turned out to be just what we needed for an extra kitchen table. **6.** We never did like leggy looking things, so first we discarded two out of three legs and the kittenish stretchers; painted the remains white, picked out in the turquoise blue of our room, and hung it between the two front windows, where it's just right for a lamp and our very favorite

[*Please turn to page 70*]

1. Amputate here

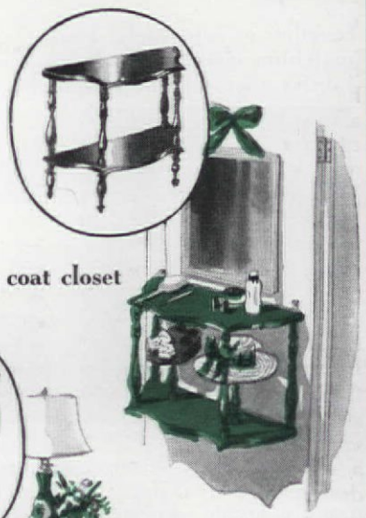
2. A place for plants

3. Add chintz flowers and paint



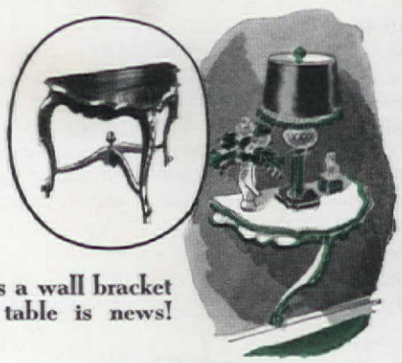
4. Hang in the nursery

9. An amusing whatnot instead of a rickety telephone affair



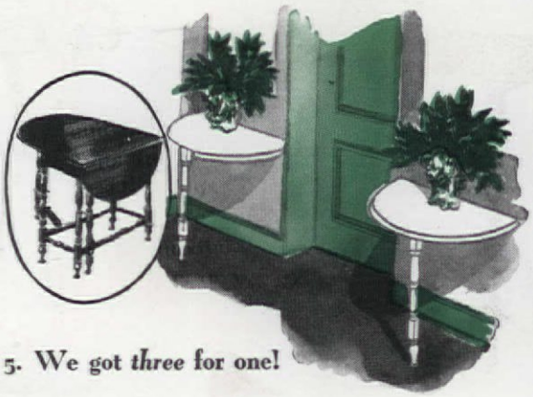
8. For the coat closet

7. Try a mirror on top and some paint



6. As a wall bracket this table is news!

Sketches by Harrie Wood



5. We got *three* for one!

—But the bride who gets one of these need never operate!

They are all distinguished and really different!

And why not? Because none of these tables is too much sugar for a cent. All are "good" pieces you can rely on for sound construction, good design, usefulness, and adaptability. It takes all kinds of people to make a world and all kinds of tables to make a home, and this even dozen we are showing represents just about tops in tables! When we see the same old Duncan Phyfe coffee models, the same old tippy tripod affairs in home after home, we just wonder why. You *can* have a distinguished "different" table just as well, and probably a lot better.

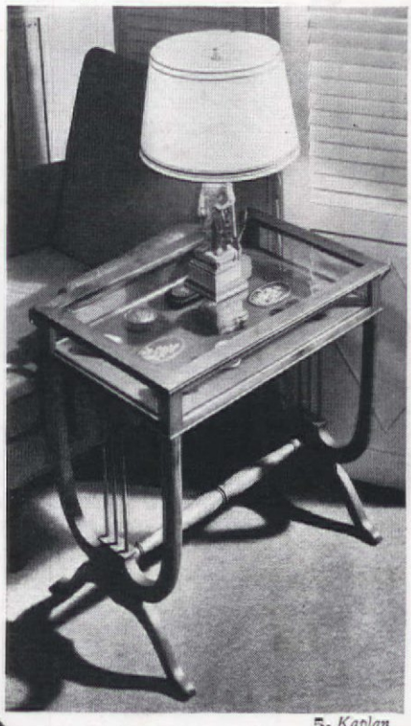
1. Here's a drum table 30" in diameter, 28" high, big enough to hold something besides a lamp and what's more it has a handy drawer. . . . 2. Two end strips on a modern coffee table hinge open so you can store coasters etc. inside. . . . 3. A cornerwise table solves many a problem. This handsome one, with ball-and-claw feet, is useful too, with drawer and ample top space. . . . 4. With drop leaves up, this table is 30" long (17" with them down) and a good 20" deep. With shelf and drawer, it's what we call a *real* table. . . . 5. Is your hobby collecting? Enclose your prizes safely in glass, away from dust or careless handling. They're still visible, while the top remains serviceable. . . . 6. Honest and sturdy stands a night-table of British oak, with that drawer we insist upon. . . . 7. "Handsome is as handsome does," we say of this tip-table. Hand carved, with leather top, it is 30" square, the right size for a card table when you need it, decidedly decorative when you don't. . . . 8. Built-in boxes give this coffee table excellent storage space and leave plenty of room for your refreshments. . . . 9. A double-decker is something after our own heart. The top is 13¾" square, the other shelf 25¾"x 16⅜", and it is 27½" overall . . . . 10. Excellent for solitaire or reading a heavy book is a mahogany table 17"x28", and high enough, 25", to miss your knees when you pull it up to you. . . . 11. Tea, they say, is "coming back." With casters and a pair of handles, this tea table can be moved easily wherever you want it. . . . 12. Here's one of those comfortable Mexican tables—especially nice for porch or sun porch. We heartily recommend its most generous size.

1. *Widdicomb*

2. *Herman Miller*

3. *Colonial Mfg. Co.*

4. *Baker*



5. *Kaplan*

6. *Jamestown Lounge*

7. *Colonial Mfg. Co.*

8. *Mersman Bros.*

9. *Brandt*

10. *Landstrom*

11. *Imperial*

12. *Ruth W. Lee*

America's experts tell you

What and How to Buy!

Paul Frame, Jr.

WELL, girls, there isn't too long a stretch of being a bride anyway. Within a year or so at the outside you can return to being yourself and don't have to hide any semblance of intelligence behind a sweet smile and the well-known blush. I have never been able to understand why all people expect a girl who has sufficient gray matter to get through high school, and in many cases college, to lose the use of every vestige of brain the moment she becomes a bride. Why you have to act as though you hadn't enough sense to come in out of a roaring hurricane I'll never see, nor, if the truth be told, do I consider it very attractive. It seems to me the chances are pretty good that if you are smart enough to arrange your scheme of life so that it takes in a few of the whopping propositions that marriage can bring you up against, you have a good level head on your shoulders and, what's more, propose to use it to the best advantage. There are other things to budget than the family exchequer—so much time for routine business, so much for primping and keeping up the old appeal, so much for catching up on the current gossip, and so much out for just plain mooning, and don't mix them. That ought not to be so hard. You've managed to keep math separated from French, dinner dates from dental appointments, so what's to hinder your working out a living schedule now and have two hearts that beat as one all they like, only have 'em beat peacefully, even with a smattering of nonsense thrown in.

You had the equipment your life called for before you were married, and it's even money that it was as efficient as a stop-watch too. By that I mean that if you worked from the time you were out of high school, I'll bet that the preponderance of your wardrobe was not bouffant taffeta evening gowns, and that if you went to college there were a certain number of good sweaters and skirts hanging in your closet. You can be trusted to fill the bill on your own with something that you are as familiar with as your clothes. And maybe you have been around your mother's kitchen enough to know the difference between a cast-iron spider and an egg beater, but I'll bet that if you haven't, you will bone down and find out and not tell anybody until you have. There are just as good ponies on which to ride through a kitchen as through "Cicero." The major equipment of your house may be something you want to think about a lot. Certainly your furniture is, and so that you can put your mind wholly on that, here are a few lists, made out with years and years of experience behind us, plus the consensus of opinion of all manner of experts, and an eye or two to the future. So put your hot little hands trustingly in ours and maybe you will find some things that will be helpful. We've done three lists, all absolutely minimum, rock bottom mind you, for two and the occasional guest, in three different localities—the medium size city, the suburbs (which includes apartments in large cities, oddly enough, as the requirements are about the same), and the very small town or real country.

To begin with, here are some pretty sound, though maybe queer looking, DON'T'S:

Don't feel that you have to buy a complete set of china; it isn't necessary.

Don't buy a whole lot of cheap sheets.

Don't spend as much on your table linen as you do in the bedrooms and bath—don't even spend half as much, except for white damask, if you want that.

Don't skimp on the hand towels.

Don't forget that ample sauce dishes can be used for desserts, cream soup, cereal, and berries.

Don't forget that coffee cups will serve for tea and never know the difference.

Don't be led astray in a maze of wonderful kitchen gadgets that should have at least a year's experience behind them.

Stick to the essentials, and I think you will come out on the fair side of both your budget and the business of housekeeping. After a tremendous discussion here in the office we've boiled these lists down till they are really reduced to their essence. The stunt with your linens is to remember to buy one of everything every six months, and then you will never have a twenty dollar item to face.

CHINA: The dinner plates and latter named articles in the small town or country list below should all be in same pattern, a good hearty one such as Spode's Blue Tower or Lenox Greek Key. These are always available in open stock and can be the backbone of your china. Mix several other patterns with your main one and in that way give the impression of masses of china.

China for brides in the medium size city

6 salads
6 cream soups
6 cups and saucers (these first three items matching)
One small platter
Salad bowl and 6 plates
6 dinner plates
6 sauce dishes
1 large platter
1 covered dish
6 white cups and saucers
6 white bread and butters
2 white open vegetable dishes
White tea and coffee pots
White cream and sugar
White after-dinner coffees

China for brides in a really small town or in the country

8 cups and saucers
8 bread and butters to match
8 salads, different pattern
8 white salads, these to be used for lunch, desserts, or parties
8 white sauce dishes
8 white soup plates
8 dinner plates
Sugar and cream
2 platters
2 vegetable dishes, one covered
Teapot
Salad or fruit bowl

China for brides in the suburbs and big-city apartments

12 salads
12 cups and saucers (these to match and in twelves on the theory that buffets are popular in these localities)
Teapot and coffeepot
Cream and sugar
Very small platter
Open vegetable dish
4 dinner plates (patterns that go well together)
8 cream soups
8 bread and butters
1 chop platter
Large platter
1 covered vegetable dish
8 after-dinner coffees

[*Please turn to page 32*]

Here's The trousseau for that first home

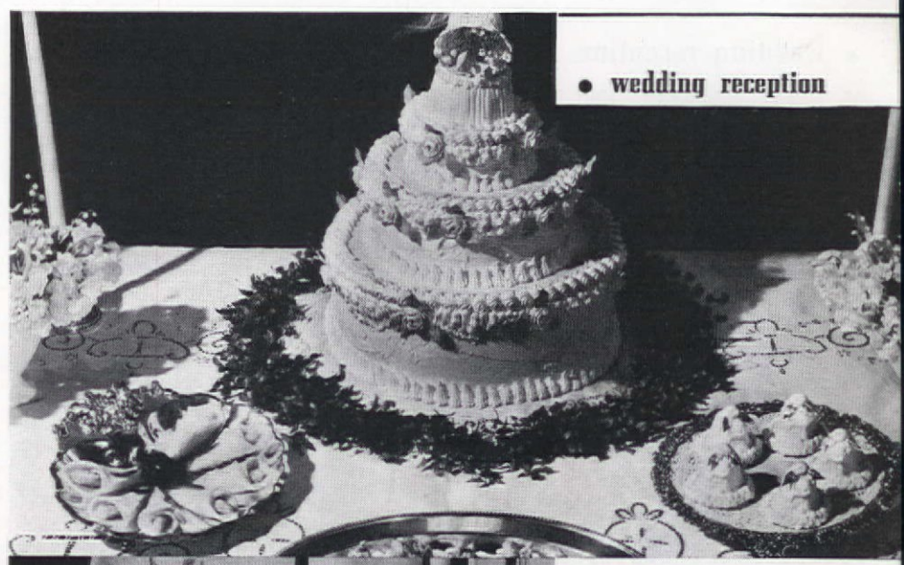
A SHREWD girl will choose glass that is neither too heavy nor too fragile—so that it will be suitable with various types of dinnerware—*Halle Bros.* . . . . . Do have bigger napkins—men hate the 9" luncheon size—*Abraham & Straus.* . . . . . China, glass, and silverware should be among the bride's *final* selections, because these will be most effective if they tie in well with the general decorating theme of the home—*Barker Bros.* . . . . . On a budget of $2,500 for furnishing three rooms, we advise the allowance of about $275 for china, glass, electrical appliances, silver. If desirable but not absolutely essential silver is added, the total allowance should be about $400—*Joseph Horne Co.* . . . . . Individual sets of table linen save laundry (a spot spoils one piece, not a whole cloth).—*Abraham & Straus.* . . . . . Since the bride's home presumably will be a small one, without a maid, informal entertaining will be smartest and most becoming to her—*Barker Bros.* . . . . . We recommend that the bride buy Sterling, because we know that some day she will want to own it, and if she buys it as her initial purchase, it never needs replacement. It is now possible to purchase silverware in what is known as "Place Service." Each Place Service includes a dinner fork, dinner knife, individual salad fork, cream soup spoon, teaspoon, and butter knife. Each Place Service in Sterling silver costs anywhere from $15 to $19 depending upon the pattern selected. The advantage of this arrangement is that it is no longer necessary to buy dozen or half dozen lots of flatware and have only certain pieces. At least, when buying Place Services, you are assured of having the necessary pieces and will know your limitations in the number you can serve.—*Halle Bros.* . . . . . Table grooming gives *you* something to live up to. With a beautiful table you just naturally put on your best manners—which is a great asset in matrimony.—*Abraham & Straus.* . . . . . Another bright move on the part of the bride-to-be will be to register both her china and silver patterns with the store in her city where they are available, so that friends buying wedding gifts for her can know just what she wants and what pieces are still to be filled in.—*Barker Bros.* . . . . .

Every bride should plan to own one nice dinner cloth—*Halle Bros.* . . . . . Presumably any bride could set a distinguished table with a closet full of linen to select from; it takes a very clever bride, however, to be able to meet any situation with aplomb with just a drawerful of linen at hand—the secret being, of course, in the planning and thought back of that drawerful—*Abraham & Straus.* . . . . . If you, like so many brides, must watch your budget closely in buying your bed linens, don't skimp on quality or size and think that's the smart way to manage. To buy good quality percale sheets and cases is much smarter. They're cheaper to launder and their life will be much longer and stronger than the cheaper qualities. You will undoubtedly find that plain white sheets will look better after a few years washing so we recommend them. But if you want to indulge in some color, buy a guest set of colored sheets which will add a nice decorative note to the room —*D. H. Holmes Company.* . . . . .

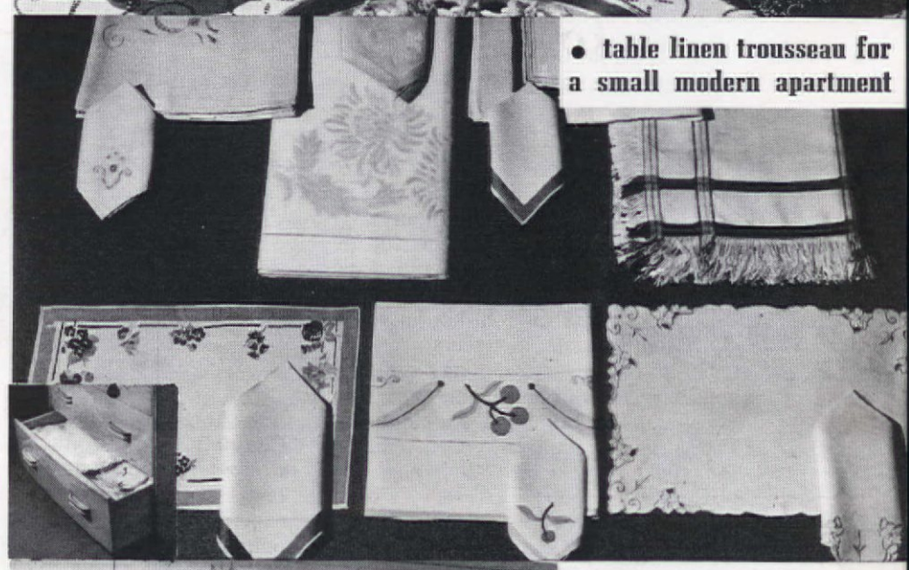
BUY quality, and use it every day!—*Abraham & Straus.* . . . . . Most of the linen shops are marking bride's linens with the maiden monogram in true traditional style, but a few modern brides prefer to have their new monogram grace their linen.—*D. H. Holmes Company.* . . . . .

We assume that in a one-room apartment not more than six guests would be invited for a meal, possibly eight if buffet service is used.—*Carson Pirie Scott & Co.* . . . . . The best double sheet size is 90 x 108. The best single bed sheet size is 72 x 108. The most popular pillow cases size is 42 x 38½. Good sheets and cases are always worth monogramming. Any of the linen shops have many samples to show you. Choose your linens early enough to allow plenty of time to have them marked properly.—*D. H. Holmes Company.* . . . . . *Good* kitchen utensils are economical because of the time and effort saved in preparing meals and in cleaning. The proper preparation of food and proper storage of

[*Please turn to page 136*]



• wedding reception



• table linen trousseau for a small modern apartment

• kitchen trousseau for a small apartment

• lamp trousseau for a 4-room budget apartment

List printed on back of each photograph

• wedding reception

Chicken Salad in Puff Shells
Calla Lily Sandwiches Wedding Ring Ambrosias
Spiced Cherries
Ice Cream Wedding Bells
Champagne Punch

Calla lily sandwiches: Thin slice white bread shaped like cornucopia, wrapped around long finger of Cheddar cheese, sprinkled with chopped egg yolk. Green pepper sliver to simulate leaf.

Wedding ring ambrosias: Slices of orange with centers cut out and filled with whipped cream, on unsalted wafers.

Ice cream wedding bells from a caterer or lemon sherbet decorated with fresh strawberries.

Champagne punch: Good domestic champagne, strong tea as a base. Use sizable cake of ice and float banana, fresh pineapple, or orange slices on top.

Bride's knife to cut the cake: Any knife will do, tied with white satin ribbon and dainty flowers.

Planned by Mrs. Jacinta Wilson, Bride's Secretary, and Miss Margaret Phillips, Tea Room Manager

Scruggs-Vandevort-Barney, Inc.
St. Louis

• table linen trousseau for small modern apartment

(the whole thing fits into one drawer)

For little dinners, luncheons or "best breakfasts": Italian cut-work and embroidered 54-inch cloth and six napkins..... $ 4.98

Special dinners as Thanksgiving and Christmas: Double damask Irish linen cloth 64" x 84" with 20-inch napkins..... 12.50

Gay informals: Hand-blocked linen square 54-inch and 6 border napkins.... 4.51

Quick breakfasts: Belgium linen striped square 54-inch and 4 napkins..... 2.98

Informal luncheon or homey dinners (easy laundry): 13-piece hand-blocked linen luncheon set, six 18-inch napkins..... 4.25

Evening snack or bridge party: Hand-appliquéd fruit design 36-inch square, 4 napkins..... 2.98

Gala dinners but informal: Spanish embroidered individual place sets for 8, fine ecru linen 17-inch napkins..... 10.98

TOTAL $43.18

Alternate choice for one of the above if you do buffet entertaining: Hand-made Chinese lace cloth about 72" x 90" (not illustrated)..... 3.98

Planned by Mrs. Edna Michel, Bride's Consultant

Abraham & Straus
Brooklyn

• kitchen trousseau for a small apartment

IF THERE is any part of the home with which both the bride and her husband are bound to become thoroughly familiar, it's the kitchen. They are both dependent on its efficiency and the quality of its output in more ways than one. It may be either an asset to domestic relationships or a bone of contention. Its adaptability and practicability are going to have much to do with the frame of mind in which the bride greets "her man" in the evening. And this importance is such that purchases for the kitchen require good taste. One can overdo the kitchen as easily as one can overspend a budget. There is no point in spending so much on its equipment that the "food department" becomes a daily reminder of extravagance and a source of annoyance with various investments which have proved themselves unsound.

A recommended kitchen list is given on page 90

Planned by Miss Gertrude Hayden, Director Macy's Home Center

R. H. Macy & Co.
New York City

• lamp trousseau for a 4-room budget apartment, 18th century furnishings

Living room:

Urn-shaped table lamp of tôle, in red, green, blue, black or eggshell. Indirect lighting for 40-60-100 watt bulbs. 17 inches overall. 12-inch shade. $10.95

(Illustrated) Pair of imported Staffordshire lamps in temple jar shape. Mounted on dark brass-finished spun bases. Empire bell-shaped shades in rayon. Approximately 20 inches overall. Each, complete $8.95

All brass-finished table lamp with indirect lighting. Complete $15.

Bedroom:

(Illustrated) Night table lamp of earthenware with floral decoration. Brass-mounting. Shade of pleated paper parchment under white organdy ruffles, trimmed with blue stitching. Complete $16.50

Dressing table sticks to match with matching 8-inch shades. Sticks—each $3. Shades—each $3.

Dining room:

(Illustrated) Imported crystal girondole with traditional Prince of Wales feather design and tear-drop prisms. The pair $37.50

TOTAL $109.85

W. & J. Sloane
New York City

America's experts tell you what and how to buy!

(Continued from page 30)

Kitchen essentials

IF YOU can put the traditional bug in someone's ear about the kind of thing you want for wedding presents, you ought to be able to do pretty well about little trifles such as silver platters or trays, or an occasional coffee pot or good size bowl to round out these lists. And when it comes to the kitchen, we are simply assuming that you are smart enough to wangle a few electrical things such as a toaster, coffee maker, and maybe even a mixer. For the rest, you will want—

1 double boiler
1 chicken fryer (it has a cover and you can use it as a frying pan too)
1 nest of pots with covers
2 pint pottery casseroles
1 roasting pan with rack
1 large casserole
1 pie tin
1 square cake tin
2 round cake tins
1 loaf pan
1 cookie sheet
1 muffin tin
1 colander
2 strainers
Pancake turner
Fruit juicer
Egg beater
2 paring knives
Bread knife
Meat knife
Grapefruit knife
2 measuring cups
Nest of mixing bowls
Rolling pin
Oven thermometer
3 wooden spoons
1 set measuring spoons
Spatula
Cake knife
2 forks
Pastry brush
Pastry board
Cutting board
Bread box
Potato masher
Can opener
Bottle opener
Shears
Meat grinder
Flour sifter
Cheese grater
Ring mold
12 dish towels (6 linen, 6 cotton)
2 dish cloths
2 dust cloths
1 broom
1 dust mop
Pan and brush
1 carpet sweeper or vacuum cleaner

This is rock-bottom, remember; no pie crimpers or butter molds, but enough to get plenty of good meals, and good company meals too when the occasion demands.

Linen minimums

THE main reason for not spending as much on your table linens as on your other linens is that with any luck at all you will get some pretty attractive ones given you and then, too, excepting for damask, the styles change frequently and it is fun to buy the new ones as they come out. Therefore the linen the bride will need to buy for her bathroom and bedroom if she has two beds is:

8 sheets
6 pillowcases
2 pair blankets
2 down or wool coverlets
2 bath mats
8 bath towels
8 face cloths
12 linen hand towels

The hand towels are important because they feel so darned elegant and wear like cast iron, and if you remember the two a year plan, the upkeep on your supply doesn't break you. If you have a guest room, add to the bedroom linen 4 sheets and 3 pillowcases. The point is always to have one linen set (bedroom, bath, and dining) resting—that is, neither in use nor at the laundry.

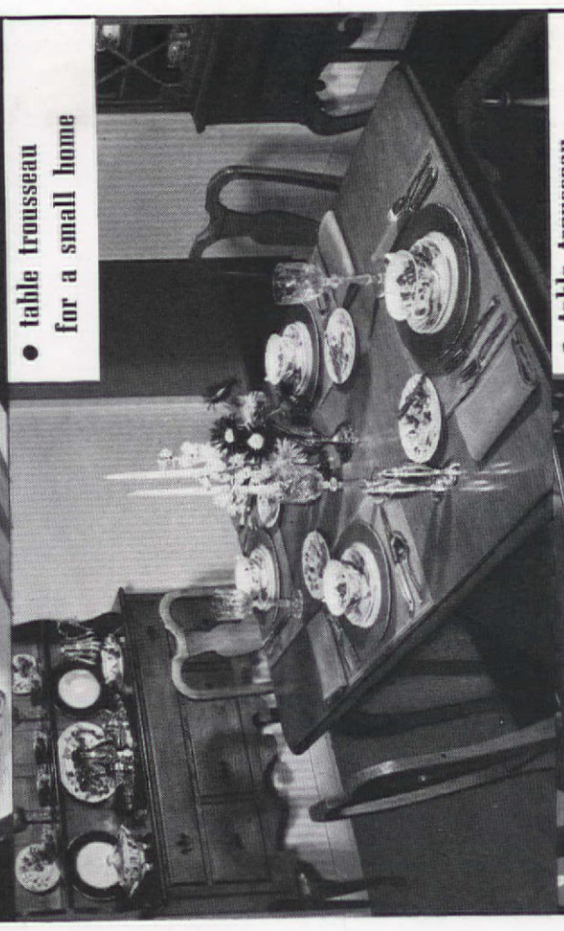
For the dining table, whether it's going to be a real one, or just a drop-leaf table in the living room that pinch-hits, don't get more than one formal set without carefully considering the kind of life you are going to lead, because formal linen ought to be really good.

2 dinner sets (not too large cloths and 6 or 8 napkins)
1 seventeen-piece set (it can be used for any of three meals)
3 breakfast or luncheon sets (which can also be used for buffets)
8 extra dinner napkins
12 tea napkins
2 trivets or hot plate mats

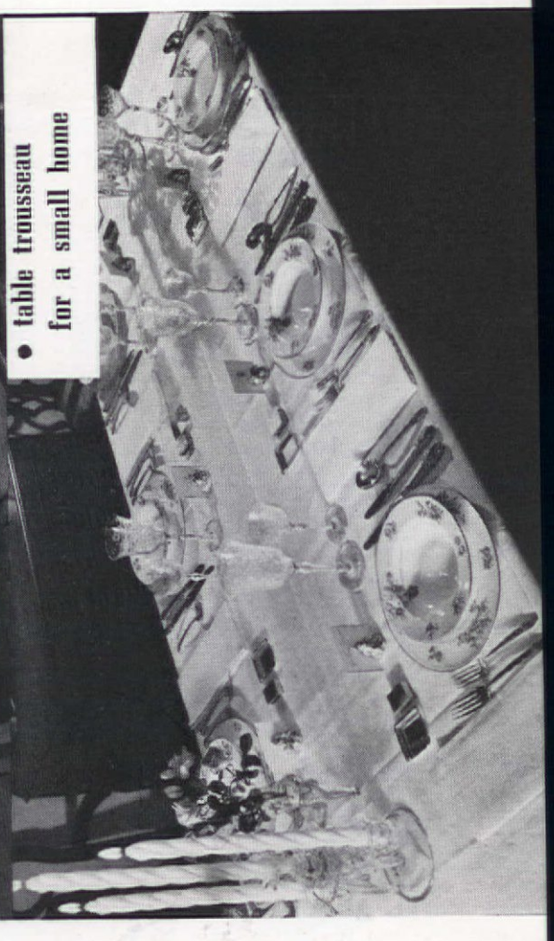
There are, of course, about one million extras that can all be made to look like necessities—mattress covers, summer blankets, small hand towels, cocktail napkins, and so on for ages. But nothing dire will overtake you if you start out with just the things listed. You will make a reasonably good impression under most circumstances and be a credit to a good upbringing.

We are grateful to Miss Marguerite Cox of Lord and Taylor for her suggestions on the linen list.

• table trousseau for a small apartment

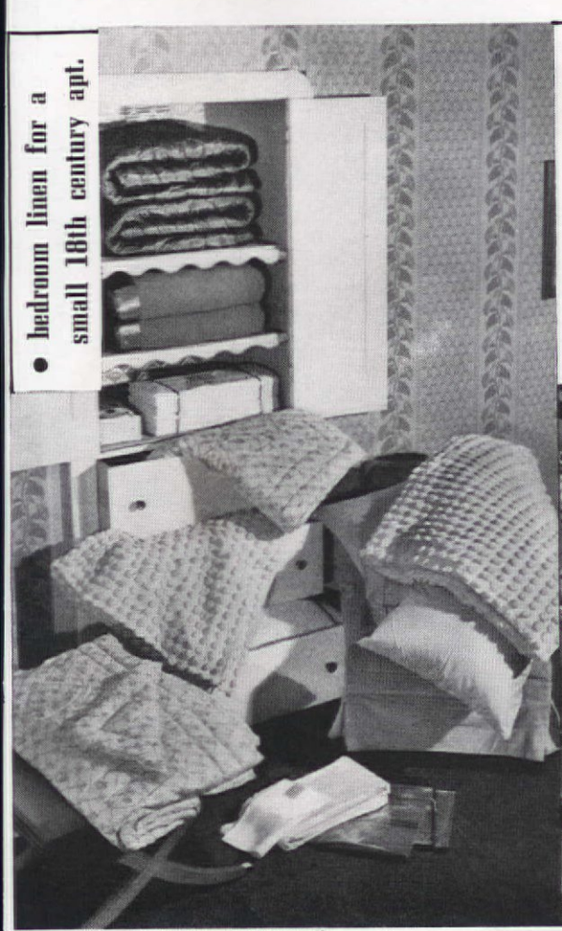


• table trousseau for a small home



• table trousseau for a small home

It is bewildering, and we know it, the first time you face mounds of white sheets, stacks of table linen, row upon row of lamps, acres of kitchen utensils, case after case of silver, china till you're dizzy. What to choose? How much do you need? What is a fair price to pay? We know everything looks alike and it's pretty discouraging, especially when you're a brand new bride and haven't had any experience in equipping a home. So to help you we asked sixteen bridal experts from as many stores to lend their valuable training and experience with other brides and recommend just what they know you are going to need.



• bedroom linen for a small 18th century apt.

• table trousseau for a small but smart home

• linen closet trousseau for a small budget

List printed on back of each photograph

• linen closet trousseau for a small budget

Bathroom linens:

12 large bath towels, 24 x 46, 59c each	$7.08
12 Turkish face towels, 19 x 31, 39c each	4.68
12 wash cloths, 2 for 25c	1.50
3 hand embroidered pastel linen guest towels, 59c each	1.77
3 hand embroidered white linen guest towels, 75c each	2.25
1 bath mat, $3.50	3.50
	$20.78

Bed linens (for twin beds):

2 wool blankets, 8.95 each	17.90
2 down-filled satin comforts, 14.95 each	29.90
2 down-filled pillows, 3.95 each	7.90
2 chenille bedspreads, 5.95 each	11.90
12 twin size Duracale sheets, 1.49 each	17.88
12 Duracale pillow cases, 29c each	3.48
4 mattress pads, 1.59 each	6.36
	$95.32
Total	$116.10

Monogramming would be extra.

Frederick & Nelson, Seattle

• table trousseau for a small but smart home

The bride gives her first dinner party for four:

China: "Penelope," Syracuse China Co., 32-pc. set	$19.00
Glassware: Teardrop crystal by Duncan & Miller. Dozen	7.50
Sterling flatware. "Sonja," International Silver Co. 24-pc. set	35.32
Silver candlesticks: Pair	5.00
Silver salt and pepper shakers: Pair	5.00
Cloth-Rayon damask table cloth, 8 napkins: Set	27.50

The bride serves breakfast for two:

China: 32-pc. breakfast set in American Limoges	$3.95
Glassware: Teardrop crystal by Duncan & Miller. Dozen	4.50
Sterling flatware: "Sonja," International Silver Co. 24-pc. set	35.32
Chrome-plated accessories: Twin-toaster, Manning Bowman	12.95
4-pc. coffee service, Manning Bowman	9.95
Linen-Basket-weave place mats and napkins. Each	25c
White Lenox urn	5.75
Figurines. Each	2.00
Butler's table	2.95

Planned by Miss Rosemary Dudley, Director, Bride's First Home Service

B. Altman & Co., New York City

• bedroom linen for a small 18th century apartment

6 sheets; hemstitched, "Fruit of the Loom Cameo Percale," 72 x 99. 1.59 each.	$9.54
6 sheets; plain hemstitched "Fruit of the Loom Cameo Percale," 72 x 99. 1.29 each	7.74
12 pillow cases, "Fruit of the Loom Cameo Percale." 50c each	6.00
2 pillow covers, "Tailor Made." 50c each	1.00
2 mattress covers. 1.95 each	3.90
4 mattress pads, "Fruit of the Loom." 2.25 each	9.00
2 all-wool blankets, "St. Marys Sterling." 9.85 each	19.70
2 summer comforts, cotton filled. 3.75 each	7.50
2 wool comforts. 9.85 each	19.70
2 candlewick bedspreads. 6.95 each	13.90
1 pair bed pillows, goose down. 4.95 each	9.90
1 dresser scarf. 2.25 each	2.25
1 dressing table scarf. 1.95 each	1.95
3 Pliofilm zipper storage bags for blankets and comforts. 1.25 each	3.75
	$115.83

Planned by Linda Marr, Bridal Secretary

The Higbee Co., Cleveland

No one trousseau is right for every house and every household, of course. But these lists are made up by experts who added a lot of good, common sense to a world of experience, and while we don't expect anyone to follow them religiously, we do think they offer a great many practical and helpful suggestions

• table trousseau for small home

Breakfast service: Canonsburg Pottery, "Madeira"

32 pieces	$6.95

6 plates, 6 cereals, 6 cups & saucers, 6 bread & butters, 1 serving dish, 1 platter.

Glass: Fostoria, topaz "Thumb Print."

6 goblets	$2.75
6 fruit juice	2.25
6 plates	2.75
Cream & sugar, pr.	1.25
Salt & pepper shakers, pr.	1.00
	$10.00

China: American Haviland "Pasadena" pattern with Dresden colors, Theodore Haviland.

8 dinner plates	$12.00
8 bread & butters	7.35
8 Salad plates	9.00
8 sauce dishes	8.00
8 rim soups	9.00
8 cups & saucers	13.35
1 serving dish	3.75
1 serving dish	6.50
1 cream & sugar	6.50
1 sauce boat	6.50
1 12" platter	6.00
	$87.95

Glass: Rock Sharpe Crystal #37.

8 goblets	$12.00
8 sherbets	12.00
8 cocktails	12.00
8 ice teas	12.00
8 plates	13.35
	$61.35

Silver (necessary): "First Love"—International Silver Co.

1 chest	$63.95

8 dinner knives, 8 dinner forks, 16 teaspoons, 8 dessert spoons, 8 salad forks, 8 butter knives, 1 serving fork, 1 butter knife, 1 sugar spoon.

1 steak set	$5.00
1 gravy ladle	1.25
8 soup spoons	9.28

Additional Silver, desirable but not absolutely necessary: "Gadroon"—Wallace Co.

Covered vegetable dish	$15.00
Meat platter	15.00
Sauce boat	15.00
4 piece tea set	50.00

Electrical appliances and other accessories.

Toastmaster, single slice	$9.95
G. E. waffle iron	8.95
Silex coffee maker, 8 cup	5.95
Ash trays, match boxes (8)	15.00
Place card holders (8)	2.80
2 pr. silver salts & peppers	10.00
	$52.65

Planned by Mrs. Alberta Greene Redenbaugh

Joseph Horne Co., Pittsburgh

• table trousseau for small home

Dinnerware:

6 service plates, "Steuben" ware	$9.00
6 ten-inch dinner plates, "Canterbury"	6.60
6 eight-inch salads, "Canterbury"	5.40
6 five-inch butter plates, "Canterbury"	3.90
6-cream soups and saucers, "Canterbury"	11.25
6 cups and saucers, "Canterbury"	6.60
12-inch meat platter, "Canterbury"	3.95
Covered vegetable dish, "Canterbury"	7.50
Gravy boat, "Canterbury"	5.00
	$59.20

Electrical pieces:

Waffle iron-sandwich toaster	$4.95
Electric coffee maker	4.95
	$9.90

Silverware:

6 Reed & Barton dinner knives	$13.00
6 Reed & Barton dinner forks	8.00
6 Reed & Barton salad forks	6.50
6 Reed & Barton soup spoons	8.00
6 Reed & Barton butter knives	6.00
6 Reed & Barton teaspoons	4.00
1 Reed & Barton gravy ladle	2.50
2 Reed & Barton tablespoons	2.66
1 Wallace "Colonial" water pitcher	12.00
3 pc. Wallace "Colonial" coffee set	24.00
1 Wallace "Colonial" serving tray	20.00
2 pairs salts & peppers	7.00
2 pc. game carving set, silver handles	11.00
1 pair silver-plate candlesticks	3.50
	$128.16

Linens:

6 place mats and 6 napkins of linen 65c ea.	$7.80
Grand total	$205.06

Planned by Velma McMahon, Bride's Advisor in "Doris" Small Homes Studio

Barker Bros., Los Angeles

• table trousseau for a small apartment

China: Victorian pattern—"Salem."

1 small baker	$ .60
1 creamer	.60
8 fruit dishes. 20c each	1.60
8 8" dinner plates. 45c each	3.60
8 4" B. & B. plates. 25c each	2.00
1 10" platter	.95
8 soup bowls. 40c each	3.20
1 sugar bowl	1.20
8 tea cups and saucers. 45c each	3.60
	$17.35

Glass:

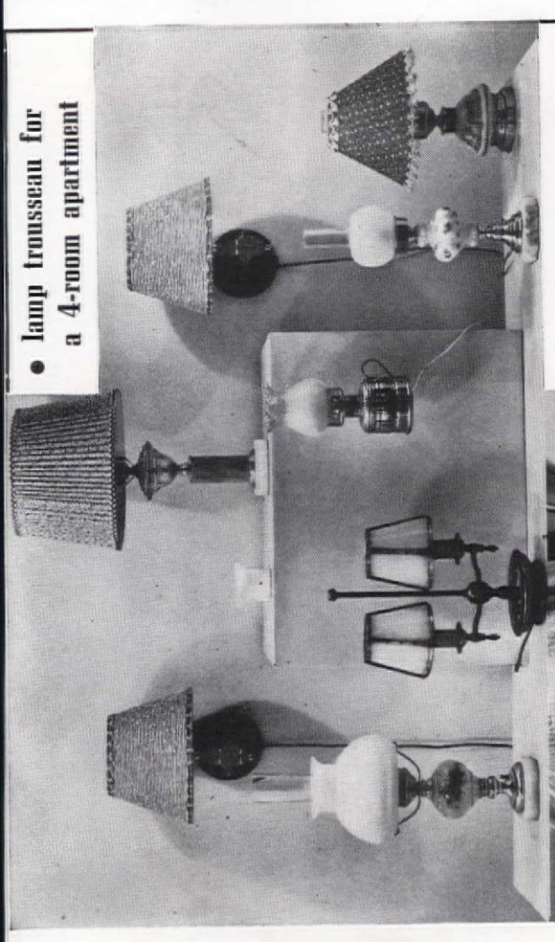
8 sherbets, blue glass stemware. 30c each	$2.40
8 goblets, blue glass stemware. 30c each	2.40
8 white crystal tumblers. 50c each.	4.00
Salad set: Bowl, plate for bowl, 8 salad plates, crystal fork and spoon	3.80
	$12.60

Silver:

8 place settings. $17 each	$136.00
Sterling carving set, knife and fork	10.00
3 serving tablespoons. $5.50 each.	16.50
1 gravy ladle	6.50
1 meat fork	5.00
Salt and pepper	2.75
	$176.75

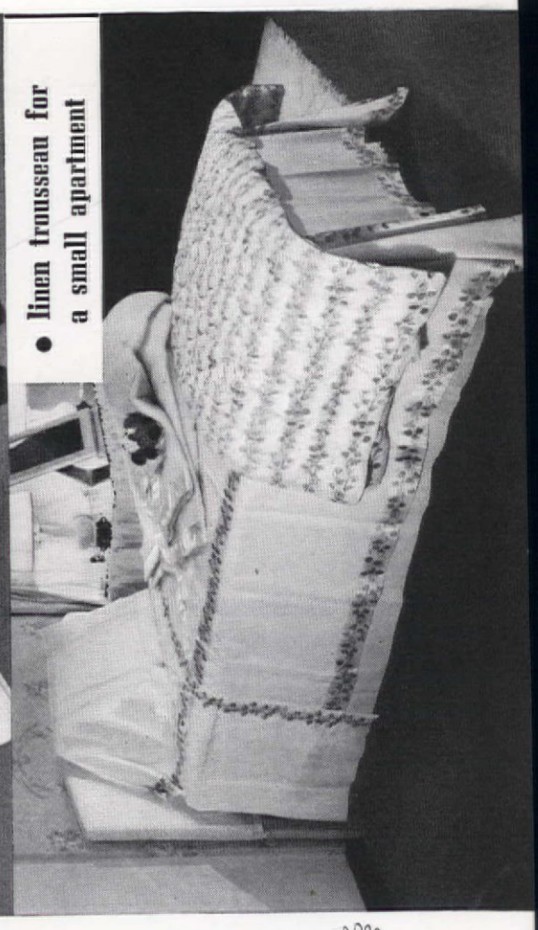
Planned by Joan Adair, cooperating with the Home Advisory Bureau

Carson Pirie Scott Co., Chicago



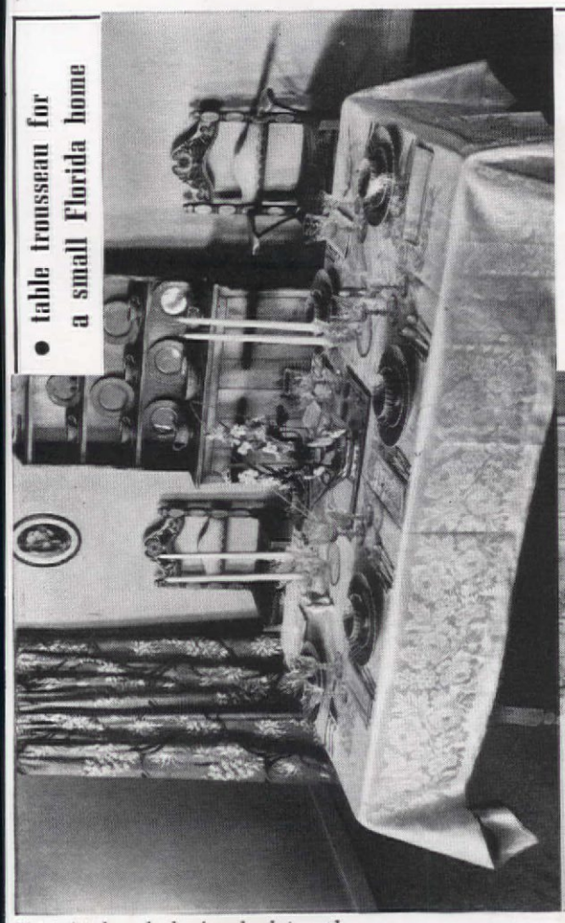
• lamp trousseau for a 4-room apartment

• kitchen trousseau for a small, smart home



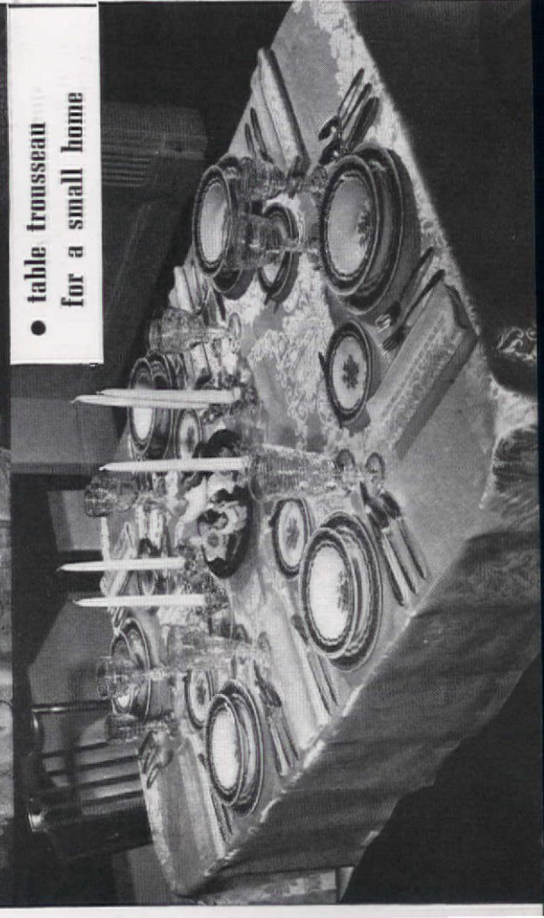
• linen trousseau for a small apartment

Here on these pages are the "trousseaux" for your home recommended by our bridal experts, and we hope the lists will help take the "wild" out of bewilderment for you! They are full of information on quantities, sizes, prices, and should get you off to a fine start in that first home of yours. The lists are printed just like our recipes, so you can take them with you when you go shopping, or file them away for future reference. They are our way of giving you a truly practical send-off, and with them goes our wish that you, like Cinderella and her Prince, will live long and happily ever afterwards!



• table trousseau for a small Florida home

• wedding reception



• table trousseau for a small home

List printed on back of each photograph

• table trousseau for a small home

Silver: Sterling—8 place services Gorham "Nocturne" @ 17.25.....$138.00
Or service for 8, Gorham's "Cavalier," including teaspoons, soup spoons, knives, forks, salad forks, butter knives..... 57.00
Silver-plated holloware: covered vegetable dishes, meat platters, water pitchers.
Glass: Service for 8—"Bunker Hill" stemware. Water, $6.67; wine..... 6.67
China: 53-piece service for 8, "Blue Avon," English Earthenware..... 14.50
Or 63-piece service for 8, "Moss Rose"..... 48.00
Centerpiece: candle holders (5 @ 50c) $2.50, crystal plate $2, figurine.
Cloth: Rayon damask with 8 napkins..... 15.00
Electrical appliances to be selected according to need: Toaster, coffeemaker, roaster, waffle iron.

Planned by Bridal Secretary, Young Couple's Shop

The Halle Bros. Co., Cleveland

• wedding reception

Hors d'Oeuvres

Chicken à la King — **Lobster Cutlet**

Virginia Ham — **Chicken Salad**

Molded Fruit Salad

Olives and Celery — **Salted Nuts**

Crescent Butter Rolls

Wedding Bells of Ice Cream

Bride's Cake — **Groom's Cake**

Demi Tasse — **Mint Wafers**

Planned by the Bridal Shop

Strawbridge & Clothier, Philadelphia

• table trousseau for a small Florida home

Dinnerware: Franciscan's "Coronado"—73 pieces.
8 dinner plates, 8 salad plates (also useful for luncheons), 8 bread and butter plates, 8 fruit or sauce dishes, 8 cream soup cups and saucers, 8 teacups and saucers; medium size meat platter; round vegetable dish; covered sugar bowl; cream pitcher; pair of salt and pepper shakers; relish dish; gravy boat $39.95
China for informal use: 22-piece set "Theme" pattern with rose decoration.
4 breakfast plates, 4 bread and butter plates, 4 fruit or sauce dishes, 4 cups and saucers, small meat platter, vegetable dish..... 5.80
Glass: Rock Sharpe crystal "Ridgeway"—40 pieces.
8 goblets, 8 footed iced teas, 8 sherbets, 8 cocktails, 8 plates..... 33.34
Glass for everyday use: "Sham-bottom Safedge" with monogram.
8 large size tumblers for iced tea or highballs, 8 medium size for water, 8 small size for fruit juices or short drinks..... 5.67
Centerpiece: Cut crystal fruit or flower bowl, with matching candlesticks..... 4.98
Silver: Community Plate "Forever"—53-piece service.
8 each of dinner knives, dinner forks, salad forks, cream soup spoons, 16 teaspoons, 3 table or serving spoons, butter knife, sugar shell—all in the tarnish-resisting chest..... 49.00
Serving pieces: Oneida's "Northern Leaf."
Large meat platter, covered vegetable dish (cover used as extra dish), water pitcher, bread tray..... 33.75
Electrical equipment: Toaster, $3.95. Combination sandwich grille and waffle iron..... 5.95

Planned by H. Don Watts

Burdine's, Miami

Instead of being confusing and a trial, planning and shopping for your home will be fun if you know in advance what you want, how many you need, and what you should have to pay. Armed with the answers to these questions, all you have to do is select what you like best, and the job is done

• linen trousseau for a small apartment

Illustrated on reverse side

Plain white blanket cover with cornflower stripe .....$ 8.95
Comfort, printed cornflower..... 15.00
Blankets, white, St. Marys Lor Tay 72x90..... 15.95
Printed pillow case..... 1.75
Printed sheet, twin size..... 6.50

Linen minimums

8 sheets
6 pillowcases
2 pair blankets
2 down or wool coverlets
2 bath mats
8 bath towels
8 face cloths
12 linen hand towels

Additional linen list on page 52

Planned by Miss Marguerite Cox

Lord & Taylor, New York City

• kitchen trousseau for a small, smart home

Items listed below are illustrated on reverse side

Shal-O-Fryer $3.95
Chromium plated with red heat indicator and red knob on cover. It has many uses as follows: (a) Large pan with strainer and strainer rim as photographed makes a deep fryer which holds just enough fat for not too large quantities of doughnuts, French fried potatoes, etc. Useful to the bride who cooks on not too large a scale. (b) Large pan used alone for roasts and baking dishes. Can be taken to table with good-looking lid to cover food. (c) Deep pie tin for general baking or for serving hot dishes at table. Also to serve low-salads, etc.
Home secretary..... Daily activities at a glance..... $1.00
For a complete record of the bride's daily appointments, menus, shopping list and budget. In cloth cover—white, light blue or bamboo.
Case concave cutlery for the kitchen:
Carver $2.50
Slicer 2.50
Paring knife..... 1.35
Long-handled fork..... .90

Complete list of kitchen equipment on page 96

Planned by Anne Cazlarc

Lewis & Conger, New York City

• lamp trousseau for an Early American 4-room apartment

Hall: Brass Colonial pin-up lamp, frosted chimney, glass shade..... $2.99
Living room: Early American Colonial lamp with brass and alabaster base with crystal break, shade of pleated cotton fabric..... 8.95
Two-candle bronze Colonial desk lamp with shades trimmed in imitation bamboo 8.95
Early American astral globe torchère with hand-decorated glass fount and harmonizing base of alabaster..... 5.00
Reproductions of oil lamp with China diffusing bowl..... 7.95
Bedroom: Old-fashioned oil lamp, hand-painted coach scene base, figured fabric shade 5.95
Pin-up lamp of maple, with homespun shade..... 1.99

Powers Dry Goods Co., Minneapolis

Collecting Ornamental Hands of the horse and buggy days

Photographs from the collection of the author

They make amusing gifts or an amusing hobby

IT'S time someone put a stop to giving brides useless assortments of undistinguished gewgaws. Beautiful silver, and crystal, and china are always appropriate and, though not in the least "unusual," always the preferred wedding gift. However, for those who cannot afford precious gifts might we suggest starting a collection for the bride. Antiques are not expensive, at least they need not be, and you need only the coöperation of several friends to start an interesting and amusing hobby. We present in this issue two ideas for the basis of a wedding gift collection. There is really no telling what makes anybody collect anything. A little indulgence of personal taste, though, is always a good thing, and that is what in a mild way collecting amounts to. Not that anyone sets about the business thinking, "Now I'll be a collector." You just come across an intriguing little item in a shop, at an auction, or wherever, and suddenly you want more, or you know just the person who would like it. Right there you have started something, and the harder your prize is to find, the more fun. The bride you start on a mad collecting career is in for a lot of fun.

THE vogue of using hands as household ornaments was at its height during the middle of the nineteenth century. The earliest models seem to have been those manufactured in different kinds of ceramic ware, but a little later, particularly in America, many were of glass. The hands undoubtedly were modeled in clay by clever artists and from these clay models molds were made, so that a particular design could be turned out in as many specimens as desired for commercial purposes. As a matter of fact, however, duplicates are unbelievably rare, and one sure satisfaction to the collector of ornamental hands is the fact that they have not been reproduced, and are not likely to be copied at any future time.

MRS. CHETWOOD SMITH

In the collection of the author, there are over seventy ornamental hands,

A collection that lets you have your cake and eat it too is this one of ornamental hands, none of which has by any means lived out its usefulness. You can switch them off the mantel to hold a bunch of violets, wine, oil and vinegar, or even ashes

some of ceramic ware, some made of glass.

Of the ceramic wares Parian marble was a favorite, and a valued material was Bisque, a soft, unglazed pottery, ordinarily tinted buff or pinkish cream. The large majority of these pottery hands clasp, with elegant sensibility, conventional blossoms and leaves, which form receptacles for real flowers. Occasionally they hold vases. The aristocratic lines of these fragile and charming porcelain hands, their prettily plump fingers, might indeed have been casts from the hands of Queen Victoria's ladies-in-waiting.

A fairly typical pair in pale buff bisque have long, slender fingers which hold beautiful sheaves of wheat that are the vases. The sleeves forming the bases are gathered around the wrists into delicate lace cuffs fastened with tassels over which bracelets fall in rich fashion.

It is interesting that both hands of a pair seem always to be rights. Indubitably meant to stand in couples on lambrequin-draped mantel or marble-topped table, they are nevertheless both rights.

One of the rare lefts in our possession is of Parian marble, most lovingly modeled with a wedding ring plainly indicated; it clasps a cluster of wheat. An unusual one among the single rights is of shiny china, the flesh colored hand carrying a fan. In another of Parian marble the hand holds three vases, each formed of an exquisite half opened magnolia bud. One of pale saffron bisque has for a vase a double row of conventional flower petals, one rising out of the other.

A large group of single ceramic hands concerns itself with jewels. Charmingly tinted shells, balanced on the tops of fingers, hold brooches and lockets. In some instances fingers are spread apart to wear their owner's rings. Among this group of hands we find several of the rare lefts. Often it is a child's hand that stretches dimpled fingers for the rings.

The designs of ornamental hands which we have considered thus far, have been not only copied from those of the fair sex, but have been engaged with various of its preoccupations—flowers and jewels. There is one in our collection, however, which has a care for the pleasure of a gentleman. A white china hand, resting on its back on a quilted cushion, offers in its upcurled fingers a bundle of china cigars tinged on the edges with an enticing reddish brown. The fingers merely touch the cigars with daintily reluctant finger tips, as if shrinking with ladylike sensibility from their close contamination; the bundle of cigars is hollow, ready to be filled.

Ornamental hands of glass are largely of American manufacture. They are usually of clumsier modeling than those of ceramic ware, but the lovely colors, some brilliant, some delicately shaded, are compensating delights. Strangely we find that hands of glass were put to more strenuous work than those of porcelain. Glass hands valiantly seize and carry aloft heavy compots and kerosene lamps. They hold not only flower vases, but bottles of all sizes for perfume or medicine or wine. They take the form of stoppers for vinegar and oil cruets. The vases are much more like ordinary receptacles for flowers than those fashioned of ceramic ware.

A pair of opaque glass figurines, with flesh colored hands and quaint gilt fingernails and rings, hold scalloped vases of pale blue, shading into white.

About the middle of the nineteenth century, white opaque glass was most fashionable. Today this material is known as milk sandwich. It was used for double hands, a right and a left, which lie on their backs, slightly cupped, and pressed so tightly together that the little fingers cross; over the wrists trail three handsome holly leaves and a bunch of its berries which serves as a handle. They probably waited on the hall table for visiting cards.

One very interesting group is made up of glass hands holding cornucopias. These figurines of transparent glass appear to have been for decorative purposes only. The hand of smooth glass is of the same tint as the cornucopia which is covered with an elaborate raised pattern. They have been found in amber, a lovely azure blue, clear glass, horehound, and also a beautiful blazing ruby.

Photograph by F. M. Demarest

Detailed drawings of shelves on page **142**

LOUISE BRAITLING FARLEY

When dolls' dishes have outgrown their original purpose, they are the nucleus of a miniature collection and deserve their own tiny shelves

A Miniature Collection with Shelves to Fit

LAST autumn, when we were cleaning the attic I decided to take a moment to investigate the little wooden box which I had moved and dusted for many years and which I knew contained my old doll house furniture. The furniture itself was pretty well battered and not worth repairing, but I found some pieces of china, a pair of minute vases, and some tiny lead (unfortunately not pewter) plates and cups.

For no known reason except that right there the collector's instinct reared its ugly head (besides I loved the knickknacks), I kept them out when I repacked the box and carried them downstairs. There they sat on my dressing table where they served no purpose whatsoever, except to add to the time it took to dust. I reminded myself each day that they really should go back into the box in the attic with the other things, but I carefully did nothing about getting them there. Then all of a sudden my husband had a brainstorm.

"Why not make miniature shelves for them?" he suggested. No sooner said than we were at work. With bits of pine about three-sixteenths of an inch thick, which we bought at the local mill, three little shelves were made and shellacked and rubbed down with all the care and attention usually given to much larger, more important pieces. Number 20 three-quarter inch brads were used to nail them together and then we made crooks for the tiny cups by bending common pins to the right shape. They still have to be dusted, of course, but a collection is different—not just "things."

We had a pine chest under the stairs in the dining room which had been a decorating problem child from the first, since nothing we hung over it looked right, and nothing put beside it filled the gap. The shelves were hung there and were perfect, adding at the same time a much needed bit of color and interest. Of course, my original pieces nowhere near filled the three shelves, but kind friends have added to the group, as I myself have, until it has arrived now at the enviable stage where I can take out the less attractive bits and add new and more interesting ones. The old pieces are not thrown away, never fear, for once bitten by this particularly insidious bug, the collecting habit, you can't bear to throw away anything. You save it, you store it away in a box for possible future use, perhaps as a gift sometime, if you can ever summon enough generosity, but under no circumstances do you just discard a single piece. Meanwhile, if they are miniatures you collect, adding new items furnishes a fillip to all country auctions and poking in antique shops, with no appreciable strain on the family purse.

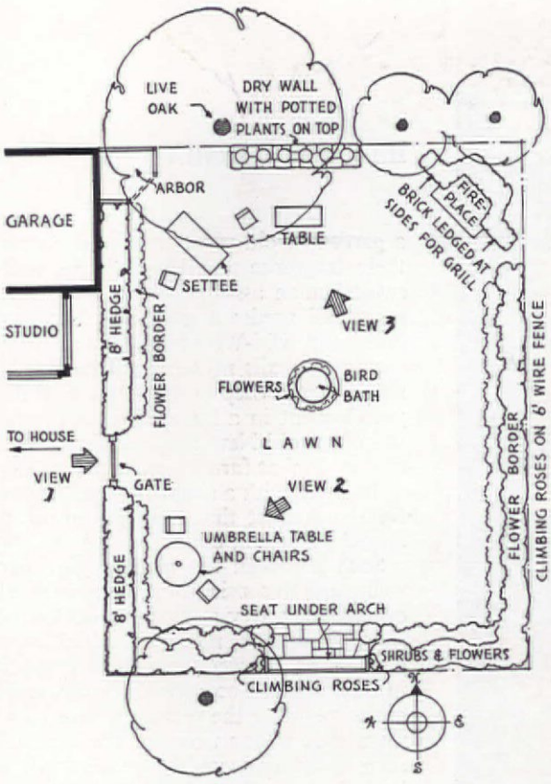
IF YOU are a really big-hearted person, there is nothing to stop your using your duplicates, complete with a set of miniature shelves to house them, as one of the most charming wedding gifts imaginable, and it is a little bit different, which is a step in the right direction, to say nothing of the intrinsic value of antique miniatures. We show you detailed working drawings of the shelves and how to cut and make them yourself on page 142.

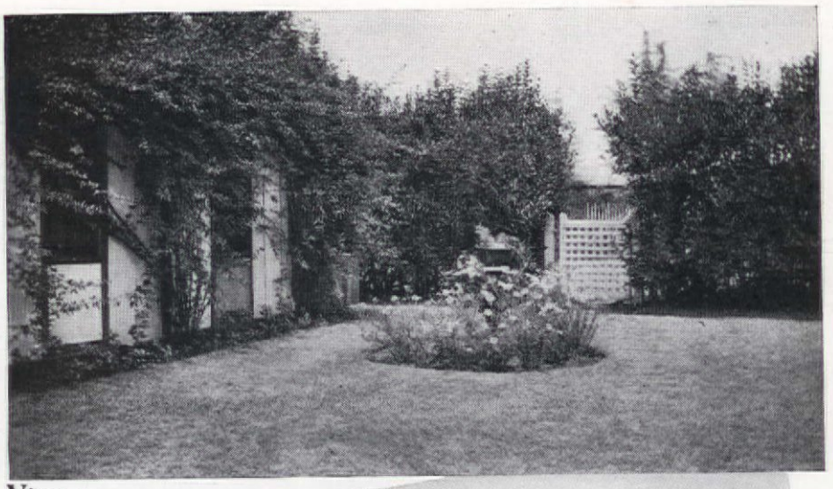
The American Home Series of State Flower Prints

XXV. MONTANA: BITTER-ROOT: Native to mountainous country from Arizona to the Canadian border, this low-growing but showy relative of the garden portulaca was so valued by the Indians as the source of a porridge made from its starchy root, that they gave its name to mountains, a river, and its valley. Its botanical label, Lewisia rediviva, honors one of the leaders of the Lewis and Clark Expedition, who first sent it east, and refers to the plant's amazing tenacity to life. Specimens will start into growth even after being kept dry for many months

Paintings by Edith F. Johnston

XXVI. MASSACHUSETTS: MAYFLOWER or TRAILING-ARBUTUS: This modest, bright-eyed evergreen trailer likes the cool, moist semi-shade of coniferous woodlands and, like all members of the heath family, requires an acid, peaty soil. Botanically Epigaea repens, it should not be confused with the related genus Arbutus, made up of tender evergreen trees and shrubs. Its popularity as a spring flower threatened it with extermination but it is now protected by conservation laws and, thanks to Robert S. Lemmon of Connecticut, is being increasingly grown for gardens





View 1

View 2 (see plan)

A Man Made this Garden!

MARTHA B. DARBYSHIRE

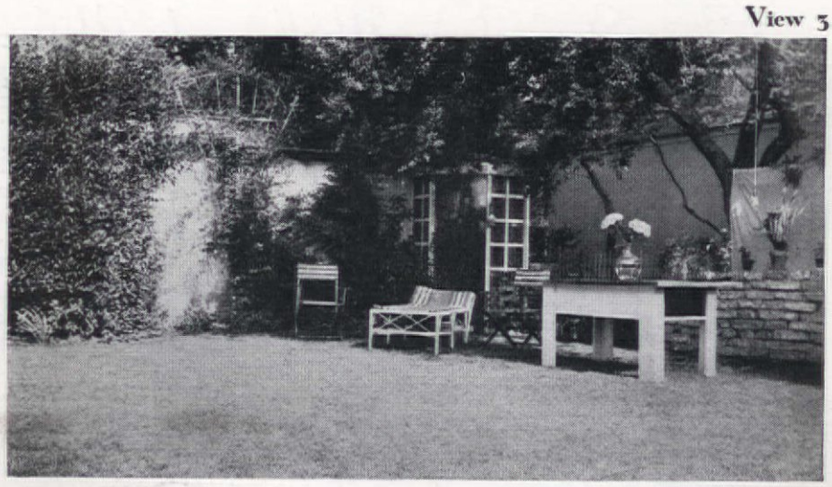
WHY is it that, although many of the topnotch plain, everyday, dirt gardeners are men, we usually think of women as responsible for attractive back yards? Maybe it is because we hear more of women's efforts through their garden clubs which garden-minded men are apt to fight shy of. The emphasis on chitchat and "artistic arrangements" is too much, they tell us, for their candid tastes. When a man makes gardening his hobby, he takes off his coat and sets to digging. He works out his own landscape plan and problems, or informally visits other gardens to exchange experiences concerning vital matters such as plant materials, soil, propagation, and compost heaps.

Granted, however, that we hear less of the accomplishments of men gardeners than their results warrant, we should still remember that a man can be just as proud of a pleasing garden plan that he has worked out, or a mammoth dahlia or a perfect rose that he has grown, as any woman gardener ever is. Furthermore, if it is practical information you are looking for, he will probably have the answers to most of your questions and be perfectly willing to pass them along. Men gardeners are pretty safe practical guideposts for any amateur or novice to follow.

Mr. George Clark of Pasadena, California, is just such a gardener. Perhaps the location suggests elaborate formal gardens enclosed by tall, trimly clipped hedges. But Mr. Clark's garden is not like that. Nor is his home one of the large estates or located among them. To reach it you turn from a crowded downtown thoroughfare into quieter regions; along a shaded street; past discreet houses with vine-covered walls, arbors, and glimpses of little intimate gardens. Mr. Clark's garden is a restful, simple spot, dominated by a sprawling old live oak standing alone in its beauty and dignity, in a patch of its own shadow. The tree has been there seventy-five—perhaps a hundred—years; much longer than the garden. Yet you might imagine that it had been planted there at one end of the plot in the particular location where its full beauty would show to the best possible advantage. To get an idea of what Mr. Clark has created, picture a

[*Please turn to page 135*]

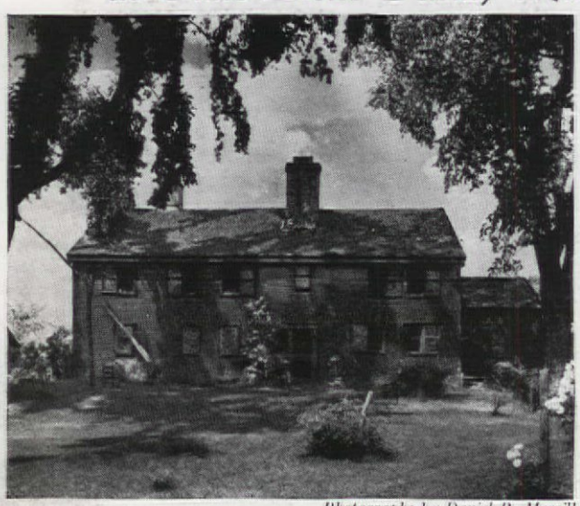
View 3



OPPOSITE PAGE: Buying most kinds of pictures as gifts for someone else is usually not a safe procedure. But delicate flower prints—whether old or of the current American Home State Series—are always welcome and decorative

A Garden of Old Plants & Posies

at Time-Stone Farm, Marlborough, Massachusetts



Photographs by Daniel R. Merrill

HAZEL E. CUMMIN

THERE is an old farm near the Wayside Inn in Marlborough, Massachusetts, where farmhouse and garden are so perfectly in accord that one feels they must have come down through the years together, and as time went by, each acquired something of the spirit of the other. An aged married couple sometimes have the same look; or an old house where the furniture has never been anywhere else. But a house and garden that have grown old together are rare because, while the one survives neglect, the other languishes if deprived of the touch of the hand that made it.

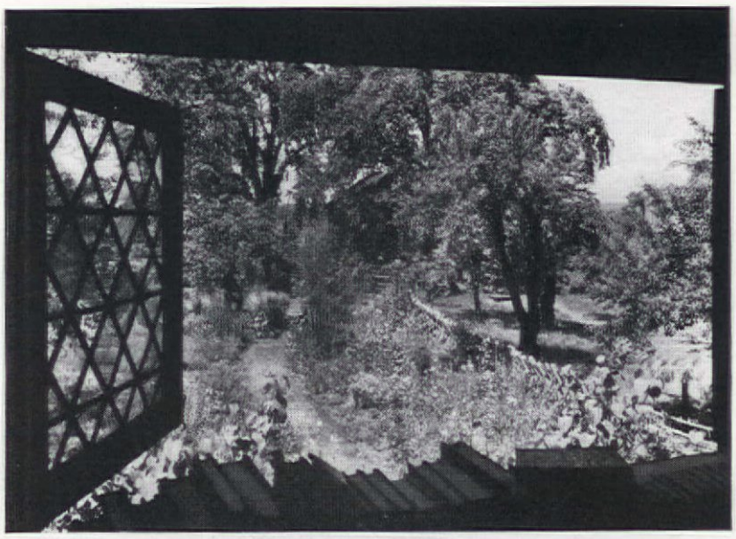
Actually the garden at Time-Stone Farm is no exception, for it was remade less than five years ago, but with such understanding that the plants seem to have been there from the first. Their witness is that here indeed is the garden our New England forebears knew; a garden of old plants and posies grown for their fragrance and their virtues and their sweet human associations, to minister to the household needs; a garden of ancient memories and Old-World traditions, harboring within its walls mysteries of healing and of magic rooted deep in the folklore of the race, yet eloquent in a hundred ways of the busy life of an old New England farm; a garden planted in that farm's service and made ready to its hand with a simplicity and economy of time and effort that were the inspiration of all New England crafts.

Such a garden the modern gardener may well pause to consider. For there is developing everywhere today a strong trend towards the simpler and more modern country household; one that has learned from the city new lessons in efficiency and economy of space, and in the art of reducing the routine of life to a minimum that allows time for the amenities. In such a development the garden will receive its full share of attention. The country house and garden of tomorrow will be planned to provide greater comfort with less outlay of effort and expense. Houses will be smaller and more convenient; less of a care and more of a pleasure. Gardens will be at once more intimate, more useful, and more beautiful, designed to compensate for lost acreage in quiet, seclusion, and a closer relationship to the house. The interest of the gardener will be not in massed flower effects, but in the subtler beauty of individual plant and flower forms, lovely color combinations, and the contrasting textures and designs of the different kinds of foliage. No better pattern could be found for such a garden than the herb and posy garden of Time-Stone Farm with its inspiration for the modern and the antiquarian gardener alike.

The old place had been the home of the Goodale family for seven generations when, in 1925, it changed hands for the first time. The original house was built by John Goodale in 1702 as a simple one-room dwelling with an unfinished chamber above. Around this nucleus the present house grew as New England houses had a way of growing, room by room as the family grew or as the standards of living in the neighborhood improved. It stands today very much as it was after Abner Goodale enlarged and "redded" it at the time of his marriage in 1778. The further "redding" that occurred after 1925 was done with such understanding that the average visitor is not conscious of it at all. The place has the authentic dignity of a homestead that has been loved and lived in without a break for many generations. Long settled into the landscape and as much a part of it as the woods and fields that roll away on every side, it seems like a bit of old New England preserved by some enchantment for us of the present to enjoy at its most gracious and lovable best.

The house stands at the head of a grassy lane, framed by great elms and backed by low red barns, its weathered clapboards brightened by red window sash and the sparkle of small diamond panes. Stone walls, grown over with old roses, define the old "front yard" where a few shrubs grow casually as if they had merely been brought in to pro-

The old-fashioned gardens at Time-Stone Farm recapture the fragrances, memories, and quiet loveliness of yesterday. Opposite, (above) a view of the house front, a glimpse down the garden path which, beyond the "time stone," leads to the "book house" (below), from which the lovely view at the right was taken. The thatched shelter shades straw bee skeps; by the old pump and dipping well grow mints and other moisture-lovers; seen from the path, the well-sweep follows the tall elm's curve



tect them from the plow. Somewhere among them a trumpet-vine sprawls over a stump, a splash of color on the grass like sunlight spilled from the old barns. Near the house the well-sweep throws its witch shadow, now on this side, now on that, now mingling it with those of the elms. "Witch herbs" crouch in clumps about the house, and peonies stand guard on both sides of the door. The birds, too, recognize a sanctuary as they gather about a feeding shelf in a corner of the ell and peck for worms where lilies grow and woodbine trails over a wall that leads down to the garden gate.

A few steps from the house, the garden offers the household both its sweetness and its services, demanding no more in return than the busy housewife is prepared to give—as it must have been from the beginning. The farmhouse garden of Colonial New England cannot have been a place of formal design and carefully edged paths. Knot gardens and the similar developments so popular in "restorations" of today were features of English gardening of the period, and were sometimes copied for important houses in America. But the true Colonial country garden was a far more casual and practical affair, planted and tended by the housewife to serve the household needs, and planned according to the time she had for puttering. Paths separated an orderly arrangement of beds, for she knew the value of order, and the plants she dug and watered had to be easily accessible. But their arrangement was a matter of convenience and expediency, not design. Seeds obtained from England were planted where they could receive good care. But many other plants were allowed to come up where they liked; and the results were often charming. The plants gathered oftenest for

[*Please turn to page 138*]

Poetically known as "The CHILDREN'S HOUR"

Natt N. Dodge

When between the dark and the daylight the night is beginning to lower, and there comes a pause in the day's occupation poetically known as the children's hour—thousands of mothers everywhere become temporarily and needlessly deranged

KATHERINE BLACKALL

IT MAY have been the Children's Hour to Longfellow, who doubtless could have dismissed laughing Allegra from his study when she became too giggly. To most of us mothers, however, who see our darlings come trooping home from school bringing five or six bosom friends apiece into our nice clean peaceful houses—it's the Charge of the Light Brigade—with amplifiers.

Not that we don't welcome that brigade. How fondly we think of them when they are gone. How sweet their homecoming kisses and how comforting their hugs as they charge in, glad to be released from the bonds of school.

Shall we put fetters on their spirits or ignore the confusion and noisy arguments? Shall we scream at them not to bring into the house those autumn leaves that they think so pretty? Shall we mention that we wish they wouldn't stop at all the stores and sales rooms along the way for souvenirs to clutter up our neat homes?

Shall we notice those dirty hands and wonder audibly why they can't keep their hair combed smoothly all day like the Jones children? Is it a good idea to urge little Mary to get after her practicing at once? Will it tend to make her fonder of her music? If there are home tasks, should they be plunged into immediately? Is it wise to let them fill up on cookies and that left-over cake?

As a mother of five normally bright and active children, ranging from first to ninth grade, I have given a great deal of thought to what seems to me the most disturbing hours of the day. Mornings before school, parents and children are rested, and confusion need not exist. Besides, all morning confusion is directly due to lack of planning and can be avoided. Likewise after dinner the well-fed family is naturally contented, relaxed, and peaceful.

But this period just after the close of school seems to me the zero hour of peace and the tops of tumult. It is also the despair of many other mothers with whom I have talked. We are tired, and the children are, too. We resent their noise after having had a peaceful day while they, after the restraint of the schoolroom, simply must give vent to pent-up energy.

I MYSELF have committed all the pedagogical crimes in the books over this problem. But I have too many children to afford to make many mistakes, and gradually, slowly, out of the ashes, residuum of fires of past errors, with new determination I have risen, like that *other* old bird, the phoenix.

The first, and I sometimes think, the best improvement I made, was to do away with sweets for the after-school snack. A large basket of fruit, usually apples, rests on the kitchen table. I deliberately ignore the noise of the general stampede to the kitchen. It is one time when I have found it wise to be a little deaf. There is plenty of milk in the refrigerator. My three younger children usually want a drink of that. My oldest boy often likes to invent new kinds of milk shakes. They sound pretty horrible to me, but I don't have to drink them. Frequently I have in the refrigerator crisp pieces of celery and sticks of carrots wrapped in waxed paper.

Second, I have resolved to remember that the children have been under a certain amount of strain in school and I have determined to summon all my forces of self-control in dealing with refractory cases. No matter how much I want to know what went on at school I do not ask at this time.

I have the house in order and quiet. To speak in a low voice requires a supreme effort at times when the battle cries grow loudest, but I know of no other single device that repays a mother so well, both for the effect upon herself and upon her children. No woman of sense fails to consider that her husband has had a hard day and treats him accordingly when he returns in the evening. Why then do we not show similar consideration for our youngsters?

As for practice hours and home tasks, we have obtained best results by talking that over quietly at our weekly family meetings. The children have made out their own schedules and have agreed to follow them without undue reminding. They have been made to realize that nagging one child has a wearing effect on the others.

Play is the order of the day for the first hour after school is out, and so no mention is made of dirty hands or faces. The youngsters know they can't eat with dirty hands and don't even want to. They wash their hands of their own accord at the sink in the kitchen before they eat their after-school lunch. Following a satisfactory play time they are more amenable to suggestions as to a more careful grooming before dinner.

Where possible, I save pleasant surprises for this time of the day. Then, too, scout or campfire meetings, swimming, dancing, or music classes cut into their time, giving diversion. Separating the children minimizes friction to a great extent.

Of course the boys have their ball games in the back yard or their workshop in the basement, while the girls enjoy a playroom in the garage in pleasant weather or in the warm back bedroom in winter.

When the mood seizes the girls to try on costumes, I find it much better to have a large box filled with discarded dresses and costumes, to which we add from time to time, than to allow them to engage in one of those havoc-wrecking hunts through dresser and closets.

I have learned not to care what super-neat people may think if they find the house disorderly at this time. For me it is now indeed the Children's Hour. Besides, we have one inflexible rule. Promptly at a given time the army must fall to and put things in order or else—extra K. P. duty for the dilatory ones that evening.

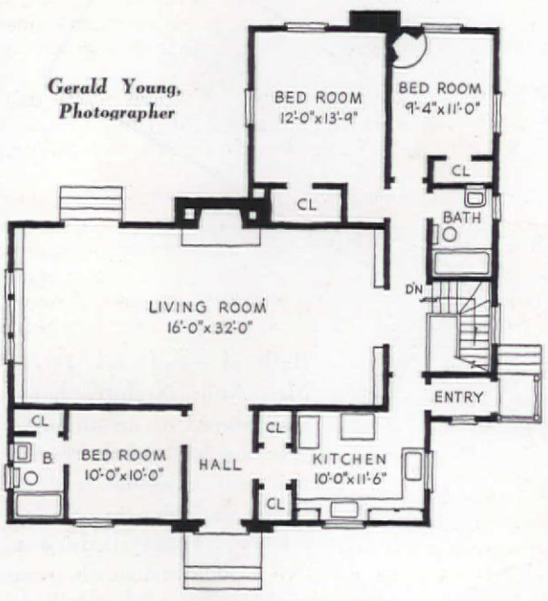
I have discovered that an afternoon nap makes me a hundred per cent pleasanter, and with added rest and more careful planning I am easier to live with so that I not only do not mind the Charge of the Light Brigade, but I actually go out to meet it with banners flying.

EVERYTHING ON 1 FLOOR

3 distinctive types of houses in Kentucky, California, and Michigan

Louisville, Kentucky, home of Mr. and Mrs. Dwight Anderson

Gerald Young, Photographer



FREDERICK MORGAN, *Architect*

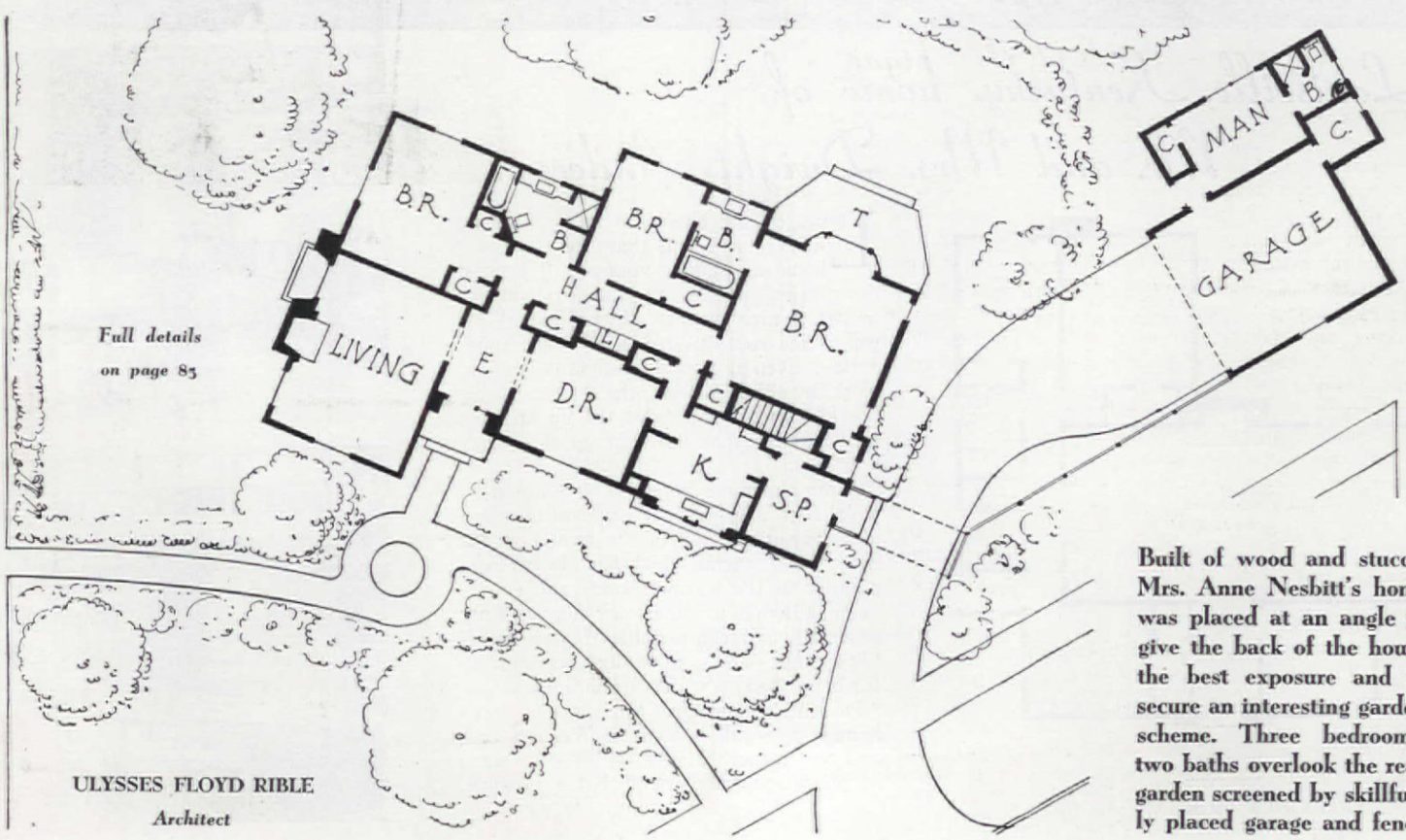
LIVING on the level is a pretty sensible way to live and that goes for your home as well as yourself. "Upstairs, downstairs, and in my lady's chamber" makes a nice nursery rhyme but it's a wearisome route to trudge a dozen times a day. Even if you skip some of the leg work by sliding down the banisters like the kids you'd still have the up trips to face and it's that last trip up that "gets you down."

More and more home builders are skipping the whole stairway problem by planning houses with all of the rooms on one floor. It's a scheme which has always been popular in the warmer states and is fast being adapted to others for it's certainly practical, and comfortable if your lot is big enough, and it offers more opportunity for house designs which are individual and "different." Here are three single story homes, a Southern one, a Western one, and one in the Midwest, which show some of the interesting variety that is possible.

[*Please turn to page 66*]

Stoughton

Santa Monica house built on the bias

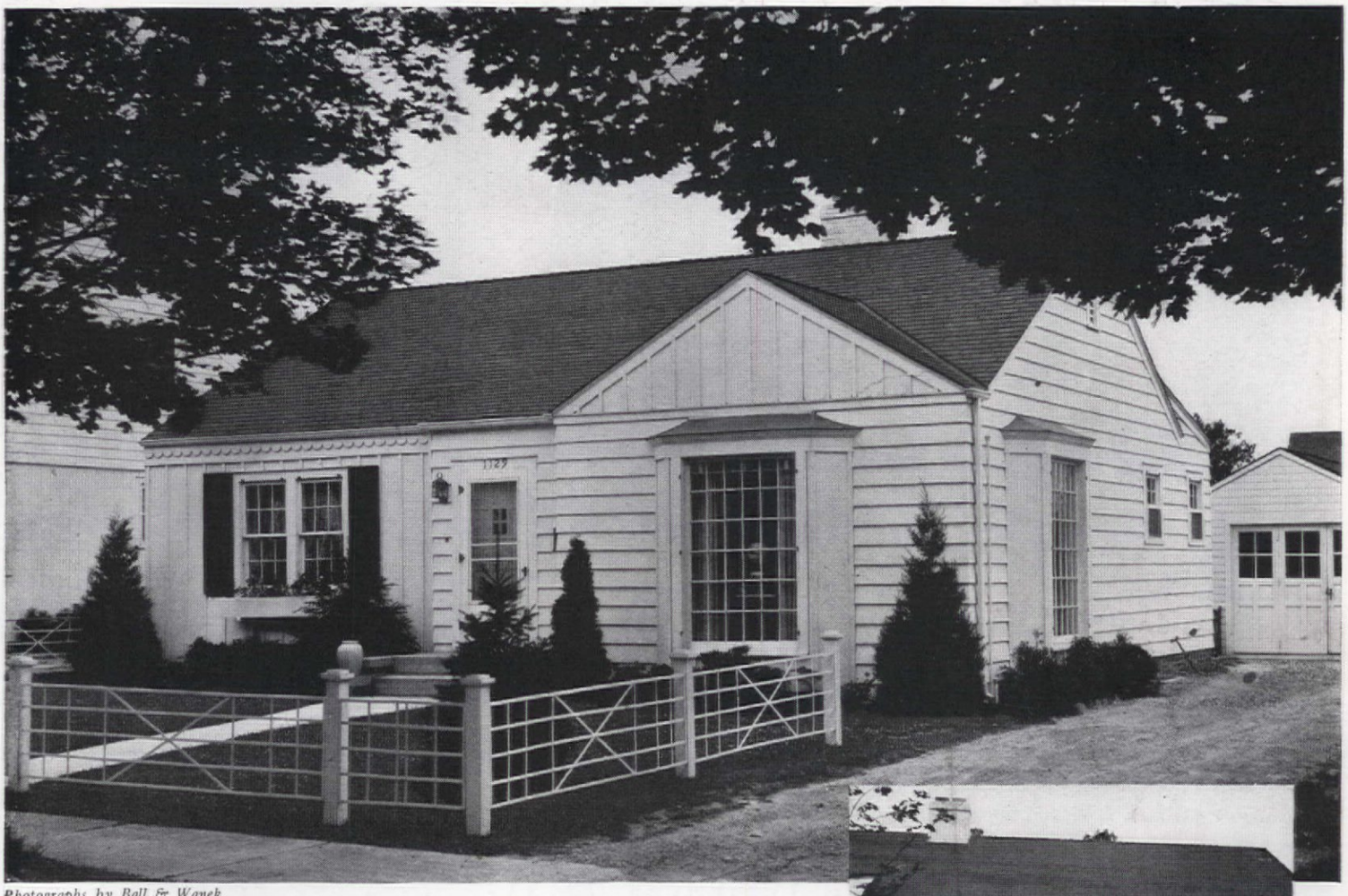


Full details on page 85

ULYSSES FLOYD RIBLE
Architect

Built of wood and stucco, Mrs. Anne Nesbitt's home was placed at an angle to give the back of the house the best exposure and to secure an interesting garden scheme. Three bedrooms, two baths overlook the rear garden screened by skillfully placed garage and fence

A Little Michigan House, Snug and Sensible



Photographs by Ball & Wanek

Home of Mr. and Mrs. Sten O. Youngquist in Flint, Michigan

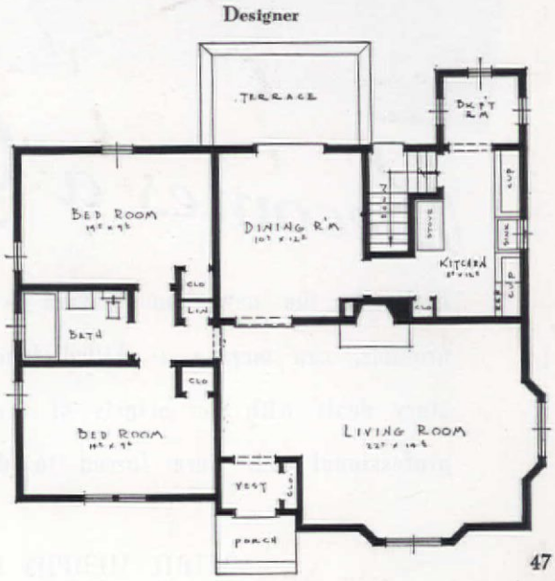
THESE owners need never fear second-story men because there isn't any second story. Just one story high, their small white house turns a pert, lively, busy little front to the street. Neat but not giddy, its shuttered bedroom window with the red geranium flower box, its scalloped cornice, its front doorway, its living room gable with the cheerful large bay windows, and the red geraniums around the front shrubbery create a jolly looking home. Inside, the living room, separate dining room, kitchen, and breakfast room are smoothly planned on the ground floor. But the rooms aren't on top of each other so that when you're cooking dinner you're half way in the dining room, or when you are eating dinner you're spreading over part of the living room. Each room is self sufficient and large enough for its own special activities, which is a blessing in a small home. The kitchen is separated from the dining room by just the width of the basement stair, and the living room is one step lower than the dining room or the other rooms. This sunken effect is particularly effective in setting this room apart from the rest of the house. The vestibule and clothes closet are conveniences lacking in many small homes. You step up to the bedroom quarters on the left side of the house where two nice rooms, three closets, and a tiled bath are arranged in slick order. The small passageway which connects them is the only space which has to be devoted solely to hallway.

Both the living and dining rooms have lemon yellow walls, white woodwork, chartreuse draperies, and blonde carpeting. The long fireplace wall of knotty pine paneling with built-in bookshelves is an effective foil for Victorian antique furniture, and in the dining room an old Welsh cupboard and drop-leaf table are space savers. Colonial wallpapers in the bedrooms are in keeping with the reproductions of old furniture, crocheted bedspreads, and net curtains. Cross ventilation and full-length closet mirrors are practical features. The modern kitchen is up to snuff with its electric equipment, painted white walls, dark blue linoleum, chrome trim, built-in cupboards lined with blue, and the red and white curtains. There are windows on three sides of the blue leather chairs and red-topped table in the breakfast alcove.

[*Please turn to page 111*]

LAWRENCE HOFELE

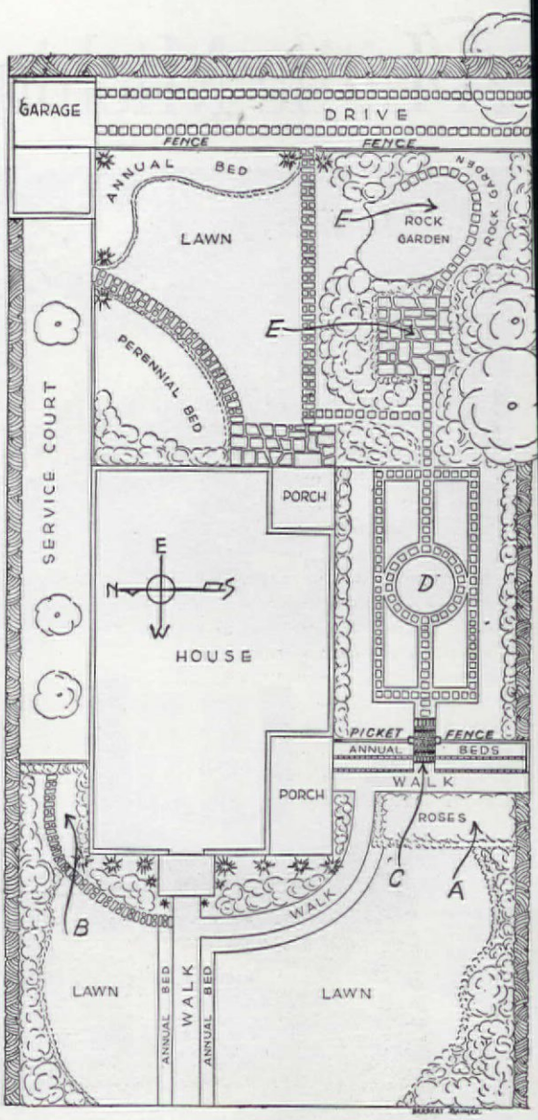
Designer



A Corner Lot Becomes a Garden!

The Overbey Studio

From the front garden, brick steps lead up through the gate to the formal area, beyond which is seen the shady, flagstoned living room



Fortunate the new home owner who, desiring well-designed grounds, can engage a skilled landscape architect. But our story deals with the efforts of those who, unable to secure professional aid, were forced to do their own landscaping

MARIE MURPHY GOODLOE

We had purchased a modest cottage snugly settled on a 75-by-150 ft. corner lot, and no sooner were we settled than we began to make plans for converting an unadorned city lot into a garden spot. As we were novices in the landscaping game, we spent many hours reading books on landscape design to learn the basic requisites of an ideal garden. Then came the big problem of adapting those principles to our plot. The utilization of every inch of space was found necessary in order to provide the various features desired—a rose garden, a formal garden, a rock garden, an outdoor living-room, and a service yard. To create these on less than a quarter of an acre, and without harming the numerous fruit trees that the property boasted, required considerable planning. Since the newly purchased home was in no way pretentious, one of the main objectives was to keep the garden simple in design and thoroughly in harmony with the house.

Several factors that aided us in working toward our goal were: (1) The house was well placed on the lot with the front and rear areas well spaced. (2) It faced west making the rear yard shady in the afternoon when there would be more leisure in which to enjoy outdoor living. (3) The existing shade trees—two majestic live oaks and a sweet scented magnolia—were in the rear yard on the extreme south boundary where they played a large part in forming a natural boundary on the street side of the rear garden and made it possible for us to keep separate the sun and shade areas. (4) The rear part of the property was three feet lower than the front, offering an opportunity for the more interesting effects that can invariably be obtained in

[*Please turn to page 134*]

The Pearman Barbecue cost exactly $1.40!

For fun in their own backyard the Joseph B. Pearmans' outdoor fireplace fills the bill—and when sizzling steaks, hamburgers, roast potatoes, or ears of corn are being turned out it fills more than that. Strictly a homemade affair, it was built by hand in a setting of maples, oaks, and bayberry bushes at "Foot of the Hill," a property of some three quarters of an acre in Closter, New Jersey. Near the fireplace, but not too near for discomfort when there's a blazing fire, a small flagstoned terrace, complete with table and white birch-legged stools, rounds out the usefulness of this thoroughly agreeable and much enjoyed garden spot.

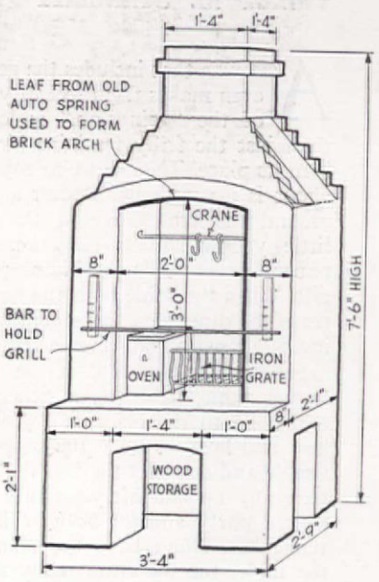
The fireplace was built with 550 bricks donated by a neighbor who was moving away. The material came from an old chimney and had to be transported to the site in the family coupé, a job which took four trips, not to mention considerable wear and tear on the car's interior. The coupé went into action again to carry gravel for the job; it was taken from a near-by gravel bank, sifted into bags and hauled away in the car to the fireplace location. With the arrival of two bags of cement, ordered from a local dealer, the stage was set and the principal materials were at hand for the construction work.

This well-made, well-designed outdoor fireplace is fitted with a crane, grate, oven, wood storage space, and a grill

The bricks were laid up with a mixture of one part of cement to four parts of gravel and the layers of mortar between the bricks were reinforced with wire hoops. As the masonry work was done in hot weather and involved considerable activity with hoe and trowel, perspiration might be counted as an additional ingredient. A hose connecting a house faucet with the mixing trough was a lifesaver, for it saved carrying buckets of water.

Mr. Pearman followed out his own pencil sketched design and built to a height of seven and a half feet as is shown in the accompanying illustration. An oven, included to keep food warm till it could be served, was made out of two flat pieces of iron with a trapdoor front. The old iron grate was donated by a friend, and a crane, made from an iron rod, bent and hinged, was installed to hold pots and a kettle. The brick arch framing the fire chamber is held in place by a leaf from the front spring of an old Ford. Not yet in place, but planned for, is a spit which will be put in soon and turned by an old wind-up phonograph motor. The spike will be cut from a broken fencing sword. A lucky horseshoe and a small lead bluebird have been perched beside the chimney as mascots but their influence

[*Please turn to page 141*]



550 bricks, 2 bags of cement for this 7'-6" high fireplace

A Golden Egg Shower

Complete with the goose that lays 'em!

China, glass, and silver, Ovington's; linen, Lord & Taylor

VIOLET M. STANCLIFF

A SHOWER that includes the gentlemen, and even makes them feel very much a part of the "goings-on," is lots more fun than just the frilly feminine kind, nice as it is in its place. The one we're going to tell you about is a new house shower and is planned around the centerpiece of the table—a fat little yellow squash goose, each of whose paper feathers tells the hiding place of some gift. When the bride pulls the feathers off and reads the directions, the groom does the hunting while everybody else watches the fun.

Set the goose's crate in the center of the supper table, have the attached express tag addressed to the bride and groom from the host and hostess. Keep the supper table very simple and don't let the fact that it's a bride's party fly up and hit you; this is a very informal party and for *both* bride and groom, remember. Don't have too many flowers on the table, for the crate really should be the center of attraction, and must be handily reached so that the goose can be lifted out with ease when the guests have assembled.

This particular shower can be safely given for the bride and groom after everybody else in town has entertained for them because there always seems to be something "different" about a supper party. You can do pretty fancy tricks in the way of menus too. Just for fun, give it quite a hot bird and cold bottle atmosphere. We offer this menu suggestion:

A Very Magnificent Ham
(with huge paper frill and fancy apricot garnish)
Celery, Carrot Strips, Mustard Pickles
Fish Mousse
Green Salad Hot Rolls
Lemon Ice with Crème de Menthe
Bride's Cake
Coffee

When the party is for both bride and groom, the type of present is, of course, pretty clearly indicated. It should be something for the house that both will use and might well cover other things than the eternal bridge and smoking sets. The goose should lay a few

[*Please turn to page 108*]

This is the goose herself with all her feathers intact. Once she is out of her crate her paper feathers tell the bride where to hunt for the hidden presents

F. M. Demarest

Guest of Honor—the Bride-to-Be

Bride's Luncheon

Fruit Salad Appetizer in Ice Ring

*Chicken Mousse on Chicory

Grenadine Half Pear

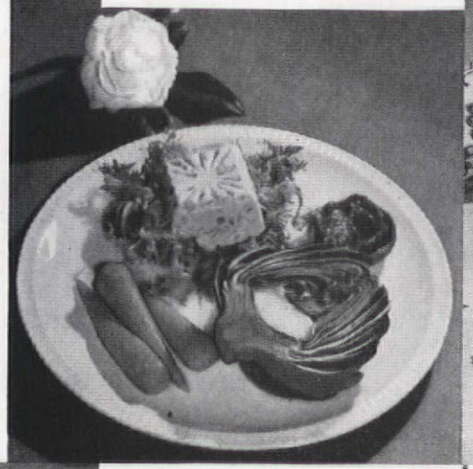
Glazed Carrots

Artichoke Half—Hollandaise Sauce

Chocolate Refrigerator Cake Supreme

*From The American Home Basic File

• hollandaise sauce



• chocolate refrigerator cake supreme

Recipe printed on back of each photograph

F. M. Demarest

• fruit salad appetizer in ice ring

Bride's Luncheon

Chicken Broth—Lemon Garnish

*Molded Halibut with Almond Sauce

String Beans and Browned Mushrooms

Sliced Pickled Beet Molded Salad

Strawberries in Meringue Shells

*From The American Home Basic File

• sliced pickled beet molded salad

Recipe printed on back of each photograph

Bride's Luncheon

Jellied Tomato Bouillon

Broiled Tongue Parsley Potatoes

Watermelon Pickles

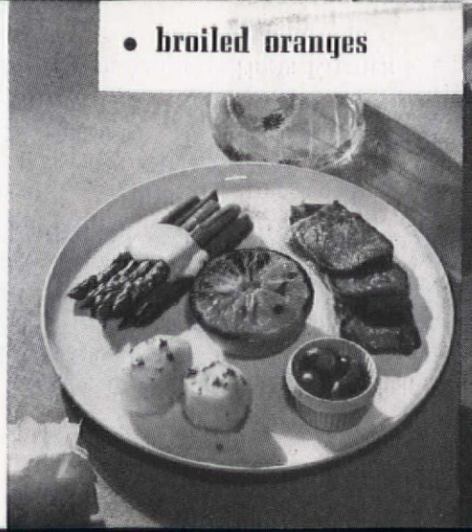
Broiled Oranges

Green Asparagus—Herb Sauce

*Coeur á la Crême

*From The American Home Basic File

• broiled oranges



• chicken casserole with pea purée

Recipe printed on back of each photograph

• broiled oranges

Choose medium-size seedless oranges. Cut, without peeling, in half crosswise or cut in thin slices. Dip in French dressing. (For variation, the French dressing found in recipe for Fruit Salad Appetizer in Ice Ring is very delicious to use.) Place oranges on broiler rack about 3 inches from source of heat and broil 5 to 10 minutes until edges of fruit are slightly browned. Serve hot as a relish with the meat course. Particularly good with roast duck.

Broiled tongue slices: Slice tongue about ⅛ inch thick and arrange on broiler rack. Dot well with butter and broil until edges curl and tongue is slightly browned. Tongue and oranges may be broiled on the same rack.

Tested in The American Home Kitchen

• fruit salad appetizer in ice ring

Ice ring: Fill individual ring molds as full as possible, packing down firmly, with finely crushed ice. Cover with double layer waxed paper held with rubber band. In a large rust-proof pan sink molds just to top, in mixture of 3 parts crushed ice to 1 part rock salt. Let stand about 30 minutes until frozen into solid mass. Unmold by holding a minute in hand and squeezing mold slightly.

To serve: Arrange galax leaves on salad-size plate and place ice ring on these. Fill center with pieces of orange, avocado and grapefruit and top with a fresh strawberry. Serve with French dressing for fruit salad given below.

French dressing for fruit salad: Combine in bowl, ½ cup sugar, 1 teaspoon salt, 1 teaspoon paprika, ¼ cup vinegar, 2 tablespoons lemon juice, ⅓ cup catsup, ½ cup salad oil and beat until thick. Store in covered jar and add 1 cut clove garlic. Celery seed may be added if desired.

French dressing submitted by Mrs. J. B. Davidson

Tested in The American Home Kitchen

• hollandaise sauce

Divide into 3 parts..... ¾ cup butter

In top part of double boiler or in saucepan place.....
- 1 part butter
- 3 egg yolks
- 1½ tablespoons lemon juice

Cook over slowly boiling water or over very low heat, stirring constantly until butter is melted.

Then add.....2nd part butter

When this is melted add.....3rd part butter

Remove from heat and season with.....
- f.g. cayenne
- ⅜ teaspoon salt

Note: If sauce should curdle, add drop by drop a small quantity boiling water.

Tested in The American Home Kitchen

• chicken casserole with pea purée

Cook until done but still firm.....
- 32 potato balls
- 36 carrot balls

Have cut in fairly large pieces..... 2 cups cooked chicken

Make sauce by blending.....
- 6 tablespoons flour
- 4 tablespoons butter

Add gradually and cook until thickens..... 2 cups chicken stock (or use chicken bouillon cubes)

Season with.....½ teaspoon celery salt..... 1 teaspoon grated onion

f.g. pepper ..... ½ cup cream

Arrange chicken and potato and carrot balls in individual baking dishes. Add sauce. With pastry tube make border, using 2 cans strained peas. Bake in hot oven (400°F.) about 20 minutes. Serve with broiled tomatoes and cottage cheese. Serves 8.

Tested in The American Home Kitchen

• sliced pickled beet molded salad

In ..... ¼ cup cold water

Soften for 5 minutes..... 1 envelope unflavored gelatin

Add and stir until thoroughly dissolved.....1 cup boiling water

Then add .....
- ¾ cup cold water
- ¼ cup lemon juice
- ½ teaspoon salt
- ½ teaspoon onion juice

Cool until begins to thicken

Arrange individual round molds rinsed in cold water in pan of ice water. Add layer of gelatin and when set, lay on thin slices of well drained pickled beets, then another layer of gelatin and repeat until mold is full, having gelatin on top. When ready to serve, turn out on bed of chicory or in Boston lettuce cups with chicory. Top with mayonnaise rose. Serves 6.

Tested in The American Home Kitchen

• chocolate refrigerator cake supreme

Cream together..... 6 ozs. (¾ cup) sweet butter

½ cup powdered sugar

Add and mix well..... 3 ozs. semi-sweet chocolate, melted

1 egg yolk

Few drops rum or brandy

Split and cut in half crosswise.....2½ dozen lady fingers

Dip quickly first in.....1½ cups milk

Then in..... ½ cup rum or brandy

Use an 8-inch spring form or torté pan or a baking pan lined with waxed paper to facilitate removal. Line bottom and sides with lady fingers, round side out. Spread bottom layer with chocolate mixture, add layer of lady fingers and repeat until all ingredients are used, having lady fingers on top. Serves 10.

Whip and spread over top.....½ pt. heavy cream

Submitted by Mrs. Tilly Schuler

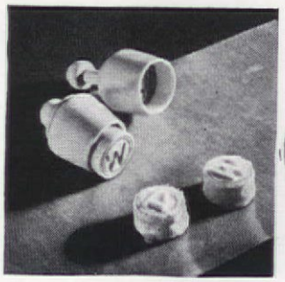
Tested in The American Home Kitchen

Every one a gift to any kitchen—new or old!

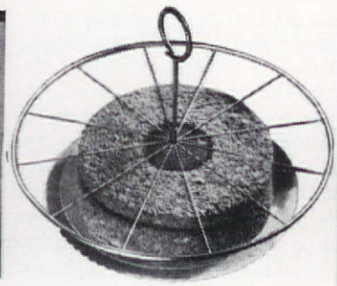
OUR bride of the "good old days," mentioned earlier in this issue, would probably have called these handy little gadgets, shown below, some more of those "new fangled contraptions." However, to the bride of 1940, each represents another way to make her task of keeping house either pleasanter or more labor-saving. But while we are very bride conscious at this time, don't think these gadgets won't fit into any kitchen —whether new or old.

For who can resist these bright gay containers for keeping flour, sugar, etc., or the kitchen utensil holder, attractively styled to hold the cumbersome ladles and pancake turners that take up so much room in a drawer. Incidentally, it matches a knife holder that we showed some time ago. Hinges squeek in spite of everything, but no more need to get out the old oil can; this trim little oiler will do the trick. For coffee lovers, we show a new coffee maker that would be at home in any kitchen and a pet of the whole family. Serving waffles would be a special treat with this attractive service. Nearly all incidentals, to be sure, but still very useful to own.

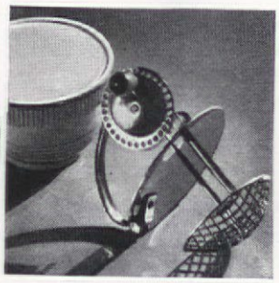
Just a few of Nesco's containers with a gay flower-basket design



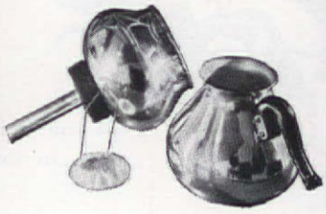
Add a personal touch to your dinner party by using your own initial for the butter molds, from G. M. Thurnauer



This cake cutter from G. R. Eisenhauer slices the entire cake into even portions all in one single action

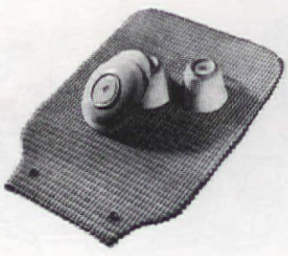


Just the thing to whip a small amount of cream, up to ½ cup (not whipped), is this whipper from The Washburn Co.

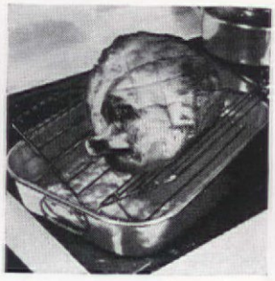


This Mirro vacuum type coffee maker makes 8 cups of good coffee and, good news for the dishwasher, it's unbreakable!

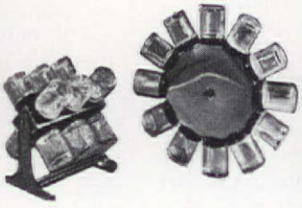
To protect sensitive fingers when scouring pots and pans, Zim Mfg. Co. presents this steel wool utility holder



A quilted drainboard mat in colors to match your kitchen accessories is made by the Kleinert Rubber Company

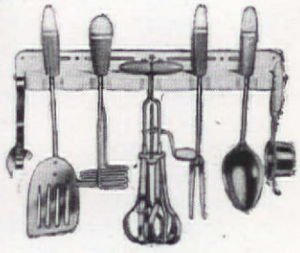


To cook a roast of any size or shape use this EZ-V Roast Rack. And no need for basting as it is held fat side up

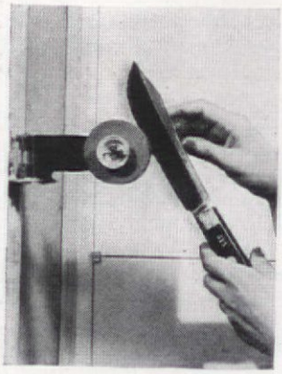


A Roto-kit provides a place for those never know what to do with nails, clips, buttons; use it for spices, too

Eggs, butter, cheese, or vegetables can be sliced with this Easy-Aid combination slicer with removable frame



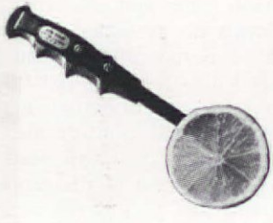
"Ever-ready" describes to a tee this kitchen utensil holder to hang near the work table or range for "emergencies"



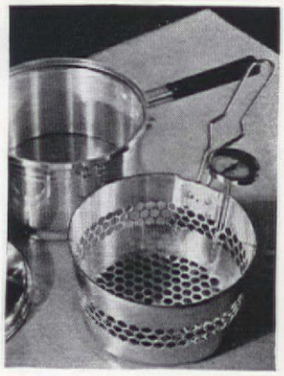
To use in the same holder as the Swing-a-way can opener comes this Edgemaster knife-sharpener for keeping knives keen

From Universal Potteries, Inc. is this set of dripless waffle batter and syrup pitchers and a shaker for your sugar

Although looking much like a fountain pen, this Pres-to oiler puts just the right amount of oil wherever needed



Here is something new in paring knives, for it has ridges for the fingers for a firmer grip. It is called "Fin-Grip"



Thermometer that's fitted onto side of basket and an all-purpose saucepan are features of West Bend's deep fat fryer

Why not have fun yourse

Cling to the plan, do right by the primping

First course in living room; serve your soup from a tray

CHARLOTTE JACKSON

For mercy's sake keep your first dinner party fun; don't let it degenerate into a nightmare two hours before it starts. This party business is no trick at all if you clasp the two major elements of any good party to your bosom early in the day and never let go. The first one, and the most important I guess, is the *plan*. Every minute counts, even time out to blow your nose. Select your menu with care and caution, only the tried and true, easily done and succulent may lift their heads at your first dinner. Don't have fussy things. Don't have many things, don't have new things. Do all the preliminaries as early in the day as possible. Every minute of attention to detail before the day will save you ten minutes of worry before the soup. Setting the table, arranging the serving things, with two implements on each platter or vegetable dish, setting the cocktail tray and the after-dinner coffee tray, all of these things can be attended to long ahead of time and the more you are ahead, the smarter you feel. Nothing puts stars in your eyes like knowing that you're a bright young thing. And you are a bright young thing if you have picked a menu that is as good to eat and as easy to prepare as this one—

Hot Bouillon — Hot Buttered Saltines
Roast Picnic Ham and Glazed Apricots
Scalloped Potatoes — Asparagus with drawn butter
Jellied Tomato Salad
Lemon Meringue Pie — After-Dinner Coffee

With all the irksome details behind you at about five, and the last half hour well scheduled if your party is for seven, you can start the second vital part, *primping*. Loll in your tub with a book, something trifling; the movie magazine you snitched from the hairdresser's is just the thing. Dawdle over a manicure, brush your hair like fury and put your clothes on as though you were your own maid. Funny what feeling personally polished does for your party; gives it a well groomed quality that makes everybody feel gay and comfortable.

Completely relax awhile before the encounter!

For eight you will need two quarts of bouillon; most of the canned varieties are grand, and you just open them and add a dash of sherry and a slice of lime or lemon in each cup. The thing that seems to terrify most girls with their first dinner is how to assemble everything so that the hot things are hot and the cold things cold and nothing in that dreadful in-between stage, so we will just begin at the beginning and lead you through that awful half hour which seems to be only two minutes, before the guests arrive raring to be wined and dined.

You have set your trays for cocktails and soup and after-dinner coffee, we hope, in the morning, and the last half hour consists of just looking over the battleground. The ham with its apricots is doing nicely in the oven, along with the potatoes; the pie is safely on the shelf with the dessert plates beside it; you can measure the coffee and water and get that ready to plug in or put on while you are eating the main course; then unmold the salads and get them on their lettuce leaves. All set; put the canapes for the cocktails on their plate, cut the butter, put the bread in the oven to warm through, ice in the water pitcher, ice on the cocktail tray, sherry and lime slices in the bouillon cups, bouillon in the double boiler and buttered saltines in the oven, then you are disgustingly complacent when the doorbell rings.

One of the new ideas to help keep things simple, even for a sit-down dinner, is to serve the soup in the living room. Have your soup cups arranged on a tray in the kitchen. When your guests are near the end of their cocktails slip out and fill the cups with the soup that has been kept hot in a double-boiler. Your crackers have been crisping in the oven. Soup and crackers are on the tray and both in the living room in no time. The advantage of this of course is obvious; one less occasion to hop up and down at the table.

While your guests are sipping the last of their soup, you can be in the kitchen arranging the main course on its serving dishes, putting the plates on the table and lighting the candles, checking butter, water, and rolls. All the soup cups and cocktail glasses can be put on the tray and carried to the kitchen as your guests are going in to the dinner table.

A low serving table beside the hostess simplifies things

Sketches by Paul Frame, Jr.

The only time you have to leave the table is when you, alone, remove the main course and bring in the dessert. Be firm about no one "helping" you. This isn't a three-ring circus. Coffee can be brewing during dinner, and the tray with it and the liqueurs can be taken into the living room at the end of the meal. It sounds very simple. It is very simple. The only trick is that everything has to be planned in advance of the meal, so you will be calm and collected.

Of course use the pass-around method of serving when without a maid. In this case the host carves and the hostess serves the meat and vegetables, sometimes with the help of a small table at her side where she has extra rolls, butter and water, and where she deposits the vegetable servers and the roast. This type of service can have all the party flavor in the world when it has been carefully planned so that it runs with no hitches.

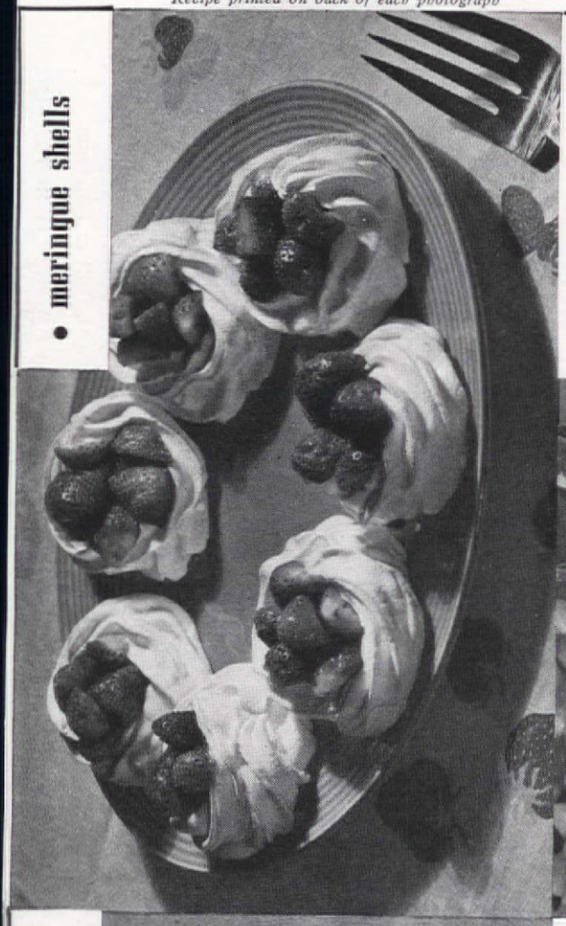
The number of persons that can be accommodated at a seated dinner varies from four to ten. Remember one thing, however, about any kind of company meal. Don't experiment. We are all tempted to at times, I know, but don't do it. Stick to things you have made successfully before, and keep the experiments for the family. Plan company meals for the average taste. As long as it is good food in the first place, and prepared well, your dinner will be a grand success.

After all, having a few friends in for dinner, or even that ogre and benefactor, your new husband's boss, is not such a blood-curdling affair. Cling to the Plan and do justice to the Primping. Remember that there is nothing new under the sun, and don't try for it. Stick to having everything run like clockwork and making everybody comfortable, without fussing. It is an old story anyway, this business of eating. You know your food is good and with the main difficulties whipped by the well-worn methods we've mentioned, you can just concentrate on the fact that you're not dumb, never have been and aren't going to be now, and no amount of unusual responsibilities can possibly manage to throw you. Have fun at your own party, and everyone else will.

your first dinner party?

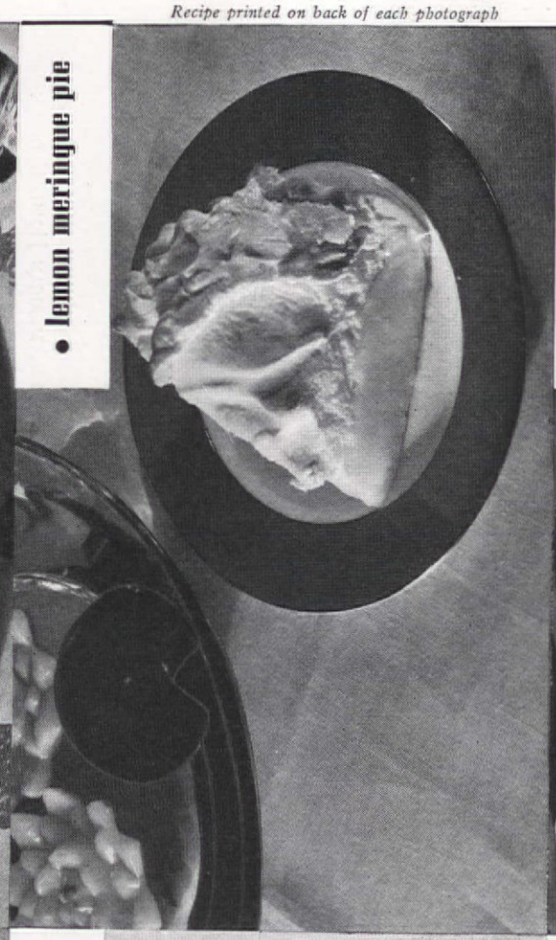
Let the food be simple but supremely good

Recipe printed on back of each photograph



• meringue shells

Recipe printed on back of each photograph

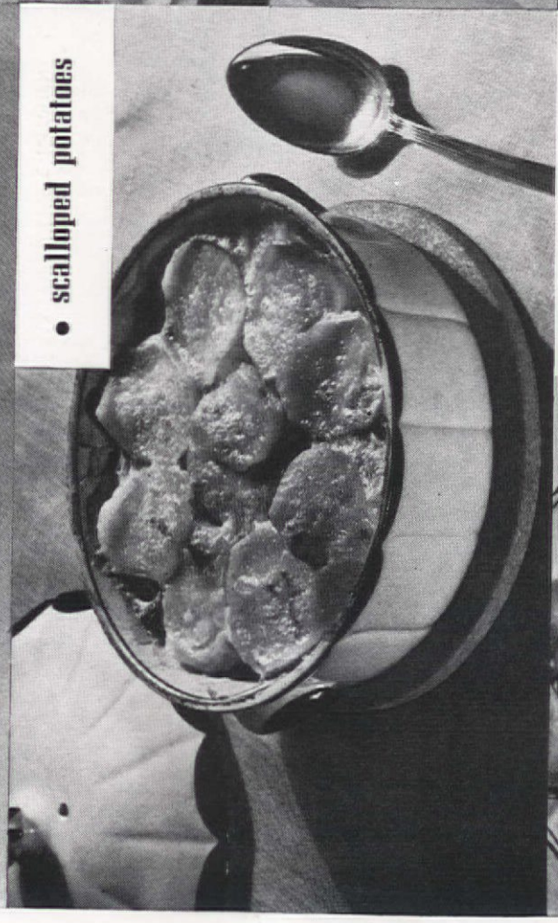


• lemon meringue pie

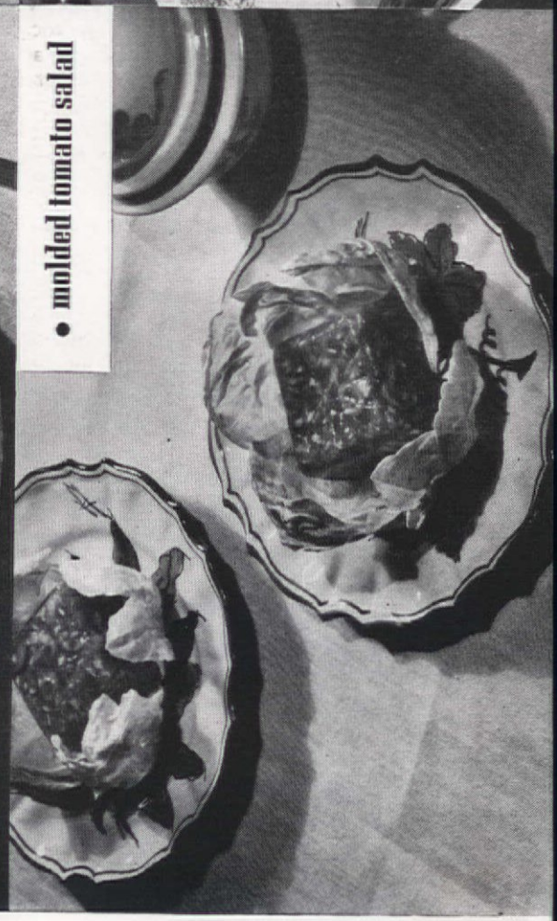
Recipe printed on back of each photograph

• picnic shoulder with apricots

• graham bread



• scalloped potatoes



• molded tomato salad

F. M. Demarest

• molded tomato salad

Heat to boiling ..... 1 cup tomato juice
Pour over ..... 1 package lemon flavored gelatin
Stir until dissolved and add ..... 1 cup cold tomato juice
Cool until slightly thickened.

Then add ..... 1 cup shredded cabbage
2 tablespoons chopped green pepper
½ teaspoon salt
⅜ teaspoon celery salt
½ cup (1 small bottle) stuffed olives, sliced
3 tablespoons lemon juice

Pour into a 6-inch ring mold or 6 small molds. Chill thoroughly. Unmold on crisp lettuce leaves and sprigs of watercress.

Submitted by Betty Dunham Fry *Tested in* The American Home Kitchen

• scalloped potatoes

Peel and cut in ⅛ inch slices ... 4 medium-size potatoes

Mix together ..... 3 tablespoons flour
1 tablespoon finely chopped onion
1 teaspoon salt
⅛ teaspoon pepper

Arrange layer of potatoes in bottom of well-buttered 8-inch casserole. Sprinkle with flour mixture and dot with butter. Repeat until all ingredients have been used.

Pour over all ..... 1½ to 2 cups milk

Bake covered in moderate oven (350°F.) for ½ hour. Remove cover and continue baking ½ hour longer. Serves 4 to 5.

Tested in The American Home Kitchen

• graham bread

Sift together ..... 1½ cups graham flour
1½ cups white flour
1½ teaspoons salt
1½ teaspoons soda

Mix well ..... ⅓ cup molasses
1½ cups buttermilk or sour milk

Add liquid to dry ingredients and stir just enough to blend. Turn into well greased bread pan (9x5x3 inches). Bake in moderate oven (350°F.) 55 minutes. Remove from pan and place on rack to cool.

Submitted by Jessie J. Davis *Tested in* The American Home Kitchen

• picnic shoulder with apricots

Nearly cover with cold water ..... 1 smoked picnic shoulder

Add and simmer about 2 hours until fork will pierce it but it does not fall apart ..... 1 slice onion, 6 whole cloves, 1 bay leaf, 2 tablespoons brown sugar, 1 tablespoon vinegar

Let cool in water. Trim off skin, score fat. Place on rack in baking pan. Bake in moderate oven (350°F.) for 1 hour.

Baste often with ..... Juice from #2 can apricot halves

Place some of drippings in baking pan and arrange apricot halves. Sprinkle liberally with brown sugar and put in oven with ham the last 10 minutes. Serve around ham with centers filled with red currant jelly.

Tested in The American Home Kitchen

• lemon meringue pie

In top of double boiler mix well ..... 1 cup granulated sugar, 4 tablespoons cornstarch, 3 tablespoons flour, ¼ teaspoon salt

Add slowly ..... 2 cups boiling water

Place over boiling water and cook, stirring occasionally, 20 minutes.
Slightly beat ..... 3 egg yolks
Add ..... grated rind 1 lemon
¼ cup lemon juice.

Add slowly to cooked mixture and continue cooking 3 minutes longer (do not overcook). Remove from heat, set aside and add ..... 1 tablespoon butter
For Meringue, beat until stiff ..... 3 egg whites, ¼ teaspoon salt
Add gradually, continue beating ..... ½ cup sugar

Pour filling into 9-inch baked pastry shell and cover with meringue. Bake in a slow oven (325°F.) 15 to 20 minutes.

Submitted by Adele Loar *Tested in* The American Home Kitchen

• meringue shells

Beat together until stiff ..... ½ cup egg whites
¼ teaspoon salt
½ teaspoon cream of tartar
1 teaspoon vinegar

Beat in gradually ..... 1 cup sugar
½ teaspoon vanilla *or*
¼ teaspoon almond extract *or* few drops oil of wintergreen

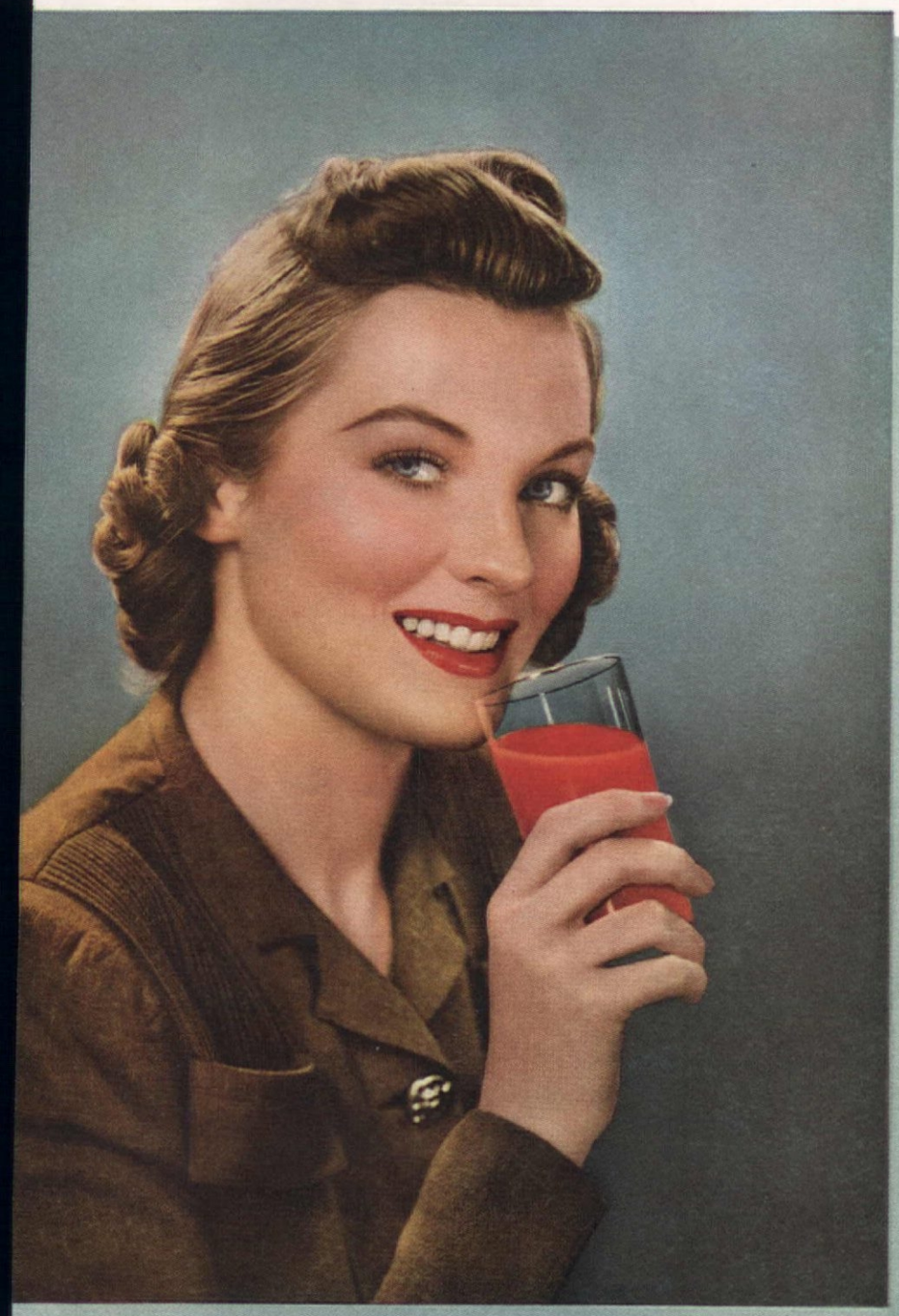
Shape as desired in rings, shells, mounds, depending on later use, either with a spoon or pastry tube, on a cooky sheet lined with unglazed brown paper. Bake in a very very slow oven (180° to 200°F.) for 1 to 2½ hours. The meringues should not brown but become very crisp. Remove from paper while hot and if to be stored at all, keep tightly covered and dry and the meringues will remain crisp for some time. Makes 10 to 12 rings. Serve with fruit or ice cream.

Submitted by Mrs. J. B. Davidson *Tested in* The American Home Kitchen

Serve your first dinner guests simple but supremely good food

Photograph printed on back of each recipe
Photograph printed on back of each recipe
Photograph printed on back of each recipe

"You're right! CAMPBELL'S TOMATO JUICE tastes better than ever!"



"HAVE A REFRESHER!"

Help yourself to a bright glass of Campbell's Tomato Juice. Drink deep! Remember: a glass a day of Campbell's Tomato Juice is a good health habit, because it's a rich source of vitamin C, the vitamin that helps build toward buoyant health. So—each day—have a glass of Campbell's!

GOOD BEGINNING!

A meal that begins with Campbell's Tomato Juice begins well. For people are delighted today with its brighter color, its better-than-ever flavor. And then, too, Campbell's Tomato Juice perks up appetite and aids digestion.

THE LABEL THEY LOOK FOR!

This is the tomato juice America chooses. As people discover how delightful Campbell's is, the calls for well-chilled cans are frequent. So wise mothers keep a supply of Campbell's Tomato Juice on hand in the refrigerator—always.

LOOK FOR THE RED-AND-WHITE LABEL

TASTE Campbell's Tomato Juice now! Its fresh-tomato flavor is even better—more garden-sweet. Year by year Campbell's have developed better tomatoes until today, in flavor and color, these tomatoes have left the common garden varieties away behind. And Campbell's canning method retains this flavor and safeguards the vitamins, A, and B, and C. A good drink always—but now better than ever!

LARGEST SELLING TOMATO JUICE IN AMERICA

Campbell's

"DOCTORS URGE:

Fruit...fruit every day!"

YOUR OWN LIBBY FRUIT PANTRY MAKES IT EASY TO SERVE FRUIT IN TEMPTING VARIETY

● For a well-balanced diet essential to buoyant health, authorities recommend *plenty* of fruit, every single day.

And here's the easy, delightful way to get fruits in your menus—have a Libby Fruit Pantry in your home!

Twenty delicious fruits are canned for you by Libby. California Peaches, Hawaiian Pineapple, Kadota Figs, Pears, Apricots, and many more. Every one packed just when richly ripe and full of flavor. Every one a fruit of finest quality. Every one ready to serve.

Grocers now are making a special feature of these healthful fruits. Set up your Libby Fruit Pantry right away!

FREE—*monthly bulletin of food news and recipes. To get on the subscription list for sparkling, informative "Kitchen Chatter", drop a card with your name and address to Mary Hale Martin, Dept. AH-2, Libby, McNeill & Libby, Chicago.*

REALLY FLAVORY PEARS *are these of Libby's. They're* Bartlett *pears, hand-picked, perfectly ripened. Keep them in your Libby Fruit Pantry for frequent use. In this gay salad, Libby's Pears are decked out with sliced maraschino cherries and cream cheese balls.*

SO LUSCIOUS, *so tempting—you'll want plenty of Libby's California Peaches in your Libby Fruit Pantry. Libby's "selective picking" gets each peach at its best. "Quick-canning" seals in full-ripe goodness.*

SELECTED SLICES *from fruit* actually ripened on the plant—*that's Libby's Hawaiian Pineapple. For* a different *dessert, cover a slice of sponge cake with orange ice, top with Libby's Pineapple.*

Right now grocers everywhere are featuring a big variety of Libby's Fruits at attractive prices.

Libby's

100 FAMOUS FOODS

MODERATELY PRICED

include 20 fruits

A modern hotel's COLONIAL VILLAGE

BARBARA L. CLARK

The Edgar Allan Poe cottage, Patrick Henry mansion, and Governor Oliver Wolcott house in Dearborn Inn's Colonial Village

A MODERN hotel's need for extra guest space has resulted in the restoration and preservation for posterity of five homes famous in American history, and thirteen more to be constructed as soon as the necessary arrangements can be made. Although this happens to be a hotel project, the only known one of its kind, it would be an interesting idea for an individual who could afford it to follow this example by reproducing for his own home the domicile of some patriotic American ancestor or hero whom he has admired.

Charles M. Hart, vice-president and architect of Treadway Service, which operates the hotel for the Ford Motor Company, was responsible for suggesting that Dearborn Inn construct its guest cottages as exact replicas of famous American homes. The suggestion was particularly appropriate inasmuch as the hotel is situated almost directly across Oakwood Boulevard from Mr. Ford's Greenfield Village, which is a museum of historic buildings quite unique in its development.

The Inn, built on one of the main highways to downtown Detroit

1. Dorothy B., you can tell by her shank,
Is built on the general lines of a tank.

2. But cleaning her windows *this* difficult way
Leaves Dot as inert as a bundle of hay!

3. While Christobel G., who's so slender and small,
In sunlight she casts little shadow at all . . .

4. Makes *her* windows glisten with Windex (and sprayer)
And ends the day feeling both fresher and gayer!

5. For, to make windows glitter, here's *all* that you do:
Spray Windex . . . wipe off! Windows *glow* when you're through!

6. And for *such* quick results, you will certainly say
That Windex is *cheap!* Buy a bottle today!

7. No other glass cleaner is made by the secret Windex formula! Yet at reduced prices, Windex costs but a fraction of a cent per window.

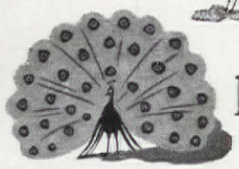
THE EASY WAY TO MAKE GLASS SPARKLE!

WINDEX

FOR WINDOWS, MIRRORS, PICTURE GLASS, ETC.

Get Windex at grocery, drug, hardware and housefurnishings counters. *Ask about the big 20-oz. economy refill size!*

Copr. 1940, The Drackett Co.

How I turned my ostrich into a  peacock!

Granny gave a party one day and I noticed my little Betty hiding like an ostrich—as if she were ashamed to be seen. Later, the poor kid told me that some of the youngsters had been joking about tattle-tale gray—they said her dress had it bad.

I was so upset, I wept. And Granny was furious. "Why wash with lazy soaps that leave dirt stuck in the clothes?" she stormed. "To get clothes really clean, use Fels-Naptha—bar or chips!"

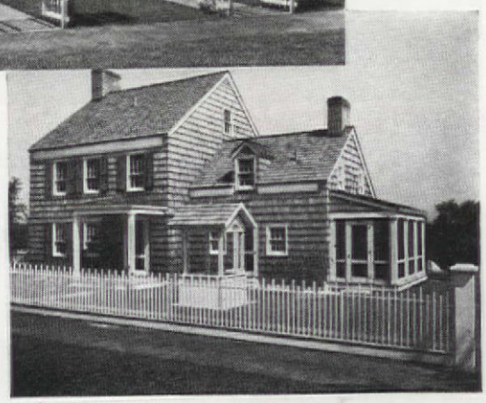
Well, I practically flew to the grocer's after Granny told me to switch to Fels-Naptha Soap. And tattle-tale gray dropped right out of my life! My washes are a dream since I put Fels-Naptha's richer, *golden* soap and *gentle, dirt-loosening naptha* on the job! Every towel and sheet so breezy-sweet and bright! Every dress so snowy-white, it's no wonder *my* little girl is the *proudest* little girl in town!

Banish "Tattle-Tale Gray" with Fels-Naptha Soap—*BAR or CHIPS*

"Use the Fels-Naptha bar for bar-soap jobs. See how it makes the greasiest, grimiest dirt let go—without hard rubbing. See if you don't find it the grandest bar soap you've ever tried!"

"And if you use a washer...try Fels-Naptha Soap Chips. The only chips holding richer *golden* soap and *naptha!* They move dirt faster because they're HUSKIER—not puffed up with air like flimsy, sneezy powders. And my, what rich, creamy suds you get—they now hold a marvelous new suds-builder."

COPR. 1940, FELS & CO.



The charming little Barbara Fritchie house with its famous window and, at right, the Walt Whitman farmhouse with an old oaken bucket hung in the well

from Chicago to accommodate visitors to the various Ford projects, soon became the summer refuge of well-to-do Detroiters seeking escape from the stuffiness of hot crowded city apartments. It was not long, therefore, before the Inn's accommodations were inadequate. As two additions to the hotel, which is of Georgian architecture—brick walls, green blinds, and chimneys at either end—had already been made, Mr. Hart, after careful investigation, advised against additional alterations, and the houses of Colonial Village are the result.

Although it has not yet been determined what the other thirteen are to be, the five erected last year are reproductions of the Walt Whitman farmhouse at Melville, Long Island; the Edgar Allan Poe cottage, Fordham, New York; Barbara Fritchie's bungalow at Frederick, Maryland; Patrick Henry's mansion, "Red Hill," Charlotte County, Virginia; and Governor Oliver Wolcott's house as it stood in Litchfield, Connecticut.

Patrick Henry house is the largest of those on the present "campus." Consisting of an upright and two wings, it has altogether thirteen bedrooms and a sitting room, a bath and closet to each. Two bedrooms are on the first floor of each of the two picturesque wings and one on the second floor.

When Patrick Henry, upon deciding to retire from his stormy

Two bedrooms in the Patrick Henry mansion, showing particularly the lovely old-fashioned canopied beds

The narrow stairway in the Edgar Allan Poe cottage

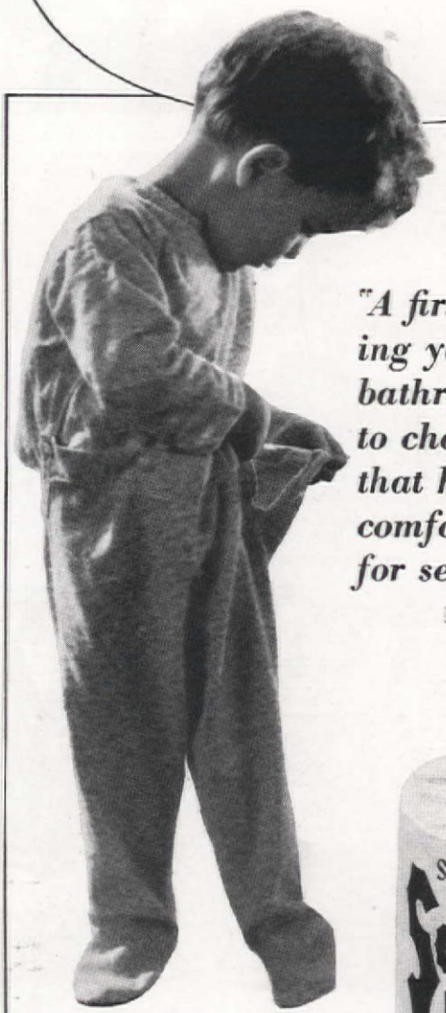
political career, purchased "Red Hill" plantation in 1794, the original mansion was just a small dwelling. He later added a little shed because, it is said, he wanted to hear the rain on the roof. After his death, his son John made an addition of "three-fifths of the main house." In 1906, his great-granddaughter, Mrs. Harrison, made further additions. This imposing structure was destroyed by fire in 1920, so that, of the five, it was one of two houses for which the company had to depend on old records for reconstruction, and its reproduction for preservation is, indeed, especially fortunate.

In the Patrick Henry mansion, old-fashioned canopied beds are used. With the exception of one room in the Oliver Wolcott house, this is the only home in Colonial Village that has them. For those who have admired these antique monstrosities on visits to such places as Andrew Jackson's "Hermitage," it affords an opportunity to try one out for a night. The canopies are made of sheer material, probably white voile, as that is used for all curtains in the houses, there being no overdraperies at the windows. The edging for each canopy is a ball fringe, which goes nicely with the many-tufted candlewick bedspread of a pattern not unlike those heirloom pieces of popcorn crochet. The

[*Please turn to page 119*]

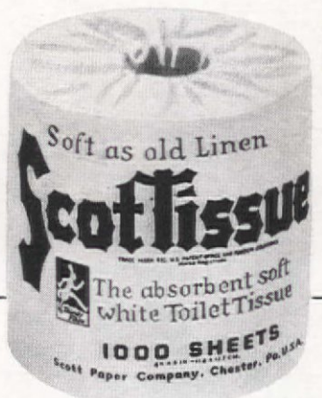
Both comfort and charm are apparent in all the bedrooms. Walt Whitman farmhouse, above, and Patrick Henry mansion, at left

Early Toilet Training made Easier, Safer



"A first step in teaching your child proper bathroom habits is to choose a tissue that has softness for comfort and strength for security"

BEULAH FRANCE, R.N.



DO YOU KNOW there need be no soiled diapers after the eighth week? That at the age of four your child can attend to his own needs? These and other questions are answered in the booklet offered below.

• • •

In early toilet training, your selection of the proper toilet tissue is very important.

For safe, easy use by a child, toilet tissue must be *soft* enough for entire comfort, yet *strong* enough to cleanse thoroughly.

You will find this ideal balance of softness for comfort and strength for security in Luxury Texture ScotTissue. Safeguard and encourage your child by making Luxury Texture ScotTissue—soft yet strong—a part of his early toilet training.

Copr., 1940, Scott Paper Co.

SOFTNESS for Comfort
STRENGTH for Security

FREE OFFER—Every mother will want this helpful booklet, "Teaching Children Proper Bathroom Habits," by Beulah France, Registered Nurse. It tells when to begin training and how best to establish a routine.

FREE BOOKLET

Scott Paper Co., Chester, Pa.
Please send me free copy of "Teaching Children Proper Bathroom Habits" by Beulah France, R.N.

Name_____

Street_____

City_____ State_____

A-5-40

"I almost kissed the Gas Man!"

OATMEAL BOILING OVER, two pies burning, and the gas man has to pick that minute to stop and chat! "That old stove is wearing you down," he said. "Why don't you get a Magic Chef and let it do your cooking for you?" What a nerve! But it made me think . . .

AND WHAT DO YOU KNOW? Those new Magic Chef gas ranges not only *watch* the cooking but the burners light automatically, and *can't* clog! And that marvelous swing-out broiler! No cricks-in-the-back there! When I heard about the easy terms I ordered a Magic Chef on the spot!

Lifetime Burner Guarantee
Non-clogging Magic Chef burners are guaranteed to the original purchaser against burning out or losing efficiency during the life of the range.

"YOU WERE A PEACH to tip me off to Magic Chef!" I told the gas man next time. "Knew you'd like it, ma'am," he said, "with that automatic Red Wheel oven regulator and all!" "Yes," I said, "and my husband's crazy about the steaks I broil in the swing-out broiler. Says we should have had a Magic Chef long ago!"

Good News! 1940 sees a wider range of models and prices for Magic Chef. Anyone can afford one now on easy terms! See them today at your gas company or dealer. (If you live beyond the gas mains, Magic Chef and Pyrofax Tank Gas Service are available East of the Rockies.) American Stove Company, Dept. M245, St. Louis, Mo.

JOIN THE SWING TO GAS!
More than 16,000,000 women cook with gas, the ideal fuel. Now CP (Certified Performance) Magic Chef gives ultimate in speed, economy and performance.

SAVE WITH A *Magic Chef*

THE "RED WHEEL" GAS RANGE WITH THE LIFETIME BURNER GUARANTEE

© 1940, AMERICAN STOVE CO.

COME to OUR SHOW!
AUG. 12 5¢
1014 LOUISIANA AVE
7:00 P.M.

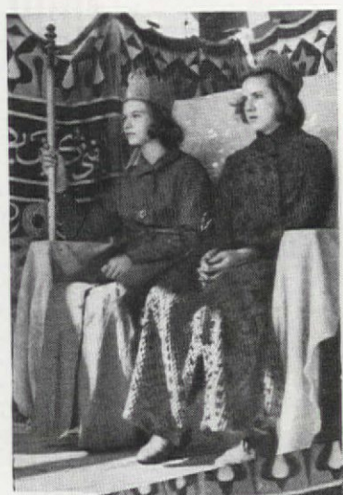
A show planned and directed *by children in Perrysburg, O.*

Summer Theater

"HONESTLY, I hate to see summer come," remarked the mother of several children. "Children of all ages, mine and the neighbors', continuously run in and out of the house and over everything in the yard. Then there will be quarrels—and someone always wanting to know what to do next."

"Yes," I sympathized, "but after all isn't there a lot of fun mixed in with the bother of having the children around all the time?"

It is my opinion that if parents really try to solve the problem of finding something to occupy youngsters during the summer, the vacations can be a real pleasure instead of a burden. Last year the problem was solved for the children of our neighborhood in an interesting and educational way. It all began when a few of the children decided to give a show in our garage. They prepared and rehearsed for all of two hours, put chairs outside of the garage facing the doors, called in all available neighbors and parents to serve as an audience and produced the performance with much opening and closing of the garage doors, which served very adequately as the "curtain."



The audience was enthusiastic. They told the children that they

The king and queen listen attentively as court musicians swing into their final practice session a few minutes before curtain time

Fantasy Tulips,— one of a series of flower arrangements illustrated and diagramed in the book offered on this page.

Learning to live the modern way ...the brighter way

Even the most modest home can breathe a wholesome atmosphere of brighter living. Flowers have a happy way of making home the welcome place for all the family and its friends. And into this pleasant scheme of things fits ice-cold Coca-Cola. With ice-cold Coca-Cola in the home there's always a moment for *the pause that refreshes.* Guests welcome its life and sparkle...its pure, wholesome, delicious refreshment.

The Six-Bottle Carton

There's charm in ice-cold bottles of Coca-Cola . . . and it's so easy to serve the bottles ice-cold. Just be sure to pre-cool them in your refrigerator. And remember, it's easy to buy Coca-Cola,— in the six-bottle carton, from your dealer.

Size of book 7⅜" x 7⅜"

Get this beautiful book

"Flower Arranging" by Laura Lee Burroughs contains 48 exquisite color reproductions of flower arrangements and many practical suggestions on this rapidly growing and fascinating art. Send your name and address, clearly printed, enclosing ten cents (coin or stamps) to cover cost of handling and mailing, to The Coca-Cola Company, Atlanta, Georgia, Dept. A

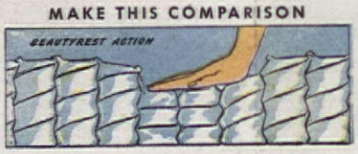
COPYRIGHT 1940, THE COCA-COLA COMPANY

Only a penny a night for the "luxury comfort" of the

GREAT, NEW BEAUTYREST!

A GLORIOUSLY new kind of comfort awaits you the first time you settle down on your New Deeper Beautyrest. As you relax on this *deep* mattress, a feeling of utter surrender steals over your body. Never before have you felt so dreamily, lazily ready for sleep.

MAKE THIS COMPARISON



Beautyrest action. Inside the New Beautyrest are 837 resilient springs. Each spring is separate from the others—*not tied together*. So each "gives" *independently* to the slightest pressure of your shoulders, elbows, hips. You get *buoyant* support for *every* part of your body.

Ordinary action. Ordinary springs are *tied together* by wire. When you press one spring down, others go down, too, forming a hollow. This type *cannot* give you *supreme* comfort. We *know*. We make both kinds: the luxurious Beautyrest, and the "ordinary action" mattress.

Guaranteed for 10 years! The New Beautyrest is guaranteed for 10 years, but under normal use it should last even longer. At the United States Testing Co., Inc., Hoboken, N. J., a Beautyrest was rolled, crushed, pounded 489,000 times—yet was still in sound-sleeping condition—it lasted 3 times longer than any other mattress tested. It is the only mattress regularly tested, and endorsed by this famous laboratory.

The edges of the New Beautyrest never sag, because they are of patented construction. You get "mid-mattress" comfort to the very edges.

• • •

Beautyrest Box Spring, for use with Beautyrest mattress, $39.50. Or get the Ace Coil Spring, $19.75.

NEW DEEPER BEAUTYREST

MADE ONLY BY

SIMMONS COMPANY

CHICAGO

Beautyrest stays *sanitary inside, too* . . . thanks to 8 ventilators that "breathe in" fresh air, expel stale air.

Only a penny a night! Your New Beautyrest costs $39.50 (time payments easily arranged). Based on our 10-year guarantee, this price comes down to about a penny a night. Where else can you get such "luxury comfort" for so little? See the New, Deeper Beautyrest at your furniture or department store today.

IMPORTANT: If you are shown mattresses supposed to be "just as good" as Beautyrest, remember no other mattress in the world has ALL Beautyrest's advantages. Insist upon seeing this label.

Even busy actors or set designers call time out for play. Poles hold swings or theater scenery

would gladly come to anything they might produce. The idea caught on and a summer of work and fun began. There were all kinds of plans and ideas for a show on a bigger and better scale, and the parents and neighbors volunteered help in the project.

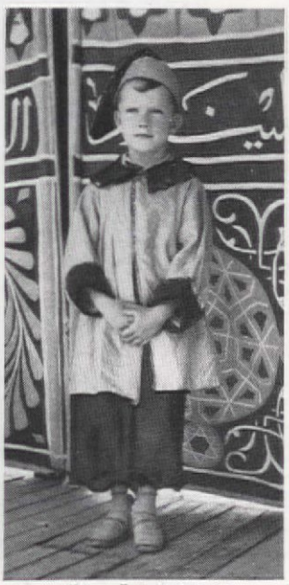
One mother offered her back lot (already a playground for the children) with some misgivings, stipulating that there was to be no unnecessary mess. Two telephone poles were secured and erected to hold swings. The theory was that if the children's enthusiasm continued the poles would form part of a stage, while if it died the swings would still be a fine investment in happiness. For some time after the swings were in place the children played boisterously, seeming to have forgotten their plans for a summer theater. Then the novelty wore off and the planning began again. A little at a time, the project took shape.

Some grandparents who had taken off a porch when remodeling donated the lumber for the stage and the bricks for the foundation. A father secured a large canvas awning for the stage top. (It was a little leaky but fit the purpose nobly.) Best of all, an interested friend who had traveled on the desert offered a hand-quilted, brightly colored tent which had been made by the Arabs. The lower part of this tent was in sections and was used as a backdrop for the stage. Little work was required to put it in place and the children marveled meanwhile at the workmanship of the desert people. Old burlap, washed and fastened on wire, formed the wings of the stage. Blankets became curtains.

Though the children did a great deal of the work, the uprights and framework were erected by fathers and neighbors. After the "two by fours" were placed the children measured, sawed and nailed to them every board for the stage floor. It is surprising how much ten children working happily together can accomplish with just a little adult help!

The fifteen-year-old boy of the group, too large he thought for "play acting," stretched the wires for the spotlights. These were reflectors owned by one of the fathers who is a camera enthusiast. Grandmother drew the line at lending her antique spinning wheel, so the same fifteen-year-old boy built one, using a thick board for the base. Two old table legs became the uprights to hold wheel and spindle; a barrel hoop, a fishing twine spool and some dowels, cut in short lengths, formed the wheel. Legs were made from an old broomstick. The result, painted dark brown, was so pleasing that one of the girls still keeps it in her own bedroom.

Nothing was spent for costumes; trunks and closets were searched in-



Rumplestiltskin

[Please turn to page 70]

We make sheets for fussy husbands and for wives who like to save

PEPPERELL Percale SHEETS

IF YOU BOTH LIKE THE NICER THINGS — then, of course, Pepperell Percale. The weaving of a sheet so sheer, so exquisite is no mere "process." It's an art. From top-quality cotton, threads are carded fine, then spun even finer and loomed into that luxurious Pepperell Percale texture that costs but a few cents more than Lady Pepperell.

Lady PEPPERELL SHEETS

IF YOU WANT TO BALANCE A BUDGET some of the best assets are durable sheets—sheets as strong, as resistant to wear as Lady Pepperell Service-Weights. You see, they wash so well and last so long, their economy increases with the years. Yes, and you'll enjoy the extra added attraction of Lady Pepperell's soft, smooth and even weave.

PEPPERELL FABRICS

YOURS, WITHOUT CHARGE — Why not examine the virtues of these famous fabrics in your own home. Let us send you, free of charge, generous samples of Lady Pepperell Service-Weight and Pepperell Percale fabrics PLUS the perfect handbook for housewives, "The Wear, Tear and Care of Sheets." Write today to the Pepperell Manufacturing Company, 182 State Street, Boston, Massachusetts.

REMEMBER Pepperell MAKES THEM BOTH!

★ *Pepperell Percale Sheets*
★ *Lady Pepperell* SERVICE-WEIGHT *Sheets*

Now... Genuine Iron Fireman for Small Homes

Don't wait longer for **Automatic Coal Heating**

Terms as low as $5.93 mo. with small down payment

Now as low as **$179.50**

Plus freight and installation
Coal Flow $226
(Slightly higher in Canada)

"Armchair firing" of furnace or boiler is now available for the *average* family! The new Iron Fireman Automatic Coal Burner brings to small homes the same superior quality of automatic heating that has made Iron Fireman famous in larger homes, commercial buildings, and industrial plants. Iron Fireman can be installed in your present heating plant in a few hours. You will gain these five ways:

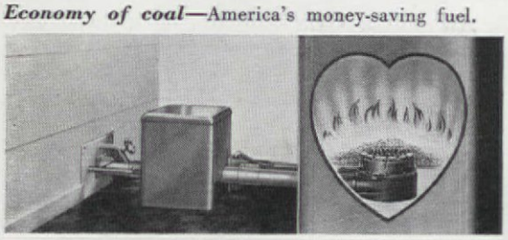
Freedom from furnace drudgery. You can relax in your favorite easy chair while Iron Fireman stokes the heating plant. Iron Fireman requires only few minutes' attention just once daily.

30 minutes' extra sleep in the morning! No fires to build, no grates to shake, no drafts to adjust. You get up in a warm house.

Steady temperature, just where you want it, regardless of weather. No unhealthful underheating; no wasteful overheating.

Clean house. Dustless operation; no smoke nuisance.

Economy of coal—America's money-saving fuel.



The HEART of Home Comfort is the Iron Fireman Self-Regulating COAL Fire . . . .

a different and better fire than can be made from any other fuel in any other way. Firebed of live coals is under constant thermostatic control. Fire never goes out; no "pop-on, pop-off"; always a steady flow of mellow warmth that is the very *heart* of *comfort.*

IRON FIREMAN

Automatic Coal Heating

Send for FREE copy of folder describing one family's experience in getting greatest value for its heating dollars.

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Portland, Ore.; Cleveland; Toronto.
Mail to 3323 W. 106th Street, Cleveland, Ohio.
Please send me, free, a copy of "Which Fuel, Which Burner."

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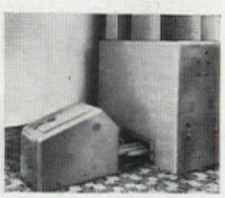
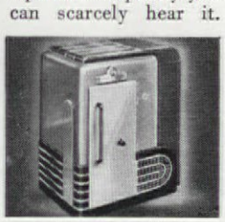
(May be pasted on 1c postcard)

"My wife never goes to the basement to tend the fire, even though I am on duty 24 hours a shift," reports Fireman Eugene O. Tank, Milwaukee, Wis., in whose home an Iron Fireman *Coal Flow* was installed in 1938. "In addition to enjoying utmost comfort and convenience, we actually save a substantial amount on our fuel bills."



New Iron Fireman for small homes . . . the trim blue-enameled enclosure contains dust-proof hopper holding full day's supply of coal. Operates so quietly you can scarcely hear it.



Unit Heatmaker . . . the modern room-furnace. Humidifies, circulates a controlled volume of warm air.

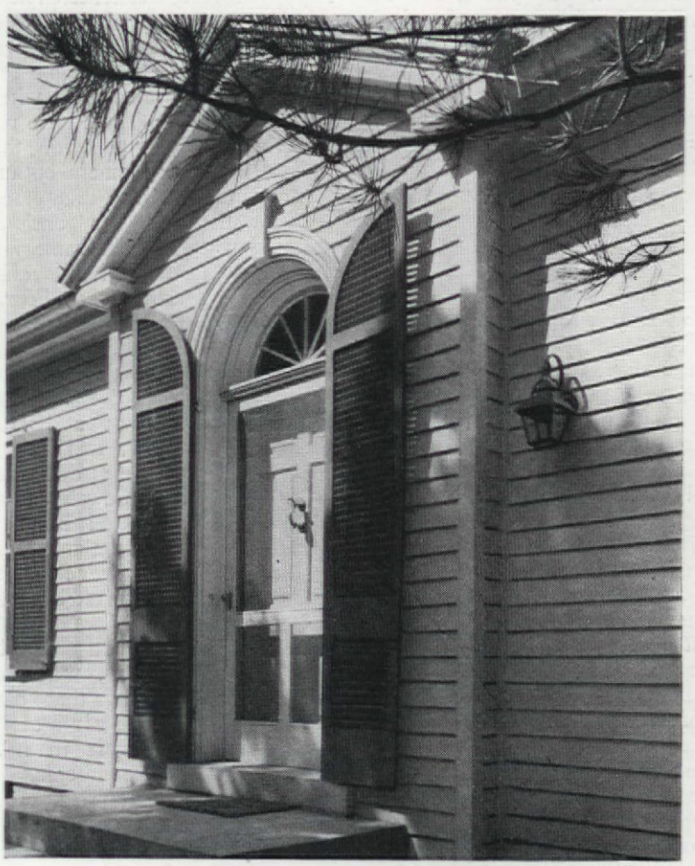
Self-Firing Furnace . . Complete Winter Air-conditioner! Heats, humidifies, filters, circulates air. Feeds coal direct from the bin.

Home of Mr. and Mrs. Dwight Anderson

[*Continued from page 45*]

Another factor is its economy. Since 1929 all of us have had to develop the fine art of penny-stretching and we can't be content until we feel absolutely sure that we are getting our money's worth. This is particularly true of house building. Here's a single story home in Kentucky which was planned and constructed on just this sort of penny watching, penny stretching basis. It's an excellent example of the marvels possible on a small budget. Briefly, its high points are these: it is convenient, it is compact in the sense that it wastes no space, it is spacious in the sense that it has ample room where room is needed, it has plenty of closet and storage facilities, and it has traditional Southern charm. Most important of all, it has all these assets despite a number of really difficult planning problems caused by the contour of the land.

The successful design and plan are the result of a smooth owner-architect collaboration. The owner of the house is a pianist and his



Door frame, shutters, gable, and details for a handsome entrance

CHRYSLER ROYAL SEDAN... only $995*

PEOPLE are walking into Chrysler showrooms everywhere . . . and getting a pleasant surprise. Those Beautiful Chryslers cost less than you'd think.

Visit your Chrysler dealer and take a look at a Chrysler Royal. No matter what car you're driving, no matter how long you've owned that make, try something new. A drive in the Beautiful Chrysler takes you into another world!

There's 122½ inches of wheelbase under that commanding beauty. No wonder it rides like a cradle... hugs the road as if it were grooved down... gives you room to stretch out instead of just a place to sit!

When you feel that terrific surge of power, you'll know exactly what we mean by *High-Torque* engines! But don't worry, this up-to-the-minute, 108 horsepower, high-compression power plant uses less fuel than many an engine with twenty less horsepower!

All through the car, you find good new things that not only add to pleasure but cut the cost. Superfinish . . . that finishes parts to a smoothness as fine as a millionth of an inch. Tin coated pistons . . . to guard against scuffing and wear. Aero-type shock absorbers to muffle shocks and strain.

See your Chrysler dealer today . . . and join the swing to luxury at low cost!

★Tune in Major Bowes, CBS, Thursdays 9-10 P.M., E.S.T.

*Delivered in Detroit, Federal tax included. Transportation, State and Local taxes extra. Dual Horns and Cigar Lighter additional.

Big, deep seats . . . 51 inches wide for real room to relax. Loads of leg room and head room too.

Easy-Entry doors . . . no awkward cutaway over the rear fender to catch and soil your clothing.

Perfectly enormous luggage space . . . concealed in the smart new flowing lines of the rear end.

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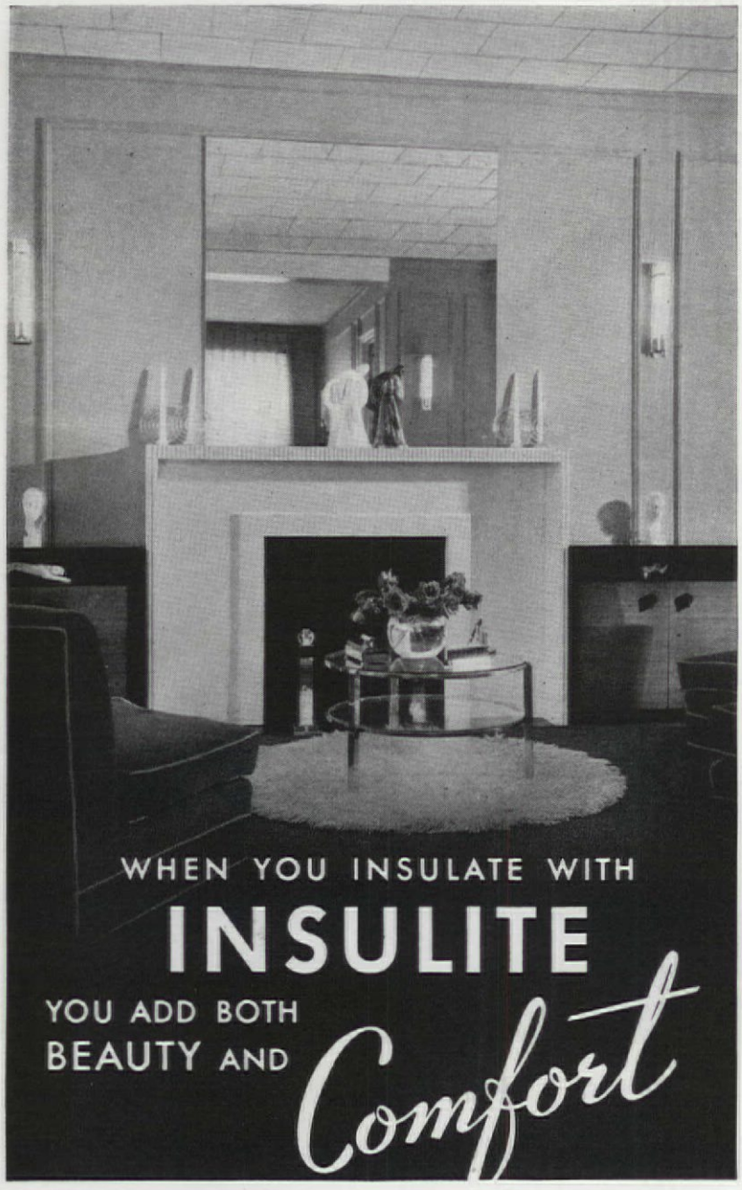

INSULITE'S great achievement is a more comfortable home. Stronger, tighter walls of INSULITE'S Lok-Joint Lath and Bildrite Sheathing eliminate draughts, reduce noises, cut fuel bills and make your home a haven of health and happiness undreamed of in your father's day.

And the modern beauty and economy of INSULITE'S interior finishes are not for new homes alone.

They go over unsightly surfaces and furnish insulation at the same time that they add new beauty. You will find the coral, gray, buff and green tints enduringly alive and fresh. They give you sun-fast walls that can be quickly and easily washed or cleaned.

Whether you intend to buy, build or remodel, fill out the coupon below and learn more about what INSULITE, the original wood fibre structural insulation, will add to your home.

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first requirement was one room sufficiently large for his piano, a room where he could reach full, undistorted tones and have ample space for his library of music. The lady of the house, a writer and contributor to magazines, needed a small room, a corner for her work and space for *her* library. The large living room, 34'-2"x16'-9", and the rear study with the corner fireplace were the solution and they function very well indeed. By placing the living room at the back of the house, space was left at the front for a guest apartment and bath, the entrance hall, two hat and coat closets, and the kitchen. This arrangement makes it possible to have door calls answered directly from the kitchen without walking through other rooms. But the kitchen isn't directly next to the front hall. The two closets and a short passageway separate the two and prevent unattractive views of the kitchen from the entrance.

and they were determined that their home should continue a fine tradition of design, no matter how small the house had to be. The color and detail throughout were inspired by houses at Williamsburg, Virginia. Soft, warm grays, rose colors, and dull greens are used with fine effect, a single color to a room.

For their entrance doorway and front facade they had definite ideas in mind, garnered from their study of historic Kentucky houses. They were as firmly decided on the kind of design and details they wanted as they were on a one-story plan. The entrance doorway they now have, high and wide, forming a front bay with a gabled roof, was the type. Inspired by a fine old original Louisville doorway, it wasn't achieved without a struggle. The lot was on a hillside and the difficulties it presented are apparent from the front of the house. It seemed almost impossible to build a one-story house on it even though a single story house was the only kind which would carry out their ideas of plan and exterior. The house had to face down hill and where they wanted to locate the front was the steepest part of the lot. How could an attractive single story house be built there? The architect solved the problem by some excavation

The graceful fan light over the front door, the gray living room mantel, the wide windowed piano wall are well planned details

The master bedroom and bath adjoin the corner study at the back of the house.

Both Mr. and Mrs. Anderson are students of architectural history in Kentucky and the South

HERE ARE ALL THE ANSWERS

to every Home Comfort Problem!

AMERICAN HEATING EQUIPMENT COST NO MORE THAN OTHERS "Standard" PLUMBING FIXTURES

THERE IS an easy way to plan new Heating and Plumbing for your home — *and an even easier way to pay for it!* All you need to do is to get the facts on the complete line of AMERICAN Heating Equipment which includes Radiator Heating, Warm Air Heating and Air Conditioners—burning oil, gas or coal—automatic or hand-fired. Then look at the full array of beautiful "Standard" Plumbing Fixtures for smart bathrooms and kitchens. You'll find the exact equipment to suit individual requirements of your home and budget—whether they are large or small—whether you are building or modernizing.

For modernizing Heating, or a combination of Heating and Plumbing, you can now use our SUMMER FINANCE PLAN—No payments until October 15th! Plumbing alone can be modernized on our FHA Plan—No down payment—monthly payments to start 60 days from date of installation. Both plans give you up to 3 years to pay!

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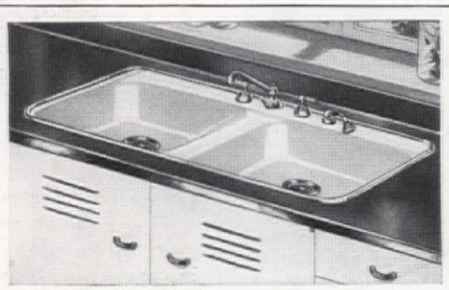
COMFORT AT LOW COST WITH SUNBEAM HEATING UNITS! Whether you want a steel or cast iron Air Conditioner or Warm Air Furnace, you'll find a unit to fit your *exact needs* and budget in the famous Sunbeam line. And you can choose the fuel you prefer—Oil, Gas or Coal—automatic or hand-fired.



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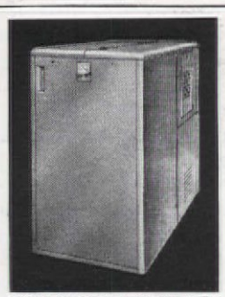

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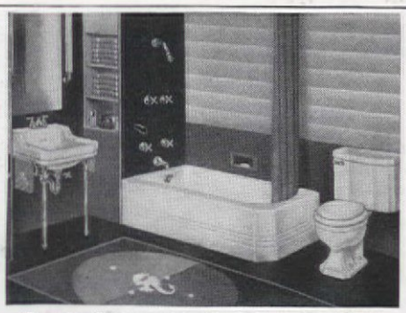

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Enjoy your home to the fullest with

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Make Spring Cleaning Time a "Blackout" Time for Germs!

DISINFECT AS YOU CLEAN—WITH "LYSOL"

KEEP YOUR KITCHEN HYGIENICALLY CLEAN. Use "Lysol" solution to keep kitchen shelves, sink, drainboard and equipment immaculate. "Lysol" deodorizes and disinfects as it cleans.

DANGER MAY LURK IN DARK CLOSETS. Germs love dark, dusty or damp corners. Scrub down walls, floors, woodwork with "Lysol". You need only 2½ tablespoonfuls to a gallon of water.

IN THE BASEMENT AND GARAGE. Storage shelves in basements or garages are great dust-catchers and *germ*-catchers, too. Add "Lysol" to the water when you scrub the shelves, closets, floor in your cellar or garage.

FIGHT GERMS IN YOUR BATHROOM. Bathroom floors are favorite breeding places for ringworm Infection—"Athlete's Foot". Wash tiling, linoleum, tub, basin, toilets, regularly with "Lysol".

CLEAN HOUSE THE WAY HOSPITALS DO. Add 2½ tablespoonfuls of "Lysol" to 1 gallon of water. Then dip in your mop, broom, brushes or cleaning cloths. "Lysol" is efficient and economical. Full directions with every bottle for its many protective uses.

Lysol Disinfectant

PASTE THIS COUPON ON A PENNY POSTCARD!

GUIDANCE FOR WIVES AND MOTHERS

LEHN & FINK PRODUCTS CORP.
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Send me the book "Lysol vs. Germs", with facts about feminine hygiene and other "Lysol" uses.

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at the back of the lot, leveling off the land to form the present terrace off the living room. This fill was brought around to the front of the lot and used to build up a bank so high that the front door is just three steps off ground level. The space under the front of the house provided garage area with an entrance almost on the natural ground level. A service entrance to the house is also included here at the front, a convenient location for one but one which would interfere with the front design of most single story homes. At a lower level, this service entrance appears completely separated from the front facade.

Stone retaining walls prevent rain from washing the earth down the hillside and a bushy hedge ties the house firmly to the ground in its elevated location. The great native pine at the north front corner guards the house like a sentinel and its branches waving over the sweeping roof soften the outline of the house. The house is remarkable in the way it has captured so much of the grace, dignity, and other characteristics of traditional Southern homes although it has only the simplest woodwork details, is built of ordinary wood siding, is limited to a single story and was built in the low price field. Its interior treatment, built-in features, and furnishings are equally distinguished.

—MARGARET V. YOUNG

Summer theater

[*Continued from page 65*]

stead. Dressing gowns were turned into regal robes; crowns and scepters made; Halloween costumes utilized. Nearly every child had some bit of finery which he could wear or lend.

All during the time when the stage was being built in the cool of the early evenings, many afternoons were spent making the story of "Rumplestiltskin" into a play. The two thirteen-year-old girls did this, with many suggestions from parents and children.

The finished product was a short, streamlined version. The messenger, seeking news of the dwarf, urged his horse away with a hearty "Heigh Ho Silver!" (backstage), while the queen scanned the telephone directory for names with which to ply the dwarf. The children learned "There's an Old Spinning Wheel in the Parlor" so that they could sing it backstage as the little dwarf helped the miller's daughter spin the straw into gold. (Christmas tree tinsel was used for gold.) The play was not actually written; it grew with a great many happy rehearsals.

The nine, ten, and eleven year old boys learned good old-fashioned pieces like "Casey at the Bat." Little acts were built around the selections which were within the musical abilities of the small accordian, violin, and guitar players. Brownie, the smart, nondescript little dog belonging to one of the boys was lost, whistled for, found and required to perform all five of her tricks as the entire company played and sang "Oh Where, Oh Where Has My Little Dog Gone." A very little boy, dressed as an old darkie, sang "Old Black Jo." "My Country 'Tis of Thee" was sung and played by the entire group as the five-year old vigorously waved Old Glory.

For the ticket booth a puppet stage, property of one of the children, was used. (Tickets were painstakingly cut out and printed by the children.) A little wooden churn made a fine place to stir the tickets before drawing two door prizes. Yard chairs and benches, supplemented by heavy planks seated the audience.

Late in the summer when the children considered themselves proficient enough for a public performance, they chose an evening for the great event, disposed of the tickets and played to an appreciative audience of a hundred and ten relatives and friends. The show, planned and directed by children, was a great success and much more fun than any Broadway "first night"—complete with press notices in the local paper!

—MRS. J. L. JOHNSON

Minor operations and amputations for those who "have a table"

[*Continued from page 28*]

ornaments. **7.** This was so small, at first it seemed utterly hopeless. But we solved the problem by finding a framed mirror bigger than the original top and substituting it. The frame was gold, so we painted the legs white, antiqued in gold, and set a growing plant in place of the finial on the stretchers, which disguises them nicely. **8.** We really didn't need this end table in the living room, so we cut off its legs, leaving both shelves as they were, painted it all red, and screwed it to the inside of the hall closet door, with a mirror hung over it with red ribbon, which gives us a substitute for the powder room we don't have. **9.** The telephone "set" *was* a problem! First we cut off the table legs just beneath the bottom shelf, removed the stretchers on the chair and attached this on top of the table, and lo! a whatnot! We use it in our living room, but it would do just as well as a night table.

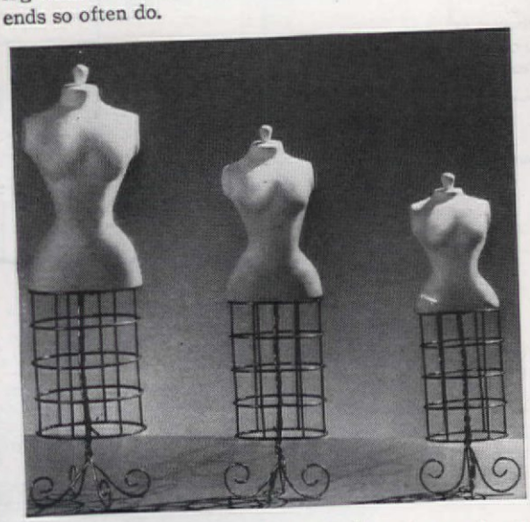
25 Yards in this Skirt...

... yet, due to skillful designing, there's not a hint of bunchiness or bulk!

The same applies to Kotex sanitary napkins! Made in *soft folds*... with more absorbent material where needed... less in the non-effective portions of the pad... Kotex is *less bulky* than pads made with loose, wadded fillers! Less apt to chafe, too — for it's entirely sheathed in cotton, under the gauze.

Don't fear an audience! A moisture-resistant panel is now placed between the soft folds of every Kotex pad — to give extra protection!

And what confidence it brings to know there are no tell-tale bulges to give your secret away! Flat, pressed ends (patented by Kotex) never make revealing outlines... the way napkins with thick, stubby ends so often do.



Kotex* comes in 3 sizes, too! Unlike most napkins, Kotex comes in *three* different sizes — *Super* — *Regular* — *Junior*. (So you may vary the size pad to suit different days' needs.)

All 3 sizes have soft, folded centers... flat, tapered ends... and moisture-resistant "safety panels." *All 3 sizes sell for the same low price!*

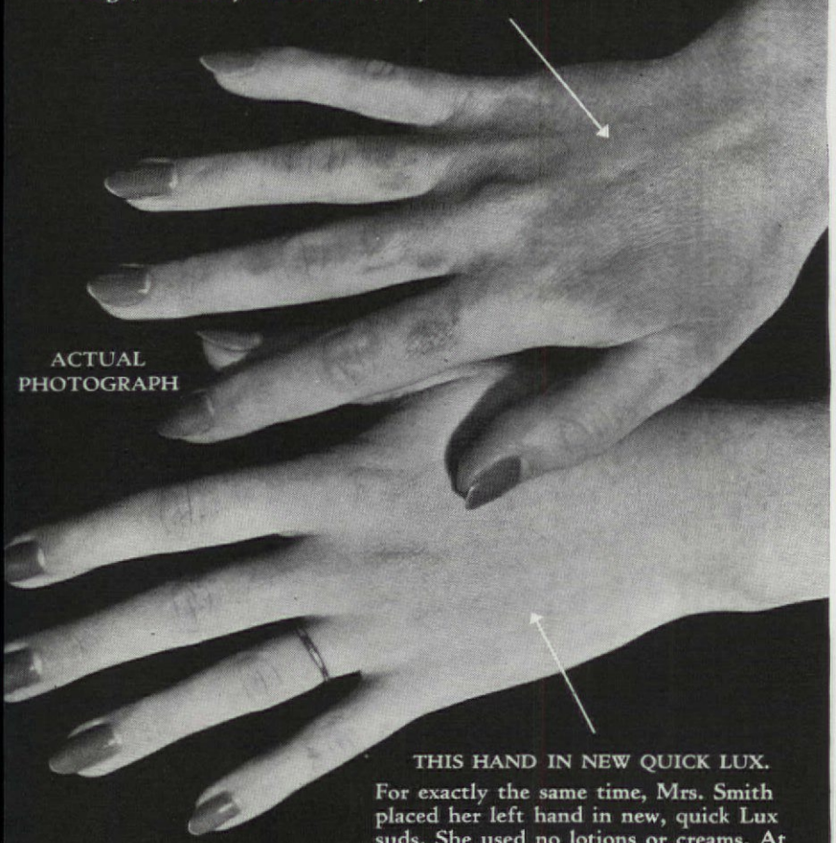
FEEL ITS NEW SOFTNESS
PROVE ITS NEW SAFETY
COMPARE ITS NEW, FLATTER ENDS

"You scarcely know you're wearing it!"

*Trade Mark Reg. U. S. Pat. Off.

HANDS OF MRS. P. R. SMITH AFTER MAKING ONE-HAND TEST OF DISHWASHING SOAPS

THIS HAND IN SOAP Z.
For 20 minutes, 3 times a day, Mrs. Smith placed her right hand in suds from Soap Z. General dryness and coarseness were noticed on the *second* day. At the end of 8 days, the hand looked red, rough, extremely unattractive, as you can see.



ACTUAL PHOTOGRAPH

THIS HAND IN NEW QUICK LUX.
For exactly the same time, Mrs. Smith placed her left hand in new, quick Lux suds. She used no lotions or creams. At the end of the test, her Lux hand was still smooth, white and lovely-looking.

Dramatic One-Hand Tests Prove Lux Kinder to Hands

Hundreds of women made these tests of 5 soaps widely used for dishes, under conditions similar to home dishwashing. The tests proved Lux milder than any other soap tested!

New Quick LUX saves you from red, rough housework hands—

WOMEN ARE THRILLED about new, quick Lux for dishes! "We didn't think Lux *could* be improved," they say, "but *new, quick* Lux is even more wonderful. It's so *fast!*"

SO THRIFTY, TOO! New, quick Lux gives *more* suds (ounce for ounce) even in hard water than any of 10 leading soaps tested.

SO GENTLE! Hundreds of one-hand tests (like Mrs. Smith's above) prove how kind Lux is to hands. Use new, quick Lux for *your* dishes. Get the generous BIG box!

Mrs. Richard C. McAdow, Jr., St. Louis, Mo.

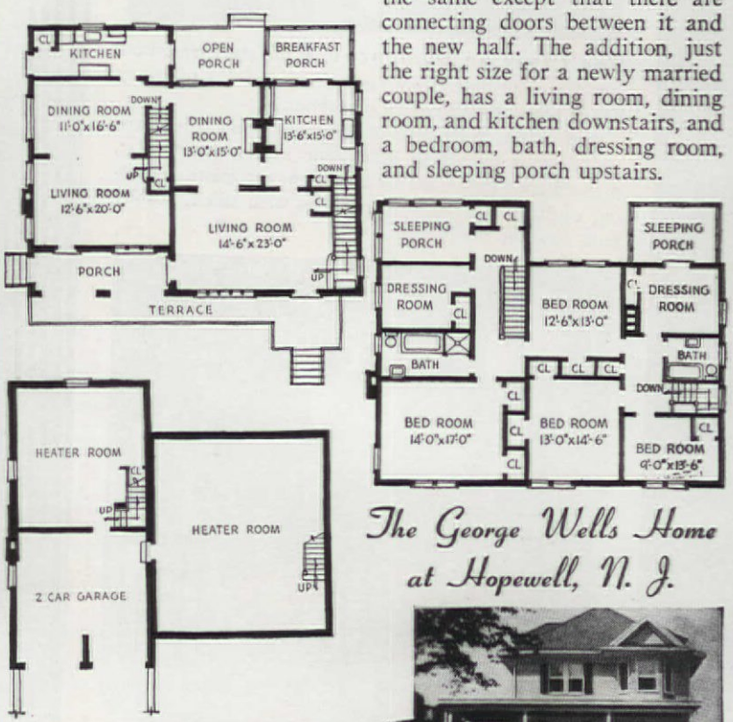
In the same familiar box— *at no extra cost to you!*

They knew it when— it was a single home

It's one fine thing to take a nondescript, porch-covered house of 1911 and turn it into a really distinguished house, but it's a much more remarkable achievement to come out of the remodeling process with a good two-family house. You can drive past blocks and blocks of "duplexes" and "double houses," all with identical doors and windows and mean little front porches, before you see a two-family dwelling with as much character as this one—and it started its plain, single life 'way back when.

Mr. and Mrs. George Wells decided to remodel because the original old house had no garage. Then when their only daughter married and they wanted to keep her near by, came the inspiration to do a thorough job of it and have a two-family house with a two-car garage. The result is a fine looking place with two complete and separate homes inside, each having its own oil burner, electricity and water service. The original house was 27½' x 31½', and the new addition is 20' x 40'.

The greatest improvements to the exterior were removing the dark front porch, widening the house so it looks substantial and takes full advantage of the lot, and straightening out the roof line. The casement windows on the first floor are a pleasant variation from the three balanced groups of upstairs windows, and the garage entrance has been nicely handled too. Inside, the original half of the house is fundamentally the same except that there are connecting doors between it and the new half. The addition, just the right size for a newly married couple, has a living room, dining room, and kitchen downstairs, and a bedroom, bath, dressing room, and sleeping porch upstairs.



The George Wells Home at Hopewell, N. J.

It started life as just a nondescript 1911 single house

Now it has made room for two families and developed some real character. It's a distinguished job of solving a very practical problem

GAS GIVES YOU INSTANT INTENSE HEAT FOR SPEED

GAS GIVES YOU FLEXIBLE HEAT FOR SURER RESULTS

GAS GIVES YOU CONTROLLED HEAT FOR ECONOMY

NOW GAS BRINGS YOU THE LAST WORD IN MODERN RANGES FOR COOL, CLEAN COOKING

Wouldn't you enjoy a *cooler* way of cooking this summer? And a range that you can keep sparkling clean with practically no effort?

The new Gas Ranges offer you a *modern* way of cooking that is *cooler....cleaner....*as well as more economical. With an up-to-the-minute Gas Range in your kitchen you can still be fresh and unruffled by the time dinner is ready. See why.

Modern Gas Cooking is Cooler—New scientific insulation keeps oven and broiler heat *in*. The focussed flame of top burners directs heat toward the *bottom* of utensils instead of dissipating it up the sides. Simmer burners bring you new *low flame* cooking.

So Much Cleaner, too! Shining top burners are both non-clog and rust resistant. They stay bright, new-looking. Oven and broiler compartments are porcelain-enamel lined and wipe out easily. The gleaming range surface is as easy to keep spick and span as a china dish.

GAS
SERVES YOU BETTER
THROUGH MODERN GAS APPLIANCES

Gas alone gives you all these advanced Range features

AUTOMATIC LIGHTING—No matches to strike—No waiting—Instant heat.

PRECISION OVEN—Pre-heats faster. Reaches high temperature of 500°—new low of 250°. Holds any temperature steadily.

HEAT CONTROL—Assures required oven temperature. No "guess-work" baking.

SMOKELESS BROILER—Perforated grill keeps fat away from flame. Eliminates objectionable smoke.

CLICK SIMMER BURNER—Dependable low economy flame with "click" signal for waterless cooking.

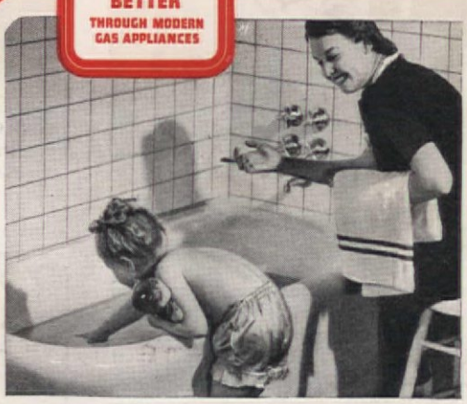
GIANT BURNER—For fastest top-stove cooking ever known. Extra wide heat spread for large utensils.

NEW TYPE TOP BURNERS—Concentrate heat on bottom of utensils—save gas—are non-clogging. Easy to clean.

SCIENTIFIC INSULATION—Holds oven and broiler heat in. Keeps kitchen cooler—saves gas.

This combination of work and time saving features, *plus* the proven advantages of Gas as a cooking fuel, makes the modern Gas Range the choice of housewives everywhere. See these handsome ranges at your Gas Company showroom or Appliance Dealer's. They're beauties!

THIS SEAL on a Gas Range assures you that you are getting all of the 22 super-performance standards established by the Gas Industry. It signifies the "Certified Performance" of the Range that carries it—whatever make you buy.



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An automatic Gas Water Heater keeps an ample supply on hand for only a few cents a day! And does it without any bother on your part. Gas Water Heaters are *completely automatic*—you don't have to wait for them to heat up or keep tabs on them. There are many new models to choose from—your Gas Company or Dealer will be glad to suggest the right type for your own needs.

AMERICAN GAS ASSOCIATION

LET GAS DO THE 4 BIG JOBS—COOKING • WATER HEATING • REFRIGERATION • HOUSE HEATING

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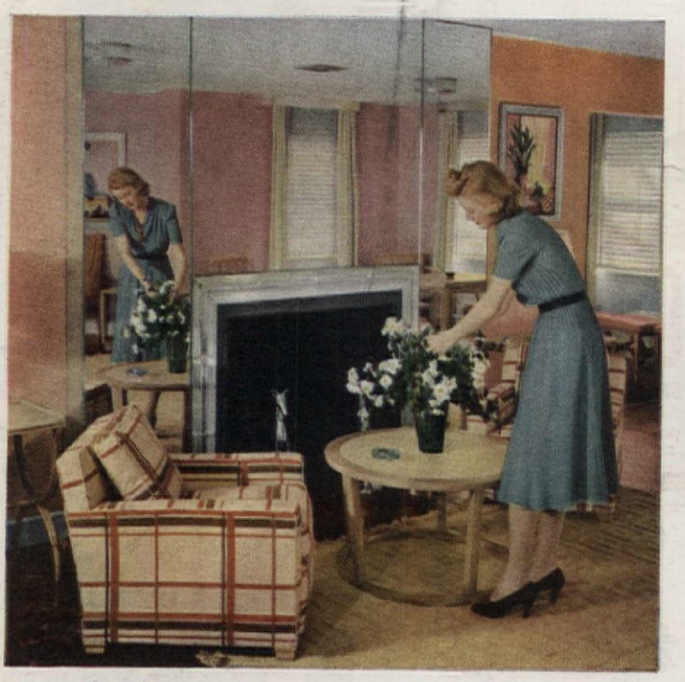
Look for this label

There is no surer guide to high quality glass in the mirrors you buy than this Pittsburgh label. If it appears on a mirror, or any other article made with plate glass, you are certain that you are buying *good* glass. For this seal is your assurance that in making his product, the manufacturer has used Pittsburgh Polished Plate Glass, justly famous for its polished beauty and perfect reflections. Look for the Pittsburgh label when you buy.

For practical suggestions on how to use glass in dressing up your home, send the coupon, today, for our free booklet of ideas. Pittsburgh Products are on sale through any of our numerous branches or distributors.

WANT TO WAKE UP YOUR DINING ROOM? See how easily it was done in this room. Above the buffet a new type of mirror lends a note especially appropriate to a dining room. Then the full table top is covered with a gleaming gunmetal mirror which gives soft, lustrous reflections of table decorations or settings. You'd be surprised what a change this makes in the room appearance. Note, too, the Plate Glass shelves in the corner niches, adding a touch of brilliance. Any Pittsburgh Glass dealer can quickly supply you.



RELAX AND REFRESH YOURSELF in a lounge like this. The lovely mirrored fireplace is restful . . . and repeats the attractive colors of the room. For your home, you have blue, flesh tinted, green or water-white mirrors to choose from . . . with silver, gold or gunmetal backing. And you'll know the glass is of high quality . . . if it carries the Pittsburgh label.

"PITTSBURGH" stands for Quality Glass

WALLS OF GLASS FOR YOUR BATHROOM are beautiful and practical. No need to depend upon chance to get good glass for this purpose. Ask for Carrara Structural Glass . . . a trade-marked, quality product that's impervious to moisture, non-absorbent, easy to clean, and never grows old. You can select your color scheme from ten lovely colors.

At the New York World's Fair, visit the Glass Center Building and the Pittsburgh House of Glass

Free Booklet

Contains many practical suggestions for the use of mirrors and other glass products in your home. It is profusely illustrated, full of fascinating ideas, many of them very inexpensive to carry out. Don't fail to send the coupon for your free copy today.

Pittsburgh Plate Glass Company, 2062 Grant Building, Pittsburgh, Pa.

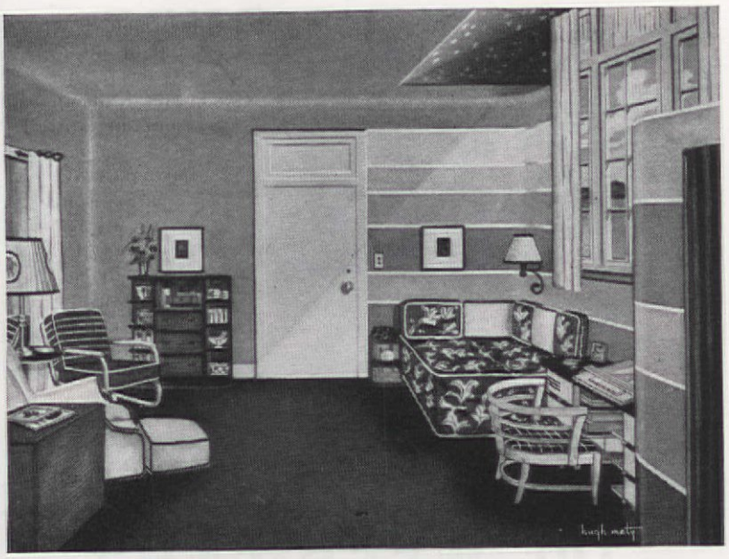
Please send me, without obligation, your free, illustrated booklet "Ways to Improve Your Home with Pittsburgh Glass."

Name.....

Address.....

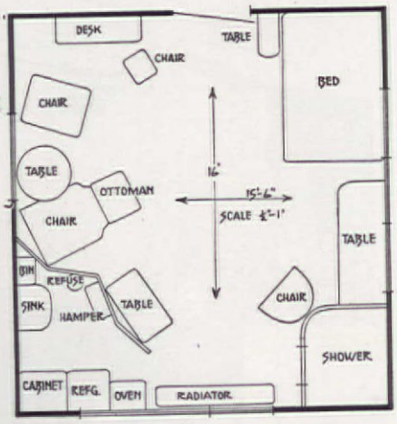
City.....*State*.....

PITTSBURGH PLATE GLASS COMPANY, PITTSBURGH, PA.



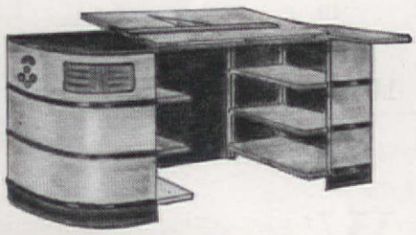
FOUR ROOMS in ONE

15½′ by 16′ home of Mr. and Mrs. H. A. Metz



IT'S not too remarkable to find an attractively furnished one-room apartment with beds that drop out of a wall, a kitchenette behind a door, and a separate bathroom—but when you discover a 15½′ x 16′ room with everything from shower and kitchen to sofa-bed all rolled into the small quarters, that *is* something. Mr. and Mrs. H. A. Metz, of Evansville, Indiana, offer proof that it can be done, and smartly too.

The room has a high ceiling, studio effect, so the furnishings are especially suitable. The box spring and mattress mounted on a white pine frame, slip-covered in navy blue serge with a tiger lily pattern in wine and white, makes a satisfactory sofa and a perfectly comfortable bed. White homespun draperies on a traverse rod, a wine-colored rug, and wine and white cotton upholstery fabrics carry out the color scheme. Every bit of furniture, including the folding screen which hides the kitchen corner and the walnut desk with shelf and drawer space, is really functional. Since it would have been impossible to keep the concrete enclosed shower a secret, it was capitalized on as an unusual architectural feature by painting it with wide wine to pink stripes.



Most interesting piece is

[*Please turn to page 92*]

Here you see part of shower, sofa-bed, combination work table and radio. These plus kitchen, lounge chairs, and dining table, that opens to seat six, show how to use space effectively

Graduating TO A MUSETTE

The acquisition of a Winter MUSETTE is an event of far-reaching importance. ♩ This fascinating instrument brings refreshing grace and beauty into your home. Its charming lines win instant admiration. Its rich, clear, golden tone delights the ear. ♩ And in the years to come, your children and mayhap your children's children, will point with pride to that famous name above the keyboard. For MUSETTE enjoys *enduring* claims to fame. ♩ This instrument represents a new era in the development of the piano — a significant step in its evolution — both musically and decoratively. It was the Winter MUSETTE, first introduced in 1935, which launched the great re-styling movement which has swept the modern console into its present nation-wide popularity. And each year has seen further refinements and improvements which have *maintained* MUSETTE'S enviable position as "*America's most talked about and copied piano.*" Sold by leading piano stores.

WINTER & COMPANY
ESTABLISHED 1899
America's Largest Piano Manufacturer
NEW YORK CITY

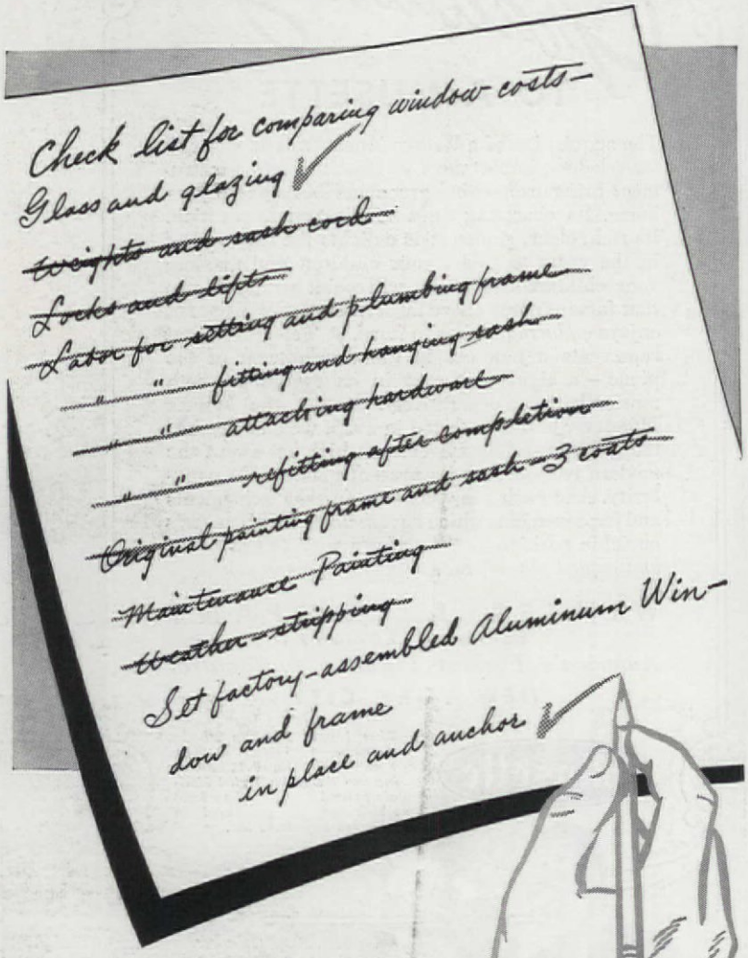
Musette TRADE MARK

This lovely Duncan Phyfe MUSETTE *— $425 F. O. B. New York—is just one of 12 charming and attractive Period Models priced from $295 to $500 which may be purchased on Deferred Payment Plan.*

WINTER & COMPANY Dept. A-50
863 East 141st St., New York City
Send me your new CATALOG-AND-STYLE-GUIDE with full page photographs of each of the Period Model MUSETTES in appropriate room settings.
Name.....
Street.....
City.....*State*.....

Get a "dollars and cents" view of

ALUMINUM WINDOWS



Sit down with your builder and tabulate all the items he must add to the price quoted for ordinary windows. That gives you their *true* cost. From that long list, cross out those included in the price of Aluminum Windows. Then compare the difference in the two totals.

Consider, too, the yearly savings that can be credited to Aluminum Windows. The expense of repeated protective painting is eliminated. There's no rusting or rotting to require replacements of parts. Made to fit at the factory, your Aluminum Windows never need refitting to keep them operating smoothly.

Finally, add to these savings the joy of living in a home equipped with Aluminum Windows. They are attractive, and stay that way. Sash and frames are narrow, giving maximum glass area.

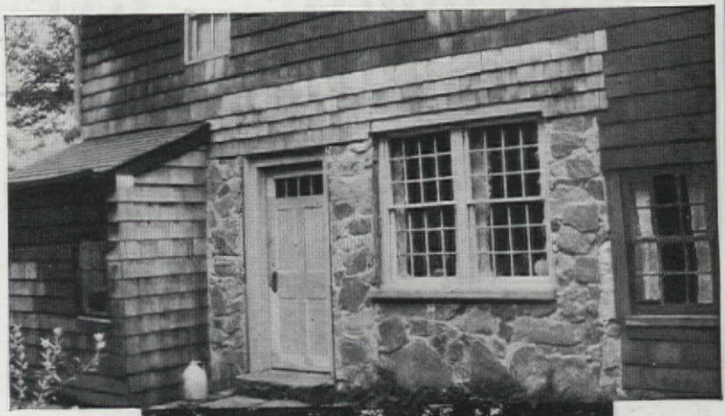
If you're planning to build, send for the free book, "Windows of Alcoa Aluminum." It lists manufacturers and describes their various types of windows. Aluminum Company of America, 1906 Gulf Bldg., Pittsburgh, Pa.

ALUMINUM WINDOWS

MADE OF ALCOA ALUMINUM

Reg. U.S. Pat. Off.

An OLD HOUSE for WEEK-ENDS



As told to HELENE LUMPKINS

WE WERE getting tired of jaunting around the countryside. For a good many years we had spent our vacations touring—the car laden down with equipment, the children, sometimes the cat, and all of us mighty uncomfortable. We slept rolled in blankets on a ground cloth, and although you get used to the extreme firmness of Mother Earth, you never are particularly happy about it. My husband longed for a few planks under him at night, the children wanted to spend whole days on the beach, and I wanted to concoct no more inadequate meals over canned heat for five hungry people.

One summer we realized what we really wanted. We had driven down Cape Cod and ventured forth from Provincetown to the "outside," as the ocean side is called, when suddenly we saw a rough and deserted fisherman's shack, picturesquely set in the dunes. On inquiry we discovered it could be rented for a nominal sum. The vacation spent in this little shack proved ideal in every way and made us determined to acquire a permanent place for week ends and vacations. We were weary of the road, the incessant change, the makeshifts and the many restrictions imposed on the children. [*Please turn to page 109*]

What's wrong with our children...

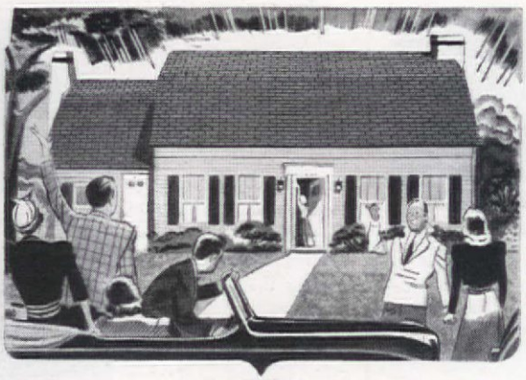
they never stay home

POLLY: I just *couldn't* have the party *here*, Jean . . . I'm sorry, but I can't tell you exactly why. Let's have it at Sally's! *Her* house is so pretty and new—and we always have such fun there.

MOTHER: Did you hear what Polly said, Jim? I believe she's actually ashamed to ask her friends here. We simply *must* do something about this old house. Even our roof looks a sight—and a new one costs so little! Let's see the Certain-teed dealer tomorrow.

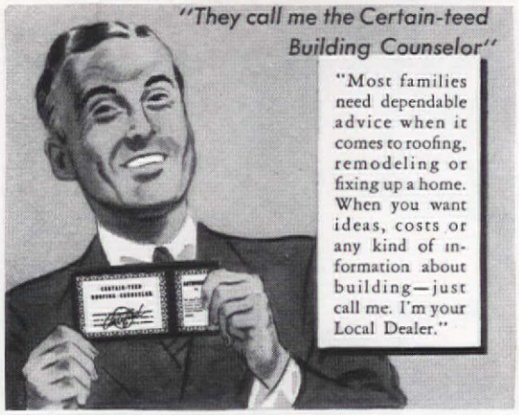
DAD: You're right, dear! I guess we *have* let things run down without noticing them. And while we're at it, let's fix up this cellar. With Certain-teed Bestwall we can turn it into a grand room *just* for Polly and her friends.

POLLY: And, Jean, just wait'll you see the place! You won't believe your eyes! Bring all the gang . . . from now on we're having all our parties at *my* house. Hurry!



GANG: Gee—can this be Polly's house . . . We must be on the wrong street . . . Say, look at that *new roof*—looks like a million . . . Boy—Polly's Dad must've found a gold mine . . . *Inside*, Gang! Let's see what else happened. . .

BOY FRIEND: Gee! Polly, you're lucky! Think of having *your own* room to throw parties in. And only last week it was just a basement. Honest, I'd never know the old place . . . new roof and everything. It's a swell home, all right. Your Dad sure is one grand guy!



COPYRIGHT 1940, CERTAIN-TEED PRODUCTS CORP.

Make Certain Your Children Love to Stay Home

While your children have been growing up has your house been growing old?

Isn't now a good time to have a look at your home? Maybe the roof's dull, shabby, likely to leak. Certain-teed can change all that for just a few cents a day.

And while you're at it—why not transform that old basement from an ash-pit to a play palace? Make it useful, comfortable, attractive. You can add extra rooms for a song with Certain-teed Insulation Board or Bestwall.

In building, it's important to choose a brand you can trust! That's why for years millions of home owners have settled their roofing, remodeling and home improvement problems with just one word—Certain-teed.

YOURS FOR THE ASKING—*FREE!*
A FOUNTAIN OF YOUTH FOR HOUSES

This beautiful 24-page Book is filled with practical, useful ideas on how to make your home stay young. Invaluable if you're building or remodeling. Send for it today! It's *Free!*

Certain-teed Products Corp., Dept. A2
100 East 42nd Street, New York, N. Y.

You may send me a FREE copy of your helpful booklet—"Certain-teed Ways To Make Your Home Stay Young."

Name.....

Street & Number.....

City & State.....

CERTAIN-TEED PRODUCTS CORPORATION

One of the World's Largest Makers of Asphalt-Roofing, Shingles and Siding . . . Structural Insulation . . . Wallboards . . . Gypsum Board and Plaster Products

"So we put Ozite through the wringer... along with some other rug pads"

. . . and Ozite was the *only one* that didn't lose its softness!

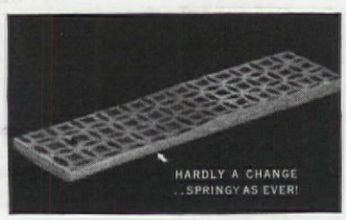
Make this simple test (as we did) with an ordinary clothes-wringer and you will see why all rug cushions aren't the same! Squeezed under pressure 100 times, Circle Tread Ozite is still springy and soft—but the "just-as-good" bargain pad gets thinner, harder, less resilient—no longer "just-as-good"—no longer a bargain!

Any rug pad is soft WHEN IT'S NEW, but genuine Circle Tread Ozite Cushion *stays* soft AS LONG AS YOU LIVE—giving lasting protection to your rugs and a yielding richness to the least expensive carpet. Genuine Ozite is the *biggest bargain* in the long run—never needs replacement, is never cheapened with fillers dyed to look like hair. Made of REAL hair reinforced with a burlap center.

• Look for the Circle Tread design and the name OZITE in the fabric. Made in 5 weights. Permanently moth-proofed; odorless because *Ozonized*. Satisfaction guaranteed. Sold everywhere.

For free sample and "Booklet 29" on Care of Rugs write to Clinton Carpet Co., Merchandise Mart, Chicago.

• This "bargain pad" was rolled through the wringer 100 times—*and just see what happened to it!* Half its thickness and most of its resilience gone, it is no longer the pad it was before pressure was applied.

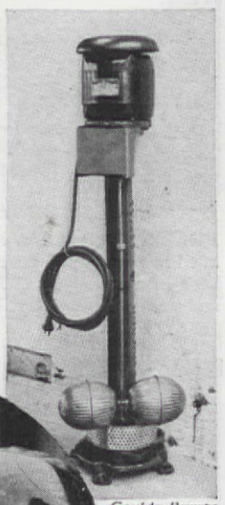


• And now look at Circle Tread Ozite after it's been through the wringer 100 times. There's hardly any change . . . *even the Circle Tread design hasn't matted down!* It's still a REAL cushion, soft, springy and "alive"!

For comfort and convenience about the house

Knape and Vogt Co.
Courtesy, Architectural Forum

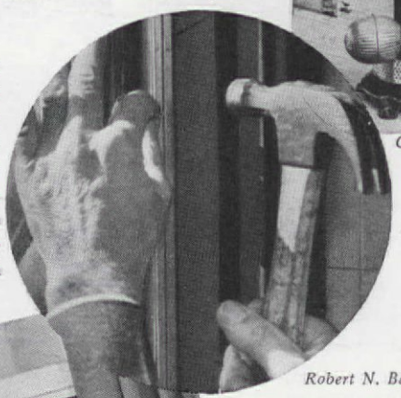
Fixtures for holding the hats, coats and umbrellas, and numberless things which accumulate in that well known catchall, the hall closet, increase the capacity of even the smallest space. If you're trying to hang everything on a single hook, you'd do well to look into the virtues of extension rods, garment brackets, shoe racks, hat and umbrella racks



Goulds Pumps

An automatic pump which operates by plugging into an electrical outlet is a protection against flooded cellars; it pumps the water into any drain. Of aluminum and steel construction, with twin floats and a suction opening, this "Drainette" costs about $32.50

You can nail up this new weatherstripping yourself. Ready made with perforations for nails, it has an air lock which helps to keep out cold, rain, dust. Rust-proof, it can be applied without removing the window sash



Robert N. Baltz & Co.

This device distributes humidity to all heated rooms in a house from one unit under a radiator. For any heat system

Goulds Pumps

The Moisturator Co.

Description of garage door control on page 80

The Case of

BOB LORD

who became a father this morning

"It's a boy!" That's what Bob just heard . . . and that's why he's the proudest man on earth. He has great plans for his little family . . . and he wants to be sure nothing that ever happens to him will interfere with those plans. Yet with Bob's present salary, he hasn't a great deal left over for life insurance to safeguard the future for his wife and new-born son . . .

What Life Insurance Program for a brand-new "family man"?

When a man becomes a father, life insurance takes on a new importance. He needs a program that will serve a double purpose. *First*, his wife must be protected as long as she lives; and *Second*, there should be *extra* protection until his son is old enough to take care of himself. For just such cases, The Prudential has devised a policy called the Modified Life 3-20.

Q: What is the Modified Life 3-20?

A: It is a low-cost Prudential policy which combines a definite amount of *permanent* life insurance with an equal amount of temporary insurance for 20 years.

Q: Just how does this policy work?

A: Suppose a man takes out a Prudential Modified 3-20 policy for the minimum amount of $5,000. If he should die during the first 20 years, The Prudential will pay his beneficiary $5,000. If he dies after 20 years, his beneficiary receives $2,500.

Q: Does the Modified 3-20 cost less than a "whole-life" policy for the same amount?

A: Yes—because one half the insurance is temporary insurance for only 20 years.

Q: How long are the premiums payable?

A: On the *permanent* half of the policy, premiums are payable throughout the life of the insured. This is *permanent* life insurance protection. On the *temporary* half, premiums cease at the end of 20 years, unless the insured elects to convert it to permanent insurance at a higher rate.

Q: What is the purpose of this policy?

A: The Modified 3-20 is designed primarily for a man who needs permanent protection throughout his life, *plus* additional protection for a temporary period.

Q: What does the word "Modified" mean?

A: It means a change in premium rate. The premium for the first 3 years is 15% less than the premium in later years. After 3 years, the premium increase may be offset by whatever dividends are credited on the policy. This results in *low premium cost right from the start.*

Q: Does this policy have cash and loan values?

A: Yes, and also reduced paid-up and extended insurance values.

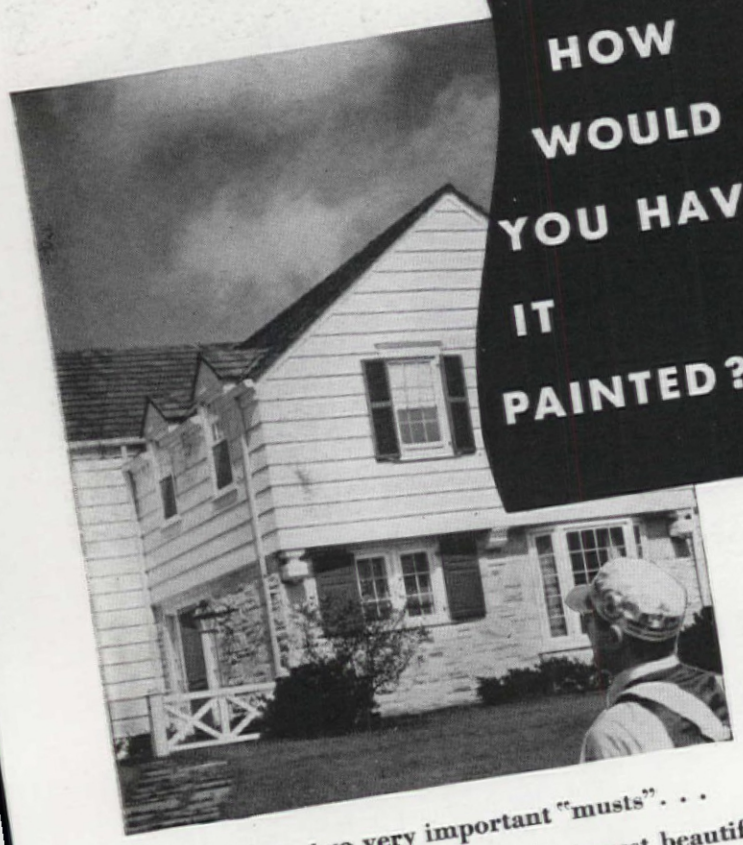
The Modified Life 3-20 is one of the many Prudential policies that are specially designed for a particular situation. There is a Prudential policy to fit every life insurance need . . . a Prudential premium-payment plan to fit every purse. For further information on how The Prudential can help you solve your particular life insurance problem, see your local Prudential representative, or write the Home Office.

The Prudential

HOME OFFICE: NEWARK, N. J.

INSURANCE COMPANY OF AMERICA

If you lived in this lovely house . . .



HOW WOULD YOU HAVE IT PAINTED?

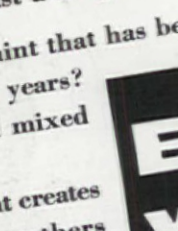
● You'd have two very important "musts". . .

1. The paint you select must beautify
2. And it must last a long time

● Did you know there's a paint that has been making good on both these promises for 97 years? It's Eagle Pure White Lead mixed in linseed oil.

This "pure pigment" paint creates a film of loveliness that weathers superlatively well. It leaves an ideal surface for repainting because it wears down slowly, evenly, giving the utmost protection.

Eagle White Lead takes all the worry out of house-painting. Next time you paint, employ a reliable contractor and specify Eagle Pure White Lead.



EAGLE WHITE LEAD

NEW BOOKLET: Contains valuable information on painting, including tips on how often painting should be necessary. Write for free copy. The Eagle-Picher Lead Company, Dept. AM-5, Cincinnati, Ohio.

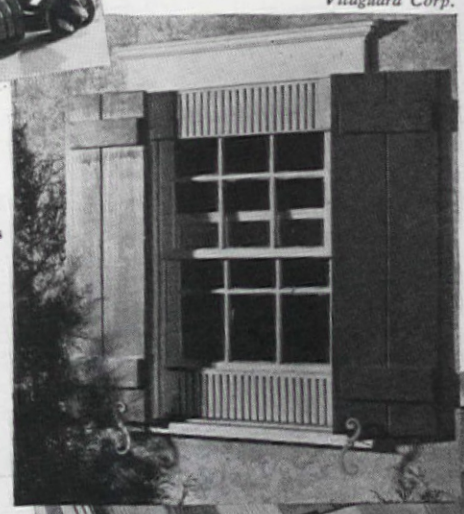
Made by the makers of Eagle Insulation for Homes—thick, fireproof mineral wool

Eastern Engineering Co.

A little cellar pump capable of automatically removing 400 gallons of water if wall or floor leakage or overflow occurs

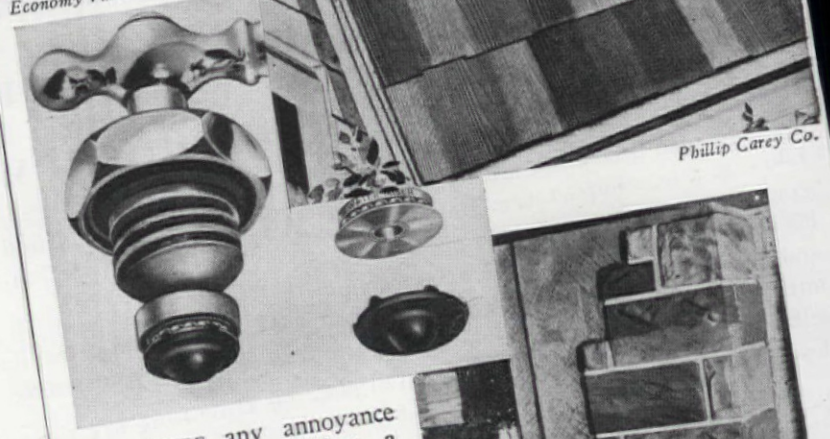
IF IT'S raining or snowing you can still have windows open if you use these new ventilators. Best of all you won't be bothered by drafts across your neck or feet. The overlapping arrangement of baffles, facing in on both sides, prevents air passage directly through as it does through a screen. Made of rust-proofed metal, the ventilator has rubber weatherstripping, copper screening, and an enamel finish baked on. White and green are stock colors but others can be ordered. Installed at top or bottom of sash.

Vitaguard Corp.



No, these aren't individual shingles although they give that effect. Asbestos-cement strip shingles, five to a strip, each shingle has its own color tone and staggered butt. They are textured and available in green, gray, reds

Economy Valve Co.



Phillip Carey Co.

Perma Stone Co.

IS THERE any annoyance more irritating than a dripping faucet? In the middle of the night or by day it goes on and on raising your hot water bill and wearing down your nerves. Here's a faucet washer to end the irritation and the drip. It's called a "water miser" and is mounted on a ball bearing base eliminating twisting and grinding which wears out ordinary washers. Good for 10 to 50 years; costs 35¢.

Shown above is an artificial stone facing, a veneer material which can be applied to wood, steel, concrete, or brick surfaces. It is composed of crushed stone aggregate, cement, mineral colors, waterproofing, and other materials. They are moulded together into a plastic substance which hardens to look like stones. Helpful in remodeling.

ON PAGE 78: The woman driver is not giving a come ahead traffic signal; she is opening her garage door while sitting comfortably in her car. It's done by hydraulic control, not magic, and it is a pleasant device to have available on cold winter days, or in stormy weather. The door is opened at the post control when you approach the garage, and you close it in the same way by post control when you leave.

Why didn't someone invent STEEL Insulation sooner?

Did you ever stand in front of an electric "bowl" heater and feel how steel reflects the heat? Stand back of the bowl and you wouldn't know the heat was on.

That's the principle science has taken advantage of in the new type of home insulation — new steel sheets that *reflect actually 95% of all radiated heat.*

Already this new sheet steel insulation has been used in several thousand F.H.A. houses. And 300 houses built near Pittsburgh last summer, sheet steel insulated, showed less fuel cost than ordinary houses of similar size, *during the coldest winter in years.*

What's more, you get actual fire *protection.* In a recent fire in a steel insulated house the insulation not only acted as a fire stop but was itself completely undamaged.

Will it last? The coating on this insulation is the same as on the steel roofs of many old colonial homes which have lasted over 100 years. The secret is in the rust-resistant coat of lead and tin. What's more, this insulation will not pack down, or soak up moisture, or attract vermin. It even helps seal the timbers against dry rot.

Before you build, investigate this easy-to-apply steel insulation. It keeps summer homes cool, and winter homes warm. Write for complete details to P.O. Box 176, Pittsburgh, Pa.

CARNEGIE-ILLINOIS STEEL CORPORATION
Pittsburgh and Chicago
COLUMBIA STEEL COMPANY, *San Francisco*
TENNESSEE COAL, IRON & RAILROAD CO.
Birmingham

LOOK FOR THE U-S-S MARK
This U-S-S Symbol placed by the manufacturer on any finished steel product is your assurance that he has used the best steel he can buy for its purpose.

MANUFACTURED FROM USS STEELS
UNITED STATES STEEL SUBSIDIARIES

SEEN IN 1940 HOMES . . .

Steel takes the work out of housework *— cupboards, cabinets, sinks, tables made of steel are easier to clean. Look new longer.*

Double-life for steel work. *U-S-S Copper Steel has double the rust-resistance of plain steel. Use it for ducts, gutters, spouting.*

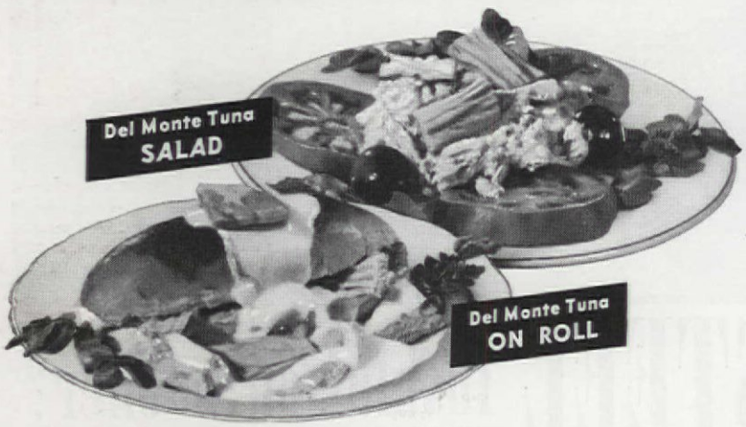
Steel Windows cost less to install, *less to maintain, fit all types of architecture. Let in more light, assure better ventilation.*

Steel clothes closets *— a new idea. Easy to clean, never need refinishing. Have a place for everything. Mice can't get through them.*

UNITED STATES STEEL

Bring on those "finicky" appetites—

HERE'S DEEP-SEA FLAVOR TO TEMPT THEM!



But remember, there is a difference in tuna—and you want tuna like this!

Sandwiches disappear like magic! Salads outdo themselves! Main-course dishes repeat by request—when you have Del Monte Tuna in the makings.

And the minute you see—or taste—this finer tuna you know the reason why.

Firm and flaky, of course. Appealing in color. Fresh and inviting in flavor. Exactly the way you'd expect Del Monte Tuna to be!

Two styles, what's more, for your special convenience. Solid Pack and Shredded—equally delicious. Why not keep both of them—*handy?*

JUST BE SURE YOU GET

Del Monte Tuna

FOR FINER FLAVOR IN EVERY TUNA TREAT YOU SERVE

New foods we've liked

in The American Home Kitchen

WE'RE not going to grade you on this but, just for fun, can you identify the foods on this page? Some of them already have national distribution, but others are just beginning to come on the market—so you do have an alibi if your score is not too high. The peanut butter patties (National Biscuit Co.) on the leaf plates are light and crisp, and surprise!—they're filled with peanut butter. Slightly on the sweet side, you'll like them if you belong to the sweet sandwich school; dates and nuts, cream cheese and jelly, etc. A new line of Story Book Soups has engaging pictorial labels. What child could resist Little Red Riding Hood Cream of Tomato, Tom Thumb Cream of Pea, The Three Bears Cream of Vegetable, Jack the Giant Killer Cream of Spinach, or The Three Little Pigs Cream of Celery? Cradle Baby Jams (fig, grape, apricot, currant-raspberry, blackberry, and loganberry) are strained and *seedless!* Even frankfurters are getting their share of attention now. The extra large ones, from Swift & Co., are treated with pineapple juice before the curing and cooking process. The enzyme in the pineapple softens and tenderizes the protein. Cherry red "Junket" Danish Dessert, below, has an intriguing "different" flavor we can't quite define, but it's good.

F. M. Demarest

Above: "Junket" Danish dessert comes in package. Orange, lemon, raspberry, vanilla, chocolate, maple flavors in new Rennet line, left. Made with milk

PAGE YOUR MAN WITH THIS

HE-MAN "CHEF'S SALAD"

WITH REAL MAYONNAISE

CHEF'S SALAD

36 salami sticks	Radish roses	Wash and scrape carrots; cut in very thin lengthwise strips and leave in ice water until curled. Cut scallions in 1¾-inch pieces. Arrange salami, cheese, carrot curls, scallions and radish roses on shredded lettuce on romaine in salad bowl (as illustrated), and toss lightly together. Serve with Appetizer Mayonnaise*. Serves 6 to 8.
36 cheese sticks	Lettuce, shredded	
12 carrot curls	Romaine	
4 scallions	Appetizer Mayonnaise*	

***APPETIZER MAYONNAISE**

⅓ cup Hellmann's or Best Foods *Real* Mayonnaise — Clove of garlic
⅔ cup Hellmann's or Best Foods French Dressing

Rub bowl in which dressing is to be mixed with cut-side of clove of garlic. Slowly add French dressing to mayonnaise, beating constantly. Makes 1 cup Appetizer Mayonnaise.

CONFIRMED SALAD-HATER GETS A SALAD HE LIKES

REALLY FRESH, TOO!

. . . this *light* mayonnaise—delicate in flavor, light and smooth in texture

Real Mayonnaise (Best Foods in the West; Hellmann's in the East) is made like the home kind. It contains only freshly broken eggs, added egg yolks, choice vinegar and spices, and our own "FRESH-PRESS" Salad Oil which we ourselves prepare *fresh each day*, as it is needed. And in our powerful *new kind* of double-whipper these ingredients are *so completely blended* that *Real* Mayonnaise, with all its home-made richness, is even lighter and creamier in texture than home-made, and has a zestfully light, delicate flavor, free from oily taste.

BEST FOODS ⇄ HELLMANN'S

Real Mayonnaise

Good Housekeeping Bureau

⬆ IN THE WEST
⬅ IN THE EAST

Here's your new Frigidaire

BETTER THAN EVER
FOR LESS THAN EVER!

NEW design NEW low prices
NEW convenience features

Yes, it's *real* news! These big beautiful Frigidaires are *priced lower* than ever before in Frigidaire history! Just imagine! You can own a 6 cu. ft. genuine 1940 Frigidaire for little more than $100! Every way you look at them, inside and out, they're RIGHT—Right in Features, Right in Performance, Right in Looks...and Right in Price!

See your nearby Frigidaire Dealer's Proof-of-Value Demonstration. See how you get a Frigidaire more beautiful than ever, better than ever, for *less* than ever! See how it freezes ice faster and keeps food safer at the lowest current cost in Frigidaire history. See the de luxe features included in even the lower priced models. See Frigidaire's NEW Beauty, NEW Features, NEW Values. And get the facts about the lowest Frigidaire prices you've ever known. Then you'll say, too, "It's a lucky year for refrigerator buyers!"

FRIGIDAIRE DIVISION
General Motors Sales Corporation, Dayton, Ohio • Toronto, Canada

Complete New Series of FRIGIDAIRE COLD-WALL MODELS at New Low Prices!

The greatest refrigeration advance in 25 years—Frigidaire's Cold-Wall Principle, already proven by the experience of thousands of enthusiastic users—is now available at lower prices than ever before. Only Frigidaire has this famous new principle, which *cools through the walls,* saves precious vitamins in foods—preserves the freshness, flavor and color, days longer. *And you don't even have to cover food!* Ask your Frigidaire dealer for a Cold-Wall demonstration.

*IMPORTANT! *All prices quoted are Dayton, Ohio, delivered prices, and include installation, Federal Taxes and 5-Year Protection Plan. Transportation, state and local taxes (if any) extra. All prices subject to change without notice. See your Frigidaire dealer for local prices.*

See why FRIGIDAIRE is a BETTER BUY!

Double-Easy Quickube Trays come loose and cubes pop out instantly. No hacking, no melting under faucet. No "gadgets" to lose or misplace. Greatest ice convenience ever offered.

Glass-Topped Food Hydrators guard freshness of fruits, vegetables, perishables, so amazingly you actually see dewy moisture on the glass covers. Preserve color, flavor, for days longer.

New Stainless Chromium Shelves dramatize the beauty of the interiors with bright, mirror-smooth luster. Rustless and sanitary. Stay new and bright for years. Cleaned in a jiffy.

Extra-Large Meat Tender slides out like a drawer. Saves food dollars every month by properly protecting all kinds of fresh meat and fowl. Also stores 100% extra supply of ice cubes.

One-Piece Steel Cabinet built to last a generation, seals in the insulation and prevents "water-logging" that destroys cold-keeping efficiency. Easiest of all cabinets to keep clean.

Meter-Miser...simplest cold-making mechanism ever built. Self-oiling, self-cooling. Silent, efficient—uses less current than ever before. Exclusive F-114 is a safe refrigerant.

...EVEN THE PRICE TAGS SAY— *Buy the Favorite Buy Frigidaire*

A WORD OF CAUTION

Some stores may use the name "FRIGIDAIRE" loosely to identify other makes of refrigerators and thus confuse the public. Don't be fooled! If a refrigerator does not bear the "FRIGIDAIRE" nameplate, it is *not* a FRIGIDAIRE and will not offer the advantages set forth in this advertisement.

FRIGIDAIRE is the trade-mark of the refrigerator manufactured by the Frigidaire Division of General Motors—world-wide leaders in the refrigerator, range and motor car industries. Be sure the store you go to sells FRIGIDAIRE, made only by General Motors.

Santa Monica house built on the bias

[*Illustrated on page 46*]

TURN about's fair play, so while this house fits into its setting agreeably, the setting adds luster to the house, which is a happy result all round. The turn about part of it is true literally because the house is placed cornerwise across the lot, a feature with definite advantages here. It affords a triangular lawn area at the front of the house, a space pleasantly landscaped with a winding, flower bordered entrance path, and low foundation planting also bordered by flowers. Slim, white birches and a well shaped live oak complete the simple, distinctive scheme.

But the garden is at the rear; this spot with the best exposure and the most space is an exceptional one which has won recognition for flower displays and decorations. The whole house is oriented, directed toward this side and the three bedrooms which are provided on a single floor, open onto it. Each of them has cross circulation and a garden vista and the baths are planned with the washstand just under the windows.

The plan is a special one, developed for Mrs. Nesbitt's requirements. The owner's bedroom has the choice location with a wide bay window leading directly to the terrace overlooking the garden. The house functions around this room principally and electric controls and annunciators are installed here. The small but adroitly organized kitchen is located so that meals can be readily served in this bedroom or in the front dining room. Connected with the bedroom by the owner's bath is an attractive bedroom for a nurse, equally adaptable as a guest room. The third bedroom, at the opposite end of the hall, is attractively complete with its own bathroom (shower *and* tub) and is well fitted for guest quarters. It adjoins the front section of the house where the living room, dining room and entrance hall are arranged with connecting archways to give the effect of one capacious room. The living room interior, shown below, has soft background colors, a distinguished mantel, comfortable but dignified furnishings.

Since the lot is wide and flat the house was designed to emphasize horizontal lines by using wood board walls, wide sweeping roofs, and effective details such as the plant shelf outside the kitchen window. The garage and the long, high fence connecting it to the house continue the same horizontal lines, use the same materials, and also screen the rear garden adroitly. There are a number of distinctive details worth pointing out too. The two small kitchen windows, so delightfully combined as one by means of three shutters and the plant shelf, look as if they were gabled. It's an effect achieved by nailing four diagonal rows of shingles over the roof shingles. The treatment of the living room wing is a bit different too. The front wall is stuccoed but the wood boards are carried around the corners to look like quoins. The front doorway has nicely designed woodwork and its single sidelight is an original feature.

Building Data

Foundation: Concrete. Waterproofed basement.

Walls: Horizontal wood siding and plaster, painted a warm, light cream.

Roof: Shingled.

Windows: Wood, double hung sash.

Interior finish: White pine painted; kitchen and bathrooms, tiled.

Heating: Gas heating unit.

Cost: Approximately $12,000.

The living room has the gracious spirit of Colonial tradition and is enlivened by fresh flowered chintz, clear, modern colors, and interesting little accessories

Even though you don't live in a GLASS HOUSE...

THE COMMUNITY WILL SOON KNOW WHAT KIND OF PERSON YOU ARE

BACK-FENCE GOSSIP travels fast. No better ground exists for the rumor that yours is a family of good taste than a finely appointed Kohler bathroom. Kohler anticipates trends, has perfected matched fixture designs, color harmony and luster-finish. Yet Kohler quality is a thrifty buy.

A DOWNSTAIRS WASHROOM instantly marks you as one who thinks ahead. Your Kohler "Lavette" not only increases the size of your house, but also brings you lasting satisfaction and a new feeling of self-esteem.

IN THE HOUSEWIFE'S WORKSHOP Kohler has done much to brighten hours of monotony. Kohler kitchens are planned for "finger-tip" control. The sink, the base and wall cabinets—all work together to save time and steps.

The completeness of the Kohler factories, the superiority of the vitreous china, brass fittings, and enameled cast iron, the centralization of manufacture . . . all these are factors which combine to give you better products and better service. Kohler Co. *Founded 1873.* Kohler, Wisconsin.

SEND FOR FREE BOOKLET

Please send me your beautiful 24-page booklet, in 4 handsome colors, containing new plans and color schemes for bathrooms and kitchens. Address Kohler Co., Dept. 1-L-5, Kohler, Wis.

☐ I Plan to Build ☐ I Plan to Remodel

*Name*_____

*Address*_____

BILL NEVER GOT HIS HAT OFF!

1. **"Don't take your hat off, William!"** commands Mrs. Todd. "The kitchen drain is clogged—the sink's a mess—we're eating *out!*"

2. **"That drain plugged again?"** frowns Bill. "*This* time, I know what to do! A fellow at the office said 'Get Drāno!'—and I *will!*"

3. **Down the drain goes Drāno.** It gets down deep—*digs out* the clogging grease and muck—clears the drain *thoroughly!*

4. **"No drain is going to put *us* out again!"** grins Bill. "Just use a teaspoonful of Drāno every night—to *keep* the drain clean!"

P. S. After the dishes use a teaspoonful of Drāno to guard *against* clogged drains. Never over 25¢ at grocery, drug, hardware stores.

USE DRĀNO DAILY TO KEEP DRAINS CLEAN

Drāno CLEANS CLOGGED DRAINS

Copr. 1940, The Drackett Co.

HELPFUL SUGGESTIONS FOR *Planning a Kitchen*

You want your kitchen to be perfect in every detail ... distinctively beautiful ... efficiently arranged. The answer is a Kitchen Maid Kitchen ... with attractive cabinet units combining wood, steel and newest compositions for greatest serviceability. Write today for your FREE copy of *"Things To Know Before Planning A Kitchen."*

KITCHEN MAID CORP., 305 SNOWDEN ST., ANDREWS, IND.

KITCHEN MAID STANDARD UNIT CABINETRY

FOR TIDY KITCHEN AND BATHROOM

Clip-on RACK

HOLDS TOWELS, WASH CLOTHS, LIGHT WASH, Etc., out-of-sight, yet close at hand! Clips on apron-type sinks, basins and on glass shelves.

With one or two bars

Convenient for drying hosiery! Ideal kiddies' towel rack—easy to reach! Rust-resistant chrome finish. No screws needed!

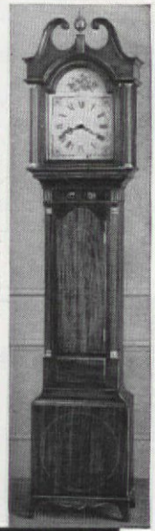
At 10c stores and hardware stores; or send 35c to cover price and mailing.

THE AUTOYRE CO. — OAKVILLE, CONN.

A Proud Possession...

... that becomes increasingly endearing as the years go by. No other single item of furniture contributes so much to an atmosphere of cultural charm. Nor does any develop a seemingly living personality like the Grandfather type hall clock. Colonial Clocks are sold at leading furniture and department stores.

Send for Your Copies of "COLONIAL MASTERPIECES," an informative booklet on hall clocks and occasional pieces ... also "AUTHENTIC REPRODUCTIONS," illustrating pieces reproduced by special permission from world-famous Edison Institute originals. Both sent upon receipt of 10c (stamps or coin) to cover mailing costs.



COLONIAL MANUFACTURING CO.
510 COLONIAL AVE. • ZEELAND, MICH.

R. E. Briggs

Teach THEM how to

arrange and enjoy flowers

LOUISE PRICE BELL

CHILDREN and flowers seem to belong together. Both are simple and unaffected in their loveliness, and both are wholly natural. Perhaps it is this two-fold similarity that makes the combination so delightful and refreshing, whether it shows youngsters waist-high in a daisy or buttercup field, on bare or overalled knees in their own garden patch, or arranging limp dandelions in a vase for Mother.

Most children are born with a natural love for flowers; at least they show a decided interest in them from infancy. The baby is attracted by color and brilliance; the toddler feels very important when helping Daddy in the garden or when given the responsibility of watering the blooms in Mother's sunroom, while Big Sister is fascinated by the actual beauty and adaptability of all kinds of flowers.

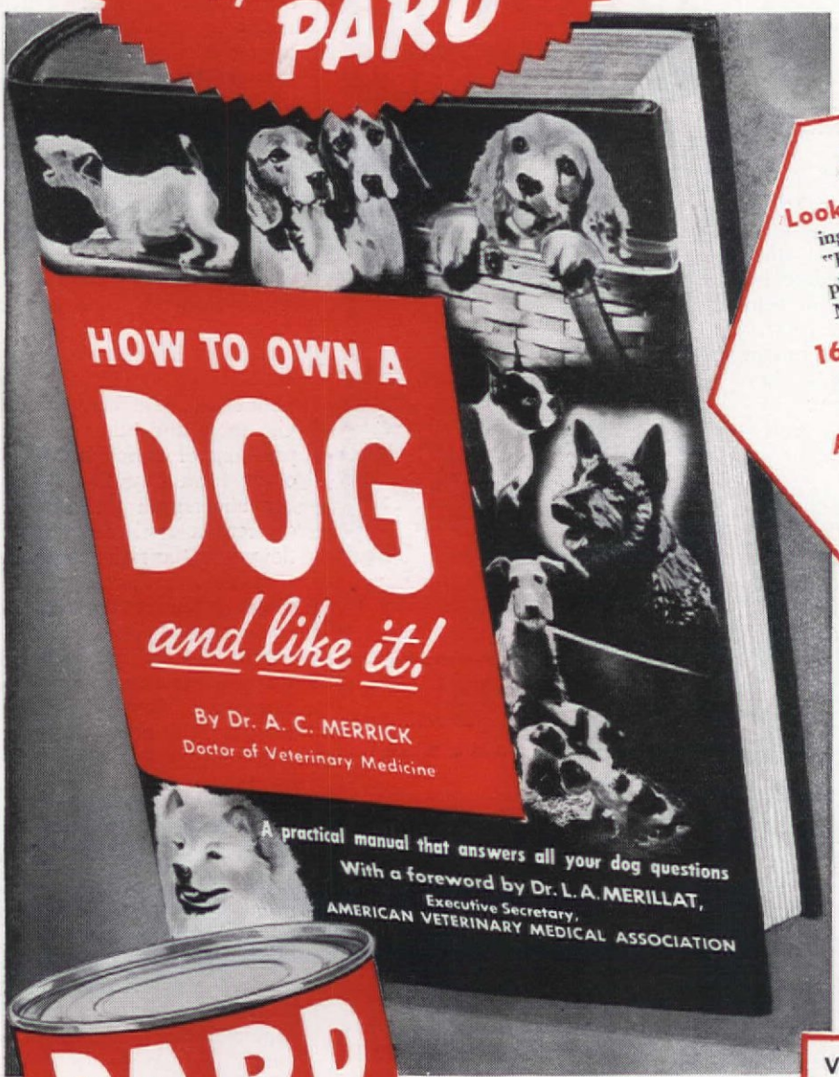
It is the wise mother who fosters these instincts and interests with intelligent, well-aimed efforts, not only to keep her children flower-conscious, but to teach them how to care for and arrange the blooms correctly. For, to love flowers is one thing; to understand them, another. And there is no better way to understand flowers—and the same thing applies to people—than to work with them.

Granted that our children have garden plots of their own and their own little tools, smocks, cutting-shears and baskets; and that they work with us in *our* gardens. Granted also that we carefully teach

"In this new book, Dr. Merrick has performed a great service to dog owners!"

SAYS DR. L. A. MERILLAT, Executive Secretary of the AMERICAN VETERINARY MEDICAL ASSOCIATION

SPECIAL OFFER TO YOU in advance of publication by the makers of **PARD**



Answers all your dog questions!

Look at these chapter headings "Selecting a dog"—"Training your dog"—"How to feed your dog"—"Doctor, come quickly!"—"Breeding—Pregnancy—Puppy Care". These and dozens of other perplexing dog problems are clearly, authoritatively answered by Dr. Merrick. 120 interesting, fact-filled pages!

16 full-page illustrations Outstanding photographs of specimens of the most popular breeds in America—Terriers, Spaniels, Hounds, and many others. Each dog is a typical representative of its breed.

An outstanding author Dr. Merrick's practical and scientific background have ideally equipped him to write with authority on the real problems that confront dog owners. He has had wide experience in several related fields of veterinary medicine . . . in bacteriology . . . in pathology . . . as a U. S. Government veterinarian. Now Dr. Merrick is owner and director of one of the most modern, most successful small-animal hospitals in the Chicago area.

YOU *need* this invaluable dog manual—with a foreword by the Executive Secretary of the American Veterinary Medical Association! You'll find every dog problem thoroughly, clearly answered within its data-packed pages. It's *new* . . . written especially at Swift & Company's request . . . to be published by a world famous book publisher! Send in now—while your copy is available for only 3 Pard labels and 25c. After June 15th it will be offered only in book stores and departments at *standard book prices!* You just can't afford to miss this unusual opportunity!

If you act now you can get this invaluable book for only 25¢ and three labels from cans of Swift's PARD. Use the coupon!

PARD

...SWIFT'S NUTRITIONALLY BALANCED DOG FOOD

DEPT. AH-1, COUNTRY LIFE PRESS, GARDEN CITY, NEW YORK.

I enclose 25c and labels from 3 cans of PARD Dog Food. Please send me, postpaid, my copy of "How To Own A Dog and Like It".

Name..... *Address*.....

Dealer's Name..... *City*..... *State*.....

(This offer good only in the United States of America—expires June 15, 1940)

VETERINARIANS CRUSADE AGAINST HIT-OR-MISS FEEDING—RECOMMEND PARD

Leading veterinarians point to *faulty feeding* as the real reason for most common dog ailments. 9 times out of 10, improper diet is the basic cause of excessive shedding, nervousness, irritated skin, and many other diet-caused complaints. Sometimes, more serious disorders result!

Many veterinarians are recommending Pard for all breeds. Their confidence in Pard is supported by the extraordinary health record of dogs at Swift's Kennels. Here 290 registered dogs—representing 5 successive generations—were weaned to Pard. While on *Pard alone*, all escaped the common diet-caused ailments!

Here's definite proof of Pard's ability to keep dogs well. Feed your dog Pard regularly—he'll love it!

What have you got to Lose?

It won't cost you a cent to get a copy of our new free Household Inventory. And in it you can make an accurate list of every item in your home—your furniture, rugs, linens, silverware, clothing — *everything you might lose by fire or burglary.* Then, with this list, it's far easier to make sure you have proper insurance protection for your home. And you have written facts to prove your losses and get quicker and fairer claim settlements.

You'll Get It in the Mail

Join the thousands of smart homeowners that are keeping household inventories. Simply send us the coupon below. You'll find plenty of room on the large pages of our free inventory to list everything, room by room. And there's a complete section to make a handy tabulation of all your present insurance. Get it now.

The EMPLOYERS' GROUP
Practically every form of insurance except life
110 Milk St., Boston, Mass.

Gentlemen: Send me without obligation your free "Household Inventory."

Name.....

Address.....

.....

them how to care for their gardens, and how and when to cut (not pick) their flowers. We want still more than that. We want our little girls—embryo homemakers—to know the principles of the fascinating art of flower arrangement which we, perhaps, were not taught as children. The earlier they learn a few simple rules, the better, of course. Yet we can hardly cram principles and rules down their throats like so much custard! The basic laws are few and simple; they interest us, and we realize their importance. But, as laws, we can hardly expect them to interest our four- or five-year-olds, no matter how ardent their love for flowers. Besides personality and individuality are potent factors in creating beautiful floral pictures and we never know what dormant artistic flairs our children may possess. Then why not give them a wide berth . . . and see what happens? We might be surprised.

Not long ago I overheard a conversation between two little girls who were having a tea-party. One had set the table, the other had supplied the centerpiece by pushing a sizeable bunch of field clover heads into a tiny tea-party glass. Between bites of graham crackers and sips of milk they were discussing their party.

"Our cen-ter-piece is pretty, anyway," proudly remarked its creator.

"Huh!" scorned her small companion. "Maybe *you* think it's pretty. I don't. I wouldn't want to be choked like those poor flowers are!"

That child was aware of an important fundamental in flower arrangement; whether instinctively or not, I do not know. But that rule can be taught to children just as simply as she expressed her opinion. For if their attention is called to it, youngsters can see that too many flowers in a vase have a choked appearance. And that is an important step, for children are very likely to use too many flowers at first—as are a great many adults!

We must not be surprised, if we give Betsy free rein, to discover that her ultimate aim is to fill every bowl and vase in the house. Haven't you been in homes where you felt stifled because every available spot flaunted a bowl of flowers? If today's homemakers had been taught flower-understanding when they were Betsy's age, such superabundance of flowers would not be so commonly seen.

Someone has said that there are two classes of people: those who use no flowers and those who use too many, and that the former is the more to be commended. This is debatable, but there can be no question that it is one thing to put flowers in a vase, and something quite different to create a design with them. Indoors a single flower is more dramatic than many, and sometimes we try so hard to make beautiful arrangements that we destroy the simplicity which we want. That simplicity we should always keep in mind when working with our children and their flowers.

Window displays are helpful in showing children the difference between simple beauty and tawdry show; not only florists' windows but others, such as jewelers'. The importer or high-class merchant will display one exquisite piece of jewelry on a fold of black velvet; the dollar-down-dollar-a-week-dealer will crowd his window with a conglomeration of ornamental gadgets. Which attracts the more people and real appreciation? Which represents beauty? A child will quickly sense the difference and subsequently apply the principle of restraint in her flower arrangements.

There is the question of color selection, too, and the appropriateness of flowers in relation to the containers and the rooms in which they are to be placed. Every child wants to wear a red hair ribbon with a red dress, pink socks with a pink dress, and patent leather sandals instead of play shoes with her party frock. Use these and other familiar expressions of choice and taste that occur from day to day to help her understand the harmony of correct colors and of suitable flowers in the right containers.

Suggest that she select and arrange a bouquet for the nursery, or for Daddy's study. Her first attempt may be inappropriate; if so, help her to see why it is incongruous. Reminding her of Baby's daintiness, his blue eyes, and pink cheeks, guide her interest toward forget-me-nots, coralbells, and other delicate blooms. Help her realize that sturdy, substantial flowers such as stocks and zinnias seem more like strong, broad-shouldered Daddy, and are therefore more appropriate and "fit better" in his sanctum.

Have her try the flowers she gathers or selects in various receptacles and decide for herself in which they look the best. Offer suggestions only if really asked for them; at all times encourage her to express *herself* in her floral pictures. Arranging flowers may not be a spiritual thing but it is highly aesthetic and as true a form of artistic expression as painting or sculpture. A flower, especially a cut flower, is perishable; yet with it one can create that imperishable thing, beauty. We want our children to enjoy these creative experiences.

Children often cut flower stalks too short. Point out that some flowers have long stems, others

[*Please turn to page 92*]

Amazing
DISCOVERY
makes cooking *easier*

See the new
GLENWOOD GLORAMIC TOP BURNER

YOU'LL FIND lots to admire in the new Glenwood Gas Ranges. But it is the cooking top that will catch your eye — the part of a range you see first and use most.

Gloramic . . . with its newly discovered glazed material . . . eliminates dingy and hard-to-clean grates. No flame touches the silvery grids. Grates can be lifted out and washed like a plate. The whole working top is easily kept immaculate.

Gleaming beauty, comfort, and record-breaking performance make the new Glenwood models too good to miss. . . . See them at your local dealer's — *now!* Or write to GLENWOOD RANGE COMPANY — Dept. A — Taunton, Mass.

This seal on your Glenwood means that it has met all the twenty-two exacting requirements for Certified Performance. CP

Glenwood
makes cooking easier

What we mean by "one good piece"

[Continued from page 27]

altogether too heavy and ornate to do for anything less than a palace. Louis XV designs were small in scale, practically all curves, and extravagantly decorated. The style known as Louis XVI shows a return to the classic and emphasis on the straight line. After this came the French Empire style, which was heavy and greatly ornamented.

Very much worth our consideration for today's homes, however, is the simple and unpretentious French Provincial style furniture. This was the rural interpretation of the court designs, mainly Louis XV. Naturally the surface embellishments were omitted and native woods, largely fruit woods, were used. The graceful curves were somewhat simplified and made a little more substantial. Some of the most important pieces were the *armoire* or large household cupboard, open dressers and beds. These designs are being reproduced today, combine well with our Early American, and are very pleasant with cheery colored plaids and toile de Jouys, especially in suburban homes.

Our first American furniture was largely copied from English pieces with which the settlers were familiar. The early designs were simple, practical, and honest, made of native woods like pine and maple and cherry. Chests developed from the first crude ones to those with drawers, then a chest-on-chest, and finally the handsome highboys, the lower part of which is called a lowboy. Four poster beds had high or low posts with or without a tester top, straight or of the tent variety. Tables were stretcher and sawbuck of pine, duck-foot usually made of maple, butterfly, and pedestal. Chairs were slat, banister, and ladder-backs, and numerous varieties of the Windsor.

During the Colonial and Federal periods (1770-1840), American furniture designing and making developed into a fine art. John Goddard gave us the blockfront desks and chests of drawers, while William Savery and Samuel McIntyre produced fine highboys, lowboys, bureaus, chests, and so on. A little later came Duncan Phyfe, whose work was considered the best. It was well proportioned, graceful, dignified. His most characteristic motif was the lyre, often used on chair backs. Both the earlier and these later American pieces are being successfully reproduced today, and we are proud of our heritage and eager to use them in our homes.

If you are buying "good" period furniture you will be getting honest, sometimes necessarily simplified reproductions of these fine old

Reproduction of a page in our September, 1939, issue

New! OLD DUTCH CLEANSER *50% faster!*

Try the *New* 50% *Faster* Old Dutch Cleanser! It's the result of years of research, plus a new magic-like ingredient that cuts grease lightning-fast! With grease conquered you get 50% *faster* cleaning...a swift, brilliant sparkle without hard rubbing. The *New Faster* Old Dutch is kind to hands. It doesn't scratch because it is made with Seismotite.

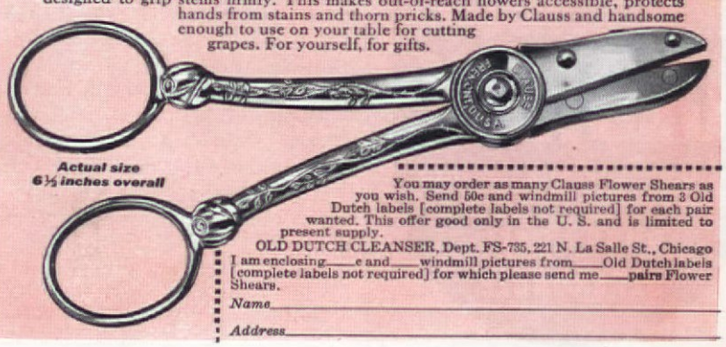
Get a supply of this *New Faster* Old Dutch today, in the same familiar package. See how much work it saves on greasy pots and pans, sink and stove, tub, washbasin, glass and painted surfaces. A little goes so far, it's very economical.

Attention, Gardeners!

You'll Want These Flower Shears!

$1.25 VALUE for only 50¢ and windmill pictures from 3 Old Dutch labels

A wonderful help in flower picking. The rustless, stainless cutting blades are cleverly designed to grip stems firmly. This makes out-of-reach flowers accessible, protects hands from stains and thorn pricks. Made by Clauss and handsome enough to use on your table for cutting grapes. For yourself, for gifts.



Actual size 6½ inches overall

You may order as many Clauss Flower Shears as you wish. Send 50c and windmill pictures from 3 Old Dutch labels [complete labels not required] for each pair wanted. This offer good only in the U. S. and is limited to present supply.

OLD DUTCH CLEANSER, Dept. FS-735, 221 N. La Salle St., Chicago

I am enclosing____c and____windmill pictures from____Old Dutch labels [complete labels not required] for which please send me____pairs Flower Shears.

*Name*_____

*Address*_____

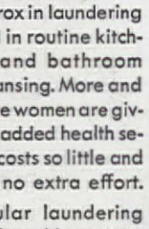
For Greater Health Security

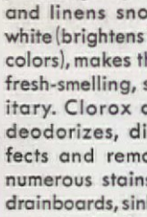
... make your home

CLOROX-CLEAN!

PROTECTIVE home cleansing is now an established practice in millions of homes. It is the type of cleanliness urgently recommended by health authorities—the type which is easily attained through the use of Clorox in laundering and in routine kitchen and bathroom cleansing. More and more women are giving their families this added health security with Clorox—it costs so little and requires practically no extra effort.

Clorox, in the regular laundering process, gently bleaches white cottons and linens snowy-white (brightens fast colors), makes them fresh-smelling, sanitary. Clorox also deodorizes, disinfects and removes numerous stains from refrigerators, drainboards, sinks, dishes, dishcloths; wash basins, bathtubs, toilet bowls.





Clorox has many important personal as well as household uses. Simply follow directions on label. A little goes a long way. There is only one Clorox—always order by name.

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CLOROX

BLEACHES • DEODORIZES • DISINFECTS

REMOVES NUMEROUS STAINS... Even Scorch, Mildew

PURE • SAFE DEPENDABLE

designs. Obviously the more complicated and ornamented pieces are done largely by hand and are therefore more expensive, or are produced cheaply by machine and are *not* really good—but most of us find the simple things most suitable and easiest to care for.

Mind you, there are many other periods and many other well-known furniture designers, but those we have mentioned are the ones in which we are most interested today, because their characteristic designs seem best suited to our homes and mode of living.

Now, it's pretty difficult to become acquainted with the different furniture periods just by reading the written word. The best way we can think of is to pay a visit to the nearest museum that has a collection of fine original pieces. We're not being academic about this, as you may think, and we don't expect you to take a course in period furniture, but unquestionably you will want to be able to recognize the different styles when you see them, and to our mind the museum collections open an easy way.

To be sure, you'll look at a piece here and there and sigh, and *wish* you could own it—it would be so perfect for that spot in the hall, or it would give the dining room that touch of real distinction it needs, or complete the charm of the living room bay window. Ownership of these pedigreed pieces is obviously out of reach of all but a handful of private individuals. The rest of us do not have the time to search them out, the knowledge to guide us in selecting them, nor the money they are worth! At the same time, we *do* have the taste and the desire to own fine pieces and with them to make our homes truly distinguished.

The best of it is, we can! For today a number of furniture manufacturers have made it their business to seek out fine originals in museum or private collections and with permission and a final O.K. have reproduced them in every meticulous detail at prices we can afford to pay. This is one of the reasons it is sound to spend some time looking over collections at such places as the Metropolitan Museum of Art in New York, the Art Institute in Chicago, the Detroit Institute of Arts, the Cleveland Museum of Art, the Boston Museum of Fine Arts, the Minneapolis Museum of Art, the Wm. Rockhill Nelson Gallery in Kansas City, the M. H. De Young Memorial Museum at Golden Gate Park in San Francisco. Other collections full of delight and information that you should know about are those in Williamsburg, Virginia; Fredericksburg, Virginia; the Edison Institute which Henry Ford has established in Dearborn, Michigan; York Hall, Yorktown, Virginia; the Essex Institute in Salem, Massachusetts; and the Carrol Mansion in Baltimore, Maryland, to mention only a few.

On these pages we are showing a very few examples of the fine pieces in the hands of public and private collectors of this kind. And we are also showing you a few reproductions from museum originals made with skill and affection, and available in a large number of stores the country over. We can think of nothing finer for your one "good" piece than a replica of an original which you can go and see in our fine museums.

Editor's Note: The information on period furniture in this article is by Jane White Lonsdale.

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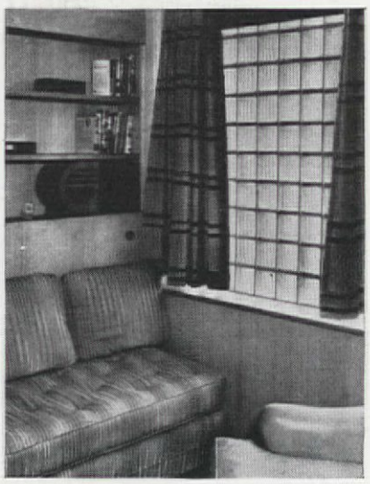

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Kitchen trousseau for a small apartment suggested by R. H. Macy

[*Continued from page 32*]

*Sauce Pot with Cover, 6 qt.	$1.69
Sauce Pot with Cover, 3 qt.	1.19
Sauce Pot with Cover, 2 qt.	.94
*Lip Sauce Pan, 2 qt.	.69
Lip Sauce Pan, 1 qt.	.61
*Roasting Pan	1.21
*Large Fry Pan	1.64
Small Fry Pan	.94
*Double Boiler, 1½ qt.	1.79
*Coffee Maker, 4 cup	1.36
Colander	1.17
2 Muffin Pans (ea.)	.79
Pie Pan, 9 inches	.27
*Oblong Utility Pan	.59
2 Layer Cake Pans (ea.)	.27
*Square Cake Pan	.47
Popover Pan	1.69
*Cake Cooler	.29
*Casserole, Oven Proof Glass	.59
6 Custard Cups (ea.)	.24
*Nest of 5 Bowls	1.83
Set of Icebox Containers	.94
Mould for Gelatin Jelly	.79
Ring Mould	.92
*2 Cup Measures (ea.)	.23
*Set of Measuring Spoons (set)	.10
*Egg Beater	.94
Grater	.33
Potato Ricer	1.31
Potato Masher	.47
Biscuit Cutter	.18
*Flour Sifter	.92
3 Strainers (3 sizes) .33, .39,	.54
Juice Extractor	2.79
*Salt & Pepper Shakers	.28
Large Basting Spoon	.47
Paring Knife	.69
Bread Knife	.94
Slicing Knife	.94
Kitchen Fork	.69
Spatula	.94
Broad Spatula (cake turner)	.47
Can Opener	.54
Knife Sharpener	.47
Corkscrew & Bottle Opener	.47
Grapefruit Knife	.47
*Bread Board	.59
Set of Wooden Spoons	.39
*Rolling Pin	.33
Salad Bowl	3.43
Salad Set	.79
*Breadbox	3.29
*4 Storage Cannisters (the set)	3.29
Pastry Brush	.24
Utility or Vegetable Brush	.18
Dish Mop	.23
2 Dish Cloths (ea.)	.14
2 Pot Holders (ea.)	.14
Sink Brush	.29
Sink Shovel	.24
Dish Pan	1.88
Dish Drainer	.92
Sanitary Garbage Can (enamel)	3.49

* *Absolute minimum.*

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7 PIECES	2 chairs, settee, table, footstool, 2 stands.	**$23.20**
5 PIECES	2 chairs, settee, table, and footstool.	**$19.70**
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Specially Designed Full Length Pads for the Chairs and Settees. $5.00 Per Set.

Linen trousseau for a small apartment suggested by D. H. Holmes

Bedroom: For each bed—

3 sheets—plain hem, 72 x 108, $1.75; 90 x 108		$1.95
3 sheets—hemstitched, 72 x 108, $1.95; 90 x 108		2.25
6 cases hemstitched (12 cases if double bed), 42 x 38½, $.55 ea.; P. H.	ea.	.49
1 pair winter blankets	$8.95 and	9.95
1 pair summer blankets		3.95
1 spread	$3.95 to	7.95

Bathroom:

8 bath towels	$ .29	each
6 small turkish towels	.21	"
8 wash cloths, $1.00 dozen and	.10	"
8 hand towels	1.95	doz.
6 guest towels	1.00	"
2 bath mats	1.00	each
1 bathroom rug	1.00	"
1 shower curtain	1.95	"

Dining Room:

1 damask dinner cloth with 8 napkins	$7.95
1 cutwork or embroidered linen dinner cloth, 8 napkins	13.95
2 luncheon cloths with 8 napkins	4.95
2 luncheon place-mat sets (17 pieces)	4.95
2 breakfast cloths, 4 napkins	2.95
8 cocktail napkins	1.00
1 bridge set	1.00 up

Kitchen:

12 dish towels	$1.00 dozen
6 glass towels	6 for $1.00
6 dish cloths	$.10 each
6 hand towels	$1.95 dozen

For the bride's bookshelf

"Harmony in Interiors," by Vernita Seeley. If you are a wise girl you will do well to add to your first library a book on the all-important business of making a charming home. Not just what color draperies to use in a north room, but the whole story of interior decoration in its broadest phases. Such a book is "Harmony in Interiors." The fundamentals of good taste in decoration come alive because hundreds of "case histories" and photographs show how they have been applied in real homes. There are ideas for everything from original party table settings to how a young couple on the proverbial shoestring decorated their first home. The author's extensive travels plus her pleasant philosophy make this book especially worthwhile. Very handsomely bound and illustrated. $5. Whittlesey House.

Well, Sam... Who Got the Real FURNACE BARGAIN?

BEN: Why not call the Holland man? He's a real heating engineer. He knows how to find out exactly what you need and nobody can supply it for less money!

SAM: Sure I'll call him. It'll be fine if he can even come close to giving me the same comfort and low fuel cost you get. Even so, I will have paid for a Holland, without having it.

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● Like Sam's heating plant, yours may be quite unsatisfactory and still too good to replace. If so, the local Holland engineer will show you how to help overcome your difficulties at the lowest possible cost. If a new furnace is the only practical solution, remember, a Holland Heating System is not only the finest money can buy but, part for part and size for size, it will cost less than any other. You will be sure, too, of *perfect heat in every room* as guaranteed by the factory, with lower fuel bills, less furnace tending and remarkable freedom from costly repairs. Why have less when a Holland is so easy to own? You virtually make your own terms—take up to 3 years to pay! Mail the coupon or call the Holland branch listed in your phone book for complete information.

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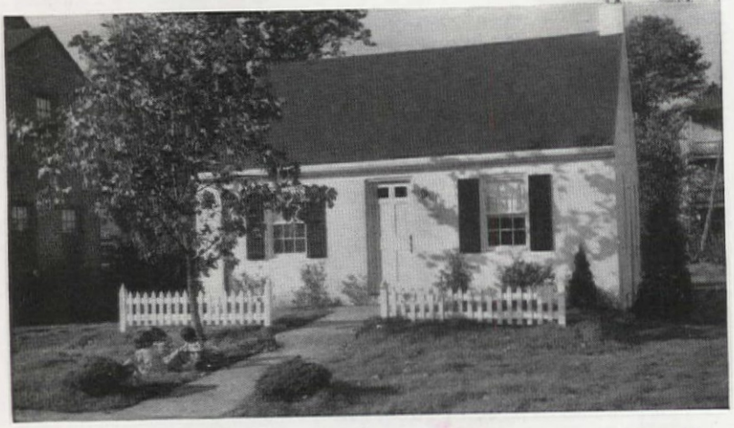
"A cottage for me ... *and the cost must be low*"



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HOW TO GET A CONCRETE HOME

Ask a Concrete Contractor or Concrete Products Manufacturer (see phone directory) for names of architects and builders experienced in concrete. Write us for free booklet of concrete house design ideas.

Above: Fall River, Mass.—Architect, Samuel Glaser, Boston • *Below:* Hartford, Conn.—built by Maple Realty Co.

PORTLAND CEMENT ASSOCIATION
Dept. A5-5, 33 W. Grand Ave., Chicago, Ill.

A national organization to improve and extend the uses of concrete . . . through scientific research and engineering field work

Teach them how to arrange flowers

[*Continued from page 88*]

short stems; that because the former are meant to have long stems, they look natural if cut that way and unnatural if the stems are short. Just as Baby, who was born with thin, light curly hair, would look unnatural if we placed the doll's wig of thick straight dark hair on his head. This desire to keep arrangements natural can also be stressed by explaining that the natural foliage of the flower belongs with it rather than some foreign green. flower stalks used should preferably be uneven.

If your children are already older than the tender age at which we like to start forming correct habits, don't be surprised or embarrassed if they cannot arrange flowers well, even after some coaching. They are not the only ones. For some reason garden clubs report with regret a marked lack of interest in the subject of juvenile classes.

It looks as if it were time for us to think more about the subject than we have, and take it more seriously. Japanese mothers do so; in fact, flower arrangement and the principles involved are taught in the schools and considered almost as a part of a

Just as young children become color and style conscious about their dresses, bows, and socks—so will they become sensitive to flowers and learn really to love them, if they are but given a guiding hand

If your little flower lover is inclined to arrange flowers stiffly, show her correct effects and pictures of them. Call attention to the uneven heights and compare them with the varying heights of flowers as they grow in the garden. Try to help her visualize how much more interesting the garden is with these irregular displays than it would be if they were all on a level. From this, as she grows older, it is but a step to teach her the simple but important basic Japanese principle of good flower arrangement whereby all floral effects are built about three main stalks. One, called Heaven, is one and one half times as high as the bowl is wide; the second, Man, is two thirds the height of Heaven, and the third, Earth, is one third the height of Man. Since children adore giving things names, this will intrigue them as a game and although actual measurements need not be made, they will soon learn to judge proportionate heights.

Later, have the child put the three stalks in place first, then add a flower or two at a time and stand back to review her effect. The trial and error system is the best, and it will be easy for her to remember that the number of creed handed down from the time when floral rites were spoken of as "a way with flowers." Since experts agree that for perfect harmony of line, form, and arrangement, the Japanese excel in their sensitivity to the aesthetic, we may well learn from them in studying the art of flower arranging and flower enjoying and in striving to pass on the joy of this knowledge to our children.

Four rooms in one

[*Continued from page 75*]

the combination drawing board, work table, and radio, designed and made by artist Metz, at a cost of about $18. Its foundation of plywood and wallboard is covered with eggshell and navy blue leather, trimmed with chromium hinges and aluminum foil covered strips of wood molding. A small, ordinary radio was removed from its cabinet and installed in one end of the table. The front panel is on hinges and folds back to make a standard drawing board. The top surface makes a man-size work table, and inside are shelves to hold drawing equipment and miscellaneous materials.

Home *where flowers bloom and sunshine loves to linger—*

Nothing like white for a small cottage. A colored roof adds styling interest.

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Want to make yourself a *smart paint* buyer? Then send for and *read* our booklet, "So You're Going to Paint"—with 52 illustrations in color. Free, of course. Mail the coupon today.

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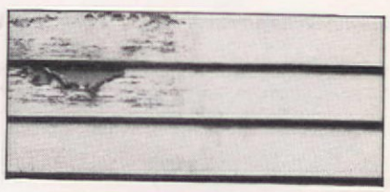

DOUBLE HOUSE SHOWS UP LOW-GRADE PAINT

Here's what happened when the owner of one side of a double house used low grade paint and the owner of the other, Dutch Boy. Both jobs are two years old. The low grade paint job cost $16 less in the beginning. Now this owner must pay out $160—for removing scaling paint, applying new priming coat and repainting. The Dutch Boy side still has years of service ahead of it.

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Please send me your free booklet, "So You're Going to Paint," containing color scheme suggestions and practical advice on interior and exterior painting. Also give me information on the Dutch Boy Easy Payment Plan with FHA terms.

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Do you know where to start when you plan a modern living room like this?

"Look at a portfolio of distinguished rooms today," says the modern school of decorators, "and what do you see? Enormous new emphasis placed on the color and design of *floors!* This has all come about since Nairn introduced lively, interesting colors and up-to-date designs in linoleum floors," they explain. "*Now start* their color schemes *on the floor*—and work up!"... Take a colorful Nairn Inlaid Linoleum as the basis of *your* redecorating plans. See how much more effective you can make your rooms this way—whether you're using pure "modern" or a period style!

THE VERY LATEST! That's a great, new improvement in linoleum that only Nairn can give you! It's the factory-applied adhesive back that insures an extra-strong installation, *at no added cost.* Laid direct to the underfloor. Nairn Adhesive Linoleum stays satin-smooth, easy to clean and rich in beauty! (An occasional application of Nairn Self-Polishing Wax keeps the original fresh, new look.) *When you see the beautiful Nairn patterns, don't forget to look at the revolutionary adhesive back, too!*

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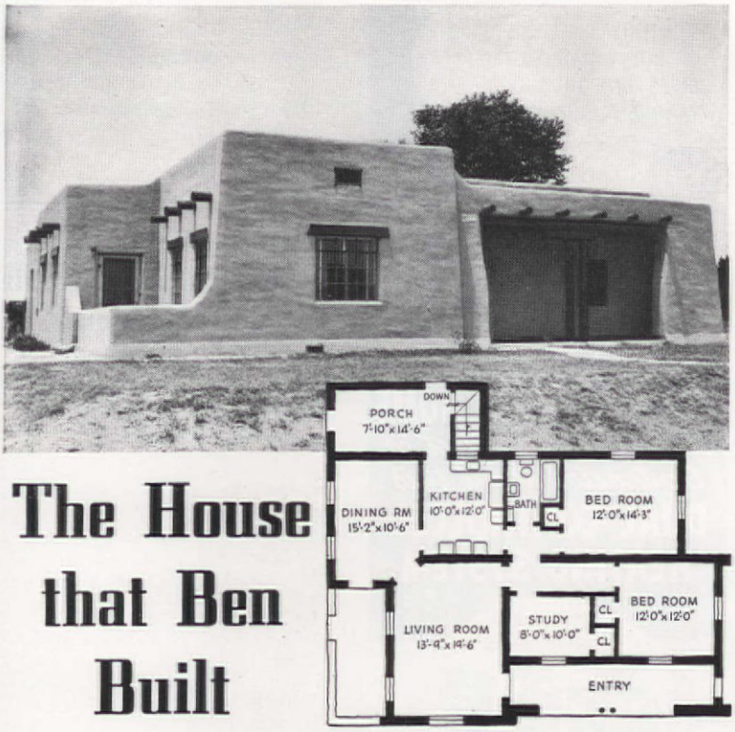
FRAMES FOR YOUR RUGS! Here is an interesting treatment—colorful "frames" set in the Nairn Floor around the rugs! *And in hot months,* when the rugs are up, what an ideal, cool, smartly designed summer floor this is—easy to clean as a china cup! Personal-ized* effects like this cost little extra, for Nairn provides ready-cut, inexpensive insets, feature strips and borders for your designs!

Floor: Nairn Linoleum 2901, with Green, Pigskin and White feature strips. Baseboard and bookcase "Pigskin," 1130. Other walls, Nairn Wall Linoleum, "White Amber," 7995. *Trademark Registered



The House that Ben Built

in Mesilla Park, New Mexico

LOUISE C. RUTZ

"WHAT's building a house to do with dropping the bridge club?" George growled. "Nobody spends enough on this club to cover the cost of even one service plug for the new shack and both of you know it."

"True," I agreed. "But it isn't the service plug, it's the time. Ben is really going to *build* this house!"

Our friends and neighbors were frankly incredulous. It may not have been news for father to build the family cabin when Abe Lincoln was splitting rails; but the modern job is a bit different. Ours called for six rooms plus bath, laundry, basement, garage, and storeroom. Moreover, with our only income dependent upon Ben's putting in the customary eight hours daily at the laboratory, no one really believed he would—or could—build a modern house in his spare time. But he did exactly that.

It took nearly two years to complete the task; at that it meant utilizing every moment outside of laboratory hours, so before starting we both dropped all service and social activities—Lions' Club, Woman's Club, bridge parties, everything. Inconsistently, on adopting this policy of seclusion, we saw more old friends and made more new ones than at any time in the previous eight years, for they all appeared regularly from then on to see how and how long Ben would last on his self-imposed "home work."

He lasted all right, but was it work! He started out with a month's vacation and too much of a hill in the region of the belt buckle. Before the house was well under way both vacation and hill were gone. From then on it was a matter of working before eight o'clock, after five, Saturday afternoons, holidays, and Sundays. For the first four months he often put in eight hours a day on the house, in addition to the necessary eight at the lab. There wasn't time even for a haircut! He dug and poured the entire concrete basement, footings, and foundations, did all the framing, roofing, woodworking, cabinet-making, flooring, finishing, painting, calcimining, and even the plumbing and wiring.

By building the house in two units we were able to occupy the first part while the second was under construction. At the end of four months, the original unit was ready to move into—and Ben's weight had dropped from 175 to 155.

This first unit included basement, laundry, service entrance, bedroom, bath, kitchen with breakfast table facilities, and dining room which served temporarily as a living room. When we were ready to move in and did so, the unit was not yet completed. Calcimining, painting, cabinet doors, and finishing were still to be done but living on the scene made it easier to carry on the work. Occupying quarters which are still under construction may not sound like the height of comfort, but we did not mind it at the time, perhaps because the house arrangement—designed for our individual convenience—was

INVITING AS THE COMFORT OF A SPRING-AIR MATTRESS

While there is no secret about what goes into the making of Spring-Air — (any dealer will gladly acquaint you with the important details of construction) — still there always seems to be considerable amazement on the part of its users that any mattress could be so comfortable. To them it is an agreeable mystery how in one mattress *every* requirement for complete body relaxation, perfect body support, and natural adaptability to body contours, can be achieved. And as time goes on the wonderment grows that all this original comfort is sustained without abatement. Knowing how these people — hundreds of thousands of them — feel about Spring-Air, we have the greatest of incentives for taking the steps needful in making Spring-Air the finest of mattresses. You will appreciate this singleness of purpose once you try Spring-Air.

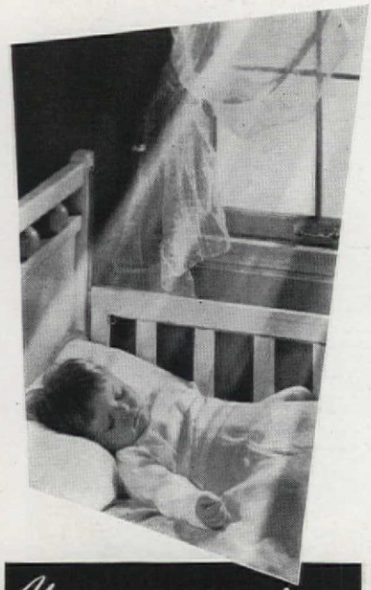
Spring-Air Company
General Offices, Holland, Michigan

The hidden values of Spring-Air — centered in its famous Karr-built spring construction— are all the more appreciated for being clothed in a beauty that is as luxurious as it is exclusive.

"Comfort for Keeps"

Spring Air MATTRESS
TRADE MARK REG. U.S.O. CAN. PAT. OFF.

SPRING AIR MATTRESSES AND BOX SPRINGS FROM $45.00 TO $24.50



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We're talking about modern "insulated" windows—"health insurance"—for the modern home!

Introduced eight years ago, the CURTIS SILENTITE "INSULATED" WINDOW is America's fastest-selling modern window because it's a better value. It doesn't stick, jam or rattle; in fact, it's "trouble-free."

There's another big difference between SILENTITE WINDOWS and those our mothers used to fret with. SILENTITE gives rooms light, air and beauty. It doesn't *leak*—it keeps heat *inside* and prevents drafts with exclusive patented features.

NEW WINDOWS FOR OLD HOMES

If you aren't satisfied with the windows in your present home, see your Curtis Dealer. He will show you how to add new windows in bays, dormers, corners or where you really need them. You'll find the low cost surprising.

"INSULATED" WINDOWS HELP PAY FOR THEMSELVES

For the many worthwhile features SILENTITE gives you, you pay no more. In fact you pay less in time. Owners have found that SILENTITE WINDOWS actually save as much as 25% of their fuel bill!

Whether you're building or remodeling, get the "*health insurance*" and the other advantages that SILENTITE WINDOWS offer. They are made in both casement and double-hung models. Just mail the coupon for our new SILENTITE book.

(If you live in Canada, address W. C. Edwards & Co., Limited, 991 Somerset St. West, Ottawa, Canada)

1866 CURTIS WOODWORK
SILENTITE PRE-FIT
the "Insulated" window

CURTIS COMPANIES SERVICE BUREAU, 202 Curtis Bldg., Clinton, Ia.
Please tell me more about trouble-free SILENTITE WINDOWS.

Name.....
Address.....
City.....*State*.....

CURTIS WOODWORK IS SOLD BY RELIABLE DEALERS EVERYWHERE

better than anything we had found during eight years of rented homes; and in spite of neither paint nor calcimine, everything was new and clean. As each room finally was finished, we experienced thrills of accomplishment in a large and varied series. Thoroughly busy inside, we were unperturbed by the exterior which looked, at this stage, like the forgotten house—half done and abandoned.

Once the house was far enough advanced for us to move in, Ben no longer rushed the job, but conserved energy necessary to carry on both house and lab work. He averaged only half the time he had put in before, enjoyed it more as a recreation than as a task, and succeeded in regaining some of the lost weight.

THE house is of adobe construction, Southwestern design, and strictly modern. Indirect lighting, metal casement windows, and oak flooring were used throughout, and the house is completely electrical, having automatic electric water heater, stove, ironer, washing machine, and so on. All rooms are provided with ample service outlets, and convenient 3-way or 4-way switches make it possible to turn center lights off or on at any entrance to a room. All of which added to the plumbing and wiring work.

There were two jobs on the house for which labor was employed: the adobe laying and the plastering. "Adobes" are sun-dried mud bricks, some 4x12x18" in size, the accepted material for dwelling construction in most semi-arid sections. Due to a popular supposition that only a native can lay adobes, this job was turned over to Srs. Provincio, Garcia, Lucero, and Martinez. And, while my husband knew he could install plumbing or electric wiring, or sand floors, he had never tried to plaster. So, suppressing the conviction that he could probably plaster as well as anyone, he left this job, too, to professional workmen.

"But," one wonders, "is it actually practical for a man with no construction experience to start building his own house—even though he is unusually handy with a hammer and saw?"

It depends on just how good he is; how much he is actually interested in and observant of construction work; and undoubtedly on how much persistence he possesses. For Ben it was highly practical. He saved approximately fifty per cent on construction cost; he found the experience both interesting and instructive. He had had no previous experience in building construction, although in paying his way through engineering school he had worked on a variety of other things, ranging from oil wells t electrical wiring, some of whic might have made the job easie

It took a little sacrifice and great deal of persistence, but w both feel the end fully justifie the effort put into it.

FOR YOUR NEW HOME
ask your Architect or Contractor about this
DUAL-CONTROLLED HEATING SYSTEM

HOFFMAN CONTROL UNITS

Hot Water Heating can now be a source of more comfort than you ever dreamed possible. A *revolutionary new kind of control system,* called Hoffman Hot Water Controlled Heat, positively assures you of an *even,* comfortable home temperature from Fall to Spring.

Temperature just right for comfort

The operating units of this system maintain a *continuous circulation* of hot water to the radiators. Temperature of the circulating water is regulated by a set of dual controls to the exact degree required to keep your home at a constant temperature in any kind of weather. Radiators are never too hot—never too cold.

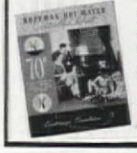
Any type of oil, gas or stoker-fired hot water system can be equipped with Hoffman Controls. Whether you are building or modernizing, get all the facts first on this comfort-economy system.

Low Cost Domestic Hot Water

Including an Indirect Water Heater with Hoffman Hot Water Controlled Heat Equipment will give you year around domestic hot water, at unbelievably low cost.

HOFFMAN
Hot Water
CONTROLLED HEAT

Hoffman Specialty Co., Inc., Dept. AH-5
Waterbury, Conn.
Send me your free booklet on Hoffman Hot Water Controlled Heat.



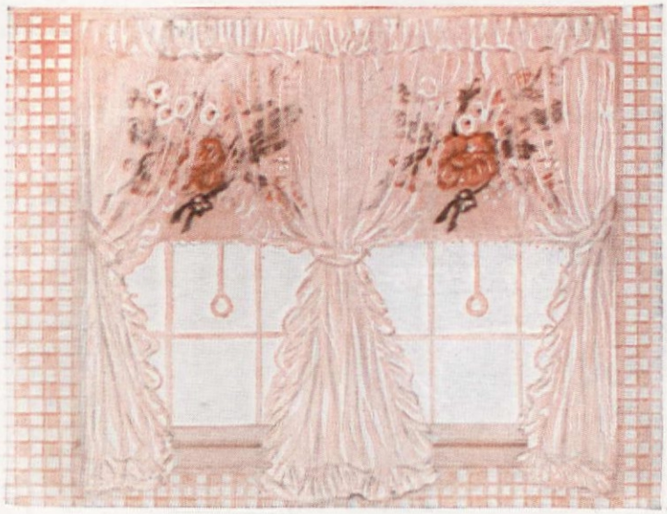
Name_____
Address_____
City_____State_____

Kitchen trousseau for a small house suggested by Lewis & Conger

[*Continued from page 36*]

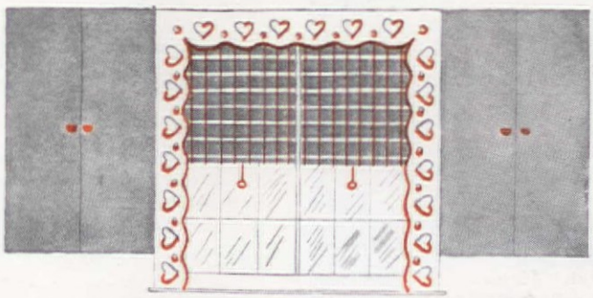
1	Alum. Sc. Pan	$ .60
1	" " "	1.15
1	" " "	1.65
1	" " Pot	1.75
1	" D. Boiler	1.75
1	" Roaster	1.50
1	" J.C. Pan LB (Johnny Cake)	.60
1	Alum. Fry Pan	.85
1	" Percolator	2.50
1	C. P. Skillet	1.70
1	Tin Biscuit Pan (no st. st.)	.40
1	Pie Plate	.09
2	J. C. Pans (cake)	.39
1	Rockingham Tea Pot	.65
1	Pyrex Casserole	.50
1	Wooden Spoon	.12
1	Cake Turner Red	.50
1	Cooking Fork	.85
1	Chrome Tea Kettle	2.50
1	Kontanerette Set	1.25
1	Canister Set White & Red	4.50
1	Bread Box White & Red	3.00
1	Pyrex Butter Dish	.45
1	Set Alum. Meas. Spoons	.15
1	Alum. Meas. Cup	.40
1	Pyrex Meas. Cup	.15
1	Glass Rolling Pin	.50
1	Cutter	.18
1	Can Opener Edlund Jr.	.50
1	Bottle Opener Anchor	.05
1	Corkscrew Eng.	.25
1	Potato Masher, Red	.50
1	Grater	.25
1	Meat Grinder, Universal	2.00
1	Egg Beater, Blue Whirl, Red	1.00
1	Tin Apple Corer	.22
1	Kitchen Knife, large	1.20
1	Veg. Knife	.60
1	Veg. Knife (small)	.60
1	Wire Strainer	.25
1	Orange Strainer	.12
1	Tea Strainer	.10
1	Orange Reamer, Sunkist	.40
1	Veg. Brush	.15
1	Red Dot Salt Shaker	.40
1	Red Dot Pepper Shaker	.40
1	Red Dot Flour Shaker	.40
1	Gold Bond Broom	1.20
1	Dust Pan, Red Enamel	.50
1	Scrub Cloth	.40
1	Dust Brush	1.25
1	Scrub Brush	.30
2	Dish Cloths, Red	.30
1	Dish Drainer, Red	1.45
1	Dish Pan, W. E. Bellaire	1.45
1	Galv. Pail	.60
1	Sanican, Red	3.25
1	Handy Cutting Board	1.50
1	W. E. Stool	3.25
1	Cake Cooling Rack	.50
1	Monarch Knife Sharpener	.50
1	Sink Strainer, White & Red	.95
1	Dandee W. E. Basket	1.25
1	Cup Mop	.25
1	Kitchenette Yacht Mop	.65
2	Pot Holders, Red, .15 each	.30
1	Set Vernon Rainbow Bowls, 5 pcs.	2.00
1	Grapefruit Knife	.90
1	S. S. Spoon, Red	.50
1	Sift Chine Sifter, Junior, Red	.50
1	S. S. Ladle, Red	.50
1	S. S. Slotted Red Spoon	.50
1	Alum. Colander	1.50

Total cost: $64.50 for 83 pieces. Most of the aluminum utensils may be obtained in stainless steel for an *additional* cost of $36.88.



A

New Shades for Old



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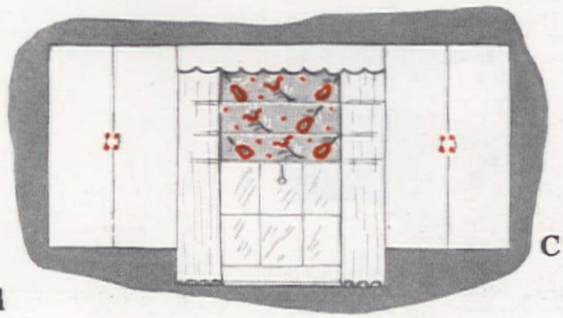


C

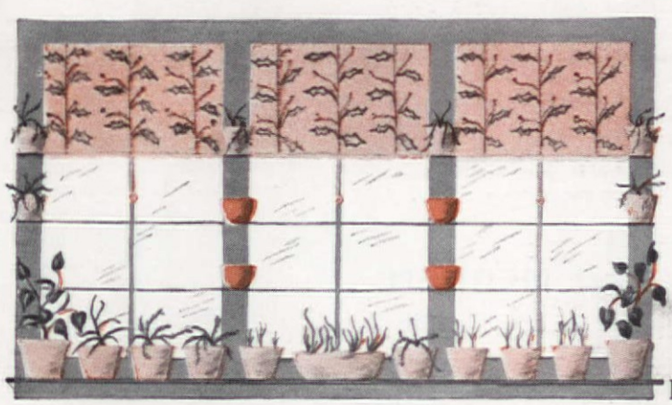
PEARL MILLER

simply by making your own of chintz

ARE you tired of your curtains? Would you like to transform your windows easily and without too much strain on your pocketbook? Try chintz shades! They will bring to your windows unusual color, gayety, and originality.

Those white ruffled tie-backs, which you find so commonplace, will become a perfect foil for the colorful charm of a new chintz shade. For the bedroom, dinette, kitchen, sunroom, nursery, or bathroom chintz shades are equally appropriate.

Choose a chintz in a color which matches or contrasts with your walls. A pattern with a large repeat is more effective than a smaller



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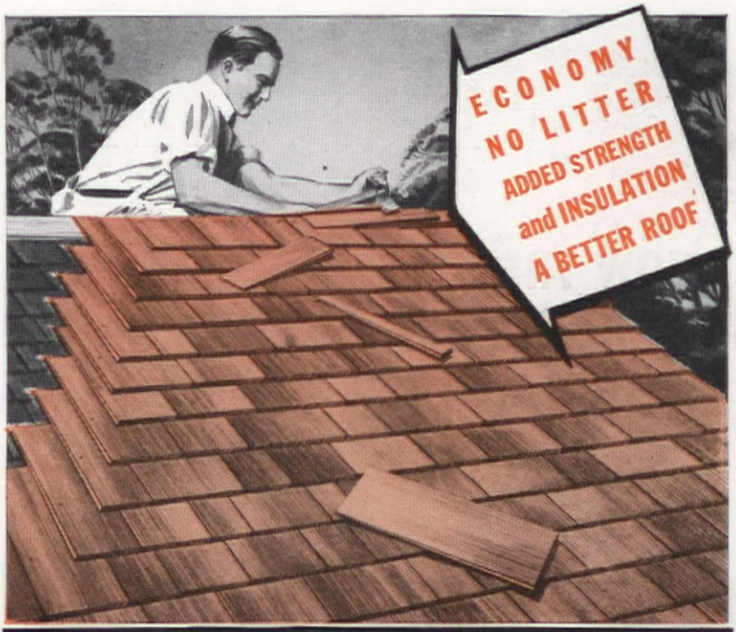


NATIONAL
Red Cedar Shingle
OVER-ROOFING MONTH

★ **Consult your lumber dealer, he will arrange details . . .**

WHEN you need a new roof, you may learn that a guaranty is no better than the firm which makes it . . . the only way to get a roof guaranty is to employ a responsible firm . . . be certain that your contractor is no wandering mechanic, that he has liability insurance and pays his bills . . . read before you sign.

Consult your established local lumber dealer. He is a taxpayer with financial responsibility and has a thorough knowledge of building requirements best suited to your local conditions. He can arrange easy terms or advise how to obtain them.

Red Cedar Shingles Offer Much

In the choice of roofing materials, Red Cedar Shingles offer you many advantages . . . resistance to hail and wind storms . . . lowest cost per year of life . . . natural insulation . . . good appearance. Correct application gives three laps of Cedar Wood, creating triple protection from summer heat and winter cold —effecting a decided fuel saving.

Though it is practical to over-roof on composition materials, it is particularly effective to do so over old wood shingles because you then have the benefit of the added strength, insulation and protection of the old Cedar Shingles. For further details consult your lumber dealer or write Red Cedar Shingle Bureau, Seattle, Wash., U.S.A., or Vancouver, B.C., Canada.

"HOME PROTECTION", a beautifully illustrated book containing practical suggestions for home building, will be mailed you free on request. Send 10 cents in coin or stamps to defray mailing costs. Write Red Cedar Shingle Bureau, Seattle, Wash., or Vancouver, B. C., Canada.

FOR GUARANTEED GRADES AND QUALITY, SPECIFY—

CERTIGRADE
Red Cedar CERTIGRADE Red Cedar SHINGLES ON ALL GRADES *Shingles*

Certigrades pass official inspection for grade and quality.

Sold only by established lumber dealers.

GENUINE CEDAR NOT IMITATION

HOW THE TELEPHONES ARE RINGING

–to tell of Tampax!

NO BELTS
NO PINS
NO PADS
NO ODOR

NO WONDER Tampax is traveling fast and Tampax users growing. In addition to the new converts to Tampax, many part-time users have now become whole-time users, in view of *the new Super Tampax* size, 50% more absorbent than Regular Tampax.

Perfected by a physician, Tampax is *worn internally* for monthly sanitary protection. The wearer is *not conscious of it*, but can keep up her regular activities without fear of any chafing, wrinkling or showing of a "line." No odor can form; no disposal problems.

Tampax is made of pure surgical cotton, hygienically sealed in individual containers, so neat and ingenious your hands never touch the Tampax at all! Comfortable, efficient, compact to carry in your purse.

Three sizes: Regular, Super and Junior. At drug stores and notion counters: Introductory size 20¢; but large economy package saves up to 25%.

Accepted for Advertising by the Journal of the American Medical Assn.

Read about the 3 sizes – REGULAR · SUPER · JUNIOR

TAMPAX INCORPORATED AH-50-A
New Brunswick, N. J.

Please send me in plain wrapper the new trial package of Tampax. I enclose 10¢ (stamps or silver) to cover cost of mailing. Size is checked below:

( ) REGULAR ( ) SUPER ( ) JUNIOR

Name_____

Address_____

City_____ State_____

pattern. Or, you may wish to try plaids, checks, stripes, ginghams, printed cotton in modern or Swedish designs.

Chintz shades are simple to make. All you need is the old shade and your new material. Measure the amount of material you will need—usually about 2½ yards. Be sure to allow for the hem at the bottom of the shade and for the side hems. If you are using a large pattern (such as that illustrated in the double window) allow for waste in centering the pattern on the upper half of the window pane. Material 36" wide is in most cases adequate for the shade of average width. If your shades are wider, you will require material of greater width.

Cut your chintz to the proper length and hem the sides. A 1½" hem is conventional for shades. Hemming by hand is, of course, the most attractive finish, but you can use your sewing machine for this work if hand sewing is not your forte. Then turn up the bottom edge, allowing enough width for the flat wooden strip (which you have taken from your old shade) to slip in and fit snugly. Finish the shade with white or cream cotton edging or fringe 1" to 1¼" wide, sewed on to the extreme edge of the bottom hem.

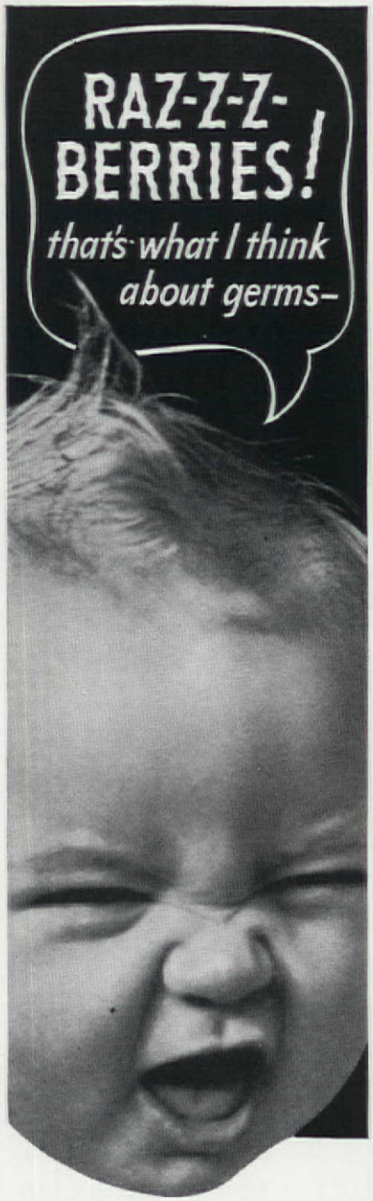
Now you are ready to put your shade on to the roller. Pry off the small tacks from your old shade, being careful to observe how the cloth has been attached to the roller. You will find a colored stripe running along the roller. This will be your guide in tacking the chintz on straight. When your new shade is tacked on, roll it up smoothly and insert the wooden strip in the bottom hem. With a pencil, mark the spot in the center of the strip where a metal hole (for the shade-pull) is located. Remove the wooden strip, and with scissors make an incision one half the size of this hole, through both thicknesses of the material. Insert the wooden strip again and with the point of the scissors push the rough edges of the hole you have just cut under the rims of the metal hole, front and back. Loop your new shade-pull, which you have bought in a five and ten or department store, through this metal hole and your shade is ready to hang.

A. Chintz shades, like these, in a large floral pattern would make a handsome addition to a dinette or bedroom with plain colored walls. We're willing to wager you'll wonder why you never tried it before!

B. Gingham, or a French Provincial plaid as pictured here, would make a very interesting window treatment for a kitchen or a dinette. Paint the decorations on the valance board and sides; or use appliqués of whatever happens to please your own fancy.

C. Give your kitchen a Swedish flavor with a shade of Swedish printed material to contrast with your straight-hanging white curtains. If there's a carpenter in the family, your valance board can be of white painted wood scalloped in blue; or you, can make the valance of the curtain material and bind with blue tape for an extra color fillip.

D. For your sunroom, get a floral pattern of modern persuasion and hang without benefit of curtains. You'll get all the sun, when you want it, and give your room an attractive modern streamlined effect as well.



"Usually, folks, I think POLITELY. *But about germs a baby's got to* THINK TOUGH, *and* ACT TOUGH. *To be safe, we have to wear* ARMOR. *That's why Mommy protects my skin, every day . . . with Mennen Antiseptic Oil. It's a baby's best* BODY-*guard! I hope* YOUR *baby gets this protection."*

Mother, to give your baby's skin the best care, to keep him more free of rashes, and safer from germs . . . do as practically all hospitals do, as most doctors recommend: oil your baby's skin with Mennen Antiseptic Oil every day. *Do this until your baby is at least a year old.* And use the oil also after every diaper change.

Then continue the protection with Mennen Antiseptic *Powder.* Made by a new process, *Hammerized,* it's smooth as air. And, because it's Antiseptic, it's recommended by more doctors than any other baby powder.

Note: To insure your baby's health, take him to your doctor, regularly.

MENNEN *Antiseptic* OIL *and* POWDER

We're sick and tired of hearing about the "good olde days"

[*Continued from page 21*]

when you are in the mood, your guests are congenial, and there is that lovely simple feeling of ease and good living that comes from not making such a terrific mountain out of having a few friends in for a bit of fun.

You wouldn't want to wear last year's hat, would you? In the so-called "good old days" you would have had to make the best of it because no young budget could cover the expensive prices of many accessories; now, in the really good new days, the chances are that you can have a fetching new bonnet and two pairs of bright colored gloves *and* a flowered lapel ornament! The same thing is true of accessories for our homes. You don't have to look at the same vase day in and day out, and you don't have to save up your pennies for two months to buy a cigarette box. There are countless gay, well-designed little accessories, cheap enough so you can change them frequently and give your house the same fillip a new hat gives you. If you want to go back to the time when that same old vase was always plunked in the middle of the mantel, go ahead—but I'm certainly not going with you!

And it's a wonder that Grandma didn't have to wear glasses before she was a Grandma, when

CADILLAC
VACUUM CLEANERS

. . . choice of more than 2 *million* women; available in motor-driven-brush and cylinder models. Your dealer will demonstrate Cadillac's *super-power performance*.

Write for Helen Gruehling's FREE BOOK "IT'S A WOMAN'S BUSINESS"

Priced from $29.95

CLEMENTS MFG. CO.
6630 S. NARRAGANSETT AVE. CHICAGO

SMALL, CROWDED CLOTHES CLOSETS are a *NUISANCE!*

★ How to get more closet space is a problem in most homes. With K-Venience fixtures, the answer is simple and inexpensive. Smart and sturdy, they make the most of any closet size or shape, provide a handy place for all apparel, keep closets neat as a pin, save cleaning and pressing bills. Shoe and tie racks, hat holders, trouser-skirt hangers and many others. Easily attached to door or wall. At dept. and hardware stores.

FREE CATALOG gives helpful space-saving closet plans and ideas. Write today.

KNAPE & VOGT MFG. CO.
Department A-5 Grand Rapids, Mich.

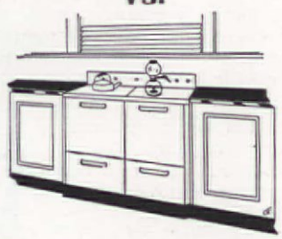
INTERIOR DECORATION
SIX WEEKS' PRACTICAL TRAINING COURSE
Resident Day Classes Start July 8th
Period and modern styles, color schemes, draperies, all fundamentals. Faculty of New York decorators. Personal instruction. Cultural or Vocational Courses.
Send for Catalog 12R
Home Study Courses Start at once
Same training for those who cannot come to New York. Practical, simple, and intensely interesting. *Send for free Booklet 12C*
NEW YORK SCHOOL OF INTERIOR DECORATION
515 Madison Ave., New York City

you think of what used to get by as good lighting. An elaborate, dripping chandelier, expert at dust collecting but a complete failure at casting the light where it was needed. A great big white elephant of a lamp, covered with fringe and tassels, on the center table. No, I'll take today's smartly styled lamps, properly shaded and planned to supply the varying degrees of wattage necessary for reading, sewing, or just plain sitting and talking.

If you want to have some of the world's great art in your own home, then thank heavens again that you're doing your living today. Not so many years ago only sad reproductions of not very good pictures were within the reach of the average family. An autumn scene at sunset, blazing away in crude colors, or a portrait with the details lost or distorted. But now we have our choice of the best contemporary works—limited editions of signed etchings and lithographs for about $5, of excellent gelatone color reproductions for $12.50 framed. The large museums offer us another opportunity, for they have fine color prints of some of the world's greatest paintings on sale for as little as $2.50. And in the department stores you will find attractively matted and framed pictures—good color and design, accurately reproduced.

All of which proves that today your home need be neither naked of important accessories nor content with scowling portraits and drab, nondescript little vases and such. Let's just forget about those awful "good old days" and go on our own merry way.

VS.



Yes, I am tired of hearing about the "good old days," too. Tired of hearing about the good old-fashioned art of cooking—a lovely old tradition, some say, that's gone, even before the wind.

For I am young and modern. Young, I say, for if you're modern you're young in any language. And I like to cook just as much as my grandmother did, but in a different way.

My grandmother loved to cook. She was a good cook, too. But

DEL-WARE KOLORFLOR

FOR *Thrifty Beauty* UNDERFOOT

DEL-WARE KOLORFLOR makes it easy to beautify your home, to give your rooms a radiant "lift" underfoot, because it offers the practical advantages of much more expensive smooth surface floor coverings, at an amazingly low investment. Time will not dim the refreshing colors, nor busy feet wear off the delightful patterns, because colors and patterns are made THROUGH TO THE WATERPROOF BACK, by a marvelous patented process. DEL-WARE KOLORFLOR is sanitary, waterproof, easy to clean—with a rich wax finish to safeguard its loveliness. *At department, furniture, and home-furnishing stores.*

DELAWARE FLOOR PRODUCTS, INC., WILMINGTON, DELAWARE

Also manufacturers of DEL-WARE LETHERITE Felt Base Yard Goods and Rugs

FREE! *Send for your copy of this brochure which illustrates, in full color, many of the attractive patterns available.*

DELAWARE FLOOR PRODUCTS, Inc.
Wilmington, Del.

Gentlemen: Please send me gratis a copy of the DEL-WARE KOLORFLOR Brochure.

Name_____
Address_____
City_____ State_____

A

MOTHS WILL NEVER EAT THIS SUIT

YESTERDAY Bill Johnson bought this $45 suit. When it arrived, Mrs. Johnson immediately sprayed it all over with LARVEX. That took only a few minutes and cost less than a single "pressing"—yet gave Bill's suit the positive LARVEX protection against moth damage that has been used for years by leading woolen mills, laundries and dry-cleaners.

As a result of spraying all their clothes—old and new—once a year with LARVEX, the Johnsons will never find a moth hole.

WHY NOT?

Because moths starve to death rather than eat LARVEXed clothes, sofas, rugs and drapes . . . and there's no odor, no wrapping, no storing away! Your woolens are protected against moths for an entire year and not even dry-cleaning will impair this sure protection!

And LARVEX is inexpensive—only 79¢ per pint, $1.19 per quart. So it costs less than a single pressing to mothproof a suit for a whole year with LARVEX. At all drug and department stores. LARVEX, Chrysler Building, New York.

LARVEX IS *DIFFERENT* . . .

QUICK! A few minutes with LARVEX will mothproof a woman's coat for 12 months.

CHEAP! 67¢ worth of LARVEX will mothproof your expensive upholstered chairs.

EASY! The LARVEX sprayer gives a continuous spray—so simple a child can use it.

SURE! See this spectacular display at your Larvex dealer's. A covered dish showing treated and untreated cloth with live moth worms. Proof right before your eyes that moth worms cannot thrive on Larvexed material!

LARVEX

ONE SPRAYING MOTHPROOFS FOR A WHOLE YEAR

dinner at her house meant a good day's work—homemade bread, nursed along by the coal stove, vegetables (squash, string beans, onions, turnips, well you know the array of vegetables that Grandmother would have at anything she dared call a meal), several kinds of pickles, relishes, jellies. Then there would be roast pork, or chicken maybe. And pies, and a cake, too, as if you hadn't had enough to eat already.

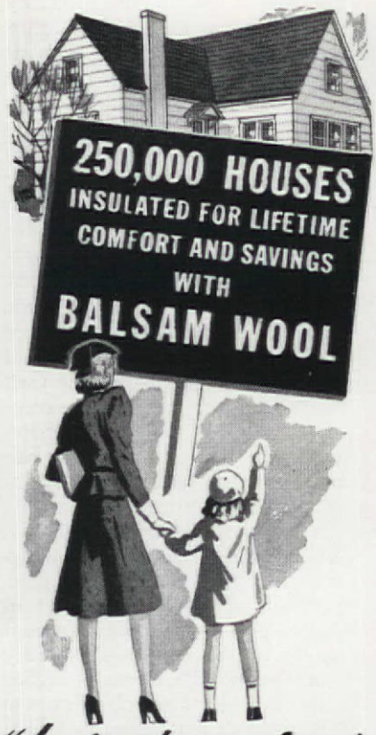
But Grandmother didn't play bridge. She didn't have time. She didn't play tennis. No such foolish pastimes. She didn't go out to the country club in the afternoons. There weren't any country clubs, because Grandmother and her contemporaries wouldn't have had time to support them anyway. Neither would they have had any sleek modern automobile to take them there. So there was Grandmother—home, being a beautiful housekeeper, a fine wife, and a respected citizen in the community. We all loved Grandmother.

But my generation, and your generation—how different it is! Dear Grandmother, and bride of yesteryear, always so modern in your own day, you would have been one of the first to appreciate the changes for good that have come about, changes that the 1940 bride will merely take for granted. Today—a range that "turns on" with the flip of a switch and an oven that keeps the proper temperature without constant promptings from the cook; a refrigerator that keeps food fresh for days, never gets too warm, never gets too cold, and so beautiful it's almost self conscious—you would have reveled in these modern luxuries. But more than that you would have learned how to use them wisely and efficiently. You were like that. And as for pots and pans—how carefully you would have selected them, for you would have realized that there are both good and bad on the market today. But the good is durable, easy on the eye, scientifically designed for economical use with modern ranges (even tested hundreds of times by the manufacturer before it is put on the market), and so versatile that one small pan can often play as many as three or four kinds of cooking roles. Some are so handsome that they can even be brought to the table without looking a bit out of place. What bride of today would want to go back to the outmoded, now no longer practical, old-fashioned cooking equipment?

You would have been one of the first to make a careful study of how to buy food in large quantities to save time and money, how to take advantage of week-end specials, how to make the most economical use of left-overs—all of which has been made not only possible, but thoroughly practical, by modern refrigeration. You can see your neat rows of canned and packaged goods, now so inexpensive, well labeled, and best of all, actually good—much better than they were even ten to fifteen years ago. And your treasured file of recipes with tips on how to use them easily and quickly to dine those people who "just dropped in," or how to plan new and interesting menus, really fit for a gourmet, that would have made Grandfather sit up and take notice. You would have gloried in the amazing assortment of fresh fruits and vegetables that is found in most any local market today and which modern transportation and new methods of packing and keeping fresh have made available nearly all the year around. And the new crop of ready-to-serve foods that offer unlimited possibilities for exciting new menus and new twists to your favorite recipes. The recipes you would have clipped from magazines, newspapers, manufacturers' booklets, etc.—how easily you could have followed them—even as a bride. Specific directions—1¾ cups flour . . . ¼ teaspoon salt . . . 1 No. 2 can apricot halves . . . bake 30 minutes in a moderate (350°F.) oven. No more directions like this—Add butter the size of a walnut to three rounding tablespoons flour . . . add enough milk to moisten . . . bake until done. No wonder it was taken for granted that the old-fashioned bride was bound to have many cooking failures at first, until she began to get the "feel" of how to cook. Today, even a high school girl, with a normal amount of intelligence, can follow a recipe.

And so I am sure that you, too, Grandmother, would have preferred this year 1940. And if Grandfather liked your cooking in the "good old days" he would have thought your culinary genius positively phenomenal today, if you had really made the most of what modern foods and cooking equipment have to offer.

Now, when it comes to gardening, you modern brides have special cause to rejoice and be grateful. If, as we often recall, Grandmother had exceptionally "green fingers," surely she needed them to overcome the disadvantages under which she raised and enjoyed her posies. The time she could give to her plants was that left over after the completion of an arduous routine of housework and family duties. The space available for her flowers, if any, was oftentimes merely the little out-of-the-way border that she had the time and strength to cultivate—for the best soils, the most favorable locations, and the bulk of the household's "man power" were usually preempted for and devoted to the



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● Yes, little girl, it *is* a lot of houses, and one of the biggest reasons why people all over America are enjoying sure protection from winter's cold . . . from summer's heat . . . and from high fuel bills . . . with Balsam-Wool, the lifetime insulation!

You can forget technicalities . . . ingenious sales arguments . . . when you apply Balsam-Wool. For Balsam-Wool has *proved* itself in the homes of the nation . . . proved that it provides an effective moisture barrier . . . that it will not settle . . . that it is windproof, verminproof and highly fire-resistant ...that it resists all the attacks of time. No wonder Balsam-Wool is called the lifetime insulation! No wonder it is an acknowledged leader among all insulations today. .

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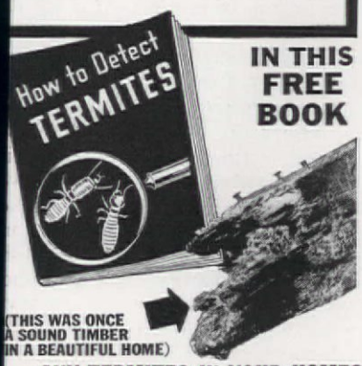
TERMITES
The Hidden Destroyers



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Termites are active in 35 states, present in all 48. In some sections 4 out of every 5 homes are being attacked. Knowledge of the workings of this hidden destroyer of homes and buildings is your first line of defense. That's why TERMINIX offers this instructive booklet free. It tells how termites carry on their destruction that costs property owners more than $50,000,000 each year. TERMINIX also offers you a free inspection of your property by an expert trained to find evidence of infestation—an exacting and difficult job you can't do yourself. There are TERMINIX Licensees in 35 states—scientists in termite-control methods. Write for a FREE copy of "How to Detect Termites." Also ask for a FREE inspection of your property. Over 500,000 have used this valuable service.

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production of "useful" crops—vegetables, fruits, fodders, and perhaps some herbs. The tools she used were those that could be spared from the farm or stable equipment and were generally heavy, crude, tiring to handle and not overly efficient for her needs. Her choice of plant materials was often limited (by the scarcity or inaccessibility of sources of supply, lack of funds, and other causes) to such seeds, bulbs, or "slips" as she could obtain from sympathetic neighbors, relatives, and friends. While there was no lack of standard varieties, news of the infrequent "improved novelties" spread slowly, usually via nursery agents, and the trial of such novelties by those who could afford them was likely to be a slow process and a good deal of a gamble.

And over it all hovered the realization that whatever plant growing she attempted, she must pursue it in a "ladylike" manner. Today you can garden with your hands deep in the good earth, as energetically and grimily as you like, and never be criticized. Indeed, you enjoy both the work and the fruits thereof and, at the same time, gain prestige in the eyes of your neighbors. You can dress (or otherwise) for your gardening with comfort and efficiency as the first or even the sole considerations, and none will raise their hands or their eyebrows in dismay. In fact, helpful manufacturers are providing new and better garments, gloves, shoes, moistureproof skirts with padded insertion (if that's the right term) especially designed to enhance your pleasure and comfort and increase your capacity for work. Garden tools are stronger, lighter, more effective, less expensive (quality considered), and infinitely more varied, so that more and better work can be done in a given time with less effort. Many of these accessories are actually being perfected to meet the special requirements of present-day women gardeners.

No longer is the woman's flower garden merely a shrinking little border of posies, a few treasured bleeding hearts or "pineys," or a dooryard patch of greens and herbs suffered because of its contribution to the household commissary, still-room, or medicine cabinet. Today she may grow herbs if she wants to; or vegetables for the family's delectation; or fruits; or she may go on into the vast and varied categories of flowers, shrubs, hedges, vines, trees—all kinds of ornamental plants. And she does. As a matter of fact, steady progress is being made toward the general realization of the basic, essential importance of the garden, the attractive setting and surroundings of every home. And you, the bride of 1940,

BEAUTY NEWS—give your house a new "face" by styling with paint in correct colors to bring out its best features. And to insure long life be sure to use durable white lead paint—used on this model home erected by the Western Pine Association.

If you're up on PAINT you know a good reason I'm mining lead

I GUESS everybody knows that lead is one of the toughest metals there is when it comes to resisting weather.

But some folks may not realize that this tough enduring metal is the base of the white lead used in paint.

Knowing this, it's easy to understand why white lead gives paint backbone to stand the weather's worst licks—why it makes paint wear longer.

It's white lead's extra toughness that keeps paint from cracking and scaling so you will have a smooth unbroken paint film which protects the material underneath from dampness.

That's why painting with white lead actually costs you less—because it lasts longer and doesn't require burning off when you repaint.

So remember, when specifying paint it's a good idea to know how much white lead it contains. And it's a pretty safe rule to say: the higher the lead content, *the better the paint!*

You can't, for example, get a more durable paint than one containing 100% white lead—the kind good painters mix from lead-in-oil. In many localities it is also now being sold in prepared ready-to-use form—in popular colors.

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SAVE DOLLARS IN PAINTING with valuable tips from our booklet *"What to expect from White Lead Paint."* Send postcard for free copy.

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United they stand—to save you hundreds of steps every day. In the Monel Duocrat, sink and range live under one roof—one smooth unbroken expanse of silvery Monel. Imagine the convenience of having sink within arm's reach of the range—with plenty of roomy cabinets for storing all your pots, pans and supplies. Duocrats, with Magic Chef Gas Ranges, are available in many sizes. Also cabinet top Duocrats without sinks. For full information on the Monel Duocrat or complete Whitehead Monel Kitchens, see your plumber or write: Excel Metal Cabinet Co., Inc., 101 Park Ave., New York.

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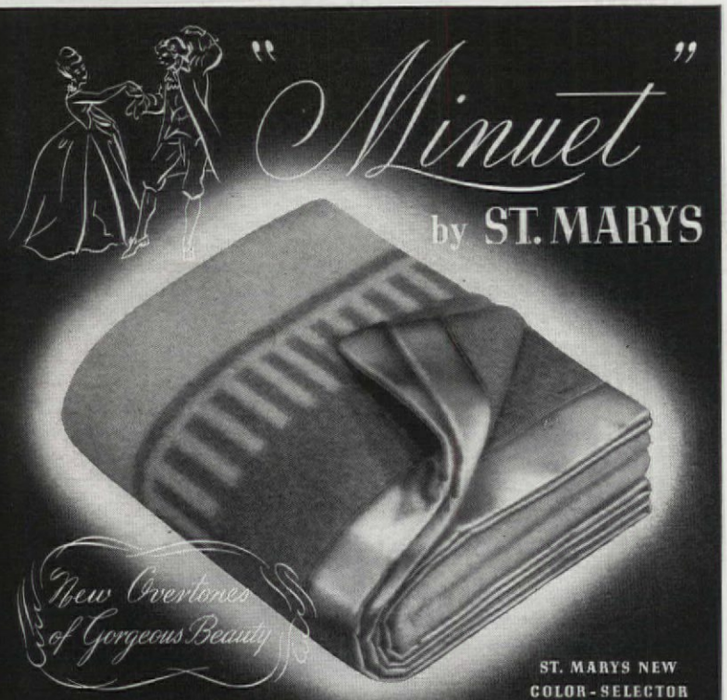

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can take your rightful place as a full partner in the determination of what shall be done to beautify the grounds, and how. It is not too much to say that, notwithstanding the increase in men's garden clubs and other evidences of serious masculine interest in gardening, women are the dominant factor both in wanting lovelier home gardens, and also in getting them.

It is good to see that their efforts are being rewarded and their task is being made easier. Take the matter of plants that are at their disposal. They have increased tremendously in number and variety; they have improved vastly in beauty, vigor, adaptability, ease of cultivation, resistance to certain enemies, and so on; they are easier to buy and they are more carefully handled and packed so that they arrive in better condition. Furthermore, new methods and materials are constantly being developed to make their cultivation easier, which is very important for all new and youthful gardeners. And that brings me to another reason for feeling that today's brides should be glad that they can garden in these exciting times instead of in the dear (but sometimes dull) days of old; namely, the innumerable avenues of service and advice that are open to them.

Name them? . . . In these brief notes? . . . Impossible. But here is the sort of thing I have in mind, and the only suggestion I can offer is that each of you do a little investigating on your own and find out how much of it lies right within your reach:

Seed, bulb, plant, and nursery catalogues, mostly free for the asking; often brilliantly handsome in their colored and halftone illustrations; increasingly accurate and dependable in their descriptions; frequently of noteworthy value because of detailed planting instructions and cultural directions. . . . Special booklets—manuals of spraying, pruning, soil-treatment, lawn-making, plant

[*Please turn to page 108*]

VS.

Did you know—

We have known for a long time, about how good and informative and helpful these various booklets are, and they aren't trade secrets at all so we thought we'd bring to your attention this list of helps for the harassed bride. All of these booklets are free except where the price is listed

"How to Plan Your Wedding." All you need to know to plan a perfect wedding. Towle Silversmiths, Newburyport, Massachusetts, price 10¢.

"Spode, a Tradition." A very complete booklet on your table services. What china for when, and how many. With beautiful illustrations. Copeland and Thompson, 206 Fifth Avenue, New York City.

"Morning Noon and Night." A grand little booklet on the correct use of silver. Wallace Silversmiths, Wallingford, Conn.

"How to Be a Hostess." And that is exactly what they mean. A handy manual that takes the mistakes out of parties. Reed and Barton, Taunton, Mass.

"Color Magic." If you just can't make up your mind about what color with what in your home this booklet will solve all those problems for you. Clara Dudley, 295 Fifth Avenue, New York City.

"Silver on the Well-set Table." One of the most helpful and lovely looking booklets imaginable. All sorts of ideas about setting your table. Gorham and Co., Providence, R. I. 10¢.

"Flower Arranging." A most beautiful booklet with very helpful suggestions about what to do with a flower. Coca-Cola Co., Atlanta, Georgia. 10¢.

"Romance of Modern Decoration." Real help with your decorating. Jean McLain, Glens Falls, N. Y.

"Give Glamour to Your Table." Excellent Book for a young hostess. How and with what to set your table for any occasion. U. S. Glass Co., Tiffin, Ohio.

"A Guide for Brides." Luxury that stays in a budget. And how many sheets to buy. Wamsutta Mills, New Bedford, Mass.

"How to Judge Blankets the Eight Test Way." Splendid little book about one of the loveliest presents a bride ever gets. St. Marys Woolen Mfg. Co., St. Marys, Ohio.

[*Please turn to page 107*]

"Both my tub and my hands look better since I changed to Bon Ami!"

THERE'S a very good reason why Bon Ami not only keeps bathtubs and kitchen sinks spotlessly clean and polished like new . . . but saves hands in the bargain.

It's simply this: *Bon Ami does not rely on rough abrasives or harsh caustics for its effectiveness.* Yet it's quick and thorough as every good cleanser must be. Try it yourself! See how it literally makes dull, dirty-looking bathtubs and sinks gleam and glisten in almost no time at all . . . how fine and white and pleasant to use it is. Before the first package is empty, you'll understand why so many women have come to rely on safe, quick-acting Bon Ami for *all* their household cleaning.

It's a wish come true!

Notice that good-looking black and gold Bon Ami container for your bathroom! (Pictured below.) It was designed to give women a cleanser package pretty enough to be kept always in sight—ready for instant use.

Why not "dress up" your bathroom with this smart DeLuxe package of Bon Ami? It's a real beauty as well as a real step-saver.

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Estherville, Ia.—
Mahlum & Anderson
Eugene, Ore.—
Mountjoy & Carmichael
Evansville, Ind.—R. & G. Fur. Co.

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Harrisburg, Pa.—Bowman & Co.
Hartford, Conn.—Flint-Bruce Co.
Brown-Thomson Co.
Samuel Donchian Rug Co.
G. Fox & Co.
Wm. H. Post Carpet Co.
Wise, Smith & Co.
Hastings, Mich.—Miller Furn. Co.
Hazleton, Pa.—I. Singer
Mrs. E. Reinhart's Sons
Helena, Mont.—Herrmann & Co.
Henry, Ill.—J. Watercott Co.
Hershey, Pa.—Hershey Dept. Store
Hobart, Okla.—Stanley Furn. Co.
Holland, Mich.—
Jas. A. Brouwer Co.
Hollywood, Cal.—Barker Bros., Inc.
Honesdale, Pa.—Walter E. Eden
Katz Bros.
Houston, Tex.—G. T. Smith Fur. Co.
Howell, Mich.—Glen H. Beurmann
Hubbard, O.—C. R. Stewart & Sons
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Anderson Newcomb Co.
Fleeger-Withrow, Inc.
Huntington Park, Cal.—
Wrights Furniture Co.
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Hutchinson, Kan.—Graber Fur. Co.
Hutchinson, Minn.—Quast's
Idaho Falls, Idaho—Daniger Furn.
Independence, Ia.—Swan & Leytze
Indianapolis, Ind.—Colonial Furn.
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Bishop Outfitting Co.
Vermeulen Furniture Co.
Jacksonville, Ill.—Gustine's
Jamestown, N. Y.—Field & Wright
Abrahamson-Bigelow Co.
Jamestown Sample Fur. Corp.
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Jasonville Hdw. & Furn. Co.
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Jeannette, Pa.—Euwer & Co.
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Jesup, Ia.—E. Parker & Son
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Kalamazoo, Mich.—Gilmore Bros.
Vermeulen Furniture Co.
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Kansas City, Kan.—Glanville Furn.
Kansas City, Mo.—Davidson Furn.
T. L. Douglas
Robert Keith Fur. & Cpt. Co.
Kenosha, Wis.—Bode Bros. Co.
Kenton, O.—Huber Furniture Co.
Keokuk, Ia.—Linquist Bros.
Kewanee, Ill.—Larson Furn. Co.
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Knoxville, Tenn.—Fowler Bros.
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Lancaster, Pa.—Hager & Bro.
Watt & Shand
Westenberger, Maley & Myers
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Mauston, Wis.—Ensch & Crandall
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Middletown, Pa.—H. S. Roth
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Middleton Floor Co.
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Samuel Leask & Sons
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Fowler, Dick & Walker
Wilkinsburg, Pa.—Faller Bros.
Williamsport, Pa.—Page Furn. Co.
Willmar, Minn.—
The Erickson Co.
Wilmington, Cal.—
McMahan's Furniture Co.
Wilmington, Del.—H. Feinberg, Inc.
R. M. Hedger, Inc.
Geo. W. Rodgers
Windber, Pa.—Eureka Stores
Winona, Minn.—H. Choate & Co.
Winslow, Ariz.—Northern Ariz. Fur.
Winsted, Conn.—Winsted Furn. Co.
Wis. Rapids, Wis.—Wis. Rapids Fur.
Woodstock, Ill.—Thomas B. Merwin
Wooster, O.—McIntire Co.
Worcester, Mass.—
Barnard, Sumner & Putnam Co.
Denholm & McKay
John C. MacInnes Co.
Chas. E. Mattson Co.
Yakima, Wash.—Thomas & Price
Harold H. Schultz, Inc.
York, Neb.—Dean & Co.
York, Pa.—Gehley's Carpet House
Youngstown, O.—
The G. M. McKelvey Co.
Zanesville, O.—David Weber, Inc.
H. Weber & Sons

HOLMES *LOOMTEX* WILTON

Luxuriant All-wool High Pile of Superb Quality. Subtle Patterns in Frieze Yarns. Colorings, left to right: Laurel Green, Rose Quartz, Silver Green, Dusty Red, Sun Tan, Coral, Cobalt Blue. Also available in Dubonnet, Silver Mist, Horizon Blue and Beige.

Courteous Salesmen will gladly offer every assistance in aiding you to select the Rugs you want at the price you want to pay. At most stores you can easily arrange for Time Payments. If your town is not listed, write Archibald Holmes & Son, Erie Avenue & K Street, Philadelphia, Pa., naming the Store where you like to buy.

Styled for AMERICAN HOME *Families*

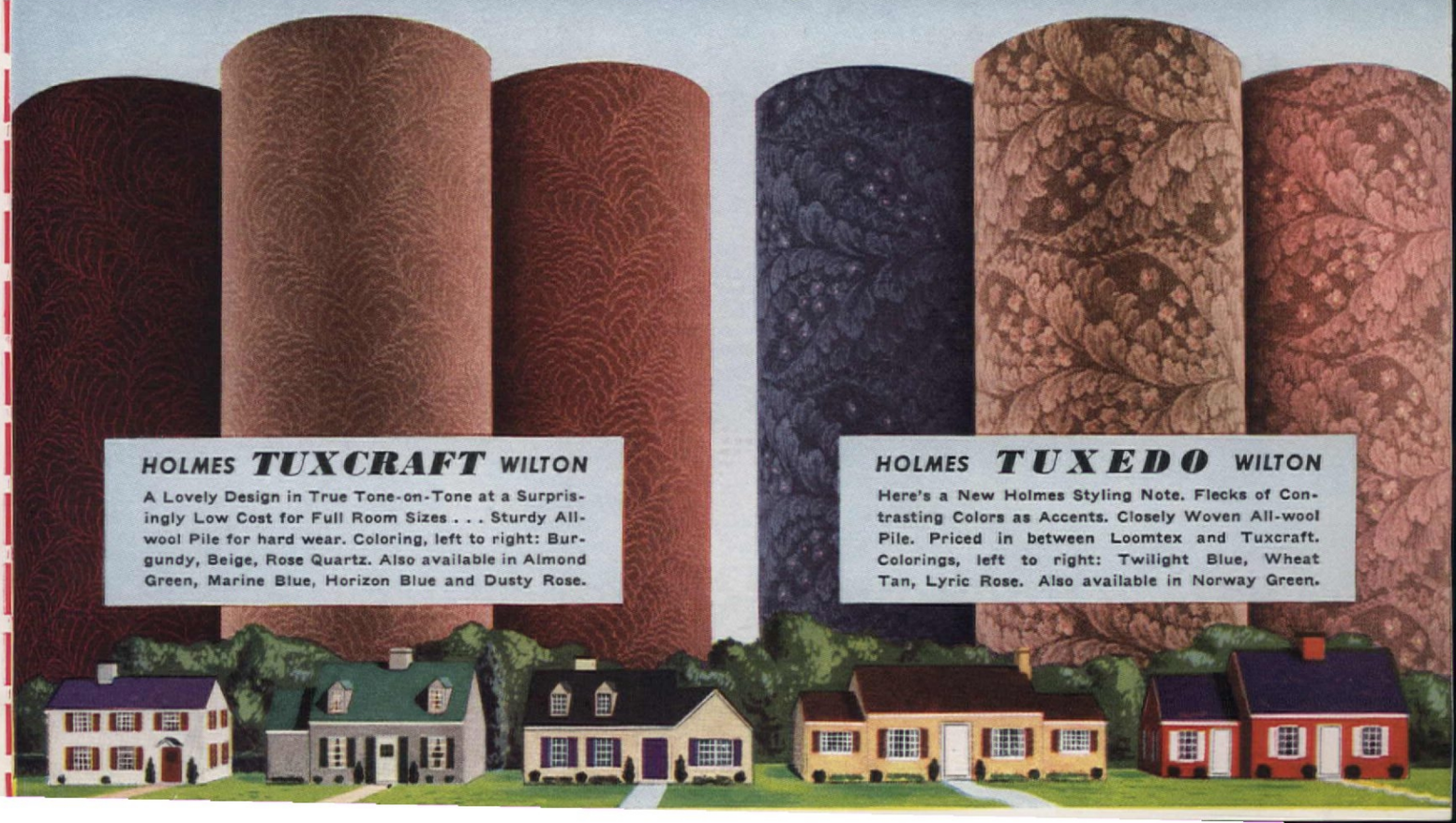
The Decorator's Beauty Secret—***"Decorate Your Home to Flatter Your Personality"*** . . . make every room a Charming Setting with Yourself in the Leading Rôle. Use only Colors that Compliment your Eyes, Hair, Complexion and your most becoming Dress Shades. With YOU as the Center, build Color around Yourself, starting, of course, with fine Wiltons . . . the Aristocrats of all Floor Coverings.

"RUGS CUT FROM ROLLS"
9′ wide 12′ wide 15′ wide
In Any Desired Length

27″ Widths for Wall-to-Wall Carpeting and for Stairs and Halls

Select your Basic Colors from the Dozens of Subtle Shades (the trend is toward pastels) you'll see in Holmes Three Famous Grades at the Stores listed opposite. Note how the Delicate Tracery of Pattern gets away from "that plain look." Easier to keep Fresh Looking, too, as Foot Markings show less. If you wish more detailed information, please write Mary Louise Browne at Holmes.

These Leading Stores are featuring Holmes Broadloom Wilton in all widths from 27 inches (for Stairs, Halls and Wall-to-Wall Carpeting) up to 15 Feet Wide for Large Rooms. You are welcome to drop in and look over the many Samples on Display. Bring the Measurements of your Rooms and Samples of Materials you are using in your Decorative Schemes.



HOLMES *TUXCRAFT* WILTON

A Lovely Design in True Tone-on-Tone at a Surprisingly Low Cost for Full Room Sizes . . . Sturdy All-wool Pile for hard wear. Coloring, left to right: Burgundy, Beige, Rose Quartz. Also available in Almond Green, Marine Blue, Horizon Blue and Dusty Rose.

HOLMES *TUXEDO* WILTON

Here's a New Holmes Styling Note. Flecks of Contrasting Colors as Accents. Closely Woven All-wool Pile. Priced in between Loomtex and Tuxcraft. Colorings, left to right: Twilight Blue, Wheat Tan, Lyric Rose. Also available in Norway Green.

Every house needs

Westinghouse

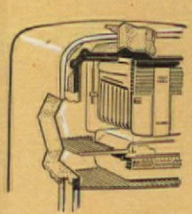
"O.K. Mom.. Steady's the word!"

MOTHER: *"Yes—steady's the word all right if you're going to keep that food from coming to grief. I wish I could be as sure of you as I am of that Westinghouse Refrigerator."*

"Steady" *is* the word for True-Temp Control which gives you Tru-Zone Cold. Only Westinghouse has it. It makes every feature worth more to you because surer, steadier cold means better, safer refrigeration in each of the five food-keeping zones.

•

Tiny strands of pure glass, packed to form a thick, fleecy blanket, surround the food compartment within the all-steel cabinet. This moisture-proof insulation saves on operating cost by keeping cold in and heat out 10% better than previous insulation.



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The 1940 Westinghouse Refrigerator is a beauty, inside and outside. See it at your nearest Westinghouse dealer's. You'll find his name in your classified telephone directory under "Refrigerators, Electric." Westinghouse Electric & Manufacturing Company, Dept. 58, Mansfield, Ohio.

TRU-ZONE COLD

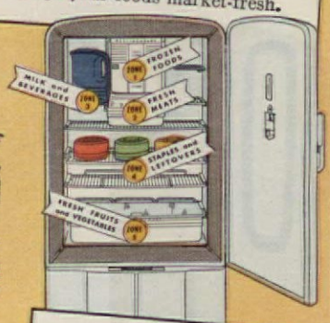
...for SURER, STEADIER, food protection

WHAT IT IS . . . a definite temperature in each zone for each True-Temp control setting.

HOW IT WORKS... *True-Temp Cold Control* lets you dial the main food compartment temperature; holds temperatures true regardless of changes in kitchen temperature.

FIBERGLAS INSULATION improves cold-keeping efficiency 10%; non-absorbent, it keeps its original efficiency for life.

HUMIDITY for all meats in the Meat-Keeper, for fruits and vegetables in the Humidrawer, keeps your foods market-fresh.



"M-m-m. It sure hits the spot! Mom must be right about the steady cold in that refrigerator making things taste better."

FREE! 350 BIG PRIZES!

$23,000.00

in modern electric appliances for WESTINGHOUSE "ADVISE-A-BRIDE" CONTESTS

70 Prizes Each Week!

10 Westinghouse Refrigerators
10 Westinghouse Ranges
50 Westinghouse Electric Irons

5 big weekly contests—April 18 to May 23! Write 25 to 100 words finishing this advice to a bride "You should own a Westinghouse Refrigerator (or Range) because . . ."

Free entry blanks at your dealer's.

SEE **Westinghouse Refrigerators**

Tune in "Musical Americana," N.B.C. Blue Network, Thursdays, 8 p. m. E.S.T., 7 p. m. C.S.T., 9:30 p. m. M.S.T., 8:30 p. m. P.S.T.

Did you know—

[Continued from page 102]

"Home Decorator and Color Guide." Color schemes really worked out for you, in and outside of your house. Filled with grand illustrations in full color. Sherwin and Williams Co., 292 Madison Avenue, N. Y. C.

"Kitchen Planning Manual." Want the slickest kind of a kitchen? Let Westinghouse's experts help you plan it. Westinghouse Co., Mansfield, Ohio.

Household Finance Corporation, Chicago, turns out the most helpful booklets on all sorts of household subjects at 3¢ each or two for 5¢.

"New Fashions in Bedspreads." New bedspreads to fit various styles of rooms, wonderful color combinations. Bates Fabrics, Inc., 80 Worth Street, N. Y. C.

"How to Take Care of Your Rugs and Carpets." Information lots of girls forget. Ozite Cushions, Clinton Carpet Co., Merchandise Mart, Chicago, Ill.

"A Thousand and One Decorative Ideas." Grand decorating hints. Consolidated Trimming Co. 27 West 23rd St. N. Y. C. 10¢.

"The Modern Way to Choose Your Silver." A perfect dictionary of silver patterns and use. Lunt, Silversmiths, Greenfield, Mass.

"The Care of Beautiful Silver." Much needed information on what to do with it after you've got it. J. A. Wright and Co., Inc., Keene, New Hampshire.

"Family Planned Kitchens." Every possible shape and size of kitchen well planned for you. Crane Co., 836 So. Michigan Avenue, Chicago, Ill.

"Color Clues to Home Beauty." Just what it says, if you have a decorative mystery on your hands, this book will help solve it. Bigelow Sanford Co., 136 Madison Ave., N. Y. C.

"How to Choose and Care for Blankets." Very beautiful color photographs illustrate extremely helpful information including how to wash and store your blankets. Kenwood Mills, Empire State Building, N. Y. C.

"Decorating Do's and Don't's." Bright ideas and practical decorating tips for those of you who have caviar tastes and a limited budget. 10¢. Joseph Bancroft & Sons, Wilmington, Delaware.

"Colors by Nature." Tricks with paint, and very sound advice too. Division of Creative Design and Color, Pittsburgh Plate Glass Co., Pittsburgh, Pennsylvania.

"Only Sterling Is Correct." Helpful list of what you will need in silver and also some very smart ideas about getting it. The Watson Company Silversmiths, Attleboro, Mass. 10¢.

"Better Gardening." By Harry R. O'Brien of Ohio. 25¢. The Union Fork and Hoe Company, Columbus, O., or the Gravely Motor Plow and Cultivator Company, Dunbar, W. Va. A practical, readable, generously illustrated 120-page garden handbook full of advice, information, and many useful references.

"Charming Gardens and How to Plan Them." By Romaine B. Ware. 25¢. R. M. Kellogg Company, Three Rivers, Mich. 18 pages of text, charts, and plans showing "before and after" effects.

"Garden Building-Blox." $2. The Wayside Gardens, Mentor, O. A portfolio of detailed planting plans for beds, borders, etc., so arranged that they can be shifted about, combined, and adapted to different gardens and localities.

"The Purchase and Use of Nursery Stock." 50¢. Consumers Union of U. S. Inc., 17 Union Square West, New York, N. Y. Important facts and sound common sense suggestions about ornamental plants, where to get them and how to use them in the home landscape.

"Horicultural Programs and Work." 25¢. National Council of State Federations of Garden Clubs, 30 Rockefeller Plaza, New York, N. Y. An elementary guidebook about garden club meetings and other organization activities.

"Flower Shows." Victor H. Ries. 50¢. Ohio Association of Garden Clubs (W. A. Tucker, treasurer), Columbus, Ohio. A compact 92-page manual of amateur flower and garden show organization and management, with pointers on schedule-making, judging, staging and all the rest of it.

"Ferry's Home Garden Guide." Ferry-Morse Seed Company, Detroit, Mich., and San Francisco, Calif. Thirty-two pages crammed with hints, planting directions, charts, and tables, concise descriptions, and other information on flower and vegetable gardens for beginners.

"Style and Charm in Every Room"—by Nancy Warren.

Wedding Gift— FOR A CHILD OF EIGHT

The Cushman "Annisquam Group" shown in the large illustration includes No. 077 Mirror, No. 075 Chest, No. 079 Bedside Table, No. 070 Single Bed, No. 073 Dresser and No. 6187 Chair.

In the "Boy's Corner" (top right) is No. 071 Study Desk and No. 8021-A Arm Chair. In the "Girl's Corner" (above) is illustrated No. 6187 Forest Hall Chair, No. 3-81 Floor Lamp, and No. 3-77 Bookcase.

Special Offer
FROM FACTORY ONLY
To show you the beautiful maple finish and craftsmanship of
Cushman Creations
we will send you your choice of these charming hand-pegged pieces, *prepaid* anywhere in the U.S.
COFFEE TABLE 24"x15"x15"....$4.00
UTILITY BENCH 18"x12"x12"...$3.00
FOOTSTOOL 13"x8"x7½"....$2.00
FREE with above is sent the valuable illustrated 10c booklet as described in this advertisement.
THIS SPECIAL LOW PRICE OFFER IS AVAILABLE FOR LIMITED TIME ONLY

"Suggestions for Decorating a Colonial Home"

This booklet offers 32 illustrated pages on roomdecorating suggestions to suit every taste, age and purse. Send for this valuable booklet *now*, enclosing 10c to cover the cost of mailing.

Let her enjoy NOW this Charming Cushman Set ...dowry for her later years

Give them their first "grown up" gift now—enduring Colonial Furniture such as Ethan Allen loved and lived with during his historic campaigns at Bennington and Fort Ticonderoga. Set it in your son's or daughter's room—a lure for stay-at-home evenings and lessons successfully done.

How they will cherish a room such as this—their first "grown up" gift from Mother and Dad! And when they marry, they can select additional furniture to go with this set, because Cushman pieces never go out of style. Built into them is the comfort and distinction that helps to "make a house a home."

The cost of Cushman furniture is surprisingly low, despite its sturdy "mortise and tenon" construction; time-worn, rounded edges; and the nine finishing operations which give its hand-rubbed maple lustre. This remarkable finish cannot be injured by hot dishes or ordinary liquids. When buying, look for the famous "Cushman" name stamped INTO the wood.

This boy's or girl's room has been selected for display in HOUSE BEAUTIFUL'S Radio City House, at P-E-D-A-C, International Building, Radio City, New York City, for four months, beginning June 20th. These pieces can be obtained from all regular Cushman dealers. If your favorite store does not carry them, send to us for the illustrated booklet described below.

Cushman COLONIAL Creations

MADE ONLY BY THE H. T. CUSHMAN MFG. COMPANY
BOX 59, NORTH BENNINGTON, VERMONT

OUR BAKING SODA IS AN EFFECTIVE CLEANSING GARGLE. AN EXCELLENT DENTIFRICE

TOO FOR IT CLEANS TEETH WELL. AND A PASTE WILL QUICKLY EASE THE STING

OF INSECT BITES OR THE PAIN OF SCALDS OR MINOR BURNS. KEEP A PACKAGE IN YOUR MEDICINE CABINET.

ARM & HAMMER and COW BRAND BAKING SODA
Are Identical

CHURCH & DWIGHT CO., Inc.
10 Cedar Street, New York
Please send me Free Book, describing uses of Baking Soda, also a set of Colored Bird Cards. W-22

Name_____
Street_____
City_____ State_____

(Please print name and address)

Very carefully planned book which answers all your wall decorating whys—Unitized Wallpapers—Nancy Warren—3330 W. Fillmore, Chicago, Ill.

The story of a fine china, to whet your appetite, and several folders with color illustrations. Josiah Wedgwood & Sons, Inc. 162 Fifth Avenue, N. Y.

"Specification Blankets." A little folder that tells you all you will need to know about blankets, even washing instructions. Chatham Manufacturing Co. 57 Worth St., New York City.

"The Story of Terry Towels." This tells you what towel for when and how to buy and use them. It answers all questions in the most efficient way. Cannon Mills, Inc. 70 Worth Street, New York City.

"Upholstery Fabrics." All the things you've wished someone would please tell you about your upholstery fabrics. Collins & Aikman Corp. 200 Madison Avenue, N. Y. C.

A golden egg shower

[*Continued from page 50*]

golden eggs of the sort that have to be collected somehow for any new establishment, such as a good tack hammer and box of assorted nails, a good set of screw drivers and several sizes of screws; a small kit with cord, string labels, return stickers, and Scotch tape; a set of can openers, bottle openers, and a cork screw; a set of whisk brooms and clothes brushes; good skirt and trouser hangers; neat shoe polishing kit with a complete assortment of polishes; half a dozen cakes of enormous bath soap with no sissy smells. Such an array of "golden eggs" would make Mrs. Goose the prize pet of any bride and groom—and the beauty of the whole idea is that this fabulous bird is as easy as pie to make.

Select a cardboard box about 6 x 14 inches, 9 inches high. Begin at top of box and paste strips of 1½ inch wide brown wrapping paper, 1½ inches apart. Also do same to lid. Now, with a sharp knife, cut out strips of box which have been left uncovered, thus creating a wooden crate effect.

Select a medium size yellow goose-neck squash (one formed as nearly like a goose as possible). Leave a small part of stem end attached to represent bill. Place a tiny black bead just behind bill on either side to form eyes. From yellow paper cut a pair of wings and pin them on either side with toothpicks. Then to rounded end of squash attach as many tail feathers as needed. Underneath your "bird" insert a pair of matchsticks for legs, and a third matchstick near tail to help goose stand erect.

When all guests are seated at table, present the "crate" to the guests of honor, with the following amusing little verses:

Here's a queer looking bird
I'm afraid to turn loose—
Have you heard of her name?
She's a yellow squash goose.

A comical bird
With habits quite bold;
But harmless enough,
Or so I've been told.

She lays all her eggs
By the light of the moon,
And hides them around
All over the room.

They are the queerest
Shape and size;
Some round, some square,
Some in disguise.

They're valuable eggs
I haven't a doubt;
And they're here in this house,
All hidden about.

If you think you'd like
To find yourselves some—
Just pull out her feathers,
But take one by one.

After every "golden egg" has been discovered and the oh's and ah's have died away, trot out the eats, for though the "showerees" may be living on love the "showerers" need sustenance—and plenty of it.

"Hooray" said the lettuce to the tomato "we're headed for the best of all happy endings, in a clever woman's salad bowl."

"Right" said the tomato, "see, she's getting out the **KRAFT FRENCH DRESSING** (America's largest-selling brand). And she knows ahead of time that the seasoning will be perfect—the flavor just right."

If you prefer more *tang*, ask for Kraft's other kind—Miracle French Dressing.

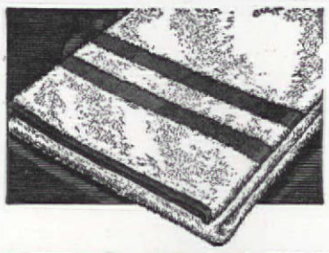
◇

The "good olde days"

[*Continued from page 102*]

care and many other phases of gardening, compiled by experts for, and distributed by, enterprising manufacturers and dealers in tools, fertilizers, chemicals, implements, greenhouses, and all the other sundries employed in modern gardens. . . . Textbooks, guidebooks, picture books, reference books, charts, maps, and other published material obtainable through bookshops and at libraries. . . . Magazines covering various fields, both those published for the general public and those intended primarily for special groups of horticulturists or flower lovers but still accessible to all real enthusiasts. . . . Bulletins, circulars and other literature (much of it free and all of it ridiculously low priced) issued by Federal and State governmental agencies, agricultural colleges, and experiment stations, etc. on every aspect of plant production, utilization, or investigation. . . . County agricultural agents and other extension workers whose advice and aid are freely available to the citizens whose taxes provide and support them. . . . Garden clubs by the tens of thousands, garden centers scattered all over the country, botanical gardens, arboretums, trial grounds and demonstration gardens, horticultural societies, spe-

DOLE PINEAPPLE JUICE FROM HAWAII



save money on towels

Here's a special, get acquainted value. Big white Martex Monarch bath towels—5 sizes—8 border colors at prices starting as low as 29¢. Meets the need of large families for lots of good serviceable towels. Made with the plied yarn underweave that makes all Martex Towels wear so well. If your department store or linen shop doesn't carry Monarch, send $1 for 4 piece set: 22" x 44" bath towel, guest towel and 2 wash cloths. Specify border color—Blue, White, Pink, Orange, Lavender, Green, Black, Red. Print your name and address plainly. Wellington Sears Co., 77 Worth St., New York, N. Y.

Martex MONARCH — THE BUY WORD FOR FAMILY TOWELS

cial plant and flower associations, groups devoted to the study and protection of wild flowers, the promotion of gardening as a recreational or leisure time activity. And I could go on and on.

If you are a garden-minded bride, you can attend regular lectures or classes, or tune in on radio features that deal with garden problems. If you want to study the subject more intensively, you can attend the special garden weeks, garden clinics, and flower arrangement courses given locally, or the longer ones that can be taken at the state agricultural colleges and other horticultural institutions.

Those "good old days of our Grandmothers' gardens?" . . . Of course they were good. But the world has moved. And, advancing, it has brought more and lovelier gardens, and greater opportunities to make them, and care for them, and enjoy them as an intrinsic and important part of our lives.

An old house for week-ends

[*Continued from page 76*]

From a financial viewpoint we had no right to entertain such an idea. There was no necessity for an additional item in our budget —except our deep and abiding love for old houses and our need for a place in which to find rest and recreation. We thought that in an old farmhouse we could open a tea room and perhaps a gas station and pay our way. So when spring came we started off on a wild goose chase which lasted all summer. But the longer we looked, the more abandoned tea rooms and farmhouses that deserved to be abandoned we saw. We finally decided that we did not want to spend our summers on a traffic ridden road and run the risk of losing our money in an unknown business venture. What we really wanted was an old house for summer relaxation.

Trying to find a little old house well off the beaten path but within a hundred miles of New York City, low in price, was not easy. One day in the middle of winter, my husband announced that he had found and made a payment on "a place." We were now the owners of an abandoned farm. The children and I were bursting with curiosity, but had no chance of seeing our future week-end house until spring vacation when the roads would be fit for travel.

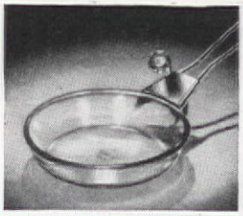
Most important to my husband was a great rock looming up somewhere in the background and dominating the landscape. I fully believe it was his love for this rock that sold the place to him.

The present tenants were not

WATCH MOTHER'S EYES
when she sees this all-glass Pyrex saucepan!

MEMO: MOTHER'S DAY, MAY 12th. Surprise her with something different! You'll find ideas aplenty in shining Pyrex ware. Brand new items! Charming new set combinations! Look for the PYREX trademark, famous for 25 years. Corning Glass Works, Corning, N. Y.

FOR EXAMPLE, this all-glass Pyrex Flameware saucepan! Straight sides and wide bottom. Easy-pouring lip. Glass lock-on cover. Handle detachable. Priced from $1.65 to $2.25. Small-family (1-quart) size $1.65

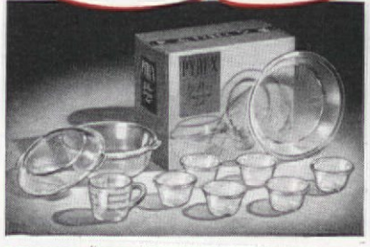


BREAKFAST SPECIAL! Flameware glass skillet. Handle snaps off for storing or serving! Use directly over open flame. Washes like magic! 1 pint size 90¢

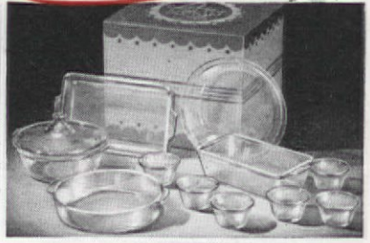
EXTRA-GOOD for extra uses! Flameware utility teakettle. For boiling vegetables, serving iced drinks! Cool glass handle. 2½ qt. size now only..... $2.95

SHE'LL MAKE FROSTINGS... you'll lick the dish. Flameware double boiler for cream sauces, vegetables, cereals. Washes easily. 1½ qt. $3.95; 1 qt. $3.45

REMEMBER... ALL PYREX OVENWARE PRICES HAVE BEEN REDUCED 30% TO 50% IN THE LAST 2 YEARS



FAMOUS #129 "SERVICE SET". 10 gleaming Ovenware pieces: 9½" pie plate, brand-new 8-oz. level-full red-marked measuring cup, six 4-oz. custard cups, 1½ qt. casserole with pie plate cover. Gift packed, only.. $1.29



MOTHER'S DAY EVERYDAY! 11-piece set includes 1½ qt. casserole with knob cover, 10½" utility dish, 9½" pie plate, 9⅛" loaf pan, six 4-oz. custard cups, and 8⅜" cake dish. Set #245. Attractively gift packaged, only..... $2.45

PYREX BRAND OVENWARE FLAMEWARE — CORNING MEANS RESEARCH IN GLASS

There's *Macaroni and Cheese* baked the COLMAN'S way

—Boil 3 cups elbow macaroni 25 min. in 2 qts. salted water. Drain, rinse with cold water. Butter baking dish, put in layer of macaroni. Add 2 cups milk, 1 tsp. salt, ½ tsp. French's Pepper, 3 tbsps. melted butter, 1 tsp. Colman's (dry) Mustard, ½ cup chopped peppers, ¾ cup grated American cheese. Add remaining macaroni; mix well. Sprinkle with ¼ cup cheese and ¼ tsp. French's Paprika. Bake in moderate oven (350° F.) 45 min.

MY HUSBAND'S KEEN ABOUT THESE COLMAN'S RECIPES! SEND FOR YOUR COPY TODAY!

FREE RECIPE BOOKLET—

Atlantis Sales Corp., Sole Distributor, 3337 Mustard St., Rochester, N. Y.
Please send me 12 new Colman's recipes.

*Name*_____

*Address*_____

NEW *Life* FOR YOUR HOME *with a* LIVING PICTURE!

For a truly gracious and charming home—use plenty of mirrors. They will add color and animation to your rooms—make them seem more spacious, more gracious and hospitable, as they create "Living Pictures" on your walls.

But be sure they are the Genuine Nurre Plate Glass Mirrors, with the copper-sealed backs for long, flawless service. See these Nurre Mirrors at your dealer's—and write today for the free booklet, "How Famous Decorators Would Use Mirrors In Your Home."

Genuine NURRE Mirrors

Write FOR THIS FREE BOOKLET, "How Famous Decorators Would Use Mirrors In Your Home"

MAIL THIS COUPON NOW

THE NURRE COMPANIES, INC.
Bloomington, Indiana Dept. AM

Please send me FREE Booklet.

Name_____

Address_____

City_____ State_____

moving out until March, but we sent up a few things to be stored until our arrival.

The weather was far from springlike when we set forth, bag and baggage, in our trusty old car. It was the longest hundred miles I've ever traveled; just about everything happened, from burned brake linings to a car-sick child and a discontented cat. At two o'clock in the morning we turned into our road. The three children, asleep under the robes, were awakened for the thrilling event. The headlights showed a gravelly stretch; we went round the bend and right into our yard. My husband snapped off the ignition. The first impression was of the stillness; then the velvety blackness, the nearness of the stars. The headlights were focussed on the weather-beaten and grayed shingles of the house. It looked very old, a regular patriarch leaning backwards from the road.

After the exciting moment when my husband turned the key in the lock, we were due for an anti-climax. The rooms were jammed with the former tenants' belongings, and every inch of the disorderly place was dirty. We thanked our lucky stars to find our things unmolested in a room by themselves, so we made camp for the night and left our worries to the daylight.

THE next morning the children were up bright and early and, completely satisfied with the whole situation, they were soon off on voyages of discovery. Meanwhile my husband and I took stock of our new possession. Making allowances for the state in which we had found it, and after adjusting myself to a few cold, unpleasant facts, my eyes could not deny the beauty of the countryside.

But the yard—the field—had been used as a dumping ground for everything, even a wrecked car and all sorts of farm equipment too far gone for use. The last year's growth of weeds and tall grass added to the desolation. Inside, there was every evidence that this ancient house had seen better days. The type of construction, the boxed frame, great hand-hewn timbers, some of the original hardware, pine cupboards and wide floor boards proved its age. But ruthless hands had made too many changes, superimposed upon the old, and covered up all of its fine character developed through the years.

But all of a sudden I thought of the rock. Where was it? After all, its presence had not dominated the scene as my husband's enthusiasm had made me expect. He led me a wild scramble up the hill, through brier patches and underbrush, until we actually

YOU can obtain additional cellophane envelopes for your Menu Maker. They cost 50c for 50 or $1.00 for 100. Write to
The AMERICAN HOME, 251 Fourth Ave., New York, N. Y.

BURNS ALL GARBAGE AND WASTE WITHOUT FUEL

The New Majestic No. 30 Incinerator costs nothing to operate, yet consumes all wet and dry garbage and trash — without any odor — right in your basement. Clean, sanitary, foolproof, economical. Write today for details.

The MAJESTIC Company
737 ERIE ST., HUNTINGTON, INDIANA
MAJESTIC No. 30 INCINERATOR

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TOURIST BUREAU
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stood on this regular grandfather of a rock in the face of the hill. The farmlands stretched away to the sea, and beneath lay "our property," with a little spring somewhere in the tangle of second growth vines and bright sumach.

What needed to be done to bring the house back to a semblance of its old sturdy beauty would have to be done with our own hands.

The first praise came when a neighbor said, "I see you have the old front door back." That door had been a problem. The stark mill-door that we found on the house was hideously out of keeping, and tacked on in front of it was a makeshift porch sagging away from the house. First the porch was removed. Then we looked at all the near-by farm houses, and decided on the plainest door possible in proportion to the size and lines of the house. We found the actual door in the loft of a barn down on the marshes, and the owner was glad to exchange it for ours. My husband built a door frame to fit and installed lights over it. The final result was perfectly in character—in fact, a snapshot of the house taken years ago shows the original doorway exactly as it is now!

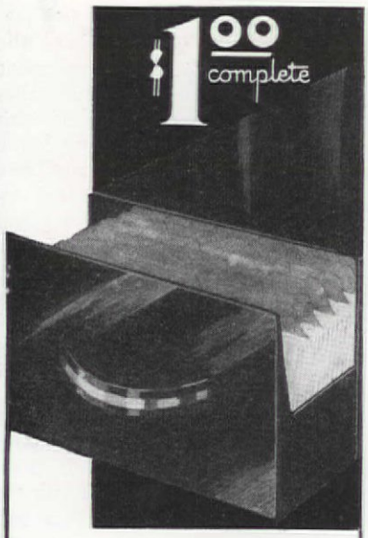
In back we were up against a problem of dampness, for water settles there after storms. My husband made the back wall of stone work; a stone sill for the door and flagstones outside were built by one of the boys.

Beautiful old beamed ceilings have been uncovered, the walls papered, and the trim and boxed-in timbers painted. We scraped the old whitewash off the dining room beams, leaving them a honey color; our kitchen beams are in the smoke-blackened state in which we found them. The sills and some rotted timber were renewed by a local carpenter.

While the construction work was going on, my daughter and I cleaned up the yard and the boys carted away the junk. With a little imagination we could see a flower garden, lawns, a terrace and a natural rock garden in place of the weeds and junk.

THE first summer or two we burned rubbish and weeds, and then started a few perennial roots at the foot of the well-retaining wall, in back of the house. The next winter we hired a man to burn over the field and in the spring to plow and harrow and sow to grass and clover. This field came right up under the west windows of the house and it was here that we planned to have a charming real old-fashioned flower garden.

Starting with one long bed under the windows, we gradually have added one bed after an-



It's Gone Modern

The famous American Home Menu Maker has now been modernized throughout. It is more efficient, more complete, easier than ever to use. And it has a new beauty all its own to match the kitchen you have in mind.

The American Home

MENU MAKER

The American Home Menu Maker is an all steel box with a sliding drawer in which you can file all your favorite recipes, keeping them clean at all times and ready for instant use.

A new set of division cards has been worked out under which you classify your recipes. They range all the way from appetizers to vegetables and provide a simple, easily found spot in which to keep each and every recipe you may have.

A supply of transparent cellophane envelopes, into which each recipe is slipped, prevents them from being soiled when in use.

The steel box is enamelled in one of five different colors so that it will harmonize with any particular kitchen. They are white, red, yellow, green, blue.

The drawer is equipped with a plastic handle of the same delightful color as the box, trimmed with chromium.

$1.00 Complete

As a service to our readers, the American Home Menu Maker has been priced to cover the manufacturing and carrying charges of the box, the cellophane envelopes, and the indices. Use the coupon below. Check the color you want. We guarantee a prompt refund if you are not satisfied.

The AMERICAN HOME
251 Fourth Ave., New York City

I am enclosing $1.00 for the complete Menu Maker in Blue, White, Yellow, Green, and Red (check color), this to include 25 Cellophane envelopes and full set of indices. (If you live in N. Y. City, add 2% unemployment relief tax.)

Name.....

Street.....

City.....State.....

Add 25c if west of the Mississippi, in Canada or U. S. Possessions.

other, following a pre-arranged plan. Each day throughout the season there is something to be done as the garden goes through its kaleidoscopic changes. We note where this or that color is needed and plant roots in September or annual seed in May to bring the desired color effect.

The lawn was a struggle. Hay had grown right up to the door in the yard. By patient sickling and mowing, never neglecting it, the field was gradually pressed further back and a very decent lawn the result. Now we have some form and order, with a fence on either side of the arbor that opens to the field. My husband built that fence to stop us; even the neighbors predict we'll someday take in the whole field as a garden or lawn.

The trees play such a large part in the beauty of the place that they must not be passed by lightly. The deep shadows cast by the maples on the lawn give a cool, secluded look to the place on the hottest day. In the early morning they cast long shadows when dew sparkles on the grass and birds are out for the early worm. On a moonlight night the tree shadows are velvety black in contrast to the silver moon.

It is not all work and no play. We spend hours of leisure in our court back of the house, shaded by two apple trees. Here we dine al fresco, read or just sit. There is the near-by shore for swimming and fishing, and the woods and hills for hikes. Yes, our place for week-ends and vacations is completely satisfying in every way—all we had hoped for in the way of relaxation and fun.

A little Michigan house, snug and sensible

[Continued from page 47]

A fully excavated basement, including a recreation room, laundry, and fruit cupboards is at the foot of the cellar stairway while the dining room's French doors lead to a terraced lawn and rock garden beyond the small flagstoned terrace.

Building Data

Construction: Frame with clapboard and batten board walls painted white.

Roof: Shingles, dark blue.

Insulation: Insulating board on walls, wool in attic.

Windows: Wood sash, double hung.

Flooring: Oak.

Trim: Wood, dark blue.

Heating Equipment: Winter air conditioning with oil burner.

Dimensions: House, 36'-0" wide x 28'-0" deep. Lot, 150'-0" deep.

Cost: Approximately $7,200.

PREMIER PARTNERS
end half-way housecleaning

These SPECIALISTS are quick and thorough ...the way to a *lovelier, brighter home*

YOU WOULDN'T USE A SCRUB BRUSH TO CLEAN YOUR TEETH!

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Pay less for the two Premier Partners than you would expect to pay for either one alone!

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A small down payment brings you the Partners . . . terms are easy and arranged to suit you.

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Just a few pages of this new book can show you how you may profit by modernizing your home. It will show you how others have done it by reducing upkeep and operating cost, by increasing value, by receiving a higher rent or by refinancing to better advantage!

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"*How to Modernize and Make It Pay*" contains many interesting ideas for extra rooms, more modern kitchens, porches, more closet space, etc., to make your present home *worth more!*

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Please send me a copy of "*How to Modernize and Make It Pay.*" I am enclosing 10c (in coin or stamps).

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Address.....

City..... *State*..... AH 5-40

FACE LIFTING

by an amateur

SARA LISTON LONG

It wasn't my face that I was so concerned about lifting—having been for years resigned to the dispensation of Providence toward me—but that of my living room floor. For a long time I had been closing my eyes to it, but a day came when I had to face the awful truth. I sat down to contemplate, and my thoughts were something like this:

"This floor is terrible. I don't know how it got into such a state, because I'm a good housekeeper—well, a *pretty* good one—but while the children were tiny, and when I was sick so long—

"Nobody would ever believe that under those spots and worn places there's a really lovely surface. Or is there, still? Maybe, if we could afford to have it done over—"

But of course I knew there was no use in even thinking of having it done over by a professional. The state of chronic stress in which our budget exists borders on angina of the finances, and besides, we had just had the boys' tonsils out. It would be a long time before the poor old budget could stand the strain of paying for floor refinishing.

"I wonder if I could do anything about it myself. I might ruin it. One thing's certain, though: it couldn't look much worse than it does now." Armed with this philosophic thought, I rolled up my sleeves and plunged in.

In my mind, the refinishing of floors had always seemed one of the black arts, and the fact that in a mere three days I, a rank amateur, achieved a surface almost as beautiful as a professional could have done, still seems incredible. I shall not try to conceal from you the fact that those were three strenuous days, but what of that, since a new floor resulted? A painter gave me the order of events which I am here passing on, hoping that if your floor needs refinishing you won't hesitate to tackle the job.

First wash the whole floor thoroughly with mild white soap and warm water. In case you are thinking of following in my footsteps, let me warn you that this washing is important, even though your floors may be much cleaner than mine were. Rinsing them with clear water and drying with a soft cloth, I then let several hours elapse before going further.

Though the floor was clean now, there were still some patches of wax (under the radio and in a few other remote corners where the boys hadn't found it convenient to play leap frog). Gasoline takes off wax, so I armed myself with two big cloths, one in each hand, and started around the room from right to left. I wet the cloth in my left hand with gasoline and rubbed it over an area about the size of a company dinner napkin, then rubbed again with the dry cloth in my right hand. The gasoline dissolved the wax coating and the dry rubbing took it up. When I had done a little of this, I found myself working with both hands at once, and in no time at all I had finished the whole floor. When you do this, don't rub too hard. Remember, from your girl scout days, that friction is one way of starting combustion, and that gasoline vapor spreads incredibly fast. One spark might relieve you not only of your troubles in regard to the floor, but of all others in this vale of tears. However, don't let that frighten you away from attempting the whole business; just be reasonably careful. Keep doors and windows open, and don't have a flame or spark of any kind in the room at the same time.

Next I bought a quarter's worth of oxalic acid crystals from the drugstore and made a saturated solution of them. In case you are a little rusty on physics, making a saturated solution means dissolving the crystals in water, adding more and more of them until the water will not dissolve another one. Then pour in an amount of cold water equal in volume to the liquid already prepared, and it is ready for use. For spreading it on the floor I used a cloth; but if the skin of your hands is particularly sensitive it might be better to use a brush. It will be all right to work with the one you're going to use later for the shellac, if you are careful to wash and dry it thoroughly when you have finished with the oxalic acid.

You may have the patience of Griselda, but at this stage I became weary. I complained to my painter friend: "Seems to me I've heard about taking off the finish all at once with strong lye solution. Why wouldn't that work just as well?"

My friend shook his head. "Sometimes we use lye to take paint off metal or some other nonporous material, but since wood is extremely porous, some of the lye would sink in deeper than you could reach by rinsing. Later, maybe under the influence of heat, it would come to the surface again and spoil your new finish by forming a gummy substance." His advice is absolutely right.

Sandpapering was the next step. I found it easiest to use a brick as we did in waxing floors before

INEXPENSIVE WAY TO END MOTHS

Home Economist Tells How in Free New Leaflet

Year after year moths cause many millions of dollars in damage throughout the country by destroying blankets and furs, as well as felt and wool garments.

Yet, by merely using the right method, moths *can* be destroyed quickly and easily!

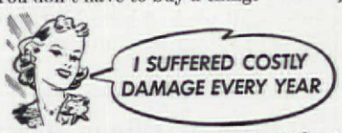
Wouldn't you think *someone* would have told about this sure, low-cost method before this? Yet, as far as we know, no one did until Helen Sprackling—the famous home economist and lecturer—wrote the new 6 page White Tar leaflet, "How to Prevent Damage by Clothes Moths".

Famous throughout the country as a lecturer and home-making economist, Helen Sprackling tells the truth about moths in free new leaflet, "How to Prevent Damage by Clothes Moths".

Answers Important Questions

"How to Prevent Damage by Clothes Moths" answers all important questions about clothes moths. And, in easy-to-understand, readable language this leaflet reveals the sure method by which you can rid your home of destructive moths quickly . . . and at lowest cost.

Best of all, you can secure this valuable leaflet immediately, and absolutely *free*. You don't have to buy a thing!



Damage of $100, $200 or even $300 due to clothes moths is not uncommon. Yet, by using the correct methods of moth prevention now revealed in the leaflet, "How to Prevent Damage by Clothes Moths", you can prevent *all* costly damage from this source.

After reading this leaflet, follow directions *to the letter*. If you do, you, too, can be entirely free of worry about losing garments due to clothes moths. Just go to the moth preventives counter in your favorite drug, department, variety or 5 and 10 cent store. Ask for the White Tar leaflet, "How to Prevent Damage by Clothes Moths", or send coupon. And do it *today*.

And—when you buy your preventives—don't forget—*White Tar Moth Preventives* and *White Tar Mothproof Bags* are among the lowest in cost as well as 100% reliable and effective. *Demand White Tar by name—it's a Koppers product!*

If you prefer, fill in coupon, and the leaflet "How to Prevent Damage by Clothes Moths", will be sent direct to your home.

The White Tar Company of N. J., Inc.
Dept. C, Kearny, N. J.
Please send free leaflet, "How to Prevent Damage by Clothes Moths".
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Street.....
City.....State.....

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Rittenhouse Door Chimes are an aid to gracious living in eliminating the annoyance of the nerve-racking doorbell or buzzer.

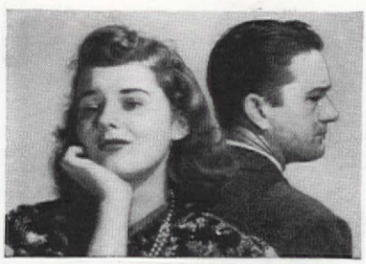
Choose from a wide range of new 1940 models in choice of finishes; $1.00 to $50.00. Every model is quality built—and fine value.

For fine tonal quality and smart styling insist on getting genuine Rittenhouse Chimes. Your electrical dealer, department or hardware store has them or can get them quickly for you.

**Send postcard for free folder.*

The A. E. RITTENHOUSE CO., Inc.
Dept. 103, Honeoye Falls, N. Y. (Est. 1903)

RITTENHOUSE
ELECTRIC DOOR-CHIMES



DOES HE USUALLY PREFER TO . . .

LOOK THE OTHER WAY

BECAUSE YOUR APPEARANCE IS MARRED BY

PSORIASIS

If this is one of the problems you face, why not see what Siroil can do for your psoriasis blemishes? Certainly it is sensible to give Siroil a chance. Siroil tends to remove the crusts and scales of psoriasis which are external in character and located on outer layer of skin. If or when your psoriasis lesions recur, light applications of Siroil will help keep them under control. Applied externally, Siroil does not stain clothing or bed linen—nor does it interfere in any way with your daily routine. Offered to you on a two weeks' satisfaction-or-money-refunded basis.

SIROIL FOR SALE AT ALL DRUG STORES

Write for interesting booklet on psoriasis direct to—

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Please send me your booklet on PSORIASIS.
Name_____
Address_____
City_____ State_____
If you live in Canada, write to Siroil Laboratories of Canada, Ltd., Box 488, Windsor, Ont.

polishing machines were invented. Buy about ten cents' worth of coarse-grained sandpaper and fold a sheet of it around your brick—or you may find half a brick a more convenient weight. Now rub. This is where your Puritan ancestry will stand you in good stead; if you have no Puritan ancestors, fall back on the unconquerable spirit of the old slave-holding aristocracy or the fortitude of the sturdy middle classes. At any rate, rub. Keep rubbing. Rub some more. Change your now wornout sandpaper and start rubbing again. After an hour of rubbing, go out to the kitchen and make yourself a cup of tea and some cinnamon toast.

When I had sandpapered the whole floor, I swept it twice. Then I wiped it with a dry, soft cloth, and then I wiped it some more. The difference, according to my professional friend, between what he does and the usual amateur's job is that the latter is in too much of a hurry to get through and admire his handiwork. The smallest grain of dust or sandpaper remaining on the floor will make the shellac coating rough.

WHAT was left to do now was pure fun. At the ten-cent store I found that a half-pint bottle of shellac costs twenty-five cents; my living room is about twelve by twenty feet, and it took eight bottles. Shellac comes in two shades: white, which means colorless, and which gives a finished result of practically the same tone as the original boards; and orange, which isn't so violent as it sounds, but means merely deepening the wood to a richer shade.

Like cough syrup, shellac must be shaken well before using. It is more convenient to pour some into a shallow saucer and work from that, keeping the bottle close at hand for replenishing. It dries faster than you could believe, so you have to work quickly. If you take just one or two boards at a time and paint them all the way across the room, you'll have fewer brush marks than if you try to do it in squarish patches.

Within thirty minutes after I had finished applying the shellac, I began waxing, since the air was sunshiny and dry. However, if you are doing it in winter or on a dark day, it might be safer to wait several hours. I am old-fashioned enough to like paste wax, polished by friction; you may prefer one of the newer, self-polishing preparations. The only thing to remember is that you can't mix the two methods. If you intend to use the shines-as-it-dries kind every Friday hereafter, you must start with that kind now.

Vanity may be a snare and pride a sin, but as I sat flat on the floor in the middle of that gleaming surface and gazed at my handiwork, I was full of both.

G-E Makes It Easy To

STOP WASHING DISHES! STOP HANDLING GARBAGE!

GENERAL ELECTRIC
ELECTRIC SINK
1. Washes all the dishes
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YOUR old-fashioned kitchen sink can be replaced easily and quickly with a G-E Electric Sink. This great time and labor saver combines the popular G-E Dishwasher and G-E Disposall—proved and used in thousands of homes. Easy installation in new or old kitchens. Dishwasher or Disposall also available separately at **$194.50** and **$99.50** respectively, f.o.b. factory. Easy terms. See a demonstration at your G-E Dealer's or write for literature. General Electric Company, Appliance and Merchandise Department SG-065, Bridgeport, Connecticut.

"It's Easy To Stay Young Electrically"

GENERAL ELECTRIC

The 12 Most Distinguished Tables in America

Imperial
MASTERS
Tables

"The FERRIS tier table has so much distinction and charm . . . and it's so useful, too!" exclaimed Anne Shirley* when she chose this smart creation from Imperial's new MASTERS group of 12 beautiful mahogany tables. These same MASTERS tables are now featured by leading stores. Prices range from $14.75 to $37.50. The *Ferris* shown here is $24.75. Slightly higher at distant points.

**Appearing in RKO's "Vigil in the Night."*

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Please send me your new illustrated booklet on "THE CHOICE AND USE OF TABLES," for which I am enclosing 10c.
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YOU DON'T FEEL IT
YOU CAN'T SEE IT
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A Real Bed with 6" Deep
REMOVABLE INNERSPRING MATTRESS

Full time comfort—not just part time. A thoroughly comfortable bed in a completely comfortable sofa.

Two *separate* pieces of furniture in one. You don't sleep on the upholstery or cushions or sit on the mattress. The comfort *lasts*.

Sofas, love seats, chairs, even chests that become innerspring-mattress beds. Correct period styles for fine rooms.

By Makers of Finest Living Room Furniture

PULLMAN Sleeper

No, IT'S NOT A "STUDIO COUCH"

Pullman Sleeper isn't *anything* like a studio couch or old-fashioned sofa bed. You've probably seen one of these beautiful sofas in some home you've visited, admired its style, enjoyed its perfectly proportioned seating comfort—and never suspected its secret! Made by makers of finest living room furniture, it's all that a fine sofa *should* be.

YET magically in one simple motion it opens into a bed with bedding already in place. Bed is full size, of correct bed height (so there's no feeling of sleeping on the floor). Equipped with a 6" deep, sanitary, removable innerspring mattress for every-night comfort. See it in your furniture or department store.

WRITE FOR FREE FOLDER
Ask for folder No. 43 showing large selection of styles. We'll send you name of nearest dealer.

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3759 SOUTH ASHLAND AVE., CHICAGO
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VALSPAR

The Paint of a Thousand Uses

VALSPAR – the Varnish that won't turn white

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VALSPAR – the Paint that does it right

VALSPAR

PAINTS — VARNISHES — ENAMELS

VALENTINE & COMPANY, INC., NEW YORK, N. Y. THE VALSPAR CORP., LTD., TORONTO

"Oak Park Lodge" in Michigan

taken from The American Home

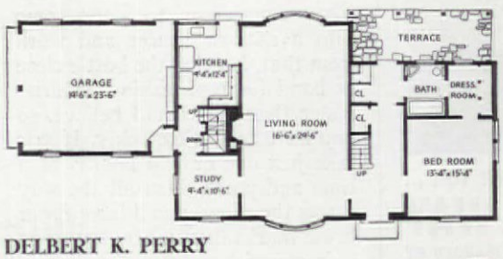
PLANNED around a 17 x 30 foot studio living-dining room and standing on a terrace set back 175 feet from the front sidewalk, this clapboard Colonial home in White Pigeon, Michigan, has a feeling of great spaciousness. The owners, Mr. and Mrs. Albert G. Wade, had Robert H. Lienhard make slight changes in his original design shown several years ago in THE AMERICAN HOME. The result is a house ideally suited to their needs.

Nice proportions and details and a huge bay window at either end of the living room make the simple exterior extremely pleasing. More interesting, though, is the plan. By putting the maid's room and bath directly above the kitchen, on the left side of the house, the service area is completely separated from the living area of the house. A large bedroom, bath and dressing room, as well as a study, are found on the first floor, while upstairs are two more bedrooms and bath.

Additional space directly above the living room is available for future use. Although the studio living room has a ceiling eleven feet high, there is still room for future extra bedrooms or for a large recreation room or ballroom upstairs. The generous entrance hall which is carried right through the house, leads up to the attic space which is on a level four steps higher than the second floor.

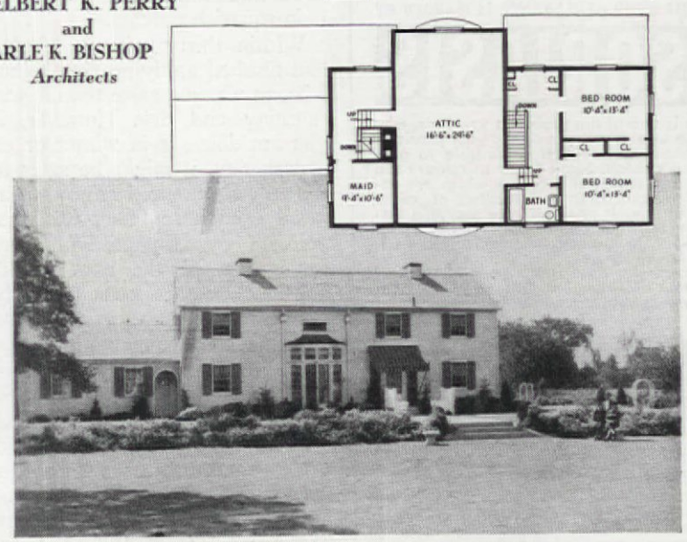
A side entrance to the house also makes it possible to get into the garage readily, just by stepping across a small porch between house and garage in fact. Located in a corner between house and garage, the side porch leads to garage, study, kitchen, and upstairs to servants' quarters. It is framed attractively in a single arch and, being covered by the garage roof, is always sheltered. Broad lawns surround the house on every side for it is in the center of a wide block facing a U. S. highway. Streets lined with large maple trees bound the property on three sides.

BUILDING DATA: Air and moisture conditioned throughout, including ballroom attic above living room. Thoroughly insulated walls, ceilings and roof. *Exterior walls:* wallboard on 2 x 6 studding, building paper, white pine siding. *Interior walls:* rock wool between studding, then wallboard, plaster board and plaster. *Finish:* living room and hall, selected white oak; study, knotty pine; bathrooms, linoleum; bedrooms, painted ivory with doors of birch in walnut finish. Rock wool between joists over living-dining room and all upstairs bedrooms. *Roof:* asbestos-cement green shingles. *Heating:* oil.



Home of Mr. and Mrs. Albert G. Wade

DELBERT K. PERRY
and
EARLE K. BISHOP
Architects



Lyle Wheeler — famous designer shows you a new, simpler way to room loveliness*

* **1. IF YOU SAW** "Intermezzo," "Rebecca," or "Gone with the Wind," you will remember the beautiful rooms by Lyle Wheeler, Art Director of Selznick-International.

On this page, Lyle Wheeler shows you how Pabco "Luxury Floors" of genuine Inlaid Linoleum make it easy for *you* to achieve charming and unusual effects, even in your strictly utility rooms. Remember, Pabco "Luxury Floors" of inlaid squares, far superior in decorative effect, cost no more than ordinary linoleums.

2. "THE RIGHT BLUE can do wonders for a bathroom," says Lyle Wheeler. "Look how Pabco's swirl marbled squares highlight the chaste beauty of this bathroom. The same rich blue linoleum covers the dressing table. Feature strips are Pabco's white linoleum."

3. "EVEN YOUR LAUNDRY can have glamour," says Lyle Wheeler. "Here I selected Pabco's swirl marbled squares (the Silver Fox pattern) —beautiful, smart, and practical. Feature strip is Pabco's white linoleum." Ask your dealer for Pabco's new "Decorative Hints" booklet.

4. "IT MAY SEEM DARING," says Lyle Wheeler, "but here's a white linoleum that you can put on your kitchen floor. It's Pabco's 'Whitest White' (No. 2623) with ready built-in fleur-de-lis insets. It doesn't show foot marks like ordinary linoleum. I have used this pattern with a feature strip of Pabco's red linoleum (No. 124) and coved base of black linoleum. The matching linoleum working surfaces are a perfect decorative touch—and extremely practical."

PABCO LINOLEUM

LUXURY FLOORS AT REGULAR LINOLEUM PRICES

The Paraffine Companies, Inc., New York, Chicago, San Francisco, Makers, also, of Pabco "Stainless Sheen" Floor Coverings

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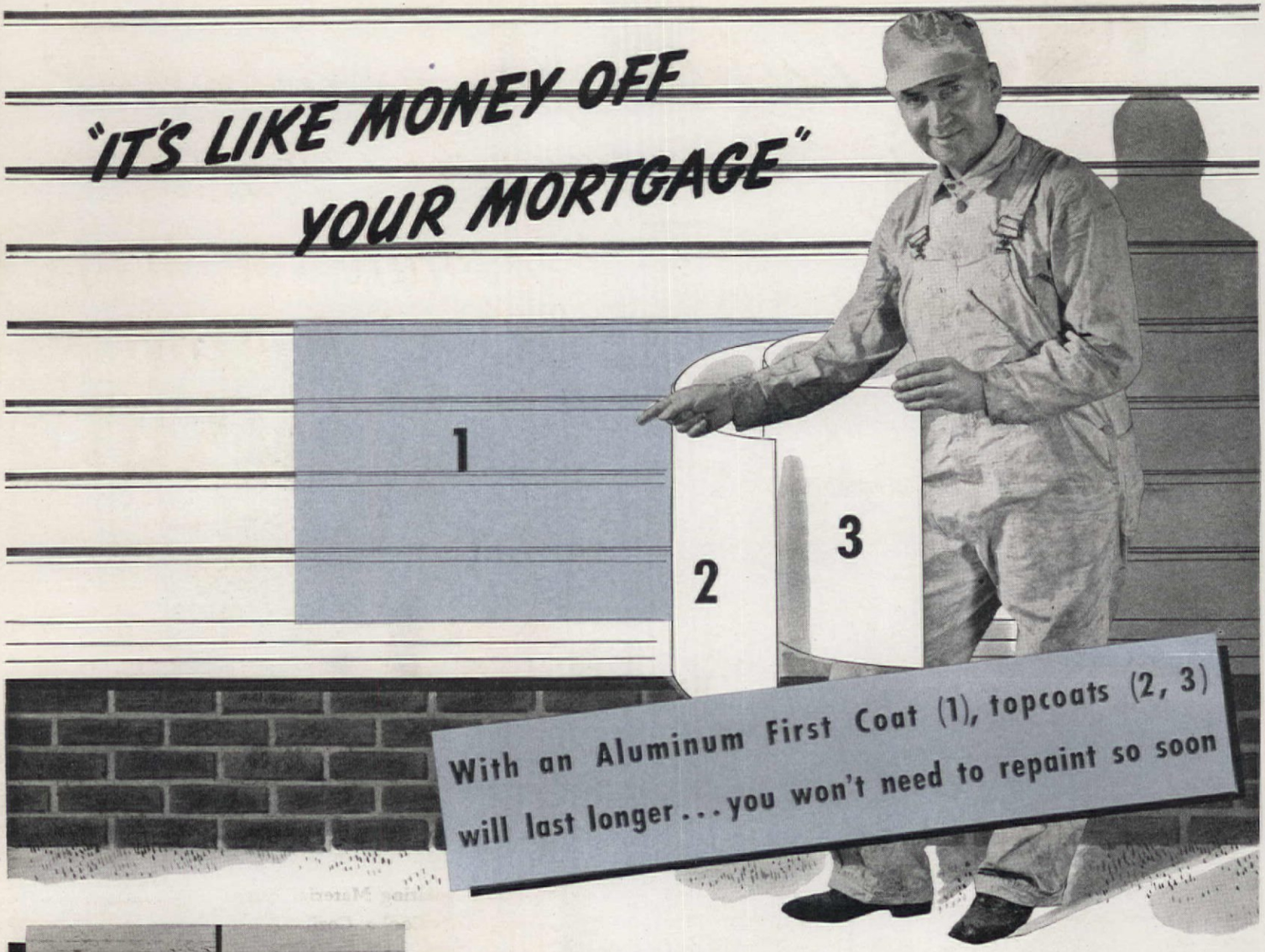

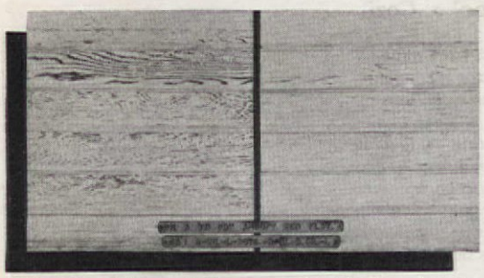

What a Difference! Test panels of Douglas fir siding after 6 years outdoors facing sun, rain and snow at U. S. Forest Products Laboratory, Madison, Wis. Left, painted with ordinary type first coat and two white topcoats. Right, with Aluminum first coater and same two white coats.

The painting you don't need to do means money for something else. With Aluminum House Paint for your first coat, you save more and more as years roll on and you repaint less often than your neighbors.

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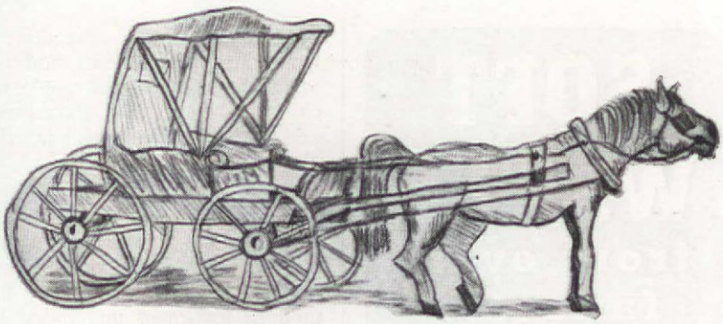
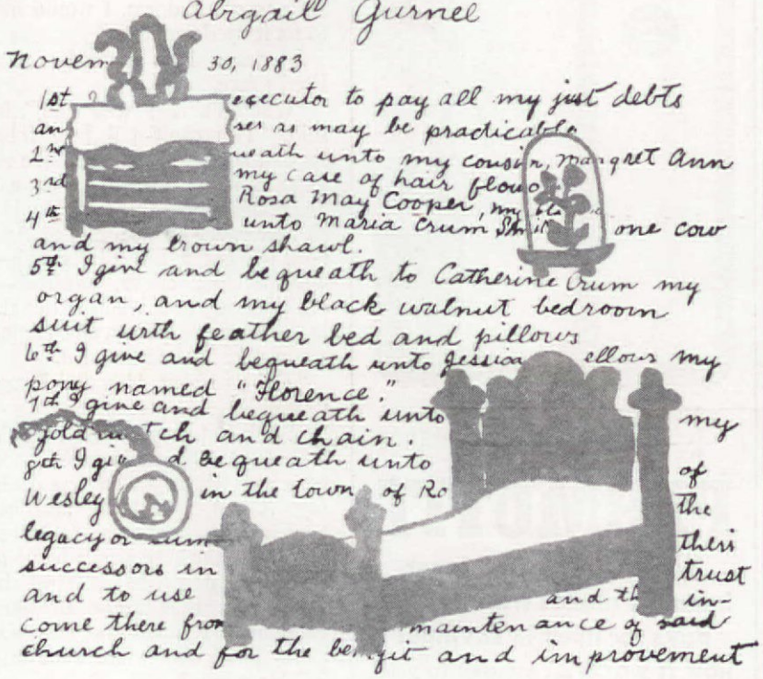


Abigail, Guardian Angel

JEAN AVENER



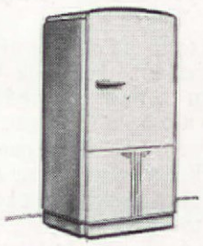
IT WAS only a funny little farmhouse with a well-sweep alongside it, but when we drove up the rutted lane and crossed the rumbly plank bridge that spanned the brook, we knew right away it must be ours.

We were eager and inexperienced in the ways of a house with its owners. Had it not been for Abigail, whom we grew to know and then to love, our enthusiasm for remodeling, our desire to make the house completely ours would have cost us the simple honesty and the flavor of antiquity that was rightfully its own. For the house was old. The title went clear back to 1833, and at the time of that first recording it was not new. And there, in the thick, bulky, mysterious but very legal looking Abstract of Title, was Abigail. She was there, all tidy and neat, in her own self-drawn Last Will and Testament. We read it together and were completely charmed by what it contained.

"... bequeath unto my cousin Margaret Ann my glass dome of hair flowers.

"... unto Catherine Crum my organ and my black walnut bedroom suit with the feather bed and pillows.

"Should there be a family of children and their cow be dry, in the Parish of the Brick Church, to them I give and bequeath one fresh cow, and to the mother of such children, my shawl.



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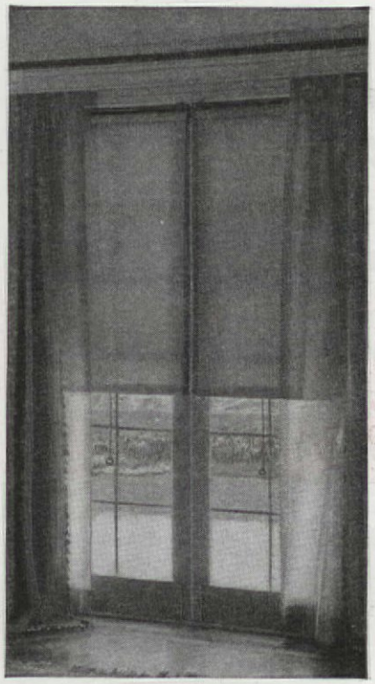

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"I give and bequeath to my friend Jessica Bellows my pony, named 'Florence'."

And to round out the will, Abigail had left the Brick Church the sum of three hundred dollars and to a cousin, the farm.

We were indeed charmed with Abigail, her glass dome of hair flowers, her black walnut bedroom suite, the accompanying feather bed and pillows, and her pony named "Florence." But it was not until her cousin sold the farm that we really discovered Abigail. We found her as follows in the Warranty of Deed:

"Excepting and reserving a piece of ground 18 feet square, contained in the place where the body of the said Abigail Gurnee, deceased, was deposited, with the privilege of passing and repassing thereto and from, at all times, and any time."

"Well," said Martin brightly, "it seems a body goes with the farm."

I didn't like it much. This was to be our home, our own little home sweet home, and I hadn't planned on sharing eighteen feet of it with Abigail, be she ever so charming in her will.

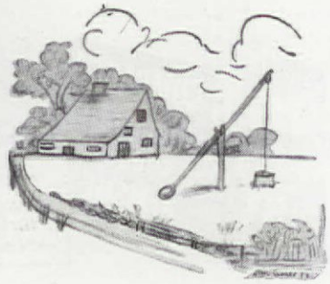
THE house was unoccupied but the barn was used by a neighbor to store hay. Fortunately he was down there, loading. His name was Fred, and he had been friendly enough when we had talked to him before, so we decided to ask him if he had ever heard of Abigail Gurnee.

"Ever hear of her? Sure I have! Don't her own hair flowers set in our parlor? My own father was first cousin to her father's second cousin's uncle—by marriage, that is. But everyone around here, if they ain't old enough to remember her themselves, have heard tell of her from their folks. Great woman, that Abigail."

"Do you know where she is buried?" I asked.

"Sure do," he said, and there was a note of pride in his voice.

We skirted a field that was lush with ripe strawberries. We came to the pasture, let down the bars in the split-rail fence, and went through. Fred's two cows, pastured there, were grazing in the far corner. They moved slowly towards us and when we quickened our pace they did too, but we reached the other side first and



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went through into the meadow. It was white with daisies and beyond the meadow the apple orchard's green aisles stretched cool and dark like the restful interior of a cathedral.

On a little knoll, set slightly apart from the orchard, was Abigail's resting place. The gnarled old tree above it was dead. It was a simple grave, and I, being unused to sentiment unadorned by a laugh and also very young and afraid of emotion, thought it a funny one. On the headstone was a lamb. It looked half Airedale to me. The combination of nerves and the lamb could have been my undoing, had I been given any encouragement. I wanted frightfully to laugh.

"That tree is awfully dead," said Martin judicially, "we will have to cut it down. I would like to fix it up down here."

A queer look passed across Fred's face.

"Wouldn't if I was you," he said. "You can't tell how folks around here would take it. We all set a store by Abigail's memory. She always liked this tree. Used to sit here every chance she got. And now it's got a life all its own—woodpeckers, crows, squirrels—ain't nobody ever thought of taking it down . . ." His voice trailed off and he looked worried.

"Tell us about Abigail," I suggested.

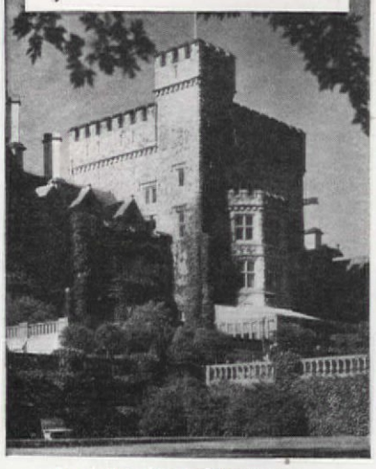
"Well, if I was to start, would fill a book. She was a awful good woman is about all anyone could say. A nurse, and she and her pony was always on the go. Never too tired. She sure was a hand to help them as needed it. And she sure loved that house of hers. Kept it like wax, and she was awful particular what went into it." He paused.

"One day when the scarlet fever was at its worst, her pony Florence came home alone. They found Abigail along the road. And they put her here, where she liked it. She just worked herself to death."

As far as Fred was concerned, the story was over. For us, it was just beginning. We learned that day to take things slowly. An old house and the people who have lived in it are a heritage for new owners to take or to leave. There was more to our house than clapboards and split cedar shingles and, unexpectedly enough, a gem of a little Adam mantelpiece.

So Abigail became our house ancestor. A "boughten" one to be sure, but we were her children nevertheless. "Would Abigail do this?" I asked myself many times. Often I knew she wouldn't, and those were the times that the house was saved from too much remodeling. But I knew she would like the shiny bathroom and the modern kitchen. She would feel at home in the living room too, I felt, even though we didn't call it

Old World charm-in this garden-like land



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the parlor. Her hair flowers were there, on a little marble topped table, for Fred had brought them over one day, the glass dome cradled carefully in the crook of his blue shirted arm.

"I figure she'd ruther they was back here where they belong now that you people have bought the place," he said. I believed this to be a compliment, and not what Martin inferred, that Fred's "missus" did not like hair flowers!

"I love Abigail!" exclaimed Martin later, as he stretched out comfortably on the overstuffed couch. "I just love her because she didn't bequeath Fred a horsehair sofa!"

A modern hotel's Colonial village

[*Continued from page 61*]

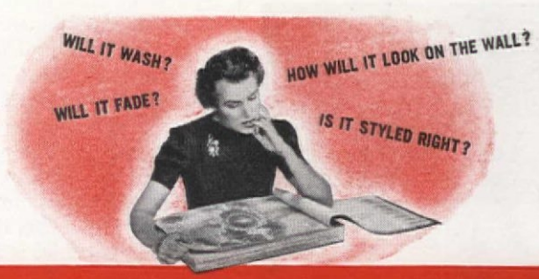
rugs in the bedrooms are hooked by machinery in old hand-done styles. However, those in the living room and hall are fine American Orientals.

Great pains were taken to make the exteriors of all the houses exact copies of the originals. Where the historic places themselves had been preserved, as was true in three cases, actual measurements were taken, but if the old home was no longer in existence, antique documents and ancient records were hauled out of dusty nooks in the library files of historical societies, and research workers were sent to Virginia and elsewhere to interview old residents and to search diligently every authentic source available to make the reproduction as accurate as possible.

Wherever it could be done, building materials exactly like the original as to size and shape were used on the exteriors. The Walt Whitman house boasts of cedar shingles, handhewn and weatherproof, while the foundation work to the Patrick Henry mansion is of the same Virginia handmade brick as the first mansion.

Although the architect succeeded in making his creations bear outward resemblance to the originals, it was necessary to make over the interiors to suit the hotel's needs. Such anachronisms as electrically-lighted bridge lamps, running water, and bath tubs were added to these eighteenth-century mansions for the accommodation of twentieth-century tourists, though there's an old oaken bucket in the well in the Walt Whitman house yard to add proper atmosphere.

Nevertheless, the entrance halls and stairways, as well as the sitting rooms, are either exact copies or close adaptations of the originals. The trimmings to the windows and doors on the inside are



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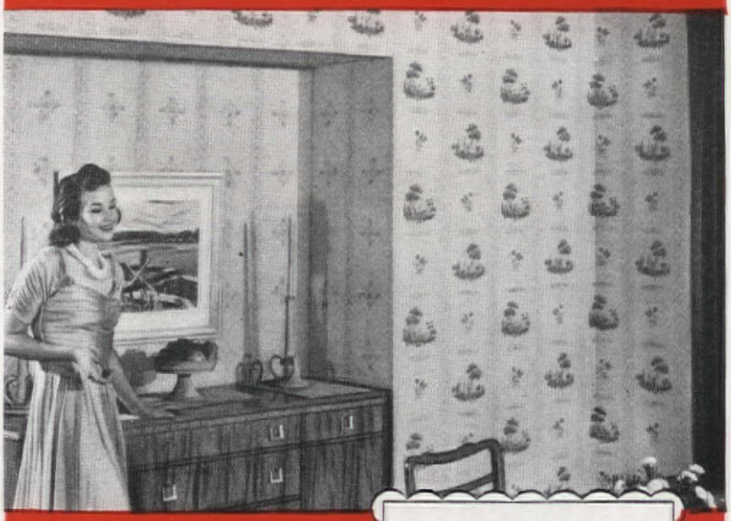

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replicas of those in the real homes, as are the hearths and mantels of slate and marble. The doors and hardware are likewise copies of originals. Old sconces and candelabra, which were either in the first house or of a period when it was in its glory, were copied in making the electric fixtures for all the rooms. Likewise, the furniture, wherever possible, is an exact reproduction of that used by the famous owners in their day—for instance, the bed in which Barbara Fritchie slept.

The method of choosing the furniture for the various homes was to search diligently until an authentic piece of the original furniture could be found. This then was reproduced, after careful investigation, and other pieces made to match. Most of the furniture is of mahogany and maple, though some is of cherry wood. The woodwork in the various houses in Colonial Village is painted white after the style of the times. However, in some cases, a plain knotty pine finish seemed more appropriate.

In constructing the houses, ceiling heights had to be changed to allow space for wires, pipes, and ducts. In many of the originals, the ceilings were framed by hand-hewn or sawn posts and girders a foot or more square, with beams of similar description, four inches thick, mortised into them. Naturally, stock lumber had to be substituted in these replicas.

A LANDSCAPE architect was engaged to place these houses in attractive groupings and to lay out quaint streets to join them. An asphalt pavement (really leading to the Inn's garage) passes in front of the Walt Whitman house, the Edgar Allan Poe cottage, and the Barbara Fritchie's "story-and-half." Only a brick walk leads down to the Patrick Henry mansion and the Governor Wolcott home. Lamp-posts, suggestive of "The Lamplighter" days, line the roadway at intervals, while a white picket-fence runs past the Walt Whitman, Poe, and Barbara Fritchie homes. An iron ball and chain operates the gate to the Edgar Allan Poe cottage, while the Barbara Fritchie house is entered by a rose arbor for each door.

Persons who have visited both the national shrine in Frederick and the Barbara Fritchie replica at Dearborn will note numerous points of difference between the two, not only in the interior but the exterior as well, and Maryland and Michigan could have another War Between the States contending which is the more authentic. According to pamphlets given out by the Hotel company, the original house was partially destroyed by the flood in 1868. City authorities purchased the property in 1875, and after constructing a dam to prevent further catastrophe, built a new house on what remained of the land. The present house and museum in Frederick, we are told, was built in 1927. The Treadway Service, not content to reproduce the one now standing, looked to original plans and other data, before constructing their Barbara Fritchie cottage.

Because of the necessity for providing for the greatest number of guests and their comfort, the dormer window out of which the elderly Barbara cried her famous speech shines its light upon a bathroom, instead of upon a hallway, and the two bedrooms that are to be found in the upper story, we daresay, are much larger than that lady ever knew, being 10'x4' and 12'6"x11'4" in size respectively.

There is a foot-scraper of plain wrought iron on the doorsteps to the Barbara Fritchie bungalow and one knocker, very plain, of the same material, on only one of her two front doors. The modest Edgar Allan Poe cottage boasts a brass knocker in the shape of a lion's head, and a massive eagle one graces the entrance to the Patrick Henry mansion.

One exterior feature might escape the eye of the casual observer. It is to be found on the Governor Oliver Wolcott house—a black band around the top of the white brick chimney. This was a mark of identification used during the Revolution—a secret sign showing the occupant's political affiliations. Some say it meant the owner was a Tory and this band protected him from the British. However, this gentleman's patriotic record would make him appear to be anything but a Tory.

Visitors to the Oliver Wolcott house are reminded that the paneled room in the northwest corner of the original was occupied by such distinguished guests as Alexander Hamilton and General Lafayette. Also, General Washington stopped there in 1780 on his way from Hartford to West Point, arriving at that military post just in time to learn of Benedict Arnold's treachery.

The original home of Governor Wolcott had no wing or porch, such as is to be found in the one in Colonial Village. These features were added in 1800 and destroyed again about 1860-1875. Incidentally, by using the wing and porch, an extra bedroom (and a good-sized one at that) is provided for guests, and the screened-in porch adds to the modern comfort of the place.

The entrance to the Oliver Wolcott house is of pure Colonial design. The corniced roof is supported by fluted columns, while over the doorway is a half-moon transom window. The doors are

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double, with windows only across the top. The entrance to the Patrick Henry mansion is of similar construction, but more elaborate, there being four plain columns, instead of the two fluted ones, there being built-in seats on either side of the small porch, and iron railings down the five steps. There is a narrow window on either side of the single door, and the transom window is long and narrow with a simple but ornate design.

Contrasting these imposing entrances, which bespeak the aristocratic, yet conservative, tastes of their early American occupants, the box-like porch and very plain door of the Walt Whitman farmstead reveal the democratic nature of the man who revolutionized American poetry.

This entrance opens onto a narrow hallway whose only furnishings are a mirror, a small table, and a rug of a floral design. The stairway, which occupies a considerable portion of the hall, is constructed of the plainest lines, with pine treads in natural color, and white risers. The electric fixture which throws its light on the hall and stairs resembles the old-fashioned kerosene lantern used by farmers in the early days.

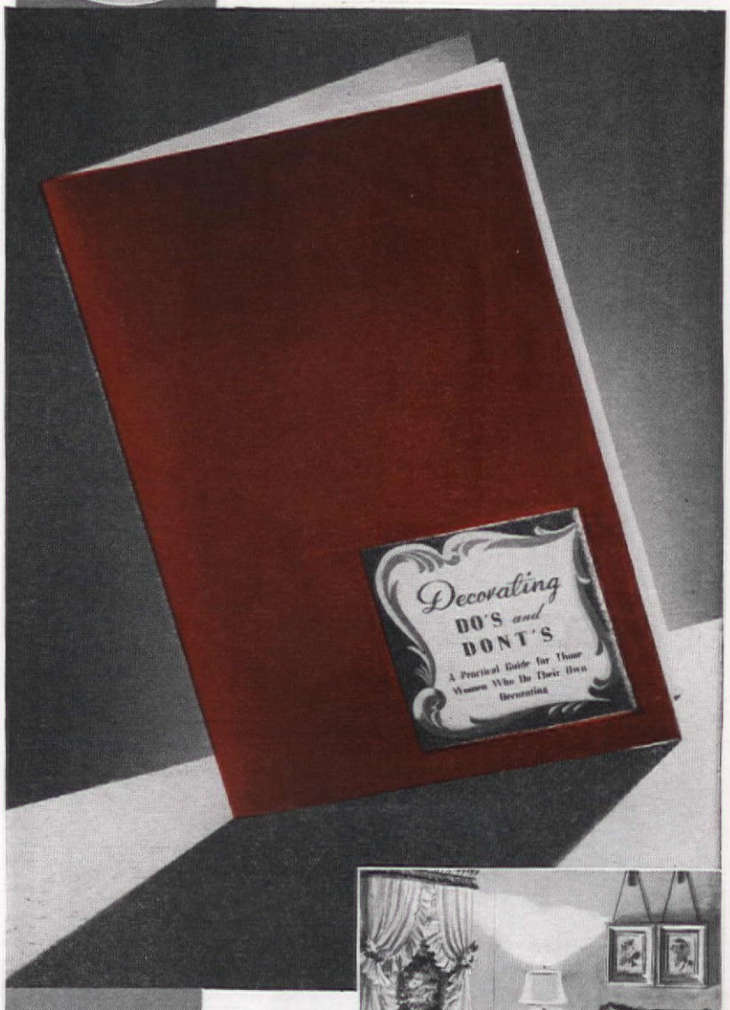
There are five bedrooms and a sitting room and porch to the Walt Whitman house. Some of the bedrooms are single, and some double, but the furnishings are similar in them all. The white voile curtains are ruffled and draped back from the windows. There is one chintz-covered chair and one of pine with a seat woven of splints. The hinges to the closets are of L and H-and-L construction, replicas of those blacksmith-pounded ones seen in early American homes. The bedsteads are of the simplest sort, similar to the spool variety, but peaked, instead of rounded. Again candlewick bedspreads are used, but not in so elaborate a pattern as on the beds in the Patrick Henry mansion. A picture hangs over each mantel, which is of white wood around brick, while white candles in tall wooden holders grace the mantelpiece.

Next door, is the Edgar Allan Poe cottage, which, though simple in every detail, looks more imposing than previous conceptions of the one in which that unfortunate gentleman lived. Nor would he have been able to afford the modern heating system and thermostat, air-conditioning, telephone in every room, and other of the latest conveniences with which the guest houses are equipped.

Although some of these anachronisms would jar the nerves of the historical esthete, such adaptations of early American homes to modern usage is no different from what hundreds of home-owners and architects are doing every day.

Look Lady!

THIS BOOKLET TELLS HOW TO *Add Charm to Your Home* —AND SPEND LITTLE



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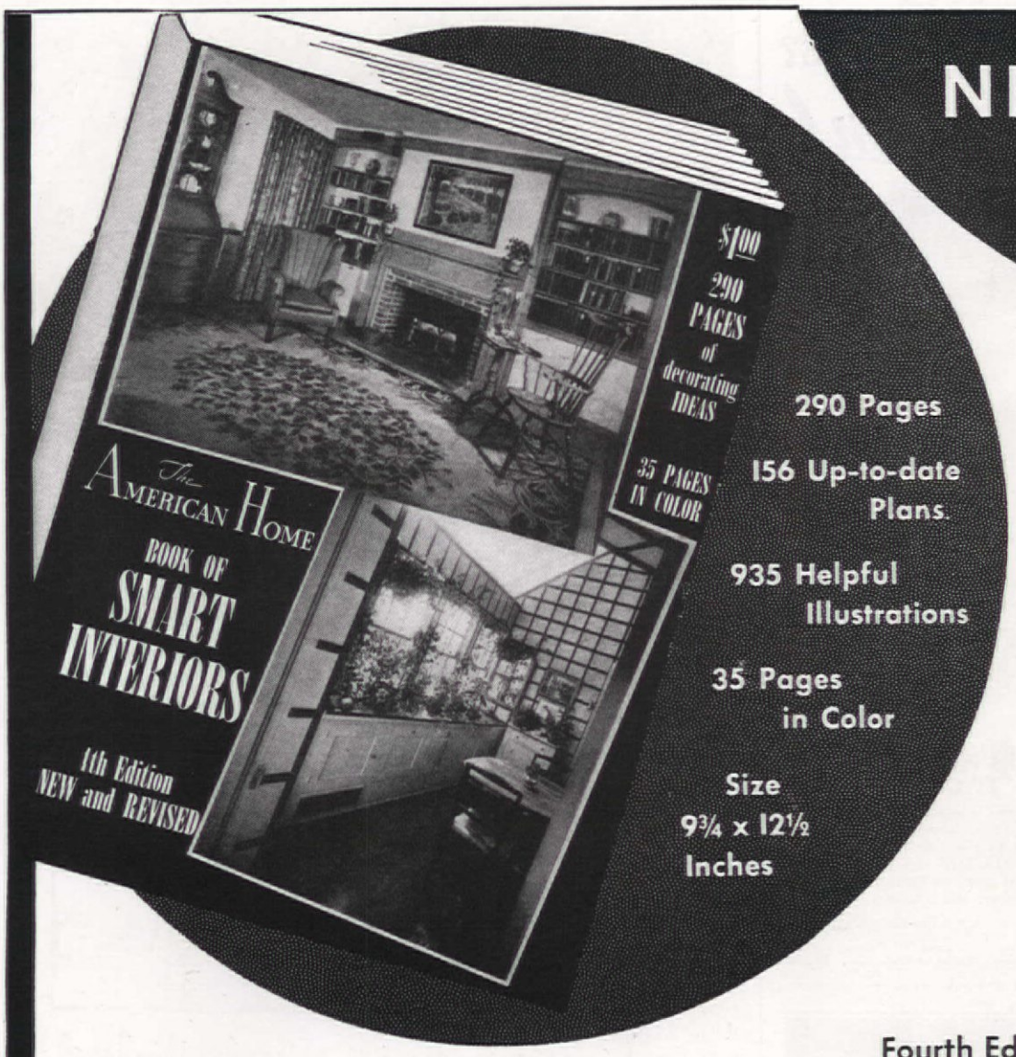
RESTORED— not just remodeled!

Home of Mr. and Mrs. W. Edward Wright in Odessa, Delaware

THERE are lots of old houses which even in their youth were far from being architectural gems. Too many gables, too much gingerbread, bad roof lines, not enough good size windows and a front porch casting a gloomy shadow over all the downstairs rooms are some of the common faults, and about all you can do if you choose one of these places is remodel for all you're worth. But if you find a really fine, dignified old house, restore—don't remodel!

If the original builder could return, he would be amazed at our modern conveniences and equipment, but I think he would agree that we have not destroyed the charm and character that the years have bestowed upon this old house. The restoration is as authentic as possible, but now the house is sound and convenient, ready for another hundred years of gracious living.

When we bought it the exterior looked as if it couldn't have been painted for a good twenty-five years. Miscellaneous annexes attached by different owners had ruined the simplicity of its original design. An enclosed porch, with windows ranging from two to seven feet, cut up the L-shaped line. And an old woodshed didn't improve the back wall. In the northwest side yard was an ice-house, and on the other side a thirty-foot water tower and several chicken houses. But the trees and shrubbery about the grounds gave the place a lovely setting in spite of these unattractive features. About ten feet of old English boxwood bordered one side of the front porch and there was seventy-five feet of it in the northwest side yard with a grapevine and mock-orange bush growing through the middle. This, together with a mist or smoke tree; several elms; eight horse chestnuts, beginning to bloom; and an apple and pear tree in full bloom, helped us to see possibilities in the old house. Rose, lilac, and forsythia bushes were scattered throughout the grounds and even pink tulips were holding up their heads throughout the overgrown grass on the lawns. The house lot was one hundred and forty-nine feet by three hundred and eight feet.



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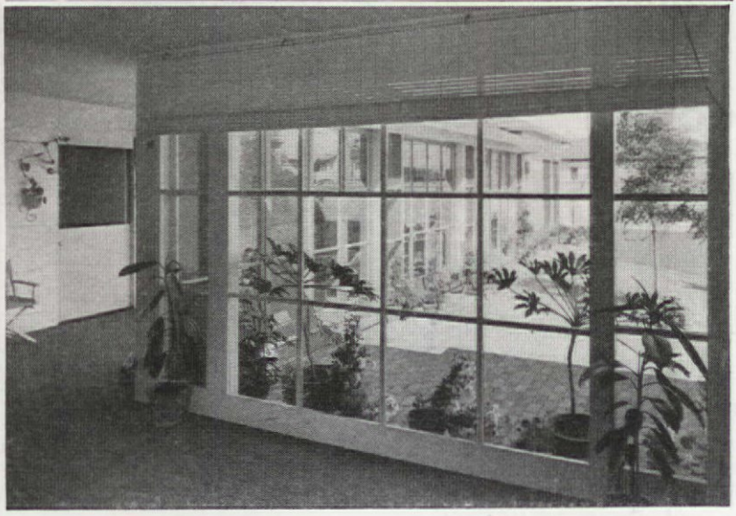

A gallery of garden views in frames of **WESTERN PINES***

William Wilson Wurster, who is as much the artist as architect, conceived this happy way of making a garden a part of its house.

Instead of the conventional, blank-walled front hall, he designed this glazed gallery where every window becomes a charming landscape.

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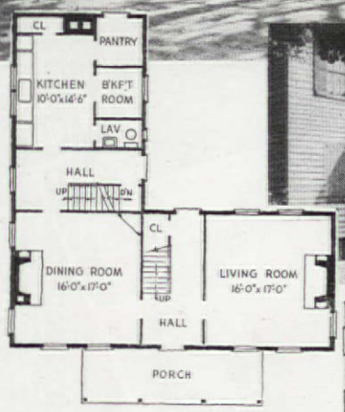
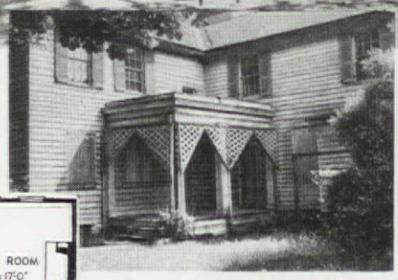
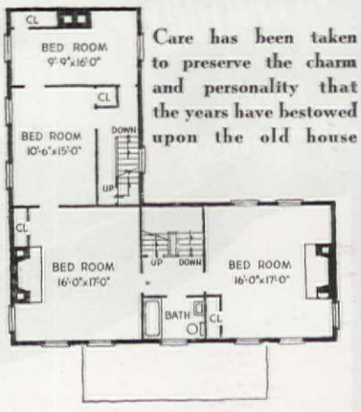
If you are looking for building or remodeling ideas, let us send you, FREE, a copy of our illustrated booklet, "Building Your Home." Western Pine Association, Dept. 136-F, Yeon Building, Portland, Oregon.

***Idaho White Pine *Ponderosa Pine *Sugar Pine**

THESE ARE THE WESTERN PINES







Care has been taken to preserve the charm and personality that the years have bestowed upon the old house

Inside we discovered numerous possibilities for a beautiful home. Wide pine-board flooring, five fireplace mantels, old hand-wrought locks, two stairways with hand-carved mahogany balusters and six panel doors, one and a half to two inches thick put together with wooden pegs. There were two closed fireplaces downstairs as well as one upstairs. At one time the dining room and kitchen were in the cellar, each room having an open fireplace. Later one of these rooms was used as a schoolroom, and the dining room was moved to the second floor with a dumb waiter from the basement kitchen. Within recent years part of the upper front hall had been partitioned off for a bathroom. The three rooms on the first floor had ten-foot ceilings while the rear second floor

[Please turn to page 128]

Three coats of paint did wonders for the front of the house while at the back the awkward porch, a Victorian addition not in character with the house, was removed

Now... the Free Paint and Color STYLING SERVICE *you've always wanted!*

Upper body, SWP Rich Maroon. Lower body, S-W Concrete Paint White. Trim, SWP White and R

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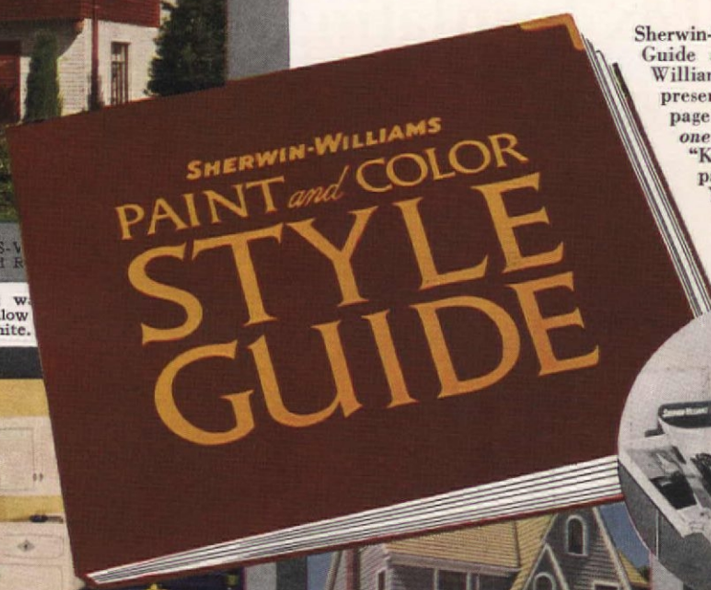
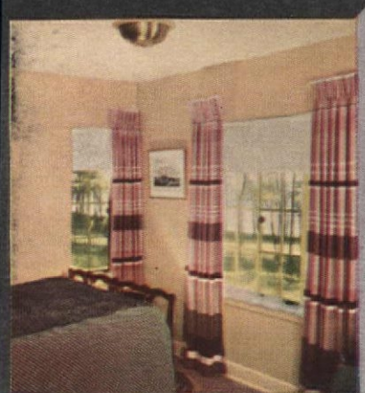
Ceiling and w... Canary Yellow ameloid White.



See this amazing new Sherwin-Williams Paint and Color Style Guide at your neighborhood Sherwin-Williams Dealer's store. It's an enormous presentation that contains page after page filled from edge-to-edge with just *one* full-color reproduction of a real "Kodachrome" photograph. And the pages are over 2-square feet in size! You'll feel you can actually enter the homes they show . . . or step right into the rooms they portray! There's never been anything like it in the Paint and Color World!



Walls painted with S-W Flat-Tone Warm Beige. Ceiling, S-W Flat-Tone Ivory. Wood trim, S-W Enameloid Old Ivory and White mixed equal parts.

Brick, stucco and stone portions painted with S-W Stucco and Concrete Paint White. Wood portions, SWP White. Shutters, S-W Trimbrite Castilian Blue.

Ceiling, equal parts S-W Flat-Tone Pale Jade and Cream Gray. Fireplace wall, S-W Enameloid Milan Green. Sidewalls, S-W Flat-Tone Canary Yellow.

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Note the outstanding beauty of the miniature photographic reproductions shown above. You'll agree that they give you a new view of what can be done with paint and color. But imagine them enlarged to over two square-feet in size . . . a hundred times in beauty! Then think of the treat of feasting your eyes upon many, many more of these vivid color suggestions for use on every type of house . . . in every kind of room!

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Our Chair Frankie

MARGUERITE McCLAIN

You can't get beyond buying the first ash tray for your first apartment without hearing about the importance of color. And my best advice to you is, "Listen." I had to learn by the trial and error method because I *would* buy that chair described as a lovely shade of coral without thinking about it in relation to our color scheme. Well, there was no end of trouble and I had to tear down the curtains, get new couch pillows, put my flame-colored lounging pajamas in mothballs and rearrange the furniture before Frankie, the chair, behaved himself about getting along with his fellow colors. The nice part of this story is that after we pampered the chair to the extent of changing nearly everything else, it became the darling of the household and proved that the dominant note of a color scheme means dominant.

My husband was with me when I bought the coral chair. "Looks like red to me," he grumbled, with one eye cocked toward a conservative Cogswell. "Besides, it's not practical."

I beamed at the salesman. (Mike, though tolerant as husbands go, says I have absolutely no buying technique.) "He likes it too. We'll take it."

That afternoon I told Mother about the chair and announced that I was going to buy curtains to match. "With that pale green paper and the green studio couch, won't it be darling?"

Mother voted feebly, very feebly, for ecru, and I left in search of my curtains with the feeling that I was minus a kindred spirit. In the third store I visited I found some shimmering silk curtains, most beautifully and definitely the same coral I thought, and before nightfall they were shedding their coral light in our combination dinette and living room. With the simple joy of an innocent heart, I awaited the arrival of the chair.

It came the next morning. Happily I signed for it, expectantly I pushed it into its predestined spot, blissfully I stood back to view the result.

The result, my good friends, was terrible. The chair, which had flaunted its coral beauty so proudly that day in the furniture store, had turned a bilious salmon! Something was wrong. I shut my eyes, opened them, and shut them again very quickly, but absolutely nothing happened.

At this opportune moment, in hiked my young sister. She took one look. "Where," she demanded, "did you ever get the orange chair?"

"The salesman," I answered gently, "called it coral."

"The salesman," she answered with equal gentleness, "is crazy. And pink curtains! *Ow-ww.* . . . ."

I explained, with great patience, that there were naturally and necessarily varying degrees of coral, but this did not mean that two of the varying degrees could not live together in peace and harmony. She responded that if this hodgepodge was an example of color peace and harmony, she'd take a carrot-topped girl wearing a red hair ribbon. As a final blow she fished out a card from underneath the chair on which "Rust" had been written, crossed out, and the word "Coral" substituted.

So I, none too gracefully, gave up the battle. Either the curtains or the chair would have to go. I transferred my shimmering coral curtains to the bedroom, and hung the green bedroom curtains in the living room.

"Look," screamed my sister, "at the chair."

The chair, against its verdant background, was glowing like the western sky at sunset.

"It is a nice chair," offered my amateur helper, "but I still say it's rust."

"We'll see," I said grimly. From the back of the closet I resurrected an authentically rust dress and laid it on the carpet before it. The chair coyly turned pink.

So THERE you are. And there I was with a chair that refused to acknowledge my orange-colored pottery, turned sick at the sight of my flaming lounging pajamas, and scowled belligerently at all red-headed friends, even at the neutral distance of the green studio couch.

There was nothing to do except change everything to suit the moods of temperamental Frankie. It revels in brown, so my spinet desk is still allowed to grace one corner of the living room. Frankie is flattered by blue, so deep azure dishes replace my orange colored pottery on the whatnot over the dinette table. Frankie smiles a bit frostily, but graciously enough, upon yellow, so sunshiny cushions are fluffed against the studio couch to break up the monotonous expanse of green.

And yet I love Frankie, with a love that a mother displays towards her most ornery child. I preen my feathers when visitors remark about him, as they invariably do, for he forces himself upon them exactly like a badly trained youngster.

Then comes the inevitable question. "What color is it?"

I look them right in the eye and say, emphatically, "Coral."

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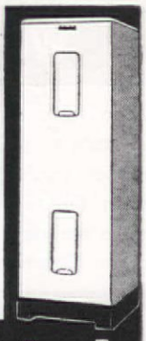

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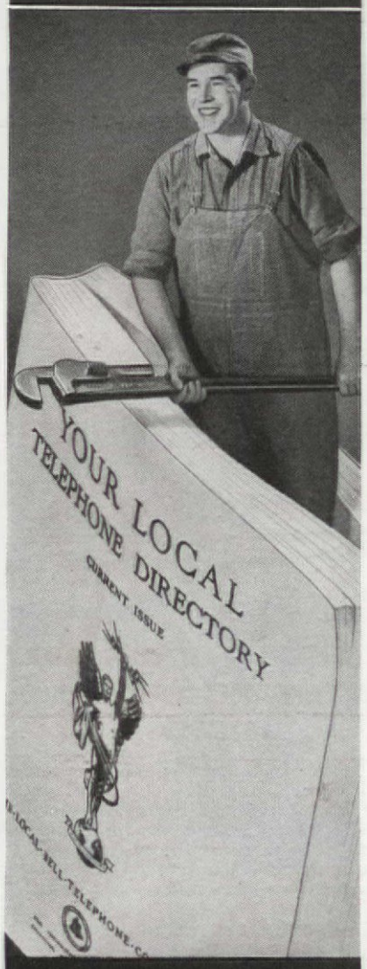

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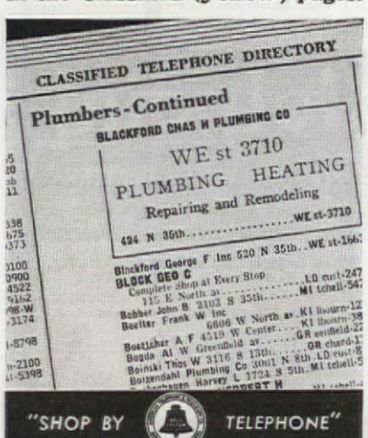
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Boinski Thos W 3116 S 13th.....LD court-8
Bolzendahl Plumbing Co 3001 N 8th..MI tchell-5
Bolzendahl Harvey L 3724 S 5th..MI tchell-5
[illegible]

"SHOP BY TELEPHONE"

Restored—not just remodeled!

[*Continued from page 124*]

rooms were eight feet high and the two front bedrooms seven feet, five inches in height.

My husband and I both were interested in collecting antiques and realized that our furniture would be most appropriate in the setting this house could provide. There was one problem: my husband would have to commute from his place of business, but we decided that a home like this would compensate for the inconvenience of the trip.

The following week we had a building contractor, a painter, an electrician, and a plumber inspect the house. The foundation proved to be in good condition. The sills and joists were of oak, the corner posts were of hemlock, and the rest of the framework of pine. But an entire new heating plant was recommended as the old hot air furnace was useless. The town had no sewerage system so the plumber suggested a septic tank with drainage into the ice house which could be filled with stone for proper filtration. The painter said that both the inside and outside paints were in extremely bad condition but knowing his good workmanship, we felt confident that the woodwork could be repainted to our satisfaction. So on the advice of the contractor and these workmen that the house was essentially sound we decided to buy and restore, not just remodel the house.

The workmen began by tearing down the numerous sheds adjoining the original house. We planned to use the two front, first floor rooms as living room and dining room, but in the living room we made a few changes. One corner of the room had a partition across it hiding a large hot air heat pipe. This was removed. The fireplace was opened in this room and relined with fire brick and a new hearth was laid using old bricks. We kept the original wood and white marble mantel and the chimney closets on each side. The room had five large windows so the removal of the northwest side porch provided plenty of sunlight and still allowed sufficient wall space for furniture. Both front rooms, as well as the two bedrooms above them are sixteen by seventeen feet.

The dining room required a number of changes. First, we opened the fireplace, using firebrick here also, old bricks for the hearth, and retaining the original mantel. Below the white wooden mantel the plaster was roughened and tinted to harmonize with the background of the wallpaper. On one side of the fireplace there was a long window extending to within fifteen inches of the floor. On the other side there was a large china cupboard which was removed to allow space for a similar window taken from the enclosed porch. A chimney closet for dishes was left in place. A closet under the front hall stairway which opened in the dining room was closed and opened on the hall side for a coat closet. The large single panes of glass were removed from the lower window sash and the original six-pane arrangement was restored. A corner cupboard with black H and L hinges was purchased and placed in the dining room for the display of our few pieces of Early American glass and china.

In the back hall we installed a window in place of the old door into the enclosed porch, bringing more sunlight into the hall. One of the side Venetian doorways enters this hall, the other enters the back of the front hall. The back stairway is more graceful than the front. It is winding and the baluster, although made of the same mahogany as that of the front stairway, is hand carved in four pieces, while the front is carved in six pieces. Both stairways have landing windows.

From the back hall you enter our kitchen, formerly the dining room. This was the one room in the house which we did remodel, not restore, for I wanted a modern kitchen. This room was seventeen feet square. We decided to partition off six feet on one side and divide it into three small rooms to be used as a lavatory, a breakfast room, and a pantry. The remainder of the room is our kitchen. Although the room is larger than I would have planned if building from scratch, we tried to arrange it to make it as step-saving as possible. On the southwest side we closed the door and window looking into the porch and put in a pair of high windows under which my sink was installed. The rest of the wall space was filled in with a cabinet and an electric stove on one side of the sink and a table and refrigerator on the other side. At the end of the room there was a large closet. We changed the size of the door opening to allow space for the refrigerator, using the door which was formerly on the dining room china closet. This makes a delightfully convenient unit and there is a door from the kitchen into the pantry so that it may be kept cool. The rear door opens into the pantry where formerly there was a small high window.

When we removed the northwest side porch we continued the brick walk to the side doorways and built two brick steps at each door. Soon, we hope to find some old iron railings to place on each

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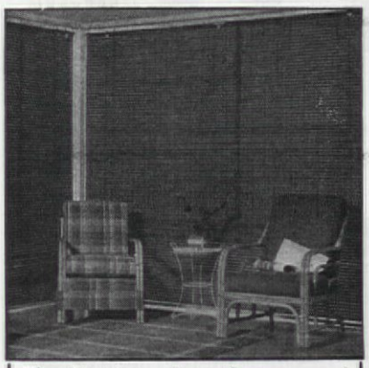

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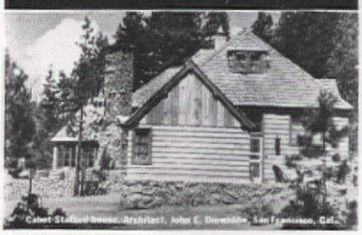

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HEATILATOR Fireplace

side of these steps and two old carriage lanterns for the sides of the doorways. The brick pavements on the southwest side of the house, formerly under the enclosed porch, were left as a terrace for summer evenings. All of the bricks for fireplaces, pavements, steps, and walls were found on the place. A hot-water, coal-burning plant was installed and the plumber did a very fine job by concealing all but two of the pipes in the walls.

We made very few changes in the four second floor bedrooms. Both rooms have very attractive mantels, almost identical in design and both fireplaces were opened. All the rooms have large closets.

The third floor, formerly used as servant quarters, has four finished rooms. Two closed stairways lead to this floor.

New fixtures were installed in the bathroom and the old ones placed in the downstairs lavatory. By removing a wooden partition and extending the wall out into the hall a few inches the bathroom was enlarged to allow a better arrangement of bathtub and shower.

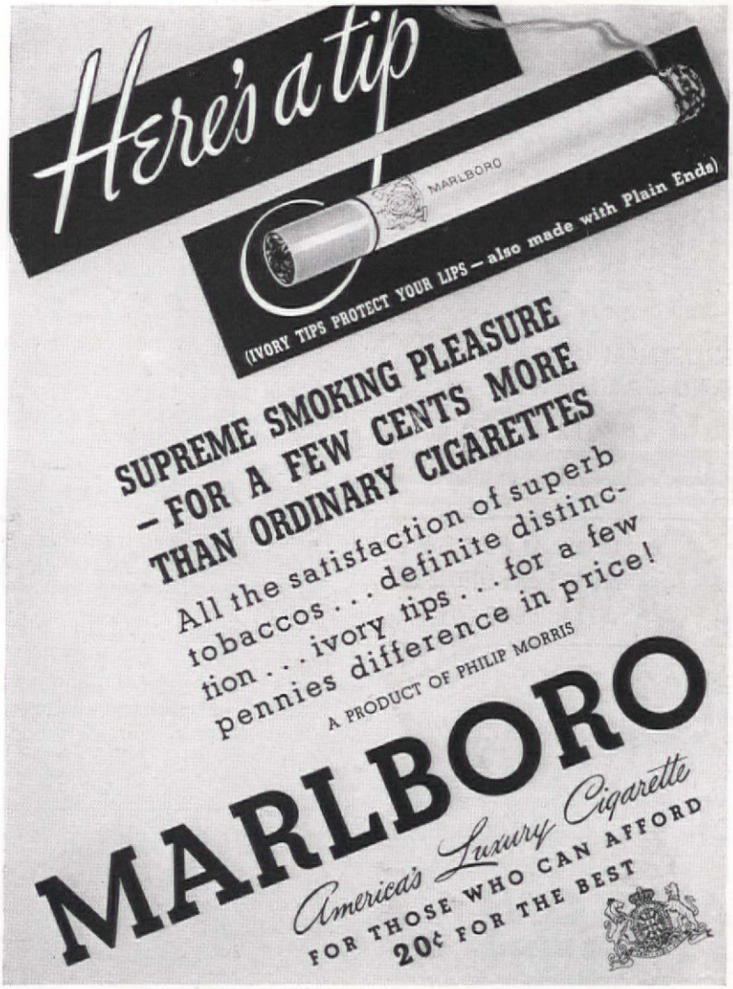
A fifty-foot well was located in the southwest yard and a laboratory test showed the water to be pure although the well needed a good cleaning. Removing the old water tower we installed an electric pump and an eighty-five gallon pressure tank in the basement.

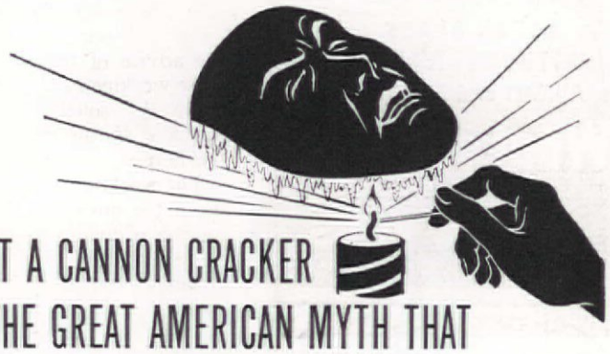
The house had never been wired for electricity so we didn't have to remove old wires. We put no ceiling lights in the house except in the halls and in the kitchen; in the living room and bedrooms we have floor outlets with a switch at the door controlling the outlets. In the bathroom there are bracket lights on each side of the medicine closet. The dining room has four Colonial-type brackets.

We feel that much of the success of the restoration was due to our fortunate choice of workmen; we lived in this locality before and knew their reputation and they did not disappoint us. Then, too, we had a number of friends who gave helpful suggestions and we were able to be on hand some part of each day to supervise the work. Although the restoration has entailed considerable investment, the old house is as essentially sound as a new one and it possesses an atmosphere of homeliness that only a place that has been lived in can have.

Costs and other data

Price paid for the house	$2,000
Costs of restoration:	
Carpentry and masonry work including all materials	1,327
Plumbing work, including piping, fixtures, labor	1,960
Electrical work—which	





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included fixtures	496
Painting	761
Wallpapering	151.54
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	$4,870.54

Plumbing work included:

1. Hot water system with a coal burning boiler.
2. Bucket a day stove with 40 gallon tank for hot water.
3. All copper piping.
4. New fixtures in bathroom.
5. Removal of old bathroom fixtures and re-installation in 1st floor lavatory.
6. Septic tank for sewage disposal.
7. Kitchen sink.

Electrical work included:

1. Wiring for lights and an electric stove.
2. Furnishing and installing a deep well pump and a 40-gallon pressure tank in the basement.
3. Electric fixtures.

Painting work included:

Three coats of paint on the exterior and interior woodwork. Two coats of paint on twenty-two radiators.

They always tell you to "start with one good piece"

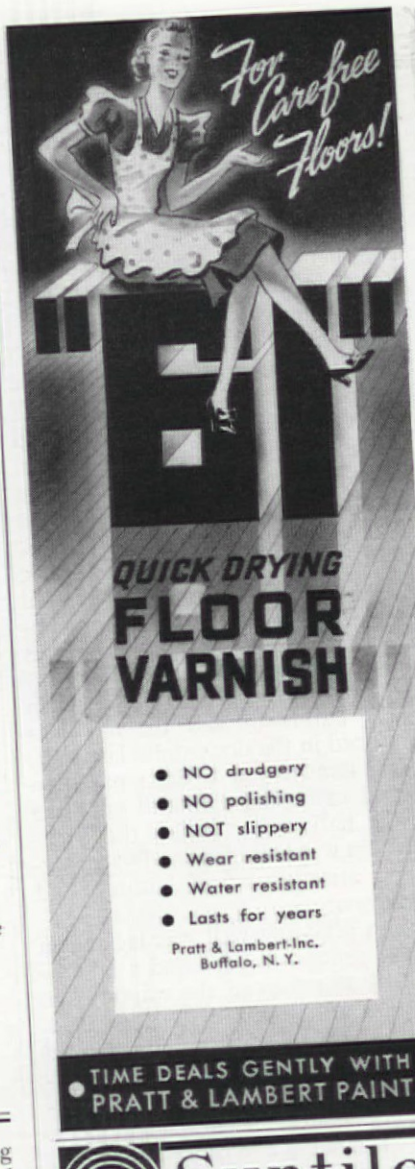
[*Continued from page 25*]

wrong. Remember the warning about the bedroom "suites" of questionable origin? It holds good here, too. Better to start out with at least one good piece to do you forever than a whole room full of cheap stuff that is all money wasted if you have to throw it away in a few years, as you surely will. In one dining room our choice was a really fine drop-leaf table which fits into the first boxy quarters but will, with the addition of its extra leaves, extend to dinner-for-eight proportions in the most luxurious dining room you have any right to expect even if your husband *does* get to be famous. An unfinished chest of drawers can be dressed up with paint or paper and used as a combination sideboard and server; four or six plain little chairs won't cost much. To make the room bright and fetching, paint Kelly green and white stripes on one wall and the window frame cornice, and hang up pots of ivy. If this scheme doesn't tempt you, perhaps you'd like to start out with a fine maple breakfront buffet, as we did in the other dining room. There we used an unfinished sawbuck table (less than $8, believe it or not) and equally budget-conscious chairs, slip-covered in blue and white checked gingham. The same fabric makes mats for the fruit prints and a jaunty trim for the curtains. The cheap but effective plaid rug completes a fresh and pleasant room.

Now look into the future and imagine your husband getting his first noticeable promotion. What happens when that big day arrives? You probably decide to take a larger apartment or house. Luckily, you're already well on your way toward furnishing it. You may buy a very grand sofa and put the studio couch in the newly acquired study or extra bedroom. Your bedroom may get its chance now at a fine chest of drawers or beds, and perhaps it won't take all of next year's salary to add to the dining room, too. The cheap pieces will do duty in less conspicuous places for a number of years before they have to be discarded; when you finally throw them away you won't be conscious stricken because the initial investment was small and they served you well.

And so on and on. Look into the far distant future. There you'll be with a beautifully furnished home. Some of the pieces will be new, but some will be the cherished originals that started out with you in your first "four rooms, unfurnished."

—*Suggested by* ELIZABETH SCHULER



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NAME_____
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We live in a "hick" town and love it!

[*Continued from page 10*]

with the restrictions that govern city life—would make him thoroughly miserable. I just couldn't see my way clear to sacrifice Bill!

In our little town, I had my own busy life and I was happy. I had never heard one of our children express dissatisfaction with our mode of living, and ours is an extremely expressive family. So much for our personal reasons for remaining in Middleburg.

Examining my friend's children, who had enjoyed "real" advantages of city life since birth, brought another question: Had they absorbed and used these advantages until they far outclassed my own brood? And just what were these "real" advantages she believed my children lacked: were they educational, spiritual, cultural, physical?

Granting the possible educational advantages city schools have to offer—a few careful questions revealed my friend's children were no further advanced in grade and high school than were my own. Her sons would enter college the same year as ours. Music? Her young daughter was following the same rudimentary training, playing the same simplified classics as our Marion.

Poise? Self expression? Ease of manner? These points I felt were so very necessary in the upbringing of today's youngsters—I could not see that my friend's children

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fared so much better in this line than my own. Her young daughter was much more diffident, more backward in making social adjustments with other children than was Marion.

Any big city offers grand opportunities for physical training—if you have the carfare to go places. But the Babcocks were paying for a new suburban home, and there was a limitation on carfare. Our boys hitch-hiked to the nearest river; were completely on their own on weekly outings on the water. It was a draw there, or perhaps the ledger showed to our advantage in this particular line.

My friend's words—"real" advantages, continued to haunt me. Doubts persisted. I fully agreed with her that our children were "bright" youngsters, and I wanted to give them every possible advantage that would mould them into well-rounded personalities with the ability to fit themselves into what is certainly an ever-changing form of society.

These doubts persisted until I reached the part of my analysis that convinced me that here in our "hick" town we were giving to our children a certain training that was impossible for my friend to give her family. In our business, during the depression we had observed the pitiful attempts of men and women trained in this age of specialization in only one line of endeavor, making a desperate struggle to adapt themselves to not only lowered standards of living, but to new and utterly different ways of making this living. We wanted to give our children safeguards against just such handicaps as this. So our children have learned much about the problems of the small-town merchant. Each of the boys has spent several summers working on a farm. They've learned to pitch hay, run a tractor, harvest grain, and care for livestock. "They can take up whatever line of endeavor they wish," Bill said, adding, "and if it ever fails them, I want them to have something to fall back on."

Here in our country town our children see life in two stations: the middle and the low. The "high" can wait. We expect their college and university training to smooth off their rough edges; give them poise and polish.

After finishing my comparison of my friend's children and my own, I turned the mental spotlight on Bill and me as parents. Were Lil and Henry Babcock better informed on world events than we? Was it true, as Lil implied, that we were so motheaten we couldn't see beyond our immediate surroundings? Placed beside the city-dwelling Babcock parents, just how did Bill and I appear to our eager, inquisitive children? Would we measure up?

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Dear Mother: *When housecleaning time comes* in your house this spring, you'll *love* the way your home will look to you, to all your friends, to Dad, if you will just O-Cedar it.

The chairs and floors, the doors, piano, tables and all the other wooden things will have a look that's like a laugh that's sweet.

They'll *lose* the sticky fingerprints, they'll lose the ugly muggy dirty film that winter leaves . . . . and they'll have instead a soft warm glow, a silken *lustre* that you will love.

It is so EASY to O-Cedar! You add a dash of *genuine* O-Cedar *Polish* to a clean damp cotton cloth and apply *that* to your furniture *just like you'd wash it* . . . . . and lightly wipe it dry. That's all! and all your furniture will have a *soft* and *silken* lustre.

Here's a TIP: Add a dash of O-Cedar Polish to your dustcloth, (O-Cedar hand duster or O-Cedar dust mop) and *pick up* the dust instead of chasing it around . . .

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O-Cedar Polish

MOPS, WAX, DUSTERS, CLEANERS AND O-CEDAR FLY AND MOTH SPRAY

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One Operation Sifts Flour Three Times

"SIFT-CHINE," the sensational flour sifter that foremost cooking authorities use, and so highly recommend. One hand holds and operates—"just squeeze the handle"—stir as you sift. A boon to better baking. No more scattering of flour. No more lumpy cakes or biscuits. Approved by Good Housekeeping Institute and other testing bureaus. Super quality—built to last for years. Highly polished finish with or without two encircling pastel bands of green, red, yellow or blue. 5 cup size, TRIPLE screen, one operation sifts flour three times, $1.25; 6 cup size, DOUBLE screen, one operation sifts flour twice, $1.00; 6 cup size, SINGLE screen, 75c; JUNIOR, 3 cup size, SINGLE screen only, 50c. Guaranteed satisfactory. At dealers or postpaid. Stamps accepted. * * * MEETS-A-NEED MFG. CO., 3055 Utah Street, Seattle, Washington.

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In world events, the Babcocks were no better informed, since practically everyone knows that whether you manage a Packard agency or sell buttons over a notions counter, if you intend to sell merchandise you understand fully that Europe's wars, our own industrial strife, political uncertainties, etc. affect even the littlest of little business men. We go to the city several times a year. After we are through at the wholesale houses we see the latest shows. Sometimes we stay at the best hotel we can find, just to keep ourselves from becoming entirely too moss-grown.

So I find little difference between the Babcocks and us as parents. We are just two sets of fathers and mothers, bound by a common tie—to give our children healthy bodies, sound minds, and a plastic adaptability to fit themselves into this slightly addled old world of ours.

That the parents Babcock find city life and pursuits better suited to their immediate needs, is all right. That Bill and I continue working for the advancement of our children in the environment we know is just as right for us.

The Babcock children will continue to get their dash of country life in their visits to us. Our children will continue to learn city ways when they visit the Babcocks. This, too, is beneficial to all concerned.

But I shall never again worry or fret because my family is, as Lil Babcock put it: "buried alive in a hick town." Doubtless our children will some day find city niches for themselves. That will be their privilege. But—Bill and I will go on living in our country town—because we like it!

We'd rather live in the country!

[*Continued from page 16*]

days of the year, totals up to fifteen extra days—and nights, annually. Not a bad bonus, if you happen to be greedy for life.

You have to be a fighter to live in the country—and lick it. Every day you have to pit your wits and your patience against slugs and gophers, quail and aphis. You've got to do unto them as they would do unto you. But do it first! Then, like Napoleon, you can contemplate your conquests. Every ear of corn you produce, every glowing zinnia and thriving fruit tree is a living triumph to your stamina. No wonder country people become such braggarts! They can afford to brag when they have beaten that great army of creeping, crawling, devastating enemies. They have a right to be proud when they harvest their corn and tomatoes, string beans and broccoli, squash and potatoes. When they gather fruit from their trees, berries and melons from their vines; when they drink wine from their vineyard and eat honey from their hives—that's pretty close to living in the Promised Land, address Anywhere in the U.S.A.

City people frequently move to the country to save money. That's a mistake. Ask the man who lives there. He'll tell you honestly that it's a luxury to live in the country—something to save for—like going to college. It's not the actual cost of rent, food, or utilities. They are cheap enough. It's the extras, for you become expansive in the country. You get ideas. Lots of them. The Add-a-Pearl League has nothing on the add-a-room, or an acre, or a tractor, a tennis court, swimming pool, or rose bush habit which the ruralite falls into, and from which he never recovers. He always says, of course, that it's not going to cost much of anything. He'll do most of the work himself. He needs the exercise. But you know how that goes. It goes into money.

TAKE a well, for instance. That's what we did. We went in for wells the way some people go in for horse racing. We kept digging holes in the ground 'til it's a wonder this wasn't dubbed Gopher Hill. But everybody has his own idea of luxury. For you it may be collecting fish or first editions. For us it was water—one of the commonest commodities. According to the geographers, three quarters of the earth's surface is water. We seemed to have picked the dry quarter. There was neither water on it—or in it. But when we finally struck it wet—very wet—we felt happier than if we'd found a gusher of oil. To control a water supply all your own is a great thrill. Ask my husband. If I miss him in the evenings, I make one guess where he has gone—down to pat the pump. He loves that pump and gets more fun out of it than a ten-year-old with an electric train. Lots of little gadgets to turn. He says it's all very simple, but I know differently. When he was in New York, last year, one of the wrong gadgets got turned and it took two plumbers and a well-man to straighten us out. He would have had us in running order in five minutes. It's wonderful, really, the way he has with pumps. It's a side of his character I might never have discovered if we hadn't moved to the country to live.

Another thing to be said for country living is that tradition of simple but genuine hospitality which it has kept alive. In the city, if friends drop in unexpectedly around mealtime, what do you do? Sit and squirm, wondering when your unexpected guests will

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What! TWO *Sounding Boards?*

In effect, yes. In addition to the regular sounding board, the Haddorff Vertichord has a remarkable, exclusive feature—the bowed bottom front board of this beautiful little piano is constructed in such a way as to act as an *auxiliary sounding board*, enhancing the already rich and sonorous tone. Send for the Haddorff booklet "How To Choose A Fine Piano" and learn many interesting facts about today's pianos! You'll see, too, illustrations of the different Haddorff styles, in fine mahogany or walnut.

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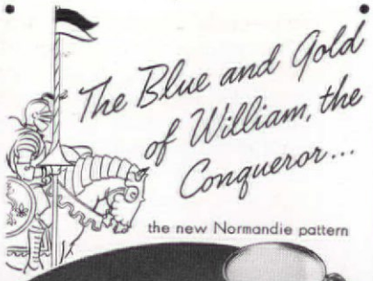

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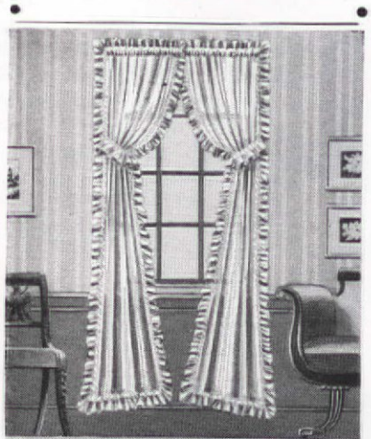

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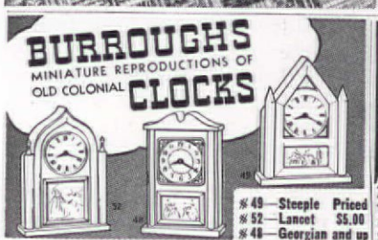
FROM THE HOME OF BEDFORD

go home, or if you can hold out as long as they can, without actually starving to death. In the country it's different. When friends drop by, you can always ask them to stay for breakfast, luncheon, or dinner, as the case may be, for you know the larder is full. I can't remember when I have been unable to improvise a meal from our own place. Here potluck becomes literally that. The secret is to make sure — especially over week ends—that the pot is always full, whether of beans, ham, veal in wine sauce, or stuffed hamburgers. With a few vegetables from the garden and fruit, you can always achieve an impromptu meal which will bring 'em right in off the highways and byways. And your reputation as a hostess will grow like Jack's beanstalk.

I have to smile when people ask me if I don't get lonely on our hilltop. Our problem is to cope with the traffic, to take care of all the city refugees who flock down for the week ends. From Monday until Friday we reserve for ourselves. We hole in, as a rule, unless out-of-town guests arrive. Only with these will we share our quiet and tranquillity. Then, by Friday, we're ready for open house once more. There are times, of course, when I grumble about the amount of company we have. What country hostess doesn't? Down in my heart, though, I know it's just a form of bragging—of advertising to the world what gay dogs we are. Then if two consecutive week ends pass without guests, I feel neglected. No, thank you. I don't want a house without a guest-room, nor a guest-room without guests.

AFTER living in the country I can't imagine how it would seem now to go to the market to buy a pound of sausage without stopping to discuss with the clerk my son's health or the neighbor's new house. In our town shopping becomes a round of social calls. The post office takes the place of the old-time plaza. If you loiter long enough, you'll see all the local gentry and catch up on all the current news. You'll run into the librarian who tells you that a new book just came in which she thinks you'll enjoy and she's tucked it away for you. The telephone operator calls out that you missed a long-distance call since you left the house. She thinks it was your husband, but he'll call again. Living in a country village makes you feel important.

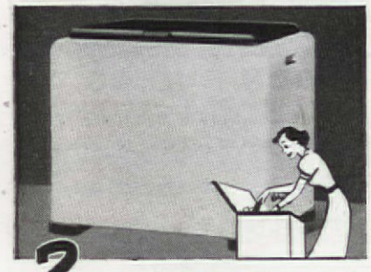
I don't exactly blame my friend Emmie for her strictly city-bred attitude. For there are times when I, too, crave the stimulation and excitement of the cities. And that is when I discover one of the chief reasons why I prefer living in the country—just so that I can *go* to the city. I put on my best hat



3 tips FOR THE CLEVER HOSTESS

1. PLENTY OF PURE TASTE-FREE ICE CUBES

Parties languish when the ice cube supply runs low. So the *clever* hostess orders the cubes she needs from her *ice company*—crystal-clear, hard-frozen cubes that do not give beverages an "off taste".



2. A HANDY ICE CHEST

To store extra ice and cubes...to chill bottled beverages...for extra food and vegetable storage...our clever hostess has one of the handy new Ice Chests. Hold a lot, cost little—$8.50 up, f.o.b. factory, depending on size.

3. VELVETY ICE CREAM

There's no dessert like *real* ice cream—the kind that's *free from crystals* because it is *agitated* as it freezes. Here's a clever little gadget—an *electrically driven* freezer that makes delicious, velvet-smooth, old-fashioned ice cream without hand turning. Electric freezers, $9.95 up, f.o.b. factory.

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and manners and have myself a time. Shop, luncheon, theater. Possibly stay in for a night club and dancing. That's the way I like my cities; the way I like my snow sports. Served on occasion, and with a gesture. Something to dash into, and out of again, always with the thrill of new discovery. Then, when I have had my fun, and before the bright lights begin to pall or the snow turns to slush, I want to go back again, back to the homespun qualities of the country, back to the still simple life—before living there becomes the fashion.

A corner lot becomes a garden!

[*Continued from page 48*]

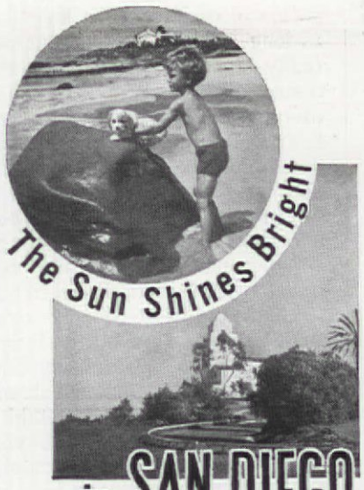
landscaping with different levels.

With a mental picture of what we wanted before us, we made a sketch plan to scale. First the house and all permanent structures were located; then the various areas or units were designated. These consisted of three separate garden rooms—the public, private, and service areas, each subdivided into small units directly related one to the other.

The rose bed (marked A on the plan on page 48) was placed on the south side of the front area. Protected from the north winds, and with a natural clay soil, this seemed the only place for it, even though, architecturally, it is not correct. We were so anxious for roses that we were willing to make some sacrifice in good design to obtain them. The extreme northeast corner of the front premises (B) was a nook twelve by fifteen feet which got little or no sun. Looking as though it might be the only waste space on the property, it seemed an ideal place for naturalizing bulbs, as the ground would not have to be disturbed to make way for annuals. A terrace (C) which perhaps should be classed not as a unit but as a tie between the front and rear areas, makes an attractive entrance to the private quarters and also emphasizes the difference in elevation of the two different yards.

So much for the front; now for the rear or private area. A sunny plot (D), forty by twenty-nine feet, was reserved for our formal flower garden. The plants would be protected from the north winds and by adopting a formal design we would have more growing space.

For our living room (E) we selected a site under the spreading branches of an oak. In this cool retreat (pictured, by the way, on page 39 of the April, 1937, AMERICAN HOME) we would be able to see and enjoy all of our rear yard.



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Then, too, a straight vista from the front garden invites guests to enter, and the ideal living room should always be accessible even if secluded. The rock garden was placed directly behind the living-room where it would create added interest and lend a pleasant cooling effect. Also many rock garden plants, so difficult to grow in our semi-tropical climate, would be better able to survive the hot summers under the sheltering magnolia tree.

Next the walks, driveways, and fences were added to the sketch. Fortunately the cement walks in the front area, which were acquired with the house, were laid out quite artistically, so as to "go somewhere." Of course, if we had been given our choice, we would have preferred old bricks or mellow flagstones, but we weren't. However, in routing the back walks we strove to make them like the front ones—purposeful.

With a detailed plan to follow, we began the actual construction, laying walks, building fences, making flower beds and outlining them with old bricks. Next came the joy of planting. While we had not made a detailed planting plan, a few shrubs and woody plants had been indicated on the sketch, to serve, along with the necessary fences, as enclosures or screens for our garden area.

And now, should you walk with us around our garden some balmy spring morning, you would find in that part of our yard which is seen by every passer-by, formal privet hedges on the north and south sides, providing boundaries and also a soft green background for the serpentine border that frames the lawn. (The long uneven curves were made with the help of the garden hose.) Bridal-wreath emphasizes the brilliancy of the rosy hued azaleas planted throughout the border. In front, white petunias keep the pink of the azaleas from clashing with the lavender-pink of the Phlox subulata used as an edging. Clumps of Phlox divaricata add a pleasing blue note. Following the walk between beds bright with pansies, you would find the roses framed, not in boxwood as at Williamsburg, but in lavender sweet alyssum, which also gives a prim finish to a bed.

The terrace catches the spirit of the morning and presents a bright picture. Hundreds of blue faces smile at us from the lower level, while the upper level is aglow with vivid pink verbena. Both are edged with sweet alyssum, which makes a veritable "Carpet of Snow."

Ascending the little terrace between cheerful masses of pink and blue edged with more alyssum, we reach the gate in the picket fence, the entrance to our rear garden, and pause to view the

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pleasing pictures that lie beyond. At our feet the brilliance of the formal flower garden; beyond it the tranquillity of the living room beneath the oak, and the softly colored stepping stones that lead back through the rock garden to a lacy iron fence. All add variety and charm to a pretty vista. Originally the walks in the formal garden were of turf, which we felt would be more flattering to the flowers. But after a strenuous but hopeless struggle to keep them "well groomed," we substituted the thoroughly practical stepping stones.

Resting in our little shady, flagstoned living room, you could view the rear garden. Here we have obtained that much sought after seclusion, for a privet hedge on the south completely screens the garden from a busy street, while another, ten feet tall, extends across the property at the rear. The iron fence separates the garden from the driveway, and a white lattice fence, with tall shrubs at its back and stately hollyhocks in front, screens the service yard where grow the fruit trees that once dotted the whole rear area.

Perhaps you will be deceived by our little garden as was a former visitor. Loudly he bewailed the fact that *his* lot was only seventy-five by a hundred and fifty feet. What would he not give for a large one like ours! With that we proudly realized how well we had proved an important principle stressed in the textbooks. For here, by careful planning, we had indeed created an illusion of space.

A man made this garden!

[Continued from page 41]

deep lot with the rear area divided into, first, a back yard and, behind that, a secret garden plot laid out with a wide center stretch of green lawn, framed on all sides by a wealth of ornamentals. The flowers—he calls them "blows"—grow along and in front of the informal hedges and climbing vines that outline the peaceful retreat. "Blows," how deep down into the past that word goes! "Blows" and humming birds. And, indeed, there are more humming birds in this garden than I have ever seen before anywhere.

The garden is a one-man achievement. The fireplace, for instance, built both for warmth on cool evenings and for barbecuing, Mr. Clark made from rocks that he gathered in distant mountain canyons north of Pasadena. The low, dry wall back of the dining table, planned partly as a convenient place on which to set hot dishes and pans when serving, and partly as a decorative ledge for

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potted plants, is made of pieces of broken sidewalk. The little arbor in the corner, to the left of the dining table, is a fern arbor with the back walls papered with sheets of silver Christmas paper. When, at night, it is lighted with a blue shaded lantern, the effect is that of fairyland. For that matter, the colored lights distributed through the surrounding shrubbery are all interesting and ingenious. Some are old brass lanterns with red glass shutters salvaged from a destroyer that once went ashore in a storm off Santa Barbara. Others are simply drop-cord electric lights, shaded by ordinary mason fruit jars covered with gay colored Cellophane. All four sides of the enclosure are wired so that various effects can be obtained, to the delight of everyone who visits this charming spot.

This is not a costly garden. Anyone with a little spare time mornings and evenings, and a hankering for some good healthy exercise could have a hidden-away garden like it. As for the "blows," they will, naturally, depend on the locality, the gardener's preferences, his means, and, of course, his enthusiasm. Here, in Mr. Clark's garden, there is little need for comment as we hesitate by a bed of canterbury bells or a climbing rose. The touch of a lean, brown hand on the stem of a blossom and an upward glance from an appreciative eye tell the story.

Here's the trousseau for that first home

[*Continued from page 31*]

food and supplies necessitate *good* utensils. Inferior utensils are, in the long run, the most expensive—*Carson Pirie Scott & Co.* . . . . . In addition to the necessary flatware (silver) for six, a water pitcher, a three-piece coffee set that can also serve as a tea set, a tray and carving set have been included as minimum requirements of a smoothly functioning dining service.—*Barker Bros.* . . . . . Choose towels, mats, rugs, and shower curtain with your bathroom decorations in mind so as to make a complete ensemble.—*D. H. Holmes.* . . . . . We are recommending 12 wine glasses instead of a smaller number because they can double for cocktails; 12 sherbets, because they can double for fruit and sea food cups; 12 each of goblets and tumblers, for while six are really enough, the extra quantity allows for breakage.—*B. Altman & Co.* . . . . . In choosing table linen be sure you know the exact size of your table, as cloths should have a drop of from 12 to 15 inches.—*D. H. Holmes.*

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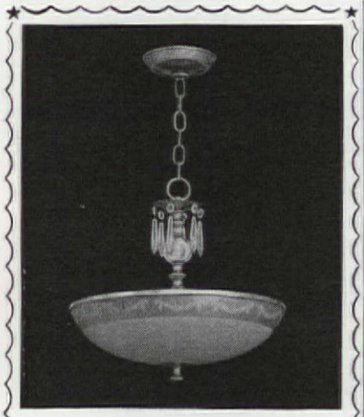

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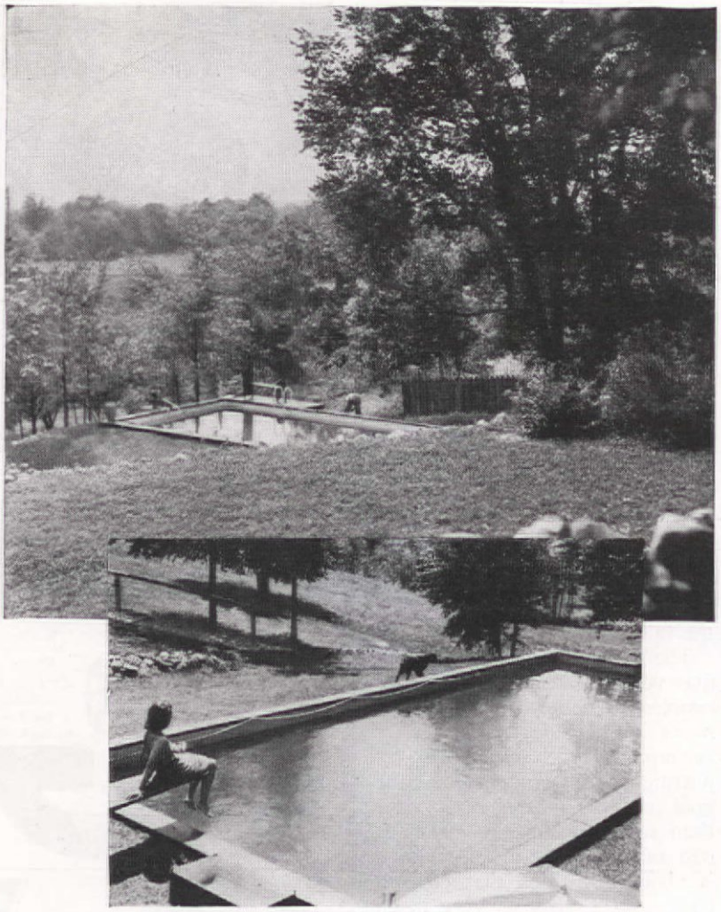

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A PAPER SWIMMING POOL?

MARION HOLDEN BEMIS

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Mr. W. W. Rowe, of Cincinnati, is in the paper business, so it was quite natural that one day, looking at a natural depression in the rolling land of his country estate, he should have thought: "A natural swimming hole; why not paper it to keep the water in?"

He did just that, inserting an outlet at the low end, a pump and inlet at the high end. Since the sides of his pool were naturally low, he did not have to reinforce them as he would have had they been steep and high. He simply smoothed off the ground, cemented the paper on, and had a concrete edge built to hold it down. The cost was under two hundred dollars.

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The real test of practicability came when Mr. Meredith Randall, of Detroit, a friend of Mr. Rowe's, set out to build a regulation swimming pool out of paper. In a natural depression at the foot of a terrace on his country place, he excavated for a 20 by 40 foot pool and used old barn siding around the straight sides of the excavation to make certain that the walls would not cave in whenever the pool was emptied and the pressure of the water removed. In the wintertime these walls are braced with heavy barn beams.

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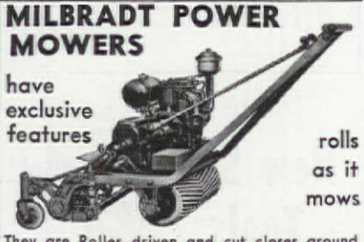

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ACME WHITE LEAD & COLOR WORKS, DETROIT, MICH.

covered with hot asphalt, and, when that was dry, painted with aluminum. Over that went a coat of white paint as a foundation for the marine-blue paint which makes the pool look almost as beautiful as if it were finished in blue tile. Smooth planks make a top rail, to which the safety handropes are attached. The floor of the pool is of dirt, papered.

A 3 h. p. motor insures a sufficient flow from the well so that the pool takes only 17 hours to fill. It hold 30,000 gallons and can be drained in an hour. After experimenting with various methods of draining, it was found that a huge cork that fits into a 6-inch drainpipe in the deep end and is attached by a chain to the side of the pool, works best. The water runs off into the pasture. A sluice at water level lets off the surface water when desired, and with it the fallen leaves and twigs.

The pool has been in use about five years. The upkeep is very simple, because when a tear appears in the sides it can easily be repaired with cement or by putting on more paper; and the pool needs painting no oftener than would a concrete one. The cost of this type of construction is about one third that of concrete, and, of course, very much less than that of tile.

A garden of old plants & posies

[*Continued from page 43*]

the house—the pot herbs, and the physic herbs used in the simple household remedies—were put near the garden gate where they were most accessible. Behind them where they could be left undisturbed to dry, were the herbs grown for seed: caraway and anise, sweet fennel and dill. Plants grown for "sweete bagges" and pomanders, and to discourage moths, usually bordered the paths where they served the additional purpose of "pleasuring" the gardener as she worked among the beds and the mints, of course, had a moist place to themselves. A large part of the garden was planted for the bees, for no workers on the farm were more important than they. Thymes, marjorams, balm, borage, and the bergamots stood around their hives "murmuring to the timeless song that has always been music to gardeners."

Flowers, too, were grown mostly for useful purposes. Marigolds were sown in masses, for their petals were so valued for seasoning and for making comfits that it is said grocers sold them out of barrels. Among the many others that contributed to household need primroses, hollyhocks, cow-

A gas-producing powder—not a bait. Penetrates throughout the nest, killing all ants—Instantly. No waiting. No poisonous residue.

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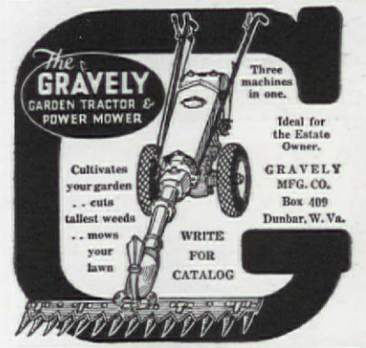

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14" HIGH

Use these Permanent Markers SET OF 8-35c POST PAID

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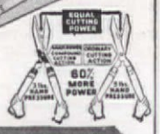

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All this was kept in mind in planning for Time-Stone Farm a garden appropriate to the old house and its simple surroundings. The garden lies behind a stone and split-rail fence to the south of the kitchen ell. The entrance is by a gate on the kitchen side opening through a hedge of ancient lilacs and syringas between great bushes of the Burnet rose. A turf path leads through it to the "book house," an original 18th century four-room house moved onto the farm some time after 1925 to save it from destruction, and since used to house a rare collection of American juvenile books and other interesting volumes. They line the walls and fill the window-sills of both upper rooms, where deep chairs, roomy tables, and a wide outlook into the garden make the perfect garden retreat of the bookworm's dreams. Downstairs, one room contains the furnishings of an old country school; the other, with its huge fireplace and heavy rafters, is the herb-drying and gathering room.

The "yarb patch," the family call the garden, though actually it is a group of patches on either side the center path and reached by stepping-stones. Half way down the path the "time stone" that gave the farm its name measures the hours of sunlight and the signs of the Zodiac by which the virtues of all herbs are foreordained. Old pear and apple trees, survivors of an earlier garden, provide nectar for the bees' first honey crop and the part shade in which many Old-World plants thrive best in the New England climate.

Full in the sun, at the left of the kitchen gate, are the pot herbs most favored in the household: chives, parsley, skirrets, sorrel, and a dozen others, with strawberries and good-King Henry along the nearest edge. Huge clumps of sage stand at each side of the gate and behind them along the wall dill, caraway, and fennel lift lacy umslips, roses, heliotrope, larkspur, peonies, mallow, and the pale madonna lily all had their special virtues, not the least of which was, as the old herbalist expressed it, "to comfort the braine, the memories, the inward senses, and to soothe the heart."

The taller plants were grown in corners or close to the walls, where they found support against wind and storms. Low ones found their places naturally along the paths, just as those that liked shade clustered beneath the trees and sun-loving kinds stood in the open. There was little conscious effort for effect, but the result, like that of New England architecture, was a simplicity and suitability for its purpose that gave unity to the whole and often made of it a quiet masterpiece of design.

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bels. The basils, of yet more ancient lineage, are in a bed near by—sweet basil, with its fragrance hovering above it, and the dark sacred basil that every Hindu clasped in his hand at death. Both are prized for the savor that is the soul of a green salad to the discriminating taste.

On the right of the gate are the herbs for physic and for brews, many of them major essences in many remedies and cordials of today. Beyond them, on an arbor, wild grapes and hop vines offer shelter from the noonday sun.

Farther down the garden beneath a time-bent pear tree are an old pump and a dipping-well made from a sunken tub with mints growing in the well-watered soil about them. Near by, gathered in the cool and damp, are wood plants that flourish in the shade: sweet cicely with its fernlike loveliness; violets and their cousins, Johnny-jump-ups; forget-me-nots; and, loveliest of all, sweet woodruff spreading the starry carpet of its leaves wherever the tree shadows lie; flaunting the heady fragrance of its flowers almost the whole summer long.

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mary, dew-of-the-sea, spills over a stone wall with blue flax at its base and a crowd of tiger lilies near. Coxcombs in gaudy colors spring up everywhere. Antirrhinums, marigolds again, the richest gold in the garden. . . . Who says that the garden of old flowers and herbs lacks color?

YET color is not the secret of its charm. "A garden of herbs," a lover of old plants has written, "is a garden of things loved for themselves in their wholeness and integrity. It is not a garden of flowers, but a garden of plants which are sometimes very lovely flowers, and are always more than flowers." You do not hear from the herb gardener the time-honored plaint, "If only you could have seen the garden last week!" For to him, as long as the plants thrive, one week's offering is as precious as another. His garden picture depends, not on the moment when the plants are in full bloom, but on the lasting and yet ever-changing beauty of design formed by contrasting types of foliage.

Of such is the herb gardener's delight, for his concern is with the personalities of the plants, and with the associations that have grown up about them through the years. His garden may be only a patch by the kitchen door. But the beauty he creates within it will have a human quality that knows no garden bounds. There the modern gardener planning for the small garden finds his truest inspiration. There he learns to plant for pleasure, not competition, and to know the fragrances, and memories, and all the quiet loveliness the old-fashioned garden stores.

The Pearman barbecue cost exactly $1.40!

[*Continued from page 491*

hasn't been needed since the fireplace and chimney fortunately work like a charm.

The furnishings on the terrace had unusual origins too but are useful and wholly comfortable additions now. The base of the rough board dining table was once the cast-iron support of a barroom table and the canvas-padded end seats were wine kegs. Planks, two inches thick by eight inches wide are mounted on white birch branches for the benches. The total cost to its owners for this cheerful outdoor dining arrangement, the most popular spot at "Foot of the Hill" at mealtimes, was only $1.40, the cost of the cement. P. S. The owner-designer-builder doesn't figure his time and labor in the cost but puts them down to pleasure and good exercise.—JOSEPH B. PEARMAN

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51 Years Making Quality Products

Famous for Sunbeam TOASTER, IRONMASTER, COFFEEMASTER, SHAVEMASTER, etc.

You can take the quaint atmosphere

[*Continued from page 18*]

Our basements house the gas furnace run by a thermostat, the air cooling system, the electric washing machine, and the device for drying the clothes in inclement weather—all of them hidden from sight so that the basement can be a game room or playroom for the children, because today it is warm and dry and there is no point in wasting all that space. Most comparisons may be as odious as you please, but it is certainly a pleasure to compare the ease of housekeeping now with that of pioneer days. For just the everyday things that have to be done and done again—washing dishes, cleaning, laundering, sewing, heating, and cooking, there's just no way of measuring the difference between then and now.

It is not all mechanical, this improvement business, either. Consider Mrs. Shepard's home in Empire then—four rooms, two down and two upstairs. The parlor had two windows and was thought large. The ceiling was made of unhewn logs with the boards of the upper floor showing between. It was whitewashed. The walls had cotton cloth tacked to the rough logs and papered over with cheap paper, the only kind in Empire. The parlor, though, was considered the finest in town as Levi brought their best furniture with them. They had upholstered chairs, a couch, a bookcase full of books and a square piano. The neighbors thought they were silly to "fix up" so. They all thought in those days they'd be going back East in a year or two. But Levi said life was too short to be wasted and they might as well live pleasantly. Mrs. Shepard had brought her lace curtains for the windows and had plants in bloom there too. They did have a lot of company and liked to gather round the piano and sing hymns and all the old songs.

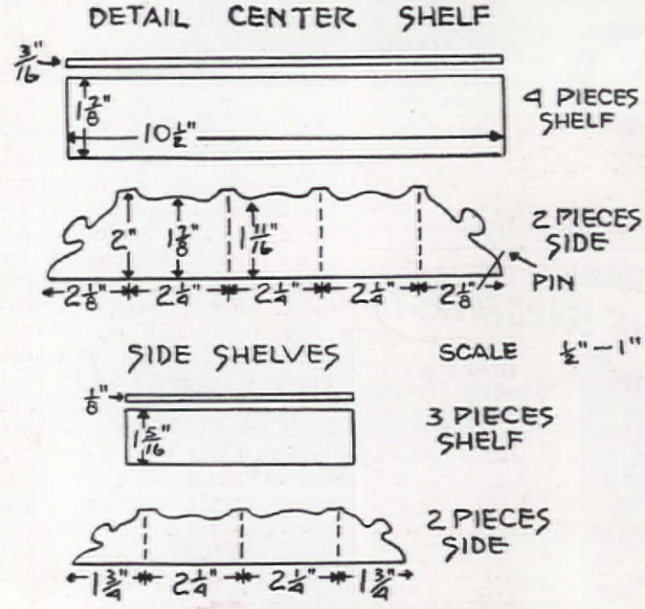
And now look at almost any modern room, lovely in color, carefully designed and planned to suit the family needs, easy to care for, good style and good taste keeping it simple and gay. And there are no step-children in today's decoration; the kitchen comes in for its share, and the bath, too, glittering clean and workmanlike, yet perfectly charming in color and miracles of efficiency and convenience.

When manufacturers talk about progress, with all due and becoming modesty, progress is just exactly what they mean, and no moping over the gentler ways of the past, either.

If you think it is a silly waste of time to wonder what George Washington would say if he could see the Empire State Building, we think it is an even sillier waste of time not to use every one of the modern advantages of efficiency and expert designing, specialists' planning that is available to you, and don't confuse the good time Mother had when she was a girl with how sweet and easy life was in "the good old days."

A miniature collection with shelves to fit

[*Illustrated on page 39*]



For constructing shelves, shown on page 39, pine 5/16 inch thick may be used. Hold parts together with No. 20 three-quarter inch brads. Finish with shellac and rub down carefully

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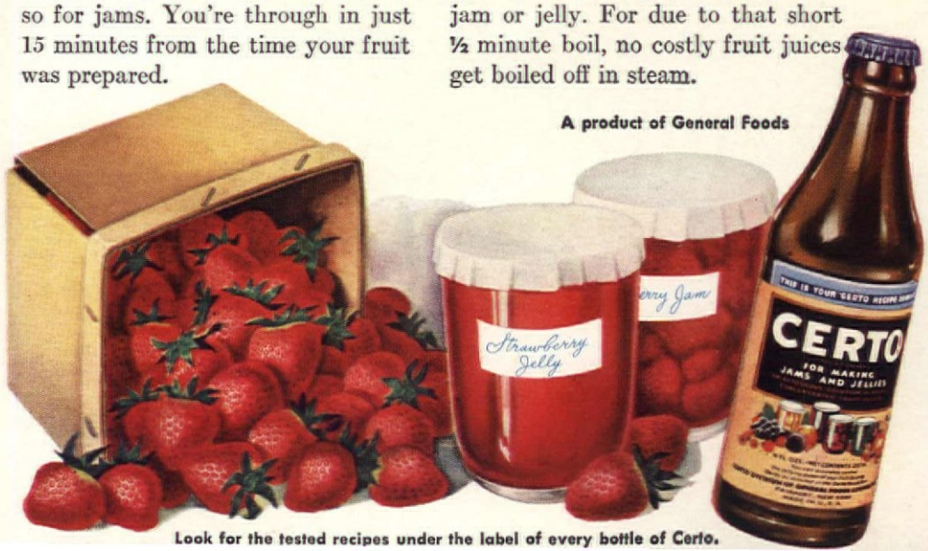

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farmers have grown the finest tobacco in 300 years

...and Luckies always buy the A-1 grades," says Tom Smothers, 20 years a tobacco auctioneer

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The American Home

Vol. XXIII

December, 1939 to May, 1940

2768

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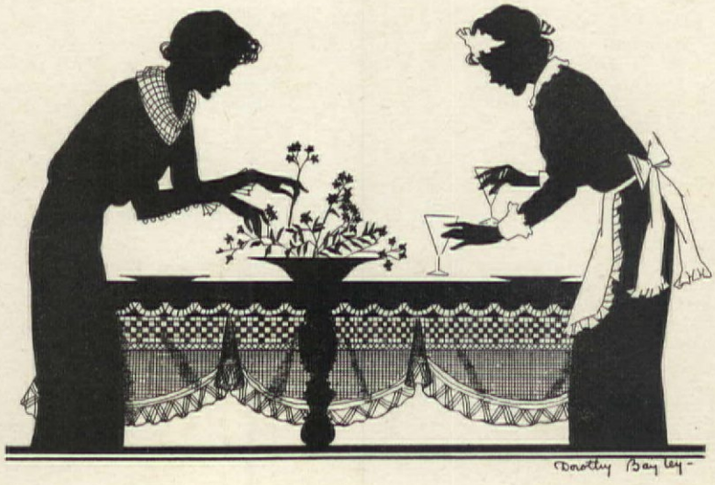
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